

The Bronte Weekly Enterprise

VOLUME 21.

BRONTE, COKE COUNTY, FRIDAY, OCTOBER 20, 1939

NUMBER—42

Sweetwater Midwest Exposition Promises To Be Big Show

Business houses of Sweetwater are to be closed between the hours of 1 and 5 p. m. next Tuesday, opening day of the Midwest Exposition, it has been announced by fair officials. The parade is scheduled to move off promptly at 1:15, ending at the Exposition grounds.

The first day is to be school children and old settlers days, featuring an old fiddlers contest at 7:30 p. m.

With 43 educational booths already arranged for, which is 11 in excess of last year, the general exhibits building is to be crammed full of interesting displays from Nolan and the seven adjoining counties. Included in the total are 16 vocational agriculture booths, ten community, seven club boys, five club women and four club girls.

Three new departments are: a quilt show, a flower show and an art exhibit. An automobile show has also been added this year and the farm machinery exhibits will occupy in excess of 22,000 square feet of space, about three times that of the 1938 Fair.

The T. J. Tidwell Shows will open in the midway Monday night and will be operating full blast by Tuesday afternoon.

AN INTERESTING PROGRAM

Thursday the seventh grade club had an interesting program consisting of poems.
A Quiet House—DeLois Sims
Friends—Dorothea McDaniels
The Goat Boy—Floyd Hudman

NOTICE!

THE MANAGEMENT OF THE TEXAS THEATRE AT BALLINGER ANNOUNCES

Sunday Night Shows

Starting October 22

BOXOFFICE TIME
Sunday Nites
Opens 8:15 P. M.
Closing 9:30 P. M.

Adults — 25c Children — 10c

COMING—
Sunday — Monday — Tuesday

October 22-23-24

ELSA MAXWELL'S

'Hotel For Women'

—Featuring—

LOVELY MISS

LINDA DARNELL

Hollywood's Most Fascinating Star

Plus — Popeye — War News

WE WELCOME YOU

88 ENROLLED IN PRIMARY DEPARTMENT

The room mothers of the primary department are as follows.
First grade—Mrs. C. R. Hardy, Mrs. Barrett Mackey, Mrs. John Coalson and Mrs. L. W. Pruitt.

Second grade—Mrs. W. W. Millikin, Mrs. J. D. Huffaker, Mrs. H. O. Hester and Mrs. G. C. Kinney.

Third grade—Mrs. P. L. Wilks, Mrs. Cullen Clark, Mrs. Walter Modgling, Mrs. Otis Smith, Mrs. Rome Richards.

The second grade appreciate very much getting to attend the circus in San Angelo Monday afternoon. Those taking cars to accommodate the second grade were Mrs. R. S. Walton, Mrs. C. E. Arrott, Mrs. G. C. Kinney, Mrs. J. D. Huffaker, and their teacher, Mrs. Geo. Thomas.

The primary myth band has been organized and will make its first public appearance at the Halloween Carnival on October 30.

County Singing Convention At Kickapoo Church

All who are interested in the Coke County Singing Convention are invited to come prepared to spend the day at the Kickapoo Baptist church on Sunday October 29. All who can conveniently do so are requested to do so are requested to bring lunches and take part in the noon-hour lunch spread. The singing will begin promptly at 10:00 a. m. and a number of singers from all parts of Coke county and all of the adjoining counties are expected to take part. Come, one and all and help make this a memorable occasion.
H. A. Williams, President,
J. C. Jordan, Secretary.

Intermediate Department Entertains In Assembly

At assembly on October 10, the Intermediate Department gave a short program honoring the memory of Columbus.

The entire department directed by Mr. Horn, sang "Columbus Day Song."

Donald Allard brought greetings from the department. The following selections were given: Columbus Day—Genevz Tomlinson.

Columbus — Dorothy Ruth Stevenson.
Like Columbus—Peggy Joyce Chisholm.

The Caravels of Columbus—Mary Lou Pittman.
Columbus—Norma Richards.

A short playlet "Sail On" was presented by several boys.

ENJOY READINGS

The fourth grade enjoyed the readings given in the meeting Thursday.

The following program was given:

School Days—Ida Lou Modgling
The Swing—Billie Jean Davis
The Tea Party—Dolan Mackey
Making Cookies—Bobbie Edmaston.

The Merry Go Round—Morris Payne.
Rolling the Hoop—Bobby A. Butner.

—Peggy Joyce Chisholm.

S. A. Kiker who underwent another surgical operation first of the week is reported as suffering a great deal. The friends of Mr. Kiker and family hope for him a speedy recovery.

Dust—Ermadine Richards
The Day is Done—Ruth Stevens
—Ruth Stevens.

Longhorns Win From Kittens Saturday 20-0

Last Saturday the Longhorns came out of the game with the San Angelo Kittens on the long end of the score 20-0. The game was played almost entirely on the Kitten end of the field.

