

The Bronte Weekly Enterprise

VOLUME 21.

BRONTE, COKE COUNTY, FRIDAY, DECEMBER 22, 1939

NUMBER—51.

Cantata At the M. E. Church is Well Received

The largest gathering to assemble at the Methodist church for a long time was present Sunday evening to enjoy the sacred Christmas cantata, which was rendered by members of the church, aided by others, each of whom proved himself an artist in dramatics. The rehearsals had been under the tutelage of Mrs. Geo. Thomas. And the most excellent way in which each player read his lines showed the excellency of the rehearsals.

"The Perfect Gift" was the title of the imposing Christmas program that was rendered, and the entire setting, the scenery, the subject matter of the cantata, and all, were in perfect harmony with the gladsome Christmas season.

The program is entirely too long and too imposing to be presented here in detail. But it was an evening of inspiring and helpful as well as enjoyable entertainment.

Winters Bank Gives Bonus to Its Employees

In the circles of the employees of the Winters State Bank there is a sure-enough feeling that "Santa Claus has come." It is all because of the thoughtful generosity of the bank's directorate.

At the monthly meeting of the directors of the bank Wednesday night, among other things the directorate did was to give to the employees of the bank a 10 per cent bonus of the annual salary each employee had received during this year. Indeed, that is sufficient to make the employees "puff with pride and joy," and to feel that their employers are a generous set of men.

The bank also declared a semi-annual dividend of 5 per cent, making an annual 10 per cent dividend the bank has paid this year. It seems that President Jno. Q. McAdams and his board of directors also put joy in the hearts of their stockholders as the Christmas-tide draws nigh.

GOETZ MACHINERY CO., WINTERS, FORD AGENT FOR COKE COUNTY

One good thing, at least, has come to the folks of Coke county and the western and northwestern part of Rannels county—and that is, the Goetz Farm Machinery Co., of Winters, has been made the authorized Ford sales and service agency for the Ford tractor, in the area just outlined above. Mr. Goetz, the manager of his Co., is one of the best versed men in West Texas when it comes to tractors and farm machinery generally. He is widely known and has many friends in his territory already.

The Goetz Farm Machinery Co. have an announcement in this issue of The Enterprise relative to Ford tractors and Ferguson System Unit tools. Let those who are interested in farm machinery read the announcement.

Postmaster R. J. Epperson went to Legion Monday where he was admitted for treatment. Mr. Epperson will be away for an indefinite time. His friends will wish for him a speedy restoration to health.

Mr. and Mrs. Albert Wynne did Christmas shopping in San Angelo Monday.

Blackwell Lady Advised as To Schoolmate Chum

Readers of The Enterprise will recall the former stories with reference to Mrs. Irene Ellis of Blackwell to the effect that a writeup of Mrs. Ellis appeared in The Enterprise last summer, telling of her achievements as one of the few lady pharmacists in Texas. Then recently a story telling of a school girl friend who saw The Enterprise that carried the story, whose home was in California, writing Mrs. Ellis expressing gladness that she had incidentally seen a copy of the paper containing the story. But Mrs. Ellis prized the letter so highly she put it away until she could have time to answer at leisure, and she put the letter away so carefully she could never find it.

The article also expressed Mrs. Ellis' regrets and her hope that she might some way get in touch with the long lost friend and The Enterprise suggested that if anyone of our readers in California should happen to know who Mrs. Ellis friend was that she be apprised of the fact.

The other day The Enterprise received the letter below from our good longtime friend and erstwhile citizen of the Bronte-Blackwell country James Starkey of San Bernardino, California and the letter straightens things out.

Mr. Starkey's letter follows:
San Bernardino, Calif.
December 13, 1939.

Editor The Enterprise,
Bronte, Texas.

Dear Bro. West:

I read in your paper this week about the two girls who were lost from each other—one out in California had written to Mrs. Hunt Ellis of Blackwell, Texas, and she had lost the girl's address.

Well listen, Bro. West what your paper has done. I take your paper and after I have read it I send it to my oldest daughter, Mrs. Ora Whitted who lives at Colton, California. She is the one who wrote to Mrs. Ellis at Blackwell. These girls were school chums at Blackwell. My daughter some time back read the piece about Mrs. Ellis in The Bronte Enterprise. So she wrote to Mrs. Ellis. But she did not receive an answer.

I have given her this week's paper and she saw where Mrs. Ellis was asking about her chum out in California, stating that she had lost the address.

Well, Bro. West, the story has come true. This was my daughter. How glad my daughter is to hear from her old school mate. These two girls found each other through the Bronte Enterprise. Yes, Mrs. Ellis, you will hear from your lost school mate, who lives out in California. Her address is Mrs. Ora Whitted, Route 1, Box 107 Colton California.

I like to read the Bronte Enterprise as I lived there a long time and I see in the paper some times where an old timer has gone to his resting place. And maybe when our time comes to leave this earth we will meet those loved ones we have lost, in the land where there is no parting.

May your paper Bro. West always bring joy to those who read it.

Hoping you and family will have food health and happiness this coming year 1940. I am your friend,

James Starkey.

May you have a fine Christmas and a happy new year.

Club Elects Officers for Ensuing Year

The Bronte Community Service Club brought its year's activities to a close at its monthly luncheon at the Gilbert Cafe, Wednesday, with a rousing and enthusiastic meeting, and by electing officers for the ensuing year.

H. O. Whitt, the retiring president, has done a good job in directing the club through its difficulties and in its work, in its first year of existence. Mr. Whitt expressed appreciation for the cooperation given him through the year.

There was somewhat a "love feast" testimonial meeting as to what the members present thought of the club, and of continuing its existence. The opinion was unanimous that much from the smile on the community good had resulted from the club's activities and by all means the club must go on and even seek to accomplish greater results next year.

