

THE BRONTE ENTERPRISE

VOLUME 24

BRONTE, COKE COUNTY, TEXAS, FRIDAY, DECEMBER 11, 1942.

NUMBER 49.

"The Blue Bird of Happiness," Theme at Flag Ceremonies

The Service Flag Dedication ceremonies at the Methodist church Sunday morning was impressive and beautiful in its earnestness and simplicity. Every feature of the program was pronounced by those who were privileged to attend, as a distinct feature of the various parts of the program.

Outstanding features of the program were an address by Mrs. W. F. Chambers and a vocal number by Mrs. Chambers' daughter, Miss Ann Chambers, with Mrs. I. M. Cumbie at the piano.

Mrs. Chambers chose for her topic: "The Blue Bird of Happiness." The basis for her discourse was the fairy tale of Maurice Maeterlinck, "The Blue Bird Found Again." The story had its origin in the fancy of the author, due to his war losses in his own native land, Belgium. He lost all—money, house and all earthly possessions, being swept away by the Nazi hordes. He came to America a few years ago, a war refugee, old and penniless. He was 78 years old and without the material things with which to sustain life. The fairy story was that a family of little children sought the Blue Bird of Happiness—they went into far and strange and unknown lands, everywhere throughout the world of the living and the dead—but their quest was in vain. Returning to their humble cottage disappointed, heart-sick and sore, they found the blue bird where it had been all the time, and they had been seeing it every day. The Blue Bird of Happiness was in their own humble and familiar home.

When Maeterlinck arrived in this country, a war refugee, stranded and with old age upon him, some one asked him, "Where is the Blue Bird now?" His answer was the article on which Mrs. Chambers based her address: "The Blue Bird Found Again." It is a wonderfully interesting discourse on the Christian philosophies of life.

Mrs. Chambers by way of introduction to her address stated that she was going to steer away from war and the war-torn condition of the world, much as she could, and that her thought would be based on the topic: "The Blue Bird of Happiness."

Mrs. Chambers began her address with a word of deep appreciation to Mrs. Floyd Bridges for the beautiful flag she had made and presented for the occasion. "I shall not talk of the war and its carnage and death and wreck and ruin and sorrow it has cast like a pall over the whole world. But, instead I shall speak of 'The Blue Bird of Happiness,' in the hope that it may be as comforting to my auditors as the thought has been to me.

"Man, like the children of the fairy story seeking the 'Blue Bird of Happiness,' has sought in all the channels of human activity for peace of mind and that which will bring 'joy unspeakable.' He has delved into the theories of science; he has crossed oceans and spanned continents; he has encircled the globe; he has conquered worlds, he has builded pyramids and cathedrals; he has amassed fortunes until the gold of the world was at his feet—but in all this mad search there was but nought as compensation. Yet all the while that which would bring the coveted blessing—hap-

Feed Crops and War Crops are Cotton Substitute

The 1942 A. C. P. Program provides that at least 90 per cent of the cotton allotment be planted to be in compliance.

A recent change in the 1943 program provides that acreage of designated essential feed crops, including corn, grain sorghums, oats, cane for hay, and designated vegetables, above normal acreage, can be substituted a re for acre for cotton in meeting the 90 per cent cotton allotment requirement.

War crops can also be substituted acre for acre for cotton to meet the 90 per cent cotton allotment requirement. Each farm with special crop allotments will also have a war crop allotment, which all farmers will receive information on in the near future. The war crop allotments for Coke County will be named and given the farmers soon.

WEDDING SHOWER

A wedding shower was given in honor of Mrs. J. T. Simpson, November 28, 1942, in the home of Mrs. Otis Brunson. The hostesses were Mrs. Edith Vagghin and Mrs. Margaret Brunson.

