

# The Bronte Weekly Enterprise

VOL. 20.

BRONTE, COKE COUNTY, JANUARY 28, 1938.

NUMBER 4.

## Sweetwater BCD 1938 Banquet An Occasion of Many Pleasing Features

A four-course menu, music, eloquent good-humor, happiest of fellowship, and matters with reference to the industrial development of Sweetwater and West Texas were the outstanding features of the 1938 banquet of the Sweetwater Board of City Development held on the roof garden of the Blue Bonnet Hotel in that city Monday evening.

There was only one possible adverse fact with reference to the important and delightful occasion and that was the small attendance of Sweetwater's own citizenship. But, this does not apply to one club in that city—the Woman's Business and Professional Club. The ladies showed their interest in their city's affairs with a large delegation in attendance.

From the invocation by Rev. E. D. Dunlap, pastor of the First Baptist Church in Sweetwater, until the master of ceremonies, H. A. Walker, declared the meeting adjourned, there was not a dull or idle moment. Music was furnished by an orchestra from the Sweetwater Municipal band, directed by Jack Armstrong, with extra numbers by visitors.

President Walker gave a brief resume of the things accomplished in 1937 by the Board of City Development, which was interesting because of their accomplishments, which sounded almost like a western story. Hon. James H. Beall, vice-president of the BCD, was called by President Walker, and he outlined what the Board has before it for 1938 which sounded like they were literally going to build a new Sweetwater and West Texas and inhabit the country to its capacity with people. The forecast was so far-reaching it reminded of the day-dreams of a group of aspiring youths.

The speaker of the evening was Major E. A. Wood of the Texas Planning Board. His topic was "Sweetwater's Industrial Development." Sweetwater being a part of Texas the speaker dwelt upon the industrial development of Texas to lead up to his theme proper. And, though he read from manuscript, yet his address was crammed so full of informing facts that the speaker held his auditors with the deepest interest to the close of his address. For instance, Major Wood declared that last year 97 per cent of the oysters

## Group of Bronte Students Depart on Tour of Europe

It was a jolly, romping, laughing group of Bronte school boys and girls that gathered at the bus station Wednesday for a part of their number to depart on a tour of important places and cities of this country and also of Europe. Others of the group departed by train, preferring to make their trip via rail.

The party of Bronte youngsters are chaperoned by their teachers, Mesdames D. Hull and Walter Bowden.

The itinerary of the tourists includes Little Rock, St. Louis, Pittsburg, Washington, and New York City. From New York they will sail to Ireland. From Ireland they will go to Europe, finally to Rome. From Italy they had not fully decided when they left Bronte exactly as to their course. They promised a representative of The Enterprise to send a lock of Mussolini's hair as evidence that they reached the Imperial City. We

consumed in Texas were shipped in from outside the state. That made everyone present feel, perhaps, that Texas itself is "an oyster" as it also has one of the largest oyster beds in all the country. Thus, on through, the speaker dealt with the resources of Texas, much of which is untouched. Then he made the application to Sweetwater's possibilities and showed conclusively that this great section of which Sweetwater is the hub, is a section of such potentialities that it can be made almost a vast empire within itself.

The last feature of the program might be termed the "fellowship hour." In this feature one representative from each town or city represented was called on for a minute talk. Now, "brothers and sisters," at this time "eloquence, flowed unrestrained." The guests—we refer, now, of course, only to the masculine part of those present—had been given sufficient time for the delicious menu that had been served to "get in its

(Continued on last page)

## County Agent Writes Farmer on 1938 Program

TO THE FARMERS OF COKE COUNTY

To date much has been said about the 1938 Agriculture Program, but not a great deal has been done. No definite information has been sent to this office concerning the working factors of a 1938 program; however certain important information has been asked of this office, and if this information is to be compiled correctly and transmitted to the State office and hence to the Federal office so that the producers in this county can receive a fair division and allotment of the bases and yields to be allotted from the Federal office we must have the cooperation and assistance of every producer in this county.

The Department of Agriculture at this time is making a study of statistical facts concerning every form in the United States so that they may have all the information in workable shape by the time Congress has released a farm bill for the year 1938. The Department of Agriculture has requested that this office obtain a signed statement from every farmer in this county, who made a crop in 1937, and "who did not" participate in the 1937 Government Program. This information is very necessary so that when goals are set up for 1938 Coke County will not be cut short as has been the case in the past due to lack of correct information. The goals to be established will not only be used as a basis for making payment under the 1937 Cotton Price Adjustment Program.

In regards to the Cotton Price Adjustment Program, as far as Coke County is concerned, we wish to submit this information in order to show that some pro-

(Continued on last page)

wish the youngsters a bon voyage and safe return.

All the above is purely "make-believe," except the fact that the group came to the bus station.

The following paragraph will make full explanation:

Students of the Low and High Sixth Grade of the Bronte Schools are starting their second semester work with a unit on Travels in Europe.

