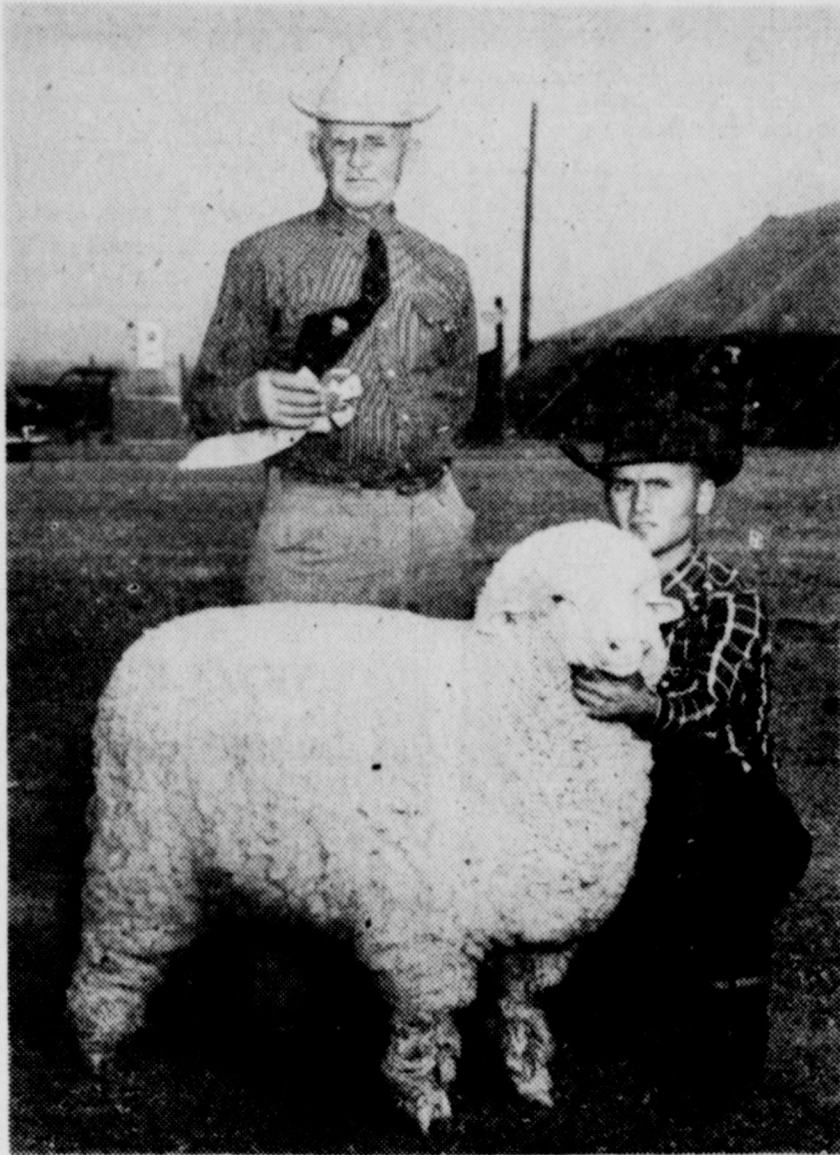


The BRONTE ENTERPRISE

Vol. 36

BRONTE, TEXAS, MARCH 12, 1954

No. 11



J. L. Ensor and his champion ewe lamb with Ed Ratliff shown standing.

AD-LIB-BEN

The 1954 Red Cross drive is now underway, and as usual the folks around here are coming through with their part of the campaign funds. The Red Cross has a tremendous responsibility, in peace time as well as during war. The quota for Coke County is not as high as it was last year because of the fact that an armistice has been declared in Korea.

Even though the shooting is over, your money will be well spent. The Red Cross gives help to people all over the country in time of disaster, such as the Bronte flood last fall and the San Angelo tornado last spring. If you haven't made your contribution, do so now, and remember it's going for a good cause.

Ernest Ivey, who recently became the father of a little girl, said that folks who go around saying they sleep like a baby must have never had a baby.

It's the time of year when one learns that it is better to give than receive - because it is deductible.

