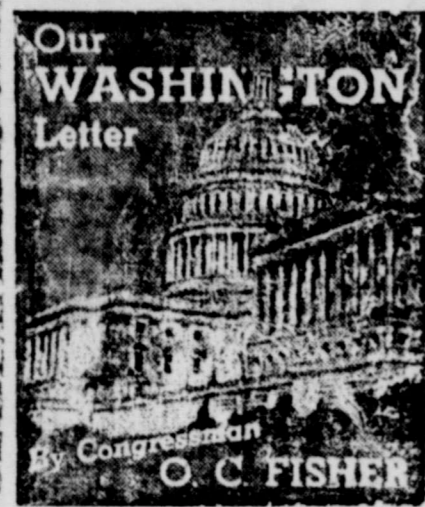


# THE BRONTE ENTERPRISE

VOL. 25.

BRONTE, COKE COUNTY, TEXAS, FRIDAY, OCTOBER 22, 1943.

NUMBER 42.



## A New Forgotten Man—

Southwest Texas is the breeding ground for a sizable portion of the nation's meat production. In addition to the imperative need for protein feeds for cattle, sheep and goats during the winter, there are scores of dairies there which must have this type of feed every day in the year to stay in business.

While feed has climbed sky-high and the ceilings have been evaded by the black market, the price of milk has in reared very little. This has forced—and every day is forcing—more and more dairies out of business.

For concrete example I have the bookkeeping records on four dairies at Coleman. One dairy showed a clean-cut loss. Three showed a very small profit—without counting in the dairymen's time and wear and tear of their cars and pickups. And all four were forced to reduce their herds. Their dollars-and-cents records show they can't stay in business at present prices. The same picture can be revealed at many other places over the district—in fact, all over the nation.

## Penny Increase Solves Chicago Problem—

Recently I attended a meeting of 21 senators who questioned Fred M. Vinson on the acute dairy problem. Vinson is supposed to be the "czar" over price controls. All but two of those senators favored price increases for milk, rather than subsidies, to rescue the dairymen.

In Chicago last spring a serious milk supply problem arose. OPA there allowed a one-cent per quart price increase. Since then, no complaint has come from the Chicago milkshed. Yet now, with Texas milk production reduced 25 per cent, OPA refuses an increase.

## Less Cotton Seed, Less Peanuts—And Texas Hasn't The Soybeans!

Texas normally requires a little more than a million tons of protein feeds each year. This year, only about 415,000 tons of cottonseed meal and cake will be produced in Texas from slightly more than 8,000,000 acres of cotton. This compares with 751, 12,539,000 cotton acres of that 611 tons in 1937-38 from the year.

Of further immediate interest, the Texas peanut crop this year is estimated at only 50 per cent of last year's yield. And, lest we get the idea that soybeans grow lush where the cotton-stalk is missing, we are reminded that Texas raises virtually no soybeans.

With our livestock and dairying industries literally at stake, we are demanding of the Commodity Credit Corporation that more soybeans be sent to Texas mills from the Middle West. Many promises are made, but what we actually will get remains to be seen. Only one thing is certain: If we don't get

## Bronte Itinerary of Lt. Patricia Nicolai WAC Recruiter

Mrs. Chas. Keeney who has just assumed the county chairmanship of the Wacs in Coke county, has given the itinerary below, of the visits of Lt. Patricia A. Nicolai of Sweetwater, who has charge of the Wac recruiting in Coke county. Let all interested ladies read the itinerary and keep the dates in mind and see Lt. Nicolai on those dates at The Enterprise office:

### Itinerary for Bronte

Friday, October 22—Morning.  
Friday, November 5—Morning.  
Friday, November 19—Morning.

Can be reached at The Bronte Enterprise office, and arrangements will be made to give mental test, interviews and suggestions to each applicant.

## Rodeo and Auction Sale at Robert Lee, Tomorrow

The Coke County Livestock Association is sponsoring a rodeo and livestock auction sale at Robert Lee, next Saturday, October 23.

All contestants who plan to take part in the rodeo must Saturday.

The auction will begin at 1 P. M. Immediately after the auction the rodeo will begin.

