

THE BRONTE ENTERPRISE

Vol. 30

BRONTE, TEXAS, MAY 21, 1948

No. 20

LATEST OIL NEWS

No. 1 Reed - Ending yesterday morning, the well flowed 435 barrels of fluid in 24 hours, 154 barrels of oil and 281 barrels of water. Flowing is continuing through a 24-64 inch tubing choke with perforations at 6,180-98 in 5 1/2-inch tubing that is cemented at 6,212 on the bottom. The rig has now been removed and testing continues today, with gauging planned, and completion scheduled in its present condition.

The well is located in the C NE SW 1-HE&WT survey, 5 1/2 miles west and north of Tennyson and 8 miles southwest of Bronte. From available figures, the percentage of oil flow was gradually increasing. Flowing pressures were 350 pounds on the tubing and 850 on the casing, and the flowing was 38 per cent oil in the last eight hours of the 24, while in 15 hours flow ending Wednesday evening there was 25 per cent oil out of 16 barrels of fluid hourly.

As reported previously, stakes for No. 2 Reed will be set, probably this weekend as a southwest offset to No. 1 Reed. The first strike in the Ellenburger will presumably be followed by a number of other tests in southeastern Coke County, it was reported.

No. 1 Wendland - Recovered 60 feet of clean oil and 130 feet of heavily oil and gas-cut mud in a 3-hour test in the Ellenburger, its second test. No water was shown on the test, which was from 6,235-50 feet, with bottomhole shutin pressure of 1,650 pounds after 15 minutes. This well entered the Ellenburger at 6,230 feet, which is 4,350 below sea level, or 82 feet lower than in the Reed well. However, observers predicted there were two separate structures involved. It is located 4,950 from the south, 2,970 feet from the east line of the Jose Gutierrez survey 22. Twenty feet deep in the Ellenburger, the well was waiting for 5 1/2-inch casing which will be run to 6,235 and cemented for a test of the open hole, it was reported.

No. 1 Cent. Natl. Bank - Squeezing perforations from 6,578-80 with 225 sacks.

No. 2 Cent. Natl. Bank - Swabbed to 4,000, going to tanks through 3/4 choke, with 6.96 barrels of oil and 9.27 barrels of acid water in 12 hours. Now swabbing.

No. 8 Homer Jameson - Drilling 6,200.

No. 10 Homer Jameson - Drilling 4,970.

No. 1 Mary Bloodworth - Drilling 5,425.

No. 2 J. W. Walker - Drilling 4,780.

No. 3 J. W. Arledge - Making hole, 6,242.

Mims Tests - J. R. (Bob) Mims signed leases Monday which will result in two Ellenburger wildcats on his ranch, formerly owned by the late Mr. and Mrs. J. W. Knapp, pioneer West Texas settlers, and located north of Water Valley and in southwestern Coke.

It was reported that J. W. Sorrels of Fort Worth will go to the Ellenburger in a wildcat drilled to 7,003 two years ago, and that Clarence Norsworthy of Dallas will likewise drill to the Ellenburger.

The Sorrels well is 330 feet out of southeast corner of section 300, block 2, H&TC, 12 miles north of Water Valley with 2,561 feet surface elevation. Sorrels also kept the lease on the east half of the corner and has also leased the other 571 acres in the section for 10 years at a reported \$3 bonus an acre.

Norsworthy leased 9,000 acres from Bob Mims for 10 years at a \$2 bonus, and his block includes sections 7, 8, 9, 25, 26, 27, 38, 39, 40, 41, 47, and 45 in block W.T&P Ry Co. survey; section 1, block Z, D&SE survey, and sections 5 and 42, block H, GC&SF Ry Co. survey, which involves 53 leases.

George W. Strake of Houston has also leased 10 sections from Mrs. Ruth Collins Mendenhall of Dallas, which is northwest of the Mims ranch.

MRS. HOLLIS STEVENS HOSTESS TO JR. CLUB

By Mrs. Bon Spoons

Members of the Junior Study Club met Friday, May 14, in the home of Mrs. Hollis Stevens, when, after a business meeting, Mrs. Frank Sawyer, Club president, installed these new officers:

Mrs. R. T. Caperton, president; Mrs. Roy Robinson, vice-president; Mrs. Binks McCutchen, secretary; Mrs. Robert Sims, treasurer; Mrs. Bon Spoons, reporter; and Mrs. Clark Glenn, parliamentarian.

HOSPITAL NOTES

Miss Addie Fletcher and Mrs. Carl Cope were dismissed on the 12th, and Mrs. C. E. McGuire and Mrs. Homer Garvin were admitted on the 13th. Mrs. McGuire was dismissed on the 15th and Mrs. Garvin on the 18th.

Mrs. H. C. Hedges and Mrs. C. M. Hooper of Blackwell were admitted on the 16th, and the latter was dismissed the next day.

J. W. Raney of Blackwell, Odessa Muston, daughter of Mr. and Mrs. Jack Muston, and Mrs. S. M. Conner of Robert Lee were admitted on the 17th, and the latter was dismissed on the 19th.

Mrs. J. D. McWhorter, mother of Mrs. Jeff Dean, was admitted on the 18th.

Odessa, a Bronte Hi senior, is hoping to be out in time to take part in graduation festivities, and her friends are pulling hard for her to be with them when they receive their diplomas Tuesday night.

HERE'S BLACKWELL . . .

By Mrs. Charles Ragsdale

Mr. and Mrs. R. T. Spence and daughter, Betty, spent Sunday with relatives in Roscoe.

Mr. and Mrs. Dan McDonald and daughter of Dallas visited his parents Mr. and Mrs. D. T. McDonald.

Mr. and Mrs. T. R. Whiteside of Silvertown visited Mrs. Will Whiteside.

Mr. and Mrs. Roy Sanderson and son, Bob, were Sunday guests of Rev. and Mrs. Bob Harris of Avoca.

Mrs. Walter Phillips and son of New York are guests of her mother, Mrs. S. M. Evans.

Mr. and Mrs. L. G. Walton and children spent Sunday with Mr. and Mrs. M. L. Barnes.

Mr. and Mrs. Charles Ragsdale and son, Bob, Mr. and Mrs. Desmond Ragsdale and son, Johnny, and Mrs. B. P. Ragsdale attended a family reunion Sunday at Lake Abilene. Mrs. Joe Horzsky and son, Joe, Jr., of Winters returned home with them for a few days.

Mr. and Mrs. Tom Sneed, Jr., of Fort Worth visited relatives here over the weekend.

Mrs. W. W. Ainsworth of Snyder was the weekend guest of her daughter, Mrs. Ernest Ware and Mr. Ware. James Hendry made a business trip to Michigan.

Mr. and Mrs. Buster Hargrave and son, and Mrs. Claud Hargrave of Seminole visited relatives and friends here last Monday.

Mr. and Mrs. Allen Sweet of Dallas were guests of his parents, Mr. and Mrs. L. Sweet. Other guests in the Sweet home Sunday were Mr. and Mrs. L. W. Sweet and children, and Mr. and Mrs. Cecil Smith and son of Blackwell, and Mr. and Mrs. Cecil Lewis Smith of Midland.

