

# THE BRONTE ENTERPRISE

## WHAT GOES ON

Steve Badley expects to leave this morning for Albany, where he will spend Christmas with his brother and his family, Mr. and Mrs. Lawrence Badley and Ronnie.

Glad to report that Benny Gilbert is reported to be improving right along. He's in the Veterans' Hospital at Amarillo, and will be glad to hear from his friends at Bronte. Benny is the nephew of Mrs. Pearl Boynton.

Inella Nicholas and "Spec" are here from Abilene for the Christmas holidays, which they will spend with her parents, Mr. and Mrs. C. E. Bruton. Also with the Brutons on Christmas will be their other daughter and her husband, Mr. and Mrs. Bon Spoons. Johnny Everett Spoons, the latter's young son, has been ill the past few days with a severe cold.

Dr. and Mrs. J. D. Leonard expect to enjoy Christmas dinner with the Mark Chumleys of Robert Lee. The Chumleys are expecting their daughter and her husband home for the holidays. Doc Leonard's daughter, Mrs. Tommy Lile of Ralls, wrote him the other day she'd just received her Bronte Enterprise, so was then fully informed about the latest news in Coke County.

Rev. J. H. Estes, pastor of the Robert Lee Methodist Church, spoke last Sunday morning on a Christmas theme, including a Christmas monologue and appropriate music for the morning service. During the evening church service, members of the Methodist Youth Fellowship enacted out several scenes on the Nativity. These were under the direction of Mrs. Bruce Clift.

Folks have been complaining that Otis Smith has been using the county maintainer to dig deep ditches in front of their houses. But a word of correction is in order. It isn't Otis, and he has nothing to do with it, according to city officials. Every road needs a crown on it, and its necessary to dig a sort of ditch, but the city maintainer is hardly big enough to dig much of a ditch, its further reported. So as they said, sorry to make folks mad, but don't get mad at Otis, he's got nothing to do with any of it.

The Wojtek Brothers were pouring foundations for their new Bronte theatre last Monday. Progress is moving right along, and when finished, Bronte will have one of the finest theatres in West Texas.

Mr. and Mrs. Ed Richards and their two sons, Conda and Edmond, left last Friday for New York, where they will visit with his relatives for the Christmas holidays. She's Condie Wylie's daughter, and Ed is their son-in-law.

Bob and Jack Good of Hardin-Simmons have been flying a lot lately, and according to Bon Spoons, doing a good job of it. In fact, they offered to take Bon for a ride, but at last accounts, Bon hadn't made up his mind.

Mr. and Mrs. H. O. Whitt were in San Angelo last Monday night for a Christmas supper with their daughter and son-in-law, Mr. and Mrs. D. O. Fleming and Delryn Rae. For Christmas itself, the Flemings will be out here this afternoon, and all will observe their Christmas here tomorrow.

Mr. and Mrs. J. O. Baney are now living in Bronte. J. O. traded his home in Blackwell to Floyd Modgling, and in turn, took over the home formerly owned by Barney Riggs, who used to work in the Home Motor Company.

Troy Richman, son of the C. R. Richmans, got in a day or so ago from California, and he had his Navy discharge with him. No further plans are announced yet, but Troy expects to rest up for awhile. Mr. Richman is chief engineer at the Atlantic Pumping Station.

Sheriff Paul Good was a Bronte visitor last Monday, as was Bruce Clift.

The Ed Fletchers had a real Christmas reunion last Sunday. On hand for the occasion were the Frank Fletchers of Fort Worth, the Charlie Fletchers of Sweetwater, the Leonard Fletchers of Bronte, and Mrs. Lela May McGlothlin of Fort Stockton. After the fine dinner, folks were ready to sit back and relax.

The J. W. Andersons of Morton are expected in today by the R. W. Rees family. They'll be here for the holidays and used to be the Rees neighbors back in Center Point and Lubbock.

Mrs. J. W. McCleskey has returned from a short visit to Houston.



Mayor H. O. Whitt

## BRONTE'S "MAN OF THE YEAR"

Mayor H. O. Whitt has been selected as Bronte's "Man of the Year" for 1947, and the Enterprise is happy to make this announcement.

Hubert succeeds L. T. Youngblood, president of the First National Bank, who was named Bronte's "Man of the Year" for 1946.

People sending in nominations for this honor noted that Mayor Whitt had done much for Bronte since becoming Mayor last April. It was during his administration that Bronte voters approved a \$40,000 bond issue to improve the water works, and made plans to secure more paving for Bronte.

So our best wishes go to Mayor H. O. Whitt, Bronte's 1947 "Man of the Year."

## AGRICULTURE CLASS ENJOYS PARTY

Members of the Veterans' Agriculture Class along with their wives enjoyed a Christmas party last Monday night in the home of Mr. and Mrs. Noel Percifull.

Following a Mexican supper, guests played "42."

On hand to enjoy the occasion were the Lewis Bridges, Sid Evans, Royce Fanchers, L. W. Fivashes, Charles Gentrys, Vernon Glenns, Charles Kikers, Charles Lees, Jack Lees, W. B. McKowms, Noel Percifull, Homer Phillips, Fimmel Smiths, Marcus Tubbs, and Norman Kiker, who said, quote "be sure you don't put a wife down for me."

## KILL BOBCAT

Marvin Corley and Jim Marks had something to show for their hunting this time for last Monday night near the Corley's place they dispatched a 27-pound ferocious-looking bobcat.

The beast was on display at the Tom Green station and post office yesterday morning at Tennyson, and quite a crowd of folks were looking it over.

They think it was the animal that's been killing stock in this area recently, and since Charlie Eubanks' panther got killed, it may well be.

## ENTERPRISE OUT EARLY

This issue of the Bronte Enterprise, coming out two days ahead of time due to Christmas, is the last issue of this year 1947.

Following the usual and prevailing custom of other weeklies in this area there will be no copies printed next week, January 2, since that period of time will be used to straighten out the files, do odd jobs around the office, lay in paper stock, and get ready for the New Year.

Accordingly, the next issue of the Enterprise will appear on Friday, January 9.

In the meantime, listen in to KGKL, 960 on your dial, each Saturday morning at 10:30, for the latest news about Bronte and Coke County.

And may we, the staff of the Bronte Enterprise, wish each and every one of you the very merriest sort of Merry Christmas and a joyous and Happy New Year.

Rev. Alvin B. Mauldin announces that services will be conducted at Hayrick this coming Sunday afternoon at 3 o'clock. Services at Bronte include the Church School at 10 A.M. Sunday, morning worship at 11, and evening worship at 6:45. Everyone is given a cordial invitation to attend.

The Cecil Kemps expect to spend the holidays with his parents, Mr. and Mrs. A. F. Kemp of Ballinger.

## HIGHWAY 70 TO BE RETOPPED

Austin, Dec. 24. — New surfacing has been ordered by the State Highway Commission for Highway 70 from the Nolan County Line to the Tom Green County Line. This is a distance of 28 miles and is estimated at a cost of \$30,000.

The work will be financed with state funds which the Commission has been holding in reserve since the construction holiday during the war years.

State Highway Commission Chairman John S. Redditt explained the Coke County construction was part of a general statewide move to modernize and rehabilitate 1,456 miles of state roads.

"We have ordered jobs estimated to cost \$6,330,500 to protect our investment in present roads and to give greater comfort and convenience to the people using them," Redditt said.

The projects ordered cover all areas of the State. They include reshaping and widening many narrow "razor back" roads, new surfaces for asphalt pavements, widening bridges, building stable shoulders, eliminating sharp curves, and other work to improve a great many of the highway system's bad sections.

The work will be done in the Spring and Summer months of 1948 when the next construction season brings favorable weather conditions.

## Joe Hipp Dies Of Injuries

Joe Franklin Hipp, 35, of Blackwell, died yesterday afternoon about 1:00 o'clock as a result of a car wreck early yesterday morning on the Abilene - San Angelo highway about one-half mile north of Tennyson.

Hipp was driving a 1938 Ford coupe headed north which collided with a 1937 Chevrolet driven by Richard Hernandez Reyes of Bronte, who was headed south.

Highway patrolmen John Marion and John Philippus, who investigated reported \$200 damage to each car.

Several persons were riding with Reyes, and were not injured. The group was taking Edward Minjary, 19, to a San Angelo hospital. Minjary had previously dislocated his left arm in falling from a porch earlier in the evening.

A passing bus took Minjary on to San Angelo, and L. J. Derrick of San Angelo brought Hipp to the Bronte Karen-Gayl Hospital, where he was treated by Dr. John R. Harris.

