

The Bronte Weekly Enterprise

VOL. 15, NO. 45.

BRONTE, COKE COUNTY, TEXAS, DECEMBER 1, 1933.

Subscription only \$1 the year.

3,000 Throng Blackwell, Monday, on Trades Day

METHODIST LADIES' HAVE BANQUET

The ladies of the Methodist church gave a banquet Thursday evening of last week which was a success. The proceeds ran beyond \$50.00. The ladies are appreciative to all for the splendid success with which they met.

B. R. King, and daughter, Miss Lealice, of Norton, and Miss Dorothy Yarborough of Coperas Cove were guests in the editor's home Saturday. The young ladies were also guests in the afternoon of Rev. and Mrs. Lewis Stucky. Miss Yarborough and Rev. and Mrs. Stucky are old-time friends. In keeping with his custom Mr. King brought his annual offering of good things to the editorial parsonage. This time it was a bucket of home-made seeded ribbon cane syrup and a fine portion of his home-grown pecans. Mr. King is a pecan enthusiast and an expert in the growth of pecans.

Born to Mr. and Mrs. Willis Reed of Tennyson, November 27, a bouncing, nine-pound baby boy. Mother and babe are doing excellently. The friends of "pa" Willis say that he is gradually coming to himself—however, he is given to "much talking" yet.

POST-NUPTIAL SHOWER

Mrs. Earl Barr, who before her marriage was Miss Ruth Maxwell, was complimented with a bridge-kitchen shower Saturday afternoon by Mrs. Oscar Long at the home of Mrs. W. H. Maxwell.

Autumn flowers were prevalent in the suite of rooms used and the table appointments carried the bride's chosen colors of blue, orange and green.

An amusing feature which added points to the score, was carried out in each of the games, the first a potato paring race added the largest number of points and winners were Mrs. C. N. Baker, Miss Lucy Lowry, Miss Opal Patterson, Mrs. M. A. Butner, Mrs. H. O. Whitt, Mrs. Ronald Walton, Mrs. Barr; next recipes for the honor guest were written by the dummies; trumping an ace and taking a trick with a trey were the remaining features. Mrs. Baker scored high and Miss Lois Lambert low. The awards were presented to Mrs. Barr. Miss Nell Lowry registered the guests in a lovely bride's book.

A large number of useful kitchen utensils and accessories was given the honoree.

A plate containing jellied salad, crackers, candy-cookies and hot chocolate was served to the following guests: Mrs. O. H. Willoughby, Mrs. J. B. Mackey, Mrs. George Thomas, Mrs. John Clapp, Mrs. Butner, Mrs. F. S. Higginbotham, Mrs. Roy Brey, Mrs. Baker, Mrs. W. O. Eubanks, Mrs. Walton, Mrs. Cumbe Ivey, Miss Nora English, Miss Patterson, Mrs. Barrett Mackey, Miss Lambert, Miss Gwendolyn Higginbotham, Miss Nell Lowry, Miss Mary Bess Hooper, Mrs. Frank Keeney, Mrs. Clint Wilkins, Mrs. L. T. Youngblood, Mrs. Roe Williams, Mrs. W. H. Maxwell, Jr., Mrs. Ernest Ivey, Mrs. I. M. Cumbe, Mrs. H. O. Whitt, Miss Lucy Lowry, Mrs. Clint Duncan, Mrs. T. C. Price, Mrs. G. W. Crume, Mrs. Arthur Tubbs, Robert Lee and Mrs. Barr.

IN MEMORY OF T. J. KELLAM

The world was enriched in the life of T. J. Kellam—and likewise the world is impoverished in his death!

The character of this sketch was born near New Salem, Rusk county, in 1867. This made him to be sixty-six years old when death came Friday morning, November 24, 1933, and relieved him from the suffering to which he had been subject for the past several months. Death came gently and caught away his spirit, so that those who watched hardly knew he was dead until after he was gone. Thus, in keeping with his quiet, gentle life, the close of his earthly pilgrimage came as peacefully as the setting of the sun of a beautiful summer's day.

Deceased was the son of Mr. and Mrs. A. J. Kellam. His father was a Georgian and his mother came from Tennessee. Thus, he came from the stock of the sturdy pioneers that gave Texas its romantic history and a pioneer civilization that has been, and is, the marvel of the world.

Though his parents were not wealthy, yet from the cradle there was instilled into the East Texas lad all those finer virtues and characteristics that were outstanding in his character in after life.