Everyone is urged to attend.

Mrs. Carrie Williams, Bronte's postmaster, returned Sunday night from a delightful visit of some days with Mr. and Mrs. Ira Prewitt at Ralls. In her absence Rev. J. E. Eldridge assisted Mrs. Pearl Boynton with the mails.

more protein feeds, Texas' immense wartime agricultural program will be seriously crippled.

### Rebirth of 'Economy'—

There is more talk of economy in government going on in your capital now than I have heard this year. The call for 10 billions of dollars in new tax revenue has set the stage for a drive against waste.

Many here are convinced that at least five billions can be subtracted from the nation's spending bill during the next year without harming the war program one bit. By doing that—cutting down the outgo at the same time you increase the income—the amount of extra tax money to be drawn from the people can be cut in half.

### A Payroll Reduction—At Last—

In my judgment, no two men in Congress have saved the nation as much money and made the country as expenditure-conscious, as Senators Byrd and Truman. Their work has been worth hundreds of millions of dollars to Uncle Sam.

With the federal payroll running above three million persons the Byrd committee, after long studies, concluded a reduction of 300,000 persons was both possible and advisable. Largely as a result of this demand, the government reported 30,000 dropped from the civil rosters in July—the first time in years, there has been a reduction instead of an increase. That's just a start but it is a start in the right direction.

## Miss Kathryn Whitt Becomes Bride of H. O. Fleming

A wedding, quiet and beautiful as the beautiful autumn Sunday morning on which it was celebrated, was that of the marriage of Miss Kathryn Whitt of San Antonio, at 10 o'clock,



MRS. HAROLD O. FLEMING

Sunday morning, October 17, 1943, to Mr. Harold O. Fleming, also of San Antonio, in Bronte, at the home of the bride's parents, Mr. and Mrs. H. O. Whitt.

Rev. A. Hanson, pastor of the Bronte Methodist church, spoke the vows, amid the holy and happy environs of the home, with the double ring ceremony, in the presence of immediate members of the families and a few invited friends. The bride was given in marriage by her father. An aunt of the bride, Mrs. Ernest E. Schantz of San Angelo, attended the bride as matron of honor. The bride wore a two-piece soldier blue dress with navy accessories, and corsage of pink rosebuds. Mrs. Schantz wore a sheer black dress trimmed with sequins and a red gladiola corsage.

Mr. Schantz attended the bridegroom as best man.

The traditional wedding marches were played by Mrs. I. M. Cumbie. Mrs. Alfred Taylor sang, "I Love You Truly," accompanied on the piano by Mrs. Cumbie. A reception followed the nuptials. The table was decorated with white dahlias and angel's trumpets in a crystal bowl. The three-tier white cake was surrounded by a half circle of tapering white candles. Miss Gertrude Schantz presided at the cake and Miss Gladys Schantz presided at the coffee service, and Mrs. W. B. Tyler of San Angelo was at the bride's book.

The bride is a graduate of the Bronte High School, graduating with the class of 1939. She attended Texas Tech at Lubbock. After spending a year in California she went to San Antonio early last year and took a position, at Kelly Field, where she still is employed. Mr. Fleming is the son of Mr. and Mrs. S. Fleming of San Antonio. He is a graduate of the Brady High School and is a civil service employee of Kelly Field.

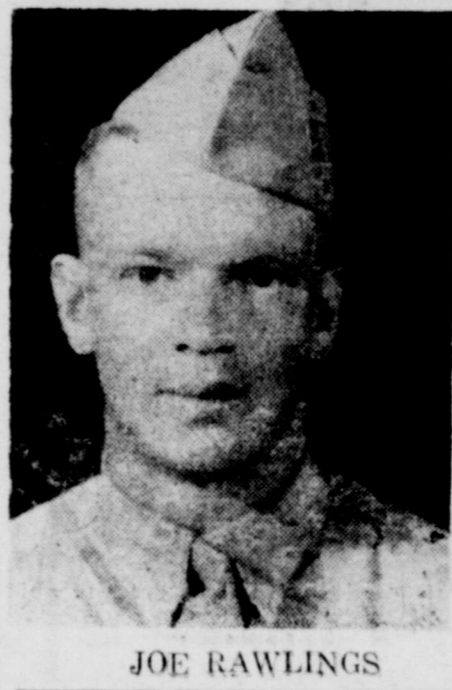
Following the reception the couple departed for San Antonio where they are at home at 141 Grapeland Street.