Heard of a sheriff the other day who didn't know the meaning of the word "fear". Fact is, there were lots of words he didn't know.

We're mighty glad to see the interest which is being shown in our city government. Nine candidates out for four jobs looks like people here in Bronte are concerned about what takes place at the city hall. It's a healthy condition, we think.

Representative A. J. Bishop of Winters was in Bronte Monday visiting with friends before going to Robert Lee to file as a candidate for re-election. He will go to Austin to attend the special session of the Legislature.

VOTING BOXES NAMED FOR TRUSTEE VOTE

Four separate boxes will be set up in the school trustee election which will be held April 3. As last year, school district voters may cast their ballots at Oak Creek-Marie, Brookshire, Tennyson or Bronte, according to the part of the district in which they live.

D. K. Glenn is election judge for the voting and the following persons will preside at the four boxes: Claude Gentry, Oak Creek; T. G. Gleghorn, Brookshire; Tom Green, Tennyson; and Mrs. Frank Keeney at Bronte.

The method of voting was set up by the Bronte school trustees at their regular meeting Monday night. The trustees also voted to place the names of Carroll Robbins, James W. Allen and Matthew Caperton on the ballot as candidates.

The names of Bob Wilson, Osmo Black and Marvin Corley have already been filed with the County Superintendent as candidates. Three vacancies are to be filled, as the terms of Caperton, Sid Evans and Aubrey Denman expire.

Deadline for filing as a candidate is Wednesday, March 24, ten days before the election. A petition of five voters may place any name on the ballot if filed within the required time in the office of Jeff Dean, County Supt. of Schools.

Holdover trustees this year are M. D. Stephenson, Dr. John R. Harris, Foy L. Moore and Jesse Parker.

McKown Rites Wednesday

Last rites for Mrs. Mary Matilda McKown of Ballinger were read Wednesday, March 10, from the First Methodist Church here. Rev. J. E. Fuller, pastor of the Bronte Methodist Church, Rev. M. R. Rogers, Bronte Baptist Church, and Rev. Wayne Reynolds of Ballinger, officiated at services at 2 p.m.

Clift Funeral Home was in charge of arrangements and interment was in the Wingate cemetery. Her grandsons were pallbearers.

Mrs. McKown, who was 97 years and 14 days old, died at 2:20 a.m. Tuesday, March 9, in the Bronte hospital, where she had been a patient for 17 days. She had been a resident of Runnels county since 1898 and was living in Ballinger at the time of her death. However, she lived for many years in the Oak Creek community near here.

She was born Mary Matilda Moore, Feb. 23, 1957, in Corvell County, Texas. She was married in 1877 in Milam County to William F. McKown. She was a member of the Methodist Church.

Survivors include three sons, John McKown of San Antonio, Earl McKown, Bronte, and Jim McKown, Lovington, N. M.; two daughters, Mrs. J. H. Clark, of Bronte, and Mrs. E. C. Sway, Sidney, Texas; two half brothers, Sam Moore, Abilene, and Dave Moore, Granger, and one step brother, Jim McKown, Crowell. She is also survived by 25 grandchildren, 35 great grandchildren and 12 great-great grandchildren.

Red Cross Campaign Needs Your Help

RED CROSS BENEFIT TO BE TONIGHT

A benefit program for the Coke County Red Cross campaign will be held tonight at Tennyson. Chester Derrick will be M. C. for the program at the school house.

Entertainers who will be on hand include George Sadler of Cross Plains, the Coke County Play Boys, Floyd Gibson and his Puddle Jumpers, the Cornelius Brothers Band, the Hired Hands Band and Mrs. Marvin Corley in her Mule Creek Minnie role.

All proceeds will go to the Red Cross. Everyone is urged to attend.

GIRLS LOSE TO LIPAN IN REGIONAL

Bronte's Cowgirls, (that's their official name now) lost out in the first round of the regional meet at Brownwood last weekend. Lipan, district 15-B champions, turned Bronte back, 42-35, in the opening round, then went on to defeat Coahoma and lost to Eula for the regional title. Lipan led the Bronte girls all the way, holding a 29-27 lead at the end of the first quarter, 39-28 in the third quarter and then nipping a late Bronte rally for the win.

