

The Bronte Weekly Enterprise

VOLUME 22.

BRONTE, COKE COUNTY, TEXAS, FRIDAY, FEBRUARY 23, 1940.

NUMBER 7

Robert Lee Bids Welcome to the Livestock Show

PROGRAM, COKE COUNTY 4-H CLUB AND F. F. A. LIVESTOCK SHOW

The Coke County 4-H Club and F. F. A. Livestock Show will be held at Robert Lee, Wednesday, February 28. This is the first Coke County show ever to be staged. Therefore, for this reason, if for no other, it is an event of much more than ordinary interest to every resident in Coke county who has any vision as to the future of the county and one of its chief industries.

But, it is an occasion of great importance for more reasons than the fact that it is the county's first effort at a county-wide exhibit of the county's livestock products. It is of importance because of its sponsors—the 4-H club

THANKS, EVERYBODY

This is the last line for this Livestock Show Edition of The Enterprise. The editor gratefully acknowledges the hearty cooperation of the advertisers.

WILL ATTEND LEAP YEAR PARTY

Mrs. R. M. Cumbie, who Thursday next week will celebrate her 22nd birthday, although she is 88 years old, will go to Abilene to the leap year party given by the Abilene Reporter-News to all who have a birthday at that time. Her many friends hope for Mrs. Cumbie yet other happy returns of the day, although she has now come to ripe old age in life.

Election On Conservation Dist. Set For March 9

An election to determine whether or not there shall be established in the area described, a soil and water conservation district, is to be held Saturday March 9.

The boundaries of the district

Stock Exhibits As Shown By The Three Exhibitors

There are three departments in the exhibitors that will have exhibits in the Coke County Livestock Show, with reference to the exhibitors. The 4-H club boys, under direction of County Agent H. E. Smith; Robert Lee school, F. F. A. boys under the direction of P. P. Fitzhugh, vocational agriculture instructor of the Robert Lee school, and the Bronte school F. F. A. boys, under the direction of J. T. Henry, vocational agriculture instructor

THE "BIG-FIVE"

The men who are leading in the First Annual Coke County 4-H and F. F. A. Livestock Show —(Stories on last page)



H. E. SMITH



B. B. (Bob) COVEY



J. T. HENRY



GEO. L. TAYLOR



P. P. FITZHUGH

and FFA boys are the citizens of the county tomorrow who are to "carry on" and maintain the developments that those of other days since the county became an entity and those of today who are seeking to make advancement along material lines, have attained. Then, too, because of the fact that the far-seeing educational leaders of the day have planned and invested the money of the state in educational facilities and educational programs in order to teach the youth of today how better to carry on the interests of the livestock industry to the best advantage. And that fact is of vast importance to West Texas which is primarily a stock raising county. For, long as Texas exists the livestock industry in West Texas will be its chief industry.

All the above being true, it is primarily important that the Coke County Livestock Show, sponsored by the 4-H clubs of the county and the Vocational Agriculture departments of the only two schools in the county that have the vocational agriculture departments, shall be held. And not only that it be held this year but that it become an annual event in the livestock industry of the county and maintained and carried on as it is laid out for this year. The Enterprise compliments the gentlemen in charge of the present arrangement—in the opinion of The Enterprise it is one of the most far-reaching steps that has yet been taken for the permanent good of the livestock industry of the county. Hence, to you, gentlemen, Messrs. Geo. Taylor, superintendent of the Robert Lee school, B. B. Covey, superintendent Bronte schools, P. P. Fitzhugh, director vocational agriculture Robert Lee school, J. T. Henry, director vocational agriculture Bronte school, and H. E. Smith, Coke county agent, we extend congratulations on this far-reaching step you have taken in behalf of maintaining and promoting in the best way the livestock interests of Coke county. We bespeak for you the cooperation of the county's entire citizenship in this good work.

PROGRAM

Following is the program for the Show that has been arranged by those in charge:

J. T. Henry H. E. Smith P. P. Fitzhugh
F. F. A. Bronte 4-H Club, Coke County F. F. A. Robert Lee
Area II Extension District VI Area II
JUDGE—W. I. MARSCHALL, County Agent;
Tom Green County

Wednesday—February 28, 1940

LAMBS—9:00 A. M.—

1. Fat Fine Wool Lamb—Each Boy limited to two Lambs. 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th.
2. Group—Three Fat Fine Wool Lambs. Each Boy Shows three fitted by himself 1st, 2nd, 3rd, 4th, 5th.
3. Group—Ten Fat Fine Wool Lambs Fitted and shown by an F. F. A. Chapter or 4-H Club 1st, 2nd, 3rd.
4. Champion Lamb.

ANGORA GOATS—11:00 A. M.—

(Continued on inside page)



W. I. Marshall, San Angelo, County Agent of Tom Green county, who will judge at the Coke County Livestock Show next Wednesday at Robert Lee.



J. F. Kaeding, Robert Lee FFA boy and barrow. The barrow won the grand championship at the Central West Texas Show at Abilene last week. The barrow was six months old and weighed 250 pounds and sold for 30 cents a pound, bringing J. F. the neat sum of \$84. He thinks, however, he can manage to use the amount.

to be voted on are as follows: Runnels and Coke counties, except the southwest corner of Coke county; the southern parts of Nolan and Taylor counties; Tom Green east of highway 70, from San Angelo down the Concho river as the eastern boundary, including all of Concho county east of the river. The district will be known as the Concho-Colorado Soil Conservation District.

The election is to be held under the regular election laws of Texas, polls opening at 7 o'clock in the morning and remaining open until 7 P. M. There are 17 polling places in the district, with five of the voting places in Coke county. The five voting boxes in Coke county are:

Edith: at the Edith store. Presiding judge, Loyal Schooler, and Will Millican and Ed Hickman, clerks.

Tennyson: at the school house J. L. Stevenson, presiding judge, with Ben Brooks and C. N. Webb as clerks.

Bronte: at the school house. Clint Wilkins, presiding judge, and Mesdames Frank Keeney and O. H. Willoughby, clerks.

Robert Lee at the court house. Lem Cowley, presiding judge, and Jim Cobb and H. H. Carwile, clerks.

Silver: at the school house. R. B. Allen, presiding judge, and Will Carr and Willie I. Tubb, clerks.

All the election officers must serve without compensation.

All qualified voters who own or hold equitable title to land lying within the district, are eligible to vote.

M. A. Butler of Bronte is the polling supervisor of the district and advises The Enterprise that educational meetings will be held over the district prior to the day

in the Bronte school.

Listed as above:

4-H Club Boys

Lambs: 14 lambs—2 exhibitors.
Calves: Dry fed: 3 head—5 exhibitors
Milk fed: 5 head—5 exhibitors
Goats:

There will be quite a number of exhibitors in this department.

Robert Lee F. F. A. Boys

17 lambs—6 exhibitors.
3 hogs—all weights and breeds 3 exhibitors.
8 hogs—Hampshire gilts—8 exhibitors.
4 Poland China gilts—4 exhibitors.
1 Hampshire boar—1 exhibitor
Baby beef:

1 heavy weight dry lot—1 exhibitor.
3 light weight dry lot—3 exhibitors.

One F. F. A. boy has 60 head of breeding ewes that will not be shown.

Some projects of the F. F. A. department have already been finished and sold out.

Bronte F. F. A. Boys

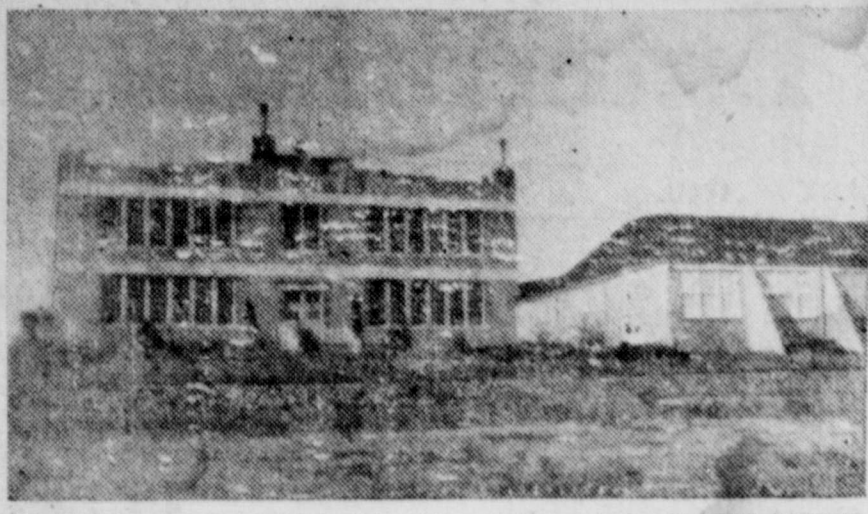
Lambs: 24 lambs—3 exhibitors.
Hogs: 39 head—19 exhibitors.
Calves: 3 head, dry lot—2 exhibitors.

Some breeding projects and other livestock projects will not be shown.

