

THE BRONTE ENTERPRISE

Vol. 34

BRONTE, TEXAS, DECEMBER 26, 1952

No. 52

Plans Made By Capertons to Show New 1953 Chevrolet

A new Chevrolet that will create "entirely new conceptions of automotive beauty and performance" was promised today by E. L. and Matthew Caperton, of the Caperton Chevrolet Co.

They made this statement following a meeting with company representatives in Dallas where the 1953 plans were revealed to an enthusiastic audience of dealers from this area.

"When we were invited to attend we were told that this would be one of Chevrolet's most important business conferences," they said. "This was conclusively borne out by developments. Not only were we shown the most exciting product in our experience as dealers, but the speaker made clear that the company through its newspaper advertising and promotion would give the model unprecedented backing."

The Capertons said the program should answer any doubts about the future of business.

"A company with the marketing knowledge of Chevrolet does not invest the tremendous capital required for a program of this nature unless it is firmly convinced of sound sales possibilities," he pointed out. "It is quite apparent from the product that the largest automobile company in the world is anticipating one of its biggest years in 1953."

Although the date for showing the new Chevrolets has not yet been announced, the local dealers are already making plans for a display of the new car here. They are confident that interest in the new model will draw record-breaking crowds to their showroom.

Sorosis Club Has Party Friday At Legion Hall

A large number of Sorosis Study club members and their husbands met last Friday night in the American Legion hall for their Christmas social.

The hall was decorated with the Christmas theme carried out. Hostesses for the affair were Meses. R. H. Sims, Royce Lee, A. E. Bell, Jr., and Billy Jean Fancher.

Progressive canasta was played, after which gifts were exchanged.

Refreshments of fruit cake, whipped cream, coffee and Cokes were served to the following: Messrs. and Meses. Clyde Lee, Louis Bridges, A. E. Bell, Jr., Matthew Caperton, Royce Fancher, Dale Glenn, E. F. Glenn, Vernon Glenn, H. A. Jolley, Norman Kiker, Royce Lee, Binks McCutchen, Ben Oglesby, Charlie Phillips, Joe Rawlings, Sam Richards, R. H. Sims, Bob Wilson and Edward Cumble.

BRONTE GIRLS WIN TOURNEY

Bronte basketball boys and girls were in a tournament at Lorraine last weekend. The girls won their two games. They defeated Roscoe with a score of 54 to 24 and then won from Coahoma with a score of 39-23.

Mary Ann Gray and Joe Dell Walton placed on the all-tournament. Mary Ann was high scorer for the entire tournament with 71 points.

The boys won their first game with Coahoma by one point margin, 51-50, and were defeated by a 39-40 score by Lorraine. J. O. Bagwell was placed on the all tournament boys team.

Boy Scouts Deliver Gift Packages

Eight of the local boy scouts, assisted by Leon Sharp, J. L. Carroll and Rev. J. E. Fuller delivered about 75 Christmas packages Monday to homes in the community.

The Lions annually deliver the Christmas cheer packages.

Boy scouts helping were James Andrews, Joe B. Luttrell, Richard W. Rees, Don Glenn, Doyle Rogers, Jimmy Royce Brunson, Bobby Wrinkle and Jansen Parrish.

Season's



Santa to Arrive Shortly

Yes, with only a matter of hours now until Santa Claus will make his annual official visit all over the world, all the people of many races, tongues and religions will celebrate the anniversary of Christ's coming in the flesh to live among men. Christmas greetings fill the air.

Numbers of Bronte merchants and professional men are sending their Christmas greeting messages through the columns of today's Enterprise. Also there are a number of letters written by boys and girls of Coke County to Santa Claus.

There are some Christmas features written by some of the ministers of our town.

Numbers of people will get together for Christmas. This is the time of year when everyone enjoys a holiday, and the exchanging of gifts make one realize their love for their fellow man.

All merchants reported a substantial increase in sales the last week and say people are still coming in for gifts.

Some local citizens will be home for Christmas, while others are away on holiday trips to family gatherings. A big item of the day for almost everyone however will be the table filled with turkey and dressing and all the trimmings.

TO CLOSE FRIDAY

Practically all of the town will be closed Christmas Day and a majority of the business houses will also be closed Friday. Those who have indicated that they will be closed on Friday, as well as Thursday, are: Smiths Dry Goods, White Auto Store, Pruitts Store, Bronte Ice Co., Cumble and Mackey, Bob Wilson's barber shop, Sim's Food store Kemp's Cleaners, Bronte Enterprise and the Post Office.

Some of the places which will close Thursday only are Grimes Cafe, Cactus Cafe, Bronte Pharmacy, Butane Service Co. and the First National Bank.

The Club Cafe will be closed Wednesday, Thursday and Friday. The Central Drug will remain open all day Thursday and through the entire holidays.

The Enterprise and its staff take this opportunity to wish everyone A MERRY CHRISTMAS and a HAPPY, HAPPY 1953.

Diversity Club Party Held Last Thursday

The Diversity club had their Christmas party in the American Legion Hall last Thursday night. A Christmas theme was carried out.

Mrs. Chet Holcombe directed a number of games and the group played canasta.

A refreshment plate consisting of chicken salad, date loaf cake with whipped cream, coffee and crackers, were served.

Gifts were exchanged among the following: Mr. and Mrs. C. E. Arrott, Mr. and Mrs. Clifford Clark, Mr. and Mrs. Vetal Flores, Mr. and Mrs. Robert Forman, Mr. and Mrs. D. K. Glenn, Mr. and Mrs. J. T. Henry, Mr. and Mrs. Chet Holcombe, Mr. and Mrs. Cecil Kemp, Mr. and Mrs. O. R. McQueen, Mr. and Mrs. Wade Rees, Mr. and Mrs. Collins Sayner, Mr. and Mrs. Otis Smith, Mr. and Mrs. H. A. Springer, Mr. and Mrs. George Thomas, Mr. and Mrs. A. S. Whitley, Mr. and Mrs. T. F. Sims, Jr., and Mr. and Mrs. C. J. Robbins.

A Christmas theme was carried out in refreshments and decorations. Mrs. W. C. Duncan and Mrs. Clint Wilkins assisted in helping serve refreshments.

Guests for the meeting were Mrs. Fred McDonald Jr., and Mrs. V. Looney of Robert Lee, Mrs. Fred McDonald, Sr., Mrs. H. O. Whitt, Mrs. Pete McDonald and Mrs. Joe Rawlings.

Members attending were the following: Meses. Edna Butner, Jo Carter, W. C. Duncan, Claude Gentry, W. J. Gideon, Mattie Glenn, F. S. Higginbotham, Charlie Keeney, Frank Keeney, J. D. Leonard, T. C. Price, L. E. Smith, Annie Wilkins, O. H. Willoughby, L. T. Youngblood and J. E. Fuller.

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THIS CHRISTMAS . . .

Rev. and Mrs. Clyde W. Coleman will go to Jonesboro, Ark., for the holidays. They will spend about ten days with his parents, Mr. and Mrs. O. Q. Coleman. They will also visit her parents, Mr. and Mrs. H. V. Williams, at Mt. Enterprise, Texas both enroute to Arkansas and on their return home. The Colemans left yesterday.

Enjoying a family gathering over the holidays will be the H. Whitt family. La Marr will be home from Ft. Miers, Fla., H. O. Jr., will be here from Jal, N. Mex., and their daughter, Mrs. D. O. Fleming and family of San Angelo will also be present.

Mr. and Mrs. J. E. Scott will spend the Christmas holidays in Corpus Christi with her parents, Mr. and Mrs. W. L. Morley.

Mr. and Mrs. Hollis Stevens of Hobbs, New Mexico, will be here with her parents, Mr. and Mrs. O. R. McQueen. Their daughter, Barbara Ann, has been visiting here for several days.

Mr. and Mrs. Buck Gregory and family and Mr. and Mrs. Claud McShan of Muleshoe will visit in the home of Mr. and Mrs. Walter Whalen. Buck is a brother of Mrs. Whalen and Mrs.

McShan is a sister. Here for the holidays in the J. I. Adair home will be their sons, Doyle, who is attending Texas Tech in Lubbock, and Tolbert of Houston. Their daughter, Mrs. Clifford Baker and family of San Angelo will be here for Christmas Day.

Mr. and Mrs. Jarvis Littlefield and family of Afton, Oklahoma are expecting to spend the holidays here with his mother, Mrs. Mamie Littlefield, and other relatives here and in Robert Lee.

