

# The Bronte Weekly Enterprise

VOL. 20.

BRONTE, COKE COUNTY, TEXAS, NOVEMBER 11, 1938.

NUMBER 44.

## In Flanders Field

NOVEMBER 11, 1918 — NOVEMBER 11, 1938

In Flanders Field the poppies grow  
Between the crosses  
Row and row,  
That mark the place and in the sky  
The Larks still bravely singing fly,  
Scarce heard amid the guns below.

We are the dead,  
Short days ago we lived  
Felt dawn, saw sunsets glow  
Loved and were loved,  
But now we lie in Flanders Field.

Take up the quarrel with the foe  
To you from failing hands we throw the torch,  
Be yours to hold it high!  
If ye break faith with us who die,  
We shall not sleep  
Tho Poppies grow in  
Flanders Field.

## Bronte School News

### HOMEMAKERS CLUB HOLDS INITIATION SERVICE

Wednesday night, November 2, the Bronte Chapter of the Future Homemaking Club of Texas held its initiation service in the Bronte High School Homemaking Department. The third year girls were hostess to the first and second year Homemaking girls. A colorful candlelight service was carried out. The receiving line consisted of Christine Vanzandt, Dorothy Meader, and Marjorie Perciful, headed by Jane Cumbie. As the new members entered, the symbol of the club, an old fashioned Betty lamp, was pinned on each girl. A small white candle was given to each girl also. Mary Jo Robbins, acting as the Spirit of Homemaking, entered carrying a large white candle, which stood for the desirable qualities every homemaking girl should have. These traits were represented by the various colored candles, held by Cloreta Bruton, Geraldine Lee, Irene Lloyd, Mary Youngblood, Ione Lasswell, and Helen Beaty. These girls, dressed in evening gowns to match the candles they held, stood on either side of a white draped table, decorated with candles and white daisies. Behind the table stood the club president, Chloe Borders, dressed in a white evening dress. Each colored candle was lighted by the Spirit of Homemaking as she explained the creed of the club. These candles were placed on the table before the president. A very impressive ceremony followed as thirty-one new members lighted their tiny white candles and repeated the club pledge.

A short social hour followed, consisting of games and a refreshment plate. The meeting took on an informal turn when the newly initiated donned aprons and washed the dishes. The president informed the pledgers to wear different colored socks, use no make-up, carry an Irish potato, wear a thimble, and carry a dinner bucket to school the next day.

After a short talk by the sponsor, Miss Maurice Roper, the meeting was adjourned with the repeating of "A Girl's Creed." Special guests were: Mrs. Lucy Warner, Mrs. C. O. Meador, and Mrs. Dolly Pruitt.

The payment on your subscription will be appreciated.

### INTERMEDIATE GRADES HAVE CLUB MEETING

The Language Arts Department of the intermediate grades have had club meetings for high lights during the past week.

In each grade Citizenship Club holds meetings twice each month.

The Fourth Grade had a program on Promptness.

Little Tardy Fay, a playlet, was given by Bonnie Jo Brock, Patsy Jean Ray, and Billie Gideon.

The Fifth Grade gave a program of stories and poems showing literature appreciation.

Cordie B. Hudman, Wilma Nell McCutcheon, Mary Lou Pittman, Elna Sims, and Mary Alexander presented favorite studies.

The Sixth Grade Citizenship Club elected officers for a period of two months:

President, Hubert Whitt; vice president, Leonard Heidel; Secretary, Ernestine Moore.

The program subject "Friendliness," included talks by several members of the class.

The Seventh Grade Citizenship Club had a program in observance of Armistice Day. Maurine Miller and Juanita Heath directed a playlet "Lest We Forget."

Imogene Hudman, Joe Marie Chumley, Hollis Stevens, and Geraldine Bell took part in the play.

