

The Bronte Weekly Enterprise

VOLUME 22.

BRONTE, COKE COUNTY, TEXAS, FRIDAY, APRIL 12, 1940

NUMBER 15

Methodist Church Will Observe Its 50th Anniversary

In the circles of the local Methodist congregation there is a growing reminiscent spirit. It all comes from the fact that the pastor, Rev. C. R. Hardy, and the members of the congregation have decided to celebrate in appropriate way the 50th anniversary of the organization of the Bronte Methodist church.

The anniversary celebration is scheduled for the last Sunday in this month, April 28, 1940. Invitations are being sent to all former members whose addresses can be obtained, and also the former pastors are being invited. A fitting program is being arranged and speakers of outstanding repute as well as former members of the church and those of the present congregation will have part on the program.

Pastor Hardy and leaders of the congregation are anticipating a memorable day. And indeed it should be a "Memorial Day"—for, fifty years in the life of any institution and especially of a church, that had its beginning, away out here on the far-flung frontier, fifty years ago, by the pioneer fathers and mothers of the Methodist faith is something worthy of being observed and cherished in memory. And The Enterprise is sure that it expresses the unanimous sentiment of all when we state that the citizenship of the town and country places round about join in heartiest congratulations to Pastor Hardy and interested leaders of the congregation who are working to make the occasion to be all that they seek for it to be.

Club Dinner Is Set For Next Wednesday Eve

The Enterprise editor is considerably upset as to the diction we should use in giving notice of the next meeting of the Bronte Community Service Club. Since the hour has been changed for meeting from noon to the evening hour, we just simply don't know what to call it, as to the menu part of it—whether to call it just plain old "supper," in good, old-fashioned southern style, or to get dignified and call it "dinner." But, to be plain, folks, it always has sounded "queer" to us to call the evening meal, "dinner"—for we were taught differently, and always called the noon meal "dinner" and the evening meal, "supper." We hope the club will relieve us of this further embarrassment and decide what for us to call it when we have occasion to make an announcement regarding the matter.

Anyhow, for this time we are announcing that the club will meet next Wednesday evening, April 17.

The Methodist ladies are to serve the menu, which is guaranteed now that a menu that will please the most fastidious will be served.

The place will be in one of the vacant down town store buildings but which one is not yet fully decided.

The item of big interest is for everyone to be present.

Clyde Holder Jr. and Ida Esther Holder were in Austin, Texas over the week-end where they attended the Texas University Round Up.

J. D. Pruitt Of Marie, Dies; Interment Here

J. D. Pruitt of the Marie community died in a Winters hospital, early Friday morning, April 5, 1940, following a brief illness.

Interment was in the Bronte cemetery, Saturday afternoon, following religious services at the meeting house of the Church of Christ in Bronte. Elder J. D. Richardson of Robert Lee, a Primitive Baptist minister, conducted the religious services, assisted by the writer.

Deceased was born in Alabama, August 13, 1861. He came to Texas in early life and settled with his parents in Erath county. It was there that he met and married Miss Eliza Mitchell, June 12, 1883. To them two children were born. The children are Mrs. M. E. Laswell of Fort Chadbourne and Henry Pruitt of Marie. Besides the children deceased is survived by his aged companion, 7 grandchildren and 8 great grandchildren. He is also survived by one brother, Wint Pruitt of Bronte.

In 1897 deceased moved with his family to Coke county where they resided until 1920. At that time they moved to the present home of the family at Marie, in Rannels county, where he spent his last years.

The religious services were largely attended notwithstanding the very unfavorable, muddy, rainy weather, which bears loving testimony as to the esteem in which deceased was held. The services were quiet and simple in keeping with the fine life of deceased. He was one of earth's noblemen and the world never had a better man than he.

Fast the old pioneers of the country are passing. They were a generation of heroes and heroines and they have bequeathed to West Texas a rich legacy in the foundations they laid for the fine civilization we have today.

The Enterprise joins the hosts of friends of the family in deepest sympathy in this hour of their bereavement.

MRS. LEE BEAM HONORED WITH SHOWER

A bride's shower was given Wednesday afternoon honoring Mrs. Lee Beam of Sweetwater. Mrs. Beam was formerly Miss Rena Mae Oden of Blackwell. The shower was given in the home of Mrs. Arnold Richards with Mrs. Chas. Ragsdale, Mrs. Joe Oden and Miss Maurine Robin as co-hostesses.

Many useful and beautiful gifts were presented to the bride.

Delicious cake, open faced sandwiches and tea were served to 33 guests.

BOATRIGHT-ALEXANDER NUPTIALS, SUNDAY

The marriage of Miss Jessie Muriel Alexander of Tennyson and Henry L. Boatright of Miles was solemnized March 31, 1940 in Ballinger at the Baptist parsonage, with the Rev. Martin performing the ceremony.

The bride, daughter of W. M. Alexander, who has a stock farm east of Tennyson, is a graduate of the Bronte High school. She wore a white lace dress with blue accessories for her wedding.

Mr. Boatright is a son of Mr. and Mrs. W. Y. Boatright of Miles. The couple will be at home north of Miles.

Quite a few of the Bronte folks attended court at Robert Lee this week.

Concert Of The Sheperds At Blackwell Next Week

The Sheperds, radio and concert singers of Sweetwater, who were to have appeared last Tuesday night in a program at Blackwell has been postponed until Tuesday night of next week.

The deferring of the program till the above date is due to the fact that the Baptists had a meeting scheduled to begin in Blackwell Monday night, which has been in progress all the week.

