THE BRONTE ENTERPRIS

VOL. 25.



Rayon Threatens Cotton-

I have protested against the request of the Offi e of the Rubber Director and War Department for authority from the expand facilities for making which all will be interested: high tenacity rayon for use as THIS IS IMPORTANT! cords in tires.

If this is done, it will destroy about 10 per cent of the home Association is again sponsoring market for cotion, and will be a Junior Livestock Show for 4a severe blow to our cotton in- H and F. F. A. boys of Coke dustry.

used for this purpose. It has than ever before. been tested and tried and prov- On October 23 we will have our strongly urged that the expan- be the contestants and will put dent body of the Blackwell sion of the rayon program as on the show. You cannot afford proposed be deferred.

Of course, the Duponts and deo. other rayon interests want to, Your donation works double. change from cotton to rayon. The money is invested in War But why, taking advantage of Saving Stamps which are given the war emergency conditions, to boys in prizes to encourage change now and experiment on them to produce more livestock a substitute for a proven fabric produ ts for the War Effort. the continued use of which Let's help each 4-H and F. F. means so much to our cotton in- A. boy to FEED-A-FIGHTER dustry? The cotton farmer is in '43. going all-out for the war program. He is entitled to this protection,

The Feed Situation-

Junior Rodeo to Be Staged by **Coke County Boys**

Below are given portions of a letter sent out by A. B. Sheppard of Robert Lee, president of Dear Mr. West: the Coke County Livestock Association, to stockmen and othsolicit funds with which to pro- school news to your paper. mote the annual FFA Livestock inform those receiving the letter with reference to the boys' rodo that will be held in connec-

tion with the auction sale of the porters. stock donated. The purpose of

PLEASE READ

County. This time we plan to Cotton cord always has been have a larger and finer show

to miss this sale anad Junior Ro-

Signed A.B.Sheppard President, Coke County Livesto & Association.

Blackwell School News

BRONTE, COKE COUNTY, TEXAS, FRIDAY, OCTOBER 8, 1943.

Blackwell, Texas, October 5, 1943. Bronte Enterprise,

Bronte, Texas. ers, the purpose of which is to thought that we would send our fever.

Show next spring-and also to much if you will publish our We will appreciate it very news.

Junior and Senior Class Re-STE VY

this article is to inform the peo- Black ell school, The Enterprise be one of these pests left either WPB to use vital materials to ple of the proposed rodeo in will be glad to print any and all in town or country.

you state, having once owned the rats are dangerous to health the paper at Blackwell, which we and to feel a personal responsiconsolidated with The Bronte bility in getting rid of the dan-Enterprise, we reach quite a ger. Let each one see that his number of the patrons of the premises, either business house, Blackwell school. Therefore, we or the out houses, are cleared of seek to serve Blackwell as its rats. I will appreciate it if each news medium, as we do Bronte and everyone who will aid in the and the other communities in campaign, advise me-and at which The Enterprise has circu- least, after you have had the LT. WAYMAN ed. The Truman War Investi- annual auction sale and this time lation. So, send on your school rat-killing compaign on your gating Committee has investi- we are also having a Junior Ro- news. We are interested in the place report same to me, with full, Mr. and Mrs. J. A gated the subject and has deo 4-H and F. F. A. boys will work and a tivities of the stu- the results."

(Continued on last page)



Rats in Bronte are a menace take the Bronte Enterprise we of diseases, especially typhus

The Community Club Wednesday night launched a campaign to wipe out this menace. H. Springer was appo

the rat-killing campaign. Springer is calling on all the peo ple to be on the alert and de Yes. Seniors and juniors of the stroy rats until there shall not

school news you furnish. As "I want verybody to feel that

Lieut. Wayman Percifull Gets His Wings as Pilot

NUMBER 40.