The WSCS met in the Methodist fellowship hall Monday afternoon. Mrs. Wiley McRorey gave the devotional, and Mrs. Cecil Tune and Mrs. F. S. Youree gave the study. Mrs. Cecil Tune served a refreshment plate to Mmes. J. W. Leach, T. A. Carlisle, D. T. Hunt, Austin Jordan, F. S. Youree and Wiley McRorey.

Clifford Sisson underwent surgery at the Sweetwater Hospital last Sat.

Mrs. Chas. Bell and sons of Lamesa are visiting her parents, Mr. and Mrs. Kelly Richards.

Mr. and Mrs. Raymond Watts are announcing the arrival of a daughter. Quarterly Conference was held at the Methodist Church last Wednesday night with Rev. and Mrs. O. P. Clark, district supt., as guests. After conference, the members were served supper. Rev. Cecil Tune was presented with a birthday cake while everyone sang "Happy Birthday."

After supper a program was rendered, and Rev. Tune was presented with a book "Christ and His Fine Arts."

Mr. and Mrs. Harold Coleman and daughters of Stamford were weekend guests of Mr. and Mrs. Walter Sanders.

Mr. and Mrs. Harold Hamilton and daughter of Amarillo were guests of Mr. and Mrs. W. C. Shamblin.

Mr. and Mrs. F. S. Youree had as their weekend guests their son, Jack, and his roommate, Alfred Black, both Hardin-Simmons students.

Mrs. Will Slaughter of Slaton is visiting relatives and friends in Blackwell and Hylton.

Mr. and Mrs. Lavelle Slaton of Dallas have been visiting Mr. and Mrs. Carl Whiteaker.

Twenty-Seven To Receive Diplomas From Bronte High School

There will be 32 seniors in the collection of school exercises, Supt. Jeff Dean announced yesterday, but only



REV. C. R. BLAKE . . . who will deliver the Bronte High School Baccalaureate Sermon, Sunday night, May 23, in the High School auditorium.

The Blackwell High School will have the closing exercises tonight. High School honor students are: Doris Henderson, valedictorian, Ouida Polk, salutatorian, Jessie Magness, high for boys, Harold Ware and Theresa Story, Juniors; Glovenia Caraway and Clebourne Roland for the Freshmen.

The High School favorites are Helen Faye Nabors, Wayland Cates, and Senior favorites are Helen Faye Nabors and Jessie Magness. Junior favorites are Bidgie Alderman and Kenneth Crayton, and Freshman favorites are Martha Weddle and Bobby Ragsdale.

CAN WITH THE PRESSURE SAUCEPAN

By Mary Pearl Bearden, H. D. A.

If the pressure saucepan meets certain requirements, and if correct processing times, which have been scientifically tested, are used, then the pressure saucepan can become a valuable addition to your canning equipment, especially for small jobs of home canning.

The question of using the pressure saucepan for canning has been brought up by many homemakers and two specialists of the USDA's Bureau of Human Nutrition and Home Economics in Washington have been working on the answer. Their report has been published recently.

Be sure that the saucepan is tall enough to hold pint jars on a rack with the cover locked in place, and that there is a gauge which allows pressure to be controlled accurately at 10 pounds.

The experimental canning report shows that the processing time in the saucepan at 10 pounds pressure must be 20 minutes longer than the time recommended for a pressure canner; less time will not sterilize the vegetables safely. The pressure saucepan heats quickly, takes only a minute to exhaust its air content, and cools rapidly after the jars of food are processed. As a result, the heat necessary for the safe sterilization of the food must be obtained during the processing time. A pressure canner requires a longer time to heat, exhausts and cools slowly and consequently, the necessary heat for sterilization is provided even though the processing time is shorter.

When canning with a pressure saucepan, use the following processing times for pints at 10 pounds pressure: Asparagus, 45 minutes; lima beans, 55 minutes; snapbeans, 40 minutes; beets, 45 minutes; carrots, 40 minutes; cream-styled corn, 105 minutes; whole kernel corn, 75 minutes; strained pumpkin, 80 minutes; spinach, 65 minutes; summer squash, 50 minutes; dry pack sweet potatoes, 85 minutes; wet pack sweet potatoes, 75 minutes.

These process times are for use when the canning directions issued by the Texas Extension Service are followed throughout. These times might not be adequate for food preserved by other directions.

Home canning instructions are given in the Extension Service circular C-223 "Can Vegetables in a Pressure Canner." Copies may be obtained from your local County Home Demonstration Agent.

27 of these will have completed the requirements for a high school diploma, and the other five or six will receive their diplomas when they have finished the requirements, Dean noted.

"These students plan to finish their work during the summer months, and have asked to be allowed to participate in the commencement exercises this spring, and get their properly signed diploma after completing their work," Dean said.

Since the students would be deprived of an opportunity to participate in an exercise at the end of the summer months, the school officials have seen fit to allow them to be in the spring exercises, it was said.

This, of course, is done at the discretion of the local school authorities, for "we have no authority to issue a diploma to anyone until he has satisfied all of the requirements," Dean added.

Commencement exercises will be held Tuesday night in the school auditorium, and the baccalaureate program will occur Sunday evening, it was announced.

REPORT ON LUNCHROOM

The Enterprise received this week a report from Supt. Jeff Dean on the financial condition of the school lunch room, which we are glad to present to our readers, with the suggestion they read it carefully and note the details of how the school lunch room money has been handled and accounted for.

Receipts	
Balance on hand, Sept.	\$ 175.00
Dep. for lunches	3,416.71
From Fed. Govt.	957.47
Cash on hand, May 1	159.60
	<hr/>
	\$4,708.78
Re-imb. for April	232.33
	<hr/>
Total	\$4,941.11
Expenditures	
Red & White Store	\$ 335.96
B & H Hardware	45.00
Cold drinks	23.65
John Sexton Co.	156.05
Sunset Motor Lines	57.43
Kimball Angelo Co.	1,003.11
Labor	1,600.00
Butane Service Co.	75.15
Bronte Pharmacy	6.00
Bronte Ice Co.	484.38
J. B. Hood - Fruit	13.50
Martin Glover Co.	664.50
San Angelo School - Freight	6.01
Frito Co.	97.77
Meads Bakery	7.20
Tomatoes	9.80
Pruitts Store	397.94
Keeney's Store	6.60
McNeil Wylie - Chickens	31.85
	<hr/>
Total	\$5,021.90

This report is complete to May 1, and collections at the end of the term will take care of the difference in the income and expenditure.

The lunch room has received the following government commodities during the year: dried eggs, cheese, fresh apples, spuds, peanut butter, orange juice, tomato juice, and dried peaches.

The reimbursement from the Government was 4 cents per meal until February 16, and the amount was then increased to 7 cents.

During the 8 months, 22,795 meals were served, and the State Supervisor was pleased with the type of meals served, and with the type of equipment in the lunch room.

She suggested, however, that the interior of the lunch room be painted this summer.

H & L READY TO HAUL

The H and L Truck Co. of Robert Lee is ready to do your oil field hauling, and we invite your attention to their ad, elsewhere in the Enterprise.

Under the control of Ray Harris and A. E. Latham, the firm recently secured quite a bit of new and heavy equipment, and are ready to go any and everywhere to attend to your oil field hauling needs.

Just phone 88 and 139 in Robert Lee, and let H & L do your next oil field hauling.

