

# The Bronte Weekly Enterprise

MOTTO: "United We Stand, Divided We Fall."

VOL. 8 NC. 46

BRONTE, COKE COUNTY, TEXAS, FRIDAY, DECEMBER 4, 1925

\$1 PER YEAR

## BIG PRODUCE HOUSE FOR BRONTE

Prospects are fair for Bronte to get a wholesale fruit, vegetable, poultry and egg house.

I. E. Davis is the promoter of the big project. And when Mr. Davis starts in to do a thing he generally puts it over.

It is Mr. Davis' plan to have a cold storage plant so that he can handle all the poultry and eggs for the farmers. He of course will have to buy his ice for cold storage purposes or install an electric power plant. But, in connection with the poultry and egg business he will handle fruit and vegetables in their season. Mr. Davis has been engaged in the apple and potato business for some time and has brought to Bronte some as fine apples and sweet potatoes as have been on the market here in a long time.

The only thing now in the way is the securing of a house for his needs. Mr. Davis has a deal pending for the Enterprise building. Should it go through he will have abundance of room. He says if he goes into it, he will sure enough pay the prices for poultry and eggs that will make people come for miles to market their produce in Bronte.

And he says he will keep in touch with the fruit markets and will always keep the very best of the different kinds of fruit, such as apples, peaches, grapes, lemons, bananas and oranges. It is his plan to supply all the retailers in this section with their fruits and fresh vegetables.

Such a house in Bronte will only be another feather in Bronte's cap. Messrs. Davis and Gilreath have sold a car of apples and a car of sweet potatoes within the last thirty days.

### Box Supper at Brookshire

L. W. Beaty informs The Enterprise that the box supper at Brookshire school house across the river towards Miles Friday night was a successful and enjoyable affair. The people attended in large numbers and boxes sold like hot cakes at a wedding. The financial results were \$104.40 for the benefit of the school. Mr. Beaty was the auctioneer.

S. H. Brooks and daughter, Miss Mary, and A. H. S. Winn of Moran and Mrs. M. E. Andrews of Spur, came for a Sunday visit with Mrs. A. H. S. Winn and Mr. and Mrs. O. M. Smith. Grandmother Winn is in feeble health and is spending a time with her daughter, Mrs. Smith. Mr. Brooks is a son-in-law and Mrs. Andrews is a daughter. Mrs. Andrews remained over to spend a time with her mother and sister.

Mrs. Carl Miller and children, of Brownwood, spent the week end with her brother and wife, Mr. and Mrs. Everett Bruton.

## BECOMES LOCAL CHEVROLET DEALER

A news item of much importance The Enterprise had failed to record with reference to local happenings that mean much to the town is with reference to the Service Garage becoming local dealers of the Chevrolet cars.

And just like the Hames brothers, they "put things to going" soon as they took charge. Their assignment of cars for the month was three and behold they sold ten. This shows that a popular car and a popular dealer have made connection.

The Service Garage has also installed a Chevrolet service as well as Chevrolet sales department. This means that they will carry in stock Chevrolet parts and accessories. Hence a Chevrolet owner will be able to get Chevrolet service here which has been impossible heretofore.

Q. I. Hames, manager of the Service Garage, speaking to The Enterprise editor regarding the Chevrolet sales and service departments of their business stated that they contemplated making the sales department one of the outstanding features of their business.

### Tennyson Box Supper Successful

(Crowded out last week)  
The box supper at Tennyson Friday night was a very successful affair. The proceeds went beyond \$102. There was a large attendance, everybody in a happy mood and the boxes sold well.

A program rendered afforded fine entertainment for the crowd.

### New Awning Is Placed.

The Home Motor Company have greatly improved their place of business by having a new, modern awning constructed the entire length of the building in front. When painted and finished it will add materially to the building everywhere.

### Little Baby Porter Dies.

The little ten month's old baby girl of Mr. and Mrs. Joe Porter died at Roscoe Sunday and the little body was buried Monday at that place.

The many friends of Mr. and Mrs. Porter here sympathize with them in their sorrow. Mrs. Porter will be remembered as Miss Joe May, a niece of Mesdames L. Jhonson and T. C. Price.

Little Jessie Fay Walker fell from one of the swings on the school grounds Monday and injured her wrist and ankle. Fortunately, it seems, at this time no bones were broken and it is believed she will soon be all right again.

Sam Seay of Marie advances his figures on The Enterprise subscription books for which we thank him.

### Christmas Goods From Japan.

The City Drug Company is putting on display a beautiful and well selected line of Christmas goods.

The Enterprise suspects that the first shipment of goods of any kind ever to come direct to Bronte from Japan is a shipment of Japanese earthenware received this week by this popular drug company.

The shipment consists of flower pots, vases, fruit bowls and such like, and every design is Japanese and quite beautiful.

The earthenware was wrapped in newspapers printed in Japanese. The papers created quite an interest as they were the first newspapers many ever saw printed in the Japanese language. Read the City Drug Company's Christmas announcement in this issue.

### Fine Venison.

If there is anything about this issue of The Enterprise that seems "flighty"—somewhat like the editor is trying to jump over the moon, don't think he has got a quaff of boot-leg booze—it is all due to a different cause altogether.

Ralph Scott was a member of a hunting party to the border last week. He killed a fine eight point buck and just like Ralph, he brought a fine portion of venison to the editorial parsonage. Hence, if we are "flighty," it is due to the undue amount of the fine wild meat we have eaten. Thanks, Ralph, and we hope old Santa will fill your stockings to rapping over.

### M. E. CHURCH NOTES.

W. E. Anderson, Pastor.

Good attendance upon the Sunday school and all church services Sunday. Sunday school decided to celebrate Christmas Eve night with a Christmas tree and program. Mrs. Dee Richards' class planned to curtain off their place for recitation. Others contemplate like moves in the near future. The new Conference year starts off very fine, and we are hopeful of the best year in the history of the church.

To you who are not in Sunday school, come; we bid you welcome, there is a place for you. You need the Sunday school and we need you. Our doors are open. Come, whosoever will, may come.

### Headlight Law.

The Enterprise is in receipt of the following copy of the headlight law, from the Headlight Department of the State Highway Department. It affords important information. Read it:

"The Texas Automobile Headlight law requires that every motorist, at the time of registration, present to the Tax Collector a headlight certificate which has been issued by a test station within thirty days of the date of registration. If the car or truck

### Approves Editorial On Irrigation.

The Enterprise is in receipt of a letter from Mr. H. C. Brady, Wichita, Kansas, Publicity Director of the Orient, giving his endorsement to the editorial in the columns of The Enterprise of issue, November 20th. Mr. Brady writes as follows with reference to the topic under discussion:

Dear Mr. West:

Would it be possible to get about five extra copies of the November 20, issue of your paper. The editorial upon irrigation was especially fine and I would like to send copies of this to Mr. Kemper, Mr. Fellows and others.

