

# The BRONTE ENTERPRISE

Vol. 35

BRONTE, TEXAS, DECEMBER 18, 1953

No. 51

## Contract Let for Remodeling First National Bank Building

Contract for remodeling the First National Bank in Bronte was let last week, L. T. Youngblood, president of the firm, announced. Templeton & Cannon of San Angelo was the successful bidder, and they expect to start work on the job soon after Jan. 1.

Mr. Youngblood said that cost of the remodeling would cost somewhere between \$40 and \$50 thousand. Plans call for making the local banking building one of the most modern in this section.

The old building formerly occupied by the Bronte Pharmacy, will be incorporated into the bank building, giving adequate space for every banking facility supplied by the local bank.

A vestibule entrance will be placed at the southwest corner of the building. It will open into a large lobby. Five teller windows will replace the three now in use by the bank.

Offices for bank officers, meeting room for the board of direc-

tors as well as spacious quarters for the bookkeeping department are included in the plans.

Another vault will be added to the building and the present one will be used to house safety deposit boxes.

Not only will the building be completely remodeled inside, but the outside will receive a face lifting, giving it a more modern appearance.

The latest in lightning and year round air conditioning equipment will also be installed.

President Youngblood said that the bank will carry on business in the second floor of the building while the remodeling is underway. The upstairs quarters were re-decorated recently, in preparation for the move.

## 1954 CHEVROLET HERE TODAY ON DISPLAY

The new 1954 Chevrolet will go on display Friday, Dec. 18, at Caperton Chevrolet Co. here. Capertons are inviting everyone to come by and see the new car and have some coffee and a donut with them.

There will also be free gifts for everybody who comes by. Two of the new model Chevrolets will be on the floor for visitors to inspect.

More power, an extension of the automatic transmission option to all cars, and design revisions to accentuate the low, flowing beauty of the three body series highspot the 1954 Chevrolets.

The latest models benefit as well from re-styled interiors, a wider choice of rich colors and color harmonies and chassis advances to assure quieter operation with increased performance.

Power brakes, adding safety and driving control, become optional for the first time in the low-price field with the introduction. As still another "first" in Chevrolet's market, electric front seat and window lifts are also available.

This convenience provides passenger car comfort through push button control.

Given special prominence in the presentation is the Bel Air Series, which Chevrolet pioneered so successfully as a luxury line a year ago. An eight-passenger station wagon brings to five the number of Bel Air body types. The company has also announced that convertibles will be hereafter concentrated in this series.

Another departure in the line-up of 13 passenger car models is the introduction of a utility sedan in the "One-Fifty" or lowest priced series. This body, replacing the former business coupe, offers an amazing 54 cubic feet of storage space.

Again in 1954 Chevrolets will be powered by a choice of two engines, each more powerful and responsive than its 1953 counterpart. The 115-horsepower "Blue Flame" engine is used in gear-shift models. An engine of 125-horsepower couples with the Powerglide automatic shift, now available on all cars, including the sedan delivery.

Continued on back page

## JEFF DEAN HEAD OF TEXAS JUDGES AND COMMISSIONERS



JEFF DEAN

High honors were awarded Coke County Judge Jeff Dean last week when he was elected president of the Texas Association of County Judges and Commissioners.

He was named at the conclusion of the association's annual convention held in the Adolphus Hotel in Dallas. Judge Dean was secretary of the group the past year and helped arrange the Dallas convention program.

The Coke County Judge previously served as secretary and then president of the West Texas County Judges and Commissioners Association.

Mrs. Dean attended the convention with her husband as did Coke County Commissioners Dittmore and Brock.

## SCHOOL HOLIDAYS START DECEMBER 23

School will dismiss for the Christmas vacation next Wednesday, Dec. 23. School will operate on a regular schedule until 1:30. Those rooms that are having a Christmas tree or party will have it at 1:30. School will be dismissed at 2:15 and the bus will run at 2:20 p. m.

Classes will be resumed on Monday, January 4.

## Dr. Jerry Stephens To Train At Hospital Here

Dr. Jerry Stephens, who is finishing his work at the University of Texas Medical School, arrived in Bronte this week to training under Dr. John R. Harris.

Dr. Stephens will have an office in the Bronte Hospital while here. He is staying at Motel Victor and his phone number is 212.

The new doctor's home is at Smithville, Texas, where his father is a practicing physician.

A graduate of Rice Institute, Dr. Stephens is an accomplished pianist, having appeared on television shows in Houston and Galveston.

Dr. Harris, who a member of the faculty of the Texas U. Medical School, supervises the work of the doctors who are sent here to complete their medical training. Dr. Stephens will be here until some time in March.

## CHRISTMAS WEATHER

Clear, cold Christmas weather has prevailed over the area for the past week. Day time temperatures have generally been in the mid-fifties with freezing temperatures at night. Forecasters promise a warming up for the weather over the weekend.

## School Valuation To Be Near \$9 Million

Bronte School District valuation for 1954 is likely to reach \$9,000,000, according to a letter received by Supt. J. L. Carroll this week. The letter was from Thos. Y. Pickett Co., valuation engineering firm, and in it was an estimate that the oil, railroad and utilities properties in the dis-

## ENTERPRISE TO COME OUT EARLY NEXT WEEK

The Enterprise next week will be published early in order that all our subscribers may receive their papers before Christmas. We will appreciate the cooperation of everyone in getting in news, ad copy and Santa Claus letters as early as possible.

## One Injured In Auto Accident

Mrs. Marvin Landers is in the Bronte Hospital this week as a result of injuries received in an auto accident near Ballinger Sunday night. She is suffering from broken bones in her ankle. She was the only one injured in the two car accident about 2 miles west of downtown Ballinger about 6:30 p. m.

The Landers 1953 Ford, driven by Landers, was in collision with a 1950 Cadillac driven by W. A. Nance of Ballinger.

Mrs. Landers was taken to the Ballinger Hospital where she was given emergency treatment and was later moved here.

About \$900 damage was done to the Landers automobile.

## BRONTE BOYS TAKE STERLING TOURNAMENT

The Longhorn boys A basketball squad captured championship honors last weekend in the Sterling City tournament. The local boys defeated Forsan in the finals Saturday night by a score of 63-49. High scorers for the Bronte team were Phillips with 18 points and Stephenson and James with 14 points each. Oglesby of Forsan scored 27 points.

The boys won from Christoval 47 to 36 in the first round of the tourney. A. Phillips scored 20 points for Bronte and L. Watts scored 20 for Christoval.

Bronte next played Coahoma, defeating them 39 to 37. Phillips scored 14 points for Bronte and Stephenson, 9. Spears scored 9 for Coahoma.

Arbie Phillips and Dean Stephenson were selected for the all tournament team.

The Bronte girls A team also entered the tourney, winning from Lakeview B in the first round and losing to Coahoma A in the semi-finals.

Mary Ann Gray was chosen on the all tournament team.

## SEASON RECORD

Bronte A boys team has a season record of 5 wins and no losses. Prior to the tournament last weekend they had defeated Robert Lee 39 to 25; Sterling City 35 to 34 (Sterling City used an ineligible player and forfeited the game by one point);

trict would amount to nearly \$7 million.

