

THE BRONTE ENTERPRISE

Vol. 30

BRONTE, TEXAS, MAY 28, 1948

No. 21

Rev. Mauldin Returns to Bronte



REV. ALVIN R. MAULDIN

Rev. Alvin R. Mauldin was re-assigned to Bronte this past week at San Antonio, where the annual Methodist conference took place, and Bronte people are rejoicing over the fact that he will be in the local church for at least another year.

Rev. Mauldin was born in Italy, Texas, and is the son of Mr. and Mrs. William Z. Mauldin. He also has two brothers and one sister, including R. C. of Waco, R. F. of Dallas, and Mrs. A. C. Bryant of Fort Worth.

He attended the Meridian Junior College, and later received his B. A. degree from Southwestern University at Georgetown, then attended S. M. U. for a year and a half.

Former pastorates include those at Wingate, Water Valley, Rochelle, Rock Springs, and Eagle Pass.

Mrs. Mauldin is the former Miss Navelle Turner of near Mexia, and is the daughter of Mrs. O. B. Turner, who is living here in the parsonage.

Rev. and Mrs. Mauldin were married in 1930 in Avoca, and have three children, Alvin, Jr., 15, Donald, 12, and Sandra Kay, three.

BRONTE METHODIST CHURCH

Sunday is the beginning of a new Conference Year with us. We are happy to be serving this Church again, and pledge you our best endeavor to make this year better than the one just past, likewise we are going to count on the members to do their best.

The Methodist Vacation Church School is scheduled to begin on June 7. Teachers have Text Books in hand and are making preparation. Plan now for your children to attend.

You are cordially invited to our services.

10 a. m., Church School
11 a. m., Morning Worship, "Religion of the Warm Heart"
8 p. m., Evening Worship and Sing Song

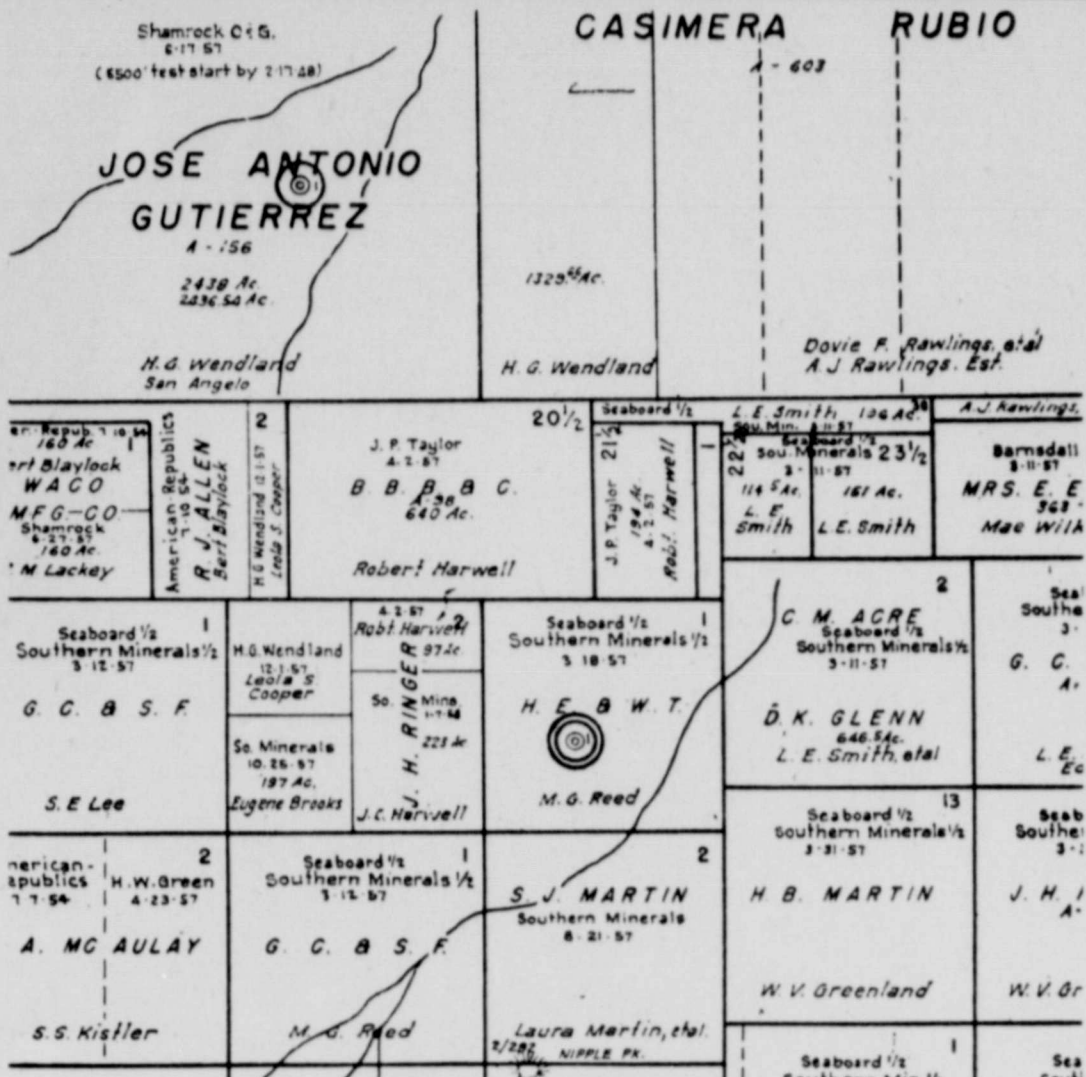
The WSCS meeting, which was called off last Monday, will be held this coming Monday afternoon at 3:30 o'clock in the home of Mrs. Barney Modgling.

Rev. M. C. Dean of San Angelo First Methodist Church, has issued an invitation to the Bronte Methodist young people to attend the sub-district Youth Rally this coming Sunday afternoon at 3 o'clock in San Angelo, where there'll be refreshments and fun. Rev. Alvin Mauldin expects a large delegation to attend, and notes the meeting will be in an air-conditioned building.

The County Commissioner's Court will meet again tomorrow to consider city tax valuations. Much of their time the past few days has been spent in going over county valuations, and now city business will be considered. It was reported in Robert Lee that lots for which the owner was asking \$10,000 as a possible hospital site, were rendered for school taxing purposes for the sum of \$5,000.

