# Bronte Weekly Enterprise

VOL. 15, NO. 46.

BRONTE, COKE COUNTY, TEXAS,

**DECEMBER 8, 1933.** 

Subscription only \$1 the year.

### A DELIGHTFUL DAY

The editor and wife spent last week end in "the land that is flowing with milk and honey"we spent Sunday in Hamlin. Not in many years has the Hamlin country had such fine crops as this year. The cotton acreage was large—this meant large government checks for plowed up cotton. The yield of the cottouteen Cornel ton that was left was great and the fair prices meant great sums of money to the cotton growers and the country at large. The fields of plowed up cotton were planted to feedstuffs—and such yields! The rains came just right and the fine fall weather made the maize, kaffir corn, cane and other feed crops to produce a yield almost unbelievable.

The editor and wife journeyed to Hamlin in response to an invitation from relatives and a dear J. M. Myers good friend of the long time ago to be with them through Sunday in an all day Thanksgiving program at the Baptist church of

that city. Rev. J. H. Littleton is pastor of the church in question. For nearly ten years he has led this congregation in that capacityand to state that he is loved and believed in by the members of his congregation expresses the fact but mildly. During these years he has led the congregation in erecting a magnificent modern brick structure as a place of worship.

Rev. Littleton stated at the outset of the day's program, it was the first all-day meeting the congregation had undertaken as a congregation during the years of his relations with them. Due to the unprecedented crops and Hamlin and its section of country he felt it was meet for the congregation to have such an all day program as they had plan-

Following the Sunday school at the usual hour the pastor brought a Thanksgiving mes- years old when death cailed her. sag that was instructive and inspirational, based on some scripture with a rehearsal of the first Thanksgiving by the Pilgrim

Following the sermon an unusual scene followed, the like of which the writer has not witnessed in a long time. The pastor stated to the congregation frankly that the church needed an additional thousand dollars above the subscriptions of the church members, to take care of its work; that he felt because of (Continued on last page)

TENNYSON SCHOOL HONOR ROLL PUPILS

third month: 1st Grade

Mary Helen Clark 2nd Grade Louteen Cornelius 3rd Grade

Ferrell Jean Varnadore Curtis Cornelius 4th Grade Lily Marie Brooks

itoss McWilliams 6th Grade Laura McGinnis

7th Grade Albert McGinnis. Elton McGinnis Pauline Harrell Thelma Alexander

8th Grade Franklin Sayner Wilburn Martin 9th Grade Millie Lee Hedges

Earl Vinson 10th Grade Queenie Alexander Wilma Stewart

Bernice Robinson Our school has added 34 new books to our library. We are

Mrs. W. S. Edwards was born Cetober 9, 1860, and departed this life at the home of her son, George Edwards at Maverick, Thursday, December 7, 1933, making her to be seventy-three

Interemnt was in the Norton cemetery, following religious services by Rev. Lewis Stuckey which were conducted at the

Deceased was the mother of eleven children-eight boys and three girls. Four sons and one daughter survive to mourn her

Deceased had been a consistent and devoted member of the Baptist church for many years.

The Enterprise extends sympathy to the sorrowing.

### W. L. STEPHENSON DIES

W. L. Stephenson of Tenny-Following is the honor roll son died at the family home, for the Tennyson school for the four miles east of Tennyson, Thursday night, December 7, 1933. This morning as we are preparing to go to press arrangements are being made for burial in the Bronte cemetery this afternoon, following religious services at the Baptist church.

A biographical sketch of this good man will appear in next week's issue of The Enterprise.

### LA MODE AT SAN ANGELO TO HAVE NEW QUARTERS

One of the most important business changes that San Angeto will have with the beginning of the New Year, perhaps, will their own baby girl. be that of the La Mode, the popular exclusive hadies' store of hat city.

down town quarters, in the very work of the young people of her | Speaking to The Enterprise heart of the business section of church. Having attended the relative to his venture Mr. Glenn New Year opens.

81 gelo. It is owned by Mr. and who came to know her. Deason believed an exclusive babe. Indeed, a queenly woman church and will not want to 97 ladies' department store carry- just in the morning of life, who to the trouble of preparing ing only high class merchandise with her husband had dreams lunch. I have always been for would meet with popular approv-, and plans and purpose in life, Bronte and, now, naturally, I a al, out in the seclusive popular fair as heaven itself into all of more interested in the town and planning to build a new auditor- residence district, erected an ele-

> er altogether new era in the country has come, especially with reference to the demands of the buying public-and that is that a store catering to the in charge are trying to build ladies only as to wearing apparel him up to where he can un- family in Bronte and at Oak must be in the heart of the city. dergo an operation, which they Especially is this true of those who travel long distances as the people do in this country to go to San Angelo to do their shop-

Hence, looking to the end of moving back to the center of the business section of the city the going. Her husband preceded La Mode has inaugurated a pre-her, dying November 16, 1930. removal sale and has thrown everything in their varied lines of feminine wear on the market at almost unheard-of prices. The La Mode has an announcement in this isue of The Enterprise quoting just a few prices which show the bargains that are being offered in this pre-removal

> Mr. Deason speaking to The Enterprise editor with reference to moving back to the business center of the city and with reference to the sale now in progress said :

"We greatly appreciate our friends in Coke county and the entire Bronte country, and we not only invite them to visit us during this sale, but we also desire to say to the ladies all over the San Angelo trade territory, outside of San Angelo, that we are moving back to the business center purely for their accommodation. Thereforee, we want them to watch for announcements with reference to our new location just after the new year opens and always visit us in our

new place." The Entereprise is pleaseed to state to our lady readers that we visited the La Mode the other day and found, as usual a splenline of high class merchandise that is absolutely new and seassonable-and the prices speak for themselves. Mr. and Mrs. Deason will be pleased to have you visit them during this sale.

