# The Bronte Weekly Enterprise

VOLUME 21.

BRONTE, COKE COUNTY, FRIDAY, SEPT. 15, 1939

NUMBER-37

## **Bronte Schools** Enroll 362 **Pupils First Day**

The Bronte schools enteredupon their 1939-1940 session, in Bronte is in the forefront and this summer for the first time under most favorable and happy auspices.

work had been accomplished by superintendent B. B. Covey and members of the faculty in registering some of the pupils of the schools last week.

Formal opening exercises were held in the school auditorium from nine to ten o'clock Monday morning. Rev. C. R. Hardy, pastor of the Methodist church, was the speaker of the occasion. Rev. Hardy extended congratulations to the superintendent, other members of the the parents and members of the ionable record, is run through As a result of the canning prospeaker also gave emphasis to

lations, its ideals and so forth and expressed the fact that it was expected of everyone that he would do right.

new teachers are Mrs. Dooley, was on the face of the original brought to an end by exhibits Miss Duckworth, Mr. Teague check or note, or instrument. of completed work shown in and Mr. Horn.

Superintendent Covey informs pass these "latter days." The Enterprise that 362 pupils were registered the first day. Quite a number of new pupils Discussion Of were recognized and welcomedthe largest number, perhaps, coming from the Marie school, which school has formed a working coalition with the Bronte schools for this year. It was a matter of much satisfaction to the large number in legislation pertaining to the welthe audience to note the acous- fare of the aged people of our tics of the auditorium have state, the Bronte Community been greatly improved during Service Club decided, at a recent the summer by the work that meeting, that it would endeavor had been done to remedy the to secure a man who thoroughly acoustics which were desperate- understands such legislation to ly bad. But, now, one in the come to Bronte and explain it-ord of achievement over a period audience can hear distinctly to us. what the speaker at the platform may say. So, the schools are off to a good start for the year-may it old age pension legislation. This continue so and when the last subject will be discussed days shall come next spring may thoroughly and without prethe school year have been all judice and given to us from all that each and all who are interested may have hoped for it to be.

### **Bank Installs** Photographic **Account Machine** That the First National Bank

Monday morning, September 11. its president, L. T. Youngblood, home projects in homemaking and associates, proposes to keep under the direction of Mrs. suspices. Much of the preleminary work bank's last acquisition in the girls completed thirty - four of launching the school into its matter of completely modern home projects during the sumaccounting methods.

The bank has purchased and Some of the projects were:

tion that installs same." At some length, yet not tedi-ously, Superintendent Covey outlined as to the school's regu-the instrument in question. No In addition to the individual

Wonders indeed are coming to openhouse Wednesday, Sept. 6.



Knowing the confusion amon

### School Home Ec. **Girls Complete 34** Projects

Bronte High school offered mer months.

installed a recordak, which is raising chickens, canning surindeed a wonderful machine and plus foods, improvement of has wrought wonders in the yards, bedrooms and kitchens. matter of perfect work in the Many summer and school wardaccounting department of any robes were also completed by bank or other business institu- the girls.

Other projects completed dur-The recordak operates on the ing the summer by the girls inprinciple of the moving picture cluded four bedroom clothes Bronte Saturday afternoon, the machine and film. A check, or closets, six bedrooms improved, 16th, by Rev. C. R. Hardy, pasnote, or other legal instrument six pieces of furniture were tor of the local Methodist tendent, other members of the of which the bank desires to made and some kitchens were faculty, the board of trustees, keep an unfailing and unquest- improved.

student body, in the happy cir- the machine. A miniature film jeet 78 pints of meat, 1729 pints cumstances in which the school is made of the check, or other of vegetables, 1307 pints of P. M. began its year's work. The instrument. The film is develop- fruit, 416 pints of jelly and pre- Thi ed. Then, it can be run through ; serves, 302 pints of sauer kraut the necessity of cooperation all along the line, on the part of every one concerned. the film to the same size of the check or instrument in question. served. In addition to this many

