

The BRONTE ENTERPRISE

Vol. 36

BRONTE, TEXAS, JANUARY 1, 1954

No. 1

AD-LIB-BEN

The new year, 1954, begins with high hopes for continued prosperity for the country, and folks around Bronte are hopeful that it will be even more prosperous for them than the past few years have been. Anything like normal rainfall would be a greatly appreciated change and would improve conditions as much as anything.

Then, too, all of us here in Bronte are hoping for more oil activity in this area. Rumors are flying that it will pick up after the first of the year. Here's hoping!

There are two tragedies in life. One is not to get your heart's desire. The other is to get it.

Well Christmas is over and for us it was certainly a nice one. We visited relatives in Brownfield who have a big fire place with a real chimney for Santa. The kids were pleased with this arrangement and their only misgiving was that Santa might burn himself in the fire which was merrily blazing. He didn't tho!

We'd like to send a little bouquet this week to our good friends and neighbors Frank and Charlie Keeney. They're beginning their 49th year in business here. Starting out at the "old town" in 1906, they moved with the rest of town to its new location a short time later. So as we know, they have been in business in Bronte longer than anybody. During these 48 years they've dispensed groceries, furniture, just about anything, including undertaker service. Congratulations on their 48th anniversary, Frank and Charlie Keeney.

WATCH NIGHT PROGRAM AT BAPTIST CHURCH

A Watch Night service on New Year's Eve will be held at the First Baptist church beginning at 8 p. m. The service will be sponsored by the Training Union with the theme "Watch and Pray."

During the fun period there will be a biscuit making contest between Training Union Director Jack Lee and Sunday School Superintendent Vetal Flores.

Refreshments will be served from 10 until 10:30 p. m. and inspiration time will be from 10:30 to 12 midnight.

About 75 persons attended the watch service last New Year's and that many or more are expected this time.



New Tax Exemptions

Mr. and Mrs. R. D. Hembree of Odessa are the parents of a new daughter, born Dec. 26. Karen Michelle weighed 7½ pounds. Mr. and Mrs. W. B. McShan of Norton are maternal grandparents of the baby. Mrs. Hembree, the former Peggy McShan, formerly was employed by West Texas Utilities Co.

Keeneys Begin 49th Year In Business Here

Next week will mark the 48th anniversary for Frank and Charlie Keeney in Bronte. They entered the general mercantile business at the old town of Bronte, some distance southwest of the present site, on January 8, 1906.

When the town was moved to the present location with the coming of the railroad in 1906, the Keeney brothers packed up and moved right along with it. In fact, they sold some merchandise along the way while moving.

Frank Keeney said that their stay here in Bronte has been most pleasant and that he would like to spend another 48 years in business here.

The Keeneys have lots of interesting stories to tell about the early days here. Drop in some time when they are not busy and they will be glad to oblige you with an account of what happened way back.

Today the store handles hardware and variety store items, but in the past they have handled just about everything. Their firm was the only undertaking firm here for many years, and only recently did they sell out to Bruce Clift.

Kickapoo Baptist S. S. To Study Genesis

Young people and adults in Sunday School at Kickapoo Baptist Church will have a series of lessons from the first book of the Bible the book of Genesis. This series of lessons in Genesis will begin the first Sunday in January and will continue for three months.

Christian need to study this part of the Bible more, since many modernists are seeking to discredit the reliability of this book. A knowledge of and a faith in the things revealed in Genesis will greatly strengthen the understanding and faith in the rest of the Bible. Whereas doubts and misunderstandings about this important book will likely leave doubts and misunderstandings of many of the other books of the Bible.

Rev. Clyde W. Coleman, pastor says, "To those who do not attend Sunday School regularly elsewhere, we invite you to come with us in Sunday School at 10 a. m. each Sunday as we study the book of Genesis. We have classes for all ages."

"We not only invite everyone then but to all of our regular services: Worship services at 11 a. m. and 7:30 p. m.; Baptist Training service at 6:30 p. m. for children young people and adults; Ladies Auxiliary each Tuesday at 2:30 and they are currently studying the book of Revelation; Wednesday prayer service at 7:30 p. m. The Kickapoo Baptist Church is located 3½ miles north of Bronte on highway 277. One of the Bible requirements of acceptable worship is 'Not forsaking the assembling of ourselves together' Heb. 10:25. We invite you to assemble and worship with us as we begin a new year."

School Board Studies New Crediting Rules

At a called meeting of the local Board of Trustees Monday night, Dec. 21, the members spent most of the evening studying the first six standards of the new crediting formula which will go into operation in all accredited high schools in Texas in September, 1954.

The board also called for a financial audit of school funds. A complete report of this audit will appear in The Enterprise once it is completed.

The school board studied the proposal planned for a state-wide teacher pay raise, but did not commit themselves on this matter. Further study will be made. Action was taken to require all school bus drivers to be licensed chauffeurs.

COUNTY AGENT COLUMN

OPEN LETTER TO THE PEOPLE OF COKE COUNTY

After eleven years as your county agent, I have decided to make a change, but in so doing I hasten to say that I shall always cherish the friendships and associations which have made these eleven years most pleasant.

Many programs have been sponsored through the Extension Service during my tenure in the county agent's office.

I am particularly proud to see these programs still functioning for the good of farmers and ranchers of Coke County. Particularly might be mentioned the Coke County Co-op Association and Locker Plant, the Coke County Soil Conservation District and the Coke County Game Management Association. Much time was spent in getting these agencies set up, and they are all proving their worth.

As 4-H Club leader, I have tried to build good citizens out of good boys. I believe we have developed as fine a group of young citizens in Coke County as can be found anywhere. I am proud to have had a small part in their training. There is a large group of 4-H boys coming on.

In the matter of helping farmers with their income reports, I will be here to help those who desire my service. I will be on hand after January 11 for as long as necessary. I count it a privilege to help where I can be of service.

Lunchroom Menu

Monday, Jan. 4

Barbecue, mashed potatoes, English peas, pickles, biscuits, cookies, peaches and milk.

Tuesday Jan. 5

Beans, cheese and macaroni, chili pie, cole slaw, fruit, crackers and milk.