Our Art classes in the fourth, fifth, sixth, and seventh grades have made invitations for the Parent Teacher Association Meeting. The children in the fifth, sixth and seventh grades are busy this week writing the music for poems brought to class. The purpose here, explains Mr. Hamblin, is to give the boys and girls an understanding of the adaptability of musical rhythm to the rhythm in poetry. Each child picks out a poem he or she likes and the class decides which poem the group as a whole likes best. After the poem is selected, the class and teacher together write the music for the words and finally sing the completed song.

Mr. and Mrs. J. C. Ratliff were called Monday to Greenville, due to the illness of the mother of Mrs. Ratliff. The sufferer was carried to the Mayo clinic. Mr. and Mrs. Ratliff returned to Bronte Tuesday night.

## Coke Pioneer Buried At Old Ft. Chadbourne

Last issue of The Enterprise carried the brief announcement of the death of Haywood Christian, of Fort Chadbourne, at Tucumcari, New Mexico, at the home of a son, where he had gone to spend a time with his children.

The body was returned late Thursday afternoon to the home of deceased where it lay in state until Friday afternoon, at 2:30 o'clock. The body was then taken to the Old Fort Chadbourne cemetery, and following religious services, conducted by Elder G. B. Slinger of Hylton, a minister of the Church of Christ, the body was laid away beside the companion of his youth, who preceded him in death ten years ago.

Deceased was a native of Tennessee. He was born in Haywood County, in that state, February 16, 1852, and would have been eighty-seven years old his next birthday.

Deceased came with his parents to Arkansas when a little boy and was reared to young manhood there. He then came to Texas, and fifty-two years ago, he came to this section of country which is now Coke county, and settled on the place which has been his home for more than a half century. He participated in the organization of Coke county and was one of the very few remaining citizens who were here at the time of the county's organization.

December 25, 1872 deceased and Miss Texas Cordelia Cosper were united in marriage in Collins county. To the union fifteen children were born, seven of whom survive, with several grand children to sorrow over his passing. The surviving children are John H. Christian, Shep, Mrs. E. M. Moberly, San Angelo; T. H. Christian, Tucumcari, New Mexico; Mrs. B. F. Aldredge, Alred; Mrs. Clyde Warnock, San Francisco, California; Mrs. Isla Gregston, Bronte; Odas Christian, Tucumcari, New Mexico.

In early life deceased became a member of the Church of Christ and when the Church of Christ at an early day was organized at Fort Chadbourne he and companion became members of same.

Indeed, Haywood Christian, true to the spirit of the old pioneers, was a good man. A man of the strictest integrity; a good citizen who stood for law and order; a man who was faithful and true to his family; a man who was high in his ideals of personal life and character; a man who was the friend of the poor and who always was a friend to those about him. The world is better and richer because he lived his long years in the world and now that he is gone the influences of his life will live on for the good of men. Personally, the editor and his wife feel deeply the passing of this good friend—for he was all that the name friend implies.

### SCHOOL SPANISH CLUB TAKES THE NAME OF "LOS COMPEÑINOS"

At a recent meeting the Spanish Club, under the direction of Miss Juanita Mings, chose for its name "Los Compeñinos (The Countrymen)." It chose the cactus blossom for its flower and the Pan-American hues for its colors. Work has begun on class projects and the various committees have begun their work also.

## P. T. A. Sponsors Play

"ROMANCE IN A BOARDING HOUSE"  
A Comedy By James C. Parker

Will Be Presented For The Approval of The Public  
On The Evening of Thursday, November 17 At 7:30 O'Clock.

The play is directed by Mrs. Geo. Thomas.

THE CHARACTERS ARE AS FOLLOWS:

Mrs. Smith (Owner of Boarding House) Mrs. I. M. Cumbie  
Mr. Smith (Her Husband) H. O. Whitt  
Mary Anne (Their Daughter) Ruth Price  
Mr. Throttlebutton (Aristocrat from New York) B. B. Covey  
Mrs. Throttlebutton (His Wife) Miss Maurice Roper  
Mortimer (Their Son) John Hamblin  
Duke of Sussex (Nobleman) Frank Hearn  
Mrs. Benson Miss Novice Whitaker  
(A Boarder, hard of hearing)  
Miss McGillicuddy (A Maiden Lady) Mrs. C. N. Baker  
Bill (Another Boarder) Alfred Taylor  
Hettie (The Hired Girl) Mrs. Alfred Taylor

DO NOT COME IF YOU CANNOT LAUGH

Admission 15c and 25c

## THE OPEN GATE

As we travel down life's road of sorrow  
Knowing not what time may bring;  
Hoping for the best tomorrow,  
To our cherished hopes we cling.

