# The Bronte Weekly Enterprise 

VOL. 18.
BRONTE, COKE COUNTY. TEXAS, AUGUST 6, 1937.
the same eyes view are different. Not all of us can see through sameness. Some folks think mens styles in bathing suits permit too much of the body to be exposed to the sun's rays and the gaze of fellowmen
Buch was the surmise of our good friend, Editor West of
Bronte. He thought Governor Jimmie Allred's bathing bronte. He thought Governor Jimmie Allred's bathing trunks
were inadequate to cover the chief excutive of the state. Governor
Jimmie, says West, was 'semi-nude or seven-eighths naked' winen Jere inadequate to cover the chier excutive of the state. Governor
photographed at Lake Sweetwater. RR doesn't know about the seven-eights part for calipers were not applied to the governor's anatomy to see if a fractional eighth was duly covered by his trunks. Now, semi-nude would be half-naked. RR could not apply the description to his condition for the Governor was dressed
suitably in this modern age for cavorting in the cool depths of appeared in bathing trunks at the luncheon held for him by our local citizenry, Editor West would have been right in proclaiming audity.
well as appearance. Mens bathing tiunks are deemed modest form of dress in 1937 on the water or at thejbeach. They would be very inappropriate for exploring the North Pole. The seven
eighths nudity would be a distinct disadvantage to the wearer. ghths nudity would be a distinct disadvantage to the wearer.
"The fact that Governor Allred cooperated in being photographed in swimming trunks shows how society is advancing the state in a sacrosanct pose but just as an ordinary citizen hotopraphed sans the robes of office in a locale where he was ust as any other citizen.
West is privileged to find fault with modern fact that Editor West is privileged to find fault with modern swimming dress or
the Governor for appearing thus informally for photographers. the Governor for appearing thus informally for photographers.
RR always agrees that anyone nas a right to disagree."- "RoamRR always agrees that anyone has a right
in' Reporter" in the Sweetwater Reporter.
Dear "Roamin' Reporter," and others of The Enterprise readers:
"We sit down and take our pen in hand" to write as follows
First: By way of explanation and declaration we state to our readers that "Roamin' Reporter" presents "herself" in "Roamin'
Reporter's Column., in which the above appears as a very beauReporter's Column," in which the above appears as a very beau-
tiful young woman-(the only kind of women, whether old or young, that Sweetwater has.) if we knew that "Roamin' Reporter" is a young woman, and beautiful as "her" picture represents her, we could not be persuaded to "isagree with her. Then, too,
if her for, we have heard something about "the last word."
econd: But, writing, now, getting down to the facts: "Roam-
Reporter says:
"Had the governor appeared ir bathing trunks at the luncheon held for him by our local cit
been right in proclaiming nudity.
In other words, if we correctiy understand "Roamin' Reporthe governor was nude, far as his having on no clothes is con the governor was nude, far as his having on no clothes is con-
cerned, but for cur charge to be literally and absolutely true. the governor would have had to appear in his trunks at their formal luncheon, by their local citizenry, honoring the governor.
Without any further discussion, it is seen by the above, that "Roamin' Reporter" and The Enterprise are at least in part in agreement to the effect that when a man has on no clothes he
simply is naked, whether he is in bathing, posing before the camera, or is guest of honor at a formaal luncheon the only difference, it seems, is that "Roamin' Reporter" wants to insist that in appear without clothes either at a formal luncheon or at th North Pole. And in that event his nudeness would not be so impropriety of appearing at either place in a state of nudeness Do we correctly interpret your language, in the above, "Roamin Reporter?"
ut, we submit that, if appearing at a luncheon in trunks would mean nudity, in all sincerity, does it not moreso mean nt dity for the governor's picture, exposing nis entire "body, except
the small portion of the body coverd by a "diaper,"or its equiva lent, appearing on the front pages of the newspapers with thei thousands of reading clientile? His body thus exposed to the gaze of men, women and children, makes his act more reprehensi-
ble than had he appeared at the luncheon without clothes, which 'Roamin' Reporter" says above, would have been nudity. W leave it to the judgment of each reader as to whether or not, we old the truth on the governor when we stated that he submitted he photograph of his body seven-eighths nude to be paraded be-
fore the public gaze on the front pages of the newspapers in which the picture appeared and we do not hesitate to say tha is course was more inappropriate than had he appeared at the formal function without apparel except the trunks.

