

THE BRONTE WEEKLY ENTERPRISE

VOLUME 23

BRONTE, COKE COUNTY, TEXAS, FRIDAY, DECEMBER 26, 1941

NUMBER 50

RING OUT, OH JOYOUS CHRISTMAS BELLS

Happiest Wishes to our readers, everywhere.

Ring out, Oh Joyous Christmas bells—gladly ring!
Let Heaven and earth together sing
Paeans of praise to Him above,
Who came to earth because of His great love,
To bring to the children of men on earth,
His immeasurable blessings of gladness and mirth,
And change life's sad dirge of hate and strife,
Into a hymn of gladness and life.

Ring out ye gladsome bells, in chimes of praise,
For, he has brought to this dark world the golden rays:
"On earth peace and good will to men,"
And thus wash away the world's tears and sin,
And make glad "the valleys of darkest night,"
And efface for men, sin's nocturnal blight,
And where the shadows of wrong and sorrow fall,
He would chase away and bring gladness to all.

Oh, joyous bells of Bethlehem's day,
Ring this glad hour and the madness in men's hearts allay,
For, the world at this time is full of strife and hate,
And men to kill and maim, for each other, wait—
Oh, let war's demon be silent this Glad Day;
And may men everywhere silently pray:
That the "King of Peace" may supremely reign,
And that the hearts of all men His ideals may attain.

President Sends Christmas Greetings To Boy Scouts

In his annual Christmas message to the Boy Scouts of America of which he is Honorary President, and in which he himself was active for more than seventeen years, President Roosevelt paid high tribute to the Boy Scouts, expressing "the appreciation of the Nation for the contribution which Scouts and Scouting make to our national strength and morale by helping to keep alive the manly virtues of truthfulness, loyalty, courage and helpfulness."

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(Signed) Franklin D. Roosevelt.

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Bronte completed its quota, and more, to the Red Cross Saturday. This community had been given a quota of \$300 as its part. The workers reported Saturday that \$320 had been contributed.

This is fine and if the whole country will do as generously, much human suffering will be relieved because of the cruelties of war.

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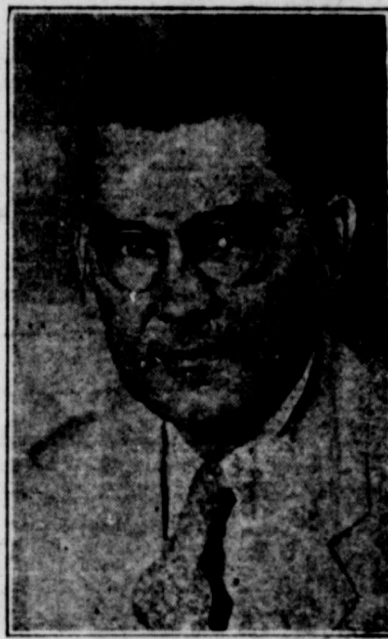
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Mrs. Ellis, mother of Mrs. J. T. Henry, underwent major surgery at a San Angelo hospital, that the sufferer was doing well as could be expected.

Former Bronte Lady Writes of The "Other" Days

Overland Park, Kansas
Kansas City Bible College
December 17, 1941

Seasons greetings to the editor and Bronte Enterprise readers:

I have been thinking for several years that I would write to the Bronte Enterprise and see how many of my old friends I could hear from. At last I believe I have found the time to write. I do not know whether Brother West is still in the office or not, for I have not seen a copy for years. I feel a little ashamed as I make this confession because I have felt an interest in the paper since 1909 or 1913-I have forgotten which; although I remember distinctly of being at a picnic in Pecan Mott in the summer of one of these years, and how diligently people were working, selling subscriptions to the Enterprise. I also remember that the prize went to Miss Lena Weathers, a young lady from the Hayrick community. (Dear Old Hayrick, some of my most pleasant childhood memories are centered in that little neighborhood.) The prize being a car, as to what kind of a car I do not know, for in those days a car was an automobile, and that was all I knew about them.


Well it seems that we must weather another war, while it

Frank Percifull, Hubert Harley, and so many others of our boys were going away to war, then they were soon coming home again proud in their victory. The first Armistice is so plain in my mind even yet, and here we are in the same terrible business again. Some of you who were boys in the other war will have boys of your own for this war; how I do sympathize with you, and your wives who had sweethearts in France such a short time ago.

We feel especially the seriousness of the situation here where I am. I am teaching in a Bible College where we have so many fine young people training for some special religious work. Some are preparing to teach, or enter some other field of worthy service. How we hate to think of giving them up. This school is carried on mostly by donations. We have what we call our "Dollar Family". Some give a dollar a month, some a dollar a year, and etc. This fund helps us to carry on this nondenominational institution, to train young people for some worthy service.