Hipp is survived by several brothers and sisters, including W. Hipp of Bronte. Funeral arrangements are pending as the Enterprise goes to press.

## ROBERT LEE METHODIST CHURCH PROGRAM

Rev. J. H. Estes, pastor of the Robert Lee Methodist Church, held quite a service there last Sunday, December 21.

The young people put on a pageant, "In the City of David," and included in the cast were Patty Taylor, Maudie Watson, Mrs. Bruce Clift, Dixie Taylor, James Jackson, Tommie Kirkpatrick, Marvin Simpson, Joe Thefford, while Mrs. Bryan Yarbrough offered a vocal solo, "Infant Holy, Infant Lowly."

A large crowd attended both morning and evening worship periods.

The Mauldins were supper guests of Rev. and Mrs. Fred Hamner at San Angelo, Monday night. Fred is District Superintendent, and is reported recovering in fine fashion from a heart ailment. The Mauldins were in Brady yesterday, where he was called to conduct a funeral.

Sorry to say that Mrs. Ferald McColey, Tad Richards' oldest daughter, is critically ill in a Winters Hospital. She recently underwent two operations, according to Lee Richards, her uncle. Johnny Richards, Tad's younger brother, has come in from Yuma, Arizona, due to Mrs. McColey's illness.

Members of the Diversity Club had their annual Christmas party last Thursday night in the Bronte City Hall. About 30 folks attended the no-host affair, and Mrs. Alfred Taylor served as Mrs. S. C. It was rumored that Bud Maxwell was Santa's favorite, since he received two gifts, one being a baby bottle filled with milk.

## LATEST OIL NEWS . . .

**No. 1 Mathers** — This southwest extension of the Jameson field became the 13th producer in the area last Monday, when it gave a natural flow of 130 barrels of 48 gravity oil in addition to 8% water following a 24-hour gauge through a 1/4-inch choke on 2-inch tubing set at 6,432 feet. There was 700 pounds pressure on the casing cemented at 6,073 feet, and 300 pounds on the 5 1/2-inch tubing. The gas-oil ratio was 1,800-1. It was this well which topped the pay at 5,939 feet and was finaled from open hole at 6,073-436 feet, which was the total depth.

**No. 1 J. S. Walker** — located 1/2-mile east of the No. 1 Mathers well, it had plugged back to 6,420 feet in line, and in nine hours time, flowed 154 barrels of oil.

**No. 1 J. B. Walker** — Cement was still setting on 7-inch casing cemented at 6,230 feet with 400 sacks. As the editor reported over KGKL last Saturday morning at 10:30, the well sprayed fluid for 55 minutes last Friday. This occurred after the tool was closed on a 15-minute drillstem test from 6,230-60 feet. Upon taking out the drillpipe, recovery was 460 feet of clean oil and 10 feet of heavily oil and gas-cut mud, with on water. This wildcat, 3 1/2 miles southwest of the Jameson field, topped the reef line at 6,121 feet, which is 4,094 feet below sea level. It is located 660 feet out of the southeast corner of section 626, C. Brockhuysen survey, and 1/2 of a mile south of the Colorado River.

**No. 2 Mathers** — Was standing at 1,463 feet, having cemented 6 3/8-inch casing with 600 sacks.

**No. 5 H. H. Jameson** — Drilling at 5,312 feet.

**No. 5 Fred Jameson** — Having reached a depth of 6,040 feet, was preparing to take a drillstem test from 6,020-40 feet.

**No. 1 J. W. Arledge** — The second scheduled Ellenburger wildcat had run into slight showings of oil at 5,253 feet in shale and sand. After taking a test, the well was drilling ahead.

## OPENING TAX OFFICE

Beginning next Friday, January 2, and for each Tuesday and Friday after that, T. Whitehead, Ballinger public accountant, or Jimmy Wilson, of the same organization, will be in their newly-established tax office next door to the Robert Lee post office building.

Office hours are from 9:00 A. M. to 5:00 P. M., and while there, either Whitehead or Wilson will be happy to help Coke County people compile their income tax returns and to assist with any problem concerning accounting and taxes.

T. Whitehead, a well-known Ballingerite and a member of the Ballinger Lions Club, has been a Public Accountant there for the past four years, and is well known as an able and competent tax man.

As a matter of fact, the office at Robert Lee will be open more than the prescribed two days per week if necessary, and all steps will be taken to help Coke County folks file their income tax returns on time.

Wilson noted yesterday that farmers, if they wish, may turn in an estimate of their income by January 15, rather than the final tax payment, as reported previously. This gives a few more weeks of grace, of course, and those interested will want to see Whitehead or Wilson on Tuesdays or Fridays to learn more details.

Whitehead is a member of the Texas Association of Public Accountants, as well as the Texas Society of Accountants.

H. M. Dosser of Ballinger, who is connected with the West Texas Utilities Co., was in Bronte yesterday to confer with Haywood Springer about the Lions Club project of lighting the football field. Dosser was also conferring with C. E. Bruton about the matter.

Sgt. and Mrs. Gaylord Bernard and baby, Zane, left yesterday for their home in Fort Worth, after spending several days here with the J. M. Rippetoes. Gaylord and Odessa Pippetoe are brother and sister, and while here they also visited with the J. D. Bernards.



FFA SWEETHEART

Miss Kathryn Wrinkle, daughter of Mr. and Mrs. Bill Wrinkle, has been named FFA Sweetheart of Bronte High School.

As a result, she has received a handsome Elgin compact with her name engraved on it, and her picture will be sent to state headquarters as a competitor for "sweetheart of the month" honors among other FFA chapters all over Texas.

Kathryn, a senior student in B. H. S., is a blonde with blue eyes. She served this past year as head yell leader and is her class treasurer.

Miss Marlene Arrott, daughter of Mr. and Mrs. Clarence Arrott, won second place in the contest, and received a beautiful identification bracelet.

## HOSPITAL NOTES

Mrs. F. M. Puentz and new daughter, and Mrs. W. R. Matthews of Robert Lee were dismissed last Thursday, while Mrs. Fred Campbell of Robert Lee was admitted. The latter was dismissed last Sunday.

On Saturday, Mrs. Norman Baugh was dismissed and Mrs. Ruby Engle was admitted. Also admitted was Loretta Lee Jones, daughter of Mr. and Mrs. L. M. Jones. She was admitted for emergency treatment after being run over by a car driven by Mrs. Jones. The little girl was playing in the driveway of the Jones Station, when Mrs. Jones accidentally rolled the car over her, without the wheels touching her at all. She was immediately taken to the hospital, and was released the following day.

Mrs. Ruby Engel was dismissed Sunday, while Mrs. Baylor Walker of Robert Lee was admitted.

E. C. Jones of Robert Lee was dismissed Monday, while S. R. Young of Robert Lee was admitted, only to be transferred to a San Angelo hospital later on. Monday night the Karen-Gayl Hospital observed the holiday season with a Christmas tree, and members of the staff want to thank everyone for the cards and donations given to the hospital.

Patricia Irwin, 2-year-old daughter of Mr. and Mrs. Pat Irwin of Robert Lee was also admitted to the hospital last Monday, as was Mrs. C. H. Milligan of Robert Lee.

Yesterday, Dorothy Gurley, daughter of Mrs. J. O. Gurley was admitted for surgery. Mrs. Sam Duncan of Robert Lee was dismissed, as was Patricia Irwin.

## SEASON'S GREETINGS



REV. C. R. BLAKE, Pastor

Attend church Sunday, for the last service of 1947. Morning Worship at 11 o'clock, and everyone is cordially invited to come.

The Charlie Boeckings and son, Tommy, are expecting to spend the holidays with his people in Johnson City.

## TENNYSON TOPICS . . .

By Billie Tounget

Mr. and Mrs. Clifford Hagaman and children of Bronte, Mr. and Mrs. Robert Brown and children visited with the W. T. Greens, Sunday.

Mr. and Mrs. John Gaston and baby have gone to East Texas to spend Christmas with her parents.

Carol Dean Westbrook came home Thursday night from Baylor Belton to spend the holidays.

Betty Gene Fiveash spent Wednesday night with Patricia Tounget.

Mrs. Reuben McCarty was honored with a sunshine shower in the home of Mrs. Willard Caudle of Brookshire. She received lots of nice gifts, and of course, Tennyson was greatly represented.

Stanley Westbrook ate Sunday dinner with Kenneth Clark.

Mrs. Clemma King and Mrs. Dick King visited with Grandma Gaston last week.