The election of officers resulted as follows:

President, Walter Modgling.
1st Vice-President, I. M. Cumbie.

2nd Vice-President, W. H. Maxwell, Jr.

Secretary-Treasurer, M. A. Butner.

The executive committee are H. O. Whitt, B. B. Covey, J. E. Mackey, J. M. Rippetoe, Robert Knierim.

The board of directors is composed of the officers of the club and the members of the executive committee.

The luncheon scheduled for January 3 was suspended as the holidays are on. But, beginning the third Wednesday in January the luncheons will be resumed and will be held semi-monthly, on the 1st and 3rd Wednesdays each month.

MARRIED

Mr. Alfred Williams and Miss Chloe Borders of Maverick were married at the First Baptist church, in Ballinger, December 1, 1939, Rev. Clarence Morton officiating. The couple was attended by Miss Wilma Seipp of San Angelo, and Tuney Glenn, who is now attending A & M College.

The bride is the daughter of Mr. and Mrs. J. W. Borders of Maverick. She was graduated from the Bronte High School in 1938. She took a post graduate course in Bronte High School in 1939, and during the summer attended West Texas State Teachers College at Canyon.

The groom is the son of Mr. and Mrs. Tom Williams of Bronte. He graduated from the Bronte schools in May 1939. He is now connected with the Federal Water Engineering of San Angelo. He will resume his work there January 23, 1940.

The Enterprise joins the many friends of these young people in wishing them bon voyage as they set sail together on the seas of life.

Mrs. Frank Keesee and daughter Lavada, have gone to Wellington to spend the Christmas holidays with her parents, Mr. and Mrs. J. E. Scott and other relatives.

Thelma Jean Bell and James Williams attended a dancing party, given Friday night by Johnny McDaniels and Mary Beth McLaughlin in the ballroom of the Naylor hotel, for the still younger set in the age of the Bronte lassie and laddie.

THE GOLDEN JOYS OF CHRISTMAS-TIDE

The joys of Christmas-Tide are golden,
And strangely the heart they gently bind,
For, there is no hour more joyous,
Than that, when friends are in one's mind—
For, it was at that glad hour,
Heaven's Gift to earth was sent,
To remind us, always,
Of Divine love, and love's content.

It was the hour of Heaven's great Gift,
That was sent, through love, to make men glad,
And to take away the world's deep sorrow,
And to bless all those who were sad—
'Tis a Season of gladness
For all the children of men,
To chase away all sorrow,
And let Heaven's bright sunlight in.

So, dear friends, to each and all of you,
This glad message, this glad day is sent;
For, you, these are our happy wishes:
That nothing shall occur to prevent,
Your being glad and happy,
With heavenly light on your way,
To keep you from life's sorrows,
And bring you joy this Christmas Day.

Bronte Rythm Boys Make "Hit" On KXOX

Bronte's rythm boys have been given a regular schedule on KXOX, Sweetwater's new radio station. And the boys are making a happy "hit" with radio fans, if letters, cards, telephones and words by voice mean anything.

The rythm boys are J. B. Tannehill, Gaylord Bernard and Cliff Horn. Their radio hours are 5:15 in the afternoon, Wednesdays and Sundays. KXOX is Sweetwater, 1200 kylocycles. Let everyone who has a radio tune in on the program of the Bronte boys—for, it will be worth while, as you will enjoy the music of this group of melody-makers. Then, better still, when you have enjoyed the program, write them a letter, or even a card, stating that you heard them and that you enjoyed the program. Just a little sugar, you know will make one do his best. These boys are artists and we are writing this to advise everybody in Bronteland and elsewhere of the fact that these Bronte boys have this program hour twice a week so that all who wish can enjoy the melodies of these boys. Send them requests for numbers.

Here's hoping, boys, that you match the melody of the stars in the hearts of the whole radio world.

Blackwell P. M. Made Officer At Dist. Meet

Mr. and Mrs. Jack Steuart of Blackwell attended the testimonial banquet of the 17th congressional district, given by the postmasters of that district, at Eastland, honoring Hon. Clyde L. Gaarrett, congressman of that district, Saturday night, December 9.

The district postmasters' semi-annual convention for that district was also held. The election of officers for the ensuing year resulted in the election of J. C. Harris of Mineral Wells as president and Mrs. Steuart as secretary and treasurer.

Although the honoree was in deep sorrow because of the passing of his brother that afternoon, yet it was a great occasion and the presence of 125 postmasters of the district attested their appreciation of their congressman.

Mr. and Mrs. Steuart also attended the 21st congressional banquet at San Angelo, Saturday night, December 16, which was given by the postmasters of this district, honoring Congressman C. L. South. Mrs. Steuart carried the greetings of the postmasters of her district to Hon. South and the postmasters of the 21st district.



THE BRONTE ENTERPRISE

THE BRONTE ENTERPRISE
D. M. WEST
Publisher-Manager

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates
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Out of State\$1.50 year

**LONGTIME CITIZEN
SUCCEEDED FRIDAY**

George W. Combest, a pioneer citizen of Moody, passed away at his home in the east part of town last Friday afternoon late, after a several weeks illness.

Mr. Combest was born in Kentucky, Dec. 25, 1867, and came to Texas and Moody and McLennan county when a boy.

nan county when a boy.

Deceased is survived by his wife; seven children. G. A. Combest of Meridian, A. B. Combest of Moody, Wallace Combest of Austin, Mrs. Jack Davis of Waco, George Combest of Austin, Mrs. Jack Davis of Waco, Mrs. Sam Brock of San Angelo, and Mrs. Fred McMullin of Lubbock; three brothers, J. A. Combest of Conroe and I. C. Combest of Austin; and one sister, Mrs. Bessie Allison of Dallas.

The funeral service was held at the First Baptist Church Saturday afternoon at 3 o'clock, the church of which he was a member, conducted by Rev. W. W. Brister.