> guessing, no wondering, about projects each group of girls any check or instrument that completed a group project of im- to be present for this service. may have beer lost in the due proving the homemaking deprocess of business transac- partment. In this project cur-

The twenty-nine completing have come to him with many the projects were: Doris Alex- honors. ander, Montie Alexander, Eliza-beth Baker, Helen Beaty, Iva Rita Braswell, Corine Brunson, marked by public and civic ser-Lucille Cole, Ruby Dell Eldridge, business career. Charlene Ensor, Charlene Lass-

well, Evona Liles, Joy Luckett, Teed Cope has played in the Ruby Geraldine Mitchell, Jenelle building up and the development Moore, Fannie Murphy, Muriel of San Angelo and this district Murphy, Wanda Muston, Gladys mirrors the character and abili-Palmer, Marjorie Percifull, La- ty of this man. Mr. Cope has at Vada Rogers, Thelma Rosser, all times been steadfast in his Christine Vanzandt, Sarah Van- devotion to his city and on many did not get to see Mr. Brennan. zandt and La Vera Williams.

#### FOOTBALL SCHEDULE OF BRONTE LONGHORNS

September 15-Bronte vs. Talpa at Ballinger-Night 8:15
September 23 Bronte at Sonora
September 30 Bronte at Robert Lee 3 P. M.
October 7 Bronte at Eden 3 P. M.
October 14 - Bronte vs. Kittens at San Angelo - 3 P. M.
October 21 - Open-
October 28 Bronte vs. Mertzon Here 2:30 P. M.
November 4 — Open—
November 11 Bronte vs. Miles Here 2:30 P. M.
November 18 Bronte at Lakeview 2:30 P. M.
November 25 Bronte at Norton 2:30 P. M.
November 30 - Bronte vs. Robert Lee - Here 2:30 P. M.

### **Religious Services** on the Street

A religious service will be conducted on the main street in Church. The service, which will not last more than thirty minutes, will be held just before the drawing, probably about 3:30

This service will be different since the regular denominations seldom conduct street services. It is Rev. Hardy's belief that any place a group of folks are gathered together is a good place for a religious service, so long as nobody's rights are violated. You are cordially invited

"Uncle Wint" Pruitt who un-The new members of the fac-ulty were presented and receiv-ed a cheering welcome. The form, showing everything that the summer project work was ing fine and will soon be well again.

Darline Brunson, Wilma Caudle, vice, and a strikingly successful many friends of "Melody Ann,"

#### FIRST GAME OF CONCHO BASIN LEAGUE TO BE PLAYED HERE SUNDAY

Bronte will play Veribest here Sunday afternoon in the first game of the Concho Basin League play-off.

A three-game series will be played; that is the winner of two games out of the three will taken the pennant. The Veribest Club has been exceptionally strong in the last half of the season and are expected to furnish the Bronte boys some tuff competition.

Bill Wrinkle, manager of the Bronte club urges that all fans be present for the game Sunday as the third game of the series will be played at the place that draws the largest gate.

Mr. and Mrs. Will Brennan and little son, "Jimmie," and Mrs. Carson Tester of Madison, Illinois are here on a vacation visit with the parents of Mrs. Brennan and Mrs. Tester, Mr. and Mrs. J. H. Rutherford of Oak Creek. Mrs. Brennan will be remembered as "Melody Ann," who radioed for a long time over KMOX, St. Louis. Mr. Brennan is with the St. Louis postoffice, which position he has held for a number of years. The are glad to see her again-she The prominent part that Mr. seems now to be taking as much interest in "being a mother," she used to take in her radio programs. The Mr. and Mrs. Editor were glad to see "Miss Beyrle" again, as well as baby "Jimmie" and Mrs. Tester. We

#### HOMEMAKING DEPT. **OF BRONTE SCHOOL** HOLDS OPEN-HOUSE

The home-making department of the aged people. of the Bronte school held an open-house Wednesday Sept. 6, from 2:00 until 5:00 p. m.

There were 45 guests present. Exhibits were placed in foods people on just what this bill is laboratory and clothing depart- and just what are the favorable ments. The exhibit in the clothing department consisted of dresses, linens and improving interested in such legislation the bedroom project. The ex- that you be present and hear hibit in the foods department consisted of canned goods, preserved by the homemaking students.