Wednesday, Jan. 6

Hamburger steaks, mashed potatoes, string beans, tomato slices, biscuits, cooked apricots and milk.

Thursday, Jan. 7

Blackeyed peas, franks in chili sauce, buttered potatoes, beet pickles, corn bread, peanut butter cookies and milk.

Friday, Jan. 8

Steak and gravy, mashed potatoes, vegetable salad, rolls, Jello and milk.

Stores to be Open Here New Years Day

Doyle Adair Named To Alpha Chi Fraternity

Doyle Adair of Bronte was among 124 students of Texas Tech who qualified for membership in Alpha Chi, scholastic fraternity for upper classmen and graduate students. The list of those being awarded this honor was released by Dean of Student Life James G. Allen. Adair has a grade average of 2.41 out of a possible 3.00.

The son of Mr. and Mrs. J. I. Adair of Bronte, he is majoring in accounting at Tech. He graduated from Bronte High School in 1951. The last two years he was in high school he was employed by The Bronte Enterprise.

In addition to his regular studies, young Adair works at the Tech Press, college printing plant. He has been attending school both during the long and summer terms and will complete his work within three years of the date he started.

More information as released by Dean Allen concerning Alpha Chi follows:

On the fall semester list of Alpha Chi are 83 seniors, 35 juniors and six graduate students.

For a senior to qualify for the national honorary fraternity, he must have attended Tech the past two long sessions, maintained an over-all grade point average of 2.20, or better, and be enrolled for 12 semester hours or more for the fall term of 1953.

A junior must have the same qualifications as the senior with the exception of the grade-point average. A junior must have at least a 2.40 of the perfect mark of 3.00. The top 10 per cent of graduate students qualify.

Baptist Announcements

Sunday School at 10 a. m. followed by the 11 o'clock morning worship service. Rev. Maynard R. Rogers, will bring the message on "Our Church Covenant." Training union at 6:30, followed by Baptismal service at 7:30 p. m. and the evening worship service. Message by the pastor, Rev. Rogers.

FIREMEN TO MEET NEXT THURSDAY

A special meeting of all members of the Bronte Volunteer Fire Department has been called for next Thursday night Jan. 7.

It is hoped at that time to institute a training program to acquaint the firemen with the use of equipment which the city now owns.

Everyone is urged to attend the meeting, as it is of great importance, a spokesman for the group said.

COMING HOME SOON

Word has been received from Joe Lee Scott that he was scheduled to leave France for the United States soon after Christmas and that he would probably be home within 30 days. He will be discharged from the Army before coming to Bronte.

Most all of the business firms in Bronte will remain open for New Years day. Due to the fact that two days were taken for the Christmas holiday most of the merchants feel that they should keep their doors open for business.

First National Bank will be closed as the staff of the firm will be busy moving fixtures etc. upstairs so that remodeling can begin on the ground floor of the building. The post office will also be closed as well the Bronte Enterprise office and the city hall.

Oil News

The Rawlings 5300 field has been extended one location with the completion of Lion Oil Co. 7 Mary for a daily flowing potential of 272.54 barrels of 49.7 gravity oil, no water, with gas-oil ratio of 82-1.

Production was through a 14-64 inch choke and perforations between 5,340-5,355 feet in the Gardner in 5½-inch casing set at 5,363.75 feet. Top of pay was picked at 5,320 feet on floor elevation of 1,914 feet. Section was acidized with 40 gallons.

Tubing pressure was 340 pounds, with packer on casing. Location is in 390-1A-H&TC RR.

WENDKIRK GETS EXTENDER

The Wendkirk (Cisco) field has been extended one location south and northeast with the completion of Kewanee Oil Co. 3-B Wend for a daily flowing potential of 130.57 barrels of 40-gravity oil, no water, with gas-oil ratio of 152-1.

Production was through a 14-64-inch choke from open hole between 3,672.60 feet, where 7-inch casing was set, and 3,679 feet, the total depth. Top of pay was picked at 3,676 ft. on ground elevation of 1,825 feet. Completion was natural.

Tubing pressure was 175 pounds; casing pressure, 80 pounds.

HUMBLE SETS PROSPECTOR

Humble Oil & Refining Co. has filed application to drill a 5,400-foot Gray sand wildcat in the Ft. Chadbourns field, six miles south east of Blackwell. It will be drilled as the No. 87-E Sallie Odom. Operations will begin as soon as permit is approved.

Location is 8,250 feet from the southeast and 4,094 feet from the southwest lines of 302-F. Sosa survey.

The prospector is 2 5/8 miles northeast of the nearest Gray sand production. The producing well is Humble Oil & Refining Co. 4-F Sallie Odom in 475-Seth Clark survey, which was finalized in 1951 for a daily potential of 634 barrels of oil. It was also finalized Aug. 23 as a Goens producer for a daily potential of 262.98 barrels of 45.3 gravity oil.

John J. Eisner No. 2 Mrs. Ruth Spencer, Section 364, Block 1-A, M. C. Gallaway Survey, Bronte Ellenburger Field, has been abandoned at 6,064 feet.

Miami 1 Robbins was drilling at 3,040 feet in lime and shale early this week.

SOCIETY

Mrs. Charlie Phillips, Editor

The Bronte Enterprise

January 1, 1954

Mr. and Mrs. L. C. Robbins Have Golden Anniversary

One hundred and two guests, composed of friends and relatives called Sunday from two to five p.m. at the home of Mr. and Mrs. J. W. Labenske. The occasion was to celebrate the fiftieth wedding anniversary of Mr. and Mrs. L. C. Robbins.

The afternoon was spent singing and reminiscing of days gone by.

Refreshments of spiced tea, coffee and cake were served to the large crowd. Janet Williams served cake and Mrs. Maxine Allred and Mrs. Carroll Robbins were in charge of serving the coffee and tea.

Guests were present from Bronte, Robert Lee, Rankin, Mc-

Camey, Big Spring, Midland, Snyder, Sonora, Wingate, Lubbock, O'Donnell, Ft. Stockton, San Angelo, San Antonio, Tankersley, Rotan, Ashland, Kans., and Abilene.