Four boys from Bronte and Tennyson returned Wednesday where they took the physical examination for induction into the service. They were J. W. Athey, Jack Simpson, George James and Pablo Olivas. The four stood the test and now await their call.

Norman Alexander, son of Mr. and Mrs. Monroe Alexander is

## Joe Rawlings Completes Training At Fort Knox

The Enterprise is in receipt of a letter from the public relations officer of Fort Knox, Kentucky, advising that Joe Rawlings, son of Mr. and Mrs. A. N. Rawlings, has completed his ba-



JOE RAWLINGS

se training, which prepares him for combat duty as a pilot with an armored force unit.

## Runnels Song Convention at Wilmeth, Sunlay

The regular annual Fall session of the Runnels County Singing Convention will be held at Wilmeth all day Sunday, October 24, 1943. The ladies of Wilmeth will serve dinner on the grounds.

Many West Texas singers, and a number of outstanding quartets will appear on the program. president of the convention, O. E. D. Lovelady of Winters is president, and H. W. Bigler of Miles is secretary.

A big crowd is expected, advises Mr. Bigler, at this popular West Texas Singing Convention. All are cordially invited to attend.

## Mrs. Chas. Keeney Becomes the WAC County Chairman

Sweetwater, Texas.

October 15, 1943.

The Bronte Enterprise, Bronte, Texas.

Dear Mr. West: This office wishes to announce, for purposes of publication that Mayor R. E. Cumbie has recently appointed Mrs. Chas. Keeney as WAC County Chairman. Mrs. Keeney has been active in local affairs for sometime, and has kindly accepted the appointment as her share in the WAC All-States Recruiting Plan, in operation until December 7.

Mrs. Keeney has WAC literature and applications available, and will be glad to give them to all interested women applicants for the Women's Army Corps.

Sincerely,

Patricia A. Nicolai,

2nd Lieut., WAC Sub-station Commander.

home on a furlough from Carlsbad, New Mexico where he is in service in the mechanical corps. Norman will return to his post the 28th of the month.

### VISIT IN DALLAS

A group of Bronte ladies went to Dallas, Wednesday, returning Monday. They were Mrs. Lois Willoughby, Mrs. Mae Wilkins, Mrs. E. F. Bridges and Mrs. W. J. Brantley. Mrs. Brantley stopped at Brownwood on the return to visit with relatives for awhile. Mr. Willoughby went over Saturday and drove back Monday.

## Don't Be Surprised

If Germany should COLLAPSE

BEFORE JANUARY 1, 1944

But—

DON'T RISK ANYTHING ON IT—

they might not—

DON'T LET UP—

in BOND BUYING

or helping our fighting

forces to get all

the tanks, guns,

planes, shot and

shell, clothing, and

food they can use—

We must continue to

hit 'em hard and

fast—on every front.

We will win—but

DON'T LOOK FOR APPLES

on Mesquite trees—

they are not there—

DON'T LOOK FOR—

all to be easy going

and comfort when

the war is over—

It's not going to be

that—it's going to

be hard—going for

sometime—

BETTER INVEST

Every dollar you

can in U. S. War

Bonds—they'll come

in mighty handy

when the war is

over.

DON' FORGET

in the meantime

save all you can

Shop at

HIGGINBOTHAM'S

So that you can

buy

MORE BONDS

AND HELP OUR

BOYS ON FIGHT-

ING FRONTS

to have the best

equipment that can

be made.

That will help them

to win the peace

and may it be sooner

than we think.

