

The Bronte Weekly Enterprise

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BRONTE, COKE COUNTY, FEBRUARY 25, 1938

NUMBER 8.

SEVENTH ANNUAL BRONTE FFA FAT STOCK SHOW, MARCH 2, PROMISES SOME FINE EXHIBITS

Prof. J. T. Henry, vocational agriculture teacher in the Bronte schools, and his FFA boys are putting on the final touches and will have everything in perfect readiness Wednesday morning for the 7th Annual Bronte FFA Fat Stock Show.

If possible, the boys this year will have better showings than ever before. The boys have taken much interest in their calves and sheep and will exhibit some stuff that will be worth while to see.

Quite a few of Bronte's business firms join in this week in an

invitation to the people far and near to come to the show. Live stock is the hope of this country. And for anyone to see the wonderful results that come from proper feeding and proper care of animals cannot be otherwise than a convert to scientific feeding.

The Enterprise along with Prof. Henry and the Bronte FFA boys and several of Bronte's leading business firms joins in the invitation to everybody to take off at least a half day and come to the Bronte FFA Fat Stock Show—it will pay you well.

MESSES. OMAR McQUEEN, AND D. K. GLENN ENTERTAIN CLUB

The Junior Woman's Progressive Club met Saturday afternoon at the home of Mrs. M. A. Butner. Mrs. O. McQueen entertained with bridge and dominoes.

The red, white and blue color scheme was emphasized by means of flags and stars. At tables centered with red candles, and laid with colored star tablecloths, the following guests were served a salad course: Mesdames W. W. Bowden, C. Gentry, N. Johnson, Bud Maxwell, Cumbie Ivey, Rce Williams, H. O. Whitt, Nell Lowry, and the following guests: Misses Lois Lambert and Gwendlyn Higginbotham; Mesdames F. Bridges, W. W. Mullins, T. F. Simms, and Bill Thompson.

MINISTERIAL STUDENT SUPPORTS FAMILY AND GOES TO SCHOOL

The days of ambitious young men are not past—there are young men on the threshold of life who are as ambitious as at any time in the past, notwithstanding the many unfavorable conditions of society.

The writer had the above fact impressed upon his mind the other day in Abilene. We drove up to a filling station, engaged the operator in conversation and found that he was the owner of the station. The station is just across the street in front of McMurtry College.

We had not talked with the

JAS. McMULLAN AND FAMILY KILLED ACCIDENTALLY

Death by accidental asphyxiation from gas from a cook stove claimed three victims in a trailer house tragedy in Lubbock Wednesday night. The dead bodies of Mr. and Mrs. James McMullan, 19 and 21 respectively, and their six-week-old son were found in their tiny trailer home by Mr. McMullan's employer, who became alarmed when McMullan failed to report for work.

Mrs. J. Len Keecey, and Mrs. Sam Brock, aunts of the deceased young father, attended funeral services for the trio in Lubbock Thursday morning. James' occupation was the son of Mrs. Olie McMullan, a resident of Bronte several years ago. Sympathy is extended to the family in this hour of their tragic sorrow.

owner long until we got from him the information that he is a minister and is a ministerial student in McMurtry College. It was further disclosed that he is pastor of the Methodist church at Happy Valley, a fine community between Bronte and Abilene on highway 158. It was also learned that he is gaining a livelihood for himself and his wife and three baby children through operating the service station.

Rev. Blaylock is a genial spirit and you will enjoy visiting his station.

One Minute Sermon BY REV. A. V. BRADLEY

"THREE TYPES OF FAITH"

"Thou believest there is one God; thou doest well: the devils also believe, and tremble."—Jas. 2:19. (Historical faith.) "And the publican, standing afar off, would not lift up so much as his eyes unto heaven, but smote upon his breast saying, God be merciful to me a sinner."—Luke 18:13 (Saving Faith)

"The apostles said unto the Lord, increase our faith."—Luke 17:5. "And Jesus said, have faith in God."—Mark 11:22. "The just shall live by faith."—Romans 1:17. (Christian Faith.)

Many people have historical faith. They believe there is a God, heaven, Hell, Savior, etc. There is no salvation to be derived directly from this type of faith.

Justifying faith is a saving grace wrought in the soul by the Spirit of God, whereby we receive Christ as he is revealed in the gospel, to be our Prophet, Priest, and King, trust in and rely upon Him and his righteousness alone for justification and salvation. This faith begets a sincere obedience in life and conversion. "By grace are ye saved through faith, and that not of yourselves, it is the gift of God."—Eph. 2:8.

The just shall live by faith; shall purify their hearts by faith, grow in grace by faith, shall walk by faith, and work by faith, in Christ as the rewarder of mankind. We live every day by faith.

May we pray as did the disciples, "Lord increase our faith."