The students are working the entire unit around the idea of an imaginary trip to Europe with their instructors. Mrs. Walter Bowden and Mrs. D. Hull are sponsors of the tour.

Enthusiasm over securing tickets, travelers cheques, passports, and making all preliminary plans, has run so high the trip leaves the realm of imaginary and approaches real experiences.

This study has as an objective, the creating of a sympathetic world viewpoint, with an attitude of respect, toleration and brotherly love for the peoples of other countries.

## HOSTESS TO HER CLUB

The last semi-monthly meeting of the Senior Woman's Progressive Club met at the home of Mrs. W. J. Gideon, Thursday afternoon, at 2:30 o'clock. The program was devoted to the discussion of Fine Arts.

Mrs. O. H. Wiloughby spoke on "The History of Art Two Thousand Years Ago to the Present." "The Value of Art in Industry" was discussed by Mrs. O. W. Chapman, and Mrs. Charlie Keeney spoke on "The Mas-

## Local Pastors Denounce "Dance" in the President's Birthday Party

Until dancing is eliminated from the annual President's birthday party the churches and preachers of Bronte community cannot lend the movement their support. We must regard the whole business as "demoralizing."

At such a time the movement shall be launched upon a higher basis, we shall be glad to lend our moral support. There is a much preferred way in which the work could be carried on; for example, like the Red Cross "roll call" and tuberculosis "seal sale." If some movement like that would take form, we would gladly support it. But it must be divorced from the dance.

The fighting of infantile paralysis is a great undertaking. It needs money, but not blood money. It needs help, but not from a cause that betrays character, drags in every other evil in the world as its partner. Every one with moderate intelligence knows that alcohol will cause paralysis in many cases. And those who attend dances know better than any one else that whiskey and dancing in public and private go together.

We, as pastors, know another thing that those who attend the birthday balls lose their influence as Christians; a dance is a dance if it is in the palace of the king or in the back alley of negro town, whether it be in the school or on the President's birthday. Just because the government sponsors the national dance is no reason it is right. It is a political scheme to become popular with the worldly element. It is the "donkey party's" party and they furnish all the braying.

If you want to contribute to the work, send your money direct and you will relieve your conscience of much embarrassment and save your influence for right.

Just this warm-hearted plea from two men who love this community and want it to stay on a clean moral basis and want to protect our boys and girls from falling into this terrible sin.

If you are a member of either church in this, or any community and you just have to go to the dance and you would go in spite of a pastor's plea, then why not have the courage to go to that church and say, "I am not fit to be a member and I want you to take my name off the church roll?" I just would not play the hypocrite in the matter. It is wrong to dance and you know it. Suppose you were to see your pastor on the floor, what would you think of that? Would you still have confidence in him? No, of course not. God only has one standard for all, so God will hold you responsible for your influence.

While we are talking, may we pay our respects to the weekly dances held in our little city. All good people are against it. Our business men as a whole do not think it is right; those who run the business know it is not right; those who attend know it is not right. So why continue such a disgraceful thing that leads young people astray? I did not come here to reform the town, neither did Brother Thompson, but you can mark it down, we are not cowards, and we warn the devil now, that we are jealous over our people. Another thing, dancing is dancing even if it is tap dancing, and that in the school. It is wrong and it misleads

(Continued On Back Page)

## One Minute Sermon

BY REV. A. V. BRADLEY

### "THE MODERN DANCE"

"A time to dance"—Ecc. 3:4. "The daughter of Herodias danced before them, and pleased Herod."—Matt. 14:6.

All the dancing the Bible knows of or commends was done in the daytime, sometimes on the highway, or done in the woods, and was done by one sex at a time. The motive was to praise God. There was a time to dance then, but the devil saw where he could make a fat living out of it, so he put both sexes together, and gave it an appeal which nothing else could give.

The last verse given refers to modern dancing. The King gave a banquet, drank their wine, and had some dancing. Herod had married his brother's wife who had a daughter that loved publicity. John the Baptist told the mother and Herod they had sinned because of the marriage. Mrs. Herod had John put in prison. But Herod himself feared John. The daughter tap-danced before the king and guests. They were pleased. Herod in a drunken state promised the girl anything she wanted, even to half of the kingdom. Did she ask for jewels, money, new car, new clothes, for a home, or for what? She asked for the head of the preacher on a platter. It was granted.

Dance leads to drink, to the death of someone, it debauches—demoralizes, ruins character, causes late hours, and breaks health. The average length of life for a male dancer is thirty-five years; for a female, twenty-five years.

The dance is wrong because of its hours, companions, posture, and depends on sex for popularity. It is the greatest sin against the youth of today.

## HOME FROM VENEZUELA

Mr. and Mrs. L. W. Mills of Miracaibo, Venezuela, are the guests of Mr. and Mrs. Floyd Modgling, and other relatives. Arriving in Bronte Monday afternoon, Mr. and Mrs. Mills were accompanied by her mother, Mrs. Tom Modgling, who has been visiting in Quanah, and Mrs. T. L. Modgling, of Seminole, Oklahoma.