The tax firm estimated the valuation as follows:

Producing minerals, \$6,301,380; non-producing minerals, \$110,000; pipelines, pump stations and related properties, \$184,200; railroads, \$168,680; oil field personal, \$134,130; and public utilities, \$52,000. The figures total to \$6,950,390.

This estimate doesn't include nearly 300 square miles of land in the district, nor the livestock, personal and city properties. Supt. Carroll said it is estimated that such properties will be valued at approximately \$2,000,000.

These estimates on the valuations for 1954 are almost \$2,000,000 more than the \$7,183,000 at which properties were valued this year.

## Band Concert to Be Saturday Night

Bronte high school band students will present a Christmas concert Saturday night at the high school auditorium. Directed by Thomas Knox the group will perform starting at 7:30 p. m. Everyone is invited to attend and are promised a program of good entertainment. Admission will be 25 and 50 cents and proceeds will be used for the benefit of the band.

## Oil News

Coke County gained locations for a wildcat and a stepout Wednesday.

The wildcat will be the Dudley T. Daugherty 1 R. Whiteside Estate, 7,000-foot rotary project.

Location will be 1,730 feet from north and 660 feet from west lines of 293-1A-H&TC, two miles west of Blackwell, on an 80-acre lease.

It will be 4½ miles east and slightly south of production in the Arledge field and 3 3/4 miles west and slightly south of Union 1 Jack Frost, dry hole abandoned April 9, 1949, at total depth of 7,061 feet.

Elevation is 2,526 feet.

Drilling will start Dec. 19.

Hole was being made below 6,347 feet in Ellenburger lime and chert at Earle M. Craig, Jr., No. 1 Brown, wildcat in southeast Coke County.

Drillstem test from 6,238 to 6,270 feet, with tool open one hour and 37 minutes, developed 4,050 feet of muddy salt water with no shows of oil or gas.

Flowing bottomhole pressure was from 90 to 2,145 pounds and 20-minute shutin bottomhole pressure was 2,355 pounds.

The Ellenburger was topped at 6,235 feet, no elevation available.

The scheduled 6,500-foot Cambrian test is 660 feet from north and west lines of C. A. Ragsdale Survey.

W. M. and A. P. Fuller of Midland will drill the 4 Lou E. Johnson Estate, a 6,800-foot rotary test, one location west of the two well-Fuller-Coke (Strawn sand) field and 18 miles north-west of Robert Lee.

## AD-LIB-BEN

A Christmas present for the entire community was announced this week by L. T. Youngblood. The local bank, for many years recognized as one of the strongest small banks in Texas, is putting on a remodeling program, which will cost between \$40,000 and \$50,000.

The building program is designed to make the Bronte bank just as modern and convenient as can be found anywhere. Folks here will soon be able to point with pride at the new First National Bank.

If you can't pay your bills, just be thankful you're not one of your creditors.

Snooky Landers, currently nursing a broken ankle down at the local hospital has been begging us for months to put her name on the front page. We told her the other day to go out and rob some body or break her neck and we'd be glad to oblige. But if we'd have known she was serious about the proposition, we'd have told her we didn't mean it, really.

Dec. 25 of this year will mark one thousand nine hundred and fifty four years an idea has survived without the aid of secret police.

A colored man went to C. R. Smith's the other day to pay down on a hat and have it put in the lay-a-way. C. R. asked his name and he replied it was Smith.

"Well my name is Smith, too," C. R. replied.

The colored man answered "Yas suh, they's sho a bunch of us, ain't they?"

And, in the bright sayings department, a local Miss was in San Angelo with her mother when she spotted a lady with an elegant furpiece over her arm. "Oh look, Mother," the little girl shouted "that woman's carrying a dead coon!"



**'B' TEAM ENTERS MILES TOURNAMENT**

While the A teams were playing in Sterling City, the local B teams were attending a tournament at Miles.

The girls team went to the consolation semi-finals where they lost to Talpa. They lost their first game to Water Valley A and won the second round from Mertzon B.

The boys played Water Valley A first, winning 48 to 27.

J. Smith was high scorer for Bronte with 19 points. B. Humble scored 10 points for the opponents. The Bronte boys then lost to Mertzon A by a score of 37-20. H. Denton scored 9 points for Bronte. Season record for the B team is three wins and one loss.

Prior to the Miles tournament they had won from the Robert Lee B team 42 to 23 and from Blackwell A team 32 to 28.

**TRY A WANT AD**

**CARD OF THANKS**

Thanks for all the nice cards, flowers etc. while I was in the hospital; also to the entire hospital staff and Dr. Harris.  
Royce Dean Clark.

**MONTHLY SINGING**

Monthly singing will be held Sunday at the Fort Chadbourne church. **Everyone** is invited to attend these services.

Mr. and Mrs. Floyd Bagwell Dee and Don visited in Monahans and Kermit over the weekend.

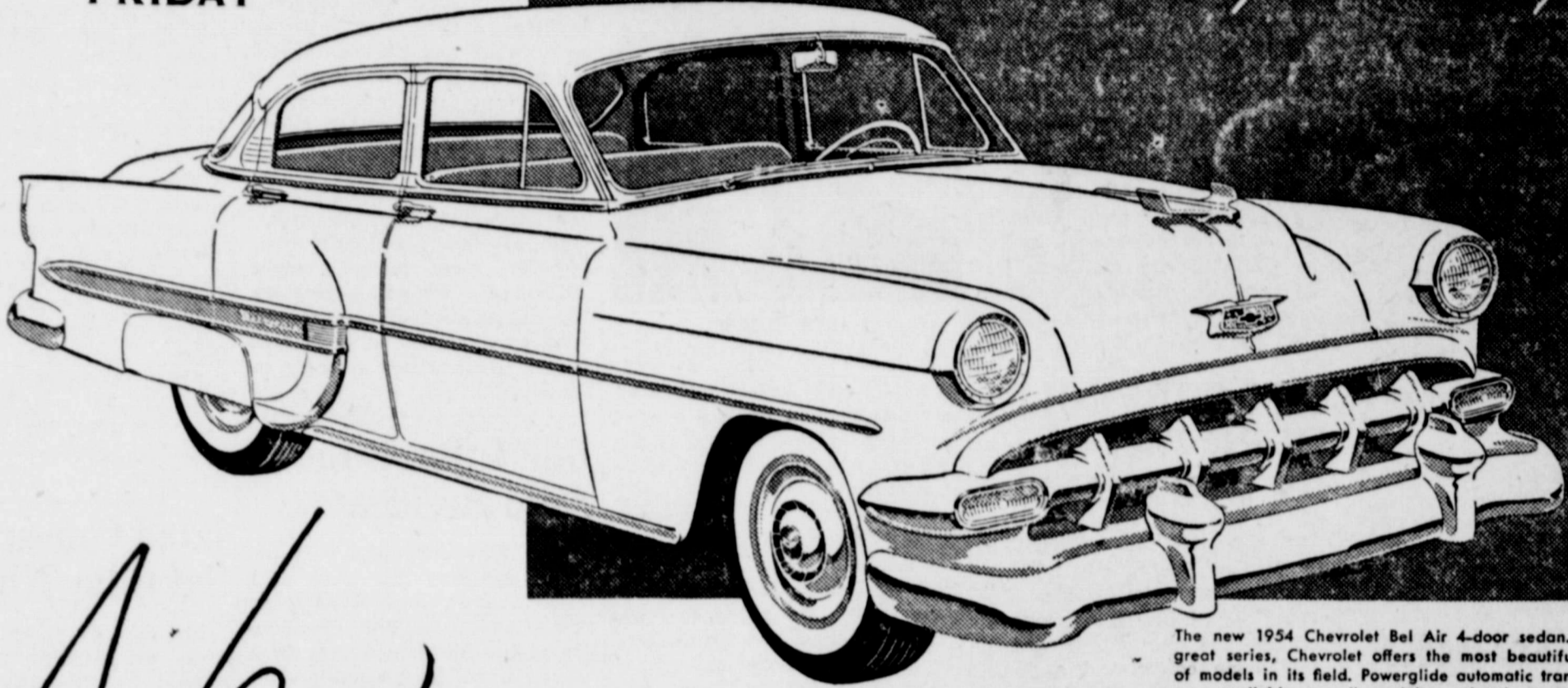
Mr. and Mrs. Jarvis Littlefield and four sons of Afton, Okla. were in Bronte the first part of the week visiting in the home of their uncle and aunt, Mr. and Mrs. J. M. Rippetoe.