Gifts were presented by: Mrs. Natha Lee Ensor, Mrs. Noah Pruitt, Mrs. B. F. Bridges, Mrs. Sewell Johnson, Mrs. Ruth Sandusky, Mrs. Jim Simpson, Mrs. J. T. Ford, Sr., Mrs. E. A. Bell, Mrs. P. L. Wilks, Mrs. Bill Braswell, Mrs. J. W. Mitchell, Mrs. Frank Keeney Mrs. Winnie Tidwell, Mrs. J. T. Huffaker, Mrs. G. D. Luckett, Mrs. J. V. Rogers, Mrs. Lois Moreland, Mrs. Uvon Ford, Mrs. Ben Berry, Mrs. Wayne Rogers, Mrs. Tige Richards, Mrs. Virgle Rogers, Mrs. L. C. Rogers, Mrs. J. R. Johnson, Miss Magdalene Moreland, Mrs. F. R. Eaton, Mrs. Ruby Davenport, Mr. Tommie Moreland, Mrs. Bill Tomlinson, (Continued on last page)

piness—was at man's side. Wherever man has gone the Source of Peace has always been near—He is God. And when men turn to Him in simplicity and humbleness of spirit, there has come the floodlight of that 'Peace that passeth understanding.'

"If we seek Him with simplicity and open heart, we shall find that God's in His Heaven and all's well with the world."

Mrs. Chambers then called out the names of our boys in the service, giving their rank, branch and location. As a name was called relatives of the boy would come forward and pin the blue star on the red and white satin flag.

At this juncture Mrs. Chambers surprised her daughter, Miss Ann, who was to sing "The White Cliffs of Dover," as the concluding feature of the morning's program, which she also made a novel way to announce the number that Miss Chambers was to sing. Miss Chambers has a dear friend in the service somewhere in England, Lieut. Edward E. Weir. Miss Chambers had pinned a star on the flag honoring him. Mrs. Chambers modestly stated that her daughter had just received a letter from her friend somewhere in England. In that letter he said, "one raid over enemy territory is enough to make a young man white-headed, but going back across the Channel the sweetest sight are "The Cliffs of Dover."

We Are What We Eat

The Fifth Grade has been making posters for the Lunch Room this week. We chose for our theme: The U. S. Needs Us Strong.

Wouldn't we be queer looking people if our bodies consisted of nothing but frame-work or skeleton? What covers this framework? Muscles, fat and skin.

We have been comparing our body to a machine or to a building. But it does something that neither a machine nor a building can do by itself. It grows bigger and taller.

We are what we eat. We know now that each one of us has something to do about this business of growing, because we are what we put into our bodies. Protein or muscle-tissue building foods provide better materials for growing and for building muscle than others. Proteins supply material for growth and upkeep of the body and have two important jobs: To build tissue, and to repair body parts as they wear out.

If you want to have strength to pitch a ball, swing a tennis racket, or excel in other sports, you must supply your body with the muscle-tissue building foods.

To provide enough protein for one day, a child must have:

- 1 quart of milk.
- 1 egg (or at least 3 each week.)
- 1 serving of lean meat, or fish or cheese.
- 3 or 4 servings of cereal products, including breads.

Children who bring lunches from home should have more of the "staying" foods rather than light lunches. We have learned that a warm lunch at noon is

Mrs. A. E. McCleskey. Honored on Her 93rd Birthday

Sunday, December 6, 1942 was blessed for Grandmother McCleskey and those of the family circle who gathered to do her honor. It was grandmother's ninety-third birthday.

A dinner was served at the home of Mr. and Mrs. S. A. Kiker, which is also Grandmother's home. For twenty-seven years grandmother has made her home with her daughter, Mrs. Kiker, and Mr. Kiker.

There were twenty-five children, grandchildren and great grandchildren present Sunday, grandchildren from out of town who were present were Mr. and Mrs. Carol Robbins from Fort Stockton, and Mrs. Rube Compton and son of Sterling City.

Others present were Rev. and Mrs. Lester Haines and Miss Lottie Ivey of San Angelo.

The Enterprise joins with the hosts of friends of this gracious "grandmother in Israel" in happiest wishes for her continued health and happiness. There is a promise that "there shall be light at evening time." And verily, that promise is being fulfilled to Grandmother McCleskey.