Both the Labenskies and Mr. and Mrs. Robbins expressed their thanks to everyone who had any part in making the afternoon so successful.

Christmas Gathering At McGuire Home

Several members of the McGuire family met in the home of Mr. and Mrs. Eldred McGuire for a Christmas dinner and supper.

Those attending included Mr. and Mrs. Roy Hash and June, Mr. and Mrs. J. B. Terry, Gayle and David of Ballinger; Mr. and Mrs. Edwin McGuire, Adren and Melinda, of Winnie; Mrs. Lois Payne, Bud, Wanda and Charlene of Waco; Mr. and Mrs. Kenneth McGuire, Dale and Gary of Beckville.

Also Mr. and Mrs. Gus Monse and Dale of Orange Grove; Mrs. Willie Cornelius, Mr. and Mrs. Dale Dameron of National City, Calif.; Mrs. M. S. Jones of Spring Valley, Calif.; Mr. and Mrs. Clyde Blackburn and son of Brownwood; Mr. and Mrs. Crawford of Blackwell; Mr. and Mrs. T. G. Stinebaugh, Mr. and Mrs. Eldred McGuire, Modene, Laura Lee and Charles and Paul McGuire of Bronte.

After supper the group took pictures, played games and watched television.

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Rev. Chandler of Hardin-Simmons, Abilene, filled the pulpit at the Baptist church Sun. He is pastor of the Bethel Baptist church. Rev. and Mrs. Chandler and Mr. and Mrs. Willis Smith of Ballinger visited the Willard Caudles after church.

Visiting Mr. and Mrs. T. G. Gleghorn Sunday were Mr. and Mrs. Howard Gleghorn of San Antonio; Mr. and Mrs. Buster Gleghorn of Ballinger; Mr. and Mrs. Gleghorn Ollie and Gary of Miles and Mrs. and Mrs. B. V. Hedges.

Mr. and Mrs. Jim Clark and Mr. and Mrs. Herbert Holland spent Sunday in San Angelo with Mr. and Mrs. Homer Clark.

Mr. and Mrs. Willard Caudle, Grandpa Nixon, Mrs. Grace Hedges, Mr. and Mrs. Mug Stephenson, Willie Dean, and J. W. Caudle had Christmas dinner in Ballinger.

Mr. and Mrs. Herbert Holland spent Christmas in Cross Plains with the H. J. Holland family.

Tommie Lee was admitted to Shannon Hospital on Monday.

Mr. and Mrs. B. V. Hedges attended the Huntsville-Ballinger football game at Temple Saturday.

Having supper with Mr. and Mrs. Luther Nixon Saturday were Mr. and Mrs. James Lee, Judy, Jimmy, Mr. and Mrs. Hurlin Lee, Martin and Tommy, Mr. and Mrs. Willard Caudle and their daughter and son-in-law of San Angelo.

Mr. and Mrs. Wesley Acklin spent Christmas in San Angelo with relatives.

A Christmas tree and program were held last Wednesday night

MISS ROWLAND AND JERRY LAWHON ARE MARRIED IN CHRISTMAS EVE CEREMONY

In a Christmas Eve ceremony read at the home of the bride's grandfather, Mr. and Mrs. Tad Richards, Miss Burlene Rowland and Jerry Lawhon, both of San Angelo, were united in marriage. The bride is a daughter of Mr. and Mrs. Claude O. Rowland and Mr. Lawhon is the son of W. C. Lawhon, all of San Angelo.

The double ring ceremony was read by Rev. Harry Grantz, Baptist minister from Mertzson, before a fireplace flanked with baskets of white gladioli and candelabra holding white tapers.

Given in marriage by her father, the bride wore a gown of white chantilly lace over misty blue nylon tulle and satin. The decollete neckline was applied with lace and the fitted sleeves terminated in points over her hands. The white overskirt was gathered and fell into a chapel length train. Her veil was of imported illusion and fell in tiers from a sweetheart bonnet of white lace over tulle. Her bouquet was of red roses.

Maid of honor was the bride's sister, Miss Jo Claudette Row-

land, who wore a melon colored satin and net gown, fashioned the strapless bodice covered by a nylon net jacket. She wore a melon colored net headdress.

Pete Lawhon of El Paso, was best man for his brother, Blake Rowland, brother of the bride, was groomsman.

Traditional wedding music was played by Mrs. Al Purifoy of Ballinger, organist and she accompanied Mrs. Gene Heidenheimer of Ballinger who sang "Ah Sweet Mystery of Life," and Pat McCarty who sang "Because."

A reception followed the ceremony. The serving table was laid with white cutwork over mist blue taffeta. Mixed flowers centered the table.

The couple left for a week's wedding trip to Wichita, Kan., and will make their home in Mertzson where he is associated with an oil company.

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PERSONALS

Mr. and Mrs. Joe Warner of Stamford visited his mother, Mrs. J. W. Warner, during the holidays.

Mr. and Mrs. Garland Spencer have purchased the Leathers house near the football field and moved into town this week.




RY-CLEANING
PARTICULAR PEOPLE

FAST DEPENDABLE SERVICE
at
Kemp's
CLEANERS & HATLERS


Dr. Rubie Rosson
OPTOMETRIST
WINTERS

ALEXANDER'S CAFE
In San Angelo Offers You Sea Food and Tasty Lunches STEAKS, MEXICAN FOOD
Join Your Friends at
ALEXANDER'S
In Angelo, Concho & Chad.