Christmas Eve visitors in the Bill Doran home will be his brother, Max Doran, and his wife of Austin.

Captain and Mrs. A. E. Stuart of Elodardo arrive today to spend Christmas with her parents, Mr. and Mrs. A. S. Whitley. They will be joined by the Whitley's other daughter, Cora Beth, who is attending SAC in San Angelo.

Mr. and Mrs. O. W. Cook and family of San Angelo will spend Christmas day in the Bill Doran home.

A holiday reunion will take place in the F. S. Higginbotham home when their six daughters and their families arrive. They are Mr. and Mrs. Bill Mier of

Coldwater, Michigan, Mr. and Mrs. Warren Hanes of Crosbyton, Mr. and Mrs. Jack Hamilton of Dallas, Mr. and Mrs. H. A. Fitzhugh of San Antonio, Mr. and Mrs. Frank Sayner of San Angelo and Mr. and Mrs. George Hughes of Houston.

Mr. and Mrs. J. E. Fuller, Jr., and little daughter, Carolyn, will arrive Friday to spend the week end with Rev. and Mrs. J. E. Fuller.

Mr. and Mrs. George Wells will be holiday guests in the home of Mr. and Mrs. Jim Williams. They are the parents of Mrs. Williams and live at Freer.

Mr. and Mrs. J. O. Riley will have their daughter and son-in-law, Mr. and Mrs. Jack Warren and baby, from Abilene, with them during the holidays.

Mr. and Mrs. Bill Looney plan to spend Christmas in Rising Star with his parents, Mr. and Mrs. W. M. Looney.

Mr. and Mrs. Randal Meador and family of Abilene will visit in the home of her parents, Mr. and Mrs. A. N. Rawlings.

Mr. and Mrs. Joe Rawlings and Patty Lou will spend Christmas in the home of her parents, Mr. and Mrs. J. D. Pope of Denton.

Miss Crownover And Roy Wilkins To Wed Dec. 26

Mr. and Mrs. N. L. Crownover, of Ballinger, have announced the engagement and approaching marriage of their daughter, Mary Elizabeth Crownover, to Roy Davis Wilkins, son of Mr. and Mrs. L. L. Wilkins, of Bronte.

The double-ring wedding ceremony will be read by the Rev. R. S. Smith, Brewnwood Baptist minister, in the First Baptist church chapel at 10 a. m. December 26.

Miss Nelda Faubion will attend as maid of honor, and L. L. Wilkins, Jr., of Elgin, Florida, AFB, will be his brother's best man.

The bride-elect is attending the Ballinger High school. A graduate of Bronie High school, Mr. Wilkins is employed by South Texas Lumber company here.

CONGRATULATIONS TO:

Mr. and Mrs. Bill McKown on the birth of a son Sunday, December 21, in the Winters hospital. The little boy weighed 7 1/2 pounds and has been named Larry Dean. The McKowns have one other son, Mike.

Mrs. Rawlings Hostess At Christmas Party

A Christmas party for members of the Progressive club was held in the home of Mrs. A. N. Rawlings last Thursday. Christmas carols were played through the afternoon and Mrs. Joe Carter spoke on "The Origin of Christmas Carols." Mrs. A. S. Whitley gave "The Christmas Story."

A Christmas theme was carried out in refreshments and decorations. Mrs. W. C. Duncan and Mrs. Clint Wilkins assisted in helping serve refreshments.

Guests for the meeting were Mrs. Fred McDonald Jr., and Mrs. V. Looney of Robert Lee, Mrs. Fred McDonald, Sr., Mrs. H. O. Whitt, Mrs. Pete McDonald and Mrs. Joe Rawlings.

Members attending were the following: Meses. Edna Butner, Jo Carter, W. C. Duncan, Claude Gentry, W. J. Gideon, Mattie Glenn, F. S. Higginbotham, Charlie Keeney, Frank Keeney, J. D. Leonard, T. C. Price, L. E. Smith, Annie Wilkins, O. H. Willoughby, L. T. Youngblood and J. E. Fuller.

A CHRISTMAS GREETING

Especially for You



Peace attend
you the season
through.
And may your
fondest dreams
come true.



1952

Jeff Dean
County Judge

WANT ADS WORK WONDERS!



Christmas Joy



Happiness and good
will are the order
of the day.

IVEY MOTOR CO.



ROBERT LEE, TEXAS



We hope you
may be surrounded
by joy and
gladness and filled
with the warmth
Christmas brings
to everyone.

HOWARD BROCK



Governor Allan Shivers being presented with a service of "Texas Bluebonnets" plates by Porfirio Salinas, Jr., the artist who painted the landscape reproduced.

"Texas Bluebonnets" plates will be sold by various women's organizations throughout Texas to raise funds for their various civic and welfare projects.

Holiday King
With Corn Bread Stuffing



There's something about a turkey that makes him a welcome guest in the house when the family gathers for Christmas.

He is a regal bird alive, of course, and he's one that loses little grandeur when he has been cooked a golden brown and served astride the biggest platter in the house. And when he is cornbread stuffed, he's fit for even Santa Claus.

Try it ahead of time in a Sunday chicken if you want to be sure before preparing the holiday dinner. You will find corn bread stuffing good with any kind of bird, fish or meat.

ROAST TURKEY WITH CORN BREAD STUFFING

1 15-lb. turkey
2 teaspoons salt
1 cup chopped onion

2 cups bacon fat or margarine
4 1/2 quarts broken corn bread (or part bread)
4 teaspoons salt
2 teaspoons poultry seasoning
1/2 teaspoon pepper
3 eggs, well beaten

Rub inside of oven-ready turkey with the 2 teaspoons salt. Cook onion in half of the bacon fat or margarine until soft, but not browned. Melt remaining fat and add with onion to corn bread. Mix well. Add seasoning and egg and stuff into turkey. Skewer, truss, rub skin with soft margarine or shortening, and place on a rack in an open roasting pan. Cover with clean white cloth moistened with melted margarine or shortening. Roast at a low temperature (300° F.) for 4 to 4 1/2 hours, basting as needed.

LETTERS TO
SANTA CLAUS

Dear Santa,
Please bring me a bicycle, a table and chairs, a chemistry set, a big doll that I can roll and comb its hair.
Love,
Elaine Glenn

Dear Santa,
Please bring me a bicycle, an army set and boxing gloves.
Love,
Reggie Gaddy

Dear Santa,
Please bring me a nurses kit, a table with some chairs, some dishes, a rocking chair, some new pajamas, some new clothes and twin dolls.
Marilyn Glenn

Dear Santa,
Please bring me a little suitcase that has a doll in it, a rubber bag that carries clothes, a little chair for my doll, a nurses set and a table and chairs.
Love,
Priscilla Graham



The splendid spirit
of the season
shines in the
hearts of men.



CLAUDE DITMORE

Dear Santa,
Since I have been a good little cowboy this year I know you won't mind leaving me a few toys at my new home in South Dakota. I moved here in May. Would like a stick horse, guns, fire-truck and road grader. In case you have an extra large tricycle you may leave it too. Please don't forget my two best little friends, Bobby Hornbeck and Beth Ivey.
So until next year I'll be thinking of you and wishing you and all my friends in Texas a "very Merry Christmas and a Happy New Year."
Love,
Jim Bob Hambright,
Kinley, South Dakota.

HERE'S
BLACKWELL

By Mrs. Charles Ragsdale
Mrs. S. M. Evans is visiting her daughter and family, Mr. and Mrs. Walter Phillips in St. Louis, Missouri.
Mr. and Mrs. Joe Oden and sons of Anton spent the weekend with J. A. Oden and other relatives.

Mr. and Mrs. Dewey Nabors and son and Miss Ethel Reaves visited Mr. and Mrs. A. S. Hendry at Sterling City Sunday.

Mr. and Mrs. Réese McCortley and children of Huntsville, Ark. are visiting her parents, Mr. and Mrs. Charlie Copeland and other relatives.

Rev. and Mrs. Robert Brown and children are spending the Christmas holidays with her parents, in San Antonio.

Mr. and Mrs. Cleatus Hyatt and children are visiting her parents in Lubbock.

Young people home during the Christmas holidays are Tom V. Copeland, an A&M student from College Station, Bob Sanderson, a McMurry student at Abilene; Bill Hipp, a Tech student from Lubbock; Pam and Bettye Sanderson, teachers from Snyder, Elsie White and Dorothy Snead, telephone operators in Sweetwater, Bob Ragsdale, Bob Henderson, Lavell Tucker and Kenneth Modrall of Sweetwater.