Mr. Mills is employed by the Shell Oil Company in Venezuela, and is in the United States for a three-month vacation. Prior to their arrival in Bronte, Mr. and Mrs. Mills visited in North Texas and Kansas. The couple plan an indefinite visit in Bronte. Mrs. Mills is the former Tommie Lou Modgling, and her many friends are glad to have her home again.

## RABBIT DRIVE

A rabbit drive will be staged in the Juniper community south of the river Tuesday, February 1.

The hunters will gather at the Juniper school house. A lunch worth while will be spread at noon by the ladies at the farm home of Tom Williams. Everybody who has a gun and can shoot rabbits is invited—lots of fun—lots of "good eats!"

## DAILY MEDITATIONS J. H. THOMPSON

PSALMS, 119:59: "I thought on my ways, and turned my feet unto thy testimonies."

1. Are we God conscious?
2. Do we take life serious?
3. Do you live as you should?
4. Are you happy in your Christian experience?
5. Do we think about the way we are living?

Sunday evening's program at the Methodist Church will be in charge of the young people. Everyone cordially invited.







**NOTICE**

The legislature of this State has enacted Article No. 1371-a and this Article is now the law of this State, and said article provides among other things that all those owning or controlling a dog or dogs must register same and pay the prescribed dog tax.

The citizens of Coke County have by a majority vote decided to make this law apply to Coke County; therefore now it is in violation of law for any person or persons to have or control an unregistered dog.

I have tried to explain all the phases of this law through your local newspaper, but I again state that you are violating the criminal laws of this State by not registering your dog and that I will prosecute any person in this County upon complaint that you have or control an unregistered dog.

All dogs must be registered and each day you put this off you violate the law.

Our criminal laws are just as strong as you citizens make them; My duty is finished when I have taken the complaint and prosecuted that complaint before a jury. And I want you to report to me the name of any person owning or controlling any unregistered dog, and if you will come to my office and file a complaint, I promise you that I will prosecute each complaint filed and do my very best to obtain a conviction.

**THE LAW HAS BEEN VIOLATED BY THE PERSON FAILING TO REGISTER HIS DOG,** and any person failing to register his dog is guilty of an offence against the Criminal laws of this State.

So please register your dog, and in event you get caught or a complaint is filed against you for not having your dog registered, then don't come to me for any favors, as I shall prosecute all these dog cases regardless of who you may be.

Thanking the people of Coke County for your cooperation during my tenure in office as your County attorney, I am,  
Respectfully yours,  
W. C. McDonald,  
County Attorney.

**CARD OF THANKS**

We take this way of expressing to our dear friends in Bronte and elsewhere our deepest gratitude for your tender sympathy and kindly ministries in the death of our dear father, grandfather, and brother, Geo. H. McCuiston, and putting his body away for its last rest. Your kindness makes our sorrow more easily to be borne, and we shall always cherish memories of you that will make us thankful at every recollection of your kindly thoughtfulness of us in our distress. The floral offerings were beautiful and remindingful to us of his quiet, gentle life. God bless you each and all in our deepest prayer.

Mr. and Mrs. R. E. Cumbie.  
Edward Cumbie, Jr.  
Mr. and Mrs. J. B. Mackey  
Mr. and Mrs. A. L. McCuiston.

**Mazeland**

Miss Myra Tankersly met with the girls of club age on Friday of last week. Plans were made for the year's work and the following officers elected; Mrs. Koenig, sponsor, Mary Frances Mills, president, Clara Bryan, vice-president and secretary; Buelah Ann Smith and Lovetta Tubbs, club reporters, Betty Ruth Atkins, garden demonstrator, and Mary Frances Mills, bedroom demonstrator.

Mr. J. A. Barton organized the Boy's 4H Club on Thursday. Officers elected included: Mr. A. H. Wheeler, group community leader; Pat Prichard, president, Weldon Wade, secretary, and W. D. Baliew, vice-president. Buelah Ann Smith and Lovetta after a week's absence.

A beautiful picture of "Old Ironsides" has been purchased for the school by the P. T. A. organization. A contest is being held giving the room who has the largest number of parents present at the P. T. A. meetings, the picture for a month.

Jack and Bob Mathes from the Hatchel school have enrolled here in the seventh and fourth grades respectively.

This week ends our fourth week of school. Everyone is busy taking mid-term examinations.

Wanted: Man with car to take over profitable Rawleigh Route. Established customers. Sales way up this year. Must be satisfied with earnings of \$30 a week to start. Write Rawleigh's Dept. TXA-85-101, Memphis, Tenn.

**THEIR LITTLE GIRL DIES**

Marjorie Dean, little daughter of Mr. and Mrs. M. J. Lasswell of Fort Chadbourne, died at the family home, Saturday, January 22, 1938. Interment was in the old Fort Chadbourne cemetery, Sunday afternoon, following religious services at the home, conducted by Rev. A. V. Bradley, pastor of the Bronte Baptist church.

