



# THE WISE WILL PREPARE

He who is wise will always prepare

For rough, stormy weather, when weather is fair.

The man who puts off till some other day,

What he should do now, will find it won't pay.

Now is the time for you to engage

In saving for sickness, bad luck and old age.

Don't get the impression you'll always do well,

For the future nobody is able to tell.

THE FIRST NATIONAL BANK has found the best way is: When the sun shines, keep making hay.

## FIRST NATIONAL BANK

IN BRONTE

### Now Is The Time To Shop For BOYS' SCHOOL CLOTHES!

11-Oz. Wrangler Blue Jeans — 8-Oz. Finesilver Jeans  
Sport Shirts and Knit Tie Shirts — Shorts and Sox—All Sizes

**C. R. Smith & Company**  
BRONTE

### WE HAVE FOR SALE—

1—“MODEL A” FORD .... \$100

1—OLIVER TRACTOR  
With Terracing Equipment

**'B' & 'C' REPLACEMENT MOTORS**

Ring Free Oil and Kelly Tires  
Lots of Parts  
Maytag Home Appliances

**Bronte Tractor Co.**

L. T. YOUNGBLOOD CHARLIE BOECKING

Patronize These Advertisers

## TO THE CITIZENS OF COKE COUNTY

It is difficult for me to find words to express my gratitude for the fine support that you gave me in the past election. However, I want to take this opportunity to thank each one of you for what you did for me. I will put forth every effort to justify your confidence in me by rendering the kind of service that you desire. I feel that the office is yours, and that you have placed me there with the responsibility of conducting a successful administration for Coke County. In this I promise to do my very best.

**JEFF DEAN**

### THE BRONTE ENTERPRISE

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BEN OGLESBY, JR.



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Any reflection on the character or standing of any person, firm or corporation is not intended and will be gladly corrected upon notification.

NATIONAL ADVERTISING REPRESENTATIVE



CHICAGO NEW YORK  
SAN FRANCISCO

### YOUNG PEOPLE HAVE WEINER ROAST

The Young People's organization of Bronte enjoyed a weiner roast at the park last Friday night, July 23. The following refreshments were served: Weiners, mustard, pickles, bread, potato chips, cookies and cold drinks.

After the weiner roast, most of the group went to Robert Lee. Approximately 30 persons were present and all reported a nice time.

### MISSIONARY TO SPEAK SUNDAY NIGHT AT CHURCH OF CHRIST

The Church of Christ will have two services next Sunday, and both morning and evening services will be conducted by Missionary Maurice Hall, recently returned from Germany. He will relate something of the conditions in Germany at the present time.

The public is cordially invited to attend these services as he will have some items of interest for everyone.

### RETURN HOME FROM VACATION

Miss Mary Dean Cresap of Bronte and Miss Opal McEachern of Plainview returned home Friday from their vacation in San Antonio, Corpus Christi and other points. The girls visited a friend, Velma Lee Burkett, at Charlotte. The three ex-students of Hardin-Simmons had an enjoyable visit together.

### ALLENS LEAVE FOR DETROIT

Mr. and Mrs. James E. Allen and daughter, Camille, left Wednesday for Detroit for a vacation trip. They will be gone about two weeks and plan to buy a new automobile while there. After leaving Detroit, they will vacation at several spots near there.

### ALEXANDER'S CAFE

In San Angelo offers you—  
STEAKS, MEXICAN FOOD,  
Sea Food and Tasty Lunches  
Join your friends at

**ALEXANDER'S**  
In Angelo, Concho & Chad.

FOR YOUR

### FLOWERS

PLACE YOUR ORDERS WITH  
BRONTE PHARMACY

REPRESENTING THE

Morgan Flower Shop  
OF SAN ANGELO

Rabbit Twister Gabe Smith's

### AMERICAN CAFE

Is Ballinger's meeting place  
for Coke County Folks

DELICIOUS FOOD AT ALL  
TIMES and in Air Conditioned  
Comfort. — Come In Today!

### WSCS STARTS NEW STUDY ON CHINA

The W. S. C. S. of the Methodist Church met Monday for study in the home of Mrs. H. O. Whitt. This was the first lesson of the new course on China. The book is entitled, "Ten Thousand Years", which phrase is a common salutation among the Chinese. The lesson was given by Mrs. Jeff Dean, in story form, depicting the China of a hundred years ago. You will not want to miss the next story.

Cake and tea were served to Mmes. Bagwell, George Thomas, Jeff Dean, B. F. Bridges, Buddy Kirkland, S. A. Kiker, T. F. Sims, Sr., Alvin R. Mauldin, and the hostess, Mrs. H. O. Whitt.

