

# THE BRONTE ENTERPRISE

No. 32

BRONTE, TEXAS, DECEMBER 8, 1950

No. 49



ATLEE PLANS VISIT —

LONDON — Photo shows the Anglo-French meeting at 10 Downing St., London, when the French foreign minister Robert Schuman (left); British foreign secretary Ernest Bevin, (next); British prime

minister Clement Atlee; and the French prime minister Rene Pleven (right), met to discuss the Korean war and President Truman's atom bomb statement, preparatory to Mr. Atlee's flight to Washington to confer with Mr. Truman.

## BASKETBALL SEASON BEGINS; PROSPECTS FOR A GOOD TEAM

Bronte High School's 1950-51 basketball season got underway last week with the first games played Friday night on the local court. The night was packed with a full schedule of five games.

In the first game, Hattie Jane Sneed led the Bronte girls "A" team to a 12 to 5 decision over the Bronte outsiders.

## GRASS FIRES MAJOR HAZARD TO RANCHERS

Grass fires have become a major hazard to the ranchers in Coke County Soil Conservation District, W. E. Burns, member of the board of supervisors, said this week. Each and every one should be very careful with matches, cigar and cigarette butts and camp fires. A lighted match or cigarette butt carelessly thrown down could cost a ranch operator lots of money by burning off the grass that he has grown, Burns pointed out.

The burning off of a range has such bad effects on the ranch operators as destroying his feed, destroying the grass litter on the soil surface so necessary in a long time range conservation plan, burning up valuable grass seed produced, causing soil erosion and accelerated water loss during rainfall, Burns added. "If a ranch operator loses the grass grown, it will be necessary that he put a much larger feed bill into his livestock until he can grow some more grass," Burns said.

### BE CAREFUL WITH FIRE.

J. N. Taylor, who farms five miles north of Bronte, and is a member of the Fort Chadbourne conservation group, has completed a soil and water conservation plan. The plan was developed to treat each acre of his place according to its needs. The plan included constructing channel type terraces, controlling outside water, seeding and farming on contour, seeding cover crops and seeding pasture grasses.

A 4,000 cubic yard ranch pond was staked last week on W. C. Shamblin's ranch, located three miles southwest of Blackwell. The pond was designed to give Shamblin permanent livestock water. It was located to give better distribution of grazing of his livestock and prevent trampling and soil erosion around the watering places.

Three miles of level broad base terraces were completed on D. K. Glenn's farm, one and one-half miles south of Bronte. The terraces system is a part of Glenn's soil and water conservation program.

## BANNER MILK TRUCK TURNS OVER SOUTH OF TOWN

The Banner milk truck which serves Bronte turned over Monday about noon when a tire blew out. The driver, Jack Willis, is in the Karen-Gay hospital as a result of the collision. His condition is not considered serious, even though he did suffer cuts and bruises in the wreck which spilled milk over quite an area.

The accident occurred south of town on the San Angelo highway near the home of Mrs. Clint Wilkins. No other car was involved in the accident, it was reported.

## SLEET, SNOW, WIND AND COLD STING COKE COUNTY RESIDENTS

The coldest weather of the winter so far blew in on a strong north wind early Tuesday morning, tumbling temperatures here to 13 degrees by early Wednesday morning. A light sleet fell Tuesday morning and occasional snow flurries continued throughout Tuesday.

By late Tuesday afternoon, how-

ever, the sky was clear but bitter cold continued through Wednesday and Thursday, with temperatures remaining well below the freezing mark all day Wednesday and rising somewhat Thursday.

The hard freeze gripped most of Texas but very little of the badly-needed moisture was forthcoming, except in places where more snow was received. Lowest temperature in this area was 5 degrees at Eldorado. Although the low for Bronte, according to most thermometers was 12 to 13 degrees, workers at the Atlantic pipeline station south of town reported that the temperature dipped to 8 degrees out there. San Angelo reported an 11 degree low Tuesday night.

## Floyd Murtishaw Writes to Family

Mr. and Mrs. H. C. Murtishaw received word Monday from their son, Floyd Murtishaw, who is fighting with the UN troops in Korea. He is a member of the 35th division of the 8th Army.

Murtishaw wrote the letter on November 23 which was Thanksgiving Day, and he reported that he was well at that time.

He commented in his brief letter that he enjoyed turkey and all the trimmings for his Thanksgiving Day dinner which was quite different from his usual meals. He also said that he had only recently recovered from a case of malaria fever and that it had left him and other men in an emaciated condition.

At the time the letter was written Murtishaw said that his division was advancing rapidly northward but since that time the Chinese Communists have invaded Korea and the once bright outlook has become indeed dark.

## New Phone Books Now Available

T. H. Rogge, local manager for the San Angelo Telephone company, said Wednesday that new directories for the area served by his company are now available to telephone customers at the local office.

Rogge said that the books were being distributed in the business district of Bronte, but that other telephone patrons would have to pick up their directories at the phone office. It is located west of the railroad on the Robert Lee highway.

The new directory reflects the growth of Bronte with an addition of 11 names. The phone book which was issued in June, 1950, contained 280 names in the Bronte section, while this new book, issued in December, 1950, has 291 names. Most of the additions, a survey of the new book shows, are persons connected with oil activity here.

Boone Allison of Lariat visited in Bronte last weekend with his father, J. L. Allison, who is ill in the Karen-Gay hospital.

## Leon Sharp Is New Minister at Church of Christ

Leon Sharp, 1948 graduate of ACC in Abilene, has been appointed as Minister for the Bronte Church of Christ. Mr. and Mrs. Sharp moved here Monday from Grand Falls.

Sharp will replace Idus England, who recently resigned to accept a position in a Houston church. Sharp has preached at the local church twice and the congregation was well pleased with the services, a member said.

Mrs. Sharp's home was in Dallas and his in Fort Worth before their marriage.

## CARPENTERS WORKING ON INSIDE OF BAPTIST CHURCH BUILDING

Workmen have completed the "weathering in" part of the job in the construction of the new Baptist church building here and are now working on the inside, Rev. V. D. Price, pastor of the church, said Wednesday.

"The work on the building has progressed faster than we had expected," Rev. Price said, "as we have had lots of workmen on the job."

Work on the new structure was begun in October and, according to Rev. Price, should be completed some time in February, depending on the weather.

The windows are already in the educational part of the building and it is expected that they will be put in the remainder of the structure in the next few days. Quite a bit of work, such as building partitions and sheetrocking, remain to be done on the inside. Most of the other work, including wiring and bricklaying, has been contracted.

The new church building makes an imposing landmark in the south part of town. It is in the shape of

## Bronte People Readying For Christmas Holidays

With the Christmas season in full swing, Bronte merchants report this week that their Christmas stocks are complete and that they are beginning to feel an upsurge in buying, due to Christmas, in the past few days. Most of the downtown windows are

gay with Christmas decorations and the Christmas lights across the main street were put up Monday.

Local stores also report a swift buying of Christmas trees for homes, along with home decorations. Only 14 shopping days remain before

Christmas this year, with Christmas Eve falling on Sunday.

Mrs. Carrie G. Williams, postmaster, warned last week that Christmas packages and cards should be in the mail right away and urged townspeople to buy the stamps for their cards early in order to avoid waiting in lines which will start forming at the post office windows in another week or so. Mrs. Williams said that all Christmas packages should be in the mail by tomorrow, Dec. 9, and that cards should be mailed by December 15, in order to insure delivery before Christmas.

A visit from Santa Claus may also be in prospect for local citizens. C. E. Bruton, Lions club president, was making an effort to contact the old gentleman Wednesday and ask him to make an appearance here some time between now and Christmas.