You are aware that progress comes slowly and yet progress is inevitable where youth is to be found and I am certain the great development which irrigation would bring to Coke county will be accomplished in due time.

Am sorry I was unable to see you when in Bronte with Mr. Lence's party but trust I will have this privilege at an early date.

Yours very sincerely,  
H. C. Brady  
Manager of Publicity.

to be registered is not equipped with headlamps, the registrant will be permitted to make affidavit to that effect and this affidavit will take the place of a headlight certificate. Early testing and registration will help the test stations and the Tax Collector, and will save time for the motorist.

Motorists cannot obtain a headlight certificate for registration purposes on a re-test provision of the law permits a retest at any time during the year, but the certificate presented for registration must be a "test" certificate and must be paid for. In other words, headlamps are "tested" at the beginning of each year for registration purposes, and at this time the regular yearly fee of twenty-five cents must be paid. At any time during the year following, a re-test may be had free of charge until the next registration period begins.

"After the coming pre-registration tests, there will not be another set test until the 1927 registration period begins. Throughout the year, however, a constant check will be made on the headlighting conditions in the various parts of the State. Enforcement work is in the hands of local officers, and motorists are urged to cooperate with them in reporting bad headlighting conditions. There is no doubt that compliance with the headlight law will mean a great saving of property and human lives."

The terracing done by some of the farmers this year and the remarkable profits most of them received in the way of increase of crops should move all farmers to terrace and their water the water. Water is the make

## KEENEY INSTALLS FUNERAL CAR

Frank Keeney, Bronte's undertaker, has installed a funeral car in connection with his undertaking establishment.

This is a feature of his undertaking department that the people should and will appreciate. When the hour comes to all of us to bury our dead, it is a time when the more tender the ministrations, the more easily we can bear the sorrow.

Mr. Keeney did not install the funeral car for the purpose or expectation of realizing a profit from his investment. He did not buy it with that in view. Funeral cars never pay interest on the amount they cost. Mr. Keeney bought the car simply that those who turn to him in the hours of their sorrow in the matter of putting away their dead, may feel that he is as considerate of them as other undertakers would be.

Hence prompted by that spirit, Mr. Keeney is due and will have the appreciation of all the people.

### A Great Deed

One of the greatest and most kindly deeds we have heard of being performed Thanksgiving day was that of Mrs. M. J. Clark, proprietress of the Cottage hotel.

The Cottage hotel is known far and near for its excellent cooking and the elegant menus served. On almost all holidays Mrs. Clark prepares a special dining for her guests. Thanksgiving day she prepared an elegant turkey dinner.

It is always a part of Mrs. Clark's program to be on the alert for any good deed she may perform. Thanksgiving morning she arranged a temptingly delicious lunch on a tray and sent to Rev. and Mrs. W. H. Rosser.

There are several things that make this deed beautiful. In the first place, Rev. Rosser was her pastor for years, and there was a tender relation between the old pastor and his wife and Mrs. Clark. That happy relation still obtains. Another thing that made the deed beautiful was the fact that Mrs. Rosser was feeble and was not able to cook a Thanksgiving dinner as she used to do, when younger.

Mrs. Clark knows nothing about this report of her beautiful deed being written but The Enterprise editor is in position to know that her kindly deed was appreciated beyond words by Rev. and Mrs. Rosser. And this is written not only to let it be known with reference to Mrs. Clark's kindly beautiful deed, but to remind all our readers that as the holiday season approaches the best way in the

BRONTE, TEXAS

**BRONTE ENTERPRISE**

Entered as Second-Class matter, March 1, 1918, at the Post Office at Bronte, Texas, under the Act of March 1, 1871.

D. M. West, Editor  
and Business Manager  
**SUBSCRIPTION RATES**

One year in advance ..... \$1.00  
Six months ..... .50  
Three months ..... .25

To old Santa: "The coast is clear"—there's nothing else on our calendar until after your visit.

And, Santa, we are not choice as to what you bring us—we will take anything, not more valuable than a road contract in Texas.

It is said that many attractive widows are able to marry again, due to the fact that "dead men tell no tales."

Anything done through spite, whether it is an individual or an institution will react eventually on the perpetrator, almost without exception.

So far we have failed lately to find any "Apron string Jim" supporters—we wonder where they are. Come on out, "boys," and back your idol and say for "Jim" and "Ma" what you said in the last campaign.

But, it is too early yet to talk politics. We'd rather talk about old Santa just now, for at this particular time, "he's the grand old man. But, after the 25th instant, we can do him like the supporters of "Jim" have done him—we can kick him into oblivion for another eleven months.

If the American Road Company had been let alone they wouldn't have cared a penny whether old Santa had come their way or not unless he had brought a whole airplane full of adding machines, so they could compute their profits. We wonder—we just wonder—if anybody else has received so much profit they didn't care to count their spoils.

We suspect the visit of old Santa to thousands of homes in the sixty eight counties in South Texas embraced in the drought stricken area will not mean much. O, how grateful a people we should be! And we should be doubly disposed in this favored land to be kindly considerate of the unfortunate.

We heard a man say the other day that he thinks the reason money talks is because it has a woman's head on it. We don't blame the ladies for feeling "grouched" at such an old false accuser. His kind ought to be ashamed to make such false charges, in such an indirect way. He ought at least to be "keerful" for he might hurt some innocent woman's feelings.

**AGENT WANTED IN BRONTE TERRITORY.** Sworn proof of \$75.00 a week. \$1.50 an hour for spare time. Introducing New Guaranteed Hosiery. All Kinds. 126 styles and colors. Low Prices. Wonderful opportunity for industrious man or woman. Auto furnished. No capital or experience necessary.

BRONTE CO. Dep. 44 44

**The Store of the Christmas Spirit**



**A Shopping List of Practical Gifts for Men, Women and Boys**

—And now is the time to think of Christmas. Now is the time to make up your lists of gifts—start early, make selections early, by doing so you are sure to get gifts that better portray that lasting Christmas spirit.

—Here is a list of suggestions from our store that will assist you in making ready for the Christmas shopping—

**For Women**

- Gloves
- Hosiery
- Perfumery
- Toilet Waters
- Compacts
- Ivory Ware
- Teddies
- Gowns
- Step-ins
- Brassieres
- Kimonos
- Dresses
- Coats
- Breakfast Robes
- Handkerchiefs
- House Slippers
- Footwear
- Comforts
- Blankets
- Silks
- Purses
- Hand Bags
- Furs
- Bloomers
- Petticoats
- Stamped Pieces
- Table Linens
- Bed Spreads
- Guest Towels
- Silk Scarfs

**For Boys**

- Vest Suits
- Belts
- Shirts - Blouses
- Cuff Buttons
- Silk Ties
- Overcoats
- Caps
- Sweaters
- Hats
- Handkerchiefs

**For Men**

- Bill Folds
- Slippers
- Ash Trays
- Belts
- Card Cases
- House Slippers
- Caps
- Dress Shirts
- Dress Sets
- Belt Buckles
- Cuff Buttons
- Cravats
- Collars
- Gloves
- Golf Hose
- Hats
- Tuxedo Vests
- Neckwear
- Mufflers
- Pajamas
- Night Shirts
- Suspenders
- Kit Bags
- Silk Robes
- Underwear
- Wool Hosiery
- Brush Sets
- Sweaters
- Leather Vests
- Cigarette Cases
- Cigar Cases
- Traveling Bags
- Shoes
- Leggins
- Overcoats

—Our toy department is more complete in its toys than ever before. Watch for the ad announcing the opening of our toy department.