Though fortune did not smile on this East Texas boy, far as material wealth was concerned, yet the fires of noble ambition burned early and constantly in his bosom. He dreamed dreams and "built aircastles" as to what he would be when he should become a man. As he came towards manhood's estate he thought even yet more seriously of life with reference to the work he should choose for his life's calling. Men are but the finished products of the ideals of youth, speaking generally. It is the rarest exception where men change in thought, occupation or habit after they attain the age of forty. The sensualist is the slave of his appetites and passions. The materialist becomes a "gold digger" and believes that life consists of acquiring. The pessimist sees only the bad and the ugly and things and life generally—he is always on the shady side of life. None of the above ever had place for once in the dreams and ideals of the East Texas youth of whom we write tonight. He was an optimist through and through. There are two philosophies of life. Those philosophies are set out in the two following statements. One says: "Every rose has a thorn"—that is, every desirable thing has its disadvantages, so much so that really the desirable and happy things of life are not worth while. The other philosophy of life is expressed in this: "Every thorn has a rose." Did human mind ever conceive happier philosophy? That philosophy readily admits that the bad and undesirable things—the things that hurt and cripple and dry up the well springs of human happiness are in the world and surround men. But, there is so much that is desirable and beautiful and worth while, and so much happiness, that they offset the bad and unhappy things. He who has that conception of life is a prince in his ideals and course of life—that was T. J. Kellam. He saw and felt and suffered from the

GOVERNMENT TAKES 55 HEAD COKE CATTLE

E. R. Lawrence, county agent, says he has received word from the Extension Animal Husbandry Department, that Coke county has been allotted 55 head of cattle as their quota in supplying the Texas Relief Commission with beef. The 55 head of cutter cows will be slaughtered at the San Angelo plant, where they are to be processed. The producers will be paid \$1.75 per hundred but will not be charged a commission. 27 of the 55 cattle will be shipped from Bronte and the remainder from Robert Lee. Mr. Lawrence requests that any farmer or rancher, having a cow to sell phone or see S. A. Kiker, giving him your name, phone number or how you may be reached when time comes to ship. You can also give this information to the county agent. Only one cow can be sold by each producer and a total of 55 head for Coke county.

bad and undesirable things in life much as anyone. But, there was so much that was beautiful and true and good and delightful in life that his spirit was radiant always as the morning star with optimism and hope and gladness—so much so that one could not be thrown with him without, at least in some measure, catch his spirit and always feel proud of the privilege of being thrown in intimate association with him again.

His pure, radiant spirit must have had to do with his final decision as to his calling in life—that of putting smiles in the sorrowing hearts of men. He chose one of the most difficult callings into which any man ever entered. It is no difficult thing to provoke tears from men and women—for, their hearts are "acquainted with grief." But, he who undertakes to aid men in forgetting their burdens and sorrows and provoke within them a mirthful spirit, undertakes the most difficult role known to men. It requires more talent and more tact and deeper acquaintance with human emotion to put smiles in people's hearts than any other task ever assumed by man. But, this choice T. J. Kellam, almost in the heyday of youth made for himself. To this end he bent all his talent, all his energy, all his time, till enfeebled by ill health, he had to give up his work which he loved as an old master loves his harp.

But, there are two kinds of entertainment and fun-making. One kind is low and sensual and base and hurts the finer sensibilities of men every time they seek that kind of entertainment. No minister, however orthodox, ever disdained and eschewed the base and low in the field of entertainment more than T. J. Kellam. The other kind of entertainment is uplifting, refining and beautiful and never has in it the suggestion of the base and evil. That was the kind of entertainment T. J. Kellam always presented in his programs. Hence an evening spent with him as the entertainer left his auditors on higher planes of thought and the recollections of his renditions lingered as the refrain of some sweet song, always uplifting and enriching the life. Hence T. J. Kellam "put a smile in the heart of the world" and therefore for him multiplied hundreds all over the land will

BLACKWELL'S MONTHLY GALA EVENT DRAWS UNEXPECTED CROWD

Fun and Business Intermingled In the Program of Blackwell's Second Trades Day, as Large Numbers Attend from Over Country

Varied Program of Day Pleases Everybody

Visitors Delighted with Entertainment and the Bargains Offered by Blackwell Business Men for the Day as Inducements to All

mourn his passing when they shall learn that he has passed from the walks of men.