Interment was in the Moody cemetery, with Denny & Whitt, in charge.

Pallbearers were Jack Hargett, Loyd Sebastian, Frank Portefield, C. C. Canuteson, E. E. Spencer and Chas. Townlin.

Out of town friends here for the funeral were: Mr. and Mrs. Meharg and daughter, Mary Louise, Mr. and Mrs. Travis Meharg of Gatesville; Mrs. E. M. Nelson, Mrs. Walter Morska, Miss Dorothy Mae Meeks, Miss Alice Pennick of Rockdale; Mr. Bill Compton, Mr. Chas. Gossett of Taylor; Miss Effie Tate, Mr. Charlie Tate of Thorndale; Sheriff John Duncan, Bob McClain, Owen Hill, Mrs. L. L. Edmunds, Mrs. Floyd King, Mrs. Filgo, Mrs. I. F. Gribble, Rev. A. J. Holt, all of Waco; Mr. J. H. Davis, Mrs. Pearl Bennett, Misses Clara and Lillian Davis of Temple, Mrs. Joe H. Ascue of Fort Worth; Mrs. Bert Lee and Mr. and Mrs. H. N. Reese and daughter of McGregor.—Moody Courier.

Deceased resided here for years in the past and had many friends in and around Bronte who will sorrow at his passing. He was a good man, splendid citizen, loyal to his family and faithful to his friends. The Enterprise joins with the other friends of the family in deepest sympathy.



Wishing You
Christmas
Joy

AND A PROSPEROUS HAPPY 1940

To all our friends throughout West Texas:
We extend to you at this Glad Season

OUR VERY BEST WISHES

That this Yuletide may bring to you and those whom you hold dear all that is joyous and may

THE NEW YEAR OF 1940

Bring not only to you individually, but all of West Texas, the things that will make our people prosperous and happy.

FOLKS, THANK YOU

And at this opportune time as the old year closes, let us thank each and everyone of our customers for the patronage given us during the many years we have been in business in San Angelo and West Texas—and especially for the year 1939.

For the Future We Have But One Purpose and That is to Sell Quality Building Materials at the Lowest Possible Consistent Price.

See Us about your building needs and Aiding You to Finance Same.

WEST TEXAS LUMBER COMPANY

San Angelo

B. B. HALL, Manager

Texas

It is with a great Deal of
Pleasure and Pride ...

that we announce our appointment as your dealer for

the

New Ford Tractor

and

Ferguson System Unit Tools

Throughout Runnels and Coke Counties

We invite you to visit us at our place of business where details of the tractor and tools may be discussed.

WRITE US, PHONE US, COME TO SEE US

Goetz Farm Machinery Co.

Phone—248
WINTERS, TEXAS



To
ALL OUR WEST TEXAS FRIENDS

May the Happy Christmas-Tide Bring Each and All a Full Measure of Gladness and Joy.

And May

THE GLAD NEW YEAR OF 1940

Bring to Everyone and to West Texas and the world at large Prosperity, Peace and Happiness

WE ARE DEEPLY APPRECIATIVE

To all our patrons for their continued business confidence and patronage in the past. And

OUR RESOLVE FOR THE NEW YEAR

Is to serve each and every patron in the best and most courteous way possible.

TROY LAUNDRY

San Angelo,

Texas

HAPPIEST GREETINGS

At

This Glad Christmas Time

To all our friends and customers throughout the Bronte section of country and to all West Texas.

MAY HAPPINESS IN FULL MEASURE

Be yours this glad season. And may

1940

Be filled with all that makes life worthwhile for all the people. And let us at this time say

"THANK YOU"

To everyone who has in anywise aided us in having the year of good business that 1939 has brought us. Friends, we could not have done it without you.

COME TO US ALWAYS

Before you close any building plans you have—we believe we can help you.

WEST TEXAS TRADING COMPANY

1007 N. Chadbourne

San Angelo, Texas

JOHNSON'S BURIAL ASSOCIATION
Protection for You and Your Family
at Moderate Cost

AT A TIME WHICH IS INEVITABLE, AS IT COMES TO EACH AND ALL ALIKE.

MR. C. W. LUTTRELL
Licensed Agent at Bronte

We are pleased to announce that C. W. Luttrell of Bronte is our authorized agent in and around Bronte.

Any courtesies shown Mr. Luttrell will be appreciated

by us.

S. E. ADAMS

ABSTRACTS REAL ESTATE TITLE INSURANCE

FHA LOANS FIRE AND
buy, build, refinance HAZARD INSURANCE

FLEETWOODS Eczema Lotion

A positive cure for Eczema, Athlete's Foot or Skin Irritations.

Doctors recommend it. Satisfaction guaranteed or money back.

R. E. FLEETWOOD, Manufacturing Pharmacist

Roosevelt Drug Co.

In the Happy Spirit of
THE GLAD SEASON

We send to each and all our members and friends and the people generally of the Bronte-Blackwell country

Our Very Best Wishes
FOR
A MERRY CHRISTMAS
And A Prosperous New Year

"PROTECTION AT LOW COST"
SWEETWATER LOCAL MUTUAL LIFE
ASSOCIATION
SWEETWATER, TEXAS

LET

EVERYBODY

EXTEND



And

May The Happy New Year

Bring to all our friends everywhere, unmeasured blessings and as few of the hurtful things of life as possible. We take this way of expressing

Our Deep Appreciation

To all our gin patrons at Norton and surrounding communities for your business confidence and loyal patronage thru the past years. It has been a genuine pleasure to serve you. Naturally, we are interested in the Norton community and we wish all our friends and the people generally unmeasured prosperity, health and happiness. Again,

We Thank You
C. C. GLENN
THE NORTON GIN MAN

CONGRATULATIONS

TO

THE BRONTE COMMUNITY SERVICE CLUB

On Its Achievements For Community Welfare

In Its First Year Of Existence

All Together Now

For 1940

As the Joy Bells Ring, we send out
OUR HAPPIEST GREETINGS

To
OUR FRIENDS SCATTERED OVER WEST TEXAS
May this Christmas be bright and joyous for each and all.
And May

1940

Dawn bright and happy for you and may each day bring
you the added blessings and joys of life.