Mary Ann Gray turned in her usual performance, being top scorer in the game with 29 points. Dunning of Lipan followed with 18. Gray of the Bronte team was second high scorer in the entire regional meet, being topped only by J. Farmer of the Eula team, who scored 30 points.

Mary Ann also wound up the season with another record to her credit. J. Farmer of Eula scored an average of 26 points per game during the season to become the highest scoring schoolgirl in Texas. Mary Ann followed with a 25 point average per game. During the season of 32 games, Mary Ann scored 798 points.

In finishing the most successful season in history, the girls won 29 out of 32 starts. They will now turn their attention to volley ball, with district meet being held April 8.

Coach Mrs. J. L. Carroll said letter awards had been ordered for the girls, some choosing sweaters, some jackets and the senior girls have ordered blankets. All will bear the bi-district emblem. Nine of the letters girls will return next year.

Girls lettering include: Seniors, Jo Walton, Rita M-Cutchen, and Ginger Clark; Juniors, Mary Gray, Jo Ann Rusk; Sophomores, Wanda Sneed, Wendi Tomlinson, Flora Brown, Linda Lasswell, Jane Powell, Ricky Hester and P. Toungel.

Regarding the Bronte Cowgirls, they found that in order to qualify for any semi-state meet such as the one at Brownwood, it was necessary that they have an official name. Bronte's girls selected the Cowgirl title, which has been approved by the state and become officially the name of all Bronte girl athletic teams.

The Red Cross drive in the Bronte area was going strong this week. Drive Chairman Charlie Boecking, reported Wednesday that more than \$400 had been turned in to him.

A canvass of the business district of Bronte Tuesday netted the fund about \$350. H. A. Springer, county Red Cross chairman, said. Plans call for a canvass of the residential district of the city next week. Members of women's clubs here in Bronte will be in charge of this part of the work.

The county quota this year is only \$895. This amount is over \$300 less than the quota last year. Springer said the decrease was due to the cessation of hostilities in Korea.

Mrs. Leslie Copeland is in charge of the drive in Robert Lee. An organizational meeting was held there Sunday and reports are that the campaign in the west side of Coke is well underway.

Another story in this paper tells about the benefit which is to be held at Tennyson tonight for the Red Cross.

Springer said if the weather is pretty, he expects to have some Red Cross workers soliciting donations on the streets of Bronte Saturday.

Boecking and Springer both said they are well pleased with the drive so far. They urged that everyone join the Red Cross this year, pointing out that the money is used for relieving distress among the unfortunate all over the country.

CUMBIE GROCERY TO OPEN SOON

I. M. Cumbie said this week that he plans to open his new grocery store in the near future, probably on Friday, March 19. Cumbie said he will open on this date if all of his merchandise can be secured by that time.

A well known groceryman here, Cumbie will feature a complete line of groceries, including fresh meats. His new store is located on Highway 277, just south of Motel Victor.

Oil News

The Fort Chadbourne field of extreme northeastern Coke County has gained its fourth pay, the Gardner, with completion of Humble Oil & Refining Co.'s 87-E Sallie Odom.

It was finaled for a daily flowing potential of 195.79 barrels of 45.1 gravity oil, plus 132.36 barrels of water, with gas-oil ratio of 793-1. Gas volume was at the daily rate of 190,90 cubic feet.

Production was through a 16-64-inch choke and perforations between 5,315-5,321 feet in 5 1/2-inch casing cemented at 5,403 feet. Total depth is 5,412 feet; plugged-back total depth, 5,337 feet. Top of pay was picked at 5,315 feet on derrick floor elevation of 2,026 feet. Pav section had been acidized with 500 gallons.

Location is in 302-F Sosa survey.

The Fort Chadbourne field of Coke County also produces from the Strawn, Goen, and Gray.

DEADLINE PAST FOR FILING IN CITY ELECTION

The deadline passed noon for filing for places on the ballot in the city election to be held Tuesday, April 6. No new names were filed, leaving nine candidates for the four city jobs.

