

The Bronte Weekly Enterprise

VOL. 17, NO. 10.

BRONTE, COKE COUNTY, TEXAS FRIDAY, APRIL 19, 1935.

SUBSCRIPTION, YEAR, \$1.00

Upper Colorado River Authority bill passed the House Today

Second Annual Father and Son FFA Banquet, a Most Pleasing Affair

The bright lights burned brightly!

Age and youth sat side by side!

Youthful dignity was on parade!

Father and son were guest and host respectively!

The menu was fit for the gods!

Fun and laughter ran riot, with serious thought intermingled by the speakers of the evening!

Eloquence flowed like the mighty rush of Niagara, and also as soft as the gentle pattering of the rain on the roof!

Son gave "dad" the second degree as to the things son has learned at school as a member of the Bronte FFA class. Only a few weeks ago he gave "dad" an "eye-opener" in the first degree as to what son has learned when he showed "dad" the profit that accrues from proper selection and proper care of live stock, in the winnings son made at the second annual Fat Stock Show and also at the San Angelo Fat Stock Show. The second degree son gave "dad" on this occasion was that of showing "dad" with what dignity and ease son can preside over and direct and render a program at a public gathering!

Such were the features of the second annual father and son banquet of the Bronte school vocational agriculture class, which was given in the cafeteria of the Bronte High School, Tuesday evening.

From the first fall of the gavel of the president of the Bronte FFA Chapter, calling the gathering to order until the final tap sounded dismissing the assembly there was not a dull moment. But from feature to feature the interest increased until the climax when members of the chapter led by their instructor gave the FFA salute to the flag.

When the invited guests were seated at the tables in the banquet hall, which were beautifully adorned with the first roses of the springtime, such roses as only the Bronte rose culturists can grow, R. T. Caperton, president of the Bronte FFA chapter, sounded the gavel. With dignity and well chosen words the young president made the formal opening announcements and bade welcome to all present.

D. M. West was called upon and led in the invocation.

The opening ritual of the Chapter was gone through with by the several officers of the chapter, each one of whom showed remarkable composure and self-control and mastery of his part of the opening exercises.

The officers of the Bronte FFA Chapter are: President, R. T. Caperton; Vice-President, Sam Sayner; Secretary, John Abe Myers; Reporter, I. N. Polk; Treasurer, Dean Morrow.

Of course, "black-eyed beauty" was there. What would a banquet be, anyhow, without her with her smiles and grace and charms, to make the occasion romantic-like—(and, of course, incidentally, to feast his lordship?) The menu was prepared and served by the Home Economics class of the school, under the skilled direction of Miss Opal Patterson—that with itself is sufficient, that the two course menu was the last word in culinary art.

Following the serving of the

menu the usual after-dinner speaking began. Yet most of the speaking was unusual because of the new line of procedure the after-dinner speaking took.

At this point the president of the chapter yielded the gavel to Ben Keyes, as acting toastmaster. And we do not seek to flatter young Mr. Keyes when we state that in the capacity of toastmaster he was "a whale of a success." Many times, men fifty years old in such capacities would count themselves happy could they direct a program with the ease and continued interest as Ben directed the program Tuesday evening.

The first speaker was Buckie Good, who discussed, "FFA Organization"—and he did well his task.

R. T. Caperton was next, who discussed enthusiastically his topic, which was, "My Lamb Feeding Project."

Next was I. N. Polk, who told about "The 1935 Accomplishments of the Bronte FFA Boys."

Following, John Abe Myers related as to "My Barrow Feeding Project."

Dean Morrow spoke on "Our Judging Teams' Contests." Dean told about the trips of the judging teams to Lubbock and to John Tarlton at Stephenville, where they were entered as contestants and the fine records the teams made.

John Clapp gave "The FFA Creed."

At this juncture, the toastmaster presented the main speaker of the evening as "a man who has been the loyal and constant friend of the Bronte FFA boys and all their work, Mr. L. T. Youngblood."

Mr. Youngblood brought an inspirational talk, not only for the sons present, but the fathers and all others as well. The speaker complimented the boys on their achievements and assured them of his continued cooperation and help. Turning from the material side of life the speaker spoke of the higher conceptions and ideals of life an urged upon the boys that they not only should always be industrious, but should also always be boys of honesty, truthfulness and cleanliness of personal life and always be boys of the strictest integrity everywhere.

