## THE BRONTE ENTERPRISE Vol. 35 **BRONTE, TEXAS, SEPTEMBER 4, 1953** No. 36

# Stores to Close for **Hundreds Help** Labor Day Monday

Day. As has been the custom the First National Bank, stated the past two years, Bronte business bank would also observe the holmen will take a holiday next iday. Monday, giving them a long weekend.

Postmaster Mrs. Carrie G. Wil-

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### BLACKWELL SCHOOL OPENS MONDAY. SEPT. 7

#### By Mrs. Charles Ragsdale

Blackwell students will return to school next Monday morning, September 7, at 9 a. m. The lunch QUARTERLY room will open Tuesday as there CONFERENCE will be no school Monday afternoon

Football practice began last Tuesday, September 1. Six man football will be played this year.

headed by George Stoepler, superintendent. Other teachers are: coach and commercial subjects, W. M. McBride; English and speech, Mrs. W. M. McBride; vocational agriculture, Franklin Brownfield; vocational homemaking, Miss Joy Ganell Mullins; math, William Jameson; 6th and of work cleaning the church and 7th grades, Miss Mary Lanotte; 4th and 5th grades, Mrs. Willie Friday afternoon of this week. Echols; 2nd and 3rd grades, Mrs. Nola Shedd and 1st grade, Mrs. rakes etc. and use them for a Kay Corley.

### **COKE 4-H BOYS** TAKE TRIP

Fourteen 4-H boys, age 9 to 15 left on their annual trip last Thursday, August 27. They went to the Davis Mountains.

The group was accompanied by an adult leader, Marvin Corley of Tennyson, and County Agent Travis B. Hicks. Camping equipment, including bedrolls, chuck box and plenty of food, was loaded into pickups.

First stop for the group was Balmorhea State Park where the boys went for a swim in the nations largest outdoor swimming pool. The group pitched camp Thursday night in Limpia Canyon near Old Fort Davis and re-

Bronte stores, for the most liams, said that the post office to help him celebrate his 74th part, will be closed next Monday, will be closed Labor Day and L. (birthday. Richards served his Sept. 7, in observance of Labor T. Youngblood, President of the guests plenty of barbecue with all the trimmings and invited

> Some service stations and cafes indicated they would remain open to take care of the holiday trade.

Once again the Department of Public Safety urges that persons who are planning trips exert cise the greatest caution on the has become an annual affair. highways. A large number of accidents are expected over the long weekend. So be careful, and Homecoming Date

be here Tuesday.

# THURSDAY NIGHT

Rev. Fred J. Brucks, District Superintendent, will hold the first quarterly conference for the The faculty is complete and is Bronte-Hayrick churches Thursday night, September 10, at the Bronte Methodist church. All members and friends of these churches are asked to be present. A covered dish supper will be served at eight o'clock.

Members and friends of the church interested in doing a bit grounds are urged to come late union. Everyone is asked to bring hoes,

little while to help make the church property more attractive.

Oil News Lion Oil Co. has staked a test one location north of production

#### in the North Bronte 4500 Field. It is to be Lion No. 7 Mary (Rawlings) and will be located 1,593 feet from the south and 660 feet from the east lines of section 390, block 1-A, H&TC Survey. The application calls for a 5,500 foot test to the Goens lime. Lo-

cation is on a 662.5 acre lease. Kewanee No. 1 Anderson was drilling this week at 4,977 feet in lime and sand. Roden & Norwood No. 1 C. E.

Arrott was at 6,417 feet in shale. ported that their covers got ra- Plymouth No. 1 Hickman was

### Tad Celebrate! The master "party giver" of

this area did it again Wednesday night as hundreds of well wishers and friends thronged to the Tad Richards place north of town

tham to dance in his famous barn, with the hardwood "hay loft.' Hoyle Nix and his West Texas Cowboy band furnished music

for the dancers. Residents of this section always look forward to the Tad Richards birthday party, which

Announced for Saturday, Oct. 17

E. F. Glenn, president of the Bronte Ex-Students Association announced this week that Saturday. Oct. 17, has been set for th annual reunion of ext-students of Bronte High School. Glenn said that the affair this year is intended for teachers, school board members and others connected with the school, and per-

sons formerly holding those positions, as well as ex-students. The reunion will be climaxed with a barbecue supper in the Bronte High School gym. No football is scheduled for the re-

A caterer from San Angelo is going to prepare the meal, Glenn said, and in view of that fact, it is absolutely necessary that everybody who intends to be pre-

sent have a reservation. Glenn said that reservations may be made by writing to Mrs W. D. (Pete) McDonald, secretary of the association, at Bronte

He urged that reservations be made as soon as possible. **Annual Conference** 

### At Baptist Church In opening the annual Church Business Conference of the First Baptist church next Wednesday, Sept. 9, at 7;30 p. m., the roll of the membership will be

called and answered. Among items of importance in the business will be the election of officers for the new church year which begins October 1.

Reports from the various or; nizations of the church will be

# MORE RAIN FOR BRONTE The Bronte area has been receiving showers this week, in

smaller quantities than was received a couple of weeks ago. Showers were received Tuesday and Wednesday up to a half inch. Farmers and ranchmen were happy with the moisture, saying it was needed to soften the top of the ground after the hard rains received Wednesday

morning, two weeks ago. Pastures are now green that have been dried up for months. However, those in the know, say that a long season of rainy weather, will be necessary to make some of the more heavily stock. ed pastures come out.

A large amount of small grains will be planted in this area. Farmers and ranchmen are hopefu that with some winter grazing they can cut a large amount of their winter feed bill.

### Elbert Lee Yoes Named Coach of **Bronte Longhorns**

Elbert Lee Yoes) coach last year at Loraine, has been samed coach for the Bronte Longhorns, the Gulf Service Station was loreplacing Houston Jolley, who resigned last week to take a job as coach at Roscoe.

Yoes and his family are alread dy in Bronte and he has begun work with the 1953 Longhorns

A graduate of San Angelo High School, he also attended San Angelo College and received his bachelor's degree from Howard Payne College at Brownwood. He Howard Payne.

Yoes has had six years experience coaching. Three years were spent as Junior High Coach at church, read the single ring wed- AND DOYLE BLACK Pecos, Texas; two years he ding vows. Pvt. Fitts is a son of coached in South Texas and last Airman 2c Eugene Fitts, who is year he was head coach at Lo-

raine In addition to other athletics in which he participated, he was a Golden Gloves champion seve- faille suit with white accessorral times when he lived at San ies and carried a white orchid

Angelo. Coach Yoes lacks only part of gree from Baylor University. Melody, 5 years old; Carol Ann. 3; and Charles, 1 are the carnations.

three children of Mr. and Mrs. Eaton house in east Bronte.

