

The Bronte Weekly Enterprise

VOL. 18.

BRONTE, COKE COUNTY, TEXAS, JULY 23, 1937.

NUMBER 29.

Seemingly Likes Jimmie's Semi-nudene

Robert Lee, Texas
July 17, 1937.
Editor of The Bronte
Weekly Enterprise,
Bronte, Texas.

My dear Mr. Editor:

I was glancing at your paper and "Praises Men's Leg Show" caught my eye. It was quite amusing—even the ridicule of the fairer sex—until I came to the paragraph in which the writer dared to ridicule our worthy governor. That thoroughly disgusted me, and I saw in the writer a very egotistical, Worthier-Than-Thou sort of person. Then I noted that it is probably merely ignorance on his part. Any one whose knowledge of grammar is so limited quite probably does not know that it is exceedingly poor form to make such horrid criticism of a public leader—ANY such leader.

To quote the writer, "in which he had his 'strikingly impressive' picture taken and gave out to the press—"

Isn't it deplorable that editors, publishers, (even of little two-bit weeklies) and writers aren't well enough educated to give their readers papers written in good English and good taste?

One-Time Reader.

Zip!
Ahem!
Ye gods!
E Pluribus Unum!
Sic semper tyrannis!
What an abortive "roast"—but mostly "abortion."

There is no question, the author of the above mental effusion labored in travail and pain thru the long hours of the night to bring forth such a literary (?) gem(!).

The Enterprise received the above Monday morning through the mails bearing postmark on the envelope at Robert Lee. While we are not a hand-writing expert, yet it seems to be perhaps a woman's disguised handwriting.

If we knew absolutely that the writer is a woman we, perhaps, would be too gallant to take her to the "skinning" that is forthcoming. We feel like "laying on McDuff," until there will not even be any cigarette odor left—but we shall refrain and deal in milder terms.

"One-Time Reader," not knowing how to address you we will, in order not to offend your purist sensibilities, always address you as "One-Time Reader—he, she or it." We hope that by the sweeping inclusion we make as to gender, we will properly classify you.

On the above wonderful (?) deliverance we beg to "commentate" as follows:

1. "One-Time Reader" certainly has no consideration for the proprieties of decorum, if "he," "she" or "it" knows what decorum is.

In the first place, an "Arkansas cotton-field nigger" knows it is very bad taste to send any kind of an anonymous letter to anyone, however "ignorant" and base the one to whom the letter is addressed, may be. If you are one of the "fairer sex," "One-Time Reader—he, she or it," you have done a very "unlady-like" thing. For:

An anonymous letter always indicates that one of two things is true:

(1) The writer wants to say ugly things about someone without disclosing the identity of the writer—and, of course, one could not be guilty of a more cowardly course of conduct. For a "gentle man," or "gentle woman," who has a spirit of true bravery will not say to one's back what he will not say to

one's face—and the same applies more so with reference to anonymous letters. This holds with reference to anonymous letters to such extent that the newspaper fraternity always recognizes such letters as the "spewings" of cowards and refuse steadfastly to print same, if the anonymous letter involves a third person. The anonymous letter is the tool only of the "character assassin." And such a character is rejected of God and despised by good men.

(2) In the second place, the anonymous letter also has on it the brand of hypocrisy—it indicates that the writer desires to say ugly things about one, yet keep his identity hidden, so that the next time "he," "she" or "it" meets the one to whom the ugly things were written, under the assumption that the one receiving the letter will not know the identity of the writer, the writer can go along and play friendly with the one about whom the uncouth, things were written—then, if it should ever be that the writer needs the aid of the one he has anonymously slandered, the anonymous slanderer can ask aid from the one he has wronged in his anonymous letter. Now, "he," "she," or "it," that's another "strikingly impressive" picture, don't you think?

"One-Time Reader—he, she or it," your purist sensibilities seem to be most distressingly shocked at the very, very "bad English" The Enterprise editor used in some of his expressions regarding "Governor Jimmie's seven-eighths 'nude picture.'" You quote the following part of a sentence:—"in which he had his 'strikingly impressive' picture taken and gave to the press."