Prof. Kellam was a most excellent musician in the day of his glory as an entertainer. On the violin and saxophone he was remarkable. And as an impersonator and delineator of human character but few, if any, ever excelled him. It was in the late nineties—if we remember correctly, to be exact, it was 1898—we first heard this remarkable impersonator. It was in the private parlors of a hotel, in a Central Texas town. We were yet in our early twenties, and he had just turned well into his thirties. He was a marvel to us that night as he portrayed human emotions and human character—from the sobbing disobedient little boy to the man who had grown old and infirm, with his bitter criticisms against the customs of the times that had come into vogue. And thru these thirty-five years we have always thought of him as an extraordinary man with reference to his mastery and portrayal of human passions and human emotions. We have always associated him with James Whitcomb Riley, so clean in spirit and so sunshiney and happy in disposition was he! Especially with one of Riley's poems we always associated him: "When a Fellow Needs a Friend." A man of prominence told us that he traveled fifteen hundred miles to be present at Riley's funeral because of the fact that Riley had written that one poem. Thus we have felt, and feel tonight, about our long-time friend who has gone and we shall companion with him here no more.

Personally the writer sorrows almost as if a member of his own family were gone. We have observed in these later years of life that as men grow older they do not make abiding friendships so readily. The friendships that endure are those friendships made in youth and earlier life. While we are not yet an old man yet the friends of our youth and earlier

(Continued on last page)

Blackwell "pulled another big un!"

We speak of their second monthly Trades Day.

A few weeks ago Blackwell organized a Commercial Club. The purpose of the organization of the club was to promote harmony, fellowship and "good feeling" among the business men of the town and all the other citizens as well, and also bring about closer and more intimate relations between the people of the town and the people of all the surrounding country.

The outcome of the club's endeavors have been so marvelous in accomplishing the desired results so much more quickly and on so much larger scale than even the leaders in the movement anticipated that everybody is most happily surprised.

The attendance Monday was variously estimated at from two thousand to three thousand people.

People Came from Everywhere

The people came from much further distances than the Blackwell people even had planned. The Club had the Enterprise to print them a large order of big posters giving the program in full and setting out the interesting events of the day. Likewise in the advertising the various business men of the town offered "Trade's Day Specials," which would appeal to the people. As a result the people traveled long distances to be at the big affair.

Pleasing Program

The program consisted of various novelty races and contests—the most interesting, perhaps, was the terrapin race. In the afternoon the football game between Wingate and Blackwell attracted much attention and provoked much enthusiasm. Neither team had made a score this season, hence the unusual interest in the game. Blackwell won on a score of 25-0.

A "Bibulous" Crowd

According to a statement of W. D. Young, West Texas distributor of White Swan coffee,

(Continued on last page)

Community Talks

BY ULMER S. BIRD

FILLING UP THE GULF OF MEXICO

During the last forty years, Coke county has sent thousands of dollars worth of the richest soil in Texas down to the Gulf of Mexico.

It is lying down there in the shallow waters at the mouth of the Colorado River—whole farms of it.

Ten million years from now it may be farm land again. But we will be past farm relief by that time.

Of course our soil is still as rich as that of any other county—all there is left of it is, and there is a good deal left. We ought to keep it here.

Our deeds don't cover what rightfully belongs to us. If they did, Coke county would own considerable of the bottom of the Gulf of Mexico.

THE BRONTE ENTERPRISE
D. M. West
Editor and Business Manager

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1918, under Act of Congress, August 12, 1871.

'BEWARE OF COLDS,' SAYS HEALTH OFFICER

AUSTIN, Texas, Dec. 1.—"Beware of the common cold," Dr. John W. Brown, State Health Officer, in a statement issued here today, cautioned the people of the State of Texas. "This is the time of year when colds are most prevalent, and their consequences more far reaching. The organism causing the disease is not known, but every individual is acquainted with its effects."

Not a little of the susceptibility of catching colds can be overcome by a gradual acclimating to lower temperatures and inclement outdoor weather. This hardening should begin now, and consist of regular exercise—walking is good—to be continued throughout the winter, in weather of every kind. Some things to avoid are wet stockings, drying on one's feet, over-heavy clothing; over heated rooms.

There are two broad principles to observe in the treatment and prevention of colds. The first says: "Let the patient keep to himself, and keep his oral and nasal discharges to himself." This includes indiscriminate spitting, kissing, and other forms of contact.

The second principle requires doing away with coddling and over-protection of the body against the elements.