At the time the arrangement was made for the Sheperds to be at Blackwell Tuesday night, those making the arrangements did not know about the meeting having been set for this week.

Mr. Sheperd was conferred with by those who had arranged for the concert and it was easily arranged for the concert next Tuesday evening, April 16. Those interested at Blackwell are anxious for the Sheperds to have a large attendance. There are no charges for the concert and The Enterprise states again that everyone who can should hear this couple of entertainers, for they have a worthwhile program.

Sweetwater Local Life Insurance Association Grows

In this issue is the advertisement of the Sweetwater Local Mutual Life Association with reference to its organization and its growth.

The Sweetwater Local Mutual has grown to be one of the substantial business institutions not only of Sweetwater but of all this part of West Texas. For, when a business has weathered the storms of existence for practically two decades, it has grown to the place where its permanency is an assured fact.

W. F. ("Happy") Davis is the assistant secretary and one of the directing influences of the Association that has brought it to its present safe and secure status.

"Utmost Protection at Lowest cost" is the slogan of the Sweetwater Mutual Life. It operates in 32 counties in West Texas, under a charter issued by the State Insurance Commission. And its books are audited and passed upon by the State Commission just as all other insurance companies are.

Mr. Davis is known to all his friends everywhere as "Happy" Davis because of his genial nature and pleasing way in which he always meets and greets everyone.

Mr. Davis giving an outline of his company's policies, says:

"Our simple plan of insurance, is designed to meet the demands of all who want straight life protection without an extra strain on the family budget. The fact that our policy holders turn out to be our best salesmen testifies to the fact that we are filling a public need."

The many members of the Sweetwater Local Life Insurance Association throughout Bronte-land will be glad to read the information in the advertisement of this issue relative to the safe and sound and growing condition of their Company.

Congratulations to you, Mr. Davis, your board and all those interested with you.

Miss Marjorie Percifull who has been in a San Angel hospital for a major operation is now at home and is doing excellently.

Wojtek Bros. Become Bronte Auto Dealers

Bronte wins again, as the Wojtek Bros. of Robert Lee make another score.

The E. C. Rawlings business house down on Main street, known as the old Home Motor Company building, is being re-roofed, cleaned up and painted inside, with modern front and otherwise set in order and beautified, which, when finished will be a fine, modern business house. It has a fifty-foot front and hence is a spacious and desirable place of business.

The Wojtek Bros., picture show owners and operators, who also have other interests, will establish a Chrysler & Plymouth Sales and Service. They will also have a large car repair shop in the rear and will recondition cars of all makes. They will also handle windchargers. Later they may install gasoline and other services of a service station.

Welcome, new auto men, and may you make a cool million. Watch for announcements of Wojtek Bros., Chrysler and Plymouth Sales and Service in Bronte.

"JOHN" SUTTON WILL BE CANDIDATE FOR REELECTION

In Robert Lee first of the week Judge J. F. Sutton of the 51st judicial district court, stated to the editor that he would be a candidate to succeed himself as district judge for another term.

Judge Sutton, commonly dubbed "John" by his hosts of friends outside the dignified circles of his court, far as The Enterprise is advised, has filled his office well. He is a genial "cuss," socially, and when off the bench is just a plain "old commoner." Having been born and reared on a West Texas ranch, he is "of West Texas, for West Texas and by West Texas." He speaks the language of West Texans, and therefore it is no wonder that among the ranchmen and cowboys, the farmers and the business men of his district, when they meet him in social circles, slap him on the shoulder and call him "John." And there is no more peaceful and genial spirit in all the land than "John," when he has his old pipe, "loaded to the fenders" with good smoking tobacco, and is "just one of the boys."

But, when it comes to "John" Sutton, the district judge on the bench, it is altogether different. Not long since in a private conversation, telling us of the anger of a man because he ruled against the man, he stated that he would give up the best friend he ever had rather than violate his sincere conviction as what was his duty in a court decision that he, as the one whom the people had entrusted with the serious responsibility of sitting as an arbiter for all the people as their district judge, should render. And everyone who has ever been in Judge Sutton's court knows that Judge Sutton is "boss" of his court. And, too, Judge Sutton has the appreciation of the people who have given thought to the matter, that he handles the affairs of his court in the way he thinks is most economical which means the least expense to the people.

For instance, Monday morning those who had been served to appear as jurors for this week's court at Robert Lee, were excused and told to go home and return Wednesday as there would be no jury cases Tuesday. This saved Coke county the fees

Keeney Makes Variety Store Interior Beautiful

Frank Keeney, owner of Keeney's Variety store and funeral director, is making over the interior of his place of business. He is not only finishing the interior of the building, both the ceiling and walls, in white, but he also is finishing all the fixtures of the building in white. When finished the place of Keeney's Variety store will be inviting and beautiful.

Keeney's Variety store and undertaking establishment is one of the oldest business in Bronte. It was January 8, 1906 that Mr. Keeney and his brother, Charley, entered business in Bronte. They bought the groceries and two varnished coffins from E. Schawe who was in business in Bronte. That was at the old town of Bronte, which was located in the extreme south part of the present town of Bronte. When the new town was established at its present site the Keeney brothers moved their business to the new town.

Mr. Keeney came to Bronte first in 1901. Then in 1904 he went to Ballinger and worked in one of the leading grocery stores until 1905. Returning to Bronte he entered business for himself on the above date and has been one of the town's successful business men and leading citizens since that time.