Now, if the words "strikingly impressive," which you place in single quotations are the offending "bad English" to your purist soul, then it simply is too bad! For, we tell you what we will do: If the words are not correctly used and are not pure and chaste diction, with your consent, we will agree to cut you—provided you are not a woman. If you are a "gossipy" woman, our proposition does not hold—for, in that event, should we eat you, we might forever thereafter be "gossipy" ourselves.

As to the phrase, "picture taken," while we could, perhaps, have couched our thought in better phraseology, yet the test of pure English is "perspicuity"—oh, excuse us, please, for using such an ambiguous term—(we devoutly hope it hasn't shocked your purist spirit, "he," "she" or "it.") But, believing that we know "good English" when we use it or hear it, we will agree to call in Jake, the colored man, and read the expression to him and ask him if he understands what we were saying. If he does not say, "Yas sah! you'se saying dat de man had his pictuah took," we will admit that your purist spirit had occasion to take great offense at our unchaste, uncouth and not-understandable English. Is that fair, "One-Time Reader—he, she or it?"

"One-Time Reader—he, she or it" admits that "he," "she" or "it" was much "amused" at our article until we mentioned adversely with reference to what seems to be the "god" of the writer of the anonymous letter—then, there was nothing to what we were saying.

In the first place, "One-Time Reader—he, she or it," there was not a single statement in the form of an adverse criticism against your little "jimmie-god" to offend your aesthetic sensi-

U. F. Taylor Adds Two Rooms to His Place

U. F. Taylor is enlarging the residential part of his service station building.

The improvement includes two rooms and a bath. When finished Mr. Taylor will have a most desirable apartment. It also gives him more room in his business quarters. Mr. Taylor may enlarge his stock of merchandise as the fall season comes on.

abilities in the least. There is a vast difference between giving a statement of facts as to what occurred and the expression of an opinion by the writer of the article. Indeed, rather we spoke appraisingly of your little "jimmie-god"—for, we said that had he been at the "men's leg show" at England's coronation, with no clothes on except his diaper, as he was in the picture of which we spoke, the "men's leg show" would have been a perfectly attractive affair. And, now, here you come, just because you can't understand "good English" and declare that we were guilty of "horrid criticism of a public leader." Now, "One-Time Reader—he, she or it," be honest—don't you feel that you have made an "awful just?"

You state in the above "abortive roast," "One-Time Reader—he, she or it," that you are "disgusted" because our article showed you that we are a "worthier-than-thou sort of person." Now, "One-Time Reader—he, she or it," that is distressing to us. If we grasp your philosophy, by your measure of a man, the fewer clothes he wears, the more noble he is—is that correct? Not a word was said about anyone's worthiness—yet because we commented on the fact that the governor of Texas allowed his picture to be made of his body, "naked as a bird's eye," except a breechcloth around his hips, which had a strip of his body, six or eight inches wide, you assert that we assumed a "worthier-than-thou" attitude. If I understand your process of reasoning about the question, it must be that the more naked a man is the more worthy he is. So, please, don't get so "thoroughly disgusted" at us.

All we meant, "One-Time Reader—he, she or it," was that if Jimmie Allred was willing to have the picture of his body made, wearing nothing but a breechcloth around his hips and give it to the newspapers, he is not fair nor consistent in his attitude unless he is willing for his own women relatives to expose their bodies to the same degree and give out their pictures to the papers.

And, you, "One-Time Reader—he, she or it," you would not be willing to expose your body to the extent that Jimmie did, would you? Then, you praise him for doing something you would not do, and cast strictures on this writer because we suggested that as the governor of a great state he should not have done it. If you should say that you are willing to expose your body to the extent that Jimmie did, through the public prints, then, in principle, you are virtually a nudist, and you would be entitled to be the queen of a nudist colony, in which event you should have your little "jimmie-god" to come, wearing only his breechcloth and perfect for you your nudist organization.