San Angelo visitors last Saturday included Doris Nell Adair and Marlene Arrott, Mrs. C. E. Arrott, Mr. and Mrs. Wylie Clark, and his aunt, Mrs. Jamie Campbell, Mrs. Harry Ragan, and Joyce Ragan, all of Cleveland, Georgia. It was the first Texas trip for the visitors, and Joyce was proudly displaying a brand new pair of boots. She can't wait now to get home to show them to her friends.

G. A. Best says he's now enjoying beans and squash, fresh from his garden, but that the potatoes are coming from the store. However, he's also hankering for some of that good of fried chicken.



Two Latest Coke Strikes — Reed and Wendland Wells

— Cut courtesy Southwest Mapping Co. of Fort Worth and San Angelo Standard-Times

Coke's first Ellenburger line oil producer is shown in the double circle, above, Seaboard and Southern Minerals' No. 1 M. G. Reed, which is flowing from an acidized perforated section at 6,180-90 feet. It last flowed 176 barrels of oil and 236 barrels of salt water on a 24-hour test, and is

reported flowing to storage, Shamrock No. 1 H. G. Wendland, in double circle at top left cemented 5 1/2-inch casing at 6,235 feet, and by Wednesday, started with natural swabbing tests of the Ellenburger in open hole from 6,235-50. Top of cement was at 5,961. On the third swabbing, the

line broke and tubing was being pulled to recover the swab. On a 3-hour test on May 19, it recovered 60 feet of clean oil and 130 feet of heavily oil and gas-cut mud, with no water. Both wells are roughly 8-9 miles southwest of Bronte.

LATEST OIL NEWS...

No. 2 Reed — A new location, replacing the older one, is now staked 660 from the north and east lines of section 1, block 23, GC&SF, 3/4 of a mile southwest of the pool opener.

No. 1 Jack Lassiter — Drilling ahead after packer failures on two tries to test from 6,298 in bend. Good gas and fluorescence showings, located in C NW NE 308 1A-H&TC, 2 1/2 miles south and 3/4 miles west of No. 1 Arledge.

No. 2 Arledge — Filed daily pumping potential of 4.2 barrels of 43.1 gravity oil through 248 perforations at 6,598-6,630 in 5 1/2-inch casing cemented at 6,687. It is 1,889 feet northeast of No. 1 Arledge.

No. 2 Cent. Nat. Bank — Swabbed for 8 hours, with 2 pulls per hour, and 5 per cent oil.

No. 1 Cent. Nat. Bank — Testing for shutoff through perforations at 6,669-71 feet. An outpost to the south part of Jameson field.

No. 1 E. C. Rawlings — Below 3,600 feet as salt and sulphur water shut off.

No. 3 Arledge — Standing cemented at 6,624.

No. 1 Bloodworth — Drilling 6,050.

No. 2 Walker — Drilling 5,740.

No. 8 H. H. Jameson — Fixing to run 5 1/2-inch casing to 6,608 feet.

No. 10 H. H. Jameson — Drilling 5,910.

ESCORT MISSIONS AVAILABLE

T/Sgt. A. J. Martin of the local US Army and US Air Force Recruiting Station disclosed today that members of the enlisted reserve corps may now apply for duty in escort missions of World War II dead.

Active duty will be on a voluntary basis and will be limited to no more than 12 months' or less than six months' duration, to include any period within these limits acceptable to the commanding general authorized to issue active duty orders.

Reservists ordered to active duty under these provisions, may after relief from active duty, and if they apply within 20 days, be enlisted in the Regular Army or the United States Air Force in a grade to be determined by the appropriate army or air force commander.

Anyone desiring further information regarding this program should contact Sgt. Martin or Sgt. Dooley at the local US Army and US Air Force Recruiting Station located at 15 East Concho St., San Angelo.

PERCIFULL - RUDICIL WEDDING TOLD

Miss Jean Dorothea Rudicil, daughter of Mrs. Lillian Rudicil of San Angelo, became the bride of William Eugene Percifull, son of Mrs. Frank Percifull of Robert Lee, in a double-ring ceremony at 6:30 o'clock last Saturday night in the Sacred Heart Church rectory in San Angelo, where the Rev. Father John Meister read the ceremony.

Mrs. Percifull was dressed in a white street-length crepe dress that had a high, round neckline, as well as a shoulder-length veil of illusion which fell from a halo hat. She had white accessories and a white orchid corsage.

Maid of honor was Miss Biddy Callan, the bride's cousin, who was dressed in light blue with white accessories and wore a pink carnations corsage.

Best man was Frank Percifull, brother of the groom.

Mrs. Percifull graduated from San Angelo High School and later attended San Angelo College, while Mr. Percifull graduated from Robert Lee High School and then attended St. Edward's University in Austin.

The couple will be at home in Robert Lee, where Mr. Percifull is engaged in ranching.

FAIRLEY WRITES OF EXPERIENCES

C. E. Fairley, now living in California, writes us an interesting letter that we're going to pass on to our readers, believing they'll be interested in what he has to say.

Mr. Fairley writes that "I lived many years at Bronte, when only a few residents lived in a radius of ten miles. Some of them were: the Kempes, Dr. Clark, Crisswells, Nurms, Adams, Hudmans, Scotts, Fletchers, Pettits, Kesses, Martins, Sheppers, and a few others."

"I have many friends and school mates in Coke County, and my father built one gin and a mill near Bronte, and was the first assessor of Coke County."

"He helped to organize and cut Coke County off of Tom Green County. Then we moved from Coke County some 50 years ago, and I have lived in California for 37 years, and expect some day to visit my friends and old acquaintances in Coke."

Mr. Fairley is now living in Avenal, California, Box 1881, and some of his friends here may wish to drop him a line.

Baptists Observe 61st Anniversary Sunday

The Bronte Baptist Church will observe its 61st anniversary of the history of the church next Sunday, May 30, with an all day meeting, it was announced here this week by Rev. C. R. Blake, pastor, who has been with the local church since February 1, 1944.

The local church was organized in June, 1887, and two of its former pastors will be here Sunday in observance of the day. They are Rev. J. E. Eldridge of Sonora, who will preach at the morning 11 o'clock services, and Rev. N. W. Pitts, who will hold an afternoon service at two o'clock.

"It will be an all-day affair," Rev. Blake said yesterday, "with dinner on the grounds at noon, and a portion of the program will include a history of our church, with names of all the former pastors, superintendents, and honorable mention of teachers and others."

Mrs. J. B. McCutchen of Bronte will receive special recognition as the member who has been here the longest, Rev. Blake noted, adding that R. E. Cumbe and Miss Savannah Ruth Caperton were now preparing the history, which will be read during the services and later published in the Bronte Enterprise.

