

Ed Dixon

The Bronte Weekly Enterprise

VOL. 13, NO. 47.

THE BRONTE ENTERPRISE, COKE COUNTY, TEXAS, DECEMBER 12, 1930.

\$1.00 A Year

Irrigation Engineers Are Due To Arrive In Bronte Today

"Things do move, Rastus"—especially is that true in the Coke-Runnels irrigation circles. Those leading in the work are highly delighted with every turn taken in the matter. The Ulen Company gives information that they expect to have one of the most widely known soil and water experts in the United States to come and make a test of the soil as to what crops it is best adapted to, and also of the water as to what crops will produce best under the irrigation water.

A telegram was received yesterday stating that the engineers to do the preliminary surveying are en route and will reach here today. Hence, according to that information, they will be on the ground and ready for work by the time our readers receive their Enterprise this week.

That information indicates that there is no delay in the matter—that work will go right on.

The latter part of November the Winters Chamber of Commerce sent out questionnaires to the 27 irrigation projects of Texas, asking for definite information, so that the leaders in the Coke-Runnels project would not attempt to lead the people blindly, but to be able to give definite information. They have had definite answers from 16 of the 27 and expect other answers as fast as the mails can bring them. Every one of the projects without an exception, gives glowing accounts, as to what irrigation has done. The answers show that the land has increased from four to ten times in value and that the cost of the water is satisfactory, and some say that it is even below what they expected. Hence, if there is anything in having facts as to what irrigation has done for these several sections of Texas, there is no question but that the Coke-Runnels irrigation project is the thing that will make this section of dry, drought stricken, forsaken West Texas to "blossom as the rose." Again we say: "Build the dam, dig the ditches, let the water flow" and convert this desert into an oasis, inhabited by tens of thousands of prosperous and happy families and from these homes of peace

and plenty, let the blue smoke ascend to the skies, thus announcing to the world that this section of West Texas has provided for its own.

The letter of the Winters Chamber of Commerce and the questionnaire to the 27 different irrigation systems, to which there has been nothing but the most favorable answers, appears below:

Gentlemen: Knowing that your experience in irrigation is well established, we are asking a special favor of you.

We are undertaking a large flood water project which, they claim, will irrigate 150,000 acres of land. In the promotional period, we are confronted with many questions. Local citizens want to know more about irrigation, and the only way we can properly inform them is to compile some historical facts.

If you will please fill out questionnaire herewith inclosed and return to us promptly we shall be glad to reciprocate when opportunity is afforded: will be glad to furnish you with copy of our compilation if requested.

Thanking you, we remain, Yours very truly
Questionnaire

- Total cost of the whole project?
 - Total acreage under ditch?
 - Total acre feet water available?
 - Bonded indebtedness per acre?
 - Annual cost per acre?
 - Numbers of years operated?
 - Number of years proving profitable?
 - Major crops produced?
 - Price of land per acre before irrigated?
 - Price of land per acre now irrigated?
 - Has project come up to expectations?
 - Do you want a copy of compiled data?
- Submitted by:
Winters Chamber of Commerce,
Winters, Texas
For:
Coke-Runnels Irrigation Committee

NORTON PASTOR IS "POUNDED"

To the Enterprise: The pastor of the Norton Baptist church preached Saturday night from Luke 8:25: "Where is Your Faith?" and Sunday at eleven "Four Things that be Exceedingly wise:" Prov. 30: 24-29. On Sunday night he preached on "Laborers Together:" 1 Cor. 3:9.

We feel that the Lord blessed us with three good services. After the morning service Sunday, when the pastor went to his car with his family, he could hardly get in for the good people had used all the space in which to pack good things to eat.

There were cans of peas, beans, tomatoes, beef and other things, too numerous to mention but for more than the material value the pastor appreciates the spirit of good fellowship and cooperation.

Sunday afternoon the pastor and his wife with the Sunday School Superintendent and wife attended the associational Sunday School meeting at Ballinger. The meeting of District Four will meet at Norton the First Sunday in January at 3:00 P. M.

In our midweek prayer meeting service we are discussing our Sunday School lesson for the next Sunday. We sincerely desire the presence of each officer

and teacher.

J. F. Steele,
Pastor
Editor's note: The Enterprise is glad to get this good news from this pleased pastor regarding the good work of himself and his congregation—it is much better and more wholesome and uplifting and inspiring news than scandal and crime. Yes, Rev. Steele, we would be glad to have a weekly report of your work—that is the mission of a local country newspaper, to aid every good word and work.

Miss Nellie Sturdevant of Blackwell was a guest of Mr. and Mrs. Robert Knierim last week end.

Robert Knierim accompanied the editor to Winters Tuesday afternoon and was shown the "sights" of that hustling, bustling little city.

Mr. and Mrs. C. E. Wood of Sweetwater and Mr. and Mrs. Vivian Sanderson of Brownwood were week end guests of Mr. and Mrs. C. W. Luttrell. Mesdames Wood and Sanderson are daughters of Mr. and Mrs. Luttrell.

The death fog has spread to parts of England and the usual calm Britishers have something to worry about.

PIONEER CITIZEN DIES

Gloom like a pall fell over Bronte and all surrounding communities Tuesday morning when the news became current that A. S. Eubanks had died suddenly at his home four miles west of Bronte. Deceased had just mounted his horse when death struck him and he fell lifeless to the ground. Religious services were held at the church of Christ Wednesday afternoon conducted by Elder Tillie Tedley of Sweetwater and Rev. R. M. Cumbie of Bronte, a long-time friend of deceased. Following the religious services the body was carried to the Bronte cemetery and put away beneath an embankment of flowers to sleep its final sleep.