"The cold is a common disease," Dr. Brown said. "But every cold is important enough to justify careful attention and treatment for its immediate cure. Death-dealing pneumonia and tuberculosis may begin with colds that did not receive care and attention.

"Over-indulgence to devitalizing stimulants, such as alcohol, tobacco, tea, and coffee do much to lower the resistance to colds.

HELP WANTED

WANTED—Two good reliable men with cars to travel in Coke county with guaranteed line of food products. Must be able to furnish reasonable bond. Work permanent.

See W. A. Forrest at Ford Motor Co., Bronte, Thursday, Dec. 7th for interview.

ELWIN GERSON
Attorney-At-Law
Office in Courthouse

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WHITE WOMAN ASSISTS IN INDIAN TRIBAL CEREMONY

DENTON, Dec. 1.—A white woman, captured in infancy by a band of hostile redskins and reared by the Indians as one of their own tribe returned at her own will to assist white people, for whom she had nurtured a hatred many years, in the dedication of an Indian tribal ceremony.

For years, after the horrors of a dual-tribe raid in which Mrs. Millie Durgan, then a child of 18 months was taken captive, and her life in the Indian tribe, she has hated the white race. Mrs. Durgan repelled all advances of the missionaries who sought to lead her into Christianity, and not until after the death of her little son did she change her attitude toward her own race and accept the established faith.

Mrs. Durgan is the mother-in-law of George Hunt, a native Kiowa who came with his daughter, Ioleta, and two Indian girls to participate in the establishment of an Indian ceremony at Texas State College for Women (CIA). The ceremony, which symbolized the adoption of freshmen on the campus into the college tribe was initiated as a college tradition by the junior class.

DENTON, Dec. 1.—Trick riders are made—not born. And as a result the riding director at Texas State College for Women (CIA) has inaugurated trick riding courses for a band of potential circus riders.

The band, however, has found that trick riding is not all a roll of drums, bellows of barkers

and cheers of suckers. It calls for hundreds of falls lightened only by the "good sport atmos-

phere" and eight feet of sand loam for landing purposes. It means weeks of bareback rid-

ing, and hours of getting off and on the horse without a fence, saddle or even a boost.

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I enclose herewith \$4.65 for one year's subscription, INCLUDING SUNDAYS.

Name

Rt Town.....Texas

How old is the rabbit in YOUR hat?

MEN'S felt hats are made from rabbit fur. It's much more of a trick to turn rabbits into hats than to take rabbits out of hats! It requires expert workmen, expensive machinery, and a lot of time—nearly a year—from the bunny to your brow.

Since 1929, those workmen have been paid less and less, as prices dropped. Their skill, their time, their product, virtually lost all value.

For example, the same quality hat that cost \$8 in 1929, brings only \$5 today—a loss in value of almost 38 per cent!

Now the Government is working to restore those lost values—to assure a full and fair return to the man who makes, the man who sells, the man who buys. The principal item of cost in making a good hat is labor, and pay rolls under the NRA code for the hat industry have advanced 47½ per cent. Raw materials are keeping pace.

An example: Silk for hat bands is up 35 per cent, leather for sweat bands 49 per cent.

INEVITABLY, the increased cost of manufacture will be reflected in higher retail prices. But for the present, at least, stocks on hand represent a buying opportunity that may never be repeated.

Look at the hat you've been wearing. Haven't you had it a little TOO long? Isn't it more shabby and shapeless than you realized? Think what a handsome new hat can do for your appearance, your morale. It says "heads up" the minute you put it on!

Go shopping NOW for a hat—for shoes, shirts, shorts, neckwear, socks—for anything you need or are likely to need. It isn't a question of flag-waving patriotism, but of economic common sense. You'll SAVE by SPENDING! NOW IS THE TIME TO BUY.

This NRA Ad is Paid For by the Undersigned Business Men and other Citizens Who are 100 Per Cent Behind the National Recovery Act Program:

- FIRST NATIONAL BANK, Bronte, Texas
- KEENEY'S VARIETY STORE
- T. C. PRICE & COMPANY
- PLANTERS GIN COMPANY
- HOME MOTOR COMPANY
- W. MODGLING, Grocery & Market
- J. W. WALL, Boot & Shoe Repairing
- B. E. MODGLING, Magnolia Agent
- C. N. BAKER, Service Station

- SAN ANGELO TELEPHONE COMPANY
- LOYD HOLMAN, Service Station
- E. B. FLETCHER Farmer and Ranchman
- W. H. MAXWELL, Jr., Continental Oil Agent
- CUMBIE & CO., Groceries and Produce
- J. A. PERCIFULL, Barber
- HOLDER ICE COMPANY
- THE BRONTE ENTERPRISE
- F. L. CLARK, Barber

UNITED STATES WELL REPRESENTED AT U. OF T.

