

# The Bronte Weekly Enterprise

VOLUME 21.

BRONTE, COKE COUNTY, FRIDAY, AUGUST 25, 1939

NUMBER—34

## The Coke County Pioneers' Homecoming At Edith, Sunday, A Most Happy Occasion

The 1939 annual Homecoming of Coke County Pioneers, held at Edith, Sunday, is now history—except that its golden memories will linger with their soft melow light of blessedness to make glad the hearts of all who were present for all the future days of their lives.

The annual homecoming at Edith has been held through the recurring years for a long time. It is a day set apart by the citizens of the community in which they honor the memory of the hardy pioneers who came first and settled on this western frontier, at which time it was the home of the red man, and its hills and prairies were roamed by the buffalo. Only a very few of that day now remain, to attend the pioneers' homecoming, yet their presence causes a blessing to fall, as a benediction from the skies, on their posterity and their friends of today at these annual gatherings.

### Program Pleases

A program committee appointed at the annual gathering last year had arranged a program for the entire day that was full of interesting and pleasing features. This committee's chairman was Mrs. Sam Powell, who, with other members of the committee, served faithfully and did well in the program they arranged.

### Memorial Address

At the 11 o'clock hour the memorial address was delivered by D. M. West, as a last minute substitute, as the minister who had been assigned that place on the program, because of last minute conditions, could not be present.

### Lunch Served Picnic Style

At the noon hour, Edith, in keeping with the traditions of the community from the days of the pioneer fathers and mothers, were host at a lunch served picnic style that was never surpassed in the fine barbecued kid and other delicacies that made up the menu. The large number in attendance relished the lunch fully and all were loud in their praise of the community. Ed Hickman, chairman of the pioneer's organization, and his committee, also did well their part in the features of entertaining and in arranging the lunch.

### Afternoon's Varied Program

The afternoon, until a late hour, was filled with a varied program of addresses, songs, reminiscences, flowers and so forth.

The address of welcome was delivered by D. M. West at the request of the committee. Words of appreciation for the spirit of the community and words of welcome were spoken for the pioneers present and their posterity and friends.

Mrs. Luther Terry of Sweetwater, who spent several of her girlhood years in the Edith community with her parents, who were pioneers, responded to the address of welcome. In chaste and beautiful diction Mrs. Terry, in memory went back through "the years of long ago," and rehearsed some of the experiences of the hardy pioneers and paid tribute not only to the memory of her parents but to all those of the early day who came here to build their homes and to establish western civilization.

### Hon. Frank Dickey Speaks

One of the pleasing features of the afternoon program was and address by Hon. Frank Dickey of Ballinger. Hon. Dickey was an "old Edith Boy"

who had come back home with his mother and his family for the day. In his splendid style Judge Dickey told of the heroic spirit of the pioneers, then in a practical way gave emphasis that we of today who are following the pioneers "have a charge to keep," and he deprecated the fact that there is a broad tendency today to depart from the fundamentals of life and government and sounded a call for all to come back to "the paths of the fathers and mothers" who gave us Texas.

### Tribute to Pioneer Family

One of the impressively beautiful features of the program was a brief address by Mrs. Bryan Yarborough, followed by a song, dedicated to her mother who was a pioneer and to the other pioneer mothers, both living and dead. The old song, "My Mother's Hands," Mrs. Yarborough sang the hymn and the entire audience joined in the chorus. At the close of the song, members of the family of Mrs. Yarborough, the Newton family were called to the rostrum, and tribute was paid the family name by giving the members of the family present the chataqua salute.

### Reminiscences

A time was given to having short addresses and "remarks" from the pioneer fathers and mothers present. This was interesting to all present who were younger than the pioneers. They told of their hardships. In this moment Mrs. J. T. Davis of Robert Lee read a paper that was interesting.

### Bouquets Given

Bouquets of flowers that had been provided were given to the following:

The oldest man present, which went to J. J. Smith, and the oldest lady was Mrs. D. F. McMillan.

The oldest resident of the Edith community was Mrs. Stewart, who has been a resident for 57 years, and to her was given a bouquet.

The one who came the greatest distance to be present for the homecoming was Birt Duncan, who journeyed all the way from Denver, Colorado, to be present. To him a bouquet was given.

There remaining a bouquet that was not to be used, Mrs. Sam Powell presented it to the writer, in gracious words, for the aid we had given during the day in serving as master of ceremonies. That kindly thoughtfulness made our heart go "pit-a-pat."

### Silent Tribute to Departed

The names of those who have departed since the homecoming last year were read, as follows: Mrs. Geo. Peay, Rev. John Richardson, Mrs. Geo. Manning of New Mexico, Mrs. Kate Wilson. After the program closed the writer was reminded of the death of Mrs. Marvin Stewart of Robert Lee. A pause of silent prayer was had for the departed.

### Attend From Many Places

The attendance was not as large this year as last year due to the fact that Sterling county and Mitchell county both had pioneer reunions Sunday. But there were as many really as could be comfortably cared for in the large tabernacle.

They were present from all over Coke county, Blackwell, Sweetwater, Hamlin, Ballinger, San Angelo, Texon, New Mexico and Denver Colorado.

### Business Session

A brief business session was

(Continued on last page)

## Bronte Gins First 1939 Bale Of Cotton, Thursday

The first bale of cotton for Bronte for 1939 was ginned Thursday afternoon, August 24.