Lieut. and Mrs. Wayman Perto the health of all. One section cifull arrived in Bronte the latof the business district is said to ter part of last week for a visit Since so many Blackell people be infested. Rats are spreaders with the parents of Lt. Perci-



(Contin

(Continued on last page)

Mr. Springer and The Enter-



The Commodity Credit Corpo-ration has contracted with a PTA Committee number of southwestern mills to crush soybeans when the harvest Meets in Its begins soon. Under contract terms, about 50 per cent of the meal secured in crushing remains in the state.

CCC and upon the War Food Ad- ecutive committee of the Bronte ministrator the acuteness of our PTA met in the school auditorishortage and need, and they have given us some assurance that increased efforts will be made to shift more soybeans to our section. Cottonseed meal is distributed through regular trade channels.

Jones' office reports to me "is work and will work together. developing not only in West Texas, but also in Tennessee, ommended that ea h member of Arkansas, Mississippi and Okla- the PTA pay 50 cents a month homa. This may materially af- dues. fect the supply of cottonseed meal."

It's Not Over Yet-

It's true that one man's guess is about as good as another's as to when the war will end. In Washington "capital of the world," there is no general agreement, even though the most respected autohrities live and work here.

Last week these real authorities told a conference of the nation's business, labor and industrial leaders, gathered here to map the future home-front production program, that "The war is far from won!"

Said War Mobilization Director James F. Byrnes: "We are furlough from Sharon, Pa. He is not as near winning today as the in the Shenandoah Personnel Germans were in the summer of Replacement Depot. He came 1940 or the Japs were immedi- home to see Mrs. Vanderland and ately after Pearl Harbor."

Patterson: "We have the initia- land recently.

Regular Session

I have impressed upon the On Tuesday, October 5, the exum.

Mrs. Clarence Arrott called the meeting to order,

Mrs. Arrott read the letter, written to the president from the district president. The membership and finance

"A drouth situation," Marvin [ommittees have combined their

The executive committee rec-

The following membership comittee appointed: Mrs. Don Edmiaston, Maver ---

ick. Mrs. Sid Evans. Marie. Mrs. Weddell, Tennyson. Mrs. Labenske, Hayrick.

Sam Seay of the Marie community is reported in a hospital at San Angelo with typhus fever. The Enterprise has been able to get none of the details as to the condition of the patient____ but we join with the friends of Mr. and Mrs. Seay in the wish that his condition shall not become serious.

Wm. Vanderland is home on the little daughter who was Said Undersecretary of War born to him and Mrs. VanderTo All Cur Farmer Friends:

We are on the job again this fall, ginning cotton.

We appreciate every bale you bring us-we know we will do you a good job of ginning.

. We have meal in our warehouse, if you want to

Exchange on Your Seed

If not, and you want to sell your seed we will pay you the top price for your seed.

We will buy your cotton at all the market will stand--and we have quick service for Loan Cotton.

YOUR PATRONAGE WILL BE APPRECIATED

Farmers MarKeting Association

San a Mala and a san and a san a

J. D. Luttrell, Manager

PAGE TWO

TI'E BRONTE ENTERPRISE

FRIDAY, OCTOBER 8, 1943.

We Will Win !

Does It Pay? WE TELL YOU ---ONE THING ---

It does pay to trade at Higginbotham's

"Ballinger's Shopping Center" Investigate for yourself --then be your own judge

YOU'LL SAY AS OTHERS THAT HIGGINBOTHAM'S IS THE BEST PLACE TO TRADE

D. M. WEST EDITOR-PUBLISHER

ress, August 12, 1871.

			Sub	eription	Rat	~	
'n	Sta	te				\$1.00	year
u	t of	S	tata			\$1.50	year

HEALTH OFFICER URGES COMMON-SENSE USE OF SAFEGUARDS OF HEALTH

Health Officer, has declared highest possible peak." Entered as second class Matter at that he believes one phase of The State Health Officer em- forded by immunization can do ne Post Office at Bronte, Texas, this menace which should not be phasized on e aagain, as he has a lot to prevent the needless infarch 1, 1918, under the Act of Con- overlooked is the danger of in- often done in the past, the neces- flation of the disease and death flation in the incidence of dis- sity for using the more easily rates in this country," Dr Cox

ease.