GRANDMOTHER BUFORD DIES AT ROBERT LEE

At the ripe old age of eighty-six years, Grandmother Buford closed her eyes on earthly scenes Friday, February 18, 1938, at the home of her daughter, Mr. and Mrs. Joe Dodson, at Robert Lee. Saturday afternoon following religious services at the graveside, conducted by Rev. Fred DeLashaw, pastor of the Robert Lee Baptist church, the tired, frail body was put away beside the body of her husband, who preceded her in death in 1910.

Miss Katharine Knight was born in Cherokee county, August 13, 1852, making her to be in her eighty-sixth year when death called her from this life.

In 1870 she and J. E. Buford were united in marriage, near Bryan. They came West, locating at Bronte in 1896 and she has resided here and at Robert Lee continuously since that time. Nine children were born to them, five of whom survive. The surviving children are Mrs. R. F. Bowden, Maveckick; Mrs. Joe Dodson, Robert Lee; W. J. Buford, Wichita Falls; Mrs. Lela Baker, Wichita Falls, and J. E. Buford of Bronte. All the children were present for the funeral.

In early life deceased professed faith in Christ and united with the Methodist Church, of which she was a faithful member and devoted Christian all her life. Through the long years of her younger life, she devoted herself to her family and to the church and in aiding those about her. She was a gracious "grandmother in Israel," and many to whom she showed kindness and led in other days will sorrow at her passing.

Beside the children there are many grandchildren and great grandchildren. The Enterprise extends sympathy to all who sorrow.

COMMITTEE SETS MARCH 2, AS DEADLINE FOR FARM SIGNUP

The new farm bill has become a law. It is important that all farmers and acreage all cultivated land in this county be submitted to the office at once, or handed to the local committee.

High points in the new Agricultural Service are that the basis in the future will be adopted to each county and each individual on the cultivated acre basis. There are approximately 82,813 acres of cultivated land in this county. To date only 70,055 acres of this land has been signed up. Coke County is to receive a just allotment on cotton and grain crops each acre of cultivated land should be turned in. The County committee has set March 1 as the final date for receiving this information. Every farmer who has not done so should be sure to get this information in before March 1.

Every farm in this county will be allotted bases on cultivated acreage. Every farm must be accounted for therefore those farms which are not turned in will not be justified in receiving a basis equivalent to those turned in; and in all probability the committee will deal severely with those farms which are not signed up, and such farms will likely receive small bases, if any at all; hence it will be difficult for such farms to receive a proportion of the 1937, or any other cotton parity payment and if the farmers vote to tax surplus cotton they will be subject to a 2-cent per pound tax on cotton produced. They will not be eligible for Government loans. Therefore no postponement until next year. They must come now or be for-

ABILENE'S SPRING RODEO AND LIVESHOOT SHOW NEXT WEEK

World's Champions, both Men and Women, in the Rodeo Arena, to Participate in the Varied Program of the Entertainment

In Abilene "things are fairly humming" with reference to the "boogie" for the big show. The entries for Boys' Show of calves and other livestock are large, and much interest is being taken in the exhibits. It promises to be an exhibition worthwhile, showing what proper feeding and care of calves can do. This will be worthwhile to everyone who is interested in better livestock—and that should be everybody in West Texas.

As for the World's Championship Rodeo—the "big boys" and ladies, too, who have been in world events in the rodeo arena, will be present and it is expected that some of the greatest "stunts" in the history of western rodeos will be staged.

Everything is ready—T. N. Carver, secretary of the Abilene Chamber of Commerce, and the rodeo and show committee and managers and all others connected with the big affair, state that absolutely nothing has been left undone.

And as for the spirit of hospitality and friendliness in the "boogie" for the "big boys" and ladies, too, who have been in world events in the rodeo arena, will be present and it is expected that some of the greatest "stunts" in the history of western rodeos will be staged.

Read the two-page invitation in this issue from several of the leading progressive business firms of Abilene. And if you intend, keep those establish-

ments in mind and visit them. They have extended the invitation in behalf of both their home city and themselves.

Abilene, Feb. 23—A real western rodeo with all the colorful attractions will be staged during the West Texas Boys Livestock show and world championship rodeo here March 1-3.

This was assured with final contracting of leading performers for exhibition acts and reassurance that the leading performers would come here for the six-day show. Hugh Bennett, former rodeo star, who will serve as arena director for the rodeo, assured officials that leading contestants would be on hand.

Leading the list are Everett Bowman, Hoyt Hofner, Vic Schuyler, Clyde Burks, Jake Schuyler, Ralph Bennett, Bob Estes, Rusty McGinty, Everett Skays, John Bowman and many others of the big shows.

Some of the outstanding performers of this section who did not make the Arizona shows who are due to have hand here are Roy Cowart of Belton, Harold Jackson of Abilene, J. O. Warren of Enid, Galdy Carbon of Texas A. C. Wike of San Angelo, and Sellers of Del Rio and others.