The honor of the season's first bale went this year to C. B. Webb, on the J. A. Hallmark farm, about three miles west of Bronte on the Robert Lee highway. The bale weighed 376 pounds, was strict middling and was bought by Brooks Browning, manager of Browning's store. Mr. Browning paid ten cents a pound for the cotton.

The Farmers Marketing Association gin ginned the bale. J. D. Lutterell, manager of the gin, stated that he would this morning go among the business firms of the town and make up a first bale premium for Mr. Webb.

So, the cotton ginning season for 1939 is now on. According to the local gin men the crop this year is going to be very short.

## Coke County Grows Large Watermelons

Notwithstanding the long and prolonged drouth in the earlier months of the year, which reached on into late spring, and the large rains and floods that followed in June, which did great damage to the watermelon crops of the Colorado river valley, an average crop is now being harvested.

And there are some mammoth melons being grown—too large almost to believe—but, ladies and gentlemen, facts are facts, and "the truth though crushed to earth will rise again." So, we have received two mammoth melons this week.

One of the "jumbos" was from E. B. Fletcher. This "baby" weighed just 72 pounds. We sent this one, as "an average Coke county melon," to Gene Elo of Abilene. Mr. Elo is publicity director of the West Texas Utilities Company. Mr. Elo is in touch with the many communities in the several counties in which the West Texas Utilities Company has its lines strung. We don't believe any in all this part of "the Golden West" will surpass that melon—at least in its esculence and delicious edibility. Mr. Fletcher had 18 acres planted to melons, but the June floods washed away 12 acres of the patch. Of the 6 remaining acres Mr. Fletcher says that he will realize \$50 per acre off of the crop. Not bad, eh?

The other jumbo was grown by Garrett Swanson, at his home, five miles north of town, on the Jess Dennis farm. It tipped the beam at 57 pounds. Mr. Swanson has grown larger melons than the one he brought the editor, this year. Mr. Swanson also lost several acres in the floods of the early summer. But off the remaining acres he is receiving good profits.

Thanks to both of you, gentlemen, for the "Big Beauties" you presented us.

### ABOUT GOING TO A FIRE

Fire Chief Odas Brunson saw the following in a paper and he thinks it so good he passes it on: "As soon as the alarm starts sounding, jump into your car and get it started.

"While you are backing out of your yard have your wife look for smoke so you will know

(Continued on page four)

## Great Messages Are Heard At Baptist Revival

The revival meeting in progress at the Bronte Baptist church is making progress both in interest and in attendance. It is said that the largest congregations are attending that have attended a meeting of like kind in Bronte in some time.

Rev. Neal Greer, pastor of the Baptist church at Bangs, is doing the preaching and leading in the meeting. Those who have heard Rev. Greer, speak in appreciative terms of his messages—that he is bringing strong and appealing sermons to the people and that the teachings of the fundamentals of life he is giving will live long after the meeting has closed and Rev. Greer has gone his way.

Pastor Eldridge is a very busy person looking after the details of the meeting and the other duties that such a meeting place upon the pastor. The singing is a feature of the meeting, which is being directed by Mr. Wills of San Angelo.

The meeting continues and all are cordially invited to attend.

### ERROR IN AD

In the ad of Browning's Store there appears an error. Under the store's department of Meats in the ad, the first item says: "Salt, 2-5c pkgs. 5c" The item that should be there is the following: "Salt Pork, No. 1 side Lb. 9c." Let all take notice about this error, for that is a good price on salt pork.

## H. O. Byrd Buys Bronte Dairy And Herd

A deal has been consummated by which H. O. Byrd of San Angelo becomes the owner of the Bronte dairy, including 213 acres of land, 13 head of dairy cows and the business. In the same deal C. W. Bannowsky becomes owner of the Concho dairy at San Angelo, which Mr. Byrd owns. The Concho dairy consists of the dairy herd and 22 acres of irrigated land in the city of San Angelo. The exchange will take place September 1.

The many friends of Mr. and Mrs. Bannowsky will regret to give them up but all will wish for them continued prosperity and happiness in their new home.

The Enterprise is not fully advised as to Mr. Byrd's plans as to the management and operation of the Bronte dairy.

### RETURN FROM THE BLOYS CAMP MEET

A party of Bronte people returned Monday night from the Bloys Camp Meeting, in the Davis mountains.

It was the 50th anniversary of the Camp Meeting, and there was a large attendance and a great meeting. The younger people present voted, thus committing themselves to "carry on" the camp meeting for another fifty years. The Bronte party reports a great meeting.

Those attending from Bronte were Mrs. T. C. Price, Mrs. Louise Johnson, Mrs. B. E. Modgling, Miss Nona Price, Lubbock; Mrs. E. C. Rawlings, Mrs. O. R. McQueen and daughter, Mary Ruth; Mr. and Mrs.

## Some Kindly Words About Our Special Edition

Kindly words, spoken, telephoned and written, have come from various ones with reference to the Progress and Prosperity Edition of The Enterprise last week celebrating the 50th anniversary of Coke county. Locally and over the county many have spoken or telephoned their appreciation of the edition.

Words of commendation and appreciation have come from the following, which are greatly appreciated:

The San Antonio Paper Company, the wholesale house in San Antonio, that has supplied The Enterprise chiefly its newspaper and job stock for two decades writes as follows:

Congratulations on the Special Edition! The copy of the "Enterprise" celebrating the 50th Anniversary of Coke County just arrived on the writer's desk this morning, and we must say we were not expecting such a fine issue, after having learned from you recently that you had not contemplated getting out this edition until just the last few weeks.