THE GREAT NAME IN DAIRY PRODUCTS

**BILLY HUGHES**  
COKE COUNTY DISTRIBUTOR

**ON DISPLAY FRIDAY**



*It's Brimming with Beauty!*

The new 1954 Chevrolet Bel Air 4-door sedan. With 3 great series, Chevrolet offers the most beautiful choice of models in its field. Powerglide automatic transmission now available on all models, optional at extra cost.

*New 1954 Chevrolet*

**Powered for Performance!**  
**Engineered for Economy!**

**Come see the most beautiful, most powerful Chevrolet ever built . . . the new car that combines great new performance with money-saving gas mileage!**

In every way, Chevrolet now brings you even more of the things you want.

More *beauty* with brilliant new styling in Body by Fisher and bright new color harmonies outside and inside the car.

More *power* and *finer* performance with new high-compression engine power in all models.

More *comforts* and *conveniences* including the richest new interiors in Chevrolet history and such new features as Power Brakes and

Automatic, Electric Window and Seat Controls. And, thanks to advanced Chevrolet engineering, all this with *new economy*, too.

The fact is, you'll find that no other car offers *so many* things you want at such low cost. That means the low *first* cost of the lowest-priced line in its field. And it means money-saving economy of operation and upkeep, as well.

Stop in and take a good look at the best-looking Chevrolet you ever saw!

*First in the Low-Price Field*

with POWER BRAKES, AUTOMATIC WINDOW and SEAT CONTROLS



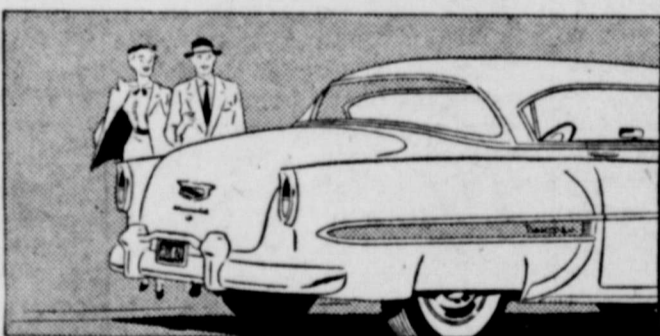
**Power brakes for easier stops**

Now Chevrolet brings you Power Brakes to make stopping wonderfully easy and convenient. Optional on Powerglide models at extra cost.



**New, automatic window and seat controls**

The touch of a button adjusts front seat and windows. Optional on Bel Air and "Two-Ten" models at extra cost.

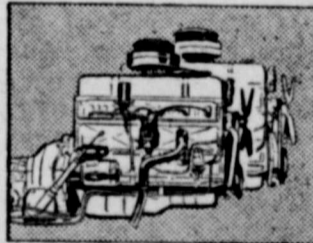


**New styling that will stay new**

There's a new, lower, smarter look about this new Chevrolet. All around the car, you'll see new styling that brings you Fisher Body at its beautiful best.

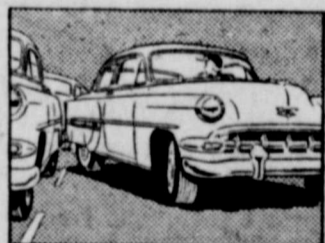
**New interior richness**

Fine new upholstery fabrics with a more liberal use of beautiful, durable vinyl trim. New color treatments in harmony with the brilliant new exterior colors.



**Thrifty new power in all models**

Now, in Powerglide models, is the more powerful "Blue-Flame 125" engine. Gearshift models offer the more powerful "Blue-Flame 115."



**New, lower price on power steering**

Chevrolet Power Steering now reduced in price! It does 80% of the work to give you easy, sure control. Optional at extra cost on all models.

**More things more people want, that's why MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!**

SYMBOL OF SAVINGS



EMBLEM OF EXCELLENCE

**Caperton Chevrolet Co.**  
BRONTE, TEXAS



**HERE'S BLACKWELL**

By Mrs. Charles Ragsdale  
Mr. and Mrs. C. M. Whitaker have had as their guests Mr. and

Mrs. R. F. Whitaker of Fort Worth and Mr. and Mrs. Jess Tomlinson and children of Rowena.  
Mr. and Mrs. Gordon Montgomery and daughters spent the

weekend with Mr. and Mrs. Burl Montgomery and children at Del Rio.

Mrs. Clarence Harris of Fluvana visited relatives here last week.

Babe McLendon of Douglas, Arizona visited relatives here last week.

Mr. and Mrs. B. N. Walls have been visiting Mr. and Mrs. Jesse Magness near El Paso.

Mr. and Mrs. Clay Lanier of Itasca have been visiting his parents, Mr. and Mrs. R. Lanier.

Mrs. Ollie Modrall is visiting her parents, Mr. and Mrs. Webber at Brownfield.

Mr. and Mrs. Robert Tubb are visiting relatives in Lamesa.

Bert Kinard of Casa Grande, Ariz., has been visiting his brothers, Ed and Carlos Kinard, and their families. Also his sisters-in-law and their families, Mrs. Roy Sanderson and Mrs. H. C. Raney.

Mr. and Mrs. Tuck Tucker and children of Granite Falls spent the weekend with his mother, Mrs. Charlie Tucker and his brother, Bill Tucker, and family.

Q. Spence, H. C. Raney Obdt Mr. and Mrs. Marion Bateman of Everman, Okla. visited his aunt, Mrs. D. T. Hunt and his uncle, Ben Palmer and Mrs. Palmer Monday and Tuesday.

Lavell Tucker of Amarillo is home for the Christmas holidays. After the first of the year he will go to Fort Worth to work.

**The Bronte Enterprise**

December 18, 1953

Bryan Barnes of Amarillo is visiting his parents, Mr. and Mrs. M. L. Barnes. He has recently been discharged from the Navy.

Mrs. Roy Sanderson and Mrs. Ernest Ware visited relatives in Snyder Tuesday.