Let everybody take the day off and go to Robert Lee Wednesday to the livestock show—that is the way to develop interest. It will be well worth your while.

of the election.

It behooves the people involved to make a study of this question and be informed so that they may vote intelligently on the issue, as it involves far-reaching results if the district is formed.



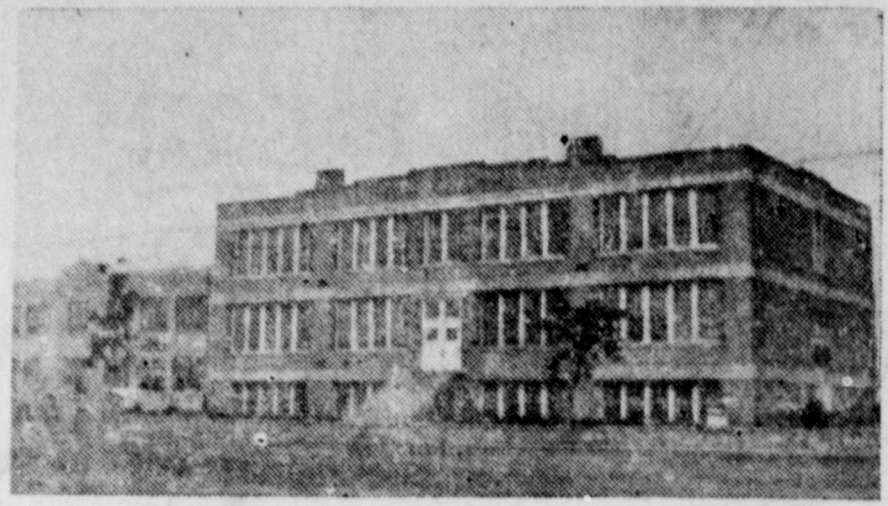
ROBERT LEE SCHOOL—HOST SCHOOL TO STOCK SHOW



Joel Shelton Webb of Tennyson, and his registered Angora doe: "Miss Cactus"—a 4-H Club project which will be exhibited by Joel at the livestock show next week. "Miss Cactus" acquired her romantic name and made for herself a place in history. She acquired her name due to the fact that last year while on exhibit in the Cactus hotel during "Wool and Mohair Week," she was perched on a table by the wall. The governor's proclamation, proclaiming "Wool and Mohair Week," containing it's gold seal, hung on the wall. Becoming disgusted at being "admired" by so many goat men, she thought (it is presumed) that she could do other interesting things (to her at least) than simply to stand there and hear the men as they passed by, say, "ain't she pretty" Therefore, before anyone could say "you, nasty, naughty thing" she reached up took the governor's proclamation in her mouth and devoured it before she could be stopped. Hence the adventurous and romantic name, "Miss Cactus." Anyhow, it can still be said that "she's pretty" even if she is "stuffed" with a governor's proclamation.

FOR SALE—Guaranteed Work Stock—Horses & Mules.
Seidel Implement Company,
Ballinger, Texas. —4t.

Dr. R. C. Maddox
DENTIST
—N-RAY—
WINTERS, TEXAS

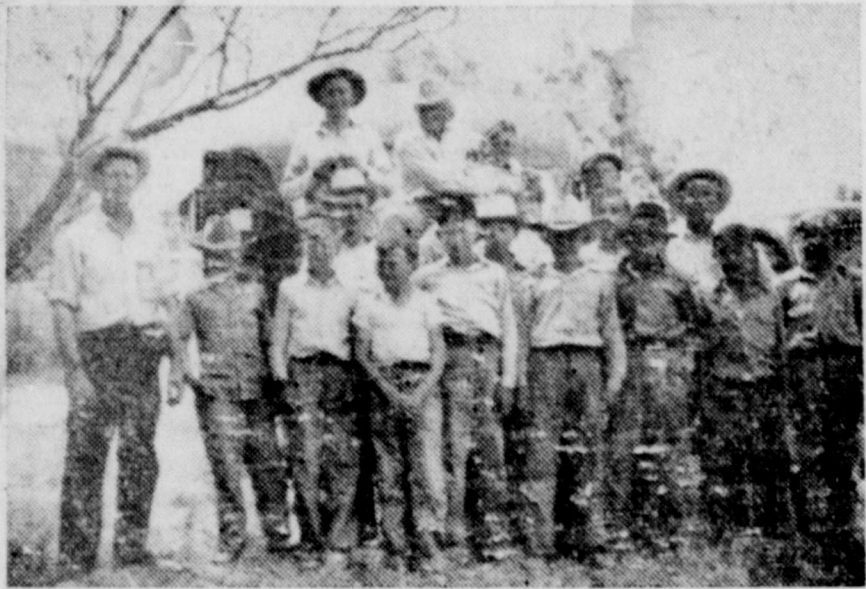


BRONTE SCHOOL—JOINT HOST TO STOCK SHOW

FLEETWOODS Eczema Lotion

A positive cure for Eczema, Athlete's Foot or Skin Irritations.
Doctors recommend it. Satisfaction guaranteed or money back.

R. E. FLEETWOOD, Manufacturing Pharmacist
Roosevelt Drug Co.

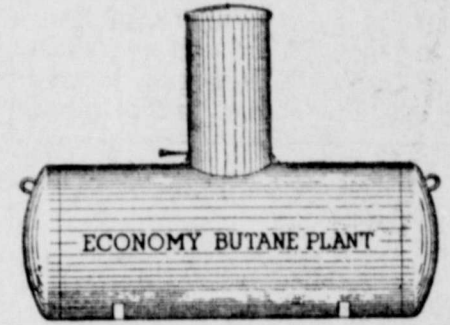


Coke County 4-H Club Boys and Calvin Wallace, 4-H Club leader, at District 6 4-H Club Encampment at Tankersley, Texas, May 1939.



Dan Havins' lambs, held by Dan and Benny Frank Casey, F. F. A. Boys of the Robert Lee school. These lambs will be on exhibit at the Coke County Livestock show next week.

**Why
Pay
More? ..**



We are now servicing plants in your community at 10 cents per gallon. We would appreciate an opportunity to service you—and assure you that our Butane is as good as the best.

Why not investigate the use of Butane in your home?—

— SAFE — CONVENIENT — ECONOMICAL —

We are making special prices on systems and appliances at this time—why not have city conveniences in your farm or ranch home?

—Where The Gas Line Ends We Begin—

WRITE, SEE OR CALL

W. L. FOY, Mgr.

BUTANE GAS & APPLIANCE CO.

120 Locust St. Sweetwater, Texas Phone 2501

When We Say—

Complete Farmer - Stockman Feeding Service

WE MEAN IT!

- | | | | |
|--|---|---|---|
| 1. Cottonseed Cake, All Sizes Cottonseed Cubes—All Sizes C-S Hulls, Sax Hulls. | 2. 20-80 per cent Meal and Hulls, Sax or Loose, 10-90, 15-85, 25-75 Meal-Hulls Mixes Lasses Sweet Feed. | 3. Whole Press Flake or Cubes, 28 percent Sweet Press Cubes, Sweet Press Cubes or Ground, 25 percent. | 4. Your Special Formulas mixed or Cubed same day as received. |
| 5. Sock Cubes, 14 1/2 percent Protein, all grain, \$29.00 ton FOB. Range Cubes, 17 percent Protein all grain, \$32.00 ton FOB. | 6. Grains: Barley and Products Corn and Products Milo and Products Oats and Products Wheat and Products | 7. Protein Concentrates: Linseed Meal and Pea Cake Soy Bean Meal and Pea Cake Meat Scraps, 50 percent Tankage, 50 pct., 60 pct. | 8. Prompt, insured, Delivery Service anywhere in West Texas within twelve hours after order is received. |
| 9. "SWEETWATER" Brand Commercial Feeds for: Baby Chicks: Scratch Starter Growing Mash Fatner | Hens: Supreme Mash and Pellets Sweetwater "5" Mash Sweetwater Mash and Pellets | Horse and Mule Feed Hog Feed Sweetco Dairy Feed Sweetwater Dairy Feed | 10. Minerals: Sulphur, Bluestone, Copperas, Iron Oxide, etc. Sweetwater Cattle and Sheep Cudaly All Purpose, Sax and Blox. |
| 11. Salt and Meal Mixes made up while you wait. | 12. Courteous Efficient handling of all orders—Large or Small. Bicarbonate of Soda Epsom Salts Bonemeal Feeding Cal-Carbo, Plain or Iodized Charcoal | 13. Field Seeds: Full Line. Glaubers Salts Boneblack Bonemeal, Special Steamed Molasses, Bulk or Barrels Sunflower Seed, etc. | 14. Custom Grinding. 16. Custom Threshing. |
| 15. SPECIALTIES: Alfalfa Meals Beet Pulp Tobacco Dust Carbotex Oyster Shell | | | |

SWEETWATER COTTON OIL COMPANY

SWEETWATER, TEXAS

GET NEWS AT 1:00 P. M., KXOX

To remove the CAUSE of diseases of the throat, stomach, liver, kidneys or other organs you need the CHIROPRACTIC HEALTH SERVICE of—

Dann's Chiropractic Health Home

E. A. Dann, D. C.
A Complete Drugless Health Service
207 Pecan Street Sweetwater

NOW IS THE TIME FOR
SPRING GARDENS AND FLOWERS

Our lines of Garden and Flower Seed Are Fresh and Complete.