# School Opens, Student **Registration Is Today**

### Bronte school kids trek back, lunch.

to school today and register for Class work will begin Monday, filled was when Elbert Lee Yoes the 1953-54 term. Buses will run Sept. 7. Buses will run at the re- was elected to fill the vacancy this morning in time to arrive at gular time and the school lunch caused by the resignation of the school about 9:30. Registra- room will serve first meals that Coach H. A. Jolley, tion will take place at 10 a. m. day.

and buses will return the child- Supt. J. L. Carroll said this ren to their homes in time for week that the faculty is now roll said. Much work has been

# **Bank** Announces **Remodeling** Plans

expansion.

# It has been decided by the board of directors to remodel chitectural firm is now working and expand the building presently occupied, rather than cone job and that he is hopeful they struct a new building. A new structure across the street where cated was considered.

WEDDLE-FITTS RITES PERFORMED IN SAN ANGELO AUGUST 15

#### By Mrs. Charles Ragsdale

ture

The wedding of Miss Jeraldine Weddle, dughter of Mr. and Mrs. Joe Weddle of San Angelo, played football two years at San to Pvt. Charles Milton Fitts of Angelo College and basketball at Ft. Hood took place August 14 in the home of the bride's par-

ents. Rev. Grady Peters, minister of the Trinity Methodist now stationed in Korea. The Weddles are former residents of

Blackwell. The bride wore a pale blue on a white Bible.

Mrs. Martha Holland was her his thesis having a master's de- sister's matron of honor and ards are former residents of Monroe Alexander, Mrs. Mary with pink accessories and white

Bob Fitts of San Angelo, bro-Yoes. They are living in the Jack ther of the bridegroom, served Rev. James Andrews, pastor buses and Brookshire route; Alas best man.

L. T. Youngblood, president of The bank has purchased the sistant" enamel. the First National Bank, announ- building formerly occupied by ced this week that the bank is the Bronte Pharmacy and it will planning on a complete remod- be included in the remodeling better shape by the time the first eling job within the near fu- plans and will allow space for football game is scheduled on

> Youngblood said that an aron plans for the construction will be received within a few weeks. He said that the bank plans to spend between \$45,000 and \$50,000 on the remodeling

and for new fixtures. Present plans call for carrystairs durig the period of remodeling.

the bank was constructed in 1906 part time in 7th and 8th grades. and has undergone several remodeling jobs during the past 47 years, but this will be the first time it has been given a complete "face lifting."

### LANELL RICHARDS WED IN ABILENE

### By Mrs. Charles Ragsdale

Wedding vows were exchanged Monday, August 21, between Lanell Richards and Dowle Edman Black. The ceremony was read in the home of the bride's parents, Mr. and Mrs. Arnold

Richards, in Abilene. The Richwas dressed in a pink lace dress Blackwell, where he was superintendent of schools. Black is Mrs. T. E. Tidwell.

the son of Mr. and Mrs. Forest Bus drivers and their routes Black of Merkel.

are: T. G. Gleghorn, custodian of of Hebron Missionary Baptist bert Davis, Tennyson; Mrs. Tid-

The school building and the grounds are in good shape, Cardone this summer toward repainting and remodeling the local plant. The new athletic field

complete. Last vacancy to be

house has been under construction and will soon be ready for use. New desks have been purchased for many of the rooms. Classrooms, halls and restrooms have been painted with "kid re-

Grass on the football field is Oct. 2.

### FACULTY LISTED

Teachers have been assigned to their jobs for the year, Supt. Carroll announced, as follows:

Mrs. Vetal Flores, 1st grade; Mrs. George Thomas, 2nd; Mrs. Homer Phillips, 3rd; Mrs. Lillie Young and Mrs. Iva Newman, 4th; Mrs. R. E. Johnson, 5th; Mrs. ng on the banking business up- H. A. Springer, 6th; Thomas Knox, 7th and band director; Mrs. Chet Holcombe, 8th; Jack The biulding now occupied by Price, grade school principal and Elbert L. Yoes will be coach and will teach history and 8th grade science; Mrs. J. T. Henry, commercial subjects, civics and in charge of publications; Mrs. J. L. Carroll, high school math and irls physical education director; Mrs. Royce Fancher, homemaking; J. T. Henry, vocational agriculture; Algie Lee Durbin, high school principal and 8th grade math; J. L. Carroll, superintendent.

> OTHER EMPLOYEES Mrs. Ida Lou Oliphant will be school clerk again this year. The lunch room employees are Mrs. Walker, Mrs. T. G. Gleghorn and

ther light before daylight.

Friday was spent sightseeing at the Fort, Indian Lodge and the McDonald Observatory, with some mountain climbing as an foot rotary wildcat, its 1 George appetizer late in the afternoon.

Friday night was spent above the 6000 foot mark in Madera Canyon. Saturday the group completed the scenic loop and returned to the Balmorhea Pool for a last dip before coming home.

Making the trip were James Andrews, Grady Coulter, James Tidwell and Don Andrews, feet. of Bronte; Terry Bryan, Frank Mach, Tom Sawyer, Robert Lee; Tommy Latham, Benny Corley, Dee Arrott, Jackie Corley, of Tennyson; and Larry Lindsey, Dale Dean and Bill Newell of Silver.

### Mrs. Dwain Pruitt New WMA President

Mrs. Dwain Pruitt was elected president of the WMA of the Kickapoo Baptist church at an all day meeting held Tuesday in the home of Mrs. Hollis Ensor.

Others elected to serve during Spencer, vice president; Mrs. Clyde Coleman, second vice president; Mrs. W. M. Stephenson, third vice president; Mrs. Hollis Ensor, secretary-treasurer. Mrs. Joe Lee Scott, reporter Mrs. Murl Andrews, assistant reporter; teacher, Rev. Coleman; assistant teacher, Mrs. Eula Holman; Mrs. Pat Beaver, song leader: Mrs. Truman Parker, assis-

tant song leader; Mrs. Dink Beaver, assistant secretary.

served at noon to 18 members months. and eight children. The program for the day was "What Every Woman Should Know About the Coleman.

at 5,660 feet in lime and shale

WILDCAT SOUTH

Humble Oil & Refining Co. has filed application to drill a 6,000 McCutchen, in Coke County, one mik south of Bronte.

Location will be 660 feet from northwest and 1,980 feet from northeast lines of N. Eastland survey 329, 5/8-mile east of the Bronte Field and 2¼ miles west of Union Oil Co. of California at 11 a.m. The pastor, Rev. May-1 Bell, dry hole abandoned Nov. 22; 1952, at total depth of 5,555

Kewanee Oil Co. 1-A Wendland, wildcat in F. Merkel survey 455, six miles southwest of Bronte, perforated between 3,662 ies of messages on the Ten Com--64 feet, swabbed on all perforations for 14 hours and recovered the load and 33 barrels of new Law." Rev. Rogers urges everyoil, as well as one barrel of wa-

ter.