**Baker-Hemphill Co**

San Angelo, Texas

Enterprise Advertisers Invite and Appreciate Your Patronage

**Our Policy**

The very best of Gasoline, Kerosene, and Lubricating Oils at Reasonable Prices, with prompt service, courteous treatment and appreciation for your patronage. Phone us. We are ready to serve you.

**BARNEY MODGLING, Magnolia Agent**  
BRONTE, TEXAS.

**Skow Disc Roller Machine**

Puts your discs in first class condition without taking out the temper.

If you will have your discs sharpened by this latest improved method one time you will never have any other kind.

**Joiner Welding Company**

SAN ANGELO, TEXAS

45-46

**While Christmas Shopping  
IN SAN ANGELO**  
Make the day enjoyable by having lunch at  
**THE - COZY - CAFE**

We serve everything that is delicious as food, prepared in the most sanitary way and served by COURTEOUS, PLEASING waiters. Our aim always is to PLEASE our CUSTOMERS

**THE COZY CAFE**

Central National Bank Block.  
SAN ANGELO, TEXAS

**SHORTAGE OF FAT BEEF  
CATTLE IN THE SOUTHWEST**

Dallas, Nov. 30.—"There is a shortage of fat beef cattle and of good two and three year olds in the south west. This means that there will be a scarcity of fat cattle on the markets and that many yearlings and fat heifers will be sacrificed, if the market holds."

This statement was made to day in the course of a survey of the livestock situation among stockmen and farmers of the southwest, just completed by A. K. Short, director of the Dallas, (Texas) branch of the Sears-Roe buck Agricultural Foundation.

"Since last March there has been a steady advance in the price of wellbred cattle until it now appears that before Spring the \$40 and \$50 cow will replace the \$14 and \$15 cow," the statement continues. "European conditions are improving, which will help in absorbing the American surplus of market cattle

"Breeders of purebred beef cattle have passed through the hardest period of their existence. The result is that the breeders who were fairly well established financially have been able to keep their heads above water by closely culling their herds, leaving only the individuals of outstanding quality. Less fortunate stockmen, who have had to sacrifice their herds, will rebuild with high quality animals.

I believe the livestock industry of the southwest will be built on a sounder, firmer basis than ever before, with quality rather than quantity beef production."

"Thousands of low grade, unprofitable milk cows have been thrown on the market at any price. Purebred, high producing cows are taking their places. Every year we are seeing an increase in the average of feed crops in the southwest. This will help the dairy industry.

"There are fewer hogs on the farms of the southwest than for many years. We load up on hogs when they are high, prices go down, due to over production, we get disgusted and unload, and by the time prices are up again, we have no hogs to sell. A sane program which would bring profit to most farms would provide for enough home raised pork for family consumption, with a small surplus for the market. There should be profit in marketing hogs during the coming year. The Foundation's research department finds that the 1925 fall pig crop is about 83 per cent of the crop a year ago, with the greatest reduction in the southwest. The prospects point to a pig crop in 1926 that is 94 per cent of that produced last spring."

Increased prices of mutton and wool during the past two years have stimulated the sheep industry of the southwest, according to Mr. Short. Most of the sheep ranches of West Texas are stocked to capacity, he says, with a number of cattle ranches turning to sheep for larger profits.

**SPEEDWAY**

**Filling Station**

I have opened the Speedway Filling Station at my place on the Highway just across Kickapoo from the main part of town. I will be at my place of business day and night to serve you with

GAS, LUBRICATING OILS, AUTO PARTS  
ACCESSORIES, REPAIR WORK

I know my business and am here to please you. I will appreciate any business you accord me.

COME TO SEE ME.

**C. W. McFARLAND**

Bronte, Texas.

**HASSEN COMPANY**

SAN ANGELO STORE

ANNOUNCING

**The Inauguration of Our First Annual  
Sale**

There is no argument to offer, ours is the Newest, Cleanest and most Up-to-Date stock of Ladies', Misses' and Children's ready-to-wear in this section of Texas, and in this or First Annual Sale, you will find it to be general, affecting every garment and every piece of Merchandise in our Store.

**Sale Opened November 28th  
Positively Closes December 12th**

A word of explanation to our new friends and the public in general: We wish to state that since the date February 21, 1925, the day upon which we opened our store in this bustling little city, we have been very much gratified. We are very much pleased at the hearty cooperation accorded us by the numbers of the city's prominent people. We wish to use this occasion also as a general Thanksgiving to all who have thus far contributed towards our prosperity. Since the very day of our opening, our store has enjoyed a phenomenal business. In fact our trade has been all our hearts could desire, and now to—

**Show Our Appreciation**

**To All Those Faithful  
Customers**

We have decided to launch this Big Money Saving Event early in the season, and trust and hope all will receive their share of the benefits.

**It is Not the Custom of the  
House to Quote Great  
Lists of Prices**

We only give you a few which will give you an idea what to expect. Remember, on the above date everything in our store will be on Special Sale at

**Greatly Reduces Prices.  
Discounts Ranging All the  
Way From 10 to 50  
Per Cent Off**

**Millinery**

The most complete line from which to make your selection. Our entire stock on sale at the following prices:

<b>Lot No. 1.</b>	Very Smart Hat values to \$4.85. Sale Price.....	<b>\$1.95</b>
<b>Lot No. 2.</b>	Values to \$6.85. Sale Price.....	<b>\$2.95</b>
<b>Lot No. 3.</b>	Values to \$8.50. Sale Price.....	<b>\$3.95</b>
<b>Lot No. 4.</b>	Values to \$13.50. Sale Price.....	<b>\$4.95</b>

**Coats**

Any price, any color and any style wanted in cloths or furs. A wonderful assortment of all wool coats:

Sizes 16 to 44	While they last.....	<b>\$7.85</b>
All Wool Coats, fur collars, sale price	.....	<b>\$10.85</b>
All balance of Ladies', Misses and Children's Coats will be sold at a Big Discount of 25 to.....		<b>50 cent</b>
Fur and Fur Coats at a Discount of.....		<b>25 cent</b>

**Dresses**

In all the wanted materials, styles and colors—all must be sold; nothing to carry over to another season:

Silk and cloth dresses, values \$11.50 and \$12.50; Sale Price.....	<b>\$7.95</b>
All silk and cloth dresses, values \$18.50 and \$21.00; Sale Price.....	<b>\$12.95</b>
Balance of our entire stock marked in plain figures at a discount during the Sale of 15 to.....	<b>50 cent</b>

Look into your wardrobe, anticipate your wants, needs. Tell all of your friends, and come, and come expecting to see the best bargains and levellest selling of all High Grade Ladies' Apparel, Coats, Suits, Dresses, Underwear, Millinery, Etc. You certainly will not be disappointed.