Mr. Keeney has always worked for the cleanliness and beauty and attractiveness of Bronte through the years. In more recent years as the town's undertaker he has taken special interest in the town's cemetery, in enlarging and improving and beautifying it. As a result of Mr. Keeney's work in the interest of the cemetery Bronte now has a large and commodious burial place for the dead and as beautiful as will be found anywhere in a town the size of Bronte. In this Mr. Keeney has had the cooperation of the Women's Progressive Club.

Mr. Keeney extends an invitation to everybody to visit his store and see it in all its new raiment of whiteness.

STAR GAZERS GALORE

Star gazers! Star gazers! Bronte, like the rest of this part of the world, was full of star gazers Sunday afternoon.

The cause of the whole populace of the town gazing into the skies was the partial eclipse of the sun as a result of the moon coming between the sun and the earth. Things looked spookie for a little while, when it seemed that the sun was struggling to live.

CHRYSANTHEMUMS WANTED

I want about a half dozen little, tiny button chrysanthemums about the size of a quarter, red and white color. Any lady having these to spare I will greatly appreciate it.

Mrs. D. M. West.

of the jurors for a day—and thus, in all his handling the affairs of his court as to its finances, Judge Sutton stated he sought to save the taxpayers every penny possible in the administration of the court's business.

Judge Sutton advises that at the proper time he will make his formal announcement, having filed his name for a place on the democratic primary ballot in Coke county while in Robert Lee this week.

TREASURER'S STATEMENT

City Of Bronte

Receipts and Disbursements—Year ending March 31, 1940

GENERAL FUND	
Balance April 1, 1939	\$1,104.36
Total Receipts: Taxes	\$1,149.10
	2,253.46
Total Disbursements	892.35
Balance on Hand in Bank April 1, 1940	\$1,361.11
STREET AND ALLEY FUND	
Balance on Hand April 1, 1939	\$ 590.49
Receipts: Taxes	688.82
Receipts: Fines	24.00
	\$1,303.31
Total Disbursements	608.94
Balance April 1, 1940	\$ 694.37
WATERWORKS FUND	
Balance April 1, 1939	\$2,892.56
Total Receipts	3,611.60
	\$6,504.16
Total Disbursements	2,073.60
Balance April 1, 1940	\$4,430.56
RECAPITULATION	
General Fund	\$1,361.11
Street and Alley Fund	694.37
Waterworks Fund	4,430.56
Total Balance on Deposit April 1, 1940	\$6,486.04
Balance as shown by Bank Statement for March 1940	\$6,496.04
Warrant No. 3599, T. F. Sims, Outstanding unpaid	10.00
	\$6,486.04

O. W. CHAPMAN, Treasurer.

A STATEMENT

To the Citizens of Bronte:

We think it appropriate at this time, on filing for publication, the annual financial statement of the City, to make a few remarks concerning the management of our town's business, during the past few years.

It seems that some of our citizens and taxpayers are confused, and in doubt, as to the wisdom of the course of procedure pursued by our City Council in the management of the business problems of our town, and we hope that these statements will help each of us to a better understanding of the situation.

Considerable interest has been manifested lately, and many things have been said pro and con relative to property valuations, tax rates and water rates, that have been and are now in effect. This comment is gratifying in, that it shows an awakened interest in local affairs, by the people, who after all, must pay the bill.

We wish to state first that Bronte, is out of debt. We have no sinking fund to take care of, all bills are paid promptly, when due, our tax rate of .40c is the lowest we know of and, quite recently, a representative from the state board of water engineers, made the statement, that Bronte was in the best financial condition of any town in the state.

Now, to consider the valuations: it has been the policy of the City to assess on a full valuation for tax purposes. In round numbers the total valuation is \$400,000.00 with a .40 cent tax rate, produces a revenue of \$1600. Now please note the financial statement, see disbursements for the past year, in the general fund and the street and alley fund and you will find a total expenditure of \$1501.29. This does not leave a very large margin, for any emergency that might arise.

As to lowering the valuation, we have shown that it is necessary to raise approximately \$1600.00 for the conduct of the City's affairs. There also is a provision in our state constitution that a tax levy for general purposes may not exceed 25 cents on the \$100.00 and may not exceed 15 cents per 100.00 valuation for street and alley fund, or a total levy of 40 cents is all that can be legally levied. Should we lower our valuation, as some propose, say by 50 per cent, then we would be able to raise \$800.00 or if it was reduced by 30 percent, we would still be far short of actual needs, as a matter of fact, it cannot be safely lowered at all, if we desire, to continue, even such service, as we now have.

And a word now about the water system, water rates and service. We are all familiar I am sure, about our minimum rate of \$1.50 for the first 2000 gallons with an additional charge of 25 cents per thousand above that amount. It is our best judgment, that this fixed minimum charge is necessary and to the best interest of all concerned, to maintain a standard of service, that we all expect to receive from our water department. There is a reserve, in the waterworks fund as you will note, which stands as a protection for emergencies that must be expected to arise, such as, replacement of machinery, broken mains, meters etc.

There is furthermore, an objection raised, because of the selling of water to the railroad at a rate of 20 cents per thousand gallons.

Let us understand first, that this is highly competitive business. In the beginning of the negotiations, the City asked 40 cents per 1000 gallons for this service, which was declined by the Railroad. Later an offer was made to furnish water at 25 cents per 1000 gallons, which offer was also refused and the council was advised that, in no case, would the railroad pay more than 20 cents per thousand,

THE BRONTE ENTERPRISE
D. M. WEST
Publisher-Manager

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BLACKWELL NEWS

By Mrs. Chas. Ragsdale

Mrs. Frank Youree attended the funeral of her mother Mrs. Gillispie of Jacksboro Wednesday.