Marjorie Dean was born April 6, 1928, making her to lack only two months and fourteen days being nine years old. The little one had been an invalid throughout life, but was always cheerful and hopeful when not suffering. However, some four days before death claimed her, she became seriously ill and suffered until the messenger came and took her and the little sufferer was free from her pain.

Marjorie Dean is survived by her parents, and three sisters of the immediate family. The sisters are Ione, Charline and Geraldine. Little Marjorie Dean was the baby of the family, which fact, coupled with her not being a strong, robust child, made her the pet of the whole family. Hence their sorrow is deep, and to the parents and little sisters and others who will miss Marjorie Dean The Enterprise joins with the other friends of the family in deepest sympathy.

**POLITICAL ANNOUNCEMENTS**

We are authorized to announce the following candidates for the office next above their names, subject to the action of the Democratic Primary, July 23, 1938:

**COKE COUNTY, TEXAS**

**For County Judge:**

MCNEIL WYLIE  
(Re-election)  
J. C. JORDAN  
ROY BREY

**For County and District Clerk:**

WILLIS SMITH  
(Re-election)

**For Sheriff and Tax Assessor-Collector:**

FRANK PERCIFULL  
(re-election)

**For County Treasurer:**

MRS. B. M. GRAMLING  
MYRTLE L. HURLEY  
IRVAN H. BRUNSON  
(Re-election)

**For County Commissioner of the Bronte Precinct:**

S. A. KIKER  
(Re-election)

**For County Commissioner of the Tennyson Precinct:**

W. T. GREEN  
SAM GASTON  
(Re-election)  
J. L. STEPHENSON

**FOR SALE OR LEASE**

A stock farm, consisting of 900 acres, located six miles East of Divide school house, in Nolan county; good 5-room house; 2 wells and windmills, creek runs through place—everlasting water; sheep-proof fence, on bus line. See or write

Miss Novice Whitaker,  
P. O. Box 22,  
Bronte, Texas

**Glenn R. Lewis**  
ATTORNEY-AT-LAW  
5th Floor Western Reserve Building  
SAN ANGELO, TEX.

**Scott Wrecking Co.**  
**TRAILER PARTS**  
**In Stock**  
Everything for building or repairing Trailers.  
AUTO PARTS OF ALL KINDS  
PRICES ALWAYS RIGHT  
W. Broadway Phone 2371  
SWEETWATER TEXAS

FOR  
**Ambulance Service**  
CALL  
**Frank Keeney**  
Day Phone 49 Night Phone 19

**OAK CREEK**

Mrs. Dale Douglas has been ill with a severe cold and sinus trouble last week, but is able to be back in school now.

Some of the Oak Creek pupils have been out of school because of illness.

J. M. Vaughn started work for Tad Richards Monday morning.

Henry Clark suffered a severe attack of influenza last week, but is reported to be better now.

New readers have arrived for the second and fifth grade pupils

L.A. Bramlett visited the home of J. H. Bramlett Friday.

Wyatt McKown and Mr. Douglas set out some trees on the school grounds Saturday.

The P. T. A. will meet Friday night. All are cordially invited.

Mazeland school visited us Wednesday afternoon and we played a game of ball. The score was twelve to five in our favor.

**FOR SALE**—Two good work mules—\$100. each or \$175. for both.

Spurgeon Smith,  
Blackwell, Texas.

**Chiropractic**

COLONIC IRRIGATION  
Is the Natural, Pleasant Way to Health  
BATHS — ELECTRIC TREATMENTS

**Dann's Funeral Home**

E. A. Dann, D. C.  
207 Pecan Street  
SWEETWATER, TEXAS  
Phones: Office 3291, Nite 2837

**Building Materials**

2x6 and 2x4, No. 2 std. lengths	\$3.50
1x6 rough fencing, No. 2	3.50
1x4 sheeting, No. 2	3.50
Roll Roofing, 55-lb weight, roll	1.90
4-hr enamel, colors, per quart.	.88

**TEXAS TRADING COMPANY**

1007 North Chadbourne San Angelo

**Electric Cookery-- Makes the average home luxurious as a Penthouse!**

**West Texas Utilities Company**

**High Quality**  
**Baby Chicks**  
From Culled and  
**Blood-Tested**  
**Flocks**  
**Custom Hatching**  
THURSDAYS OF EACH WEEK  
BOOK EARLY—GET THE BEST  
**W. B. CURRIE PRODUCE COMPANY**  
BALLINGER, TEXAS



**TEXAS THEATRE**  
BRONTE, TEXAS

Friday—Saturday, Jan. 28—29  
"BOMBING of the U. S. S. PANAY"

Also  
DICK FORAN  
In  
"PRAIRIE THUNDER"  
Plus  
COMEDY and NEWS

Tuesday, MONEY NITE, Feb. 1  
BING CROSBY-  
MARTHA RAYE

In  
"DOUBLE OR NOTHING"  
With ANDY DEVINE  
Also POPEYE COMEDY

ALAMO THEATRE  
Robert Lee, Texas

JAN. 30—31  
SUN. 1:30 & MON.  
PANAY BOMBING SOULS AT SEA

Wednesday, Feb. 2 ONLY  
"DOUBLE OR NOTHING"

Y. W. A. MEETS MONDAY

The regular meeting of the Y. W. A. was held Monday afternoon at 4:00 o'clock at the home of Miss Lois Lambert. After a business session with Maudie Baker, president, presiding, the group discussed the missionary situation in Palestine.