In the next place, we stated that "Governor Jimmie" did something in exposing seven-eights of his body in a nude state to
ublic gaze that $h$ e would not allow a woman relative of his to do. And in that event, he was both unfair and inconsistent. And what has happened? When "Jimmie" wanted to take his wife and mother on a vacation, he did not rush to a seaside resort, or
some other resort where "custom" allows the men to dress only in shorts and the women, many of them, wear but little more. Sut, he carries them some two thousand miles, down to Mexico
City-a veritable recluse, where the women are not only not per n the streets half-clad, if they wish, but where, when they g hat "some wild vacation party" for the lady relatives of the gov ernor as compared with some of the vacation trips of the govern read of "a sort of a governor," back yonder in other days who had "a coat of many colors," but we never read of his going to a seaAnd, since, it seems, that "Guvnir Jeems," under a sort of some

Orphan's Home Girls' Quartette Is Coming

Bronte Ladies At Methodist Lone Meet at Mertzon

A group of ladses of the Meth-

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A group of Bronte girls chapare in Brownwood, attending house party of the Girls' Auxiary of the Baptists. This gathles is an annual affair. The young ladies attending from bronte are Misses Hortense Pruitt, LaVerne Gaines,
Heien Abbott, Louzelle Brock, Helen Abbott, Louzelle Brock,
rene Pruitt, and Kathleen Wal-
ace. lace. Kind of special dispensation
trunks, except, of course, ole, there are lots of peopl. seription of the famous truans--:
or one color-pure bright reu, or $r$ one color-pure bright reu, or yellow; are they a mene-piece af air and do "they butcon in rront" or do they "lace up behind: "country hicks" sure would he "1937 eite" who is versed an "bathing trunkology were a shrewd vender of "1907 seaside resort bathing accessories" and we could get the above information, we could make our for-
tune selling "the goverenor s model of bathing trunks-for sale heap. Guaranteed that when you wear a pair of them you will be regarded as properly and becomungly attired anywhere an
where, excpt a social function or the North role-the kind
where, excpt a social function or the
the governor of the state of Texas
North role-the kind in
poses, when he wants t is pucture front page posit

In the most serious strain, there is a far-reaching
underlying the matter in controversy. And "Roamin'
"Modern forms of dress have concentrated on comfort a

## photographed in swimming trunks shows how society is advang

## ng."

The above is one hundred per cent true. Imagine Stephen Austin, or Sam Houston, or Jim Hogg, or even as
the line of great governors as fat Neff staging a "stunt
dity as of great governors as fat eftit staging a "stunt
By the governor involved in this controversy
that "forms of dress" on the part of the indivdual invol admit "comfort" and "appearance" is bound to admit that the man or woman who insists that absolute nudy adds to their "c
and appearance," should with the same degree of freedom censure be allowed to appear anywhere and everywhere, ance in a state of nudity, under the above plea, Allred could no ven make a protest, exce
Whither are we drifting?

$\qquad$ person or photograph. attired only in modest and proper apparel o, dear "Roamin' Reporter,"
 hat's a genuine 'West' invitation
 from the cit
ing trunks."

## Church of Christ <br> Meeting Is Now In Progress

The annual evangelistic meeting of the Bronte Church of Eider Lavid 0 . Grift.n of uk ahoma City is doing the preaching and directing the meeting.
Elder Griffin conducted the Elder Griffin conducted the
meeting last year, hoiding a most meeting last year, hoiding a most uccessiul meetmg. His preaci so pleased the congregation that they were unanimously and erthusiastically favorable to hio holding the meeting again this
Worship will be held twice daily, morning and evenil.g. next week and through the tha lowing Sunday night. All are cordially invited to attend the meeting

## Methodist Meeting at Tennyson <br> Begins Tonight

Rev. J. H. Thompson informs The Enterprise that he will begin a meeting with the Methout which will continue next week
and through the following Sunday night.
Rev. W Rev. W. H. Gaston, pastor of will do the preaching. It will be a week of rare privilege and
delight for Rev. Gaston, as it delight for not only be his vacation time from his pastoral labors it he time visiting his parents, Mr. and Mrs. Sam Gaston, Sr.,
Rev. Gaston is reputed to be a Rev. Gaston is reputed to be a
capable and helpful pulpit speaker and all who hear him will be
vided in moral and spiritu: Rev. Thompson is looking for ward and hoping for a goc
meeting and a week of delightful fellowship with Rev. Gastou.
Rev. Thompson returned Moncay from liberty Hill where he

Mr, and Mrs. O. H. Willough day Dr. and Mirs. Ira L. Key ard Iiss Ann Haynie of Marshel. ir. hein shater ot the Fiz thur. Dr. Key is one of the old the world and carved a place for
himself. He chose the Methodist ministry and has gone high
in the councils of his church. He has served his four years in the presiding eldership in a mott
successful way and has held several of the most prominent
astorates of the Central Texas Conference. Many of the people among the Methodists see in ishopric- and all his old-time ieme hope that for him hood group were enroute to Coloratio Key by his congregation. Miss
Haynie is a sister of Mrs. Kej.