BUTANE GAS SERVICE

In the rural districts there is no greater need than the service that we can render you in installing you a butane gas system and servicing your plant with butane gas,

ASK ANY BUTANE GAS USER

If butane gas is an economical and most satisfactory fuel and heating system.

Thanking all our patrons for past favors, and awaiting to serve you, each and all.

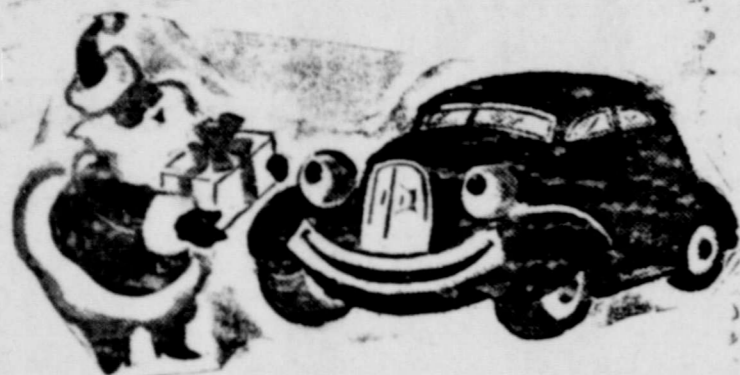
WEST TEXAS BUTANE GAS CO.

San Angelo,

Texas

Jimmie Eubanks, Dan Perci-home folks. The boys made a full and E. A. Bell, Jr., arrived dashing run for home, using home from Los Angeles, California for the holidays with the run.

**"And Here's Your Gift,
OLD FAITHFUL!"**



Give dad, mother, sister, brother or boy-friend something they have been secretly wishing for—a shiny, new gift for the car. We have hundreds of items that will please anyone and in many cases make the car safer to drive!



FOG LAMPS—
An inexpensive gift that may save a wreck . . . per pair installed only —\$9.00

ELECTRIC FAN—
A gift that will make his next summer's driving more pleasant —\$4.50

Genuine Ford Radio

Boy! Will he be pleased to find one of these Genuine Ford Radios on his car Christmas Morning. Many, many miles of enjoyable driving! Small down payment—easy terms. **\$40**
INSTALLED—



AUTO HEATERS—
It is really nice to be driving along these cold winter days or nights and just reach over, turn a button and have instant heat. We have either hot water or hot air heaters. INSTALLED . . . \$21

FORD BATTERIES—
No trouble to start a car with one of these batteries. Only \$7.50 up

FORD ANTI-FREEZE
Don't risk a frozen radiator that will cost several dollars to repair—get a gallon of Ford Anti-Freeze for only . . . \$1.00

Wood Motor Co.

AUTHORIZED
USED CAR LOT
Concho at Irving
Phone 3161



DEALER
USED CAR BLDG.
Twohig and F. Adolph
Tel. 3182



Merry Christmas

Dear Friends:

I wish to thank you for the support you have given to me the last three months. And I wish to thank you

IN ADVANCE

For the support I am sure you will give me in the future.

Notice

The laundry will close Saturday at 12 o'clock and open Tuesday morning.

WISHING YOU

A Merry Christmas

AND

Happy New Year

Mrs. S. O. Jackson

Phone 78

Thelma Jean Bell and James Williams attended a dancing party, given Friday night by Johnny McDaniels and Mary Beth McLaughlin in the ballroom of the Naylor hotel, for the still younger set in the age of the Bronte lassie and laddie.



WISHING
EACH AND ALL

A Glad Christmas

AND
AND THAT

1940

MAY BE A PROSPEROUS
Happy Year

AND WITH
**Deepest
Appreciation**

To all for their business through the past years, we are

Burton-Lingo Co.
PIONEER LUMBERMEN
Sweetwater, Texas

Make It A
FURNITURE

CHRISTMAS

**Shop Where Your Christmas Dollars
Buy More!**

Living Room Suites

A Living Room Suite will be appreciated and enjoyed by the whole family after the holidays are only a memory.

Bedroom Suites

Many Beautiful Designs—something any lady will appreciate as a gift.

ROBERT MASSIE COMPANY

—EVERYTHING FOR THE HOME—

San Angelo

Texas



AND

A

Happy New Year

Is our deepest and happiest wish for all our friends and customers and everybody throughout West Texas.

THE GLAD CHRISTMAS SPIRIT

Makes life worth-while—for without loved ones and friends life would mean but little. Therefore, in the spirit of the glad Season, we wish you the very best everwise.

FRIENDS, THANK YOU

And, now, in the deepest way possible we want to say "thank you" to each and every customer we have had through the past year. We have tried faithfully to serve you and we want you to know that we appreciate your patronage.

C. E. BRUTON

Manager Banner Ice Co.

**ATTEND POSTMASTERS'
BANQUET**

Postmaster R. J. Epperson and Emory Bell attended the testimonial banquet, given by the postmasters of the 21st Congressional district, honoring Congressman C. L. South, Saturday night, December 16, in the ballroom of the San Angelus hotel. About 220 were in attendance.

Your Precious



EYES

Need a Scientific
Examination.

Don't Be Satisfied with the
old-time lens trial sight
test.

Dr. P. T. Quast

Sweetwater, Texas

HOLIDAY

EXCURSION



LOW ROUND-TRIP COACH FARES

To

ALL POINTS IN TEXAS AND LOUISIANA

One and one-third of the one-way coach fare for the round-trip—approximately 1-1-3 cents per mile.