I am teaching English and Bible. I wish you could just step into some of our Bible classes and enjoy with us the study of the greatest book of all ages. We are working toward opening a mission school for the Indians, where I had planned to go, but now since the war, I shall just have to wait and see.

Our school here is located on the outskirts of Kansas City, about the central part of the United States. We feel that this is a favorable location, for if the worst comes, we will not be subjected to border raids. If any who read this are interested in getting into a good school, or any of you parents feel that you would like to know more of our college, I shall be glad to answer any questions. Also I would love to hear from some of my old friends. Last summer I was in (See Bronte Lady Back Page)


The State of Texas
Austin
Coke Stevenson
GOVERNOR

December-1941

People of Texas:
This hour is too solemn for ordinary Christmas greetings. Once again our nation is plunged into cruel war. Trials and tribulations stare us in the face. But we are a brave people. Christian endeavor fortifies us. We will win the victory by the forces within us.

Let us therefore lift our eyes to the Star of Bethlehem, eternal symbol of love and peace, and pray earnestly for strength and wisdom: for the triumph of right and justice and for the relief of distressed peoples in every land.
"On earth Peace, Good will toward men."
Sincerely Yours
Coke Stevenson

Mrs. J. Latham and children are here visiting Mrs. Ollie Pitman and Mr. Pitman.

U. F. Taylor has returned home and is very ill. Mr. Taylor has been in bad health for a year—but for the past three months he has slowly grown worse.

Mrs. J. M. Patton is improved somewhat, but her condition is reported as very serious.

Buy Defense Bonds!

Buy Defense Bonds!



OUR BEST WISHES GO OUT TO OUR FRIENDS

THIS MERRY CHRISTMAS TIME

May the best and happiest be yours, and also the portion of mankind everywhere this glad season.

1942

Be the best and happiest year for us all and may peace come to the earth to make all men glad.

WITH ALL GOOD WISHES FOR EVERYBODY

S. A. KIKER

County Commissioner

It is Our Joy at This Glad Season Again to Wish

OUR FRIENDS AND PATRONS A MERRY CHRISTMAS And Happy New Year

And out of the depth of our heart we extend the glad greetings to each and all, with the wish that this may prove to be one of the most happy Christmas of all, and that

1942

May dawn bright and clear for you and that throughout the year there may be much to bring happiness with as few tears as possible

WE DEEPLY THANK YOU—

Each of our patrons for your continued patronage through another year. Friends, we appreciate you.

F. L. CLARK

THE BARBER

THE GLADSOME CHRISTMAS-TIDE IS HERE

And it is the time to think of our friends and all those whom we know and to join in the spirit of the day with

Good Wishes to All

And that is the way in which we welcome the

Happy New Year

And we wish for our friends in and around Bronte increasing happiness for 1942

"THANK YOU"

At this time let us thank you, each and all, for your continued business favors. For the New Year we promise to strive to merit your continued patronage.

TEXAS TRADING COMPANY

SAN ANGELO, TEXAS

THE BRONTE ENTERPRISE D. M. WEST Publisher-Manager

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates
In State\$1.00 year
Out of State\$1.50 year

What to Do In An Air Raid

Official—U. S. Office Civilian Defense:

1. Above all, keep cool. Don't lose your head.
2. Do not crowd the streets; avoid chaos prevent disorder and havoc.
3. Don't believe rumors—spreading false rumors is part of the enemy's technique.
4. Air raid warning signals generally are short blasts or rising and falling pitch, or whistles or horns. The all clear is a steady tone for two minutes.
5. If an incendiary bomb falls, cover it with sand, or spray it splash or stream. Switch to a stream to put out any fire started by the bomb. Switch back to a spray for the bomb. A jet, splash, stream or bucket of water will make the bomb explode.
6. Under raid conditions, keep a bathtub and buckets full of water for the use of the fire department in case water mains are broken.
7. If you have a soda-and acid extinguisher (the kind you turn upside down) use it with your finger over the nozzle to make a spray. Don't use the chemical kind (small cylinders of liquid) on bombs. It is all right for ordinary fires.
8. Should gas be used, go a once to the most "inside" room in your house (fewest doors and windows). Paste paper over glass. Stuff rags in window
9. Choose one member of the family to be home air raid warden, who will remember all the rules and what to do.
10. Whether or not a blackout is ordered during a raid, put out all lights at once.

W. C. McDonald

Attorney & Counselor at Law

ROBERT LEE, TEXAS

MEMBER



Your Eyes
May Need A
Visual Re-
conditioning.
Glasses Fitted
And Repaired

DR. P. T. QUAST

Sweetwater

JNO. W. NOR THE INSURANCE Man

WINTERS, TEXAS

John H. Taylor, D.D.S.

Y. P. Taylor, D.D.S.

DRS. TAYLOR & TAYLOR

DENTISTS

202-4 Rust Bldg.