Candidates for Mayor are A. F. Ball, Ernest Ivey and H. O. Whitt (reelection). On the ballot for city councilmen are W. W. Millikin, Jess Percifull, Billy Thomas, Charlie Boecking, Ben Oglesby and Joe George Wilkins (reelection).

D. K. Glenn will be the election judge and the election will be held at the city hall.



New Tax Exemptions

TAX EXEMPTIONS

Mr. and Mrs. Loy Wrinkle are parents of a son, Roy Lee, born Saturday, February 27, at 1:30 p.m. The little boy weighed 6 pounds and 6 ounces. Paternal grandparents are Mr. and Mrs. George Wrinkle of Bronte.

Also parents of a son are Rev. and Mrs. Clinton Eastman of Westbrook. The baby, Darrel Jobe, weighed 6 pounds and 12 ounces. He was born at 7:20 p.m. Thursday, March 4, at the Bronte Hospital. The Eastman's are former residents of the Brookshire community, where he was pastor at the Baptist Church.

A daughter was born Tuesday, Feb. 16, to Mr. and Mrs. J. Cue Varnadore of Sweetwater. Barbara Lynn weighed 6 pounds, 9 1/2 ounces. Her grandparents are Mr. and Mrs. Henry Varnadore of Mena, Ark., and Mr. and Mrs. A. B. Singleton of Bronte.

**YOUR
SENATOR
REPORTS**



By Lyndon B. Johnson

RE-STATEMENT: As the tempo of congressional activity increases, I would like to state again my idea of the proper role of the Democratic minority in Congress.

It is the right and responsibility of the majority to present a legislative program. It is the right and responsibility of the minority to point out the weak and the strong points of this program. Both opposition and support must be based on principle—not on partisanship.

FARM PROGRAM: This means that in considering farm legislation, for example, now the subject of committee hearings in both Senate and House, we must work for a program which will protect our farm economy without being unfair to other groups in our national life.

I oppose the sliding scale price support system—not for the sake of opposition, but because I know farmers already are in trouble and I don't want to see them pushed farther down the economic ladder. We can't get away from the record of history, which shows that the lower farm prices go—the higher farm surpluses rise.

TAXES: This concept of the minority's rightful role means that in considering tax reduction, to take another example, our purpose—during this period of "economic readjustment," should be to seek the fairest means of increasing consumer purchasing power.

That is why I favor increasing the personal income tax exemption. A \$200 per year increase

would mean an annual saving of about \$160 for a married man with two children. Every family would have proportionately that much more money to spend for goods.

TREATY POWERS: Debate and voting on the Bricker Amendment, was almost wholly along non-partisan lines. The amendment reported by the Senate Judiciary Committee never came to the floor for a vote. After voting for several provisions designed to close the constitutional loophole with respect to treaty-making powers, I urged Senator George to introduce a substitute amendment that would attain the basic objectives of Bricker Amendment supporters.

He did so. His amendment was supported by Senator Bricker and others among the sponsors of the original amendment. We lost by just one vote.

Nevertheless, a valuable purpose has been served. Americans have been alerted to the need for action to protect the constitutional rights of the States and of the people generally. The issue will be with us again, and I predict that some such measure as proposed will finally be enacted.

FOR TEXAS: I believe Texans generally feel, as I do, that all of us are Americans before we are members of any political party. As your Senator, I want to act in the best interests of Texas and of America. I have no higher ambition.

PERSONALS

Mrs. J. H. Turner received a painful burn on the hand last weekend when she overturned a pan of hot grease.

Mr. and Mrs. Dwain Leonard and children of Big Spring recently visited in the home of Dr. and Mrs. J. D. Leonard.

The Bronte Enterprise

March 12, 1954

Word has been received here that Theo Blue, son of Mr. and Mrs. T. H. Blue of Sheffield, has been inducted into the Army and is stationed at Fort Bliss. He had been teaching at Schreiner Institute this year. The Blues are former residents here.

Mrs. Mickey Walker has moved to Ballinger for a few weeks.