## Little Miss Virginia Katherine

 rs. Wallace Dunson of Morgan s here on a visit with several ofher former little friends. The little Miss has grown much sine the family moved away from Abilene today


## 路

## Our BIG SALE

There must be something to it, according to our customer accept ance Friday and Saturday $\ldots$ It lasts all this week $\ldots$.. Your gate.

## SUITS

A GOOD SELECTION OF OVER 300 SUMMER AND YEAR-
ROUND WEIGHTS CONSISTING OF ALL MODEL ONE LOT-Values to $\$ 22.50$ \$908
(inether*
ONE LOT - Values to $\$ \mathbf{2 9 . 7 5}$
ONE LOT Values to $\$ 33.75$
SGCIETY BRAND- $\$ 32.56$ and 35.00
SOCIETY BRAND- $\$ 37.50$ and $\$ 40.00$
\& $\%$ w
SPORT
PORT COATS Were $\$ 12.50$

## Odd Pants and Slacks

Any and Every Kind for Your Selection
Quality Shirts
ONE LOT- $\$ 2$ and $\$ 2.50$ Values
ONE LOT- $\$ 1.55$ Values $\$ 1.28$

## Straw Hats 1-2 Price <br> All $\$ 1.00$ Ties Now 59 c

## SEQClothiers:

## WE Want <br> YOUR MAIZE

And All Kinds of Grain
We will Pay the HICHEST MARKET Prices at all times.

## Fleet of New Trucks

WE NOW HAVE A FLEET OF SIX NEW TRUCKS AND IF YOU ARE NOT PREPARED FOR HAULING YOUR GRAIN TO MARKET WE WLLL HAUL. IT FOR YOU AT YOUR GRAIN HAULED TO MARKET

## C. L. GREEN

Milling \& Grain Company
Golden Bell Flour
FLOUR, MEAL, GRAIN, HAY AND COAL WINTERS, TEXAS



The first warring of eye stratn
should be taken should be taken very seriously.
it is nature's way of warning you It is nature's way of warning yoo
that your eyes need attention
You should consult with us  You should consult with us.
(OTIS I. PARRIS

degree from Simmons and has
studied in Texas University, Kermit; Miss Willette Dunstudied in Texas University. can, Midland; Miss Nora En-
For the past two years she has glish, Rev. and Mrs. Lewis For the past two years she has glish, Rev, and Mrs. Lewis
taught Home Economics in Tu- Stuckey, Henry Raney, Bronte; cumcari. Mr. Posey is the son of Mr. Mr. and Mrs. A. A. Aaron, Mrs.
and Mrs. A. J. Posey of Tuloro- C. L Gray, Miss Heae Jm and Nrs. A. J. Posey of Tuloro- C. L. Gray, Miss Hazel. Jim student of the University of $\begin{gathered}\text { Gray, Muss Lustin Morrow, Rotan and }\end{gathered}$ -ew Mexico and has been em- Miss Virginia Parker, Roby. plailroad Company for several
years.
Immediately following the wedding breakfast the couple left for a honeymoon trip in kuidosa, New Mexico and the Fa- to We have a client who wants oific coast. $\quad$ to lease two sections of Grass Attending the wedding and ing to pay reasonable price. If E. Patterson, Mr. and Mrs. T. A. Phone 56 or write P O. Box 16. Smith, Austin; Clyde D. Patter- Phone Bronte Realty Company.

Dr.Edwin A. Dann Dr.C.H.Elliott снйорRясті

MASSAGE
ELECTRIC TREATMENTS
COLONIC IRRIGATION
X-RAY
DANN'S HEALTH HOME
207 Pecan Street
(Across from Sears Roebuck \& Co.)

. HE
ing housewire!


West cexas Utilities Companiy

and Mrs. Garvis L. Swanson of kaby girl, whe weighed eigh pounds. She has been named
Bobby Dean. Mr. Swanson is a son of Mr. and Mrs. G. T. Swan-
son of Bronte. Mrs. Swanson is son of Bronte. Mrs. Swanson is
a daughter of Mrs. E. T. Spark a daughter of Mrs. E. T. Spark of Robert Lee, formers.
as Miss Mabel Sparks.
ported as doing fine. Little Mis Bobby like to have been a birth day present for her father, as his birthday, was August, 5 th. "Gran'pa" and "Gran'ma" Swanson are quite proud of their "Gran'ps" Swanson says that i he is gran'pa again, for the third he is gran'pa again, for the third
time, he does not need a walking cane to help him deliver water melons to the peopie. He has couple of grandsons also who, he says, are just about ready to "bust any br

Mr, and Mrs. D. B. Kike son, Charles Wayne, from Big Lake have been guests of thei parents, Mr. and Mrs. A. S. Ki-
ker and Mr. and Mrs. Will Walker and Mr. an
ton, this week.