## NOBLE YOUNG WOMAN DIES D. K. GLENN BUYS

When the intelligence of the was sorrow in an uncounted City Care. number of hearts in this part of D. K. Glenn has bought this beautiful traits of character.

She was the daughter of W. A. Holt of that city and the adopted daughter of her aunt and by Mr. Grimes. He built the husband, Mr. and Mrs. E. E. patronage of the City Cafe to King of that place. Her mother a large volume for a town the died shortly after deceased was size of Bronte. born and her uncle and aunt took her and she became to

Deceased was a member of the Baptist church and through the pected by all that he will build years of her young womanhood the City Cafe to even greater The La Mode will move into she took an active interest in the popularity. the city immediately after the young people's meetings of her

became such that Mr. and Mrs. little mother sleeps beside her for families who will attend

Creek is in a San Angelo hospit al in a serious condition. His trouble is kidney stone and other complications. The surgeons

# THE CITY CAFE

The first business ownership death of Mrs. Hortense Boelsche change at the close of the old which occurred in Ballinger, year and as the new approache. Saturday night, spread over the in Bronte that The Enterprice country Sunday morning, there has to chronicle is that of the

West Texas. For she was known cafe business from Frank and loved by many for her Grimes and assumed charge of same.

The City Cafe was owned and operated for a number of years

"D. K.," as all his many friends call Mr. Glenn, is one or them as dear as if she had been Bronte's popular young business men. He is steady in his habits and is a hustler-hence, it is ex-

said he was going to give the church at different places and very best there is in him to The La Mode is one of the old on many occasions she became a make the City Cafe a place of a business institutions of San An- favorite young woman with all kind that will be appreciated by Mrs. C. Deason. The La Mode Last year she was married to o'clock on Sunday mornings till was first established in the cen- Dr. E. H. Boelsche on August 11. 11:30 o'clock—then I will op n ter of the business district. But A week before she died an infant my place and serve Sunday dina few years ago when conditions baby was buried and now the ners. This will be a convenience ium in which will be rendered gant and elaborate building far a Christmas program and a out on Beauregard avenue— and they were not wrong as to their conclusions they were not wrong as to their conclusions which doting loved ones entered with her and her young husband. But, now alas!—how different! But, He Who Knows and myself counted in their conclusions which doting loved ones entered with her and her young husband. But, now alas!—how different! But, He Who Knows are for Bronte and its communities.

> Mrs. E. T. Holman and son Loyd, were business visitors Angelo Thursday.

Creek are anxiously hoping that will perform Saturday if he is he may pass through the ordeal able to submit to it. The many successfulyy and speedily come friends of Mr. Rutherford and back to normalcy and health.

### I'M LOOKING FOR TROUBLE By Roy Leslie Crawford

I'm a peaceable man, get along if I can, And never trouble trouble till he troubles me; I will run from a fight, even when I'm right, So I'm easy to get along with, dont' you see?

But trouble will always be after me, He seems to chase me everywhere I go; I run very fast, but he gets me at last, How to get away from him I would like to know.

Since trouble finds me, and I cannot see Any way to keep him from coming to my door; I'm going out, and put him to rout, So he'll never come around me any more.

Theres' power in a look, and I've read in the Book, "Resist the devil and from you he will flee." So I'm off to the chase, I'll look him in the face, I'm looking for him before he comes looking for me.

# **Community Talks**

BY ULMER S. BIRD

WHY NOT?

The only permanent relief in this or any other country is going to be something that gives the people a better chance to make a living.

Jobs grubbing out a road right-of-way, or working on a street will help, but when it's over, its' all over, without a great deal of permanent improvement to show for the

money expended. Why not dam up these creeks and gullies so as to keep this rich soil on this land and make it possible for more people to make a living on this soil? Thousands of dollars of wealth is washing down these

gullies and leaving the land poorer every year. Every long draw ought to have several big tanks on it, every creek several dams, even if the river is never dammed. This would help solve our stock water problem, would provide for irrigating small gardens, and would keep

our soil from leaving the country. Why not some kind of Federal aid for this kind of

Landowners should do a lot of this themselves, but if the government is going to put money out anyhow, this kind of work would help keep people from needing relief in

The country could then support more renters, and each renter would have a better chance to make a living. And the landowners would be benefitted at the same time.

# The Senior Class Of Bronte High School PRESENTS

A CHARMING 4-ACT COMEDY-DRAMA "LITTLE MISS JACK"

In the High School Auditorium FRIDAY NIGHT, DEC. 15

Adults, 20c, Family, 50c, School Children 10c

JOHN

three mo

vives. F child hi brothers to mourn "John, him was upright. his loved with his

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SHELLED PECANS AND DISEASE

AUSTIN, Texas, Dec. 7 .-Pecans, the favorite nut of thousands of people, may be a source for the spread of disease, according to E. C. Koerth, Director, Bureau of Food and Drugs. The pecan itself is not to blame, but the manner in which it is shelled and later handled is the cause for this warning.

The shelled pecan industry has assumed large proportions in the last few years and the shellers in other states have attacked the Texas product on the ground that the shelled nuts are not handled in a sanitary manner. The large packing houses that have the nuts shelled in their own packing plants maintain a satisfactory standard of sanitation. The evil of the shelled pecan industry is where pecans are taken to individual homes where no supervision is possible.

Many Mexicans, Negroes, and a few whites do this work at home, with at times the neighbors coming in to help them out. It is possible for the communicable diseases to spread by shelled pecans, and for that reason it will be to the public's advantage to ask where the pecans were shelled and under what conditions. The food inspectors of the State Department of Health have investigated the home shelling of pecans for hire and report that many homes where this work is done are most unsanitary.

All persons engaged in shelling pecans should have a health certificate the same as any other food handler. The purchaser should demand that the pecans they buy shall have been shelled by such a person and handled in a sanitary manner and under supervision to lessen the chances for the spread of tuberculosis, colds, dysentry, typhoid, and other diseases.