All son of Mr. and Mrs. Bill Burwick had the misfortune of breaking his leg Tuesday night, at a basketball game at the school house. He started to cross the court during the game and was hit by a player.

Mr. and Mrs. Grady Patterson and children of San Angelo visited Mr. and Mrs. Rocky Thompson and Mrs. Lilly Wimberly Friday. Mr. Patterson's grandmother, Mrs. J. G. Raney, returned home with them.

**BLACKWELL PTA**

Blackwell PTA was hostess to the Nolan County PTA meeting last Thursday in an all-day meeting. Mrs. Velta Brownfield, Divide, president, presided over the business meeting. Mrs. Brownfield and Mrs. Doris Magee of Divide gave a report on the State PTA Convention in San Antonio.

Miss Joy Mullins and her home economics students served a turkey lunch in the home ec room. A Christmas motif was carried out in decorations.

In the afternoon, music students of Mrs. Wells sang Christmas Carols. Divide, Highland and

Blackwell schools were represented.

**WSCS MEETING**

The WSCS met Monday in the home of Mrs. J. W. Leach with Mrs. Roy Sanderson as co-hostess. Mrs. Austin Jordan, president, presided over the business meeting. Mrs. T. A. Carlisle gave the devotional.

Mrs. Charles Ragsdale gave a talk on "Feeding the Multitude." Mrs. L. W. Sweet was leader for the Christmas program which everyone participated in. The group also sang Christmas Carols.

Mrs. H. C. Raney presented a gift of appreciation to Mrs. P. G. Dabney, study leader.

Fruit cake, chicken salad, coffee and tea were served to Mes. P. G. Dabney, Austin Jordan, Jennings Lewis, Nolan Butler C. M. Rogers, L. W. Sweet, Wyley McRorey, T. A. Carlisle, R. Q. Spence, H. C. Raney, Charles Ragsdale and the hostess.

**SHOP BRONTE FIRST**

For  
DEPENDABLE INSURANCE  
See  
**L. T. Youngblood**  
Bronte, Texas

**SPECIALS**

**STOP - SHOP - SAVE**

REG. CTN.

LIMIT 2

**Cigarettes \$1.99**

**Sugar 5 Lbs. 47c**

**COFFEE, Admiration - Lb. 89c**

ANY BRAND  
**WASHING POWDER - Lge. 28c**

TALL CANS (Limit 6) Heart's Delight NO. 2 1/2  
**MILK - 2 for 25c Peaches - 31c**

SWIFT'S 12 Oz. Can Red & White, Del Monte 14 oz.  
**PREM - 47c CATSUP - 19c**

SUN SPUN QT. PT.  
**SALAD DRESSING 53c 31c**

KIMBELL'S NO. 2 1/2 CAN  
**WHOLE SWEET POTATOES - 31c**

**BETTER MEATS** FRESH Lb.  
**Stew Meat - 19c**

ALL MEAT Lb. Cello  
**FRANKS - 43c**

CURED Lb.  
**JOWLS - 31c**

PORK Lb.  
**LIVER - 27c**

FRESH GROUND  
**HAMBURGER MEAT - Lb. 33c**

**Beef Roast CHUCK Lb. 33c**

SWIFT'S READY TO EAT  
**PICNIC HAMS - - Lb. 48c**

HORMEL MIDWEST  
**BACON - - - - Lb. 57c**

**PORK CHOPS - - Lb. 56c**

**OLEO, All Sweet - - Lb. 29c**

**SAUSAGE, Hormel - 2 lb. sack 98c**

**VEGETABLES**

**FRUITS**

**LETTUCE - - - Head 10c**

**CARROTS - - Cello Pkg. 13c**

**BANANAS - - - Lb. 12 1/2c**

**APPLES, Wash. Delicious Lb. 17c**

**SIMS FOOD**

**STORE**

PHONE 41

**CHRISTMAS  
Band Concert**

**By The**

**Bronte Hi School Band**

Directed by Thomas Knox

**Saturday, Dec. 19**

**7:30 P. M.**

**High School Gym**

**Lots of Good Entertainment--**

**Come and Help Your Band**

**ADMISSION: 25c & 50c**



# PRUITT'S 8TH ANNIVERSARY

**FOOD**

# FESTIVAL

**FOR THRIFTY SHOPPERS**

**SUGAR** LIMIT 1 **10 Lbs. 89c**

**Cranberry Sauce 21c | MILK 2 tall cans 25c**

JACK SPRAT CREAM STYLE  
**GOLDEN CORN** - - 2 for 35c  
**CHEWING GUM** - - 3 for 10c  
**CIGARETTES** - Reg. Ctn. \$1.99  
**FRESH CRANBERRIES** - Lb. Pkg. 25c

DEL MONTE NO. 2 1/2 CAN  
**PEACHES, Sliced or Halves** - 33c

CHARMIN WITH 10c COUPON  
**Tissue 4 Rolls 39c**

DOLE'S  
**PINEAPPLE** - - Flat Can 15c  
**DATES, Dromedary** - 7 Oz. 21c  
**J E L L O** - - - 3 for 25c  
**PEARS, Stokley's** - No. 303 27c  
**CHERRIES, Kimbell's** - No. 303 27c

AUNT JEMIMA  
**CORN MEAL** - - - 5 Lbs. 39c



DOZ.  
**LEMONS** - 29c

Cello Pkg.  
**CARROTS** - 13c

**DELICIOUS APPLES** - Lb. 15c  
**BANANAS** - - - Lb. 12 1/2c  
**LETTUCE** - - - Lge. Head 12c

LB. 10 LBS.  
**SPUDS** **5c 45c**

## Tender Choice meats

**BISCUITS, Ballard** - - - - 6 cans 69c

SWIFT'S JEWEL With Coupon  
**Shortening** **59c**

**CLUB STEAKS** - Lb. 45c

FRESH  
**Ground Meat** - Lb. 33c

HOME MADE  
**SAUSAGE** - Lb. 49c

Swift's Prem., Cooked, Ready to Eat Lb.  
**Picnic Hams Lb. 47c**

Swift's Prem.  
**FRANKS** - Lb. Cello 43c

FULL CREAM  
**Longhorn Cheese** - lb. 49c

FULLY COOKED 1/2 or Whole  
**H A M S** - Lb. 73c

**Margarine All Sweet 2 lbs 49c**

FRESH 1/2 or Whole  
**H A M S** - Lb. 59c

**Pork Roast** - Lb. 47c  
VERY LITTLE BONE

**Stew Meat** - Lb. 19c

SWIFT'S PREM.  
**FRYERS** - Lb. 53c

SWIFT'S PREM. ALL MEAT 2 Lbs.  
**Bologna 2 Lbs. 59c**

FRESH DRESSED LB.  
**HENS, home grown** - 53c

HOME DRESSED  
**Turkey Hens & Toms**  
PLACE YOUR ORDER NOW

SWIFT'S PREM. LIMIT 1  
**Sliced Bacon - Only 59c**  
My Christmas Gift to You

ARM OR SEVEN  
**Roast Lb. 33c**

# Pruitt's Store

DON'T GO BY - BRONTE - COME BUY



## System of Letter Awards Set Up by School Trustees

In a meeting of the Bronte School Board of Trustees Monday night, a system for determining those who receive varsity and reserve letters in school athletics was approved.