PHONE 5225

San Angelo, Texas

11. If a light inside the home is necessary, use rugs, blankets, portiers, over drapes or curtains, arranged in double thickness over your windows. Don't crowd or stampede stores for special material. Be ingenious—improvise.
12. During a raid, remember to shut off gas stoves, gas furnaces, and gas pilot lights.

13. If bombs start to fall near you, lie down, you will feel the blast least that way, escape fragments and splinters. The safest place is under a good stout table the —stronger the legs the better.
14. Above all, keep calm. Stay home. Put out lights. Lie down. Stay away from windows.

A Merry Christmas and Glad New Year

Is our deepest and happiest wish for all our friends and customers and everybody throughout West Texas.

THE GLAD CHRISTMAS SPIRIT

Makes life worth-while—for without loved ones and friends Life would mean but little. Therefore, in the spirit of the glad Season, we wish you the very best everywise.

FRIENDS, THANK YOU

And, now, in the deepest way possible we want to say "Thank you" to each and every customer we have had through the past year. We have tried faithfully to serve you and we want you to know that we appreciate your patronage.

BRUTON SERVICE STATION

C. E. BRUTON, Owner



AND MAY

1942

Bring to our county the very best there is in life. We extend our best wishes to all our people. And we here now thank all the people for the aid they have given us to make our county a law-abiding county. We sincerely ask each and all to join to the end that grand old Coke County may be known everywhere as a law-abiding county. Again we say,

Happy New Year

FRANK PERCIFULL

SHERIFF COKE COUNTY

A Merry Christmas

TO

All Our Friends

AND ALL THE GOOD PEOPLE OF COKE COUNTY

We Pause

TO JOIN IN THE GLAD SPIRIT OF THE CHRISTMAS SEASON

Here's to 1942

May it be the best year everywise for Coke County and for all West Texas we have ever enjoyed

Willis Smith

County Clerk

Salvage Scrap Metal for the Defense Purposes

An appeal to industry to salvage every bit of scrap metal that can be found to aid in war production was issued today by William S. Knudsen, Director General of the Office of Production Management. Factory operators and business men were

asked to exert every effort behind the industrial salvage program. Public officials and householders previously have been asked to assist in the Salvage for Victory Campaign. Mr. Knudsen's statement follows:

"In this shooting war our planes, tanks, ships and guns have an enormous appetite for metal. This appetite must be satisfied. The drain on our raw materials must be supplemented in every way possible. Most important at this time is the quick return to the market of every

pound of scrap metal we can find. This scrap, of which there can be a great harvest in industry, must be gathered up and sold at once. Every industry, large and small, must get in the scrap. Obsolete machinery, old boilers, old gears, pulleys, discontinued patterns, molds, scraps of rods and bars, and other steel shapes can be found laying around thousands of shops and factories. Don't think because you only find a hundred pounds or so that it is not important. Get it all back into the market—the pound, the tons or carload. Your country needs it. OPM's Bureau of Industrial Conservation has started the wheels turning on an industrial salvage program. I want those wheels to spin.

- "(1) Act now.
- "(2) Appoint a salvage man to ferret out 'dormant' scrap and sell it promptly.
- "(3) Give him the necessary authority to do a real job.
- "(4) Bring this problem to the attention of every man in the plant. Encourage this participation.
- "(6) Make this your problem. You can return to our mills the additional scrap needed to boost production of tanks, guns, planes and ships. I expect every shop and factory to see that this scrap gets back into the market to help us do the job we all want done. Get in the scrap!"

BAPTISTS RENDER A CHRISTMAS PROGRAM

The Baptist church had a Christmas program Sunday night, December 2. It was an excellent program and was enjoyed by the large number in attendance.



WE JOIN IN THE GLAD SPIRIT OF THE HOUR AND WISH FOR OUR FRIENDS AND ALL OTHERS

A Merry Christmas and Glad New Year

May it be that the BEST THINGS OF LIFE shall be yours for

1942

W. C. McDonald

COUNTY ATTORNEY COKE COUNTY



America's Second Line of Defense

Today America's destiny rests in the hands of two defense lines—our armed forces and those of us working in essential industries.

One of our Nation's most important essentials is oil—not only for our defense requirements, but for all related civilian activities.

Texas supplies over one-third of America's oil and we Texans who work in this vital industry—250,000 of us—are proud of our part in providing it. We know how necessary it is to National Defense.

There can be no interruption in the flow of these materials so vital to our Nation's safety. The task calls for the all-out skill, experience and loyalty of every American.

The Texas oil industry to a man is on the job.



TEXAS-MIDCONTINENT OIL AND GAS ASSOCIATION



Yuletide

Cheer

TO OUR PATRONS AND FRIENDS

May the glad New Year bring to our part of Texas and to the world at large a full measure of the worthwhile things of life—the things that will make the people prosperous and happy.

