

The Bronte Weekly Enterprise

VOL. 15, NO. 40.

BRONTE, COKE COUNTY, TEXAS, OCTOBER 27, 1933.

Subscription only \$1 the year.

Bronte Supports NRA "Time to Buy" Campaign

LEADING BUSINESS FIRMS GIVE SUPPORT TO LOCAL NRA COMMITTEE

In Keeping with Instructions of National NRA Administration Local NRA Committee Calls Mass Meeting of Business Men, Who Back Local Committee

Strong Endorsement is Given to President

Resolutions Committee to Send Expressions of Confidence and Pledge of Co-operation from Bronte, if Enough Business Men Pledge to Fund to Justify Such Message

Bronte's business men may not be "the richest men in the world," but when it comes to fidelity as American citizens they are excelled nowhere. At least, that is true of many of them.

The above fact is evidenced fully in the whole-hearted co-operation most of the business firms in Bronte have given to every feature of the NRA since its inception. When the NRA was first launched and the suggestion from NRA headquarters that every city, town and village was expected to co-operate, most of Bronte's business men have been on "the firing line" always awaiting orders.

The NRA administration outlined the course of procedure in carrying out the NRA which was to have a local NRA committee to assume leadership in all matters pertaining to the NRA.

In keeping with the above policy of the NRA Bronte, as have done all other cities and towns, had a mass meeting and appointed the local NRA committee.

The above local committee appointed consists of H. T. Good, chairman, Rev. Wallace N. Dunson, secretary, Frank Keeney, W. H. Maxwell, Jr., J. B. Mackey.

The citizenship generally have left the matter of the town's co-operation in the NRA program to the committee. But, the last call made by the NRA was more than the committee was willing to assume without the endorsement of the business men of the town as it involved an expenditure of money. The call was with reference to the "Now is the Time to Buy" publicity campaign. The suggestion of the NRA administration was that in small towns like Bronte, a fund by popular subscription be provided with which the town might join in the campaign by carrying in the columns of the local newspaper a series of ads supplied from National NRA headquarters.

After conference with The Enterprise as the local newspaper and the cost of such an educational campaign, the local committee called a mass meeting of the business men at the Methodist church Monday night.

The attendance at the meeting was not large. Frank Keeney acting as chairman, and Rev. Dunson as secretary explained the purpose of the mass meeting. An enthusiastic discussion ensued. Some doubted that the publicity campaign would do one

(Continued on page 2)

J. N. Adams of Carlton an old time friend of Rev. R. M. Cumbe, was a guest of Rev. Cumbe, Monday. Days of long ago were lived over as these two talked and thought of the long past and those they knew then.

"MY VISIT TO THE CENTURY OF PROGRESS"

Mrs. E. A. Hankins was the speaker at the regular meeting of the Parent-Teachers' Association, Tuesday afternoon.

Mrs. Hankins' topic was: "My Visit to the Century of Progress." Mrs. Hankins proved herself a most entertaining and pleasing speaker. Her rehearsal of the wonderful things she saw at the World's Fair also disclosed that she is a close observer and has a wonderfully retentive memory. For in her talk of the greater portion of an hour she held her auditors in a spell-bound frame of mind and fancy as she brought in panoramic view before the audience in most graphic and chaste and beautiful diction, the buildings and scenes as she saw them, stretched along the lake shore, where the fair grounds are located. When her review of the wonderful exhibition was over those who followed her with any interest whatever—and that was everyone present—almost felt that they themselves had attended this great world collection of the achievements of man through all the ages.

The P.-T.-A. meeting attended to all matters of routine business and a matter of special importance to which they gave attention was to pass a motion to supply the school with a first aid kit.

TENNYSON SCHOOL ARMISTICE PROGRAM

A program has been arranged by the teachers of the Tennyson school, to be rendered, Saturday evening, November 11—Armistice Day.

The ultimate end sought by Mrs. Lutie Dunn, principal of the school and her assistants, Misses Morrison and Sayner, is not only the delight that comes from a program, but to enlist the parents of the school in the Parent-Teachers Association work.

Barring the part the editor has on the program, a galaxy of capable and pleasing entertainers make up the evening's program. And it will be well worth while for all who can not only of the immediate Tennyson community to hear this program, but for all others who are situated so they can.

Following is the program as outlined:

Song: America, by the audience.
Music, the Brock children.
Armistice, H. O. Whitt.
My Visit to the Century of Progress, Mrs. E. A. Hankins.
P. T. A. Work, Prof. E. A. Hankins
Address: "Scraps," D. M. West.

THIEF STEALS PANTS OF "UNCLE WINT" PRUITT

"Uncle Wint" Pruitt has been in a predicament—somebody stole his pants.