The Kittens failed to penetrate the Longhorn's 40-yard line which speaks well of the defense the Longhorns played.

Bronte showed a well balanced offense which took them deep into the Kittens territory time after time only to have some penalty to keep them from running up a higher score.

The Longhorns kicked off to San Angelo. B. Modgling kicked to the opposition's 5 yard line. The Kittens returned the ball to their own 24 yard line, and made a first down on two plays. The Longhorns then held the opposition for 3 downs forcing them to punt on the fourth down to Percifull who took the ball on his own 35 yard line and returned it to the Kittens 4 yard stripe.

After completing a pass Brunson and Modgling succeeded in plowing through the Kitten's center, gaining several yards on each play. Percifull gained valuable yardage on off tackle and around end plays and carried the ball over from the 3 yard line. B. Modgling kicked the extra point to make the score Bronte, 7; San Angelo 0.

The Longhorns advanced to scoring position again in the first quarter but failed to score.

Bronte scored in the second quarter on a reverse play with Percifull plunging across the goal. B. Modgling's attempt to kick for extra point was unsuccessful. The half ended with the Longhorns on the Kittens 3 yard line, first down and 3 yards to go. Score: Bronte 13; Kittens 0.

The last half was played mostly between the Kittens 30 yard line and goal line. Bronte scored in the last 30 seconds of the game with B. Modgling carrying the ball over from the 2 yard line. Modgling's kick for extra point was successful and the game ended with the Longhorn's winning by the one-sided score of 20-0.

Bronte has an open date for this week.

OFFERS COMPLETE BUTANE SERVICE

N. A. James Inc., of San Angelo, butane gas dealer, in both butane gas and gas appliances, has an ad in this issue of The Enterprise that will pay every one who is interested in the best heating service to read. Butane gas cannot be surpassed not even by natural gas itself.

Mr. James offers a complete service—read his ad and if you are interested, it will be well for you to see him—for, folks, cold weather is just around the corner.

COKE COUNTY TEACHERS ORGANIZE YEAR'S WORK

Saturday, October 14, 1939, the Coke County Unit of the Texas State Teachers Association met to organize the year's work.

Officers for ensuing year will be given next week.

SKATING PARTY

The senior class is sponsoring a skating party Wednesday night, October 25. Everyone is invited to come and skate. Your support will be appreciated. Come and lets have an evening of enjoyment.

New Cleaning Route

For the people of Bronte and Blackwell we are picking up clothes three days a week. Those in Bronte: Leave your clothes at Highway Service Station on Robert Lee road. Those in Blackwell: Leave clothes at Tom's Cafe. We pick up on Monday and deliver back Wednesday; pick up on Wednesday and deliver back on Friday. All work guaranteed. We specialize in Ladies Dresses.

Suits	Cleaned and Pressed	50c
Dresses	Pleated or Plain Cleaned & pressed	50c
Pants	Cleaned and Pressed	25c
Top Coat	Cleaned and Pressed	50c
SUEDE JACKETS	Cleaned and Pressed	50c

RATLIFF'S CLEANERS

ROBERT LEE, TEXAS
We make all kinds of small repairs and replace missing buttons free.

Governor O'Daniel Lauds Sears On Southern Sale

Governor O'Daniel of Austin has complimented Sears Roebuck and Co., upon its Southern Industrialization Sale now in progress at the Sears store in San Angelo.

The letter, written and signed by the Governor, was addressed to officials of Sears Roebuck and Co., and is being used in the store's current advertising.

The Governors of Texas, Arkansas, Oklahoma, Louisiana and other southern States which are members of the Southern Governors Conference have also expressed their pleasure in writing.

Sears Southern Industrialization Sale was planned and developed after the Governors of the South had met and drawn up a proclamation published in Time magazine earlier this year.

Sears mustered its energies and resources. Called upon 825 Southern manufacturers in 82 Southern Cities. Wheels began to turn, more men were put on payrolls, farmers sold more raw materials. Everyone on the producing side has felt the benefits engendered by this tremendous drive to aid and protect the economic development of the South.

Mr. P. R. Nichols, manager of Sears Roebuck and Co., was quick to evaluate the benefits which are being passed to the consuming public in the way

BRONTE'S BIGGEST CARNIVAL IS BEING PLANNED

Bronte's largest carnival is scheduled for October 30, at the high school building. It is a Halloween Carnival under the auspices of the school.

Following are the features and those who have charge:

Cat Stand — Mesdames Alfred Taylor, Charley Baker.

Candy store—J. C. Ratliff, W. W. Mullins and Mrs. Robt. Lambert.

Spanish room—Miss Mings, Mesdames Tom Williams, Odas Brunson.

Luncheon — Mesdames C. C. Glenn, Marie B. Wilson, Kinney, C. Wilkins, H. O. Whitt.