Members present included: Virginia Youngblood, Maudie Baker, Faye Lowry, Mrs. Bradley, Helen Abbott, Mrs. Flora Smith, Gwendolyn Higginbotham, and a guest, Thelma Parker, of Coleman.

**CARD OF THANKS**

In this way we want to express our deepest thanks to our dear friends and the good people generally in Fort Chadbourne and Bronte and elsewhere for your sympathy and kindness and aid in the death of our dear baby girl, and in putting her little body away. You were all that friends could mean in such hours and through the coming years we shall always cherish your memory. May God bless every one of you.  
Mr. and Mrs. M. J. Laswell.

**COUNTY AGENT WRITES**  
(Continued from page one)  
ducer is passing up an opportunity by not submitting to this office his sales receipts for cotton ginned and sold.

In 1935 when every cotton producer was required to report under the Bankhead Law, there were 728 cotton producers in Coke County; to date only 481 producers have turned in cotton sale certificates. The question is: has there been a decrease of 247 cotton producers in this county in the last two years, or has that many producers received such a good price for their cotton that they do not need the approximately \$15.00 per bale adjustment offered by the Government. Every farmer who produced cotton in 1937 should turn in to this office cotton sale receipts for every bale of cotton he sold. If these sales receipts are out of date the producer can make a written statement and have them accepted. By turning in these receipts for the cotton you have sold, you will help the County Committee to compile important information concerning the amount of cotton produced in this country as compared to the amount ginned in this county. This information is important because the committee is trying to establish facts on which to obtain a higher yield per acre allotment for the county.

It is to the interest of every producer in this county who intends to farm in 1938 or any future year, to assist this office in receiving the information asked for by the Department of Agriculture.

If every producer who farmed in Coke County in 1937, and "did not" participate in the Agriculture Program, will call at this office and submit a signed statement of his cropping system we will appreciate it very much. In case a tenant farmer has moved out of the county it is the duty of his landlord to see that this information is turned in.

The sooner this information is compiled the sooner we will have a fair and a just allotment for every farm in this county for future Government Programs.

Attend to this at once.  
H. E. Smith  
County Agriculture Agent

Mrs. Charlie Keeney and Faye Lowry spent Monday in Sweetwater as the guests of Mr. and Mrs. Robert Lowry.

**Conoco Credits Newspaper Ads**

Giving due credit for the best year in its history to the heavy use of newspaper advertising, the Continental Oil Company has announced that its 1938 advertising appropriations for newspaper space will be increased by 17 percent over the 1937 expenditures.

Continental during the coming year will allot to the daily and weekly press about 66 percent of all that is to be spent on consumer media and will place advertising in approximately 1250 newspapers. The new advertising will continue to deal with Conoco Bronze Gasoline and Conoco Germ Processed Motor Oil and the action of this lubricant, due to the presence of a product of the research laboratories, in forming an abnormally tough film that stays on metal surfaces even while the motor is idle, instead of draining off.

The new campaign, which has been carefully checked for reader response in selected test areas at Colorado Springs, Colo., and in Richmond, Va., will also stress the position of local Conoco dealers as "milage merchants" who are independent of the company and must deal with the customer on the basis of their own ability and standing in the community they serve.

**MRS. KIKER HOSTESS TO MISSIONARY SOCIETY**

Mrs. S. A. Kiker was hostess to the Methodist Woman's Missionary Society, Monday, January 24.

Following the Devotional, Mrs. Floyd Bridges discussed "The World Community in American Cities." Mrs. Modgling spoke on the life of Kagwa. Tentative plans for a birthday social to be held once a quarter were made.

A refreshment plate was served to the following members: Mrs. Fred McDonald, Sr., Grandmother McClesky, Mrs. T. C. Price, Mrs. T. S. Wylie, Mrs. Thompson, Mrs. Crume, Mrs. B. F. Bridges, Mrs. Jess Percifull, Mrs. B. E. Modgling, Mrs. Fewell Sims, and the hostess.

Mrs. Frank Guitard of Waco is visiting her father, Mr. W. A. Glenn. Mr. Glenn has been confined to his bed because of illness the past week.

**PRESIDENT'S BALL**

(Continued from page one)

ipate. I think we all need to our children to let them partic clean up a little.