Merchants were urging that everyone do their Christmas shopping as early as possible this year as their stocks are still complete. One merchant said, "We have the best stock of Christmas gifts this year we have ever had."

## Final Rites Held For Mrs. Gary

Funeral services were held Sunday at the Kickapoo Baptist church at 2 p.m. for Mrs. Mary Gary, who died here on Friday, Dec. 1, at 9:15 p.m. after being ill for about eight months. She died at the home of her daughter, Mrs. Conda Clark.

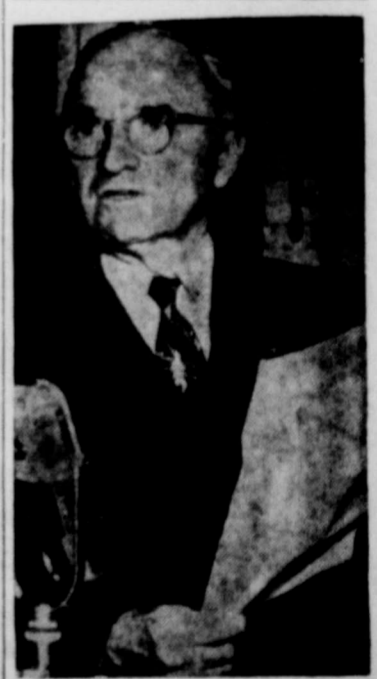
Mrs. Gary would have been 81 years old next March had she lived.

Final rites were read by Rev. W. A. Reeves, pastor of the Kickapoo church. Burial was in the Fort Chadbourne cemetery, under the direction of Cliff Funeral home.

Mrs. Gary was Mary McFadden before her marriage to Henry Gary in Bosque County in 1894.

She is survived by three children, D. O. Gary of Vernon, Mrs. Conda Clark of Bronte and Mrs. E. B. Moore of Ralls. Surviving grandchildren include V. E. Moore, C. W. Moore and Jennell Moore, all of Abilene, Mrs. Leroy Floyd of Lubbock, Don Gary, Danny Gary and Mrs. Victor Williams of Vernon. Two sisters, Mrs. Kate Proffitt and Mrs. Sally Weaver, of Snyder also survive.

James Keeney of Las Vegas, N. M., and Mr. and Mrs. Jimmy Irwin and children, Jerelyn, Boyce and Andrea of Hamlin visited in Bronte over the weekend with their parents, Mr. and Mrs. J. L. Keeney. Mr. and Mrs. Irwin and Mrs. Keeney returned to San Angelo with James Keeney where he boarded a plane to return home.



GIVES A-BOMB WARNING—

WASHINGTON — Photo shows President Truman as he stated emphatically that U. S. troops will continue to fight in Korea against Red Chinese with every means at our disposal, including the atom bomb. There have been some clarification made to Mr. Truman's statement in the last day or so, however.

## Two Wells Near Bronte Drill Near Pay Section

In the Bronte Field, Humble No. 2-C J. L. Brunson was drilling below 3,520 feet in lime and shale. It is located southwest of town, a short distance north of the Colorado river.

Humble No. 1 C. C. Holder, semi-

## Coke Landmark Is Destroyed by Fire

The L. B. Harris ranch house, located about a mile south of Robert Lee on the bank of the Colorado river, was completely destroyed Sunday evening by a fire of undetermined origin.

Built by a pioneer ranchman, the house was one of Coke County's oldest landmarks. Mrs. Lillian Turney, house mother at a girls' dormitory at Sul Ross college in Alpine, was owner of the house at the time of the fire. The bricks with which it was built were reported to have been fired right across the river from where the house stood.

The two-story colonial type house had been unoccupied for about ten years. Harris, the original owner, had made the place his headquarters until about the end of the 19th century.

## PHILLIPS HOME SCENE OF MEETING

Mrs. Charlie Phillips was hostess Friday night to members of the Junior Study club and their guests. Mrs. Royce Lee and Mrs. Matthew Caperton were in charge of the program on the Motion Picture Academy and Women Who Have Won Academy Awards.

A short business meeting preceded the program and members drew names for the Christmas Tree which will be held December 15 in the home of Mrs. Norman Kiker.

Sandwiches, cookies, potato chips and cokes were served to two guests, Mrs. Stella Hanover of San Angelo, and Mrs. Buster Heister and the following club members: Mmes. Louis Bridges, Matthew Caperton, R. T. Caperton, Clark Glenn, Norman Kiker, Royce Lee, Ben Oglesby, Noel Percifall, Joe Rawlings, Roy Robinson, R. H. Sims, Luther Reget, Cecil Ash, J. B. Glenn, Sam Richards, and the hostess.

Union No. 1 City of Robert Lee, wildcat southeast of Robert Lee, was making hole this week at 4,230 feet. It has drilled through the Cisco sand section and no shows were found. It is 330 feet from the south and east lines of section 1, J. W. Hall survey.

Humble No. 1 Schuch, at last report, encountered some oil and water after swabbing. It flowed 12 1/2 barrels of oil and 87 1/2 barrels of water to tanks.

Currie & Wylie No. 1 Currie has been finished in the Fort Chadbourne field for 638 barrels of 46.6 gravity oil. Gas-oil ratio was 1,020-1. No. 1 Currie is 405 feet from the north-west and 330 feet from the northeast line of section 284, Gray Carroll survey.

G. W. Strake has staked location for two rotary tests in the Fort Chadbourne field. No. 5 Elo Michaels will be 3,162 feet from the north and 406 feet from the west line of H. Friley survey 448. No. 6 Michaels is 330 feet from the north, and 2,724 feet from the west line of H. Friley survey 448.

Wheelock and Strake No. 1 Michaleis, wildcat, five miles west of Winograd, was drilling this week below 3,267 feet in lime and shale.

## NEW 1951 CHEVROLET ON DISPLAY AT CAPERTON'S SATURDAY, DEC. 9

The new 1951 Chevrolet will go on display Saturday, Dec. 9, at Caperton Chevrolet Co. here in Bronte.

E. L., R. T. and Matthew Caperton, owners of the firm, have issued an invitation to all their friends to come by and see the new model car.

R. T. Caperton pointed out that the 1951 model has many new features not found in the older models. Among these are a longer, lower and wider newly styled Fisher body, jum-

bo-drum brakes, glare-proof instrument panel and improved center point steering.

The Power-Glide automatic transmission is optional in the deluxe models of the new cars. Caperton said that the no-gear-shifting feature is becoming more popular all the time, but that conventional gear shifting models will be available for buyers who prefer that type.

Free doughnuts and coffee will be served all day Saturday at the local auto agency, the owners said. "We want everybody in this territory to come by and see this new car and we're going to do everything we can to make their visit to our showrooms a pleasant one," they added.

The Chevrolet company is located on Highway 277, south of Main street in Bronte. It is housed in a new steel and tile building which has been constructed in the last few years. Along with their new car business, Caperton operate a complete automobile repair service and handle OK used cars.

## RECEIVES PROMOTION

Theo Blue was one of four Schreiner Institute cadets who received military promotions this week, according to Col. Raymond Orr, professor of military science and tactics.

Blue was promoted from staff sergeant to technical sergeant.

## Former Residents Observe Golden Wedding Date

Mr. and Mrs. R. L. Brunson of Abilene, formerly of Bronte, celebrated their Golden Wedding anniversary Saturday, December 2, with an open house party at their home in Abilene. The couple moved to Abilene eight years ago from Bronte.

Mr. and Mrs. Brunson were married Dec. 2, 1900 at Dublin, with Rev. John Thomas Owens performing the ceremony. Mr. and Mrs. Bill Owens and Dan Brown of Brad, Texas, who were present for the wedding ceremony, were also expected to be present for the anniversary celebration.