Here we have to leave our loved ones,  
And our fond heart aches with care;  
But there'll be no setting suns  
In that land so bright and fair.

Here we meet with tribulation,  
Often not for things we do;  
And our hearts filled with vexation  
And we try to stick it through.

From the Bible I've been told,  
There's a straight and narrow gate  
Leading to streets that are paved with gold,  
Where our loved ones there await.

Through that gate I want to enter,  
For I know thy're open wide,  
Just to view a land of splendor,  
And be near my Saviour's side.

ERNEST COX.

### THE RATLIFF STORE CONTRACTS FOR ADVERTISING SPACE

The Ratliff store, one of Bronte's most recently established businesses, is going out after the business.

The Ratliff store carries dry goods, ready to wear for men, women and children, notions, school supplies and so forth.

J. C. Ratliff, the manager, who is experienced in the fundamentals of merchandising, states that he has long since learned that advertising is just as essential as having the merchandise—the business that grows and increases its volume of business must necessarily go to the people regularly with its message of store news. Therefore the Ratliff store has contracted with The Enterprise for space and its merchandise message will appear in the columns of The Enterprise every week.

Watch for the ads of the Ratliff store in our columns every week and read them—for there are going to be bargains that will be well worth the time of our readers.

### BRONTE TEAM DEFEATS LAKEVIEW HERE SATURDAY

In a fast and furious game Saturday afternoon on the local field Bronte football team de-

## Large Profits In Water Melons Are Realized

Recently The Enterprise carried a news item with reference to the large profits Ray Coalson, one of the successful farmers of the Bronte country, realized from a small melon patch the past summer.

Ed Fletcher, another successful farmer of Bronteland, stated to us the other day the large profits he realized from his water melons this year. Mr. Fletcher had eight rows 210 yards long, which was just a little over an acre. From these eight rows Mr. Fletcher sold \$150 worth of fine luscious, juicy melons.

Mr. Fletcher had a three acre patch of melons on another part of his farm. From the three acres he sold more than \$300 of melons.

Mr. Fletcher will plant ten acres to melons next year and already has the crop sold. It will pay our farmers to diversify more than they are doing.

feated Lakeview 6 to 0. These Bronte boys are "going places" this year and are making a good showing. The visiting team did some good work but just could not stand before the Longhorns and simply were gored to death.







**Blackwell News**

MRS. CHAS. RAGSDALE

**Post Office Observing 25th Parcel Post Anniversary**

The entire force of the Blackwell Post Office this month is observing the twenty-fifth anniversary of the establishment of the Parcel Post System.

The anniversary of Silver Jubilee is being observed nationally, during the month of November, and the Post Office Department will feature a campaign to inform the public as to the service offered by the Parcel Post System.

The local Postmaster pointed out that restrictions upon parcel post shipments have been liberalized during recent years, making it possible to transport almost anything weighing less than 70 pounds. Many persons don't know that queen bees, turtles, horned frogs, baby chicks, and baby alligators have been sent by parcel post.

Parcel post services, at first, was carried on by a somewhat skeleton force of employees. Today the 45,000 post offices in the Nation and 35,000 rural routes covering 1,28,000 miles daily provide a convenient service which delivers "anywhere to everywhere."

Parcel post now provides for C. O. D. and insurance arrangements, and each has been an important factor towards developing the service and contributed greatly to the point of efficiency now maintained in the service the Nation over.