DON'T FORGET

to shop and save at

Higginbotham's

Ballinger's Shopping

Center

**THE BRONTE ENTERPRISE**  
D. M. WEST  
EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas March 1, 1918, under the Act of Congress, August 12, 1871

**Subscription Rates**  
In State \$1.00 year  
Out of State \$1.50 year

**PRECAUTION AGAINST COMMON COLDS URGED BY HEALTH OFFICER**

Austin, Texa., October 21.—“This year, as possibly never before, it is necessary that precautions be taken to avoid the widespread incidence of common colds, ordinarily expected at this time of the year,” cautions Dr. Geo. W. Cox, State Health Officer.

“Sickness, and the loss of manpower from colds alone can amount to a serious handicap to our necessary war effort production peak, but in addition, colds lower resistance to such an ex-

tent, individuals easily fall victims to other diseases.

The State Health Officer urged persons suffering from a cold to use every precaution to prevent passing the disease on to others. The patient should avoid being with others, preferably remaining in his own room in bed. He should cover his mouth and nose with a paper handkerchief when coughing or sneezing and the paper should be destroyed. All drinking glasses and dishes should be sterilized after he has used them.

“The quickest and safest way to recover from a cold is to rest quietly in bed in a well ventilated room and drink plenty of water and fruit juices,” Dr. Cox stated. “It is dangerous procedure to try to ‘wear a cold out.’ In going about his usual routine a patient not only harms himself, but needlessly exposes all others with whom he comes in contact.”

Buy Bonds—buy more bonds.

**TWO BRONTE BOYS AT PRE-FLIGHT SCHOOL AT SAN ANTONIO**

SAN ANTONIO AVIATION CADET CENTER  
San Antonio, Texas  
October 20, 1943.

To The Enterprise:

Among cadets now stationed at the Army Air Forces Pre-flight School for Pilots at the San Antonio Aviation Cadet Center, the nation's largest pool for fighting air crews, are 452 young men from Texas. When they have completed their studies and training at the preflight school, the cadet will be sent to a primary flying field. Still further training in basic and advanced flying schools will prepare them to be combat pilots.

This group includes two from Bronte: Aviation Cadets William S. Evans, Box 54; James V. Glenn.

**PFC. ORVAL MORELAND GRADUATES AS A BOMBER MECHANIC**

Keesler Field, Biloxi, Mississippi, October 20, 1943. The Bronte Enterprise, Bronte, Texas.

The Army Air Forces Training Command announced today the graduation of Pfc. Orval Moreland from the B-24 Liberator bomber mechanics school at Keesler Field.

Private Moreland, son of Mr. and Mrs. T. M. Moreland, Star Route, Bronte, Texas, has just completed a course of approximately 17 weeks of training in all phases of servicing the heavy bomber, its fuel, electrical and hydraulic systems, instruments, engine operation and inspection.

In the last phase of school, the student spent eight days at “Fort Liberator,” graduation fields test area, where he alternately worked on aircraft and took up battle positions against mock attack. There he learned to put into operation under difficult conditions what he had learned in the earlier phases.

The graduates will now go to active duty on the line, to factory schools for more advanced training in aircraft maintenance, or to one of the Training

**Last Call!**

NOVEMBER 1ST IS THE LAST DAY FOR SAILORS OVERSEAS TO RECEIVE

**GIFTS!**

Don't Put It Off—Do It NOW!



Just Received . . .  
**HUNTING KNIVES**  
Just What the Overseas Man Wants!

**CRASH BRACELETS**  
In Sterling and Gold with or without Insignias

**EXPANSION WATCH BANDS**  
In White or Yellow Gold

- SERVICE RINGS
- MILITARY CASES
- MONEY BELTS
- BILLFOLDS



Gift Wrapping and Mail Wrapping Free

**L. P. RAY**

CREDIT JEWELERS

“Your Promise To Pay Is Good With Ray”

Command flexible gunnery Mr. and Mrs. E. E. Stagner or schools to learn to be aerial gun- der The Enterprise to come to them at Silver.