Mr. and Mrs. Cris Lincecum and children from San Angelo visited Mr. and Mrs. Mark Hanna Sunday.

Johnny Sweet is visiting relatives in Dallas.

Mrs. Irene Ellis of Glendale, Calif. is visiting in Blackwell. She and Mrs. D. T. McDonald have gone to Tyler to visit their mother, Mrs. D. T. Hunt, who became ill while visiting a sister in Tyler.

Mrs. J. White had as her guests Sunday her brother, Ed Harvey, and wife of Goldthwaite.

Vic Varnum's
MR. EMPLOYER! DO YOU KNOW THAT HANDICAPPED VETS ARE JUST AS GOOD WORKERS AS ABLE-BODIED MEN! ON JOBS THEY CAN BE JUST AS GOOD AS THE WORD FROM SATISFIED EMPLOYERS EVERYWHERE

For full information contact your nearest VETERANS ADMINISTRATION office

Christmas Greetings

and all good wishes.



To all our friends in and near Bronte, we say, Thank you for your friendship. You have been more than kind through the year and we wish for you all the good things the season can bring.

Rev. & Mrs. J. E. Fuller

Best Wishes



To everyone in town
goes our dearest wish
for a merry and
untroubled Christmas.



MR. & MRS. W. B. CLIFT

Here are RECORD BREAKING Values

RECORD BUSTER SALE

| | | |
|---------------------------|-----------------|---------------------------------------------|
| FITZBAGA TURNIPS | LB. 7c | REG. CTN. \$1.95 |
| TOMATOES | LB. 19c | PET OR CARNATION MILK 2 LGE. CANS 29c |
| HEINZ CUCUMBER PICKLES | PINT JAR 52c | TIDE or CHEER LGE. 29c |
| SUGAR | 10 LBS. 93c | SOUTHERN STYLE COCONUT CAN 17c |
| STOKLEY'S PUMPKIN | NO. 303 15c | SILVER LEAF PURE LARD 3 LB. CTN. 46c |

FRESH MEATS AND PRODUCE

| | | |
|-----------------------|------------------|-------------------------------------------|
| NO JAX WEINERS | LB. 39c | DAIRY SLICED BACON LB. 49c |
| PURE PORK SAUSAGE | 2 LB. BAG 78c | CLUB LOIN & T-BONE STEAK LB. 69c |
| SUN SPUN OLEO | LB. 19c | SPECIAL TRAY ROAST LB. 39c |
| TENDERIZED PICNICS | LB. 39c | GROUND MEAT lb. 39c |
| OUR SLICE BACON | LB. 39c | |

A Merry Christmas to All
Specials for Wed. & Sat.

We Reserve the Right to Limit Quantities on Any Item

Bronte Ice Co.

Vic Vet says

YOU NOW CAN MAKE GI INSURANCE PREMIUM CHECKS OR MONEY ORDERS PAYABLE DIRECTLY TO VA, INSTEAD OF TO THE U.S. TREASURER. DON'T SEND CASH... SEND CHECKS OR MONEY ORDERS SO YOU'LL HAVE A RECEIPT

For full information contact your nearest VETERANS ADMINISTRATION OFFICE

LETTERS TO SANTA CLAUS

Bronte, Texas
Dear Santa Claus,
I want a doll.
Donna Sue wants a little rocker.
Love,
Johnnie Pearl Sims

Bronte, Texas
Dec. 16, 1952
Dear Santa Claus,
I want a musical doll.
Love,
Betty White

Bronte, Texas
Dear Santa Claus,
I want a pair of moccasins. And I want a cash register. and I want Chinese Checkers too.
By,
Love,
Phelan Parker

Bronte, Texas
Dear Santa Claus,
Dec. 16. I want a bike and a pair of ballerinas and a little rocker for my sister?
Love,
Tommie Louise Neel



A Putnam News Bureau Feature

How to Roast a Small Turkey

Young turkeys of any size may be roasted. Stuff turkey just before roasting. Stuffing prepared in advance must be refrigerated. Allow 1 cup of stuffing per pound ready-to-cook weight.

Stuffing and trussing—rub cavity of bird with 1/2 to 1 teaspoon salt. Stuff body and wishbone cavities lightly.

Close by placing skewers across the body opening and lacing shut with cord.

Te drumsticks securely to tail.

Pasten neck skin to back with skewer. Shape wings "akimbo" style, bringing tips onto back.

Roasting technique—brush skin with melted fat. Poultry seasoning or other herbs may be sprinkled over the surface.

Place trussed bird, breast down, on a rack at least 1/2 inch high in a shallow open pan.

Lay fat-moistened thin cloth (large enough to drape down the sides) over top of turkey.

Slow roasting—roast at low temperature. See timetable below. Do not sear. Do not add water. Do not cover.

Turn bird breast up when about 1/2 done. Roast until tender. See timetable.

If cloth dries during cooking, moisten cloth with fat from bottom of pan.

Test for doneness—move leg by grasping end of the bone. The drumstick-thigh joint breaks or moves easily. Or, press drumstick meat between fingers. Meat should be very soft when done. Do not pierce meat with fork.

Timetable for Roasting

| Ready-to-Cook Weight (dressed) | Oven Temperature | Total Cooking Time—Hours |
|--------------------------------|------------------|--------------------------|
| 2 to 4 pounds | 350° F. | 2 1/2 to 3 |
| 4 to 6 pounds | 325° F. | 3 to 3 1/2 |
| 6 to 8 pounds | 325° F. | 3 1/2 to 4 |

(These times are approximate. Roasting time will vary slightly with individual birds.)

Bronte, Texas
Dear Santa Claus,
I want a pair of boots with a yellow top and a chocolate bottom. An a red hot rod.
Love,
Rudy Phillips

Bronte, Texas
Dear Santa Claus,
A game and some books.
Love,
Marilyn Thompson

Bronte, Texas
Dear Santa,
Please bring me a record player, a bicycle and some twin dolls.
Love,
Jeanna Kay Denman

Dear Santa,
Please bring me a drum, a frontier rifle, some boxing gloves and two little wagons with horses.
Love,
Mickey Phillips

Dear Santa,
Please bring me a doll, a blackboard and some roller skates.
Love,
Jan Wilkins

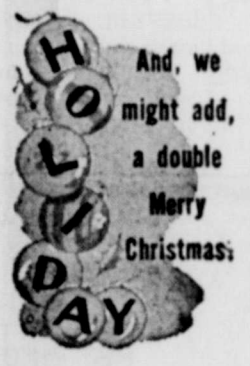
SHOP BRONTE FIRST

To our many friends



The spirit of the season strengthens our bonds of mutual friendship

Pruitt's Store



And, we might add, a double Merry Christmas!

Lammers Laundry
Mr. and Mrs. A. B. Lammers
Bonnie Pate

Bronte, Texas
Dec. 16
Dear Santa Claus,
I want a book about Mars and a big airplane. My mother wants a dishwasher.
By,
Love,
Vic Glenn

Bronte, Texas
Dear Santa Claus,
I want a doll and some doll dresses.
Love,
Nellie Elizabeth Bennett

Bronte, Texas
Dear Santa Claus,
I want a bike, and a football and a pair of purple moccasins and some clothes and a watch and a book.
Love,
Marcie Ann Neel

Bronte, Texas
Dear Santa Claus,
I want a cowboy suit.
I want a bicycle.
I want a B B gun.
Malcom Johnson

Dear Santa,
Please bring me a bicycle.
Love,
Josephine Martines

Bronte, Texas
Dear Santa Claus,
I want a B B gun and a pair of moccasins.
Love,
John McIntire

Bronte, Texas
Dec. 16, 1952
Dear Santa Claus,
I want a bicycle, a diving suit and Frog suit.
Love,
Victor Ivey



Let's help Santa make this the merriest Christmas of all.

SAN ANGELO TELEPHONE CO.



West Texas Utilities Company

... we troll the ancient Yuletide Greeting

Merry Christmas and Happy New Year

We — your friends and neighbors at your electric service company — wish for you and yours a Yuletide treasure of warmth, health, and happiness... and that your New Year may be both peaceful and prosperous.

REDDY KILOWATT
Your Electric Servant



Not even a cataclysm could keep us from offering you, in perfect sincerity, the kind of Merry Christmas the people of our town deserve. Best wishes to all.