Mrs. Evert Bruton was shopping in San Angelo Monday—of course, Evert went along, too.

M. Wynne transacted business in San Angelo Monday.

Mrs. J. C. Lammers has our thanks for advancing her subscription figures this week.

better for a child than a cold one, too.

Blackwell's Second Oil Well Begins Drilling Today

Blackwell's second oil well for this year is assured, far as the test is concerned. Morgan No. Craft was drilled last spring, and came in for a small producer.

J. C. Hunter and T. D. Roberts of Abilene have secured the contract for drilling of W.M. F. Morgan of Houston No. 1, W. E. Lackey, three miles southwest of Blackwell. It is in the near vicinity of the Craft No. 1. The contract is for a 6,000 foot test, unless oil is found at a more shallow depth.

The location was made last week and the materials have been moved and it was planned to start drilling today, if it is possible to do so, according to unconfirmed report.

This is an important test as it will decide fully whether or not the Blackwell field has oil in worthwhile quantities.

Wylie Bird whose ranch is 8 miles west of town on the Robert Lee highway was in town the other day—the first time he had been to town for some days. Mr. Bird has been suffering from a broken shoulder which he received when a cow pony went on a rampage with Mr. Bird about three weeks ago. He has suffered much with the injury but is now improving. Mr. Bird took occasion while in town to call and "play old Santa" with us by advancing his subscription figures to "the old home town paper." Thanks to you, Mr. Bird and may the real old Santa fill your sox to running over, with life's best things.

Buy Bonds

D. M. WEST

EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Congress, August 12, 1871.

Subscription Rates

In State \$1.00 year
Out of State \$1.50 year

WHOOPIING COUGH IN CHILDREN IS HARD DISEASE TO CONTROL

Austin, Texas, December 10—Commenting today on the control of communicable diseases, Dr. Geo. W. Cox, State Health Officer, said the whooping cough is one of the so-called children's to control. This is because it is a highly contagious disease which beys as an ordinary cough and is often not recognized until the child has exposed other neighborhood children. Whooping cough is contagious during the week or ten days preceding the easily recognizable symptoms known as "whoop." Even when the disease has been recognized, often a physician is not called and children are allowed to play with others

HOUSEKEEPER WANTED

I want a middle-aged woman as a companion, and who will do the general housework. I will give room and board and 330 per month—she must be able to drive car. Address or call Mrs. R. B. Hambright Norton, Texas. 494t.

J.B. Olivas who has been at San Diego, California, working in a defense plant, has returned and enlisted in the Air Corps at San Angelo. J. B. says that he likes his place and work very much.

Mrs. W. F. Chambers is in Fort Worth for a few days visit with their son, Bill, who is going soon to Edgewood Arsenal, Maryland for training in chemical warfare.

when they are known to be sick. In children under the age of three years, whooping cough can be very dangerous and is often fatal. Frequent spells of coughing and vomiting weaken the child to such an extent that he easily becomes a victim of some complicating disease such as pneumonia. Whooping cough complicated by pneumonia is so dangerous to young children that it is advisable to call a doctor as soon as the child becomes sick.

Do everything you can to protect children from whooping cough," Dr. Cox said. "Keep them away from playmates who have colds especially when whooping cough is prevalent in the community. Teach children not to put into their mouths objects which have been handled by others and be sure that they wash their hands before eating. If, in spite of your precaution, your child appears to be catching whooping cough, call your your doctor at once."

MEMBER



Your Eyes May Need A Visual Re-conditioning. Glasses Fitted And Repaired.

DR. P. T. QUAST Sweetwater



Exquisite Creation Diamond Duel 39.50

Any Christmas bride will thrill to the loveliness of this duet—smart, richly fashioned mountings.



Matched for Beauty 4-Diamonds 59.50

Especially for HER... Brilliant new diamond bridal creation. A value to compare.



Nathan's

WARTIME GIFTS and Sale of Coats, Dresses, Hats

From now until Christmas we feature a sale of Coats, Hats, Dresses along with a great exhibit of Wartime gift suggestions. In our big stock you will find hundreds of beautiful and useful gifts.