Fish pond—Mesdames Charley Baker, Odis Smith, D. Hull.

Cake walk — Mesdames I. M. Cumbie, Lucy Warner, Alfred Taylor, Bud Compton.

Hamburgers and hot dogs—Mesdames Cumbie Ivey, Ollie Eubanks.

Bingo stand—Mr. and Mrs. J. T. Henry and Roe Williams.

Program—Primary Dept.

Folks, don't miss this for, it is going to be the real thing and then some.

of better quality, smarter styles and lower prices.
Sears Southern Industrialization Sale features Southern-Made Merchandise and contains everything for one's family, one's home, one's farm and one's car. The sale will continue through Saturday, October 28, according to Mr. Nichols.

Exposition Dates:

Oct. 24, 25, 26, 27, 28

Everybody In.
BIDS WELCOME

Blackwell and TO MIDWEST

WE BID WELCOME TO THE PEOPLE FROM BRONTE, TENNYSON, ROBERT LEE, MAVERICK, NORTON
WHERE ELSE TO OUR FIVE DAYS OF SOLID ENTERTAINMENT

COME

MIDWEST EXPOSITION
 OUTSTANDING EXHIBITS—REAL ENTERTAINMENT
 BIGGER AND BETTER!
 — 5 DAYS — 5 NIGHTS —
SWEETWATER—October 24 to 28

COME:

Sweetwater has an

FOR THE BENEFIT AND ENTERTAINMENT OF
WEST TEXAS. WE JOIN IN
TO ALL OUR FRIENDS AND ALL THE PEOPLE
WE WELCOME YOU TO OUR STORE



IN OUR NEW LOCATION

409 Oak Street, Sweetwater

WE INVITE YOU TO VISIT US WHILE ATTENDING THE EXPOSITION NEXT WEEK.

We will be glad to see you. If you need any kind of repairs in our line we will be glad to figure with you.

—Distributors Norge Refrigerators and Appliances—

CLEVELAND ELECTRIC CO.

Owned and operated by D. W. CLEVELAND

WELCOME TO THE

Midwest Exposition

A GOOD TIME AWAITS YOU

With your clothes, cleaned and pressed,

We make you look "our very best."

CHADWELL CLEANERS

Phone 551 Sweetwater 407 Oak St.

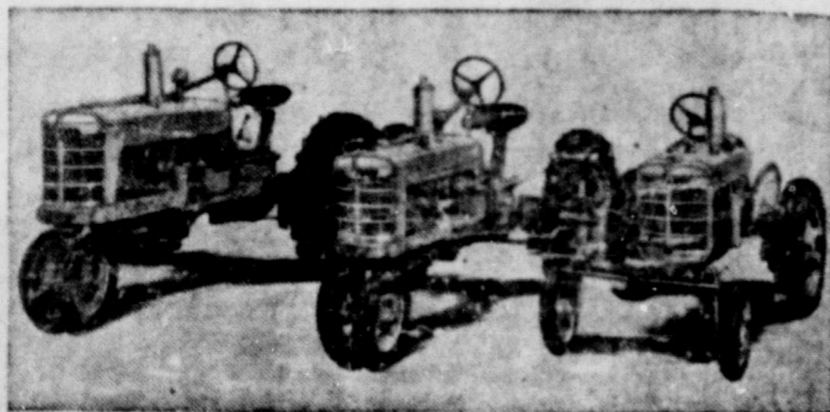
WE JOIN WITH ALL SWEETWATER IN

A ROYAL WELCOME TO THE

Midwest Exposition

— 5 DAYS OF FROLIC AND FUN —

Visit Us—Be at Home at Our Store—Use Our Telephone—We Will Be Glad to See You.



—SEE THEM AT THE FAIR—

BOOTHE-DAVIS IMPLIMENT CO.

WE WANT YOU TO COME TO MIDWEST EXPOSITION

Romp and play in Sweetwater
and have a good time

If You Need Groceries

Come to our store where you get QUALITY
MERCHANDISE at LOWEST PRICES

WELCOME

Piggly Wiggly

COME TO THE FAIR AND COME TO SEE US

WRECKS REBUILT, GLASS INSTALLED,

SEAT COVERS, AUTOMOBILES REPAINTED

Clark's Paint & Body Works

BOBBIE CLARK, Proprietor

Phone 2483 420 Oak Street Sweetwater, Texas

**EVERYTHING IN
- LUMBER -
For Building Purposes**

And at prices that will be to your interest to buy from us.
See Us For Estimates and Prices Before You Buy

TEXAS TRADING COMPANY

1007 North Chadbourne San Angelo

HAY FEVER

TERPEZONE is used with marked success for respiratory diseases. HAY FEVER and SINUSITIS sufferers have received excellent results from the use of TERPEZONE.