B. F. Bridges, president of school board, was introduced, who expressed himself as pleased with the progress the FFA boys had made and that he was glad for the little part he may have had in their work.

H. O. Whitt, secretary of the school board, was introduced, who presented Mr. Whitt praised the work of the Bronte school, and especially the vocational agriculture department. At this juncture Mr. Whitt drew a letter from his pocket, stating that he wanted to read a letter that he had received as secretary of the board. It was a letter of acceptance from Prof. H. A. Fitzhugh, vocational agriculture instructor of the school, accepting the two year tenure of a contract that had been tendered him by the board. The reading of the letter provoked much hearty applause.

Prof. C. R. Owen, superintendent of the Bronte schools, was presented by the toastmaster, as "the daddy of us all." Prof. O-

(Continued on last page)

Irrigation Bill Gets Big Majority

As we go to press the news comes from Austin that the lower house of the legislature has passed the Upper Colorado River Authority bill.

Hon. H. O. Jones telephoned Robert Kneirim that it passed by a vote of 96 to 23. The bill will be taken up in the senate in the near future if the plans of those who are steering bill succeed in carrying out their plans.

It is good news, indeed, that headway is being made on this piece of important and far-reaching legislation.

ENTERTAINS CLUB ON ITS 20TH ANNIVERSARY

Hearing a program on the North Central States and discussing matters of club interest, 35 members and guests of the Woman's Progressive Club met Thursday afternoon at the home of Mrs. O. H. Willoughby.

The meeting celebrated the twentieth anniversary of the organization. Of the ten charter members six were present.

Mrs. Frank Keeney, president of the club, was asked by the hostess to lead the way to the beautifully decorated dining room, to make a wish and blow out the twenty candles, which topped a double-tiered birthday cake, wishing the club may continue another twenty years, was successful in blowing out every candle at one puff.

A contest on pictured cities and countries provided diversion for the social hour.

Mrs. W. S. Douglas of San Angelo, state chairman of gardens, was a guest and made a talk on the careful planning of our gardens, next year a centennial feature. The club voted to study a course on Texas as outlined by Christine Hutchinson, next season.

Tea was poured by Miss Betty Butner, who was assisted by Miss Gwendolyn Higginbotham and Miss Esther Lou Hines of San Angelo.

Charter members present were Mesdames Clint Wilkins, R. E. Cumbie, W. J. Gideon, J. D. Leonard, O. W. Chapman, Frank Keeney.

Other members present were Mesdames M. A. Butner, I. M. Cumbie, Clint Duncan, C. C. Holder, Chas. Keeney, A. N. Rawlings, C. R. Owen, Carrie Williams, T. M. Wylie, L. T. Youngblood, Lewis Stuckey, F. S. Higginbotham.

Visitors were Mrs. W. S. Douglas, Mrs. Lou Hines, Miss Esther Lou Hines, San Angelo, Mrs. Dollie Wylie, Mrs. Lamont Scott, Mrs. Fred Roe, of Robert Lee. Mrs. T. C. Price, Mrs. D. Hull, Mrs. Lucy Warner, Mrs. Fred McDonald, Miss Butner and Miss Higginbotham.

Abundant Rains Come to West Texas

"And the rains came and the floods descended, and the sandstorms were made to flee away.

Throughout Thursday night the thunderstorms raged and the clouds gave forth their moisture and an impoverished earth was refreshed.

Conditions had come to be serious, but now things will run along normally for a time at least.

Let it be hoped that the drouth is permanently broken and that relief has arrived.

Little Legislator's Views—Remedy for Same

AN EDITORIAL

That little legislator down at Austin who is having hysterics because the Texas rangers are making kindling wood out of the furniture they find in gambling dens they raid, is indeed a little fellow, when it comes to the great patriotic virtues a man who assumes the dignity one is supposed to have, when he assumes the role of law-maker for a great commonwealth like Texas.