Archie Pittman has been elected vice-president of the A & M College Agronomy Society, and will serve during the summer semester, college officials announced this week.



WILLIAM JESSIE GREEN . . .

who returned Sunday from Dallas, where he had been undergoing medical treatment. A May graduate of the Tennyson school, William Jessie formerly wrote the Tennyson news.

PERSONALS . . .

Bob Kennedy and Herschel Peake of the West Texas Utilities Co. in Abilene were office visitors last Wednesday. They had been in Angelo, and were heading back to Abilene. Bob expects to be in Ohio next week on a business trip, and while here, expressed his compliments on last week's special edition of the Bronte Enterprise.

Barney Modgling, Buddy Kirkland, and B. W. Rees attended a Magnolia District Meet in Angelo Wednesday night.

Mrs. Jamie Campbell, Mrs. Harry Ragan, and Miss Joyce Ragan of Cleveland, Georgia arrived Wednesday to visit Mrs. Campbell's niece, Mrs. Bob Knerin and family.

There's lots of excitement at the Reed well every night, with from 20-90 cars there at any time.

Mr. and Mrs. Lucene Clark, Charlotte, and Charles of Mesquero, N. M. were here for the Frank Perciful funeral, also Mrs. Addie Pomroy of Mesquero.

Mrs. Boyd Badley, Steve Badley, Laverne Badley, Boyd, Jr., Jo Dell Walton, Joyce Wrinkle, Carolyn Gentry, and several others enjoyed an ice cream supper on the banks of the river one night last week. They reported lots of ice cream, and declared everybody had his fill.

Herschel J. Boggs of San Angelo, deputy collector of internal revenue, was a Bronte visitor last Sunday.

Sid Criswell and Winnie Vantrees were issued a marriage license on May 15 by county clerk Willis Smith.

The Methodist WSCS will meet Monday afternoon for its regular meeting, and the place is to be announced later.

New assignments for the Methodist ministers will be announced over the radio today, it has been reported here. It is believed that Rev. Alvin R. Mauldin will be returned to his pastorate at Bronte, but no definite indication had been revealed as the Enterprise went to press.

C. R. Smith and Dr. L. George Grube were Dallas and Fort Worth visitors Tuesday night. They left Angelo Tuesday afternoon, came back that night, traveling in Doc's new Navion plane. Clytus reported a fine time. He and Doc made another trip to Fort Worth last week, and had a speedy trip going and coming by air in Doc's plane.

Seen crossing the street were Mrs. W. W. Millikin and Billie, her daughter. The two young ladies were keeping perfect step as they ambled along together last Wednesday morning.

Steve Badley was a recent visitor in Dallas and Fort Worth, when he went up to attend to business matters. Readers will be glad to see the news about the Junior Study Club in this issue, and the Enterprise is happy to receive it. Since it is physically impossible for the editor to attend every meeting, he has to depend on the good will of club reporters who will turn in the news about the various WHD, church, and social club activities. The last news turned in by the Junior Study group was printed last November, and today's news is the first turned in since that time.

The same is true for other clubs - we like to have your news, but we can't print it unless it is turned in to us.

TENNYSON TOPICS . . .

By Billie Tounget

Mr. and Mrs. Bill Burleson of Angelo visited here Wednesday.

Mmes. Studie Brown, James Arrott, and J. W. Latham were Ballinger shoppers Monday and, of course, they patronized Enterprise advertisers.

The W. O. W. met Thursday night. W. D. Latham and Edd Fiveash were home Monday night, returning to Austin Tuesday morning, where they are employed.

Stanley Westbrook is visiting relatives at Miles this week.

Mr. and Mrs. Buddy Stewart of Tankersley and Lou Ella, and Mr. and Mrs. Chester Derrick and children visited Sunday in the Floyd Gibson home.

Mrs. Tounget and children visited Thursday in the Barney Westbrook home.

Mr. and Mrs. J. M. Stewart and Bessie, and Bro. and Mrs. Lee Roy Stuckey and children visited the J. L. Carwiles last Sunday in Sanco.

Mr. and Mrs. J. W. Latham, Hervey, Tommy, Mr. and Mrs. James Gilmore, Dian, and Jewel Dean Latham were dinner guests in the W. D. Latham home Sunday.

The Fellowship Hour was held in the James Arrott home Sunday night. Those attending were William and Pete Thomas, Hervey, Jewel Dean, and Royce Lee Latham, Marie Alldredge, Martha Boatright, Berna Lee Howell, Charles Westbrook, G. W. and L. E. Conger, J. B., Dee, and Wayne Arrott, Billie, Patricia, and Jerry Tounget, Bobby and Bessie Clark, Mr. and Mrs. James Arrott, Mr. and Mrs. Fred Conger, and Mrs. Tounget.

William Jessie has had lots of company since his return home Sunday. Jewel Dean Latham and Marie Alldredge of San Angelo visited here over the weekend, also G. W. Conger and Hervey Latham of Abilene.

The Thomas Brown children of Rankin visited in the W. T. Green home over the weekend while Mr. and Mrs. Green went to Dallas and brought William Jessie home.

Mr. and Mrs. Homer Cornelius visited, Monday, in the Bert Cornelius home.

Those visiting with Mrs. Tounget and children, Sunday, were Mr. and Mrs. Earl Wade, Mrs. Ruth Armstrong and Herbert of Ballinger, and Mr. and Mrs. E. E. Wade and William of Bronte.

Leon McCarty visited Sunday with Royce Lee Latham.

Barney Westbrook visited with his family here over the weekend, and also visiting in their home Sunday were Mr. and Mrs. G. P. Gordon, Sr., of Miles.

Those attending the Quilting Wednesday at Mrs. W. H. Thomases were Mmes. Dan Hale, John Clark, Herbert Holland, Hazel Tounget, Studie and J. W. Brown, Monte Little, W. H. Feil, R. B. Caldwell, Otto Finck, I. N. Howell, Tug Boatright, Dee Foster, Barney Westbrook, Adaline Carper, Claude Ditmore, Bert Cornelius, and James Arrott, Misses Berna Lee Howdle, Lena Brown, Corine and Linda Feil, and Joyce Westbrook. We will meet at Mrs. Ditmore's on May 26 in the afternoon.

Mmes. C. D. Derrick, Claude Ditmore, and R. B. Caldwell spent Friday night with Mrs. Barney Westbrook. Mr. and Mrs. Reuben Gordon and Mrs. I. N. Howell shopped in Angelo last Monday.

KICKAPOO WMU NEWS

By Mrs. Garland Spencer

The WMU met Saturday afternoon at the church. Mrs. Holman, our president, had charge of the program, and three favorite hymns were sung. Then Mrs. Marshal Stephenson read the minutes of the last meeting, and Mrs. Arthur Wrinkle taught the lesson. All members joined in the discussion.

Present were: Mmes. Arthur Wrinkle, Marshal Stephenson, Will Stephenson, Collie Warner, Noah Pruitt, Garland Spencer, Weaver Mitchell, John Warner, Truman Parker, Henry Alsop, Dink Beaver, Claud Beaver, Walter Scott, Ed Holman, and Misses Mary Pruitt, Ouida Fay Beaver, and Dorothy Fay Scott.