Field Seed Of All Kinds

Hygera, Red Top Cane, Blight Resisting Maize, Feterita, Kaffir.

—PET BIRDS AND GOLDFISH—
ALSO CAGES AND BOWLS

MONROE SEED HOUSE
SAN ANGELO, TEXAS

Lessons On Thrift

THE GOOD FELLOW

The man who spends his money quite free,
So long as it lasts, a good fellow will be;
But when he comes to the end of his row
His money is gone, he has nothing to show.
His friends no longer stay with him now;
Since his money is gone, they quit somehow.
So the sensible thing is never to play
The good-fellow game; it does not pay.
The First National Bank has found a real friend
Will advise you to save instead of spend.

THE FIRST NATIONAL BANK

L. T. YOUNGBLOOD, President



Jack Latham holding Clarence Benningfield's registered Hereford bull—a 4-H club project. Clarence has 2 registered bull calves that he will exhibit in the Coke County Show and then will be sold in the San Angelo auction sale.

POLITICAL ANNOUNCEMENTS

In this column The Enterprise is authorized to announce for election to office those whose names appear herein, for the respective offices sought, subject to the 1940 Democratic Primaries:

District Attorney, 51st Judicial District
O. C. FISHER
(Re-election)
County Judge
McNEIL WYLIE
(Re-election)

County and District Clerk
R. W. SMITH
(Re-election)

Sheriff, Tax Assessor-Collector
FRANK PERCIFULL
(Re-election)

County Treasurer
MRS. B. M. GRAMLING
(Re-election)

For Commissioner Precinct No. 2
S. A. KIKER
(For Re-election)

For Commissioner Precinct No. 4
BEN BROOKS
SAM GASTON
(For Re-election)

Dr. C. W. Cheatham

DENTIST
X-RAY

Ballinger, Texas



Coke County Boys

We extend Congratulations to both your instructors and yourselves and with you we are proud of

The Coke County Livestock Show

And we join in the invitation not only to everybody in Coke county to attend the show, but to all others outside of the county for whom it is possible to attend.

I seek the vote and influence of everyone in the Bronte precinct in the coming July primary and will thank you for your kindly aid.

S. A. KIKER

Candidate for re-election as Commissioner Bronte precinct, Coke county.

JOHNSON'S BURIAL ASSOCIATION

PROTECTION FOR YOU AND YOUR FAMILY
AT MODERATE COST
AT A TIME WHICH IS INEVITABLE, AS IT COMES TO EACH AND ALL ALIKE

MR. C. W. LUTTRELL
Licensed Agent at Bronte
We are pleased to announce that C. W. Luttrell of Bronte is our authorized agent in and around Bronte.
Any courtesies shown Mr. Luttrell will be appreciated by us.

If your home is not paid for, or there is a mortgage, what will the wife do about it if anything happens to you? Let a Sweetwater Mutual Policy do it.

HOW ABOUT IT?

PERFECT PROTECTION AT LOW COST!

W. F. Davis, Asst. Sec.

SWEETWATER LOCAL MUTUAL LIFE ASSOCIATION

THE LIVESTOCK INDUSTRY
Is the Hope of West Texas

Therefore, we extend

Congratulations

TO THE COKE COUNTY LIVESTOCK SHOW

May it meet all your expectations

If It Is A Building

Or building repairs of any kind we are in position to aid you. Come to us with

YOUR BUILDING PROBLEMS

F. H. A. LOANS

W. B. FERGUSON LUMBER COMPANY
Sweetwater Texas

32 Years

32 Years

Congratulations Coke County 4-H Club and F. F. A. Boys . .

32 YEARS OF SERVICE

It has been our privilege and pleasure for 32 years to serve the good people of Coke County in issuing abstracts to their property. They have been happy years to us in our business relations with the people, as all have been so uniformly kind and considerate.

Therefore, we want in this way to say

"THANK YOU, FRIENDS"

To each and everyone whom we have served through the years, in any capacity—either as your surveyor or in issuing your abstracts for you.

FOR THE FUTURE

We pledge you the very best service of which we are capable and in the most courteous way. We will be deeply appreciative for any patronage you give us, with the pledge from us that your abstract work will always be done with the most painstaking care.

OUR ABSTRACT BOOKS TO DATE

We always keep our abstract books down to the minute and therefore can always give you prompt service. Again we say

"THANK YOU"

E. G. Walton Abstract Co.

E. G. WALTON, Manager

32 Years

32 Years

Our Heartiest CONGRATULATIONS



To

The Coke County Livestock Show-

Its management and every boy connected with the 4-H Club work of the county and of the FFA boys of the Robert Lee and Bronte schools.

Our Best Wishes

Are for you always in your work to achieve. May everyone of you climb high in your chosen work.

This reminder: I am a candidate to succeed myself as your district Attorney. I greatly appreciate the cooperation I had from each and all as your law enforcement officer.

O. C. FISHER

Candidate for Re-election as district attorney of the 51st Judicial District



Cumbie Ivey's hogs. Cumbie is a Bronte F. F. A. boy. The hogs will be on exhibit at the Coke County Livestock Show at Robert Lee next week.



Clarence Benningfield Jr. and his registered Hereford bull—The bull is Benningfield's 4-H club project. Benningfield is on Roy Spines ranch, west of Sanco.

WE ALWAYS BOOST FOR COKE COUNTY

Therefore, we are happy in the fact that Coke county is to have a county-wide livestock show. So we extend

Our Heartiest Congratulations

And best wishes to the show management and all the boys—that the Show may be all you planned for it—and even more.

We Join With Robert Lee

IN

A Royal Welcome

To everybody in the county and outside of the county who are within reach, to come, spend the day with us and enjoy meeting your old time friends and neighbors.

FRANK PERCIFULL

Candidate for Re-election as Sheriff and Tax Assessor-Tax Collector Coke County.

Congratulations to the COKE COUNTY LIVESTOCK SHOW

In Sweetwater..

THE THOROUGHBRED CATTLE BREEDER KNOWS NO OTHER HEADQUARTERS

The Blue Bonnet Hotel's most valued clientele is the Cattlemen of West Texas—a clientele for which the true West Texas hospitality and pleasing, home-like atmosphere of the Blue Bonnet have, in no little way, been responsible in building.

We are indeed happy for the small part we play in so big and important an industry as the cattle industry is to West Texas. It is always a pleasure to serve the cattlemen of this vast West Texas empire.

THE BLUE BONNET HOTEL

H. B. ALLEN, Owner

The Blue Bonnet Coffee Shop

GEORGE ATHANAS, Operator
SWEETWATER, TEXAS

The Livestock Industry is One of the Outstanding Industries of all West Texas—therefore, we join in Congratulations to

The Coke County Livestock Show

And wish for it and its promoters the greatest of success.

Successful Ranching

demand ranch improvements for both the rancher and the livestock. Our business is to supply you

Your Building Needs

Whatever you need, whether a small or large building project, or repairs of any kind, we are prepared to take care of your needs.

COME TO SEE US

F. H. A. LOANS

BURTON-LINGO COMPANY

"Pioneer Lumber Men"
SWEETWATER, TEXAS

We Wish the Best For The Coke County Livestock Show

Whether it is farm or ranch, you must have water. We are prepared to take care of you.



Here's the windmill that assures your having plenty of water in every season. Pumps 25% more water in the lighter winds. Runs smooth and easy. Self-adjusting in all winds. The Dempster No. 12 needs oiling but once a year. Has Timken Tapered Bearings, Machine Cut Gears, Positive Brake. Let our experienced windmill and pump men show you a sample on our floor.

Baucum Implement & Supply Company

SWEETWATER, TEXAS

Congratulations to the COKE COUNTY LIVESTOCK SHOW



*I Base My
Success on
Plenty of
Feed...*

Along
With

PROPER HOUSES!

Poultry authorities agree that proper houses are essential to successful poultry flocks. Why not fix your houses right this year... come down and let us figure the cost and help you plan the most efficient and workable house.

We have a complete supply of everything you need to build that new or remodel your old poultry houses. Get our prices before you buy!

We also carry a complete line of poultry net wire — priced right!

TEXAS TRADING CO.

San Angelo, Texas

1007 N. Chad.

Dial 3214

BOTH ARE WINNERS

The Coke County Livestock Show
and Our Used Cars.