Saturday afternoon, while the family was absent from their home, three miles northeast of Bronte, a pilferer, (or pilferers) entered the "Uncle Wint" Pruitt home, and stole several articles of value. Some members of the family had come to town while others were visiting at the home of a neighbor not very far away.

The articles taken were an old-time citizen's rifle, a shot gun, a portable victrola, a small cedar chest and a pair of pants of Mr. Pruitt.

The old-time rifle perhaps was by far the most valuable, due to its age. It had been in the Pruitt family about seventy-five years. Mr. Pruitt's father bought the rifle second-hand in 1851. "Uncle Bill" Pruitt says that he killed his first wild turkey and also his first wild deer with the gun when he was a small boy about sixty years ago. The gun was one of the old flint lock kind but had been converted to a hammer and trigger gun. It was one of the old-fashioned full-stock kind of rifles, the stock extending to the top end of the barrel. There have been efforts made at different times to get the gun from the family for placing in a museum, but the family had steadfastly refused to part with the gun because it was an heirloom in the family.

The shot gun was a 16-gauge gun.

There was abundance of food in the home, both cooked and not cooked—but none of this was molested which indicates that the marauders were not hungry and were not looking for food.

Outside of the old rifle, "Uncle Wint" feels like he can do without the stolen articles, except his pants. He has a perfectly good coat and vest that went with the pants—but, just with the coat and vest and winter coming on, "Uncle Wint" has not figured out yet, just how he is going to arrange his wardrobe.

Let it be hoped that the thief, or thieves, may be apprehended and brought to justice.

LITTLE LEON COTHRAN DIES

Leon Cothran, the little son of Mr. and Mrs. W. H. Cothran, of the Brookshier community, died Saturday evening, October 21, 1933.

Leon was born August 12, 1924, making him to be 9 years, 2 months and 9 days old when death came and took him. He had been a delicate child more or less from birth. Last winter when the pneumonia and measles raged all over the country Leon took pneumonia and barely survived. The disease left his little body so wasted that he did not have vitality enough to rally. So, through the long weeks and months he fought heroically and parental devotion and professional skill did, all that could be done, but to no avail—Saturday evening about six o'clock just as the daylight hours of the old week were dying the little spirit took its flight back to God who gave it and the little body was left free from its pain and suffering. One blessed memory to the sorrowing par-

(Continued on page two)

BLACKWELL'S FIRST TRADES DAY... WELL ATTENDED AND BIG AFFAIR

Blackwell's first Trades Day, which was held Monday, was a success, even, beyond the expectations of its promoters and the people generally of Blackwell.

The Trades Day was put on by the Blackwell Commercial Club. The Club is a newly organized institution in Blackwell and the venture Monday was the first effort of the club at a Trades Day. Those in charge were new and inexperienced at such matters and hence did not know the best methods of procedure at such undertakings. Then, too, the time set was so short that as thorough advertising was not had as the promoters had wished for. But, notwithstanding, as Mark Twain, remarked when he first saw the ocean, "she's a success."

The crowds were there and in a fine mood. There was lots of trading done during the day. The Enterprise knows of a few who say that they made some good trades that day—this, of course,

was a fine thing for all those who thus traded. Then, the merchants made some very fine inducements in the way of "Trades Day Specials."

In the afternoon there were some addresses made and it resolved itself into somewhat of a "lovefest." These who attended were glad they were there and Blackwell's business men and citizens generally were glad to have had the people with them.

Trades Day is to be a regular feature in the social and business calendar of Blackwell. They are to have this big trades day on the fourth Monday in each month. Hence, the next Trades Day is the fourth Monday in November—and this is an invitation to you from everybody in Blackwell for you to "play in their back yard" with them that day, and on each succeeding fourth Monday until further notice.

R. L. HAYLEY SECOND IN RE-WRITING INSURANCE

R. L. Hayley "knows his insurance."

Mr. Hayley is, perhaps, the oldest insurance writer in this part of West Texas with reference to the number of years he has followed that line of business.

Mr. Hayley is local representative of the Volunteer States Life Insurance Company of Chattanooga, Tennessee. For the year ending May 31, Mr. Hayley stood second among the thousands of agents of the company in the matter of re-writing old policy holders of his company—that is, the number and amount of increased policies for old policy holders.

WESTERN PRODUCE CO. TO DRESS TURKEYS HERE

One of the best bits of news The Enterprise carries in this issue is the announcement that the Western Produce Company will operate a turkey dressing plant in Bronte this season.

This old and widely known poultry company has leased the local plant, on railroad street, of the Southwestern Produce Company will operate it. This is a good plant and has capacity to take care of all the turkeys in this section.