### ATHLETES FOOT GERM KILL IT\* FOR 35c. IN ONE HOUR.

If not pleased, your money back. Ask your druggist for this STRONG Fungicide, TE-OL. Made with 90% alcohol. It PENETRATES. Reaches and kills BACTERIA germs ON CONTACT. \* Today at

BRONTE PHARMACY

### The Bronte Insurance Agency

With 12 Years Experience  
MR. AND MRS. R. W. REES  
Agent for Camden Fire Ins. Co.  
Oldest General Agency in World  
And Biggest Reserves in U. S.  
ANY TYPE OF INSURANCE

### For DEPENDABLE INSURANCE See

L. T. YOUNGBLOOD, Agent  
Bronte, Texas

## DEAD ANIMALS Un-Skinned REMOVED free

CALL COLLECT  
SAN ANGELO 3200  
If no answer:  
4023-2  
SAN ANGELO  
RENDERING, DIV.



We Are Now Prepared to Supply Your JEWELRY NEEDS on



Just Received  
Waterman Fountain Pens  
Ranson Lighters  
Hamilton Railroad Watches  
Watch Straps and Bands

Visit Us Today

**BRONTE JEWELRY CO.**  
MR. AND MRS. FRED TATUM

### FOR FULL AND COMPLETE— PLUMBING SERVICE

Anywhere and Any Time — Plenty of Stock and Equipment

**Acme Plumbing Co.**

BALLINGER

### FOR QUALITY FURNITURE

FOR FAIR PRICES  
FOR FRIENDLY SERVICE  
FOR YOUR HOUSEHOLD NEEDS ---

IN SAN ANGELO IT'S ---

**HOUSEHOLD FURNITURE CO.**

Patronize These Advertisers



## Protects great...

Your engine, too, needs extra protection from summer heat... And the best protection "under the sun" is to make a date to OIL-PLATE with Conoco N<sup>th</sup> Motor Oil, today! A special, added ingredient in N<sup>th</sup> Motor Oil (Patented) fastens an extra film of lubricant so closely to metal that your engine's working parts are actually OIL-PLATED!... This extra

OIL-PLATING stays up on cylinder walls... won't all drain down, even overnight! That means extra-protection... from high running-heat... from metal-eating combustion acids... from power-choking sludge and carbon due to wear. Wise motorists save wear, save money, save worry when they make a date for...



...an OIL-PLATE!

Copyright 1948, Continental Oil Company

**W. H. MAXWELL, JR.**  
LOCAL AGENT

**CAPERTON**  
Motor Co.  
BRONTE

**F & M**  
Service Station  
BRONTE

**MURTISHAW**  
Service Station  
BRONTE

### JUST RECEIVED — "HARD-TO-GET" MATERIALS!

I have just returned from Dallas and Fort Worth where I was fortunate in securing materials that have been hard to get.

From now on, we will have new building materials, hardware, and variety goods arriving every week.

We will appreciate your business, either large or small.

**SUPERIOR DRILLING MUD**

**LOONEY LUMBER & HARDWARE CO.**

FRED McDONALD, JR. - OWNER

### U. S. ROYAL TIRES

And Conoco Oils and Gasoline may be found in our places of business. As distributors, we offer you fine service, and a top quality tire to meet your every driving need and desire.

**Bill Ragsdale Tire Co.**

Chadbourne at Harris Dial 4254 San Angelo

**F. & M. Service Station**

Highway Intersection Phone 97 Bronte

Patronize These Advertisers

### HAND-MADE BOOTS

AND

### SHOE REPAIRING

Now is the time to order your boots for Fall and Winter wear

### BRONTE BOOT SHOP

### The Average Man

—doesn't have a different suit to wear every day, and he needn't have that many to be "in style."

Neatness is the biggest factor in being well dressed and that's a simple matter. Have your garments cleaned and pressed regularly by cleaners who can do the job right.

BRING THEM HERE!

**Kemp Kleaners**



### THANKS— TO THE VOTERS OF PRECINCT 4

I wish to express my sincere appreciation to the voters of Precinct 4 for the fine support given me in Saturday's election.

I want to assure you that I will do my best to make you a good commissioner.

**Claude Ditmore**

### MRS. BENNETT IS HOST TO HD CLUB

The Union H. D. club met in the home of Mrs. Russell Bennett for a demonstration on tile top tables on Friday, July 23. Mrs. Bennett gave the demonstration.