It looks as though you and your entire force have put forward a great deal of effort in getting out the issue, and I am sure your readers will be proud of it as a record of the achievements of "Coke County during its first fifty years.

Geo. Barber, secretary of the Board of City Development, at Sweetwater, writes:

Dear Mr. West:

My compliments to you on the Progress and Prosperity Edition of the Bronte Weekly Enterprise on the occasion of Coke county's 50th anniversary. It was certainly a creditable publication and I am sure people of Coke county join you in the feeling of just pride.

W. W. Chastain, Ballinger, county clerk Runnels county, and one of our good, oldtime friends of Runnels county, wrote as follows:

Dear Editor West:

I just want to congratulate you on the Progress and Prosperity Edition of The Enterprise, last week, celebrating the 50th anniversary of Coke county. It was a splendid edition, and gave so much about "the old times" and "the old timers," I have clipped much of the history of the pioneers—especially that about the Cumbie family and Frank Keeney, and others. I am sure your citizens of Bronte and all of Coke county will appreciate your efforts.

Thanks to all of you, friends—for, we have read somewhere that "a word fitly spoken is like apples of gold in pictures of silver." The Edition in question, was, of course, on a modest scale, but considering the size of Bronte, and other unfavorable conditions entering in, we doubt if any town the size of Bronte ever issued an edition that would excel our edition last week. But, to the people in Bronte and the Bronte territory the credit is due for making the edition to be what it was—the business interests of the section, as well as the citizens at large, greatly aided us, for which we thank you, each and all.

Mr. and Mrs. Harvey Yocham from Rankin are visiting relatives in Bronte.

M. A. Butner, Mrs. D. K. Glenn and baby and Miss Miriam Rawlings of Water Valley



**THE BRONTE ENTERPRISE**  
**D. M. WEST**  
 Publisher-Manager  
**Subscription Rates**  
 In State .....\$1.00 year  
 Out of State .....\$1.50 year  
 Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

## West Texas Fair Plais Are Going Forward

ABILENE, Aug. 25.—An enlarged and improved Fair program which will bring to West Texas its first nationally known revue type show, the first all-Palomino horse show ever held in the United States, additional exhibit departments in both the Livestock and Women's divisions, and many other educational and entertainment features has been announced for the West Texas Fair in Abilene October 2-7.

"We are still following the slogan 'Glorifying West Texas for West Texans,'" President Jack Simmons commented recently, "and we intend to carry it into every phase of the fair."

"We not only want to show West Texas outstanding achievements through the various exhibits, but we are arranging for the best and most complete entertainment program ever brought to this area."

In the exhibit departments, West Texas' new industries and hobbies will rival the old favorites for the center spot of visitors' attention. This will be particularly true in the livestock division where beautiful gold and silver Palomino horses, tur-

bearing Karakul sheep, and Angora goats will be competing for prizes along with Herefords, dairy cattle, fine wool and mutton type sheep, and horses and mules.

The Palominos, golden bodied horses with silver manes and tails, have been a picturesque feature of southwestern ranches for many years, but at the West Texas Fair will be making their first appearance in the show classes. Under the auspices of the Texas Palomino association, nine divisions will be included in the show. Among these will be Palominos under saddle, young Palominos under halter only, and Palomino cutting horse competition.

An outstanding new addition to the Women's department will be the information booth at the exhibit of plants and cut flowers. Persons in charge of the booth will furnish free, authoritative information on the planting and cultivation of all types of flowers and shrubs in West Texas.

West Texas Photographers will also have a chance to dis-

### HONORING MRS. JACK CHAPMAN

At the home of Mrs. S. A. Beasley at Sweetwater, Tuesday evening at 8 o'clock, Mrs. Beasley and Miss Edna Cordell were hostess for a shower, given in honor of Mrs. Jack Chapman.

About 100 guests were present. Miss Oneta Russell gave a reading and Mildred Barnett and Etta Lee Jones sang, "I Love You Truly" and "O Promise Me."

The decorations on the lawn were blue and white throughout,

play their best work in the new photography division of the Women's department, and the area's best cooks can do their "showing off" in the new culinary department.

"It's really not necessary to say that the 1939 West Texas Fair will be bigger, better, and more interesting than ever before," President Simmons said. "A fair must be better every year if it is to keep going, and we intend to keep going for many years to come."

R. W. Rogge and his sister Mrs. Homer Cothran, both of Maryneal, were guests Tuesday of their brother, T. H. Rogge and Mrs. Rogge.

Postmaster R. J. Epperson departed Tuesday morning for Gatesville where he is spending the week with relatives.

the guests were entertained by a number of contests. Mrs. O. W. Chapman of Bronte was among the guests.

Fred McMullan who has been a student in Abilene Christian College at Abilene graduated Thursday night from the academy department.

### Dr. C. W. Cheatham

DENTIST  
 X-RAY  
 Ballinger, Texas

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When you buy your car at WOOD'S you KNOW you are getting a bona fide value. Every car bears our personal guarantee—and you can count on it! Come in today and pick out one of these "buys"!

SMALL DOWN PAYMENT — LIBERAL TERMS

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See Them Today

- 1937 Lincoln Zephyr Fordor
- 1937 Buick Coupe
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## Wood Motor Co.

