# The Bronte Weekly Enterprise

VOLUME 18.

#### BRONTE, COKE COUNTY, TEXAS, FRIDAY, JANUARY 15, 1937.

NUMBER 2.

#### AN INVITATION TO "UNCLE BILL" KELLIS

Some of our readens have intimated to us that a "certain gang" in Sterling City and the writer "framed" on "Uncle Bill" last week and "double teamed" on him with reference to the "dissipations" of "Uncle Bill" with that famous (?) and infamous (?) pipe of his. But, in order to "pour oil on the troubled waters," we suggest to "Uncle Bill" that he move to Bronte with his pipe—here no ques-tions will be asked. Wny, "Uncle Bill," Bronte allows its preachers to smoke, if they want to, and likewise its teachers-yea, verily in this ultra modern town of ours even the women are allowed to smoke if they choose, and no questions are asked-(not out openly where the women can hear, at least.) And since some of our readers have suggested it, we pass the suggestion on to you in the form of an invitation,"Uncle Bill." Come to Bronte where you can smoke all you please, and even with our citizenry you can "smoke the pipe of peace." For

Those who really know, would give

Their all, just only in Bronte to live-

For all such count it very, very worth while,

On every corner to be greeted with a smile-

Here, where me n, if they wish, their "tummies" with "liquor can soak."

And where the women, should they choose, can smoke; Where the preachers by example always preach, And the teachers likewise always teach; Where the children romp and play, And the youngsters dance night and day-

Here, where life is always merry as a song, And everybody is glad and happy the whole day long-

Oh, brother! Yea, verily, be wise, and come to Bronte

#### BANK DIRECTORS AND **OFFICIALS RE-ELECTED**

The annual stockholders meeting of the First National Bank in Bronte was held Tuesday. The same directorate was named as that which directed the bank's affairs last year. The personnel of the board of directors is as follows: J. B. McCutchen, Geo. H. McCuistion, Frank Keeney, will be attractively beautiful. M. A. Butner, J. T. Harmon, E. wise are being painted attract-C. Rawlings, Mrs. Carrie G. Williams, R. E. Cumbie, L. T. Youngblood.

Following the stockholders meeting the board of directors met and re-elected the same of- KENDRICK MOTOR ficials as last year, as follows: T. Youngblood, President: J. B. McCutchen, vice-president; J. T. Harmon, vice-president; Carrie G. Williams, Cashier. This bank paid two semiannual dividends in 1936 of 5 per cent each. They also made a reduction on the value of their building and fixtures of \$2,350. The condition of the bank, as shown in their statement printed since the New Year began, is excellent, carrying demand deposits of \$275,000, with loans less than \$100,000 and cash on hand of more than \$100,000.

Workmen have been busy this week making improvements and beautifying the building of the First National Bank in Bronte. The interior of the building is being renovated and calcimined and painted and when finished will be attractively beautiful. wise are being painted attractively which greatly improves

**EMPROVES INTERIOR** 

BRONTE'S BANK

building.

the exterior appearance of the

Bobbie Ruth, the little seventeen months old daughter of Mr. and Mrs. Waid Reese died at the family home in Center Point, Monday was a "red letter day" and the teacher had to teach Tuesday morning, January 12, for The Enterprise editor. The the rioters who was "boss" family home in Center Point,

parents at Center Point, arriv-ing at the home of Mrs. Reese' riving there at the morning re-parents, Mr. and Mrs. Robert cess hour we found the children not yet become sufficiently cool to need a coat. Prof. Koenig is another Runnels county boy who Knierim that night about ten o' playing on the school grounds. clock. The little body was kept Missess LeNora Frazier of Dubthere, where loved ones and lin and Alma Koenig of Bethel friends kept vigil at the casket community near Ballinger are side until Wednesday morning the teachers at Marie and from when it was removed to the comments we have heard from Methodist church where re- some of the patrons they are ligious services were held, fol- doing excellent work. lowing which the little body was taken to beautiful Fairview intendent, Prof. O. L. Conger, and gentry put away by the and had a brief but delightful childhood friends of its mother, conversation with him. Prof.

veritable bed of roses and other was busy attending to matters choice and beautiful winter- pertaining to his mail-but we time flowers.

directed by the pastor, Rev. J. learn that he is pleased with the H. Thempson, assisted by Rev. cooperation of his school board, Lewis Stuckey, and the writer. The services were simple and impressively beautiful. The flowers brought and sent by friends of the parents at Center Point. the school's needs and with the San Antonio, Kerrville, and at aid of his helpers is conducting Bronte and other places made the altar where the little white casket rested a garden of floral fragrance and beauty, reminding all "How Beautifful Heaven Must Be!;" the songs of the church, sung by the childhood friends of the mother, the reading of the Scriptures, telling about the love of the Saviour of men for little children and His declarations that the truly great person is he who is most like a teacher.