In spite of the length of time parcel post has been in operation, the postal employees find that the public generally is not fully aware of the scope of the service. It is the purpose of the anniversary observance to encourage the public and educate them to parcel post and its advantages. The service originally was opened for the benefit of rural areas and today every rural area is given special considerations. The cost of shipment to the rural resident, is from two cents to three cents less on the package than the resident of a city.

Maurene W. Steuart, postmaster, urges the cooperation of every patron of her office and all the patrons on the rural route to contact either she or any employee of the post office, and ask the benefits and uses of the Parcel Post System. Let's make this the month of November one of Mailing packages.

**Mrs. Austin Jordan Hostess to Church Society**

The Methodist Ladies Missionary Society met in the home of Mrs. Austin Jordan Monday afternoon. Mrs. J. W. Leach, Mrs. W. W. Youngblood and Mrs. P. G. Dabney gave the last chapter in the book, "The American City and Its Church." After a business meeting delicious refreshments consisting of hot chocolate with whipped cream, cookies and frios were served to Mesdames T. A. Carlisle, W. W. Youngblood, George Hartin, J. W. Leach, A. J. Jones, Melvin Oden, Frank Youree, J. W. Turney, Charles Ragsdale, Delos Alsup, P. G. Dabney, Carl Whitaker and the hostess.

Mrs. S. M. Evans is with her little grandson, Sidney James, who is sick at Sweetwater.

Mr. and Mrs. Luther Ault visited their new grandson Joe Don at San Angelo Sunday. Joe Don is the son of Mr. and Mrs. Joe George Wilkins of Bronte.

Rex McLendon of Douglas, Arizona is visiting relatives in Blackwell this week.

Mr. and Mrs. Coulter Sinn of Rotan visited Mrs. Sinn's sister Miss Neva Neeper.

Mr. and Mrs. Russell had as their guests Sunday their daughter, Margret Russell of San Angelo and Mr. and Mrs. Ed McAuley of Bronte.

**MATTRESSES MADE TO ORDER**

MATTRESSES RENOVATED

Guaranteed Inner-Spring Mattresses

**SAN ANGELO MATTRESS FACTORY**

C. S. ALLEN, Prop.

720 S. Oakes Phone 4582

SAN ANGELO, TEXAS

**E. A. BELL**

Local Representative  
THE VOLUNTEER STATE  
LIFE INSURANCE CO.

Faithfully Serving Its Policyholders Since 1903

Box 87

Bronte, Texas

**C. W. CHEATHAM**

Dentist

X-RAY

Ballinger, Texas

Mrs. Elva McCutchen and Mrs. D. M. West were among the shoppers in San Angelo Tuesday.

**F H A PLAN**

FOR

**Butane Gas Plants and Waterheaters**

WITH

12, 24 OR 36 MONTHS IN WHICH TO PAY

ONLY 5 PER CENT INTEREST

SEE, WRITE OR PHONE

**BALLINGER BUTANE GAS COMPANY.**

G. A. SWANN

Ballinger,

Phone 19

Texas

(Mrs. Ruby Davenport and Miss Hettie Clark shopped in hoes, rakes—what have you? San Angelo Tuesday. [See Bronte Furniture Exchange

**EYE to EYE in your own living room,  
Your Mileage Merchant would unblinkingly talk  
this same good sense about saving your car's  
battery and oil by changing now to  
WINTER OIL-PLATING**



**NO BRASH "sounding off" by**  
Your Mileage Merchant, because he can easily be specific about his patented Conoco Germ Processed oil. It specifically OIL-PLATES your engine for winter... no other oil does. And winter OIL-PLATING specifically cuts down on draggy "starts," battery exhaustion and oil extravagance, for these specific reasons:

The Germ Process adds in to this oil a patented man-made substance that sets up a strong force of attraction between Germ Processed oil and every engine surface it touches. Even the upright surfaces instantly attract and hold Germ Processed oil in the form of lasting OIL-PLATING. This OIL-PLATING can never drain down—any more than chrome plating—during the longest, coldest parking. No question then, about winter OIL-PLATING speeding your starter from the first, because before you've even got out your key, your engine is ready-lubricated by slippery OIL-PLATING. Never letting loose, OIL-PLATING can't shoot out of the engine, but remains a constant help to your oil-level—one of the smartest reasons for changing to Your Mileage Merchant's Conoco Germ Processed oil. Patented—your one way to change to WINTER OIL-PLATING!