Buy a Bond--if not a large one, buy a small one

MAKE YOUR

Cotton Money

Do

YOU THE MOST GOOD

Groc'ries, Fruits, Veg'tables & Meat

Bring us your cream and eggs-we pay top prices

Your business is appreciated

Red & White Store

inflation to the Ameri an way levels among our civilian and of life, Dr. Geo. W. Cox, State military population at their foods, home and community san-

accessible, common-sense safe- asserted.

"Just because we have war go- guards of health. Immunization ing on is no reason why we against several of the more killrates in the country to become little or no cost. Such protection ling City this week. higher than in recent peace- should not be neglected and the times," Dr. Cox said. "Indeed, person who allows himself or his it is an urgent reason why we family to suffer from a preventshould sharply reduce these able illness is, whether or not Austin, Texas, October 7 .- In rates among our people and use he realizes it, handicapping the

nation's war effort. Another health precaution which can and should be practiced in every home and ommunity is careful sanitation: clean clothes, a clean body, and clean home environments do much to prevent the appearance of illness in the home and the same sanitation practiced throughout the community will help to insure the

IT IS TIME TO PLANT

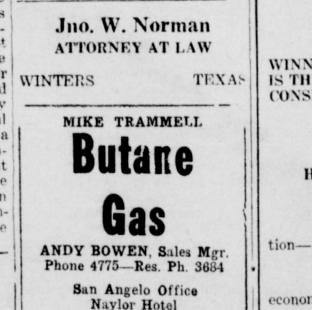
A Fall Garden

FIELD and GARDEN SEED

We have plenty of

THE BRONTE ENTERPRISA discussing the possiple danger of every effort to keep the health good health of that community. "Good, wholesome, nourishing itation, and the protection af1

> Mrs. Eva Key is visiting relashould allow disease and death ing diseases is available to all, at tives in San Angelo and Ster-



Naylor Hotel SAN ANGELO AND SWEETWATER

OVER BERLIN AND TOKYO But-there's hard fighting ahead. **OUR FIGHTING FORCES** on land-

The white flagwill go up!

on the seain the air-

ARE DOING A GOOD JOB

What-aboutthe home front-

ARE WE DOING A GOOD JOB

> At home-are we buying Bonds to the limit of our ability?

LETS GIVE OUR BOYS

What they needwhen they need it that-we maywin-as quickas possible-

THINK HOW MANY LIVES

May be lost by prolonging the war one day or one month-

LET'S DO OUR BEST

Every man and woman going their limit-buying More Bonds,

WINNING THE WAR IS THE FIRST CONSIDERATION

> Another good consideration is to shop and save at

HIGGINBO/THAM'S

You'll find it pays in dollars and cents as well as satisfac-

Prices-quality and styles will appeal to economical buyers.

Higginbotham's Ballinger's Shopping



BALLINGER, TEXAS

COME to us and SAVE on Your

Olive Seed Store 30 EAST CONCHO SAN ANGELO, TEXAS

DON'T FORGET Your Old Boots

SAN ANGELO, TEXAS

Old P. O. Building

Texas

kind, any time.

Center P. S.—For Gifts for our men overseas or in training Don't forget to throw those old see our window, shoes and boots in when coming to San Angelo. Remember the war has caused a shortage in . Y. P. Taylor, D.D.S. leather also, and you can save by * John H. Taylor D. D. S. having them rebuilt under factory . methods at a nominal cost. We * DRS. TAYLOR & TAYLOR are headquarters for leather, any DENTISTS PHONE 5225 M. L. Leddy Boot Shop 202-4 Rust Bldg.

San Angelo, Texas

BALLINGER, TEXAS

REPAIR TIME IS HERE

The time of year is here when the farmers and ranchers repair their places and machinery. For, winter is coming on when everything should be in ship shape. Likewise it is

Time to Repair Your Body—

As fall and winter come on, the body is at low ebb from the

We Can Help You

By giving you a checkover. And with mineral baths, massages. colonic irrigation, etc., we can give you wonderful aid. We have an

X-Ray And can make X-ray pictures to locate your thouble, should that be necessary.