50-50 Guarantee IF IT'S FROM WOOD—IT'S GOOD R&G Guarantee  
 YOUR DEALER  
 Used Car Building Twohig at Randolph Phone 6559  
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 31 YEARS IN SAN ANGELO



## LABOR DAY EXCURSION

### LOW ROUND - TRIP COACH FARES

One one-way coach fare plus 25c for the round-trip, approximately 1c per mile—good in coaches and chair cars only.

Between all points in Texas and from stations in Texas to destinations in Louisiana.

Tickets on sale for trains scheduled to arrive destination September 2, 3 and prior to noon September 4, 1939 limited to reach original starting point prior to midnight September 6, 1939.

### HALF FARE FOR CHILDREN

For fares, schedules, and other details,

Call—  
 H. O. WHITT  
 Agent,  
 Bronte, Texas

Or Write—  
 M. C. BURTON,  
 General Passenger Agent,  
 Amarillo, Texas

# Warning

When you buy a Serval Electrolux Refrigerator ask for the Five-Year Protection Certificate! If you buy from a bootleg dealer, he removes unit and cabinet numbers then there is no factory guarantee. Buy from your authorized dealer and your guarantee is good anywhere.

We have new models on our floor in our new store showroom

We are also distributors in this territory for

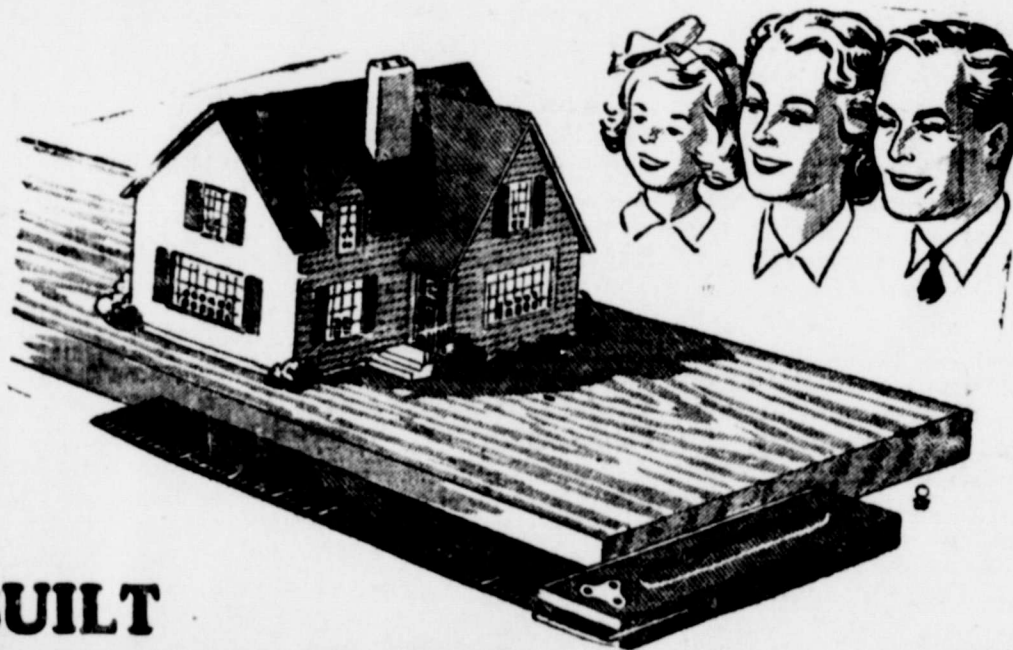
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While you can build or remodel at such reasonable rates under the FHA plan—5% interest—and you can get up to 90% loans—you'll find you can own a home of your own—enjoy living in it—and pay for it just like rent!

**ADVICE**  
 See us before you build—we can give you free estimates and ideas that will save you money on your home.

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 Arrange to pay for your home on easy payment plan. A small amount down, the rest monthly, like rent.

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 You can be certain that the building materials that we put into your home are the best quality obtainable.

**REPUTATION**  
 35 years of building homes in San Angelo has given us a reputation that you can depend upon. See us when you want a home built the best way!

## West Texas Lumber Co.

"Pioneer Dealer in Building Service and Supplies"

HOME OFFICE: San Angelo

B. B. HAIL, President



### BLACKWELL NEWS

By Mrs. Chas. Ragsdale

Mrs. John English and son of Weinert are visiting relatives in Blackwell.

Mrs. Wilma Burns of Abilene is visiting Mr. and Mrs. Cheney Henry.

Mr. and Mrs. P. B. Ragsdale of Guion, Mrs. Tom Ragsdale of Ovalo, Mr. and Mrs. Chas. Ragsdale and son Bobby, of Blackwell visited in Monahans and Carlsbad Cavern this week.

Mrs. M. E. Brewer of Grimes, Oklahoma, visited relatives in Blackwell this week.

### Euterpeans Meet At Home Of Mrs. Richards

The Euterpean Club met Thursday in the home of Mrs. Arnold Richards with Mrs. Joe Smith and Mrs. Joe Oden as co-hostess.

A business meeting was held with Mrs. Austin Jordan, presiding. She thanked everyone for their cooperation the last year. She welcomed the new president Mrs. Joe Smith, Mrs. Henry Raney presented the new year books.

A delicious salad course was served the following guests: Mrs. Berry Smith, Mrs. Charles Ragsdale, Mrs. Everett Ellis and Mrs. John English of Weinert. Members were: Mrs. Cecil

Smith, Mrs. Roy Hamilton, Mrs. Austin Jordan, Mrs. Roy Sanderson, Mrs. W. C. Shamblin Sr., Mrs. Henry Raney, Mrs. Frank Youree, Mrs. Clarence Harris, Mrs. Richard Copeland, Mrs. W. W. Youngblood, Mrs. Emmett Bryan, Mrs. Robert Post.