Mrs. Brunson is the former Ida Brown, daughter of Mr. and Mrs. J. N. Brown of Dublin. The Brunsons had ten children, all of whom lived to be grown and married. Their daughter, Jewel, died in 1938, and their oldest son, J. O., died in 1949. The couple also has 26 grandchildren and eight great-grandchildren. They are members of the Church of Christ and still attend regularly at the 12th and Chestnut Church of Christ in Abilene.

All of their children were expected for the anniversary party as well as friends and relatives from Bronte and other parts of Texas. Their children are: Mrs. S. C. Brown, Neely Brunson, both of Abilene; W. W. Brunson of Sonora; D. L. Brunson of Orient; Mrs. Floyd Bagwell of Bronte; Mrs. James Henderson of Snyder; Mrs. Luther Meek of Kermit; Mrs. J. O. Brunson of Texarkana, Ark.; their daughter-in-law, was also expected to attend.

## WMU MAKES QUILTS FOR ORPHANS' HOME

The Baptist WMU met Monday, Dec. 4, at the Baptist church for an all-day quilting and the regular WMU program in the afternoon. The quilts were made for Buckner's Orphans' home in Dallas. The WMU is also collecting new and used clothing for a Christmas box for the Dallas home. Anyone who wishes may contribute to the box.

Attending the meeting were Mmes. Aubrey Denman, R. E. Cumbie, C. R. Richman, Lake Smith, J. W. Ruthenford, R. E. Hickman, V. E. Beasley, Marvin Lowrance, J. E. Cox, Forrest Clark and J. D. Bernard.

Noah Pruitt, Jr., cut his hand Saturday morning and had to have three stitches taken in it.



### TAKE THE RIGHT ROUTE

The rich can spend money and last quite a while,  
Can live in great splendor and put on style;  
But the rich have license to live rather high,  
While those without means had better not try.  
So if you are trying to live like the rich,  
And you are not able, then you better switch  
To the manner of living your income will bear.  
Those who mimic the rich never get anywhere.  
THE FIRST NATIONAL BANK has found beyond doubt  
When you live too high you take the wrong route.

## First National Bank

In Bronte

Mr. and Mrs. Francis Pruitt and Mrs. Jack Price has returned to daughters of San Antonio spent the Bronte after spending several days in weekend here with Mr. and Mrs. Kansas with her grandfather who has been ill.

### Koreans Need CARE Aid



Two little refugees in Seoul, hungrily devouring a meal of crackers and thin soup, typify the many for whom your help is sought by the CARE for Korea Campaign.

An appeal to Americans to join in sending CARE packages to war-devastated Korea, to help its people survive the bitter winter months, has been issued by Paul Comly French, Executive Director of the non-profit Cooperative for American Remittances to Europe and Asia.

Packages of relief supplies are already stockpiled in Japan and other nearby points, French explained, and will be sped into Korea as fast as contributions in any amount are received by CARE for Korea, 20 Broad Street, New York 5, or any local CARE office.

"The fighting that has swept back and forth across Korea has taken a dreadful toll of its people," French stated. "Crops and livestock have been decimated, homes destroyed, clothing and all possessions lost. Millions of Koreans are now homeless refugees, with many among them widowed, orphaned, wounded and sick."

"The greatest emergency looms in the next few months of Korea's bitter winter weather, when the lack of food, housing,

bedding and clothing will strike the hardest. Immediate, individual aid from Americans is essential if Korea's people are to be saved from hunger and cold."

French's appeal came on the heels of a warm endorsement of the CARE drive by President Truman, who declared: "I strongly urge all Americans to contribute to the CARE for Korea Campaign to provide gift parcels of food, clothing, blankets and similar needed items. Every CARE package delivered to a family in Korea, in the name of American donors, is proof of democracy in action to help its fellow man."

CARE has prepared six types of packages to meet specific needs in Korea: food, underwear and socks, or woolen suiting, at \$10 each; knitting wool, \$13; woolen blanket or cotton textile parcels, \$7 each. Contributions less than the cost of a complete package will be pooled.

Deliveries will be made by CARE representatives on the basis of greatest need, and all donors will receive a CARE receipt.

## Church NEWS

### Baptist Church

V. D. Price, Pastor

Sunday School ..... 10 a.m.  
Worship Service ..... 11 a.m.  
B. T. U. .... 7:00 p.m.  
Evening Worship ..... 8:00 p.m.

### Kickapoo Baptist Church

W. A. Reeves, Pastor

Sunday School ..... 10 a.m.  
Morning Worship ..... 11 a.m.  
B. T. S. .... 6:30 p.m.  
Evening Worship ..... 7:30 p.m.  
Prayer Service, Wed. .... 7:30 p.m.  
W. M. A. 1st. & 3rd Tues. . . 2 p.m.

You are cordially invited to come to our church, a friendly welcome awaits you. Our motto, "The living word, for a dying world."

### Church of Christ

Bible Study ..... 10 a.m.  
Worship & Communion .. 10:50 a.m.  
Young People ..... 6 p.m.  
Evening Services ..... 7 p.m.  
Wednesday Bible Class .. 7:30 p.m.  
Mon. Ladies' Bible Class . . . 3 p.m.  
This is your personal invitation from the Church of Christ to come and visit with us in our services.

### Methodist Church

J. E. Fuller, Pastor

Church School ..... 10 a.m.  
Morning Worship ..... 11 a.m.  
MYF ..... 6:15 p.m.  
Evening Worship ..... 7 p.m.  
Hayrick, 2nd and 4th Sun. . . 3 p.m.

### Fort Chadbourne Baptist Church

Bill Moore, Pastor

Evening services, 2nd & 4th . . 8 p.m.  
Bible Class, 2nd & 4th . . . 7:30 p.m.  
Sunday School ..... 10 a.m.  
Church, 2nd & 4th Sun. .... 11 a.m.

### Bethel Chapel

800 CADDO STREET  
Rev. Carl Wilson, Pastor

Week Night Services .....  
..... Tues., Thurs., Sat., 7:30 p.m.  
Sunday School ..... 9:45 a.m.  
Morning Worship ..... 11:00 a.m.  
Prayer Meeting ..... 2:30 p.m.  
Young People's Service .. 6:30 p.m.  
Evangelistic Service ..... 7:30 p.m.

Tommy Boecking, son of Mr. and Mrs. Charlie Boecking, was admitted to the Shannon hospital in San Angelo Tuesday with the flu.

READ THE WANT ADS



### Santa Will Like Shopping Here —

Santa Claus can find gifts for every member of the family in our nice assortment of merchandise. Tell him to drop in and see them.