"In view of this occasion, with services in the morning and afternoon, there will be no night services," Rev. Blake announced, as he invited everyone to attend the Sunday services in honor of the Bronte Baptist Church's 61st anniversary!

FUQUA CHEVROLET CO. IN NEW LOCATION

Ray Fuqua of the Fuqua Chevrolet Co. of Ballinger is now in new quarters, just off the Colorado River bridge on the highway from Ballinger to San Angelo, and he's inviting all his Coke County friends as well as Runnels County folks to come in, and if they can't get a new car now — then repair the old one. His ad, elsewhere in the paper, lists quite a few money-saving specials for thrifty folks, who'll want to profit from such bargains.

Now in a fine, new location, Ray offers expert service, prompt and courteous treatment, and guarantees you'll be satisfied with your job — large or small.

Save your pay by seeing Ray today!

NEW SEISMOGRAPH CREW MOVES TO BRONTE

Members of the Advanced Exploration Company, contracted to Stanolind Oil Co., have moved their headquarters into Bronte and are now located on the second floor over the Bronte National Bank.

Twenty-two men will be employed by the company, whose party chief is Walter Holden, Jr. of Bryan, Venezuela, and other seismograph points west and south. Holden is a cousin of San Angelo's Sam Grayson.

Supervisor of the crew is George Mitchell, Jr. of Houston, and most of the men employed by the company are now living in Bronte, or expect to locate quarters soon in or near town.

While the Advanced Exploration Co. is the first outfit to move into Bronte, three other crews are working in this immediate area. These include the C. C. Smith Co., working for Humble Oil and Refining Co., the Walters Co., and the Trans-Tex Exploration Co., working for a prominent oil man in Houston, who has extensive holdings in Coke and Runnels County.

At the present time, the area around Hayrick is being "doodlebugged," it was reported.

RAIN

About an inch of rain fell Monday night, and Wednesday the clouds descended and the rains came. Bronte gathered in another inch or more, the river got on a 7-8 foot rise, the creeks rose up, and the frogs had something to croak about. Everybody was around rejoicing as the rain poured down.

REVIVAL SCHEDULED

The Rev. J. R. Tuttle, of Austin, Texas will begin a revival at the Bronte Full Gospel Church Sunday, June 6th.

Services will begin each evening at 8 o'clock, and the public is cordially invited to attend.

Sheppard Speaks To Lions Club

A. V. Sheppard of Robert Lee, who is connected with the Soil Conservation Service, told Bronte Lions Club members last Wednesday about various aspects of soil conservation problems that now exist in Coke County.

Sheppard, and T. A. Revell of Sterling City, who holds a similar post with the North Concho set-up, noted that they were representatives of the Federal Government, whose services were available on request of any group of farmers.

"We have found that our work with local groups is the most effective," Sheppard noted, "and that the soil deficiency here is in organic content."

"The lack of grass causes a big runoff of rain water, and when the land is grazed for several years, there are no roots to hold back the water," Sheppard asserted, declaring that soil and water conservation was necessary to build a happy and prosperous community.

Rev. Alvin R. Mauldin noted that a prosperous church depended on prosperous land conditions, thus endorsing the program of the Soil Conservation organization.

Ed Cumbe reported that a meeting was to have been held Wednesday night for representative farmers south and southeast of town, who would gather to discuss further developments leading to soil conservation practices.

In addition to the two visitors, members present included Cecil Kemp, W. W. Millikin, Frank Keeney, Ed Nunnally, Sam Spruell, Alvin Mauldin, Ed Cumbe, C. E. Bruton, H. O. Whitt, L. T. Youngblood, Norman Kiker, Charlie Boecking, Steve Badley, H. A. Springer, and R. W. Rees.

Anne Franklin was a weekend visitor in Bronte, taking time off from her studies at San Angelo College.



REV. and MRS. J. D. McWHORTER

Final Rites for Mrs. McWhorter

Final services were held in San Angelo last Monday afternoon at 4:00 o'clock from the Robert Massie Funeral Home for Mrs. J. D. McWhorter, 70, who died last Saturday night, May 22, at 6:40 o'clock in the Karen-Gayl Hospital in Bronte, following a lengthy illness.

Rev. Fred H. Hamner, district superintendent of the Methodist Church, was in charge of the services, and was assisted by Rev. Alvin R. Mauldin, Bronte Methodist pastor, Rev. C. R. Blake, Bronte Baptist pastor, and Rev. B. B. Hestir of Sterling City, Presbyterian minister and long-time friend of the McWhorters. It was Mrs. McWhorter's wishes that these friends have charge of her final rites.

Mrs. McWhorter was the former Miss Sally Commander, who was born in Yazoo County, Mississippi on November 22, 1877, the daughter of W. M. Commander and the former Miss Elizabeth Lewis. Her father was a Methodist minister in Mississippi.

She and the Rev. J. D. McWhorter were married in Sallis, Mississippi on April 12, 1903, and came to Texas eight years later. In Mississippi, Rev. McWhorter served pastorates at Belzona, Sallis, and Isola, and in Texas he served the Methodist Church at

Jourdanton, Columbus, Garden City, Veribest, Sterling City, Ozona, Halletsville, Eldorado, Las Fresnos, and Poteet, to name most of them.

While living at Veribest, Mrs. McWhorter suffered a stroke on August 24, 1944, and in April, 1945, the McWhorters moved to Bronte, where they made their home with their daughter and son-in-law, Mr. and Mrs. Jeff Dean.

Rev. McWhorter, who observed his 75th birthday anniversary last June 20, started serving West Texas Methodist churches in 1914, and has spent a total of 47 years in the Methodist ministry.

In addition to her husband, Mrs. McWhorter is survived by two daughters, Mrs. Katherine Parris of San Angelo, Mrs. Jeff Dean of Bronte; a son, J. D. McWhorter, Jr. of Alpine; four grandsons; three sisters, Mrs. Lee Dunham of Port Arthur, Mrs. Edna V. Said of Phoenix, Arizona, and Mrs. Lela Bullard of Mississippi; and two brothers, J. R. Commander of Meridian, Mississippi, and Robert Commander of Port Arthur.

Pallbearers were Bode Owens, C. A. Robertson, Roy Foster, H. L. Pearce, George Thomas, and Otis Smith.

Following the services, burial was in the Fairmount Cemetery at San Angelo, and Robert Massie Funeral Home had charge of the arrangements.

SAVE WHILE YOU ARE YOUNG

The poorhouse is full of people today,
Who one time were young, were happy and gay.
How little they thought they would feel
The pinch and heart aches of poverty's seal.
For ups and downs and failures that came,
These people may think they know who's to blame,
Yet one thing is sure: Had they but saved more,
A much smaller house would do for the poor.
THE FIRST NATIONAL BANK has found failures few
If you save while young and faithful work do.