SAVE Every day

JACK SPRAT	CAN	2 FOR
HOMINY - No. 2 1/2	13c	25c
DIAMOND		
PEAS & CARROTS - No. 300		10c
JACK SPRAT		
PORK & BEANS - - -		10c
ASHLEY'S	SERVES 4	
ENCHILADA DINNER - - -		79c
SHILLINGS	LB.	2 LBS.
COFFEE - - -	79c	\$1.55
GIANT	YOUR CHOICE	
WASHING POWDER - - -		69c



ORANGES - Lb. 9c

Bananas - Lb. 12 1/2c

LETTUCE - Lge. Head 12c

SPUDS - Lb. 5c 10 Lbs. 45c

Kimbell Waffle SYRUP - - 35c

MEAT

FRESH

Ground Meat lb. 33c

HOME MADE SAUSAGE - - - Lb. 49c

ARM OR SEVEN BONE REEF ROAST - - Lb. 33c

HORMEL'S MIDWEST BACON - Lb. 61c

ALL SWEET MARGARINE - 1 LB. 29c 2 LBS. 53c

Club STEAKS - Lb. 45c STEW MEAT - - Lb. 23c

Pork ROAST - - 49c SALT PORK - - - Lb. 39c

Pruitt's Store

DON'T GO BY BRONTE — COME BUY

A Most Happy & Prosperous NEW YEAR TO YOU



We wish for all of you a most pleasant 1954, and we want to express of sincere thanks for your cooperation in 1953.

Jeff Dean

Keeney Variety Store

White Auto Store

Bronte Hospital

Caperton Chevrolet Co

Cumbie & Mackey

Weldon Fikes

Paul Good

The Bronte Enterprise

Bronte Pharmacy

Clift Funeral Home

Howard Brock

HERE'S BLACKWELL

By Mrs. Charles Ragsdale

Mr. and Mrs. Walter Sanders had as their guests Christmas day Mr. and Mrs. Carl Coleman and children of Big Spring, Mrs. A. I. Reece of Roscoe, Mr. and Mrs. Harry Coleman and sons of Midland, Mr. and Mrs. Charles Kornogay of Fort Worth, Bobby and Susan Bledsoe of Ft. Worth, Mr. and Mrs. Alton Short and David of San Angelo.

Mr. and Mrs. George Russell had as their guests Mr. and Mrs. Herman Craft and son, Ron, of Ft. Worth.

A. J. McLendon of San Antonio has been visiting his parents, Mr. and Mrs. A. J. McLendon, Sr.

Mrs. Jessie Reed had as her Christmas guests Leroy Reed of Long Beach, Calif., Mr. and Mrs. Jesse Black of Porterville, Calif., Mr. and Mrs. John M. Reed and Mr. and Mrs. J. E. Reed and son of Judsonia, Ark.

Mr. and Mrs. Dwight Gray and grandson and Mr. and Mrs. Orval Gray of Deming, N. M., have been visiting in the Daizy Henderson, the Walter Johnson and the Delos Alsop homes.

Mr. and Mrs. Charles Ragsdale spent Christmas day with her aunt, Mrs. Tom Ragsdale, and family in Winters.

Mr. and Mrs. Nolan Butler and son, Larry, spent Christmas day with relatives in Crane.

Mr. and Mrs. B. R. McCarley and children of Huntsville, Ark., spent the Christmas holidays with her parents, Mr. and Mrs. Charley Copeland, and other relatives here.

Mr. and Mrs. C. B. Smith of Bagdad, Ariz., and son Pfc. Dixie Smith, is in the Marine Corps at Camp Pendleton, Calif., are visiting relatives and friends here during the holidays.

Mr. and Mrs. R. H. Reaves had as their holiday guests, Mr. and Mrs. Robert Reaves and daughter and Mrs. J. D. Holden and sons of Austin, and Mr. and Mrs. Otis Curry and children of Tahoka.

Mr. and Mrs. Emmett Ware visited relatives in Decatur during the holidays.

Mr. and Mrs. Gorgan Montgomery and daughters spent

Christmas day with her parents, Mr. and Mrs. T. P. Griffin, in Winters.

Mr. and Mrs. Charles Ragsdale spent Sunday in the Loy Ragsdale and the Arnold Richards homes in Abilene.

Mr. and Mrs. Louis Rosser and children of Bronte spent Christmas day with her parents, Mr. and Mrs. Everett Bryant.

Grandma Green had the misfortune of breaking her right arm near the shoulder last Wednesday night when she fell at her home. She has been in the Sweetwater hospital but is now at home and doing nicely.

Mr. and Mrs. Ollie Modall spent Christmas with relatives in Odessa.

Mr. and Mrs. Buster Hargrave and son of Seminole spent Christmas with his mother, Mrs. Annie Hargrave.

There will be a singing at the Baptist Church Sunday afternoon at 2:30. Everyone is invited to attend.

Mr. and Mrs. Joe Oden and sons of Anton and Miss Sidney Grimes of Littlefield spent the holidays with relatives in Blackwell.

Mr. and Mrs. Ben Palmer spent Christmas day with Mr. and Mrs. Floyd Waggoner at Hylton.

Mr. and Mrs. Carlisle Russell and daughter of Littlefield have been visiting relatives and friends in Blackwell and Maryneal.

Mr. and Mrs. Mark Hanna and children spent Christmas day with Mr. and Mrs. Fred Gaston at Maryneal.

Mr. and Mrs. Ernest Ware and Jerry and Mr. and Mrs. R. Q. Spence had Christmas Eve supper with Mr. and Mrs. Harold Ware and son at Sweetwater. They all spent Christmas day with Mr. and Mrs. Walter Ainsworth at Snyder.

G. K. Gaston, who is in the Navy, is home on leave. He is the son of Mr. and Mrs. Ollie Gaston. He has been doing over seas duty.

Mr. and Mrs. Jim Wilson have had as their holiday guests, Mr. and Mrs. Charles Wilson and sons of Big Spring and Mr. and Mrs. Curtis Wilson and children of Artesia, N. M.

Mr. and Mrs. Burl Montgomery and children of Del Rio are vis-

iting relatives in Blackwell and Hylton.

Mr. and Mrs. Oscar Henderson and daughter of San Angelo are visiting his mother, Mrs. Daizy Henderson, of Blackwell and her parents, Mr. and Mrs. Ed Stevens at Hylton.

Mr. and Mrs. Roy Lewis and children of Sweetwater spent Christmas with her parents, Mr. and Mrs. Wyley McRorey.

Mr. and Mrs. Leroy McFarland and daughters of Odessa visited his parents, Mr. and Mrs. Bob McFarland, during the holidays.

Mr. and Mrs. Charles Ragsdale and Mr. and Mrs. Carl Finley attended the wedding of Donald Childers and Alice Higgins at Sweetwater Christmas Eve night.