WE ARE DEEPLY APPRECIATIVE

To all those who gave us their patronage through the ginning season that has just closed. Friends, we cherish your continued business fidelity. For

1942

Lets go in to win the war and maintain our rights

"Thank You"

FARMERS GIN COMPANY

ROOM MOTHERS GIVE SENIORS PARTY

The room mothers of the seniors gave the class a Christmas party, Monday night. The room mothers are Mrs. Homer Vaughan, Mrs. Rendal Meadows and Mrs. J. E. Eldridge. The party

was at the home of Mrs. Meadows.

Various games were played throughout the evening.

Refreshments were served to all members of the senior class and three guets, Robert Brunson, Archie Pitman and Gene Clark.

We are Completely Equipped, Having X-RAY, SHORT WAVE, ADVANCED COLON THERAPY, BATHS, ETC. SPECIAL ATTENTION TO STOMACH AND BOWEL COMPLAINTS, HEART TROUBLE, RHEUMATISM, ETC.

The Chiropractic Clinic

DR. R. E. CAPSHAW—21 Years Successful Practice

Phone 3340 510 West Beauregard San Angelo

WATCH YOUR STEP!



Don't let winter catch you without a good pair of boots! prices are advancing—demands are greater—materials are getting scarcer. Better give us that order now for winter boots!

GENUINE LEATHER ZIPPER PURSES

M. L. LEDDY Boot & Saddle Shop

24 S. Chadbourne

San Angelo



WE WISH YOU
 HAPPINESS
 THIS GLAD
 CHRISTMAS TIDE
 And thank you for your
 Continued Patronage
 TEXAS THEATRE

BRONTE LADY—
 (Continued from page one)

a beauty parlor in Portales, N. M.; a pretty girl was shampooing my hair and carrying on a lively conversation meanwhile. She asked me where I came from and upon being told Bronte, Tex. she replied, "That is where my parents came from". Upon inquiry I found her to be the daughter of the former Maud Johnson and a Newberry boy, both of whom I had known for years. Such links with the old home town are not at all unpleasant to one without home or family, as is my situation. So I shall say again that I shall be glad to hear from all who care to write.

Best wishes to the editor and the good people who have supported it through all these years.

Your friend,
 Mittie Clifton

P. S. In looking back over my letter, I just happened to remember that 1909 was the year in which we celebrated the coming of the Orient Railroad. I wonder how many who read this remember attending that picnic—and the term "Old Bronte" and "New Bronte?"

Norman Kiker and Lewis Bridges are home from A & M, to spend Christmas with their parents.



Mr. and Mrs. D. Larkin, who recently observed their fiftieth wedding anniversary with a dining and open house—about 200 guests attended the open house.

-- LUMBER --

KILN DRIED from LOUISIANA MILL

At Prices that will save you MONEY
 DELIVERED IN TRUCK LOADS

J. P. BROWN & SON, — Lumber

1104 S. Chadbourne — Phone 3426 — San Angelo

Mr. Flores is spending the Christmas holidays with his brother in Los Angeles, California. The brother is in the navy and expects to be in foreign service after January.

Miss Clementine Parker, student at Denton, is visiting her aunt, Mrs. Hull, for the holidays.

J. Tom Miller is home from Stinnett, for the holidays, with his parents, Mr. and Mrs. A. D. Miller. Mr. and Mrs. Miller are expecting their other son, Arthur and family, from Fritz for the holidays.

Joe Callaway is home for the holidays, from the deaf and dumb institute at Austin, with his mother, Mrs. Addie Callaway.

Buy Defense Bonds!

Dr. C. W. Cheatham

DENTIST
 X-RAY

Ballinger, Texas

Dr. R. C. Maddox

DENTIST
 X-Ray

WINTERS, TEXAS



Optometrist

(Est. 1910)

Complete Eyeglass
 SERVICE

205 S. Chadbourne San Angelo

Sundays by Appointment

Office Hours 8 to 6.

Phone 5384

Dr. Jas. H. Craig

Chiropractor and Masseur
 Electrical Treatments

Winters, Texas 20-41

FOR YOUR HEALTH

A Complete Drugless Health Service
 Chiropractic and Colon Therapy
 will relieve Constipation and
 Stomach disorder

Dann's Chiropractic Health
 Home

E. A. Dann, D. C.

207 Pecan St. Sweetwater

BOOTS

A big group of real bargains that have actually been reduced to less than half manufacturing cost. But come in early before they're picked over. All sizes are included, long as they last.