Caperton Chevrolet Co.

MERRY CHRISTMAS



We're on time with 'special' wishes for a bright and happy holiday season.



PATRONIZE OUR ADVERTISERS



GULF SERVICE STATION
PHONE 72



A CHRISTMAS WISH for YOU!



May you enjoy the true peace of the season.

Butane Service Co.

Bronte 123

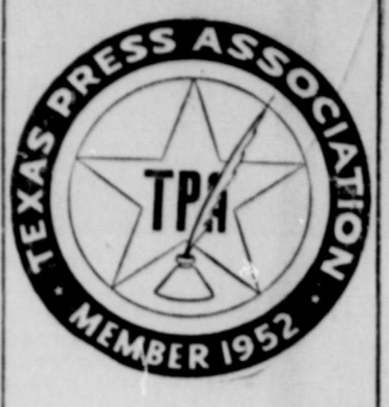
PHONES

Robert Lee 92

The Bronte Enterprise

Published Weekly by BEN OGLESBY

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Any reflection on the character or standing of any person, firm or corporation is not intended and will be gladly corrected upon notification.

National Advertising Representative
AMERICAN PRESS ASSOCIATION

LETTERS TO SANTA CLAUS

Dear Santa
I want a gun and a set of pistols. I want a steam shovel and a pair of boots. I want a football suit and a football. I want a model airplane and six packages of fire crackers.
Merry Christmas, Santa.
Thank you,
Gerald Faries

Dear Santa,
I am a little boy 4 years old. Will you please bring me some real cowboy boots.
Love,
Mickey Pinkard.

Dear Santa Claus,
This is Jerry Faries. I am 9 years old. This is what I want for Christmas. I want a football suit and some tracks for my train. I would like to have some fire-crackers.

Texas 4-H'ers Get Top Recognition

TOP RATING honors in the Lone Star State were awarded to four teen-agers for high ratings in the 1952 National 4-H Public Speaking and Citizenship programs. Highlights of their records follow:

Recognition for outstanding performance in the 4-H Public Speaking program went to Marion Dean, 17, of Alvarado, and Patricia Stewart, 18, of Darrouzett. A convincing manner and a timely topic well developed and presented were what it took. Marion received a 17-jewel watch; Patricia a gift chest of lovely silverware, provided by the Pure Oil Co. as state awards in the program.

Marion discussed "What 4-H Means to Me, My Home and My Community" as his prize-winning talk. Primarily 4-H has developed within him a sense of cooperation which has proved invaluable in his club work as well as in his family and community life. He feels that by working for specific goals in 4-H he has developed a sense of direction and purpose in his life. The 4-H spirit of cooperation has helped create unity in his home. Through public demonstrations and exhibits the community is kept well informed on farm and home developments. Finally 4-H benefits his community by developing in its members the qualities of good citizenship. "I Shall Speak For Freedom" was Patricia's prize-winning topic. She began her talk by enumerating individual conceptions of freedom in a Democracy. Finally she revealed the fate of these freedoms under Communism.



Raymond Balusek Jeannine Bearden

Realizing the frightening contrast she reminded her listeners "Just as we cannot keep drawing on a bank account if deposits are not made, we cannot keep our freedom without continually working toward it."

Statewide recognition and certificates of honor for good citizenship went to Raymond Balusek, 17, of Elmaton, and Jeannine Bearden, 17, of Mt. Enterprise. The 4-H Citizenship program, in honor of Thos. E. Wilson, is designed to encourage 4-H Club members in those attitudes, qualities and acts which reflect a good citizen's concern for others. During seven years of club work, Jeannine always tried to promote better community and club relations. She has given 27 4-H talks, ten of them at community functions, prepared a dairy foods demonstration, encouraged new members to join the 4-H, and helped her club plant a garden at the school.



Marion Dean Patricia Stewart

All these national 4-H programs are conducted under the direction of the Cooperative Extension Service.

Dear Santa Claus,
For Christmas I want a toni doll, a Mickey Mouse watch, a cowgirl suit and a bag of fruit candy and nuts. Please bring my daddy and mother something too.
Love to Saint Nick
Frances Brice

Dear Santa Claus,
I have three little sisters and one little brother I want a baton for Christmas.
Jackie wants a doll, Clifford wants a truck and Meredith wants a rattler.
Bye,
Donna Grace Garrett

Dear Santa,
My name is Penny Helen and I am 5½ years old. Please bring me a little baton and a set of dishes and a doll, if you can, also some toys for my 2 baby sisters and one little brother.
I live at my grandmothers house at Tennyson.
Penny Helen Garrett

Dear Santa Claus,
I want an electric train, a football suit, a glass under water mask and a bathing suit.
Joe Blake wants some blue jeans and a shirt, for my big big brother.
Greg Whalen

Dear Santa,
I am a little girl 10 years old. I think I have been good enough this year to get something for Christmas. I want a doll 12 inches tall, a purse that you can carry on your shoulder, and a baton. I also want some candy, nuts and fruit. Love always,
Odell Erice.

WANTED: DEALERS

Hard water in your area will make you money and save your customers money!! \$50.00 complete will buy for them, from you, the "EJAX WATER TURBULATOR!" Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combatting hard water. Write for information on dealership.

"EJAX"

BOX 37, 1006 Burnett Street
FORT WORTH, TEXAS



Motel Victor

Mr. & Mrs. Ernest Ivey
And Vickie



Christmas Wishes

...1952

In the prevailing spirit we offer our hope for your complete happiness...



...and we commend to you the extra joy this season brings to all our hearts.



First National Bank

OF BRONTE

OFFICERS

J. T. HARMON, Chairman of the Board
L. T. YOUNGBLOOD, President
B. D. SNEAD, Cashier
EARL F. GLENN, Assistant Cashier
WILLIE B. MILLIKIN, Assistant Cashier

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FRANK KEENEY
EDWARD RAWLINGS
CARRIE G. WILLIAMS
L. T. YOUNGBLOOD
W. B. MIDDLETON

LET'S TALK LIVESTOCK



BY
TED GOULDY



Fort Worth — The year 1952 will long be remembered by livestock people as the year of the Great Drouth—but it will also be remembered as the year of the Big Break in Prices. Perhaps live stock prices have never be-

fore undergone such a drastic series of losses as have hit cattle and sheep prices simply because they had never been so high and had so far to fall previously.

At the start of 1952, cattle and sheep prices were still near their highest peak since OPA died in 1946. The speculative fever that had gripped the industry was still raging. It was "buy, buy, buy," on the part of all interests and the bullish sentiment was spurred by government figures, as released, and statements from

people in high places.

However, as the first quarter of 1952 unfolded it was very evident that change was in the air. We noted this feeling in our visits with farmers and ranchers in Texas, Oklahoma, Arkansas and Louisiana. We discussed this new temper among the people with many men in many lines of business. There was a feeling of caution, a feeling of impending change which grew from the prolonged lack of progress in the Korean War and the exposure of many scandals in high places.

Livestock producers swung over to the selling side and for the first time in nearly a decade, more people wanted to sell than wanted to buy. The Great Drouth put spurs to this sentiment as the Summer progressed. The stage was set for a serious price collapse and it came in on schedule.

Speculators in livestock took to the sidelines, or took one drubbing after another, as prices continued to skid. The false bottom fell out of the badly inflated stocker and feeder price structure when Cornbelt and other buyers studied the previous year's losses and became cautious and very bearish buyers.

Strong suspicion was abroad in the land that while government estimators believed the cattle population was between 90 and

For
DEPENDABLE INSURANCE
See
L. T. Youngblood
Bronte, Texas



The greatest gift is given again
on Christmas Day;
may this new
Yuletide bring joy
and faith abundant.
1952

SIMS FOOD STORE

TUFFY, PAULINE & TOMMY GLENN

MERRY CHRISTMAS



HUMBLE Service Station

O. L. Pittman Dwain Pruitt

Fruit Topped Coffee Cake



Simple and sweet—that describes Fruit Topped Coffee Cake. It's made from a quick coffee cake batter and topped with sweetened prunes and apricots.

Bake shops have a wonderful selection of attractively shaped coffee cakes. These good-tasting breads are handy and nourishing to have on hand for snacks and breakfast.

If you're baking your own coffee cake, make it look extra appealing by using a different baking pan.

