

# THE BRONTE ENTERPRISE

VOLUME XXVI

BRONTE, COKE COUNTY, TEXAS, FRIDAY, DECEMBER 8, 1944.

NUMBER 50

## Major David Evans and "The Bond Wagon" to be at Robert Lee

### Movie Projector is Bought by the P.-T. Association

The Bronte P. T. A. Executive Committee met in its regular session, Tuesday, December 5, 1944. In the absence of the secretary, Mrs. Clifford Clark, the minutes were read by Mrs. George Thomas.

Mrs. B. F. Kirk gave the report that the High School Library books have been ordered, and the grade school lists have been turned in and will be ordered soon.

The committee appointed to study the movie projector reported that the projector has been ordered at a cost of \$425., with a cash payment of \$212.50 and the remainder to be paid in 12 months, bearing 6 per cent interest. The P. T. A. meets next Tuesday, December 12 at 3:45 in the afternoon. The program is on "Security in Spiritual Faith." Following is the program:

Singsong, Mrs. Noah Pruitt; leader Mrs. Jeff Dean; special,

### Senior W.H.D. Club Meets with Mrs. J. L. Keeney

The Bronte Senior Woman's Home Demonstration Club met December 6, in the home of Mrs. Leonard Keeney, with Mrs. Keeney and Mrs. Fewell Sims as hostess. Fifteen members were present.

After a short business session the president of the club, Mrs. O. W. Chapman, gave a very interesting talk on the aims and benefits of the club.

The program was presented by the program chairman, Mrs. J. D. Leopard.

Recipes for Christmas goodies such as fruitcakes, pickles, etc., were given, with special emphasis placed on conservation of war time scarcities, such as sugar.

Christmas presents were on display, and a poultry contest was presented by Mrs. Chapman

First Grade; speaker, Rev. C. R. Blake.

### THE LOMETA HOME DEMONSTRATION CLUB, WITH MRS. BLAYLOCK

(Omitted last week)  
The Lometa Home Demonstration Club met at the home of Mrs. Bert Blaylock, Monday, November 27.

Christmas Gift ideas were displayed. Christmas Gift wrappings, Christmas trimmings and table decorations will be demonstrated at the next meeting, which will be at the home of Mrs. Aubrey Lackey, Monday, December 11, at 2 P. M.

Refreshments were served to Mrs. C. E. Arrott, Mrs. J. C. Harwell, Mrs. Albert Rawlings—a new member—Mrs. Sam Lee, and Mrs. Bertrice Woods.

Mrs. Aubrey Lackey, Reporter.

which was very amusing.

The club sang several Christmas carols and Mrs. Leonard gave a very interesting story of "Our First Christmas Tree in America."

Delicious refreshments of spiced tea, sandwiches and cookies were served by the hostess. The next meeting of the club

### Revival Meeting at Brookshier; Rev. Eastman to Lead

The Enterprise is requested by the people of Brookshier community to announce that a revival meeting will begin in that community, Sunday, December 17 and will continue for eight days.

Rev. Clinton Eastman, a minister who resides in Brownwood will conduct the meeting. It is said that Rev. Eastman preached at Brookshier recently and so deeply impressed and pleased those who heard him that they invited him to return and hold a meeting, at the date mentioned above.

A cordial invitation is extended each and all within reach of Brookshier, to attend the services.

will be January 3, in the home of Mrs. O. W. Chapman, with Mrs. Fred McDonald as hostess.

Mrs. Minnie B. West, Reporter.

### County-wide Bond Rally Set for the County Capital

The drive is on in dead earnest in Coke county's 6th War Loan campaign. The county's quota is \$100,000. Of this amount \$40,000 is Series E, and the balance is the over all.

The drive now is to reach the goal of the \$40,000 of the Series E. This is the small buyer's quota, and it is expected that everyone who can possibly do so, is to buy at least one bond.