Do You Believe It?

The Texas Outlook, state for this best believe 10 of Not" of the season: A farmer hung his vest on a fence in his back yard. A small calf chewed up a pocket in which was a gold watch. Seven years later, the animal, a staid old milk cow. was butchered for beef and the timepiece was found in such a position between the lungs of the cow that the respiration had kept the stem-winder wound up and the watch had lost only four minutes in seven years .- Scurry County Times.

### MRS. B. R. KING HOSTESS TO DEMONSTRATION CLUB

To The Enterprise:

The North Norton Demonstration Club held its regular meeting at the home of Mrs. B. R. King, Monday November 27. Fifteen members were present.

The meeting was opened with a prayer and song appropriate for Thanksgiving. Several members answered roll call by reading clippings why we should be especially thankful at this time. Mrs. Joe Caswell, the president, gave a report on the Council Meeting which was held at Ballinger Saturday, November 25. Plans were discussed for securing a play to be given in order to raise funds for the treasury, and a committee consisting of Mrs. Bus Loyd, Mrs. Myrtle Kelly, Mrs. Fay Boyson, and Miss Holland Murphy was ap-pointed to select the play and characters.

After the business session, Mrs. Grover Murphy gave an interesting demonstration on pecan canning, at the close of which hot chocolate and doughnuts were served.

Stuffed toys for Christmas gifts will be the special feature of the next program, which will be held at the home of Mrs. Bus Loyd on December 11.

Club Reporter.

MARRIED

Saturday afternoon, November 25, 1983, in the home of the editor, in the presence of a few who had gathered in the home, Mr. Ernest Harris and Miss Mildred Cook, both of Blackwell, were united in marriage, the writer officiating.

The bride is the daughter of Mr. and Mrs. E. E. Cook and is one of the popular young ladies of that community.

The groom is one of Blackwell's sturdy young men and is to be congratulated in his winpanion through life.

"Gram'pa" and "gram'ma" R. R. McCleskey just don't hardly know how young they are. They received the first picture of their only grandchild the other day-the son of Mr. and Mrs. J. D. McCleskey of San Marcos. The young man is four months old and tips the beam at seventeen pounds. He looks like a prize winner of a baby food contest. His name is Master Jack

C. L. Barron is now a fullning the one he has as his com- fledged citizen-he has become a subscriber to "the old home The Enterprise joins with the town paper," paying cash in adfriends of these two young peo- vance, for which we thank him. ple in wishing them every bles- Lots o' room in and around

sing in life as they set sail to- Bronte for more people like Mr. and Mrs. Barron.

# Make Your-

# CHRISTMAS SHOPPING DELIGHTFUL

When you come to the city to make your Christmas purchases by coming to our place

## Dine With Us

A family restaurant where properly cooked food, prepared in the most sanitary way is always courteously served. We try to make each guest feel that he has been given every courteous attention.

WE APPRECIATE YOUR PATRONAGE

# American Cate

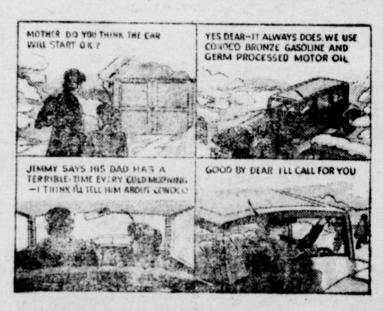
San Angelo

Bitter

TODAY, SON SO PLL DRIVE YOU TO SCHOOL"



merady. Mother: "Cold weather does interfere with school, Donald, but I'm glad you can get there—thanks to our car." Donald: "But, mother, nearly all the other boys who were absent could come in cars but their folks don't even try to use them in cold weather--'cause they can't get them started." Mother: "Maybe, dear, they don't use the right gas and oilthat's practically the only difference between our car and many others. Understand, Donald, people are careless—they fail to get penetrative alt-found only in Germ Processed Motor Oil made by Conoco. Cold oil, even winter grade, unless it is right, makes it hard for the starter to revolve the motor. Conoco Oil helps motors turn over easily and then the Conoco Bronze Gasoline acts at the first spark and the motor starts at once."



Donald: "Mother, I should think the school board would make all parents use Conoco." Mother: "They couldn't do that, Donald, but it would be a good idea if the parents themselves would find out why their cars wouldn't start and buy Conoco. And I imagine they would if they knew it would save them

at the sign of the Red Triangle

# FLOWERS . . For Every Occasion

\*

The happy Christmas-tide will soon be here. We have beautiful flowers for the Glad Annual Occasion

We also have flowers for funerals, weddings, parties, commencement and all other occasions.

WE APPRECIATE OUR FRIENDS-

. . In the Bronte-Marie, Maverick-Norton country and we wish them and everybody else a Merry Christmas and a Glad New Year

Ballinger

BALLINGER

City Cafe

# Announcement

To all my friends and everybody else in the Bronte country: I take this method of letting everybody know that I now own the City Cafe and am in charge of same.

I want you to know that as far as it is humanly possible, the very best service everywise will always be rendered. A cleanly kitchen, cleanly cooked food and courteous service always will be my motto to everyone who gives

AN INVITATION TO EVERYBODY -To give me a trial and know for yourself the kind of service I shall render.

I will close on Sunday from 10 to 11:30. o'clock. Then I will open and serve-

SUNDAY DINNERS

Bring your family on Sunday and have lunch with us.

Come to see us any time you will whether you want service or not.

Thanking one and all for any favors.

# CITY CAFE

D. K. GLENN, Owner Bronte, Texas

# LONGHORNS RAP STEERS 20-6 IN 8TH STRAIGHT WIN

Coach Fitzhugh took his "herd" of Longhorns to Robert Lee Friday, 17 and played and beat the Steers 20-6. This gave

Bronte the honor of being undefeated the entire season.