FIRST NATIONAL BANK

IN BRONTE

AIR CONDITIONERS

HEAVENLY BREEZES AT
Down-To-Earth Prices

NORTHCUT'S

425 S. OAKES SAN ANGELO

OLIVER "70" TRACTOR

WITH TERRACE ATTACHMENT

One "C" Allis Chalmers Tractor

SOME FAMOUS MAYTAG

- ★ Washing Machines
- ★ Deep Freezers
- ★ Butane Gas Stove

Tools Implements Spare Parts AN A-1 MECHANIC

And a new castor and camber machine with which to check your front end wheel alignment. Come in for a factory-approved wheel alignment check!

Bronte Tractor Co.

L. T. YOUNGBLOOD CHARLIE BOECKING

SEE US FOR

Pipe Fittings Valves Hose Bibs
POWER PIPE THREADING

Plenty of Sherwin Williams Paints

C. R. Smith & Company

BRONTE

JUST ARRIVED

24,000 FEET OF
YELLOW PINE
KILN-DRIED ARKANSAS LUMBER

2 x 4's — 2 x 6's — 1 x 6's — 1 x 12's — 5 4 5

105 Siding and Flooring

OLD STOCK AT
REDUCED PRICES

DOORS, SCREEN DOORS, BUILDERS HARDWARE
PAINTS PANEL BOARD MASONITE
CELOTEX, CELO SIDING AND MILLWORK
MADE TO ORDER

VERNON C. LAMMERS LUMBER CO.
BRONTE PHONE 145

THE
BRONTE ENTERPRISE
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ED NUNNALLY, JR., EDITOR



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Any reflection on the character or standing of any person, firm or corporation is not intended and will be gladly corrected upon notification.



HOW TO MAKE MONEY WITH YOUR ADVERTISING

(The following account, by William E. Berger, publisher of the Hondo Anvil Herald, has come from the TPA, and we pass it on as good information.) The first article appeared in last week's Enterprise, and this is the second and concluding story.

III. Preparation of Advertising

A. Read your trade magazines and watch the activities of similar merchants in the big cities through their papers.

B. Trade associations and manufacturers often help, as do some wholesalers. They will often share in the expense of advertising, but be sure to localize their ad copy to fit your own business.

C. Plan a complete series, usually not less than 13 weeks in duration.

1. Make the general style of all ads similar. Adopt a distinctive signature cut or border, and keep it your own.

2. Write every ad to tell a complete story — who, what, when, where, why, and how.

3. Each ad should be related to all others in continuity of thought.

4. If wholesalers are doing national advertising for your featured products, tie in your ads with them. Make local people understand that YOUR STORE is the place to see these products.

D. Keep a scrapbook of your ads. Build up a reference book, showing you in the future what has paid off in the past.

E. When you get good results from an ad, don't hesitate to run it again.

F. Never try to unload "lemons" by advertising. You will ruin public confidence, and even though they may say nothing, most people who have been stung will not return. Their word of mouth advertising will account for others.

G. Don't expect to sell a hundred diamond rings just because you run a full page ad one time. Remember that few people are in the market for any particular item at the same time.

When the individual is ready to buy, he will think of you if your advertising has been consistent. Results of advertising can seldom be measured immediately, for it takes the cumulative effect to build your name. Once that is accomplished, you're in clover. When you think of coasting on your reputation, take a look at Coca-Cola. They never slack up.

H. Remember the value of frankness. When you admit the defects of an item, you disarm the customer.

IV. General Sales Policies Related to Advertising

A. Unless you can drive yourself hard, don't expect a miracle. Go to work for someone else.

1. Notice the best stores, the big-timers in whatever business you may choose. They polish the windows, shine the brass, and if a cafe, keep a spotless and shiny kitchen. If these things are not true of your business, you will hurt yourself by advertising a false impression.

2. You must be on the job most of the time. Trusting a thriving business to the help has ruined many who thought "being your own boss" meant a lot of leisure.

B. Always deliver what you promise, and just a little bit more.

1. Extras pay off.

Weekend guests in the home of Dr. and Mrs. J. D. Leonard included their granddaughters, Mrs. J. W. Oglesby and baby, Genean, of Amarillo, and Miss Peggy Jackson, who graduated last Tuesday from McMurry College in Abilene.

Miss Jackson is to be married on June 5 to Mr. Kenneth Goodman of Canyon, where the couple will make their home.

SANCO SOCIETY..

By Billie Joe Gartman

We received 1/4-inch of rain last Monday night.

Peggy Bilbo spent the weekend with Janet Lassiter.

Mr. and Mrs. H. J. Gartman and Mr. and Mrs. L. J. Gartman left Sunday for New Orleans, where L. J. will receive treatment at the U. S. Marine Hospital.

Mr. and Mrs. Robert Walker and Tommy of Silver visited in the J. L. Reid home last Sunday.

Mrs. W. H. Campbell visited in Robert Lee Sunday in the Fred Campbell home.

Rev. R. E. Wright spent last weekend in Breckenridge.

Bro. McClanahan was unable to fill his appointment at the Baptist Church last Sunday.

Mrs. R. E. Wright, Kenneth, Billie, and Billie D. Allen visited Sunday afternoon in the N. C. Pentecost home.

L. J. Gartman returned Friday from San Bernardino, California.

The Roy Wyatts were here last Sunday.

Bronte visitors Monday were Mr. and Mrs. C. E. Adkins, Mrs. Sam Fowler, and Mrs. Leo Prime, and of course they patronized Enterprise advertisers.

See the writer for your subscription to the Enterprise, and leave your neighbor's copy alone — as a dry paper, he needs it to soak up the extra rain water.

BRONTE SPORTS

By B. D. Franklin

Robert Lee downed Bronte 6-0 on the Robert Lee diamond last Sunday. Clarence Tinkler twirled a 2-hitter and brother Chilly collected three hits, a triple, and two singles in four trips to the plate.

Bronte plays host to Veribest this next Sunday.