A traitor to his country is one who breaks his law. His attorney is no better who clears him thru some flaw. If justice would endure we'd ask for nothing more for justice to yourself. You'd trade at J. E. Davis & Co. Store. (Blackwell) Good Lube 30c a gallon.

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Why Suffer with Indigestion, Gas, Gall Bladder Pains or High Blood Pressure? Restore your Potassium balance with Akalosine-A and these troubles will disappear. Sold on money-back guarantee by Bronte Pharmacy.

## Lessons On Thrift

KEEP ON THE GO

The tortoise was slow; the hare was fast,  
But the tortoise won the race at last.  
And so we find it in this day,  
Some folks fool around the very same way.  
A man can win even though he be slow,  
If he saves his money, keeps on the go;  
While another man as foolish as the hare,  
Keeps spending his money and gets nowhere.  
The First National Bank has always found  
The man who wins does not fool around.

### THE FIRST NATIONAL BANK

L. T. YOUNGBLOOD, President

## The Simplex

Tractor Model

## DUSTER

WILL PROTECT YOUR COTTON!

The efficiency of dusting as the one way of insuring a cotton crop can no longer be questioned. In other words, the up-to-date farmer realizes the necessity of dusting and his biggest concern is to get good quality dusting equipment that will turn out the work and to get this equipment at the lowest possible price, consistent with quality. In this connection we advise him to investigate the Simplex Duster and compare it carefully with any other dusting equipment he may have in mind.

The dusting powder does not run through the fan in the Simplex Model Duster. This one important patented principle accounts in a great measure for the unusual efficiency of the Simplex Duster. The fan runs easier, will not clog up and break, and thus relieves the Simplex Duster of the most common faults of duster breakdowns.

The Simplex Duster distributes an even flow of dust through its six nozzle attachment which can be regulated from the seat of the tractor. The nozzle arrangement can be raised or lowered according to the height of the cotton to be dusted. The nozzle spouts can also be turned to the right or left thus enabling the farmer to adjust the nozzles in just the position desired. The nozzles can be folded up when not in use and the whole machine stored compactly in some small space.

The tractor model duster can now be supplied with 8 nozzles instead of 6 if desired, at slightly higher prices.

The Simplex Tractor Duster is sold complete with side spout and nozzles the same as our Model B horse drawn duster. This enables the farmer to use the nozzle attachment when the cotton is small and to use the spout attachment if desired, when the cotton becomes larger.

WE HAVE A BIG SUPPLY OF POISON ON HAND!

## Goetz Farm Machinery

COMPANY

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Only \$115 with Power Uplift for 6-row or 8-row.

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HOW YOU CAN GET ONE OF THESE AMAZING TIRES AT

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SIZE	Price For The 1st Tire	Next Tire 50% Discount	Price For 2 Tires	YOU SAVE
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4.50-21				
4.75-19	7.45	3.73	11.18	3.72
5.00-19				
4.50-20	7.60	3.80	11.40	3.80
5.00-20				
5.25-17	9.50	4.75	14.25	4.75
5.50-17				
5.25-18	8.65	4.33	12.98	4.32
5.50-18				
6.00-16	10.35	5.18	15.53	5.17

Above Prices Include Your Old Tire—Other Sizes Proportionately Low

AS LOW AS \$3.60 AND YOUR OLD TIRE UNDER THIS PLAN

50% DISCOUNT ALSO APPLIES TO THE PURCHASE OF THE 2nd TIRE ON THE FOLLOWING:

Firestone CHAMPION									
SIZE	Price For The 1st Tire	Next Tire 50% Discount	Price For 2 Tires	YOU SAVE	SIZE	Price For The 1st Tire	Next Tire 50% Discount	Price For 2 Tires	YOU SAVE
5.50-16	\$14.15	\$7.08	\$21.23	\$7.07	6.00-18	\$17.15	\$8.58	\$25.73	\$8.57
5.25-17	14.65	7.33	21.98	7.32	6.25-16	17.95	8.98	26.93	8.97
5.50-17					6.50-16	19.35	9.68	29.03	9.67
5.25-18	13.35	6.68	20.03	6.67	7.00-15	21.35	10.68	32.03	10.67
5.50-18					7.00-16	21.95	10.98	32.93	10.97
6.00-16	15.95	7.98	23.93	7.97	7.50-16	27.80	13.90	41.70	13.90
6.00-17	16.50	8.25	24.75	8.25					

ABOVE PRICES INCLUDE YOUR OLD TIRE—OTHER SIZES PROPORTIONATELY LOW.

Firestone HIGH SPEED					Firestone CONVOY				
SIZE	Price For The 1st Tire	Next Tire 50% Discount	Price For 2 Tires	YOU SAVE	SIZE	Price For The 1st Tire	Next Tire 50% Discount	Price For 2 Tires	YOU SAVE
4.75-19	\$10.30	\$5.15	\$15.45	\$5.15	4.40-21	\$8.35	\$4.18	\$12.53	\$4.17
5.00-19					4.50-21				
5.25-17	13.20	6.60	19.80	6.60	4.75-19	8.60	4.30	12.90	4.30
5.50-17					5.00-19				
5.25-18	12.00	6.00	18.00	6.00	5.25-17	11.00	5.50	16.50	5.50
5.50-18					5.50-17				
6.00-16	14.35	7.18	21.53	7.17	5.25-18	10.00	5.00	15.00	5.00
6.25-16					5.50-18				
6.50-16	17.40	8.70	26.10	8.70	6.00-16	11.95	5.98	17.93	5.97

ABOVE PRICES INCLUDE YOUR OLD TIRE—OTHER SIZES PROPORTIONATELY LOW.