Mr. L. P. Tuttle, an experienced poultry man, will be local manager of the Bronte plant. Mr. Tuttle is already here and has the Bronte plant renovated and in perfect condition and is ready to serve the people. Mr. Tuttle is a most pleasing gentleman and most agreeable in all his business relations. We believe the poultry raisers will like Mr. Tuttle.

Mr. W. C. Abbott, widely known throughout the Bronte country, not only to the poultry raisers but everybody else, will be with the Western Produce Company to assist Mr. Tuttle. Mr. Abbott will be glad to meet his many friends.

The Western Produce Company has an announcement in this issue of The Enterprise announcing the opening of the Bronte plant.

Watch for announcement of turkey season opening date.

J. A. MYERS DIES

Thursday morning, October 26, 1933, at about one o'clock J. A. Myers died at his home in Tennyson.

Deceased was born in Tennessee, January 9, 1855, making him to be in his seventy-eighth year when he came to the end of his earthly journey.

Following religious services at the graveside Thursday afternoon, conducted by the writer the tired body of this splendid, good, aged man was placed away for its last rest in the Mukcreek cemetery, there to rest until the end of time.

Deceased and his companion who yet survives were married in Tennessee August 22, 1877—thus for fifty-six long years they have walked this earthly way together. Nine children were born to the union, four of whom survive with their aged mother, to mourn the passing of their father. The children are: W. E. Myers, Roswell, New Mexico; G. D. Myers, Lawton; Mrs. Homer Cornelius and John Myers of Tennyson. All were present for the funeral except W. E., who could not come.

In 1877, just after their marriage deceased and companion came to Texas to build their fortunes in the new country. They settled first in Bell county, then came to Taylor county. In 1911 they came to Coke county and have made their home here since that time.

About fifty-five years ago deceased confessed Christ and united with the Church of Christ. He was faithful as a Christian, just in his dealings with his fellows, clean and upright in his moral standards and kindly and charitable to those about him in distress; he was a faithful husband, and a devoted father; a loyal citizen and always stood for the best things as he saw them.

To the aged companion, the children and grand children, The Enterprise joins with their many friends in deepest sympathy in this hour of their bereavement and sorrow.

"Hog killing time" is on the way—and there are a good many porkers in old Coke, awaiting favorable killing weather.

THE BRONTE ENTERPRISE
Editor and Business Manager
D. M. West

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1918, under Act of Congress, August 12, 1871.

And Frank Dickey is ashamed of old Coke, the county of his birth, eh? You had as well ask: Is the heathen ashamed of his god?

"Uncle Bill" Kellis, editor of the Sterling City News-Record, announces that he wants it known, though he is a Baptist, he has withdrawn from the Jonesboro, Arkansas Baptist church—that is the church in which the "parsons" are shooting and otherwise viciously treating each other. It is presumed, therefore, that "Uncle Bill" is like Hambone—heaven is his home all right, but he wants everybody to know that he is not yet ready to go home.

The cotton picking season is just about over. If the road building program of Coke, Tom Green and Concho counties is to include in the local labor program, all the laborers of the three counties, it will bet a fine thing just at this time.

At the Blackwell Trades Day, Monday, we made at least one good trade—we swapped Arthur Hendry a year's subscription to The Enterprise for a big, fine lot of pecans—so, if we get to where we have nothing else to do this winter, we can relish our pecans. We thank Mr. Hendry.

Governor Roth of California forever put a stain upon his high office as governor of that state, in giving instructions to the prison warden to grant the request of a culprit who was to be hanged, to have all the intoxicating liquor to drink that he might want. Evidently the man condemned to die was a moral bankrupt or else he was mentally irresponsible. No sane man with any of the finer sensibilities of human kind, facing inevitable death as he was, would make such request. Hence, for the governor

of a state of this republic holding the higher ideals of life that Americans are supposed to hold, to accede to such a monstrous request, is lamentable beyond words and can only be frowned upon by all people who think in the finer terms of old-fashioned American thought.

LITTLE BOY DIES
(Continued from page one)
ents is that their baby boy did not suffer much, though he lingered a long time. He called for water. His mother took him in her arms. Having satisfied his thirst he lay his head back and almost without a gasp he was dead—thus passing from mother's arms on earth to the arms of Jesus in heaven.

Following religious services Sunday afternoon at the Brookshier Baptist tabernacle the little body was put away for its last rest in the Mount Victor cemetery. The religious services were conducted by Rev. M. C. Golden of Ballinger, the pastor of the parents, and the writer. A goodly number of the friends of little Leon and of his parents were present at the funeral. Friends of the family were in attendance from Bronte, Tennyson, Miles, Maverick, Norton and other communities.