SAN ANGELO.

TEXAS

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D. M. West, Editor  
and Business Manager  
**SUBSCRIPTION RATES**

One year in advance ..... \$1.00  
Six months ..... .50  
Threemonths ..... .25

Dallas boasts of a lawyer like the Apostle Paul—he's worth going around the world to see, but there must be some mistake.

The least thing that can be said about a man when he dies is that he died rich. Andrew Carnegie said it was a disgrace for a man to die rich. Yet, a rich man can have a big funeral, if not a tearful one.

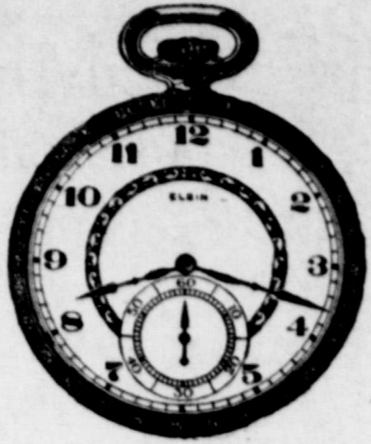
The woman candidate for governor pledges herself to remain single during her incumbency of office. That harks us back to the days of Esau and Jacob when one sold his birthright for a mess of pottage.

Tolerance and charity are virtues, but these virtues are some times strained beyond endurance, when those who have no regard for the rights of others utterly disregard the laws of society and of the land.

It is said there was great excitement in San Angelo the other day, over the disappearance of a prominent citizen. But the excitement was without much foundation. When the citizen was found he was only looking for a place to park.

**For Sale.**

A practically new \$150 victrola, mahogany case, for only \$100. See Frank Johnson, Home Motor Company Bronte. 46-f



**The Gift**

HE OR SHE WILL NEVER FORGET

**CHRISTMAS**

time is almost upon us. Let us help you solve your gift problems. Many useful and lasting articles to select from.

THE LARGEST STOCK EVER SHOWN.

**Prices to Please All!**

**L. R. TIGNER**

JEWELER

Ballinger,

Texas

**WE MAKE....**

**Farm and Ranch Loans**

**Any Amount---Any Time**

**McCARVER & LYNN**

BALLINGER,

TEXAS

Play old Santa Claus to Us and Pay Your Subscription.

**Santa's Headquarters**

AT NORTON

Ho, Ye! Ho, Ye! Ho, Ye!

Message From the North Pole:

To Everybody at Norton, Maverick, Marie and Everywhere Else:

This is to give notice that I will have headquarters in Norton this year, in the Hodge Building, next to the drug store. There will be a full line of everything in the way of Christmas goods—presents for everybody from baby up to "grandpa."

SANTA CLAUS.

The above speaks for itself. And we now invite you to come and see the large and well selected lines of Christmas goods we have on display. Mr. Bob Ford is in charge of the display and will be glad to wait on you. We invite you to come and see that we can sell you Christmas goods as cheap and a little cheaper than you can get anywhere else. In order that the people of this section might have Christmas goods without having to go away to buy them we have bought this stock and have them now ready for you to buy and thus make others happy during the happy Christmas time.

**ROY L. ROPER**

Norton, Texas

P. S.—In our regular stocks we carry lines that will make substantial gifts—come in and see those lines also.

**Keep This**

FROM now until Christmas we are making a special discount of 10 per cent off our regular prices on all Children's and Ladies' Coats and Dresses.

Also 10 per cent discount off regular price on all Men's and Boy's Suits, Coats and Overcoats. Everything marked in plain figures.

Do Your Own Calculating.

**The Red Front Store**

Leaders in Low Prices.

**Hyatt-Nichols Company**

Ballinger

North 8th Street

Texas

**FARM AND RANCH LOANS**

CHEAP  
**6** Per Ct.  
MONEY

33 YEARS GOVERNMENT AMORTIZATION PAYMENT PLAN. PRIVILEGE OF PAYING LOAN, ALL OR IN PART AFTER FIVE YEARS. PARTITIONS AND PARTIAL RELEASES GRANTED ON RE-APPRAISAL. PROMPT APPRAISAL, FAIR TREATMENT

GOOD  
**6** Per Ct.  
TERMS

Investigate us before arranging for loan elsewhere. Blanks and information furnished on request.

**C. A. DOOSE & COMPANY**

Ballinger

REAL ESTATE AND LOANS (EXCLUSIVE AGENTS)  
OFFICE PHONE 85, RESIDENCE PHONE 149

Texas

**The Robert Lee Mattress Company**

MATTRESSES MADE TO ORDER

New Mattresses. Better Ticking for Less Money. Service and Satisfaction is Our Motto.

Geo. W. Hale, Prop., Robert Lee, Tex  
46-tf

Read the ads in The Enterprise today

# RADIOPHONES

## WESTING HOUSE RADIOLAS

MAKE A FINE CHRISTMAS PRESENT

Two years ago they sold for \$80; last year they sold for \$40. We now can sell you one for

**\$24.50**

These are the very latest and most improved models, and include one head set. See us before you buy.

**Bronte Light & Power Co.**

Bronte, Texas.

## FALL AND WINTER SUITS

Overcoats, Stetson Hats,  
Leather Vests

Bought Right and We Are Selling Them Right.

**T. C. PRICE & CO.**

Bronte,

Texas

### Santa Claus At Norton.

The Enterprise editor was in Norton Wednesday and found everybody busy getting ready for Christmas. The two gins are still running almost full capacity and 5000 bales of cotton have already been ginned.

The prettiest and most attractive place we saw is the Hodge building, next to Roy Roper's drug store. Mr. Roper has opened up in this building as fine and complete line of Christmas goods as we have seen in any of the larger places this year.

Mr. Roper speaking to The Enterprise editor with reference to the matter stated that he had purchased the stock of Christmas goods, not so much for the

profits there might be in the stock, but, simply to give the people of that section an opportunity to get their Christmas goods without having to go away for them.

This is a commendable spirit in Mr. Roper and something the people will not forget and will not fail to profit by. Mr. Robert Ford is in charge and was busy putting the big stock on display. Read their ad elsewhere in this issue of The Enterprise.

Willis Smith told us the other morning that Mrs. Smith said they must subscribe for the home paper, whereupon he slipped a "shining eagle" into our palm. We are certainly glad Willis is married and we thank Mrs. Smith.

## Dependable Gifts

### Are Best to Give

You Will Find Many, Many Useful Gifts, in Our Regular Lines.