Deceased was born in Green County, Arkansas, February 28, 1866, making him to be 64 years, ten months and 19 days old when death claimed him.

On February 2, 1884 deceased married Miss Josie Hicks. To them were born three children, one of whom died some years ago. The wife and two sons, O. W. and I. M., survive to mourn his going, beside several grandchildren, and a host of friends.

On December 7, 1884 deceased and wife came to Texas. They settled in Comanche county where they resided for two years. Then they came to Coke County and made their home here since that time. Thus for nearly forty-two years they were residents of this immediate community. Here they established their home; here their children were born to them; here they assumed their part of the hardships of life of the earlier settlers in this at that time undeveloped country. Of Rev. Cumbie related in his remarks at the funeral service.

And it was such as A. S. Eubanks and his wife who planted the seeds of all that is good in our community life now. For, whatever there is that is undesirable in our community life and in the life of the whole world at large, it is not due to any part that deceased had in it—he was a man of the highest ideals. He loved his home, his wife and children, he loved his community and he was always ready to aid in community affairs as he conceived to be for the best; he was a man of most splendid habits and excellent morals—a man after whom his own sons and all others can well always afford to pattern. Hence, when A. S. Eubanks passed a man died whom the community and world at large can ill afford to give up. But such are the decrees of death. Personally the writer feels keenly the loss for we had come in recent years greatly to appreciate this good man as a friend. He made his annual visit to our office regularly as the time came around to pay his subscription. Some years ago he was thrown from his horse and his lower limb was broken. On the date of that event each year, for several years he has come and paid his subscription. We always discussed the incident and it came to be a humorous incident with us, as he would call in and remark that he was celebrating his accident and then would pay his subscription.

In 1887 deceased confessed Christ and was baptized into the Bronte Church of Christ. From that hour until his death he was faithful and consistent—he loved his church, his Lord and his fellowman. Elder Tillie Tedley remarked in his funeral eulogy that the greatest thing that can be said of a man either while he lives or after his death is that he was a Christian. Deceased was as nearly in his daily life what the term Christian implies as it is humanly possible for man, beset as he is with lim-

itations, to attain. May his body rest in peace till the angels shall come for it and may all who sorrow have the comfort of the Christ whom he trusted.

B. Y. P. U. Program

Program for the Associational B. Y. P. U. Meeting to be held with the Lone Star Baptist Church at Crews Sunday December 14th.

10:00 A. M. Sunday School

11:00 A. M. Sermon by Elder Opal McCaleb, Edith

Noon

1:45 President Francis Seltz in charge. Open with song service

Devotional reading E. T. Holman, Bronte.

Prayer

Betty and the Bear: Autie Bell Stephenson, Bronte

Playlet: The associational B. Y. P. U. by the Lone Star Union, Crews.

Short business session.

Quartet: by the Kickapoo Quartett.

Tommy Perkins: by Irvin Phipps, Crews

What the B. Y. P. U. has done for me: P. F. Thomas, Coleman.

The B. Y. P. U.: Marv Warren, Talpa.

Duet: Mrs. Ella Pruitt and Pearl Mae Warner, Bronte.

Your work shall be rewarded: Elouise Evans, Talpa

Playlet in song: by the Lone Star Singers, Crews.

Loving your enemies: Adelaide Watkins, Talpa.

Duett: Malissa and Zura Mae Sheets, Talpa.

The Church and the World: Marian Thompson, Talpa.

Playlet: Sewing for the Heathen: The Kickapoo Union, Bronte

The Little Light: J. W. Stephenson, Bronte.

WOMEN'S CLUB TO OPEN LIBRARY

The Woman's Progressive Club will open their reading library again, having it upstairs in the City Drug Store.

A number of new books have been secured to add to the library and we hope each reader will visit our library and see what we have. We will have our opening day on Saturday afternoon of Dec. 13, 1930.

The first ones there will get the new books. We will not stay open every day, but have two afternoons in each week, these being Tuesdays and Saturdays.

Be sure to remember the day to come for your book.

Mrs. O. H. Willoughby,
President.

JEFF'S COLUMN

By G. S. Dawson

King Carol of Roumania is another wild buck who has gotten his wife back, a job, and has settled down.

Antiques may be worth much today, but some of it may have been considered junk when they were first purchased.

The citizens of Chicago attribute growing pains. It seems that bête the Windy City's condition it is really due to bad blood.

Some bus lines have cut the fare to two cents a mile. Now it looks like transportation will be cheaper everywhere soon.

Carlsbad cavern is to have elevators. You can see elevators in almost any building, but really you don't go to the cave to see elevators.

The three kinds of rackets are noise, tennis, and the Chicago rackets. The Chicago offers the most models and varieties, for in this day, every criminal has adopted some kind of racket.

Cold weather need not hinder those who court by the parking system. A new car heater is on the market which will keep the interior of the car heated for thirty minutes after the motor has been cut off.

May his body rest in peace till the angels shall come for it and may all who sorrow have the comfort of the Christ whom he trusted.

SCHOOL BAND GIVES EXCELLENT CONCERT

The Bronte high school band gave its first public concert for this year at the school auditorium Monday evening.

A large attendance of friends and boosters of the band greeted the band and they played like mad. Their improvement is a matter of comment among the people.

The ladies served the band members cake and hot chocolate following the performance. All will look forward to the time the band will appear in public recital again. Other features were a part of the program Monday evening and each part was a distinct delight to those who heard.