AUSTIN, Texas, Dec. 1.—Despite the increased fees for out-of-state students, the enrollment at The University of Texas includes 183 such men and women this year, a survey shows. There are 28 states represented. New York heading the list with 26 students. Last year, however, there were 447 students from other states, with 39 states represented.

There are 20 Louisianians enrolled at the University, one Californian, 19 students from Oklahoma, 17 from Arkansas and 12 from New Mexico. Two new states are represented by students this year, Tennessee with five and Nevada with one. Wyoming is the only state whose representation has increased, the enrollment being four as compared with two last year.

Other states represented are Mississippi and Illinois, 11 each; New Jersey, 10; Missouri, 8; Kansas and Massachusetts, 5 each; Colorado, 4; Michigan, Indiana, Connecticut and Kentucky, three each; Ohio, South Carolina, Iowa and Wisconsin two each; and Idaho, Maine, Florida and Maryland, one each. The representation from Mexico has increased from 26 to 27 this year. Puerto Rico has two students in the University while there is one student from each of the following places: Canada, China, Panama, Peru, Phillipine Islands and Cuba.

LODGING PROVISIONS AMPLE FOR TEACHERS

AUSTIN, Texas, Nov. 28.—Visitors who come to Austin for the annual convention of the Texas State Teachers Association November 30-December 2 will experience no difficulty in obtaining lodging accommodations. Austin is now prepared to take care of the seven thousand teachers and their friends expected to attend the convention, according to W. E. Long, secretary of the Austin Chamber of Commerce.

Besides rooms afforded at hotels and boarding houses, a number have been secured in University of Texas dormitories, as the regular occupants will be out of town, and from one to two thousand visitors will be entertained by their friends in Austin.

WOMAN'S PROGRESSIVE CLUB HAS INTERESTING 'SWITZERLAND' MEETING

The Woman's Progressive Club met on Nov. 16 with Mrs. I. M. Cumbie. The program given for the afternoon was on Switzerland, each member present answering for roll call with some famous Swiss product. The history, climate and industries were given by Mrs. Floyd Bridges. Then Mrs. Chapman gave the customs, cities and sports of the country.

The program was concluded with a beautiful piano solo by Mrs. Holder.

Delicious salad plate was served the club members and a guest, Mrs. J. W. Capp.

The Woman's Progressive Club met on Tuesday, Nov. 21, at the home of Mrs. Clint Duncan. Mrs. Keeney called the house to order and business was transacted, followed by an interesting program on Austria-Hungary. Each group captain was asked to complete army kits and have them ready to send off by the last of the week.

The roll call for the afternoon was important city of Austria-Hungary followed by a brief history of the country by Mrs. Holder, Industrial Arts by Mrs. Butner and then Biographical Sketches of Famous Musicians by Mrs. Homer Wilkins. The hostess served a delicious plate to members and Mrs. F. S. Higginbotham.

—Reporter.

It's subscription time. Thanks.

EXAMINATIONS FOR CONSERVATIONISTS

The United States Civil Service Commission will accept applications until December 12 for positions of conservationists (forestry) of various grades, to fill vacancies under the Forest Service, Department of Agriculture. These new positions have been created by the emergency work approved by the Public Works Board as a part of the National Recovery Act program, and appointments may be only for the duration of such work.

A separate list of eligibles in each grade will be established for each of the following options:

als: Erosion control, silviculture, range management, forest or range ecology, forest economics, forest administration, forest survey, forest recreation, and forest land acquisition.

The salaries range from \$2,600 to \$6,400 a year, less a deduction of not to exceed 15 per cent as a measure of economy and a retirement deduction of 3½ per cent.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office in any city which has a post office of the first or second class, or from the United States Civil Service Commission, Washington, D. C.

A person should always re- When a man loses his money, member he is not a majority. all he has left is himself.

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AGENCY

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WHAT WILL CONGRESS DO?