Tickets on sale December 20, 21, 22, 23 and 24, 1939, limited January 8, 1940.

For complete details—

Call—
H. O. Whitt,
Agent,
Bronte, Texas

Or write—
Elmer B. Johnson,
General Passenger Agent,
Amarillo, Texas

SAVINGS

53 USED CARS

TO BE SOLD AT

Wholesale Prices

Heretofore, when we had too many used cars on hand, we have sold them off to out-of-town used car dealers... now, as our Christmas Present to our many friends in this territory, we are selling them to the public at the same prices that these dealers would have paid! Hurry and get your choice of these exceptionally good buys!

FREE TURKEY with each car over \$50
Trades—Terms

Look These Over!

- 1933 PLYMOUTH 4-DOOR SEDAN, New Paint Good tires, runs good \$97
- 1929 CHEVROLET COUPE, blue paint Runs good \$67
- 1933 CHEVROLET 2-DOOR SEDAN. New black paint, New seat covers \$121
- 1932 Pontiac 4-DOOR SEDAN, New paint and seat covers, motor A-1 \$119
- 1933 FORD COUPE, New paint, motor A-1, good tires \$129
- 1933 PLYMOUTH 2-DOOR SEDAN, New paint. Seat Covers. Only \$97
- 1934 CHEVROLET 4-DOOR SEDAN, Green finish. 5 good tires, motor OK. \$93
- 1934 FORD PICKUP, 5 good tires, motor OK. Ground-grip tires, new seat covers \$146
- 1932 CHEVROLET 4-DOOR SEDAN, New paint, 5 good tires, motor A-1 \$121

Wood Motor Co.

50-50 **IF IT'S FROM WOOD—IT'S GOOD** R&G
 Guarantee YOUR DEALER Guarantee
 Used Car Building Twohig at Randolph Phone 6559

 Used Car Lot Phone 6558 Concho at Irving
31 YEARS IN SAN ANGELO

Big Reduction Sale

ON

ALL FURNITURE

GOLD SEAL CONGOLEUM RUGS AND LINOELEUM
 Folks, this is your opportunity to save on any of your needs in your home.

C. R. FOX & COMPANY

109-111 North Chadbourne
 SAN ANGELO, TEXAS



Merry Christmas

And
 Happy
 New Year

BUTANE SERVICE COMPANY

OTIS, SMITH, Owner
 Phone 100 Bronte, Texas



AND
A Glad New Year
 To all friends in and around Norton and elsewhere.

MAY 1940
 Be a good year for us all.

Thank You

Friends of the Norton section for your patronage. We will do our best to merit same in the future.

Norton Drug Store
 BUDDY DANIELS, Mgr.

Co. Committee, Coke Agricultural Assn. Elected

Fifty-one farmers and ranchmen registered at the meeting at the Court House in Robert Lee Monday afternoon, December 18, at 2:00 p. m., and elected the following farmers and ranchmen to serve as Community Committeemen for the West Side Community, for the Coke County Agricultural Conservation Association:

Henry A. Williams, Wildcat, Chairman; Robert B. Allen, Silver, Vice-Chairman; Herman H. Carwile, Sanco, Member; Lem E. Cowley, Valleyview, First Alternate; Jim C. Cobb, Robert Lee, First Alternate.

At this same meeting L. S. Bird of Sanco, and J. B. Walker of Silver were elected Delegate and Alternate Delegate to attend the County Convention in the County office, Tuesday morning and select the County Committee.

Forty-six farmers and ranchmen registered at the meeting in Bronte, Monday night at 7:30 p. m., at the Bronte High school and elected the following Community Committeemen to serve in 1940 for the East Side Community:

W. C. Shamblin, Blackwell, Chairman; C. N. Webb, Tennyson, Vice-Chairman; Will J. Price, Tennyson, Member; Clint Wilkins, Bronte, First Alternate; D. K. Glenn, Bronte, Second Alternate.

At the same meeting Clyde Bowman of Bronte and J. B. Glenn were elected as Delegate and Alternate Delegate to attend the County Convention and select the County Committeemen.

Thursday morning December 19, at 9:00 a. m. the delegates met in Convention at the County office in Robert Lee and selected the following to serve as the County Committee for 1940:

C. N. Webb, Tennyson, Chairman; Henry A. Williams, Wildcat, Vice-chairman; Clint H. Wilkins, Bronte, Member, R. B. Allen, Silver, First Alternate; W. C. Shamblin, Blackwell, Second Alternate.

In as much as every man selected for the County Committee had been previously elected to the two respective Community Committees, either as a member or an alternate, the vacancies were filled on the Community Committees by the elected Alternates, hence, we have on the West Side Community:

R. B. Allen, Chairman; Herman Carwile, Vice-Chairman;

MAKE IT

A BEAUTIFUL CHRISTMAS

WITH FLOWERS

Wishing All Our Friends Everywhere

A MERRY CHRISTMAS And A Bright New Year

"FLOWERS FOR EVERY OCCASION"

NUSSBAUMER FLORAL COMPANY

17 W. Beauregard Phone 6262
 San Angelo, Texas

HAPPIEST GREETINGS

To

All Our Friends throughout West Texas. May the happy Yuletide Be Bright and Happy for Each and All and

MAY 1940 BRING YOU LIFE'S BEST

With as few of the hurtful and sorrowful things of life as possible.

OUR DEEPEST THANKS

Go out to the good people of West Texas—for their fidelity through the many years we have been engaged in selling memorials. When you are interested in memorials we will appreciate an opportunity to figure with you.

HAGELSTEIN MONUMENT CO.

JNO. HAGELSTEIN, Manager
 San Angelo, Texas

Lem E. Cowley, Member; Jim C. Cobb, Alternate.

For the East Side Community Committee:

W. C. Shamblin, Chairman; Will J. Price, Vice-Chairman; D. K. Glenn, Member.

These newly elected Committeemen will conduct and administer the Agricultural Conservation Program for Coke County in 1940.