COMPANY OF WINTERS little child in his nature: the were offered, the words spoken Albert Koenig, the superinten- It was indeed a delightful day their thinking, hope and dream, dered if there had been a riot ers of The Enterprise. Mr. C. R. Kendrick, owner and and that it is a place of "wonmanager of the Winters bus- drous beauty" to which baby And like putting a little babe Motor Company of Sweetwater. away for its night's sleep and Last year he bought the Nance- rest, the little one was placed in Brown Motor Company's bus- its last resting place-out there iness at Winters. This business with the others of the precious ciation met in regular session Gymnasium Friday and Saturinstitution is authorized Ford dead, where the stars will keep Tuesday afternoon. The vice- day, January 15-16. Sales and Service at Winters, vigil by night and where the Under the former name it ex song birds in the daytime will isted many years and was warble their notes and the flowpopular and did a mammoth ers each recurring springtime will bloom-out there where the C. R. Kendrick is a splendid, hearts of the fond, doting young pleasing gentleman in his per- parents are buried and to which sonal mien-one of those men spot they will ever and anon iness dealings one time you want with wistful hearts through the to go back and see him and coming years to see their dear, Leadership?" Mrs. F. S. Higmingle with him socially. He is sweet-faced baby again. Theirs man of many years experience the long surging years can and Worthy Attributes of Charand especially does he know the never will blot out. But, thank

## BABY BOBBIE RUTH REESE Enterprise Editor Visits Several of the Schools of Bronteland

1937. The little body was unusually delightful aspects of there. But, the genial teacher brought to Bronte by the par- the day were due to the fact explained to us that he had been ents, accompanied by members that we visited quite a few of on the school grounds at the of the father's family and the schools in the Bronte section noon hour, playing with his some friends of both of the of country.

At Norton we met the superand was left there beneath a Conger had just had lunch and gleaned from him enough with The religious services were reference to his school work to his faculty and both the parents and pupils. Prof. Conger is in nis fifth year in the Norton school and has a full grasp of one of the best of the schools in Runnels County.

At North Norton the school is directed by two teachers, Misses Daisy Sebastian and She was high in her praise of of trustees and her associate two young lady teachers-they

At Maizeland we met Prof.

has made a success of his chosen work of teaching. Frof.

Koenig has three young lady teachers assisting him as members of his faculty, one of whom is Miss Lorie Jackson of Bronte. The Maizeland school is making fine progress and has one of the best primary departments and rooms of any school in its class in Runnels county.

After nightfall we made it to Maverick. We found and met Prof. and Mrs. Gordon Griggs, and their charming daughter, a curly-headed blonde of about two summers, at the teacherage. Prof. Griggs is principal of the Maverick school and Mrs. Griggs teaches English. We came almost to a point of intimate acquaintance with Prof. and Mrs. Griggs-Mrs. Griggs stated that she somewhat started life at Bangs and so had almost a thorough acquaintance with us as to our activities in our earlier life. And Prof. Griggs is a Fort Worthian and knows a nephew of the writer, who has been a teacher in the Maxine Crockett. It was the schools of that city for many noon hour. We had the pleasure years. Hence before we deof meeting only Miss Sebastian. parted we felt almost like we had met "home folks." The the school, both the parents and Maverick school has as teachers the pupils as well as her board besides Prof. and Mrs. Griggs,

> are Misses Lillie Davis and Myrtle Borders.

#### MRS. LEWIS SPELLMAN SPEAKS TO SOCIETY

-0-

Mrs. Floyd Bridges, Mrs. T. F. Sims and Mrs. T. M. Wylie were hostesses Wednesday afternoon to the Methodist Missionary society at the home of Mrs. Bridges.

Mrs. Lewis Spellman from San Angelo gave a most interesting talk on "The Duties of the New Officers."

Refreshments consisting of a salad course and cocoanut pie were served from a lace draped table centered with candles and a reflector.

The guest list included: Rev. and Mrs. J. H. Thompson, Rev. and Mrs. L. U. Spellman, and Mrs. Joe Dye; Mmes. Hig-ginbotham, T. L. Price, Jess Percifull, H. O. Whitt, B. Modgling, N. Johnson, Fred McDonald, O. H. Willoughby, O. W. Chapman and M. A. Butner.