Following the religious services the little body was carried to the cemetery and gently put away beside other loved ones of the family who have gone on, and was left there that late, golden-sunshiny, October Sunday afternoon, beneath an embankment of beautiful autumnal flowers, brought by those who knew and loved little Leon, to sleep undisturbed and to suffer no more till Jesus comes again.

May comfort from heaven be the portion of the sorrowing parents and others of the relatives in these lonely hours that are theirs.

"Thou art gone, our precious darling,
Never more canst thou return.
Thou shalt sleep a peaceful slumber.
Till the resurrection morn.
"There we'll meet you, little dar-

ling,
There we'll clasp glad hands
once more,
When we've met to part no
never,
On that happy, peaceful
shore."

BRONTE ENDORSES NRA
(Continued from page one)
bit of good so far as stimulating trade. Committee members and others explained that it was not an advertising campaign for the purpose of the local business men realizing any appreciable increase in the volume of their sales at this time—but it was to show that Bronte is in harmony with the spirit and purpose and program of the NRA; that it was more to show appreciation for what the national administration has done for the town and community, as it has done for every town and community throughout the land. In discussing this feature of the situation, L. T. Youngblood, president of the First National Bank, reminded the meeting that had it not been for what the NRA has done for the country we would now be in a state of dire need, chaos and it maybe a state of general upheaval—that we have received approximately ten cents for cotton, when, otherwise we would not have received more than three or four cents—and, too, we had received enormous sums on cotton plow up checks.

Because of the expense of the publicity campaign and the small volume of business of most of the business men present, it was decided by "common consent," not to undertake the publicity drive.

A committee on resolutions, consisting of L. T. Youngblood, E. A. Hankins and D. M. West, was appointed to draft resolutions of endorsement of the NRA and submit to the mass meeting for adoption. The committee retired, and after brief deliberation decided that it would be a travesty on the sincerity of the business men of the town to send such resolutions in the face of the "common consent" action that had just been taken by the mass meeting of declining to enter the publicity campaign. Therefore, the committee brought in a blank report L. T. Youngblood stating to the meeting what the feelings of the committee were with reference to the matter.

The committee's action brought a re-action in the meeting. It seemed to be an agreement of opinion that for the best interests of the town, the committee had acted consistently—that no such resolutions as had been contemplated should be sent until the business men had complied with the request relative to the "Buy Now" publicity campaign. It was decided to continue the committee, giving them authority to draft and forward to President Roosevelt the resolutions of endorsement and pledge of cooperation, should the business interests of the town react and respond to the subscription fund of the "Buy Now" publicity campaign in such way as to justify such resolutions. It was suggested that the subscription list be placed on the table and everyone who cared to do so, subscribe his name and the amount. With one or two exceptions every business represented subscribed with reasonable liberality.

The soliciting committee of the local NRA committee went out during the week and solicited the business men who were not at the meeting Monday night.

The results of soliciting were about as follows:
Some subscribed.
Some would not subscribe.
Some said they could not subscribe.
Some were not seen.

The local committee after a conference with some of the largest contributors made a new arrangement with The Enterprise which is to reduce the size of the space the committee had planned at first to use and in-

sert the ads as per the NRA schedule, except in smaller space each week.

Messrs. Keeney and Dunson suggest that it be made known the subscription list is still open and hence if anyone yet wants to aid by subscribing they can do so. If any appreciable amounts are yet subscribed, it will be used either to increase the size of the ads to the NRA copy, or it will be used to reduce the amounts of those whose subscriptions have been made and whose names appear to the ad appearing in this issue of The Enterprise.

The action of the resolutions committee is yet to be decided. If enough subscriptions should yet come in to put over the "Buy Now" publicity campaign in a way that will sufficiently conform to the suggestion of the NRA such message will be drafted and forwarded to President Roosevelt.

SHIPS CARLOAD OF SHEEP

C. C. Holder shipped a double deck carload of fat sheep to the Kansas City markets first of the week. As we go to press Mr. Holder has not had returns from the shipment, but he hopes for good returns.

REV. W. E. HAWKINS AT VALLEY VIEW

At Valley View school house, five miles south of Robert Lee, on the Valley View road, Saturday of this week will be an all-day service conducted by Rev. W. E. Hawkins, Jr., and workers who will come with him—9:30 to 3 o'clock.

Gospel singing, Bible messages, good fellowship, and dinner on the ground, with everybody invited to come, bring a basket, and enjoy the day—come early, as the services begin at 9:30. Bring a song book, a Bible, and a bite to eat.

Ulmer S. Bird preaches at Sanco Sunday morning and Sunday night. Subjects: "Plough Handle Religion," and "The Untroubled Heart."

First Sunday in November—Saturday night, Friendship, Sunday morning, Wildcat, Sunday night, Edith.