KIRSHMOOR

Fine Woolens and Luxurious Furs, and English Tweeds in Tailored sports.

\$31.89 AND UP \$89.50

Other Smart Dress and Sport Coats. Lots of Junior and Large Sizes to select from—long as they last.

\$7.98 and up

Felt Hats in this Clearance 1-2 Price

New Winter and Advance Spring Merchandising Arriving Weekly

GEORGE'S Ready-to-Wear

Ballinger

TEXAS

DATE DRESSES

Smart Black, with glittering Sequin Trim. Other Paul Sah in Winter White Oyster and Pastels.

\$16.98 to \$22.50

Other Dresses

Mid-Winter and Advanced Spring Styles—Black, New Brown Gold, Ice Blue, Oyster, and Winter White.

\$4.98 to \$22.50

CAUTION IS URGED AGAINST CHRISTMAS FIRE HAZARDS

Austin, Texas, December 10—Marvin Hall, State Fire Insurance Commissioner, suggests that plans for the coming holiday season include careful consideration of fire prevention.

"We must not allow destructive fires to burn our homes, or to cause injury or death to our families," Hall said. "This can be avoided by being careful in planning our decorations for Christmas. The decorations more commonly used are highly combustible, and therefore create additional fire hazards during the holiday season."

Several fire safety practices mentioned by the Commissioner were:

See that decorations are kept a safe distance from stoves or other heating equipment; do not allow them to come in contact with electric light bulbs, or appliances; prevent the accumulation of trash, papers, boxes or rubbish; "blow out" matches, cigars and cigarettes before discarding them; keep matches beyond the reach of children; be careful to keep electric circuits from being overloaded.

If a tree is used, secure a fresh one, keep it dampened and outside the house until actually

AVIATION CADETS ARE NEEDED BY UNCLE SAM

Young men between the ages of 18 and 26 inclusive are needed to man the planes now rolling from American production lines. Thousands of young men are needed to learn to fly, navigate and service America's new fighters and bombers.

Qualified young men can apply for aviation cadet training to become flying officers in the Army Air Forces. No school credits are required for pilot, navigator or bombardier training. A simplified intelligence test determines the applicant's ability to complete the job.

Lieutenant Colonel Marvin B. Durette, Commander of the West Texas Recruiting and Induction District, says, "if you are interested in flying, if you want to get in the air and take the fight to America's enemies... then you are the man Uncle Sam needs and it is your duty to find out at once if you are qualified, to serve in the United States Army Air Forces. Our country needs thousands of young men now—not when the

battle is over."

Aviation Cadets receive \$75 per month with an additional \$1.00 per day for subsistence. Quarters, medical care, hospitalization and clothing are furnished cadets in training. \$10,000 insurance is taken out by the government on each cadet.

Young men interested in becoming aviation cadets should contact the Lubbock Army Recruiting Office at once.

Bomb the Japs with junk.

Let's all do our part in this war

Silver Buckle Sets

Silver buckle sets are getting scarce... however, we have a complete stock on hand now. Better buy your Christmas belt and buckle sets now.

M. L. Leddy Boot Shop

24 S. Chadborne SAN ANGELO

Jno. W. Norman ATTORNEY AT LAW

WINTERS TEXAS

We Want To Buy Your TURKEYS!

Bring Your Turkeys In Now And Get Them On The Christmas Market—Buying Now!

WE PAY HIGHEST MARKET PRICES!



Farmers Produce Co.