**DAFFODILS**

The Popular Giant Yellow King Alfred

SINGLE NOSE DOUBLE NOSE

2 FOR 25c 15c EACH

Doz. \$1.25; 100 for \$9.00 \$1.75 Dozen

**RANUNCULUS**

Tecolote Giants Oregon No. 1's  
Mixed Colors. Doz. 70c Mixed. Dozen 45c  
Selected Colors—Tecolote No. 1's Dozen 65c

GUERNSEY LILY Each 15c; Dozen \$1.50  
DUTCH IRIS, Wedgewood Dozen 45c; 100 for \$3.25  
PAPERWHITE NARCISSUS Dozen 45c

We also have Paperwhites started for Water Culture—Bring your bowl.

ANEMONES, mixed Dozen 50c; 100 for \$3.50  
FREESIAs, mixed Dozen 40c; 100 for \$3.00

Will the Lady Who Borrowed Our Manure Spreader Please Return It?

ROACH TRAPS—We recommend them highly as they have been doing the job for a number of our customers. Try them now. 35c each

1224 West Beaugard

**WYATT**  
SEED & PAINT CO

Dial 7900

SAN ANGELO, TEXAS

**TRACTOR REPAIR PARTS**

Let Us Figure with You on Your Farm

Machinery Needs

NEW AND USED TRACTORS

**KIRK & MACK**

BALLINGER, TEXAS

We Buy

**PECANS**

SEE US BEFORE YOU SELL

Feeders

If you need anything in the feed line, see us. If we don't have it we believe we can get it!

**WEST TEXAS FEED & GRAIN CO.**

602 South Oakes, A. B. CARTER Dial 7622, SAN ANGELO

WE BUY ALL KINDS OF POULTRY

See us before you sell—ESPECIALLY YOUR FRYERS

**Frozen Foods Co.**

San Angelo

MIKE TRAMMELL

**Butane Gas**

ANDY BOWEN, Sales Mgr. Phone 4775—Res. Ph. 3684

San Angelo Office Naylor Hotel  
SAN ANGELO AND SWEETWATER

DANN'S CHIROPRACTIC HEALTH HOME FOR YOUR HEALTH—

A Complete Drugless Health Service  
Chiropractic and Colon Therapy will relieve Constipation and Stomach disorder

E. A. Dann, D. C. 207 Pecan St. Sweetwater

IT IS TIME TO PLANT A Fall Garden

We have plenty of FIELD and GARDEN SEED

**Olive Seed Store**

30 EAST CONCHO SAN ANGELO, TEXAS

**NOTICE!**

We Began Receiving TURKEYS

Monday, October 18

There is no need of our commenting on the subject of that being too early, as all of us know where the BOYS are, who are going to EAT TURKEY. So, BRING ON your turkeys NOW—all of them that are ready for market.

**Western Produce Co.**

BALLINGER, TEXAS  
Ruel H. Boswell, Manager

Sale Tuesdays and Thursdays

Our method of selling livestock is much more convenient to both the buyer and the seller. Whether you have just one animal or a big bunch to sell, bring them to us for the best results.

**Producers Livestock Auction Company**

Otho Drake, Sam and Elzie Ault—J. Cory Snow, Manager

**Lumber**

Just Unloaded

Carload Red Cedar Shingles  
20,000 sq. ft. 1x12 No.1 and No. 2  
20,000 sq. ft. No. 2 Shiplap  
15,000 sq. ft. 4" x6" and 8" Rough Fencing  
10,000 sq. ft. 1x4 B and Better Flooring  
6,000 sq. ft. 1x4 No. 2 S4S  
12,000 sq. ft. 1x6 No. 1 and No. 2 S4S  
THIS IS ALL DRY LUMBER

**J. P. Brown & Son**

1104 South Chadbourne

SAN ANGELO, TEXAS

## We Want to Cure Your Meat---

### "Prepare Now For This Winter's Meat Supply"

Do you remember how hard it was to get bacon last winter? According to all reports the meat situation will be worse than ever this winter. Producers are allowed to slaughter all the animals they need for their own use and for the use of their hired help on the farms and ran hes.