We congratulate everybody connected with the Livestock show and wish that the Show may be all that has been planned for it.
Read below:

WOOD'S BIG REMOVAL SALE

IS NOW IN PROGRESS

Better Hurry

THE CAR YOU WANT MAY SELL

Get the BEST for LESS

| | |
|----------------------------|----------|
| 1939 Mercury Fordor Sedan | \$765.00 |
| 1939 Chevrolet Coupe | 545.00 |
| 1937 Ford V-8 Fordor | 345.00 |
| 1936 Ford V-8 Tudor | 295.00 |
| 1934 Ford V-8 Tudor | 185.00 |
| 1936 Chevrolet Sedan | 295.00 |
| 1933 Ford V-8 Tudor | 150.00 |
| 1937 Lincoln-Zephyr Fordor | 435.00 |
| 1938 Plymouth Sedan | 545.00 |
| 1935 Ford V-8 Coupe | 245.00 |

— WE TRADE FOR LIVESTOCK —

Wood Motor Co.

50-50 Guarantee IF IT'S FROM WOOD—IT'S GOOD R&G Guarantee
YOUR DEALER
Used Car Building Twohigh at Randolph Phone 6559
Used Car Lot Phone 6558 Concho at Irving
31 YEARS IN SAN ANGELO

THE BRONTE ENTERPRISE

D. M. WEST
Publisher-Manager

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871

Subscription Rates

In State\$1.00 year
Out of State\$1.50 year

"BREEZLAND CHICKS BEST," SAYS MRS. KEENEY

"I never saw any thing like these Breezland chicks, and did not know there could be such difference. The hundred I got January 10 had to live through that blizzard week, but there wasn't one droopy one. I even raised the two extras you put in. So, for the price of a hundred, I have my full money's worth."

Hundreds of testimonials like

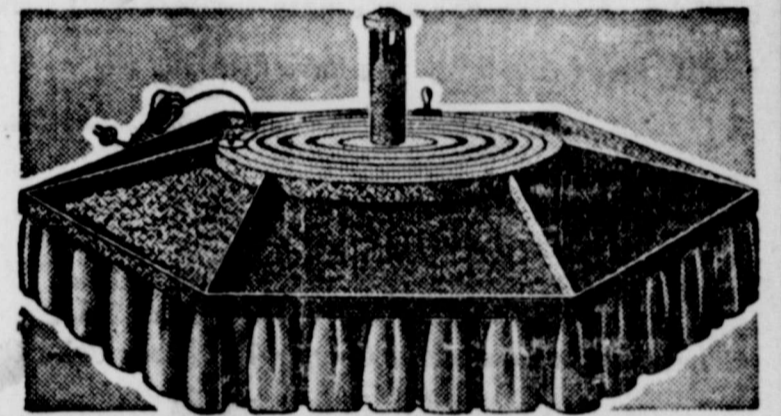


Joe Rawlings, a Bronte F. F. A. boy, and one of the hereford bulls he will exhibit at the Coke County Livestock Show at Robert Lee next Wednesday, February 28.

this prove that the finicky old maids know what it takes to breed good poultry. Ask for free illustrated catalog and learn how to save money by ordering before hatching date. Drop the old maids a line.
Breezland, San Angelo, Tex. 1t

CONGRATULATIONS TO COKE CONUTY ON ITS FIRST LIVESTOCK SHOW

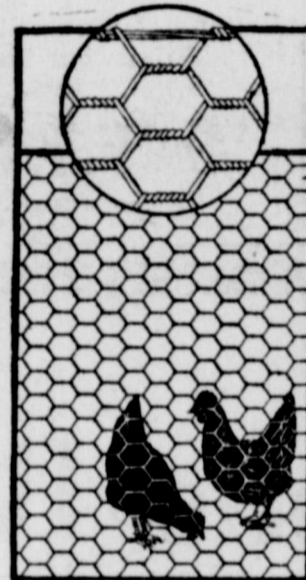
SAVE ON YOUR POULTRY NEEDS AT SEARS!



ELECTRIC BROODER

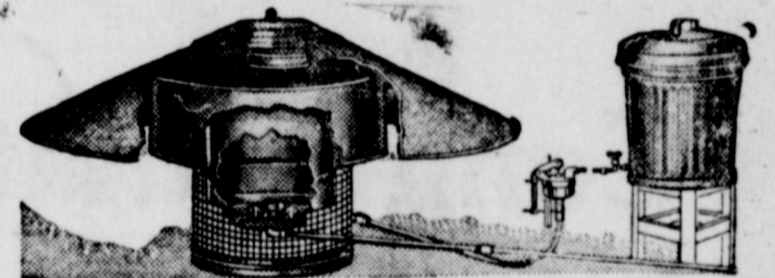
A dependable, labor-saving electric brooder. Adjustable ventilator tube gives circulation and prevents damp floors. Automatic regulator uses current only part time, as needed. Top has fiber insulation covered with galvanized steel to reflect heat toward chicks.

300-Chick Capacity
\$5.98



GALVANIZED POULTRY NETTING

- 1 Inch Mesh—
12 inches high,
150 ft. roll\$2.19
- 12 inches high,
50 ft. roll79c
- 1-inch Mesh—
18 inches high,
150 ft. roll\$2.98
- 18 inches high,
50 ft. roll\$1.19
- 2 inch Mesh—
24 inches high,
150 ft. roll\$1.79
- 50 ft. roll69c
- 2 inch Mesh—
36 inches high,
150 ft. roll\$2.59
- 50 ft. roll98c
- 2 inch Mesh—
48 inches high,
150 ft. roll\$3.29
- 50 ft. roll\$1.19



OIL BROODER

Good news for poultry raisers! New 25-inch heater drum gives larger heat passages. Burns only about 1 1/2 gallons of kerosene in 24 hours depending upon weather. 800-chick capacity.

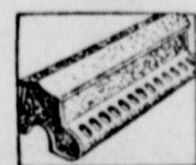
\$10.95

MASON JAR FOUNTAIN



Mason jar fountain gives fine service and costs but little. Water pan is galvanized steel. Glass jar not included—any 1 or 2 quart jar will do..... **7c**

Baby Chick Feeder



For chicks or growing stock. Galvanized steel with sliding top; easy to clean and fill. 32 openings. 10 qt. size, 8 1/4 inches wide, 7 inches high... **89c**

Start your flock off right this year! Come to Sears and choose the equipment that is best suited to your poultry problems.

Sears Roebuck and Co., San Angelo, begins its BIG EMPLOYEES SELL-A-BRASHUN Monday February 26. Listen every day to Sears Roebuck Speaks Radio Program over Station KGKL at 11:30 A. M. For full particulars Look for your 8-Page Circular to be in your mail box this week telling of the Thousands of VALUES during this BIG SALE.

SAVE MONEY ON 30,000 ITEMS IN SEARS CATALOG. USE OUR CATALOG ORDER SERVICE.
SEARS, ROEBUCK AND CO.
SEARS SELL ANYTHING AND EVERYTHING TOTALING 100 OR MORE ON THE EASY PAYMENT PLAN.

SAN ANGELO, TEXAS

WE ARE FOR EVERYTHING THAT WILL HELP OUR COUNTY. THEREFORE WE ARE FOR THE

COKE COUNTY LIVESTOCK SHOW

We wish it and everybody connected with it, the realization of their dreams concerning the show.

Let Everybody Come

Robert Lee will welcome you and we join in the

Glad Welcome

Come see the exhibits, meet your friends, make new friends and have a good time.

We seek the vote and aid of everyone in Coke county in our candidacy to again be your county treasurer. Friends, we greatly appreciate what you have done for us.

MRS. B. M. GRAMLING

Candidate for re-election County Treasurer Coke County

TEXAS THEATRE

BRONTE, TEXAS

Motion Pictures Are Your Best Entertainment

Friday & Saturday, Feb. 23 & 24

"CAPTAIN FURY"

—with—

Victor McLaglen, Brian Aherne
John Carradine, June Lang
Also—Comedy and News

Tuesday, February 27

Joan Blondell, Melvyn Douglas

—in—

"GOOD GIRLS GO TO PARIS"
Also 2-Reel Comedy

ALAMO THEATRE

Robert Lee, Texas

Friday & Saturday, Feb. 23 & 24

Hopalong Cassidy

—in—

"SILVER ON THE SAGE"
With George (Windy) Hayes,
Russell Hayden
Also—Comedy and News

Sunday & Monday, Feb. 25-26

Mickey Rooney — Judy Garland

—in—

"BABE IN ARMS"
with Charles Winniger
Also—Comedy and News

Wednesday Night Only

George Raft — Claire Trevor

—in—

"I STOLE A MILLION"
with Dick Foran, Henry Armata

YOUR PRECIOUS



EYES

Need a Scientific Examination.

Don't Be Satisfied with the old-time lens trial sight test.

Dr. P. T. Quast

Sweetwater, Texas



Willie Gene Percifull, a Robert Lee 4-H Club boy and his calf, which he will exhibit at the Livestock Show next week.

We Must Conserve Our Resources—the growth of better livestock is a step in the right direction. Therefore, we are for

The Coke County Livestock Show

IT'S A GOOD THING AND LETS PUSH IT ALONG EVEN TO GREATER PROPORTIONS. HENCE WE EXTEND

CONGRATULATIONS

To those who are directing the show and to all the boys.