GLOVE FOUND

A black kid glove with Lena Corley's name on it; found on school grounds this Friday morning after the school carnival. It is at the office of Prof. Hankins at the school building. Owner can get same by calling and paying for this ad.

San Angelo's Leading Store for Men and Boys!

THE FIRST WEEK OF
Appreciation Week
at S & Q Is Going Strong

Two banner business days greeted the opening of our "Appreciation Week" promotion Friday and Saturday. Patrons and shoppers who have attended this event previously were quick to respond this time.

Correctly Styled
MEN'S SUITS

Unusual values await you here, as we will carry them through next week. Be sure to attend. Save on men's and boys' furnishings.

\$13.90 **\$18.90**

Replacement Price \$19.75 Replacement Price \$24.75
OTHERS TO \$35.00

MEN'S OVERCOATS

Carefully tailored fall fabrics in newest styles and designs. Purchased to sell at \$16.75 to \$22.75, for this event, reduced to—
Superb values. Single and double-breasted styles; navy blue, oxford grey, tan and brown. Belted back or belt all round models.

\$12.95 **\$16.75**

Replacement Price \$18.50 Replacement Price \$23.00
OTHERS TO \$35.00

DRESS SHIRTS

Plain, plaid and patterned designs. Replacement price is \$1.25. Sizes 15½ to 17½ 59c

SHORTS-TSHIRTS

Full cut broadcloth shorts and t-shirt. A regular 70c value. This week, the set for 39c

NEW PAJAMAS

Assorted smart models in new patterns and trims. Replacement value \$1.65. All sizes \$1.25

TRENCH COATS

Dark and light color suede in zipper or button fronts. Sizes 36 to 46. Replacement price \$8.50 4.95

WORTHWHILE VALUES
BOYS' DEPARTMENT

OVERCOATS

Double breasted mannish models in tan camel's hair. Tan to match. Sizes 1-2 to 10 \$3.95

SWEATERS

Plaids and solid colors. All wool. Sizes 28 to 36 \$1.19

JACKETS

Zipper front tan suede cloth. Ages 8 to 13 \$1.35

SUITS

All wool in assorted colors. Two knickers, knit bottoms. Ages 6 to 14 \$5.85

SHIRTS

Fine broadcloths, newest patterns. Ages 6 and up 59c

LACE BOOTS

Fine quality. Soft and comfy. Black or tan \$3.75

S & Q Clothiers

Schlenberg-Quicksilver Co., Inc.
127 S. CHADBOURNE SAN ANGELO

Red Cross Poster of 1933 Appeals for Help for Needy



The committee's action brought a re-action in the meeting. It seemed to be an agreement of opinion that for the best interests of the town, the committee had acted consistently—that no such resolutions as had been contemplated should be sent until the business men had complied with the request relative to the "Buy Now" publicity campaign. It was decided to continue the committee, giving them authority to draft and forward to President Roosevelt the resolutions of endorsement and pledge of cooperation, should the business interests of the town react and respond to the subscription fund of the "Buy Now" publicity campaign in such way as to justify such resolutions. It was suggested that the subscription list be placed on the table and everyone who cared to do so, subscribe his name and the amount. With one or two exceptions every business represented subscribed with reasonable liberality.

**HON. FRANK DICKEY
CORRECTS AN ERROR**

Ballinger, Texas,
October 21, 1933
Bronte Enterprise,
Bronte, Texas.

Gentlemen:
I notice in the San Angelo Standard's mention of my possible candidacy for Congress, that no mention is made of my being born and reared in Coke county.

I was born in dear old Coke, on the Divide 20 miles north of San Angelo. I spent 16 years of my life in Coke County; some of my dearest friends live there. I have elected, if possible, to be buried there.

I am indeed sorry that the article did not mention my having been born and reared in Coke County.

Very truly yours,
Frank C. Dickey.

Anyone who half way knows Judge Dickey and the spirit of fidelity he always shows to the county of his nativity will know that all the above sentiment expressed by him is one hundred per cent sincere.

RABIES IN TEXAS

Austin, Texas, October 25, 1933.—The State Hygienic Laboratory of the State Department of Health received over two thousand animal heads during the past year for examination to determine whether or not the animal had rabies. Luckily, only about one-fourth of the heads received were positive for rabies. Three hundred and twenty-seven persons were given treatment at the State Laboratory; others were treated in their home towns.

Rabies is transmitted to man through a bite having a cut exposed to the saliva of a rabid animal. Bites through clothing are not as dangerous as bites or exposed surfaces, because the saliva is wiped off as the tooth passes through the cloth.