## TEXAS THEATRE

## BRONTE, TEXAS

 COOL WOOL COOLFRI. and SAT. AUG. 6-7 Barbara Stanwyck-Joel McCre "INTERNES In CAN"T TAKE MONEY" With
Plus
Pius Popeye in
ster-also News. TUESDAY ONLY-AUG 10
sally Eilers- James Dunn
"WE HAVE OUR MOMENTS" With
David Niven.
Plus Comedy: "It's on the Rec-
$\frac{\text { ord." }}{\substack{\text { ALAMO THEATRE, } \\ \text { Robert Lee, Texas }}}$

| FRI. and SAT. AUG. 6-7 |
| :--- |
| "A FAMILY AFFAIR" |

SUN. and MON., AUG. 8-9
Dick Powell Dick Powell-Alice Faye ON THE AVENEE"

WED. ONLY- AUGUST 11
Gilenn R. Lewis
ItTonvevartiaw
5th Floor Western:
AN ANGFLO. TEX

## Mr. and Mrs. Geo. Thoma were host anad hostess at their

 home Friday evening, to a number of friends, honoring Mr. andMrs. Steven Baldwin of McKaMrs. Steven Baldwin of MrKamy, who were here spending
their vacation. Mr. Baldwin is their vacation. Mir. Baldwin is
the brother of Mrs. Thomas and is with the Humble Oil Company at McKames.
Mr. Baldwin is a graduate of the Bronte schools, graduating with the class of 1932 . Therefore the host and hostess invited nearly as they could the members of the 1932 class.
ion of the evening and the sion of the evening and the
members of the $193{ }^{2}$ class re members of the 1932 class re-
called some of the class incidents and lived over again "shool days, school days, dear
old 'Golden Rule' days,", old 'Golden Rule' days.'
The guests with the honoree
were: Mr. and Mrs. Royce Hay were: Mr. and Mrs. Royce Hay
ley, Mr. and Mrs. Bill Thompson ley, Mr. and Mrs. Bill Thompson
Mir. and Mrs. D. K. Glenn, Mr Mr. and Mrs. D. K. Glenn, Mr
and Mrs. Cullen Luttrell; Misses Earl Eubanks, Lucy Lowry, Elizabeth Leonard Lois Lambert,
Berta Paige, and Messrs. EdBerta Paige, and Messrs. Ed-
ward Rawlings, Jim Eubanks, Elmer Modgling, Curtis Smith Wink Kiker and J. Robert Knie rim
DIES IN SAN SABA CO.; Mrs. M. E. Watkins, wife of
Elder M. E. Watkins, a Baptist minister, died at the family home in San Saba county, near Richland Springs, Sunday morn-
ing, August 1, 1937. The body was brought overland to the old Fort Chadbourne cemetery and interment was made following religious services at the grave
Monday afternoon, conducted by Elder C. L. Carroll of Richland Springs.
Thirteen children were born en of whom, with their father survive to mourn the death of were present for the funeral There was a large attendance of the friends of Elder Watkins and his family from many and various places over West Tex-
as. The Enterprise joins with the friends of the family in
A. F. McQueen, manager of been attending a cotton school in Abilene this week.

FARM TO EXCHANGE
80 acres; 55 acres in cultiva-
tion, no johnson grass; 8 miles north of Miles; windmill, well and good rock tank; 4 -room Land Bank-will exchange for a smaller place, clear of debt. See or write Mrs. W. C. Cox,
Tennyson, Texas, or The Bronte Tennyson,
Enterprise.

## TELEPHONE SERVICE

> Do you have a telephone? If not, you you may be passing up many profitable opportunities. If you have a telephone in your home or office you will be surprised at the time you can save. Scores of pee. ple find telephone service most valuable.
> Have a telephone installed today.