WE SUGGEST

Floor covering, victrolas, radiophones, lamp stands, rocking chairs, set of dining chairs, a suit of furniture—in fact, you can find something for every member of the family in our regular lines.

**6 Carloads of Furniture 6**

We have received during the fall months about six solid car loads of furniture and other lines of merchandise we carry. This mammoth display is here for you to select from.

WE WISH YOU A MERRY CHRISTMAS

**KING-HOLT FURNITURE COMPANY**  
BALLINGER, TEXAS

# PIGGLY WIGGLY

The best place in San Angelo to buy your groceries.

You don't have to run around and shop—you can find everything you want at Piggly Wiggly—and at the right price. Quality, price and variety considered, Piggly Wiggly has no real competition. And you take no chances—every purchase from Piggly Wiggly must give you complete satisfaction or your money will be refunded cheerfully and without question. Our goods are all fresh, new and clean—there's not a dollars worth of shelf-worn or fire-damaged goods in our stores.

**American Beauty Flour 48 lb. bag \$2.40**

**White Swan Coffee 3 lb. can \$1.70**

### Shortening

Swift's or Armour's  
8 lb. bucket  
**\$1.24**

By the case at  
**\$1.20**

### Beans

(New Crop)

Pinks, 14 lbs. for 100 lb. sack **\$1.00**  
Pintos, 15 lbs. for 100 lb. sack **\$1.00**  
for **\$6.50**

### Gallon Fruits

Apricots, per can **70c**  
Peaches, per can **75c**  
Blackberries, per can **65c**  
Plums, per can **50c**  
Social prices by the case

Calumet Baking Powder 10 lb. can **\$1.35**  
Salmon, 1 lb. tall can **15c**  
Soda Crackers, 6 lb. caddy **30c**

Sour Pickles, 2 gallon bucket **\$1.95**  
Seedless Raisins, 4 lb. package **40c**  
Pie Peaches, No. 2 1-2 can **14c**

Hand Packed Tomatoes No. 2 Cans PER DOZEN

**\$1.25**  
Case of 2 dozen **\$2.40**

Jackson Brand Kraut No. 2 cans PER DOZEN

**\$1.20**  
Case of 2 dozen **\$2.30**

Jackson Brand Hominy No. 2. cans PER DOZEN

**\$1.00**  
Case of 2 dozen **\$1.90**

Peanut Butter

2 lb. Cans **45c**  
5 lb. can **\$1.00**

Best Grade Pure Cane Sugar 25 lb. bag **\$1.70** 100 lb. bag **\$6.55**

Louisiana Home Made Open Kettle, Pure Cane Syrup	Absolutely Pure Uvalde Honey Comb or Extracted	Highest Grade Meal
No. 5 can 45c	5 lb. Can 80c	10 lb. Sack 40c
No. 10 can 80c	10 lb. Can \$1.50	25 lb. Sack 75c

This is not a Sale—These are Everyday Prices.

## Christmas Will Soon Be Here

Have You Had Your Car Put In Good Condition?

We are ready to serve you.

"SERVICE WITH A SMILE"

**SERVICE GARAGE**

HAMES BROTHERS, Proprietors

BORNTÉ,

TEXAS

Santa Claus  
Has Been Found!

HEADQUARTERS AT

**BROWN'S**



The Phenomenal Success of  
**BROWN'S**  
Is Due to One Thing

A DOLLAR BUYS HIGHER QUALITY AND MORE GOODS!

A PLEASING, USEFUL GIFT FOR DADDY OR HUSBAND

Give him a pair of Shoes, \$7.50 value	\$5.98
Give him an English Broadcloth Shirt, \$3.50 value	\$2.48
Give him a nice Coat Sweater or Lumber Jacket, \$4.50 to \$6.00 value	\$3.39
Give him Silk Hose 89c	Silk Tie in Holly Box 98c
Silk Handkerchief in Box 75c	Ensemble Bow Tie and Kerchief 74c

WHAT WILL MAKE MOTHER AND SISTER MORE HAPPY:

28 oz Felt House Shoe in box 69c	Silk Hose, guaranteed 98c
Handkerchiefs in Holly box 75c	Silk Underwear in Xmas box \$1.98
Beautiful \$19 Bed Spreads \$14.95	Beautiful Derona \$30 Cloth Coat \$23.85

Baby Blankets in the prettiest designs and colors that can be had Thick, heavy and soft—a wonderful \$3.50 value for	\$1.98
Ladies' Hats in the latest Metal, Cloth and newest shapes, priced at \$4.69 and	\$2.98
Brown's Bath Robes are appreciated equally, if not more, than any other gift. Our quality and price can't be duplicated—\$6.48 and	\$5.98

Brown's always in time with fashion and in step with still high quality and low prices. Come early and get the cream of our wonderful line of Holiday Gifts.

**BROWN'S**

222 South Chadborne Street  
SAN ANGELO, TEXAS

Substantial  
**GIFTS**  
FOR  
**Christmas**



If you are practical in your Christmas gift-giving, you will not only give something that will please the receiver of your gifts, but you will give something that will be beneficial to the one receiving

**Some Gift Suggestions**

In our store you will find suitable gifts for those of all ages. We suggest:

A suit of clothes, a dress, a pair of shoes, a belt, a necktie, a pair of gloves, silk hosiery, a beautiful piece of lingerie, a box of handkerchiefs—in fact, just as broad as human need for things to wear, you will find in our store and everything is suitable for a Christmas present. Come in and let us help you in your Christmas selections.

**G. A. LADWIG, BALLINGER, TEXAS**

**An Enjoyable Thanksgiving**

Mr. and Mrs. O. P. Heidel had a most enjoyable Thanksgiving. Mrs. Heidel's father, W. J. Oates, from Slaten, and brother, N. L. Oates, wife and two children from Waco, came for a visit. Friday they went to Haskell to visit an uncle of Mrs. Heidel, J. J. Oates, whom Mrs. Heidel had not seen for thirty years. They went by the way of Sweetwater, Hamlin and Rule and returned by Stamford and Abilene. At Abilene they enjoyed dinner with Mrs. Robert Joyce—Mr. Joyce was absent from home. At Abilene the happy company separated, the visitors went to their homes and Mr. and Mrs. Heidel returned home.

**Methodist Stewards Met.**

Last Monday night the Stewards of the local Methodist church met at the residence of Mrs. Johnson, and among other important matter discussed and acted upon was the setting of the third Sunday in March for the beginning of a spring community-wide revival meeting.

Mr. and Mrs. Lee Rogers and Mrs. Vina Palmer were San Angelo visitors Wednesday.

Miss Theo Clark of Robert Lee, visited Modelle Sims Saturday and Sunday.

Mrs. H. T. Sims is visiting relatives and friends in Sweet Water and Clyde this week.

Mrs. Q. L. Hames is suffering from an operation on her tonsils. It is hoped by the many friends of Mr. and Mrs. Hames that she will get permanent relief.