Coach Elbert L. Yoes appeared before the board and gave his ideas on factors to be considered in awarding a boy a letter in football, basketball, track and other sports.

Coach Yoes recommended that the following four factors be considered:

1. Quarters played or amount of service.
2. Ability to take and appropriate instruction.
3. Disciplinary status.
4. Injuries, moving and whether or not a boy is a senior.

Yoes said he thought the entire purpose of the athletic program, that of developing better citizens, would be furthered by use of such a system.

The school board agreed and voted to adopt his suggestion.

The board voted on another motion to delay awards of letter jackets until all sports seasons are over, toward the end of the school year. Purpose of this action, they said, is to give an athlete who might not letter in one sport an opportunity to earn his letter in another.

State Interscholastic League rules state that not more than \$15 may be spent on one athlete during the year. Consequently, it is impossible to make awards in each sport. The overall program must be considered, the board agreed and jackets and sweaters awarded after the entire program has been completed for the school year.

The following boys have been selected to receive varsity letters in football and are entitled to receive a jacket:

Dean Stephenson, co-captain, Kenneth Scott, Arbie Phillips, Harold Denton, Jimmy Best, Harold McCutchen, Stanley Phillips, Johnny Smith, Noel Scott, Billy Ray Scott, Eddie Braswell, co-captain Dennie Braswell, Bobby Hester, Beauford James.

Boys selected to receive reserve letters in football are:

Tommy Taylor, Billy Tounget, Eugene Gentry, R. J. Millikin, Leslie Caperton, Billy Wrinkle, Ronald Denton, Don Glenn, Billy Alexander, Mgr.

Boys who are on the reserve letterman list will receive a sweater for their participation in football but will have an opportunity to earn a varsity letter and jacket in sports which are yet to be played this year.

### J. P. COURT IN DEC.

Justice of the Peace C. E. Bruton reported that his office has collected a total of \$420 in fines and costs thus far during December, after a dull November in which not a single case came before the court.

Bruton said he has had 19 cases this month, all for highway traffic violations.

Sheriff R. L. Wilkins of Fisher County, who was severely beaten this week in a prisoner escape from the Fisher County jail is a brother of L. L. Wilkins Bronte. At last reports Wilkins, 55, was in a satisfactory condition in a Rotan hospital. The prisoners, who had not been apprehended at press time, seized chains off their bunks and beat his as he entered their cell.

### METHODIST NOTES

You are urged to attend some church next Sunday to hear again the Christmas message. The Methodist church and its people will welcome you. The morning service will commemorate the birth of Jesus. Had there be no Christ there would surely be no Christmas.

At the evening service the Sunday school will present a program that you will enjoy.



### New Tax Exemptions

Mr. and Mrs. W. C. Gardner are parents of their first child, a son, born Wednesday, Dec. 16, at 9:33 a. m. in the Clinic Hospital in San Angelo. He weighed 8 pounds, 2 ounces and has been named Rodney Earl.

The father is employed by Humble. Grandparents are Mr. and Mrs. Earl Moon of Strawn. Mrs. A. S. Whatley is an aunt of Mrs. Gardner.

Teresa Gayle is the name of the new daughter of Mr. and Mrs. H. G. Wagner. The little girl was born at 9:30 a. m. Wednesday, Dec. 9 in the Bronte Hospital. She weighed 8 pounds and 3 ounces.

A daughter was born at 9:20 p. m. Tuesday, Dec. 15, to Mr. and

Mrs. T. B. McDaniels of Ballinger. The little girl weighed 6 pounds, 6 ounces and has been named Karen Sue. She was born in the local hospital.

James Douglas McMillan was born at 12:30 a. m. Thursday, Dec. 17, in the Bronte hospital. He is the son of Mr. and Mrs. J. N. McMillan of Winters and weighed 3 pounds, 14 ounces at birth.

### CHEVROLET EMPLOYEES

Employees from the Caperton Chevrolet Company, with their families, went to Sterling City Tuesday night where they enjoyed a Christmas party with the

employees of the R. T. Caperton Chevrolet Company there.

Gifts were exchanged and refreshments of sandwiches, cookies, coffee and Cokes were served.

### FAVOR COTTON CONTROLS

Farmers of Coke County went along with the the rest of the country this week in favoring controls of cotton acreage. The vote in Coke County was 64 to 7 in favor of controls. Acreage will be cut next year, but the price of cotton will get government support of 90 percent of parity.

**Dr. Rubie Rosson**

**OPTOMETRIST**

**WINTERS**

### Bargain in REAL Fishing Rig for Xmas

**Boat, Trailer, Cover, Motor**

a 12' aluminum runabout—made by ARKANSAS TRAVELER—has steering wheel, pulleys, enclosed cock-pits, braced transform. Canvas Boat Cover. Easy loading boat Trailer & 12 HP SEA KING Motor in perfect shape; has gear shift.

COMPLETE OUTFIT JUST \$295 cash or will sell just boat & cover & trailer.

**PRENTISS DAVISS**

West Texas Distributor  
Lone Star Boats  
S. End Chadbourne Bridge  
Ph. 9244 or 6331 San Angelo



**CHRISTMAS IS JUST A FEW DAYS OFF BUT WE STILL HAVE LOTS OF NICE TOYS**

**Our Prices Are a Lot Less Than You Will Find Anywhere Else**

**Lots of Nice Things for Grown-Ups, Too**

**Don't Forget on Dec. 24—About 5 P. M.**

**Several Nice Things Will Be GIVEN AWAY ABSOLUTELY FREE!!**

**WHITE AUTO STORE**

# Everybody Is Invited

TO SEE

# The New 1954 CHEVROLET

ON DISPLAY

## Friday, Dec. 18

## Free Coffee & Donuts

**FREE Perfume for the Ladies — Balloons & Toys for the Kids — Key Rings and Other Gifts for the Men!!!**

We had a little mix-up in sending out our invitations to this big showing and if you didn't receive a special invitation, we're sorry. Please consider this your invitation to come and visit us this weekend. We have a pretty, new product to show you and we want everybody to see it.

# Caperton Chevrolet Co.



FOR ALL KINDS OF  
**INSURANCE**  
See  
**Bronte Insurance Agcy.**  
Mr. & Mrs. R. W. Rees, Agts.

---

**ALEXANDER'S  
CAFE**  
In San Angelo Offers You  
Sea Food and Tasty Lunches  
STEAKS, MEXICAN FOOD  
Join Your Friends at  
**ALEXANDER'S**  
In Angelo, Concho & Chad.

**Lunchroom Menu**

**Monday, December 21**  
Stew, pork and beans, cheese and crackers, cookies and milk.

**Tuesday, December 22**  
Roast and gravy, mashed potatoes, English peas, biscuits, cooked apples, milk.

**Wednesday, December 23**  
Meat salad, vegetable salad, potato chips, bread, apple, cookie, candy.

**NEW STUDENTS**  
New students enrolled in the Bronte schools this week include Michael Brewer 1st grade, Charles Lynn Brewer, Gerry Le-verne Brewer and Jerry Colvin,

fifth grade; and Steve Colvin, 7th grade.