#### FOR HER

Gowns  
Bed Jackets  
Slips  
Panties  
Hose  
Scarfs  
Sweaters  
Blouses  
House Shoes

#### FOR HIM

Pajamas  
Shirts  
Ties  
Socks  
Handkerchiefs  
Hats  
Sport Shirts  
House Shoes  
Shoes

#### For the Home

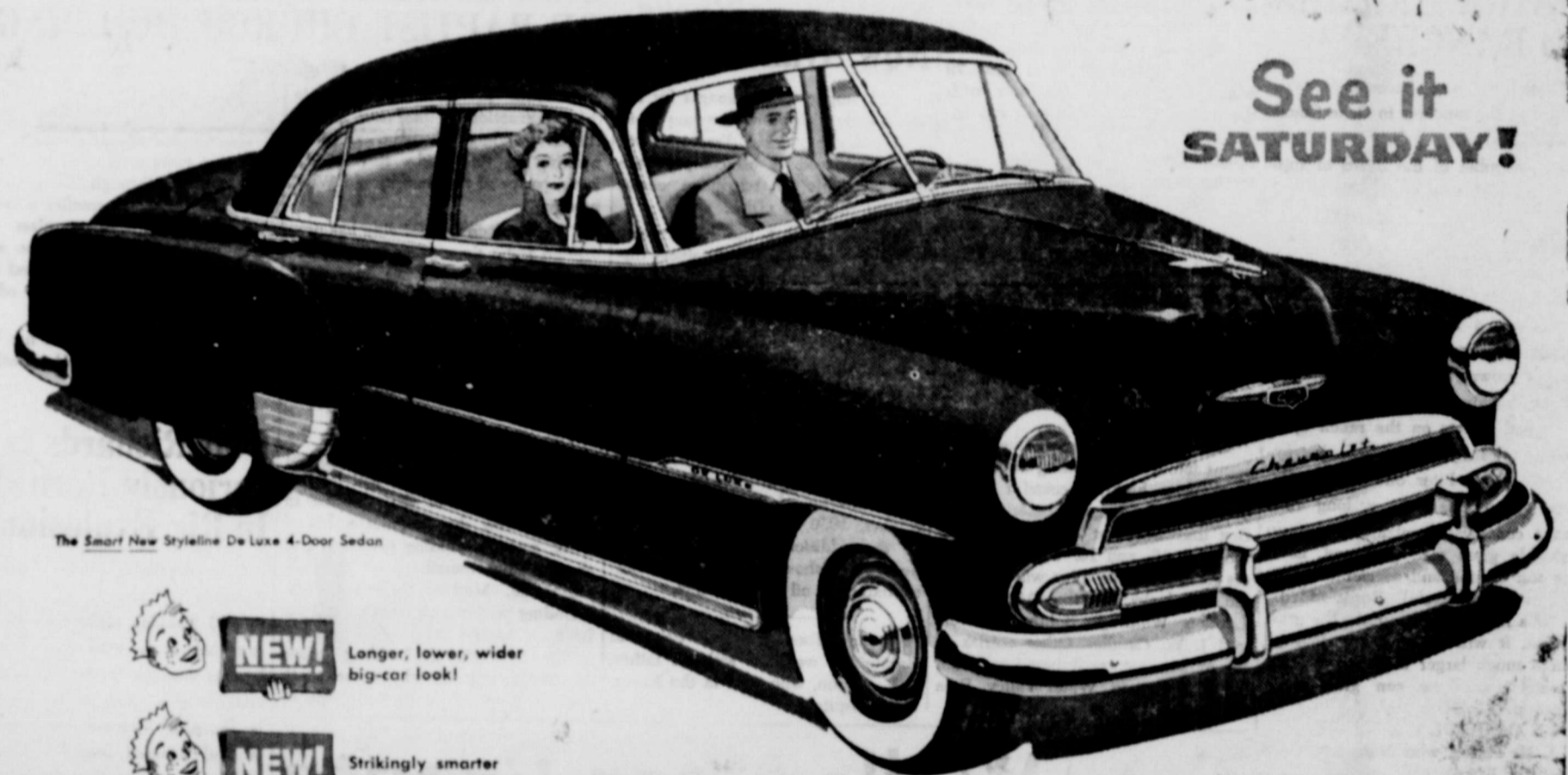
Bates' Bedspreads  
Purrey Blankets  
Bath Sets  
Loop Rugs  
Crystal  
Table Linens

Free Gift Wrapping on Any Item Bought Here  
Shop Early—Avoid Last Minute Rush

## C. R. SMITH & CO.


# NEW 1951 Chevrolet

AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!



See it SATURDAY!

The Smart New Styleline De Luxe 4-Door Sedan

-  **NEW!** Longer, lower, wider big-car look!
-  **NEW!** Strikingly smarter Fisher Body styling!
-  **NEW!** Luxurious Modern-Made interiors!
-  **NEW!** Jumbo-Drum brakes—largest in field!
-  **NEW!** Glare-Proof Safety-Sight instrument panel!
-  **NEW!** Improved, easier Center-Point steering!

plus **TIME-PROVED POWER Glide** Automatic Transmission  
—proved by over a billion miles of performance in the hands of hundreds of thousands of owners.  
Optional on De Luxe models at extra cost.

## Refreshingly new IN ALL THE THINGS YOU WANT!

New outside! New inside! Refreshingly new in feature after feature! That's Chevrolet for 1951!

It's America's largest and finest low-priced car, with distinctive new styling, new front and rear-end design, and new America-Preferred Bodies by Fisher. And, with all these new things, it also brings you the *proved things*, which make Chevrolet America's top car. It brings you extra-sturdy, extra-

rugged, extra-durable Chevrolet construction; it brings you that more thrilling and thrifty Valve-in-Head engine performance for which Chevrolet is world-famous; it brings you comfort feature after comfort feature and safety feature after safety feature found only in Chevrolet and higher-priced cars.

Come in . . . see Chevrolet for 1951 . . . and you'll agree it's America's largest and finest low-priced car.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



Give **Airmaid** HOSIERY

**Airmate** TIES and SOX

- For a dress-up Christmas . . .
- For shopping convenience . . .
- For lasting remembrance . . .

AIRMAID and AIRMATE  
Wrapture-packaged gifts

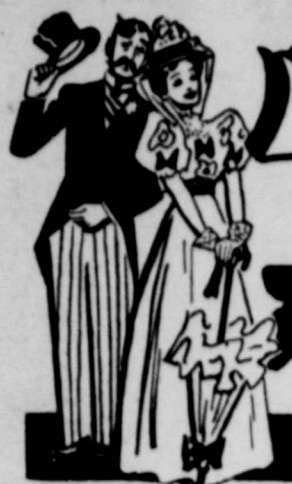
DO ALL YOUR CHRISTMAS SHOPPING AT YOUR FRIENDLY DRUG STORE

## Bronte Pharmacy

# Caperton Chevrolet Co.

BRONTE, TEXAS





Prices Like the "Good Old Days"... Our

# Anniversary SALE

BRINGS YOU GREATER SAVINGS WITH EVERY PURCHASE

Yes sir, it's been five years since we bought our store here in Bronte. We have thoroughly enjoyed serving you, our friends and customers, during this five years. We sincerely appreciate your patronage and have decided to throw this BIG ANNIVERSARY SALE as a token of our appreciation for your business. We invite you to stock up on the bargains shown in this ad as well as many others you'll find on our shelves.

## SPECIALS

ON  
CANNED GOODS

|                 |               |     |
|-----------------|---------------|-----|
|                 | NO. 300 CAN   |     |
| Cranberry Sauce |               | 17c |
| HEART'S DELIGHT | NO. 2 1/4 CAN |     |
| PEACHES         |               | 27c |
| DIAMOND BRAND   | 2 NO. 2 1/4   |     |
| TOMATOES        |               | 27c |
| HI C            | 46 OZ. CAN    |     |
| LEMON-ADE       |               | 29c |
| HORMEL          | CAN           |     |
| CHILI           |               | 49c |
| HORMEL          | CAN           |     |
| TAMALES         |               | 27c |

Idaho Russet No. 1

10 Lbs.

# Spuds 35c

# Cigarettes Ctn. \$1.79

## SUGAR

10 Lbs. 85c

AUNT JEMIMA 5 LBS. MEAL 39c

CINCH Just Add Water BOX CAKE MIX 42c

White, Devil, Golden and Spice Flavors

## Dr. Pepper

WHILE IT LASTS  
2 CARTONS

# 30c

Plus Deposit on Bottles



ANY BRAND

LB.