Also these children: Ida Lee Parker, Dannie Ray Scott, and Juanita Wrinkle.

The next time we will meet at the church on the 5th of June, when we will study John 9. Mrs. Will Stephenson dismissed with a prayer.

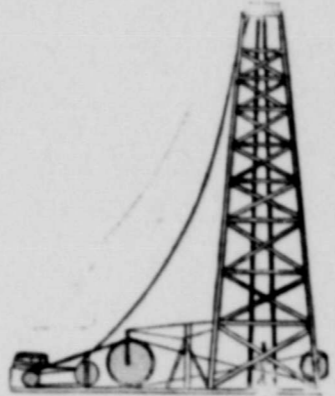
THINK TWICE

Most always when you want to buy
The price, it seems, is set too high;
But when you try to sell some day,
"Your price is high" you hear them say.
No matter what your point of view,
The other fellow has his too.
It's up to you to use your head,
Not take too serious what is said.
THE FIRST NATIONAL BANK gives this advice:
Whenever you buy or sell, think twice.

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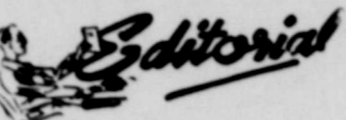
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Any reflection on the character or standing of any person, firm or corporation is not intended and will be gladly corrected upon notification.



A FINE PRESS CLUB

With this issue of Chalk Dust, the Bronte Hi Press Club winds up its first year in action, a year that has seen them do a fine and splendid job. Not only have they learned some theories of news reporting, but they have had the opportunity to put it into practice.

They have learned how to handle news, to write it up, to evaluate it, and they have learned that deadlines have to be met, that news has to be turned in, and that it can be a lot of fun as well as hard work.

Our hats are off to the Press Club that has produced Chalk Dust, and to their sponsor, Mrs. Buck Coleman, who has worked tirelessly with the boys and girls to see that you, the readers, can learn each week about the activities of your boys and girls in Bronte Hi.

For three years, the Bronte Enterprise has done what it can to encourage the interest of Bronte people in its own school system. The Enterprise has editorialized several times on reasons why the teachers should have salary raises, it has urged interest in school affairs on the part of its patrons, and it has gladly and without charge offered the use of its pages to further and develop school and campus life activities.

Last week the Enterprise printed its third annual Senior Edition, filled with pictures of the readers' boys and girls, along with accounts of their school life. The cost of cuts, or the pictures that have been used, has amounted to over \$100, which the Enterprise has gladly paid for, in wanting to bring to the attention of its readers interesting news and pictures of campus life.

The Enterprise believes the future of Bronte depends on its young people, who, if they will, can do much towards making this a better town in which to live. It is true, everywhere, and has been said for thousands of years, that the young people have to come along and try to improve the huge mess left by their elders.

We like to think that the Enterprise has offered a medium of expression to the young people through the weekly issues of Chalk Dust. With the responsibility placed squarely upon them, the Bronte Hi boys and girls have come through. If you have liked Chalk Dust, thank them for their work, their interest, and their determination. They have done a splendid job!

"Where there is no vision, the people perish."

ROYCE DEAN CLARK HONORED

Mr. and Mrs. Cullen Clark honored their son, Royce Dean, with a party on his 17th birthday anniversary last Thursday night, May 13.

The group played games, and were served punch and cake.

Present for the occasion were: Francis and Nora Jean Pruitt, Mary Lou and Dwain Pruitt, Junior Pruitt, Joe Lee and Dorothy Fay Scott, Nita Taylor, Bobby and Joe Butler, Junetta Coalson, Pauline, Ouida Fay, Warren, and Dean Beaver, Cecil Coalson, Mr. and Mrs. Nish Taylor and J. D., Mandy Taylor, Mr. and Mrs. Elbert Wrinkle and Wilburn, Mr. and Mrs. Condie Clark, Miss Mary Pruitt, Mr. and Mrs. Garland Spencer and Richard, Mr. and Mrs. Claude Beaver, Mary Ann Gray, Mrs. E. J. Keeter, Betty Jean Davis, Royce Dean Clark, and Mr. and Mrs. Clark.

BROOKSHIRE BROWSINGS...

By Homalie Clark

Mr. and Mrs. J. C. Boatright went to Guion Sunday to visit her mother, Mrs. C. H. Hester.

Mr. and Mrs. Willard Caudle spent Sunday with Mr. and Mrs. H. C. Hedges. Mr. and Mrs. Gordon Burks of Crane recently visited the Hedges. Mrs. Hedges is ill and her friends wish her a speedy recovery.

Mrs. W. F. Redman of Rowena is visiting this week with her daughter, Mrs. Alfred Rose. The people of the community wish to express their sympathy to Mrs. Redman and Mrs. Rose on the death of their husband and father.

Mr. and Mrs. Hickerson of Brownwood, Rev. L. B. Smith, and Mr. and Mrs. Ernest James and other friends of Angelo visited Mr. and Mrs. Herb Holland, Sunday, Mr. and Mrs. D. R. Garthman, Mr. and Mrs. Dee Foster, and Mr. and Mrs. Red Holland were also there.

Mr. and Mrs. Gene Crenshaw of Big Spring, along with Mr. and Mrs. D. R. Gartman were the weekend guests of Mr. and Mrs. Dee Foster, and they all visited in Austin for Mother's Day.

Mr. and Mrs. Smith Hollaway, Mr. and Mrs. E. C. Balkum, and Mr. and Mrs. Arthur McGuffin, all of San Angelo, were the Sunday guests of Mr. and Mrs. A. J. Essary.

Mr. and Mrs. Alton Duffy of Big Lake visited Mr. and Mrs. Herbert Holland, Mr. and Mrs. Jim Clark, and other friends here recently.

Mr. and Mrs. Herbert Holland are very proudly sporting a new Fleet-line Chevrolet car, and it's really a beauty.

Mr. and Mrs. Doyle Gleghorn visited Mr. and Mrs. T. G. Gleghorn Sunday.

Mr. and Mrs. Barney Hagwood of Abilene visited the Charlie Browns recently.

Mr. and Mrs. Elton Gilliland of Big Spring were down visiting the Franklin Thomases, Sunday, but were disappointed to find no one at home.

William, Billie, and Mary Lou Alexander were Sunday guests of Mr. and Mrs. E. E. Wade near Bronte.

BRONTE JR. MEETS WITH MRS. ARROTT

Members of the Bronte Junior WHD Club met last Wednesday in the home of Mrs. C. E. Arrott.

Those present were Mmes. O. R. McQueen, W. Hipp, Miss Ella Clyde Black, Mmes. Clifford Clark, Taylor Emerson, C. E. Arrott, H. R. Gassiot, H. A. Springer, W. Whalen, Albert Rawlings, and a new member, Mrs. James Allen.

Mrs. Rawlings gave an account of "How to Store Your Blankets for the Summer", and Mrs. Gassiot had charge of the opening exercises.

Sunshine Pal gifts were exchanged among the members, and the traveling prize was awarded to Mrs. Clifford Clark.

The next meeting will be with Mrs. George Thomas, and it will be held on June 2.

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PHONE 10

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Palatable, result-producing Ayers Broiler Mash is especially mixed to promote high consumption and quick economical gains. To raise plump, heavy birds for an early market, feed your chickens Ayers Broiler Mash.