The Robert Lee meeting was presided over by R. B. Allen, present chairman of the Community Committee. A. J. Jewell, Secretary to the County Committee, acted as Secretary, and H. E. Smith, County Agent assisted. The election judges were

H. C. Varnadore, Commissioner of Precinct 1, Thomas Harmon, Commissioner of Precinct 3, and Will Price, Community Committeeman from the East Side Community.

The Bronte meeting was presided over by Will Price, present Community Chairman, County Agent, H. E. Smith, acted as secretary and L. T. Youngblood, M. A. Butner, and J. M. Williams were election judges.

The County Convention was presided over by Herman H. Carwile, the present Chairman of the County Committee, H. E. Smith, County Agent, acting as Secretary.

It Is Our Joy at This Glad Season Again to Wish

OUR FRIENDS AND PATRONS

A MERRY CHRISTMAS And Happy New Year

And out of the depth of our heart we extend the glad greetings to each and all, with the wish that this may indeed be one of the most happy Christmas of all, and that

1940

May dawn bright and clear for you and that throughout the year there may be much to bring happiness with as few tears as possible.

WE DEEPLY THANK YOU—

Each of our patrons for your continued patronage through another year. Friends, we appreciate you.

F. L. CLARK
 THE BARBER

CHRISTMAS GREETINGS — AND



And Happy New Year To

ALL OUR FRIENDS IN THE
BLACKWELL-BRONTE COUNTRY

WE THANK OUR FRIENDS

For all business favors in the past. For the future we shall adhere to our accustomed policy—that of uniform courteous service and Quality Building Materials at the best prices possible for us to make.

SOUTH TEXAS LUMBER COMPANY

F. D. WILIS, Manager
Blackwell, Texas



Mayfield Kothmann (center), 18-year-old Texan from Mason County, Texas, whose Hersford steer, Lucky Boy II, won the blue ribbon awarded for the grand champion beef animal at the International Livestock Exposition in Chicago, is shown with President S. G. McAllister of the International Harvester Company (left), and Miss Gertrude L. Warren (right), field agent in 4-H Club work, United States Department of Agriculture Washington, D.C.

Young Kothmann, the first Texas boy to win this premier national livestock award, was congratulated while in Chicago by Mr. McAllister and Miss Warren for his skill in feeding and developing the outstanding beef animal in the United States during 1939.



**Yuletide
Good
Cheer**

And let us in its happy spirit pause a moment and enter into joyful spirit with all others—to the end that all of us may be strengthened for the conflicts of life.

We Thank You

Each and all of the Norton and surrounding communities for your loyal business patronage in the past. We will do our best again this year to continue to merit your confidence and patronage.

NORTON MERCANTILE COMPANY

A. T. CHAPMAN, Manager
Norton Texas

**EXTENSION SPECIALIST
AND DISTRICT AGENT
VISIT COKE COUNTY**

Mr. J. D. Prewit, District Extension Agent, for District Six, visited County Agent, H. E. Smith, Monday, December 11. The morning was spent in outlining the County Agent's annual report. The afternoon, Mr. Prewit and Mr. Smith attended the Jack Frost Hereford Auction.

Wednesday, December 20, Mr. W. R. Nisbet, Animal Husbandman for the Extension Service, visited Coke County to assist County Agent, H. E. Smith conduct a goat-dipping demonstration on the C. N. Webb Ranch at Tennyson. This dipping finished up the second year of the dipping program, an very good results have been obtained in the use of wettable sulphur. Mr. Webb has been the demonstrator. The demonstration will be carried on, on the Webb ranch in 1940.

Mr. T. R. Timm, Economist in Farm Management, will visit Coke County Friday, December 22, for the purpose of conferring and working with Alton Mims of Water Valley, and Vernon Copeland, of Blackwell, who have been keeping record books on the ranches of their father's this year. Mr. Mims is the son of Mr. J. R. Mims of Water Valley, and Mr. Copeland is the son of Mr. Chas. Copeland of Blackwell.

In the fall of 1938, Mr. Timm conducted a meeting in San Angelo and called in ranchmen from this entire area to assist him in formulating some kind of record book which would be simple and show a complete record of the activities as carried out on the ranches in West Texas.

Mr. J. R. Mims and Mr. Chas. Copeland were in attendance at this meeting, with a good many other ranchmen from Coke county. All the Coke County ranchmen supplied many valuable suggestions to be incorporated in the book. Mr. Mims' and Mr. Copeland's ranches were selected as demonstration ranches in this county.

This type of work is new and is being conducted in only 22 of the 39 counties in District Six this year, the only district in the State to receive this work. Because of the size of the District, only two demonstration ranches were selected in each county, and because this work is still in the experimental stage, with new ideas being incorporated in the book each year. The book has proven to be of great benefit and some valuable information has been obtained.

Mr. Timm has revised the books for 1940, and will have the new books with him when he visits the County.

In 1940 the counties to receive this work will be the counties which have conducted good records this year. There will be only twelve of which Coke county will be one. This will enable Mr. Timm to spend more time with the County Agents and his demonstrators.

Our Happiest Wishes

GO OUT TO OUR FRIENDS

THIS GLAD CHRISTMAS TIME

May the best and happiest be yours, and also the portion of mankind everywhere this glad season. Friends, some of us have had a hard way this year, with illness and other adversities. But much as we can, lets forget, and lets be happy and thankful to our Maker for His goodness. And may

1940

Be the best and happiest year for us all, and may peace come to the earth to make all men glad.

WITH ALL GOOD WISHES FOR EVERYBODY

S. A. KIKER

County Commissioner

CHRISTMAS TIME IS

SUBSCRIPTION TIME



**A Christmas
Message**

For nearly 2,000 years the world has celebrated the coming of Christmas. It is the most important of holidays. It is as old as the Christian era, yet it is always new.