**OIL-PLATING  
GUARANTEED  
TO LUBRICATE  
BEFORE ANY OIL  
CAN CIRCULATE**

*Switch in Time!*

**CONOCO GERM PROCESSED OIL**





# Higginbotham's Big 50,000 Thrift SALE

IS IN FULL SWING IN BALLINGER

THIS WONDERFUL CUT PRICE SALE IS DRAWING CROWDS FOR MILES AROUND

BE SURE TO COME AND SUPPLY YOUR NEEDS AT STUPENDOUS REDUCTIONS.

## For Your HEALTH

Chiropractic — Massage — Electric Treatment  
Colonic Irrigations — Vapor Baths — X-ray  
Rooms for Patients

### Dann's Health Home

E. A. Dann, D. C.

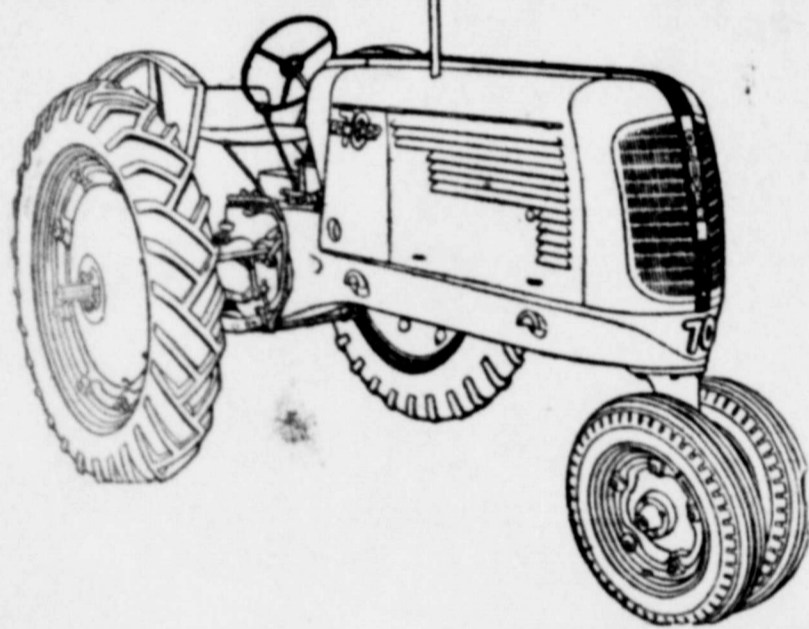
A Complete Drugless Health Service

207 Pecan (Across from Sears Roebuck & Co.)

Phones — 3291 — — Nite 2837 Sweetwater

C. A. Doose and Jim Petty of one of the truly long-time citizens of Ballinger and West Texas were in Bronte on business Wednesday. The Enterprise and has done much for the prize acknowledges a call from settling up and building up of these gentlemen. Mr. Doose is West Texas.

## OLIVER MAKES SENSATIONAL PRICE CUTS



- 1937 RECONDITIONED OLIVER ROW CROP "70" with 2-row equipment — **\$895**
- RECONDITIONED F-12 FARMALL TRACTOR, with 1-row equipment — **550**
- Reconditioned Oliver Hart-Parr Standard Row Crop Tractor, 4-row equipment — **\$875**
- Reconditioned Oliver Hart-Parr Standard row crop tractor — **\$600**
- RECONDITIONED FARMALL TRACTOR, with 2-row equipment — **\$625**
- RECONDITIONED FARMALL TRACTOR, with 2-row equipment — **\$495**

These Tractors are Going to Be Bought and if You Are Interested We would Advise You to Come Quick as Convenient. See the Tractors for yourself and Get your Pick of them.