Total grade school enrollment is 228 and 87 are now enrolled in high school, making a total of 315 students. Total enrollment is expected to reach 350 after the Christmas holidays.

**PERSONALS**

Dwain (Dee) Bagwell leaves today for Abilene where he will be inducted into the army. He will probably be sent to Ft. Bliss at El Paso for basic training.

Mr. and Mrs. Carroll Robbins went to Rotan the first part of the week to visit Mr. and Mrs. O. S. Kiker.

Mrs. Arnold Ball left Thursday to visit with her parents, Mr. and Mrs. Elmer Dale, in Blanco.

Mr. and Mrs. George Clark and Vicki of Fort Worth visited with their parents, Mr. and Mrs. F. L. Clark, last weekend.

We're Overstocked on -  
**Flash Cameras**  
AND ARE OFFERING  
A REGULAR  
**\$13.95 Camera**  
FOR ONLY  
**\$10.95**

Hundreds of Other  
Gift Items for You  
To Choose from

**Central Drug**

**1/4 Off**



**Grocery SPECIALS**

**CHRISTMAS TREES**  
STILL HAVE A NICE ASSORTMENT

PEARS, Stokley's - No. 2 1/2 42c  
PET OR CARNATION (LIMIT 6)  
MILK, Large - - 2 for 25c  
CIGARETTES - Reg. Ctn. \$1.99

ADMIRATION  
COFFEE - - - - 1 Lb. 89c

GUTCHES  
MINCE MEAT - 9 Oz. Pkg 19c

**Sugar - 10 lbs. - 95c**

BAMA  
APPLE JELLY - 24 Oz. 27c

ANY BRAND  
WASHING POWDER - Lge. 27c

WALNUTS - - - - Lb. 40c

OCEAN SPRAY  
CRANBERRY SAUCE - can 22c

CHOC DROP  
CANDYCANDY - - -Lb. 27c

ASSORTED  
JELLO - - - - 3 for 25c

**TENDER DELICIOUS MEATS**

**AND FRESH PRODUCE**

SLAB  
SLICED BACON - - - Lb. 53c  
ROAST - - - - - Lb. 33c

SWIFT  
COOKED PICNICS - Lb. 49c

FRESH  
GROUND MEAT - Lb. 33c

TURKEY HENS, While they last

10 LBS. LB.  
SPUDS - 45c | ORANGES - 8c

We Reserve the Right to Limit Quantities

**BRONTE ICE  
COMPANY**

**GIFTS** FOR A  
*Merry Christmas*



**FOR HER—**

Gowns, Nylon ----- \$7.95 up  
Gowns, Rayon ----- \$3.95 up  
Bed Jackets ----- \$3.95 up  
Slips, Nylon ----- \$3.95 up  
Panties, Nylon ----- 98c up  
Robes, quilted & rayon -- \$6.95 up  
Costume Jewelry ----- \$1.20 up

LUGGAGE BY VOGUE  
Matched Sets Popular Prices

Bed Spreads ----- \$4.95 to \$24.95  
Towel Sets ----- 98c to \$7.50  
Bath Sets ----- \$1.50 up  
Pictures, bedroom or  
living room ---- \$3.95 to \$12.95  
Blankets, Electric ----- \$29.95  
A Good Buy

Blankets, sold Fieldcrest - \$9.95  
Blankets, 5 pct. wool, double, \$4.95  
TV Lights ----- \$7.95  
Potteries, a beautiful line - 98c up

Ladies Toppers, Suits & Dresses  
Still One-Third Off

Hose ----- 98c to \$1.50 pr.

**FOR HIM—**

Gabanarrow Sport Shirts -- \$4.49  
\$5.95 Value

Corduroy Shirts ----- \$5.95 up  
Arrow Sport Shirts

Arrow Dress Shirts colors & white  
Arrow Handkerchiefs -- 3 for \$1  
Solid White and Colors

Arrow Ties ----- \$1.50 & \$1.95  
Arrow Shorts ----- \$1.00 & \$1.25  
Pajamas ----- \$3.95 to \$9.95  
Lounging Robes -- \$8.95 & \$10.50  
Billfolds ----- \$1.98 up plus tax  
Tie Racks ----- \$1.00 - \$1.50  
Shaving Sets -- \$1.50 up plus tax  
John B. Stetson Hats -- \$10.00 up  
Still the Best Hat in the West

Other Brand Hats - \$6.95 to \$7.50  
Belts for Boys ----- 59c to \$1.25  
Belts for Men ----- \$1.00 to \$3.95  
Ash Trays ----- 98c up  
Dress Gloves -- \$2.95 to \$4.95 pr.  
Western Shirts --- \$4.95 to \$12.95  
Jackets ----- \$6.50 to \$24.95  
Men's Western Suits ----- \$32.50  
\$39.95 Value

Men's Dress Slacks - \$7.50 - \$15.00

PLEASE PICK UP YOUR PACKAGES  
AS EARLY AS POSSIBLE

**CUMBIE & MACKIEY**



# SOCIETY

Mrs. Charlie Phillips, Editor

The Bronte Enterprise

December 18, 1953

## SOROSIS CLUB HAS CHRISTMAS PARTY

A Christmas party for Sorosis Study Club members was held last Friday night in the home of Mrs. Ben Oglesby.

Mrs. A. S. Whatley was guest speaker and gave "A Child is Born." Mrs. E. F. Glenn spoke on "Santa Claus—How Did We Get Him?"

The group exchanged gifts from the Christmas tree. The hostesses, Mmes. Oglesby and Chas. Phillips, served refreshments of hot punch, sandwiches and congealed salad to Mrs. Whatley and the following club members: Mmes. Louis Bridges, A. E. Bell, Jr., Edward Cumbie, Royce Fancher, Clark Glenn, E. F. Glenn, Vernon Glenn, Clyde Lee, Royce Lee, W. D. McDonald, Bill McKown, Joe Rawlings, Sam Richards, Roy Robinson, Robert Hugh Sims, Bob Wilson and Tim Alderson.

## WSCS Christmas Party Held at Church

The WSCS held their annual Christmas party in the Fellowship Hall of the Methodist church last Monday afternoon. Mrs. W. S. Phillips was in charge of the program. A quartet composed of Mmes. C. E. Arrott, Carroll Robbin, Fewell Sims and A. S. Whatley, sang "White Christmas." Mrs. A. S. Whatley gave "A Child is Born" and Mrs. Phillips played organ music.

Hostesses for the afternoon were Mmes. Edna Butner, A. S. Whatley and I. C. Oden, who served the group a salad plate of cranberry sauce shaped as a Christmas tree, sandwiches in bell and tree shapes and wreath and heart shaped cookies with hot tea.

## FLORES SPEAKS AT MEETING OF DIVERSITY CLUB

Mrs. Chet Holcombe was hostess for a Diversity Club meeting Thursday night. Theme for the program was "Youth of Our Community" with Vetal Flores in charge.

Mr. Flores presented six high school students who gave their viewpoints on the subject. The students participating were Johnny Smith, Bill Maxwell, Barbara Singleton, Mary Ann Gray, Glenda Fletcher and Carolyn Baggett. After the program a round table discussion was conducted.