Mr. and Mrs. J. L. Carwile and daughter of Jayton, Bro. and Mrs. Leroy Stuckey and children and Lou Ella Stewart of Bronte spent Sunday with the J. M. Stewarts.

We're glad to welcome Bro. and Mrs. Leroy Stuckey and children into our community.

Mr. and Mrs. Lois Roach and family of San Angelo visited recently with the Otto Fincks.

Angelo shoppers, last Wednesday, who patronized Enterprise advertisers, included Bessie Stewart, Mrs. Robert Brown and Russell, Mrs. Zack Tounget and Jerry, Otto Finck, and Bro. Stuckey.

Mr. and Mrs. Lewis Baker, Jr., visited, Sunday night, with the Mustons of Bronte.

J. D. Perkins of Orient visited, Sunday, with R. B. Caldwell.

Mrs. Margaret Sparks is spending the holidays at Slaton with her parents.

W. D. Latham and Eddie Fiveash were home Saturday night. W. D., Jr., returned to Brownwood with them, and they are moving a house from Brownwood to Bronte.

Mr. and Mrs. Louis Baker, Jr. and baby, Mr. and Mrs. Dan Cockburn and family spent Sunday with Mr. and Mrs. Louis Baker, Sr.

Randal Meador is visiting his parents, the C. O. Meadors.

Mrs. Mary Clark of Bronte spent the weekend with the John Clarks.

Mr. and Mrs. Elbert McGinnis and children and Lela Brooks of Eldorado, Mr. and Mrs. Billy Brooks, and Iris of San Angelo visited with their parents, last Sunday, the Ben Brooks.

Mr. and Mrs. James Chambers and baby of Angelo visited in the George James home last Sunday.

Tommy Ray Latham spent Monday with Royce Lee and Clayton Latham. Those who were shopping in Angelo, Saturday, were Mrs. J. W. Brown and children, Mr. and Mrs. Claude Ditmore, Mrs. Tom Green and family, Mrs. W. D. Latham and family, and Mrs. Leroy Stuckey.

We had a nice crowd out for preaching services Sunday afternoon. Bro. Mauldin of Bronte had a fine sermon.

Let's not forget the singing at the Tennyson Methodist Church on Wednesday night, Dec. 31st.

Mr. and Mrs. George James, Mrs. Ruben Gordon, I. N. Howell, and J. A. were in Angelo last Monday.

The Intermediate BTU class had their Christmas party Friday night in the home of Mr. and Mrs. Claude Ditmore. Those attending were Della Gibson, Bessie Mae Clark, Carol Westbrook, Joel and Junny, and Waydell Webb, J. B. and Bobby Clark, Charles Westbrook, Roma Richards, Jewel Dean Latham, Erle Cummings, G. W. and L. E. Conger, Lou Ella and Lee Allen Stewart, Royce Lee, Hervey Latham, Grace and William Green, J. B. and Wayne Arrott, Martha Boatright, Berna Lee Howell, Hazel and George James, Travis McCarty, J. D. Horton, Nila Fay and Arlie Van Holden, Douglas and Raymond Ditmore, Mary, Wanda, and William Lee Brown, Mr. and Mrs. Conger, Carper, Chester Derrick, Mrs. J. W. Brown, Sudie Brown, and Tom Green.

Merry Christmas and Happy New Year to everyone.

Ted Bernard and his family are expected in town tomorrow to spend the rest of Christmas Day with the Rippetoes. They're from Dallas. Mrs. A. W. Littlefield and her family of Robert Lee will also be guests in the Rippetoe home for Christmas.





The Yuletide log creates the cheer. Our hearts are full of best wishes to our friends.

FIRST NATIONAL BANK  
BRONTE



A Hearty Wish for Christmas Cheer and Happiness throughout the Year.

CURRY - HAMBRICK JEWELERS  
BALLINGER

### A Cost-Heavy Office

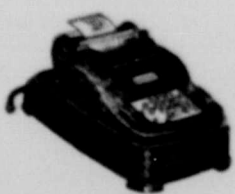
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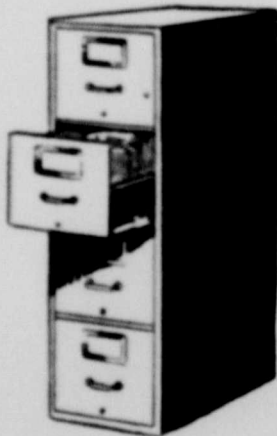
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MERRY CHRISTMAS!

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### THE BRONTE ENTERPRISE

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ED NUNNALLY, JR., EDITOR



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Any reflection on the character or standing of any person, firm or corporation is not intended and will be gladly corrected upon notification.



### "AND IT CAME TO PASS"

... in those days, that there went out a decree from Caesar Augustus, that all the world should be taxed...

And Joseph also went up from Galilee, out of the city of Nazareth into Judea, unto the city of David, which is called Bethlehem, (because he was of the house and lineage of David.) To be taxed with Mary his espoused wife, being great with child.

And so it was, that, while they were there, the days were accomplished that she should be delivered. And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And lo, the angel of the Lord came upon them, and the glory of the Lord shown round about them; and they were sore afraid.

And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger. And suddenly there was with the angel a multitude of the heavenly host praising God, and saying,

"Glory to God in the highest, and on earth peace, good will toward men."

Mr. and Mrs. John Walls of 3833 NW 14th Street in Oklahoma City wrote us a letter saying they're all well and fine and wishing all of their friends here a happy Christmas. They'd be glad to hear from their friends, too, as they used to live here and have many acquaintances.

### BAPTIST CHRISTMAS PARTY

A packed house attended the Baptist Christmas services held last Sunday night at the church.

A choir composed of some 40 voices sang the appropriate Christmas carols, and Dr. John R. Harris gave a vocal solo.

Based on the theme of "Come, Let us adore Him," the program was based on the old carols.

There was also a manger scene, with Mary, Joseph, and the shepherds, and Santa Claus also put in his appearance with gifts for the children.

One of the outstanding scenes occurred when "Silent Night" was given in Spanish by several of the high school students, following the song in English as used at first.

Rev. C. R. Blake expressed himself as well pleased with the program, and extended his thanks to all of those responsible for making it a fine occasion.

### METHODIST CHRISTMAS PARTY

Quite a large crowd attended the Methodist Christmas services last Sunday night at the church.

The choir was composed of youngsters from the small ages up to high school groups, and the program, nicely arranged, included "representatives" of various nations.

Bobbie Tomlinson served as the Spirit of Christmas, Don Glenn and Ginger Clark represented Holland, Shirley Ann West represented England, Richard Wayne Rees and Beverly Kay Browning represented Mexico, Winnie Gentry was an Eskimo, and Donald Mauldin represented Sicily.

John Clark served as Kris Kringle and did a fine job. One of the highlights, it was reported, was when Wayne Bridges, seated at first of the old gentleman, later rushed to the pulpit with a list as long as his arm of things he wanted from good of St. Nick.

### MRS. BEAVERS HOSTESS TO UNION CLUB

By Lela Parker

The Union WHD Club met Friday, December 19, for its Christmas party in the home of Mrs. Johnnie Pearl Beavers.

Mrs. Lammers, Eulamaude McCutchen, Louise Ivey, Mrs. Marshall Stephenson, Mrs. J. R. Johnson and Lela Parker were co-hostesses.

Names of Sunshine Pals were revealed and everyone received nice Christmas presents.

Coffee, tea, cookies, salad, and cake were served to the following: Mmes. Gideon, J. C. Lammers, John Keeney, Marshall Stephenson, Maudie Clark, F. S. Higginbotham, Lela Parker, Johnnie Pearl Beavers, Eulamaude McCutchen, J. R. Johnson, Helen Bennett, Lois Webb, Altha Best, Theresa Wrinkle, Leatha Wrinkle, and Dorothy Fay Scott, Mickie Walker, Sam Gray, Louise Ivey, Ruth Sandusky, Allen Butner, A. M. Wynne, Susie Jackson, Ora Eubanks, and Mrs. Ida Warner.

Also these children: Ida Lee Parker, Mary Beth Ivey, Jerry Mac McCutchen, Ginger Clark, Mary Ann Gray, and Juanita Wrinkle.

Alfred Allison of Clovis, New Mexico has been here visiting his father.



### You're Our Friends Too!

Not only are you treasured customers, you're our friends too. Please remember that we wish for you the greatest, grandest Holiday Season you've ever known.

DEWEY'S CAFE  
BRONTE

May Christmas Joy Be Yours This Happy Holiday Season



We take this opportunity, this Christmas to thank you for your patronage. Please accept our sincerest wishes for a wonderfully HAPPY CHRISTMAS and a JOYOUS NEW YEAR!