Methodist Ladies Meet

The Methodist Missionary Ladies held an all day zone meeting at Blackwell Tuesday. Ladies from Longworth, Snyder, Roscoe, Loarline, Colorado City, Sweetwater and Blackwell were

as they were buying water at that price and would not pay more. A contract was finally made with the Railroad Company on this basis, but with the provision, that in case, a shortage of water developed, the city reserved the right, to cut them off, this provision was inserted to protect our own citizens from any shortage of water insofar as possible. In passing we desire to say that the railroad furnished their own meter at a cost of not less than \$100.00, made their own connections etc. This contract has been in effect now, for thirteen years: The meter reading now shows that 37,000,000 gallons of water have gone through their meter in that length of time, with a gross return to the City of Bronte of \$7,400.

Figuring the cost of pumping service at 11 cents per thousand gallons gives a cost of \$4070., leaving a net revenue to the City of \$3,330.00 from the sale of water to the railroad. This trade could have been refused, and \$3,330 lost to our taxpayers, that they would have had to make up either in higher taxes or higher water rentals. It was our best judgment that we should make this trade and save this revenue to the city, and we do not think, that any citizen was injured by the action in any way.

I desire also to mention that the City furnished free of charge water for the cemetery, which, I am sure we can all agree belongs to the people of the entire community, all of our churches receive free water, and when our high school, a few years ago, had its back to the wall financially, the city wrote off almost \$300.00 worth of water bills against it. We feel that our water system is really filling a place in community service.

Authorized by City Council in meeting of April 4, 1940.

O. W. CHAPMAN, Secretary.

SINCE THE GOOD RAINS IT IS

HOUSE FURNISHING TIME

And we are prepared to take care of your every need. We invite you to see our spring showings of house furnishings before you buy.

THE STYLES AND PRICES WILL PLEASE YOU . . .

LARGE LINE OF FLOOR COVERINGS

See The Line Of PERFECTION COOK STOVES

C. R. FOX & COMPANY

SAN ANGELO, TEXAS

Phone 4374

109-111 North Chadbourne

present. A covered dish luncheon was served to 40.

Attend Lecture

Miss Mary Branch, Mrs. Berry Smith, Mrs. Arnold Richards, Mrs. Joe Smith, Mrs. Charles Ragsdale, Mrs. A. J. McLendon Jr., and Mrs. Austin Jordan attended a Home Demonstration lecture at Sweetwater, given by Mrs. Dora Barnes of College Station last Wednesday.

Give party For

Sunday School Class

A party was given for the Methodist Young people's class at the home of Mr. and Mrs. Arnold Richards Monday night with Miss Mary Branch, Miss Mollie Pyron and Mrs. Chas Ragsdale as co-hostesses.

Delicious fruit jello in individual pastry shell, and iced tea were served to 15 guests.

GET BREEZLAND CHICKS

All U. S. Approved and blood tested. They live and lay. A postal will bring free illustrated catalog. Breezland, San Angelo, Texas. 14-4tf.

Announcing . . .

A NEW

STUDEBAKER

(Passenger Cars and Trucks)

DEALER IN SAN ANGELO

WILBANKS

Tractor & Implement Co.

34 East Concho Street

IS NOW EXCLUSIVE STUDEBAKER DEALER IN THIS AREA

Mr. G. C. Wilbanks, owner and manager, has complete sales and service facilities to serve the people of all this part of West Texas.

The public is cordially invited to visit Mr. Wilbanks, to see and drive the 1940 Studebaker Champion, Commander, and President models.

DON'T FAIL TO SEE AND DRIVE THIS LIGHT, FAST AND ECONOMICAL CAR. OWNERS OF THE LOW-PRICED

STUDEBAKER CHAMPION

Claim Up To 27 Miles Per Gallon

THE STUDEBAKER CHAMPION

Weights Only 2,250 Pounds Prices Start at \$795



YOUR FURS

WILL BE 100 PER CENT SAFE IN OUR GREAT VAULTS!

The long life and beauty of furs depend on the way in which they are kept and cared for during the summer months.

PROTECT YOUR FURS

TROY

Laundry—Dry Cleaning—Fur Cold Storage
217 W. Beauregard Ave. Dial 3198
SAN ANGELO, TEXAS

MISS MYRTLE SETSER WITH ANGELO BEAUTY SCHOOL

It will be good news to the many friends of Miss Myrtle Setser of Norton that she is now associated with the Smith-Turner Academy of Beauty Culture at San Angelo.

Miss Setser, as everybody knows throughout the Ballinger-Norton-Bronte country, is a trained nurse and was associated for a number of years with a hospital in Ballinger. The large number of patients she nursed there and members of their families give her a very broad acquaintance all over this part of West Texas.

Miss Setser grew tired of the heavy work and exacting duties that her work as nurse imposed, of the long hours and the anxiety about her patients in their critical hours. Hence she decided to change her work and therefore has taken her place with the above school of beauty.

Miss Setser is in charge of the business department of the beauty school. And as she did in her work as a nurse, she fits in the place and will make a success of her undertaking.

Smith-Turner Academy of Beauty Culture, though a young institution of its kind, has had remarkable success since its beginning. And now augmented in its directing forces by the entry of Miss Setser the academy will grow and also its curriculum of beauty culture will be maintained and enlarged and improved, if it is possible to do so. The graduates of Smith-Turner thus far have had splendid success in taking the examinations before the state board of beauty culture and thus securing their

CARD OF THANKS

To all our dear friends and the good people of Marie, Norton, Winters, Bronte and elsewhere: We take this way of expressing, though in a feeble way, our deepest appreciation and gratitude to each and all of you, for your kindly interest during the illness and in the death of our dear husband, father and grandfather, J. D. Pruitt. You were all that the word friend means and we can never forget you. We shall always cherish your words of tender sympathy and your deeds of helpfulness in the hours when we were in such sorrow. The flowers were beautiful and remindful to us of his fine life, and the songs at the church and the kindly words of the preachers who spoke, blessed and comforted us. May God bless each and everyone of you is our deepest prayer.