Dr. Rubie Rosson

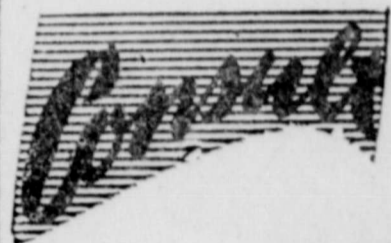
OPTOMETRIST

WINTERS

Saved by Red Cross Blood



Blood you gave might have saved the life of Cheryl McKay, 13 months old, who was struck down by the Flint, Mich., tornado. The Red Cross supplied 1,791,650 units of blood last year for Cheryl and other civilian patients in hospitals.



LOUVENIA K. REES

about this question

I avoided insurance, thinking I couldn't afford it. Three weeks in the hospital, with big bills and no pay check proved that I was wrong. Can I get insurance to cover hospital and medical bills, and loss of income too?

For the answer to your insurance questions feel free to call me at the Bronte Insurance Agency, Phone 10, Bronte.

**Need Some Help
With Your
INCOME TAX
RETURN??**

**FARMERS & OIL FIELD
WORKERS RETURNS
A SPECIALTY!!!**

MRS. R. W. REES

Box 101 Phone 10
BRONTE, TEXAS

**Stop Taking
Harsh Drugs for
Constipation**

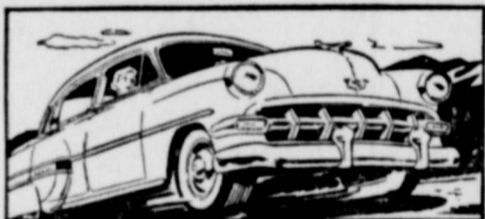
**Avoid Intestinal Upset! Get Relief This
Gentle Vegetable Laxative Way!**

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

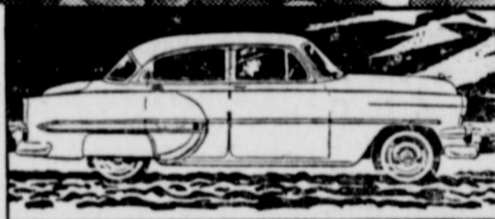
When you are temporarily constipated, get sure but gentle relief—without sales, without harsh drugs. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.



OUT AHEAD with the highest-compression overhead valve engines. Chevrolet's great valve-in-head engines have the highest compression ratio of any leading low-priced car.



OUT AHEAD with that smooth and solid big-car ride. Chevrolet's the only low-priced car with Unitized Knee-Action—one reason for its finer road-smoothing, road-hugging ride.



OUT AHEAD with that bigger, lower look. Chevrolet is the only low-priced car with Fisher Body style and beauty.



OUT AHEAD with bigger brakes for greater safety. Chevrolet brakes are largest in the low-price field for smoother, safer stops.



OUT AHEAD with zippy, thrifty Powerglide. First automatic transmission in the low-price field and the most advanced! Optional on all models at extra cost.



OUT AHEAD with automatic power controls. Chevrolet is the first low-priced car to bring you all the latest automatic power features and controls as extra-cost options.



What you want most
Chevrolet
gives you **first!**

(that's the reason more people want...
and buy Chevrolets than any other car)

Chevrolet keeps coming up ahead of other low-priced cars with the new things and good things you want. And you pay less for a Chevrolet—it carries the lowest price tag of any line of cars. So why go hundreds of dollars higher when you can get what you want in a new Chevrolet? Come on in—you'll like the way we're talking business.

Caperton Chevrolet Co.
BRONTE, TEXAS

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Rev. Dee Cox, pastor of the Congregational Methodist church here, announced Sunday night that there will be an all day service at the church Easter Sunday. The out of town speaker for the day will be Rev. Vern Cook, pastor of the Gouldbusk Methodist church. Rev. Cox said that everyone is cordially invited to attend and bring a basket lunch. Lunch will be served at the Brookshire School house. Rev. and Mrs. Dee Cox and

children and Miss Othela Holden of Miles were dinner guests of Mr. and Mrs. Charlie Brown Sunday. In the afternoon they visited Mrs. Cox's sister, Mrs. Regian, who is ill in the Melvin hospital.