The first half saw Robert Lee with 6 points and Bronte 0.

Bronte was having hard luck the first quarter. The steers received and tried a pass which was intercepted by a Longhorn.

Bronte was foried to try a boot, but there was a fumble and Bronte was foried to try a boot, but there was a fumble and Robert Lee downed them for about 20 yards loss. The ball went over. Eubanks went through the line and tackled "Little" Jolly for about 10 yards loss. Robert Lee was held and forced to boot. Leonard received a pass from Pairish for about 15 yards gain. Bronte booted and Robert Lee completed a pass for a gain. The Steers ed a pass for a gain. The Steers pulled an unusually tricky play, which enabled Jolly, their quarterback, to run around right end about 60 yards for a touchdown. The Longhorns prevented them from making the extra point.

Bronte received for no gain, and booted. Robert Lee returned the ball by a boot. Then, the Longhorns sprang into action. Leonard hit center for about six pards gain, then Pairish carried the ball around right end for a first down. They tried a pass to Spoonts, then to Eu-banks which were incomplete. Leonard missed a nice pass, but redeemed himself by intercepting a short pass and running like a flash, went about 25 yards before downed. The Longhorns were starting a stampede just before the whistle blew for the half.

Robert Lee fumbled the kickoff and it was covered by a Bronte Man, close to the goal line. Pairish carried the ball for a first down, then Percifull hit center at full speed and made about six pards. Pairish hit tackle for a touchdown. Leonard

extra point.

Hearne, Longhorn center, intercepted a pass and showed his
ability to run with the ball as
well as center it. He side-stepped and ran about 30 yards for a touchdown. Pairish went around right end for the extra point. This put the score 14-6 in Bronte's tavor.

Leonard received a pass from Pairish. Glenn hit right end for a gain. Robert Lee intecepted a pass but the rushing Bronte boys soon forced them to boot. Percifull received the ball and went for about 15 yards. The ball was snapped to Glenn, who went around right end for a touchdown, even though he was tackled at from all angles.

Bronte had the ball and was walking on Robert Lee when the game ended.

Collier, quarterback and captain, was not able to play on account of illness.

Fitzhugh was unable to get a game for Thanksgiving, so this ended the season for Bronte. The Longhorns expect to have a stronger and better basketball team than ever. Watch them closely.

-Football Reporter

00000000000000 ELWIN GERRON Attorney-At-Law Office in Courthouse 0000000000000

MENT CO. Memorials of Distinction

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ATTORNEY
P. O. BOX 678

o Room 205 Central National o Bank Building o SAN ANGELO TI TEXAS o

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The leading features from both dailles for the preceding week appear in the 16-page Weekly Standard. Fine for here mable to get daily mail service from San Angelo.



## Express Your Christmas Greeting with Sparkling Lights

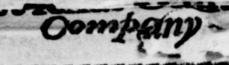
Don't confine your Christmas spirit to the inside of your home ... join that army of gay and happy home-owners who bring into being a new world at Christmas-time ... a world of glowing color, of glorious light, which carries so cheerfully the message of the Holiday Season.

Outdoor Christmas lighting is inexpensive ... has unlimited possibilities for beauty ... and carries your Christmas greeting to all the world with a gay brilliance and good cheer you cannot duplicate in any other way.

Use colorful Christmas lights at door and window. We'll be glad to suggest decorative lightning effects for your home. Why not drop in and see our outdoor Decorative Lightning Display?



Do you know that your increased use of Electric ice to billed on a surprisingly low rate schedule



# FOR ECONOMY TRY TELEPHONE

Save Time and Costly Mileage LOCAL AND LONG DISTANCE NUMBER PLEASE

**Holiday Rates** 

# SAN ANGELO MORNING TIMES OR EVENING STANDARD

Including Sunday Issue

Full

In West

**Both Standard and Times By** Mail to Same Address, \$7.65

Always First With the Latest News More West Texas News Than Any Other Daily Necespaper

"From the Top of the Windmill" by Sam Ashburn: Sport Comment by Blondy Cross; complete off, livestock and other exclusive features carried daily. Eight page comits section on Sundays.

Big Weekly Standard

\$10 Newspaper

Announces

# BARGAIN DAYS

(Expire December 31st)

# STAR-TELEGRAM

Largest Circulation in Texas LESS THAN A CENT AND A HALF A DAY FOR A STATE PAPER

6 DAYS

MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY

One Year

TO INCLUDE SUNDAY ISSUE ADD \$1.00 \$6.60 FOR A PAPER EVERY DAY IN THE YEAR Order Your State Paper for Next Year NOW and SAVE MONEY

MORE NEWS MORE FEATURES MORE READERS

FORT WORTH STAR-TELEGRAM

Texas Leading Newspaper

DAILY and SUNDAY

# WHAT WILL CONGRESS DO?

Extraordinary powers were placed in the hands of President Roosevelt before Congress adjourned in the summer of 1933. The next regular session promises unusual measures, whether of help or hindrance remains to be seen. The News has the facilities of Associated Press, United Press and Northern America Newspaper Alliance. These would be sufficient for most newspapers, but not for the News which maintains its own staff of correspondents. The News is the only newspaper in the Southwest with its own Washington bureau, being represented by Mark Goodwin, outstanding correspondent on national affairs.

Bargain offer for mail subscriptions to The Dallas News at this time is only \$6.60 daily and Sunday one year. Your local Dallas News agent is authorized to quote you this rate. Without Sunday, the cost is \$6.25. The large Sunday edition sells for 10c a copy. Order both daily and Sunday.

# THE DALLAS MORNING NEWS

The Dallas News. Dallas, Texas.

COMPLIMENTARY

Without obligation on my part, mail me postpaid the next three issues of The Dallas News.