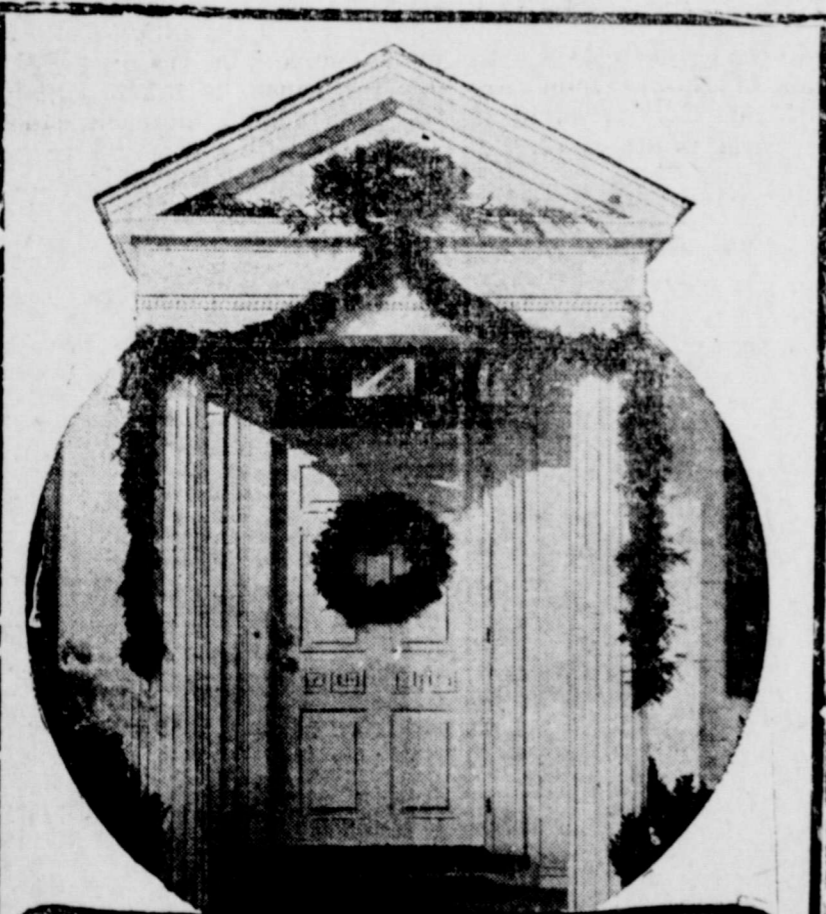
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Wool Rugs
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Secretaries
Card Tables
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Silex Coffee Maker
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BALLINGER, TEXAS



Christmas at Home

An Invitation to Happiness

A gracious home, warm in spirit and inviting in its levelness, is the closest we can come to a little bit of heaven on earth. Enjoy this Christmas more, surrounded by those dear to you . . . in a home in which everything is dear to you. We'll take pride in helping you create a more attractive home.

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TO EVERYONE ON YOUR LIST



Jewelry Gifts of Distinction!



LOVELY SOLITAIRE \$29.75
Streamlined beauty! Genuine diamond.



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2 fiery side diamonds flank center diamond.



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Gleaming heart shaped locket — perfect gift.



PEN AND PENCIL SET \$3.95
Shaeffer set of well-known quality.

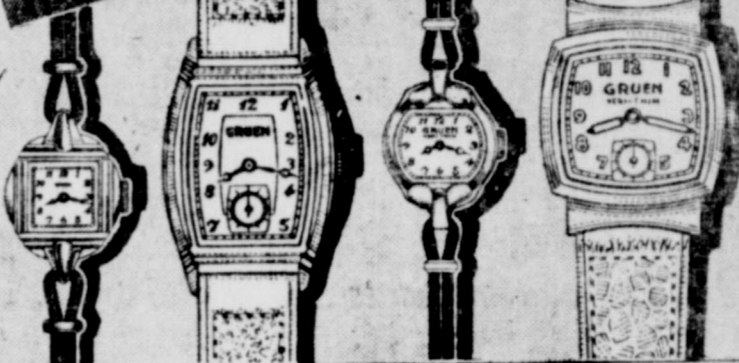


45-PIECE SILVERWARE \$31.33
Complete service for 8. New patterns.



SIGNET RING \$12.50
His initial on black onyx. Yellow gold.

GRUEN Curvex THE WATCH THAT CAN'T BE COPIED. 'TIL '59



NORMA \$2475
7 jewels. Pink or yellow gold-filled case. Guildite back.