GAMBILL'S XMAS SALE

Gambill's Department store at Winters has on a real, sure-enough Christmas sale.

This big department store has twenty-five departments, besides its Christmas and toy departments. They are selling dry goods at actual cost for the Christmas holidays. The manager stated to us that he was just swapping dollars with the people in his dry goods department, as well as in other departments of his store.

Their Christmas and Toyland departments make one to wonder when he goes into their store if they did not buy all that Santa Claus had. Read their ad in this issue. It gives you four items which show the price they are making.

Santa Claus is a popular old fellow just at this time.

Cleveland scientists claim they have discovered the origin of life. Reposing in a test tube is something resembling some of the present low order of animal life. I don't want to be living when cows, pigs, and even humans are produced in this synthetic manner.

Recently maniacs escaped from an asylum in New York. Maniacs are dangerous even in a padded cell, but at large they are nothing short of a menace. You would be surprised at the number of potential maniacs abroad; men and women, seemingly normal, but bearing hereditary strains, and who on some small provocation, break loose with the fury of a wild animal.

(Continued on page two)

San Angelo's Christmas Store for Men and Boys!!!



**Holiday Buying Is No Problem
At This Great Christmas Store**

Our Merchandise Assortments Are Greater . . . Smarter . . . More Diversified Today . . . Than Ever Before in Our History .

**New Yorkeshire
Worsted Suits!!**

Two Trousers
\$42

Two-trouser suits, perfectly tailored of rich American worsteds, in distinctive shades of blue—also new greys, sprightly tans and rich browns.

**S & Q Feature
Holiday Suits!!**

Two Trousers
\$29.50

These new arrivals (with two trousers) are here to add to our feature group—Decidedly new tones and patterns, with tailoring of the highest order.

Gift Thoughts—Selected at Random

Leather Coats

Ideal for the out-door man. Soft suedes, dunnies, sheepskins, deerskins and horse-hair. Pullovers, blouses, coats and slippers. \$20.00, \$15.00 and more.

Gloves

Of the very finest skins, including Mocha, pigskins, doeskins, buckskins and others, in all the correct shades. \$2.00, \$3.00 and more.

Sweaters

Superior models in fine wool yards. Attractive colors and color blends. Light in weight but warm. \$3.95, \$6.00.

Silk Squares

Of washable silks in the soft blending tones. Also Persian designs and solid colors. Smart, warm and practical. \$1.95, \$2.50 and more.

S & Q Clothiers

SCHIENBERG-QUICKSILVER CO.

Twozig and Chadbourne
San Angelo, Texas

**Gifts For The Children At
Happy Christmas-tide**

PLEASES NOT ONLY THE CHILDREN BUT LIKEWISE IT IS ONE OF THE HAPPIEST PRIVILEGES OF PARENTS THUS TO REMEMBER THE LITTLE ONES

Though our stock of Christmas holiday goods is not large as usual, yet we bought in sufficient quantity that you can find suitable gifts for all the children, from the oldest child down to the baby—and the prices this year are very reasonable.

LOVELY GIFTS FOR OLDER PEOPLE

In our Christmas holiday goods department will be found more expensive gifts—gifts both useful and beautiful and that will please the one receiving the gift.

BUY EARLY AND GET THE BENEFIT OF OUR ENTIRE STOCK

CITY DRUG COMPANY

BRONTE

TEXAS

What seems more like the visitation of the Evil Spirits, is the condition that has visited parts of Belgium in the past week. Huge fogs, bearing a deadly gas swoop down on villages, leaving in their wake death and suffering. The regions where this occurred are those where the first part of the war was fought.

666

is a doctor's prescription
COLDS and HEADACHES
It is the most speedy remedy known

666 also in Tablets 20:30-39

C. W. CHEATHAM
Dentist
X-Ray

BALLINGER TEXAS

HAGELSTEIN MONUMENT CO.

Memorials of Distinction

Come to the Yard—See what you buy.

606 So. Chadbourne, San Angelo, Texas
731 So. 11th, Abilene, Texas

Too much government supervision of the individual might rob some men of their initiative, but considering the inefficiency of a large portion of the population, a whole lot of it could be used to advantage.

I often wonder what status some people think a doctor has in the commercial world. They never pay their doctor bills, yet never hesitate to call on him in time of sickness.

Save money on our line of engagement and wedding rings, phonograph records, etc.
Royal Drug Store, San Angelo, Texas.

MODERN SERVICE

Eye Sight and Eye-Glass West Texas' Best Equipped Offices For Modern Eye Examinations and Correctly Fitted Glasses in the New and Modern Styles.

OTIS OPTICAL CO.

O. L. Parris, Opt. D.
Western Reserve Life Bldg.
SAN ANGELO, TEXAS

THE BRONTE ENTERPRISE
D. M. West

Editor and Business Manager

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1918, under Act of Congress, March 1, 1871.

JEFF'S COLUMN

(continued from page one)

Mr. X, the famous man of all trades, has demonstrated his ability to do anything, even to baking cherry pies. He would be an ideal husband for some of the modern young ladies, who would like to take their places in the business world, and allow their man to take care of the children and home.

Judge Ben Lindsey, former judge of a juvenile court of Denver, and storm center of the companionate marriage theory, seems to be absent minded. While attending church the other day in New York, Bishop Manning openly assailed some of his writings. The judge rushed to the platform, and answered the terms language.

CHRISTMAS MAILINGS.

Some information and a few suggestions with reference to mailing Christmas packages:

Put your return address on all mail. Do not put seals and stickers on the address side of mail matter.