If a person is bitten, the offending animal should be penned, if possible, for a period of ten days. If the animal is normal at the end of that time, the case can be dismissed. If it is necessary to kill the animal, this must be done in such a manner that the brain is not destroyed. If it is, an examination to determine whether or not the animal had rabies will be impossible. If the head is sent to the Pasteur Institute, care should be used in properly icing it to prevent decomposition.

Rabies is commonly supposed to be a disease of warm weather, but the warmth of weather has no influence on the disease. On the contrary, rabies is more prevalent during the winter months because exposure to the cold lowers the resistance of the animal. It is true that more dogs are killed during the summer months, but the percentage of rabies is low.

SCHOOL BUDGET HEARING

Notice is hereby given as required by law, that the Bronte Rural High School, District No. 3, will hold a public hearing on the budget for said school for the school year 1933-1934, at the Bronte school auditorium, Monday night, November 13, 1933.

H. O. Whitt,

Secretary, Bronte Rural School Board.

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o **GEO. T. WILSON** o
o **ATTORNEY** o
o P. O. BOX 678 o
o Room 205 Central National o
o Bank Building o
o Phone No. 6524 o
o **SAN ANGELO TEXAS** o
o o o o o o o o o o o o o o o

FOR ECONOMY TRY TELEPHONE
Save Time and Costly Mileage
LOCAL AND LONG DISTANCE
NUMBER PLEASE

THE FIRST LADY OF THE LAND, OF COURSE, HAD A WIDE CHOICE OF FERNERY TO CONVERT INTO FINERY. BUT ALL OF IT WAS GREEN... AND THAT GREW MONOTONOUS. SO NEXT WE HEAR OF HER WEARING FURS! FOR WOMEN, IT SEEMS, JUST MUST HAVE CHANGE. EVERYBODY KNOWS THAT A RED HAT WILL CURE THE BLUES! MOST IMPORTANT OF ALL, NEW CLOTHES FOR MOTHER SEEM TO HAVE A CHEERING EFFECT ON THE ENTIRE FAMILY. A SUCCESSFUL LITTLE DRESS IS WORTH A SONG BEFORE BREAKFAST OR A GRAND SURPRISE DESSERT AT DINNER TIME. SO, WISE MEN (OTHERWISE REFERRED TO AS GOOD PROVIDERS AND MODEL HUSBANDS) ARE FALLING IN WITH FEMININE PLANS TO BUY SOME NEW CLOTHES THIS WINTER... AND HERE'S WHY WE SAY TO ACT NOW! THE SWEATSHOP, AND THE FLASHY LITTLE \$2.88 SILK DRESS HAVE PASSED OUT OF THE PICTURE TOGETHER. THERE WAS NO STANDARD OF VALUE FOR THE SWEATSHOP WORKER. SHE TOILED LIKE A COOLIE FOR ANY WAGE SHE COULD GET... SOMETIMES WAS TRICKED INTO WORKING WITHOUT PAY! NOW, THE NRA CODES IN THE DRESS INDUSTRY AS

This NRA Ad is Paid For by the Undersigned Business Men and other Citizens Who are 100 Per Cent Behind the National Recovery Act Program:

- FIRST NATIONAL BANK, Bronte, Texas
- KEENEY'S VARIETY STORE
- T. C. PRICE & COMPANY
- PLANTERS GIN COMPANY
- HOME MOTOR COMPANY
- W. MODGLING, Grocery & Market
- J. W. WALL, Boot & Shoe Repairing
- B. E. MODGLING, Magnolia Agent
- C. N. BAKER, Service Station

YOU KNOW, HAVE RAISED WAGES, SHORTENED HOURS, ELIMINATED CHILD LABOR, AND IMPROVED WORKING CONDITIONS ALL AROUND. THIS IS A GOOD THING FOR EVERYONE CONCERNED. FOR THE TRUTH IS THAT THE PRICE OF WOMEN'S CLOTHING HAD FALLEN SO LOW THAT NO ONE COULD MAKE A DECENT LIVING OUT OF IT. WAGES WENT DOWN AND DOWN... WORKMEN WERE LAID OFF... HUMAN HANDS AND HEADS, AND THEIR PRODUCTS, TOO, SEEMED TO HAVE LOST ALMOST ALL THEIR REAL VALUE. THAT IS WHAT THE NRA CODES ARE FOR... TO RESTORE VALUE TO THE COMMON THINGS OF LIFE... TO MAKE EVERYONE AND EVERYTHING WORTH SOMETHING AGAIN. AND IT'S WORKING! WAGES ARE UP. WOOLENS HAVE ADVANCED 49 PER CENT. SILK AND RAYON DRESS GOODS 35 PER CENT. THE PRICE OF WOMEN'S GARMENTS IS BOUND TO GO UP. SO GOOD BUYS, RIGHT NOW, ARE RIPE FOR PICKING AND PRICES WON'T EVEN BE LOWER, THEY SAY, AT JANUARY SALES. IN FACT, THEY WILL PROBABLY NEVER AGAIN BE SO LOW AS THEY ARE TODAY! NOW IS THE TIME TO BUY!