### L. L. WILKINS JR. HERE ON LEAVE

Airman 2/c L. L. Wilkins, Jr and his wife are visiting in Bronte this week and next. They the next year were Mrs. Garland stopped in Bronte on delayed orders from Patrick Air Force Base at Denver, Colo.

The couple are visiting her parents, Mr. and Mrs. D. K. Smith, and his parents, Mr. and Mrs. L. L. Wilkins, Sr., and other relatives.

Airman Wilkins is going to Lowry Field to enter a school for IBM accounting supervisors. He will return to the Florida base hicles after impections. upon completing the course, A covered dish luncheon was which will last about three

Mrs. J. L. Carroll left Tuesday to spend the rest of the week in WMA" and was given by Mrs. Midland with her parents, Mr. and Mrs. E. M. Moreland.

read and approved for the an-

nual letter to the Runnels Baptist Association, which meets in Bronte on September 14 and 15. The Associational reports are then forwarded to the Texas Baptist Convention and the General Convention Report of the

Southern Baptist Covention. Sunday services will begin a 10 a. m. with Sunday School, followed by the preaching service nard Rogers, will bring the message "Secrets of Happiness."

Sunday night services begin at 7 p. m. with the training union, and at 8 p. m. Pastor Rogers will announce the beginnig of a semandments. His introductory

message is "Coming Under The one to "Go to the Church of your choice, but go to Church Sun-

day.

### Noel Percifull Gets **New Position**

Noel <sup>D</sup>ercifull, who has been employed as a highway patrolman for the past several months, has accepted a position with the near Cocoa, Fla., to Lowry Field Motor Vehicle Division of the Department of Public Safety.

Percifull's new job will leave him stationed in Abilene, where he has lived since completing his gift from Jo Dell Walton. training as a patrolman. He will Carolyn Gentry, who wore a

be in charge of eight counties in that area and will inspect auto checking stations and issue the stamps which are placed on ve-

Percifull, who is the son of Mr. and Mrs. Jess Percifull of Bronte, said he was greatly pleased with the promotion he has received.

Mrs. Daizy Hickman has gone pink carnations. to Fort Worth where she is vis-

iting her daughter.

Mrs. Carroll Leathers and chil-

dren of Odessa and Mr. and Mrs. Bill Herron of Austin were here at Ft. Hood. She is a former altar decorated with white mums this weekend to visit with their student of Blackwell high school parents, Mr. and Mrs. Rob Her-Hvt. Fitts is a graduate of Roscoe High School.

### Felma Brunson, William S. Evans Wed In Candle Light Ceremony Sunday

In a candlelight ceremony read | Brunson, brother of the bride. at eight o'clock Sunday evening, lighted the candles.

August 30, Miss Felma Joyce Preceding the ceremony Miss Brunson, daughter of Mr. and Pat Moreland of Midland accom-Mrs. J. L. Brunson, became the panied Carolyn Kemp as she bride of William S. Evans, son of sang "Ah Sweet Mystery of Life" Mr. and Mrs. Sid Evans. The Rev. and "Always", Miss Moreland J. E. Fuller, pastor of the Bronte played "Always" softly during Merkel. Stephen Scott Schmid-Methodist church, read the single the ceremony.

A reception was held immedring ceremony in the home of the bride's parents before an arch of jately after the ceremony and a Taylor of Abilene was best man white carnations and fern, flank- three-tiered wedding cake set in and Bobby Deen of Merkel was wedding bells and topped with a usher. ed with baskets of white gladioli.

minature bridal couple was ser-Given in marriage by her father, the bride wore a Block origived to about forty wedding nal frock of twilight blue lace guests. Jo Dell Walton registered the bridegroom of Merkel high and family, Mr. and Mrs. J. V. trimmed with navy velvet. Her the guests. Mrs. Eddie Wintor, accessories were of navy velvet sister of the bridegroom, and

Mrs. Heidel Brunson presided at and she carried an orchid atop a white bible, which she borrowed the table which was laid with a Sojourner Drilling Co: from Mrs. Heidel Brunson, who white linen lace cloth and deco had used it in her own wedding, rated with orchid and white car-For something old, the penny nations and white tapers.

The couple left for a ten days Is Settled As in her shoe had been in the fawedding trip to Colorado and mily for many years and her something blue was a garter, a Camp upon their return. Evans

Maid of honor was Winnie is employed by Humble. For traveling the bride chose of white carnations. The bride's she wore an orchid corsage.

with white accessories and a cor- Bronte High School and also at- volved in the suits, which grew Pate and Nelda, all of Bronte. sage of white carnations. Mrs. tended Abilene Christian Col- out of a two truck accident that Evans, mother of the bridegroom, lege in Abilene. She has been occurred northwest of Robert Wells; Mr. and Mrs. Charles wore a light grey dress, white employed by the First National Lee last year.

accessories. Her flowers were Bank here.

The bride, who will be a senior at Lake View High School this fall, will join her husband die light before an improvised mons, Oak Creek-Marie.

> and greenery. The bride was given in mar-

lege.

Gowned in a ballerina length dress of white nylon net and lace over satin, the bride carried a white prayer book topped by a single white gardenia encircled with pink and white carnations. Jack Allen Richards, brother of the bride, lighted candles. Her mai dof honor was Lois Black, ley of Levelland, cousin of the

bride was ring bearer. Weldon

school.

The couple will live in Abi-

# **Big Lawsuit** will live in the Bronte Humble Court Adjourns

The session of District Court dress of midnight blue with ac- a Hanmacker suit of irridescent ended Wednesday afternoon cessories of black and a corsage brown with black accessories and when the damage suit which ter; Mr. and Mrs. J. T. Brice mother wore a dress of navy blue Mrs. Evans is a graduate of of court. Over \$100,000 was in- Singleton and Barbara, Bonnie Several other cases were on

church in Merkel, read the well, Hayrick; Mrs. Pete Gentry, double ring ceremony by can- Fort Chadbourne; B. G. Tim-

Monroe Alexander will be custodian of the building and school plant again this year. He will be riage by her father, who is now assisted part time by B. G. Timassociate professor of business mons. B. D. Snead is the school's administration at McMurry Col- tax assessor-collector and bookkeeper.