These performers and dozens of others will be competing for \$2,000 offered as prize money in the five contest events of the Abilene show. These events are bronc riding, wild mare riding, steer bullroging, Brahma calf roping and steer riding.

Special performers are Dick Crabb and Pauline Nesbitt, trick riders; John Lindsey, clown; Maria Frances, world champion rifle shot; and "Calvin Frank" Hatley, who will show trick horses.

There will be afternoon and night shows during the three days. The West Texas Fair Association is sponsoring the spring attraction.

MAIL CARRIER OFFICE DEDICATION

M. M. Evans, mail-carrier for the Ballinger Star Route, extends an invitation to all friends in Bronte to attend the dedication ceremonies of the new Post Office building next Monday, February 28, at 3:30 P. M. in Ballinger. Several prominent speakers are scheduled for the program.

There is an outcast. Now is the time to submit this information. March 1 is the final date.

LOCAL SOCIAL WORKER ANNOUNCES SCHEDULE CHANGE

Mrs. Iva Scoggins, County Social worker, announces a change in the date of her weekly visit in Bronte from Mondays to Wednesdays. She is available at the office of the Home Motor Company Wednesday mornings, and is engaged in local field work in the afternoon. Mrs. Scoggins says the change is due to rearrangements in schedule at district headquarters in Abilene.

PROGRAM

- Officer's and Worker's Council, to be held at the Baptist church, Wednesday night, March 2, 1938.
 - 6:45, Song and prayer.
 - 7:00, Devotional—Irene Pruett.
 - 7:10, Reading—Clementina Parker.
 - 7:15, Round-table discussion: "Problems of Junior Parliament," led by Mrs. J. N. Tannahill.
 - 7:45, Round-table discussion: "Value of Baptist Standard in Every Baptist Home," led by Mrs. W. McDung.
 - 8:00, Study Course, by Superintendent.
 - 8:15, Refreshments.
- The plan for the refreshment is every lady bring a covered dish.

EVERYBODY

SHOW DATES:

March 1, 2, 3

Bids We

Everybody

To

Spring Rodeo and

We Bid Welcome to the People from Bronte, Tennyson, Robert Lee, Maverick, Norton, OakCre
entertainment that Abilene

Minter's

Invite you to choose your Spring Clothes from West Texas' largest selection of quality clothes when you come to the Spring Rodeo and Livestock Show.

WELCOME!

THE SALE OF THE YEAR, 1933

SEARS MARCH VA

Famous day-in day-out for saving
Demonstration! For this gigantic
swing into action—and now our
priced to make even the most sev
department . . . every coun
Spring! Every one a dist
your list! Then hustle . . . to join

Abilene,
Texas

SEARS, ROEB

S & Q CLOTHIERS

"Abilene's Largest Store For Men and Boys"

158 Pine St.

Phone 5544

VISIT US WHILE IN THE CITY

FRANKLIN'S

FULL LINE OF DRESSES

Sizes 11 to 52

"You are as welcome as the flowers in May."

GRACE HOTEL

E. BOGGS, Manager

We strive constantly to improve our service with the passing years.
We invite all our old-time friends as well as all others of Bronteland to
visit us during the Rodeo and Stock Show.

WE APPRECIATE OUR FRIENDS

"Meet Me At The Grace"

McLemore-Bass Drug Company

THREE REXAL AND NYAL STORES

To Everybody
A GLAD WELCOME

The Bronte Enterprise
D. M. WEST
Publisher-Manager

Subscription Rates
In State \$1.00 year
Out of State \$1.50 year

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Elizabeth Leonard, daughter of Dr. J. D. Leonard, is ill with bronchial bronchitis, in a hospital at Plainview, where Miss Leonard is engaged as Public School Music teacher.

NEW FARM BILL PROVIDES COTTON MARKETING QUOTA

The establishment of cotton marketing quotas, based on farm acreage allotments, is authorized for all cotton producing farms under provision of the Agricultural Adjustment Act of 1938, the new measure passed by Congress to strengthen the Agricultural Conservation Program and provide more effective control of burdensome crop surpluses, according to George Slaughter, Chairman of Texas Agricultural Conservation Committee.

The Adjustment Act provides for a national cotton allotment of approximately 19,750,000 bales in 1938. Tentative cotton allotment for Texas in 1938 will be about 9,800,000 acres. The number of acres needed at normal yields, to produce the baleage allotment will be apportioned to the cotton producing states and counties, with no county to receive less than 60 per cent of the cotton acreage planted and diverted in that county in 1937. The county allotment will be divided among individual farms, with special consideration for small producers.

This division will give all farms a minimum allotment up to five acres of cotton and a small allotment will be available for producers receiving between 5 and 15 acres. The remainder of the county allotment will be divided in such manner as to give each farm in the county or administrative area a uniform percentage of the crop land on the farm after excluding wheat and rice acreage and the acreage used for commercial livestock production as its cotton acreage allotment. No farm may have an allotment greater than its planted and diverted cotton acreage in any of the past three years.