FOR GREATEST SAFETY AND ECONOMY PUT A NEW TUBE IN EVERY NEW TIRE

LIFETIME GUARANTEE NO TIME OR MILEAGE LIMIT

See Firestone Tires made in the Firestone Factory and Exhibition Building at New York World's Fair. Also visit the Firestone Exhibit at the Golden Gate International Exposition at San Francisco. Listen to the Voice of Firestone with Richard Crooks, Margaret Sparks and the Firestone Symphony Orchestra, under direction of Alfred Wallenstein, Monday evenings, Nationwide N. B. C. Red Network.

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**Slips For Girls**



39c Values!

**29c**

White nain-sook, tailored with built-up shoulders. Sizes from 2 to 14. Extra values at Sears!

**Ankle Socks**



10c Values!

**5c**

All-cotton socks in assorted colored trim. Sizes 6 to 9½. Save.

**Misses' Panties**



15c Values!

**10c**

Misses' rayon panties that are exceptionally low priced. Buy now!

**81x99 Sheets**



\$1.00 Values!

**67c**

72x99 ..... 65c  
81x108 .... 84c

CASES  
Size 42x36  
**20c**

**Lunch Kits**



\$1.49 Values!

**1.29**

Strong, black-enameled metal cases, lacquered inside. Complete with half-pint vacuum bottles!

**SEARS "BACK-TO-SCHOOL" DAYS**

**Dress Shirts**

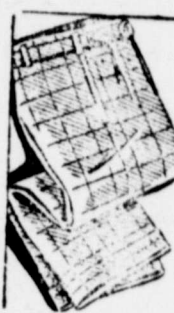


69c Values!

**49c**

Plenty of good Summer patterns for boys! Quality materials in plain and fancy patterns! 6-14½.

**School Pants**

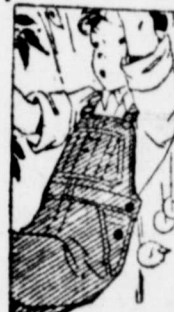


\$1.29 Values!

**1.00**

Washable, sanforized shrunk pants in slack style with self belts.

**Boys' Overalls**



59c Values!

**49c**

220-weight blue denim. Cut full and roomy. Seams reinforced. Six pockets. Sizes 4 to 16 years.

**SEW FOR SCHOOL!**

**Fast-Color Percales**

• ALL FIRST QUALITY!

Ideal patterns for the first days of school... through fall! Firm weave; generous count... characteristics mothers look for in serviceable fabrics.

**10c**  
YD.

**NEW SCHOOL FROCKS**

Values to \$1.98

**1.00**

"Honeysuckles" and "Honey Lanes." They can't be equalled elsewhere at this price. All fast colors. Sizes 1 to 16.



**Boxing Gloves**

\$2.59 Values!

**1.98**

Designed like professionals. Well padded. Set of four for boys up to 10 years.



**Basketballs**

\$2.79 Values!

**1.98**

Pebble grained "Ped Tex" in 4 piece pattern. Regulation size. Valve type.

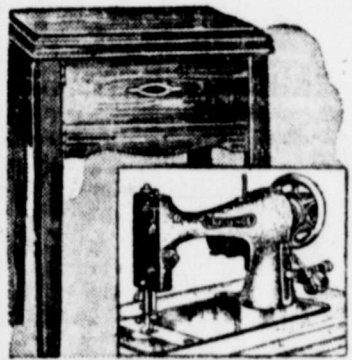


**Roler Skates**

\$1.59 Values!

**1.09**

Ball-bearing wheels. Welded steel chassis. Shock-absorbing rubber cushions. Adjustable!



**Start The Season With An Electric Machine**

Regularly \$39.95

For better workmanship in your sewing. Full size shuttle head. Beautiful cabinet. So easy to own!

**NOW 29.95**  
\$3 DOWN

**Embassy Crepe**

69c Value ..... **49c** YD.

Crown-tested quality in washfast prints. Won't slip at seams and resists fraying. 38 inches wide.



**Rebuilt Underwood**

placed in the mails last week, a crackerjack two-section Special Issue depicting the Progress and Prosperity of his county. Mr. West, it was a good representation of your fine town and county and proves that a good town and a good editor can produce evidences of prosperity and push. If there was a single business in Bronte left out one could not tell it, by the numerous advertisements. It takes everybody in a community to produce a good paper. Congratulations, Mr. West.—Hamlin Herald.

**HAVE DELIGHTFUL TRIP**

Dr. and Mrs. J. D. Leonard returned Tuesday night from a delightful trip to several points. Primarily they went to Austin, to be present at the graduation of their son, Dwain, who graduated in the school of pharmacy of the University of Texas, Monday night. Leaving Austin Dr. and Mrs. Leonard went to San Antonio and saw many of the historic places of that interesting city. They returned by the way of Georgetown and the Buchanan Dam and saw some of the old places of the old home community of Mrs. Leonard's father's boyhood days, W. W. Lockhart. Dr. and Mrs. Leonard had a most delightful trip.

**SOLID LEATHER**

—from Heel to Toe!