Address packages on one side only.

There will be no window service or rural route service on Christmas Day. Therefore the importance of mailing early if you wish the package to be sure of reaching its destination for Christmas Day.

Only special delivery letters and packages will be delivered on Christmas Day.

Please observe the above and you will not be disappointed, and you will likewise aid those charged with the delivery of your Christmas mail to deliver in time to save you from disappointment.

Thank you
Mrs. Pearl G. Boynton, Postmaster.

NOTICE OF SALE

This is to advise that I will, on the first Tuesday in January, 1931, said day being the 6th day of January 1931, at the place of business of the Rice Chevrolet County, Texas, during the legal hours for such sales which is between 10 o'clock A. M. and 4 o'clock P. M., sell to the highest bidder for cash the following described automobile: 1 Dodge touring car; 1925 model; engine No. 963396; 1930 license No. 1084253, said car now being in storage at the place of business of the Rice Chevrolet Company in Bronte, Coke county, Texas.

Said sale is for storage fees of the said Dodge car which has been in storage at the above place since Aug. 9, 1930. The proceeds of sale will go to pay for the expense of said sale and for the amount of \$20.00 for storage from Aug. 9, 1930 to Jan. 6 1930. This publication of notice of sale is in conformity to the law giving twenty days notice preceding said sale.

Witness my signature.
L. L. Rice 463T

Special

CHRISTMAS OFFER

Mayo Bros. Dentists

—inspired with the Christmas spirit we desire to present you with a Christmas present that will not only make you healthier for this Christmas, but for many years to come.

Come in and get the price on ANY of our GUARANTEED SETS of teeth. Then say, "Well, doctor, how about that Christmas present?"...and we will cheerfully deduct \$10 from our regular price. Just think what a wonderful gift this will make any member of your family. \$10 deducted from our already most reasonable prices is a saving you can't afford to miss.

SPECIAL LOW PRICES ON ALL OTHER DENTAL WORK UNTIL CHRISTMAS

If careful, courteous treatment, reasonable prices, and complete satisfaction mean anything to you LET US be your dentists.

No Charge for Examination or Estimate

SAN ANGELO, 21 1-2 S. Chadbourne TEXAS



GAMBILL'S TOYLAND

Is Now Open

Come to our **BIG CHRISTMAS SALE** and save money. We are quoting the lowest prices in West Texas. Visit our store and compare our prices with any mail-order house or any other stores in West Texas, as we will save you money.

STEEL COASTERS \$6 wagons, large rubber tires, only \$3.98	\$1.50 DOLLS and beautiful 1 lot, large 98c	TRICYCLES \$3.25 tricycles, for \$2.49	\$1.00 TOYS Big assortment, for 49c
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WINTERS,

TEXAS

SWEETWATER IS TO HAVE SANTA CLAUS

Santa Claus is on his way to Sweetwater from the North Pole, and scheduled to arrive at the Municipal Auditorium at seven o'clock.

The Reporter received a telegram from him late Thursday afternoon saying that his new model airplane would let him to reach here by that time. It's a Christmas Day, he said he but as he has to make all the other cities of the country before Christmas Day. He said he wanted to give Sweetwater one of the first stops.

Further, he told the Reporter that he would have a gift for every child at the auditorium that night. "It won't be so much, but just a sample of what I'll have for them Christmas morning," he said.

That it is going to be a gala affair was shown Thursday when arrangements were made with the Sweetwater Municipal Band to be on hand to provide a few musical numbers before and after Santa makes his appearance.

The Reporter extends a cordial

welcome to all Sweetwater to be on hand, that the children can see the grand old man and receive a small gift from him.—Sweetwater Reporter.

CARD OF THANKS

We are indeed thankful to all our good friends and neighbors and to all the people generally of Bronte and surrounding communities for their kindness and tender sympathy with us in the sudden death of our dear husband and father. Your sorrowing with us, dear friends, makes the burden lighter for us to bear. The flowers were beautiful and reminded us of his good, splendid life, and we also appreciate the kindly words of Elders Tedley and R. M. Cumbie. God bless you each and all.

Mrs. A. S. Eubanks
W. O. Eubanks and family
I. N. Eubanks and family

Rev. C. O. Hightower had a letter from his brother in Fort Worth this morning stating that their mother, Mrs. Laura Hightower, was seriously, but not dangerously, burned by a gas-line explosion at her home a few

days ago. The friends of Rev. Hightower will be glad to know that the burns were not more serious.

Mr. and Mrs. Tyre Pool and son Del of Clyde spent Tuesday with Grandma Scott. Mrs. Pool is a sister of Mrs. Scott.

A truck driver lost a keg of tacks on an important highway in California. They were scattered miles, and motorists are still having tire trouble, and also developing the manly art of cussing. Reminds me of conditions during the Ku Klux days, when some enemies of that order sowed a lane with tacks, after they had gone in for a conclave.

Russia may be backward in some ways, but not in farm relief. She has obtained thousands of tractors from the United States and Europe, and has induced some of the best agricultural talent of the world to aid her in putting over the big agricultural project in the world.