> -0-METHODIST CHURCH

Sunday School at 10: A. M. Preaching 11 A. M.: "The First and the Last." Young People's Service 6:30 Preaching 7:15 P. M. Come and wonship with us, visitors always welcome. J. H. Thompson, Pastor

of Winters.

iness in question, was for many Bobbie Ruth has gone. years manager of the Dabney

volume of business. with whom when you have bus- journey and look and long also a thorough-going business is a sorrow of loneliness that Ford Sales and Service business. God, as Christians, they "sorrow Thoroughly sold on the car he not as those who have no hope.'

distributes as one that has no superior in its price range, and doubtful whether there is one in its class, he talks Ford Sales and Service with a conviction that impresses you with his sincerity.

Read the ad of the Kendrick Motor Company of Winters and if you have not yet met Mr. Kendrick call at his place when in Winters and get acquainted with him.

SERVICES BAPTIST CHURCH JAN, 17

Sunday School-10: o'clock Preaching Services 11: A. M. B. T. U.-6:15 P. M. Night Services-7:15 P. M.

NOTICE TO PARENTS RIDING SCHOOL BUSES

Due to the fact it is a violation of the State Department of Ed- Angelo, Winters, Bronte, Miles, at the home of Mrs. Cumbie ucation rules to permit anyone, Rowena, Veribest, Harriett, Ivey. other than school children to Maverick, and other sourroundride a school bus, under the pen- ing towns and communities will alty of having all transportation meet at the Miles Methodist Ivey was "The Gift of Our Anaid canceled, notice is hereby Church on Sunday afternoon given that effective Monday from 2 to 4:30 o'clock, January January 18th all bus drivers are 17, 1937. A big song feast. Misses Elizabeth Leonard, Marinstructed to prohibit any one. Stamp's new song book "Har- tha Hunter, Lois Lambert; Mes-other than school children, to bor Bells" No. 5, will be used in dames Otis Smith and Lewis ride their buses. This does not connection with other song Stuckey. apply to entertainments for books. which the buses run.

Board of Trustees, Bronte District.

In this issue of The Enter- by the ministers-all was a re- dent. Though it was quite a and plans are in the making prise is a new advertiser-and minder that "Out Yonder" is cool day, when we called Prof. which, we hope, will bring these "the land of fadeless light and Koenig from his room where he schools and other schools of hold word." Reference is made immortal beauty," concerning was teaching, he came out in his Bronteland into more intimate to the Kendrick Motor Company which all who are normal in shirt sleeves. At first, we won- acquaintance with all the read-

## **Bronte School News**

#### P. T. A. MEETS

president Mrs. Lewis Stuckey. presided in the absence of the sion. president.

Rev. J. H. Thompson gave a devctional after which the intermediate grade pupils gave three entertaining and worthy numbers on "Thrift."

Mrs. Irving Cumbie talked on "Is Efficiency Essential to ginbotham gave a talk on "Does Efficiency Endanger Other acter?"

The meeting adjourned after a short business session.

### SINGERS MEET AT MILES

Singers from Ballinger, San

A big crowd and many singto attend.

Support the local boys basketball team by coming to the The Parent Teachers Asso- tournament to be held in the

Admission 10c for each ses-

This is mid-term examination week and the school takes on an atmosphere of business.

-0-

The San Angelo Junior College basketball team defeated the Brente Team Wednesday night in a score of 20-22.

The home economics equipment and seats for the auditorium have arrived and other equipment is expected soon.

MRS. CUMBIE IVEY HOSTESS TO Y. W. A.

The Baptist Young Women's Auxiliary met Monday afternoon

The subject of the regular Missionary program led by Mrs. cestors."

Refreshments were served to

The little baby daughter of ers are expected in attendance. Mr. and Mrs. Lawrence Sims is Independent School The public is cordially invited reported seriously ill with pneumonia.

#### THE BRONTE ENTERPRISE

#### THE BRONTE ENTERPRISE D. M. WEST Publisher-Manager

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Any erroneous reflection upon the character, standing or reputation of any person, firm, or corporation which may occur in the columns of this paper will be gladly corrected upon being brought to the attention of the Editor.

#### DISTRICT JUDGE SCORES GAMBLING AND THE STATE'S ATTITUDE ON THE VICE

Last week District Judge M. S. Long of Abilene in addressing a grand jury in his court said some things with reference to gambling devices and the attitude of Texas through its last legislature with reference to gambling that should be read before the legislature now in session.