The recipe for this quick coffee cake is just right for an 8-inch square pan or 9-inch round pan. Try a fluted pan if you have one, of the shape pictured here. Or use a tube pan.

This Fruit Coffee Cake is easy to make—so mix it up often and vary it by using different toppings.

Merely combine the dry ingredients, then the liquid ingredients. Mix the two, stirring just until smooth. Use dried apples or dried peaches instead of the prunes and apricots. Or try canned and drained cherries, blueberries or pineapple tidbits.

Fruit Coffee Cake is good for the breakfast menu because it offers body-building protein. Use "enriched flour" in your baking for added B-vitamins and food iron.

FRUIT TOPPED COFFEE CAKE

- | | |
|------------------------------------------|---------------------------------|
| 3 tablespoons sugar | 2 teaspoons baking powder |
| 2 tablespoons melted butter or margarine | 1/2 teaspoon salt |
| 6 cooked, dried apricot halves | 1/2 cup sugar |
| 6 cooked, dried prune halves | 1 egg, beaten |
| 1 1/2 cups sifted enriched flour | 1 1/2 cup milk |
| | 3 tablespoons melted shortening |

Sprinkle sugar over butter or margarine in bottom of greased 1 1/2-quart fluted pan. Arrange apricot and prune halves alternately around bottom of pan. Sift together flour, baking powder, salt and 1/2 cup sugar. Combine egg,

milk and shortening. Add to flour mixture, stirring until mixture is smooth. Pour into prepared pan and bake in moderately hot oven (400° F.) about 35 minutes.

Makes 1 coffee cake.

95 million head, that it was possible that the past eight years of steady stocking of farm pastures may have boosted this population well beyond the 100 million mark.

As Spring changed into Summer, prices lost ground steadily. At the close of this year of 1952, virtually all classes of livestock were selling many dollars per hundred below a year earlier and many steers going to market represented \$50 to \$100 per head losses. Many cows that had cost \$250 to \$325 a year ago for stocking purposes would currently bring half that.

Time alone will tell whether 1952 will be more famous for the Big Drouth, or for the bursting of the speculative bubble in livestock.

At the start of 1952, good and choice fed steers drew \$25 to \$36 at Fort Worth, today comparable cattle bring \$20 to \$29. Common and medium butcher steers and yearlings a year ago a \$22 to \$25, today bring \$10 to \$19.

Fat cows at \$21.50 to \$28 a year ago, bring \$12 to \$16 today. Cannors and cutters at \$15 to \$21.50 a year ago, now get \$8 to \$12 this week.

Good and choice stocker steer calves at \$30 to \$38 a year ago, sell from \$18 to \$22 this week, and some extreme lightweights sold over \$40 and baby calves to \$60 to \$75 per hundred early in 1952. Stocker yearlings and steers at \$21 to \$35 a year ago, have a range of \$11 to \$22 currently. Stocker cows at \$21 to \$27.50 a year ago, sell today around \$12 to \$18.

Top hogs at Fort Worth a year ago brought \$19 and currently sell near \$17. Sows at \$15 to \$16.50, currently bring \$13 to \$16.

Ewes sold at \$10 to \$15 a year ago, currently bring \$6 to \$8.50. Fat lambs at \$22 to \$28.50 a year ago, sell for \$17 to \$20. Feeder lambs at \$15 to \$25 a year ago, compare with \$10 to \$16 lambs this week at Fort Worth.

Some amusing, and some not so amusing, stories are cropping up in the drouth relief hay program. Seems that buyers for the government are having trouble getting as much hay as their orders call for. One rancher told us he had been informed it looked like it would be June or July before he could expect delivery. Says if he has to wait until then he'll be out of the cattle business. Another rancher said he ordered

mixed grasses hay and imagine his surprise when he got a load of high grade alfalfa.

HAVE CHRISTMAS PARTY

Members of the Hayrick Home Demonstration club entertained their families and friend Thursday night, December 11 at the annual Christmas party.

Games were played and gifts were exchanged. Those visiting other than the families were Miss Jonell Black, home demonstration agent and Mrs. Leatrice Nixon of Robert Lee.



1952



A bright and merry Christmas to our friends and neighbors.

W. H. MAXWELL, JR.

HAPPY HOLIDAY

May your heart
sing with the
true joy of
Christmas time.



1952

BILL J. COLE BUTANE GAS

Mr. & Mrs. Sam Richards and Family



Christmas Cheer... 1952



May the great joy of the season find its way into your hearts in large measure.

Acme Plumbing Co.

Ballinger

Subscribe to
THE ABILENE REPORTER-NEWS
at the
Fall Bargain Offer
Daily & Sunday \$10.95
Daily only \$ 9.95
One Year—By Mail
Anywhere in West Texas

LETTERS TO SANTA CLAUS

Dear Santa Claus,
I want a cow girl suit.
I want a pair of red boots.
I want one evening dress.
I want a pair of moccasins.

I want one little camera.
I love you,
Marcia Lee Carper

Dear Santa Claus
I want a rodeo hat and station
and a frontier rifle that shoots
caps.
Your friend
Rickey Joe Whatley

A warm word of
Cheer



CHRISTMAS '52

We offer our best
holiday greetings and
pledge you a bright
and merry
Yuletide
season.



Keeney Variety Store

Frank and Charlie Keeney



May the joy
of Christmas
abide in you all.



Bob Wilson Barber Shop

Dear Santa,
Please bring me a motorcycle,
a big bicycle that will fit me, a
pair of pajamas, a record player,
a football helmet and a U. S. A.
football, a gun and scabbard and
a sleigh if it snows.

Love,
Rex Harris

Bronte, Texas

Dear Santa Claus,
I want a boat that shoots, air-
plane and a box of American
logs.

Love,
Jerry

Dear Santa Claus,
I want a doll and some clothes
with. And a baton to.
(Santa will know who
this little fellow is. He forgot
to sign his or her name.)
Bronte, Texas
Dec. 16, 1952

Dear Santa Claus,
I want an electric train! If
you will bring me this one thing
I will be good.

Wayne Bridges

Bronte, Texas
Dec. 16, 1952

Dear Santa,
I want a little red wagon, a
cowboy suit like Roy Rogers. I
I want a toy horse that looks
like Trigger. I am nine years old
and in the second grade. My tea-
cher is Mrs. Vera. I like her very
much. Please bring her what
she wants.

I like you, Santa.
Leslie Brice.

Dear Santa,
Please bring me a doctor's set,
a record player, a play fountain
coke set, roller skates, ear muffs
and gloves.
Love,
Judy Lee

LINES BY SOGLOW



Have you heard? Defense Bonds are
now even better. Yes—today Defense
Bonds give you more profit — a
quicker return on your investment.
Save for your future—your country's
future . . . join the Payroll Savings
Plan where you work—for the auto-
matic purchase of safe, sure Defense
Bonds. And now—you have the priv-
ilege of holding onto your Series E
Bonds after they mature, to let them
keep earning money for you. They'll
go on piling interest upon interest
for as long as ten more years. In-
vest in Defense Bonds regularly
through the Payroll Savings Plan.
They're **BIG** AND **BETTER!**

A Friendship Tree For Christmas



Here is a new and novel way to show off those many Christmas
greeting cards you'll be getting soon. Make a "Friendship" tree by
hanging the cards on your Christmas tree where all the folks who drop
in can see them. You'll be amazed at the amount of sparkle and color
they add to the tree and how well they complement the other decorations.
It is easy to do. Just tape them on the tree with loops of transparent
cellophane tape.

Dear Santa,
I would like to have a record
player. Please bring me twin
dolls one for Kreta and one for
me. I don't want them to have
any hair but I want them to
have on a long dress. I want a
ball and a gun. I want a
the dolls.

I love you,
La Jan Kiker

Dear Santa,
Please bring me a bicycle, a
ball and a gun.
Love,
Ray Montes

Dear Santa Claus,
Ronnie wants a ball and bat.
Ronnie wants a cowboy suit,
and a pair of boots and two pair
of cowboy guns.
Ronnie wants a frontier raffle
that shoots caps.

Your friend,
Ronnie Bramlett

Bronte, Texas
Bronte, Texas

Dear Santa Claus,
I want an electric train, rodeo
set, army set, frog suit and div-
ing suit.
Love,
Junior Holland

Bronte, Texas

Dear Santa Claus,
I want a Dabby Queen doll
with a jeweled crown, and a
cowgirl suit and a pair of bal-
lerinas.