**MISS HOLDER BECOMES
GAMMA SOCIETY MEMBER**

Special of The Enterprise: Belton, Texas, October 23.—Miss Mary Louise Holder of Bronte has been formally initiated into Gamma Literary Society of Baylor College for Women.

This society is one of the three social organizations for freshmen on the campus, and all the social activities of the underclass men are centered around the three groups, Alpha, Beta, and Gamma.

INFANT DAUGHTER DIES

The little two months old baby daughter of Mr. and Mrs. Jhon Eubanks of Hayrick died early Thursday morning, October 26, 1933. The little body was buried that late afternoon, following religious services by Revs. Lewis Stucky, Wallace N. Dunson and the writer. The young parents will have the sympathy of their friends in the hour of their bereavement.

The Enterprise is advised that the little fishes in the Colorado river, over near Robert Lee got caught by the thousands—

some number less—the other day. Revs. Lewis Stucky and J. W. Leggett of Robert Lee are old-time friends—so they decided the thing to do was to get away off, on the river somewhere, so that none could molest and "talk it out." They went but they got so busy catching fish they did not get to talk. They will have to set another day and get together for their "talkfest."

Mr. and Mrs. J. W. Carter of Dallas are the guests this week of Mrs. Carter's parents, Mr. and Mrs. E. C. Rawlings.

FOR SALE

About 900 bundles good higrain; in the field 2 1-2 cents a bundle; delivered, 3 1-2 cents a bundle. See or phone me.

J. A. Branaman.

Dr. and Mrs. I. A. Griffin and son, Leighton, of Snyder were Sunday afternoon visitors for a brief time in the editor's home. They had been to Carlsbad to visit some relatives in the sanatorium. Absence from home prevented our getting to see these long-time good friends. Dr. Griffin has a sanitarium at Snyder and hence he necessarily had to make his return home without too long an absence. We hope they will come this way again soon.

It's subscription time. Thanks.

**Tornado Is Most Frequent
Disaster; Causes Heavy
Loss of Lives**

What type of disaster occurs most frequently in the United States?

This question is answered from the relief annuals of the American Red Cross which show over a period of years that the tornado, or cyclone as it is called in some sections, is the most frequent and claims a heavy toll of life. It swoops almost without warning, and in the terrific whirlpool of its fierce winds it destroys all in its path.

The Red Cross gave relief in 44 tornadoes in eighteen states last year. The tornadoes killed 326 persons, injured 2,755 and the Red Cross gave aid to 21,738 who were homeless, injured or otherwise victims of the storms.

Toll of the Earthquake

When a severe earthquake killed 95 persons; injured 4,911 and destroyed several thousand homes in Southern California last March, the Red Cross was first upon the ground with emergency relief. It required more than three months for the Red Cross to restore the needy to a self-sustaining basis. The organization expended a relief fund of \$411,000.

Serves Under Five Presidents

John Barton Payne, a retired judge and lawyer of international reputation, is serving his twelfth year as chairman of the American Red Cross. His service is without pay, and his appointment is by the President of the United States. He has served by appointment in high public office under five presidents—Wilson, Harding, Coolidge, Hoover and Roosevelt.

Prepared to Save Lives

One of the most valuable services given to the American public by the Red Cross is through its Life Saving and First Aid courses. Virtually all of the life guards at beaches and pools in the nation are Red Cross life savers. Nearly every industry in America supports the First Aid work of the Red Cross because it annually saves lives of thousands of injured persons. These courses are taught by Red Cross experts in both lines. Last year 66,254 certificates were issued to persons completing the First Aid course and 78,795 certificates for completing Life Saving instruction.

War Veterans' Problems

Not since the period of the World War has the Red Cross faced a greater problem in handling the claims of World War and other veterans. Due to the changes in the regulations covering veterans' claims, chapters all over the nation have been crowded with veteran applicants for relief and for service in preparing appeals. During last year Red Cross home service workers in 3,263 chapters dealt with the problems of 411,124 ex-service men or their families. The chapters also aided 7,940 men still in the regular army, navy and marine corps.

An Army of Children

The membership in the Junior Red Cross last year was 6,629,866 boys and girls in schools, private, public and parochial. They enjoyed volunteer work in hospitals and for orphans, the aged and crippled, and also aided their schoolfellows by providing attention for their eyes, purchasing their glasses and giving many other types of service to them. The Juniors aid their school work by carrying on correspondence and the exchange of parcels with school children in other countries.