Name	and the same of th		P. O	
	RFD		State	

D. M. WEST, Editor and Business Manager.

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1916, under Act of Congress, August 12, 1871.

Our good friend Ed Dixon brought in the following, below, which he clipped from an Arizona paper. We agree with Mr. Dixon that it is an excellent editorial:

### CODE FOR MOTHERS

What if a code should be fixed for mother? Suppose she was allowed to work but forty hours a week? She rises with the mocking birds in the morning, wakes the family, gets father off to work, washes six or eight necks and twice as many ears and starts the youngsters off to school.

After the breakfast dishes are polished, she gathers up the family linen-or cotton-for the wash. She indulges in both suds and song and soon the line of garments is bulging in the breeze. Before she knows it, a hurricane of children bursts into the house for lunch at noon.

Then she straightens up the house, looks after several thousand odds and ends until it is time to go to morket for meat and vegetables for dinner. She is chief chef, dishwasher and nurse girl for the evening. Along about midnight Billy wakes up with the croup or something and mother gets the cold compress, the camphor and vaseline. Father saws wood all night without a thought of a code!

Next day is ironing day—and the next day is mending day—then comes cleaning day—and Saturday she has to get ready for And so on and on and on.

Mother puts in sixteen to eighteen hours a day and uses up her code in a trifle over two days—with five more to go.
What to do! Father roars about the NRA and wants his

competitor yanked up for not putting on more workers and giving But how in heck could we put more mothers on the job?

# CHRISTMAS SEAL SALE

NEW YORK, Dec 5 .- Nine distinguished Americans, all of whom at one time or another have won a personal battle with tuberculosis, are sponsoring the mas seal sale which started timable good." throughout the country on Thanksgiving Day with 2,084 local associations participating. Christmas seal sale, the chair-The announcement was made here today at the office of the National Tuberculosis Associa-

of the national com-

director; and Dr. William Charles White, chairman. Dr. White is head of the medical research committee of the National Tuberculosis Association. In consenting to act, several members of the committee accompanied their acceptance

WILL IRWIN: "Glad to act

on your committee of ex-tuberculosis victims. I am proud of

IRVING FISHER: "The financial loss from tuberculosis to the people of America, estimated at hundreds of millions

of dollars a year, is a wholly in-

adequate measure of the cost of

the disease in terms of broken

homes, blasted hopes, poverty

and pain. The twenty-seventh

annual Christmas seal sale this

year offers a chance for all to

share in solving this community

ROGER W. BABSON: "Despite the declining death rate

from tuberculosis since the beginning of the century, the di-

sease still kills more persons be-

tween ages of 15 and 45 than

any other. It is imperative that

the preventative measures suc-

cessful in the past be continued

if the ground gained is to be

HOBART BOSWORTH: "The

ten years I spent in fighting tu-

berculosis were the best invest-

ment I ever made. I am amazed when I think of the progress

made in knowledge and prevention and cure, which the litle

Christmas seal makes available

HAROLD BELL WRIGHT: 'As one who knows from exper-

with personal statements.

my victory."

ience what it means to come HAS WIDE ENDORSEMENT face to face with the White Plague, I am glad to give any help I can to the campaign to conquer the disease."

CHARLES WAKEFIELD CADMAN: "The years have twenty-seventh annual Christ- proved that this work does ines-

of the committee to sponsor the food.

"Tuberculosis is no respector of

still kills more people between today is fifty-eight years." the ages of 15 and 45 than any other disease. This true despite the reduction of the ravages of the disease to one-third what they were when the first Christmas seals were sold."

"What the world would have lost had the members of this committee been born a generation earlier, when the disease was almost universally fatal, is evident from the mere recital of their names. What is has actually lost in the premature death of other such as Robert Louis Stevenson, Elizabeth Barrett Browning and Frederic Chopin, will never be known. But there can be no doubt that world has lost many scholars, dramatists, musicians, writers, and actors who never lived long enough to find their way to fame.

"There is hope that science sometime will provide a specific cure for the disease. But all we have, so far, is hope, and certain definite promise from some of the new knowledge that has recently been gathered. We are often disappointed by finding things happen to the germ in the laboratory that do not happen, unfortunately in the human body. Until the problem of tuberculosis has been solved, we need to redouble our efforts along the lines which have already achieved great success: early diagnosis, followed by treatment based on rest, fresh In announcing the formation air, sunshine, and nourishing

"The experience of the mem-

drawn from every section of the Beverly Hills. Calif.

nen, I'm white, said the seem-thers of this committee," added United States. Dr. White lives bers were outstanding examples Dr. White, "emphasizes again in Washington, D. C.; Mr. that tuberculosis is curable, and again the need for preventative O'Neill's home is at Sea Island, that its prevention is a matter work with children. Most of the Ga.; Mr. Babson's at Babson of great importance to society. group had tuberculosis in their Park, Mass.; Mr. Wright's at sarly youth. It is an interest Tucson, Ariz.; Prof. Fisher, persons," said Dr. White. "It ing fact that their average age New Haven, Conn.; Mr. Cadman La Mesa, Calif.; Mr. Irwin, New The committee members are York City, and Mr. Bosworth,

# **USED CAR BARGAINS**

We have a nice lot of good late model used cars that have been driven on the paved streets of Dallas and Fort Worth. In buying one of these cars you have the advantage of the lower prices of these cities.

All of these cars must be sold within the next few days regardless of price.

If you are thinking of buying a car, be sure to see these and compare our prices. You will be surprised how low they really are.

# Listed Below Are a Few of the Cars On Hand

1932 Plymouth Coupe 1932 Chevrolet Coupe

1932 Chevrolet Coach 1932 Chevrolet Special Sedan 1932 Ford V8 Coach

1931 Ford Coupe 1931 Ford Roadster 1932 Chevrolet DeLuxe Roadster

1930 Dodge Coupe 1929 DeSota Coupe

# TERMS IF DESIRED

# Litchfield Commission Co.

210 West Broadway SWEETWATER,

TEXAS

# OFYOURS

HOW is he looking these days? Yes, of course he looks good to you. But how does he look to people on the street ... to the men at his office ... to your neighbors?