The game's box score:

BRONTE	AB	R	H	E
Card, cf	4	0	0	0
Scott, 1b	4	0	0	0
J. Corley, 2b	4	0	0	1
Ray, ss	4	0	1	0
McKinney, c	3	0	0	0
Hedges, 3b	3	0	0	1
Percifull, rf	3	0	0	0
Bagwell, lf	3	0	0	1
Spoots, p	3	0	1	1
	31	0	2	4

ROBERT LEE	AB	R	H	E
Johnson, c	4	1	1	0
Conley, cf	4	1	0	0
Bowman, ss	4	1	1	1
C. Tinkler, 1b	4	2	3	0
Cl. Tinkler, p	3	1	0	0
Higgins, lf	4	0	1	0
Green, 2b	4	0	0	0
Ivey, 3b	3	0	0	0
Ballew, rf	3	0	0	0
	33	6	6	1

Sunday's schedule finds Veribest in Bronte, Robert Lee in Ozona, Sonora in Maverick, and Miles in Lowake. In the League, Robert Lee and Ozona are tied for first, followed by Lowake, Bronte, Sonora, Miles, Maverick, and Veribest.

MRS. McCUTCHEN HOSTESS TO JR. STUDY

By Cloreta Spoots

On May 21 the Junior Study Club met with Mrs. Binks McCutchen in the home of Mrs. Melvin Lasswell.

Mrs. Earl Glenn gave a talk on "Helpful Suggestions for Papering and Painting," then there was a game of Chinese Auction where Mrs. R. T. Caperton won the prize.

A plate consisting of sandwiches, potato chips and punch was served to: Mmes. R. T. Caperton, Robert Sims, Noel Percifull, Earl Glenn, Hollis Stevens, Francis Pruitt, Binks McCutchen and Bon Spoots.

MRS. CRESAP HOSTESS TO HAYRICK CLUB

Members of the Hayrick WHD Club met on May 20 with Mrs. W. G. Cresap, when four members and two visitors were present.

Mrs. J. W. Labenske gave a talk on "Beauty in the Garden", noting that one important thing was to always leave the grass clippings on your lawn, as this furnishes additional food value to the grass.

Miss Gladys Waldrop gave a talk on "The Origin of Memorial Day", and the care and storage of wool blankets was also presented to the guests.

Our next meeting will be on June 3 with Mrs. J. W. Labenske.

Mr. and Mrs. F. S. Higginbotham were Ballinger shoppers last Tuesday, when they patronized Enterprise advertisers.

H. C. Grafa was out last Wednesday morning, working away with E. E. Wade and Ed Ratliff, and having a big time wading in the mud.

It's The

BRONTE PHARMACY

AS YOUR HEADQUARTERS FOR

Cooling and Refreshing —

Sodas Sundaes Ice Cream

Milkshakes, Malts and Cokes

AT OUR CLEAN, NEW AND SANITARY

Liquid Carbonic Soda Fountain

You're Assured of Healthful, Clean Surroundings,
Sanitary Handling of Your Orders, and the Best and
Tastiest Flavors Money Can Buy — All at No
Extra Expense to You, and Always Served in Sanitary
Paper Cups.

BRONTE PHARMACY



KEMP KLEANERS

Some New Window Shades for Your Windows

PLENTY OF GOOD FISHING TACKLE

- Garden Hose Rakes Hoes Wrenches
- Lawn Mowers and Carpenter Tools
- Lots of New Pittsburg Paints Just In
- Enamelware and Tinware
- Gulf Spray Garbage Cans Linoleum Rugs
- Pressure Cookers Aladdin Lamp Supplies

KEENEY'S VARIETY STORE

FRANK KEENEY BRONTE CHARLIE KEENEY

FOR QUALITY FURNITURE

FOR FAIR PRICES
FOR FRIENDLY SERVICE
FOR YOUR HOUSEHOLD NEEDS ---

IN SAN ANGELO IT'S ---
HOUSEHOLD FURNITURE CO.

SMILES

E. C. Tompkins will smile if you'll bring him your car to be worked on, and you'll smile when you get it returned to you in tip-top running order!

Home Motor Co.

BRONTE, TEXAS
BOB KNIERIM PHONE 10 R. W. REES

Patronize These Advertisers

FOR FULL AND COMPLETE —

PLUMBING SERVICE

Anywhere and Any Time — Plenty of Stock and Equipment

Acme Plumbing Co.

BALLINGER

**PHILLIPS
GLASSES**
Made Right -
Styled Right -
Price Right!



28-A W. Beauregard
SAN ANGELO

Bilbo Drug Co.
IN
ROBERT LEE
IS HEADQUARTERS FOR
FINE MILKSHAKES,
DRUGS - SUNDRIES
NOTIONS AND
MANY GIFT SELECTIONS
DROP IN TODAY!

**CLIFT
Funeral Home**
FOR YOUR
AMBULANCE SERVICE

ROBERT LEE BRONTE
Phone 24 Phone
Collect 49 or 57

**ALEXANDER'S
CAFE**

In San Angelo offers you—
STEAKS, MEXICAN FOOD,
Sea Food and Tasty Lunches
Join your friends at

ALEXANDER'S
In Angelo, Concho & Chad.

FOR YOUR
FLOWERS
PLACE YOUR ORDERS WITH
BRONTE PHARMACY
REPRESENTING THE
Morgan Flower Shop
OF SAN ANGELO

The Bronte Insurance Agency
With 12 Years Experience
MR. AND MRS. R. W. REES
Agent for Camden Fire Ins. Co.
Oldest General Agency in World
And Biggest Reserves in U. S.
ANY TYPE OF INSURANCE

Rabbit Twister Gabe Smith's
**AMERICAN
CAFE**

Is Ballinger's meeting place
for Coke County Folks
DELICIOUS FOOD AT ALL
TIMES and in Air Conditioned
Comfort. — Come In Today!

**WHY NOT HAVE A
NEW HOME**



LOAN PAYMENTS ARE
LESS THAN RENT

**Doyle C.
MADDUX**

ARCHITECT
Dial 3648 1004 S. Oakes
SAN ANGELO

For
DEPENDABLE INSURANCE
See
L. T. YOUNGBLOOD, Agent
Bronte, Texas

**ENTERPRISE POLITICAL
RALLY ON JUNE 11**

The Bronte Enterprise will sponsor its second election-year political rally on Friday evening, June 11, at 8 o'clock in front of the Enterprise office in downtown Bronte, and any and all political candidates are invited to attend this rally.

There is no admission charge, nothing to pay, just come and say your piece. Candidates will be limited to a few minutes each, and will be invited to say what they wish, and the editor will serve as master of ceremonies, introducing each candidate.

It is hoped that a loud speaker can be obtained for the occasion, and this is quite probable.

It is expected that several district candidates will be on hand, according to preliminary word, and at least two of the Congressional candidates have signified their intention to attend the rally.