Dann's Chiropractic Health Home

E. A. Dann, D. C.
A Complete Drugless Health Service
207 Pecan Street Sweetwater

Show Improvement

Throughout the fourth, fifth sixth and seventh grades the students have been learning to improve their printing in Art. Some very nice printing was exhibited after the second day of practice and some Fire Prevention posters were made, which were a great improvement in comparison with previous posters as to the printing. The seventh grade is looking forward to making large advertising posters in the near future.

THANKS

Browning's Store wants to thank the good people of Bronte and its territory for all of the generous patronage they have given us. Also we want to thank them for bringing us so much of their farm produce which has enabled us to have good business right on through the summer.

This week we will pay in trade the following prices.

CREAM No service charge	lb. 32c
EGGS per dozen	23c
BUTTER Print your name on wrapper	Lb. 25c
HENS Heavy	Lb. 12c
HENS Light	lb 10c
FRYERS 2 to 2 1/2 pounds	15c
FRYERS 1 1/2 to 2 pounds	13c
COX Any Kind pound	6c

We want to buy your pecans but do not bring them in until they have been properly dried. Also if you have fat calves weighing from five to six hundred pounds please let me know and I will pay you all the market will afford. We sell the best of meat in our market so if you have a good one or more we want to buy them.

- MEATS -

SAUSAGE well seasoned, mixed	2 lb. 25c
Stew or Brisket Roast	lb 12c
STEAK seven cut	lb. 15c
CHILI No. 1 brick	lb. 19c
BACON Swifts sliced	lb. 23c

- FRUITS AND VEGETABLES -

ORANGES New Crop Texas	200 size doz. 19c
APPLES Washington Winesaps	doz. 12c
BANANAS	each 1c
ALL BUNCH VEGETABLES	3 for 10c
LETTUCE Large Firm Heads	Each 5c

- GROCERIES -

Fruit Cake ingredients are here for your Thanksgiving Cake; Cherries, Pineapple, Citron, candid Ginger, Orange and Lemon peel.

Sugar pure cane, cloth bag	25 lb. \$1.42
Pineapple Juice, Doles,	46 oz. can... 29c
Macaroni	5 boxes for 17c
FLOUR Bewley's best	24 lb. 79c
CANDY all 5c bars	3 for 10c

HOSE QUEEN'S LACE Beautiful shade	\$1.59
HATS MEN'S FELT Blue, Green, Brown each	\$1.98
POND'S Tissues	2 boxes 15c
Boy's SWEAT SHIRTS	49c
BOY'S HANDKERCHIEFS	3 for 10c

Browning's Store

Pay Cash & Save Pay Cash & Save

**Coke County
A. C. A. Office
Complimented**

The State Agricultural Conservation Committee and State office has complimented highly the Coke County A. C. A. office for efficiency.

October 14, 1939. A. W. Jewell, Secretary of the Coke County Agricultural Conservation Association, received the following letter:

"Dear Mr. Jewell:
The State committee was very interested in the report on the percentage of suspensions of ACP-98(SR) audited to date. The suspension rate for the State at this time is 1.7 per cent. While nearly all counties are making splendid records, your county with 1.4 per cent is deserving of special commendation.

May we extend the hearty compliments of the State office and the State committee.

Yours very truly,
E. N. Holmgren,
Administrative officer in charge."

The ACP-98(SR) referred to in the above letter were the applications for 1939 Cotton Parity Payments to farmers, on which the majority of checks for Coke county have been received in the amount of \$33,856.17.

It was the accurate clerical work performed by the clerks in the County Office and the Coke County Committee, which helped to make possible the quick return of checks on these applications.

**Norton High School
Organizes F. H. A.**

The Homemaking girls of Norton High school organized their Future Homemakers club with the following officers elected: President, Nora Gene Taylor; Vice-President, Joyce Roper; Secretary, Ada Patton; Treasurer, Loudelle Williams; Reporter, Imogene Taylor; Parliamentarian, Doris Stuckey; Song leader, Deanie Martin; Pianist, Imager e Fagan.

Mrs. Neva Van Zandt, homemaking instructor, will sponsor the club.

For their first project, the club is palnning the beautification of the grounds around their new homemaking cottgae.

NOT A CHICKEN THIEF

It was probably a homemaking girl, instead of a thief, who took your chicken last week, because the Norton Future Homemakers have been conducting a "hen party" as a means of making money to help furnish their new cottage. Eighty five families contributed to the drive.

The club voted to buy venetian blinds and draperies for the living-dining room. It has not been decided how the remainder of the money will be used.

"HOTEL FOR WOMEN"

"Hotel For Women" Will Open Night Shows at Texas Theatre Ballinger

The management of the Texas Theatre announces that beginning Sunday, October 22nd, Sunday night shows will be presented in Ballinger. Doors promptly opening at 8:15 o'clock with the admission price of 10c and 25c prevailing. The best in motion picture entertainment will be presented every Sunday hereafter.