"WHEN YOU CAN'T FIND IT ANYWHERE ELSE COME TO US"

KEENEY'S VARIETY STORE

FRANY KEENEY, Proprietor

Congratulations Boys . . .

On Your

LIVESTOCK SHOW

HAVE DAD FIGURE WITH US BEFORE BUYING OR LEASING ANY BUTANE GAS SYSTEM

We Have More to Offer in Systems and Appliances than Any Other Dealer in This Territory

WEST TEXAS BUTANE GAS CO. INC.

131 WEST TWOHIG

PHONE 3345

SAN ANGELO, TEXAS

BUTANE GAS IS THE THING For Heat And Cooking

On Farm, and Ranch, or in the town where you have no other gas connection.

Ask the Users of Butane

Whom you know what they think of Butane and Butane systems—some of your most prominent citizens in town and country are users of Butane.

See or Write Us

And we will contact you at once and give you all the information about installation and costs, etc.

BALLINGER BUTANE GAS CO.

H. A. SWAN, Manager

Ballinger

Texas

WE WANT

To take this opportunity to wish the F. F. A. and 4-H Club boys the best of luck in the coming show.

Boys We Are Behind You 100 Percent

And to our customers and friends—we want to thank you for your business. And if we can serve you in any way, it will be a pleasure to do so.

REMEMBER WE GUARANTEE ALL OUR WORK TO BE PERFECTLY SATISFACTORY.

TRY A 1940 FORD RIDE

COKE MOTOR COMPANY

ROBERT LEE, TEXAS

CANCER

I treat Cancer with an anti-oxin. The only scientific and successful method known to man. Absolutely safe and practically painless. Often one dose is all that is required. No hospitalization necessary, therefore the cheapest of any treatment. If you value your life waste no time with X-Ray, Radium or operations, as either one or all three will not cure Cancer. This statement is in accord with many of the highest authorities both in the United States and Europe. I also treat Hemorrhoids which often lead to the worst form of cancer, with a mild, non-surgical treatment which will not interfere with your work. Come or address,

DR. J. E. POWELL

ROOSEVELT HOTEL

SAN ANGELO, TEXAS

Blackwell News

MRS. CHAS. RAGSDALE

Mesdames R. V. Copeland and Roy Sanderson Co-

Hostess to Euterpeans

Mrs. R. V. Copeland and Mrs. Roy Sanderson were co-hostess to the Euterpean club last Thursday in the home of Mrs. Copeland.

The business session was conducted by Mrs. Joe Smith, president. Plans were made for guest day to be held in March.

A program on "Youth," was conducted by Mrs. Roy Sanderson, leader. Roll call—childhood reminiscences.

Paper: "Children Music," Mrs. F. S. Youree.

Piano and violin duett, Mrs. W. W. Youngblood and Mrs. R. H. Hamilton.

Paper: "Child Psychology," Mrs. W. C. Shamblin.

Vocal Duet: Mrs. J. O. Raney and Mrs. R. H. Hamilton.

Study of Constitution and By-Laws, Mrs. Arnold Richards.

The George Washington motif was emphasized in house decorations and refreshment plate.

Those present: Mmes. T. A. Carlisle, guest, Joe Smith, R. H. Hamilton, C. J. Harris, Austin Jordan, Joe Oden, R. E. Post, Henry C. Raney, J. O. Raney, Arnold Richards, W. C. Shamblin, F. S. Youree, W. W. Youngblood and the hostessess, R. V. Copeland and Roy Sanderson.

4-H Club Exhibits Next Week

In the livestock show next week the following boys will have exhibits:

Milk Fed Calves:

Jack Latham will exhibit calf from I. A. Bird herd.

Willie Gene Percifull will exhibit calf from R. H. Harris herd.

Weldon Schoeler will exhibit calf from Raymond Schooler herd.

Dry Lot Calves:

Harold Jene Shepard will exhibit calf from R. H. Harris herd.

Weldon Schooler will exhibit calf from Raymond Schooler herd.

Lambs:

Douglas Gartman, 9 lambs, raised by his father, Bryan Gartman.

Edward Garvin, 5 lambs, raised in his own flock.

Goats:

In the goat department the following will have exhibits: Ocie Duvall; Coke Austin; Joel Shelton and Clarence Jr. Webb.

Other Features of 4-H Work

James and Edwin Williams are feeding sheep on a commercial basis.

Clarence Benningfield Jr. will exhibit 2 registered hereford bulls, which he has as a 4-H Club project demonstration, which he has entered for sale in the San Angelo stock show.

Born to Mr. and Mrs. Loyd Wynn, in a San Angelo hospital, February 22, 1940, a fine baby boy. The young man has been named Loyd Jr. The father is the only son of Mr. and Mrs. A. Wynn of Bronte, and the mother is the only daughter of Mr. and Mrs. Babb of San Angelo. Congratulations to all.

PTA FOUNDER'S DAY PROGRAM

The Bronte PTA will observe its Founder's Day next Thursday evening at the school auditorium. Founder's Day was February 17, but it was not possible for the local PTA to observe the day until the above time. A playlet "Reminiscence," will be staged, which is said to be a most pleasing program. Those rendering the program are Mesdames B. B. Covey, Alfred Taylor, Wish Millican and Robert Foreman. This insures a splendid presentation of the playlet.

A social hour will follow for all present.

Mrs. C. N. Baker is chairman of Founders Day committee.

A small admission will be charged for the PTA work.

STOCK SHOW PROGRAM

(Continued from page 1)

1. Type B. Billies—1st, 2nd, 3rd.
2. Type B Doe—1st, 2nd, 3rd.
3. Type C Billies—1st, 2nd, 3rd.
4. Type C. Doe—1st, 2nd, 3rd.
5. Champion Billie.
6. Champion Doe.

SWINE—1:00 P. M.—

1. Fat Barrow—All Breeds and Weights 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th.

Hampshire Breeding Hogs—1:30 P. M.

2. Boars—1st, 2nd, 3rd.
3. Gilts—1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th.

Poland China Breeding Hogs

4. Boars—1st, 2nd, 3rd.
5. Gilts—1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th.

White Breeding Hogs And Chester O. I. C.

6. Boars—1st, 2nd, 3rd.
7. Gilts—1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th.
8. Champion Barrow

BABY BEEF—3:00 P. M.—

1. Baby Beef—Milk Fed, 1st, 2nd, 3rd, 4th, 5th.
2. Baby Beef—Dry Lot

- 1st, 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th.
3. Champion.

SHOWMANSHIP—4:30 P. M.

1. Sheep Trophy.
2. Swine Trophy
3. Calf Trophy

PRODUCERS AWARD—5:00 P. M.

Trophy to Producer Of Best Coke County Calf In Show

Presented By

BRONTE COMMUNITY SERVICE CLUB

Music for the day will be furnished by the Bronte High School band and the Robert Lee High School band. A day of worthwhile information in the exhibits that will be seen and of good fellowship and getting acquainted by all the people of our county awaits you. Don't fail to attend. The good people of Robert Lee in genuine Western way, without exception bids each and all a hearty welcome.

SPECIALS—Friday & Sat. Feb. 23 and 24

| | | | | | |
|----------------------|------------------------------|------------|--------------------|-------------------------|-----|
| FLOUR | Kimbell's Best | 48-Lbs | | \$1.55 | |
| SUGAR | Pure cane | 10-Lbs. | 49c | SOAP, 10 bars P & G 39c | |
| PORK CHOPS | Lean and Tender | 2 Lbs. | | 25c | |
| PURE LARD | Bring your bucket | 3-Lbs | | 25c | |
| BACON | Swift's Oriole | Piece | Lb | | 15c |
| ROAST, Beef Brisket, | Lb. | 12c | PINTOS, Col. No. 1 | 10 lbs | 49c |
| EGG MASH | K. B. "5" | 100 pounds | | \$2.29 | |
| BRAN | 100 pound cloth bag | | | \$1.35 | |
| DUKES | 7 Sacks | | | 25c | |
| DRESSES | New Spring Silk | | | 1.98—3.98 | |
| OXFORDS | Ladies and Misses New Spring | | | \$1.98 | |

—Bring Your Produce to Us For More Money—

Pay Cash **BROWNING'S STORE** Pay Cash
And Save! BRONTE, TEXAS And Save!

WE JOIN EVERYBODY ELSE IN

HEARTIEST CONGRATULATIONS

To those directing and to every 4-H and FFA boy in Coke county who is having a part in

The Coke County Livestock Show

Better breeding, with better care is the thing that will make our county prosperous. With Robert Lee we ask everybody to

Attend The Show

We cordially invite you to come to Bronte and when here be sure to inspect

Our Spring Showings

Of men and women's apparel. You will be pleased with the quality and the prices of this season's wearables.