### **Ballinger Park Scene of** Parker Family Reunion

Sons and daughters and other relatives of the late Mr. and Mrs. J. P. Parker held a reunion Saturday and Sunday, August 22 and 23 at the city park in Ballinger. Eighty three persons gathered at the park for the occasion

They included Mr. and Mrs. Lee Parker and Gene, Spur: Mr. The bride is a former student and Mrs. Eldred Parker and famof Blackwell High School and ily, Mr. and Mrs. Leland Rankin McCormick and family, Mr. and Mrs. Ewell Hartman and family, lene where he is employed by the Mrs. E. L. Stewart and family, all of Lubbock.

And Mr. and Mrs. Lee Williamson and family, Ozona; Mr. and Mrs. Henry Parker and family, Mr. and Mrs Lonnie Parker and family, Mr. and Mrs. Tip Parker and family, Mr. and Mrs. Jimmy Parker and Ricky, all of San Antonio; Mr. and Mrs. O. B. Parker which was underway this week and family, Mr. and Mrs. Billy Brice and Nina, all of Sweetwawas being tried was settled out and family, Mr. and Mrs. A. B. Mrs. J. Q. Varnadore, Mineral Brice and Linda, Stanley, New Mexico; Mr. and Mrs. Edward

Out of town guests were re- the docket, but continuances Brice and Shirley, Robert Lee; Bobby Evans served his bro-ther as best man and Jimmy gelo, Midland and Robert \_ee. Warious reasons. Mr. and Mrs. J. B. Bradley and family, San Angelo.



### The Bronte Enterprise

H.DRD'S BLACKWELL

### By Mrs. Charles Ragsdale Mr. and Mrs. Roy Lewis and

Mr. and Mrs. Tom Payne vis ited relatives in Abilene Sunday. Mrs. Payne will remain for a weeks' visit. Mr. and Mrs. Harvey Ward and children of South Bend, Ind.

ley McRorey Sunday

children of Sweetwater visited are visiting her parents, Mr. and her parents, Mr. and Mrs. Wy- Mrs. Ester Bryant of Sweetwater 

# Headquarters For ---

- Stanley Hand Tools
- -Gates Belts, (All Sizes)
- Philco TV Sets
- Allis Chalmers Tractors
- Other Farm Machinery
- Pipe and Fittings

# **Bronte Tractor Co.**

September 4, 1953 | and relatives in Blackwell. " tain View, Calif., has been vis-Mr. and Mrs. Ryland Erable Iting her sister, Mrs. T. A. Car-and dälighter of Dallas spent the lisle and Mr. Carlisle. Mrs. Car-weekend with her parents; Mr. lisle is recuperating from a relisle is recuperating from a reand Mrs. John Holland and his cent illness. Other guests in the

mother, Mrs. Susie Hollings-Carlisle home included Mr. and Mrs. M. Calloway and sons, of worth Menlo Park, Calif. Mr. and Mrs. Thomas Gillman Mr. and Mrs. Roy Sanderson, of Seymour have been visiting Bettye and Bob, and Mr. and Mr. and Mrs. Carl Whitaker.

Mrs. H. C. Raney spent Sunday Weekend guests of Mrs. Daizy in Loraine with Rev. and Mrs. Henderson were Mr. and Mrs. Robert Harris and children. Buddy Clements and sons, Monahans; Mrs .Leonard Snow and Mr. and Mrs. L. W. Sweet and son, El Paso; Mr. and Mrs. Earl children are visiting relatives Brice and son, Deming, N. Mex.; in Corpus Christi. Mr. and Mrs. Paul Schleyer and Mr. and Mrs. Therrell Watts Miss Joan Snow, Midland. Mrs. of Harwood have been visiting Snow and Mr. and Mrs. Brice Mr. and Mrs. Mark Hanna. nded the funeral at Shep of

Mr. and Mrs. Jim Wilson, Kay Snow and Mr. Brice's sisand Sue Edmonds, visited Mr e- and brother-in-law and child, and Mrs. Curtis Wilson and bhil-Mr. and Mrs. Tom Self, who livdren in Artesia, N. Mex. last ed in California, but who were week killed in a car wreck near Casa Mr. and Mrs. Fred Gaston and Grande, Ariz.

children of Maryneal visited Mr. Mrs. L. H. Montgomery has and Mrs. Mark Hanna Sunday had as her guests her sister and Mr. and Mrs. Charles Clack of prother-in-law, Mr. and Mrs. B. Eugene, Oregon, are the parents F. McPhersons and daughters of of a daughter. Mr. and Mrs. George Russell of Blackwell are

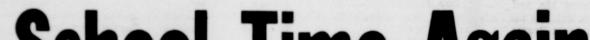
WSCS MEETING

Houston Mr. and Mrs. B. R. McCarley maternal grand parents. and children of Huntsville, Ark. are visiting her parents, Mr. and The WSCS met Monday after Mrs. Charlie Copeland. noon at the Methodist church Mrs. Clayton Caraway and

Mrs. Wyley McRorey brought the celda and Jimmy visited here devotional. Mrs. C. M. Roger and Mrs. H. C. Raney gave th lesson "Making Friends with Mrs. Erma Jameson of Moun-



Monday



THE **Bronte Enterprise** 

Published Weekly By BEN OGLESBY

# ESS AS ш 0

Entered as second-class, matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of March 3, 1879.

Subscription Rates Per year, in Coke and adjoining counties \$2.00 \$2.50 Per year, elsewhere Any reflection on the caracter

or standing of any person, firm or corporation is not intended and will be gladly corrected upon notification.

nel Advertishe Re MERICAN PRESS SSOCIATION

### God's children."

Mrs. Raney served cookies and Cokes to Mrs. Ellis Todd of Plainview and Mmes. Jennings Lewis, D. T. Hurt, Laird, Austin Jordan, J. W. Leach, P. G. Dabney, David Hamblin, Maude Waggoner, Frankie Parish and C. M. Rogers.

#### TO ATTEND SCHOOL

Troy Johnson, son of Mr. and Mrs. Ollie Johnson, has been selected to attend the 5th Armored Division's Radio Operator school at Camp Chaffee, Ark. During the 12 weeks course, Pvt. Johnon will receive instruction in Signal Corps radios used in the field by troops as well as those nounted on vehicles. He will alo receive extensive training in eceiving an dtransmitting messages with the International Morse Code System.

SHOP BRONTE FIRST

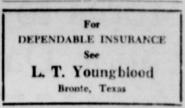
# Local News

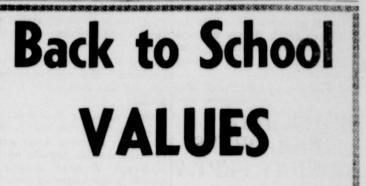
left Monday for a few days at relatives.