# 79c



BANANAS, Cen. America lb. 11c

WASH. DELICIOUS FANCY AND EXTRA FANCY

APPLES lb. 11c

Texas Oranges, 252 Size doz. 29c

Texas Oranges, 218 Size doz. 39c

LEMONS doz. 29c



LETTUCE Head 11c

CARROT S Bunch 5c

CARROTS Cello Pack 17c

CELERY Stalk 15c

ONIONS 2 Lbs. 9c



Armour's Star Sliced Bacon lb. 47c

Aunt Jemima's Pancakes 37c

Log Cabin Syrup 29c

Creamery Butter lb. 69c



Swift's Premium  
Ready to Eat

PICNIC HAMS

# Lb. 43c

CURED JOWLS lb. 23c

SWIFT'S AMERICAN CHEESE 2 LB. BOX 79c

SWIFT'S TENDERGROWN FRYERS LB. 47c

# SALT JOWLS lb. 19c

HERE IT IS - DON'T MISS IT

FRESH BACK BONE lb. 39c

SWIFT'S BROOKFIELD CHEESE LB. 33c

HOME MADE PURE PORK LB.

# Sausage 29c

NU MAID MARGARINE LB. 25c

PORK ROAST lb. 45c

PORK CHOPS lb. 43c

BRICK CHILI lb. 53c



# Swift's

3 LB. TIN 89c

## SALE ON FRUIT JUICES

|                            |       |
|----------------------------|-------|
| DEL. HAVEN                 | NO. 2 |
| TOMATO JUICE               | 12c   |
| APPLE JUICE, Mott's        | 29c   |
| ORANGE JUICE, Adams 46 oz. | 29c   |
| GRAPE JUICE, Welch         | 23c   |



SAVERS

# PRUITT'S STORE





**REDS FORCE RETREAT —**  
**NORTH KOREA —** This group of soldiers crouches in the shelter of a building as Red Chinese snipers' bullets sing by. This 2nd. division infantry mortar crew were pinned down far in advance of their unit, when the division was obliged to withdraw across the Chinchon river.

**Hospital News**

Nov. 29: H. E. Rhodes, Jerry Mac Price dismissed.  
 Nov. 30: Jimmy Forman, Mrs. Sonny Gentry dismissed. Mrs. Jack Ivey admitted.  
 Dec. 1: Mrs. Floyd Bagwell, Tommy Taylor, J. L. Allison admitted.  
 Dec. 2: J. E. Mitchell, Mrs. Preston Davis dismissed. Mrs. John Mackey admitted.  
 Dec. 3: Tommy Taylor dismissed.

Mrs. D. L. Paschal, Mrs. G. E. Davis, Mrs. W. O. Eubanks, Sr., admitted.

Dec. 4: Dick Miers dismissed. Jack Willis admitted.

Dec. 5: Mrs. Floyd Bagwell dismissed. Mrs. J. A. Baker admitted and son born.

**Think Before You Act.**

By **JOE BLAKE WHALEN**  
 Some people always talk too much and say some very hard things. They think they are perfect and should be treated as though they were kings.

But if you will think before you act. Then do what you know's best. If you will use a little tact. You will always pass the test. If you will always help a friend in need.

When he falls along life's road, You will be called a friend indeed. And reap the good you've sowed. But if you try to walk too high. And push your friends around. It soon will be your turn to cry. Because you will have lost the few you've found.  
 (Editor's note: It is not the policy of the Enterprise to publish poetry, but we thought the above poem by such a youthful writer, was worthy of publication.)

Mr. and Mrs. Archie Pittman and son of Liberty have been visiting in the home of his parents, Mr. and Mrs. O. L. Pittman, and other relatives.

For Life, Hospitalization and Follo Insurance, See

**B. D. SNEAD**

At First National Bank

The **Bronte Enterprise**  
 Published Weekly by **BEN OGLESBY**



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National Advertising Representative  
**AMERICAN PRESS ASSOCIATION**

**MRS. TIMMONS IS SHOWER HONOREE**

Mrs. Charles Timmons was honored with a wedding shower last Saturday, Dec. 2, in the home of Mrs. E. L. Caperton. Hostesses for the occasion were Misses Evert Best, Merle Andrews, Bill Winkle, E. L. Caperton, Gertrude Gray and C. E. McGuire.

About 25 guests called between the hours of 2 and 4 p.m. and a large number of gifts were sent by those unable to attend.

Jean Timmons and Wanda Jean Hester showed to gifts to the guests and Margie Allison presided at the bride's book. Refreshments of cake and punch were served by Mary Ann Gray, Gypsy Blalock, and Rita McCutchen.

The honoree is the former Miss Wilma Nell Hester before her marriage to Charles Timmons on Nov. 24. The couple left Monday to make their home in Lamesa.

Patronize Our Advertisers

**STORM CLOUDS**



**Local Girls Gets in Scholarship Society**

Miss Rosa Lee Langford, daughter of Mr. and Mrs. J. J. Langford of Bronte, has been initiated into the Texas Theta Chapter of Alpha Chi, national general scholarship society at Texas State College for Women.

Students who have a 2.5 average or better on their first two or three years' work at TSCW are eligible. Thirty four students were elected to the chapter at initiation ceremonies ceremonies recently at the college.

Mr. and Mrs. Jess Sandusky and children, Mr. and Mrs. Joe Sandusky, Sammy and Sandra of Davis, Okla., and Mr. and Mrs. James Conger and son, Jimmie, of Fort Stockton, recently visited in the home of Mr. and Mrs. Charlie Kenney.

H. M. Robinson left Monday, Dec. 4, for Woodson, where he will make his home.

O. T. Allison went to Woodson last week on business.

Mr. and Mrs. Austin Sandusky recently made a trip to Central Texas. Their son, Judge Edward, returned home with them for the Thanksgiving holidays. He is a student at Texas A&M.

ALL KINDS OF **Electrical Wiring**  
 Satisfaction Guaranteed  
**C. L. Whigham**  
 Headquarters at Caperton Chevrolet Co. - Phone 54

Trucks  
 Tractors  
 Refrigerators  
**BALLINGER**  
 Truck and Tractor Co.



**GI IN KOREA—**  
**UNSONG AREA, NORTH KOREA —** Weariness, anger and dejection are mirrored in the face of SFC Clarence P. Bednarz, of Rugby, N. D. He is one of the survivors of two battalions of the 25th division that were completely surrounded by Red Chinese in the Unsong area.

**PERSONAL STATIONERY**  
 THE BRONTE ENTERPRISE

**THIS CHRISTMAS - GIVE THE PRESENT WITH A FUTURE!**



OF COURSE, your children will receive all of the exciting toys and gifts and games that make Christmas so wonderful when we're young. But, this Christmas, why not give them another present besides, a present with a future, U. S. Savings Bonds!

Each bond represents money set aside for your child's future, money that will some day help make some dream come true. Money that will keep on growing and earning for him—that will give him an important sense of thrift and financial security which will be invaluable to him in later life!

You'll find bond buying is the easiest gift shopping in the world. Because you can make your purchase conveniently at any bank, post office, or at the place where you work. And there's a price to please every purse—from \$18.75 to \$375! So make this Christmas mean more to you and your children than ever before. Give them the gift that means a stake in their future—U. S. Savings Bonds!