The drive got off to a slow start—but, Saturday afternoon, "business picked up." Under the direction of the American Legion, with B. F. Kirk chiefly directing the arrangements, Major David Evans of Camp Barkeley "came to town," as did a San Angelo Army Air Field band—and "the show" and bond selling was on. The rains and unfavorable weather kept many away. But, when "the smoke of the

(Continued on last page)



Here's a curious critter



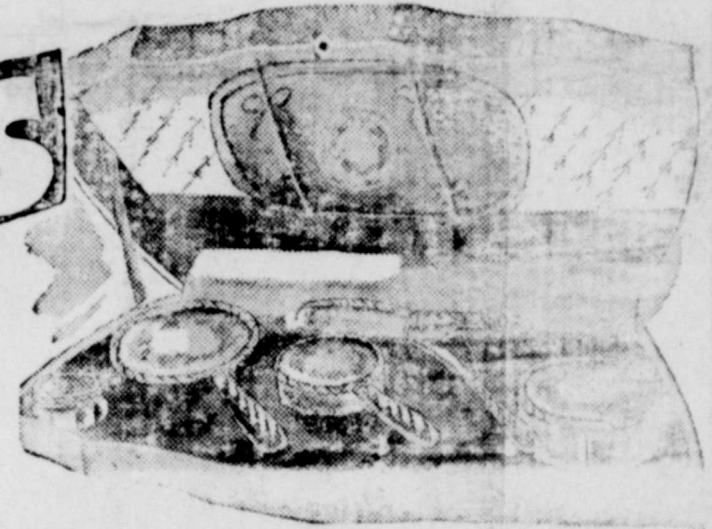
If you met this longhorn out on the plains, you'd yell for Mr. Ripley! When one horn curves up, you just naturally expect the other to turn up, too.

Same way, when war sent prices sweeping up, people expected all prices to follow suit. But at least one price didn't—the price of electricity.

In fact, like this longhorn, the price of electricity actually curved down the other way. The same government statistics which measure the increased cost-of-living also show that the average price of electricity has declined 3.2% since war began!

That's news—even more than a steer with two-way horns! ... You can be sure that the far-sighted planning and sound business management which kept electricity dependable and cheap in wartime, will supply even better service to your electric post-war home.

West Texas Utilities Company



### Comb, Brush and Mirror Sets

Here is a gift item every lady on your list will use and treasure for many, many years to come.

Beautiful 5 and 6-piece Sets  
9.95 and 10.95

Lovely 12-piece Sets . . .  
A gorgeous gift for the lady in your life  
23.95 to 33.95

Beautiful 3- and 4-piece Sets  
3.69 to 7.49

Lay one of these away now. We will Gift Wrap and hold until Christmas. Packed for mailing without charge.

Select Yours Now From Our Complete Stock!

CURRY'S  
CUT RATE DRUGS



## GIFT SUGGESTIONS

### FREE GIFT WRAPPING For Him

Robes \$3.98 to \$14.50  
For men and boys—Blanket flannel, twills, gabardines, individually boxed.

### Leather Coats—Jackets \$7.95 to \$27.50

For men and boys, Goat skin, suedes, capeskin, horsehide.

House Shoes—98c to \$2.95  
Felts, soft and leather soles. Leather, tan, 1 1-2 through 11. Romeos, black, elastic sides.

Gloves ..... \$1.69 to \$3.95  
Sizes 7 1-2 to 11s—Lined and unlined—gray, tan, brown, cork, black. Large selection.

ALSO—shirts, Sox, ties, handkerchiefs, scarfs, sport shirts, billfolds, pajamas, and numerous other items. See our windows and gift displays.

Chenille Bathroom Sets ..... \$1.69 to \$4.49  
Luncheon Cloths ..... \$1.00 to \$3.95  
Crisp Organdy Ruffled Curtains, Panels .... \$1.10 to \$4.95  
DRESSES, gowns, slips, panties, hose, bags, costume jewelry, handkerchiefs, gloves in fabrics and leather, blouses and Sweaters.

**BARBEE'S** 8 South Chadbourne  
SAN ANGELO

### LAY AWAY PLAN

#### For Her and the Home.

Chenille Robes. Sizes 2 up \$2.95 to \$9.95  
Quilted Robes. 14 to 44 \$12.95 and \$14.95

#### House Shoes

Felts, gray, brown, leather soles, low heels ..... \$1.89  
Blue, red corduroy .. \$1.95  
Felts, fuzzles, infants and children's - 98c to \$1.69

#### Chenille Bedspreads

.. \$7.95 to \$17.95  
Double bed size only—white blue, rose, aqua, gold and several designs in multicolor.