A group from here planned to attend an ice cream supper and with her brother and family. get together in San Angelo for Slaton. area boy scouts who attended the National Scout Jamboree this summer.' Movies, slides and pictures made on the Jamboree were to be shown. Those plan-ning to go from here were Richard Wayne Rees, Don Glenn and Jimmy Brunson, along with their

families

Mrs. Jack Belcher and children of Denver City were here a few days last weeks visiting her R. W. Rees and Marla Lou parens, the E. L. Capertons. Mr. and Mrs. Louis Bridges Kerrville where they are at- Barbara and Wayne, accompantending to business and visiting ied by her parents, Mr. and Mrs. Waggoner of Hylton, went to Littlefield for a weekend visit They also visited relatives in





Boys' Blue Jeans - \$1.95 to \$3.89 WRANGLERS - POOLS SIZES 1-16, 27-38

> SHOES FOR ALL AGES Including Saddle Oxfords and Scout Oxfords for the Band

Shop Here First for All Your **Back to School Clothing Needs Our Entire Store Is Stocked** With New Fall Merchandise

C. R. Smith & Co.

YOURSELF

# **School lime Again**

We're all happy that once again it's time for the school bells to ring We are glad to have this opportunity to Welcome the students and teachers alike to Bronte. We realize that you teachers have a big job to do. You can count on us to cooperate with you to the fullest extent.

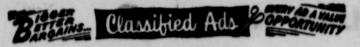
**Bronte Hospital Keeney Variety Store Clift Funeral Home The Bronte Enterprise Weldon Fikes Caperton Chevrolet Co** 

White Auto Store **Jeff** Dean **Cumbie & Mackey Bronte Service Station Paul Good Bronte Pharmacy** 

SUGAR 5 LBS. 47c	SWIFT'S FULLY COOKER PICNIC HAMS
CIGARETTES \$1.99	FRESH PORK CHOPS
ADMIRATION 1 LB. CAN COFFEE 89c	CHUCK BEEF ROAST
SHORTENING 3 LB. CAN 75c	FRESH GROUND Hamburger Mea
TIDE or CHEER 25c	TENDERIZED
CAKE MIXES 37c	PICNIC HAMS
Bracer & Shave Cream	FRANKS
Special - 49c - plus tax	STEW MEAT
SWIFT'S 20 OZ. JAR PEANUT BUTTER 55c	HORMEL MIDWEST SLICED BACON
MILK 25c	SWIFT'S CHEESE
GUM 3 for 10c	SUN-SPUN OLEO
JELLO 3 PKGS. 25c	
CHILI 55c	SQUASH ·
LETTUCE <sup>HEAD</sup> 12c	OKRA
WE RESERVE THE RIGHT	T TO LIMIT QUANTITIES
SINS FOO	ID STO
PHON	

OF LOW

48c
56c
2.7с
27c
ца. 14с
LB. CELLO 46c
17с
69с
<sup>2</sup> LBS. 79c
18c
ьв. 9с
19c
RE



FOR RENT - Two nicely fur- | FOR SALE - 160 acres near Bronte. Ed Stevens, Wingate, nished apartments, also one 3 room and bath nouse, part-Route 2. 36-3tp ly furnished. Call 6171, Ballinger, Mrs. J. R. Hash. 33-tfc FOR RENT - Three room house and bath. Unfurnished. In-FOR SALE - Ferguson Seed quire at Enterprise Office. oats, free of Johnson grass. \$1 Bushel. R. H. Sims. 35-2tc FOR SALE - 1950 Model GMC 11/2 ton truck. Price is right. FOR SALE - Broilers, 21/2 to 3 Bronte Tractor Co. 36-2tc lbs. 75 cents. James W. Allen. Phone 62 35-1tc SOMETHING NEW In Christmas Cards. See at Enterprise Office. ALEXANDER'S NOTICE: Any stray sheep found with brand, Red A, on hip, CAFE See James W. Allen. Phone 62. In San Angelo Offers You 35-2tc Sea Food and Tasty Lunches FOUND - Ladies wrist watch. STEAKS, MEXICAN FOOD Owner may have same by identifying watch and paying Join Your Friends at for this ad at Enterprise of-ALEXANDER'S fice. In Angelo, Concho & Chad ROYALTIES - Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 111 or 282-J. Box 178. Located in Joe Rose Construc-Dr. Rubie Rosson tion Building on west side of of Bronte. **OPTOMETRIST** I have all equipment for cleaning your septic tanks and cess pools WINTERS Call me at No. 8 for this service. L. M. Jones 21-ttc FOR SALE-All steel waste baskets, \$1.50. The Bronte Enterprise FOR SALE-6, 8 and 10 foot Aer-motor double-goared windmills and towers. LEEPER SUPPLY CO. Robert Les. WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY. UKY ELEANING PARTICULAR FOR SALE-Mustang oats. \$1.00 per bushel, F. O. B. Van Al PEOPLE styne, Texas. Zac Emerson. FAST DEPENDABLE 35-2tc FOR SALE - Two used Frigid-SERVICE aires, water heater, one good at used washing machine. H. A. 35-2tc Springer. Doyle Adair arrived home Sat-Kemp urday for a visit in the parental I. Adair home. He will have CLEANERS & HATTER two weeks between semesters at guests

tember

### BROOKSHIRE BROWSINGS

### By Mrs. Herbert Holland

Mr. and Mrs. Roy Elrod of Marietta, Ga., spent the weekend with Mr. and Mrs. Herbert Holland

Mr. and Mrs. Arthur McGuffin of Eden spent the weekend in the A. J. Essary home. Visiting the J. C. Boatrights Sunday were Mr. and Mrs. J. B. Arrott and Jimmy Bob of Tennyson and Mr. and Mrs. T. G. Gleghorn. Mr. and Mrs. James Holland

and children moved to Cross Plains where they will operate their dairy. Mr. and Mrs. Herbert Holland spent Monday and Tuesday there with them.

Rev. and Mrs. Lester Rusler, Jr. and children, visited at Waco last weekend.

Mrs. Luther Nixon was admitted to the Ballinger Hospital Friday and Saturday for medical treatment.

Mr. and Mrs. James Lee and Judy were Sunday guests of Mr and Mrs. J. P. Tounget. The Jolly Breakfast club met

Saturday in the home of Mrs. Bill the highway in the north part Willmann with the following present: Pug and Becky Peiser of San Angelo and Mines. Roy

> Elrod of Marietta, Ga., J. W. Clark, Doxie Laudder, Ima Prinzing, Dick Peiser, Herbert Hol land, Frank Reichert and the

hostess. The group will meet Saturday with Mrs. Holland. Mr. and Mrs. T. G. Gleghorn visited Mr. and Mrs. Doyle Glegnorn at Miles Thursday.