Extraordinary powers were placed in the hands of President Roosevelt before Congress adjourned in the summer of 1933. The next regular session promises unusual measures, whether of help or hindrance remains to be seen. The News has the facilities of Associated Press, United Press and Northern America Newspaper Alliance. These would be sufficient for most newspapers, but not for the News which maintains its own staff of correspondents. The News is the only newspaper in the Southwest with its own Washington bureau, being represented by Mark Goodwin, outstanding correspondent on national affairs.

Bargain offer for mail subscriptions to The Dallas News at this time is only \$6.60 daily and Sunday one year. Your local Dallas News agent is authorized to quote you this rate. Without Sunday, the cost is \$6.25. The large Sunday edition sells for 10c a copy. Order both daily and Sunday.

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BRONTE

TEXAS

T. J. KELLAM

(Continued from page one) young manhood are growing fewer and fewer with the passing years. As to life and character and happiness of spirit we have always wanted to be as was Prof. Kellam. And from him, with the others of the friendships made in "the days that are gone forever," whatever of noble thought and ideals we have, we gathered from those who first touched the "well springs" of our life and created within us the ideals to which we have held. Prof. Kellam organized the Dixie Quartet and was manager of same for a long time. We heard him and his associates in either their initial or second appearance on the stage. We recall the flattering comments from the lips of those who were capable critics and they prophesied a great future for the Dixie Quartet.

Prof. Kellam's ability was so outstanding and he acquired fame as an impersonator so wide that opportunity opened and he entered into the chautauqua and

lyceum work. This work took him to the north and east. He traveled extensively. He stated to us that he had appeared in concert in every state in the union. When the depression came three years ago Prof. Kellam cancelled all his engagements and came back south, coming to Bronte and spending his last days with his sister, Rev. and Mrs. R. M. Cumbie, and other relatives. Having spent much time here in other years Prof. Kellam has a host of friends here among the old-time citizens. Upon his return to Bronte Prof. Kellam and the writer became, if possible, more steadfast friends than ever. Until he was stricken he would come often to our office and into our home. And happy, happy were the hours we had together! Like Jonathan and David "our hearts were knit together," and tonight we sorrow almost as we would for a brother.

The sorrow of both wife and myself is personal because of the fact that the passing of this dear and intimate friend has

HOSTESS TO JUNIOR STUDY CLUB

Mrs. Cumbie Ivey was hostess to the Junior Study Club, November 23.

The following program was in keeping with Thanksgiving: The first and the last Thanksgiving proclamations were read by Mrs. Cumbie Ivey.

Mrs. Claude Gentry told of the First Thanksgiving.

Mrs. Clytus Smith discussed "Colonial Arts and Crafts" and showed pictures of antique furniture.

Pumpkin pie and coffee was served to club members and to Mrs. Clarence Preston and Mrs. Mac Powell.

THE METHODIST CHURCH

Services at the Methodist church for Sunday December 3, are as follows:

Sunday school.....10:00 A. M.
Preaching.....11:00 A. M.
Epworth League.....6:15 P. M.
Evening worship.....7:00 P. M.

The services have been gratifying since our return from Annual Conference. We are glad we were returned to this church and community for another year and we are even more ambitious to be of service. Our one aim and desire is to make an impression on the life of this town for Christ. To this end we give ourself, begging the prayers of the Christian people.

Let us join this year in the work of the Lord, with determination in our hearts to achieve for Christ.

A cordial welcome awaits you at. "The church with a welcome for all."

Wallace N. Dunson,
Pastor.

CARD OF THANKS

We wish to express to our many friends the gratitude of our hearts for their many kindnesses and words of sympathy at the death of our loved one. May God's richest blessings abide with each of you.

Rev. and Mrs. R. M. Cumbie and family.

It's subscription time. Thanks.

Miss Reba Beryle Hasty of San Angelo is the guest this week of Mrs. Maggie Scott.

brought to us afresh the deepest and holiest meaning of life anew. He and our little girl who left us a few months ago became the very best of pals. He dearly loved little children. He and our little girl upon his visits to our home would romp and play together. They "played school." He would say to her: "Git yo lessons." This greatly amused and pleased our little girl. She got so that she would reply to him in the same language: "Git yo lessons." They became so that if they met on the streets or elsewhere, far as they could see each other, they would call: "Git yo lessons." Our little daughter, seemingly, had no sense of musical sound, yet she was desperately anxious to learn to sing. On one of his last visits to our home he told the little one that he was going to teach her to sing. Hence, wife and I—hoping only as those who have a humble faith in the Divine One—are finding surcease, at least in some measure, from our loneliness, in the hope that he and she are romping and playing together on the play grounds of heaven as they had learned to romp and play together here, and that he is teaching her little voice to sing in "the Choir Invisible." If thus it is—which is the Christian's hope—we will struggle on and till the last day we will strive to be true to the ideals of his noble, gentle, beautiful, happy spirit!