Mr. and Mrs. Melvin Tubb and children, Mrs. Josie Hipp and children, Mr. and Mrs. Robert Tubb and Miss Sue Copeland spent Christmas day with Mr. and Mrs. W. Hipp at Bronte.

Mr. and Mrs. G. B. Henderson and children of Lovington, N. M., spent Christmas with her parents, Mr. and Mrs. W. E. Lackey, and his mother, Mrs. Daizy Henderson.

Mr. and Mrs. Hones Holland of Snyder and Mr. and Mrs. Connie Cunningham and children of Coleman spent Christmas with Mr. and Mrs. Elmer Grimes. The Hollands also visited his mother, Mrs. Stella Holland.

Mr. and Mrs. Melvin Bryant

had as their Christmas guests, Mr. and Mrs. Mark Corning and Miss Clara Corning of Abilene.

Mr. and Mrs. B. D. Harris and daughters of Green Tree, N. M., are visiting friends and relatives in Blackwell.

Mr. and Mrs. Cy Odom of Killean spent Christmas with with her mother, Mrs. J. W. Raney, and other relatives here.

Mr. and Mrs. Kelly Richards had as their Christmas guests, Mr. and Mrs. J. R. Thompson and sons and Miss Dorothy of Abilene, and Mr. and Mrs. Bill Richards of San Angelo.

Freeman and Richard Love and families of Houston have been visiting their sister, Mrs. Lee Lackey, and Mr. Lackey.

Mr. and Mrs. Roy Sanderson and Bob of Blackwell, Mr. and Mrs. Jack Blanchard and Miss Betty Sanderson of Snyder, Rev. and Mrs. Robert Harris and children of Loraine spent Christmas day with Mr. and Mrs. Harvey Glass and son at Sterling City. Mr. and Mrs. Robert English and children of Ft. Worth met them there.

Geach and Will Russell of Pep, N. M., are visiting Mr. and Mrs. George Russell and Mr. and Mrs. B. N. Walls.

Rev. and Mrs. R. L. Cooksey and children visited her parents at Spearman during the holidays.

Mr. and Mrs. Rush Roton and children of Odessa, Mr. and Mrs.

Johnny Blair and children and Mr. and Mrs. Lloyd Russell of Monahans have been visiting Mr. and Mrs. George Russell.

Roe Jordan of Portland, Ore., is visiting relatives in Blackwell.

Clarence Smith of Bay City spent the holidays with his parents, Mr. and Mrs. S. P. Smith.

TRY A WANT AD

My Neighbors
By BILL PAULSON




"People that 'take insults lying down' must have got th' idea at a wrestlin' match!"

For Life, Hospitalization and Polio Insurance. See **B. D. SNEAD** At First National Bank

1906

1954

48th ANNIVERSARY



IN BRONTE

Yes, its a happy day—this occasion of our 48th anniversary in business here in Bronte. We look back over the years of our association with the fine people of this community with a great deal of pleasure. Of course, we've had dark days, but most of them have been bright and pleasant, We know that without your fine support we could not have stayed here for 48 years—and we are truly grateful to all of you.

Frank & Charlie Keeney

THANKS--

We want to thank each of you for the wonderful patronage you gave to us during the Christmas season and all during 1953. We invite your business in 1954 and pledge that you will at all times receive high quality merchandise and prompt, courteous service.

The following named persons received gifts indicated by their names at our store on Christmas Eve:

- Eula McClesky, Coffee Service
- J. F. Gipson, Club Aluminum Roaster
- A. R. Compton, Rt. 1, Hawley, Texas, Glass Maker.
- Bill Newcomer, Breadbox
- Jerry Mack McCutchen, Card Table
- Mrs. Foy Moore, Surprise Gift, Roaster.

Thanks and Happy Holidays!!!

AUTHORIZED DEALER

WHITE AUTO STORE

MR. AND MRS. C. E. BRUTON

Review of 1953's News

(Editor's Note: Many things happen each year in any town—even one our size which the newspaper tries to cover. In looking back over 1953, we found that from a news standpoint, we had the biggest stories this year that we have had since coming to Bronte. Some of them tragedies such as the flood, some of them good, such as securing water from Oak Creek Lake. We have gone back through our files and picked out some, but not all, of the important happenings. We have tried to make a short summary by months.)

JANUARY 1953

Bronte schools closed for a severe flu epidemic: March of Dimes campaign was launched new Chevrolets were shown to the public and Frank Dickey Jr. was appointed to fill the County Attorney's post to fill the vacancy created when E. B. Fuller moved away. Deborah Bagwell, little Bronte polio patient was pictured as Bronte's poster girl and 93 year-old Rev. D. H. Palmer passed away. Bronte Longhorns captured the Sterling City basketball tourney.

Biggest story in a long time broke when two armed gunmen took almost \$9,000 from the local bank in a daring daylight robbery. C. H. Webb, 77, was buried

FEBRUARY, 1953

was raised on the east side of the county for the March of Dimes and a total of \$3500 was raised for the county. Bronte boys basketball squads won championships of the north and south districts. Water restraints imposed in the summer were lifted by the city

burger production was in Humble No. 2 Butner north Bronte field. Work completed on the pipeline from Oak Creek Lake to Bronte and the filter plant. Bronte won district basketball championship by defeating Mertonia. A Cross official H. A. announced plans for the Red Cross drive for funds. Plans were heard for filing for council posts with A. F. Ball, Sam Spruell and Fletcher, Sam Spruell and H. A. Springer on the balance candidates. John Edward Ford long time resident died of heart attack at his home.

MARCH 1953

Robbers of the Bronte bank, Willie Ray Muckelrath and Byron Ralph Moore, were nabbed in Las Vegas, Nevada by FBI agents, only 37 days after the robbery. Work was underway on the old Texas Theater building, which was being remodeled as a new home for the Bronte Pharmacy.

Death came suddenly to Jesse Lewis Coppedege, 64, who suffered a heart attack while going about his regular duties as city water supervisor. A school trustee election was slated for April. Two inches of rain were joyfully received by residents here. Otis Smith was named new water superintendent. Bank robbery suspects were indicted by a federal grand jury.