Mmes. Jim Clark, James Hol land and Herbert Holland attended the party honoring Mrs. Ray Tatum Wednesday in San Angelo

Mr. and Mrs. C. H. Hester and Luther of near Abilene visited Mr. and Mrs. J. C. Boatright on Tuesday and Wednesday.

Shower For Mrs. Tatum Mrs. Ray Tatum was honored with a layette shower Wednesday afternoon at the home of Mrs. T. W. Bradley in San Angelo with Mrs. Bradley and Mrs. Kelsey Dean as hostesses.

A pink and yellow color scheme was carried out. Punch and cake squares were served to a large number of

Texas Tech, where he will be a Mrs. Tatum is formerly of the junior accounting student in Sep- Brookshire community, being the former Homalie Clark.

**TENNYSON** TOPICS

### By Mrs. Zoak Tounas

Mr. and Mrs. John Clark and Kenneth spent the weekend at mi Odessa with the J. B. Clarks and and . Duane Tuckers.

Mr. and Mrs. Otto Finck and Hamilton re. cently. Jerry attended the revival meeting at the Knickerbocker Methodist church Friday night.

A number from here attended the funeral for Mrs. D. A. Neel last Thursday at Robert Lee. She passed away at her home in Robert Lee early Thursday morning after an illness of several years. She is survived by her husband and one son of Robert

Lee, a son of Sterling City and a daughter, Mrs. Lutie Dunn of Tennyson.

Mr. and Mrs. C. J. Hamrick, Martha and Gary, of Sidney recently visited the Toungets. Edwin Hamrick, who has been visting here the past month, returned home with them.

Mrs. J. W. Latham and Mrs. Marvin Corley and Peggy were in Comanche this week for an REA meeting.

William Thomas is visiting he W. H. Thomas family. Mrs. Wimberley and Mrs. Guttery and children of San Angelo visited the Grady Gastons Sunday afternoon.

Corine Feil spent last week in San Angelo with Peggy Weumberly

James family was Mr. and Mrs. Paul Parker and children of San Angelo

Mrs. J. M. Stewart was a guest Thursday night of Mrs. Fanny Beshire and family in San An-

Linda Gaston is spending this week with friends in San Angelo. Mary Helen Clark of San An gelo was over for the weekend

in the John Clark home. Mary Reading and Jimmilee Thornton of San Angelo were

Sunday guests in the George James home.

Mrs. R. H. Baker is ill in the hannon Hospital.

Mr. and Mrs. C. N. Webb went to Fort Stockton last Sunday to visit Dinker Webb.

Recent guests of the Tourigets were Mr. and Mrs. Emmett Wade and children, Mr. and Mrs. Ellis Wade and children, of San Angelo and Mr. and Mrs. J. P. Touget Jr. and children of Miles. Mr. and Mrs. R. L. James of Christoval visited the George

### James Sunday. Attending the birthday party

for Johnnie Thurman at the Palace Theatre Monday were Messrs. and Mmes. Homer Cormelious, Chester Derrick and bildren, Robert Brown and faw, Zack Tounget and children,

Clark. Robert , "eil visited relatives at

### The Bronte Enterprise

Visiting in the Walter Phillips ther McCutchen and children. home Monday night were Mr. Mrs. Claud Beavers, Petty Gray and Mrs. E. H. Good, Ashland, of Robert Lee, Mr. and Mrs. J. Kansas, Mr. and Mrs. C. L. Rob- W. Labenske, Howard Brock, Mr. bins and sons. Mrs. B. E. Modg-Pete Thomas and Kenneth ling, Mrs J. W. McCleskey, Mr. and Mrs. Lloyd McCleskey and

and Mrs. T. F. Sims, Mr. and Mrs. Richard Beck and son and Peggy Jean, A. J. Compton of Mr. and Mrs. John Gaston and San Angelo, Mr. and Mrs. Lu- children.

September 4, 1953

HER E IS THE PLACE TO GET SCHOOL SUPPLIES

and when you buy your school supplies here you have a good chance to win a

# Bicycle

## HERE'S THE DEAL

Buy all your school supplies from our complete stock. We'll keep an account of how much you spend from now till Christmas Eve. At that time we will give away absolutely FREE the beautiful bicycle on display at our store to the Bronte School student who has purchased the most school supplies. Come in and see the Bike. It may be yours.

# **BRONTE PHARMACY**









Sunday guests of the George



#### You're "sitting pretty" behind the wheel

Take this Bel Air model. First thing you'll notice is the quality of the interior. Rich-looking appointments. Roomy seats with foam rubber cushions. Turn the key to start the engine and you're ready to go.

#### You can see all around

You look out and down through a wide, curved, onepiece windshield. The panoramic rear window and big side windows provide a clear view in all directions.

#### And it's the lowest-priced line

A demonstration will show you that Chevrolet offers just about everything you could want. Yet it's the lowest-priced line in the low-price field.

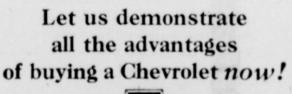


**Biggest brakes for** smoother, easier stops

An easy nudge on the pedal brings smooth, positive response -right now! Chevrolet's improved brakes are the largest in the low-price field.

I figure this demonstration saved me many hundreds of dollars!

I expected to pay that much more for a new car until I discovered I was better off in every way with this new Chevrolet!





MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CARI

You get greater getaway with the new Powerglide\* A lot finer performance on a lot less gas. That's what you get with the new Powerglide automatic transmission. There's no more advanced automatic transmission at any price.

You get more power on less gas

That's because Chevrolet's two great valve-in-head engines are high-compression engines. In Powerglide\* models, you get the most powerful engine in Chevrolet's field - the new 115-h.p. "Blue-Flame." Gearshift models offer the advanced 108-h.p "Thrift-King" engine.



It's heavier for better roadability

You're in for a pleasant surprise at the smooth, steady, big-car ride of this new Chevrolet. One reason is that, model for model, Chevrolet will weigh up to 200 pounds more than the other low-priced cars.

•Combination of Powerglide euto-matic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.