FRIENDLY FLOWER SHOP  
1119 S. OAKES SAN ANGELO



In the Christmas Spirit

We're sending you Our sincerest wish for a Yuletide

filled with the deepest joys of life. To each and all of you, we sincerely Wish you...

A Very Merry Christmas!

BAILEY AUTO COMPANY  
SAN ANGELO, TEXAS



Sincerest Wishes for a truly Merry Christmas and a New Year, filled with Happiness and Contentment.

JUDGE AND MRS. BOB L. DAVIS AND SON



The San Angelo Telephone Co.





"Day of Joy and Gladness!" May all the joys of the Christmas Season be yours as our sincere wish to our friends.

**MANSELL BROS.**  
JOHN DEERE FARM IMPLEMENTS

BALLINGER

WINTERS



TO YOUR Expectations

**CLIFT FUNERAL HOME**  
BRONTE ROBERT LEE



Happy New Year, Too, Neighbors, and we hope to see you soon in our new location.

**WHITE AUTO STORE**

MR. AND MRS. C. E. BRUTON BRONTE

**HERE'S BLACKWELL . . .**

The home of Mrs. O. Z. Porter was beautifully decorated with Christmas holly and a tree when the Euterpeans met with her on December 18. Mrs. James Little was co-hostess.

The following program was given: Leader - Mrs. Charles Ragsdale; Roll call - Christmas thoughts; "There's A Song in the Air" by Mrs. R. B. McCarley; "Father Christmas" by Mrs. C. B. Smith; Carols, by the Club; "O Come, All Ye Faithful," "It Came Upon the Midnight Clear," "O Little Town of Bethlehem," and "Silent Night."

The Christmas thought was - "I will honor Christmas in my heart and try to keep it all year." - Dickens.

Christmas gifts were also exchanged, and a lovely refreshment plate was served to Mes. O. T. Colvin, R. V. Copeland, W. A. Hickman, Vernon Haggerton, B. R. McCarley, Austin Jordan, Charles Ragsdale, H. C. Roney, J. B. Sanderson, W. C. Shamblin, C. B. Smith, L. W. Sweet, Cecil Tune, F. S. Youree, Joe Weddle, and the hostesses.

Rev. and Mrs. Cecil Tune and daughter are spending the holidays in Christoval.

Mr. and Mrs. Stub Chew and children are visiting in Hico.

Mr. and Mrs. Pat Crain and son will spend the holidays in Post.

Kelly Richards visited in the Ben and Arnold Richards homes in Abilene last Sunday.

Miss Mary Patterson is visiting Mr. and Mrs. Desmond Ragsdale.

School closed Friday for the Christmas holidays. Thursday night the high school students and their parents enjoyed a party at the school house. A program of singing was enjoyed, gifts were exchanged, and refreshments were served to about 75 guests.

Teachers spending Christmas other places include these: the O. Z. Porters and children will go to Fort Worth, the Leo Fields and son will go to Trent, and the James Littles to El Paso, while their daughter, Devota, will be in Fort Worth.

The J. C. Bruces and daughter will be in Rowden.

Collegians home for the holidays include Joe Weddle, Bill Hamilton, and Clarence Smith from Sul Ross at Alpine, Bobby Dean Spence from John Tarleton at Stephenville, Jack Youree of Hardin-Simmons, Betty and Pam Sanderson of McMurry.

Mmes. Bill and Arnold McReory entertained the Mary Martha and Challengers Baptist Sunday School Class with a Christmas party last Tuesday evening in the home of Mrs. Wiley McReory. After games were played, gifts were exchanged, and a lovely Christmas plate was served to Mes. G. K. Corley, Nancy Bagley, Lloyd Russell, Bob McFarland, Ester Bryant, B. H. Reaves, Jim Sanderson, B. N. Walls, Stella Holland, Bob Ratliff, Elmer Grimes, Lou Smith, B. E. Sneed, S. P. Smith, Clarence Powell, L. H. Montgomery, Etta Patterson, Tommie Cook, W. E. Lackey, O. D. Colvin, Johnnie Blair, James Little, and the hostesses.

The writer and her family wish all of you a very Merry Christmas and a Happy New Year.

**PLUMBERS NEED LICENSE**

Austin, Texas, December 24 - Texas plumbers who do not secure state license before January 5, 1948, will be violating the new Texas License Law. They will not only be subject to the penalties of the Act, but will also be required to take an examination. C. E. Belk, Administrator of the Texas Plumbing Board warned here today.

The law, as passed by the last legislature, provides for no extension beyond this date nor does it provide for any exceptions. He said applications postmarked on or before January 5, will make it unnecessary for qualified plumbers to take an examination, but after that date all new license would require an examination. State License now being issued are valid until February 1, 1949, and may be renewed without examination, Belk said.

"It is not our desire to require any plumber to take the examination if he is already qualified," Belk said, "but the deadline is set by the Law. However, the Board has been conducting examinations since November 25, and any person wishing to take the examination should make application immediately. Examination machinery is established and individuals will be scheduled promptly upon application and fee. Application blanks have been furnished to mayors in all Texas cities and additional copies can be secured by writing to the Texas Board of Plumbing Examiners, 306 West 15th, Austin, Texas."

**LITERATURE ON FARMER CO-OPERATIVES**

AUSTIN, Dec. 24. - "A selected and Annotated Bibliography of Literature on Farmer Co-operatives" is the second in the new bibliography series being published by The University of Texas Bureau of Business Research.

Compiled by Dr. W. A. Nielander, Professor of Marketing and Public Relations in the College of Business Administration at the University, the 14-page bibliography is one of the best available references on farmer co-operative information and may be obtained free of charge upon request to the Bureau.

The bibliography covers general works on farmer co-operatives as well as reference material dealing with specialized subjects pertaining to co-operatives, such as banking, accounting, taxes, finance, legal problems, management, and public relations. Special references on co-operatives dealing in a single commodity are also included.

C. E. Bruton claims the first prize for sending a Christmas gift further than anyone else. Mrs. Murl Day, his nephew's wife, ordered two bicycles sent to Tokyo, Japan. They, the Days, are to leave for Tokyo around the first of the year, and expect to be gone about a year, so wanted means of transportation while in the Orient.

Mr. and Mrs. Johnnie Blair and children will spend Christmas at Eskota.

**Old Fashioned**

CHRISTMAS—Greetings may be expressed in many ways — some clever, some poetic and some profound. Our greetings to you are simply, and sincerely

**Merry Christmas!**



**Porter Henderson Implement Co.**

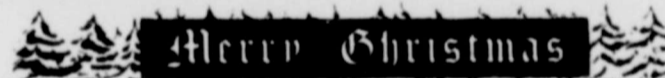
702 - 706 S. OAKES

SAN ANGELO



... At this Christmas Season and throughout the New Year, may you be blessed with every happiness.

**BALLINGER TRUCK & TRACTOR CO.**



Thank you, folks, for your generous patronage this year. We have appreciated your business and hope you'll continue to make our place your headquarters.

**Lammer's Laundry & Washateria**  
BRONTE



**Merry Christmas, Friends!**

**THE GUNTER CO.**

24-26 W. CONCHO

SAN ANGELO



An old, old wish that still rings true. May you have a Merry Christmas and a Happy New Year too!

**BARNES & CO.**

29 W. Beauregard

SAN ANGELO

Phone 7444



### Around About Town

Juanita Coalson, Warren Beavers, Cecil Coalson, and Pauline Beavers were among the Ballinger shoppers last Friday afternoon. Also on deck were J. A. Stephenson and his daughter, Dorothy Ruth.

Savannah Ruth Caperton, out for a cup of coffee, was speaking to friends right and left, and on every hand. H. A. Springer and Gale Huffstutler were also in Ballinger last Friday afternoon and night.

All the Ballinger Lions we saw were unanimous in declaring that they had had a fine time in Bronte last Tuesday night during the Charter Night activities. In fact, said several, "let us know when you plan to have some more barbecue goat, and we'll come over at noon on Wednesdays!"

A. L. Carlile has prebashed himself an Army barrack, 16 x 48' from Camp Bowie, which he expects to move into Bronte around the first of the year.

Taylor Emerson, in turn has purchased himself four hutments from the same place, measure 16 x 16', and are to be placed on the three lots between the homes of Tom Price and C. E. Bruton. One hutment is already there, and the others will be set up as soon as they arrive in town.

Glad to see W. G. Cresap back again, after having been in the hospital. He said a man never had better neighbors, for while he was gone they brought up the wood and cut it into smaller pieces, so he was very grateful to all of them.