J. L. MERCER

Boot Shop

SAN ANGELO, TEXAS



The Enterprise

Everything In

- LUMBER -

For Building Purposes

And at prices that will be to your interest to buy from us.
 See Us For Estimates and Prices Before You Buy

TEXAS TRADING COMPANY

SAN ANGELO, TEXAS

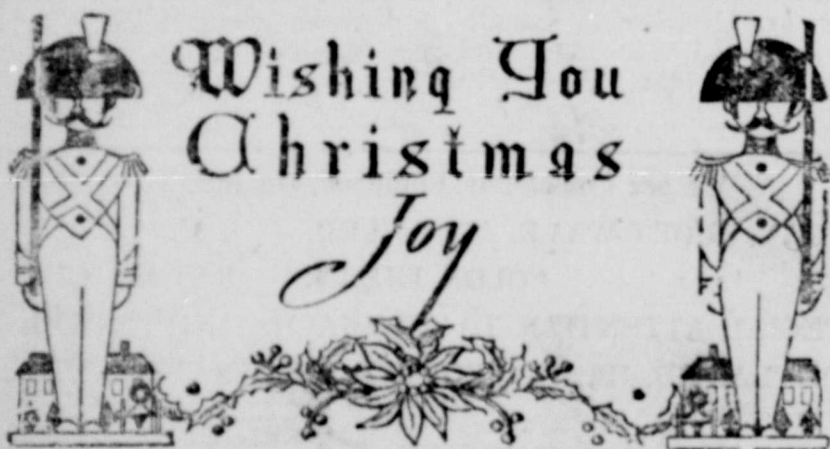
Greetings and Best Wishes
 TO

OUR FRIENDS EVERYWHERE

At this Glad Christmas time, May all that makes for your happiness be yours. And may the New Year bring you increasing happiness

Thanks for every business favor shown us.

WOJTEK BROS.



May The Joy Bells Ring

This Gladsome Christmas - Tide

For our Friends Throughout West Texas. And May

1942

Bring Us Victory in this war that has been thrust upon us

When the New Year Opens if You Have Any Building needs See Us.

We Thank You For All Business Courtesies

Burley-Bacon Lumber Company

San Angelo, Texas

Carl Burley, Manager



WITH ALL GOOD WISHES TO
 OUR FRIENDS THROUGHOUT COKE COUNTY

And to all others—and to the world at large—for

A MERRY CHRISTMAS

AND A GLADSOME NEW YEAR

Lets All Go In to Win the War.

I AM GRATEFULLY YOURS

McNEIL WYLIE

County Judge, Coke County

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And thus wash away the world's tears and sin,
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And efface for men, sin's nocturnal blight,
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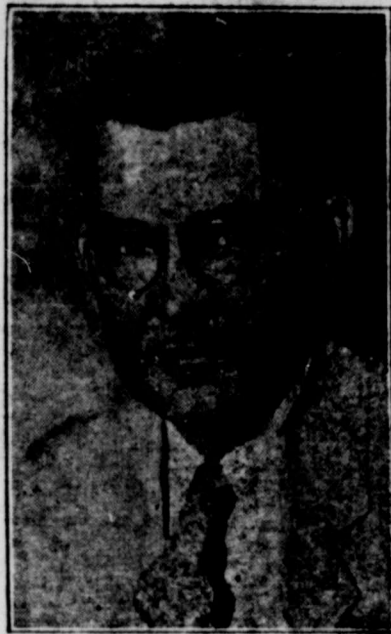
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Kansas City Bible College
December 17, 1941

Seasons greetings to the editor and Bronte Enterprise readers:


I have been thinking for several years that I would write to the Bronte Enterprise and see how many of my old friends I could hear from. At last I believe I have found the time to write. I do not know whether Brother West is still in the office or not, for I have not seen a copy for years. I feel a little ashamed as I make this confession because I have felt an interest in the paper since 1909 or 1913-I have forgotten which; although I remember distinctly of being at a picnic in Pecan Mott in the summer of one of these years, and how diligently people were working, selling subscriptions to the Enterprise. I also remember that the prize went to Miss Lena Weathers, a young lady from the Hayrick community. (Dear Old Havrick, some of my most pleasant childhood memories are centered in that little neighborhood.) The prize being a car, as to what kind of a car I do not know, for in those days a car was an automobile, and that was all I knew about them.

Well it seems that we must weather another war, while it seems such a short time since Frank Percifull, Hubert Havley, and so many others of our boys were going away to war, then they were soon coming home again proud in their victory. The first Armistice is so plain in my mind even yet, and here we are in the same terrible business again. Some of you who were boys in the other war will have boys of your own for this war; how I do sympathize with you, and your wives who had sweethearts in France such a short time ago.

We feel especially the seriousness of the situation here where I am. I am teaching in a Bible College where we have so many fine young people training for some special religious work. Some are preparing to teach, or enter some other field of worthy service. How we hate to think of giving them up. This school is carried on mostly by donations. We have what we call our "Dollar Family". Some give a dollar a month, some a dollar a year, and etc. This fund helps us to carry on this nondenominational institution, to train young people for some worthy service.

I am teaching English and Bible. I wish you could just step into some of our Bible classes and enjoy with us the study of the greatest book of all ages. We are working toward opening a mission school for the Indians, where I had planned to go, but now since the war, I shall just have to wait and see.