Bronte teachers were all re-elected and the names of C. L. Brown, Marvin Corley, Cullen Luttrell, Mug Stephenson, Bill Looney and Clark Glenn appeared on the ballot for school trustee candidates for the vacancies left by the the expiring terms of W. W. Millikin and C. L. Brown. Funeral services were held from the First Baptist church for Mrs. Elizabeth Lamers 71.

The Fort Chadbourne field of Runnels and Coke Counties announced that they would return

to a producing status April 1 after being shut in since Feb. 1 1952. The three million dollar Lone Star Producing Co. gasoline plant was completed and ready for operation.

Red Cross officials were well pleased with the 88 pints of blood donated during the visit of the Red Cross Bloodmobile unit.

APRIL 1953

Volunteer firemen enjoyed a barbecue at the park. Fletcher and Springer were elected to City Council, while Stephenson and Looney were named for school trustees. Mucklerath and Moore, bank robbers, were sentenced to 7 years in prison by a Federal Court in Dallas. Mrs. A. F. Landers, 78 died in Abilene. Services were held here. A rash of thefts broke out over the county, keeping law enforcement officials hopping. Another half-inch of moisture was doled out in the county.

Hay began to come un under the emergency program. Matthew Caperton was re-elected fire chief and Sam Richards named his assistant at a reorganization meeting of the fire department. Construction of a new Gulf station for Bill Wrinkle and Charles Sims was underway. Water conservation was again necessary as Bronte water, coming from wells and the river, grew less in quantity and poorer in quality.

Sifting blowing dust whipped over the section in one of the worst dust storms in many years, damaging crops and ruining dispositions.

MAY, 1953

Summer softball got underway, under lights for the first time. Mary Gray and Jo Walton broke high jump records at Blue Bonnet Belle Relays in San Angelo.

Bronte found itself in a center of violent weather and a sudden rain and hailstorm hit doing much property damage. Most citizens spent several anxious days watching nasty storm clouds. But Oak Creek Lake gained several feet.

Local citizens came generously to the aid of tornado stricken Lakeview. Lyndon Waldrop was first in pole vault at the state meet. After weeks of pure mud and salt water in the mains, Oak Creek water finally flowed into Bronte. Patsy Mackey and Jimmy Gray were honor graduates of 1953. Bill Looney, 35, was killed in a tragic oilfield accident. Mrs. George Scott of Lubbock, in a special Memorial Day service here, presented the local Legion with the flag which was used at the funeral of her son, George Scott, for whom the post was named.

JUNE, 1953

Open house was held at the new water filter plant. Rev. J. E. Fuller was returned as pastor of the Methodist church. Bronte Lions bought and presented a bus to Boys Ranch near Tankersley. Foy Moore was appointed to the school board to succeed Bill Looney. Formal opening of the new Bronte Pharmacy was June 27.

Water usage increased right along with the temperature, which burned the area with 100 plus temperatures for most of June. Extreme heat caused cancellation of the Lions club community picnic and the annual July 4 Hayrick barbecue.

JULY, 1953

Bronte stores closed for the 4th and plans were made for federal aid for hot, dry West Texas. Mrs. Emma Victoria Stephenson, 86, died at Muleshoe. Alvin Ott was critically injured when his truck struck a bridge north of Blackwell. Coke Countians gathered together to pray for rain. Jimmy Royce Brunson,

Don Glenn and Richard Rees left for National Boy Scout Jamboree in California. Bank deposits were up despite drouth. A. E. Bell, Jr. was elected commander of George Scott Post No. 394. Claude Ray Ash joined the 24th Infantry Division in Japan.

Mary Ann Gray and Jo Dell Walton entered the Women's National AAU Track meet in San Antonio with Jo Dell tying or 3rd in high jump. C. R. Smith and Mozelle moved into their completely remodeled store. Work began on a new athletic house at the local school. Wheat allotment for the county was announced as 2559 acres.

Area oil activity upsurged and a shower fell, bringing a welcome ½ to 1½ inches of rain.

AUGUST, 1953

W. N. Gaddy, Vershel Smith, and H. M. Daniel resigned as teachers here, Gaddy and Smith going to Grand Falls and Daniel to the US Army. First Cambrian oil in West Texas discovered in Humble 3 Butner. Humble won the summer softball flag, after some dispute. A seventh pay was discovered in the North Bronte-Rawlings area.

Blackwell voters created a water district, 67 to 3, with the intention of securing water from Oak Creek Lake.

Final rites for Miss Zadie Gibson were conducted from the Kickapoo Baptist church. The worst flood in 50 years swept thru Bronte when both the East and West Kickapooes went out of their banks and met in the center of town. Up to 14 inches of rain was received on their watershed and 100 homes and businesses stood in water. Damage was reported over \$100,000 but the silver lining was that Oak Creek Lake was one-fourth full.

Mrs. Bob Mayo resigned as 5th grade teacher and H. A. Jolley resigned as coach for a similar position at Roscoe.

SEPTEMBER, 1953

Bronte school kids trekked back to school, stores closed for Labor day and the First National Bank announced plans for remodeling. Elbert Lee Yoes was named as Bronte Longhorn coach. The County, Bronte and Robert Lee purchased a spraying machine. 309 students were enrolled in the local schools. Mrs. J. D. McEntire was new president of the PTA and the Longhorns defeated Ira 18 to 0 in their first grid contest and then took Robert Lee 28-6 in the next week. A Legion Auxiliary was being organized in conjunction with the local post with Mrs. Bob Wilson as president.

OCTOBER, 1953

The Enterprise went tabloid with the first issue in October after installing a new press. 5½ inches of rain were received over a 2 day period. Bronte lost to Coahoma's Bulldogs 45-0 in their first home game. A hold-up pair slugged Claude Murtishaw at his station here but failed in the robbery attempt. They were apprehended a short time later in San Angelo. Benny Corley and the grand champion in the junior turkey show at the State Fair and sold his pen of 3 for \$500.