We have again enlarged our pork curing facilities and are better equipped than ever to handle your pork. There are two slaughter houses here that will dress your hogs and deliver to us or if you wish you may dress them at home and bring us just the cuts that you may want cured. Be sure and tell the slaughter house to deliver to

THE FROZEN FOODS COMPANY

Tell your neighbors and friends about us and

### "Prepare Now For This Winter's Meat Supply"

## FROZEN FOODS CO'P'NY

SAN ANGELO, TEXAS

Mrs. Clara Gregg of San Angelo becomes a subscriber for The Enterprise. Mrs. Gregg says she wants the paper chiefly to get the Bronte news to send to her son, Johnny, who is in the Navy, somewhere in the Pacific. She states that Johnny says "the Navy is the life."

Mr. and Mrs. W. L. Hayley write from Snyder requesting their Enterprise be sent them there, as they now are making their home in that town. Say, you two, you are getting too far away from old friends and the old haunts—but everybody wishes for you life's best and happiest.

Buy Bonds—buy more bonds

Style and Quality are combined in clothes from—

**SOLOMON'S**  
of Women's Wear

Hagelstein Monument Co., San Angelo, erects your monuments promptly. Avoid disappointment. See what you buy. 21tf.

EASY TO PAY PRICES AT

**SOLOMON'S**  
of Women's Wear

## Will Buy or Repair Radios

FANS, VACUUMS, IRONS, MOTORS. WILL BUY SMALL SETS IDLE ACCOUNT TUBE SHORTAGE, IR BROKEN PLASTIC CABINETS.

### McDonald Radio

33 North Chadbourne Phone 7948 SAN ANGELO

#### ABILENE-VIEW BUS COMPANY

ABILENE, TEXAS

EFFECTIVE MAY 10, 1943 NEW SCHEDULES

Two Schedules Each Way Daily Between Abilene and San Angelo

READ DOWN

Lv. 6:00 A. M.	Lv. 3:15 P. M.	Abilene	Ar. 12:35 P. M.	Ar. 11:35 P. M.
Lv. 6:25 A. M.	Lv. 3:40 P. M.	Camp Barkeley	Lv. 12:10 P. M.	Lv. 11:10 P. M.
Lv. 6:30 A. M.	Lv. 3:45 P. M.	View	Lv. 12:05 P. M.	Lv. 11:05 P. M.
Lv. 7:15 A. M.	Lv. 4:30 P. M.	Happy Valley	Lv. 11:20 A. M.	Lv. 10:20 P. M.
Lv. 7:50 A. M.	Lv. 5:05 P. M.	Bronte	Lv. 10:45 A. M.	Lv. 9:45 P. M.
Lv. 8:15 A. M.	Lv. 5:30 P. M.	Robert Lee	Lv. 10:20 A. M.	Lv. 9:20 P. M.
Ar. 9:05 A. M.	Ar. 6:20 P. M.	San Angelo	Lv. 9:30 A. M.	Lv. 8:30 P. M.

Intra-State Only

## FOLKS, STOP

And see us, as you go into the city, or as you are returning home. We now have charge of Slim's No. 2 Service Station—right on your way in and out of San Angelo.

Try Us

will appreciate the patronage of the people of Bronte and surrounding country, when you come to San Angelo. And let us show you the satisfactory service we give. We

GOOD GAS—GOOD OILS—GOOD SERVICE

### Albert Plumly

SAN ANGELO, TEXAS

## PECANS

WE ARE IN THE MARKET FOR PECANS—IN LARGE OR SMALL QUANTITIES

CONTACT US BEFORE SELLING

## Moore Produce Co.

BALLINGER, TEXAS

Phone L. D. 18

Local Phone 33

## Winter is coming—It's Time to Repair and Repaint

Your buildings for their protection—and it is the patriotic thing to do. We have plenty of

### Composition Roofing

We also have good stocks of

### Paint, Canvas and Wallpaper

COME TO SEE US—WE WILL DO OUR BEST FOR YOU!

## Clay Building Material Company

ED LENGFELD, Manager

BALLINGER

TEXAS

## Feed Store Announcement

I take this way of announcing to all my friends and the general public, that I am opening

### A General Feed Store in Winters

I Will Carry Full Lines of

### Feeds of All Kinds

Including Dairy Feeds and Poultry Feeds. I will also have

### Seed Wheat and Oats

The business name of our store will be the

### Drive-In Feed Store

We are located on Dale Street, in the old Mack & Kirk building. Our feeds are all made right here at home, by the Kimball Milling Company. Friends, I will appreciate your business. I want all my friends, and everybody else, to come to see me and get my prices before you buy your feeds.