\$1.95 Values! **1.00**  
Sizes 8½ to 2!



Coke Countians who were in C...  
—Courtesy Allen's Stud...

duces. We observed the corners of Mr. Elo's lips moving, when he said, "Hush dat now—you's goin' to make dat mule frow bof uv us." And he rather hinted that the outstanding feature of advertising that has "the pull" is in the slogan "the truth in advertising."

We assured the genial publicity director of the Utilities Company that the best advertising after all is "the product" itself and told him we would send him one of Coke's average (?) melons so that he could and would know that "truth in advertising" is the thing for which our publication stands. Therefore, we sent Mr. Elo a melon with the following letter of "statement of facts," explanations, etc. The melon was grown by E. B. Fletcher, who is one of the successful melon growers of the Bronte section of country:  
Mr. Gene Elo,  
Abilene, Texas.

as the dozens of other publications in your district, advertising copy week after week, and year in and year out, your advertising copy has always been full of interesting and informative facts relative to the wonders of electricity. And you uniformly kind and courteous treatment in our business relations has bound you to me until I have for a long time held you in high personal esteem. I ever you have had occasion to feel you would be justifiable in criticizing the advertising service we have rendered you, your patience has been beautiful to the extent that you have never been severe in critical remarks but rather you have always withheld such remarks. So, in the language of the Westerner we like you "purty dern well. Second, I want to convince you, if possible, that there is at least one "truthful" newspaper

**Stone Bags**



**Army Lockers**

Compare With \$7.95

3-ply veneer frames reinforced at corners. Covered in tough fiber. Strong locks. **5.95**



**4-Tube PORTABLES**

Take one to college! Swell for outings, trips, for the room! Complete with batteries. **17.95**  
\$3 Down



**Unfinished Knee-Hole Desk**

Get one and finish it to match your room! Smoothly sanded. Seven drawers. **9.98**  
Easy Terms

SEE OUR CATALOG ORDER SERVICE

**K AND CO.**

MORE ON THE EASY PAYMENT PLAN

Telephone 6971



# TEXAS THEATRE

BRONTE, TEXAS  
Motion Pictures Are Your Best Entertainment  
—Air Conditioned—

Friday and Saturday Aug. 25-26  
Eleanor Powell — Robert Young

—in—  
"HONOLULU"  
—with—  
Burns and Allen  
Also—Comedy and News

Tuesday Only—August 29  
Henry Fonda  
Maureen O'Sullivan

—in—  
"LET US LIVE"  
—with—  
Ralph Bellamy  
Also—Comedy

## ALAMO THEATRE

Robert Lee  
Friday and Saturday Aug. 25-26  
"KING OF THE UNDERWORLD"

Sunday 1:30 Matinee and Mon.  
August 27-28  
Richard Greene—Loretta Young

—in—  
"KENTUCKY"  
(In Color)  
Wednesday Nite Only Aug. 30  
"LET US LIVE"

## HOMECOMING

(Continued from page 1)

held in which all the officers were elected to succeed themselves, as likewise were all the committees. President Ed Hickman announced that all the bills for the expenses of the occasion had been paid and there was money in the treasury.

### Pictures Taken

Pictures of the pioneers were taken by Allen's Studio of San Angelo. One group is that of all pioneers 65 years old or older. The other group is that of all who have been in Coke County 35 years or longer. You can get these pictures at a very low price. Mr. Allen did a generous thing for the pioneers in coming out and making the pictures and the low price he has put on

## Bronte Teacher Receives Degree

Special to The Enterprise: DENTON, Texas, Aug. 23—Janie Kellett Hull of Bronte, who will receive her B. S. degree is among the four hundred and thirty applicants who will receive degrees at the twenty-seventh annual summer commencement exercises of the North Texas State Teachers College on Wednesday evening, August 23, at 8 o'clock at the Teachers College Stadium. Last minute additions to the list of approved graduates in the office of the dean are expected to increase materially this total number of graduates.

Eighty-three master's degrees—sixteen master of arts and sixty-seven master of science; and three hundred and forty-seven bachelor's degrees—one bachelor of music, thirty-seven bachelor of arts, and three hundred and nine bachelor of science—will be conferred on candidates by Dr. W. J. McConnell, president of the College.

Mr. and Mrs. Will Cresap of Hayrick community have the thanks of the "editorial parsonage" for a goodly portion of fine fresh roasting ears. It makes us feel like that we would rather be a country editor than to be president. Thanks to Mr. and Mrs. Cresap.

Mrs. C. Baker from San Angelo was visiting with relatives in Bronte Wednesday. Her many friends are always glad to see Grandmother Baker.

### Golden Memories Linger

One of the sweet old hymns of the church was sung, the benediction was spoken and the pioneers and those who had honored them in the days program went out from the place with memories that will be golden and sweet as the breath of heaven at every recollection of the day.

## Hamlin Oilers Defeat Bronte Sunday; 14-4

The invading Hamlin Oilers collected 17 hits from 3 Bronte pitchers and ran up a total of 14 scores to swamp the local club in a game Sunday afternoon.

The game, played before packed grandstands of local fans was unusual as Bronte usually comes out on the long end of the scoring. But the Oilers proved to be "to class" and Bronte suffered their worst defeat of the season.

Marvin Corley, starting pitcher for Bronte was forced to leave the mound after working one inning due to a sore arm. The Oilers got 5 hits and 2 runs in the inning Corley worked.