In 1938 marketing quota of an individual farm will be the larger of the actual or normal amount of cotton produced on that farm's acreage allotment, plus any cotton carried over by the farm from the 1937 crop. In other words, the farmer may sell, without restriction, all the cotton he can produce on his allotted acreage. On all other cotton sold from the farm in excess of its marketing quota a penalty of 2 cents a pound must be paid. This means that if the farmer overplants, the cotton sold in excess of the actual or normal production of the allotted acres will be subject to the 2-cent penalty. The penalty does not apply to cotton on farms where the total production is less than the

OAK CREEK CHATTER

The P. T. A. will meet Friday night, if the weather permits. We welcome all those who will attend.

We are glad to have Carley MacIntosh of Winters as a new pupil. Her family will make their home in our community.

CITIZENSHIP CLUB

Our third Citizenship Club meeting was held last Friday. We enjoyed a short program on literary events. Our program committee is Donald Phillips, Therion Bramlett, and Hubert Palmertree. The next program will be a short play, and a few poems.

Prominent manufacturer advised by two customers, neighborhood of Bronte, that it is necessary for him to take back his pianos because of their inability to finish payments. Returning pianos to factory would be very expensive, will sell for balance due or store with reliable parties. Pianos practically new, only small amount due on each; easy terms. Baby grand and small studio upright. Both standard high grade makes, 1937 models. If interested in buying or small balance due, write Credit Adjuster, H. Bearden, Roosevelt Hotel, San Angelo, Texas.

1,000 limit pounds. Furthermore, if a farmer overplants he will lose his 1938 Agricultural Conservation Program payment and the Cotton Price Adjustment payment to which he might be entitled on his 1937 cotton, and will be eligible for a cotton loan on only that part of his cotton produced in excess of his quota and at a rate 40 per cent lower than the loan rate provided for cooperator.

For cooperators, cotton loans are authorized at a rate to be fixed by the Secretary of Agriculture between 52 and 75 per cent of parity. The parity price of cotton at present is approximately 16 cents.

The provisions of the Act do not apply to long staple cotton, one and one-half inches or longer.

The Act extends the maturity date of the 1937 cotton loans from July 1, 1938 to July 1, 1939.

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Frank Keeney
Day Phone 49—Night Phone 11

Scott Wrecking Co.
TRAILER PARTS
In Stock
Everything for building or repairing Trailers.
AUTO PARTS OF ALL KINDS
PRICES ALWAYS RIGHT
W. Broadway Phone 2371
SWEETWATER TEXAS

 Protection, Perfection and Preservation of Precious Vision
DR. P. T. QUAST, O. D.
Sweetwater, Texas
Dial 733 107 W. Third

Office Phone 5300 Res. Phone 5942-4
Dr. P. L. Whiffen
DENTIST
San Angelo Nat. Bank Bldg.
SAN ANGELO TEXAS

We are working hard on our county meet. We are entering in interscholastic events for the several different events and hope to win some points for our school.

Community News

Mr. Ruddy Bahlman and Leon visited relatives at Wingate Saturday.

Mr. and Mrs. M. N. Turley, Mr. and Mrs. Dale Douglas and Dewey Luckett enjoyed a nice dinner with Mr. and Mrs. Jim McKown Sunday.

Brother Merrit will fill his regular appointment here Sunday morning.

Mr. George Bahlman from Drasco visited in the home of Mr. Otto Bahlman and family Sunday.

Mr. A. D. Dudley made a business trip to Ballinger Monday.

Mr. and Mrs. D. Palmertree visited in the home of Mr. Had McKown and family Sunday.

Mr. and Mrs. M. N. Turley of Hagan spent Saturday night

U. F. TAYLOR "STARTS SOMETHIN"

The other afternoon U. F. Taylor, who owns and operates a grocery, and service station, telephoned us to call on him. We did so.

Mr. Taylor said, "I want to run an ad and announce some grocery prices. Too many of our people are going to other towns to buy their groceries. If we can make the same prices here on the same quality of merchandise and can convince the people of that fact, I believe they will buy here at home. So, I want to quote some prices."

And when Mr. Taylor quoted some prices he is making, we confess it was an "eye opener" to us. And we believe Mr. Taylor is right in his statement that if the people can buy in Bronte what they want and at prices in keeping with what they can buy the same quality of merchandise elsewhere, the people will buy here.

Read Mr. Taylor's prices elsewhere in this issue, folks, and call on him and see his well arranged stock of fresh groceries and fruits. If it happens you have never visited Mr. Taylor's grocery department, you will be surprised.

with Mr. and Mrs. Dale Douglas. Mr. Bill Forrest of Winters visited G. D. Luckett and family last Saturday.