## Drive-In Feed Store

MRS. LOIS HARRISON, MANAGER

WINTERS

TEXAS

**TEXAS THEATRE**  
BRONTE, TEXAS

Fri.-Sat. October 22-23  
Randolph Scott-Clarie Trevor-  
Glenn Ford

—in—  
"DESPERADOES"  
In Color

Also Comedy and News.

Tuesday October 26

Victor Mature-Lucille Ball

—in—  
"SEVEN DAYS LEAVE"  
Also "VALLEY OF VANISH-  
ING MEN"

**ALAMO THEATRE**

ROBERT LEE, TEXAS

Fri.-Sat. October 22-23

"AIR FORCE"

—with—  
John Garfield-Gig Young  
Comedy and News.

Wednesday October 27

Victor Mature-Lucille Ball

—in—  
"SEVEN DAYS LEAVE"  
Also "VALLEY OF VANISH-  
ING MEN"

The Enterprise joins in sym-  
pathy with other friends of Mr.  
and Mrs. W. G. Cresap of Hay-  
rick in the accidental death of  
his sister at Gonzales, who fell  
down a flight of steps at church  
in that city which resulted in her  
death. Mr. and Mrs. Cresap at-  
tended the funeral last week.

**"Telegraph Work"**  
FOR  
**Girls and Young  
Women**

AGE 17 TO 25

HIGH SCHOOL GRADUATES

Pay while training for  
Clerical and Operator's Positions  
in

VITAL WAR WORK

CONTACT MRS. CANNON

**WESTERN  
UNION**

Telegraph Co.

SAN ANGELO, TEXAS

**Help Defense**

BY  
SAVING LEATHER

Bring your boots and shoes to  
us for repairs. Your old boots  
may be made to last a long time  
by having them repaired in time.  
Our Boot and Shoe Repair De-  
partment is the very best.

**J. L. MERCER**

Boot Shop

SAN ANGELO, TEXAS

**WESTERN UNION  
TELEGRAPH'S FINE  
OFFER TO GIRLS**

This is a period of scarcity of  
labor, more than the country  
ever knew before. Therefore,  
large business and industries  
are in a difficult situation as to  
maintaining their normal status  
in their affairs. For this reason  
many of the large institutions of  
the country are securing girls  
and young women and training  
them in the particular work that  
is to be done.

In this particular we know of  
large establishment thus seek-  
ing girls to train, that is making  
an offer in attractiveness quite  
equal to the Western Union Tel-  
egraph Company. They must  
have operators, capable and care-  
ful, if they are to maintain their  
service to the world. Their man-  
power has gone to war. Hence,  
the Western Union has estab-  
lished a school at San Angelo in  
which they teach girls and young  
women, telegraphy. And while  
the young lady is learning "tel-

**ONLY A FEW**

**Ford Tractors**

THIS FALL

PLACE YOUR ORDER NOW

See Us For Repairs

**Moore Tractor and  
Implement Co.**

Nance Building

BALLINGER, TEXAS

**B-a-a-h to Adolf!**



**HENICKER**, a small but lively goat, is the mascot of a Canadian Air Force fighter squadron overseas. Here Flying Officer W. Sanders of Houston, Texas, is trying to lure him into the cockpit of a Spitfire. Henicker has the run of the field and is perfectly at home in a plane as on the ground.

egraph," the Company pays her  
while she learns.

Mrs. Artelle Cannon is the  
manager of the San Angelo  
school. She is a gracious pleas-  
ing lady and makes the school  
"home-like" for the students.  
The Enterprise suggests to our  
young lady readers that you in-  
vestigate this school and the of-  
fer of the Western Union.

H. S. Thomas of Walnut  
Grove, Missouri spent Tuesday  
night and Wednesday in the

home of A. J. McDonald. Mr.  
Thomas is a brother of Mrs. Mc-  
Donald.