Our school here is located on the outskirts of Kansas City, about the central part of the United States. We feel that this is a favorable location, for if the worst comes, we will not be subjected to border raids. If any who read this are interested in getting into a good school, or any of you parents feel that you would like to know more of our college, I shall be glad to answer any questions. Also I would love to hear from some of my old friends. Last summer I was in (See Bronte Lady Back Page)



The State of Texas
Austin

Coke Stevenson
GOVERNOR

December - 1941

People of Texas:

This hour is too solemn for ordinary Christmas greetings. Once again our nation is plunged into cruel war. Trials and tribulations stare us in the face. But we are a brave people. Christian endeavor fortifies us. We will win the victory by the forces within us.

Let us therefore lift our eyes to the Star of Bethlehem, eternal symbol of love and peace, and pray earnestly for strength and wisdom: for the triumph of right and justice and for the relief of distressed peoples in every land.

"On earth Peace, good will toward men."

Sincerely Yours
Coke Stevenson

Mrs. J. Latham and children are here visiting Mrs. Ollie P. Pitman and Mr. Pitman.

Mrs. J. M. Patton is improved somewhat, but her condition is reported as very serious.

U. F. Taylor has returned home and is very ill. Mr. Taylor has been in bad health for a year—but for the past three months he has slowly grown worse.

Buy Defense Bonds!

Buy Defense Bonds!



OUR BEST WISHES GO OUT TO OUR FRIENDS THIS MERRY CHRISTMAS TIME

May the best and happiest be yours, and also the portion of mankind everywhere this glad season:

1942

Be the best and happiest year for us all and may peace come to the earth to make all men glad.

WITH ALL GOOD WISHES FOR EVERYBODY

S. A. KIKER

County Commissioner

It is Our Joy at This Glad Season Again to Wish

OUR FRIENDS AND PATRONS A MERRY CHRISTMAS And Happy New Year

And out of the depth of our heart we extend the glad greetings to each and all, with the wish that this may indeed be one of the most happy Christmas of all, and that

1942

May dawn bright and clear for you and that throughout the year there may be much to bring happiness with as few tears as possible

WE DEEPLY THANK YOU—

Each of our patrons for your continued patronage through another year. Friends, we appreciate you.

F. L. CLARK

THE BARBER

THE GLADSOME CHRISTMAS-TIDE IS HERE

And it is the time to think of our friends and all those whom we know and to join in the spirit of the day with

Good Wishes to All

And that is the way in which we welcome the

Happy New Year

And we wish for our friends in and around Bronte increasing happiness for 1942

"THANK YOU"

At th's time let us thank you, each and all, for your continued business favors. For the New Year we promise to strive to merit your continued patronage.

TEXAS TRADING COMPANY

SAN ANGELO, TEXAS

THE BRONTE ENTERPRISE D. M. WEST Publisher-Manager

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates

In State \$1.00 year Out of State \$1.50 year

What to Do In An Air Raid

Official—U. S. Office Civilian Defense:

- 1. Above all, keep cool. Don't lose your head. 2. Do not crowd the streets; avoid chaos prevent disorder and havoc. 3. Don't believe rumors—spreading false rumors is part of the enemy's technique. 4. Air raid warning signals generally are short blasts or rising and falling pitch, or whistles or horns. The all clear is a steady tone for two minutes. 5. If an incendiary bomb falls, cover it with sand, or spray it splash or stream. Switch to a stream to put out any fire started by the bomb. Switch back to a spray for the bomb. A jet, splash, stream or bucket of water will make the bomb explode. 6. Under raid conditions, keep a bathtub and buckets full of water for the use of the fire department in case water mains are broken. 7. If you have a soda-and acid extinguisher (the kind you turn upside down) use it with your finger over the nozzle to make a spray. Don't use the chemical kind (small cylinders of liquid) on bombs. It is all right for ordinary fires. 8. Should gas be used, go a once to the most "inside" room in your house (fewest doors and windows). Paste paper over glass. Stuff rags in window cracks and under doors. 9. Choose one member of the family to be home air raid warden, who will remember all the rules and what to do. 10. Whether or not a blackout is ordered during a raid, put out all lights at once.

W C. McDonald

Attorney & Counselor at Law ROBERT LEE, TEXAS

MEMBER



Your Eyes May Need A Visual Re-conditioning. Glasses Fitted And Repaired

DR. P. T. QUAST

Sweetwater

JNO. W. NOR THE INSURANCE Man

WINTERS, TEXAS

- John H. Taylor, D.D.S. Y. P. Taylor, D.D.S. DR. TAYLOR & TAYLOR DENTISTS 202-4 Rust Bldg. PHONE 5225 San Angelo, Texas

11. If a light inside the home is necessary, use rugs, blankets, portiers, over drapes or curtains, arranged in double thickness over your windows. Don't crowd or stampede stores for special material. Be ingenious—improvise. 12. During a raid, remember to shut off gas stoves, gas furnaces, and gas pilot lights.