Judge Long spoke in part as follows:

"The trend on the gambling question in the state of Texas is a disgrace. \* \* \* The very idea that the legislature in this great state of ours should put a tax on marble machines-one of the worst gambling devices that has ever been known in the history of the country \* \* \* with all the resources that we have in Texas \* \* \* it is a disgrace and a sname for the state to put a tax on gambling devices to pay pay old age pensions. If we haven't got resources to pay those people we ought to turn the country back to the Indians. " " " They can put all the tax on the marble machines and devices they want to, but here is one who is not going to stand for it \* \* \* because I do not believe gambling is right.

The above rings clear as a bell with reference to the attitude of Judge Long and in the declarations he makes as to the attitude of the legislature in giving recognition to gambling devices by placing a tax on them. That law within itself shows that the majority of the members of the last called session of the legislature either were not mentally capable of reasoning consistently or else they were not scrupulous in their vote on the question that placed the tax on the gambling devices, virtually giving them legal sanction. It either gave them legal recognition or else the state through its law-making body has become a party to gambling, sharing in the profits from the devices in question or else the state is guilty of taking money from gambling devices that the legislature did not have the courage to declare to be gambling.

The supreme court in its decision with reference to the bank night scheme of theaters declares that scheme a semigambling proposition-that is, if not gambling directly it is so closely allied to gambling and lottery that it is contrary to public policy for it to exist. The same thing is true of slot machines, marble boards and other such devices. Anybody and everybody who has observed knows that far as the bank night scheme is concerned the shows have their largest attendance by far on bank nights-the people being attracted to attend with the faint hope that by being present they will win the purse-and it is also largely known that often those who attend on those nights and spend their money for a show ticket, greatly need that money with which to buy the necessities of life. But, Mr. and Mrs. Citizen, we rise humbly and meekly to ask another question, viz.; Why make such an uproar about marble machines, bank nights and other gambling devices, and let the "king of gamblers" go unchallengedthe race horse man and race track gambling? Mark this prediction: though it is a plank in the state democratic platform to abolish race track gambling in Texas, if race track gambling is repealed, it is going to be by a very close margin, according to present indications, as the 45th legislature on this day-(Tuesday January 12)-convenes. But, why condemn the negro crapshooter in the alley and the marble boards, when race track gambling is a legalized gambling scheme and has the sanction and protection of the state of Texas? It was absolutely disgusting in recent months when such a "howl" went up from certain quarters in Texas about the book-makers on race track gamblingas if the wrong was in the way the thing was done and not in the thing itself. A big fellow at the race track, with his millions was a king-(and hence could do no wrong)-and was allowed to gamble all he wished-but, "holy smoke," for a bookie to have an office in some city and receive bets on a horse race-why he simply was a violator of the whole decalogue in one act! Any person capable of reasoning consistently for one moment could see the ridiculousness and the lack of sincerity stamped on the "spewings" of those making such pretended arguments, who while advocating outlawing the bookie, let the king of gamblers at the race track bet his millions. But, we would "ask the court, sitting above, please," a question that is "relevant and material," as we understand it-and that without intending offense to anyone. Was the champion of "the sport of kings" right and consistent a few months ago when he asked the question: "Why outlaw race track gambling when thousands of the people meet in private homes and play a game cards for a prize?" This man, stated according to the public prints, that he cared nothing about cards or gambling on them, but that he did enjoy seeing trained horses run and also enjoyed betting on the races. "May it please the court," was the the above lover of "the sport of kings" talking inconsistently when he raised the question? We know many most excellent people who play games in their homes, such as the race track gambler mentioned. Indeed, some of them are church men and church women-in fact some of them offer their prayers in the place of public worship and pray for the betterment of the world. Only recently we even read of a lady who gave such a party for her Sunday school class-the lady's pastor and his wife attended and, if we remember correctly the pastor's wife was the winner. "Your honor," is there any difference between the race track gambler's venture, in its moral aspects, and that of the lady in question above?

We rest the case and shall abide the decision of the court. Another lover of "the sport of kings" has raised another question, which we beg of the court permission to sub-mit as follows: "Why forbid by statute men who enjoy the sport from gambling on horse races, and in order to prevent such, outlaw the race track, when there is more money being bet by far on the football games and other athletic sports of the schools of Texas—tax supported—than on the horse races of Texas?"—this man pays tax to support the schools "Your honor," was that lover of "the sport of kings" inconsistent and should he and others like him who do not attend the athletic events of the schools of which he complains, be deprived by statute from enjoying the sport they delight in and be barred from betting their money on their "favorite horse?" "Your honor," will you, please, appoint someone to represent the defendants in this case, as accused by the two above lovers of "the sport of kings?" Beyond question, the defendants are entitled to a hearing and a "fair trial.

