## The Bronte Weekly Enterprise

## BLACKWELL TRADES DAY, MONDAY,

## WELL ATTENDED AND FUN GALORE

Blackwell started the new season yet the business men of year in a great way, Monday, at tirst Trades Day for 1934. en some time the business men of Blackwell have promoted monthiy trades day. The the 4th Monday in each month The trades days are promoted through the Blackwell Commercial Club. Almost everybody in Blackwell is a member of the club. The club sponsors all the public affairs of the town. Monday being the 4th Monday, frst trades day was staged. large as during the pre-holiday

## RRRIGATION SURVEY AND ROAD LOCATIONS MADE

Not much is being said with reference to what is "doin' " i and around Bronte-but that does not mean that "nothing is stirring.'
The fact is, everybody in and around Bronte is "busy as an old hen with one chicke
things are in prospect things are in prospect. In the first place, there is the A crew of men are working dai A crew of men are working dai rection, establishing the outlin of this mammoth irrigation sys tem. Just how long it will re quire to complete the work of establishing the lines of this project, no one seems to know. But there will be no letup until the last "monument" is placedthen "Uncle Sam": can look at
his "book" any time and know just exactly what is here. C. Holder, under the direction of a federal engineer, is doing the means that it will be done exact ly right.
In the matter of highway surveys running in and out of Bronte, the work is going right
on. On the Bronte-Ballinger highway County Commissione S. A. Kiker is at work as he has to the Runnels county line. is understood that the ine. will locate the route into Bronte definitely next month.
On the Butterfield Trail, north east, towards Abilene, the fina survey is exp the last of this week. West of Robert Lee on the Butterfield Trail arrangements are being made for a survey immediately. So, things are looking rosey for Bronte, thank you, as the program for the new year be-
gins to unfold itself gins to unfold itself.
COEE SONG MEET TO BE HELD AT WIIDCAT

The Coke County Singing Convention will meet at the Wild ary 28, at $10: 30$ o'clock.

A goodly attendance
pected with favorable weather Quite a few noted singers are ex pected.
Everybody is cordially invit ed to attend but everybody is ex pected to bring a well filled bas-
ket.

The pneumonia which threated to assume epidemic form a week ago is beginning to subside now and it is hoped that there will not be another outbreak. Those who have been suffering from pneumonia are improving now and it is thought that with the axercise of care there will be no further fatal results among those who are suffering.
the town are well pleased with
the attendance and the resulks the attendance and the resulks generally of the day. The bussized amount of cash and also $\$ 45$ in merchandise. There was program of fun and entertainment provided for those in atendance and everybody had a good time and those who bought
merchandise did so at a great The bu
The business men and the Club plan these monthly trades days as one of the regular features of entertainment for the people

THE 1934-1935 COTTON
CAMPAIGN TO-DATE
The results to-date of the
1934-1935 cotton 1934-1935 cotton campaign are: igned by the farmers of Coke County.
Of the above number 156 have been approved by the County Control Committee and he Local Committees of the vaof the above 156 contracts have been tabulated. Those tabulatbeen tabulated. Those tabulat-
ed show an average lint production per acre of 141 pounds, which means a price of $\$ 4.98$ per acre rental money. The conacres tabulated show that 2,428 Secretary making a total of $\$ 11$ 970.04 due the farmers in rental on which the average acreage on which the Parity payment
will be paid is 6,116 acres or will be pai
$\$ 3,449.42$.