In the absence of the president, Mrs. Vernon Lammers, Mrs. W. W. Ivey had charge of the meeting.

Mrs. John Coalson gave the council report.

Those present were: Mmes. W. W. Ivey, Sam Gray, Claude Beaver, Cullen Clark, Luther McCutchen, Evertt Best and John Coalson.

Two members of the Ft. Chadbourne club, Mrs. Parks and Mrs. Pete McDonald, and one Hayrick club member, Mrs. Labenski, were present for the demonstration.

The next meeting will be with Mrs. Will Gidion on August 13.

### BRONTE CROPS ARE HELPED BY RAIN

Two showers in the last week have aided crops in the Bronte vicinity as prospects for a good row crop increased.

Last Thursday an inch fell at Bronte and Monday night a similar fall was recorded. A shower at Blackwell Tuesday morning was reported.

Farmers have feed crops in some places that are practically mature, while in other spots they are little more than up, having been planted after the large rains the first of this month.

Cotton was looking good in most sections of the county, and a heavy yield is expected by the owners.

### One More Day!

Only one more day remains after today for you to take advantage of The Enterprise Special Get Acquainted Subscription Offer. At this special rate you can subscribe, renew, or extend your subscription for one year for only \$1.50 if you live in Coke or adjoining counties.

Present plans are not to offer The Enterprise at a special rate any more this year, and everyone is urged to take advantage of this money-saving offer.

REMEMBER, tomorrow is the LAST DAY!

### HENRYS LEAVE FOR TEACHERS' MEETING

Mr. and Mrs. J. T. Henry and Linda Gayle left Sunday for San Antonio and Lampasas. Henry will go to San Antonio to attend the Texas Vocational Agriculture Teachers' Association where he will receive a certificate for meritorious service. Mrs. Henry and Linda Gayle will stay in Lampasas for a visit with Mr. and Mrs. S. B. Henry, parents of Mr. Henry. They will return this weekend.

### MARRIAGE LICENSES ISSUED THIS WEEK

Two marriage licenses were issued this week at the county court house in Robert Lee. They were issued to: Marvin Hollis Landers and Maurin Levell Bell of Bronte and Finnis A. Millican of Edith and Miss Jewell Watkins of San Angelo.

### DR. DONALD CUNNINGHAM OPTOMETRIC EYE SPECIALIST

Next Door to Leddy's Boot Shop  
22 S. Chadbourne SAN ANGELO Dial 6452

### SEE OUR LIVING ROOM SUITES AT THESE CLEARANCE PRICES!

Formerly Priced \$189.50, NOW \$139.50

Formerly Priced \$159.50, NOW \$129.50

Formerly Priced \$169.50, NOW \$139.50

Formerly Priced \$189.50, NOW \$144.50

Many Patterns of Inlay and Felt Base  
Linoleum In Stock

### Home Furniture Co.

IN BALLINGER

"The Store of Friendly Service"

### MY SINCERE APPRECIATION TO ALL THE FOLKS OF COKE COUNTY

Even though I had no opponent in the race for County and District Clerk, I am sincerely grateful for every vote given me. It showed that you approved my work and I assure you that I shall continue to render the best of service. I want to ask that all of you cooperate with me as you have in the past.

**Willis Smith**

County and District Clerk

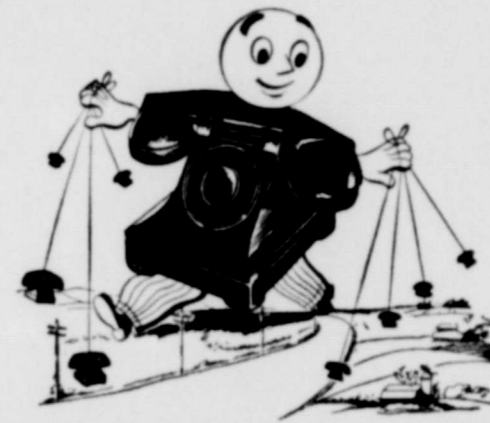
### MY SINCEREST THANKS

I am profoundly grateful for the splendid majority given me in the election Saturday. In a spirit of humility I accept this expression as an endorsement of my record and a challenge for greater service in the future.

**O. C. FISHER**

Congressman, 19th District

Say You Saw It in the Enterprise



### GIANT STEPS are being taken

American telephone service today is rapidly expanding. Local and long distance telephone traffic is at its peak. A constantly increasing number of new telephones are being installed — switchboard facilities expanded — new equipment added.