**Look how your bond gift grows!**

(For simplicity, this table shows bond value increases only at two-year intervals. Actually—the cash value of a U. S. Savings Bond increases every year after the first year.)

| YOU PAY  | BOND IS WORTH |          |          |          |          |
|----------|---------------|----------|----------|----------|----------|
|          | 3 Yrs.        | 5 Yrs.   | 7 Yrs.   | 9 Yrs.   | 10 Yrs.  |
| \$ 18.75 | \$ 19.25      | \$ 20.25 | \$ 21.50 | \$ 23.50 | \$ 25.00 |
| 37.50    | 38.50         | 40.50    | 43.00    | 47.00    | 50.00    |
| 75.00    | 77.00         | 81.00    | 86.00    | 94.00    | 100.00   |
| 150.00   | 154.00        | 162.00   | 172.00   | 188.00   | 200.00   |
| 375.00   | 385.00        | 405.00   | 430.00   | 470.00   | 500.00   |

**FOR YOUR SECURITY, AND YOUR COUNTRY'S TOO, SAVE NOW—THROUGH REGULAR PURCHASE OF U. S. SAVINGS BONDS**



The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, FOOT, CONE & HEDDING and

**THE BRONTE ENTERPRISE**



Dad's a popular guy, he suggested—  
**home for Christmas! on the Santa Fe**



It's a real gift to the whole family! A Santa Fe trip home is the best of all for Dad, Mom, and the kids too.

Remember, Santa Fe is the economical way to travel. Children under five ride free with an adult passenger, and big sister or brother, under twelve years, ride for half fare.

Make your plans with confidence—the Santa Fe will take you home and bring you back in any kind of weather. See your Santa Fe ticket man for full information on schedules and fares.

**Gift Tickets!**

It's easy to send a Santa Fe gift ticket to a relative or friend. Ask the Santa Fe ticket man for details.



**GEORGE'S** Ballinger Texas  
**\$50,000.00 STOCK UNLOADING SALE**  
 WILL CONTINUE INTO THE **HOLIDAYS**

**NO RETURNS---NO ALTERATIONS---NO REFUNDS**  
**THE BIGGEST VALUE OPPORTUNITY IN 30 YEARS**



Santa Claus

Higginbotham's Gift Headquarters

SHOP AHEAD



# GIFTS for Everyone



Higginbotham Bros.

Ballinger's Christmas Shopping Center

The Bronte Enterprise

December 8, 1950

MAKE  
YOUR HOME  
MORE CONVENIENT

## Modern Plumbing

Will Add Greatly to Your Comfort  
and Convenience — and  
the Cost Is Not  
As High As  
You Might  
Think

Call Us Collect

### Acme Plumbing Co.

PATRONIZE THESE ADVERTISERS

### HERE'S BLACKWELL

By MRS. CHARLES RAGSDALE

Mr. and Mrs. Clatus Hyatt and children spent the weekend in Lubbock.

Mr. and Mrs. Ross Reeves are the parents of a new son.

Mr. and Mrs. B. N. Walls and daughter, Maudene, had as their guests Thursday Mr. and Mrs. Pat Massery and children of Ordway, Colo., Mr. and Mrs. Jim Greathouse and children of Sterling City, Mr. and Mrs. R. N. Walls and children of San Angelo, Mr. and Mrs. Cloven Walls and children of Divide, Mr. and Mrs. Tom Russell of Dayton, Mr. and Mrs. Marvin Lewallen and children of Blackwell.

Dud Leverett is ill at the home of his daughter-in-law in San Angelo.

Mr. and Mrs. A. S. Hendry and sons had as their guests Sunday, Mr. and Mrs. Eddie Garvin and Juandell Vest of Sweetwater, Carroll Wilks of Silver, Joe, Gerald and Jeradine Weddle of San Angelo, Mr. and Mrs. J. E. Garvin and grandsons of Robert Lee, Mr. and Mrs. J. E. Nabors of Blanket, Mr. and Mrs. Davey Nabors and son, Mr. and Mrs. Clayton Caraway and son, Mr. and Mrs. J. B. Buckner and children, Mrs. S. M. Evans, Miss Ethel Reeves, Lavelle Tucker and Mrs. Charles Ragdale, all of Blackwell.

BLACKWELL WSCS MEETS  
IN CARLISLE HOME

The WSCS met in the home of Mrs. T. A. Carlisle Monday afternoon. Mrs. Austin Jordan presided over the business meeting. Mrs. Syl-

ey McCorey gave the devotional and Mrs. Jordan led the prayer. Mrs. F. S. Youree gave a talk on "How to Avoid Getting Upset," from Dr. Norman Vincent Peal's book, "A Guide to Confident Living."

Mrs. P. G. Dabney led in the closing prayer. Refreshments were served to Mmes. D. T. Hunt, J. W. Leach, Raymond Dyess, Austin Jordan, F. S. Youree, P. G. Dabney, Wyley McCorey, Charles Ragdale and the hostess.

### PTA MEETS MONDAY NIGHT AT SCHOOL BUILDING

The Blackwell PTA met Monday night at the school house with Mrs. Vernon Copeland presiding over the business meeting. Plans were made for the county PTA to meet here Thursday for an all day meeting. Some of the men are going to repair the school equipment, it was disclosed at the meeting.

The 4th and 5th grades gave a play on Christmas and sang two Christmas songs. Miss Eudora Hawkins of Abilene gave a talk on "Building a Sense of Honor and Honesty in Children." She later showed a film on Christmas to the group. The hostesses served coffee, punch and cookies to a large group.

There was a large amount of Blackwell talk and gossip going on in New York City week before last when Mrs. R. T. Barnes and children of Blackwell visited Mr. and Mrs. Walter Phillips and children before sailing to England to join her husband who is stationed there. Mrs. Phillips is the former Louise Evans, daughter of Mrs. S. M. Evans of Blackwell.

Old Man Winter moved into Blackwell Tuesday morning with some sleet and sub-freezing temperatures.

Mr. and Mrs. Walter Sanders had as their weekend guests Mr. and Mrs. Alton Short and son of San Angelo.

Mr. and Mrs. Roy Sanderson had as their guests Sunday, Bettye Sanderson, a student at McMurry college, Pam Sanderson, a teacher at Sterling City, Mr. and Mrs. Harvey Glass and son of Sterling City, Mr. and Mrs. H. C. Raney of Blackwell, and Miss Jo Shunn of Sterling City.

Mrs. Arizona Burnes and Mr. and Mrs. Wayne Rhine and children of Decatur have been visiting with Mrs. J. H. Ware and other relatives in Blackwell.

Several persons from here attended the funeral of W. C. Mauley, Sr.,

at Decker Saturday. He is the brother of Mrs. R. Lanier of Blackwell. J. W. Sands, 81, died Wednesday evening at the home of his daughter and son-in-law, Mr. and Mrs. L. W. Sweet. The body was carried overland to East Bernard for burial.



CHRISTMAS SHOPPER?—This black-necked Crane buried his head in his resplendent wings to look like a bedraggled survivor of a bargain basement brawl. Photographers at the London zoo half expected the crane to complain, "Honestly, that Christmas crowd! I don't think my poor swollen feet will ever be the same."

### TO SHOW AT FORT WORTH

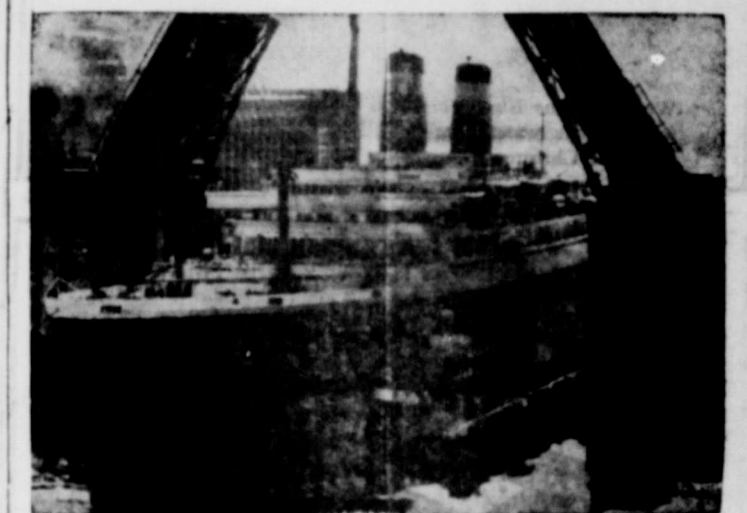
B. F. Bridges & Son will show five Rambouillet rams at the Southwestern Exposition and Fat Stock show in Fort Worth. The show will be held from January 26 through February 4, and the Rambouillet show will be on January 31. Louis Bridges said this week they plan to show six head of their registered Rambouillets at the San Angelo Fat Stock Show next spring.