CUMBIE & WILKINS

DRY GOODS

Bronte Joins Robert Lee

In A

Genuine Western

WELCOME

To Everybody

To The Coke County Livestock Show

WEDNESDAY, FEBRUARY 28 AT ROBERT LEE

WE JOIN WITH EVERYBODY ELSE IN A
**DEEP AND HEARTY
CONGRATULATION**

To
The Coke County Livestock Show

IT IS SOMETHING THE COUNTY NEEDS
And may it be all that has been planned for it

We Are Appreciative

To all our patrons for your patronage. We want to do everything possible for those who come to our Laundry—

We make it as convenient as possible for our patrons.

WE ALWAYS STERILIZE OUR WATER

ROCK LAUNDRY

GEO. WRINKLE, Proprietor

**SCARLET FEVER
IS TREACHEROUS
AMONG CHILDREN**

Austin, Texas, February 22—“Scarlet fever is an ever-present menace to Texas children,” Dr. Geo. W. Cox, State Health Officer believes.

In 1939 there were 2426 cases of scarlet fever reported to the State health department, an appreciably lower prevalence total than 1938 when 445 cases were listed.

“Too frequently people are led astray into thinking that scarlet fever is a minor disease because cases may be very mild in some children. It should be remembered, however, that a mild case can infect another case who may become seriously ill. Scarlet fever is treacherous, particularly since its prevalence is most frequent among children and rare among adults.

“Scarlet fever is spread by the transfer of the infection in the discharges of nose, throat, ears, or abscesses of persons ill with the disease and those who are carriers of the infection. Handling of articles soiled by a scarlet fever patient may transmit the disease.

“Children under ten years of age are the age group most susceptible to scarlet fever. When a child becomes suddenly ill with fever, sore throat, and vomiting, he should have immediate medical attention, and if the disease is present, be isolated to prevent spread of the disease. One should not wait for rash before seeking medical attention, as a physician can usually make the diagnosis before the rash appears. Appearance of scarlet fever in a home should be immediately followed by a rigid quarantine for the duration of the illness, usually about three weeks. Parents should use caution not to expose young children to anyone exhibiting acute catarrhal symp-

toms of any kind—take no chances that scarlet fever may be present.

“Your physician has several valuable agents which he may use in treating scarlet fever. Among these is scarlet fever antitoxin, which is effective in shortening the course of the illness and probably in preventing severe complications, such as heart and kidney infections as

well as mastoid, sinus, and ear infections.

The Dick test is a simple skin test to determine susceptibility to scarlet fever. Those found positive with this test may be actively immunized with scarlet fever toxin. This latter procedure probably has considerable value in controlling scarlet fever, especially in areas where the disease has epidemic prevalence.

RED & WHITE FOOD SPECIALS

FOR FRIDAY AND SATURDAY FEB. 23 AND 24

Colorado Choice Recleaned
PINTO BEANS 10 Lbs. 44c

PICKLES, Del Dixi Whole Sour or Dill quart . . . 15c

COCOA Our Value Lb. can. 13c

SOAP Red & White Laundry 5 Giant Bars 17c

SEASONED PERFECTLY
PORK SAUSAGE 2 Lbs 15c

ROAST SHORT RIBS Lb 12½c

Nile Brand
SALMON, 2 No. 1 tall cans. 25c

FANCY DRESS—Excellent Quality
FLOUR 12-lb sack 48¢ 24-lb sack 89¢ 48-lb sack 1⁵⁵

LETTUCE Arizona Iceberg U. S. No. 1 Three Nice Firm Heads 10¢

VANILLA EXTRACT, Value brand imitation, 2-oz bottle 5c
POTATOES, Idaho Russets, Cook light & fluffy, 10 lbs. 19c
APPLES Fancy Washington Winesaps doz. 10c

CUMBIE & CO.

RED & WHITE STORE

HER GRANDMOTHER DIES

Mrs. Brooks Browning and babies are in Clyde where she went Wednesday in response to

the sad intelligence of the death of her grandmother. Deceased was an aged lady, having attained the ripe old age of ninety-three years.

HAPPIEST CONGRATULATIONS

To
OUR NEIGHBOR—Coke County

On
Its First Livestock Show

West Texas has always been and always will be primarily a stock-farming country. Hence the more that is done to promote these industries the greater will be the material prosperity of our common country which we all love and in which we have a pride and a deep interest touching its destiny.

This Bank

Has always stood for the greatest development not only in its immediate community and section but of all West Texas, and particularly Coke county—for our interests are inseparable. Whatever benefits one section will likewise inure to the good of the other immediate communities.

As A Banking Institution

This bank seeks the patronage of any and all who may choose to become a depositor with us. Our large banking facilities and many years of experience makes this bank to be safe and conservative and amply able to take care of all its customers in a satisfactory way consistent with safe banking principles.

THE WINTERS STATE BANK

WINTERS, TEXAS
CAPITAL \$100,000.00

Member Federal Reserve System and Federal Deposit Insurance Corporation.

Two Good Things . .

For Coke County—The Livestock Show and Ford Tractors

WE EXTEND

Heartiest Congratulations

TO THE COKE COUNTY LIVESTOCK SHOW—ITS SPONSORS AND THE 4-H AND FFA BOYS ALL OVER THE COUNTY

IMPORTANT ANNOUNCEMENT

We are pleased to remind everyone who reads this issue of The Bronte Enterprise that we are distributor of the Ford Tractor for Coke County.

It is not necessary to say anything commending

Ford Tractors

For everyone knows more or less that there is not a Tractor made that will surpass, if equal, the Ford. And the price is within reach of the ranchman and farmer. In other words, its price makes it a practical tractor.

If Interested

SEE THE LATE MODEL OF FORD TRACTOR BEFORE YOU BUY. Write or telephone, or what would be better, take a few hours off, visit our show rooms and let us give you the facts about the Ford and its superior advantages. We also have FARM EQUIPMENT

Watch The Bronte Enterprise for announcements about Ford Tractor demonstrations in Coke County.

Goetz Farm Machinery Company

D. J. GOETZ, Manager
WINTERS, TEXAS

Bronte Service Club Endorses Livestock Show

Everybody "got down to his knittin'" at the semi-monthly

luncheon of the Bronte Service Club, in the business session that followed the luncheon at the Gilbert Cafe Wednesday. Walter Modgling, president of the club, in the chair, pushed things along smoothly and without delay. Quite a few matters of great importance were brought before the club for dis-



Conda Richards' Lambs. Conda is a Bronte F. F. A. boy. His lambs will be in the Bronte F. F. A. exhibits at the livestock show next week.

HIS BROTHER DIES

Mrs. Louise Ivey and her father, H. J. Thompson, returned Saturday night from Weatherford, where they attended the funeral of their uncle and brother, B. H. Thompson. Deceased was the third brother to die within the past seven months. There were 5 brothers and Mr. Thompson is the last of the family. Mrs. Ivey and father have the sympathy of their friends in this hour of bereavement.

cussion and disposal. One of the matters that provoked much enthusiasm and interest is the Coke County Livestock Show, which is to be held at Robert Lee. Both Supt. Bob Covey and vocational agriculture instructor, J. T. Henry, discussed the show bringing out interesting facts. A motion passed unanimously and enthusiastically, giving endorsement to the show. A motion also passed asking the business interests of the town to close for the afternoon on the day of the show from noon till 4 o'clock in the afternoon, and everyone as much as possible attend the show. Other matters of great importance were discussed, but time now forbids a rehearsal of them in this article. It was a great business meeting for the good of Bronte and the entire county and all Bronteland.

WE EXTEND OUR SINCEREST CONGRATULATIONS

To

COKE COUNTY LIVESTOCK SHOW

And we join with Robert Lee and Bronte in a genuine welcome to everybody to attend the show—it will be worthwhile to take a day off and attend, and meet old friends.

Our Daily Task

Is to supply all who call on us

CONOCO GASOLINE AND OTHER CONOCO PRODUCTS

W. H. MAXWELL JR.

CONTINENTAL COMMISSION AGENT

BRONTE, TEXAS

CONGRATULATIONS

To

COKE COUNTY

On

Its Livestock Show

DRESS UP YOUR POULTRY FARM



With Sheffield FENCES

Protect the investment that you have made in your flock!...Don't let varmints invade the houses and kill your poultry. Sheffield fencing offers you this protection along with keeping them where they eat only the things they should. We have a complete line of Sheffield Fences! Think of your investment and consider these prices!

- Galvanized 1-inch mesh, hexagon 12 inches high... 150-foot roll... Only... Up from \$2.05
- Galvanized 2-inch mesh straight line... 150-foot roll... Only... \$1.25
- Flex-o-glass—for the brooder house, lets in the sun and keeps out cold... per square yard... 25c
- Celo-glass... A long lasting reinforced screen wire... per square yard... \$1.35

MEDICINES AND INSECTICIDES

Don't let a sickly flock eat your feed without production! Come down and consult us for the best remedies and preventatives. We carry a complete line of Martin's and Dr. Salsbury's medicines and supplies!