Mr. and Mrs. Dale Douglas attended a teacher's meeting in Ballinger Saturday.

EDWARD A. CAROE
Optometrist
NEW LOCATION:
217 South Chadbourne
SAN ANGELO, TEXAS

We Mean It

We have a full stock of fresh groceries and fruits. And, folks, we want to sell you your needs, and to show you that we mean it, look at a few prices below—where can you get such prices elsewhere?

- COFFEE, Everyday brand, 4-lb. bucket for 75c
- CRACKERS, No. 1 brand, 2 pounds for only 18c
- PEAS, 14-oz. can, selling now for 5c
- BLACKBERRIES, 1-lb 3-oz. can for 7c
- PIE PEACHES, 1-lb. 3 oz. can for 5c

Prices on our entire stock reduced in proportion to prices quoted above.

COME TO THE FFA STOCK SHOW AND BUY YOUR GROCERY NEEDS FROM US.

U. F. Taylor

Phone 9
Groceries, Gasoline and Oils

COME
To
BRONTE FFA BOYS' STOCK SHOW
Wednesday, March 2

The showings the Aggie Boys will make this year are unusually good, and it will be your time well invested for you to attend.

Bronte Welcomes You

And wants you to come. Our entire town is anxious that the people all over the Bronte territory especially attend. And we join in the

Welcome

Come to See Us

Visit our store, get our prices on QUALITY MERCHANDISE before you go elsewhere to buy.

CUMBIE & CO'P'Y

L. M. CUMBIE, Manager

Let Everybody

Come to

To

BRONTE FFA BOYS' STOCK SHOW

Drugs, Drug Sundries, Toilet Articles—In Fact, Everything Found in a First-Class Drug Store—We Are Selling at the Closest possible Prices. Come to See Us—You are Always welcome.

CITY DRUG COMPANY

L. JOHNSON, Owner

BLACKWELL NEWS CORNER

MRS. CHARLES RAGSDALE

MAKE HONOR ROLL

The following news items come to The Enterprise from the publicity department of McMurry College at Abilene with reference to two Blackwell young ladies who are students there:

Miss Marjorie Jones, daughter of Rev and Mrs. A. J. Jones, and Miss Mary Frances Russell, daughter of Mr. and Mrs. M. Russell, both of Blackwell, made the scholastic honor roll at McMurry College, Abilene, for the first semester. Both girls are enrolled as freshmen at McMurry.

Miss Jones is also a member of Sigma Lambda Kappa, Literary club, the Language Club, the Press Club, the Scribbler's Club, as well as being a reporter for The War Whoop, a college weekly newspaper.

METHODIST LADIES MEET

Mesdames L. Sweet, A. J. Jones, Delos Allsup, Geo. Hartin, P. G. Dabney, T. A. Carlisle, L. W. Sweet, Wagner, Frank Youree and Luther Ault met with Mrs. J. W. Leach for the third lesson of the Bible Study sponsored by the Woman's Missionary Society. The hostess served a plate of delicious refreshments. The meeting next Monday will be with Mrs. A. J. Jones.

Those on the sick list this week are John Holland, and Mr. and Mrs. Jerry McShan.

Mrs. D. B. McCall of Pittsburgh, Pa., the former Louise Horn, is visiting relatives in Blackwell.

Frank Youree and B. O. Harris were in Colorado City on business Tuesday.

ANNOUNCEMENTS

We are authorized to announce the following candidates for the office next above their names, subject to the action of the Democratic Primary, July 23, 1938:

COKE COUNTY, TEXAS

For County Judge:
McNEIL WYLIE
(Re-election)
J. C. JORDAN
ROY BREY

For County and District Clerk:
WILLIS SMITH
(Re-election)

For Sheriff and Tax Assessor-Collector:
FRANK PERCIFULL
(re-election)

For County Treasurer:
MRS. B. M. GRAMLING
MYRTLE L. HURLEY
IRVAN H. BRUNSON
(Re-election)
O. W. CHAPMAN

For County Commissioner of the Bronte Precinct:
S. A. KIKER
(Re-election)

For County Commissioner of the Tennyson Precinct:
J. L. STEPHENSON
W. T. GREEN
SAM GASTON
(Re-election)

RUNNELS COUNTY, TEXAS

For District Attorney, 119th Judicial District:
FRANK C. DICKEY

EUTERPEAN CLUB MEETS

The Euterpean Club met in the home of Mrs. L. W. Sweet, with Mrs. Sweet and Mrs. Leroy Stone as hostesses.

Mrs. Austin Jordan presided over the regular business meeting. Plans for a banquet honoring the husbands on March 4, are under the direction of the Hospitality Committee. Folk songs of the Southern Mountains were studied.

Roll call: vocal duet: "Froggie Went A-Courtin", and "Go Tell Aunt Dinah," by Mrs. Roy Sanderson and Mrs. L. C. Pyle.