Mr. and Mrs. Ed Holden of Miles visited Mr. and Mrs. J. C. Boatright here Sunday afternoon.

Mr. and Mrs. James Lee, Judy and Jimmy visited Mr. and Mrs. H. J. Holland at Cross Plains last Sunday.

Visiting Mr. and Mrs. A. J. Esary last Friday and Saturday was his daughter from Beaumont, and a son, Clarence Esary, and family visited them on

Friday.

Mr. and Mrs. Herbert Holland, C. F. Fant and Terrell visited Mr. and Mrs. H. J. Holland at Cross Plains Friday. Vicki Holland returned home with the Hollands and stayed until Sunday. Her parents came for her Saturday afternoon and stayed until Sunday afternoon.

Mr. and Mrs. Arla Van Holden and boys of Lubbock visited his parents, Mr. and Mrs. Ed Holden, the first of last week.

Mrs. Herbert Holland received word of the arrival of a baby girl, born Feb. 10 in Corpus Christi to Mr. and Mrs. Richard Armstrong. She weighed 6 lbs., 8 oz. and has been named Marilyn Gay. The Armstrongs have another daughter, Elfreda. Mrs.

Armstrong formerly was Ida R. Clark of this community. The grandparents of the new baby are Mr. and Mrs. Homer Clark of San Angelo and Mr. and Mrs. R. S. Armstrong of Corpus Christi. Mr. and Mrs. Jim Clark of this community are great-grandparents.

Mrs. J. B. Arrott and Jim Bob of Tennyson spent Monday with Mrs. J. C. Boatright.

Visiting Mr. and Mrs. Jerry Landers last Sunday were Mr. and Mrs. Alton Bradberry of Maverick and Lester Lee of Norton.

Mrs. Herbert Holland visited Mrs. Clinton Eastman and new son, Darrell John, in the Bronte Hospital Sunday afternoon.

Fifth Grade News

The fifth grade regrets losing Carolyn Glenn, who has moved to Nisland, Sout Dakota.

Two new members of our class are Jetanne Weaver from Lovington, N. M., and Macky Belcher from Lubbock.

We're glad Benny Paul Jones is able to be back in school.

Linda Lee, a fifth grade pupil, is at home recovering from an appendectomy.

We are sorry Don Andrews has the mumps, but it is reported he has a light case.

Mrs. Arnold Ball spent the first of the week visiting her sister and husband, Mr. and Mrs. Sterling Speake, in Austin.



Disaster

will *strike*
somewhere today!

Year in and year out floods, fires, tornados kill and destroy. Disaster strikes like lightning—and just as unpredictably. People are injured. Homes shattered. Businesses wiped out. Help is needed urgently. And your Red Cross answers the call—on an average of 6 times a week.

Actually, you answer, for you are the Red Cross—you and the rest of the folks who join to keep it going.

You are there, not only in disasters, but when blood or first aid saves a life; when a serviceman or his family needs emergency help. And every dollar you give counts. Remember that when a neighbor calls to ask you to join. Join generously.

Coke County Chapter

Answer the Call—



Join your RED CROSS

Firemen Hear Judge Grindstaff

Judge E. C. Grindstaff was the speaker last night at the fireman's barbecue. Grindstaff is Judge of the 119th District and lives at Ballinger. He was introduced by Chester Cherry, also of Ballinger.

Chester Derrick and the Coke County Play Boys furnished entertainment for the affair, held in the city park.

On the menu were barbecued goat and beef, red beans, son-of-a-gun, potato salad and coffee. The affair was sponsored by local firemen as a money-raising project.

On the committee for arrangement were Mack Eubanks, who did the barbecuing; Clarence Doggett, who arranged for the goats, and E. J. Smith, who hauled the wood.

HOME MOTOR HAS NEW MECHANIC IN SHOP

Orville Phillips has resigned from his job as mechanic at the Home Motor Company, where he has been employed the past year and has gone to Victoria to accept a position with a sand and gravel company at a large increase in salary. Mrs. Phillips and children will remain here until school is out.