**Former Bronte  
Lady Opens Feed  
Store in Winters**

In this issue of The Enterprise  
is the announcement of Mrs.  
Lois Harrison, announcing that  
she is opening a general feed  
store in Winters.

This announcement will espe-  
cially be of interest to the many  
oldtime friends of Mrs. Harrison  
in Bronte and all the immediate  
section of country. Mrs. Har-  
rison will be remembered as  
Miss Lois Lambert. She was  
born and reared here and made  
her home here until her mar-  
riage to the late Mr. Harrison.

For some time Mrs. Harrison  
has been in the employ of the  
Kimball Milling Company in  
Winters and therefore she knows  
the details of the feed business.  
Her feed products are prepared  
by the Kimball Milling Com-  
pany—therefore, they are prop-  
erly prepared and Mrs. Harrison  
knows her lines of feedstuffs.

Mrs. Harrison has named her  
business the "Drive-In Feed  
Store." She is located in the old  
Kirk & Mack building. She will  
carry stock feeds of all kinds as  
well as dairy and poultry feeds.  
Already the Drive-In Feed Store  
has in a good supply of feed-  
stuffs and other stocks are be-  
ing placed daily—so, by the time  
this is in print and The Enter-  
prise reaches its readers this  
week, the stocks of feedstuffs  
of the Drive-In Feed Store will  
be complete. Lines of seed oats  
and seed wheat will be carried.

Mrs. Harrison extends a cor-  
dial invitation to all her oldtime  
friends and the public generally  
to visit her at her place of busi-  
ness any time they are in Win-  
ters. Read her announcement.

**Save! Save!**

Remember you are helping the  
war effort when you have your  
shoes and boots rebuilt. We have  
the men, materials and equip-  
ment to make them new. Let us  
help you with your shoe prob-  
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**1500  
"FORTS"**

for

**TOKYO and BERLIN**

*That's What We're Doing to*  
**BLAST the AXIS!**



**Reddy:** That's the way we're spending our wages.

**You:** What are your wages, Reddy?

**Reddy:** Your electric bill, the small sum you pay me for the jobs I do for you daily.

**You:** But just how do you convert them into forts to send over Berlin and Tokyo?

**Reddy:** Like this: Fifteen cents out of every dollar you turn over to me my company turns over to the federal government as taxes—which in terms of the entire industry means over 400 million dollars. And that's ENOUGH TO BUY MORE THAN 1,500 GIANT BOMBERS—at a quarter-million each!

**You:** That's really blastin' 'em!

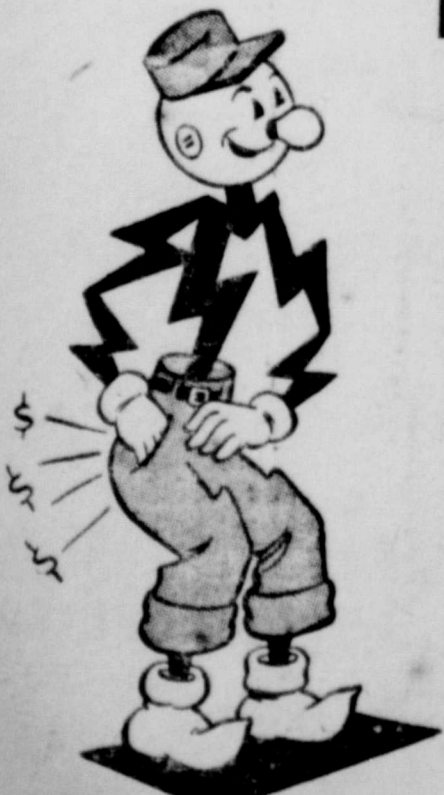
**Reddy:** Altogether from every dollar you pay us, we pass along 8¢ more for local and state taxes—which totals about 24¢ out of every dollar.

**You:** But how do you manage?

**Reddy:** By business management under free enterprise—that's how!

THAT SYSTEM is supplying the brains, the know-how and manning the production lines that turn out the 1500 Forts!

**West Texas Utilities  
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