It is said that every woman almost from girlhood to great-

MRS. FANNIE ROGERS SURPRISED WITH 82ND BIRTHDAY DINNER

There may be somebody in this big world who was more greatly and more happily surprised Sunday than was Mrs. Fannie Rogers, known to all her friends simply and affectionately as "Grandmother Rogers." But, if there is such person he had both a surprise and a happy surprise—for, the aged lady of whom we write lived just eighty-two short years to get the surprise of her life.

The nature of the surprise was in the form of a surprise birthday dinner given by two of her daughters-in-law, Mrs. Virgel Rogers and Mrs. Charley Rogers. The happy affair was arranged at the home of Mr. and Mrs. Charley Rogers, three miles northwest of Bronte.

Grandmother Rogers' maiden name was Miss Fannie Dozier. She is the daughter of Mr. and Mrs. John Dozier, long since deceased. She was born in Fort Worth, July 20, 1856. Her father owned land on which most of Fort Worth is now located. Fort Worth then was just a little village, with only two stores as Grandmother Rogers remembers it.

Grandmother and her husband, W. J. H. Rogers, deceased, were married at Utah in Falls county, November 28, 1885. There are five children living. They are Mrs. Willie McMullan, and C. B. Rogers, Lee Rogers, Virgel Rogers, Cyle Rogers, and Larkin Rogers. There are eighteen grand children and twelve great grand children. Grandmother Rogers and her family came to Bronte in October in 1890, making her to have been a resident here for forty-seven years.

Therefore it was befitting that the children should honor their mother on her eighty-second birthday, and it was a happy affair throughout.

In order to "get grandmother out of the way," she was coaxed to go and spend the night, Saturday with Mrs. J. H. Turner who was going to "serve grandmother a birthday dinner" on Sunday. But, Mrs. Turner found herself greatly at sea Sunday morning explaining to her guest that she would soon go to the kitchen and prepare the birthday dinner. In the meantime the daughters-in-law were arranging the lunch at home and were very busy getting every detail worked out.

Old-time friends who had been invited were gathering. Just at noon grandmother was sent for, with the explanation that some of her friends had come to see her. Mrs. Turner told grandmother she would go with her. The honoree arrived just in time to be led into the kitchen with the company of friends, where an elegant menu was served.

"Open house" was held till (Continued on page three)

grandmotherhood has her idol. And the god of most women is in the form of a man—evidently, "One-Time Reader—he, she or it" has found her idol in her little "jimmie-god."

Writing now in the most serious strain, we wonder if Bishop H. A. Boaz, or Bishop Joseph Lynch, or Dr. Geo. W. Truett, or Dr. A. D. Porter, or Ex-Governor Pat Neff, or Dr. C. C. Seecman, or Dr. J. D. Sandefer, or even "ol' Jim" Ferguson, much as he has been "cussed" in their sincere thought, think of the "seven-eighths nude pose" of Jimmie Allred, as the governor of Texas, thus exhibiting his person on the front pages of the newspapers of the country?

Mrs. Geo. Thomas on KRBC at Abilene, Wednesday

Mrs. Geo. Thomas will appear on a program over KRBC, Abilene, Wednesday afternoon, July 28, beginning at 5:45 p. m.

Mrs. Thomas' program will consist of readings. Mrs. Thomas locally is a great favorite with all the people as an impersonator and interpreter of literature of all kinds, both the humorous and that of more serious vein. It is a matter of great delight to her many friends that this opportunity has not only come to Mrs. Thomas but also to the people everywhere who enjoy high-class and refined entertainment in the form of interpretation of literature.

Mrs. Thomas advises that her readings Wednesday afternoon will deal with Mark Twain and Kipling. The Enterprise underwrites for Mrs. Thomas—if you have never had the privilege of hearing Mrs. Thomas, tune in on KRBC on the above date and hour—you will be pleased.

BIRTHS

Born to Mr. and Mrs. Woodrow Leonard in a hospital at San Angelo, July 17, 1937, a bouncing baby boy.

Born to Mr. and Mrs. Fred Gifford, at their home in the Juniper community, July 21, 1937, a baby girl.

Dr. Leonard reports that the mothers and babies in both instances, and the "pas" too are doing well as could be expected. "But," for the "gram'pas" and the "gram'mas" I can't say so much. Of course, it is not my "first one," said the doctor good-naturedly, "therefore, I am not 'so bad off.'"