J. B. Mackey was elected president of Bronte ex-students. Local gridsters were defeated 14-6 by Hobbs and 13-12 by Loraine. Mrs. Claude Word opened a new flower and gift shop.

NOVEMBER, 1953

Bronte stores closed for Armistice Day with the only special observance being a Legion breakfast. The Longhorns fell to Rankin 14-6 and to Hermleigh 27-20. First frost of the season fell

on Nov. 9. Bronte's school board began discussion of a building program for the local school. Tommy Latham received \$1.05 per pound for his toms exhibited at the Coke County 4-H Turkey

Continued on Back Page

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INSURANCE
See
Bronte Insurance Agcy.
Mr. & Mrs. R. W. Rees, Agts.

Thanks for Your Business in '53
**WE WISH EVERYONE A HAPPY
AND PROSPEROUS YEAR IN '54**

**FOOD SPECIALS FOR
JANUARY 1st and 2nd**

ADMIRATION
COFFEE - (Limit 2 lbs. Lb. 89c
LIMIT 10 LBS.

Sugar 5 Lbs. 47c

REG. CTN. LIMIT 2
Cigarettes \$1.99

Saltine 1 Lb. Box Scrapy or Big Mike 3 for
CRACKERS - 25c Dog Food - 25c

Patio No. 2 Can Dinty Moore 1½ Lb. Can
CHILI - 55c Beef Stew - 53c

ANY BRAND
WASHING POWDERS - Lge. 29c

SUN SPUN
OKRA & TOMATOES - No. 303 21c

PILLSBURY
PAN CAKE MIX - Lge. Box 36c

BETTER MEATS

FRESH Stew Meat - Lb. 19c
Fresh Calf LIVER - Lb. 31c
Brick CHILI - Lb. 44c
All Sweet OLEO - Lb. 29c

Beef Roast CHUCK Lb. 33c

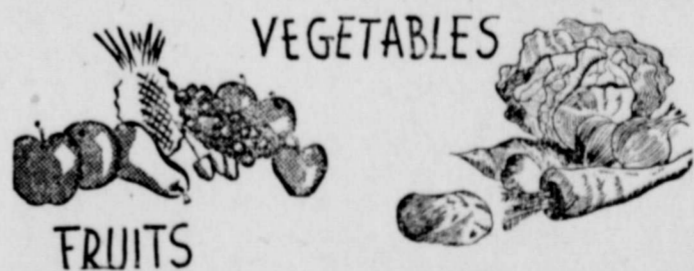
FRESH GROUND
HAMBURGER MEAT - Lb. 33c

ALL MEAT
FRANKS - 1 Lb. Cello 44c

HORMEL MIDWEST
BACON - Lb. 61c

SWIFT'S
SAUSAGE, Pure Pork - Lb. 48c

CURED
BACON SQUARES - Lb. 36c



LETTUCE, Nice - Head 12c

SPUDS - 10 Lbs. 45c

BANANAS - Lb. 12½c

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STORE**
PHONE 41

TEXAS THEATRE

BRONTE, TEXAS

SHOW STARTS 6:15 P. M.—SUNDAY MATINEE 1:30 P. M.

Motion Pictures Are Your Finest Entertainment

FRIDAY AND SATURDAY, JANUARY 1 & 2

John Payne, Coleen Gray, Jan Sterling in

"THE VANQUISHED"

(Color by Technicolor) Also Cartoon & News

SUNDAY & MONDAY, JAN. 3 & 4, Sun. Matinee 1:30 & 3:05

Bob Hope, Mickey Rooney, Marilyn Maxwell in

"OFF LIMITS"

Also Cartoon

TUESDAY AND WEDNESDAY, JANUARY 5 & 6

Cornel Wilde, Constance Smith in

"TREASURE OF THE GOLDEN CONDOR"

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BIGGER BETTER BARGAINS Classified Ads **EVERY AD A VALUABLE OPPORTUNITY**

FOR LEASE — The Dollie McQueen farm 4 miles west of Bronte. Write Mrs. Dollie McQueen, 609 Comal, Ft. Worth, 8, Texas. 1-2tc

FOR SALE — 1940 model B John Deere tractor, 2 row equipment, good rubber, No. 1 mechanical condition. Bargain. O. H. Smith, Maverick, phone 1324 Norton exchange. 1-2tp

FOR RENT — Bedroom with private bath and entrance. James Allen, Phone 62. 50tfe

PAY CASH AND PAY LESS — Robbins Chevron Station. 50-ltc

FOR SALE—6, 8 and 10 foot Aeromotor double-g geared windmills and towers. LEEPER SUPPLY CO. Robert Lee.

FOR SALE — Lone Star Boat. Good price and it's a good boat. Bronte Tractor Co. tfe

FOR RENT — Newly redecorated house. 4 rooms and bath. Furnished. Also 2 room and bath apartment. (new). Apply Mrs. R. W. Rees, c/o Home Motor Co.

I have all equipment for cleaning your septic tanks and cess pools. Call me at No. 8 for this service. L. M. Jones 21-ttc

FOR RENT—Two nicely furnished apartments. Call 6171, Ballinger, Mrs. J. R. Hash. tfe

HOWARD COMBS of Loraine Is Representative for the **WHITE CROSS PLAN** In Coke County

WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

ROYALTIES — Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 232-J. Res. phone 225. Box 178.

REVIEW OF 1953'S NEWS—Continued from Page 5

show. Schools dismissed Wednesday for Thanksgiving. Stores were to close. Yoes' Longhorns won district 8-B football title by defeating Robert Lee 39-6 and lost in the bi-district encounter, 38-19, playing Rochester at Ballinger. Lions sponsored the Coke County Jamboree in order to make money for their Christmas project.

DECEMBER, 1953

Funeral services were held in Ft. Worth for Leslie V. Boggess, former resident, killed in an auto accident. B. I. Williams opened a watch repair service here. Mr. and Mrs. L. T. Youngblood observed their 40th wedding anniversary. Everyone readied for Christmas. Jeff Dean was elected president of the Texas Association of County Judges and

Commissioners. Advance information on school valuations indicated that it is likely to reach \$9,000,000. Blackwell and Bronte reached an agreement whereby Blackwell will purchase water from Oak Creek reservoir. 1954 Chevolets went on display at Caperton Chevrolet Co.