STUART \$2975
15 jewels. Yellow gold-filled case. Guildite back.

VERI-THIN CADENCE \$3375
15 jewels. Pink or yellow gold-filled case. Guildite back.

VERI-THIN AIRPORT \$3750
15 jewels, luminous dial and hands. Pink or yellow gold-filled. Guildite back.

F. S. KREYER

9 WEST BEAUREGARD AVE.

PAY WEEKLY OR MONTHLY TERMS

WARTIME TRAINING SCHOOL FOR FIREMEN, ANGELO, NEXT WEEK

Representatives of each fire department in Fire Service District 12 are expected at the wartime training school for firemen in San Angelo beginning December 14.

Marvin Hall State Fire Insurance Commissioner and Fire Service Coordinator of the National Defense Committee for Texas, said many problems arising during wartime will be discussed at the five-day school. The school has been arranged through cooperation of the Office of Civilian Defense, the State Board of Vocational Education and the National Defense Committee for Texas.

District 12 includes the following counties:

Sterling, Coke, Runnels, Reagan, Irion, Tom Green, Concho, Schleicher, Menard, Sutton, and Kimble.

JERSEY HEIFERS FOR SALE

I have home jersey springer heifers, calving, for sale. See or phone me.

R. E. Hickman,
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Bring Us Your Pork

We will cure it; grind your sausage and render your lard.

Frozen Foods Co.

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Dr. R. C. Maddox

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X-Ray

WINTERS, TEXAS

W. F. Chambers

PHYSICIAN & SURGEON

OFFICE BRONTE PHARMACY

WE WANT YOUR

Sewing Machines AND Used Furniture

And will pay you all they are worth.

SEE US BEFORE YOU SELL

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DANN'S CHIROPRACTIC HEALTH HOME FOR YOUR HEALTH

A Complete Drugless Health Service

Chiropractic and Colon Therapy will relieve Constipation and Stomach disorder

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A big group of real bargains that have actually been reduced to less than half manufacturing cost. But come in early before they're picked over. All sizes are included, long as they last.

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SAN ANGELO, TEXAS

NEW HANDMADE BOOTS

AND REPAIRS

Individually designed Boots, handmade in our own modern shop.

BOOT and SHOE REPAIRING
The Modern Way. It's invisible.
FAST, COURTEOUS SERVICE

BOB MILLS—Sweetwater, Texas

(Woolworth Is Next To Me)



Gifts

FOR Everybody

IN OUR CHRISTMAS GIFT STOCKS YOU WILL FIND
A Suitable and Pleasing Gift

For the **WHOLE FAMILY** or for Friend

WHY GO ELSEWHERE? Why not buy "AT HOME?"
And at the same time BE PATRIOTIC And SAVE YOUR
GASLINE and RUBBER for UNCLE SAM.

We Invite You

To visit our store and see the CHRISTMAS OFFERINGS
we have. When we bought, we had in mind our own home
people, as well as our country, and tried to buy so that any
and all could get their Christmas Gifts here at home, in this
time of War Emergencies.

Our Prices are Right

And our stocks are new and fresh and clean. Visit our
CHRISTMAS GIFTS DEPARTMENT.

Buy War Stamps and Bonds—all you Can

Bronte Pharmacy

J. M. RIPPETOE, Owner and Mgr.

WEDDING SHOWER

(Continued from page one)

Geneva Tomlinson, Mrs. W. J. Eads, Mrs. Margaret Brunson, Mrs. A. M. Wynne, Mrs. J. H. Vinson and Lula Bell Vinson, Mrs. Ola and Faye Rogers, Mrs. Dave Brunson, Mrs. C. E. Bruton, Mrs. S. O. Jackson, Mrs. Carrie Williams, Mrs. G. W. Keesee, Mrs. Claud Clifton, Mrs. Geo. Thomas, Mrs. D. Larkin,