Group songs: "Red River Valley," and "I Am Thinking Tonight of My Blue Eyes," by Mrs. J. Smith, Mrs. L. W. Sweet, Mrs. W. W. Youngblood, Mrs. R. H. Hamilton, and Mrs. C. R. Smith.

Mrs. Leroy Stone spoke on the "Characteristics of Mountain

KIRKSEY SIMS IS PARTY HONOREE

Kirksey Sims, small daughter of Mr. and Mrs. Lawrence Sims, was honoree at a party celebrating her fourth birthday, Saturday afternoon at the home of her grandmother, Mrs. Dick Pruitt. Mrs. Lawrence Sims, Mrs. Dick Pruitt, and Miss Irene Pruitt were hostesses.

Entertainment consisted of children's games and the displaying of the gifts brought by

Music." Choral practice followed.

A patriotic color note was emphasized in the accessories on the refreshment plate of cherry pie topped with whipped cream, and coffee, which were served to the following: Mesdames L. W. Sweet, Sr., a guest, R. H. Hamilton, C. J. Harris, Austin Jordan, Joe Oden, L. C. Pyle, Arnold Richard, Joe Smith, Roy Sanderson, W. W. Youngblood, F. S. Youree, and the hostesses, Leroy Stone and W. W. Sweet.

Jack Sims has been carried to San Angelo to a hospital.

the twenty-one small guests. A color scheme of pink and green was carried out in the refreshments. The birthday cake was green topped by four pink candles. Cake and hot chocolate were served to: Jessie Johnson, Cordie B. Hudman, Benjamin Hudman, Stella Roberts, Levada Keesee, Billy Gene Davis, Wilma

Nell McCutchen, Katie McCutchen, James Coleman, La Marr Whitt, Dorothy Faye Scott, Kenneth Hester, Bonnie Jo Hester, Jo Nell Smith, Herbert Smith, Gene Smith, Marjorie Dean Beaver, Warren Beaver, Johnie Muriel, Billie Steve, and Jo Nell Spivey.

BRONTE FFA BOYS' STOCK SHOW

COME TO THE FFA SHOW AND VISIT

Cumbie & Wilkins Dry Goods Store

And see a beautiful line of ready-to-wear, Millinery, and piece goods.

Allen-A Hosiery in new spring colors

WE JOIN WITH EVERYBODY ELSE IN BRONTE IN

WELCOME

To

Everybody

To

BRONTE FFA BOYS' STOCK SHOW

Wednesday, March 2

Come and see the calves and sheep and other animals that the Boys will exhibit. We congratulate the Bronte Aggies on the degree of success they have attained.

And, Please, Remember

That we already have you in mind for the next cotton season, as to your ginning needs. We will have everything, as we always do, in first-class running order—ready for your first bale.

FARMERS' MARKETING ASSOCIATION

J. D. LUTTRELL, MANAGER

NOW IS THE TIME FOR SPRING GARDENS AND FLOWERS

Our lines of garden and flower seeds are fresh and complete

You Can Get What You Want Now

SEED ONIONS and SEED IRISH and SWEET POTATOES

Field Seeds of All Kinds

KASCH IMPROVED PEDIGREED COTTON SEED

MONROE SEED HOUSE

SAN ANGELO

TEXAS

For Your HEALTH

Chiropractic — Massage — Electric Treatment
Colonic Irrigations — Vapor Baths — X-ray
Rooms for Patients

Dann's Health Home

E. A. Dann, D. C.

A Complete Drugless Health Service

207 Pecan (Across from Sears Roebuck & Co.)
Phones — 3291 — Nite 2837 Sweetwater

There's a right and wrong way to
SHOVE WITH YOUR CAR!



Your Mileage Merchant Advises...

Try to have the two cars slightly "staggered"—not exactly in line with each other. This often helps if bumpers lock, especially when the car with its bumper *below* can reach a drain or similar depression. Another way is for the car with its bumper on *top* to get up on a curb or "hump." That's all "just in case."

Now ask the poor fellow who wants your help to get into *HIGH*—keeping his clutch pedal *down*—letting it back *gradually* only *after* you get his car under way.

Push with your *LOW* gear. That's easiest on your car... for half a block. Then if the other fellow's car hasn't started, have him get into neutral and push him up to a nearby Mileage Merchant for Special Winter Blend Conoco Bronze like yours. That can't help but get him started... Then the way to dodge further battery trouble, dangerous oil dilution—and embarrassment—is to get sure-starting Conoco Bronze all winter! Continental Oil Co.

FREE...SIMPLE, HELPFUL COMPLETE WINTER CARE CARD...ASK YOUR MILEAGE MERCHANT



SPECIAL WINTER BLEND

CONOCO BRONZE

IN ABILENE

Welcome to

THREE BIG DAYS
of ENTERTAINMENT

in Bronteland

The World Livestock Show

Week, Marie, Wilmeth, Fort Chadbourne, Blackwell, and everywhere else to our three days of solid
entertainment provided for its friends.