GET AYERS SUPREME FEEDS

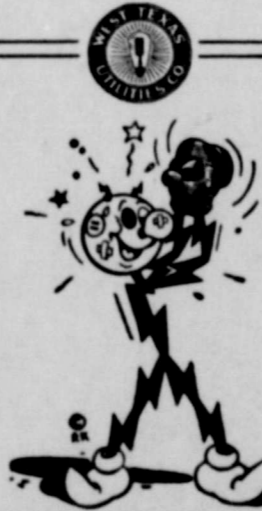
AT

PRUITT'S STORE
BRONTE

DON'T GO BY - COME BUY



COSTS OF
PRODUCING YOUR
ELECTRIC SERVICE
HAVE BEEN UP
GOING.....UP



BUT THE PRICE
YOU PAY FOR
ELECTRIC SERVICE
IS STILL...
DOWN!

It's a hard fight!

THE cost of producing electric service is going up... and up! Every-day necessities are taking more and more of Reddy Kilowatt's pay—but he is fighting to keep your electric service the biggest bargain in your family budget.

Fuel is up, materials are up, structures are up, new equipment is up, the average cost per man-hour worked is up; almost everything needed to provide you with electric service is up except the hire of capital. Many people—who are owners either directly or indirectly through savings accounts, insurance policies, trust funds, or similar institutions—are getting less for our use or hire of their savings.

Thus, here is one very important difference between Reddy Kilowatt's services and most other things you buy. While other costs have almost doubled since 1938, the hourly pay of Reddy Kilowatt—average cost per kilowatt-hour for residential use—has come down 17 per cent.

West Texas Utilities Company

Rabbit Twister Gabe Smith's
AMERICAN CAFE

Is Ballinger's meeting place for Coke County Folks
DELICIOUS FOOD AT ALL TIMES and in Air Conditioned Comfort. — Come In Today!

WHY NOT HAVE A NEW HOME



LOAN PAYMENTS ARE LESS THAN RENT

Doyle C. MADDUX

ARCHITECT
Dial 3648 1004 S. Oakes
SAN ANGELO

For **DEPENDABLE INSURANCE**
See
L. T. YOUNGBLOOD, Agent
Bronze, Texas

PHILLIPS GLASSES

Made Right -
Styled Right -
Price Right!



28-A W. Beauregard
SAN ANGELO

Bilbo Drug Co.

IN **ROBERT LEE**
IS HEADQUARTERS FOR
FINE MILKSHAKES,
DRUGS - SUNDRIES
NOTIONS AND
MANY GIFT SELECTIONS
DROP IN TODAY!

CLIFT Funeral Home

FOR YOUR
AMBULANCE SERVICE

ROBERT LEE BRONTE
Phone 24 Phone
Collect 49 or 87

ALEXANDER'S CAFE

In San Angelo offers you—
STEAKS, MEXICAN FOOD,
Sea Food and Tasty Lunches
Join your friends at

ALEXANDER'S
In Angelo, Concho & Chad.

FOR YOUR
FLOWERS

PLACE YOUR ORDERS WITH
BRONTE PHARMACY

REPRESENTING THE
Morgan Flower Shop
OF SAN ANGELO

The Bronze Insurance Agency
With 12 Years Experience
MR. AND MRS. R. W. REES
Agent for Camden Fire Ins. Co.
Oldest General Agency in U. S.
And Biggest Reserves in U. S.
ANY TYPE OF INSURANCE

CHALK DUST

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Society Editor—Norma Gentry
Grammar School Editor—Eddy Sue McAulay

Reporters—Warren Tomlinson, Loretta Wrinkle, Bobbie Lee Miller, Pauline Box
Faculty Advisor—Mrs. Buck Coleman

GRAMMAR SCHOOL

As the close of school draws near, comes that old kill-joy final exam, and it seems everyone wants a teacher to stretch a point this way or that so everybody can pass.

As soon as it closes, Peggy Proctor will be off to Mineral Wells to visit her sister.

Kat Jackson will go to Arizona, and most everyone will go somewhere for a weekend.

7th graders are all a-flutter over a swimming party in Angelo tomorrow.

4th graders made a trip to Ballinger Tuesday.

5th and 6th graders are planning a swimming party to Angelo also.

SOPHS

The Sophomores, accompanied by Mrs. W. W. Millikin and Mrs. C. E. Arrott, spent the weekend in Christoval. The group enjoyed swimming, boating, skating, and dancing. Those going were: Lou Ella Stewart, Doris Adair, Ben Sneed, Carl Rusk, Pauline Beaver, Billie Millikin, Bobby Clark, Kenneth Hester, Charles Timmons, Marlene Arrott, Jack Vaughn, Dorothy Walton, Juanell Blake, Charles Brown, Dorothy James, and Norma Gentry.

SANCO SOCIETY..

By Billie Joe Gartman

Mr. and Mrs. Frank Allen of Odessa spent the weekend with Mr. and Mrs. John Allen.

Mr. and Mrs. Roy Wyatt, Benny Helen, and W. H. visited, Sunday, in the Truett Arbuckle home.

Billie Carwile re-enlisted in the Army for a 3-year period, and left last Friday for California to report for duty.

Mr. and Mrs. Robert Ramage and children and Dewey Gartman of Colorado City visited here with relatives last Sunday.

Mr. and Mrs. Ted Pitcock and son of Mertzon visited over the weekend with Mr. and Mrs. B. D. Gartman.

Mrs. Belva McCutchen and children spent the weekend with relatives in Coleman. They were accompanied by her parents, Mr. and Mrs. W. R. Thomason of San Angelo.

Visiting in the John Allen home Sunday were Mr. and Mrs. J. M. Gartman and Mrs. Coke Austin.

Mrs. Glenn Thomason and children of Angelo visited last week with relatives here and at Robert Lee.

Rev. Wright filled his appointment at the Bible Church last Sunday, and Rev. Wallace of Angelo preached Sunday afternoon.

Visiting in the Mrs. L. S. and the Fred and Paul Killam families last Sunday were Millard Knowlton and family, and the Buck Knowlton family of Ackerly.

Visiting the past two weeks in the Ira M. Bird home were Carl Schlotthower of Fort Worth, Mrs. Bird's brother.

CANNING CENTER HERE

Starting May 31, Mrs. Ruth N. Clappitt, a canning specialist with the Veterans Administration, will be in Bronze to assist in any canning project for the wives of the veterans.

She will be in the school lunch room every other Monday from nine o'clock until four, and all wives of veterans who are interested in any phase of canning are urged to be here on the date mentioned above, Jeff Dean said yesterday.

Mrs. Bob Knierim returned Monday evening from San Antonio, where she was a guest of her sisters, Mrs. Cora Bennett, Mrs. Hattie Clark, and Mrs. Tannie Luttrell.

SENIORS PLAN TRIP

The Seniors have been in a whirl making plans for their trip. They'll leave Wednesday morning for Craterville Park near Cache, Oklahoma, where they will remain until May 28.

Craterville Park is the only dude ranch in Oklahoma, and is located in the Wichita Mountains. Here the class will be entertained by skating, swimming, horseback riding, mountain climbing, archery, fishing, hiking, fun rides, and many other amusements.