Summer flowers were used emphasizing green and amber. Ruby Dell Eldridge presided at the tea table and Muriel Murphy at the register table. The other hostess were La Vera Williams, Lucille Cole, Christine Van Zandt, Fannie Murphy, Gladys Corine Brunson.

almost all our people and realizing the need of enlightenment on

Such a man has been secured, one who is considered the best versed man in West Texas on angles and we urgently request who know him. that every individual who is interested in obtaining additional first hand information on this the school house Auditorium on the night of September, 25th and hear this important bill explained, as well as other needs

This is not a political move, neither is it backed by any political aspirants, but is purely for the purpose of enlightening our and just what are the favorable and objectionable features.

Let us insist that if you are this able man discuss all features of the bill.

The Community Service Club. H. O. Whitt, President.

### **JOHN R. ELLIS** WINS ADMIRATION

We wish in this edition to pay especial tribute to Mr. John R. Ellis of the Ellis Parts Co. for Palmer, Elizabeth Baker and his many services to the city of

of many years. Mr. Ellis probably has a wider circle of friends than any other man we could name. He has cultivated friendships wherever he goes and is at pains to conduct himself in such a manner as to deserve the respect and admiration of all

A city is extremely fortunate FRANK T. GERALD in being able to number among its civic leaders such personality important subject be present at as Mr. Ellis. He has probably accomplished more toward the development of San Angelo and vicinity than any other one man we could mention. He is always ready and willing to lend his prestige and ability to the promotion of any project which promises to benefit the city of San Angelo. Mr. Ellis may be depended upon, and his services Mr. Gerald is no less so because to the people are too many in number to be described here. It may be sufficient to say that the publishers of this paper consider Mr. John R. Ellis an asset to the community and a man of whom the city may be proud.

> JAMES A "TEED" COPE HAS OUT-STANDING RECORD

The honors that come to any man bring him equal responsibilities. Mr. Teed Cope of the to Mr. Frank T. Gerald as a man James A "Teed" Cope Land & of whom we may well be proud. Livestock Comm. Co., in San His devotion to this city has Angelo, has discharged worthily been constant and his achieve-San Angelo and his splendid rec- the many responsibilities that ments are well merited.

occasions has turned his talents and resources of his company to the successful promotion of

meritorious civia projects. San Angelo and this district are fortunate to have such a man as Teed Cope in a position of responsibility and service, and this newspaper feels that it honors itself when it honors in this small way a man of such worth.

## IS WELL KNOWN

One of the pioneer business men of the city of San Angelo who deserves the respect and admiration of every citizen of this district is Mr. Frank T. Gerald, owner of the Gerald Paint & Paper Co.

The Gerald Paint & Paper Co., is a San Angelo institution, and of his inseprable connection gelo their trading center. She is with the firm in the mind of its customers.

Mr. Frank T. Gerald has always been ready and willing to contribute his time and energy to the assistance of any plan which promises to benefit this community as a whole, and the people of our district may regard with particular satisfaction the many services Mr. Gerald has performed for his communi-ty. We urge our readers to look

#### LOCAL WOMAN SHOWS FAITH IN COMMUNITY

To be a consistent and persistent booster of the home community very often take courage and plenty of optimism. It is because of her unfailing faith in San Angelo and the future of this district, and her unfagging efforts to promote its development that Mrs. M. E. Collard, is selected now for this brief tribute.

Mrs. M. E. Collard, of the Concho Mattress Factory, a resident of San Angelo for 54 years and who established her business 40 years ago has always followed the poilcy of building her business ahead of the community. and thus setting a pace that has brought an ever-increasing number of people to make San Ana woman of keen business judgment, whose ideas have been the inspiration of many who know hr. Her personailty and energy in directing the operation of her company are important factors in its outstanding success.

We are glad to pay this deserved tribute to Mrs. M. E. Collard and to point out to our readers that hers is the guiding genius behind the many popular services which her company offers.