Katherine Rawlings is home from Ballinger now, and is around enjoying a rest from her teaching duties.

Jimmy Allen, according to all the reports, isn't feeling too good about Odessa's loss to Highland Park. The Broncs should have won with no trouble at all, claims Jimmy.

Clarence Arrott is improving right along now, and wants no more sickness.

L. W. Beaty comes to town as often as possible, but declares he finds himself pretty busy most of the time.

Alvin Best said he heard the Bronte news the other morning, and plans to listen-in each Saturday morning at 10:30 for some more news about Bronte.

Ed Ratliff was in the other day with a tale of having sold some stock. According to Ed, he and H. C. Grafa are enjoying life.

We hear that Allen Butler is getting better all the time.

Mrs. O. W. Chapman, who has been quite ill, is reported to be doing a lot better now.

Austin Coulter was in the other day from Sweetwater, where he reports he's working hard but feeling fine.

Claude Ditmore was surely reading the Enterprise the other Friday morning down in the Tennyson post office. He was so intent, in fact, that his name was called out several times before he heard it.

Mrs. Ava Maxwell is around and about again and declares she feels better than ever.

Glad to say Skinny Adams is still showing lots of improvement after his wreck of last month.

"Uncle John" Burroughs was a Bronte visitor last Monday.

Gob and Bedie Franklin have been in a San Angelo clinic expecting to undergo operations during the holidays. While the docs finally got hold of Bedie, Gob had a cold so was chasing around the halls in a wheel chair while trying to get over his cold so they could go to work on him. Never a dull moment for the boys, but a heck of a way to have to spend the holidays.

The H. O. Whitts were in Coleman last Sunday, going down to take his mother, Mrs. Emma Whitt, back to Goldthwaite. She'd been here a week visiting with them and other friends. La Marr and H. O., Jr., returned home over the weekend from their colleges, John Tarleton and Texas Tech, respectively. La Marr is now a staff sergeant, having received this new rating only recently.

Mrs. Gova Collier of Abilene was here Sunday visiting the R. E. Cumblies. She left later on to go to Franklin to visit with her sisters.

PICK THE ONE YOU LIKE BEST ...



WE'LL SAY MERRY CHRISTMAS!

SHERIFF AND MRS. PAUL GOOD

A JOLLY CHRISTMAS SEASON TO YOU!



That the childhood joys of Christmas may remain in your hearts throughout the Holiday Season is the ardent wish we make for our friends this Christmas Season.

HOME MOTOR CO.

BOB KNIERIM BRONTE R. W. REES



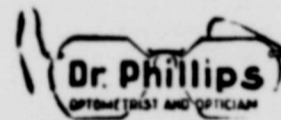
Best wishes and much happiness at Christmas and in the coming year.

RABBIT TWISTER GABE SMITH

BALLINGER

PHILLIPS GLASSES

Made Right - Styled Right - Price Right!



28-A W. Beauregard SAN ANGELO

### HAYRICK CHRISTMAS PARTY

By Mrs. Glenn Waldrop

The Hayrick WHD Club met on Thursday, Dec. 18 at the school house for their annual Christmas party, with Miss Gladys Waldrop as hostess.

The group played games and exchanged Christmas gifts, and refreshments were served to the following members: Mmes. J. W. Mitchell, A. R. Coalson, J. W. Labenske, L. C. Robbins, W. G. Cresap and Glenn Waldrop.

Also Miss Mary Pearl Bearden, Miss Waldrop, one visitor, Mrs. J. A. Waldrop, and two children, David and Dick Waldrop.

The next meeting will be on Thursday, Jan. 1, in the home of Mrs. A. R. Coalson.

### HERE 'N

### THERE ...

Christmas shoppers around town last Monday included Mr. and Mrs. Alton Phillips, Mrs. Boyd Badley, and Boyd, Jr. Also looking over and around for last minute values were Mrs. Frank Wright, Marjorie Beavers, and A. B. Lammers.

Mr. and Mrs. Dick Humphreys and son, Eddie, are here for the holidays as guests of her mother, Mrs. Eula Holman.

J. B. Mackey said he had no Christmas plans, other than to rest up and get ready to take inventory. His mother, Mrs. W. H. Mackey, is still in the hospital following a recent operation, but is improving right along. Her daughter, Mrs. Ira Pruitt of Balls has been here during the past week.

Billie Dan Labenske, son of Mr. and Mrs. J. W. Labenske, arrived last Friday after a 34-hour drive from Long Beach, California, where he received his discharge from the Navy. While having no plans as yet, he and Maxine are ready to celebrate Christmas in a big way.

The Noah Pruitts are planning no special holiday trip, but hope to be around taking life easy.

Mr. and Mrs. Vernon C. Lammers and Arlie Gail are planning to leave for Houston tomorrow, and will be gone over the weekend.

Junior Pruitt was flying all over West Texas last Sunday, including trips to Anson and Stamford. He came over Bronte, landed at the Kickapoo Church, then took off again to see the sights.

Mr. and Mrs. Vetal Flores have gone to Washington, D. C. to visit with his sister and father. They left last Saturday, and will be back in time for the opening of school on January 5.

Gene Keeney and his family, including Cynthia Ann, were out Sunday for a visit, and expect to return for Christmas with Charlie and Mrs. Keeney.

The office of county home demonstration agent, Mary Pearl Bearden, has been moved into the county agent's office, over Robert Lee way. Her room in the courthouse is to be used by County Judge Bob Davis, whose quarters are to be used by folks from Skinny Adams' offices.

For DEPENDABLE INSURANCE See L. T. YOUNGBLOOD, Agent Bronte, Texas



Best Wishes for Christmas and The New Year!

BILBO DRUG STORE

ROBERT LEE



Merry CHRISTMAS

We greet you with a Merry Christmas.

KEENEY'S Variety Store

BRONTE



May your dreams for Christmas all come true and those for the New Year too! Merry Christmas Friends!

Nathan's JEWELERS

202 S. CHADBOURNE

SAN ANGELO

PHONE 4565

COX FUNERAL HOME

500 W. BEAUREGARD

SAN ANGELO

Air Conditioned Ambulance Service

DIAL 3113



Happy Holidays

FRIENDS

May this greeting bestow on you our friends much happiness this Christmas Season.

SAN ANGELO NATIONAL BANK



# MERRY, MERRY CHRISTMAS



It's difficult to express in mere words the feeling of Christmas that is in the hearts of millions of Peace Loving People. Christmas, of course, marks the greatest event in the history of the world . . . the birth of our Lord. It symbolizes the spirit of Godliness . . . of everything that is good . . . of Peace on Earth, Good Will Toward Men.

To children the Christmas Season is a wonderful time of excitement and anticipation. It's the time for letters to Santa . . . the singing of Silent Night and other Carols . . . it's the time when the favorite bedtime story is "The Night Before Christmas" . . . And when the big day finally arrives and packages from Santa are opened the happiness and joy pictured on their faces is a sight to behold. Christmas is truly the Children's Day.

To the rest of us "young oldsters" the Spirit of Christmas is refreshing and solemn. When friends and families gather around the Christmas Tree it makes us realize that this old world isn't such a bad place after all. It makes us realize that in our country the Christmas Spirit is a reality rather than just a dream as it is in so many war-torn countries of the world.

Yes, Christmas in the American way is a glorious occasion and the hopes and prayers on everyone's lips is that it will always remain that way; that the entire world, some day, will follow the words of the greatest teacher of all time and whose birth is celebrated on Christmas Day . . . ON EARTH, PEACE . . . GOOD WILL TO MAN.

This page is sponsored by the following business firms and individuals who take this means of expressing to each and every person the Happiest of Christmas Seasons:

**ACME PLUMBING COMPANY**

Ballinger and Winters

**BALLINGER DRY GOODS**

Ross Black and Earl Baker

**BETTIS & STURGES**

Ballinger

**BON SPOONTS SERVICE STATION**

Cosden Products

**BRONTE CAFE**

Sam and Lelia Spruell

**BRONTE ENTERPRISE**

Best All-Around Weekly, 1947

**BUTANE SERVICE COMPANY**

Bronte 123 — Phone — Robert Lee 92

**CACTUS CAFE**

Pete and Inez Nutter

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Complete Garage Service

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Your Red & White Store

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Hardware & Furniture

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Conoco Service

**GEORGES Ready-to-Wear**

Ballinger

**GIBBS SHOE DEPARTMENT**

Ballinger

**DR. JOHN R. HARRIS**

Physician and Surgeon

**KAREN - GAYL HOSPITAL**

Bronte

**VERNON C. LAMMERS**

Building Materials

**LIBERTY BARBER SHOP**

Paul Fox, San Angelo

**PRUITT'S STORE**

"Don't Go By — Come Buy"

**THE TALLEY PRESS**

San Angelo

**R. A. (DICK) WAGNER**

The Typewriter Man

**WRINKLE SERVICE STATION**

Gulf Oil Products



**LET'S ALL GET TOGETHER ON THIS ... MERRY CHRISTMAS**



**GEM JEWELERS**  
126 S. CHADBOURNE SAN ANGELO

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The University Development Board will attempt to raise funds to supplement support now available to the Plant Institute, so that the new project may begin immediately.