In spite of this enormous progress, however, some people are still waiting for service. This is caused by a combination of still existing material shortages and an increasing demand for telephone service.

But we hope that the giant strides being taken today will soon overcome every obstacle, and everyone desiring service will have it soon.

**The San Angelo Telephone Co.**

### TO THE CITIZENS OF COKE COUNTY:

Folks, it has been a real pleasure serving as you County Judge and Ex-Officio Superintendent, and I want to thank everyone for the kindness and courtesy extended to me during my stay in office. Mere words cannot express my heartfelt gratitude and appreciation to those of you who have been such great help and assistance. I have endeavored to fulfill the duties of this office and to perform them impartially, fairly, and justly. I have tried to assure the full protection of the rights and liberties of everyone under the law.

To Mr. Dean, my successor in this office, I want to thank him for having conducted a clean campaign, and assure him that he may expect my very best cooperation in all matters that I can be of any assistance. He has certainly been a worthy opponent, and my best wishes go with him in assuming his duties in this office.

Contrary to the thoughts of many, I do not consider it unfortunate to be relieved of my present position; rather, I think there are greater opportunities for the young men to today in fields other than political. It is a greater pleasure leaving an office at the end of one term, with the feeling in mind that many more accomplishments have been made during such a short stay, than it would to remain a great number of years and feel that you had not benefitted the citizens of the County in any great manner.

No sir, folks, I "ain't" mad at "nobody," and want to be your friend. If I can be of any assistance to anyone the remaining time I have in office, or after I leave the office, feel perfectly free to call on me. It will be a real pleasure to help you in any way I can.

Sincerely,

**BOB L. DAVIS**

**TEXAS THEATRE**  
BRONTE TEXAS

FRIDAY AND SATURDAY, JULY 30 - 31  
Roddy McDowall - "Rags" - Edgar Barrier in  
"ROCKY"  
Also Comedy and News

SUN. 1:30 and 3:20 Also MON. AUG. 1 - 2  
Mickey Rooney - Brian Donlevy - Ann Blythe in  
"KILLER MCCOY" (Not a Gangster Picture)  
Also Cartoon

TUESDAY ONLY, AUG. 3  
Burt Lancaster - Charles Bickford in  
"BRUTE FORCE"  
Also Comedy

**WESTERN TOUR WITH ALASKA**  
SEE YELLOWSTONE, ALASKA, CANADIAN ROCKIES  
25 Days — August 11 thru September 4  
Escorted by Aileen Trimble  
Write Box 1583 — San Angelo, Texas — Dial 5142  
**AILEEN TRIMBLE TRAVEL SERVICE**

**JUST RECEIVED, GOOD SUPPLY**  
**OAK FLOORING**

Asbestos Siding, Celotex, Masonite, Panel Board,  
Wood Shingles, Asphalt Shingles, Rolled Roofing,  
Paints, Varnishes, Brushes, Lumber.

**VERNON C. LAMMERS LUMBER CO.**  
BRONTE PHONE 145

**WE HATE TO DO IT —**

Effective Monday, Aug. 1, we are forced to go up on some of our prices. This increase is due to the rising costs of foods, especially meats. The following prices will be in effect Monday, Aug. 1:

Regular Lunches	75c
Steak - Ala Carte	70c
Roast Beef - Ala Carte	70c
Bar-B-Q - Ala Carte	70c

Pie, Sandwiches, and Most Other Items  
Will Remain the Same.

**Bronte Cafe**  
SAM AND LEILA SPRUELL

**I WANT TO EXPRESS MY**  
**SINCERE GRATITUDE**

**For Your Past Support**

**And Earnestly Solicit Your**  
**CONTINUED COOPERATION**

**In the Future**

I am grateful for your endorsement of my past record in last Saturday's election. I want to continue to make you a good County Treasurer. Thanks again for your past support.

**RUBY L. PETTIT**  
COKE COUNTY TREASURER

**Electric and Gas Appliances**

**Butane Service Co.**

**Servel** YOUR LICENSED AND INSURED DEALER

**Refrigerators** Bronte 123 - Phones - Robert Lee 92

**COMPLETE BUTANE SERVICE**

**WE INSTALL STORAGE TANKS**

**WANT - ADS**

WHY NOT let us buy your feed sacks. FEEDER SUPPLY, 14th & N. Chadbourne, San Angelo.

FOR SALE - 6, 8 and 10-foot Aeromotor double-g geared windmills and towers. LEEPER SUPPLY CO., Robert Lee.

LOST - Tie clasp with chain and initials ARM. Reward offered. REV. ALVIN MAULDIN. 30-1tc

ROYALTIES - Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 111 or 7504. Box 178, Bronte.