Mrs. J. D. Pruitt, children and grandchildren.

SENIOR NEWS

Tuesday morning the Seniors of 40 presented the future Seniors of Bronte High school with a beautiful picture and a dictionary. These gifts were presented by Carl Best and Dorothy Meador to the Junior president, Norman Brunson and vice-president, Dwain Pruitt.

The dictionary is to remain in the Senior room where it will be of use and value to each student. The picture, depicting a pastoral scene, was hung in the Senior room.

license as beauty culturists.

All success to Smith-Turner and to you, Miss Setser, in your work of making woman "a more beautiful creature, more easily to be 'endured' by man."

SPECIALS — Friday & Sat. April 12-13

—NO BETTER MEATS ANYWHERE AT THESE PRICES—

- HAM HOCKS For Boiling **Lb. 10c**
- SAUSAGE Pure Pork
- GROUND BEEF
- PORK STEAK lean & tender .. Lb. 15c**
- FRYERS Dressed Free Lb. 25c**
- OYSTERS Extra Select pint 29c**
- FISH Channel Cat Lb 29c**
- ROAST Beef Chuck Lb 15c**

- FLOUR Kimbell's Best 48-Lbs. 1.55 24-Lbs. . 83c
- SHORTENING Armour's Vegetole 4-Lb. 39c
- SOAP 10 Bars P & G 39c
- PICKLES Full Quart Sour or Dill 10c
- MUSTARD Full Quart 10c
- CARROTS Garden Fresh 2 bunches for 5c
- LETTUCE Large Firm Heads Each 5c
- CABBAGE Fresh and Firm Lb. 2 1/2c
- APPLES Small Winesaps Dozen 8c
- Spring SILKS, 39 in. wide, Stripes & Prints, Yd. 49c
- BATISTE Beautiful Patterns Yard 15c
- SHORTS & SHIRTS, Men's New Stock Each 15c
- HOSE, Ladies' two-thread, new spring shades pair 79c
- BOLTS—We have a very complete stock of Bolts.—
- PRODUCE—we want to buy your cream, chickens, eggs, and butter.

Pay Cash **BROWNING'S STORE** Pay Cash
And Save! **BRONTE, TEXAS** And Save!

SEIBERLING

THE BEST TIRE IN THE WORLD

To the people in and around Blackwell:

We handle the Seiberling tire and would be glad to sell you your tires—SEE US BEFORE BUYING.

Leach Motor Company

BLACKWELL

To the people everywhere:

When you come to Sweetwater to buy tires we will appreciate an opportunity to figure with you on your tire needs. The Seiberling speaks for itself as to quality and prices.

Shook Tire Company

SWEETWATER

PARTNERS IN A GREAT TEXAS ENTERPRISE



Oil TEXAS farmers and ranchers received last year from oil men the huge sum of \$132,478,000 for leases and royalties as their share in this partnership.

All but seven of Texas' 254 counties now share in this cash return from leases and production on more than 50,000,000 acres of Texas land.

Then, too, the Texas farmers and ranchers sell to oil workers and their families more than \$60,000,000 worth of farm and livestock products each year.

Thus the farmers and ranchers of our state receive nearly 200 million dollars a year as their share of oil's total expenditure of 750 million dollars annually in Texas. These 200 million dollars in turn flow into every channel of Texas trade.

The Texas farmer and rancher and the oil man are partners in the development of Texas.

This Advertisement Paid for by Various Units of the Industry and Sponsored by
TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

HOW ARE THESE PRICES?

SUITS AND PLAIN DRESSES
Cleaned and Pressed 35¢
CASH AND CARRY

Send your cleaning and pressing work to us, or bring your work when you come to town, and we will do your cleaning and pressing while you attend to other matters that brought you to town.

ATNIPP'S

BALLINGER, TEXAS

BRONTE FFA BOYS RANK HIGH IN DAIRY CATTLE JUDGING

Two teams from Bronte high school competed in the district and regional judging contests on April 5th and 6th. The Dairy cattle judging contest for the San Angelo and Eden district was held at Carlsbad on Friday, April 5th, with 15 teams of the teams from two districts competing.

Four Classes of Jersey cattle and four classes of Holstein cattle were placed. Bronte ranked first in the judging of the Holstein classes and fourth in the entire contest. Horace Liles tied for first place in the judging of the Holstein classes and Gerald Rosser was the second ranking individual in the entire contest.

The five first ranking teams in the contest were in the following order, Miles; Eden; Junction; Bronte; and Robert Lee.

Bronte boys judging in this contest were Horace Liles, Billie Lloyd, Gerald Rosser, Bud Compton, Bruce Allard, and Royce Fancher.

The regional and district livestock judging contest was held at Lubbock on Saturday, April 6th. Two classes of hogs, two classes of sheep, one class of horses, one class of beef cattle and a class of market animals were placed.

The Bronte team composed of Royce Fancher, Billie Lloyd and Dwain Pruitt placed fourth in the contest in this division. Fifty four teams competed, making a total of one hundred and sixty-two boys in the contest.

The Bronte boys ranked in the upper twenty-five per cent of the contest and thus earned the right to compete in the state contest to be held at A & M on the 22nd of April.