But, his stripe of patriots and makers of laws by which the citizenry are to be governed is what is wrecking law and order in Texas today. Instead of making the laws of the land more stringent that such parasites of society as the professional gamblers may be subdued and compelled them to enter some honorable vocation that will contribute to the common good, to encourage them in their lawlessness and infamy, is nothing short of treason. And a legislator who does such a thing, there should be a law to impeach him for malfeasance of office.

Rather than condone their infamy, such parasites as gamblers that infest population centers, there should be a law requiring rangers and other peace officers not only destroy the furniture when found being used in such a den, but they should also be required to burn the house down under proper legal procedure. This talk that the laws on the statute books cannot be enforced is all "bosh." And the man who makes such assertions is only encouraging bolshevism and

disresepct for all law—and that is the chief trouble with the country today. That fellow, a preacher and college professor, who recently said, if correctly quoted in the papers, that free government has failed and hence the people should turn to another form of government is an enemy of the fondest dreams of a free people and is a "jack-ass" of the first water, and such brayings should be silenced.

Jim Ferguson and his legislature never perpetrated a bigger fraud on the people in the name of law than when they repealed the search and seizure law. Every man with as much sense as a road lizard, knew at the time, the nefarious procedure was to weaken the enforcement of the prohibition law and to bring the bootlegger into his paradise. It was the beginning of the failure of the prohibition laws in Texas. And there was a lot of cant about the issue at the time that a man's home is his castle and its sacred rights should not be invaded. That is all beautiful and appealing sentiment. But when a man prostitutes his home and gives it ignoble ends, and allows his home to become a menace to the common good, then, his home should be invaded, and, even broken up, if he cannot be induced to maintain a home that at least has a similarity of common decency.

In the circle of the writer's acquaintance, there are multitudes of men, who have main-

(Continued on page two)

Wichita Falls Honors Bronte

Robert Kneirim, director of the West Texas Chamber of Commerce, received a letter yesterday from W. S. Abbott, chairman of the Public Relations committee of the Wichita Falls Chamber of Commerce, stating that Wichita Falls is going to pay tribute to Bronte, Sunday afternoon, in a radio program.

The letter in part says:

"Wichita Falls will pay tribute to Bronte, in a radio program over station KGKO, at 570 kilocycles, on Sunday, April 21, from 2 to 2:30."

It will mean some mighty fine advertising for "the old home town."

HOME IMPROVEMENT CLUB HOLDS MEET

The Bronte Home Improvement Club met with Mrs. C. B. Rogers Wednesday, April 17, in an all day meeting. Each member brought a covered dish. There was a large attendance. Several visitors were present.

The day was enjoyed by all. The work consisted of piecing quilts.

The next meeting will be with Mrs. Lee Rogers, Wednesday, May 1. It will be another all-day meeting. Each one is requested to bring a covered dish. All who are interested in the work of the club are cordially invited to attend.

Reporter.

Phone us your news.

Advertise in the Enterprise.

COKE COUNTY SONG MEET, NEXT SUNDAY

The Coke County Singing Convention will meet at Wild Cat next Sunday, April 21, for an all day singing program.

Many excellent singers from other counties will be present, and our new song books also.

Dinner will be served on the ground. So, come along, bring your lunch and enough for some one else. A great day is expected.

John Coalson,
President.

CAUGHT THE "BIG UNS"

G. W. Crume, "Bo" Pierce and Jim Mitchell of Bronte, and two of Mr. Crume's old friends from Brownwood, S. F. Madison and Tom Butler, returned Friday, from a week's sojourn, fishing on the Pecos. They caught the "big uns," and the "big uns" didn't get away either—the said fishermen brought their catches home with them. The largest catch weighed twenty pounds, while the others ranged from two to fourteen pounds.

MARRIED

Friday morning, April 12, 1935, at the home of the editor, Mr. Dillard Ballard of San Angelo and Miss Lillie May Bockman of Robert Lee were united in marriage, the writer officiating.

Both parties were strangers to the writer, but we wish them every blessing and increasing happiness as they journey through life together.

Dr. John Kneirim of San Antonio who had been here two weeks with his brother Robert, during his brother's illness, has gone to Saratoga to visit with relatives for a time.

THE BRONTE ENTERPRISE
D. M. West
Editor and Business Manager

Entered as Second Class Matter at the Post Office at Bronte, Texas, March 1, 1918, under Act of Congress, August 12, 1871.