Blankets—100 per ct. Wool \$11.95 and \$12.95

25 per ct. double blkts \$5.95  
Cotton double blankets \$2.25

100 per ct. wool comforts \$12.95 and \$14.95



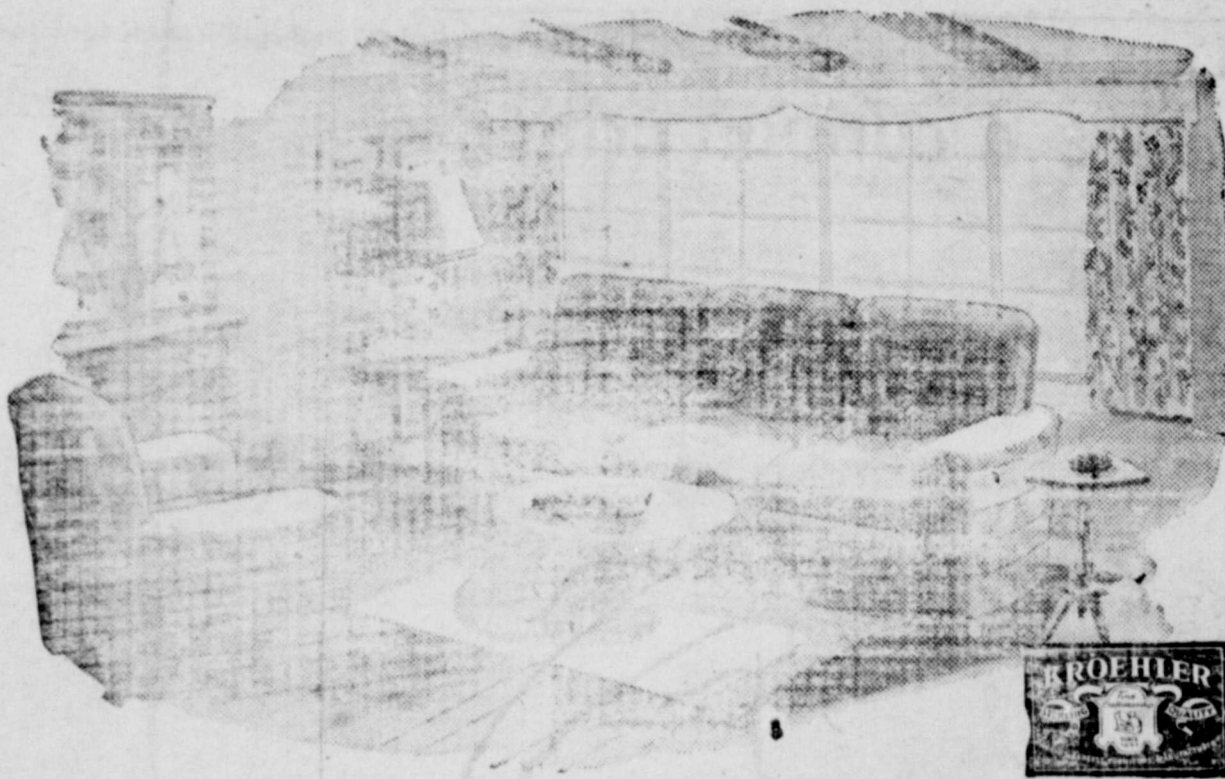
Two-Piece Suites  
159.50 to 189.50

## KROEHLER LIVING ROOM FURNITURE

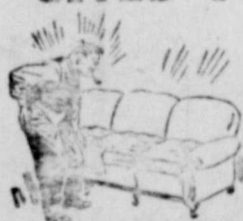
WE HAVE THE STYLE YOU WANT—TO START YOUR HOME

When you buy your furniture you will naturally want styles and colorings that fit your decorating plans. But... don't base your selection on these points alone. Remember, your furni-

ture must be well made to give you the utmost in comfort, appearance and service. Insure your furniture investment. Look for the KROEHLER label under the seat cushion.



### ONLY KROEHLER 5-STAR CONSTRUCTION GIVES YOU ALL THESE HIDDEN QUALITIES



**No Bumps orumps.**  
Patented, interlocked cushion springs thickly covered with new, clean, fluffy, long-fiber cotton to retain soft, even surface.



**No Wobbly Arms or Frame.**  
Kiln-dried hardwood frames double-doweled and corner-blocked for rigid permanence. No warping or twisting.



**No Broken-down Seats.**  
Shape-retaining springs are locked to elastic steel rods. There is no webbing to stretch, rip, or rot. No sag. The springs cannot break through.