Just a word about the picture scheduled for next Sunday, Monday and Tuesday, which is Elsa Maxwell's "Hotel for Women," starring lovely Miss Linda Darnell. More amazing still is the fact that Linda, who is just past sixteen, a sophomore in High School who must divide her time between acting and study, was given the starring part in a top

**NOW EASIER ON THE EYES
WITH NEW - LARGER - CLEANER
EASY-EYE-TYPE**

.SAN ANTONIO MORNING EXPRESS.

The only English speaking morning newspaper published in San Antonio giving readers hours later news of World Affairs—Complete Market and Financial reports—Nations most popular comics—All sport events covered by expert writers.

Save On Annual Offer Rates—Good For Limited Time Only

EXPRESS, Daily And Sunday — One Year	\$6.95
Regularly \$8.50	
EXPRESS, Daily Only — One Year	\$5.75
Regularly \$6.50	
EXPRESS, Sunday Only — One Year	\$2.00
Regularly \$2.50	
EVENING NEWS — ONE YEAR	\$3.95
Regularly \$4.50	
EVENING NEWS With SUNDAY EXPRESS, 1 yr.	\$5.95
Regularly \$7.00	

Be among those well informed on all important NEWS happenings during the coming year. Take advantage of opportunity to save on next year's reading. Place your subscription today. See your Express-News agent, Postmaster, local Newspaper or mail direct to Circulation Department.

**SAN ANTONIO EXPRESS
SAN ANTONIO EVENING NEWS**
(Texas Foremost Newspapers)

production by one of moviedom's largest studios.

Linda's first picture, "Hotel For Women," was premiered in Dallas, Texas, her home town, on August 19.

James Ellison, Ann Sothern, Jean Rogers, Lynn Bari, June Gale are featured in Elsa's first picture.

E. A. Bell attended an insurance meeting in San Antonio the first of the week.

SEEDS SEEDS SEEDS

SEED

Wheat, Oats and Barley

Get our prices on all kinds of seed before buying.

Whitaker Bros.

Wholesale and Retail
SAN ANGELO

SEEDS SEEDS SEEDS

Lessons On Thrift

FACTORS OF SUCCESS

The man who wins success or fame,
Has faith when he begins the game.
Don't try to blaze some unknown trail,
For you will very likely fail.
Perhaps, about the safest plan,
Is follow some successful man.
The measure of a man's success
Is ease and comfort, happiness.
The First National Bank has found success
Is never gained or held by guess.

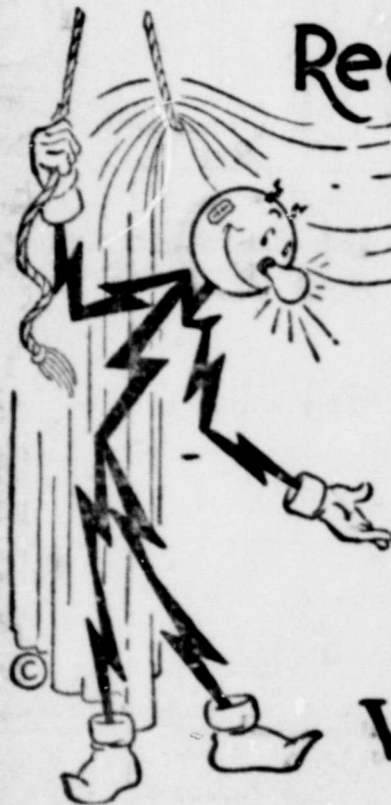
THE FIRST NATIONAL BANK
L. T. YOUNGBLOOD, President



How to Stay Youngish At 40ish




"The Electrical Way
is the most
centsible way"



Reddy Kilowatt's Beauty Parlor

"Let me show you how centsible it is to live electrically. I can save you much of the toil and worry that cause women to age prematurely. I will do the drudgery in your kitchen, giving you time and energy to enjoy youth. Pay us a visit. Let me show you the new electric ranges, refrigerators, dishwashers, food mixers, vacuum cleaners—and let me tell you how easily you can own these modern labor-saving devices. Every woman owes it to herself to investigate our trade-in allowance, small down payment plan, and easy terms. Maybe you can have an all-electric kitchen today!"


**West Texas Utilities
Company**



SHORT DAYS—LONG NIGHTS
every socket should have
MAZDA LIGHT

Plenty of good light helps
preserve youthful eyesight
NO SQUINT—NO WRINKLES

ASK FOR *Free* LIGHTING SURVEY IN YOUR HOME



BLACKWELL NEWS

By Mrs. Chas. Ragsdale

Gives Sailor Party

A sailor party was given in the home of Mrs. R. B. Kirk last Thursday (Columbus Day) with Mrs. S. M. Evans, Mrs. Arnold Richards, Mrs. Robert Post,

Mrs. C. H. Bolin, Mrs. J. A. Oden Mrs. Chas. Ragsdale and Mrs. Oxford Raney as co-hostesses. Games were played which were enjoyed by all.