**NEW COMPANY'S  
FIRST ANNUAL SALE**

Hassen Company of San Angelo is one of the new business institutions of that city. And the record they have made is marvelous.

Indeed, they have surprised themselves. Without much pretension the company opened its doors a year ago to the buying public of the San Angelo trade territory. The first year has been so remarkable that they have inaugurated their First Annual Sale in celebration of the event. There is an exclusive ladies' furnishings store.

Mr. D. W. Wiley, one of the most pleasant gentlemen with whom The Enterprise editor has ever had business relations as an advertising manager of newspapers, is the manager. Mr. Wiley not only knows every minute detail of the lines of merchandise his company handles, but he and Mrs. Wiley who works right along with him are so genial and courteous in all their business relations with those who go to their place of business that it is a genuine delight to make purchases from them.

Hassen Company is a large mercantile concern. They have five large stores and keep a buyer right in the markets all the time for the very latest and most attractive in ladies' wares. Hence they get the very first choice and usually at most attractive prices.

Mr. Wiley was in Bronte first of the week advertising the big event of their first anniversary. He gave The Enterprise office an appreciated call, exchanged greetings with the office force, gave the editor a hearty hand clasp, and said a good word or two about his home city and the San Angelo country in general, and particularly of Bronte.

Read the announcement of this fast growing business institution elsewhere in this issue and when you go to San Angelo visit their store whether you wish to purchase or not.

**800 pages  
of the most  
astounding  
bargains!**



**SEND TODAY** for this wonderful book of savings. Its 800 pages are literally bursting with bargain prices on the world's best merchandise. Almost everything you need is listed among the 35,000 items pictured, described and plainly priced—priced at a very definite and substantial saving for you.

*"Your Order Shipped Within 24 Hours"*

**MAIL THIS COUPON**

Sears, Roebuck and Co.  
Chicago Philadelphia Dallas Seattle Kansas City  
Send Latest General Catalog TA 100

Name \_\_\_\_\_  
Postoffice \_\_\_\_\_  
Rural Route \_\_\_\_\_ Box No. \_\_\_\_\_  
State \_\_\_\_\_  
Street and No. \_\_\_\_\_

**NEW FILLING  
STATION OPENS**

C. W. McFarland opened a new filling station at his home, on the Federal Highway, just across the Kickapoo creek from the main business part of town.

Mr. McFarland has constructed a neat, pretty little building and is in position to give good service. He also will carry accessories and parts and will do repair work. Mr. McFarland is an auto mechanic and will be in position to do work of that kind.

This new filling station extends the business limits of Bronte from Uncle George Woullard's grocery and filling station on the West to Speedway station on East, a distance of more than a mile. Hence, Bronte grows and "spreads out." The Enterprise wishes Mr. McFarland well in his new venture.

**Span Mules For Sale.**

Seven year old mare mules. Gentle. See Ralph Scott.

**Leather Coat Found.**

Leather coat found near Marie, Wednesday. Owner can get same by proving coat and paying for this notice. Call at The Enterprise office. 262t

## PUTS ON A PRE-CHRISTMAS SALE

H. A. Hayley & Company are putting on a big Pre-Christmas Stock Reduction Sale, beginning in the morning.

A sale just as the Christmas holidays begin with large reductions on all lines of standard merchandise is something out of the usual. But, Hubert Hayley, the manager, says that he is going to "play old Santa" to the customers and friends of his house. Mr. Hayley has a mammoth stock of Christmas goods and he finds he is so crowded for room that he is going to have to sell a large quantity of his regular stock in order to be able to put his Christmas goods on dis-

## Diamonds, Watches and Jewelry

At prices you will always be delighted to pay

# JACOBSTEIN'S

The House You Have Watched Grow

Ground Floor New Rust Building

San Angelo, Texas

Established 1616

## Always Play Safe

Never make an investment without first making sure about the safety of the principal.

Promises of large or quick returns often is an indication that the principal is questionable.

There is a vast difference between Investing and Speculating.

We are in a position to acquire correct information about investments and are willing to share this information with you should you desire.

### First National Bank

IN  
Bronte, Texas.

L. T. YOUNGBLOOD, Pres. C. R. GOLLIHAR, Active V-P  
CARRIE GLENN, Cashier

play. Mr. Hayley has also decided to reduce his regular stock very materially with which to begin the New Year. Hence they are making some interesting prices on merchandise that people must have all the time. Many lines are going at cost and below cost. Read their announcement of their big sale elsewhere in this issue of The Enterprise.

### Signature Wrong

The Enterprise has been carrying an ad in its columns for the past several weeks for the Angelo Produce Company of that city. But, we have had the signature wrong. We have had it "San Angelo Produce Company." The "San" should have been left off. This company offers top of the market prices for poultry.

## The Southwestern Produce Company

Joins with Bronte for everything that will make for the betterment of the town and surrounding communities.

We have come here to be a part of you and hence want to be for everything that will make for our mutual good. Your poultry will bring the highest prices at all times, if you bring it to us. We are here to co-operate with the farmers and poultry raisers in every way we can. See us before selling your poultry and eggs.

Highest Market  
Prices

SOUTHWESTERN PRODUCE COMPANY  
Bronte, Texas.

## Write It to

P. S.

P. S. is our Personal Shopper. Write her your wants. She will make selections for you carefully, thoughtfully—and subject to your approval.

All Order Purchases  
Prepaid to You.

The Robertson  
Company  
SAN ANGELO

## Plow Time Necessities

Leather Collars, Bridles, Lines, Hames, Hame Strings—In Fact Everything You Need In the Line of Plow Time Necessities.

Keeney's Variety Store,

FRANK KEENEY, Proprietor

Bronte,

Texas

### T. T. Williams Dies

T. T. Williams, age seventy, died at Floydada, Tuesday of last week. The body was shipped to Waco where interment was made Friday. Deceased was an uncle of Pratt Williams and his family. Deceased has visited here many times and had many friends here who will be grieved to know of his passing away. And all will

join in sympathy to the sorrowing.

### Singing At Union.

The Enterprise is requested to announce that the singing class at Union school house will meet next Sunday afternoon at 2:30 o'clock for practice. Those interested request that all the singers be present as they want to have some fine singing as well as practice for the coming singing conventions.



## Santa Claus Will Be Here

And this is to advise one and all that he will have his headquarters at our store. The goods have been received and by the time this is in print and you can get to our store you will see on display one of the finest and prettiest and best selected stocks of Christmas goods we have ever been able to bring to Bronte.

## Gifts for Everybody

Our stock of Christmas Gift goods is so varied this year that you can find gifts suitable for any and all ages—from the baby to the oldest person living. These goods have been bought by us that we may have some part in helping you to make others happy.

LET'S FILL THE WORLD WITH THE HAPPY SPIRIT OF  
CHRISTMAS CHEER.