### ATTENDS BROTHER'S FUNERAL

Jess Coppedge was called to California Monday morning to attend the funeral of his brother, Bud Coppedge. Coppedge, who was about 44 years old, died suddenly of a heart attack.

R. H. Herron is working in Jess Coppedge's place as water superintendent while he is gone.

TRY A WANT AD



### TEST SUPER LINER

QUINCY, MASS. — The \$25,000,000 SS Independence, 25 knot super liner, streams through an opened bridge for first trial run

off Cape Cod. Built by Bethlehem Steel Co. for the U. S. Maritime Commission and the American Export lines, this is the largest passenger ship built in the United States in the past ten years.

## Why Tussle Under a Mountain of Covers?



Enjoy Perfect Sleeping Comfort  
with a Automatic Blanket

Do you, night after weary night, pile on cover . . . take off cover . . . raise the window . . . lower the window . . . sleep in a knot . . . and then wake up a bundle of aches and pains?

An automatic G-E electric blanket—just one to a bed—stops such discomfort and wasted effort. It'll help you to sleep like a lamb, and to wake like a lamb, too, after a full night of healthful, restful sleep.

These wonderful Automatic Electric Blankets are available in sizes to fit any type bed. Get yours today!

An Electric Blanket makes a wonderful Christmas gift!



West Texas Utilities Company



Complete Assortment  
Ranson Lighters  
Any Style or Price

See Our Large Selection of  
Christmas Candles

### Central DRUG STORE

## LOWEST PRICES FOR YOUR WEEK-END SAVERS SHOPPING

LOOK WHAT YOUR 50c WILL BUY — STOCK UP

|   |              |  |                |
|---|--------------|--|----------------|
| GARTH CUT<br>Green Beans, No. 2             | 4 FOR<br>50c | IGA RSP<br>CHERRIES, No. 2   | 2 FOR<br>50c   |
| NIBLET VACUUM PACK<br>CORN, 12 Oz.          | 3 FOR<br>50c | SLICED OR CRUSHED<br>PINEAPPLE, No. 1                                      | 3 FOR<br>50c   |
| MARSHALL WHITE OR YELLOW<br>HOMINY, No. 300 | 6 FOR<br>50c | GERBER'S ASS'T.<br>BABY FOOD   | 6 FOR<br>50c   |
| REAGAN<br>KRAUT, No. 1                      | 6 FOR<br>50c | AMERICAN<br>SARDINES, in oil   | 6 FOR<br>50c   |
| LARSEN'S<br>VEG-AL, No. 303                 | 3 FOR<br>50c | COMPANION<br>DOG FOOD  | 7 FOR<br>50c   |
| FRANCO AMERICAN<br>SPAGHETTI, No. 300       | 3 FOR<br>50c | ANY BRAND<br>CIGARETTES  | CTN.<br>\$1.79 |
| HUNTS<br>Tomato Juice, No. 300              | 6 FOR<br>50c | SUGAR  | 5 LBS.<br>43c  |
| QUALITY<br>Blackberries, No. 300            | 3 FOR<br>50c | WE HAVE A SELECTION OF XMAS TREES<br>Get Yours Before They Are Picked Over |                |

| Fruits & Vegetables               |         | Meat Specials             |     |
|-----------------------------------|---------|---------------------------|-----|
| SLICED BACON                      | 34c     | WASH. DELICIOUS<br>APPLES | 9c  |
| SWIFT'S PREMIUM<br>FRYERS         | 49c     | YAMS                      | 5c  |
| Kilgores Milk                     | Qt. 20c | SPUDS                     | 32c |
| WE WILL RUN THIS SPECIAL ALL WEEK |         | BANANAS                   | 11c |
| NU MAID<br>OLEO                   | 25c     |                           |     |

We Reserve the Right to Limit Quantities on Any Item

## BRONTE ICE CO.



# Want Ads

## TEXAS THEATRE

BRONTE, TEXAS

"Motion Pictures Are Your Finest Entertainment"

FRIDAY AND SATURDAY, DEC. 8 & 9  
Dou Barry, Bob Lowery, James Millican in  
"THE DALTON GANG"  
Also Cartoon - News

SUNDAY & MONDAY, DEC. 10 & 11, Sun. Matinee 1:30  
Humphrey Bogart, Alexander Knox, Florence Marly in  
"TOKYO JOE"  
Plus Cartoon

TUESDAY AND WEDNESDAY, DECEMBER 12 & 13  
George Raft, Pat O'Brien, Ella Raines in  
"A DANGEROUS PROFESSION"  
Also Cartoon

"MOVIES ARE BETTER THAN EVER"

## Christmas Cards

ORDER NOW!  
THE BRONTE ENTERPRISE

Announcing the Appointment of  
**CHARLES WATCH REPAIR**  
AS AUTHORIZED DEALER FOR  
Elgin, Bulova and Hamilton  
LADIES' AND MEN'S WATCHES

We have some Elgin's on hand and can order any of these famous-make watches in time for you to make somebody happy at Christmas.



When the Snow Flies  
It's Too Late

Rains and melting snow can be a problem if you have a leaky roof. You can protect the interior of your home if you act now. Ask us about roof repair costs.

**VERNON C. LAMMERS**  
LUMBER CO.

Phone 145

Night Phone 174

### BABY CHICKS

BABY CHICKS and Started Chicks. FEEDER SUPPLY, 14th and N. Chadbourne, San Angelo. 38fc

WHY NOT let us buy your feed sacks. FEEDER SUPPLY 14th and N. Chadbourne San Angelo.

FOR HOSPITALIZATION insurance that really pays off and for all kinds of insurance see Mrs. R. W. Rees. 49-tfc

LOST: Female Walker Hound, black, white and tan. Tatoo in left ear "J. W." Reward. Call Jack Wagner, Wingate, collect. 49-2tp

ONLY 6 billfolds left at \$1.95 plus tax. Genuine cowhide. Still new. 9,900 pair of boots to fox. Stanley's Boot & Shoe Shop. 49-tfc

FOR SALE: Best stock farm in Coke County. 500 acres, 190 cultivated, good grass, highly improved, REA. Six miles southeast of Robert Lee. 75. Claude Anderson. Five miles east Veribest, Texas. Route 2, Miles, Texas. 47-4tp

FOR SALE—6, 8 and 10 foot Aeromotor double-gear windmills and towers. LEEPER SUPPLY CO. Robert Lee.

FOR SALE: Late model Servel Electrolux for butane or natural gas. New unit. Butane Service Co. 49-2

ROYALTIES — Do you have them? Will you sell them? If so list them with me. TAYLOR EMERSON, Registered Dealer. Phone 111 or 7504. Box 178, Bronte.

SOME OF THEM are high and some of them are inexpensive, but they are all pretty. Personalized Christmas cards at The Enterprise office. Get your order in early!

WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

FOR SALE: Seigler Kerosene heater. White porcelain cabinet. Good condition. Will heat large room. Good price! Inquire at BRONTE ENTERPRISE office. 4-tfc

FOR SALE — or trade — Duck Pin alleys four lanes and all equipment. See me at once. T. F. Sims, Jr.