Congratulations to all the parents and grandparents, and a thousand good wishes for the young man and young lady as they make their "debut" into this great big world.

Mr. and Mrs. Isaac Gaines from Atlanta, Georgia were week end guests of Mrs. J. H. Gaines and Mr. and Mrs. R. J. Gaines and family. Mr. Gaines is the brother of J. H. Gaines deceased. Mr. and Mrs. Gaines are seventy-eight years old and it was their first trip to Texas. They were greatly pleased and they and Grandmother Gaines, as well as the others of the family had a delightful time. Other relatives from Lubbock also were guests of the Gaines.

If the governor is thus privileged to expose almost all of his person to the public gaze in a nude state, and like the king "can do no wrong," then all other men are thus privileged—and if the men assume that privilege, we say let the women also have the same privilege. What do you think of our reasoning, "One-Time Reader—he, she or it"—are we consistent or not? And do you favor nudism? If you do not then don't you think it hypocritical for anyone to say that he opposes nudism and yet expose himself as nearly as is done in the picture in question?

Good-by, "One-Time Reader—he, she or it."—send us twenty-five dollars and we will make you a "Life-Time Subscriber" instead of a "One-Time Reader." And in spite of our "horrid English," even if it is a "little two-bit weekly," it sure is worth the price.

The Bronte Enterprise
D. M. WEST
Publisher-Manager

Subscription Rates
In State\$1.00 year
Out of State\$1.50 year

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

It's just plain, good, old, hot July weather.

The fields are literally "moaning and groaning" beneath the burdens of almost unprecedented crops.

The mothers-in-law have incorporated for the purpose of making the homes better. To say the least, the purpose is not novel, but the manner of attaining the end sought is a new one—making the home better with mother-in-laws. Surely, the millennium must be approaching!

What about a fall advertising campaign on the part of the Bronte business men? With the good roads now open, if the business men don't do something to hold their trade here, the bats and owls are going to get us. Why not pool our funds and put on attractions that will hold our trade that is legitimately Bronte's trade territory? What say you, business men of Bronte?

Coke Austin from above Robert Lee was in to see us the other day. He reports it dry in his section of the country.

WARNING TO PARENTS

Complaints continue to come to me with reference to boys and girls riding bicycles on the sidewalks and skating on the sidewalks, by older people who have barely escaped being run into. This is warning to parents not to let their boys and girls either ride bicycles on the sidewalks or skate on the sidewalks. It will be too late after some one has been seriously injured. So, you had better take this warning seriously now and stop your boys and girls from this practice before any damage is done and thus save yourselves and children from trouble and sorrow after someone has been injured.

Respectfully,
R. E. Cumbie,
Mayor.

(Mrs. Adelle Wann and Misses Lois Byrd and Nettie Faye Byrd were in from the Byrd ranch, near Robert Lee, Thursday morning. They went on to San Angelo on a shopping tour.

CARD OF THANKS

We wish to thank, in this way, all our dear friends, who in any way aided us during our sickness and trouble. To each and all of you we are deeply grateful. May God reward each of you as He alone sees fit. May you and we realize that God will comfort our hearts in time of trouble—and may we all give Him the praise.

Gratefully yours,
John Clark and family and relatives.

STAR ROUTE CARRIERS MEET AT BALLINGER

M. M. Evans, star route mail carrier on the Bronte-Ballinger route, reports a rousing meeting of the star route carriers of this district at Ballinger, Thursday night of last week.

Mr. Evans is state committeeman from this district and keeps pushing the interests of the organization. There were nineteen towns represented at the meeting.

The main speaker of the evening was Mrs. E. J. Vedler, National Secretary of the Star route carriers, from Bon Stell, South Dakota. She discussed national legislation that had been presented to the Congress in behalf of the star route carriers, which sought to improve conditions for the star route operators. Mr. Evans said that Mrs. Vedler was an interesting speaker.

Price Bankhead of Big Spring, state president of the star carriers, and E. C. Evans, of Big Spring, state secretary who is a brother of M. M. Evans, both made addresses.