A Christmas motif was carried out in the house decorations and the refreshments of hot tea and coffee, and fruit cake topped with whipped cream. Christmas corsages were plate favors.

Guests present included those on the program and Mmes. Allen Sherrod, Brown Freeman and J. L. Carroll.

Members present were Mmes. C. E. Arrott, Clifford Clark, Vetal Flores, Robert Forman, D. K. Glenn, J. T. Henry, Cecil Kemp, R. C. Lasswell, Wade Rees, Carroll Robbins, Maynard Rogers, Collins Sayner, Otis Smith, T. F. Sims, Jr., H. A. Springer, Geo. Thomas, A. S. Whatley and the hostess.

## Husbands Entertained By Junior Study Club

Husbands of members of the Junior Study club were special guests Tuesday night at a Christmas dinner. The affair was held in the Humble recreation Hall.

Gifts were exchanged and the dinner of turkey, dressing, giblet gravy, English peas, creamed potatoes, stuffed celery, cranberry salad, hot rolls, butter, pie and coffee, was enjoyed by all.

Those present included Mr. and Mrs. Le Drew Arrott, Mr. and Mrs. Bill Clark and son, Mr. and Mrs. Marvin Leck, Mr. and Mrs. Bobby Vaughn and daughter, Mr. and Mrs. Roy Wilkins, Dewey Luckett, Miss Juanell Word and Mmes. J. B. Arrott, Dolf Richards and E. L. Yoes and children.

## BROOKSHIRE BROWNS

By Mrs. Herbert Holland

Mr. and Mrs. C. H. Hester and Luther of Abilene spent the week end with Mr. and Mrs. J. C. Boatright. Other guests in the Boatright home during the week end were Mr. and Mrs. J. B. Arrott and Jim Bob on Sunday and Mr. and Mrs. Mug Stephenson on Saturday night.

Mr. and Mrs. Herbert Holland went to Cross Plains Saturday to visit Mr. and Mrs. H. J. Holland and family and Mr. and Mrs. Paul Lutzenburger.

Mr. and Mrs. Jim Clark received word Monday of the death of their cousin, Newberry Clark.

He died in Brownwood Monday of a heart attack. Funeral services were conducted for him at Rising Star at 3 p. m. Tuesday.

Mr. and Mrs. B. V. Hedges, Mr. and Mrs. J. C. Boatright, Mr. and Mrs. Franklin Thomas, Mr. and Mrs. Less Webb were among those who attended the Jamboree at Tennyson Friday night.

Mr. and Mrs. Winford Lee of Ballinger and Mr. and Mrs. Willard Caudle visited the Hurlen Lee family Tuesday night.

Mr. and Mrs. Coburn Anderson of Judy of Denton Valley visited Mr. and Mrs. Herbert Holland Sunday.

Mrs. Doxie Lauder of Miles spent Tuesday night with the Hollands and Mr. and Mrs. H. J. Holland children of Cross Plains visited them Wednesday.

Mr. and Mrs. Buster Gleghorn

of Ballinger were Sunday guests of the T. G. Gleghorns.

Mr. and Mrs. J. C. Boatright, Mr. and Mrs. T. G. Gleghorn attended the Workers Conference at the 7th Street Baptist Church in Ballinger Tuesday night.

Attending the Jolly Breakfast club meeting Saturday morning in the home of Mrs. Wesley Prinzing were Mmes. Al D. Richards, J. W. Clark, Doxie Lauder, Bert Hester and Bill Willman. The group will meet Saturday with Mrs. Richards for their Christmas party and tree.

Homer Clark of San Angelo was a Sunday guest of the Jim Clarks.

## "Merry Christmas, Gra'ma!"

Give the gift only you can give... the most personal gift of all... the sound of your voice over the telephone.

And to make sure it gets there, call early. A day or so before Christmas is best. Lines are freer then; your call goes through faster.



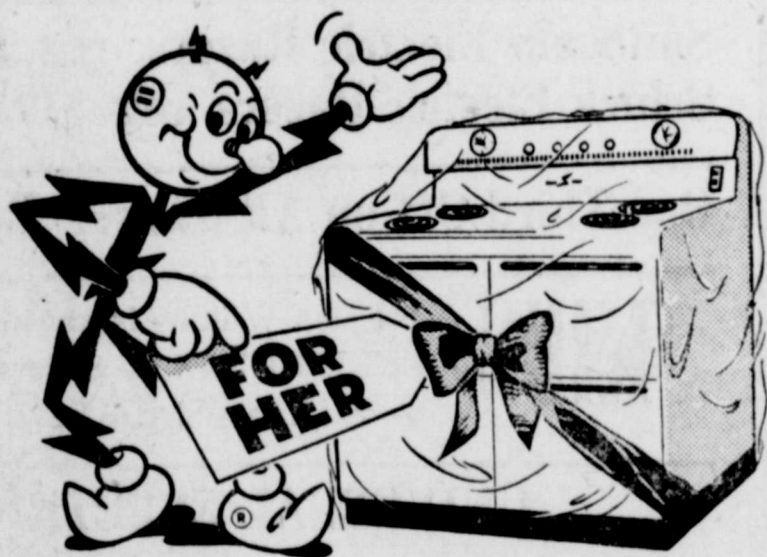
## General Telephone Company of the Southwest



A Member of One of the Great Telephone Systems Serving America.

YOUR TELEPHONE is backed by the resources of America's largest independent telephone system

"It's too big for Santa's bag  
but boy, what a gift—  
It's Carefree Cooking!"



It's the gift from the husband who cares...  
it's the gift every wife wants... carefree  
electric cooking... it's the gift that'll  
bring praise all year long. It's a gift  
of clean, cool, automatic cooking pleasure  
and more time for leisure.

"...and for gifts that  
keep on giving see your Electric Appliance Dealer."

Gifts for today and tomorrow...

Automatic Blanket  
Clock  
Reading Lamp  
Study Lamp  
Boudoir Lamp  
Pin-Up Lamp  
Sun Lamp  
Heat Lamp  
Radio  
Waffle Maker  
Automatic Toaster  
Electric Mixer  
Blender  
Battle Warmer  
Heating Pad

Roaster  
Coffee Maker  
Percolator  
Coffee Urn  
Hot Plate  
Buffet Warmer  
Casserole  
Sandwich Grill  
Steak Grill  
Egg Cooker  
Range  
Home Freezer  
Refrigerator  
Water Heater  
Dishwasher

Garbage Disposer  
Sewing Machine  
Automatic Washer  
Electric Dryer  
Electric Ironer  
Vacuum Cleaner  
Chafing Dish  
Popcorn Popper  
Electric Space Heater  
Hair Dryer  
Vibrator  
Curling Iron  
Electric Shaver  
Electric Hobby Shop Tools  
Television



West Texas Utilities Company

This Christmas be sure — give Electrical Gifts



**TEXAS THEATRE**  
BRONTE, TEXAS  
SHOW STARTS 6:15 P. M.—SUNDAY MATINEE 1:30 P. M.  
Motion Pictures Are Your Finest Entertainment  
FRIDAY AND SATURDAY, DECEMBER 18 & 19  
Ann Sheridan and Sterling Hayden in  
"TAKE ME TO TOWN"  
(In Technicolor) Also News & Comedy  
SUNDAY & MONDAY, DEC. 20 & 21, Sun. Matinee 1:30, 3:15  
Robert Mitchum, Susan Hayward in  
"WHITE WITCH DOCTOR"  
(Color by Technicolor) Also Cartoon  
TUESDAY AND WEDNESDAY, DECEMBER 22 & 23  
Alan Ladd, Arlene Dahl, Richard Conte in  
"DESERT LEGION"  
(Color by Technicolor) Also Cartoon

**Classified Ads** *EVERY AD A VALUE OPPORTUNITY*

FOR SALE: 16 inch Huffy side-walk bicycle with balance wheels. Practically new. See Mrs. John R. Harris. 1tc

LOST — Blue Parakeet. Call 176. James Byers. 50-1tc

FOR RENT — Bedroom with private bath and entrance. James Allen, Phone 62. 50tfc

CHRISTMAS TREE WIRING, lamps and sockets for sale. West Texas Utilities Co.