The President Hoover, passenger liner, the largest ship to be built in the United States, was launched recently. President Hoover's name will go down in history as one of our greatest presidents. But history is cold and states but few of the facts concerning any one man. His name will be truly perpetuated by this monster of the deep, and persons riding in her cabins long after President Hoover has gone will see the influence of the man after whom the largest ship built

"THEY SAY"

Was there ever a saying in all the world,
From it's dawn to the present day,
So cruel, and yet so frequently used,
As the common expression "they say"?
If a man wants to ruin his fellow man,
And change it into night his day,
He leads to the muzzle his blunder-buss
And shoots from behind "they say."
If a falsehood is told or a slander is out,
You can search for it where you may,
You'll run it around and around like a fox
And tree it in what "they say."
I met a preacher a short time since—
An excellent man, by the way—
But when I'd mention a brother in praise
He'd besmerge him with what "they say."
I heard a good sermon not long ago,
I said, from our good brother A;
The preacher replied with a wag of his head,
He's a very poor pastor, "they say."
Are you well acquainted with brother B?
He's as bright and sunny as May!
Oh yes he replied he's a very nice man,
But he can't preach a bit, "they say."
And what do you think of young brother C?
You'll hear from that boy some day,
He's a promising boy, the preacher replied,
But he's taking the big head "they say."
And what do you say of good brother D?
That great revivalist, eh!
Is he not doing a wonderful work
Yes, but his converts don't stick "they say."
With a sad, sad heart, and sorrowful mind,
I turned and walked away;
And thought what worthless creatures we are
According to what "they say."
There is not a liar that walks the earth,
Either by day or by night,
So utterly void of honor and sense,
As this cowardly liar, "they say."
No man has yet reached the mount of fame,
Or walked in honor's highway,
But who has been hounded at every step,
By this consummate liar, "they say."
God pity the man of sensitive mind,
And pity us all we pray,
Who haven't the grit and grace to endure
The thrusts of that liar, "they say."
Brother press on in your great life-work,
Though obstacles cut your way,
Fight bravely the battles of life's great field,
Never caring what "they say."

The above lines were submitted by a reader of the Enterprise. He thinks they are true as gospel, and we heartily concur in the opinion expressed.

Will Roger's latest picture is "Lightning." Evidently the inspiration when you draw cartoons, carry on a comic strip or role of the leading character did not suggest the name for the title. *conduct a column for a living. If you don't believe me, notice some of the older cartoons and comic strips. No, I didn't mean to cast any reflection on Jiggs.*

All improved machines whose operations depend on human beings, are so constructed that if the operator fails to complete any one operation, the machine is automatically stopped, and until the source of trouble is located, the machine will not perform. Our bodies are machines of the most delicate order. When they are not in good running order, we are not in good running order. Like the machines, if we fail to heed these warnings, and correct the conditions, dire results will obtain.

Bombing seems to be the biggest activity of the criminal element in Chicago. The bombs used are placed and a timing arrangement causes them to go off at any given time. Bombs have always been associated with Communists and radicals, but the criminal element, especially rivals in business, and radical labor organizations, are beginning to learn the use of them.

THE DALLAS MORNING NEWS

Seventh Annual Bargain

Subscription Offer

(By Mail to Any Address in the Southwest)

Now is the time to order The Dallas Morning News—complete news of the State, the Nation and the world, brought to your mail box every day by one of the best newspapers in the United States. By ordering now you get The Dallas News for one year from the date your subscription is received, including both daily and Sunday editions (regular rate \$10.00) for only

745

If you do not desire the big Sunday edition, but wish The Dallas News delivered on weekdays only, your subscription for twelve full months will be only

595

The Dallas Morning News
SUPREME IN TEXAS
ORDER BLANK

Hand to Your Local Agent or Mail to The Dallas Morning News, Dallas, Texas

Herewith my remittance of \$_____ to cover cost of subscription to the Dallas Morning News (daily and Sunday) (daily only) for one year.

Name _____

P. O. _____

R. F. D. _____ State _____

This rate is good for subscriptions in the States of Texas, Oklahoma, Arkansas and New Mexico, and GOOD ONLY UNTIL DECEMBER 31st, 1930.

COME TO THE POULTRY SHOW DECEMBER 18-20

Make It A Music Christmas

To my old-time friends and all others in the Bronte-Blackwell country: Many of you already know that I am now engaged in business for myself. To those who do not know it, this is to say that I am engaged in business in Sweetwater under the business name of G. A. Beeman Music House. I would be delighted to have you visit me when you come to Sweetwater. The good roads from Bronte to Sweetwater make this your logical trading point. You will want to buy Gifts for the happy Christmas-tide for loved ones and friends. Make it a musical Christmas and buy things that will not only please but will be useful for a long time to come. In this particular you will find in

Our Stock

Radios, Phonographs, Pianos, Violins, Guitars and All Other Kinds Of Musical Instruments, Brunswick and Victor Phonograph Records, and all the latest and popular hits in sheet music.

G A BEEMAN MUSIC HOUSE

G. A. BEEMAN, PROPRIETOR

SWEETWATER,

TEXAS

J. C. Penney Co., Inc.

Department Store

BALLINGER, TEXAS



Men's Traveling Set
98c

Contains hair brush, soap box, and tooth brush holder. Leatherette case.



Attractive Towel Sets
Boxed for Gifts
\$1.49

Numerous styles for choice... some with fancy borders, others in solid pastel tones. Reversible towel and two wash cloths.



Heavy Moleskin Shirts

Warm, useful, and made for hard service.

\$1.98



Vanity and Buffet Sets

49c

These will make the nicest gifts! Three pieces in each set. Made up in several smart styles, embroidered or with pretty lace edges.

Embroidered Pillow Cases

Assorted Designs, in Gift Box

98c Pair

Terry Bath Towel Sets

Excellent for Gifts! Towel and 2 face cloths; in gift package

98c

Boys' Wool Mixed Sweaters

\$1.49

Warm, sturdy coat style sweaters with shawl collar, two pockets, contrasting color trim on collar, cuffs and border, with special rack finish.