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So watch for it, come Monday, January 5, for Mac will have an extra copy or so, and folks will be glad again to know that Bronte business, and the Karen-Gayl Hospital will soon make national headlines. Bronte -- marches on!

**TO ELIMINATE INCOMPETENT CHIROPRACTORS**

AUSTIN, Dec. 24.—A program designed to eliminate incompetent chiropractic practitioners in Texas was announced here this week by Dr. Walter H. Fischer of Temple, new president of the Texas State Chiropractic Association.

Dr. Fischer said his organization had been working on this program for several years and had hoped that legislation would be enacted to set up standards and a licensing board for the profession and improve public health.

"A chiropractic licensing law would make our program unnecessary, but in the absence of such an act we feel justified in attempting to eliminate those practitioners who lack the educational background or the experience to be qualified chiropractors," Dr. Fischer said.

Dr. Fischer said the program had been designated the top project of the Association for 1948. The program will be continued, he said, until a licensing act is adopted by the Legislature. Dr. Fischer said he understood a licensing bill would be introduced in the Legislature again in 1949.

"There are not a great number of incompetent or unethical practitioners," Dr. Fischer said. "But there are a few and they are giving the qualified chiropractors a 'black eye,' and we are just as anxious as the public to see that they are eliminated."

*Merry Christmas Folks!*



*With most sincere wishes that you may enjoy a truly Merry Christmas!*

**KING-HOLT FURNITURE CO.**  
BALLINGER

**"HELLO and MERRY CHRISTMAS"**



*This greeting is from our folks to your folks. May your Christmas Season be bright!*

**BRONTE TRACTOR CO.**

*Christmas Greetings*



Again we celebrate the birthday of the Christ child. May the blessings of love and kindness He brought to the world be upon you and yours' this happy CHRISTMAS SEASON.

**HIGGINBOTHAM'S**  
IN BALLINGER



Thanks for your patronage, folks, and a very MERRY CHRISTMAS to everyone.

**BRONTE ICE CO.**  
MR. AND MRS. W. W. MILLIKIN

**Christmas Greetings**



*May the glorious Christmas Season Bring you Peace and Happiness.*

**SCHUCH MOTOR CO.**  
CORNER OAKES and BEAUREGARD SAN ANGELO

**CHEERIEST! GREETINGS!**



*Just an Old Fashioned Merry Christmas to you!*

**WEST TEXAS UTILITIES CO.**





Your U. S. Royal Distributor

**BRADLEY'S TIRE CO.**

BALLINGER, TEXAS



**DEEP DOWN IN OUR HEART** — We know of no song, no poem, no truer word to express our sentiments than this sincere greeting "MERRY CHRISTMAS."

**C. R. Smith & Company**



Season's Greetings with every good wish for Joy at Christmas!

**HOUSEHOLD FURNITURE CO.**  
SAN ANGELO

## STAFF

Editor — Homalie Clark  
Assistant Editor—Roma Jean Richards  
Sports Editor—Bobby Dean Franklin  
Society Editor — Norma Gentry  
Feature Editor — Cleta Terry  
Grammar School Editor—Eddy Sue McAulay  
Reporters — Warren Tomlinson, Loretha Wrinkle, Bobbie Lee Miller, Pauline Box  
Faculty Advisor—Mrs. Buck Coleman

## GOSSIP

William Lee Brown and J. O. Landers were not explaining about Nancy Crockett the night of our Senior party.

And did you notice Ida Lou was with an old ex-BHS student at the affair?

Who's Johnnie, folks would like to know, especially Billy Bob Herron. But Homalie isn't telling.

Where did Mary Lou Alexander go after the party and just what did Bill Brown and J. L. do later?

Gerald Lee was well pleased about the seating arrangements, as Dot Stephenson sat near him.

Mrs. Coleman sat under the mistletoe half the night, but had no results from bashful Senior boys.

## JUNIOR PARTY

Juniors had a formal Christmas supper last Friday, Dec. 12. The room mothers served chicken and dressing with all the trimmings, and everyone was there except Ben Bell and Ray Sumrall. Those dating were Jean Smith and Norman Roper, Brady Mills and Marie Horn, Vera Richman and Roscoe Frazier, Bobbie Tomlinson and Le Drew Arrott, Douglas Stevens and Wanda Tidwell, and Charles Westbrook and Roma Richards.

## SENIORS FROLIC

Of all the holiday gala affairs, Seniors boast their Christmas Turkey dinner and party topped them all. They had turkey and dressing, and ended up with cake and whipped cream, while the lunch room was gaily decorated with cedar, candles, and miniature Christmas tree center piece.

Following the party, the group went to the home of Dorothy Ruth Stephenson for their party.

Present were these folks: J. L. Alexander, J. B. Arrott, Glenn Blake, William Brown, Bob Butner, Bobby Edmiaston, Dave Gassiot, Bill Herron, Jr. Hipp, J. O. Landers, Gerald Lee, Lonnie Forman, Billy Luckett, Dolan Mackey, Judge Sandusky, Bobby Scott, Howard Smith, Lee Allen Stewart, J. B. Sumrall, Bill Thomas, Bobby Vaughn, Mary Lou Alexander, Martha Boatright, Homalie Clark, Bessie Clark, Patsy Luckett, Ida Ruth Clark, Ida Lou Modgling, Bobby Lee Miller, Betty Pittman, Dorothy Stephenson, Kathryn Wrinkle, and Mmes. J. P. Arrott, Don Edmiaston, H. R. Gassiot, Bob Herron, W. Hipp, Austin Sandusky, Homer Vaughn, J. C. Boatright, Homer Clark, Floyd Modgling, Robert Hickman, Jap Stephenson, Bill Wrinkle, and Buck Coleman.

## LEGION MEETS MEMBERSHIP GOAL

By Norman Kiker, Adjutant

The goal of 82 members for 1948, which was set up by Department Headquarters in Austin, has been reached by the local post of the American Legion.

Sam Spruell, owner and operator of the Bronte Cafe, was the 82nd veteran who paid his membership dues and thus made it possible for the George Scott Post to be on the honor roll for 1948.

The 82 members of this post represent some good work accomplished by the membership committee, post, commander, and adjutant, as well as several other members. Without the cooperation of all, this mission might have failed.

With only a few more members the Bronte post could be among the 100 clubs. There are still a few members who have not enrolled for 1948.

Come on, veterans, let's put the George Scott Post over the top!

According to the Pecos Enterprise, "One sure way to attract notice from the buying public is to quote prices in newspaper advertising. People are keenly interested in the prices of things, and a great many will respond to such advertising by coming to see the goods thus described."

Another item from the Pecos paper declares that "One thing that hinders the progress of many towns is a spirit of indifference on home town questions. People who are not interested in progressive causes throw a wet blanket over efforts for improvement."

## SPORTS

The Bronte Longhorns lost a 23-19 decision to the Mertzon Hornets last Wednesday night. The Longhorn "B" team, however, stayed undefeated, as well as remaining that way all last season. They took the Hornet "B" team 14-12 in a game that went two overtime periods.

In volleyball, Ballinger defeated the Bronte girls 21-20, and in the "B" game, Bronte won an abbreviated 12-5 victory.

In the "A" game, Bobby Vaughn made 8 points, Judge Sandusky and Billy Bob Herron 5 each, J. L. Alexander made 4, and Billy Thomas scored once.

In the "B" game, Wayne Arrott scored 7, Jack Vaughn 4, Gerald Sandusky 2, and Glenn Blake, 1.

Mrs. T. H. Rogge, Mrs. Taylor Emerson, Homalie Clark, Doug Stevens, and Dolan Mackey were among the Angelo shoppers last Saturday afternoon.



To Each of You

Whom we have had the privilege of serving this year our heartiest wishes for a Joyful and Prosperous Holiday Season.