A LITTLE LEGISLATOR
(Continued from page one)
tained homes for fifty years, and longer, who never saw a moment they were not willing for an officer, under his official duty, to inspect their homes, with reference to those things that are a menace to society and hurtful to the common good.

Society's ills and blessings are only a home problem. If all the homes of the land were what the sages and poets describe as "an American home," we would have few ills, either socially, morally or politically. And in the light of that fact, it might be a wise policy of government to have "home inspection officers," whose duty should be to keep tab on the home life of the populace and determine, who is at fault when there is delinquency in the home either on the part of a child or of the husband or wife. And if the delinquency of the child is not due to parental neglect or indifference on the part of the parents, then, let the probation courts intervene. If the delinquency is that of the parents or either of them, then, let that home be broken up legally, if the delinquency of the parent or parents does not cease. And let the parent or parents thus guilty of willful delinquency be forever barred by statute from marrying again or from ever attempting to maintain a home. Talk about the divorce evil—if such a procedure as the above could be brought into vogue, and enforced, always without bias or prejudice, and without political influence, there would be no more divorce courts, and the homes of the people would be re-established, and the home life of the citizenry would be normal and happy again and the vice and crime now rampant that has to be dealt with after the deeds have been committed, would be largely avoided through prevention.

We are fully aware that some will read this and say the editor is "just a 'blankety-blank' old fool." But, that is all right—we would like to see some kind of procedure as we have outlined, given an honest, faithful trial. For, if the husband and father of a home knew that he was under the eyes of the law, and should he become guilty of willful neglect of his home or of moral delinquency, he would forfeit his right to continue his home or ever to marry again, it would be a strong incentive for him to be a husband worthy the name. And if the wife and mother neglects her home, her husband and children and goes out, spends her time otherwise, if not questionably, instead of remaining at home, and giving herself to the things of the home, it would have a wonderful effect on "ma"

NEURALGIA A CONDITION OF THE TEETH

Austin, Texas, April 18.—Neuralgia is one of the commonest of medical terms. And naturally so, because neuralgia is an exceedingly common complaint. Few people, however, could accurately define it. They well know when they have it, though. As a matter of fact, the term neuralgia is rather an inclusive affair. It applies to any pain that follows a nerve's course, though it is usually applied to the nerve which lies close to the surface of the cheeks. This nerve sends branches and sinuses behind the eyebrows, nose, below the cheek bone and to the teeth.

It is frequently very difficult to locate the real cause of this type of pain. There are many conditions that arise in the areas of influence of this nerve. And when one of them develops the result is suffering and usually there is plenty of it. In this respect, as one authority aptly puts it, "The tiny part which is inflamed is like a radio station which sends waves of sound into the carrying ether to be picked up by any one who tunes in. The nerve is like a many-wired antenna which catches the message and takes it to the tuned-in brain."

While, as indicated, neuralgia can have a large number of causes, one of the more general of them is a decayed tooth. As a matter of fact it is not at all uncommon to find a decayed lower tooth reflecting pain into the upper jaw and even the temple.

It follows that much of the neuralgia could be prevented by the simple practice of proper daily dental hygiene and the semi-annual visit to the dental chair. That this fact is becoming more and more appreciated is obvious in the greatly increasing numbers of persons who are making a daily rite of oral hygiene, and who also routinely every six months visit their dentist for professional prophylaxis and check-up. This practice is earnestly endorsed by the State Department of Health.

if she was constantly conscious that if she proves herself a derelict to her home, she might lose her home and forfeit her right ever to attempt to preside over another home and rear other children. Yes, there is no question but that such contingencies would bring us back to "the old-fashioned American home life" of which the poets sing and would be a panacea for the ills that are eating out the very vitals of the very best things in our American civilization today.

And such conditions would bar such men as the above legislator from being elected as a lawmaker—for, in the first place, a man with such ideals would be an exception, and in the second place, he would be under ostracism as a leader among the people through popular sentiment.

That's all, thank you—we have delivered our soul.

HIGH SCHOOL BAND DAY AT ABILENE

Abilene, Texas, April 18.—To The Enterprise:

Abilene, Texas, April 18.—The date for the high school senior day, held here every year, has been set for April 27 by university officials. This date is the second day of the West Texas high school band contest, which is also sponsored every spring by Hardin-Simmons University.