Job printing—neatly and promptly done. Try us.

SERVICE MANAGER FOR WEST TEXAS UTILITIES COMPANY

F. O. Bond of Wellington will reach Ballinger by August 1 to take charge of service for the West Texas Utilities Company in the Ballinger area, so advises W. O. Wallace, district manager for the Utilities Company.

He will replace C. A. Pitts who goes to Matador as local manager for the company there. Mr. Bond, former local manager at Wellington, will supervise service in Bronte and other communities surrounding Ballinger.

PLEASE
Pay Your Subscription
THANKS
Nuf Sed

Improved Freight Schedules

Specify  on your orders

"Faster By Rail — Regular as Mail"

SERVING YOUR COMMUNITY—Daily service between Texas points and throughout the country

PACKAGE CARS—From leading cities.

FREE—Pick up and delivery merchandise within city limits.

YOUR PATRONAGE SOLICITED

For details, schedules, rates, etc.,

Call—	Write—	Or Write—
H. O. Whitt,	E. A. Tusha,	M. C. Burton,
Agent	Div. Frt. Agent,	Gen. Frt. Agent,
Bronte, Texas.	San Angelo, Tex.	Amarillo, Tex.

11-2c Per Head For Drenching

GET THE STOMACH WORM NOW BEFORE HE GETS INTO YOUR POCKETBOOK!

Use **ARSATE** Sure and Safe!

Proven by years of experience to be the cheapest and the most effective method of attack on tapeworms, stomach worms and other internal parasites. Dosage for 3,480,000 sheep was sold in Texas last year. Free laboratory tests to determine if companion diseases aggravate the case of internal parasite trouble. Our tests, in some instances, have revealed the presence of companion trouble which no drenching will reach. For such companion trouble it is often necessary to vaccinate.

TEXAS STOCKMEN'S SUPPLY CO.

San Angelo Distributors
SAN ANGELO TEXAS

KEROSENE COLDSPOT

For 1937

First Views and News About Sears'

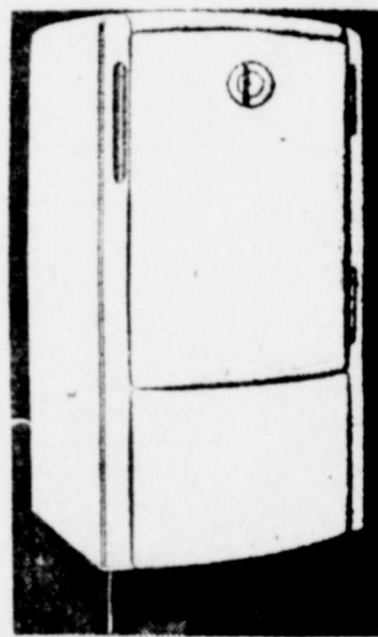
KEROSENE COLDSPOT for 1937

Never Before A KEROSENE

COLDSPOT with So Many Features

Economy every Ranchman should have. Convenience with features the finest that money can buy. Many of them exclusively. Striking streamline beauty . . . Touch-a-bar door opener . . . Fully Automatic . . . and will operate on as little as 90c per month.

SEE SEARS' COLDSPOT ON DISPLAY IN OUR SAN ANGELO STORE BEFORE YOU BUY



\$229.50
\$13 Down

TRADE-IN ALLOWANCE
Most Liberal Terms

SEARS, ROEBUCK AND CO.

18 and 20 S. Chadbourne St. San Angelo Dial 6971

VISIT CARLSBAD CAVERNS

A party of several from Norton departed Thursday morning for a visit to the Carlsbad Caverns and other points.

The party consisted of Mrs. Horace Ash and three little daughters; Mr. and Mrs. R. H. Allen and children, and Mr. and Mrs. Joyce Crockett and little daughter.

From Carlsbad Mrs. Ash and children will go to Happy for a visit with relatives, while the others will go to Oklahoma to visit relatives.