21c	MARKET S SWIFT'S PREMIUM
\$1.99	FRYERS
s lbs. 45c	STEW MEAT
27c	SAUSAGE
12 <sup>1/2</sup> C	ROAST
<sup>рог.</sup> 29с	GROUND BE
HEAD 10c	BRISKET RO
LLO PKG. 14c	FRANKS
LB. Sc	MARGARINE
2 FOR 19C	SHOULDER
NO. 1 CAN 90	PICNIC HAM
29с	CRUSHED OR SLICED PINEAPPLE
BOTTLE 23c	EAST TEXAS YAMS
	СТИ. \$1.99 5 LBS. 45C 27C 27C 12 <sup>1/2</sup> C DOZ. 29C НЕАД 10C LLO PKG. 14C LB. 8C 2 FOR 19C NO. 1 CAN 9C ОТ. 29C ВОТТИЕ

LB. 49c LB 27c LB. 27c BEEF LB. ROAST 23c CELLO WRAP 41c LOOK FOR QUALITY NE Lb. 29c LB 49c R TO EAT LB. AMS 45c FLAT CAN LE 16c LB. 8c re

COME BUY

LB. 49c

17c

		Honored with Shower
TEXAS	THEATRE	A layette shower honored Mr. Jim Williams Thursday night o
	E. TEXAS	last week at the Bronte Humbl
	SUNDAY MATINEE 1:30 P. M.	recreation Hall.
	our Finest Entertainment	Games were played and re freshmens of angel cake square
FRIDAY AND SATURA James Stewart, Janet Leigh,	DAY, SEPTEMBER 4 & 5 Robert Ryan, Ralph Meeker in KED SPUR"	decorated with confection icin and coffee were served to abou 20 guests.
(In Technicolor)	Also Cartoon & News	Assorted fall flowers decorate
Clifton Webb, Debra Pa "STARS AND ST	C. 6 & 7, Sun. Matinee <sup>-1:30, 3:07</sup> aget in John Philip Sousa's <b>RIPES FOREVER</b> "	the hall and plate favors wer miniature baby diapers. Hostesses were Mrs. D. K mith and Mrs. Jim Rasco.
(In Technicolor)	Also Cartoon	mith and Mrs. Jim Rasco.
TUESDAY AND WEDNI Ronald Reagan.	SDAY, SEPTEMBER 8 & 9 Rhonda Fleming in	CARD OF THANKS
"TROP	IC ZONE"	We, with Mrs. Mary E. Clark
(In Technicolor)	Also Cartoon	wish to thank everyone of the
		Bronte Hospital employees an
UMFIELD AND	Mrs. LeDrew Arrott	Dr. Harris, and all of the man good neighbors and friends fo
EDGES REUNION	Junior Club Hostess	every kindness shown to "Nan
ELD AT ABILENE	First fall meeting of the club	nie" after her accident and du
By Mrs. Herbert Holland	year for the Junior Study club	
		and a start of the

Members of the Hedges and Rumfield families met for a re-30 at the Abilene State Park. The group has met each year since 1945.

There were 138 relatives and 38 friends o f the family registered, with 134 persons for dinner Sunday.

Five generations were present on the Rumfield side including Mrs. Minnie Rumfield, Mrs. Jake Farmer, Mrs. Roy Kelley, Mrs. Charles Hampton and little Rickie Hampton. Everyone reported a good time and plenty of good food to eat.

Attending from Bronte were Mr. and Mrs. B. V. Hedges, Mr. and Mrs. Mug Stephenson and Dean and J. W. Caudle, and Mr. and Mrs. Jodie Hedges and Cathy.

Johnny have returned from a phant, J. B. Arrott, Brady Mills, relatives in East Texas. and the hostess

was held this week in the home of Mrs. C. E. Arrott with Mrs. union August 27 through August LeDrew Arrott is hostess. Sub ject for the program was "Rules 72 CARS EMERGENCY FEED and Manners for Our "Formal Meal."

ency feed had been received in Mrs. Charles Oliphant gave the loke County as of this week. Ingroup pointers on "Courtesy To Guests" and Mrs. Bobby Vaughn ars of cake; 6 of meal; 7 of oats; demonstrated "Correct Table of wheat and 9 of corn. Orders Setting for a Formal Meal." Mrs. are up to date on oats and corn J. B. Arrott gave "Types of Cen terpieces" and explained how to arrange them.

Two new members, Mrs. Bil Clark and Mrs. Eddie McGuire, were introduced and three visi tors, Mrs. John Riley, Mrs. Leo

IN ALASKA Hollan and Mrs. C. E. Arrott, Mrs. Leonard Keeney report were welcomed.

Refreshments of tuna fish ed this week that their son sandwiches, potato chips, cookies | James, has been sent to Alaska, and punch were served to the where he is doing government guests, new members and the work. He reports that he likes Mrs. John Gaston, Janelle and following: Mmes. Charles Oli- his work very much, thinks the

country is beautiful and says the two weeks visit with friends and Dolf Richards, Bobby Vaughn scenery up there must be seen to be appreciated.

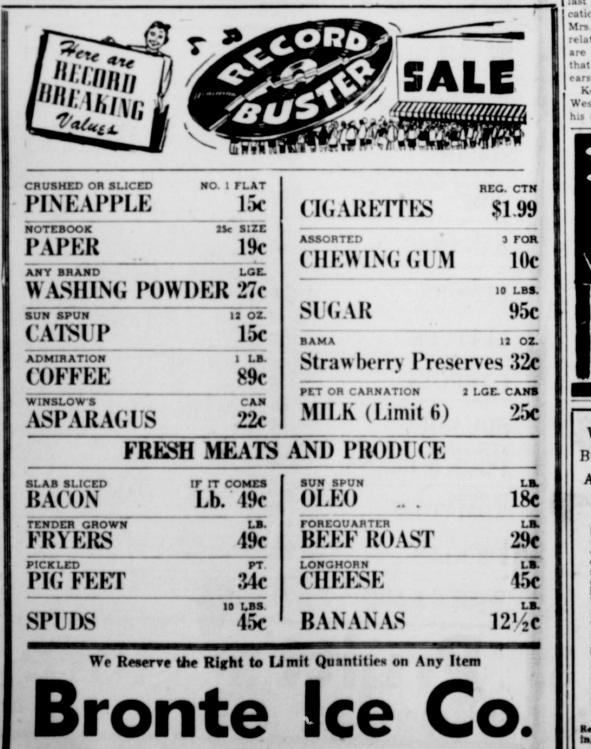
# INVESTIGATE AND YOU'LL CHOUSE San Angelo College

Your parents, your high school principal and your friends who have attended SAC will all congratulate you on your choice.

Here you'll find: High Academic Standards, Inspiring Campus Life, Helpful Teachers, Credits Accepted by All Sonior Colleges and Universities and a Stimulating Christian Environment.

Registration starts September 14. Write, 'phone or see the Registrar immediately for Dormitory Rooms or other information.

### SAN ANGELO COLLEGE, San Angelo, Texas



August 27 - Mrs. W. O. Eushower honored Mrs. as Thursday night of banks, Sr. admitted. Mrs. Edthe Bronte Humble ward Cumbie admitted and daughter born at 2:40 p. m. Mrs. Allen Williams, Joe Ash, Mrs. T. F. Sims, Sr., Mr. Al Durban disangel cake squares, missed.