My mother a pretty dress.
Loveing,
Jessie Pearl Renshaw
Bronte, Texas

Dear Santa Claus,
I want a baby doll with clothes,
I want a bicycle, I want a pair of
moccasins, I want one new cash
register, My little brother. Baby
doll too.

Your friend,
Johnie and Jettie Ann
Cockburn

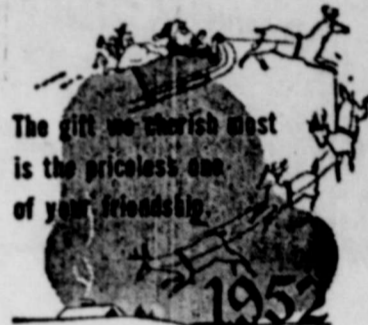
Bronte, Texas

Dear Santa Claus,
I want a bicycle.
Love,
Charlene Ward

Dear Santa
I've been a sweet little girl
and would you please bring me
a little car and iron, and ironing
board, and also a record player
and records.

I'll leave you some cake and
milk on the table to eat, and
please don't forget any little boys
and girls anywhere.
Love,
Barbara Anne Stevens

Merry
Christmas

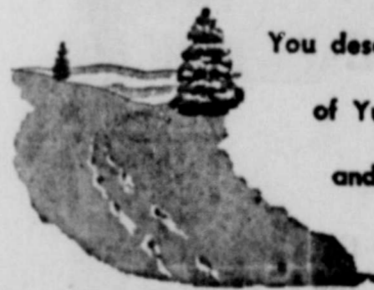


Cactus Cafe

PETE, INEZ & GOB



Christmas
1952
May all
Happiness
be yours



You deserve a wealth
of Yuletide joy
and peace.

CHRISTMAS



Bronte Service Station

BRONTE PHARMACY

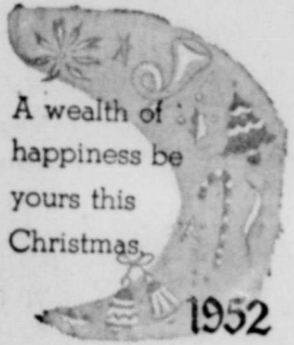
Mr. and Mrs. J. M. Rippetoe and Nona



A bountiful, merry Christmas to one and all.



WARD'S LAUNDRY



A wealth of happiness be yours this Christmas.

1952

MRS. GERTRUDE GRAY

PATRONIZE OUR ADVERTISERS



In the valley, on the mountain, let the spirit of Christmas warm the hearts of all mankind.

1952

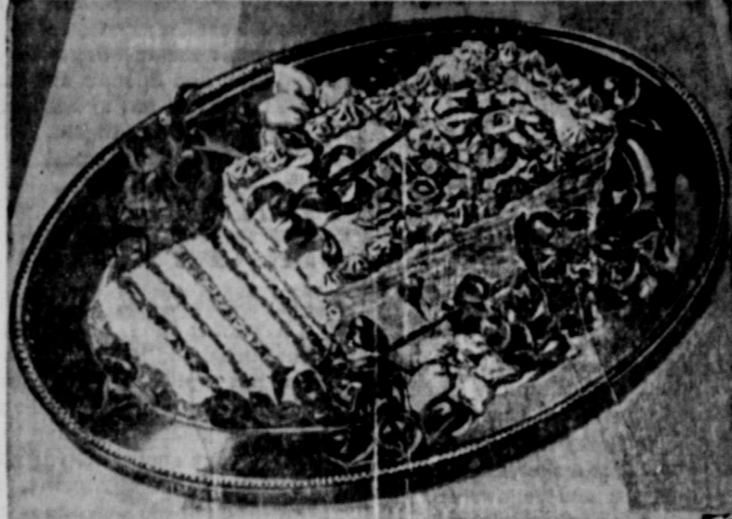
CUMBIE & MACKEY

Mr. and Mrs. R. E. Cumbie

Mr. and Mrs. J. B. Mackey



"Quick Trick" for Holiday Company



You won't need to leave your guests except to brew the coffee, because you can prepare this lovely luncheon loaf well in advance. And it's a grand "user-upper" for that extra turkey or chicken that's so often a problem during the holiday season! Sliced pimiento-stuffed olives may be used to add the "Christmasy" red to your garnishing.

- 2 cups Kaukauna Klub crock or link Cheese
- 4 tablespoons cream
- 1 cup chicken or turkey salad with mayonnaise
- 1 cup salmon or shrimp salad with mayonnaise
- 1 cup egg salad with mayonnaise
- 1 loaf of day-old-unsliced sandwich bread
- Lettuce, parsley and hard cooked egg for garnish

Remove crusts from loaf of bread and slice lengthwise of the loaf into 4 slices. Place one slice on a platter and butter upper side. Butter the next two slices on both sides and top slice on one side only. Cover the first slice with a thick layer of chicken or turkey salad, adjust second slice on salad layer and cover with fish salad. Place third layer, cover with egg salad and last slice of bread, buttered side down.

Add cream to the cheese which has been allowed to stand at room temperature over night. Stir until cream and cheese are blended, then beat until fluffy. Frost the entire loaf with the cheese and decorate with flowers made from sliced eggs, and parsley. Garnish with lettuce, and serve in 4-inch slices.

Toys From Across The Sea



CHICAGO—Bruce Horek cautiously shakes hands above with a barking dog from France, after meeting the swashbuckling Puss 'N Boots from Italy. It all happened at the Old World Toy Fair held by Marshall Field and Company as a preview of imported toys for Christmas. A parade of toys from many European countries was introduced to enchanted youngsters along Field's Candy Cane Lane by Vincent Gottschalk, the Barker.

ARE YOU GUILTY — Of Doing Things Like THESE?



—Spend three hours bargain hunting to save 25c?

—Waste a day's travel in time and expense in order to catch some 'out of town' bargain which may not be a bargain at all?

—Drive miles to buy an item for a few cents less than you can get it your local store?

an excellent example of false economy. In most cases we spend twice as much in actual cash, time and shoe leather as the few pennies. Most of us are guilty on one or more counts and we thereby exhibit we are supposedly "saving."

If you want to hunt values, the place to do it is in the COLUMNS OF THE ENTERPRISE. Follow the advertisements regularly. The merchants of Bronte can supply you with every want and through their advertising you can take advantage of REAL SAVINGS!

THE BRONTE ENTERPRISE

LETTERS TO SANTA CLAUS

Dear Santa, Please bring me a football helmet, a football, football clothes, a road grader, two guns, some pajamas, a dump truck and a little car.
Love, Tex Browne

Dear Santa, Please bring me a record player, some skates and a baton.
Love, Zula Tomlinson

Dear Santa, Would you please bring me a basketball, a good dart gun, a gum machine and a pair of pants.
Love, Glenn

Dear Santa, Please bring me a table and chairs, a doll, a doll buggy and a rocking chair.
Love, Kay Roach

Dear Santa, Please bring me a set of dishes.
Love, Shirley Ann Derrick

Dear Santa, Please bring me a bicycle.
Josephine Flores

Dear Santa, Please bring me a boat, a horse and a pistol gun.
Love, Bernard Fuentes

Dear Santa, Please bring me a table, two chairs and a set of dishes.
Love, Janice

Dear Santa, Please bring me a doll, a tricycle and a little set of dishes.
Love, Shirley Caulder

Dear Santa, I am a little girl 4 years old. Please bring me a Big Doll, and a ironing board, and also a little

iron that heats. And Santa if you have plenty to spare a big sack of fruits. Remember my Mother and Dad and my brothers and sisters and all my little friends. Also my grandmother who is with us for Christmas. Your little friend, Janice Lee Coward Bronte, Texas



Our sincere good wishes go out to you.



SHERIFF & MRS PAUL GOOD

SHOP BRONTE FIRST



Season's Best Wishes The peace and happiness of Christmas belongs to you.