Come to See Us

Reams Health Clinic

Mr. and Mrs. Carl Lewis, Cwners

Norton

FRIDAY, OCTOBER 8, 1943.

THE BRONTE ENTERPRISE

PAGE THREE

SANDWICHES



* Training Camps

Just Unloaded

Lumber

Carload Red Cedar Shingles 20,000 sq. ft. 1x12 No.1 and No. 2 20,000 sq. ft No. 2 Shiplap 15,000 sq. ft. 4" x6" and 8" Rough Fencing 10,000 sq. ft. 1x4 B and Better Flooring 6,000 sq. ft. 1x4 No. 2 S4S 12,000 sq. ft. 1x6 No. 1 and No. 2 S4S THIS IS ALL DRY LUMBER



SAN ANGELO, TEXAS

1104 South Chadbourne

him.

to be

FOLKS, STOP

And see us, as you go into the city, or as you are returning home. We now have charge of Slim's No. 2 Service Station -right on your way in and out of San Angelo.

Try Us will appreciate the patronage of the people of Bronte and surrounding country, when you come to San Angelo. And let us show you the satisfactory service we give. We GOOD GAS_GOOD OILS_GOOD SERVICE

Albert Plumly

SAN ANGELO, TEXAS

ABILENE-VIEW BUS COMPANY ABILENE, TEXAS

EFFECTIVE MAY 10, 1943 NEW SCHEDULES Two Schedules Each Way Daily Between Abilene and San Angelo READ DOWN READ UP READ DOWN

Lv. 6:00 A. M. Lv. 3:15 P. M. Abilene Ar. 12:35 P. M Ar, 11:35 P. M, Lv. 6:25 A. M. Lv. 3:40 P. M. Camp Barkeley Lv. 12:10 P. M. Lv, 11:10 P. M. Lv. 6:30 A. M. Lv. 3:45 P. M. Vlew Lv. 12:05 P. M. Lv. 11:05 P. M Lv. 7:15 A. M. Lv. 4:30 P. M. Happy Valley Lv. 11:20 A. M. Lv. 10:20 P. M. Lv. 7:50 A. M. Lv. 5:05 P. M. Bronte Lv. 8:15 A. M. Lv. 5:30 P. M. Robert Lee Lv. 10:45 A. M. Lv. 9:45 P. M. Lv. 10:20 A. M. Lv. 9:20 P. M. Ar 9:05 A. M. Ar 5:20 P. M. San Angelo Lv. .9:30 A. M. Lv. 8:30 P. M.



* War Industries * Hospitals * Street Lights ✤ Home Conveniences

Right at the Flip of a Switch!

MOST people take electric service for granted ... We expect that when our fingers flip the switch, the lights will flash -instantly! AND THEY DO!

The same is true of power for the lathes, punches, riveters and other machines that make our war weapons, power to light our factories for night shifts, power to take workers from their homes to their jobs, and back. It's always there, right at the flip of a switch.

HOW DID IT GET THERE? That's another story-much more complicated, but very interesting. It's the story of a people who saw a job to do, and rolled up their sleeves and did it. Call it initiative-call it free enterprise-it's the spirit that has made America great!

The people in our company have that spirit. Years ago they saw the need for electricity that was more plentiful and dependable than ever before. Transmission lines extending into many territories in West Texas, bringing economical electric service to both large and small towns-that was the answer to that need they believed, AND IT WAS! They built the lines and the power plants.

Today, we have an interconnected system of steam power plants, each independent of the other, yet so linked together that power is automatically switched from one region to another in event of mishap.

It's the most dependable system the world has ever known.

It's yours-all at your fingertips-right of the flip of a switch!

West Texas Utilities

PAGE FOUR

BLACKWELL-

school.-Editor.

SENIOR NEWS

as Grill, in San Angelo, under The Senior Class of Blackwell new management. High School met Thursday, September 30, to elect officers. The the new owners and managers. following were elected: Mr. and Mrs. Ramsel are experienced cafe operators and know

President-Judson Watson. Vice-President- and Reporter -Lonelle Ault.