Invitations have been sent to all West Texas high schools, inviting the members of the senior classes to attend the affair here.

A special program, including a mass concert by the high school bands, the coronation in miniature of the university queen, and numbers by the Hardin-Simmons Cowboy band, will be arranged.

After the program, which will be held in the chapel building, the high school visitors will be given the complete run of the campus and buildings. A free lunch will be served to all at the noon hour.

Approximately two thousand high school students attended the special day last year and a greater number is expected to be present this year. Those in charge of the program are working on a more attractive and elaborate schedule for this year's program.

Phone us your news.

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Hemorrhagic Septicemia, Per Dose in Quantities	5 1/4c
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(Vaccine Syringe and Needles Loaned Without Charge)	
WORM CAPSULES FOR SHEEP, PER 1000	\$17.98
(Metal injector for using capsules loaned without charge)	
Nicotine-Kamala Pills for worming chickens, Box of 50, 57c	
LAMB NIPPLES, Dozen	39c
BENZOL, Gallon	98c
Stock Chloroform, Pound	49c
Carbon Disulphide, Gallon	\$2.00
Copperas, for shrubbery, 5-lbs.	29c
Kreso Dip, Gallon	\$1.37
Globe Pyreless Branding Fluid	75c
Pine Tar, Quart	39c
Pinetrel, Gallon	\$1.49
Cresylic Ointment, 25c size	19c
Peerless Screw Worm Killer, Gallon	\$4.79
Bluebonnet Screw Worm Killer, Gallon	\$3.79
Red Devil Screw Worm Killer, Gallon	\$3.79
Our Formula Fly Smear, Quart	59c
BLACKLEAF 40, 10-lbs.	\$9.75
BLACKLEAF 40, 5-lbs.	\$5.85
BLACKLEAF 40, 2-lbs.	\$3.24
BLACKLEAF 40, 1-lb.	\$2.24
BLACKLEAF 40, 5-oz.	89c

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Complete Line of LeGears Stock and Poultry Remedies at REDUCED PRICES
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Next Door to Robertson's—Next Door to Hoyt Brothers
SAN ANGELO TEXAS

T. C. Price has a pair of new field glasses. Some of his customers think that he got them,

perhaps, that he might use them to advantage in trying to find the credit rating of some of his customers.

OPTOMETRIST
OTIS L. PARRIS
See us about your Glasses
5 W. Beauregard
San Angelo Texas

W. G. Cresap of Hayrick returned home Sunday from Biloxi, Mississippi, where he has been for several months in a veterans hospital for treatment. The Enterprise joins with the friends of Mr. and Mrs. Kresap in the wish that he may now enjoy perfect health again.

Advertise in the Enterprise.

WOOL

OUR NEW WAREHOUSE IS NOW READY FOR RECEIVING WOOL AND MOHAIR. WE WILL APPRECIATE HANDLING YOUR CLIP THIS SEASON. WE WILL COMMUNICATE WITH YOU BEFORE SELLING IF IT IS POSSIBLE TO REACH YOU BY TELEPHONE OR TELEGRAPH.

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HISTORIANS TO MEET AT BROWNWOOD

Historians of West Texas will gather at Brownwood, Saturday May 4, for their eleventh annual meeting according to E. A. Landers, Secretary-Treasurer. A program made up of materials particularly relating to West Texas and participated in by some who had a part in the making will be given. President R. C. Crane of Sweetwater together with Dr. R. N. Richardson of Abilene has arranged for stories of both local and general interest.

The West Texas Historical Association was organized in 1925 at Abilene by a group of citizens interested in the preservation of material especially relative to their section. The first bulletin or Year Book containing the results of their work was issued soon thereafter. This Year Book has been issued each year since that time, and material of the program at Brownwood will

be printed as volume eleven. The collection of volumes is said to be one of the most dependable sources of information available for West Texas history.

Prof. T. R. Havens of Howard Payne College is in active charge of local arrangements at Brownwood. The Chamber of Commerce and other civic organizations are aiding Prof. Havens in his plans for the entertainment of the visitors.