MR. & MRS. C. E. BRUTON



PERK UP APPETITES with FINE FOODS PERK UP FOOD BUDGETS WITH OUR LOW PRICES!

| | |
|--------------------------------|-------------------|
| CIGARETTES | CTN. \$1.98 |
| SUGAR | 5 LBS. 49c |
| KIMBELL'S WHOLE SWEET POTATOES | NO. 2 1/2 CAN 30c |
| PUMPKIN | NO. 303 CAN 16c |
| LIBBY'S FRUIT COCKTAIL | NO. 2 1/2 CAN 39c |
| MISSION SLICED PEACHES | NO. 2 1/2 CAN 30c |
| TRELLIS PEAS | 14c |
| MARYLAND CLUB COFFEE | LB. CAN 86c |
| TIDE or CHEER | LGE. 29c |
| VAN CAMPS TUNA | 29c |
| BORDEN'S STARLAC | 39c |
| GOLDEN BANANAS | LB. 12 1/2c |
| WINESAP APPLES | LB. 12 1/2c |
| ORANGES | LB. 9c up |

| | |
|-----------------------------------------|----------------|
| MARKET SPECIALS | |
| SWIFT PREMIUM BACON | LB. 55c |
| HORMEL MIDWEST BACON | LB. 43c |
| HOME GROWN HENS | LB. 47c |
| FRESH HAMS, half or whole | LB. 59c |
| SIRLOIN STEAKS | LB. 69c |
| STEW MEAT | LB. 25c |
| PREMIUM PICNIC HAMS | LB. 45c |
| HOME MADE (SAT. ONLY) Pure Pork Sausage | LB. 29c |
| PREMIUM CELLO WRAPPED FRANKS | LB. 45c |
| CHUCK ROAST | LB. 39c |
| PORK CHOPS | LB. 43c |
| SEMI-BONELESS PORK ROAST | LB. 39c |
| EXTRA LGE. HEADS LETTUCE | EA. 14c |
| CARROTS | CELLO PKG. 14c |

Pruitt's Store

DON'T GO BY — BRONTE — COME BUY

TEXAS THEATRE

BRONTE, TEXAS
 SHOW STARTS 8:15 P. M. — SUNDAY MATINEE 1:30 P. M.
 FRIDAY AND SATURDAY, DECEMBER 26 & 27
 Abbott and Costello in the Super Cinecolor Picture
"JACK AND THE BEANSTALK"
 Also Comedy and News
 SUNDAY & MONDAY, DEC. 28 & 29, Sun. Matinee 1:30, 3:20
 William Holden, Nancy Olson, Frank Lovejoy in
"FORCE OF ARMS"
 Also Cartoon
 TUESDAY AND WEDNESDAY, DECEMBER 30 & 31
 Maureen O'Hara, Jeff Chandler, Lon Chaney in
"FLAME OF ARABY"
 (In Technicolor) Also Cartoon
"MOVIES ARE BETTER THAN EVER"

Classified Ads EVERY AD A VALUE OPPORTUNITY

WANTED: DEALERS — Hard water in your area will make you money and save our customers money \$50.00 complete will buy for them, from you, the "Ejax Water Turbulator" Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. Has many other advantages in combating hard water. Write for information or dealership. "Ejax", Box 37, 1006 Burnett Street, Fort Worth, Texas.

FOUR ROOM House, complete bath, unfurnished. See Mrs. J. M. Sims at Robert Lee hospital. 49-2tp

DAVISS DROPS Have proven themselves for years in sinus and earache. "Ask a user." 49-4tc

FOR SALE — 1947 Hudson, 4-door, good rubber. Cheap. See Tuffy Sims. 50-1fc

FOR RENT — 3 rooms to elderly couple, unfurnished. Reasonable rates. Mrs. H. L. Eaton 1p

WANTED — Plain sewing and little girls dresses, also button holes. Mrs. James Byers. 50-2tc

FOR SALE — Four school buses, have fair tires. Prices are reasonable. See J. L. Carroll. 53fc

I have all equipment for cleaning your septic tanks and cess pools. Call me at No. 8 for this service. L. M. Jones 21-1tc

FOR SALE — 6, 8 and 10 foot Aeromotor double-gear windmills and towers. LEEPER SUPPLY CO. Robert Lee.

SHOP BRONTE FIRST

FOR SALE — Desk blotters and pads, \$2.30. The Bronte Enterprise.

WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

FOR SALE — All steel waste baskets, \$1.50. The Bronte Enterprise.



We're happy to be sharing another holiday season with you.

Weldon Fikes
 County & District Clerk

when the angel made the announcement of great joy to them surrounded by the glory of God. "For, behold, I bring you good tidings of great joy, which shall be to all the people." How the majestic splendor of the occasion must have held them speechless as the hosts of heaven began singing "Glory to God in the highest, and on earth peace, good will toward men." All this happened in the quietness and stillness of the night.

We also see the wise men making their way toward Bethlehem to worship the new born babe and present him with gifts. Here is manifested the spirit of giving. They gave to Jesus of their priceless treasures—they gave of their best. But this giving was not a one-way affair. They came to worship a greater gift, a gift from heaven. "For God so loved the world that he GAVE his only begotten son that whosoever believeth in him should not perish, but have everlasting life."

Thus we see how God chose humble and peace loving people to make real the true spirit of Christmas. Their hearts were filled only with love, adoration, and worship for the Son of God. It was not a boisterous occasion as is now often the character of many celebrations at Christmas time. God did not reveal his glory and majestic splendor to the fun-loving world. Such blessings as these were only for those whose heart was perfect toward God. At this Christmas time, let our hearts be filled with the same spirit which prompted God to give his unspeakable gift, worship God and the Saviour in the same spirit which the shepherds and the wise men worshipped, and you will have a Christmas that shall be long remembered by you.

THE MEANING OF CHRISTMAS

Dear Friends:
 It is indeed a pleasure to send you this friendly personal meditation in the name of Jesus, whose birthday we celebrate with joyous festivity.

In the midst of all the varied meanings that Christmas has for us, let us not forget that it is, above all, the Birthday of our Lord and Saviour Jesus Christ. The meaning of Christmas? To God the Father it meant giving His son. "For God so loved the world, that He gave His only begotten Son, that whosoever believeth in Him should not perish, but have everlasting life." (John 3:16)

The meaning of Christmas? To God the Son it meant leaving Heaven's Glory to become a servant obedient unto death. "Christ Jesus, who, existing in the form of God, counted not the being on an equality with God a thing to be grasped, but emptied Himself, taking the form of a servant, being made in the likeness of man; and being found in fashion as a man, He humbled Himself, becoming obedient unto death, yea, the death of the cross." (Philippians 2:5-8, R. V.)

The meaning of Christmas? To the World it means that God has provided a saviour. "I bring you good tidings of great joy, which shall be to all people. For unto us is born this day in the city of David, a Saviour, which is Christ the Lord" (Luke 2:10-11). Christmas hails the birth of Him who was born to bleed - to die in the sinner's stead, to purchase the redemption of his soul. "All we like sheep have gone astray; we have turned every one to his own way, and the Lord hath laid upon Him the iniquity of us all" (Isaiah 53:6).

The meaning of Christmas? TO YOU AND ME IT MEANS THAT GOD OFFERS US ETERNAL LIFE A GIFT. "The wages of sin is death; but the GIFT OF GOD is eternal life through Jesus Christ our Lord" (Romans 6:23). "To as many as received Him, to them gave He power to become the sons of God, even to them that believe on His name" (John 1:12).

Christmas is a happy time for most people. Yet, there is one thing we need to guard against. It is the growing tendency to forget the Christ child at Christmas time. Let us put CHRIST into Christmas. Let us never be so hasty or crowded for space for even a fleeting second as to make it "X-mas". Let us put CHRIST in every line, word, and fleeting seconds of life. Pray remember during this Christmas season that God's greatest gift to us was the gift of his only begotten Son to be our Saviour. May this thought of what

Christmas means from God's side of eternity hallow all your Christmas joy, and may all the rich blessings of the Christ of Bethlehem be yours.

Maynard R. Rogers
 New Bronte Baptist Pastor.

Christmas Season Of Gladness

By Rev. J. E. Fuller

There is no day or season of the whole year that we look forward to with more anticipation and joy than Christmas.

Christmas is more than just a day. It is a succession of days of gladness and fellowship. Friends are more friendly, children come home to spend a few days with loved ones in the old hometown. Gifts are exchanged, many good things are prepared for the family and friends to enjoy. Every one is anxious to please and we go out of our way to be what we could be all the time. It is indeed a day of "peace on earth and good will toward men."

Christmas speaks to us about the advent of the Christ who came to teach us what men may become if he will take a little time and a little trouble to make life more worthwhile to himself than about him. The Christmas story is one about wise men who followed a Star that guided them to the place where a new-born baby lay in a manger. When this baby grew to manhood he taught those he met to follow a star of righteousness to a better way of life. Those who are wise use the Christmas season to discover anew the Christian way of life. They are reminded again that the Christian way is a way of tolerance, brotherhood and service. During Christmas we serve those we love a little more tenderly and manifest a little more patience than normally. Christ may be born anew in your heart if you will open the door to Him.