Introduction of the candidates will follow the political announcements column in the Enterprise, and candidates wishing to speak who have not announced are asked to write in ahead of time so they can be placed on the program. If a candidate is unable to attend, he is invited to send a representative who will speak for him, and word of this should reach the editor ahead of time so no one who wishes to talk will be omitted.

Over 800 people attended the Enterprise rally held in 1946, and an even larger turn-out is expected this year.

Some of the Bronte merchants indicated the other day they might have special plans to remain open that evening later than usual to accommodate visitors who might wish to shop here, but no special arrangements have been reported directly as yet.

So keep the date of Friday, June 11, on your calendar, for downtown Bronte will witness quite a big political rally, with any and all candidates invited to attend, and sponsored by the Bronte Enterprise, West Texas' Best All-Around Weekly Newspaper.

YOUR COUNTY HDA
By Mary Pearl Bearden

TRIM YOUR TREES—Some kinds of pruning may be done at any time. Remove dead limbs, diseased limbs and limbs that injure each other regardless of season.

Some plants need pruning all during the growing season. Among these shrubs are abelia and Florida jasmine which have a tendency to send out long awkward shoots. If the buds at the tips of branches are cut off the plant will grow into a compact form which generally is liked much better than a shrub with a few long sprouts. Hardy shrubs which grow fast such as amur river privet or Japanese ligustrum, may be pruned safely during the growing season.

Prune shrubs which bloom in the spring or early summer just as soon as the blooming season is over for it is then they begin forming bloom buds for the next year. Among these are such plants as bridal wreath and flowering peach. If you wait until late summer or winter, pruning lessens the amount of blooms as it destroys bloom buds.

Among flowering shrubs to be pruned as soon as they have bloomed and before they form bloom buds for the next year's flowers are: Azalias, butterfly bush (buddleia), redbud, flowering quince, flowering dogwood, catonaster, poinsettia, philadelphus (English dogwood, mock orange), photinia, flowering plums, spireas, virburnums (haws and snowballs), primrose, jasmine, winter blooming jasmine and wisteria.

**YOUNGSTERS PLAN
SOCIAL SUMMER**

A group of young people met at the Baptist tabernacle on May 13, when they organized social activities for the summer. To enter the organization, there is a fee of 25 cents, and the youngsters are inviting the young people of Bronte and the surrounding communities to come and attend.

Officers chosen are: Bobbie Tomlinson, president; Davie Cassiot, vice-president; Marlene Arrott, secretary-treasurer; Nola Lowrance, reporter; Juanel Blake, program chairman.

People attending the meeting were: Glenn, Peggy, Junior, Patsy, Hattie Jane, Doris Nell, Peggy Proctor, Ted Billy Joe, Bill, Charles Blake, Alvin, Bobby, Doyle, Marvin and LeDrew.

Also Leonard Fletcher, C. R. Blake, Alvin Mauldin, Otis Smith, and J. I. Adair.

Mr. and Mrs. Brooks Browning of Abilene were Bronte visitors last Wednesday when they came down to attend to business. They reported David and Beverly Kay finish up school next week, and that they're building themselves a new house in Abilene. While they like it there fine, they still miss their Bronte friends.

**TENNYSON
TOPICS . . .**

By Billie Tounget

Mmes. L. Y. Harrell, R. B. Caldwell, Pauline Weldon and Sybel were Bronte business visitors Thursday, and of course they patronized Enterprise advertisers.

Mrs. Tounget, Billie, and Patricia visited Wednesday in Ballinger.

Mrs. John Athey and children visited Wednesday with the Tom Greens.

Mrs. Sodie Brown visited with Mrs. Clifford Hagaman at Bronte last Wednesday.

Burl Harrell of Barnhart is visiting with the L. Y. Harrells.

Mr. and Mrs. Ben Murphy, Mrs. Jack Sharp, and William were in Bronte Wednesday.

Mr. and Mrs. McDonald of Stanton have been visiting in the W. H. Thomas home.

Jerry Tounget spent Wednesday in the E. E. Wade home in Bronte.

Mrs. Barney Westbrook, Joyce, and Eddie spent Friday in the Tounget home.

Mr. and Mrs. Berry of Comanche have been visiting in the George James home.

The Charlie Brown family of Brookshire visited Sunday with the Tom Greens.

Ben Murphy's sister is visiting in their home.

Mr. and Mrs. Floyd Gibson, Della, Mr. and Mrs. Chester Derrick and children, along with a number of others, attended the barbecue and musical in the Herb Holland home last Thursday night.

A crowd from here attended the 8th grade graduation exercise at Bronte last Monday night.

Mr. and Mrs. Robert Brown, Ola Sue, and Russel of Rankin spent the weekend here.

We are all quite proud of our seniors who received their diplomas Tuesday.

The writer has been visiting relatives at Miles.

Billie Whitley is now employed in Angelo.

Mrs. Marvin Corley and children visited Monday in the Ben Murphy home.

Mr. and Mrs. Melvin James of Angelo visited Sunday with the George James.

Those visiting in the W. H. Thomas home over the weekend were his sisters and their families of Levelland.

Mr. and Mrs. Dan Cockburn and family have moved to Odessa.

The C. N. Webbs have had company, including his father and other relatives.

Albert McGinnis' children of Eldorado are visiting with their grandparents, the Claude Ditmores.

See the writer for your subscription to the Enterprise, and let your neighbor's copy alone — it's a dry paper and he needs it to soak up the extra rainfall.

SKIP TRADES DAY?

(Editor's Note — We think the following editorial, in last week's Grand Saline Sun is worth reprinting, and we pass it on to our readers.)

The Grand Saline Sun a few weeks ago suggested a Trades Day here in mid-week as a stimulus to business during the week.

One or two businessmen urged such an editorial which was published in good faith with the idea of maybe performing a service.

But word has reached the paper that one or two persons figure the newspaper will capitalize too much on a Trades Day here and began throwing cold water on the idea.

That is quite all right . . . you can't sit around and wait for business anymore. A good deal of money from Grand Saline winds up in Mineola trade channels every week because of . . . the "specials" merchants feature there.

But it looks like the Mineola Monitor goes to a lot of other trouble in giving free publicity to the Trades Day there. That's something for merchants take into consideration: that a newspaper stands ready to publicize every worthwhile and meritorious project with little hope of reward. Seldom is the newspaper mentioned when bouquets are passed out, but take the free newspaper publicity away from a program or project and it won't get to first base.

The Sun believes that if critical merchants were to donate their main show window to the display of anything that would benefit their town, it would compare with the free publicity a newspaper gives to those same projects which benefit a community.