The fact is, if you are going to draw the line, should it not be drawn clear from the top to the bottom and if "gift games" and schemes are "contrary to public policy" is not that person an enemy of "the public good" who will not rise up and say: "outlaw everything that 'smacks' of gambling from the gift prize at a social game of cards to race track gambling?

Somebody will cry, "the ol' fool'-he wants to stop everything." You have correctly "rung our number." If you are going to allow "gift prizes," which the supreme court virtually has declared to be gambling, without provision in the constitution for its punishment, yet it is "contrary to public policy," then lift the flood gates and let ev-eryone in any way he wishes and on whatever he wishes gamble to the fullest extent of his heart's delight-or, at least, to the fullest extent of money he may be able to command. If you are going to have athletic events promoted by the schools of the country and allow gambling, then let the "race horse man" have his fun (?) too. And if gift prizes at social games, which in the eyes of the constitution of the state are "contrary to public policy," according to the highest tribunal of the land, are to be allowed, the n let the "race track gamblers," the bank night promoters and the "nigger crapshooters," in the back alleys, trying his luck at "twirling dem bones" go unchallenged. We will give "a dime with a hole in it" to anyone who by any process of consistent reasoning will show our attitude to be inconsistent. If I am consistent in the position taken, what are we-(I mean you and I)-going to do about it-take a sure-enough stand to stop gambling in this state, or "turn hell loose in Texas" and let every man and woman and boy and girl gamble in any way, on anything he or she may choos e to do? Oh, citizens of the Lone Star, "the eyes of the world are upon you!"

#### BUYERS FOR R. A. is completed.

FARMS BEING PICKED G. C. McGowan, project manager, and Ben S. Harrison, family selection specialist, are look-Wichita Falls, January 11 .- ing through the large number Farmers from counties around of applications which are com-Wichita Falls have been invited ing in daily. Selection will be to make application for pur- made from tenant farmers who chase of the 93 farms which are are not able to obtain financing being developed near this city from any other source. This by the Resettlement Adminis- will include the best qualified of tration. Construction is well those farmers who have receivunder way on buildings for thir- ed rehabilitation loans, and **JANUARY 15, 1937** 

eligibles, however, is not limited to these rehabilitation and WPA clients.

The farm will be around 45 to 50 acres, and are located in a group on irrigated land of the Wichita River Valley on a good highway a few miles west of here. The houses are being wired for electricity and will have modern plumbing. The layout will provide facilities for two cows, one brood sow and poultry. One or two acres will be laid out for truck, and the cropping schedule will be diversified, including cotton, corn and alfalfa among the main items.

The farmers now being selected will operate the farms for several years under lease, this providing a probationary period during which it will be determined whether or not they will receive a sales contract. When sales contracts are finally made, they will give forty years for paying out the farm with 3 per cent interest.

Albert Davis and family have moved to Novice, in Coleman county. The Enterprise regrets the loss of this good family.

FREE. to sufferers of

STOMACH ULCERS

Willard's Message of Relief

PRICELESS INFORMATION for

Die suffering from STOMACH C

ACIDITY - POOR DIGESTION, ACI DYSPERSIA, SOUR STOMACH, GASSI-NESS, HEARTBURN, CONSTIPATION, BAD BREATH, SLEEPLESSNESS OR HEADACHES, DUE TO EXCESS ACID. Explains the marvelous Willard Treat-ment which is bringing amaging relief. fold on 15 days trial.

HUNT DRUG STORE

**Glenn R. Lewis** 

ATTORNEY-AT-LAW

SAN ANGELO, TEX.

**Brantley's** 

SHOE REPAIRING

**Reserve Building** 

**5th Floor Western** 

HYPERACIDITY



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WINTERS, TEXAS

**JANUARY 15, 1937** 

PAGE 3

UNEMPLOYMENTO IN TEXAS

Editor's Note:-Following are questions and answers prepared built up credits at the rate of workers, you can have your by R. B. Anderson, chairman- one week of benefits for four questions answered by writing director of the Texas Unemploy. weeks of work. But after you ment Compensation Commission have used up all your benefits, Texas Unemployment Compenwhich is an., interpretation, in you still may draw benefits at sation Commission, Austin. simplified terms of the various the rate of one-twentieth of a provisions of the recently-en- week of benefits for each week acted ...... Texas Unemployment of employment during the pre- moved to Anson-another good **Compensation Act.** 

Further questions and answers in this series will appear You have been employed for in this paper from time to time. 260 weeks or five years; then

and was unable to find another, rate of four-to-one), leaving you how long could I continue to a credit of 200 weeks. Act? Indefinitely?"