Mrs. Robert Post and Mrs. Oxford Raney sang a duet. A delicious salad course was served to the following: Mrs. J. W. Leach, Mrs. R. H. Reaves, Mrs. I. N. Polk, Mrs. Austin Jor-

dan, Mrs. George Hartin, Mrs. W. W. Youngblood, Mrs. Will Whiteside, Mrs. Frank Youree, Mrs. I. T. Huckabee, Mrs. W. C. Shamblin, Mrs. Everett Ellis, Mrs. Roy Sanderson and Mrs. P. G. Dabney.

Mr. and Mrs. John Holland and family have moved near Carlton. We regret to lose these good people.

John Taylor of Dallas is visiting his parents, Mr. and Mrs. W. G. Taylor.

Mrs. Everett Ellis has been visiting in Dallas this week.

Methodist Ladies Meet
The Methodist Missionary Society met at the Methodist church Monday afternoon. Mrs. P. G. Dabney and Mrs. C. H. Bolin gave the first chapter of the book, "Through Tragedy to

GIN NOTICE

AFTER THIS WEEK WE WILL GIN ONLY ON

Tuesdays, Thursdays and Saturdays

UNTIL FURTHER NOTICE.

Let Everybody Take Notice so there will be no disappointments.

We thank our patrons for the splendid cooperation they have given us through this ginning season.

FARMERS GIN

J. D. LUTTRELL, Manager

FOR LEASE

My farm 5 miles south of Bronte; 90 acres in cultivation; for \$150 cash.

A. L. Simmons.
Mesquite, N. Mex.

Your Precious



EYES

Need a Scientific
Examination.

Don't Be Satisfied with the
old-time lens trial sight
test.

Dr. P. T. Quast

Sweetwater, Texas

SPECIALS

For Friday and Saturday October 20 and 21

PINTO BEANS	10 Lbs. for	56c
SPUDS,	10 pounds for	17c
YELLOW ONIONS	2 Lbs. for	7c
OATS, Crystal Wedding,	3 lb. boxes	22c
CORN FLAKES, Jersey,	3 lg. pkgs.	23c
CARNATION MILK,	7 small cans	25c
COFFEE, Bright and Early,	4-lb bucket	88c
Delta SYRUP	1/2 gallon for	28c
Delta SYRUP	gallon for	56c
PEANUT BUTTER	24 oz. jar	24c
PUFFED WHEAT,	Cellophane bags	5c
CRACKERS	2 Lb. box for	14c
CATSUP	14 oz. bottle for	14c
BROOMS	e a c h	19c

— MARKET SPECIALS —

BACON	Salt, the best	Lb.	12c
LUNCH MEATS	per pound		21c
ROUND STEAK,	per pound		20c
LOIN STEAK,	per pound		20c
T-BONE STEAK,	per pound,		20c
OUR SLICED BACON,	Lb.		21c

We want your eggs and other produce—See Us Before You Sell.

W. MODGLING

CASH GROCERY
BRONTE, TEXAS

HOW ABOUT IT?

If your home is not paid for, or there is a mortgage, what will the wife do about it if anything happens to you? Let a Sweetwater Mutual Policy do it.

PERFECT PROTECTION AT LOW COST!

W. F. Davis, Asst. Sec.

SWEETWATER LOCAL MUTUAL LIFE ASSOCIATION

Sweetwater TO EVERYBODY IN

5 DAYS 5 Of Fun and Entertainment

Bronteland EXPOSITION

ON, OAK CREEK, MARIE, WILMETH, WINGATE, FORT CHADBOURNE, BLACKWELL AND EVERY-
THAT SWEETWATER HAS PROVIDED FOR ITS FRIENDS.

anged the Midwest Exposition
OF THE PEOPLE OF ALL THIS PART OF
IN AN INVITATION
OF THE BLACKWELL-BRONTE COUNTRY
RE WHILE IN THE CITY



MAKE SEARS BOOTH
YOUR HEADQUARTERS
At The Exposition
Shop at Sears and Save

SEARS, ROEBUCK AND CO.

WELCOME Bargain in Stoves

5-burner Oil Cook Stove, built on oven heat indicator.
Sturdily constructed. White enamel with black trim. Smokeless heat \$39⁵⁰

HEATING STOVES

ALL TYPES AND SIZES GAS, OIL, WOOD or COAL
AT POPULAR PRICES

We have a large stock of good used heaters and cook stoves.