DRUNKENNESS AT
DALLAS IS GAINING
A report sent out from Dallas the United Press says:
"Tremendous increases in runkenness and corresponding
inareases in traffic accident were noted in the December po lice report released by Chief C .Trammell.
The report showed an in crease in drunkemness of 267
cases over that of a year ago. The report for drunkenness in December, 1933, showed a tota or the same period a year ago Traffic accidents
onth in 1933 totaled 2,552 while only 795 accidents were
year ago."
Dear U. P., you certainly ar
bold as a lion for giving out in-
formation such as the above.
formation such as the above.
In the first place, the next
In the first place, the next
thing you know, the advocates
thing you know, the advocates
of "true temperance" will brand
of "true temperance" will brand
you as a friend of the bootleg. you
gers.
In the next place, the liquorsoaked part of the democrati press will brand you as an ene
my of the president's recovery program.
Then in the third place you will be branded by both as just an "onery liar"-that, you know iving such report as you are in it.
Be careful, brothers, be care
Charle -O
Charley Poulter, an "apostle of cheer, of and dispenser of good town this morning on was in and took time to call and give us "a shot" of his optimism He says that "things are getting better" everywise. So mote it bett

ATMANE


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hio ge.
and






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FAIRVIEW," NEW NAME
OF BRONTE CEMETERY
Work of enlarging and beauifying Bronte's cemetery is nearing completion. The cemeery henc
The cemetery now has about fifteen acres. The land has been owned by the cemetery association for some time. But, part of the land was not enclosed under the cemetery fence until now. Frank Keeney is president of the cemetery association
and Mrs. O. H. Williughby is and Mrs. O. H. Williughby is secretary. The association has The dues are a dollar a year. Out of the dues paid in and the sale of lots in the new addition to the cemetery some three years ago a good sum of cash accumulated. Four years ago water was supplied the cemetery by the city. When the CWA labor became available the asso CWA the liabor the material and CWA the labor and the fence the west side of the cemetery the west side of the cemetery.
Concrete posts some two and a half feet in diameter were set at the cohners of the cemetery fence. A gate was also put on the southwest corner for the entrance of wagons and other vehicles. Large concrete posts some ten feet high have been set at the main entrance. A crescent from one of the posts at the
entrance to the other post has entrance to the other post has
been constructed of concrete. On been constructed of concrete. On
the crescent is the new name of the crescent is the new name of
the cemetery, as follow s: Fairview 1934.
Bronte's cemetery facilities now are ample for many years. provement and beautification of the cemetery make it a credit t the citizenship of the town.
Mr. Keeney deserves the apconstant interest in the enlargement and the improvement of the cemetery.
Mr. Keeney says that other improvements are contemplated soon as the finances of the cemetery association will permit.
A car passage is built under the A car passage is built under the Aescent entering the cemetery, approaching the main driveway ble the driveway will be graded and it is contemplated graded rees on either side of the driveway soon as possible.
"But until our finances are repleted," said Mr. Keeney, "we state to the people that it is hishly desirable that each and all pay their dues now. We need the amount and need it badly.
If all would pay their dues we could make the improvements."

## A WIDOW WOMANS CONCHPTON OF THE DIGNET

One of the most sensationat crinifuit ensea in the hise tory of Texas was that of Dewey $\mathrm{F}^{-} \mathrm{t}$, who died in the electric chair at Huntsville at 12:0\% ofratag, for the murder of Samuel Cole, a stret. cos- porman at the end of his The ease is now ended and the
The case is now ended and the aunreme penalty has been paid. But one of the most remarraple thinge in conection with it is the aftituar of samuercoies wire who, by the love and care of the dovoted husibend and father. A reporter from the Times trearald called on her yeee terday for a statement from har and hí got one of the most ren tion.