THREE BIG DAYS, STARTS MARCH 3rd

VALUE DEMONSTRATION

Wings, Sears achieve a new "high" in Value
at this event, the world's greatest buying staff
at our store is literally bursting with bargains,
seasoned shopper gasp with surprise! Every
item is priced with the things you need for
value. Snap! Get out your pencil... start
in the value-wise in this big sale!

BUCK AND CO. Abilene,
Texas



The "Land of Opportunity," West Texas, is big
enough for prosperity to reach us all. The resources are
great enough to permit profit for us all. The West Texas
Boys' Livestock Show and World Championship Rodeo
at Abilene is an exhibition of the prosperity we share a-
like. This company joins in welcoming West Texans to
this focal point so that we may visualize the full extent
of nature's blessings.

**West Texas Utilities
Company**

Shop At

THE POPULAR
"BETTER VALUES FOR CASH"

Welcome

Welcome to all our oldtime Coke County Friends!

We will be glad to see all of our old-time friends from over the Bronte
and Coke County country who come to the Spring Rodeo and Show. We join
with Abilene in a royal WELCOME to you. Come and romp and play with
us for the THREE BIG DAYS.

CALEB REED'S STORE
FOR MEN AND BOYS
From One to One Hundred

WHEN IN ABILENE EAT AT

DOYLE'S CAFES

CONVENIENT LOCATIONS

430 Pine St.

Corner Second and Cypress

Both will be air conditioned this summer.

Welcome to the Rodeo

VISIT US WHEN IN ABILENE

Blaylock Service Station

REV. HUGH E. BLAYLOCK, Prop-
IN FRONT OF McMURRY COLLEGE
First Station as you enter the City

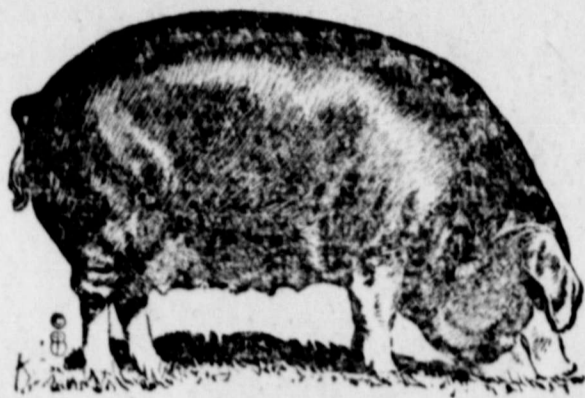
We will be glad to have all the people from Wingate, Happy Valley,
Hyllon, Blackwell and Bronte and everywhere else to stop and see us—and
if you need service we will give you the service promptly and courteously.
CLEAN REST ROOMS FOR LADIES AND MEN

This Bank's Program

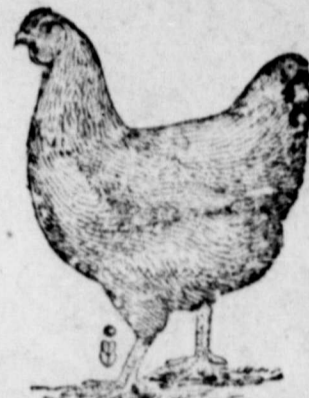
IS



THE COW



THE SOW



THE HEN

We foster and encourage the following program:
Live at home.
The cow, the sow, the hen.

Gardens for table use.
Better livestock.
Better field seed.
Hogs for every farm.
Diversified farming.
Better preparation of soil for planting.
Thrift and frugality.

MEMBER FEDERAL RESERVE SYSTEM

CONGRATULATIONS

TO

THE BRONTE FUTURE FARMERS OF AMERICA

Welcome

We join with the Aggie Boys and all of our other business firms and our citizens generally, in a

WELCOME

TO everybody—take the day off and come and see the exhibits of the boys.

REMEMBER: IT IS WEDNESDAY, MARCH 2, 1938

Depositors in this Bank have the Protection as Guaranteed by the Federal Deposit Insurance Corporation.

First National Bank

OFFICERS

L. T. YOUNGBLOOD, President.
J. T. HARMON, Active Vice-President.
JOE McCUTCHEN, Vice-President.
CARRIE G. WILLIAMS, Cashier.

Directors

J. B. McCUTCHEN,
E. C. RAWLINGS,
R. E. CUMBIE,
M. A. BUTNER,
FRANK KEENEY,
J. T. HARMON,
CARRIE G. WILLIAMS,
L. T. YOUNGBLOOD.

THE BANK OF PERSONAL SERVICE

SAFE, SOLVENT, CONSERVATIVE

We Are For THE BRONTE AGGIE BOYS

We trust your Show will be an outstanding success.