The present officers of the Association are: President, R. C. Crane, Sweetwater; Vice-President, W. E. Brown, Abilene; Mrs. W. W. Carson, San Angelo, Col. M. L. Crimmins, New York City; Secretary-Treasurer, E. M. Landers, Abilene; Publication Committee, R. N. Richardson, Abilene, W. C. Holden, Lubbock, C. C. Rister, Norman, Oklahoma; other members of the Executive Committee, W. C. Holden, Lubbock, G. C. Boswell, Abilene, T. R. Havens, Brownwood, Fred Cockrell, Abilene.

DEEPLY APPRECIATIVE

I take this way of expressing my deepest gratitude to all my friends and good neighbors for their kindly thoughtfulness in taking care of my expenses incident to my illness at Austin and my return home. Such thoughtfulness and aid I shall cherish as one of life's most pleasant memories.

Robert Knierim.

Wald Rees of Pleasant Point came for the week end on a visit with Mr. and Mrs. Robert Knierim. Mrs. Rees who had been here two weeks with her parents incident to Mr. Knierim's illness, returned home with Mr. Rees.

Miss Della Higginbotham who has been in a San Angelo hospital for some weeks where she underwent an operation for mastoid trouble, was returned home Tuesday. The young lady is doing well as could be expected. Her many friends are hoping for her complete and speedy restoration to health.

Phone us your news.

TRAIN SCHEDULE Santa Fe Depot Bronte, Texas

H. O. Whitt, Agent

Northbound	No. 46	10:02 AM
Southbound	No. 45	5:08 PM

BUS SCHEDULE

of Concho Bus Line
City Drug, Agent
Bronte, Texas

Northbound	7:50 AM
Northbound	3:15 PM
Southbound	12:50 M
Southbound	9:30 PM

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Fri. & Sat. April 19-20
Irene Dunne in
"Sweet Adeline"

Sunday and Monday

Fred Astaire and Ginger Rogers in
"Roberta"

Tuesday and Wednesday

James Cagney in
"The St. Louis Kid"

Thursday Only

Bruce Cabot in
"Men in the Night"

R. & R. RITZ

Fri. & Sat. April 19-20
John Wayne in
"Texas Terror"

BLACKWELL SCHOOL NEWS

Hazlewood—Reynolds

ABOUT THE CAMPUS

The Geodetic Survey group was on the campus again this week. A concrete marker to show the latitude and longitude of this location has been set up. One student upon being told what it was for remarked, "Well, I didn't know we were lost so bad that the government would send out an expedition to find us."

At the last assembly, Dr. P. T. Quast of Sweetwater, gave an interesting lecture on the structure of the eye and its care. "Our latest and best eye training apparatus," said Dr. Quast, "is an invention of two Texas boys." In closing he showed how to properly exercise the eyes to strengthen them.

Departmental grades and high school students are laboring with fifth six-week test. Next week we will be on the home stretch.

SENIOR PLAY

The Senior Class of the Blackwell High School will present their play, "Clarence Decides," Friday evening, April 19, eight o'clock, High School auditorium.

Characters

- Mrs. Davenport
 - Oieta McFarland.
 - Mary Ann Lee
 - Joyce Greathouse.
 - Sarah Maud Lee
 - Geraldine Youngblood.
 - Julia Mae Lee
 - Margarett Hanna.
 - John Smith
 - Holland Reynolds.
 - John Smith
 - John Taylor.
 - John Smith
 - Robert Mobley.
 - Clarence Moore
 - Junior Hazelwood.
 - Mrs. Dixby Moore
 - Mary L. Reeves.
 - Lizette
 - Estelle Doggett.
 - Miss Brown
 - Verdie Mae Fullmoor.
 - Miss Beggerton
 - Adriana Harris.
- Everybody come and bring somebody with you.

EUTERPEANS ENTERTAIN

The Euterpean Club, Blackwell's ladies singing organization, entertained in the long hall Friday evening with a "42" tournament. Attendance was good and interest at white heat. Mr. Stone received the highest score and was presented a three pound box of candy. After the tournament lemonade and sandwiches were served.