TURKEY DRESSING PLANT Announcement

TO THE TURKEY RAISERS OF THE BRONTE TRADE TERRITORY AND EVERYBODY ELSE:

WE ARE GLAD TO ANNOUNCE THAT WE WILL OPERATE A TURKEY DRESSING PLANT IN BRONTE THIS SEASON. WE HAVE LEASED THE OLD SOUTHWESTERN PRODUCE COMPANY PLANT AND ARE PUTTING IT IN FIRST CLASS CONDITION EVERYWHERE, SO THAT WE CAN HANDLE YOUR TURKEYS PROMPTLY AND TO THE BEST ADVANTAGE.

MR. L. P. TUTTLE, AN EXPERIENCED POULTRY MAN, WILL BE IN CHARGE OF OUR BRONTE PLANT. MR. W. C. ABBOTT, WHOM YOU ALL KNOW, WILL ALSO BE WITH US.

WE ARE GOING TO BE IN THE MARKET FOR YOUR TURKEYS. WE WANT YOU TO COME TO SEE US AND LETS GET ACQUAINTED. WHETHER YOU HAVE TURKEYS TO SELL OR NOT—AND IF YOU HAVE TURKEYS WE WOULD LIKE TO HAVE A CHANCE AT THEM BEFORE YOU SELL. WE HAVE COME TO BRONTE TO MAKE IT CONVENIENT FOR YOU TO HAVE A TURKEY MARKET AND DRESSING PLANT RIGHT HERE AT HOME.

WATCH FOR ANNOUNCEMENT OF SEASON OPENING TURKEYS TO SELL OR NOT.

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TEXAS BAPTISTS WILL HAVE 100TH ANNIVERSARY

Dallas, Texas, October 24.—The Baptist General Convention of Texas which will hold its eighty-fifth annual session at Fort Worth beginning November 7th, will this year celebrate the one hundredth anniversary of the beginning of Baptist work in Texas. The Convention program will give large space to "Our Century of Progress," and will present the story of the First Baptist organization in Texas. This church was organized in Illinois and moved to Texas as a unit, crossing the Sabine river in 1833.

Dr. J. Howard Williams, General Secretary of the Convention, announces that Texas Baptists will celebrate their "Century of Progress" with a great Mission Offering amounting to \$134,000.00. Some \$50,000 of this fund has already been paid in, and Dr. Williams expressed himself as being very hopeful that Texas Baptist would raise the remaining \$85,000 within the next two weeks.

During this fall Texas Baptists have held 1017 Associational meetings all over Texas, with record attendance in almost every instance, demonstrating the progress of the past century. When the first organized group of Baptists came into Texas one hundred years ago, there were less than fifty Baptists in the State. At this time there are more than five hundred thousand white Baptists, and a total of more than a million of all races according to Dr. Williams.

At the Fort Worth meeting, representatives from various mission fields will speak of the work Baptists are doing there, and the Convention will receive reports from the work of Baptists all over the world. More than five thousand visitors are expected to attend the Convention.

Mrs. G. W. Crume and Mrs. N. H. Waldie of Robert Lee and Evert Bruton were week-end visitors with relatives in Brownwood.

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All my land, and land under my control, on my farm, in the edge of Bronte, is posted. Stay out. No roads allowed, without permission. This is legal notice. You will be prosecuted if caught. 384t-pd. W. T. Luttrell

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A Modern Home-Manager Advises an Investment in Electric Cookery

"We modern Home-managers are on the lookout for wise investments nowadays . . . investments that bring returns of full value. That's why we're so enthusiastic about the automatic Electric Range . . . the last word in modern cookery! It offers dividends of happiness, convenience and leisure. It brings a new tastiness to every meal . . . its economy has helped balance many a hard-pressed family budget. . . . And modern Electric Cookery is so clean, so cool, so easy and so consistently productive of perfect results. . . . Is it any wonder that we consider it one of the wisest investments we can make?"

Styled for the modern home . . . built to serve for years . . . up-to-the-minute in every appointment . . . priced in accordance with the modern need . . . and available on a surprisingly easy payment plan . . . the Electric Range affords a tremendous return in satisfaction for only a few cents worth of electricity a day. Ask for startling facts and figures about modern Electric Cookery. A trained representative will be happy to arrange an interesting demonstration for you.

Call us for an individual investigation of your use of electric service, to determine the cost of cooking by electricity in your home. You may be surprised to know that there are many cases where electric cookery actually decreases the total of electric and gas bills.

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Sam McGinnis of Tennyson which we thank him. May he becomes a paid-in-advance subscriber to The Enterprise for his family enjoy the weekly visits of the paper to their home.

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