Bob Knierim of the Home Motor Co. said that C. W. Bateman of Winters will arrive here on Monday, March 15, to take charge of the local repair department. Mr. Knierim said Bateman comes highly recommended and has diplomas from several automotive schools. He has a wife and two daughters, who will remain in Winters until their school is out.

TENNYSON BAPTISTS TO BEGIN REVIVAL

Tennyson Baptists will begin a revival meeting next Sunday, March 14, at their church. Rev. Billy Ray Crews of the Grape Creek Baptist church, will do the preaching and Rev. G. C. Ataway, Jr. of San Angelo will lead the song services.

Services will begin each evening at 7:30 o'clock. Everyone is invited to attend.

JUDGE DEAN IN ROCHESTER, MINN.

Word from Judge Jeff Dean, who is hospitalized in Rochester, Minn., was received this week. His trouble has been diagnosed as rheumatoid arthritis and he is being kept there for two or three weeks treatment. His condition is reported as good and it is believed that the treatment will help him.

His address is St. Mary's Hospital, Room 1-104, Rochester, Minnesota.

CUB SCOUTS

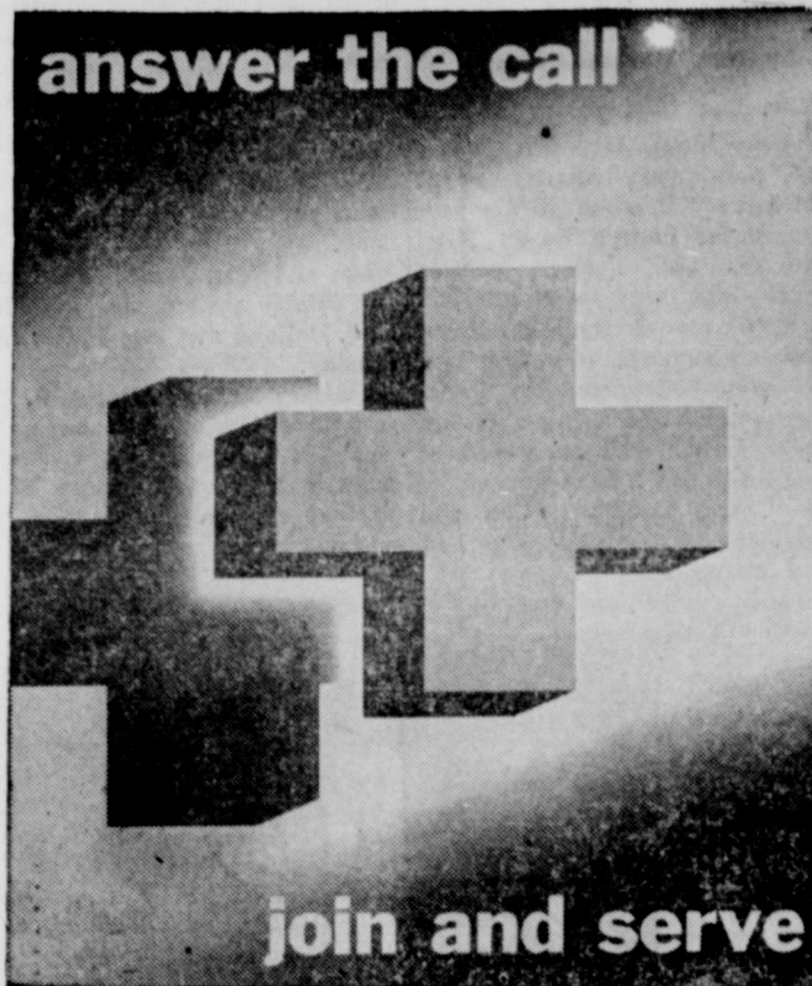
Four dens of Cub Scouts were started toward organizations at a Tuesday night meeting at the Baptist Church. Lewis Bridges will serve as Cubmaster. Named as Den Mothers were Mrs. John R. Harris, Mrs. T. F. Sims, Jr., Mrs. Robert Forman and Mrs. J. N. Oden. James Byars is local Scoutmaster.