Dewey Hunt was convicted on circumstantial evidemes. but the evidence was so strong that the vandiet was upheld by all the higher courts. It was atronge emourh o carry coniction to a fair mind, deyond reacon.i. oubt. It was strong enough that no court felt justified in disturbing the erdict of the jury. The coverner did not feel justined in Hunt went to the electric chalr.
funt went to the
The remar attitude $o^{f}$.
every nigh
said to the r very nign zears, Theve praved, not that 4 , .., wot that if he were innocent. God think any human anvene. I belfige he is guilty. I don't Yet I am still praying that God will mel that the richt man dies." Continuing she said, "I think he should dia, because that's the law-men like that hava to ne to protect socinty. but I have prayed that if ho is ingeen Cod will not let him die. It's just between him and God mow. I'vo praged that if Hunt is innocent, the guilly mat wonk eonfaik of now new evidence would be uacoserd, ne, nothine like that
has happened yet. He has been found yulty twice by good uries. He has had the best or havere, his convietion ha of the United States. Now, I thints he chould dio-un God saves him as I've praved fic woult is ho is inneemhas endeavored all alons to kent hitsoriage out of thath of her children. Her attitude 16 etririt, thatheh atelic met.-Exchange.
ow woman, who spirit of nome tomerestionat of o she has passed, is indeed reineghins, in the lieht of the dency of the times, on the mart of thom who are hith: thority to disregard law and cacouster mob violence.

## GSTABLISHES BEAUTY

SHOP IN BLACKWME
In this issue the ladies wil
 pening of Fre hop in Blackwell.
Freddie's Beauty Shop is own
d and operated by Mrs. Freddie B. White. Mrs. White is a thoroughly trained beauty culturist, She is a graduate of an accredit d beauty school and holds a dihas had much experience in hat ual work as a beauty culturist For a long time Mrs White owned and operated a beauty shap n Dallas this signifies that she in Dallas-this signifes that she dails of beauty culture.
Freddie's beauty shop is locat ed in the Mahaffey drug store. The shop has elegant quarters and the owner plans to instal every equipment of the very latest and most modern type a beauty culture paraphernalia.
The ladies in and arouna


## Heart To Heart'Talks <br> BY ULMER S. DIRD

DO RIGHT, BOT, DO AICIET (Dedicated to the scheol boys of Coke County) , the dust of the game is all over you. Get up, get the ball, there's oundilng to do. Be right, young fellow, be rist and do gicht, If you fly far out where the wetacs, ase coung Ahoy, young pilot, do riett, do sight, And face your job squarely wone in the nighe. And if you ride somewhere on the im Where mountains are high and theitece ell dim. Shutting the future out of your dit steady, young cow you amldet thatin hireme
 Square off your shoulders and Ged your
If the world goes to hell, trust Gol rit!

## THE BRONTE ENTERPRISE <br> D. M. WEST, EDITOR AND BUSINESS MANAGER <br> Entered as Second Class Matter, at the Post Office, at Bronte, Texas, March 1, 1918, under Aet of Congress, August 12, 1871

## THE ENTERPRISE HAS BIRTHDAY

-) The Enterprise has a birthday this week-as "the old home town" paper, we are "sweet sixteen." Notwithstanding that fact barn ball." It may be we will when we are fifty-tw
Seriousty, the paper begins its sixteenth year, following the resumption of its publication, in 1918, after the paper had been suspended for three years.

Eleven years ago last $\boldsymbol{W}$ e present editor beame associated with the paper the secon..... having owned it in 1910 to 1912. In January 1923, we bought an fiterest with J. H. Redmond and later the same year we bought Mr. Redmond's interest, since which time, we have continuously directed the affairs of the paper:

They have been eleven years of toil and an earnest, conscientious effort, week in and week out to give the town and the
Bronte country' a country weekly for which no one would justly Bronte country a country weekly for which no one would justly
feel that apoto ${ }^{\text {a }}$, should be made for it. Regardless, we have al. ways triei to be true to the best interests of the town we have a try as we have conceived what the best was. That mistakes have been made we conceit ' mean to convey the impression that we have not always made a honest effort. es, the deaths that have been recorded in the weekly issues of the paper during these years-all, except the scandals. In that parcicular we have recorded but little on our pages, for we have tried generally speaking, through the years to send the "old home town" paper into the homes into which it has gone fas possible from the scandalous and objectionable. But se we have
triked to be one of them-their prosperi. their sorrows and their joys we have th agre with of a country weekly, or how well we have wrought as such, we leave to others to say.
As to ott editorial policies, we stated in our "debut" as editor that we always had ane paper after we became connecter with it in $\mathbf{v} e$, ptreets to the election of a president," and that we would give expression as we deemed best on all public issues and quesgive of enie to uny who night diffeer with us in opinion. That is give oflenbe to any who night diffeer with us in opinion. That is
also a matter we leave with our readers as to whether or not we have kept faith with the people
.These have been cieven years of "roses and brickbats." All along the way there have béen those who have been generous to who, we suppose, do not care a farthing about the are are others, itor either-at least, far as we know, hey have never said a word either to praise or to condemn. Then there have been all along a few of a littie tribe who have "thrown brickbats" at us at every oceasion. The "prickbats" have left no scars and the "roses"well, their sweetness and fragrance are making our heart go "pit a pat," even as we sit at our typesetting machine this evening and commit this to cold type.