Templeton & Cannon of San Angelo were the successful bidders when the contract was let for remodeling the First National Bank. Bronte boys captured the Sterling City cage tourney, local schools are on holiday until January 4.

HERE'S BLACKWELL

By Mrs. Charles Ragsdale

Too late for last week

Mr. and Mrs. Bud Caruthers and son, Bob, left last Tuesday for Tulsa, Okla. to spend the holidays with his parents.

Mrs. D. T. Hunt will spend the holidays with her vrandson and family, Mr. and Mrs. Dan McDonald and children at Dallas. Mrs. D. T. McDonald of Austin will join them in Dallas.

Tom V. Copeland, student of Sul Ross at Alpine, is home for the Christmas vacation.

Mr. and Mrs. Tom Berteau of Amarillo spent the weekend with her parents, Mr. and Mrs. M. L. Barnes.

Mr. and Mrs. Everett Bryant had as their guests Sunday Geo. Bryant of Lorena, Texas and Mr. and Mrs. Melvin Bryant of Blackwell.

Roy Sanderson and Richard Copeland, who have been working at a gin at Dimmitt are home for the holidays.

Edmond (Dink) Lanier, who is in the Navy, is home on leave. The son of Mr. and Mrs. Abe Lanier, he has been serving over seas.

The Baptist and Methodist church combined their Christmas program and tree at the Baptist church Sunday night. After the program and tree the adults enjoyed a social hour while the young folks went caroling.

Mr. and Mrs. J. T. Sanderson and Mrs. Roy Sanderson and Bob attended the funeral of Mr. J. T. Sanderson's brother-in-law, John Sanford, at Covington and the golden wedding anniversary of his sister and brother-in-law at Grandview over the weekend. They had planned the trip to Grandview when they received word of Mr. Sanford's death.

Miss Mary Lee Swindle of Sterling City spent the weekend with friends in Blackwell.

Ray Johnson received a broken right arm while playing basketball at Divide last Thursday night.

Local News

Mr. and Mrs. J. A. Culpepper of Lometa spent the Christmas holidays with her parents, Mr. and Mrs. J. W. Keeney and other relatives. Mr. and Mrs. Keeney returned home with them for a few days. While there they will also visit relatives in Temple and Little River.

Mr. and Mrs. Dwayne Walker of Oklahoma City spent Christmas with his mother, Mrs. Mary Walker, and with his grandparents, Mr. and Mrs. J. W. Keeney and with other relatives here and in San Angelo.

Mrs. Elbert Yoes and her two daughters, Melody and Carol Ann, accompanied Rev. and Mrs. Maynard Rogers and daughters to Edinburg last week. She met her parents there and went on to Port Isabel to spend Christmas with them. The Rogers family visited with his parents at Edinburg. Johnny Smith filled the pulpit at the local Baptist church last Sunday.

Mr. and Mrs. Sam Beeler of Atlantic Pipe Line visited at Orange and Huntington, in East Texas week before last. When they returned they brought two pine Christmas trees, a beautiful holly and youpahn arrangement and a pint of real ribbon cane syrup to Mr. Robert Knierim. Mrs. Beeler was reared in the same community that Mr. Knierim was reared in — a few years apart.

Here for the Christmas holidays were the five daughters of Mr. and Mrs. F. S. Higginbotham, with their families. They are Mrs. Frank Sayner of Moriarity, N. M., Mrs. W. A. Haymes of Crosbyton, Mrs. Jack Hamilton of Dallas, Mrs. Bill Meyer of Houston, Mrs. George Hughes of Houston and Mrs. H. A. Fitzhugh of San Antonio.

Christmas guests of Mrs. M. A. Scott and other relatives here were Mr. and Mrs. Leroy Scott and family of Denver City, Mr. and Mrs. Ralph Scott, Jr. and family of Waco, Mr. and Mrs. Ray Coalson and family of Silver, Daniel Scott of Farmers Branch, Mr. and Mrs. J. W. Athey and family of Roswell, New Mexico and Mr. and Mrs.

James Weaver Scott and family of Crane. The group enjoyed Christmas dinner in the Walter Scott home and spent the next day in the Coalson home at Silver.

Mrs. Eunice Looney and Douglas arrived Tuesday for a few days visit here. They are now living in Tomball and had been to Rising Star for Christmas.

Mrs. Kate Cox spent the week end of Christmas in Miles and Cherokee where she visited her brother and sister. While away she also attended the wedding of her niece.

Visiting in the home of their parents, Mr. and Mrs. Monroe Alexander, during Christmas were Sgt. and Mrs. Jim Sanker of Big Spring, and Doris and J. L. Alexander of San Angelo.

Mr. and Mrs. Thomas Wade and Becky are moving to Hon-do where he has been transferred by Atlantic Pipeline Co. They have lived in Bronte the past year and a half.

CARD OF THANKS

My thanks to the Bronte Hospital staff, Dr. Harris and all the good people of Bronte and Tennyson for the courtesy shown me while I was in the hospital. — E. D. Little.

For DEPENDABLE INSURANCE See L. T. Youngblood Bronte, Texas



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Sugar - 10 lbs. - 95c

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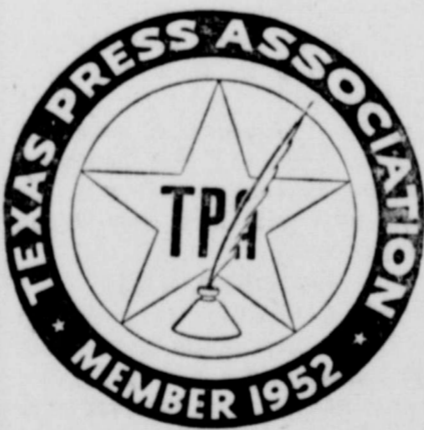
STARLAC DRY MILK - 5 Qt. Ctn. 39c

ASSORTED JELLO - - - 3 for 25c

PEACH OR APRICOT NECTAR - - - 2 for 25c

THE Bronte Enterprise

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