EAT HOME-COOKED BREAD

BRONTE BAKERY

E. F. GILREATH, Owner

Congratulations

BRONTE FFA BOYS

On your fine showings you will make in your annual show next week!

Welcome, Everybody

To The Show—Take time to come—it will be well worth your time.

"WHEN YOU CAN'T GET WHAT YOU WANT ELSEWHERE, COME TO OUR STORE."

KEENEY'S VARIETY STORE

FRANK KEENEY, OWNER

Marie News

The Citizenship Club had charge of the Valentine Box and Treasure Hunt, and invited the Little Room to come in. All of the pupils had a nice time.

The Primary room won in the Hot Lunch Race last week.

WANTED: Old square piano CHEAP. Write price and kind of wood to Woodylee Haile, Ft. Stockton, Texas.

CARD OF THANKS

Folks, I just don't know how to say it—but, anyhow, from the greatest depths of my heart, I want to say "thank you, and thank you" for the way you stayed with me when I was fighting through my spell of sickness to "come back." There are folks in Bronte, Robert Lee, San Angelo, and Eldorado whom I shall never forget—you were real friends in all that the term means. And now that I am just about back to normal, I feel I have more to live for—and that is a larger group of friends than I knew I had. I just want to say that if you ever need me, I am here.
Walker Good

Mr. and Mrs. Mac Powell are moving to their country home, near Hayrick, this week.

Mrs. S. A. Kiker and Mr. and Mrs. Carroll Robbins were weekend visitors with relatives at Rotan and Dickens. They spent Friday night with Mr. and Mrs. O. S. Kiker at Rotan, and Saturday night and Sunday with Mr. and Mrs. Harold Good at Dickens. They returned home Sunday night.

No improvement is reported in the condition of E. Hallmark, ill with influenza.

PROGRESSIVE CLUB MEETS WITH MRS. FRANK KEENEY.

Mrs. Frank KeeneY was hostess to the Senior Woman's Progressive Club at the regular semi-monthly meeting. The subject of the study course was, "Travelogues of Italy," with the roll call, "Places I Should Like to Visit."

Mrs. J. D. Leonard spoke on, "Mussolini and His Resume;" Mrs. Clint Wilkins' subject was "With the Italians in Eritria;" Mrs. Clint Duncan discussed "Traveling the Highlands of Ethopia," and Mrs. F. Bridges spoke on "Hunting Castles In Italy."

The house was tastefully decorated with spring flowers. A salad course was served to those present, including: Mesdames M. A. Butner, O. W. Chapman, I. M. Cumbie, W. J. Gideon, Cecil Glenn, F. S. Higginbotham, Charlie KeeneY, R. L. Keys, A. N. Rawlings, Mae Wilkins, Carrie Williams, O. H. Willoughby, T. M. Wylie, L. T. Youngblood, A. V. Bradley, and the following visitors: Mesdames Fred McDonald, Clarence Arrot, A. J. Rawlings, Dollie Wylie, and B. E. Modgling.

Mrs. Charley KeeneY will be hostess at the next meeting.

Mrs. U. F. Taylor returned home Sunday from a sanitarium in San Angelo where she spent three weeks taking treatment. Friends of Mrs. Taylor are happy to hear she returns practically restored to her usual health.

Mrs. Donna Dougherty of New York City is visiting the Hudman family here. Mrs. Dougherty, the former Donna Hudman, has been visiting in Phoenix, Ariz., before her arrival here.

CARD OF THANKS

We take this way of expressing to our friends and all the other dear people in Bronte, our deepest gratitude for your kindly thoughtfulness and helpful assistance in the sudden death of our dear husband and father, W. B. Smith. The shock of his going so suddenly is more easy for us to bear because of your tender sympathy and many kindnesses to us. We appreciate, and shall cherish every kindly word, and service you rendered us. The floral offerings were beautiful. May God bless you each and all in our deepest wish.

Mrs. W. B. Smith and children.

BIRTHS

To Mr. and Mrs. Kelly Haselton, a girl, Winnie Irene, February, 21.

To Mr. and Mrs. Clytis Smith, a seven and one-half pound boy, Jonnie Macklin.

Billy Glenn, who suffered a light stroke of paralysis recently is still confined to his room.

Hugh Coleman's baby boy, ill with pneumonia, was taken to a hospital in Sweetwater Monday.

Mr. and Mrs. Burl Pruitt and Mrs. Joe Warner of Anson were weekend guests of relatives here.

Mr. and Mrs. Douglas Reese from Center Point were weekend guests of Mr. and Mrs. Robert Knierim. Mr. and Mrs. Wade Reese also came down from Lubbock and spent Sunday here.

The baby daughter of Mr. and Mrs. Rome Richards who was seriously ill with pneumonia in a hospital at Winters has been returned home and seems now to be well nigh recovered.