Handkerchief and Garter Set

49c

Misses' silk handkerchief and silk garters, beautifully decorated.

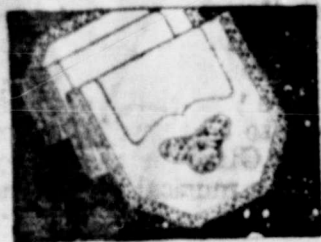
Many Other Novelties



Jr. Velocipedes

Another fine "Little Jim" toy... 7" front and 5" rear wheel with 3/8" tires and rubber pedals. Bicycle type handlebars and heavy steel saddle seat. Only **98c**

Others 98c and up



Fancy Scarfs

49c

For dresser covers, buffets, tables... many attractive lace-trimmed or embroidered styles for your selection. A splendid gift-idea!

SANTA CLAUS TO BE AT ABILENE

Abilene, Texas, Dec. 10—Santa Claus is paying West Texas a pre-Christmas visit.

The jolly old chap from the North Pole, in his sleigh drawn by actual live reindeer and with a band of 75 assistants, will be in Abilene Saturday, with the day's feature to be a spectacular parade starting at 2:30 P. M.

Abilene has "dressed up" for the gala occasion. Colored lights have been strung over 27 blocks of the business district. Yuletide trees grace the sidewalk, and plans are being made to entertain thousands of neighboring citizens for the day.

The city is entertaining representatives of nearby towns at a midday Christmas dinner Saturday, invitations having been sent to the city officials, newspaper heads and school authorities in all counties within a 75 mile radius of Abilene. After the feast, the guests may witness the parade from a special reviewing stand.

High School bands of the section have been asked to take part in the parade, and these delegations, with scores of units from this city's schools, colleges and organizations will make the spectacle an outstanding one.

The Santa Claus troupe is one of a character never before seen in this section, and the same party will appear in West Texas only at Amarillo, San Angelo and Wichita Falls.

In addition to Santa and his reindeer other sights which will amaze the children as well as grownups include Eskimos, color bearers, train bearers, groups representing foreign nations and comedy units—tumbling clowns, freak figures, and others.

Charity begins at home. Some fathers think that it should start at the head of the house and end at the same place.

The heroes of the day are not the football players, but the men of business who haven't taken advantage of the depression to cut forces and wages.

Rational living is the key to a healthy life. What is more disgusting than a man who dissipates, and when the inevitable comes, to hear him cry about his hard luck.

Behold! The American Austin, bantam car de luxe, has introduced a delivery model. Almost every merchant can afford to employ this model—after Christmas.

The world's best loser is the title given Sir Thomas Lipton. For many years Sir Thomas has been trying to win the International trophy of yachting, but he has always lost.

The Rockefellers gave a million for the relief of unemployment in New York City. If they are not now the richest family in the world, it is because they have given so much to the cause of science, religion, and other worthy causes.

A short time back, a burglar was caught while beginning to rob a safe. His working kit consisted of a pistol, a sack and a pair of pliers. We can explain the use of these articles, but we wonder why he was carrying along a can opener.

The Soviet government is much more merciful than the Russian government under the czars. Several men, found guilty of high treason, were sentenced to death, and were later given life sentences instead. Sounds like Texas under the Fergusonons.

Backgammon, a game as old as America, is here again. If we could sell our Mah Jong sets for a fifth of what we gave for them, we might take up this game but when we became prepared to play, Dame Fad would spring a new one and where would we be?



Next year you need a Big State Newspaper!

The FORT WORTH STAR-TELEGRAM

LARGEST CIRCULATION IN TEXAS

Will keep you completely and accurately posted during these disturbed business times.

THE THREE PAGES OF MARKETS

Will bring to you the one COMPLETE business report—which you can not afford to miss.

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It will please the entire family—long after the subscription price has been forgotten.

RATES in TEXAS, OKLAHOMA and NEW MEXICO

ORDER AT THIS OFFICE

FORT WORTH STAR-TELEGRAM

and Fort Worth Record

AMON G. CARTER, President.

The last guns of the war have and so often we read of a ship not been fired. Recently an Italian salvage ship was attempting to raise a munitions ship sunk during the war. An explosion occurred that killed fourteen of the salvage ship's crew. Ever other like tragedies.

TELEPHONE SERVICE

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West Texas One Year by Mail—a **\$7.70**
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More West Texas News

The Standard and Times regularly print more West Texas news than any other newspapers. This news is of vital importance to stockmen, ranchmen, oil men, business men—in fact every one interested in any way in West Texas.

TAKE BOTH PAPERS: GET ALL THE NEWS

The Standard and Times are different newspapers and repeat very little news from one to the other. They have different features, different comics and different make up.

ALWAYS FIRST WITH THE LATEST NEWS

Subscribe Through This Newspaper

Bargains Close Wednesday Night December 16

But until then the prices are sure "RED HOT"
LOOK!

100 lbs Pinto Beans \$4.50

Everything else cheap in proportion

A. T. CHAPMAN

NORTON,

TEXAS

MAGAZINE IS PAL OF BOYS

Those boyhood years between the ages of ten and twenty are the impressive years—the formative years when the fundamental character of a boy is molded into the pattern it will maintain throughout the remainder of his life.

That is why so much importance is placed on the factors that govern the lives of adolescent boys—their companions, their environment, their reading, the food they eat, etc. At this age is determined whether the boy will develop into a cheerful or surly man, generous or selfish, intelligent or dull, ambitious or indolent.