The class is sponsored by Jeff Dean, Mrs. Buck Coleman, and Mrs. Robert Hickman, a room mother. Those planning to go are all the Seniors.

5TH GRADE

8th grade girls and boys are hunting formal and suits for the Commencement, which will take place Monday night, May 24.

Honor graduates are Kitty Sue Gaddy and Warren Tomlinson.

JUNIOR TRIP

Tin cans, broken bottles, matted up beds, and worn out dance floors were left by the Juniors on their annual trip to Christoval last week.

Arriving there Friday morning, most of the class stayed over until Sunday afternoon.

Those joining in the fun included: Doug Stevens, Ben Bell, Charles Westbrook, Wayne Arrott, Le Drew Arrott, Joe Butner, Loretta Wrinkle, Marie Horn, Bobbie Tomlinson, Roma Richards, Jean Smith, and outsiders included Pritch Brown, Lonnie Forman, Marlene Arrott, Kat Wrinkle, Juanell Blake, Dorothy Walton, Mrs. Otis Smith, Mrs. C. E. Arrott, and Vetal Flores.

Dancing, swimming, skating, boating and shows were the main events. Several Juniors can now give you a play-by-play description of how a blistered back feels.

LIONS CLUB MEETS

Several members had comments to make during the program of the Bronze Lions Club last Wednesday noon at the Bronze Cafe.

Clarence Arrott said the lighted athletic field committee had spent \$1,485 so far, and had around \$550 in the bank, with all present bills paid.

"We're waiting on lights and wire now," Arrott noted, "but the wire we got in is said to be too light for use, so we may have to have heavier wire, and we don't know when it will get in."

L. T. Youngblood spoke on the Coke oil situation with respect to the Reed and Wendland wells, and declared he and Max Bentley of the WTCC in Abilene had talked over Bronze participation in the activities of the West Texas Chamber of Commerce, but that no conclusion had been reached. It was his belief that Bronze was on the verge of a nice growth, but that this depended on the building of some houses and an increased water supply.

R. T. Caperton mentioned the need of cooperation with the Soil Conservation Service, in that possible dams not be overly silted by loose soil, which could largely be prevented by working with the SCS.

Mayor H. O. Whitt said engineer Sam Cooper was in town seeking possible new water sources, and would be here several days. He echoed Youngblood's remarks about the need of water and housing facilities, and declared the city was exerting all possible effort to increase the Bronze water supply.

C. E. Bruton said some \$283 remained in the Lions treasury after the paying of present bills, including \$100 in bonds for the athletic field.

Members present were R. T. Caperton, Ed Nunnally, Frank Keeney, H. O. Whitt, Charlie Boecking, Cecil Kemp, C. E. Bruton, J. T. Henry, L. T. Youngblood, T. H. Rogge, R. W. Rees, Jeff Dean, C. E. Arrott, Norman Kiker, Steve Badley, Taylor Emerson, W. W. Millikin, and Sam Spruell.

CARD OF THANKS

We wish to express our thanks for the many deeds of kindness and words of sympathy expressed to us during our recent sorrow.

Mr. and Mrs. Earl Booth.

Mrs. Ruth Clappitt of Ballinger visited Mrs. E. L. Richards last Wednesday.

FOR FULL AND COMPLETE —
PLUMBING SERVICE

Anywhere and Any Time — Plenty of Stock and Equipment

HEARTY CONGRATULATIONS, SENIORS!

Acme Plumbing Co.

BALLINGER

BRONTE BEATS LOWAKE 5-3

By Bobby Dean Franklin

The underdog Bronte team of the Concho Basin League downed favored Lowake 5-3 behind the 6-hit pitching of Bon Spoons last Sunday.

Troy McKinney of San Angelo, who took over the Bronte coaching chores, did a very good job behind the plate.

Bronte goes to Robert Lee Sunday to take on the Robert Lee team, which is tied for the league leadership with Ozona.

Here's the box score:

Lowake	AB	R	H	E
Jescke, 3b	4	1	1	0
Ruppert, cf	5	1	1	0
L. Haltman, 1b	4	0	1	0
Malish, c	4	1	1	0
Mesecke, ss	4	0	0	1
E. Haltman, 2b	3	0	0	0
Kihudie, 2b	0	0	0	0
Green, rf	3	0	1	0
Killman, rf	1	0	0	0
Shultz, lf	4	0	0	0
Feist, p	4	0	1	0
	36	3	6	1

Bronte	AB	R	H	E
Card, cf	3	1	1	0
Scott, 1b	4	0	0	1
J. Corley, rf	5	1	2	0
Ray, ss	2	1	0	1
McKinney, c	5	1	2	0
Hedges, 3b	3	1	1	1
Percifull, 2b	4	0	0	0
Bagwell, lf	4	0	2	0
Spoons, p	4	0	1	0
	33	5	9	3

Bronte Batting Averages	AB	H	Ave.
Team	121	38	.314
Herron	3	3	1.000
Hedges	13	7	.538
Sandusky	2	1	.500
J. Corley	17	8	.471
Scott	11	5	.455
Card	12	4	.333
Spoons	12	3	.250
McKinney	9	2	.222
Bagwell	10	2	.200
Ray	11	2	.182
Percifull	13	1	.077
Williams	4	0	.000
M. Corley	2	0	.000
Taylor	2	0	.000

League Play	Won	Lost	Pct.
Ozona	3	0	1.000
Robert Lee	3	0	1.000
Bronte	2	1	.667
Lowake	2	1	.667
Sonora	1	2	.333
Miles	1	2	.333
Maverick	0	3	.000
Veribest	0	3	.000

Games Last Week - Bronte-Lowake 5-3; Robert Lee-Maverick 8-7; Sonora-Veribest 6-3; Ozona-Miles 31-0.

Games This Week - Bronte in Robert Lee, Maverick in Lowake, Sonora in Ozona, and Veribest in Miles.

J. D. Stephens of Fort Worth, one of the men that put down the Rogers well quite a while back, spent Tuesday night with the F. L. Clarks. He and Mrs. Stephens returned to Fort Worth Wednesday.

Due to a Change in Plans
THE BRONTE PHARMACY

and the

KAREN-GAYL HOSPITAL

Will Remain Under the
Control and Supervision of

MR. AND MRS. J. M. RIPPETOE

and will not be leased out
as stated previously.

We respectfully solicit your
continued patronage
and Good Will.

MR. AND MRS. J. M. RIPPETOE

BRONTE

Patronize These Advertisers



KEMP KLEANERS

Some New Window Shades for Your Windows

PLENTY OF GOOD FISHING TACKLE
Garden Hose Rakes Hoes Wrenches
Lawn Mowers and Carpenter Tools
Lots of New Pittsburg Paints Just In
Enamelware and Tinware
Gulf Spray Garbage Cans Linoleum Rugs
Pressure Cookers Aladdin Lamp Supplies
BEST WISHES, SENIORS

KEENEY'S VARIETY STORE

FRANK KEENEY BRONTE CHARLIE KEENEY



For care-free rides over countrysides!

... make a date with your Conoco Mileage Merchant now... to OIL-PLATE your automobile engine with Conoco Nib Motor Oil (Patented)!