SAN ANGELO TELEPHONE COMPANY

THE BRONTE ENTERPRISt
Farmers' Gin Is
Ready to Gin
This Year's Crop

The Farmers Gin Company announces "ready to go" on ginring this seasons cotton crop.
J. D. Luttrell, manager of the Farmers Gin, is always on the every and thies advantage o wh chat will be for the beneft his patrons.
Nir. Luttrell has been a long time in the gin business and knows every little detail, which sometimes are so very important ning, both in weight and samThe main thing, of course, is always to have your gin plant in
the very best condition. This the very best condition. This,
Mr. Luttrell always does-he has done that for this season's ginning. Having gone over his
plant from engine room to press room, the gin plant is the same as a new plant. Therefore, those who gin with the Farmers
Gin Company can rest assured of the very best possible service, with courtesy and fair consider
ation everywise.
The farmers of Bronteland will not have to leave Bronte to get first-class gin service. Read the opening announcement of
the Farmers Gin Company else where in this issue of The En
prise.

## 11. Eutherford g

## Creek while in town the other day took time to run in and say

 "howdy," and tell us about thenew grandson at Madison, Illinois, the young Master James
 returned from Madison and the baby as doing splendidly.

## hapman keeney aand 0 . W

 tending the San Saba today, atOld Settlers Reunion. Bot hgentlemen in part admit that they are fully entitled to mem-
bership; that they both once ty. But as for the "old" part they strenuously and vehe

| Coke Co. Parole | Miles New Bank <br> Board Appointed <br> Bv the Govermor |
| :---: | :---: |
| Is Pioted by <br> Safe, Able Merf |  |

Late last week Governor James V. Allired announced the ppointment of the following
nen to serve on the new Coke L. I. Youngblood, Temporary G. C. Allen, Robert G. C. Allen, Robert Claud Parker, Robert Lee. Geo. E. Chisholm, Bronte. This is the 213th such Boar appointed under the system orked out by the Governor rehabilitating paroled, reprieved and conditionally pardoned con-

## Baptist Meeting

In Progress

## At Blackwell

Rev. and Mrs. J. H. Dean of Blackwell were in Bronte Friday afternoon. Rev. Dean is pastor the Blackwell Baptist church.
Rev. Dean had The Enterprise
to print him circulars, announc-

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& \text { of the annual revival meeting } \\
& \text { of his congregation to begin the }
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of his congregation to begin the

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\begin{aligned}
& \text { past Sunday and to continue } \\
& \text { through to Sunday night, Au- }
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\begin{aligned}
& \text { through to Sunday night, Au- } \\
& \text { gust } 15 \text {. }
\end{aligned}
$$

Both Rev, and Mrs. Dean ex
Both Rev. and Mrs. Dean ex-
ence to the meeting-that it might be far-reaching in its ef-
fect upon the life of the town and community.

Our jot printing is first-class
and the prices are right. We
filled an order for a Fort Worth
concern recently. We wrote the
concern recently. We wrote the
peat order for, if taken at once
and this morning we received
the order to duplicate. There
is the proof. Our motto is: "We
would raher please you than to the
$\qquad$
your money 'awful bad.'

Everybody in Miles is as proud as a little girl is of her new ey But, the thing of which they are proud is not a new doit,
but their new bank-The Citizens State Bank of Miles, Texas. The Citizens State Bank opened its doors to the public at 2, 1937. And from reports it has been a busy week with has been a busy week with
them. The Citizens State at Miles is destined to enjoy a long Miles indeed in the pers is fortunate cial family citizens and most successful business men of Miles are members of the directorate. They are Clarence Schoenfield, S. D. Chil dress and Ed Jansen.
The president and cashier of best. The bank are two of Texas them The writer has known fore they wore breeches," We knew their fathers before them. e even knew the grandfather the president. He comes from es of the South Wayne Bennett
rought up in a bank. He bnows very detail from sweeping the fice to the president's chairrustworthy to the larable and knows West Texas ditch but re while he is progressive, is conservative, knowing yet
 As for ma Simmonges. er, we used to "spank cashJoe, too, has come up through he scnool of hard knocks," but Congratui
Wayne and Joes to you both, er directors, and to all of Miles and the Miles territory. You needed a bank; you deserve
bank and now you have a bank nd now if your people will give and now if your people will give
the cooperation they should, it will be a success--for "the old boys" in charge know how to

## PLEASE <br> Pay Your Subscription THANKS <br> Nuf Sed "make 'er go."

. Pay

## The finnming Season Is Here Again And WE ARE READY TO GO!

## Bring 0n Your First Bale!

Our plant was never in better condition than we have it for this season. thing that is not one hundred per cent.

## SERVICE

As in the past, shall be our watchword. Every man on our force knows his place and work. Therefore with due promptness we can gin your DEEPLY APPRECIATIVE
We take this opportunity to thank again our friends and the people generally for their continued patronage through the many years wel have inneur very best on every bale we gin

WE WILL APPRECIATE YOUR PATRONAGE THIS SEASON

## Farmers Gin C'mp'ny

J. D. Luttrell, Manager