Read the ads in this issueit will pay you.



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#### FRIDAY SEPTEMBER 15 1939

#### THE BRONTE ENTERPRISE

#### FRED AXTEL HAS FINE RECORD

In paying tribute to some of our most prominent civic leaders of the citizens who have made we should remise in our duty the city and the surrounding were we to fail to include the territory so favorably known. In name of Mr. Fred Axtell man- mentioning some of these men ager of Axtell Co.

Mr. Fred Axtell is a man who omit the name of Mr. P. W. has contributed much to the wel- Bryan, manager of the Bakefare of San Angelo and the sur- Rite Bakery, a leading business rounding territory. His civic man, cannot be praised too highspirit is evidenced by the many ly for his great achievements. services which he has performed His main interests have always and which he continues to per- been devoted to the welfare and form in the interest of the peo-ple as a whole. No worth-while San Angelo. The value of such enterprise which promises to a man to the community cannot benefit the city or the surround- be over-estimated when taking ing district, escapes the atten- into consideration the many ion of Mr. Axtell.

acquaintance whose many lo and this district. friends admire and respect in Mr. P. W. Bryan is wholly dehim those virtues which inspire serving of our sincere praise, confidence and promote good and these few words of com-feeling. His up-right business mendation are but a just recogmethods are a credit to his high nition of the many activities he sense of honor. There is always has conducted for the general a place in any community for welfare of the community as a men of this type.

tell on his splendid record of ser- fairs is but a reflection of his vice and trust he shall continue character. to assist us for many years to come.

Stomach Comfort

Why Suffer with Indigestion, Gas, Gall Bladder Pains or High Blood Pressure? Restore your Potassium balance with Akalosine-A and these troubles will disappear. Sold on money-back guarantee by Bronte Pharmacy.

Dr.C.W.Cheatham DENTIST X-RAY Texas Ballinger.

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#### P. W. BRYAN HAS MANY FRIENDS

San Angelo may well be proud

we could not in common honesty things he has accomplished that Mr. Axtell is a man of wide have been an asset to San Ange-

whole. The honest and success-We congratulate Mr. Fred Ax- ful conduct of his business af-

> We trust Mr. P. W. Bryan and the Bake-Rite Bakery shall continue to serve San Angelo and our readers for many years.

#### **JOHN G. BECKER IS PROMINENT** ARCHITECT

Whenever a man rises above the ordinary in his field of enhave in mind deserves the high-

his contributions to the beauty C. A. FITZGERALD of the city of San Angelo. We refer to Mr. John G. Becker, whose reputation as an architect FRIENDS stands out among the members of the profession, and is regarded with respect by all of the citi-

zens of San Angelo. construction is sacrificed. That concern. Mr. John G. Becker has accomplished this objective, we do not question, since much abler critics than ourselves have acclaimed his work.

Such men as John G. Becker have a distinct value to their home cities. Mr. Becker has contributed much to the City of San Angelo. He has many more useful years before him and we of this district appreciate his presence among us.

#### R. L. AND JOE CAN-NON: CONSTRUC-TIVE CITIZENS

The city of San Angelo has assumed its place of importance in state affairs because of the efforts of the far seeing business and professional men who have developed the natural resources and extended the trade advantages of the locality. Two of the citizens who have taken a very important part in all progressive movements are R. L. and Joe Cannon of the firm of Cannon & Cannon.

They have devoted a great deal deavor, he may well be compli- of time and energy to the genmented upon his achievements eral welfare of this district and and in this instance the man we it is fitting at this time that we attempt to express in a small est of compliments because of way our appreciation for their unselfish contributions to the general welfare.

They are citizens of wide ac-

## MAKES MANY

A city grows and prospers by and women who take an active A successful architect must in interest in its development. San

in his attention to civic duty assumed a position of the utmost prominence in the community affairs.