Secretary-Treasurer- Vera · Lou Watson.

it cozy and inviting. They serve Sponsor-Miss Youngblood. steaks, soups, sandwiches and Room mothers-Mrs. Ault and Mrs. Sanderson.

Lonelle Ault, Reporter.

JUNIOR NEWS

The Junior class of Blackwell quiet way and amid the most High School met to elect the wholesome environments will assignment. officers of the class for the com- find just such a place at the ing year.

The officers are as follows: President-Billie Ware.

Vice-President-Cecil Lewis Smith.

Secretary-Pam Sanderson. Peporter-Mildred Walls. Sponsor-Mrs. Floyd Craig. Room mothers-Mrs. Cummins and Mrs. Cecil Smith. Mildred Walls,

TILE BRONTE ENTERPRISE

WINGS-

1942

they will not serve beer. There- low, Arizona, a sister of Mrs.

fore, a man can take his wife and Fink Eaton came for a visit to

children to the Texas Grill with- Mrs. Eaton. Last week they

out any fear of any disorder a- went to Breckenridge for a visit

rising from beer being served in with two brothers and a sister

ment and visit them when in San Abilene, they visited Mrs. Ea-

Angelo. Mr. and Mrs. Ramsel ton's daughter, Mrs. Robert

are genial aand pleasant and will Pendergrast, who resides there.

OUR LETTER-1 4 (Continued from page one)

servi e May 1942 but was not

ed his training at Eagle Pass,

Lt. Percifull is to report at

Mrs. Annie Sefton of Wins-

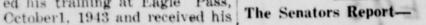
Randolph Field, October 13 for

wings as a pilot.

(Continued from page one) gle Pass, and received his wings tory, victory is within our quickly-now.

October 1. He volunteered for grasp.

Taking his primary training at job is still ahead." Said James P. Mitchell, direct-Avenger Field, Sweetwater, he ished July 22. He was sent to working age is either at work or San Antonio October 23, 1942, to in the armed forces than in any are impressive throughout the Classification Center. He finish- other major nation."



-came back last week with a estimating the Japanese.

Mrs. John Leathers sends The Enterprise to their son, Carroll who is in the service at Camp Ellis, Illinois. We hope Carrol will enjoy the weekly visits o the place. Read their announce- who reside there. Returning to "the old home town paper." Really, parents and friend could do nothing that would mean more to the morale of the make you glad that you went Mrs. Sefton returned to her boys in service than to send them the home paper.

> Hagelstein Monument Co., San Angelo, erects your monuments promptly. Avoid disappointment 21tf See what you buy,

BY

FRIDAY, OCTOBER 8, 1943.

five-point admonition that:

1. If it is to be ready for any tive ... Provided we have the eventuality, this country must course training for pilot at Ea- will and determination for vic- draw up its post-war plans

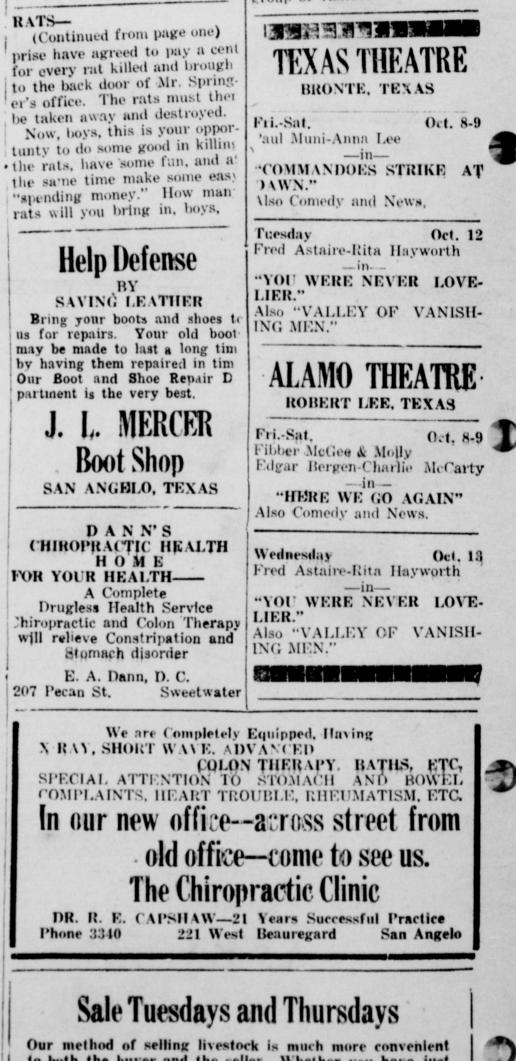
2. The allies should arrange to Said WPB Vice-Chairman use more of the oil reserves called for service until October 1, Charles E. Wilson: "A great job they control elsewhere, and behas been done. But a greater gin conserving our own production.