School teachers, librarians, Scout leaders and others engaged in boy activities have found that THE AMERICAN BOY—YOUTH'S COMPANION, magazine is one of the most favorable influences a boy between ten and twenty can have. Its stories and articles are a force for

good—wholesome, alive, inspiring.

The million or so boys who read this magazine every month consider it their closest friend. In it they find the keenest entertainment, adventure, mystery, athletics, aviation, humor, everything that delights a livewire American boy. Its sports articles by famous coaches and athletes help boys win places on their school teams. Its professional articles and biographical sketches aid them in selecting their life's work. Its keenly analytical editorials guide them in their daily problems.

The boy or young man in whom you are interested would have a world of pleasure reading THE AMERICAN BOY—YOUTH'S COMPANION. Make a subscription to this magazine your gift to him. Subscription prices are only \$2.00 for one year or \$3.00 for three years. Mail your order direct to THE AMERICAN BOY—YOUTH'S COMPANION, 550 W. Lafayette Blvd., Detroit, Michigan.

Recently a drinking party occurred at a fraternity house of the University of Texas. This some students and the disbanding widow, the expulsion of party resulted in the death of a member of the fraternity until some time in 1932. Improper actions frequently occur in fraternity houses, but this condition cannot be rested on the fraternities themselves, but on students who would do the same thing under almost any conditions.

The greatest thing in the world is kindness which is the action of love.

We Are In The Market FOR YOUR CHRISTMAS TURKEYS We are well prepared to handle them to good advantage and we will make it to your interest to see us CONCHO PRODUCE AND FUR CO. San Angelo, Texas

ASA CORDILL'S SPECIAL CHRISTMAS SALE

1-3 Off On

1-2 Off On

Small Diamonds
Clocks
Silverwear
Fountain Pens
Watch Bands
Varieties
Belt Sets

Waltham Watches
Pen Sets
All Swiss Watches
Hand Tooled Leather Bags
Bill Folds
Mesh Bags
Toilet Sets
Military Sets
Set Rings
Simmons Chains

THESE PRICES HOLD GOOD UNTIL THE 24TH. NOW IS THE TIME TO BUY

Asa Cordill

JEWELER

BALLINGER,

TEXAS

Please The Children At Christmas Time

That is the Right and Happy Spirit

FOR THAT REASON WE HAVE BOUGHT A LIMITED STOCK OF TOYS AND PUT ON DISPLAY

One of the Happiest customs of the American people is the observance of Christmas, and we should never let the custom pass. Therefore you can find gifts in our toy department that will please and amuse the little ones and put joy in their hearts at the happy Christmas time.

GIFTS FOR THE OLDER ONES

Will also be found on our display counters—Gifts suitable for every member of the family. Come early and buy, for our stock is necessarily limited. By coming early you will have the entire stock from which to make your selections.

KEENEY'S VARIETY STORE

FRANK KEENEY, Proprietor

BRONTE

TEXAS

Furniture Festival

NOW GOING ON

A PRACTICAL CHRISTMAS REMEMBRANCE

FOR YOUR HOME—A GOOD SELECTED PIECE OF FURNITURE AT

Festival Prices

AT

KING-HOLT

Furniture & Undertaking Company

Ballinger

Texas

GIVE WORTH-WHILE GIFTS

LET IT BE A SUIT OR OVERCOAT, BATH ROBE, OR HANDKERCHIEFS FOR MEN. A DRESS, COAT, GLOVES, LINGERIE, HOUSE SLIPPERS FOR LADIES. . . WE HAVE THEM AND SO CHEAP YOU WILL THINK WE HAVE PLAYED SANTA CLAUSE WITH YOU.

COHEN DRY GOODS COMPANY

WINTERS,

TEXAS

BREEDING TURKEYS

Stephenville, Dec. 10—There are probably several turkey raisers in Texas who are wondering why their birds did not top the market this fall. Although Texas is almost ideal in every respect for turkey growing, Texas turkeys seldom top the eastern market, and the loss from market cuts on our birds takes practically all the producer's profit.

According to E. C. Johnson, head of the Poultry Department in John Tarleton Agricultural College, who has made an extensive study of the poultry industry in Texas, the greatest fault in the industry here is that of failing to select the proper type of breeders. According to Mr. Johnson, weak poults, unhatchable eggs, and small scrubby turkeys are the results of poor selection of parent stock, and the results are that thousands of birds sell as number 2's and of course are discriminated against on the market. In selecting turkeys for breeding purposes, strength and vigor are the first

points to consider. The body should be deep and wide, the back broad, and the breast round and full. The breast should be straight with a long keel bone that is thickly fleshed its entire length. A strong frame is indicated by thick sturdy shanks and straight strong toes. The head should be strong, of good shape and size, and have a clean healthy appearance.

The breeders should be selected during the months of November and December before the birds have been sold. It is a very common practice in some sections to sell all the large, well matured birds and retain the small undeveloped ones for breeders. Such practice will of course, lower the quality year after year.

Select good breeders, feed them well under sanitary conditions, and Texas turkeys should top the market all the time.

Russia must be planning on feeding the world, if the Four Year Plan is as effective as planned.



Our Christmas Toyland

IS NOW OPEN AND WE INVITE THE PARENTS TO COME AND BRING THE TOTS AND THE OLDER CHILDREN AND SEE THE MANY USEFUL GIFTS WE HAVE ON DISPLAY AS WELL AS THE TOYS FOR THE SMALLER CHILDREN.