Answer: In answering this 20 weeks o f benefits. question, it becomes increas- Therefore, the positive maxiingly plain why the worker imum of benefits that a person must guard his "credits"-the can draw during any one year is possible benefits or compensa- 25 weeks. tion he may draw-and save them for a rainy day. These compensation benefits are mean! to reduce unemployment, not to encourage it; and benefits are designed only to help tide a man article, you described the sysover from the time he loses one tem of credits. Suppose I am job until he finds another. The only partially employed, and renumber of weeks you can draw ceive only partial benefits. Do compensation depends entirely I use up four weeks of credits,

in previous months. To be more exact-for every benefits?" week you work, you build up a Answer: No. Your use of "credit" of one-fourth of a week credits is based on the actual aof benefits. You must work mounts to which you would

12

o of benefit credit. But there is another restrico tion-you cannot use more than tial benefit is only \$7.50 per COMPENSATION o 15 of these benefit weeks in any

o one year. o possible for you to get addition- credits rather than four. o al weeks of compensation. The 00000000000 "if" is your previous record of

employment.

ceding 260 weeks or five years. Let's see how this works out:

you lose your job. For the first How Long Can I Draw Benefits? 15 weeks you are out of work and drawing benefiits, you use Question 4: "If I lost my job up sixty weeks of credit (at a

draw compensation under the Now, the rate changes to Unemployment Compensatio , twenty-to-one, and at the rate of one week of benefits for each

#### How Credits Are Used Up

Question: "In the previous upon your record of employment or twenty weeks as the case may be, for each week of partial

GREETINGS

wholly unemployed.

In other words, if your parweek when you were entitled to \$15 a week for total unemployo However, if, in any one year, ment, you will be charged with o you are unemployed for longer only \$7.50 You will, in such a o than 15 weeks, it still may be case, use up two weeks of your

If you have any questions concerning the operation of this Under the first provision you law as it affects employers or to R. B. Anderson, chairman,

-0

Mr. and Mrs. Joe warner have family gone from Bronte.



Here at home, want to do your mattress work-we make new mattresses or will renovate and make over your old mattresses. And we do it right at your home, if you prefer, where you can see just what and how we re-make your mattress.

#### **OUR PRICES ARE RIGHT**

And consistent with the times-at prices you can afford. We guarantee our work to be satisfactory.

#### WE KNOW HOW

And have the equipment and material with which to do your work.

We Make Every Kind of Mattress

**DANIEL & LOCKARD** NORTH SIN CLAIR SERVICE STATION BRONTE,





"BE IT RESOLVED: That I will make use of the Electric Servant in 1937."

## One of the best New Year's Resolutions - a really MODERN Kitchen!

The West Texas Utilities Company long ago resolved that it would bring the West Texas housewife the maximum in service at a minimum cost. This vow has been kept to the letter. As proof, it reminds you that the average housewife today enjoys thrice the comforts of electric service known less than a score of years ago. Yes, this policy of giving the housewife her money's worth, which has reduced the net average rate per kilowatt hour from as much as 20 cents to 5 cents, today makes electric service the cheapest commodity in the average home. The modern home is equipped with many appliances that use but relatively few watts of electric energy per hour. Electric refrigerators, electric ranges and electric water heaters operate on an incentive rate (discount) schedule that amounts to much less than 5 cents

## We Make Our 1937 Bow

#### DOFFING OUR HATS IN APPRECIATION TO **OUR FAITHFUL CUSTOMERS-AND** CUSTOMERS-TO-BE.

AT THE DAWNING of the New Year we extend to you-and yours-our heartiest greetings with best wishes for your continued success- health and happiness.

WE ARE DEEPLY GRATEFUL for the co-operation and patronage you have given us during 1936.

WITH FULL MERCHANDISE STOCKS -Owned on a most satisfactory basis-with our favored facilities-with our will and ability to render financial assistance to deserving patrons when needed-we feel that we are entitled toand will receive-even a grater share of your favors during 1937. AS YOU KNOW-Our merchandise offerings cover every need of this community-whether for household-farm-or ranch use.

OUR PRICES are as low as high quality will permit .--Our facilities for accumulating-and distributing merchandise is economical-assuring you-always-of satisfactory prices.

ON ABOVE BASIS-We feel fully justified in asking for your increased co-operation and patronage.

# Higginbotham Bros. & Company

WINTERS.