3. America must start now to finished there April 30. He was or of the Army's industrial per- insure acquisition of strategic then sent to Winfield, Kansas sonnel division: "A far smaller bases and aviation routes thrufor his basic training, and fin- proportion of our population of out the world, for after the war.

4. While our military forces world, our diplomatic system must be strengthened and expanded.

And the senators who visited 5. America's war news is flathe war fronts around the globe vored with too much optimism, -European, Mediterranean, Asi- particularly are we guilty, officatic, and Southwestern Pacific ially and unofficially, of under-

> Mrs. E. O. Allen has had several of her family as guests this week. In the group is a sister, Mrs. W. L. Cooper of Brady: Mr. and Mrs. F. A. Stubblefield und little daughter. Rita Juneof Winslow, Arizona-Mrs. Stubblefield is a daughter of Mrs. Allen: Mr. and Mrs. J. B. Walker and son, John Douglas. of Winslow, Arizona-Mrs. Walker is a daughter of Mrs. Allen: and another daughter, Mrs. C. D. McAdams and two daughters, Trilby and Lannie Ruth. of Colorado Citv are also in the group of visitors





THXAS GRILL UNDER

In this issue of The Enterprise

Mr. and Mrs. Felix Ramsel are

how to cater to the hungry pab-

li when it comes to cafe service.

rior of the Texas Grill and made

The new management has

made the Texas Grill a "home-

like" place, where those who so

desire to enjoy cafe service in a

Texas Grill. They announce that

lunches of all kinds.

They have renovated the inte-

is the announcement of the Tex-

NEW MANAGEMENT



Your County War Fund is another "Victory weapon."

The United War Chest of Texas through war fund organizations in every county of the state is charged with the responsibility of raising \$4,885,781.00 for the 17 approved war appeals of the National War Fund. The national goal is \$125,000,000.

Each of the 17 participating agencies was carefully budgeted to stretch every dollar contributed before it received the approval of the President's War Relief Control Board.

Texans now are being asked to take a Texan's share in their County War Funds to aid three fronts with one gift-the Military Front, the United Nations Front, and the Home Front. Remember, President Roosevelt has said that a share in the National War Fund is a share in winning the war. Use this "Victory weapon." Give to your County War Fund.

THE 17 PARTICIPATING AGENCIES ARE: * USO

na stares

* United Seamen's Sarvice * War Prisoners Aid * Belgian War Relief Soctor British War Relief Sodary * Dutch Relief Fund Queen Wilhelmina * French Relief Fund Friends of Luxembourg * Grock War Relief Association Norwegian Relief Polish War Relief

- **Russian War Relief** United China Relief
- United Czechoslovak
- **Relief** Fund
- United Yugoslav Relie Fund
- Refugee Ralief Trustees
- The United States
- Committee for the Care of European Children

IONAL WAR F A 2. A 36

to both the buyer and the seller. Whether you have just one animaal or a big bunch to sell, bring them to us for the best results.

Producers Livestock Auction Company

Otho Drake, Sam and Elzie Ault-J. Cory Snow, Manager