Can they tell he's been scrimping a little on himself (perhaps for your sake, for the children)? How about the shine on those blue-serge trousers. That rainy day hat he's wearing every day? Those shoes he swears are "comfortable". though he knows they are really old. Maybe he SAYS he doesn't care about clothes, but wouldn't a new overcoat make him SMILE?. You know it would.

And is it ever true economy to look shabby?

YOU'RE the one to spruce him up. That's your job. That's your opportunity-right now. For this the time to see that he gets what he needs—WHILE CLOTHING PRICES ARE LOWER THAN THEY ARE EVER LIKELY

It's true, you know. Because every year since 1929remember 1929?—less and less clothing has been sold. And so clothing prices have fallen, fallen, fallen. Yet clothing -one of the most indispensable things in life-should certainly have some real value . . . should be worth

enough to yield to its maker, and those who work for him, a reasonable living.

To bring back VALUE to the things that are made and sold. . . to the people who make and sell them . . . to those who buy . . . we have the NRA. The NRA is, day by day, restoring value to the common things of life. Food labor, property, pleasures . . . The Government's plan IS MAKING EVERYTHING WORTH SOMETHING AGAIN.

Clothing has been one of the first things to recover its value. Under the NRA codes, salaries of workers are being raised . . . fabric prices are going up . . . trimming, wrapping, transportation costs, too. Pay rolls have advanced 321/2 per cent since February. Raw materials have advanced in value 49 per cent. And clothing prices are rising accordingly. A good thing, in the end, for business

But at this moment the rising values have only begun. Stocks of clothing, now in stores, are still priced extremely low. Lower than they ever should have been. Lower than they are ever likely to be again. Tell that husband of yours to go out and fix himself up. NOW IS THE TIME TO BUY!

This NRA Ad is Paid For by the Undersigne d Business Men and other Citizens Who are 100 Per Cent Behind the National Recovery FIRST NATIONAL BANK, Bronte, Texas KEENEY'S VARIETY STORE T. C. PRICE & COMPANY PLANTERS GIN COMPANY HOME MOTOR COMPANY W. MODGLING, Grocery & Market J. W. WALL, Boot & Shoe Repairing B E. MODGLING, Magnolia Agent C. N. BAKER, Service Station

SAN ANGELO TELE PHONE COMPANY LOYD HOLMAN, Service Station E. B. FLETCHER Farmer and Ranchman W. H. MAXWELL, Jr., Continental Oil Agent CUMBIE & CO., Groceries and Produce J A. PERCIFULL, Barber HOLDER ICE COMPANY THE BRONTE ENTERPRISE F. L. CLARK, Barber

SEE US FOR-New and Used FURNITURE Nolan Furniture Co. Sweetwater, Texas

to everybody."

CWA work want to be absolutely for willfully misappropriating or fair and administer the funds in spending the fund. Hence, the

with the law governing the mat-Those in charge of the local ter. There is a heavy penalty

Santa Claus

-Has come to Ballinger

and has established head-

CHRISTMAS GIFT

DEPARTMENTS

quarters at our store.

In Our ...

You will find suitable and pleasing gifts for

every member of the family-from baby to

A HAPPY CHRISTMAS-TIDE

ed ones and friends. This you can do at our

store without any heavy expenditure of

money. Our Christmas-gift goods were nev-

er of better quality and variety and the pric-

es are very reasonable—in keeping with the

PERRY BROTHERS

.. By buying gifts that are suitable for lov-

grandfather and grandmother. Make this-

with reference to those who are being thankful. seeking the benefits of the CWA funds. If you know the financial condition of one is such that he does not really come within the provisions of the law creating the rund, you will do only your duty and at the same time greatly aid the local committee by giving the committee the in-

formation you have. And those who seek the benefits of the CWA funds had better be careful and know that they come within the provisions of the law concerning the funds. The law reads as follows:

"Any person or persons who shall knowingly make any false statement or misrepresentation in order to procure any sum or sums of money provided for in this at as Relief Funds, shall be deemed guilty of a misdemeanor, and shall, upon conviction, be punished by a fine of not less than ten (\$10.00) dollars nor more than fifty (\$50.00) dollars, or by a jail sentence of not exceeding three months, or by both such fine and jail sentence.'

You had better watch outand know that you come within the prescribed requirements.

(From Last Week) County Comissioner S. A. Ki-

ker does not know exactly whether he has so much for which to be thankful this time or not. He had a car wreck Saturday that has reduced his bank account considerably. Saturday morning he was driving his truck across West Kickapoo creek. Mrs. Kiker and their daughter Mrs. B. E. Modgling were driving close behind him. This fact Mr. Kiker did not know. As Mr. Kiker started up the east bank of the creek he killed his truck motor. He thought he would let the truck roll back down in the bed of the creek then start his motor. So, as he went back down he crashed into his car and smashed his radiator into smithereens and otherwise damaged the car. Of course, it greatly frightened the ladies but fortunately none was injured. For that fact, of course. Mr. Kiker is very grateful. But,

00000000000000 C. W. CHEATHAM Dentist X-Ray BALLINGER, TEXAS

000000000000

with memories of that heavy

REPRESENTATIONS | keeping with the spirit and pur- local committee will appreciate | car repair bill in mind he does | John Scott of Christoval was | ARE PUNISHABLE | pose of the funds and in keeping | any information furnished them | not know just how far to go in | a week end guest of Mrs. Maggie Scott and family.



San Angelo's Leading Store for Men and Boys

HOME OF SOCIETY BRAND CLOTHES

Solve

# His Gift Problem at the S. & Q.

With the assurance that it is practical, useful and smartly styled-just what he wants. And, too, you'll find large selections to choose from - - - the largest we've shown in four years.