Ratings for the first five teams in the district were in the following order, Sterling City, Junction, Rock Springs, Bronte, and Eden. Boys making the Lubbock trip were Horace Liles, Billie Lloyd, Royce Fancher and Dwain Pruitt.

MR. AND MRS. FRANK GRIMES RETURN TO BRONTE

Mr. and Mrs. Frank Grimes have returned to Bronte to make their home. Mr. Grimes has opened the cafe where B. F. Gilreath formerly operated.

Mr. and Mrs. Grimes are experienced cafe people and know how to please the hungry when it comes to serving appetizing food.

The cafe under Mr. and Mrs. Gilreath was the Just-A-Bite Cafe. The name of the cafe will remain unchanged for the present. Mr. Grimes has brightened up the interior of the building and rearranged until his cafe has a city-like appearance.

Mr. and Mrs. Grimes say that they are glad to be back home again and that they are here for "keeps" this time. They invite all their former patrons and friends to visit them at their place.

STRAY PIG

Red barrow, about 3 months old, came to my place three weeks ago. Owner can have same by proving ownership, paying for upkeep of pig and this ad. Phone 7602 or see me.
O. R. McQueen. 1tpd.

FIELD SEED

We have all kinds of field seed—now is the time to plant, since the fine rains.

Mansell Brothers,
Ballinger, Texas. 15tf.

Dr. C. W. Cheatham

X-RAY
DENTIST
Ballinger, Texas

IS

Your

Subscription

Due?

The fine rains having brought West Texas one of the best planting seasons the country ever had

Now Is The Time to Plant

We have in stock a fine supply of

Field Seed

Including Cane Seed, Hygera and Sudan . We Also have A Fine Stock of

Cotton Seed

TEXAS MAMMOTH—Bred in West Texas and is especially adapted to heavy, tight and mixed soils, is positively the best cotton to pick, has extra large bolls and heavy burrs that will not pull off in picking and will afford protection in storms.

OTHER VARIETIES—Qualla, Bagley and Bennett.

So, you see, we can supply you almost any of the best varieties of cotton seed for planting.

SEE US BEFORE YOU BUY YOUR SEED

GOETZ FARM MACHINERY COMPANY

WINTERS, TEXAS

FOR SALE—5 room house, just out of city limits—to sell for three hundred and twenty-five dollars.

T. R. Hallmark.

FIELD SEED

We have all kinds of field seed—now is the time to plant, since the fine rains.

Mansell Brothers,
Ballinger, Texas. 15tf.



This is the third of a series of "THUMBNAIL SKETCHES" portraying the work performed by our Linemen in bringing ELECTRIC SERVICE to your home



Romance

A Modern Linerider

on the Range



"...for he's a jolly good fellow"

HE'S no softie, this Modern Linerider. Like the old-time cowboy, his work calls for plenty of nerve. His face is sunburned. His muscles are hardened by many hours out-of-doors, climbing 50-foot poles and clinging tenaciously to cross-arms while dodging "hot" wires that might otherwise send him hurtling to the ground—and sudden death.

He works under tremendous pressure. Many of his jobs are like that at Clyde, struck by a tornado on June 10, 1938, in which 12 persons were killed and communications completely disrupted. Linemen rushed to the stricken area and had light and power service restored just 32 minutes after the tornado hit. Sometimes it is an immediate need for electric power, such as occurred in the McCamey area when oil first was discovered. A hundred miles of

line were built and put in operation in the world' record time of exactly 60 days.

Some are college graduates. Others have the equivalent in actual experience. All are highly trained and skilled workmen. They work hard—and play hard. They are good citizens, loyal to their communities and supporting civic enterprise. They are among the hundreds of men and women working "behind the scenes" to make Electric Service efficient, dependable and economical here. On them we bestow a title of honor—"Modern Lineriders."

West Texas Utilities
Company



Lessons On Thrift

WORK AND GROW

When Rip Van Winkle took his sleep
He lost a lot for he missed a heap.
Some people now, this present day,
Let the world go by the very same way.
They simply stop while the world goes by,
They don't catch up and wonder why.
Old Rip was slow and would not work,
And they, also, life's duties shirk.
The First National Bank has much to show
You have to work if you want to grow.

THE FIRST NATIONAL BANK

L. T. YOUNGBLOOD, President

POLITICAL ANNOUNCEMENTS

In this column The Enterprise is authorized to announce for election to office those whose names appear herein, for the respective offices sought, subject to the 1940 Democratic Primaries:

District Attorney, 51st Judicial District

O. C. FISHER
(Re-election)

County Judge
McNEIL WYLIE
(Re-election)

County and District Clerk
R. W. SMITH
(Re-election)

Sheriff, Tax Assessor-Collector
FRANK PERCIFULL
(Re-election)

County Treasurer
MRS. B. M. GRAMLING
(Re-election)

For Commissioner Precinct No. 2
S. A. KIKER
(For Re-election)

For Commissioner Precinct No. 4
BEN BROOKS
SAM GASTON
(For Re-election)

(Runnels County) POLITICAL ANNOUNCEMENT

The Enterprise is authorized to announce those whose names appear in this Column as candidates for the respective offices under which their names appear, in Runnels county, subject to the democratic primaries in July:

County Clerk
W. W. CHASTAIN
(Re-election)

CHICKS

FOR SALE

It Pays to buy Quality Chicks.

That's the Kind We Have.

Chicks on hand at All Times.