Dr. Jas. H. Craig

Chiropractor and Masseuse
Electrical Treatments

WINTERS — TEXAS

Mrs. Emmet Coalson, Mrs. Willie B. Millin, Mrs. R. L. Walton, Mrs. G. W. Crume, Mrs. Marie Brunson, Mrs. Edith Vaughn, Mrs. Virgie Cole, Mrs. Catherine Meeks, Mrs. Luther McCutchen, Mrs. Floyd Bagwell, Mrs. Irene Smith, Mrs. Maggie Scott, Mrs. R. D. Byrd, Miss Mary Pruitt, Mrs. R. L. Brunson, Mrs. Jim Powers, Mrs. Correne Hendrix, Mrs. Geo. Rosser, Miss Lily Rogers, Mr. Jim Powers, Mrs. Eva and Levada Powers, Mrs. Thelma Caperton, Mrs. C. P. Rogers, Jr., Mrs. Charley Fletcher, Mrs. Woodrow Rogers, Mrs. J. T. Ford, Sr., Mrs. Willie Smith, Mrs. E. W. Hadman, Mrs. Cillie Parish, Mrs. Bernice Adams, Mrs. Ellen Ballew, and Mrs. M. R. Simpson.

TEXAS THEATRE

BRONTE, TEXAS

Fri. and Sat. Dec. 11-12
"SERGEANT YORK"
with
Gary Cooper-Walter Brennan-
Joan Leslie.
Also Cartoons and News

Tuesday Only Dec. 15
Ginger Rogers-Robert Mont-
gomery
in
"ROXIE HART"
Also Comedy.

ALAMO THEATRE

ROBERT LEE, TEXAS

Fri. and Sat. Dec. 11-12
Betty Grable-Victor Mature-
Jack Oakie
—in—
"SONGS OF THE ISLANDS"
Also Cartoons and News

Wednesday Only Dec. 16
Ginger Rogers-Robert Mont-
gomery
—in—
"ROXIE HART"
Also Comedy.

ABILENE-VIEW BUS SCHEDULE

Two Schedules Each Way Daily
Between Abilene and San An-
gelo.

FROM ABILENE
Leave Abilene:
3:00 A. M. 3:15 P. M.
Leave Camp Barkeley:
6:25 A. M. 3:40 P. M.
Leave View:
6:30 A. M. 3:45 P. M.
Leave Happy Valley:
7:20 A. M. 4:35 P. M.
Leave Bronte:
8:00 A. M. 5:15 P. M.
Leave Robert Lee:
8:25 A. M. 5:40 P. M.
Arrive San Angelo:
9:25 A. M. 6:40 P. M.
FROM SAN ANGELO
Leave San Angelo:
9:30 A. M. 6:45 P. M.
Leave Robert Lee:
10:30 A. M. 7:45 P. M.
Leave Bronte:
10:55 A. M. 8:10 P. M.
Leave Happy Valley:
11:35 A. M. 8:50 P. M.
Leave View:
12:25 P. M. 9:40 P. M.
Leave Camp Barkeley:
12:30 P. M. 9:45 P. M.
Arrive at Abilene:
12:55 P. M. 10:10 P. M.
Intrastate Only
No passengers accepted be-
tween Abilene and San Angelo
and Vice Versa.

WE WANT YOU TO BE ONE OF—

250

SANTA CLAUS

TO THE EDITOR—WHAT DO YOU SAY?

We want you to pay your subscription—we are doing our best to give you a creditable small country weekly and to make the paper serve well, Bronte and the Bronte section of country, in its sphere as the publicity medium of this area. We say to you frankly that we need the amounts due us. A dollar is not much, but if 250 who are now in arrears with us will pay a dollar each, you see, readily, what it means.

SO, COME ON, NOW AND

"Play Santa" with us—thanks!

Give a Good

TIME

To all!



And the best time of all is kept by a

BENRUS

15-Jewel "LANGFORD" for men or 15-Jewel
"DIANA" for ladies . . . with guaranteed
shockproof movements.

YOUR CHOICE **33.75** Federal Tax
Included

L. P. RAY CREDIT JEWELER

"Your Promise to Pay is Good With Ray"