A special, added ingredient in Conoco Nib automatically fastens an extra film of lubricant so closely to metal that your engine's working parts are actually OIL-PLATED! This extra OIL-

PLATING stays on cylinder walls... just won't all drain down, even overnight! That's why Nib extra-protects you from metal-eating combustion acids... from destructive "dry-friction" starts... from power-clogging sludge and carbon due to wear!

For real peace of mind... full-time protection... more miles per quart...



Make a date to OIL-PLATE!

Copyright 1948, Continental Oil Company

TEXAS THEATRE

BRONTE TEXAS
 FRIDAY AND SATURDAY, MAY 21 AND 22
 Zane Grey's "THUNDER MOUNTAIN"
 With Tim Holt - Martha Hyer
 Plus Comedy and Late News
 SUNDAY MATINEE and MONDAY, MAY 23 - 24
 "WHERE THERE'S LIFE"
 (There's Hope - Bob Hope) With William Bendix - Signe Hasso
 Also 2-Reel Comedy
 TUESDAY ONLY - MAY 25
 JAMES CAGNEY in "13 RUE MADELAINE"
 The most sinister address in History - With Annabella - Walter Abel
 Also Color Cartoon

U. S. ROYAL TIRES

And Conoco Oils and Gasoline may be found in our places of business. As distributors, we offer you fine service, and a top quality tire to meet your every driving need and desire.

Bill Ragsdale Tire Co.

Chadbourne at Harris Dial 4254 San Angelo

F. & M. Service Station

Highway Intersection Phone 97 Bronte

WE ARE FEATURING —

SHEERSpun NYLON HOSE

Extra Sheer — 51 Ga. — 15 Denier

New Shipment in of Infant's and Small Children's

Knit Short Sleeved Tee Shirts

Boys' Knit Briefs — Sport Shirts — Wrangler Jeans and Belts

C. R. Smith & Company

BRONTE

he keeps
'em
Ringin'



Behind the scenes of every telephone company is a vital worker you seldom hear about — the maintenance man. During the war when new equipment was unobtainable, the telephone maintenance man worked miracles with old, discarded equipment. Today his magic fingers are constantly busy, working to keep our ever-expanding facilities in perfect order.

If there is one man in the telephone system who rates a big hand — he is the maintenance man.

The San Angelo Telephone Co.

330 ROOMS FROM \$2.50 SINGLES \$1.00

TOPS IN ST. LOUIS
 Ideally located in the heart of St. Louis two short blocks from the Union Station and in the center of the Wholesale District... Preferred, always, by experienced travelers because of its outstanding advantages—Every room with private bath and shower and circulating ice water... Superior accommodations at ordinary rates... Visit our beautiful Marine Dining Room for the finest of meals, economically priced.

HOTEL CLARIDGE
 LOCUST ST. AT EIGHTEENTH
 Free Parking

When Needing Glasses — See DR. DONALD CUNNINGHAM
 In San Angelo's Newest Optometry Office
 22 S. Chadbourne

ATHLETES FOOT ITCH HOW TO STOP IT MAKE 5 MINUTE TEST
 Get TE-OL at any drug store. Apply this POWERFUL PENETRATING fungicide FULL STRENGTH reaches MORE germs to KILL the itch. Get NEW foot comfort at your 38c back. Today at

BRONTE PHARMACY

DEAD ANIMALS
 Un-Skinned
 REMOVED free

CALL COLLECT SAN ANGELO 3200
 If no answer: 4023-2
 SAN ANGELO RENDERING, DIV.
 San Angelo By-Products, Inc.

Political Announcements

The following candidates have announced for their respective political offices, subject to the Democratic Primary election on July 24, 1948:

- For Congress, 21st District:
HOWELL COBB
O. C. FISHER (Re-election)
CHARLES L. SOUTH
- For State Representative, 92nd Dist.
W. H. RAMPY (Re-election)
- For County Judge:
BOB L. DAVIS (Re-election)
JEFF DEAN
- For Sheriff and Tax Assessor-Collector:
PAUL GOOD (Re-election)
- For County Treasurer:
MRS. RUBY L. PETTIT (Re-election)
- For County and District Clerk:
WILLIS SMITH (Re-election)
- For Commissioner, Precinct 2:
MARLIN MACKEY
LEE ROY SCOTT
OTIS SMITH
- For Commissioner, Precinct 4:
J. P. ARROTT
CLAUDE DITMORE

WANT-ADS

For baby - beds, adjustable height spring, drop-side, \$24.50 to \$39.50. High chairs, plastic, removable tray, \$15.50. Break down for play table, \$19.75. With wood tray, \$13.50. Unfinished, \$5.76. Beds, screened sides and top, adjustable height spring, \$28.75. Mattresses for baby beds; cotton, \$7.75; innerspring with wet-proof tick, \$1.75.

T. W. TAYLOR & SON
 64-66 N. Chadbourne, San Angelo

WHY NOT let us buy your feed sacks. FEEDER SUPPLY, 14th & N. Chadbourne, San Angelo.

FOR SALE — 3 Fully Equipped Tractors — '41 H FARMALL, '37 F 20, and '41 B Model John Deere. Also one new 5-foot disc harrow plow and 2 No. 7 plows, besides 2 new harrows. BALLINGER TRUCK & TRACTOR CO.

FOR SALE — 6, 8 and 10-foot Aeromotor double-gear windmills and towers. LEEPER SUPPLY CO., Robert Lee.

BABY CHICKS, New and Started. FEEDER SUPPLY, 14th & N. Chadbourne, San Angelo.

BABY CHICK SPECIAL — Started chicks at day-old prices for a short time only at Williams Hatchery and Supply, Ballinger, Texas. 14-2t

FOR RENT — Single or double room, private bath and entrance, linens furnished. James Allen, just north of Bronte.

ROYALTIES — Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer, Phone 111 or 7504. Box 178, Bronte.

BABY CHICKS

COME IN and see us for your feed. We have plenty of heaters, both natural gas and butane, and lots of C/S meal — including cubes. Moody-Powell Feed Supply, 600 S. Oakes, San Angelo, phone 5083.

FOR SALE — Roper DeLuxe gas range, used about one year, \$150. DR. JOHN HARRIS, Bronte.

Copies of the Bronte Enterprise special Senior edition are available in the Enterprise office for as long as they last, 10c for this issue only. Use a copy for your scrap book or send to a friend.

HOW TO MAKE MONEY WITH YOUR ADVERTISING

(The following account, by William E. Berger, publisher of the Hondo Anvil Herald, has come from the Texas Press Association, and we pass it on as a good bit of information to our advertisers, wherever they may be located, past, present, and future.)

In the future, business houses will not be making lists of persons who want to buy cars, refrigerators and similar articles — they will be making lists of people who MIGHT buy if properly persuaded.

Advertising, properly used, can make things easier for the salesman. I. DECIDE WHAT YOU WANT TO ACCOMPLISH WITH YOUR ADVERTISING.

A. Do you want to build your name in the public mind as Tiffany's have done with jewelry?

1. Make your continuing advertisements carry a good slogan or convey the impression in another manner that "The Best Means Johnson's."

2. Be sure you actually have the cleanest grill, the best clothing, or the lowest prices — whatever you decide to feature. Check on your competitors.