Gifts For the Whole Family

IN BUYING OUR CHRISTMAS LINES THIS YEAR WE HAD IN MIND EVERY MEMBER OF THE FAMILY—FROM GRANDFATHER AND AND GRANDMOTHER TO BABY.

Gift Suggestions

FOR BOYS

CONSTRUCTION SETS
AIRPLANES
DUMP TRUCKS
FIRE TRUCKS
CITY BUSES
KIDDIE KARS
WHEELBARROWS
GOLF SETS

FOR GIRLS

CEDAR CHESTS
DOLL TRUNKS
PIANOS
KITCHEN CABINETS
DOLL DRESSERS
CHESTS OF DRAWERS
DOLL HIGH CHAIRS
DOLL BEDS
DOLL DISHES
SEWING MACHINES
BLACK BOARDS

For Older People

IN OUR OTHER DEPARTMENTS YOU WILL FIND GIFTS, NOT ONLY THAT WILL BE APPRECIATED BUT THAT WILL GIVE VALUABLE SERVICE FOR A LONG TIME AND HENCE WILL MAKE GLAD THE HEART OF THE ONE RECEIVING IT FOR MANY YEARS. COME IN AND SEE OUR WONDERFUL LINES OF CHRISTMAS GOODS.

PERRY BROTHERS

BALLINGER,

5-10 AND 25 CENT STORES

TEXAS

Give Substantial Gifts

THE HOLIDAY CHRISTMAS-TIDE APPROACHES AND THE QUESTION OF GIFTS IS IN THE MINDS OF ALL. WE SUGGEST THAT YOU MAKE SUBSTANTIAL GIFTS THIS SEASON. IF THAT IS YOUR PURPOSE WE ARE IN POSITION TO ASSIST YOU, FOR WE ARE MAKING THE LOWEST PRICES WE HAVE EVER QUOTED ON HIGH QUALITY MERCHANDISE. LOOK BELOW:

For Ladies and Girls

\$16.50 dresses, going until Christmas, for only

\$6.95

Ladies' coats, of which any woman would be proud, going till Christmas, for, from \$14.95 to as low as

\$4.95

For Men and Boys

\$35.00 Suits—hand-tailored, with two pairs of pants—something that father, husband, brother or son will greatly appreciate, going till Christmas for

\$12.95

Men's \$35.00 overcoats, going till Christmas for only

\$12.95

GIVE WORTH-WHILE GIFTS

Kauss Dry Goods Co.

RS.

TEXAS

Its a poor husband that can't be trusted away from home.

MACHINE MILKS 50 COWS AT ONE TIME

A machine that produces enough milk to feed 55 times the population of Bronte is the fascinating new invention developed at the Walker-Gordon laboratories of the Borden Research Foundation at Plainsboro, N. J. The machine, called a Rotolactor or rotary combine milker by its inventor, Henry W. Jeffers, the directing head of the laboratories, cleans and milks 50 cows at one time. With a capacity of 240 cows an hour, the Rotolactor cleans and milks 1680 cows three times daily.

Five thousand leaders in the field of American science, agriculture and industry took part in the ceremonies at Plainsboro the other day which marked the formal putting into operation of the Rotolactor, which is a big factor in the production of a new and more nutritious milk of great biologic value. Thomas A. Edison, who has manifested a keen interest in the invention, pressed a key which set the machine in motion, while Secretary of Agriculture Arthur M. Hyde gave the principal address in which he declared that the industrial principle of centralized direction and decentralized operation underlying the new Walker-Gordon system of milk production may be the key to sound agriculture.

The Rotolactor, located in a two story brick and tile building called a lactorium, comprises a revolving, circular table, 60 feet in diameter. The cows step in turn upon a rotating platform, receive their baths, are dried by waves of warm air, and milked by automatic milking machines, each cow's milk being collected in individual sealed glass jars and conveyed through sanitary pipes to adjoining room. At the completion of the 12 1-2 minute revolution, each cow steps off the platform and returns unguided to her place in the barn.

However, the Rotolactor is but one of the features of the new Walker-Gordon system of milk production, which comprises newer and more complete medical, veterinary, laboratory

and nutritional controls, a complete new method of handling cows, and new methods of producing and utilizing feeds. The resulting milk is of a degree of purity never before attained and possesses a greater nutritional value than has heretofore been considered possible. Dr. H. C. Sherman of Columbia University finds that the milk produced in this way contains almost twice as much "anti-scurvy" vitamin C as is found in other milks. Experiments also indicate that vitamin D, which wards off rickets, is being increased in the milk by feeding the cows on feeds rich in this vitamin.

TRADE JARGON

Some years ago a reporter desired a railroad story. The writer was working for a railroad, and he gave him a story. When the story appeared in the newspaper, it was hardly the same story that the writer had tried so hard to impress upon the reporter, as he had given a literal interpretation to some of the railroad terms so that no one could make sense of it.

The railroad employs the most colorful and delightfully slangy jargon of any industry. To the beginner, they are most confusing but owing to their appropriateness, they are easily mastered. Following are some of the more common terms: Engineer—Hoghead; Fireman—Tallow Pot; Locomotive—Hog; Locomotive and caboose—caboose hop or split.

Crime also possesses a somewhat unusual language, which breed speech of the gutter rats and lower class of people in the larger cities of the United States and other English speaking nations. Their terms would comprise a large size dictionary. All trades have their own language and terms, some being strictly technical while others are based on pure slang.

A cigarette butt carelessly thrown, caused much damage recently in England. We should worry, England has the world this costly, dangerous habit, and she should not mind a little of this.