HEADQUARTERS FOR
NEW PERFECTION STOVES
The Latest Types and Models

9x12 Hard Surface Rugs, 50 patterns \$4⁹⁵

High Back Rockers—beautiful velour covers, 4 colors to choose from. Quality and comfort \$7⁹⁵

Regular Rockers—With velour covers \$5⁹⁵

J. W. ELROD, Furniture
North Side Square

—VISIT OUR BOOTH AT THE FAIR GROUNDS—

If Your Grocerymen In
BRONTE AND BLACKWELL
DON'T HAVE IT

SEE

PACE BROS.

WE WANT YOU TO COME TO THE

Midwest Exposition

Education, Entertainment and Fun Await You

We Join All Sweetwater in a
HEARTY INVITATION

F. H. A. LOANS

BURTON-LINGO COMPANY
PIONEER LUMBERMEN
Sweetwater, Texas

WELCOME
TO
MIDWEST EXPOSITION
A GOOD TIME AWAITS YOU

Auto Loans

H. A. Walker

Insurance - Bonds - Loans

Texas Bank Building Sweetwater, Texas

WE WELCOME YOU TO THE

Midwest Exposition

Frolic and Fun and Entertainment Await You

SEE THE EXHIBITS — IT WILL PAY YOU

Everything For Building Purposes

F. H. A. LOANS

W. B. FERGUSON LUMBER CO.
Sweetwater, Texas

Sue McKelvey Adell Meadow

JEAN'S BEAUTY SHOPE

118 Broadway, Sweetwater

BIDS YOU WELCOME

To The Midwest Exposition

We want you to have a good time while attending
the Exposition.

VISIT US

Alyne Taylor

Ginning NOTICE

TO ALL OUR PATRONS AND FRIENDS:

After this week we will gin only, until further notice, on

Tuesdays, Thursdays and Saturdays

Let everybody take notice and be governed accordingly, so you will not be disappointed.

We thank every one of our patrons for their thoughtfulness in aiding us through the ginning season.

FRIENDS, We APPRECIATE Your KIND COOPERATION

PLANTERS GIN COMPANY

A. F. McQueen, Manager

3 CARS THAT WENT TO SCHOOL

These three cars went to school . . . and they've got a degree of 100 percent GUARANTEE that goes with them. They were completely overhauled by Ford Factory Experts during their recent school at our repair shops.

1936 FORD V-8 DELUXE COUPE—This beautiful car has a new black finish that sparkles like a gem. Factory built-in radio. Brand new seat covers that blend in with the completely refinished hardware, in fact this car is so nearly new that whoever buys it will have to continue breaking it in.

A Real Buy at Only **\$325**
100 PER CENT GUARANTEED

1937 V-8 DELUXE FORDOR SEDAN—with trunk. New black finish and had the care that makes it last a long time! Those factory men didn't leave a thing unturned . . . They even took up the floor mat, cleaned and painted the top and bottom of it!

A sacrifice price of only—**\$425**
100 PER CENT GUARANTEED

1936 CHEVROLET 4-DOOR SEDAN—All-metal body, no-draft ventilation . . . ready for winter driving. New black paint and everything gone over from radiator cap to rear springs. Equipped with a good radio but we charge you nothing extra. Come down and see it . . .

You'll buy it at only **\$385**
100 PER CENT GUARANTEED

Wood Motor Co.

50-50 Guarantee IF IT'S FROM WOOD—IT'S GOOD R&G Guarantee
YOUR DEALER
Used Car Building Twohig at Randolph Phone 6559
Used Car Lot Phone 6558 Concho at Irvin
31 YEARS IN SAN ANGELO

FLEETWOODS Eczema Lotion

A positive cure for Eczema, Athlete's Foot or Skin Irritations. Doctors recommend it. Satisfaction guaranteed or money back.

R. E. FLEETWOOD, Manufacturing Pharmacist
Roosevelt Drug Co.

FOR SALE

8 GOOD USED PIANOS

From \$50.00 up

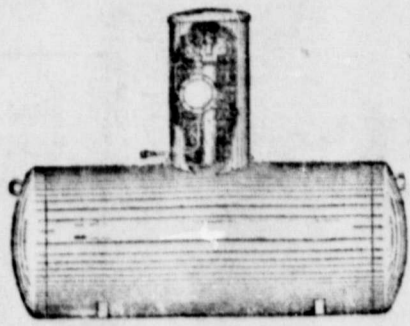
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N. A. James, Inc.

115 West Twohig

Dial 4623

City Conveniences
For Rural Homes
With Butane Gas!

Write or Visit Our Store for Information and
Cost of Installation of Gas System!