FOR SALE: New combine, new WD Tractor, first come, first served. Used C and two used WD tractors. Plenty of new Schafer plows and pipe and fittings. Bronte Tractor Co. 48-tfc

FOR SALE: Good gas range, in perfect condition. Butane Service Co. 49-2tc

FOR SALE: 150 gallon butane tank. See C. R. Smith. 48-tfc



### PRICE CONTROLLER —

WASHINGTON — Mayor Michael V. Disalle of Toledo, Ohio, is shown in the capitol after his conference with President Truman during which he accepted the post of director of price stabilization.

Mr. and Mrs. L. W. Beaty celebrated their 42nd wedding anniversary Wednesday, December 6.

### My Mistake

Tim Hurst was a powerfully built and two-fisted umpire in an era when only powerfully built and two-fisted umpires could survive. Working behind the plate once when John McGraw of the Baltimore Orioles was at bat, Hurst jerked his arm upward in a called strike. McGraw snorted angrily. The umpire called a second one and the batter seethed even more. Then Hurst called the next pitch a ball. "You blind so-and-so!" shrieked McGraw. "It was right where the other one was." "Was it, Muggsy?" said Hurst, giving it to McGraw with every barrel. "Then it must have been a third strike and ye're out!"



If you've put off getting your heavy clothes cleaned and ready to use, now would be an excellent time to bring them to



### WEDDING SHOWER HONORS MRS. SCOTT

A wedding shower was given Saturday, Nov. 25, in honor of Mrs. Billy Gene Scott, the former Jo Nell Phillips of Bronte. The come and go affair was held in the home of Mrs. J. D. Luttrell, Sr., between the hours of 2 and 4 p.m. About 40 guests called.

Hostesses were Meses. J. D. Luttrell, Sr., J. D. Luttrell, Jr., Lloyd McClesky, R. W. Sims, T. B. Beavers, Grady Vest, Chester Kiker, B. E. Modgling and Miss Peggy McClesky. Miss McClesky presided at the bride's book and the hostesses served refreshments of hot chocolate and cake to the guests. The bride was recently wed to Billy Gene Scott, son of Mr. and Mrs. C. L. Scott of Sweetwater.

## We Print Everything Except Money and Postage Stamps!

For EFFICIENT Service On—

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- Envelopes
- Bill Heads
- Statements
- Invoices
- Office Forms
- Business Cards
- Sale Bills
- Book Work

THE BRONTE ENTERPRISE



SAVE HERE ON ALL YOUR FOOD VALUES

### Fruits & Vegetables

|                         |              |        |
|-------------------------|--------------|--------|
| YAMS, Nice              | Lb.          | 5c     |
| LETTUCE                 | head         | 10c    |
| BANANAS, Nice           | lb.          | 10c    |
| Washington Delicious    | L.B.         |        |
| APPLES                  |              | 10c    |
| YELLOW ONIONS           | 2 Lbs.       | 9c     |
| Texas Oranges, 252 size | doz.         | 29c    |
| SUGAR                   | 10 Lbs.      | 89c    |
| RED & WHITE             | L.B.         |        |
| COFFEE                  |              | 81c    |
| RED & WHITE             | 25 LBS.      |        |
| FLOUR                   |              | \$1.79 |
| Shortening              | 3 lb. ctn.   | 83c    |
| CIGARETTES              | ctn.         | \$1.79 |
| CHOCOLATE DROPS         | lb.          | 29c    |
| ANY BRAND               | TWO 15c CANS |        |
| DOG FOOD                |              | 25c    |
| DIAMOND                 | QT.          |        |
| SOUR OR DILL PICKLES    |              | 25c    |
| EAST TEXAS              | GAL.         |        |
| SORGHUM SYRUP           |              | 89c    |
| LIBBY'S                 | 46 OZ.       |        |
| TOMATO JUICE            |              | 29c    |

18 PIECE BREAKFAST SET  
\$10 in TRADE and \$1.98 — IT YOURS

### MARKET SPECIALS

|                                |             |     |
|--------------------------------|-------------|-----|
| NICE SLICED                    | L.B.        |     |
| Bacon                          |             | 33c |
| FRESH PORK CHOPS               | L.B.        | 44c |
| SWIFT'S SAUSAGE                | 2 L.B. ROLL | 77c |
| CURED JOWLS                    | L.B.        | 24c |
| FRANKS                         | L.B.        | 38c |
| TENDERIZED                     | L.B.        |     |
| Picnic Hams                    |             | 38c |
| HORMEL OR SWIFT'S SLICED BACON | L.B.        | 43c |
| COLORED Quarters               | L.B.        | 26c |
| Oleomargarine                  | 2 L.B. BOX  |     |
| Cheese                         |             | 72c |
| READY TO EAT                   | L.B.        |     |
| PICNIC HAMS                    |             | 43c |
| TIDE                           | Lge.        | 29c |
| SURF                           | Lge.        | 29c |
| FAB                            | Lge.        | 29c |

FARMERS, Bring Us Your Eggs—We Have Golden Oak Laying Mash

# SIMS FOOD STORE

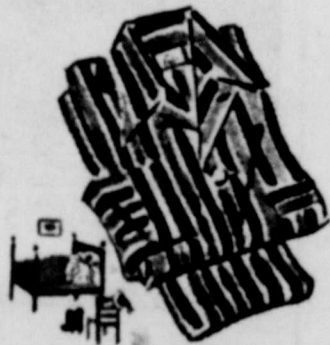
## CHRISTMAS is the Jolliest Time



She'll Love a Beautiful

Nylon or Satin Gown

Only \$6.95 up



PAJAMAS

\$2.95 — \$4.95 — \$6.95



Luggage—  
For That Man of Yours  
Prices Start at  
\$17.50 plus tax

Free Gift  
Wrapping on  
Gifts Bought  
At Our Store

When you buy your gifts for every member of the family at Cumbie & Mackey, you're sure to enjoy every minute of it—Yes, you'll have a jolly time with your shopping.

### GIFTS FOR HER

|                           |          |               |
|---------------------------|----------|---------------|
| Nylon Slips and Panties   | —        | \$1.95 up     |
| Satin House Shoes & Mules | —        | \$3.50 up     |
| Bed Spreads               |          | \$7.50 up     |
| Blankets                  | —        | \$5.95 up     |
| Luggage                   | —        | \$17.50 up    |
|                           | Plus Tax |               |
| Pictures                  | —        | \$1.95 up     |
| Bath Sets                 | —        | \$3.95 up     |
| Waste Baskets             | —        | \$1.25-\$1.49 |

Large Assortment of  
Novelty Gift Items  
and Costume Jewelry



Select A Lovely  
BED JACKET  
or  
ROBE  
For the First Lady  
In Your Life  
\$8.95 up

Ask to See Our Large  
Assortment of Gifts for  
Baby When in Our Store



Help Him Keep Warm With a  
New Jacket  
\$8.50 - \$16.95

### GIFTS FOR HIM

|                |   |                 |
|----------------|---|-----------------|
| Stetson Hats   | — | \$10.00-\$20.00 |
| Ties           | — | \$1.00-\$2.00   |
| Western Shirts | — | \$4.95-\$9.95   |
| Dress Shirts   | — | \$2.95-\$3.95   |
| Cuff Links     | — | \$1.00-\$3.50   |
| Ash Trays      | — | \$1.25          |
| Scrap Books    | — | \$1.00          |
| Shaving Sets   | — | \$1.00-\$2.50   |
| Slacks         | — | \$7.95 up       |



at  
**Cumbie**  
and  
**Mackey**