**OLIVER**  
WINTERS FARM MACHINERY CO.  
WINTERS, TEXAS

## ENTERTAINS WITH DINNER

Mr. and Mrs. Allen Butner entertained a select company of their friends with a dinner party, Friday evening of last week, at their beautiful country home, four miles north of Bronte. Forty-two was the diversion.

The guest list included: Mr. and Mrs. Floyd Bridges, Mr. and Mrs. Frank Keeney, Mr. and Mrs. L. T. Youngblood, Mr. and Mrs. Ed Cumbie, Mr. and Mrs. Clint Wilkins, Mr. and Mrs. H. O. Whitt, Mr. and Mrs. T. M. Wylie, Mr. and Mrs. Albert Rawlings, Mr. and Mrs. Oma McQueen, Mr. and Mrs. D. K. Glenn, Mr. and Mrs. Clint Duncan, and Mrs. Mae Wilkins.

## CARD OF THANKS

We take this way of expressing to all our dear friends in Bronte, Robert Lee, San Angelo and elsewhere our deepest appreciation and thanks for their kindly sympathy and help to us in the death of our dear father, J. H. Smith. We can never forget you, dear friends, and we shall always cherish grateful memories of you. May God bless each and all of you.

## HIS CHILDREN.

Jack Caudle of Hale Center sends in check to pay his past due subscription and in advance to "the old home town paper." "It has been purely negligence," said Mr. Caudle. He asks to be remembered to all the old time people—his friends in the years ago. Thanks to you, Mr. Caudle. How it would "tickle" the editor if at least two hundred and fifty other subscribers would now follow Mr. Caudle's example—suppose you try it, dear subscribers and see how it will make you happy?

## RECONDITIONED TEXAS THEATRE BRONTE, TEXAS

Friday and Saturday, Nov. 11-12  
Charles Starrett  
in  
"CALL OF THE ROCKIES"  
With  
Iris Meridith and Sons of the Pioneers  
Plus  
Two Reel Comedy and News

Tuesday Only Nov. 15  
Gary Cooper and Sigrid Gurrie  
in  
"ADVENTURES OF MARCO POLO"  
With  
Basel Rathbone — Plus Comedy

ALAMO THEATRE  
Robert Lee, Texas  
Friday and Saturday Nov. 11-12  
2nd Chapter of Serial  
"SPIDER'S WEB"  
Hawaiian Buckaroo, March of Time and Comedy

Sunday and Monday  
"ADVENTURES OF ROBIN HOOD"  
Also will give away a \$30 watch

Wednesday, Nov. 16  
"52ND STREET"

- SAN ANGELO
- MORNING TIMES

## • Money-Saving Holiday Rates

Now Thru December

**\$4.95** By Mail in West Texas ONE YEAR (6 Issues a Week Without Sunday)

Save \$3.05

With Sunday By Mail in West Texas **\$5.95** ONE YEAR Seven Issues Per Week

More Exclusive West Texas News

Livestock, Oil, Sports—Printed Late Enough To Carry Night Games

**SAN ANGELO WEEKLY STANDARD** One Year By Mail **\$1.00**

16 or More Pages Every Week With Leading Features From the Daily For Preceding Week

Order Today! The Newspaper Preferred By West Texans

Quite a few in and around Bronte are renewing their subscriptions—this we appreciate. Let everyone who can and will remember "the old home town paper" now with their renewals.

## Ginning Notice

THIS IS TO ADVISE OUR PATRONS AND FRIENDS THAT NEXT WEEK, WE WILL GIN ON

**THURSDAY ONLY, NOVEMBER 17**

WE WILL ANNOUNCE NEXT WEEK AS TO FUTURE GINNING DATES—WATCH FOR THE ANNOUNCEMENT AS WE ARE HERE TO SERVE OUR PATRONS IN EVERY POSSIBLE WAY THAT WILL BE TO YOUR CONVENIENCE

# Farmers Gin

J. D. LUTTRELL, Manager