TEXAS

a kilowatt hour. There are 1,000 watts in a kilowatt-1,000 watts of energy for one house for 5 cents. The new electrified home should be

the model West Texas American home under these conditions. There is nothing prohibitive about the cost of operating any electric appliance. They have become staple products, recognized as standard for comfortable, modern homes -as much a fixture as the rug on your floor.

Modern housewives will pass a resolution today to modernize their homes in 1937, using the Electric Servant to eliminate drudgery and to stimulate the happiness that electricity served up to you has made possible in this great area.

You can secure your modern Electric Kitchen step by step. As you edd each major electric appliance -refrigerator, range and water beater-you automatically receive the benefits of low incentive (discount) rates.



West Texas Utilities Company

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#### THE BRONTE ENTERPRISE

**JANUARY 15, 1927** 

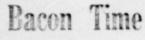
## **CUR IDEA**

It is not our idea that anyone living in this community should desert the local grocer and buy all his or her foods in San Angelo. People of every community must support their local business firms liberally. otherwise, they will soon be deprived of local shopping conveniences.

### ITS TRUE

Its true that most every one living in the trade territory of Bronte, finds it desirable or necessary to come to San Angelo from time to time on matters of business or pleasure and that most of such visitors buy some foods while here. Its true too, that we would like for all such visitors to do all their San Angelo food buying in our store, knowing that we can serve them more advantageously than can any of our competitors.

Don't forget to feed the whole family at the O. P. S. Coffee Shop Cafeteria next door to our store. The foods are deliciously flavored. The prices are most reasonable.



Its real hog killing time now, following the cold spell. See our low prices on smoked salt, sugar cured salt, plain meat salt, sausage seasoning, whole sage, pound bags strong black pepper and other pork curing items.



#### COOK PORK WELL TO SAVE HEALTH

Austin, January 12-Trichi-

thoroughly cooked, is far from

Officer.

disease trichinosis.

#### MYSTERIOUS RACE USED IT 1,000 YEARS AGO

nosis, a disease caused by eat- America with towns having ing pork which has not been miniature skyscrapers when England was a wilderness inan uncommon infection in man, habited by savages who dressed prise. is a warning issued by Dr. in the skins of wild animals and

George W. Cox. State Health painted their bodies blue! Such was the picture of civil-"During the winter season ization in one section of the Apork and pork products are more merica that existed in the days freely used, and a warning a- of William the Conqueror, acgainst insufficient cooking of cording to Carveth Wells, who them is in order," he said, "as will take his radio audience to the danger of eating pork that the site of this country's early is not thoroughly cooked is in- "skyscrapers"-Mesa Verig-in

ly, there is no danger from its Dallas, at 6:45 CST, P. M.

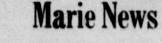
use save the danger of eating Situated in the extreme southtoo much of a meat which is west corner of Colorado, Mesa more or less difficult of digest- Verde is fifteen miles long and ion due to its high fat content. eight miles wide. "As yet," Pork, showing a slight red or explains the popular explorer-pink, is a warning signal that it reporter, "the riddle of this reis dangerous to eat for it may gion's mysterious ruins remains contain trichinae which have es- unsolved. But the hundreds of caped destruction by insufficient prehistoric cliff dwellings that cooking of the meat and thus have been discovered at Mesa funeral at Waco. give the careless consumer the Verde prove that this great Green Table was once inhabited

"No method of meat inspec- by hundreds of thousands of tion will invariably discover the people who, for some unknown presence of these parasites. It reason, seem to have suddenly are glad to report that she is is next to impossible to detect desertel their homes and left infested hog flesh by inspection them as ghostly reminders of

are extremely small, (2) they more than a thousand years are of the same color as muscle ago." tissue in which they are imbed- Of particular interest in the

ded. These larvae are encysted travel program will be Well's in the lean portion of the pork description of the Cliff Palaceready to develop in the stomach a group of buildings having sevof the person who eats the en floor levels or terraces with meat. Heating the meat to 145 a total of 200 rooms.

A play sponsored by the Parperature used in the pasteurizlation of milk, will destroy the ent Teacheus Association will parasites. But there is often be presentel in the near future. the danger of not maintaining Watch for the date.



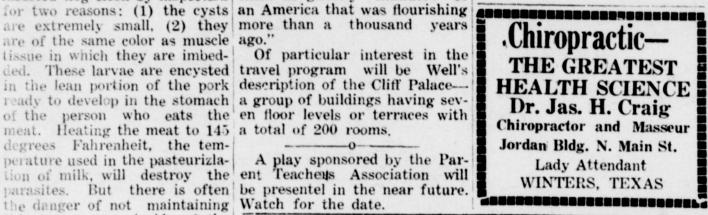
The Marie school is interested in winning some of the awards offered by The Bronte Enter-

The baby of Mr. and Mrs. Jack Baker has been very ill but is now improving slowly. Mrs. King and son, C. E. Jr., have gone on a visit to Oregon. M. J. Golden and family have moved to Bronte-we shall surely miss them.