TO OUR CUSTOMERS—OLD AND NEW

We offer you the following prices on day old healthy baby chicks—100 per cent LIVE DELIVERY GUARANTEED

RHODE ISLAND REDS—Our best	\$9.95 per 100
Second Grade—\$8.50 per 100—UTILITY GRADE	\$7.50 per 100
WHITE AND BLACK GIANTS—One grade only	\$9.95 per 100
WHITE LEGHORNS—Our best	\$8.50 per 100
UTILITY GRADE	\$7.50 per 100
BROWN LEGHORNS—Good line of chicks	\$7.50 per 100
WHITE WYANDOTTES—Extra good grade	\$9.95 per 100
UTILITY GRADE	\$7.50 per 100
WHITE MINORCAS—Extra good	\$9.95 per 100
ANCONAS—Good grade	\$7.50 per 100
PARTRIDGE PLYMOUTH ROCKS—Goo grade	\$7.50 per 100

The demand for chicks this season is so great that it is important that you place your order well in advance of the date you want your chicks. Don't delay. . . Order today. We appreciate your Custom Hatching at \$2.25 per 100 Eggs.

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Telephone 772 SWEETWATER, TEXAS End of W. 4th



The Rural Community Has Come to Town

The rural community and small city faces a new future. Electric service and all that electric power and light mean to home life, commercial and industrial development is now available for a more constructive and wider field of achievement.

Much work, planning, testing, engineering and large investments of capital was necessary in order to make this possible. Our 2600 miles of power transmission lines, interlacing 49 counties in West Texas and serving 160 towns and communities provide an adequate and economical source of dependable electric service with precise regulation to meet the requirements of modern day appliances.

Today hundreds of small West Texas towns and communities can offer to industry this modern electric service in proximity to its raw materials . . . two very necessary prerequisites for industrial progress.

We point with pride to our part in assisting the small towns and communities in this way, thus guaranteeing to them the same opportunities in respect to power as the larger metropolitan cities enjoy. It is our policy to fully co-operate with the small towns and communities we serve so that they may realize the full benefits accompanying and made possible by electrical development.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

1935 ICE SEASON

Announcement

Dear Customers, Friends, and the General Public: The warm season is here again—for the next several months the question of comfort from the heat will be an important one. Nothing is more helpful and refreshing than ice. We are pleased to announce that we have opened our ice plant permanently for

The 1935 Season

And day and night we will be open to serve you, with fresh clean, wholesome, well-made, hard crystal ice, frozen at a temperature of 12 degrees—ice generally is frozen at 16 degrees, or above. We have served you in this capacity for

Ten Years Faithfully

As we know how to serve. Our same motto this year will prevail, namely,

Wholesome Ice at Right Prices

With the most courteous treatment always. We are

Deeply Appreciative

For the splendid way the people have patronized us. We are a home institution and try always to stand for everything that will help Bronte and the Bronte country. We sell

The Coolerator—

The best refrigerator on the market, we believe.—the coolerator has to be iced only from 4 to 7 days. We sell coolerators at cost—we do this to help those who need ice to be able to have a refrigerator and that at the lowest possible price.

HOLDER ICE COMPANY

C. C. Holder, Owner

Insurance

Fire, Hail and Tornado

Youngblood & Williams
AGENCY

Paint Up

For several years you have been neglecting your home and office and other buildings. They need a real painting job done on them. Do it this week and influence some one else to paint-up too.

READ!

"WHAT SHALL WE USE TO PAINT THE HOUSE?"
DISTRIBUTED BY COOK PAINT and VARNISH COMPANY

If you have not received a copy call on H. H. HARDIN LUMBER COMPANY and get one FREE!

Let Us Help You With Your Plans

H. H. Hardin Lumber Company

BALLINGER

TEXAS

Whoopee!! What a Rain!!

And its benefit to West Texas cannot be measured. It is like the

RAIN OF MERCHANDISE BARGAINS

We are making in almost every line of our large stocks—it benefits everybody. Whether you wish to make large or small purchases, we appreciate your business just the same. And like the fine rains that benefit all alike, our prices are for the benefit of all who come to our store to buy their merchandise needs.

LET WEST TEXAS REJOICE AND GO FORWARD!!

HIGGINBOTHAM BROS. & CO.

BALLINGER

TEXAS

BIG EASTER EGG HUNT

At City Park, Sunday, April 21, 3 p. m.