CITY DRUG COMPANY  
BRONTE, TEXAS

We will have a large force of clerks

**MAKE THIS A RADIOLA CHRISTMAS**  
**Buy Your Radiola Now**

Avoid the Holiday Rush  
 Radiola III-A Completely installed  
**\$90**

Don't wait any longer to get your Radiola. Right now we can make deliveries but later on it will be impossible for us to meet the demand. The Radiola III-A makes an excellent Christmas gift because it will bring many hours of joy and happiness to the whole family. It operates a loud speaker as well as several sets of head phones; is easy to operate and is an attractive addition to any room in the home. The Radiola III-A at \$90 complete, installed, is the best buy on the radio market.

The Radiola III is a good little set that operates head-phones with a power and distance-getting that has brought words of praise from those who have heard it. The Radiola III sells complete for **\$40**

**BUNYARD ELECTRIC COMPANY**

The Radiola Shop  
 We Service All Makes of Sets  
**SAN ANGELO, TEXAS**

**Bronte Boys Win Over Union**

The sixth grade boys started school athletics off right Monday evening when they motored over to Union and beat its splendid little team, 12 to 4, in baseball.

The fifth and seventh grades were called on for a player or two, each making the Bronte line up as follows:

Vernon Young, Edwin Walton, Edwin Keeney, Kennel Bankhead, Royce Hayley, Wade Rossler, Elmer Modgling, Norman Kiker, W. O. Eubanks, J. Robert Knierim.

A very tense movement for all and especially for the Bronte boys came in the second inning

when Union had first and second filled and no outs. The boys leveled down to good baseball, however, and soon had things looking brighter. Their lead, once gained, was held throughout the game.

Many thanks are due to Mr. Knierim for furnishing transportation to the team in the form of a new Ford truck which J. Robert drove like a chauffeur on the Red Ball Line.

Forrest Baker.

Mr. and Mrs. Ballard Collins and Mrs. Fannie Pearce were shopping in San Angelo Tuesday.

## The Store of Useful Gifts



Cedar Chests



Odd Chairs



Tea Wagons



Bridge Tables

Christmas gift buying is a problem but it is a problem that can be simplified by coming to the Household.

Here you will find a store crammed full of beautiful, useful gifts; you will have no trouble at all in selecting presents for everyone on your list.

The prices, too, will be a pleasant revelation to you. You will be delighted with the remarkable saving you can make by purchasing your gifts here.

Don't wait until the Christmas rush is on but come down now and leisurely select your purchases.

## Household Furniture Co.

**For Sale at a Bargain**

Eighty acre farm with forty acres in cultivation. Good two room house; five miles southwest of Blackwell. For information address Doss & Warren, Winters, Texas. 462t

Mrs. Loula Hines was shopping in San Angelo Tuesday.

Mr. and Mrs. T. F. Sims went to San Angelo Tuesday to have the eye of their little daughter, Modelle, examined. The eye was accidentally injured some time ago and has been giving the little girl pain. It is to be hoped that the adjusting of glasses will prove to be a permanent

relief and will eventually permanently restore the complete power of vision.

Mr. and Mrs. J. D. Luttrell and Mr. and Mrs. Hermon Genn were Christmas shopping in San Angelo Tuesday.

# Gift Furniture



When the jingle of Christmas bells is but a memory, your gift of Furniture will still remain—throughout the years—to remind your family or friends of your thoughtfulness, and to render its mission of service.

A visit to our mammoth display of Gift Furniture will undoubtedly suggest a token that will be the happy answer to your Christmas gift problem, and you will be surprised to find that the price will be much less than what you really expected to pay.

A Few Suggestions

Cedar Chests . . . . .	\$ 9.90 to \$45.00
Rockers . . . . .	\$ 3.50 to \$57.50
Dressers . . . . .	\$18.00 to \$75.00
Smoker Stands . . . . .	\$ 1.80 to \$25.00
Card Tables . . . . .	\$ 3.25 to \$13.75
Pictures . . . . .	\$ 1.80 to \$25.00
Mirrors . . . . .	\$ 4.00 to \$35.00

Do your shopping early this month, before the usual Christmas rush begins.

## Angelo Furniture Co.

San Angelo, Texas

We Have Taken Charge of  
**THE FIRST & LAST CHANCE FILLING STATION**

To All Our Friends:

We have leased the First and Last Chance Filling Station from J. A. Shook and are operating same. It is our purpose to give the same quick, courteous, satisfactory service that Mr. Shook always gave. We invite all the old customers and all our friends to give us their patronage. We assure you we will appreciate any favors shown us.

## U. F. TAYLOR & SONS

BRONTE, TEXAS

## TURKEYS

This Season is Now at Hand. Be Sure to See Us Before You Sell

## Angelo Produce Co.

Local Phone 604 Long Distance Phone 16  
 SAN ANGELO, TEXAS

## Complete Lines of Jewelry

Of Jewelry and Diamonds and all lines carried in a first class jewelry store, from which to make your selections when you wish to make purchases.

Make your Christmas selections now, make a small deposit and we will hold purchase for you

**WATCH REPAIRING A SPECIALTY**

## F. S. KREYER

2 Doors North of Central National Bank  
 San Angelo Texas



This Will Surprise You

The Dallas Morning News

DAILY AND SUNDAY

One Whole Year for

\$6.45

Send order today with remittance and paper will start at once, and your time will not expire until December 1st, 1926. If you don't want Sunday paper send only \$5.25.

These rates apply only in Texas, Oklahoma, Arkansas, Louisiana and New Mexico.

Don't Delay—Send Order and Money Today!

## The Ballinger State Bank

"The Guaranty Fund Bank"

The Oldest State Bank in Runnels County

All Depositors in This Bank Are Protected  
100 PER CENT

by

"The Guaranty Fund"

## The Ballinger State Bank

BALLINGER,

TEXAS

## San Angelo Boiler & Welding Works

C. C. Morgan, Proprietor

Specializing in Boiler and Sheet Iron Work of All Kinds

Buy, Sell and Exchange Boilers

Smoke Stacks

Oxy-Acetylene Welding

Tanks

Steel Tanks Welded or riveted

228 South Oakes St.

San Angelo,

414t

Texas

IT IS GOOD

To The Last Drop

THAT GOOD GULF GASOLINE

For Cooking, Heating and Motive Power It Can't be Beaten

THAT GOOD GULF GASOLINE

Smooth Running and Powerful

THAT SUPREME AUTO OIL

Is a Supreme Lubricant.

We sell all of the above Gulf Refining Company products

## CECIL GLENN

GULF REFINING AGENT

BRONTE,

TEXAS

## Now is the time to buy a Car

❖ ❖ ❖ ❖

The new models are arriving—they are beautiful and with the highest degree of service in them. You are planning a gift for the family for Christmas. There is nothing that will mean more than a car. The FORD has never been equaled in construction, durability, price and LOW UP-KEEP. It is the car for both

### Service and Beauty

Give us your order NOW! Our accessories department is complete with all the things you will need for your car. See us

Car repairing by those who know how.