WE DO CUSTOM
HATCHING
COME IN AND SEE US

Currie Produce
Ballinger, Texas

BROWNING'S KEEPS "LATE HOURS" FOR CUSTOMERS

Brooks Browning, manager of the fast-growing store that bears his name, has requested The Enterprise to give his reasons for not signing with some of the other stores of the town to close from now till September 1, at 6:30 o'clock.

"I do not think it would be treating right those who trade with me that reside out on the farms, to close so early in the afternoons," said Mr. Browning. "Many of them wait till late to come to town to make purchases they may need. For this reason, though it works a hardship somewhat on me and my clerks, yet the farmer folks are entitled to some consideration. I appreciate the trade of the folks on the farms and am willing to do anything that will work to their good. So, I will not close until the folks living out, have time to come in and get whatever they may need.

"I want also to state that for the future I will remain open on Sunday mornings during legal hours in order to accommodate any who for any reason might fail to make some purchases Saturday afternoon."

FOR SALE—5 room house, just out of city limits—to sell for three hundred and twenty-five dollars.

T. R. Hallmark.



PRICE
Radio Service
33 N Chadbourne
San Angelo

FLEETWOODS Eczema Lotion

A positive cure for Eczema, Athlete's Foot or Skin Irritations.
Doctors recommend it. Satisfaction guaranteed or money back.

R. E. FLEETWOOD, Manufacturing Pharmacist
Roosevelt Drug Co.

AFTER THE FINE RAINS NOW IS THE TIME FOR SPRING GARDENS AND FLOWERS

Our Lines of Garden and Flower Seeds Are Fresh and Complete.

Field Seed Of All Kinds

HYGERA, RED TOP CANE, BLIGHT RESISTING MAIZE, FETERITA, KAFFIR.

Pet Birds and Goldfish — Also Cages and Bowls

MONROE SEED HOUSE

SAN ANGELO, TEXAS

DIAMONDS

WATCHES - SILVERWARE

Fine Watch Repairing

PAUL Q. MILLS

Jeweler

SAN ANGELO

A Life Insurance Plan As Simple As . . .

A B C

The Sweetwater Local Mutual Life Association plan has been time tested through more than nineteen years of successful operation. A representative will be glad to explain this simple method of low-cost life protection to you without any obligation whatsoever.

For More Than 19 Years

SWEETWATER LOCAL MUTUAL LIFE ASSOCIATION

Has Been Giving Utmost Protection At Minimum Cost

W. F. DAVIS Ass't Secy.

111 WEST THIRD

SEXED BABY CHICKS

FROM BLOOD-TESTED FLOCKS CAREFULLY
SELECTED AND CULLED—

Day Old Pullets per hundred . . . \$11.00
Light Breed Cockrels per hundred 2.50
Heavy Breed Cockrels, per hundred 3.50
Straight Run 5.50

— BOOK YOUR ORDERS NOW —

WINTERS HATCHERY

D. J. KIRKHAM, Manager
WINTERS, TEXAS

BE SURE ABOUT YOUR WAREHOUSE

Be sure the Warehouse that you store your Wool & Mohair in is FEDERAL BONDED, INSURED, AND HONEST

CENTRAL WOOL & MOHAIR CO.
SWEETWATER TEXAS

WINTERS HATCHERY AD CORRECTION

Last issue The Enterprise carried an advertisement for the Winters Hatchery at Winters. The ad quoted prices. The Enterprise print shop "went wild" and got two errors in the prices the Hatchery quoted.

A few days ago while in Winters the editor called on Mr. D. J. Kirkham, manager of the Winters Hatchery, and good humoredly, he took us "for a walk." Well, we freely admit that it is possible for a newspaper to make a mistake even in the advertisements of its patrons—this is true of the large dailies, the same as the smaller weeklies. But when we make such an error we don't see a bit of fun in it.

However, Mr. Kirkham was considerate and did not "put us

on the spot," but told us to correct the prices quoted and run it a second insertion and present him a bill for both insertions. Mr. Kirkham also admitted that it is humanly possible for him to make an error and therefore he did not anathematize us, but instead sent us on our way "feeling good" in the fact that out of our goodly numbers of advertisers for a small weekly we do not often have an unreasonable advertising patron. Our business motto since entering business in 1900 has been: "We would rather please you than to have your money—but we want your money awfully bad."

Yes, a pleased customer is the best asset of any business, whether large or small. But we insist that our readers turn and read the ad of the Winters Hatchery in this issue with the prices of baby chicks correctly quoted.

FIELD SEED

SEED CORN — We have the following: Reese Drouth, Registered Yellow Dent, two kinds; White and Yellow Sure Crop, Chisolm Red Cob, Hickory King, Bloody Butcher and White Wonder.

Be sure and get our prices on Good, Clean Field Seed of other kinds. Some farmers have been paying more for truckers' seed than good, clean, tested seed could be bought for. Have good Sudan, German Millet; Cane, and many other field seeds, including 60-Day Maize.

Garden Seed and Supplies!

We have a complete stock of Bulk and Package Garden Seed at reasonable prices. Also several kinds of Fertilizer. We will get anything wanted in this line.