**ALEXANDER'S CAFE**

SAN ANGELO

WHY NOT TAKE ADVANTAGE OF OUR LIBERAL TRADE-IN TERMS FOR GUARANTEED —

## ★ NEW STAR TIRES

We've also good used TIRES AND TUBES, Conoco Gasoline and Motor Oil, Friendly and Courteous Service. In fact, we like to help our customers in every way we can.

**BILL RAGSDALE F&M SERVICE STATION TIRE CO.**

On the Highway

1 S. Chadbourne, San Angelo

Bronte

Say You Saw It in the Enterprise



The best of Good Wishes for Holiday Cheer and Happiness throughout the whole year.

**MR. AND MRS. WILLIS SMITH**



Happy homes and cheerful faces bring Christmas Joy with all its graces. Merry Christmas to you!

... and thank you, folks, for your fine patronage this past year. May we continue to serve you even better in 1948.

**MODERN WAY FOOD MARKET**

206 N. MAIN

SAN ANGELO

PHONE 4164





**GEM JEWELERS**  
126 S. CHADBOURNE SAN ANGELO

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BALLINGER

**TO ELIMINATE INCOMPETENT CHIROPRACTORS**

AUSTIN, Dec. 24.-A program designed to eliminate incompetent chiropractic practitioners in Texas was announced here this week by Dr. Walter H. Fischer of Temple, new president of the Texas State Chiropractic Association.

Dr. Fischer said his organization had been working on this program for several years and had hoped that legislation would be enacted to set up standards and a licensing board for the profession and improve public health.

"A chiropractic licensing law would make our program unnecessary, but in the absence of such an act we feel justified in attempting to eliminate those practitioners who lack the educational background or the experience to be qualified chiropractors," Dr. Fischer said.

Dr. Fischer said the program had been designated the top project of the Association for 1948. The program will be continued, he said, until a licensing act is adopted by the Legislature. Dr. Fischer said he understood a licensing bill would be introduced in the Legislature again in 1949.

"There are not a great number of incompetent or unethical practitioners," Dr. Fischer said. "But there are a few and they are giving the qualified chiropractors a 'black eye,' and we are just as anxious as the public to see that they are eliminated."

**Christmas Greetings**



*May the glorious Christmas Season Bring you Peace and Happiness.*

**SCHUCH MOTOR CO.**

CORNER OAKES and BEAUREGARD SAN ANGELO



*Again we celebrate the birthday of the Christ child. May the blessings of love and kindness He brought to the world be upon you and yours' this happy CHRISTMAS SEASON.*

**HIGGINBOTHAM'S**  
IN BALLINGER



*Thanks for your patronage, folks, and a very MERRY CHRISTMAS to everyone.*

**BRONTE ICE CO.**

MR. AND MRS. W. W. MILLIKIN



*Just an Old Fashioned Merry Christmas to you!*

**WEST TEXAS UTILITIES CO.**

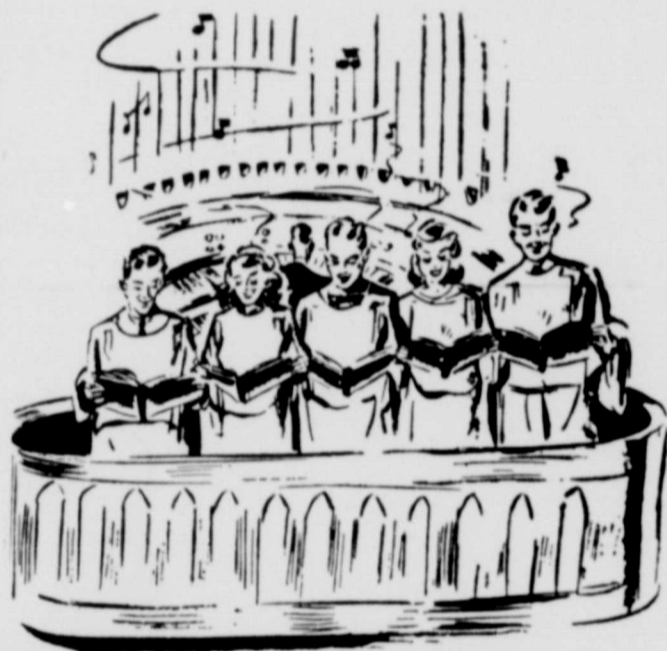




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**BRADLEY'S TIRE CO.**

BALLINGER, TEXAS



**DEEP DOWN IN OUR HEART** — We know of no song, no poem, no truer word to express our sentiments than this sincere greeting "MERRY CHRISTMAS."

**C. R. Smith & Company**



Season's Greetings with every good wish for Joy at Christmas!

**HOUSEHOLD FURNITURE CO.**  
SAN ANGELO

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Faculty Advisor — Mrs. Buck Coleman

### GOSSIP

William Lee Brown and J. O. Landers were not explaining about Nancy Crockett the night of our Senior party.

And did you notice Ida Lou was with an old ex-BHS student at the affair?

Who's Johnnie, folks would like to know, especially Billy Bob Herron. But Homalie isn't telling.

Where did Mary Lou Alexander go after the party and just what did Bill Brown and J. L. do later?

Gerald Lee was well pleased about the seating arrangements, as Dot Stephenson sat near him.

Mrs. Coleman sat under the mistletoe half the night, but had no results from bashful Senior boys.

### JUNIOR PARTY

Juniors had a formal Christmas supper last Friday, Dec. 12. The room mothers served chicken and dressing with all the trimmings, and everyone was there except Ben Bell and Ray Sumrall. Those dating were Jean Smith and Norman Roper, Brady Mills and Marie Horn, Vera Richman and Roscoe Frazier, Bobbie Tomlinson and Le Drew Arrott, Douglas Stevens and Wanda Tidwell, and Charles Westbrook and Roma Richards.

### SENIORS FROLIC

Of all the holiday gala affairs, Seniors boast their Christmas Turkey dinner and party topped them all. They had turkey and dressing, and ended up with cake and whipped cream, while the lunch room was gaily decorated with cedar, candles, and miniature Christmas tree center piece.

Following the party, the group went to the home of Dorothy Ruth Stephenson for their party.

Present were these folks: J. L. Alexander, J. B. Arrott, Glenn Blake, William Brown, Bob Butner, Bobby Edmiaston, Dave Gassiot, Bill Herron, Jr. Hipp, J. O. Landers, Gerald Lee, Lonnie Forman, Billy Lockett, Dolan Mackey, Judge Sandusky, Bobby Scott, Howard Smith, Lee Allen Stewart, J. B. Sumrall, Bill Thomas, Bobby Vaughn, Mary Lou Alexander, Martha Boatright, Homalie Clark, Bessie Clark, Patsy Luckett, Ida Ruth Clark, Ida Lou Modgling, Bobby Lee Miller, Betty Pittman, Dorothy Stephenson, Kathryn Wrinkle, and Mmes. J. P. Arrott, Don Edmiaston, H. R. Gassiot, Bob Herron, W. Hipp, Austin Sandusky, Homer Vaughn, J. C. Boatright, Homer Clark, Floyd Modgling, Robert Hickman, Jap Stephenson, Bill Wrinkle, and Buck Coleman.

### LEGION MEETS MEMBERSHIP GOAL

By Norman Kiker, Adjutant

The goal of 82 members for 1948, which was set up by Department Headquarters in Austin, has been reached by the local post of the American Legion.

Sam Spruell, owner and operator of the Bronte Cafe, was the 82nd veteran who paid his membership dues and thus made it possible for the George Scott Post to be on the honor roll for 1948.

The 82 members of this post represent some good work accomplished by the membership committee, post, commander, and adjutant, as well as several other members. Without the cooperation of all, this mission might have failed.

With only a few more members the Bronte post could be among the 100 clubs. There are still a few members who have not enrolled for 1948.

Come on, veterans, let's put the George Scott Post over the top!

According to the Pecos Enterprise, "One sure way to attract notice from the buying public is to quote prices in newspaper advertising. People are keenly interested in the prices of things, and a great many will respond to such advertising by coming to see the goods thus described."

Another item from the Pecos paper declares that "One thing that hinders the progress of many towns is a spirit of indifference on home town questions. People who are not interested in progressive causes throw a wet blanket over efforts for improvement."

### SPORTS

The Bronte Longhorns lost a 23-19 decision to the Mertzon Hornets last Wednesday night. The Longhorn "B" team, however, stayed undefeated, as well as remaining that way all last season. They took the Hornet "B" team 14-12 in a game that went two overtime periods.

In volleyball, Ballinger defeated the Bronte girls 21-20, and in the "B" game, Bronte won an abbreviated 12-5 victory.