❖ ❖ ❖ ❖

## Home Motor Company

Robert Knierim, Manager,

Bronte, Texas

### Gockerels For Sale

Choice thoroughbred Rhode Island Red Cockerels, single comb, from prize winners. Mrs. A. L. Simmons, Bronte, Texas 414t.

## Dr. S. B. RABY

Dentist

Balinger Texas

### STOP THAT ITCHING

Sufferers from skin diseases such as Itch, Eczema, Tetter, Poison Oak, Ringworm, Old Sores or Sores on Children may find relief from the use of a jar of BLUE STAR REMEDY or their money will be refunded. The first application relieves that terrible itching. Will not stain clothing and has a pleasant odor.

City Drug Company



I. O. O. F.  
LODGE

Meets Every Thursday Night

Visiting brethren always welcome

H. M. Robinson, N. G.

Paul Good, Sec'y

F. O. Key, Sec'y

## FOR ALL KINDS OF INSURANCE

SEE

Collihar & Glenn

Bronte, Texas.

### Standardizing Car Repairing

The first move by an automobile manufacturer to establish complete standardization of methods employed in repair service has been made by the Ford Motor Company in a text entitled "Ford Service" which is for distribution to authorized Ford dealers and service stations. The book, which includes about 300 pages is the culmination of several years of research by Ford engineers. It covers in minute detail, with numerous illustrations, every operation in assembling and repairing Ford cars.

Automobile engineers all over the country have long urged that a system of repair methods, standardized by the manufacturer, be worked out in the interest of car owners. Practically no two mechanics follow the same method even on the same operation, they assert. Efficiency may also vary, it is pointed out, and it is an assurance of the highest type of service if in every shop the methods conducive to highest efficiency are employed.

For years the company has maintained a direct and close service supervision over its dealers and service stations and with the new text this is strengthened by giving mechanics in simple form the approved methods for servicing Ford cars. Publication of the book, a statement says, is "in line with the company policy of improving service to Ford owners in a proven practical

### Cemetery Dues

Please pay your cemetery dues to the treasurer, George McCuiston. It is important that you do this at once.

Mrs. O. H. Willoughby,  
Secretary.

### FALL ORDERS WITH CANCELLING PRIVILEGES

I am in position now to take your orders for Monuments and Tombstones for Fall Delivery subject to countermanding the order later should crops prove not to be what they now indicate. See me and let's go over your needs, and let me show and explain our lines to you.

If prices should be reduced you get the benefit of the reduction.

VERNON LAMMERS

Bronte, Texas

### Heal Those Sore Gums.

If you suffer from sore gums bleeding gums, loose teeth, foul breath, or from Pyorrhoea in even its worst form, we will sell you a bottle of Leto's Pyorrhoea Remedy and guarantee it to please you or return money. This is different from any other treatment, and results are certain. For sale by City Drug Store, Bronte. 18-1f

## Geo. Allen

MEANS SECURITY

Since 1890 the OLDEST and LARGEST

## Music House

In Western Texas

SUPPLYING MUSICAL

Sale  
Begins  
Saturday,  
Dec. 5th

# PRE-CHRISTMAS

Ends  
Thursday  
Night  
Dec. 24th

# STOCK Reduction Sale

Begins Saturday, Dec. 5th. Closes Dec. 24th

The Happy Christmas-tide approaches—the one universally observed Holiday of the American people. It is a time of Gift-giving and happily so, for it is one of the best customs among us. Hence to meet the demand for Christmas Gift goods we placed a large order for Christmas goods, including everything in the way of toys for the children and other lines of suitable gifts for older people. We must have room for the display of these Christmas goods. Hence we have decided to put on a Pre-Christmas Stock-Reduction Sale on the lines we carry regularly. Wanting to reduce our stock before the beginning of the New Year and also to make room for our stock of Christmas goods we have put on this Sale. And you know that when we put on a Sale we mean a Sale. Our Store is the Cheapest Place in Town All The Time. Hence when we put on a Sale it means the saving of hundreds and hundreds of dollars to our customers.

In keeping with the happy Christmas Spirit we are going to play old Santa till Christmas-eve night, December 24th, and sell you Seasonable Merchandise—something you must have and have this winter—something you must have all the time, at greatly reduced prices. To convince you that we mean what we say, below is a few of the bargains. Read and see for yourself and make sure to be here Saturday morning, the opening hour and get first choice of our big stock.

One lot ladies' cloaks and dresses, \$6.50 value now	<b>\$3.95</b>	<b>Just a Few of the Many Attractive Christmas Prices</b>	Enamelware pitchers, handy size, each	<b>49c</b>
Laces—a large assortment of 5c and 10c values, 2 yds.	<b>5c</b>		Teakettles, large size, each	<b>80c</b>
Men's heavy, red tennis shoes, worth \$1.50, this sale per pair	<b>98c</b>		Regular size hatchet with nail puller, each	<b>49c</b>
Boys' dress shoes—black with red stitching, a real pretty and serviceable shoe—worth \$5 per pair	<b>3.98</b>		1 pop corn popper with box of shelled corn, helps pass away the dull winter days,	<b>48c</b>
Men's work shoes, per pair	<b>2.44</b>		Round platters—American Beauty Rose decoration—an ideal gift to the housewife, each	<b>29c</b>
Blue work shirts, two pockets, each	<b>69c</b>		Talcum powder, a can	<b>15c</b>
Broken lot children's gingham dresses, from \$1.49 as low as each	<b>50c</b>		Ladies' pure thread silk, full-fashioned hose, colors, French nude, harvest biscuit, sunset, silver, champagne, peach—these were cheap at \$1.95, long as they last in this Sale, a pair	<b>1.49</b>
Children's unions—the well known Hanes brand, a suit	<b>89c</b>		36 inch outing, a yard in this Sale	<b>17c</b>
Absolutely closing out our line of hardware, tinware, enamelware. Extra large enamelware stewers each	<b>59c</b>		Children's school hose, heavy weight, combined with an elegant finish, makes them an attractive offer, per pair	<b>29c</b>
Coffee pots each	<b>12c</b>			
Aluminum dippers and egg turners, each	<b>5c</b>			

## SOME CHRISTMAS GIFT SUGGESTIONS

A complete line of goods that are most appropriate for gift goods for Christmas. This line consists of Silk Hosiery, Gloves, Hair Ornaments, Belt Chains, Fancy Pencils, Neckties, Boxed Handkerchiefs, Garters, Belts, Purse, Infant Sets, Watches, Cigarette Stands, Glassware, Dolls, Toy Aeroplanes, Monkeys, Stuffed Animals, Train Sets, Building Blocks, Horns, Guns and many, many other items that will appeal to both old and young. See our Christmas display before making your Christmas purchases.

# H. A. HAYLEY & COMPANY

Bronte,

Texas