Passing centuries have brought many changes, but it is comforting to know that generosity, good will, loyalty, friendship and brotherly love are human attributes that always abide.

Employees, officers and directors of The Winters State Bank join in wishing you

A VERY MERRY CHRISTMAS

**The Winters State
Bank**

WINTERS, TEXAS

Member Federal Reserve System and Federal
Deposit Insurance Corporation.

Is

Your

Subscription

Due?



**A Joyous
Christmas
And
Happy New Year**

May the Glad Season Be Everyone a Full Measure of the Best and Happiest 's of Life

1940 APPROACHING

And may the Glad Near be filled with sunshine and joy for you, and may recurring day bring increasing prosperity and gladness to all our friends and customers and to the people generally.

FRIENDS THANK YOU

At this time, as the old closes, we would be unmindful if we did not say "thank you" to each and everyone who has been customer in the past.

SEE US

Any time you are interested in a new or used car. Our used car bargains remarkably low. Try Our Repair Service are equipped to do your car repairing in strictly scientific way.

KENDRICK MOTOR COMPANY

C. R. KENDRICK, Manager
Winters, Texas

**May the Joy Bells Ring
THIS GLAD CHRISTMAS-TIDE**

FOR

**Our Friends Throughout
West Texas**

And May

**1940 Bring Prosperity, Peace And
Happiness to You and Yours**

May it be the best and happiest Christmas for all our people. When the New Year opens you will be interested in building and remodeling your home.

See Us About F. H. A. Loans

BURLEY-BARN LUMBER COMPANY

CAL BURLEY, Manager
San Angelo, Texas

Lessons On Thrift

THE FALL OF ROME

The pomp and power of Rome is gone,
While other nations carry on.
Rome was wasteful, would not save;
To idle pleasure her time she gave.
Though she was rich she lived too high,
Decay set in, and she passed by.
And so with man who lives too fast,
He, too, will fall; he cannot last.
The First National Bank on the fate of Rome
Sees a lesson we should all take home.

THE FIRST NATIONAL BANK

L. T. YOUNGBLOOD, President

BLACKWELL NEWS

By Mrs. Chas. Ragsdale

Barney Jordan of San Antonio visited his parents Mr. and Mrs. Joe Jordan and other relatives last week.

**Entertains The Home
Demonstration Club**

The Home Demonstration Club was given a party in the home of Mrs. E. W. Patterson last Wednesday December 18.

The home was beautifully decorated with the Christmas theme. Games were enjoyed by all. A lovely Christmas tree was the center of attraction. Everyone was presented with a Christmas gift.

Delicious plum pudding topped with whipped cream, and coffee were served to the following: Mrs. Joe Smith, Mrs. Leroy Stone, Mrs. D. T. Hunt, Mrs. Allen Sweet, Mrs. Robert Post, Mrs. Emmett Wells, Mrs. Berry Smith, Mrs. R. L. McFarland, Mrs. Arnold Richards, Mrs. A. J. McLendon Jr., Mrs. I. N. Polk, Mrs. Jim Hughes, Mrs. Emmett Bryan, Mrs. Joe Davis, Mrs. Chas. Ragsdale, Miss Mary Branch, and Mrs. Roy Sanderson.

**Missionary Party
Given At Church**

A Missionary party was given in the Methodist annex Monday afternoon with Mrs. P. G. Dabney, Mrs. Walter Leach, Mrs. Delos Alsup, Mrs. J. W. Leach, Mrs. Carl Whitaker, Mrs. J. G. Robin, and Mrs. T. A. Carlisle as hostesses.

The room was beautifully decorated and lighted with candles. Games were played. A kitchen shower was given to the kitchen of the annex. Mrs. P. G. Dabney's Sunday school class presented her with a lovely gift.

Delicious pecan pie and coffee were served to Mrs. George Hartin, Mrs. S. M. Evans, Mrs. W. W. Youngblood, Mrs. Melvin Oden, Mrs. Robert Post, Mrs. Will Taylor, Mrs. J. A. Oden, Mrs. Austin Jordan, Mrs. Chas. Ragsdale, Mrs. Frank Youree, Mrs. Clarence Harris, Mrs. W. L. Porterfield, Mrs. R. B. Kirk, Mrs. Henry Raney, Mrs. Roy Sanderson.

The Blackwell girls basket ball team won first place in a tournament at Lawton last weekend. The Blackwell boys won 3rd place in a tournament at Highland. The Blackwell girls won over the Highland girls over ten points Tuesday night.

Mr. Cornie Engle returned to his former position with Sam McKelvie as herdsman for Hereford in Wood Lake, Neb.

**SEVENTH GRADE
IS ENTERTAINED**

Friday night, December 15, the room mothers, Mrs. E. A. Bell, Mrs. M. C. Buford, and Mrs. H. T. Sims entertained the seventh grade in the home of Mrs. Sims.

Games, Christmas carols, and fireworks filled the evening with pleasure. Delightful plates of chocolate and wafers were served. Those enjoying the party were James Scott, DeLois Sims, Jo Ann Gregg, Mary Beth Cumbe, Weldon Hester, Bobbie Jean Forman, Ruth Stevens, Ernestine Moore, Irmadine Richards, Norma Richards, Christelle Buford, Ollie Lou Glenn, Betty Jane Higginbotham, Joe Kiker, Dale Glenn, Donald Allard, Hubert Whitt, Delbert Ray Coalson, James Williams, Leonard Heidel, Kenneth Sneed, Clayton Davis, Floyd Hudman, Charlie Phillips, Douglas Buford, Angel Olivias, Maurine Bell, Weldon Buford and Mrs. D. Hull, sponsor of the seventh grade.

—Ruth Stevens.