POULTRY EQUIPMENT

- Galvanized tin chick feeders... 25c up
- Galvanized tin pullet size feeders... \$1.25 up
- Galvanized tin feeders for laying hens... \$2.60 up
- Galvanized tin water fountains... 60c up

Findlater's

SAN ANGELO, TEXAS

OUR SINCEREST CONGRATULATIONS To The Coke County Livestock Show

FARMERS! DON'T FAIL TO SEE THE HEADLINERS all in natural color

Courtesy of your Dealer

MINNEAPOLIS MOLINE MODERN FARM MACHINERY

Educational as well as entertaining

FREE MOVIES

Complimentary TICKETS to FARMERS

SEE THE PARADE OF NEW MM MODERN MACHINES IN ACTION AND MM FARMING METHODS IN ALL PARTS OF THE COUNTRY

We Cordially Invite You to Attend the Above Free Movies at our Sales Room, 34 East Concho Avenue,

Wednesday, March 6

Refreshments will be SERVED FREE—SHOW BEGINS AT 2 O'CLOCK—**WILBANKS TRACTOR & IMPLEMENT COMPANY**

34 E. Concho Ave.

San Angelo, Texas

HEAR

the important announcement over Radio Station

K X O X

NEXT SUNDAY AT 3 P. M.

It will interest YOU.

Sponsored by Trade Extension Committee of The Sweetwater BOARD OF CITY DEVELOPMENT

CONGRATULATIONS To Coke County

On your First County-wide Livestock Show

COME VISIT

Our two-county Boys' Livestock Show in Sweetwater

April 1 & 2

MARRIED

Miss Estalene Swanson, daughter of Mr. and Mrs. G. T. Swanson of Bronte, became the bride of R. L. Teague of Maverick, in a marriage ceremony read by Elder C. R. Hawkins at his home in Sweetwater at 8:30 p. m. Monday February 5. The vows were made in the beautiful living room with the bride and groom standing in front of the fireplace.

The bride is a graduate of Bronte High school being one of



Mrs. R. L. Teague, who before her marriage to Mr. Teague February 5, was Miss Estalene Swanson, daughter of Mr. and Mrs. G. T. Swanson of Bronte. The above picture shows her during the watermelon season last year, with some of the mammoth melons grown by her father.

the members of the graduating class of '38.

The groom is a son of Mr. and Mrs. D. R. Teague of Maverick.

After a brief visit with relatives in Sweetwater and Bronte, the couple will make their home 7 miles south of Sweetwater on Lake Trammel, where Mr. Teague is employed as a stockman for A. H. Hutchens.

Those present for the ceremony were Mr. and Mrs. W. C. Taylor, sister and brother-in-law of the groom, their son Billy C. and the Hawkins family all of Sweetwater.

o GEO. WILSON o
o ATTORNEY o
o 204-5 Cent'l Nat'l Bank o
o San Angelo, Texas o
o o o o o o o o o o o o o o



Lambs of James and Edward Williams, three miles southwest of Bronte. A 4-H club project. James Williams is feeding 14 lambs and Edward Williams is feeding 100 lambs.

NEW FRIGIDAIRE TO SELL FOR LESS

New 1940 Frigidaires have been received here, according to G. E. Chisholm West Texas Utilities local manager, who said that price reductions on all models are effective immediately.

In addition to the "Cold Wall" model introduced last year, the 1940 Frigidaire line will feature a new low-cost refrigerator in the widely popular six cubic foot class to retail at \$117 in Bronte. This is a \$35 reduction under any comparable Frigidaire model of last year.

New models now are on display in the company's showroom.

Congratulations to Coke County On Its FIRST LIVESTOCK SHOW

Such Exhibits are Necessary to the Best Results in Any Industry. For Breeding and Feeding and Proper Care Count Much both in Livestock and Poultry Development.



BABY CHICK PRICES

| | | |
|------------------------------------|-------------------|---------|
| White and Silver Laced Wyandottes, | Per hundred | \$7.50 |
| White and Brown Leghorns, | Per hundred | \$7.50 |
| Barred and White Rocks, | Per hundred | \$7.50 |
| Rhode Island Reds, | Per hundred | \$7.50 |
| Day Old Pullets (all breeds), | Per hundred | \$13.50 |
| Day Old Light Breed Cockrels, | per hundred | \$3.50 |
| Day Old Heavy Breed Cockrels, | per hundred | \$5.00 |

All the eggs that we buy for hatching purposes are from flocks that have been personally culled, blood-tested and supervised by us for five years or longer, and we do not believe you can get better chicks for less money.

We do custom hatching. If interested in baby chicks in anywise, come to see us, or write or telephone.

SWEETWATER HATCHERY & POULTRY FARM

1606 Sam Houston Street Sweetwater, Texas
On Same Street as Ice Plant two blocks South of Old Hospital
Owned and Operated by L. G. Shepperd

Tune in KXOX and hear the program of the Shepperds. They sing Tuesdays and Thursdays 8 a. m., and Sundays 10 a. m.



HERE'S YOUR NEW 1940 FRIGIDAIRE AT PRICES NEVER BEFORE THOUGHT POSSIBLE!

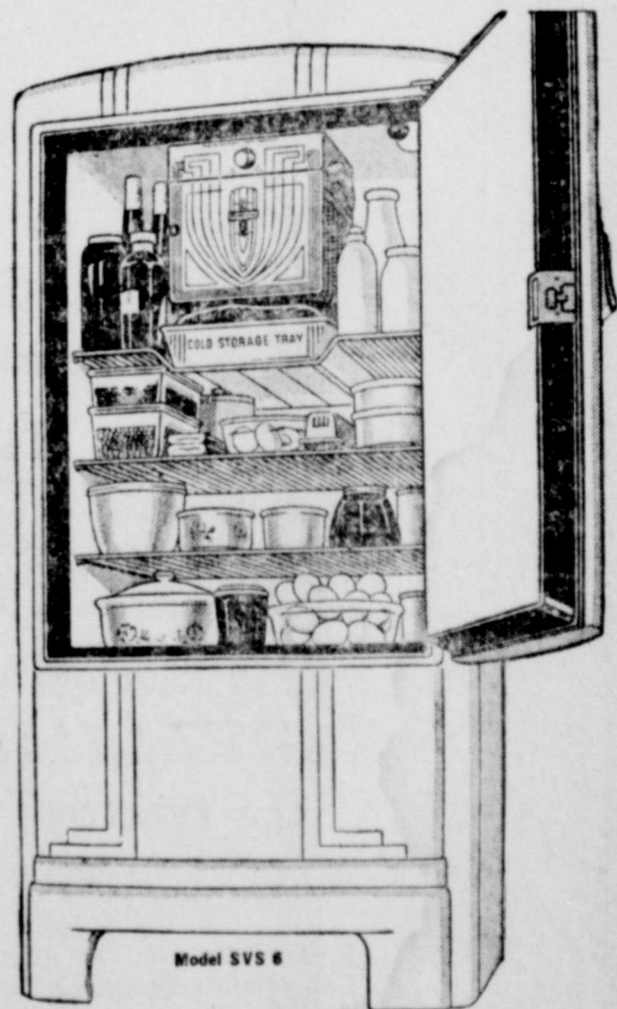
Lowest price ever \$117.00 FOR A BIG 1940 6 CU. FT. GENUINE FRIGIDAIRE

Biggest 6 cubic foot value Frigidaire ever offered! 11.4 sq. ft. shelf space, 1-piece all-steel cabinet, Famous Meter-Miser Mechanism, Stainless porcelain interior, Automatic Reset Defroster, Interior light, 4 big ice trays, Big Cold Storage Tray... and many other famous Frigidaire advantages, including 5-Year Protection Plan.

This year see the greatest Frigidaire of all time—at the lowest price in history. See thrilling new beauty, new convenience features and new low prices that surpass anything ever offered before. It's the crowning achievement of America's leading maker of refrigerators. No wonder those who have seen the new models say, "FRIGIDAIRE Is The Year's Biggest Bargain in Home Refrigeration!"

Prices have been cut to the bone. Just imagine! You can own a genuine 1940 six cubic foot Frigidaire for only \$117.00.

"I can save you money"



All Models Greatly Reduced In Price

Now on Display in Our Showroom

West Texas Utilities Company

SEE WHY FRIGIDAIRE IS THE BETTER BUY!

| | |
|--------------------------------|-------------------------|
| Double-Easy Quickube Tray | Extra Large Meat Tender |
| Glass-Topped Food Hydrators | One-Piece Steel Cabinet |
| New Stainless Chromium Shelves | Meter-Miser |

CONGRATULATIONS ...



To
The Coke County Show
 To
The 4-H Club Boys
 And The
Bronte FFA Boys
 And The
Robert Lee FFA Boys

WE ARE FOR EVERYONE OF YOU ...

AND

EVERY WORTHWHILE THING THAT IS GOOD FOR OUR COUNTY

I will greatly appreciate the vote and aid of everyone in Coke county in the July Democratic Primaries.