Mr. Fitzgerald has always been ready and willing to contribute reason of the public spirited men his time and energy to the promotion of any project which promises to benefit the coma certain sense be possessed of Anglo has its share of these munity as a whole. He has often a dual personality. He must be civic minded people, and one sacrificed his personal interests able to combine the artistic with who is deserving of special men- to be of assistance to the city. the practical so that neither tion is Mr. C. A. Fitzgerald of His efforts are wholly deserving beauty of line nor usefulness of the Del-Tex Nut Co., a leading of commendation and support.

We congratulate Mr. C. A Mr. Fitzgerald has not only in Fitzgerald and his concern and his business activities but also wish him continued success.



Step away from the crowd with an EIGHT-CYLIN-DER car! Our used Ford V-8s are down to earth in price and operating economy and way up in driving pleasure and pride of ownership. Special Sale prices! Used Ford V-8s with R & G ratingyours on small down payment or your old car in trade. These cars are good-looking and smoothrunning-mostly late models. Coupes, Tudors, Fordors. Come in and look them over-drive one



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AUTOMOBILE LOANS

More than half the automobiles (both new and used) are bought with auto loans enabling the buyers to pay part of the purchase price out of income. It was because of the big demand for financing of this type that we entered the field of auto loans, so we could be of greater service to the people of this section.

We shall be pleased to have you discuss your financial requirements with us, if you are planning the purchase of either a new or used car. Terms are very reasonable, and there will be many advantages in handling the transaction locally through us. In fact, much time, trouble and extra expense may be saved. Talking it over with us will place you under no obligation. You are cordially invited to investigate our plan, and it may save you money to do so.

## **The Winters State Bank**

CAPITAL AND SURPLUS \$100,000.00 Members Federal Deposit Insurance Corporation and

Federal Reserve System.

Pork Koast der, Ib. 17 <sup>c</sup>	Syrup blended 1/2/ gal 29
Salt Jowl Lb. 10°	Pickles Guart 10°
Fruits &Vegetables	Corn Flakes <sup>3</sup> <sub>for</sub> 23°
Oranges Calif. doz. 25°	
	Prints New Fall Patterns Yd. 10 <sup>c</sup>
Grapes Tokays or w. seedless 1b 5c	Blankets Beautiful 119
Lettuce Large, firm 5 <sup>c</sup>	Duck A Grade 12 <sup>1/2</sup> yard 12 <sup>1/2</sup>
Spuds U. S. No. 1 10 Lbs. 19 <sup>c</sup>	Sacks 7 1-2 Ft. 85c 9 ft 95 10 1-2 ft. \$1.10
- GROCERIES -	Sweaters all wool 198
Flour Bewleys biscuit 1 <sup>39</sup> baker. 48-lbs	LADIE'S 3 for HANDKERCHIEFS 10c
Sugar Pure Cane 10-Lbs. 59°	SCHOOL SUPPLIES
We will pay Friday and Satur 11c—Light Hens 9c—Heavy F Cox 5c—CREAM	ryers 13c-Light Fryers 11c
Browning	y's Store
DIUWIIII	0 00010



AUTOMOBILE LOANS

More than half the automobiles (both new and used) are bought with auto loans enabling the buyers to pay part of the purchase price out of income. It was because of the big demand for financing of this type that we entered the field of auto loans, so we could be of greater service to the people of this section.

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Salt Jowl Lb. 10°	Pickles Full Quart 10°
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Oranges Large Calif. doz. 25°	-DRY GOODS-
	Prints New Fall Patterns Yd. 10 <sup>c</sup>
Grapes Tokays or w. seedless lb 5 <sup>c</sup>	
	Duck A Grade 12 <sup>1/2</sup>
	Sacks 7 1-2 Ft. 85c 9 ft 95 10 1-2 ft. \$1.10
- GROCERIES -	Sweaters all wool 198
Flour Bewleys biscuit 1 <sup>39</sup> baker. 48-lbs	LADIE'S 3 for HANDKERCHIEFS 10c
Sugar Pure Cane 10-Lbs. 59°	SCHOOL SUPPLIES
We will pay Friday and Satur 11c—Light Hens 9c—Heavy F Cox 5c—CREAM	
Browning Pay Cash & Save	g's Store Pay Cash & Save