Just believe that you can do it
And want to bad enough
And you will wade on thru it,
No job will be too tough.
Faith no larger than a seed
Can mountains move and more,
Faith in you and what you need
Has made J. E. Davis & Co.
Store. (Blackwell). —Will pay
1, 2, and 3c for burlap bags.

With All Good Wishes

To

OUR FRIENDS THROUGHOUT COKE COUNTY

And to All Others—and the World at Large—for

**A MERRY CHRISTMAS
and a Gladsome New Year**

I Am

Gratefully and Happily Yours

McNEIL WYLIE

County Judge Coke County

Our Happist Wishes

GO OUT

This Gladsome Christmas Time

To

OUR FRIENDS THROUGHOUT WEST TEXAS

May the Glad Christmas-tide Bring You Full Measure of Life's Purest and Sweetest Joys

AND MAY 1940

Come to all of us filled with life's good things that will contribute to the prosperity and happiness of every family not only in the Winters territory but to the whole world at large. May Peace Come Speedily to All Nations of the earth and may friendship and fellowship among men have full sway.

LET US

At this time express to our customers our deepest appreciation for your business confidence and patronage—we crave a continuance of same.

C. L. Green Milling & Grain Company

Winters, Texas

"Christmas Comes but once a year,
So, may it be a time of gladness and good cheer"

AND THAT IS

Our Deepest Wish For Our Friends and Everybody in Bronteland and throughout the whole world. May Life's Best and Peace be Upon the Whole World, this Glad Season, And as

1940 DAWNS

May its sun rise upon a world to bless all men during the days of the year.

LEST WE FORGET

Let us take this opportunity to express to all our friends our deepest appreciation for business favors of the past. For the New Year

WE PROMISE

The very best and most prompt and courteous service to each and all as we continue to be your Conoco Distributing Agent.

CONTINENTAL OIL COMPANY

W. H. MAXWELL JR., Commission Agent

Let Santa Claus Bring
You A
GOOD USED CAR



We are offering extraordinary bargains in our used cars during the Christmas Season.

Buy A Car For The Family

And long after the holidays are past, the family will be enjoying the pleasure a family car always brings.

Easy On The Christmas Budget, Too!

Our Easy Payments make it reasonably possible for almost anyone to own a car—and one of our re-conditioned cars always gives most satisfactory service.

COME TO SEE US AND LET US SHOW YOU OUR USED CAR BARGAINS

A MERRY CHRISTMAS AND GLAD NEW YEAR TO ALL

DABNEY MOTOR COMPANY

Sales—F O R D—Service
Sweetwater Texas

CHRISTMAS TIME IS
SUBSCRIPTION TIME

TEXAS THEATRE

BRONTE, TEXAS
Motion Pictures Are Your Best Entertainment
—Air Conditioned—

Friday and Saturday Dec. 22-23
Judy Garland, Frank Morgan and Jack Haley—in
"WIZARD OF OZ"
Comedy and News

Tuesday December 26
Ann Sheridan, Pat O'Brien and John Payne—in
"INDIANAPOLIS SPEEDWAY"
Also Comedy

ALAMO THEATRE
Robert Lee

Friday and Saturday Dec. 22-23
Warner Baxter—in
"RETURN OF THE CISCO KID"
With Caesar Romero and Henry Hull
Comedy and News

Sunday and Monday Dec. 24-25
Gary Cooper—in
"BEAU GESTE"
with Ray Milland, Brian Donlevy
Comedy and News

Wednesday December 27
Ann Sheridan and the Dead End Kids—in
"ANGELS WASH THEIR FACES"
with Bonita Granville and Ronald Reagan
Also Comedy

RED & WHITE SPECIALS

FOR FRIDAY AND SATURDAY DECEMBER 22 and 23

Fancy Washington		
APPLES Winesap, box	1	Delicious, box 1 ⁶⁷
CRANBERRIES Eatm Best Gr		Lb. 15 ^c
ONIONS U. S. No. 1 Colora Spanish Sweets	4 Lbs.	5 ^c
SUGAR C & H Pure Cane		\$1 ²⁹
25-Lb. Cloth bag		
Salad Dressing Over 50 per cen Base		
Sunspun 8-oz jar	13 ^c 16 ^{ar}	21 ^c 32 oz. 33
MINCEMEAT Red & White Three pack		25 ^c
CATSUP Brimfull Tomato TWO 14-oz bottl		25 ^c
COCOA Blue & White TWO Lb. box		25 ^c
GUM Wrigley's Chewing, All Flav	3 Pkgs.	10c
BACON Sliced Faultless, Lb. 23	white Label, Lb.	29c
PORK SAUSAGE Seasoned Perf	2 Lbs.	25c

SEE OUR XMAS FRUIT AND CA BEFORE BUYING

CUMBIE & CO.

RED & WHITE SE

CHRISTMAS TIME IS
SUBSCRIPTION TIME



1,000 OF US WISH ALL OF YOU

A Merry Christmas

AND A HAPPY NEW YEAR

"I'll be on the job, folks"



Service With a Smile on Christmas Day

TWINKLING lights... multi-colored lights... bright, cheerful lights—all an important part of the ritual which makes Christmas the most inspiring of all holidays.

Behind the light cord are a thousand men and women whose labor and skill are essential to your comfort and happiness every day in the year.

Many of them will be on the job Christmas Eve and Christmas Day so that Light will be at your command.

This is a year-round service they perform—with a smile.

West Texas Utilities Company



Is
Your
Subscription
Due?

If So
Make Santa
Come To
See Us

Let Santa Claus Bring
You A
GOOD USED CAR



We are offering extraordinary bargains in our used cars during the Christmas Season.

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CATSUP Brimfull Tomato TWO 14-oz bottl		25 ^c
COCOA Blue & White TWO Lb. box		25 ^c
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PORK SAUSAGE Seasoned Perf	2 Lbs.	25 ^c

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