Every time a public dance is held in Bronte, the next day whisky bottles and beer bottles can be found lying around over town. Just the other morning a bottle was found on the lawn of the Baptist parsonage where some drinking dancer had tossed it the night before. Also one Saturday morning a certain business house in town was opened up and there was found at the door an empty whisky bottle which some drinker had placed there that night. It was only a few doors from the "Bronte Ball Room." And was on the night of the dance which was held a few Friday nights ago.

So I think our officers are loose on their business a little. This is a dry territory; this liquor is being bootlegged in some way. We are expecting you to do your duty if you hold your job another term. We are for you as long as you do the best you can.

Every word which we have written has been from a heart of love for you, but we mean what we say and will stand by it. So dear friends, think this matter over, don't give the dance, don't go to it, and don't encourage any one else to do so, for God cannot be well pleased with such actions. May you ponder this verse of scripture if you are tempted to dance: "There hath no temptation taken you but such as is common to man; but God is faithful, who will not suffer you to be tempted above that ye are able; but will with the temptation also make a way to escape, that ye may be able to bear it." 1. Cor. 10;13. There is a way for you to escape such a temptation if you will pray about it. May God help you.

Rev. A. V. Bradley, Baptist Pastor.  
Rev. J. H. Thompson, Methodist Pastor.

If the editor had to make a guess, our guess would be that from the above there are at least two pastors in Bronte who are "agin" the modern dance, and especially are they agin the President's Ball.

**Marie School News**

The Citizenship Club met last Friday. Club members each told a story. Pauline Sanders was elected "good citizen" for the week. Junior King and Thurmon McDonald were elected to this place the first two weeks. The next meeting will be devoted to the election of new officers.

Junior King, Pauline Sanders, and Flora Belle Baldwin are entering spelling for the County Meet, which is to be held in March. The winning two out of the three will represent this school. Second and Third grade students will compete in the story-telling contests, but representatives have not yet been selected.

Junior King and Thurmon McDonald are entering track. Miss Russel, primary teacher, will direct the Rhythm Bands at the County Meet this year.

A race for the largest number of hot lunches each day is being held between the Primary and Intermediate grades. Primaries first lead, but the Intermediates are ahead now. Wonder who will win!

The Marie School has new gasoline lanterns.

**BANQUET**

(Continued from page one)  
good work," and the "boys" were feeling fine—hence, "wit, wisdom and eloquence flowed" as easily and as smoothly as a West Texas breeze.

John C. McAdams of Winters, a banker known all over the country was so "groggy" that he dared to assert that the women were all deaf, due to the fact they never exercised their powers of hearing. It was a brave declaration from a brave man, especially there in the presence of the aggregation of feminine intelligence and beauty represented in the members of the WB&P club, and others of the fair sex who were in attendance. But, as bankers generally do, he "got off with it."

Johnny Greene of Big Spring, the home of the new hospital for West Texas, tried to bring Sweetwater some relief and comfort by informing the Sweetwater people that Governor James Allred had declared to Greene that since the hospital was not located at Sweetwater he did not care to return to Sweetwater on another fishing outing. Yet, Sweetwater's representatives seemed to be reconciled to their loss since it seemed evident to them that Big Spring had more people in it who needed the installation in question than any

**Reese's HATCHERY**

NOW OPERATING  
CUSTOM HATCHING  
Baby Chicks, Feed and Blood Testing  
Telephone 469  
South Ballinger

Lonnie Grimes and Mickey Jackson were in Dallas on business Monday and Tuesday.

Miss Thelma Parker of Coleman is the guest of Miss Gwendolyn Higginbotham this week.

**NOTICE, ALL DOG OWNERS:**

All dogs will be killed that are seen on the C. C. Holder place.  
524thnd I. V. Blackwell.

other city or town in West Texas. It was a streak of good-humored jesting and repartee on the part of all who participated and enjoyed by all present.

It remained for Bowen Pope, "the innocent editor" of Hamlin to win the honors in a brief after-dinner speech. He virtually called his town a "hick town" because it had no all-weather highway in the direction of Bronte. Of course, he said, "towards Sweetwater." But, it is a fact that in these parts one can hardly start anywhere without going part of the way towards Bronte. Tom Carswell, secretary of the Abilene Chamber of Commerce, after the program was over, privately accused W. E. Benson, secretary of the Hamlin Chamber of Commerce, of having "doped" Bowen before he brought him to the banquet. Anyhow, Mr. Pope made his auditors "sit up and listen" about the matters of which he spoke, concerning the mutual interests of Hamlin and Sweetwater.

The attendance was large from out of the city, representatives being present from the towns and cities from Abilene to Big Spring, east and west, and from Winters and Bronte on the south to Slayton on the north.

George Barber, "the hired hand"—(secretary and manager of the Sweetwater BCD)—is now entering his third year in that capacity, and the banquet Monday night is only an indices of the "big way" that he and his co-workers are "getting their job done."