FOR SALE — Approximately 8000 ft. 4 inch underground, steel screw joint water line for sale. Sealed bids accepted through 10 a. m. December 28, 1953 at City Hall in Bronte, Texas. Bids mailed, enclose certified check of 10 percent of bid. We reserve the right to reject any or all bids. For further information, contact Paul McGuire or Otis Smith in Bronte, Texas. 51-2tc

FOR RENT — Furnished house, 3 rooms and bath. Mrs. R. S. Walton, phone 53. 50-tfc

FOR SALE—F-20 Farmall tractor, also International 8 Disc one-way. J. E. McAulay. 50-2tp

PAY CASH AND PAY LESS — Robbins Chevron Station. 50-1tc

FOR SALE—6, 8 and 10 foot Aeromotor double-gear windmills and towers. LEEPER SUPPLY CO. Robert Lee.

FOR SALE — Lone Star Boat. Good price and it's a good boat. Bronte Tractor Co. tfc

FOR RENT — Newly redecorated house. 4 rooms and bath. Furnished. Also 2 room and bath apartment. (new). Apply Mrs. R. W. Rees, c/o Home Motor Co.

ELECTRICAL WIRING — Good work, reasonable prices. Doyle Caulder. 49-2tc

  
**DRY CLEANING**  
PARTICULAR PEOPLE  
FAST DEPENDABLE SERVICE  
at  
**Kemp's**  
CLEANERS & HATTERS

FOR RENT—Two nicely furnished apartments. Call 6171, Ballinger, Mrs. J. R. Hash. tfc

SOMETHING NEW In Christmas Cards. See at Enterprise Office.

FOR RENT — Three room house and bath. Unfurnished. Inquire at Enterprise Office.

I have all equipment for cleaning your septic tanks and cess pools. Call me at No. 8 for this service. L. M. Jones 21-ttc

FOR SALE — 2 gallon electric churn. \$20. Call 231. 49-3tc

WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

ROYALTIES — Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 232-J. Res. phone 225. Box 178.

FOR SALE — Large barn on Dollie McQueen farm 4 miles west of Bronte, Tex. Price \$500. See or write Mrs. Dollie McQueen, 609 Comal, Ft. Worth, Texas. 50-2tc

**CHEVROLET—**  
Continued from page 1

Other chassis advances cover improvements in the clutch of gearshift models, a longer, deeper toned and sound deadening muffler, and nylon rear spring inserts to eliminate the necessity for lubrication.

In appearance the 1954 Chevrolets have a longer, more rugged look. Designed for a broader, lower effect, the front bumper has been surved farther around the fender. The grille, bumper guards, parking lamps and hood ornamentation have been modified to conform with the new motif. Although the brightwork of the individual series profiles remains much the same, design touches at the rear re-emphasize the distinction of the line.

Of prime interest are the two-tone interiors of the bodies. Stylists have taken full advantage of new fabrics to combine eye-appeal and practicability. A lavish use of vinyl, an easily washed material, is apparent. In the Bel Air series interior fabrics are nylon faced cloth and vinyls while in other series tasteful complements of vinyls and new, modern fabrics have been worked out.

Nine of the 14 solid exterior colors are new. The 13 two-tone combinations, featuring such exotic partnerships as ivory and turquoise and beige and an unusual tan, are perhaps the most striking yet unveiled by the industry. Totalling the number of body types and colors, the customer has 161 selections from which to draw when he buys a Chevrolet.

**Baptist Announcements**

Services at the Bronte First Baptist Church are announced as follows by the pastor, Rev. Maynard R. Rogers. Sunday School

at 10 a. m. with the Christmas lesson entitled "The Prince of Peace." The entire family should go to Sunday School. The title of the pastor's message in the 11 o'clock worship service is: "Christ the Lord."

Training Union for all ages invites your presence at 6:30 p. m. with the program around the theme: "God's Love Makes Men Love."

At the 7:30 p. m. evening service the Sunday School Departments will present the Christmas program. Pastor Rogers will present an illustrated message entitled "The Heart of Christmas." Gifts wrapped in white are being brought for orphan children and others of the community in need.

**THE Bronte Enterprise**  
Published Weekly By BEN OGLESBY

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Per year, in Coke and adjoining counties ..... \$2.00  
Per year, elsewhere ..... \$2.50



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National Advertising Representative  
**AMERICAN PRESS ASSOCIATION**

For Life, Hospitalization and Polio Insurance, See  
**B. D. SNEAD**  
At First National Bank

**ATTEND BOOK REVIEW**

A large number of members of the Progressive and Diversity clubs motored to San Angelo Wednesday for a Christmas party in the home of Mrs. S. E. Adams.

The group, along with members of El Valle Garden Club of Robert Lee enjoyed a highly entertaining book review, "Forty-Odd", given by Mrs. Will Hall of San Angelo.

**NOTICE!**  
We Will Be Closed Four Days for Christmas  
December 24, 25, 26 and 27  
Please keep this in mind and do your laundry before these dates.  
**LAMMERS LAUNDRY**

**DON'T FORGET—**  
**SALE PRICES**  
IN OUR AD LAST WEEK ARE GOOD  
ALL DURING DECEMBER  
**Richards Butane Co.**

OUR STORE IS A  
**Christmas Wonderland**

Come in and do your shopping where you can buy gifts for every member of the family at one convenient stop.

Sunbeam Electric Razors, reg. \$26.95	- - -	\$22.95
Schick Electric Razors, reg. \$19.50	- - -	\$16.95

**One-Third Off on All Parker Pens, Pencils and Sets**

**KIDS** Joe Don Wilkins is ahead in the race for the beautiful **FREE BICYCLE**. Several others are just a few cents behind him and still have a good chance to win.

**UNIVERSAL ELECTRIC BLANKETS**

Dual Control, Reg \$49.95	- - -	ONLY \$37.46
Single Control, Reg. 41.95	- - -	ONLY \$31.46

**WHAT WOULD PLEASE MORE THAN A WATCH?**

Reg. \$29.95 <b>17 Jewel Lee</b> ONLY \$19.95	Reg. \$24.98 <b>17 Jewel Court</b> Incabloc, anti magnetic, stainless steel, water protected, Swiss made ONLY \$19.95
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**BRONTE PHARMACY**