HEALTH WORK AMONG NEGROES FOR CURE OF TUBERCULOSIS

Austin, Texas, July 21, 1937. From eighty-eight Texas cities and seventeen counties progress reports in health work among Negroes were adjudged yesterday in the office of the Texas Tuberculosis Association under whose auspices National Negro Health Week has been conducted annually in this state since 1919.

On the committee appointed to grade the reports were D. S. Taylor, special supervisor of Negro Education, Dr. J. M. Coleman, field adviser, Maternal and Child Health Division, State Department of Health, and C. W. De Land, Samuel Huston College, Austin.

First place among large cities was given to Galveston. Fort Worth won second place in this division and Beaumont was given honorable mention for its school health work.

TRUCK HAULING

Anywhere, any time. Phone 47. J. W. Scott. 254tpl.

T. C. Price, Bronte's long-time merchant turned farmer in the early spring and has "made a hand in the field" during the cotton chopping period. And the good work is showing its wholesome effects on the anatomy of Mr. Price. He had stayed in the store until he had become "fat and rotund," and as a result Mr. Price was not feeling so well. He decided to go out and chop cotton just to reduce. And he certainly got the results—"you see here," said Mr. Price, the other morning, as he slipped his fingers around the waistband of his pants, showing that he had on a pair of pants about five inches too big for him, "I have worked off just seventeen pounds." And Mr. Price now looks as slim as a race horse.

Mrs. Carrie Williams and little nephews, Jack and Bob Good, returned Saturday night from an extended vacation through New Mexico. They were in the northeast part of the state for a part of the time—in the grasshopper infested area, around Raton and Des Moines. Mrs. Williams said that the women used their fly sprays and killed the pests, then swept them out of their homes with brooms.

BILLIES FOR SALE.

Registered. See or write me at Robert Lee, Texas. Coke Austin.

Eye Strain advertisement for Otis L. Parris, Optometrist & Optician, 5 W. Beauregard, Dial 9906.

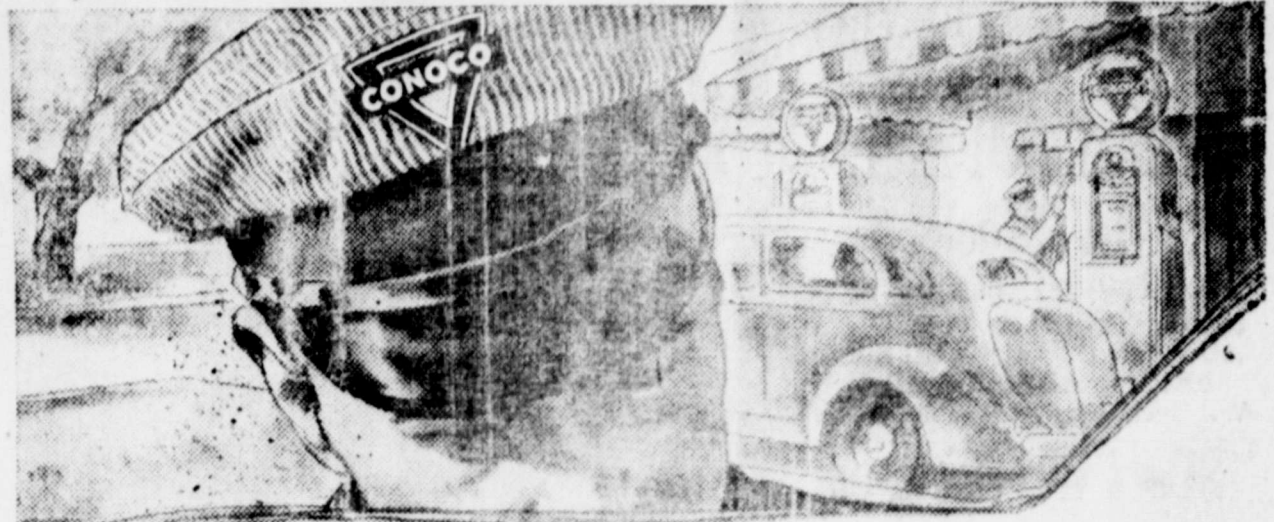
Dr. P. L. Whiffen, Dentist, San Angelo Nat. Bank Bldg., SAN ANGELO, TEXAS.