WINDOW SHOP AT THE S. & Q. SUNDAY

Fine Silk Robes Rich, colorful robes of splendid silk materials. Trimmed and tailored in a manner that compels admi-

\$6.95 to \$14.95

Only 18 Shopping Days Till Christmas

Gift Pajamas He will thrill at the beauty and enjoy the comfort of this fine sleepingwear. \$1.95 to \$7.95

Gift U'wear Economical and practical. shown in new patterned shorts and u'shirts to match-THE SET-\$1.00 and \$1.50

Suede Jackets Make his a happy Christmas with an all purpose outdoor Jacket. All colors

\$4.95 to \$12.50

ALWAYS AHEAD

WITH THE LATEST NEWS FIRST

The Abilene Morning-News

"WEST TEXAS' OWN NEWSPAPER"

Warm Flannel Robes

They're warm, but not cumbersome in weight. Made of fine flannels and worsteds in plaids, stripes and solid colors.

\$3.95 to \$7.50

All Gift Items in Christmas Boxes

Gift Shirts Selected for those who are particular. He's sure to admire them.

\$1.55 to \$2.45

Gift Neckwear In a most unusual showing of new patterns, handmade of fine silks.

\$1.00 to \$3.00

Travel Sets Zipper styles, all leather, good fittings, black or

\$2.95 to \$10.00

Use Our Christmas Lay-Away Plan

Avoid the usual Christmas rush-you'll find larger assortments early - - - A small deposit will reserve your selections until Christmas.

S. & Q. Clothiers

SCHIENBERG-QUICKSILVER CO., Inc. 127 South Chadbourne San Angelo

# COAL! COAL!

A car of fine lump coal expected every train. it is cheaper if you take it from the car. See us about your coal needs. You will like the coal we sell

## **Feed of All Kinds**

We carry a complete line of feedstuffs. See us about your feedstuff needs.

**CUMBIE & COMPANY** 

RED & WHITE STORE

Bronte,

times.

BALLINGER,

Texas

TEXAS

# CHRISTMAS

Greatly reduced round-trip rail fares to destinations throughout the United States.

NORTH-SOUTH-EAST-WEST On sale December 14, to January 1, 1934, inclusive. Return limit January 15, 1934. "CHEAPER PER MILE THAN DRIVING A CAR"

For Full Details. Call-

INSURANCE PROTECTS YOU.

H. O. Whitt, Agent. Bronte, Tex. Or write-T. B. Gallaher, General Passenger Agent, Amarillo, Tex.

ONE YEAR INCLUDING SUNDAYS



One and a Half Cents Per Day Postage Prepaid

50,000 words a day of world-wide news over direct leased wires of the Associated Press and United Press-the same identical news that goes into the largest daily papers in Texas-only we give it to you from 12 to 24 hours AHEAD of the other papers because Abilene is closer to you and we go pess about six hours later than the down-state papers that circulate in West exas.

Page of Comics Daily-8 Pages Sunday Colored Comics!

IF YOU PREPER you can hand your subscription to your home town agent or postmaster or to your local editor.

USE THE SUBSCRIPTION BLANK

ABILENE MORNING NEWS. New ... ABILENE, TEXAS. I enclose herewil \$4.65 for one year's subscription, INCLUDING SUNDAYS.

Name ..... Rt ...... Town ...... Texas

### BRONTE

AGENCY

THESE STRESSFUL TIMES

FOR IF YOU SHOULD LOSE YOUR PROPERTY BY

FIRE IT WOULD BE DIFFICULT TO REGAIN NOW-

WE WRITE FIRE, HAIL AND TORNADO INSURANCE

Youngblood & Williams

TEXAS

### DELIGHTFUL DAY

(Continued from page one)

the fine material conditions due to good crops and the return of that goodly litle city, that when prosperity much beyond which had come to other parts Sunday—(including the lunch, of the country, he believed the of course)—that if they want congregation should make an offering in addition to regular contributions, to aid the church to meet every financial program rial parsonage." they had planned. Without any "ado" or high pressure, fast as the names of the donors and the amounts contributed could be written, more than eight hundred dollars were pledged and nost of which was paid before the close of the evening service. And the total amount given during the day ran beyond the one thousand dollars the pastor suggested at the morning hour was needeed. And the more striking thing about the offering was the large number that participated—not only those in more easy circumstances contributed liberally, but the day laborer and the aged and the little boys and girls-everybody, regardless of age or station in life gladly had part in the wonderful Thank offering. It is no wonder that the remainder of the day was "a time of thanksgiving and praise."

At the noon hour a lunch of delicious edibles was served in the church kitchen in the basement of the building. A banker had given a fine fat calf for the occasion and it had been "barbecued just right." To this was added basket up on basket of delicacies, cooked only as the ladies of Hamlin-and the ladies of Bronte, of course-can cook. Visitors were there all the way from Houston to Ardmore, Oklahoma-and it was "scandalous" the way some of the guests gorged themselvesof course, we call no names.

The afternoon was given over to a song and praise service in

which many took part. and little son and Miss Baird of Abilene. Mr. Collier is manager of the West Texas Baptist hospital of that city and Miss Baird is one of the supervisors of the hospital. At the evening hour Mr. Collier spoke briefly with Mr. and Mrs. Charley Rogers. reference to the hospital and its She is a young woman with lovework. Remarkable indeed is its record—an institution not only to administer to the needs of the people of the religious denomination maintaining it, but to all a young man of steady habits people regardless of race, creed and his friends are congratulator color, this institution by day ing him upon his good fortune and night like the silent footfall in winning the one he has for his of an angel passes out its minis- life's companion. tries to the suffering every-where. Indeed, the writer did not know that its ministries in its field are so broad and wide!