C. L. GREEN MILLING AND GRAIN CO.

BONDED ELEVATOR
FLOUR, MEAL, GRAIN, HAY AND COAL
Telephone No. 11 Winters, Texas

TEXAS THEATRE

BRONTE, TEXAS
Motion Pictures Are Your Best Entertainment

Friday and Saturday April 12-13
Joel McCrea—Andrea Leeds
—in—
"COME AND GET IT"
—with—
Edward Arnold
Comedy and News

Tuesday Only—April 16
"WUTHERING HEIGHTS"
with
Lawrence Oliver—Merle Oberon
David Niven
Also Comedy

ALAMO THEATRE
Robert Lee, Texas
Friday and Saturday April 12-13
Gary Cooper
—in—
"THE REAL GLORY"

Sunday 1:30 Matinee and Mon.
DISPUTED PASSAGE
—with—
DOROTHY LAMOUR

Wednesday—April 17
"MUTINY IN THE
BIG HOUSE"

BABY CHICK SPECIAL

\$5.50

Cash And Carry Prices
Per 100 For All Breeds
Every chick is from closely
culled and Blood-tested flocks.
Get Our Prices on Produce
Before You Sell
We Do Custom Hatching
ROBERTSON HATCHERY
East Dale Winters, Texas

Eyes Examined—Glasses Fitted



28A West Beauregard

— SAN ANGELO —

USED TRACTORS

We have the following used tractors: 3 Allis-Chalmers; 3 Farmalls; 5 John Deeres—2 Model Bs and 3 Model As. See us and get our prices on these tractors.

Mansell Brothers,
Ballinger, Texas. 15tf.

87 - Used Cars - 87

NOW ON DISPLAY ON OUR MODERN OPEN AIR SHOW ROOMS, here you will find cars so nearly new and so fully reconditioned that they cannot be classified as ordinary used cars yet they are priced as low as any and lower than many.

1940 PLYMOUTH SEDAN—
Low Mileage. Practically New 725

39 Chev. Sedan, 14,000 actual miles. A beauty . . . \$645	39 Chevrolet Coach 575
39 Dodge Sedan 785	36 Chevrolet Coach 295
38 Ford 2 Door Deluxe . . . 495	36 Zephyr Sedan 450
39 Ford Coach 575	39 Ford Pickup 425
38 Ford Deluxe Coupe . . . 450	39 Ford L.W.B. Truck . . 625
37 Buick Sedan 450	30 Ford Sedan 95
37 Ford 60 Tudor 325	34 Chevrolet Coach 95
38 Ford 60 Coupe 325	32 Pontiac Coupe 95
39 Ford 85 Coupe 550	29 Ford Coupe 40
37 Chevrolet Sedan 365	29 Desoto Sedan 25
	31 Chevrolet Sedan 50

THE HOME OF QUALITY USED CARS

UNIVERSAL MOTORS

4th and Walnut Ford—Zephyr—Mercury Phone 4336
ABILENE, TEXAS

SCOUT TROOP 52 FURNISHES PROGRAM AT PTA MEETING

The Bronte Parent Teachers Association met in regular meeting March 13, with Boy Scout Troop 52 furnishing a special program, in the form of a Court of Honor.

The Court of Honor was conducted in Court form with Field Executive Paul Rogers serving as Judge. A jury, consisting of Troop Chaplain, Rev. Reginald Hardy; Committeemen, J. L. Hudman, Cumbie Ivy, and Rev. Eldridge, assisted by Scout Master, Maurice Teague, Assistant Buck Ivey, instructors Clifford Horn and W. W. Mullins served as expert examiners in presenting these awards:

Advancements

Johnnie Gregg, Tenderfoot, to Second Class.
Jack Good, Tenderfoot, to Second Class.
J. L. Hudman, Tenderfoot, to Second Class.
Bobbie Modgling, First Class, to Star.
Billie C. Baker, First Class, to Star.
Billie Joe Wylie, Tenderfoot, to Second Class.
Jack Ivey, Tenderfoot.
Ivey Eubanks, First Class, to Star.

James Williams, Tenderfoot.
Donald Allard, Tenderfoot, to First Class.

Cumbie Ivey, Second Class, to First Class.
Robert Brunson, First Class, to Star.
Glenn Ivey, First Class, to Star.
Hubert Whitt, Tenderfoot, to Second Class.

Robert Rudd, Tenderfoot, to First Class.
Homer Ivey, Tenderfoot, to First Class.
Morgan McQueen, Tenderfoot.
Archie Pittman, Second Class to First Class.

Dickie Wylie, Second Class to First Class.
Dwain Wrinkle, Tenderfoot, to Second Class.
Loyd Hudman, Second Class, to First Class.

Hollis Stevens, Tenderfoot.
James W. Scott, Tenderfoot.
Dorvan Scott, Tenderfoot.

The service was closed with the scout benediction.

USED TRACTORS

We have the following used tractors: 3 Allis-Chalmers; 3 Farmalls; 5 John Deeres—2 Model Bs and 3 Model As. See us and get our prices on these tractors.

Mansell Brothers,
Ballinger, Texas. 15tf.



VERA Q. SMITH
in charge of instruction

Regular \$7.50
Creamoil
Machineless
Permanent
\$2.50
Manicure Free
With Each Oil
Shampoo and Set
50c

Bring Your Beauty Problems to SMITH-TURNER

Our Hair Dye Clinic and Cosmetic Consultant is at your service.

All beauty work is done by Senior students and is supervised by our instructors, Edna Weir Jackson and Vera Q. Smith.

COMPARE— Prices and Work

MACHINE PERMANENT WAVES . . .	\$1.00 to \$5.00
PLAIN SHAMPOO AND SET	25c
CLAIROL HAIR TINT	\$1.50
ROUX HAIR TINT	\$1.50
RAPIDAL AND YOUTHAL HAIR TINT . . .	\$1.50
INECTO HAIR TINT	\$2.50
PLAIN FACIALS	50c
ELECTRIC FACIALS	\$1.00

SMITH-TURNER

Academy of Beauty Culture

19-23 East Harris Phone 3207

San Angelo, Texas