Every child in the Ballinger trade territory up to 11 years is invited to the big Easter egg hunt Easter Sunday.

Two groups will be formed and the child in the group of children under 7 years old finding the most eggs will be given 25 baby chicks and the child in the group from 7 to 11 years old finding the most eggs will be given 25 baby chicks also.

There will be eight golden eggs and to each child finding one of them we will give a live white Easter rabbit.

THERE WILL BE PLENTY OF EGGS—OVER 1,000 CANDY EGGS WILL BE HIDDEN

W. B. CURRIE PRODUCE COMPANY

BALLINGER

TEXAS



Easter Lillies

AND

Flowers For Every Occasion

We want an agent at Bronte—liberal commissions. If interested write, or come to see us.

THE MAIL CAR LEAVES BALLINGER EARLY IN THE MORNING AND REACHES BRONTE BEFORE NOON.

BALLINGER FLORAL COMPANY

BALLINGER

TEXAS

KING-HOLT FUNERAL HOME

908 EIGHTH STREET
Ballinger



The best thing about this place can't be seen—it is the desire to be helpful.

We offer you all the conveniences of our new home when needed with no additional cost.

WILL STAGE EASTER EGG HUNT FOR CHILDREN

W. B. Currie Produce Company of Ballinger are making Easter a great day for the children.

They are staging an Easter egg hunt in the city park at Ballinger for all the children of the entire Ballinger section of country.

A thousand candy eggs will be hidden, with eight golden eggs. Children up to seven years make one group, and the other group is from seven to eleven years. The child in each group that finds most of the hidden eggs will be given twenty-five baby chicks. And each child that finds a golden egg will be given a white Easter rabbit.

Read the invitation of Currie Produce Company elsewhere in this issue of The Enterprise to all the children in and around Bronte to attend the egg hunt.

Miss Gladys Ash came home Thursday from Abilene, where she is a student in Hardin-Simmons University, and will spend the Easter holidays at home.

Wayman Percifull, son of Mr. and Mrs. Jess Percifull, who is a student at A & M College, is home for the Easter holidays. Wayman was a member of the committee that graded the papers of the livestock judging contest held at A & M recently. It was a state-wide contest, with 170 schools represented by the teams that were in attendance. There were 1385 contestants. Fifty-five boys, students at A & M, were appointed to grade the papers of the contestants, of which Wayman was one.

Phone us your news.

Rev Rex McClung

Three Lectures By

Rev. Rex McClung of Texarkana closed a series of lectures at the Kickapoo Baptist church, three miles north of town, Wednesday night.

Rev. McClung lectures on the second coming of Christ. He is versed in the Scriptures on the subject, has pronounced convictions on the teachings he promulgates. It was not the privilege of the writer to hear Rev. McClung on this important question. Many who heard him express their appreciation of his series of lectures—that he is frank and fearless, asking no quarters and giving none, in the matters of controversy in the discussions he gives.

FATHER AND SON

(Continued from Page One)

wen expressed his delight at the fellowship of the evening and of the good progress the school was making through the cooperation of all.

D. M. West was the next speaker, who read an humorous description as to what he conceived to be a real "FFA boy."

Prof. H. A. Fitzhugh was the last speaker of the evening, who stated that whatever progress had been made, it was due to the spirit of willingness on the part of the FFA boys and the hearty cooperation of all, mentioning the cooperation of the business men in making possible the FFA Fat Stock Show.

The toastmaster here yielded the gavel to President Caperton, who closed the program with the closing ritual of the Chapter, the climax of which, and which was also the climax of the evening's program, was giving led by their instructor, the FFA Salute to the Flag.

Thus was brought to a close the second annual father and son banquet of the Bronte FFA boys, and, which, also, was one of the happiest events in fellowship and good spirit and good will ever held in Bronte, far as the knowledge of the writer goes.

Covers were laid for seventy-six.

Long live the "dads" and sons of the Bronte FFA boys!

D. B. Kiker of Big Lake, son of Mr. and Mrs. S. A. Kiker, underwent an operation at San Angelo, Tuesday, for mastoid trouble. Mr. Kiker is reported as doing well as could be expected. The many friends of Mr. and Mrs. Kiker in and around Bronte wish for his speedy recovery.

Phone us your news.