Relief pitcher, Charley Morgan was sent to the shower in short order by the Hamlin sluggers, who hit his offerings to all parts of the park.

Luke Scott taking over the mound duties at a time when the Bronte club was deep in the cellar, pitched good ball for the remainder of the game; but was unable to overcome the disadvantage as the Oilers had already chalked up enough runs to win the game. Morgan is credited as the losing pitcher.

Courtney, the Oiler's south-paw pitcher, got 9 strikeouts, issued 1 walk and collected 3 hits.

The well-organized and well-coached Oilers were the best ball players Bronte has contacted so far this season.

LeRoy Scott starting at 2nd but switched to his regular position at short, when a change in the line-up was made; played an exceptionally good game and deserves credit for his untiring efforts.

Cumbie, Turner, Stephens and J. Corley were sent in the game to replace Buford, Underwood, Crockett and Morgan, but were unable to affect the lead the Oilers had gained.

Box Score:

Bronte	Ab	H	R
Scott, LeRoy 2b	5	1	2
Buford rf	4	0	0
Walton lf	3	0	1
Williams cf	4	2	0
*Scott Luk 3b	4	2	0
Underwood c	4	1	0
Crockett ss	1	0	0
*Morgan 1b	4	0	0
Corley p	4	1	1
<b>total</b>	<b>36</b>	<b>7</b>	<b>4</b>

\*Scott and \*Morgan relief pitchers.

Hamlin	Ab	H	R
McCoy cf	5	2	1

## COTTON DUSTER

The Enterprise carries in this issue an announcement of the Goetz Farm Machinery Co. of Winters relative to the Simplex Tractor Model Duster, for dusting cotton.

This duster has many extraordinary features that will pay the farmer who has cotton to investigate. We are so near having the cotton crop of the country ready to gather that it would be too bad now for the farmer to neglect his cotton and let the worms and other insects get their work in and ruin the crop. Turn and read the announcement of the Goetz Farm Machinery Co. with reference to the Simplex Duster and see what

Bartlett ss	5	1	1
Hellum 3b	6	4	2
Weaver 2b	6	1	1
Ford lf	4	2	1
Bradford c	4	1	1
Black rf	5	1	2
Rowland 1b	5	2	3
Courtney p	5	3	2
<b>total</b>	<b>48</b>	<b>17</b>	<b>14</b>

Officials: Good and Hanna.

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State Licensed Land Surveyor — — — Notary Public  
30 YEARS OF SERVICE

## WALTON ABSTRACT & TITLE CO.

(Nothing to the report we have sold out.)

Better to be safe than sorry  
Office in Court House

## S. E. ADAMS

ABSTRACTS REAL ESTATE TITLE INSURANCE

FHA LOANS FIRE AND  
buy, build, refinance HAZARD INSURANCE

## INSURE... and you're thrifty

Plan for the future now and you're thrifty. Insurance is one of the best forms of thriftiness... it's protection for your family from that disaster that might leave them helpless and homeless.

PERFECT PROTECTION AT LOW COST!

W. F. Davis, Asst. Sec.

SWEETWATER LOCAL MUTUAL LIFE ASSOCIATION

## RED & WHITE FOOD SPECIALS FOR

FRIDAY AND SATURDAY AUG. 25th AND 26th

SPUDS U. S. No. 1 Colorado . 10-lbs 16c

ORANGES Calif. full of juice doz. 9c

GRAPES U. S. No. 1 Malaga . . . . . lb. 5c

CORN FLAKES Red & White lg. pk. 9c

Sunspun Salad Dressing 16-oz jar 19c 32-oz. jar 29c

SLICED BACON Sugar Cured Faultless 22c English Style White Label 25c

PORK SAUSAGE seasoned right lb. 15c

SUGAR No Failures with C. & H. Cane 25-pound Cloth Bag \$1.19

CORN our value, Sweet, 2 No. 2 cans 17c

SPINACH Crystal Pack No Grit 9c

COFFEE Early Riser A Good Blend . . . . . Lb. 15c

Our Prices Are Always the Best for Produce

## CUMBIE & CO.

RED & WHITE STORE



# home work age!

and it's back to school soon

Ask for **Free LIGHTING SURVEY OF YOUR HOME**

**West Texas Utilities Company**



Preserve their vision with **GOOD LIGHT**



1-E5 Study Lamps  
**\$3.95**  
Up  
\$1 Down—  
\$1 a Month

**Glareless, Conditioned Light.** I.E.S. lamps employ a scientifically designed diffusing bowl, together with a specially treated shade to give a soft, even illumination that is kind to the eyes. When children reach the "homework age," they need this better light to protect precious eyesight.

*Futrell*



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FHA LOANS FIRE AND  
buy, build, refinance HAZARD INSURANCE

## INSURE... and you're thrifty

Plan for the future now and you're thrifty. Insurance is one of the best forms of thriftiness... it's protection for your family from that disaster that might leave them helpless and homeless.

PERFECT PROTECTION AT LOW COST!

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A Good Blend Lb.

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Ask for Free LIGHTING SURVEY OF YOUR HOME

Glareless, Conditioned Light. I.E.S. lamps employ a scientifically designed diffusing bowl, together with a specially treated shade to give a soft, even illumination that is kind to the eyes. When children reach the "homework age," they need this better light to protect precious eyesight.

Preserve their vision with GOOD LIGHT

1-E-5 Study Lamps \$3.95 Up  
\$1 Down—\$1 a Month

West Texas Utilities Company

*Patroll from ad*