13. If bombs start to fall near you, lie down, you will feel the blast least that way, escape fragments and splinters. The safest place is under a good stout table the —stronger the legs the better. 14. Above all, keep calm. Stay home. Put out lights. Lie down. Stay away from windows.

A Merry Christmas and Glad New Year

Is our deepest and happiest wish for all our friends and customers and everybody throughout West Texas.

THE GLAD CHRISTMAS SPIRIT

Makes life worth-while—for without loved ones and friends Life would mean but little. Therefore, in the spirit of the glad Season, we wish you the very best everywise.

FRIENDS, THANK YOU

And, now, in the deepest way possible we want to say "Thank you" to each and every customer we have had through the past year. We have tried faithfully to serve you and we want you to know that we appreciate your patronage.

BRUTON SERVICE STATION

C. E. BRUTON, Owner



AND MAY

1942

Bring to our county the very best there is in life. We extend our best wishes to all our people. And we here now thank all the people for the aid they have given us to make our county a law-abiding county. We sincerely ask each and all to join to the end that grand old Coke County may be known everywhere as a law-abiding county. Again we say,

Happy New Year

FRANK PERCIFULL SHERIFF COKE COUNTY

A Merry Christmas

TO

All Our Friends

AND ALL THE GOOD PEOPLE OF COKE COUNTY

We Pause

TO JOIN IN THE GLAD SPIRIT OF THE CHRISTMAS SEASON

Here's to 1942

May it be the best year everywise for Coke County and for all West Texas we have ever enjoyed

Willis Smith County Clerk

Salvage Scrap Metal for the Defense Purposes

An appeal to industry to salvage every bit of scrap metal that can be found to aid in war production was issued today by William S. Knudsen, Director General of the Office of Production Management. Factory operators and business men were

asked to exert every effort behind the industrial salvage program. Public officials and householders previously have been asked to assist in the Salvage for Victory Campaign. Mr. Knudsen's statement follows: "In this shooting war our planes, tanks, ships and guns have an enormous appetite for metal. This appetite must be satisfied. The drain on our raw materials must be supplemented in every way possible. Most important at this time is the quick return to the market of every

pound of scrap metal we can find. This scrap, of which there can be a great harvest in industry, must be gathered up and sold at once. Every industry, large and small, must get in the scrap. Obsolete machinery, old boilers, old gears, pulleys, discontinued patterns, molds, scraps of rods and bars, and other steel shapes can be found laying around thousands of shops and factories. Don't think because you only find a hundred pounds or so that it is not important. Get it all back into the market—the pound, the tons or carload. Your country needs it. OPM's Bureau of Industrial Conservation has started the wheels turning on an industrial salvage program. I want those wheels to spin.

- "(1) Act now.
- "(2) Appoint a salvage man to ferret out 'dormant' scrap and sell it promptly.
- "(3) Give him the necessary authority to do a real job.
- "(4) Bring this problem to the attention of every man in the plant. Encourage this participation.
- "(6) Make this your problem. You can return to our mills the additional scrap needed to boost production of tanks, guns, planes and ships. I expect every shop and factory to see that this scrap gets back into the market to help us do the job we all want done. Get in the scrap!"

BAPTISTS RENDER A CHRISTMAS PROGRAM

The Baptist church had a Christmas program Sunday night, December 2'. It was an excellent program and was enjoyed by the large number in attendance.



WE JOIN IN THE GLAD SPIRIT OF THE HOUR AND WISH FOR OUR FRIENDS AND ALL OTHERS

A Merry Christmas and Glad New Year

May it be that the BEST THINGS OF LIFE shall be yours for

1942

W. C. McDonald

COUNTY ATTORNEY COKE COUNTY



America's Second Line of Defense

Today America's destiny rests in the hands of two defense lines—our armed forces and those of us working in essential industries.

One of our Nation's most important essentials is oil—not only for our defense requirements, but for all related civilian activities.

Texas supplies over one-third of America's oil and we Texans who work in this vital industry—250,000 of us—are proud of our part in providing it. We know how necessary it is to National Defense.

There can be no interruption in the flow of these materials so vital to our Nation's safety. The task calls for the all-out skill, experience and loyalty of every American.

The Texas oil industry to a man is on the job.



TEXAS-MIDCONTINENT OIL AND GAS ASSOCIATION



Yuletide

Cheer

TO OUR PATRONS AND FRIENDS

May the glad New Year bring to our part of Texas and to the world at large a full measure of the worthwhile things of life—the things that will make the people prosperous and happy.