**Rewards** for practicing health dicated by the increasing num- the Continental Oil Company chores were given to fourteen ber of cases of this disease be-ing reported. "If pork is cooked thorough-" Wells," over station WFAA, month.

Joe Bob Parmer, son of Mr. and Mrs. Harry Parmer, died Sunday night, January 10. He was buried Tuesday at Waco. Death was caused from dipththeria. He is survived by one brother and one sister. Mr. and Mrs. Robt. Allen, Mrs. Maner Turner and Miss Mae Stubblefield of Norton attended the

Grandmother Ford has been seriously ill but is slowly improving now. She became ill Sunday night with the flu. We recovering.



"Come on Over, Skinny!"



EY, Skinny! Come on H over an' help me fix my bike."

Jimmie's at the restless age ... in and out of the house all day ... and since the telephone is back in . . . "Gee Whiz!" he says, "I s'pect I'll never miss ball games or camping trips. The gang can phone me."

For only a few cents a day you can have a telephone. Call the business office . . . now.

\* \* \*

THE SAN ANGELO TELEPHONE COMPANY

GEO. T. WILSON ATTORNEY 204-5 Cent'l Nat'l Bank DIAL 6524 San Angelo 



SKYSCRAPER IDEA NEW?

"A Surety of Purity"

turned from a visit with her children at Seminole, Oklahoma, Dallas, Pampa and Quanah.

Mrs. T. M. Modgling has re-

degrees Fahrenheit, the tem-

this temperature inside of the

meat. Outer, partions of the

meat may appear well cooked

while the inner part is glite raw

and will retain the living para-

sites. Especially is this true if

the piece of pork is quite thick.

products should ever be eaten unless it has been thoroughly cooked, and until all color disappears throughout the piece of

"To be safe, no pork or pork

## WE HAVE JUST INSTALLED A NEW HAMMER MILL

meot.'

To Grind Ear Corn, Cob, Shuck and All; Head Maize and Oats AS FINE AS YOU WANT THEM

A New Bundle Machine That Will Grind Bundle Feed Wet Green or Dry . . Separate the Grain and Grind The Grain When dry.

PRICE IS VERY REASONABLE. COME IN AND SEE THEM WORK

We Do The Work in a Hurry!



WINTERS, TEXAS

## FOR TEXAS HIGHWAYS?

Texas' highways, to date, have cost Texas taxpayers approximately seven hundred and fifty millions of dollars.

License fees from motor vehicles have contributed \$202,000,000.

Gasoline taxes have accounted for \$176,000,000.

Federal aid has donated \$91,000,000. YOUR PROPERTY TAXES HAVE CONTRIBUTED \$281,000,000 - MORE THAN ONE THIRD OF THE TOTAL. Large trucks-those weighing more than 8000 pounds loaded-have paid a total of \$27,000,000 in license fees and oline taxes, or 334 per cent of the Tin ust.

these trucks have been respon-. for an additional cost of construction and maintenance amounting to approximately 50 per cent of the totalan amount far in excess of their contribution. These wider trucks result in 25 per cent increase in pavement costs.

Their bigger loads have required thicker pavements, costing from 35 to 60 per cent more; their size has made wider and heavier bridges necessary; maintenance costs have increased through their use and abuse of the highways.

Such extra expenditures are almost solely for the benefit of the big trucks, and are not necessary for the small and are not necessary for the small trucks and passenger cars. YET THEIR COST IS BORNE BY THE OWNERS OF PASSENGER CARS AND SMALL TRUCKS AND BY THE GENERAL TAXPAYER, WHO MAY NOT EVEN OWN A CAR, WHILE THE BIG TRUCKS THEMSELVES HAVE PAID ONLY 33, PER CENT ONLY 334 PER CENT.

Any increase in present truck loads, size or speed limits will farther increase the highway costs which all of us, the people of Texas, must pay.

Texas railroads provide and maintain their own rights-of-way; afford employment to 60,000 men and women (who are also taxpayers); pay large taxes in support of city, county, state and federal governments; and, in addition, pay annually more than \$900,000 toward state highway costs. The interest of the railroads in highway regulation is precisely parallel to that of the public.

## HE TEXAS RAILROADS

rth & Deaver City Gulf Count L

siana, Arkanias & Ten