Euterpean Club Party Held in Sweet Home

By Mrs. Charles Ragsdale

In a yuletide setting at the home of Mrs. L. W. Sweet the Euterpean club had its Christmas party Thursday afternoon.

The mantel was decorated with a Christmas arrangement. A tree stood in the living room and the house was decorated throughout.

Mrs. Roy Sanderson was leader for the Christmas program.

Each member had a child as their guest and the children sat around the Christmas tree while Mrs. H. C. Raney told the story of "The Life of Christ".

Mrs. W. A. Hickman accompanied at the piano while the group sang Christmas carols. Gifts were given to the children.

Cookies, candy and punch were served from a lace covered table to two adult guests, Mrs. J. Arledge of Sanco, Mrs. Cleatus Hyatt; the following children, Koran King, Rogers Lancaster, Lucille and Marguerite Cooksey, Johnny Ragsdale, Nancy Saunders, Judy Cole, June White, Betty Sweet, Tommy and Shirley Hickman, Tommy Hipp, Sarah Ruth Brown, Linda and Carol Arledge; and members Mmes. O. T. Colvin, R. V. Copeland, R. L. Cooksey, P. G. Dabney, Vernon Copeland, Roy Sanderson, H. C. Raney, Austin Jordan, W. W. Youngblood, Charles Ragsdale, W. A. Hickman and the hostess.

LEGAL NOTICE
 NOTICE TO BIDDERS FOR SALE BUSES PROPERTY OF THE BRONTE SCHOOL DISTRICT

Trustees of the Bronte school will receive sealed bids on two 30 passenger Ford school buses and one 48 passenger International school bus. Buses are in good shape. Bids will be opened January 12, 1953. The school board reserves the right to reject any and all bids.

See Matthew Caperton, W. W. Millikin or J. L. Carroll.
 J. L. Carroll, Supt. Bronte School. 52-2tc.

NEW RESIDENTS
 Mr. and Mrs. Leon Graham and their two daughters have moved to the Bronte Humble Camp. They lived at Pampa before coming here.

Mr. Graham is a pumper for Humble and they will occupy one of the new houses in the camp. Their daughters will enter the Bronte schools after th holidays.

HONORED ON BIRTHDAY

Mr. and Mrs. C. E. Bruton gave a birthday dinner for their daughter, Mrs. Bon Spoonts, in their home here Sunday.

Present for the day were Mr. and Mrs. Bon Spoonts and family of Priddy and Mr. and Mrs. Spek Nicholas of Son Ar.gelo.

LETTERS TO SANTA CLAUS

Dear Santa Claus,

I want a doll bottle set for Christmas, and if you have a doll that has a pink evening dress on with curlers to roll her hair up left over please bring her to me. If you have enough to fill up my stocking, it has my name on it, so you'll know which one is mine. It says—

SUZANNE PRUITT

Please bring me a fire engine, a drum and two trains.
 Love,
 L. E. Vinson

Local News

Johnny Joe Butner was here for a several days visit with his father, Bob Butner. He left for Seattle, Washington, on December 18. Bobby, brother of Johnny Joe, arrived that afternoon and left Tuesday morning for Providence, R. I. Bobby is in the navy and both boys were on delayed orders.

James Keeney of Austin spent the weekend with Mr. and Mrs. J. L. Keney. Their daughter and her husband and children, Mr. and Mrs. A. G. Erwin, Andrea and Boise, and Mr. and Mrs. James Burkhart, all of Hamlin will spend Christmas with them.

Mr. and Mrs. Robert Knierim have as their guests this week, Mrs. Ray Knierim of Stockton, California. She is a niece of Mr. Knierim. From Bronte she will go to Natchitoches, Louisiana to visit her mother, Mrs. Myrtle Knierim.

Matthew and E. L. Caperton went to Dallas Sunday for a meeting of Chevrolet dealers there Monday. The meeting was held in connection with the 1953 Chevrolets which will be introduced next month. They were accompanied to Dallas by R. T. Caperton of Sterling City.

LOOKING BACKWARD

And 28 years ago this Christmas, these things were happening. Taken from the Enterprise, December 25, 1924:

Mr. and Mrs. Ed Ickman are the proud parents of a fine baby boy, born December 19.

Married Saturday night at the home of Rev. W. H. Rosser, who officiated, Mr. Leonerd Buford and Miss Alice Clifton.

Friends of these young people will wish them every blessing in life.

Mrs. Maggie Scott has returned from Weslaco, Texas in the Rio Grande Valley where she went for her health some time ago. Mrs. Scott is much improved to the delight of all her friends. She is so well pleased with the country that she is going to return soon and build her home there.

Cecil Earp died at a San Angelo hospital from injuries he sustained by getting caught in a belt at the Luttrell and Keeney gin. He is survived by his wife and 10 year old son. The body was buried at Robert Lee.

W. L. Hayley waked up a few mornings ago and found that though Christmas was here and Santa expected any hour he and family were in a predicament they had not been in, in a long time — without a home. Hence Mr. Hayley began to ponder and then got very busy, he bought the W. J. Gideon home, which is a modern and beautiful home.

Mr. W. B. Smith has bought the John Knierim residence, near the Luttrell & Keeny gin in the west part of town.

E. Graham has bought the W. L. Hayley residence one mile north of town.

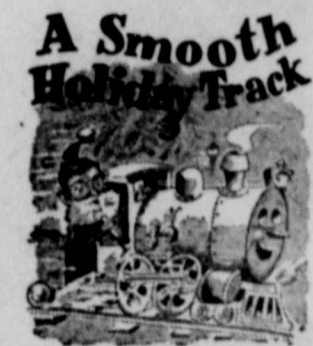
Born to Mr. and Mrs. Charley Best on the 19th of December a bouncing baby boy.

ALEXANDER'S CAFE

In San Angelo Offers You Sea Food and Tasty Lunches STEAKS, MEXICAN FOOD
 Join Your Friends at
ALEXANDER'S
 In Angelo, Concho & Chad.

In the Christmas greeting ads in the Enterprise the following were represented: Service Garage, Hames Bros., Props.; City Market and Grocery, Pruitt and Modgling, Props.; Bronte Bakery, Ben Gilreath; Barney Modgling Gasoline and Oil; Rosser and Smith; The Guaranty State Bank

For DEPENDABLE INSURANCE See **L. T. Youngblood** Bronte, Texas



We'd like to "engineer" a Merry Christmas for you!
 11-1952

HOME MOTOR CO.

Mr. & Mrs. Robert Knierim
 Mr. & Mrs. R. W. Rees & Family



Specials for Wed. & Sat.

- CIGARETTES CTN. \$1.95
- CARROTS CELLO PKG. 14c
- SUGAR 10 LBS. 95c
- ADMIRATION COFFEE 1 LB. JAR 79c
- JELLO 3 PKGS. 25c
- ANY BRAND WASHING POWDER 1 LG. 29c
- CRISCO 3 LB. CAN 87c
- SWIFT'S JEWEL SHORTENING 3 LB. CTN. 69c
- VAN CAMP'S TUNA 27c
- RED & WHITE NO. 2 1/2 CAN FRUIT COCKTAIL 39c
- PEACHES, hvy. syrup NO. 2 1/2 CAN 32c
- RED & WHITE CORN 2 CANS 39c
- TRELLIS ENGLISH PEAS 2 CANS 29c

- TENDERIZED PICNIC HAMS LB. 39c
- CHUCK BEEF ROAST LB. 39c
- COUNTRY STYLE SAUSAGE 2 LB. SACK 76c
- FRESH PORK CHOPS LB. 43c
- HORMEL BACON SEALED PKG. 46c
- HALF OR WHOLE CURED HAMS LB. 61c
- CHEESE 2 LB. BOX 78c
- FRESH STEW MEAT LB. 39c
- SWIFT'S FRANKS CELLO PKG. 46c
- SUN SPUN or GOLDEN BRAND OLEO LB. 19c
- ALL SWEET OLEO LB. 29c
- WASHINGTON DELICIOUS APPLES LB. 15c
- NICE JUICY ORANGES LB. 10c
- NICE BANANAS LB. 12c
- CRANBERRIES LB. PKG. 35c

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

SIMS FOOD STORE

PHONE 41