A. O. Strothers, Attorney-at-law, Office over Owens' Drug Store, WINTERS, TEXAS.

CELEBRATION (Continued from page one) six o'clock. The guests spent the hours in happy conversation. Kodaks were taken of the honoree and others present. Ice cream and cake and luscious watermelon were served throughout the afternoon as the guests

care to indulge. Many old-time friends called during the afternoon and wished the honoree many more happy birthdays. The honoree received many useful and beautiful gifts. A string was tied to the gift box, one of the rooms and the

string extended around into different rooms of the home. The honoree was told to take the string and follow it to its end—this she did, which led her to the gift box. Grandmother expressed her appreciation to her friends and children for their kindly thoughtfulness of her.



LIVING UP TO MY AD

Giving you tops in Mileage

I know the trouble. So many oil ads yell mileage, that you can't tell one way or another. I don't want my own ads to be in that class, so I'd like you to know all I'm staking, when I personally recommend Conoco Germ Processed oil to you.



GERM PROCESSED OIL

from Your Mileage Merchant

Advertisement for King-Holt Funeral Home, 908 Eighth St., Phone 82-Ring-2, Prompt Ambulance Service.

Advertisement for Telephone Service by San Angelo Telephone Company, including contact information for Glenn R. Lewis, Attorney-at-Law.

Advertisement for Westinghouse kitchen appliances, featuring a 'Kitchen-proved' slogan and a 'Family Album' showing food savings of \$91.00 a year.

Miss Norma Price has returned to her home at Lubbock after an extended visit, with her grandparents, Mr. and Mrs. T. C. Price.

Mrs. W. R. Knierim and son, J. Robert, attended the funeral of Mrs. E. T. Mills at San Angelo, Thursday afternoon. Deceased died Wednesday, July 21. She was the mother of Mrs. Owen Fife. Funeral services were conducted by Rev. Ralph Grant.

TRAILER PARTS

In Stock

Everything for building or repairing Trailers.

AUTO PARTS OF ALL KINDS
PRICES ALWAYS RIGHT
W. Broadway Phone 2371

Scott Wrecking Co.

SWEETWATER TEXAS

TEXAS THEATRE

BRONTE, TEXAS

COOL COOL
WASHED AIR WASHED AIR

FRI. & SAT., JULY 23-24

Ray Milland

IN

"BULL DOG DRUMMOND ESCAPES"

Plus Comedy

TUESDAY ONLY, JULY 27

Fred MacMurray—Gladys Swarthout

IN

"CHAMPAGNE WALTZ"

Plus Comedy

ALAMO THEATRE,
Robert Lee, Texas

FRI. & SAT., JULY 23-24

"MAMA STEPS OUT"

SUN. and MON., JULY 25-26

Harlow-Taylor

In

"PERSONAL PROPERTY"

FREE to sufferers of
STOMACH ULCERS
HYPERACIDITY
Willard's Message to Her

PRICELESS INFORMATION for
those suffering from **STOMACH OR**
DUODENAL ULCERS, DUE TO HYPER-
ACIDITY, FOOD INDIGESTION, ACID
DYSPEPSIA, SORE STOMACH, GASSI-
NESS, HEARTBURN, CONSTIPATION,
BAD BREATH, SLURPLETNESS OR
HEADACHES, DUE TO EXCESS ACID.
Explains the marvelous Willard Treat-
ment which is bringing amazing relief.
Sold on 15 days trial.

Mother Likes to
"Visit"



"TOM just called and sug-
gested a bridge game.
Can you folks come over to-
night?"

And before Mrs. Russell
hangs up she may talk about
sandwiches or chocolate cake.
She's glad her telephone's back
in . . . it means so much to a
woman.

For only a few cents a day,
the telephone permits you to
"visit" friends . . . is a real
pleasure for the whole family.

Ask about one today.

THE SAN ANGELO
TELEPHONE COMPANY

Bronte Business Men:

Lets Organize for A

Fall

BUSINESS-GETTING

Campaign