Dear friend of the long years, rest in peace. Long as we shall tarry here, we will go ever and anon to your resting place, and will keep green in memory your fine, matchless life!

Christmas Turkey

SELLING SEASON IS HERE

The Christmas turkey market will open within the next few days.

We send out this word to all our friends and the turkey-raisers generally of the Norton-Bronte-Maverick country and all others who may read this: that we will be in the market for your turkeys. We assure you the very top of the market in prices and a correct weight always.

We thank you for the Thanksgiving business you gave us—don't sell your Christmas turkeys until you see us.

MOORE PRODUCE CO.

Phones—Day No. 106; night 1242; L. D. 18
BALLINGER TEXAS

A PLEASANT SURPRISE FOR YOU

A pleasant surprise for you—in order to cut our stock down by Jan. 1st—(of course, we need cash too)—we have decided to more than divide profits with our customer for the next thirty days. Included in this sale are those good old Nesco stoves and ranges—the best in the world; bedroom, diningroom and livingroom suites, rugs, all heaters, kitchen cabinets—in fact, everything in the house, nothing reserved. Come in and get your share—we appreciate your business just the same as if we were getting the profits.

A few prices:
9 x 12 Axminster Rug, up from\$18.75
9 x 12 Hard surfaced Rug up from.....\$5.95
Oil stove, 4-burners and oven.....\$22.50
Oil Range, 5-burners.....\$34.50
Kitchen Cabinet.....\$19.95

And Many Others

COME IN AND SEE US—WE APPRECIATE YOUR TRADE.

L. E. BAIR FURNITURE COMPANY
BALLINGER TEXAS

TRADES DAY

(Continued from page one) it was a "bibulous" crowd. Mr. Young aided by a young lady assistant, gave a coffee demonstration, in the place of business of Carlisle & Company, in which free White Swan coffee was served to those calling at the coffee demonstration table. By noon Mr. Young and the young lady had brewed and served to the callers just thirty-eight gallons of this popular coffee. Mr. Young stated that he had never seen anything like it. And it is safe to say that the people of this part of West Texas generally know more about the popular brand of coffee Mr. Young distributes than ever before. While White Swan is largely a household word in the homes of the masses of West Texas people, yet the brew Mr. Young and his assistant served Monday was so temptingly delicious and Mr. Young took advantage of the occasion to explain to the people with reference to White Swan, that, no doubt, he made many "converts" and not a few hereafter will call for "White Swan" when they go to their local merchant for coffee.

Plan Bigger Trade's Day
Blackwell merchants were so pleased with their Trades Day Monday that, already they are making plans for yet a bigger affair at their December trades day.

day.

A PLAIN STATEMENT FROM J. W. ELROD

In this issue of The Enterprise, Elrod, the furniture dealer of Sweetwater, has an ad in which he makes a plain statement to the Coke county people and to the people of Blackwell and all the south end of Nolan county.

Mr. Elrod has been making very special prices on house furnishings for cash since August. He has had fine response from every section of Sweetwater trade territory except the above section. He has been making inquiry and some of the Blackwell people have advised him that the Blackwell people are going to other cities to buy their household furnishing needs. Mr. Elrod could not understand this. The Enterprise editor dared to suggest to him that furniture dealers in other towns and cities of this section have been advertising in The Enterprise. Therefore, Mr. Elrod has a plain statement in this issue. Turn and read the statement and see what Mr. Elrod has to say.

G. A. Best and family spent the week-end with relatives at Lamesa. They report a delightful at their December trades day visit.

For the last three months we have sold for CASH—to

SHOW THE PEOPLE THE DIFFERENCE

Between buying for cash and on credit.

And we have had response from everywhere in our trade territory, except Coke county and Blackwell and all the south end of the county. And from now till January 1 we are going to make—

STILL CLOSER PRICES

And we hope to share the trade of the people of that Section of Country

Be sure to see us before you go elsewhere to buy your household furnishing needs

We Wish You Each and All
A HAPPY THANKSGIVING

ELROD FURNITURE

Sweetwater,

Texas