**Hospital News** 

Mrs. Mary E. Clark,

Mrs. Mary Garrett.

rains over the county.

Mr. and Mrs. John B. Clark

Seventy-two carloads of emer-

August 28 - Mrs. Jack Lee, Al Durban dismissed. Mrs. Willard Smith admitted. August 29 - Joe Ash, J. E

Mitchell admitted. Mrs. Don O' Mara dismissed. August 30 - J. B. Proctor admitted. Wesley Ash dismis-

August 31 - Eddie Roy

Braswell admitted. Mrs. Willard Mrs. Mary E. Clark, Smith, Billy Charles Wrinkle ank everyone of the dismissed. pital employees and September 1 - J. L. Brunson, and all of the many Mrs. L. A. Barnes, Mason Glenn bors and friends for admitted. ness shown to "Nan-September 2 - Mrs. W. O. Euer accident and dur-

banks, Mason Glenn, Joe Proctor dismissed.

### BUDGET NOTICE THE STATE OF TEXAS

COUNTY OF COKE ON this the 10th day of Aug-

ust A. D. 1953, it appearing to the Commissioners' Court of Coke County, Texas, that House Bill 768, Chapter 206, Section 12 luded in the total have been 48 of the General Laws of the State of Texas, that the Commissioners Court in each county shall, each

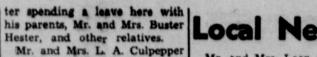
year, provide for a public hearing on the County Budget, according to J. E. Quisenberry of which meeting shall take place the Coke County PMA and orsubsequent to August 15th and ders have slowed down considprior to the levy of taxes by said erably due to the recent heavy Commissioners' Court.

ACTING by virtue of the order of the Commissioners' Court of Coke County, Texas, made on this 10th day of August, A. D. 1953, notice is hereby given that a public hearing will be had on the Budget of Coke County, Texas, as prepared for the year A D. 1954, at 10:00 o'clock A. D. on September 14th, 1953, at the Court House in Robert Lee, Texas, at which time any tax payer of Coke County, Texas, shall have the right to be present and participate in said hearing. GIVEN under my hand and seal of office, this the 10th day of August, A. D. 1953. (Weldon Fikes) County Clerk Coke County, Texas

# Local News

Mrs. Tom Price is in Galvestor where she is visiting relatives. Mr. and Mrs. Bud Maxwell and Bill spent the weekend in Abilene where they visited her mo ther and brother, Mrs. Craft and John.

Rev. and Mrs. Maynard Rogers and girls returned Thursday of last week from a two weeks vacation trip to Iowa. They visited Mrs. Rogers parents and other relatives. Rev. Rogers said they are expecting bumper crops in that area and brought back some



of Little River and Mrs. J. A. Culpepper of Lometa were week end guests of Mr. and Mrs. John Keeney and other relatives here. Mrs. T. F. Sims, Sr. was painefully burned last week when L. Thompson and Allen. Thompshe spilled hot grease on her hand and legs. She was treated The three couples are former overnight in the hospital and is recovering satisfactorily. classmates of Abilene Chistian College. They report that the Clifford Wayne is the name of

the first grandson of Mr .and reunion was a wonderful exper-Mrs. Grover C. Young, former residents of Bronte, now of Rogers. Clifford is the son of Pvt. ing. and Mrs. Martin C. Young and Visiting in the home of Mr. was born August 2. The father and Mrs. Henry Wrinkle are her is stationed at Camp Roberts, grandaughter and husband, Mr Californial Grandaughters of

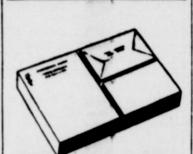
and Mrs. Jack Moore of San Dithe Youngs are Rhonda and Nell. daughters of Mr. and Mrs. V. L. ego, Calif., and Mr. Moore's sis-Chappell of Colorado City and ter and her daughter. Sharon Bea, daughter of Mr. and Mrs. J. C. Hughes of Rogers.

Mr. and Mrs. Arnold Ball went to Blanco last weekend for a visit with her parents, Mr. and Mrs. Elmer Dale.

Mr. and Mrs. Norman Kiker and girls were down from Big Spring Tuesday cleaning around their house here which they have rented to Joe Rose, Mr. Rose is moving his family here from Snyder this week.

### CARD OF THANKS

Please accept this as our heart felt thanks for all of the nice things done for us after the flood. - Mr. and Mrs. Henry Wrinkle.



· PERSONAL ·

STATIONERY

THE BRONTE ENTERPRISE

ocal News Mr. and Mrs. Leon Sharp and

Eddie visited in the home of Mr and Mrs. N. B. Elam, Jr., Sentinel, Okla. They were met in Sentinel by Mr. and Mrs. Barnie son is a former preacher for the Church of Christ in Robert Lee.

ember 2, in Marlin, Texas. She is their first child. Sammie is well known here, having been raised here and having attended the local school. Grandparents are Mr. and Mrs. T. G. Stinebaugh of Bronte and Mr. and Mrs. Harry ience of dove hunting, water-Carlson of San Francisco, Calif. melon eating and just plain talk-

Mr. and Mrs.

For Life, Hospitalization and Polio Insurance, See B. D. SNEAD At First National Bank

baugh are parents of a daughter,

Linda Jo, born Wednesday, Sept-

New

Tax

Exemptions

Sammie Stine

Kids-More & More of Our Complete Line of SCHOOL SUPPLIES ARE COMING IN EACH DAY See Us for your zipper notebooks, notebook paper, tablets, pencils, pens, ink. EVERYTHING YOU'LL NEED. Don't Forget your Delicious Foremost Ice Cream Friday & Saturday-Pints 18c Half Gallon 69c CENTRAL DRUG - LOOK -1954 Motorola T-V Sets \$175.00 to 695.00 **1 Full Year Guarantee on All Parts and Tubes** Pay Cash and Save You Money Sims Food Store



C



# Who will get Johnny to school the first day?

All hands will be on deck to speed Johnny off to his exciting new world. And no hands will be busier than Mother's. That is unless you count Reddy Kilowatt's helping hands, which help Mother at every

Reddy helps wash Johnny's socks, iron his shirt, cook his breakfast, and even heats the water to scrub behind his ears. And later Reddy will help him get his lessons by making study easy on his eyes.

As a matter of fact, the older Johnny grows the more ways Reddy can help him . . . and Reddy's help is just about the biggest bargain in the family budget today

Johnnie has no Choice! He has to study with the light you provide. Protect Johnny's priceless eyes with properly balanced, planned lighting. Be sure-ask for one of our Home Lighting Representatives

to make a FREE survey of your lighting 6000 LIG

West Texas Utilities