Lots of strangers are in town now, as oil activity continues at a high rate. Leasing is going right along, and folks are in talking of new business establishments, including a dry goods store as well as others. Nothing definite, but that's the talk one hears on the street.

HOSPITAL NOTES

Mrs. H. C. Hedges was dismissed last Thursday and Mrs. Ray Mundell was admitted. Her daughter, Cindy Kay, was born on the 21st. Mrs. Hedges was re-admitted on Monday.

Mrs. Faye Grace was admitted for surgery on last Friday, and Mrs. Lewis Caulder and Mrs. C. R. Richards of Blackwell were admitted Saturday, with Mrs. Caulder being dismissed Monday.

On Monday, Sherry Gaddy, daughter of Mr. and Mrs. W. N. Gaddy, Eda Ruth Buttram, daughter of Mr. and Mrs. Eddie Buttram, and Mrs. C. E. Arrott were all admitted, the latter suffering from an insect in her ear. Eda Ruth was dismissed the following day.

Mrs. G. M. Hooper was admitted Tuesday, and her son was born at 1:30 in the afternoon, while Jack Lassiter, Jr. was admitted Wednesday.

For May 28, 1948

Page Three

U. S. ROYAL TIRES

And Conoco Oils and Gasoline may be found in our places of business. As distributors, we offer you fine service, and a top quality tire to meet your every driving need and desire.

Bill Ragsdale Tire Co.

Chadbourne at Harris Dial 4254 San Angelo

F. & M. Service Station

Highway Intersection Phone 97 Bronte

Patronize These Advertisers

**May and June Vacation Specials
FOR YOUR CAR AND TRUCK**

ENGINE TUNE-UP — Clean and Adjust Plugs — Adjust Tappets — Clean Carburetor — Set Timing — Overhaul Distributor — Clean Fuel Pump. Was \$4.50 — Now Only **\$3.50** — Parts Additional.

VALVE SPECIALS — Grind Valves — Install Rings and Pins — Tighten All Bearings — Tune Engine

Was \$25.00 Now Only \$19.95

TIRE SPECIAL — 4-Ply, Premium Grade. Were \$16.50, Now Only **\$12.40**

ACCESSORIES FOR YOUR CAR OR TRUCK

RADIOS — HEATERS — WHEELS — RINGS AND MANY MORE

20% OFF

BRAKE SPECIAL — Reline All 8 Shoes — Check Wheel Cylinders — Check Master Cylinder — Check All 4 Drums — Was \$15.00 Now Only **\$10.95** — Parts Additional.

OIL CHANGE — 5 Quarts of Premium Grade Can Oil, was \$2.00 — Now Only **\$1.50**

RAY FUQUA CHEVROLET CO.

New Location — Corner Hutchings Avenue and 13th St. BALLINGER

WEEK-END SPECIALS

- FRUIT COCKTAIL** — 2½ Can 39c
- PEARS** — Heart's Delight, 2½ Can 25c
- GRAPEFRUIT JUICE** — Texusun, 46-Oz. 15c
- HOMINY** — Jack Sprat, 3 for 25c
- SAUER KRAUT** — Ro-Tel, 3 for 25c
- APPLE JELLY** — Hill's Best, Pure, 1 Lb. 19c
- GRAPE JELLY** — Hill's Best, Pure, 1 Lb. 23c
- APRICOT PRESERVES** — Hill's Best, 2-Lb. 45c
- CHILI CON CARNE** — Heinz, with Beans 23c

- OXYDOL** 37c
- DUZ** 37c
- SUPER SUDS** 37c
- RINSO** 37c
- TIDE** 37c
- DREFT** 33c
- VEL** 33c
- PEAS** — Purple Hull, 2 for 25c
- FLOUR** — Gladiola, 25 Lbs. \$1.95

MEATS

- FRANKFURTERS** Lb. 39c
- SLICED BACON** Lb. 63c
- PORK CHOPS** — Lb. 55c
- BOLOGNA** Lb. 39c
- CHEESE** Lb. 59c
- Longhorn

ROASTS STEAKS LIVER

PRUITT'S STORE

"Don't Go By — Come Buy"

PERSONALS . . .

Rev. J. H. Estes of Robert Lee was transferred by the Methodist conference to Menard, and will be replaced by Rev. Ross Welch. Rev. Welch and Rev. J. D. McWhorter of Bronte are long-time friends, and the latter speaks very highly of Ross and his ability.

Mr. and Mrs. Boyd Badley and family have moved to Snyder, where Boyd has leased a garage. While Boyd went up earlier, Mrs. Badley and the children waited till school was out before moving to the Scurry County city.

Glad to have Mrs. May Wilkins as an office visitor. She declared she'd been remodeling her house, fixing it up for apartments, and was glad the job was about over. Lorraine Wallace of Winters, now that school is out, was visiting Mrs. Wilkins for a time,

then left for her home in Franklin. Her mother, Mrs. J. L. Wallace and Mrs. Wilkins are sisters.

It was reported that 22 seniors were awarded diplomas at commencement exercises held last Tuesday night in the high school auditorium. A large crowd heard Judge E. C. Grindstaff of Ballinger deliver a fine talk to the graduating class, and the following morning the seniors took off on their trip to Oklahoma, where they will remain for several days.

Charlie Boecking reported his place got drenched last Wednesday morning, but that F. S. Higginbotham's place, when he passed by, wasn't getting as much downpour. Rain, however, seemed to be generally all over, with the river on a rise of several feet.

Tom Carlisle of Blackwell was a Robert Lee business visitor last Monday morning.

BAPTIST VACATION BIBLE SCHOOL BEGINS MONDAY

The Baptist Vacation Bible School is to commence next Monday morning, May 31, and will last through June 4, Rev. C. B. Blake, pastor, announced yesterday.

The scheduled program will consist of singing, Bible stories, Bible study, and related subjects, as well as a period of handiwork and recreation.

Refreshments will be served each day to the children attending, and the program will be conducted by local volunteers under the leadership of two trained workers from the Baptist State Sunday School office in Dallas.

Known as "The Invincibles", there are 26 young people in this group, who will be in the Runnels Baptist Association during this week, divided into thirteen teams of two members each. Two of these will be here during the Vacation Bible School, Rev. Blake said. He remarked they were a group of college students who were training for special work, and who volunteered to go out and be with the various churches over the state for a week at a time.

All Bronte children, of whatever denomination, are invited to attend the Vacation Bible School, Rev. Blake declared, in urging attendance during the next week and beginning Monday morning.

C. E. Bruton is making plans for a fishing trip next week.

WANT - ADS

FOR SALE - Good vacuum cleaner and handi-vac at a bargain. H. A. SPRINGER, Bronte.