WE ARE DEEPLY APPRECIATIVE

To all those who gave us their patronage through the ginning season that has just closed. Friends, we cherish your continued business fidelity. For

1942

Lets go in to win the war and maintain our rights

"Thank You"

FARMERS GIN COMPANY

ROOM MOTHERS GIVE SENIORS PARTY

The room mothers of the seniors gave the class a Christmas party, Monday night. The room mothers are Mrs. Homer Vaughan, Mrs. Rendal Meadows and Mrs. J. E. Eldridge. The party

was at the home of Mrs. Meadows.

Various games were played throughout the evening.

Refreshments were served to all members of the senior class and three guets, Robert Brunson, Archie Pitman and Gene Clark.

We are Completely Equipped, Having X-RAY, SHORT WAVE, ADVANCED COLON THERAPY, BATHS, ETC. SPECIAL ATTENTION TO STOMACH AND BOWEL COMPLAINTS, HEART TROUBLE, RHEUMATISM, ETC.

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WATCH YOUR STEP!



Don't let winter catch you without a good pair of boots! prices are advancing—demands are greater—materials are getting scarcer. Better give us that order now for winter boots!

GENUINE LEATHER ZIP PER PURSES

M. L. LEDDY Boot & Saddle Shop

24 S. Chadbourne

San Angelo



WE WISH YOU
HAPPINESS
THIS GLAD
CHRISTMAS TIDE
And thank you for your
Continued Patronage
TEXAS THEATRE



Mr. and Mrs. D. Larkin, who recently observed their fiftieth wedding anniversary with a dining and open house—about 250 guests attended the open house.



The Enterprise

BRONTE LADY—
(Continued from page one)

a beauty parlor in Portales, N. M.; a pretty girl was shampooing my hair and carrying on a lively conversation meanwhile. She asked me where I came from and upon being told Bronte, Tex. she replied, "That is where my parents came from". Upon inquiry I found her to be the daughter of the former Maud Johnson and a Newberry boy, both of whom I had known for years. Such links with the old home town are not at all unpleasant to one without home or family, as is my situation. So I shall say again that I shall be glad to hear from all who care to write.

Best wishes to the editor and the good people who have supported it through all these years.

Your friend,
Mittie Clifton

P. S. In looking back over my letter, I just happened to remember that 1909 was the year in which we celebrated the coming of the Orient Railroad. I wonder how many who read this remember attending that picnic—and the term "Old Bronte" and "New Bronte"?

Norman Kiker and Lewis Bridges are home from A & M, to spend Christmas with their parents.

-- LUMBER --
KILN DRIED from LOUISIANA MILL
At Prices that will save you MONEY
DELIVERED IN TRUCK LOADS
J. P. BROWN & SON, — Lumber
1104 S. Chadbourne — Phone 3426 — San Angelo

Mr. Flores is spending the Christmas holidays with his brother in Los Angeles, California. The brother is in the navy and expects to be in foreign service after January.

Miss Clementine Parker, student at Denton, is visiting her aunt, Mrs. Hull, for the holidays.

J. Tom Miller is home from Stinnett, for the holidays, with his parents, Mr. and Mrs. A. D. Miller. Mr. and Mrs. Miller are expecting their other son, Arthur and family, from Fritz for the holidays.

Joe Callaway is home for the holidays, from the deaf and dumb institute at Austin, with his mother, Mrs. Addie Callaway.

Buy Defense Bonds!

Dr. C. W. Cheatham

DENTIST
X-RAY

Ballinger, Texas

Dr. R. C. Maddox

DENTIST
X-Ray

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A Complete Drugless Health
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Chiropractic and Colon Therapy
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BOOTS

A big group of real bargains
that have actually been reduced
to less than half manufacturing
cost. But come in early before
they're picked over. All sizes
are included, long as they last.

J. L. MERCER

Boot Shop

SAN ANGELO, TEXAS

Everything In
- LUMBER -
For Building Purposes
And at prices that will be to your interest to buy from us.
See Us For Estimates and Prices Before You Buy
TEXAS TRADING COMPANY
SAN ANGELO, TEXAS

Greetings and Best Wishes
TO

OUR FRIENDS EVERYWHERE

At this Glad Christmas time, May all that makes for your happiness be yours. And may the New Year bring you increasing happiness

Thanks for every business favor shown us.

WOJTEK BROS.



WITH ALL GOOD WISHES TO
OUR FRIENDS THROUGHOUT COKE COUNTY
And to all others—and to the world at large—for

A MERRY CHRISTMAS
AND A GLADSOME NEW YEAR

Lets All Go In to Win the War.

I AM GRATEFULLY YOURS

McNEIL WYLIE

County Judge, Coke County



May The Joy Bells Ring

This Gladsome Christmas - Tide

For our Friends Throughout West Texas, And May

1942

Bring Us Victory in this war that has been thrust upon us

When the New Year Opens if You Have Any Building needs See Us.

We Thank You For All Business Courtesies

Burley-Bacon Lumber Company

San Angelo, Texas

Carl Burley, Manager