B. Do you want to move specific items of merchandise?

1. Pick good leaders, items that are in demand.

2. Display the advertised goods in your windows, inside the store and at the cashier's counter. Teach your employees how to push them and to capitalize on the preliminary selling job done by your ads and displays.

II. GET THE BEST ADVICE ON YOUR ADVERTISING.

A. Your local newspaper is usually the best source of advice on this important subject. Discuss your plans with them.

1. They can tell you if your plan has a chance, and they can help you estimate the costs exactly.

2. They can help you in preparing ads, will furnish illustrations, help you polish up copy and show you what merchants in other towns are doing by using their out-of-town newspaper files.

B. Investigate all methods of advertising, but don't go overboard for high pressure schemes. When in doubt, don't do business with the fly-by-night promoter. Not all of the following are good for every kind of business, but all have some good points for certain specialized types.

1. Neon, flashing and store front signs.

2. Billboards, both on highways and in the city.

3. Radio (Effective principally for the building of name recognition; too costly for a business that does not attempt to serve a wide area with a generally used product.)

4. Window displays.

5. Direct mailings. (How many circulars do you throw away daily?)

6. Movie trailers. (Resented by some patrons who don't like to buy entertainment with ads forced upon them. Do you enjoy them?)

7. Telephone calls. (Inexpensive and very effective for many of the service-group of businesses. It is easy to build antagonism if this is not very carefully done. It requires a pleasant voice.)

8. Telephone directories. (If most of your business originates from

FOR SALE — 160-acre lease, reasonably priced. CULLEN CLARK, Bronte. 21-2t

- telephoned orders — cabs, for instance — these are good.)
 9. Classified ads. (Inexpensive and well suited for many small service shops.)
 10. Newspaper display advertising. Most successful advertisers use this form.
 (More next week.)

FILE CLAIMS SOON

More than 20 per cent of those filing social security claims in the San Angelo area during the recent 4-week period lost money because they didn't file soon enough. George Clark, manager of the social security office in San Angelo, said today.

The amount lost and the number of claimants involved in the losses were not large. But when one out of every five claimants who do file claims are losing benefits, it indicates that some are not filing their claims at all. It is not necessary to be in need to get this monthly social security income. Yet, many who do not file prompt claims are either depending on relatives or using up slender resources before they file their claims.

The purpose of the insurance provisions of the Social Security Act was to relieve the average man or his survivors from having to depend entirely on relatives or such small savings as he is able to accumulate against a rainy day. These savings are generally needed for the emergencies of modern life, sickness, accident, and other things that cannot be helped.

Every 65-year-old worker who is covered by the Social Security Act, and the survivors of covered workers who die, should inquire at the social security office at 307 Federal Building, San Angelo, about their benefit rights.

Social security is designed to protect you, your survivors, and society against the economic cost of your becoming a dependent, nonpaying member of society.

Mother (to small son who has been out to tea): "You didn't ask for anything twice at the table, did you?"
Sonny: "No, I asked once, and they didn't hear me — so I helped myself."

VALUABLE MINERALS

Austin, Texas, May 21. — You may be standing on or near the potentials of an industry worth thousands of dollars.

Texas is full of large natural deposits of ceramic raw material awaiting development, says F. K. Pence, University of Texas Ceramic Engineering department chairman.

His information is based on geological data which show that the strata of various ages containing the valuable deposits are exposed in fairly regular bands extending across the state from southwest to northeast.

A band 20 to 40 miles wide from the Rio Grande Valley to Newton County contains a weathered volcanic ash known as bentonite which has the unique property of firing to a very white color.

It is currently being shipped throughout the world, but Texas is making relatively little use of it, Pence says.

Also in sections of East Central Texas are sizeable deposits of a volcanic ash which makes an excellent and cheaper flux for sewer pipe, chemical stoneware and related pottery products.

The Wilcox strata, extending from South of San Antonio to Texarkana, contain a variety of clay materials with infinite possibilities, he said.

Other valuable deposits and their locations include: glass-sand in marine Cretaceous formations in Central Texas areas; red shales, North Central; pegmatites for production feldspar, talc and soapstone, Llano uplift in Mason, Llano and Burnet counties; and kaolin deposits in Southeastern Jeff Davis County.

It takes two to make a bargain, but only one gets it.

"Mose, if you die first I want you to come back and tell me what it's like over there. If I die first, I'll come back and tell you."

"Dat's jes' fine, boss, but eff'n yo' dies fust, please promise me yo'll come back in de daytime."

"I'm losing my punch," she moaned as she hurried away from the cocktail party.

West Texas Feed & Grain Co.

322 N. MAIN SAN ANGELO

HAS A COMPLETE LINE OF Feeds, Hay and Minerals FOR YOUR LIVESTOCK AND POULTRY

Stanton and Paymaster Feeds

"Located Right on Your Way Home"

DROP IN WHEN IN TOWN —

AND FILL 'ER UP ON
 REGULAR GAS.....23c GAL.
 ESSO EXTRA.....25c GAL.
 997 MOTOR OIL.....30c QUART
 ESSO MOTOR OIL.....35c QUART

Pennzoil, 35c Qt. Velvet Oil, 25c Qt. Ring Free 35c Qt.

Dorsey Grocery & Service Station
 125 N. Main Street SAN ANGELO

THE BRONTE ENTERPRISE —

Is The

Only Newspaper in the World That Gives a Hang About BRONTE!

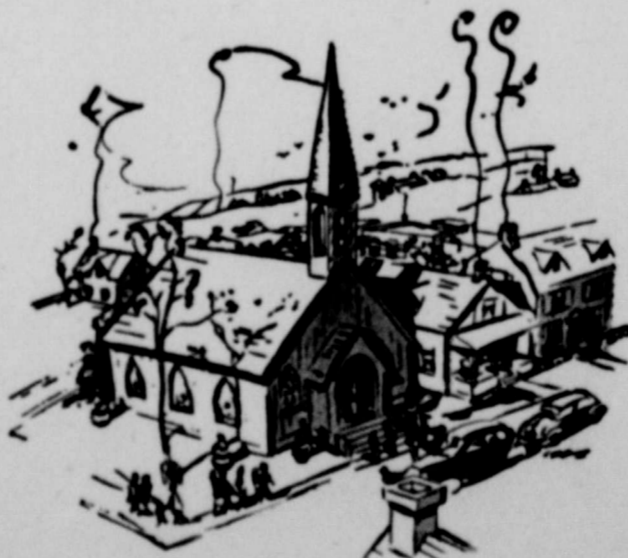
- IT BELIEVES IN BRONTE
- IT HELPS FIGHT FOR BRONTE
- IT SUPPORTS BRONTE
- IT RECORDS BRONTE NEWS
- IT TELLS THE WORLD ABOUT BRONTE
- IT'S THE WORLD'S ONLY NEWSPAPER THAT CARES ANYTHING ABOUT BRONTE.

HELP THE BRONTE ENTERPRISE HELP BRONTE BY SUPPORTING IT WITH YOUR ADVERTISEMENTS AND YOUR SUBSCRIPTIONS.

THE BRONTE ENTERPRISE

IS NO BIGGER THAN THOSE WHO SUPPORT IT.

—SUBSCRIBE OR PLACE ADS TODAY.



GO TO CHURCH SUNDAY