Hence, friends and readers, here we go for another eleven years, if the great Score-keeper sees fit to permit us to tarry here
that long. Anyhow, this is to say to one and all, that first of everything else dets-joirt hands for everything that is best for our out the world. To this end The Enterprise of mankind through out the world. To this end The Enterprise commits itself with a
new purpose and without reservation of mind.

Bishop E. Cecil Seaman of Amarillo, a bishop of the Episcopal church, commits himself against repeal of the liquor laws in Texas. Now, watch the liquor-soaked part of the democratic press of the State, cry, "political preacher." Yet not a word from the pen of a single one of them, condemning the miniser of the same at Austin last saring and led the body in prayer. It all depends on "whose ox is gored."

That negro preacher talking over the radio, who said "knock the 'l' out of gold and you will solve the ills of this nation" is about the safest philosopher of them all. For, to take the "l" out of
gold, you have "God" and that will heal all the ills of any people.

The drys, as we see it, made a mistake at Fort Worth this week, in their state-wide rally when they passed the resolution morning and ask the people as they enter their places of worship to pay their poll tax. If that is to be done, then, let the beer joints open their doors also Sunday morning and tax collecting asfight for ripht long as he plays the game fairly. Besides it sunc peonle the of the evils that is sapping the very life's blood of is theoplat sides, thelurch-goer who can pay his tax and does not do it without resort to the above tactics, in our opinion, generally is not

NEW DRUG STORE AT
SAN ANGELO OP
The Enterprise has a new ad vertiser this week: It is the Curry Drug Company at San Angelo.
There are many fine things a bout the Curry drug store that commends it.
In the first ptace, it is a new place. It is spic and span and verything is neat and cleanly and beautiful as a lady's parlor nel of the sotes force is personthing. Everybody in a great thing. Everybody in the stor from Mr. Calvin Curry, the genial amanager, down to the jan-
itor, makes each and all to feel welcome at this store. There is an air of geniality about the place that makes one feel
that he called at this store But, "the price is the thing." It is a mystery as to how this fine, new, modern drug store can sell nationally advertised merTurn to the ad of Curry Drug Company in this issue and read for yourself as to the prices and oul too will wonder how they do it.
It's subscription time. Thanks.
It's subscription time. Thanks.

COMMUNITY PREACHING
SERVICES IN COKE CO.
First Sunday:
Saturday night and Sunday
morning, Friendship, Sunday
night, Edith.
Second Sunday:
Saturday night and Sunday
morning, Lometa, Sunday night,
Valley View.
Third Sunday:
Sunday morning and Sunday
night, Sanco; Sunday afternoon,
Edith.
Fourth Sunday:
Saturday night, Graham
Valley.
Sunday morning, Wildcat.
Sunday afternoon and night,
Cow Creek.
These services are conducted

| for the glory of God, for the |
| :--- |
| winning of souls, strengthening |
| of faith, and the upbuilding of |
| our country communities. |
| In His name, |
| Ulmer S. Bird. |