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**The Winters State Bank**

SAFE . . . BECAUSE IT'S SOUND  
WINTERS, TEXAS



## TEXAS THEATRE

BRONTE, TEXAS

Friday—Saturday, Jan. 28—29  
"BOMBING of the U. S. S. PANAY"

Also  
DICK FORAN  
In  
"PRAIRIE THUNDER"  
Plus  
COMEDY and NEWS

Tuesday, MONEY NITE, Feb. 1  
BING CROSBY-  
MARTHA RAYE  
In  
"DOUBLE OR NOTHING"  
With ANDY DEVINE  
Also POPEYE COMEDY

ALAMO THEATRE  
Robert Lee, Texas

JAN. 30—31  
SUN. 1:30 & MON.  
PANAY BOMBING SOULS AT SEA

Wednesday, Feb. 2 ONLY  
"DOUBLE OR NOTHING"

Y. W. A. MEETS MONDAY

The regular meeting of the Y. W. A. was held Monday afternoon at 4:00 o'clock at the home of Miss Lois Lambert. After a business session with Maudie Baker, president, presiding, the group discussed the missionary situation in Palestine.

Members present included: Virginia Youngblood, Maudie Baker, Faye Lowry, Mrs. Bradley, Helen Abbott, Mrs. Flora Smith, Gwendolyn Higginbotham, and a guest, Thelma Parker, of Coleman.

### CARD OF THANKS

In this way we want to express our deepest thanks to our dear friends and the good people generally in Fort Chaddbourne and Bronte and elsewhere for your sympathy and kindness and aid in the death of our dear baby girl, and in putting her little body away. You were all that friends could mean in such hours and through the coming years we shall always cherish your memory. May God bless every one of you.

Mr. and Mrs. M. J. Lasswell.

**COUNTY AGENT WRITES**  
(Continued from page one)  
ducer is passing up an opportunity by not submitting to this office his sales receipts for cotton ginned and sold.

In 1935 when every cotton producer was required to report under the Bankhead Law, there were 728 cotton producers in Coke County; to date only 481 producers have turned in cotton sale certificates. The question is: has there been a decrease of 247 cotton producers in this county in the last two years, or has that many producers received such a good price for their cotton that they do not need the approximately \$15.00 per bale adjustment offered by the Government. Every farmer who produced cotton in 1937 should turn in to this office cotton sale receipts for every bale of cotton he sold. If these sales receipts are out of date the producer can make a written statement and have them accepted. By turning in these receipts for the cotton you have sold, you will help the County Committee to compile important information concerning the amount of cotton produced in the county as compared to the amount ginned in this country as compared to the amount ginned in this county. This information is important because the committee is trying to establish facts on which to obtain a higher yield per acre allotment for the county.

It is to the interest of every producer in this county who intends to farm in 1938 or any future year, to assist this office in receiving the information asked for by the Department of Agriculture.

If every producer who farmed in Coke County in 1937, and "did not" participate in the Agriculture Program, will call at this office and submit a signed statement of his cropping system we will appreciate it very much. In case a tenant farmer has moved out of the county it is the duty of his landlord to see that this information is turned in.

The sooner this information is compiled the sooner we will have a fair and a just allotment for every farm in this county for future Government Programs.

Attend to this at once.  
H. E. Smith  
County Agriculture Agent

Mrs. Charlie Keeney and Faye Lowry spent Monday in Sweetwater as the guests of Mr. and Mrs. Robert Lowry.

## Conoco Credits Newspaper Ads

Giving due credit for the best year in its history to the heavy use of newspaper advertising, the Continental Oil Company has announced that its 1938 advertising appropriations for newspaper space will be increased by 17 percent over the 1937 expenditures.

Continental during the coming year will allot to the daily and weekly press about 66 percent of all that is to be spent on consumer media and will place advertising in approximately 1250 newspapers. The new advertising will continue to deal with Conoco Bronze Gasoline and Conoco Germ Processed Motor Oil and the action of this lubricant, due to the presence of a product of the research laboratories, in forming an abnormally tough film that stays on metal surfaces even while the motor is idle, instead of draining off.

The new campaign, which has been carefully checked for reader response in selected test areas at Colorado Springs, Colo., and in Richmond, Va., will also stress the position of local Conoco dealers as "milage merchants" who are independent of the company and must deal with the customer on the basis of their own ability and standing in the community they serve.

### MRS. KIKER HOSTESS TO MISSIONARY SOCIETY

Mrs. S. A. Kiker was hostess to the Methodist Woman's Missionary Society, Monday, January 24.

Following the Devotional, Mrs. Floyd Bridges discussed "The World Community in American Cities." Mrs. Modgling spoke on the life of Kagwa. Tentative plans for a birthday social to be held once a quarter were made.

A refreshment plate was served to the following members: Mrs. Fred McDonald, Sr., Grandmother McClesky, Mrs. T. C. Price, Mrs. T. S. Wylie, Mrs. Thompson, Mrs. Crume, Mrs. B. F. Bridges, Mrs. Jess Percifull, Mrs. B. E. Modgling, Mrs. F. E. Sims, and the hostess.