PIGS for sale. See FRANK KEESSE. 27-3tc

**BABY CHICKS**

COME IN and see us for your feed. We have plenty of heaters, both natural gas and butane, and lots of C/S meal - including cubes. Moody-Powell Feed Supply, 600 S. Oakes, San Angelo, phone 5083.

FOR SALE - 7 foot Frigidaire and two bicycles, boy and girl. L. L. WEBB. Call 22. 30-1tp

WANTED - Customers looking for Permanent Anti-Freeze. - RAY FUQUA CHEVROLET CO., Ballinger.

FOR SALE - Farm equipment - H Farmall, good tires, recently overhauled, A-1 condition. Rebuilt '46 Ford Ferguson, new tires. New Woods Bros. 6 ft. combine. Your Ford Tractor Dealer, RUNNELS COUNTY IMPLEMENT CO. - Ballinger, Texas. 28-1tc

FOR SALE - 1937 Chevrolet school bus. New motor, new radiator. Body in good condition. Reasonably priced. See J. M. MACKY, Bronte. 28-3tc

WANTED - Customers looking for Permanent Anti-Freeze. - RAY FUQUA CHEVROLET CO., Ballinger.

FOR SALE - One 1941 Tudor Ford, very clean; one 1941 Tudor Ford, average. CAPERTON MOTOR CO. 30-ttc

SIX-piece living room group. Settee, chair, coffee, end and lamp tables, table lamp. Solid oak in lime finish. Special, \$119.50.

THREE-piece living room group; settee, chair, and cocktail table. Solid oak suite with wagon wheel arms. Special, \$139.50.

CARPET SWEEPERS - brush-type with automatic comb for cleaning brush. Special, \$7.95.

T. W. TAYLOR & SON  
64-66 N. Chadbourne, San Angelo

FOR SALE: 6 disk one way in A-1 condition. 75 lbs. porcelain lined ice box. Large chifforobe with mirror. Porcelain top cabinet base. 5 burner Kerosene Table Top Nesco Stove. Phone 9011. R. H. SIMS. 2tc

WANTED - Customers looking for Permanent Anti-Freeze. - RAY FUQUA CHEVROLET CO., Ballinger.

FOR SALE: Nearly new bunk bed, maple finish, with mattress and springs, or can be used as two single beds. Enterprise office.

**CANTON**  
Hats



... If you choose your apparel with critical care, you will favor Canton hats for their manifest worth.

**CANTON**  
\$10 to \$40

**Cumbie & Wilkins**  
BRONTE

Commercial printing of distinction, call 56, The Enterprise.

I am leaving Saturday afternoon, July 31, for a three-weeks vacation. Since I have not located a doctor to replace me the hospital will be closed until Sunday, August 22.

DR. J. R. HARRIS

**SEE US FOR COMPLETE Service**



**COME BY OUR PLACE FOR —**

MECHANICAL REPAIRS, BRAKE SERVICE  
CONOCO GAS AND OIL, AUTO PAINTING AND COURTEOUS SERVICE.

**Caperton Motor Co.**

**WE HAVE IN STOCK**

- Harrows
- Breaking Plows
- Combines
- Chisel Tooth Attachments
- Feed Mills
- Cream Separators
- Electric Milkers
- Milk Coolers

★

**Ballinger Truck and Tractor Co.**  
Ballinger, Texas

**YOUR VARIETY NEEDS —**

Ice Cream Freezers, Water Hose, Water Sets, Water Kegs, Non-Poisonous Kontak Ant Killer, All Kinds of Wire and Paints

**Canning Needs**  
Fruit Jars, Pressure Cookers, Large Size for Canning. No. 1 and 2 Packing Cans

**KEENEY'S VARIETY STORE**  
FRANK KEENEY BRONTE CHARLIE KEENEY

**WHAT IS THE GOLDEN THROAT?**

It is RCA Victor's exclusive balanced acoustical system, consisting of:

1. The Electronic Amplifier System
2. The Loudspeaker
3. The Cabinet

COME IN TODAY AND HEAR IT!

**CENTRAL DRUG STORE**  
BRONTE

**BEAM FRONT ALIGNMENT WHEEL BALANCING**

(DYNAMIC AND STATIC)

**Key Motor Co.**  
YOUR KAISER-FRAZER DEALER BALLINGER



**CLIFT FUNERAL HOME**

**For Your Ambulance Service**

ROBERT LEE Phone 24 Collect  
BRONTE Phone 49