In the "A" game, Bobby Vaughn made 8 points, Judge Sandusky and Billy Bob Herron 5 each, J. L. Alexander made 4, and Billy Thomas scored once.

In the "B" game, Wayne Arrott scored 7, Jack Vaughn 4, Gerald Sandusky 2, and Glenn Blake, 1.

Mrs. T. H. Rogge, Mrs. Taylor Emerson, Homalie Clark, Doug Stevens, and Dolan Mackey were among the Angelo shoppers last Saturday afternoon.



To Each of You

Whom we have had the privilege of serving this year our heartiest wishes for a Joyful and Prosperous Holiday Season.

**ALEXANDER'S CAFE**

SAN ANGELO

WHY NOT TAKE ADVANTAGE OF OUR LIBERAL TRADE-IN TERMS FOR GUARANTEED —

## ★ NEW STAR TIRES

We've also good used TIRES AND TUBES, Conoco Gasoline and Motor Oil, Friendly and Courteous Service. In fact, we like to help our customers in every way we can.

**BILL RAGSDALE F&M SERVICE STATION TIRE CO.**

1 S. Chadbourne, San Angelo

On the Highway

Bronte

Say You Saw It in the Enterprise



The best of Good Wishes for Holiday Cheer and Happiness throughout the whole year.

**MR. AND MRS. WILLIS SMITH**



Happy homes and cheerful faces bring Christmas Joy with all its graces. Merry Christmas to you!

... and thank you, folks, for your fine patronage this past year. May we continue to serve you even better in 1948.

**MODERN WAY FOOD MARKET**

206 N. MAIN

SAN ANGELO

PHONE 4164



**TEXAS THEATRE**  
**BRONTE TEXAS**  
 WEDNESDAY and THURSDAY, DEC. 24 and 25  
**"PERILS OF PAULINE"**  
 In Technicolor — Also Cartoon  
 FRIDAY and SATURDAY, DEC. 26 and 27  
 Hoosier Hotshots in  
**"SMOKEY RIVER SERENADE"**  
 Comedy and News  
 SUNDAY and MONDAY, DEC. 28 and 29  
 Abbott and Costello in  
**"BUCK PRIVATES COME HOME"**  
 Cartoon  
 TUESDAY ONLY  
**"THE FABULOUS DORSEYS"**  
 Cartoon

**PERSONAL SHOPPING SERVICE . . . .**  
 When not convenient to shop in person, use our mail service. Mail orders given personal, prompt attention.

**Cox-Rushing-Greer Co**  
*"Serving West Texas Since 1918"*  
 SAN ANGELO, TEXAS

Patronize These Advertisers

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- YEARBOOKS
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- PAMPHLETS
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- LETTERHEADS
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**FOR GIFT SUGGESTIONS**

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We have the latest equipment to stamp your name in GOLD LETTERS on your Stationery, Napkins, Novelties, Billfolds, Leather Articles.

**THE TALLEY PRESS**  
 21 E. HARRIS SAN ANGELO

IN EVERY TOWN  
 THERE'S ONE DEPARTMENT STORE  
 THAT'S OUTSTANDING  
 WHY GO ANYWHERE ELSE?

**CUMBIE & WILKINS**  
 BRONTE

**BARBEE'S** 8 S. CHADBOURNE  
 SAN ANGELO

**GREETINGS FOLKS!**

*... We wish you through Old Santa a Christmas of Joy and Merriment with the hope your New Year will be filled with contentment too.*

**WANT - ADS**

FOR SALE - 30-gallon butane hot water heater in good condition. Clint Wilkins, Bronte.

FOR SALE OR TRADE FOR LIVE-STOCK - 14-foot stock trailer, made by Bishop Trailer Shop Lubbock; two good 6.50x20 8-ply truck tires. \$90. See at FLOYD BRIDGES house in Bronte.

FOR SALE - Tropic-Aire hot water heater to fit any make car. Come by for yours before the weather gets too cold. BRADLEY'S TIRE CO., Ballinger.

FOR SALE - Electric 2-burner hot plate and toaster; boy's bicycle in good shape. LESTER WEBB, Bronte.

BABY CHICKS - Big Type R. O. P. Sired English White Leghorn and other popular breeds. Book now to assure early delivery. We Sex the Light Breeds. WILLIAMS HATCHERY & SUPPLY, Box 664, Hutchings Avenue, Ballinger, Tex.

FOR SALE - Rubber bands, adding machine rolls, charge pads, mechanical pencils, statement blanks, account ledgers, paper clips, carbon paper, pencils, and index cards, rubber stamps, and stamp pads. Drop in today. BRONTE ENTERPRISE.

FOR SALE - 6, 8 and 10-foot Aeromotor double geared windmills and towers. LEEPER SUPPLY CO., Robert Lee.

Let us send in your subscription to the DALLAS MORNING NEWS, Texas' greatest daily newspaper. ENTERPRISE OFFICE.

The Frazier Laundry gives you wet wash for 5c per pound, dry wash with flat work finished for 7c per pound, all with use of a big mangle, pick up and delivery, free curb service. That's worth the money, isn't it?

COME IN and see us for your feed. We have plenty of heaters, both natural gas and butane, and lots of C/S meal - including cubes. Moody-Powell Feed Supply, 600 S. Oakes, San Angelo, phone 5083.

CHEAPER TO BUY THAN RENT - 48' x 16' all pine lumber house on 140' south-front lot in Bronte, title clear, \$700. Double floors, 8' walls, metal conduit wiring, blue slate flint kote roof and exterior. STEVE BADLEY, Bronte.

POSTED - All my property is hereby posted against hunting and trapping. EDWARD RAWLINGS, 3-5.

FOR SALE - 1,788 square feet T&G flooring lumber in 50' x 20' building with one partition and 1/2 ceiling. Braced ready to move, \$450. STEVE BADLEY, Bronte.

FOR SALE - Lots 1 & 2, Block 73, and 4-room house with bath, out-house, and car shed, as well as 16 bearing pecan trees. Also electric cook stove and oil heater. Rev. D. H. Palmer, Bronte.

GAS HEATER, clayback, five double clay mantles. Cast iron burner, \$15. Six mantles, \$18.50.

OCCASIONAL chairs, barrel back, mahogany finish, \$19.75. 9x12 felt base rugs, good patterns, \$6.95.

OFFICE DESK, walnut finish, seven-drawer, \$129.50.

OFFICE CHAIR, swivel, walnut finish, \$32.50.

FOUR-PIECE bedroom suite, mahogany finish, poster bed. A real buy, \$159.50.

Merry Christmas!  
T. W. TAYLOR & SON

**Christmas Greetings**  
 Merry Christmastime is here and we hope it holds deep Joy and Bountiful Fortune for You!

**Doyle Maddux**  
 ARCHITECT  
 SAN ANGELO

**Thinking of You**  
 No Christmas is complete without recognition of those who make each succeeding Christmas such a fine one - our valued customers. To You - Our Sincerest Wishes for a Bountiful Holiday Season.

**Malone - Nance Drug Store**  
 BALLINGER

**Greetings to You**  
 The entire staff joins us in sending you wishes for the Merriest of Christmases.

**Runnels County Implement Co.**  
 BALLINGER

**COMPLETE INSURANCE COVERAGE**  
**BRONTE INSURANCE AGENCY**  
 Mr. and Mrs. R. W. Rees Phone 10

**DEAD ANIMALS**  
*Un-Skinned*  
**REMOVED free**

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 GENE KEENEY, Mgr.

"WE SLIPPED" AND FELL FOR A CHANCE

**TO WISH YOU A MERRY CHRISTMAS**

*Merry Christmas Friends!*

**Kemp Kleeners**  
 BRONTE

**PROCTOR'S HELP-UR-SELF LAUNDRY**  
 Wet, rough dry, and finished work.

**FREE PICKUP AND DELIVERY SERVICE**  
 If you have no way to come, we'll pick you up and carry you home

Open 6 days a week from 6 to 6.  
 Not the best but as good.  
 Phone 136, Bronte

**TOPS IN ST. LOUIS**  
 Ideally located in the heart of St. Louis two short blocks from the Union Station and in the center of the Wholesale District . . . Preferred, always, by experienced travelers because of its outstanding advantages - Every room with private bath and shower and circulating ice water . . . Superior accommodations at ordinary rates . . . Visit our beautiful Marine Dining Room for the finest of meals, dramatically priced.

**HOTEL CLARIDGE**  
 LOCUST ST. AT EIGHTEENTH  
 Free Parking