Mrs. Frank Guitard of Waco is visiting her father, Mr. W. A. Glenn. Mr. Glenn has been confined to his bed because of illness the past week.

### PRESIDENT'S BALL

(Continued from page one)

ipate. I think we all need to our children to let them participate a little.

Every time a public dance is held in Bronte, the next day whisky bottles and beer bottles can be found lying around over town. Just the other morning a bottle was found on the lawn of the Baptist parsonage where some drinking dancer had tossed it the night before. Also one Saturday morning a certain business house in town was opened up and there was found at the door an empty whisky bottle which some drinker had placed there that night. It was only a few doors from the "Bronte Ball Room." And was on the night of the dance which was held a few Friday nights ago.

So I think our officers are loose on their business a little. This is a dry territory; this liquor is being bootlegged in some way. We are expecting you to do your duty if you hold your job another term. We are for you as long as you do the best you can.

Every word which we have written has been from a heart of love for you, but we mean what we say and will stand by it. So dear friends, think this matter over, don't give the dance, don't go to it, and don't encourage any one else to do so, for God cannot be well pleased with such actions. May you ponder this verse of scripture if you are tempted to dance: "There hath no temptation taken you but such as is common to man; but God is faithful, who will not suffer you to be tempted above that ye are able; but will with the temptation also make a way to escape, that ye may be able to bear it." 1. Cor. 10:13. There is a way for you to escape such a temptation if you will pray about it. May God help you.

Rev. A. V. Bradley, Baptist Pastor.  
Rev. J. H. Thompson, Methodist Pastor.

If the editor had to make a guess, our guess would be that from the above there are at least two pastors in Bronte who are "agin" the modern dance, and especially are they agin the President's Ball.

### Marie School News

The Citizenship Club met last Friday. Club members each told a story. Pauline Sanders was elected "good citizen" for the week. Junior King and Thurmon McDonald were elected to this place the first two weeks. The next meeting will be devoted to the election of new officers.

Junior King, Pauline Sanders, and Flora Belle Baldwin are entering spelling for the County Meet, which is to be held in March. The winning two out of the three will represent this school. Second and Third grade students will compete in the story-telling contests, but representatives have not yet been selected.

Junior King and Thurmon McDonald are entering track. Miss Russel, primary teacher, will direct the Rhythm Bands at the County Meet this year.

A race for the largest number of hot lunches each day is being held between the Primary and Intermediate grades. Primaries first lead, but the Intermediates are ahead now. Wonder who will win!

The Marie School has new gasoline lanterns.

### BANQUET

(Continued from page one)  
good work," and the "boys" were feeling fine—hence, "wit, wisdom and eloquence flowed" as easily and as smoothly as a West Texas breeze.

John O. McAdams of Winters, a banker known all over the country was so "groggy" that he dared to assert that the women were all deaf, due to the fact they never exercised their powers of hearing. It was a brave declaration from a brave man, especially there in the presence of the aggregation of feminine intelligence and beauty represented in the members of the WB&P club, and others of the fair sex who were in attendance. But, as bankers generally do, he "got off with it."

Johnny Greene of Big Spring, the home of the new hospital for West Texas, tried to bring Sweetwater some relief and comfort by informing the Sweetwater people that Governor James Allred had declared to Greene that since the hospital was not located at Sweetwater he did not care to return to Sweetwater on another fishing outing. Yet, Sweetwater's representatives seemed to be reconciled to their loss since it seemed evident to them that Big Spring had more people in it who needed the institution in question than any

**Reese's HATCHERY**  
NOW OPERATING  
CUSTOM HATCHING  
Baby Chicks, Feed and Blood Testing  
Telephone 469  
South Ballinger

Lonnie Grimes and Mickey Jackson were in Dallas on business Monday and Tuesday.

Miss Thelma Parker of Coleman is the guest of Miss Gwendolyn Higginbotham this week.

### NOTICE, ALL DOG OWNERS:

All dogs will be killed that are seen on the C. C. Holder place. 5244nd I. V. Blackwell.

other city or town in West Texas. It was a streak of good-humored jesting and repartee on the part of all who participated and enjoyed by all present.

It remained for Bowen Pope, "the innocent editor" of Hamlin to win the honors in a brief after-dinner speech. He virtually called his town a "hick town" because it had no all-weather highway in the direction of Bronte. Of course, he said, "towards Sweetwater." But, it is a fact that in these parts one can hardly start anywhere without going part of the way towards Bronte. Tom Carswell, secretary of the Abilene Chamber of Commerce, after the program was over, privately accused W. E. Benson, secretary of the Hamlin Chamber of Commerce, of having "doped" Bowen before he brought him to the banquet. Anyhow, Mr. Pope made his auditors "sit up and listen" about the matters of which he spoke, concerning the mutual interests of Hamlin and Sweetwater.

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