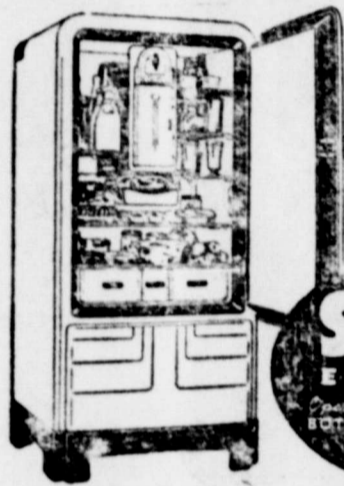
Roper Gas Ranges
Electrolux Refrigerators
Hot Water Heaters



When you buy appliances from N. A. James, Inc., we will furnish a butane gas system on installation cost and service charge basis.

We deliver only first-grade butane gas and sell appliances especially made for butane gas.

ROPER
GAS RANGE



Buy Your Electrolux Refrigerator From Your Authorized Dealer so your Five Year Factory Guarantee will be good. Do Not Permit Anyone to remove your number from your box and rob you of this guarantee.



Buy On Easy Terms
As Low As 10c Per Day!

Fifth Grade Enjoy Visitors

Mrs. W. P. Johnson one of the room mothers visited the fifth grade Tuesday.

Betty Joyce Kiker of Rotan was a visitor Wednesday.

Mr. and Mrs. Joy L. Brantly of Sammonwood, Texas were 5th grade visitors Friday afternoon.

Mrs. Brantley is a sister of Miss Duckworth, our room sponsor.

—Bonnie Joe Brock.

SIXTH GRADE—

Zelma White enrolled in the sixth grade Monday.

Hilbert Fickling is in school after several days absence.

Some one in our class has a new way for satisfying his teacher when he fails to prepare his written work. He cries and moans saying "Oh, this terrible tooth ache." Immediately the teacher sympathizes and suggests treatment for the pain. Could this someone be J. W.?

The editor and wife have received a beautiful letter from Miss Lottie Ivey at Laredo, where she is teaching again in Holding Institute.

TEXAS THEATRE

BRONTE, TEXAS
Motion Pictures Are Your Best Entertainment
—Air Conditioned—

Friday and Saturday Oct. 20-21
Johnny Weissmuller and Maureen O'Sullivan in
"TARZAN FINDS A SON"
Comedy and News

Tuesday Only—Oct. 24
James Stewart and Carole Lombard in
"MADE FOR EACH OTHER"
Also Comedy
ALAMO THEATRE
Robert Lee

Friday and Saturday Oct. 20-21
Bill Boyd in
"IN OLD MEXICO"

Sunday Matinee 1:30 and Mon.
"TARZAN FINDS A SON"

October 22 and 23
Dionne Quintuplets in
"5 OF A KIND"

CARD OF THANKS

We want in this way to thank all our dear friends at Bronte, Maverick and other places for their many kindnesses to us during the long illness of our dear one, Mrs. O. P. Heidel, and in her death, for the many many kindly things you did to aid us and for your tender, gentle sympathy when she passed and your beautiful ministries in putting her body away for its last sleep. Friends, the many things you did for us, with your sympathy and tenderness will linger with us always to bless us. The floral offerings were beautiful and reminding to us of her whom we gave up. God bless you each and all.

O. P. Heidel and family.

THE BRONTE ENTERPRISE D. M. WEST

The mind of man cannot conceive Of what power there is in thought Like time and space, eternity, It reduces him to naught; Its power and growth we can't compare With things that are less or more As we deduct the reason why We trade at J. E. Davis & Co. Store (Blackwell)—We will pay 1, 2, and 3c each for burlap bags.

Constipated?

"For years I had occasional constipation, awful gas bloating, headaches and back pains. Adlerika always helped right away. Now, I eat sausage, bananas, pie, anything I want. Never felt better." Mrs. Mabel Schott.

ADLERIKA

RED & WHITE FOOD SPECIALS FOR

FRIDAY AND SATURDAY OCTOBER 20 AND 21

Faultless White Label
BACON, sliced, Lb. . . . 23c Lb. . . . 26c

PICKLES Del Dixie Sour or Dill Full Quart . . . 15c
ONIONS U. S. Colorado Spanish Sweet 2 Lbs . . . 5c
CARROTS Fresh Stock From Colorado— Lg. Bunch . . . 3c

West Trade Brand
FRESH PRUNES No. 10 can. . . . 25c

American Crystal Pure Granulated
SUGAR Kraft bag 10 Lbs. . . . 55c

New Crop Extra Choice
DRIED APPLES 2 Lbs. . . . 25c

Red & White All-Purpose, fresh stock, every sack guarant'd
6 lb. sack 12 lb sack 24 lb sack 48 lb sack

FLOUR 29c 49c 85c 1.53

Kuner's Extra Fancy
TOMATO CATSUP 16-oz. can. . . . 10c

Comanche Chief
BLACKBERRIES make fine cobbblers, No. 2 can. . . 10c
PINAPPLE Red & White Tidbit or crushed 2 8 oz. cans 15c

Highest price anywhere for Cream — 23c Dozen for Eggs

CUMBIE & CO.

RED & WHITE STORE