WHY NOT let us buy your feed sacks. FEEDER SUPPLY, 14th & N. Chadbourne, San Angelo.

FOR SALE - 3 Fully Equipped Tractors - '41 H FARMALL, '37 F 20, and '41 B Model John Deere. Also one new 5-foot disc harrow plow and 2 No. 7 plows, besides 2 new harrows. BALLINGER TRUCK & TRACTOR CO.

FOR SALE - 6, 8 and 10-foot Aeromotor double-g geared windmills and towers. LEEFER SUPPLY CO., Robert Lee.

BABY CHICKS, New and Started. FEEDER SUPPLY, 14th & N. Chadbourne, San Angelo.

FOR RENT - Single or double room, private bath and entrance, linens furnished. James Allen, just north of Bronte.

ROYALTIES - Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 111 or 7504. Box 178, Bronte.

BABY CHICKS COME IN and see us for your feed. We have plenty of heaters, both natural gas and butane, and lots of C/S meal - including cubes. Moody-Powell Feed Supply, 600 S. Oakes, San Angelo, phone 5083.

FOR SALE - Roper DeLuxe gas range, used about one year, \$150. DR. JOHN HARRIS, Bronte.

FOR SALE - 160-acre lease, reasonably priced. CULLEN CLARK, Bronte.

Copies of the Bronte Enterprise special Senior edition are available in the Enterprise office for as long as they last, 10c for this issue only. Use a copy for your scrap book or send to a friend.

Boone Allison, son of J. L. Allison, 82, and nephew of O. T. Allison, was a Bronte visitor a few days last week. Boone has been at Lariat for the past 20 years, though he was raised in Bronte. He runs a grain elevator there, and likes his work fine. Boone also noted that Bronte appeared to be growing, and he was specially complimentary on the large number of new and modernized store fronts in town, noting that the merchants had been sprucing things up and they sure did look nice, the stores, as well as the merchants.

Katherine Rawlings declares she has about a month more of school, then the year will be concluded. She's been elected again at Ballinger, where the Superintendent told this reporter she was making an outstanding record for herself.

CARD OF THANKS

We wish to thank our neighbors and friends for their sympathy, as well as the many acts of kindness extended during our bereavement, and also the beautiful floral tributes. Mrs. Frank Percifull, Will, and Frankie.

Political Announcements

The following candidates have announced for their respective political offices, subject to the Democratic Primary election on July 24, 1948:

- For Congress, 21st District: HOWELL COBB O. C. FISHER (Re-election) CHARLES L. SOUTH
- For State Representative, 92nd Dist. W. H. RAMPY (Re-election)
- For County Judge: BOB L. DAVIS (Re-election) JEFF DEAN
- For Sheriff and Tax Assessor-Collector: PAUL GOOD (Re-election)
- For County Treasurer: MRS. RUBY L. PETTIT (Re-election)
- For County and District Clerk: WILLIS SMITH (Re-election)
- For Commissioner, Precinct 2: MARLIN MACKEY LEE ROY SCOTT OTIS SMITH
- For Commissioner, Precinct 4: J. P. ARROTT CLAUDE DITMORE

When Needing Glasses - See DR. DONALD CUNNINGHAM In San Angelo's Newest Optometry Office 22 S. Chadbourne

ATHLETES FOOT ITCH HOW TO STOP IT MAKE 5 MINUTE TEST
Get TE-OL at any drug store. Apply this POWERFUL PENETRATING fungicide FULL STRENGTH. Reaches MOLE germs to KILL the Itch. Get NEW foot comfort or your 35c back. Today at BRONTE PHARMACY

DEAD ANIMALS
Un-Skinned
REMOVED free
CALL COLLECT SAN ANGELO 3200
If no answer: 4023-2
SAN ANGELO RENDERING, DIV.



GO TO CHURCH SUNDAY

TEXAS THEATRE
BRONTE TEXAS
FRIDAY AND SATURDAY, MAY 28 AND 29
"WYOMING"
Starring William Elliot, Vera Ralston, and John Carroll Plus Comedy and News
SUNDAY MATINEE AND MONDAY, MAY 30 - 31
"THE JOLSON STORY"
With Larry Parks and Evelyn Keyes Also Color Cartoon
TUESDAY ONLY, JUNE 1
"DISHONORED LADY"
With Hedy Lamar, Dennis O'Keefe and John Loder Also Comedy

DRESS UP YOUR WINDOWS WITH NEW WINDOW SHADES



Columbia WINDOW SHADES

How those window panes shine after the spring cleaning! But how about those shades? Yes, it takes fresh new shades to complete the beauty of your windows. Come in today and order your new Columbia window shades. They're the finest . . . and there's one to fit every need and priced to fit every budget. Mounted on guaranteed Columbia rollers . . . assurance of smooth, satisfactory service. Order yours today for many years of real window beauty in your home.

AUTHORIZED DEALER
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WINTHROP In-n-OUTERS

NEW LEISURE SHOES FOR MEN
AS SEEN IN LIFE

for sanjo playin' or fireside stylin'

For the perfect gift, give Winthrop In-n-Outers, the perfect leisure shoes. Lazy fireside evenings and jolly rathskeller get-togethers both call for the smart masculine styling . . . the flexible, cork-cushioned comfort of In-n-Outers.

\$9.95

Also regular dress styles for men and boys.

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Always First With All That's New

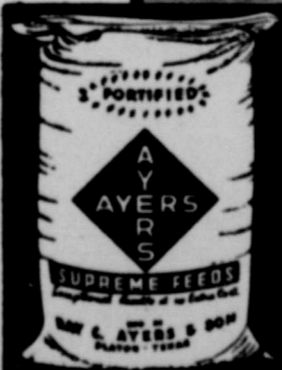
Barnes & Co.
29 W. BEAUREGARD SAN ANGELO

OIL WELLS OR NOT YOU CAN HAVE A MILLIONAIRE'S DREAM - SLEEP ON A SEALY MATTRESS - SAVE MORE

Buy Furniture, Radios, Deep Freeze Boxes, Stoves, Wallpaper, Paint
Furnish Your Home on Our Easy Payment Plan --- and Everything to Wear

HIGGINBOTHAM BROS. CO.
BALLINGER

AYERS SUPREME CHICK STARTER



Healthy chicks make healthy hens . . . so buy your baby chick feed with care. The ingredients of Ayers Chick Starter have been scientifically selected and blended to insure chick livability, growth and development.

GET AYERS SUPREME FEEDS AT PRUITT'S STORE BRONTE