It was the privilege of the writer to bring the message of the evening hour of worship, which closed the day's program-and the program, like the mercy of which the poet said, "blesses twice," blessed beth those who planned and rendered it and blessed the many who attended from far approper.

There was only one thing that marred the holy delight of the

day to both hosts and guests that was the destruction of the Methodist church of Hamlin at midnight Saturday night. It was a beautiful modern brick structure built at a cost of more than thirty thousand dollars. It was largely a complete loss with a limited amount of insur-

Monday morning, having not seen the editor of "the old home town paper," Bowen Pope, anywhere abouts we supposed he was at home "figgerin'" just how he could use the surplus that the "good times" had brought But upon inquiry we learned that he was ill with a cold which was bordering on the flu. So, Monday morning we called at his office and found him considerably indisposed, but "things were going fine," for we found Mrs. Pope in charge of the office-and she is "just as good

editor" as "the boss."

So, this is to serve notice on the pastor and congregation with whom we spent Sunday, or any other religious congregation of that they have a program such as out-of-town guests all they will have to do is to invite the members of the family at this "edito-

### COKE COUNTY CHAPTER OF RED CROSS HOLDS ITS ANNUAL MEETING

The Coke county chapter of the American Red Cross had its annual meeting at Robert Lee, Thursday night, Dec. 7. The Roll Call Chairman reported 176 members. This is 24 less than our quota. By vote the time has been extended to Jan 1.

The county was represented as follows: Robert Lee had three present, Bronte, five, and Fort Chadbourne sixty-three.

The following officers were elected:

Chairman, L. T. Youngblood; Vice Chairman, O. D. Spoonts; Secretary-Treasurer, Floyd Bridges; Disaster Chairman, J. A. Knight.

The executive committee is composed of the following: Robert Knierim, O. D. Spoonts, W. J. Eads, McNeil Wylie, Judge Bell, D. K. Smith, Ben Brook, W. N. Dunson Lewis Stuckey, J. W. Leggitt, R. H. Reaves and Judge Gerron.

Mrs. Keeney of Bronte and Brs. Cumbie of Robert Lee were retained as distributing committee until they had finished with material on hand.

If you have not bought a membership, do so at once so that we can go over our quota of two hundred.

Lewis Stuckey, Secretary Pro Tem.

### MARRIED

Thanksgiving evening, November 30, 1933, at the home of Instice H. M. Robinson, three milees north of Bronte, Justice Robinson officiating, Mr. Frank Fletcher and Miss Ammie Rogers, both of Bronte, were united in marriage.

The bride is the daughter of y character and her friends

wish her much happiness. The groom is the son of Mr.

### P.-T. A MEETS

(From Last Week)

The Parent-Teachers Association held an interesting meeting Tuesday afternoon. A program in keeping with Thanksgiving was rendered.

Mrs. Lucy Warner read a Psalm and made comments on same.

Piano solo, Mrs. C. C. Holder; reading, "Giving Thanks," Virginia Dunson; "The True Significance of Thanksgiving," Mrs. Dee Hull; "The First Thanksgiving," Mary Beth Cumbie, first grade pupil. America was sung by audience.

The regular time of meeting was changed from Tuesday to the second Wednesday in each

### month.

### CARD OF THANKS

We take this method of thanking the good people of Bronte, Hayrick and elsewhere for their kindness in the illness and death of our husband, son and brother, John Eubanks. You did all in human power to soften the pangs of death. God bless you, one and all.

His wife, parents, brother and

It's subscription time. Thanks.

# Play Santa Claus

WITH

# The Enterprise

IT'S SUBSCRIPTION TIME- THANKS TO YOU

## OUR SACRIFICE SALE

-CONTINUES TO JAN. 1ST. Buy now while you can get what you want

Real Walnut BED- \$59.50 ROOM SUIT (Others Cheaper) 2 pce. LIVING

ROOM SUIT 3 pce. LIVING ROOM SUIT

1 Slightly Used 3 pce. LIVING ROOM SUIT .

4 Burner NESCO STOVE

(Also Ranges Cheap)

We must have some money between now and Jan. 1st. and we want to give you the chance of a lifetime. Come to see us. We appreciate your trade

L. E. Bair Furniture Co.

BALLINGER,

# How Are Your Eyes?

No organ of the human body is more important than the eyes. Yet they can be easily neglected until the hurt from neglect is irreparable.

## Don't Make That Mistake

If your eyes trouble you in the least or if your little child shows the least symptom of eye defection, it me mean all to you and to the child to have the defection corrected immediately by a competent optometrist.

### The Happy Season's Greetings

To all our many friends scattered throughout the Bronte country and to everybody else. May the glad season and the happy New Year bring an increase of life's happiest and best with as few shadows as possible.

## OTIS OPTICAL COMPANY

SAN ANGELO

Wetern Reserve Bldg

Texas

# 2 BIGGEST DAYS OF LaMode's Removal Sale

## FRIDAY AND SATURDAY

Stocks have been re-arranged and generously replenished with clean new merchandise, insuring you of greater values as well as better selections. Be sure to get your share of these honest-to-goodness bargains.

### **JACKETS**

Limited quantity of those lovely, as well as serviceable, Suedette Jackets, they wash.

to 20, brown, tan, green, red, blue and orange. Better hurry for these.

## HATS-HATS-HATS

Mr. Ripley would hardly believe this one himself . . . but its' true! We are going to offer, and no doubt will sell during the first day, these three hundred good, desirable hats for only . . .

Another group of 100 for only. 89c EACH. Select these in 2's and 4's.

of new spring models have just been received and placed into this sale. Bright, snappy new and different treatments, and you can find a garment for most any occasion at a price you can easily afford to pay.

Lightweight Woolens-Soft Sheer Silks Sizes 14 to 20 Only

SAN ANGELO

510 W. Beau regard

\$6.75 \$4.85

\$8.95