**All New Materials.**  
Only new, fluffy, long-fiber cotton and springy loomed padding materials are used to assure luxurious comfort that's vermin free and sanitary.

## HOUSEHOLD FURNITURE CO.

11 North Chadbourne

Telephone



Wrap her  
in Fur  
for  
Christmas

A fur coat... the loveliest gift for the lady you love. Give her brown Australian kid-skin... rich, glowing muskrat. These are just two of the very favorite furs of this season... and sensible in price. She'll know you've chosen the very finest quality when she sees our label.



**SOLOMON'S**  
Women's Wear

Store Closes 8:00 P. M. Saturdays

THE BRONTE ENTERPRISE

D. M. WEST  
EDITOR-PUBLISHER

Entered as second class Matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of Con-

### Breezland Chicks

HATCHING NOW. Make your reservations early, even if you don't want delivery until much later in the season. A post card will bring you full information  
SAN ANGELO, TEXAS

DIAL 3065-3



IT'S HERE  
AGAIN!  
The Annual  
Holiday Offer  
on the  
**Abilene  
Reporter-News**  
**\$6.95**  
1 Year, Including Sunday  
7 Days a Week.

**Renew Today!**

SPECIAL CLUB OFFER  
Your Favorite Weekly  
Newspaper

The BRONTE ENTERPRISE  
and the  
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Both for Only ..... \$7.45  
You save ..... 50c  
by Subscribing for Both pa-  
pers.

Renewal Reporter-News sub-  
scriptions are given first  
priority. New subscriptions  
are being accepted until the  
newsprint which they have  
allotted for this purpose is  
used. You are urged to sub-  
scribe early.



**Custom Pork Curing**

We cut up your hog, grind and  
season sausage, render lard, cure  
and hickory smoke the meat.

**FROZEN FOODS CO.**  
101 N. & Grand St. Abilene, Tex. 79601





Give him one—or the other—or both . . .  
for both are "musts" on every man's list of  
things he hopes to get for Christmas. The  
suits are, of course, of wool . . . and in  
his favorite fabric—checked, chevrons, gab-  
ardine . . . single or double-breasted.  
Size? There's every possible size in each  
price range. The overcoats, too, are ef-  
fective yet so light in weight—but with  
special attention to West Texas' iciest win-  
ter days!


Suits ..... **\$35.00 to \$65.00**  
Overcoats ..... **\$20.00 to \$39.50**





DUNCAN-DAVIS CO.  
127 South Chadbourne

**They Are  
Buying  
War Bonds  
—Are You?**




Gunner's Mate Oliver Huntzinger, 21, comes from Anderson, Indiana. He was aboard a de-  
stroyer escort in the Mediterranean when a Nazi  
torpedo struck his ship, throwing him a distance  
of 35 feet. First he was taken to a British field  
hospital and is now in the Navy Hospital at St.  
Albans, N. Y. He is buying War Bonds. Are You?



Wounded at Bizerte, Si/c R. D. Stalter,  
Spring Valley, N. Y., can still smile al-  
though one leg is shorter than the other  
because of a big piece of Nazi shrapnel.  
Your War Bond purchases make possible  
the best medical care in the world for our  
injured heroes.



Gerald Haile is 22 and a Si/c from Los Angeles, Califor-  
nia. His ship took a Nazi torpedo in the Atlantic but re-  
mained afloat long enough for another to come along-  
side and take off the wounded like Haile. A carrier in the  
same convoy was sunk. Now he is recovering from his  
wounds at the Navy Hospital at St. Albans, L. I. Like  
most service men he is buying War Bonds.

The following Bronte business firms and individuals sponsor this appeal in be-  
half of the 6th War Loan Drive that is now in progress:

First National Bank  
Cumbie & Wilkins  
Cactus Cafe  
Browning's Store

Bronte Pharmacy  
Bronte Ice Company  
Cumbie & Company  
South Texas Lumber Co.

Keenev's Variety Store  
Gulf Service Station  
C. E. Bruton Gas & Oil Co.  
Farmers Marketing Association



# Good-bye and Thank You!!

In retiring from the active management of the West Texas Lumber Company I do so with many regrets for, during my 40-odd years with this business, I have had the whole-hearted support and co-operation of thousands of friends throughout West Texas, plus the co-operation of a host of loyal employees who have done their full part in making the business a success.