WELCOME TO EVERYBODY TO ROBERT LEE

WILLIS SMITH

Candidate for County and District Clerk, Coke County

CONGRATULATIONS
 To
COKE COUNTY
 On
Its Livestock Show

YOUR PROGRESSIVE SPIRIT IS COMMENDABLE

If interested in a

Ford Tractor

Come to see us and we will explain all details to you.

Farmers Tractor & Implement Co.

WILL H. SCOTT, Manager
 East Broadway Sweetwater, Texas Opposite Camp Joy



Horace Scott of Robert Lee, an F. F. A. boy of the Robert Lee school and his calf, which he will exhibit at the livestock show next week.



Benny Frank Casey, Robert Lee, and his lamb. Benny is a F. F. A. boy of the Robert Lee school and will exhibit his lamb at the show next week.



G. P. Lowery holding Jack Latham's calf, from I. A. B. rd herd; Lee Rowland Latham holding his calf from R. H. Harris herd. The Latham brothers are 4-H Club boys and will exhibit their projects at the show next week.

Our Baby Chicks Are Ready

Our incubators have been running and we now can supply you with baby chicks—all blood-tested.

PRICES RIGHT—\$5.95 up

We do custom hatching—bring us your eggs any time.

Trade in Your Old Hens at a Premium for Baby Chicks
COMPLETE LINE OF FEED AND POULTRY SUPPLIES

McBETH HATCHERY

"Where Quality Comes First"
 SWEETWATER, TEXAS

HERE'S OUR HAND

To
The Coke County Livestock Show

FEBRUARY 18, 1940

AND

We wish that it may be all the managers have planned for it. To the 4-H Club Boys over the county and the FFA boys at Bronte and Robert Lee, we congratulate you upon the advancement you are making with your projects. Out of such endeavor must come success.

OUR WISH

For everyone of you is that you may attain the highest possible in your chosen work.

LET EVERYBODY COME TO THE SHOW—

WE WELCOME YOU

I earnestly ask the support and vote of every person in Coke county in the forthcoming July Democratic Primaries.

McNEIL WYLIE

Candidate for re-election as County Judge, Coke County.

COKE COUNTY LIVESTOCK SHOW

We Congratulate You

For it means better livestock, which is the hope of West Texas—May your Show be all you have planned for it. Have you seen the

Fram Oil and Motor Cleaner

For All Models of Tractors

SAVE MONEY, MOTORS AND TIME

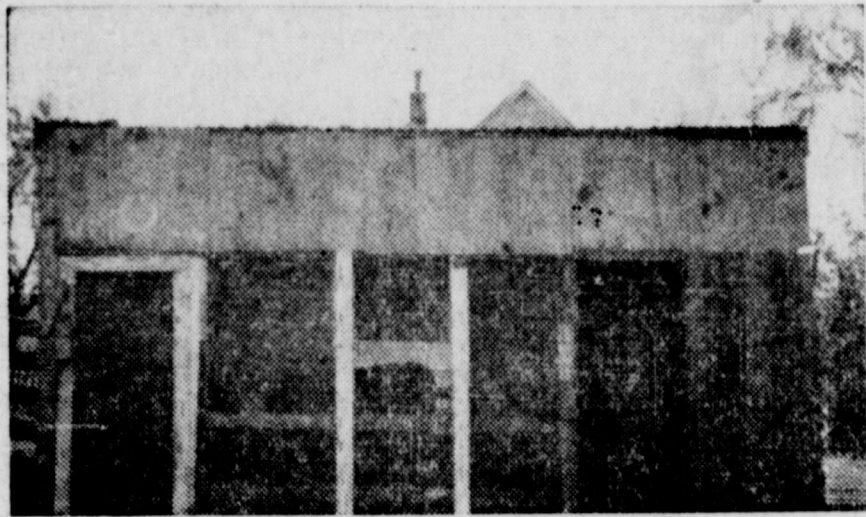
When you need tractor or automobile parts, if your dealer does not have what you want, communicate with us.

AUTOMOTIVE APPLIANCE CO

WHOLESALE TRACTOR AND AUTO PARTS
 320 Oak St. Sweetwater, Texas Dial 3112



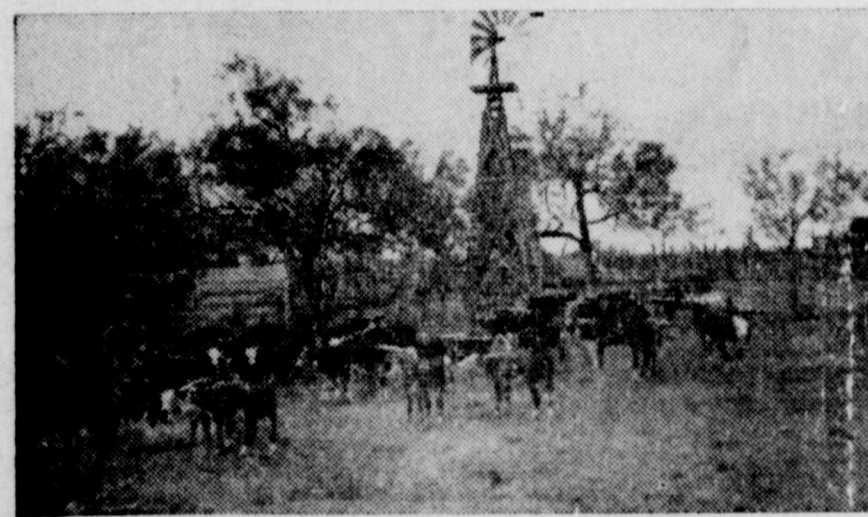
Walter McGallion, Coke County 4-H Club boy, who resides north of Robert Lee, in the Graham Valley community, shown in his milo maize field in 1939, which was his 4-H club project last year. He made 1500 pounds to the acre on his 3-acre project, notwithstanding the terrible and prolonged drouth at the time he should have had rain.



4-H Club calf barn, built by Lee Roland and Jack Latham, near Robert Lee, for their calves. These brothers will exhibit milk-fed calves in the Coke County Livestock show next week. They are house-builders as well as cattle-raisers.



Edmond Gavin, of Edith, Coke County 4-H Club boy, marking wool for 4-H Club Wool Show, in Sonora last year. Edmond will exhibit lambs in Coke County Livestock Show, next week, as a 4-H Club project.



Mother cows from the J. B. McCutchen herd south of Bronte. It is from herds like this that Coke County 4-H and F. F. A. boys must get calves for their projects.

The freezing weather recently did much damage to the highways in this section—highway 70, south of Bronte had much of the roadbed to buckle.

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In round numbers, most mixed feeds are composed of 30 to 40 per cent concentrates (usually not grown or available locally), and 60 to 80 per cent LOCALLY GROWN grains and mill feeds.

And grain raised right here around Winters is shipped to a feed mill—with the COST OF THE FREIGHT on that grain going into your sack of feed. And at the mill it is mixed with the concentrates—and manufacturing, overhead, administrative and selling costs must be added to the feed price. Then, the finished feed is shipped back here to Winters—and AGAIN you pay the freight bill! We don't see why all those unnecessary costs should be added to the price of your feed —and VITRENA FEEDS have changed all that.

HERE'S HOW

VITRENA FEEDS are made and marketed under a plan as new as next year's automobiles. FIRST—scientific feed formulas were prepared by experts with long experience in the feed business, working in cooperation with leading agricultural colleges and experimental stations. SECOND—the Transit Grain & Commission Co. built and equipped a new feed mill at Fort Worth. THIRD—this new mill makes the feed concentrates only, and ships them to us here in Winters. FOURTH—we mix VITRENA concentrates with local grains and mill feeds, in our own mill, strictly according to the laboratory-controlled VITRENA formulas and under the supervision of VITRENA feed experts. FIFTH—you buy VITRENA FEEDS here, at our own home-owned mill, and YOU SAVE PLENTY OF MONEY!
—YOU SAVE MONEY because you DON'T pay for the freight—TWO WAYS —on the 60 to 70 lbs. of grain in each 100-lb. bag of ordinary feeds.
—YOU SAVE MONEY because Transit's mills operate at low manufacturing, overhead and administrative costs.
—YOU SAVE MONEY because the actual mixing of grains with concentrates is done right here in Winters, in our own efficient, economical mixing plant.

Vitrema Feeds

FOR POULTRY AND LIVESTOCK

Already we are mixing a complete line of VITRENA FEEDS for poultry and dairy cows, and feeds for other livestock.

MONEY-BACK GUARANTEE

I wish to add these few words to my many friends in and around Winters. You know that I have spent a lifetime in the feed business. You know, too, that I've handled the best known commercial rations on the market—so I ought to know GOOD feed when I see it. Well, VITRENA FEEDS are GOOD FEEDS—as good or better than I've ever seen. And if you don't say the same, after giving them a fair trial, I'll cheerfully refund your money.

(Signed) C. L. Green.

C.L. Green Milling & Grain Co.

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