FIRE INSURAYCE IS ESSENTIAL
THESE STRESSEUI THMES
FOR IF YOU SHOULD LOSE YOUR PROPERTY BY
FIRE TT WOULD BE DIFFICULT TO REGAIN NOW INSURANCE PROTECTS YOU.
WE WRITE FIRE, HALL AND TORNADO INSURANCE
Youngblood \& Williams agency
BRONTE

## "No Account David"

A Three-Act Comedy-Drama
To be presented by local talent, at The BRONTE HIGH SCHOOL AUDITORIIUM

Friday. Evening, January 26, 1934


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The Enterprise


I hereby announce to the ladies of Blackwell and all the surrounding country that I have opened

A BEAUTY PARLOR IN BLACKWELL
I am a beauty culture graduate and hold a diploma from an accredited beauty culture school, and have had much experience in beauty culture work. I owned and operated a beauty shop in Dallas for quite awhile. So, I know beauty culture in all its details, and I will do all the work personally to my shop for their beauty culture that they will get firstto my shop for their beauty cuiture that they will get firstclass work by the very latest and best methods. My motto
is: "I am pleased when you are pleased."
My Shop's name is: FREDDIE'S BEAUTY SHOP. I am located in the Mahaffey Drug Store

Opening Prices
Finger Wave, Wet
Finger Wave, Dry
Finger Wave, Dry
Eyebrow Lash Dye
ermanents, up from
85 c
SHOP OPEN FRIDAYS AND SATURDAYS AND ANY FREDDIES BEAUTY SHOP

BLACKWELL
TEXAS

## FIRE INSURANCE IS ESSENTIAL

 THESE STRESSFUL TIMESFOR IF YOU SHOULD LOSE YOUR PROPERTY BY FIRE IT WOULD BE DIFPCULTT TO REGAIN NOW-
INSURANCE PROTECTS YOU WE WRITE FIRE, HAIL AND TORNADO INSURANCE Youngbbod \& Williams

BRONTE
AGENCY
TEXAS

## FOR ECONOMY TRY TRLEPHONE

Save Time and Costly Mileage
LOCAL AND LONG DISTANCE NUMBER PLEASE

ELEVEN TEXANS DIE
Austin, Texas, January 25 1934.-Dr. John W. Brown State Health Officer, stated that siightly more than eleven Tex ans die each day from tubercu losis. In other words, over fou thousand persons died of this disease last year.
In these days
In these days of economic stress, when the seeds of dis ease are being sown in the
bodies of undernourished chil dren, the prevention of tubercudren, the prevention of tubercu-
losis is more necessary than evTuberculosis formerly hel first place as a cause of death ; it now ranks third in Texas, while for the country as a whole it ranks seventh. Pneumonia was the only communicable disease
that caused more deaths last that caused more deaths
year than did tuberculosis.
year than did tuberculosis.
Tuberculosis has been know
Tuberculosis has been known
for centuries and constant for centuries and constanc
search for a specific cure has been the goal of doctors for many years. However, no medithis disease. The treatment consists of rest, proper food supervision.
The greatest loss of life from this disease is between the ages cost to families and the State i enormous. Tuberculosis can be arrested if found in its early
stages, therefore the State Destages, therefore, the State Department of Health urges that should go to their family opar ician for to their family phys examination In this physical examinnings of turs way early other disease may be discovered in their early curable stage.

Rev. Lewis Stuckey transact ed business in Brownwood, go-
ing down Tuesday afternoon and returning Wednesday.

PIGS FOR SALE
${ }_{3} 3$ Poland Chinas; weigh about or phone me
A. Branaman,

Bronte, Texas

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## GEO. T. WILSON

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SAN ANGELO TEXAS
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PASSEND
O PARCELS CARRIED BALLINGER STAR MAiL Ro Su Leaves Bronte 8:30 A. M Returns to Bronte 3:04 P. M. W. J. McLaughlin, Mgr.

## ELWIN GERRON

 Attorney-At-Law
## C. W. CHEATHAM

 Dentist X-RayKGER, TEXAS