While I am retiring from the active management I know that when I drive away from the office I will go in tears as this business has been my life's work and ambition.

Through good times and bad we have always tried to give our customers the best merchandise obtainable—at reasonable prices! Quality has always been our aim!

In leaving, I am turning over the management to Mr. W. E. Caldwell, a man who has been with me for 21 years, getting the larger part of his experience under my direction. He is exceptionally competent, agreeable, and fair in every way and I have no hesitancy in recommending him to my friends.

I sincerely hope that all of my old customers will continue with this firm, which will continue to be operated under the old name and with most all of the old employees carrying on at their same posts. Mrs. Velma L. Shurley will be president of the new firm, Raymond G. Pipkin, vice-president, with Mr. Caldwell the secretary-treasurer and general manager.

I assure the public that they will get the same conscientious service and fair treatment under the new management as they did under the old.

To show my good faith and good will, I have bought \$25,000.00 worth of stock in the new company. My only reason for retiring is my age and condition of my health.

I will have a desk at the office for some time to wind up the old West Texas Lumber Company's business and when I am in San Angelo will likely be found at the office.

My job would be most incomplete without extending my sincerest thanks to the thousands of loyal customers and friends who have contributed through the years to our measure of success! Good luck to you all—each and every one!

## B. B. Hail

President

### West Texas Lumber Company

SAN ANGELO, TEXAS

## Give

# JEWELRY GIFTS

## They Always Please!

OUR LINES OF

### Christmas Gifts

ARE WELL SELECTED AND VARIED. YOU CAN FIND A PLEASING GIFT FOR LOVED ONE OR FRIEND, AT HOME OR OVERSEAS.

WATCH FOR ANNOUNCEMENT OF OUR NEW LOCATION OPENING.

## J. M. (Red) Cruse, Jeweler

SAN ANGELO

### TEXAS THEATRE BRONTE, TEXAS

Fri.-Sat. December 8-9  
Dick Powell-Dorothy Lamour

—in—  
"RIDING HIGH"  
(in color)

Also Comedy and News.

Tuesday December 12  
Fred McMurray-Claudette Colbert

—in—  
"NO TIME FOR LOVE"  
Comedy and "Black Arrow"

### ALAMO THEATRE ROBERT LEE, TEXAS

Fri.-Sat. December 8-9  
Johnny Weiss Muller

—in—  
"TARZAN'S DESERT MYSTERY"  
Also Comedy and News.

Wednesday December 13  
Fred McMurray-Claudette Colbert

—in—  
"NO TIME FOR LOVE"  
Comedy and "Black Arrow"

JNO. W. NORMAN  
Attorney-at-law

WINTERS TEXAS

BOND RALLY—  
(Continued from page one)

battle cleared away," \$21,000 of bonds had been sold. This leaves \$19,000 yet to be placed.

Under the direction of Judge McNeil Wylie at Robert Lee, it has been arranged to have a bond rally there next Friday evening, December 15, in the Robert Lee school auditorium. It is a county-wide rally and it is urged that everyone from the East side of the county who can possibly do so, attend this rally.

Major David Evans, with a "Bond Wagon," will be in attendance and will do the entertaining. Major Evans needs no introduction in Coke county, for he has been speaker at such rallies in the county before. He is known as "a Hitler hater," says what he thinks, is a patriotic American to the core, lashes the enemy with a scorpion tongue and says "to h-ll with Hitler."

And the "Bond Wagon" is a group who were stage artists before entering the service, and "know their onions," when it comes to entertaining. Judge Wylie speaking to The Enterprise via long distance telephone requesting this announcement, said there really was going to be a show worthwhile and said, "state to the people of the East side of the county that we want them to come and we expect them and will be disappointed if they do not come. If they have already bought bonds in this drive, let them come along and help to boost the county's quota to the goal and past, next Friday evening."

County Chairman L. T. Youngblood says, he is optimistic that the county will reach its quota at the rally at Robert Lee. "But," said he, "let there be no slackening along the line."

Don't fail to go to Robert Lee next Friday evening.

Buy Bonds—buy more bonds.

### Help Defense

BY

SAVING LEATHER

Bring your boots and shoes to us for repairs. Your old boots may be made to last a long time by having them repaired in time.

## J. L. MERCER

### Boot Shop

SAN ANGELO, TEXAS