HOLIDAY TODAY FOR SCHOOL KIDS

Bronte School students have a holiday today while teachers are in San Angelo attending the area teachers meeting. At least 1000 teachers from 20 West Texas counties are expected for the 47th annual convention of District XI, Texas State Teachers Assn. First sessions of the meeting got underway last night when Dr. William R. Ross, president of Colorado State College of Education at Greeley, Colo., gave the principal speech.

Dr. Kenneth McFarland, educational consultant and lecturer for General Motors Corp., and Dr. Raymond M. Taibl, director of special education of the Pueblo, Colo., public school, were booked to speak today.

1954 Red Cross Campaign Poster



This symbol of man's humanity to man has been selected as the poster for the 1954 Red Cross Campaign. Designed by Joseph Binder, noted poster artist, it appeals to all to "answer the call," to "join and serve" in Red Cross humanitarian services.



\$2.98

CUMBIE & MACKKEY

Local News

Mr. and Mrs. H. A. Jolley and Susan of Roscoe spent part of the weekend here visiting friends.

Mrs. T. F. Sims, Jr., underwent minor surgery Wednesday morning in San Angelo.

Miss Mary Pruitt was released from the hospital this week after being hospitalized since January 21 with a broken hip, sustained when she fell on some ice. She was taken to the home of her brother, Noah Pruitt, where she is able to be up and around with the aid of crutches.

Mr. and Mrs. Vernon Rutherford of Uvalde were here the middle of the week for a visit with his mother, Mrs. Mary Rutherford.

Mrs. Taylor Emerson is reported improving at the local hospital, where she is recovering from injuries received in an auto ac-

cident a couple of weeks ago.

Mr. and Mrs. Allen Bryan and children were here recently for a visit in the parental G. D. Luckett home.

Mr. and Mrs. Ed McDaniel and children of Chillicothe were weekend guests of her parents, Mr. and Mrs. Melvin Lasswell, and other relatives.

ATTEND THE SERVICES OF THE Church of Christ BRONTE, TEXAS A Friendly Welcome

For DEPENDABLE INSURANCE See L. T. Youngblood Bronte, Texas

Weekend Specials

CIGARETTES - Reg. Size Ctn. \$1.99
 SUGAR 10 lbs. 89c
 Tide or Cheer Lge. 29c
 PREMIUM SALTINE
 CRACKERS Lb. 25c
 EATWELL
 MACKEREL Tall Can 23c
 BORDEN'S
 Starlac Makes 5 Quarts 39c
 ASSORTED
 JELLO 3 Boxes 25c
 SOUR OR DILL
 PICKLES Qt. 29c
 Del Monte Catsup Bottle 19c
 OUR VALUE
 PEARS No. 2 1/2 Can 33c

NO. 1 IDAHO
 SPUDS - 10 LBS. 45c
 HEAD
 LETTUCE - 10c
 LB.
 Bananas - 12 1/2c
 CELLO
 CARROTS - 10c
 DOZ.
 Lemons 29c
 2-LB. BOX
 Cheese 69c
 LB.
 Pork Roast - 49c

MEAT

Sliced Bacon Lb. 65c
 ALLSWEET
 MARGARINE 2 Lbs. 49c
 SWIFT'S JEWEL
 SHORTENING 2 for 73c
 3-LB. TIN
 HOME MADE PURE
 Pork Sausage Lb. 47c
 FRESH
Ground Meat lb. 33c
 ARM OR SEVEN BONE
 ROAST Lb. 33c
 SALT
 Pork 39c
 CURED
 Jowls 39c
 LB. Swift's Premium
 Fryers 47c
 LB. ALL MEAT
 BOLOGNA - 23c

Pruitt's Store

DON'T GO BY — BRONTE — COME BUY

HERE'S BLACKWELL

By Mrs. Charles Ragsdale

Mr. and Mrs. Jim Wilson have had as their guests Mr. and Mrs. Curtis Wilson and children of Artesia, N. M., and Mr. and Mrs. Charles Wilson and sons of Big Spring.

Mr. and Mrs. Eugene Stewart of Childress have been visiting

Political Announcements

The Enterprise is authorized to announce the following candidates for the offices indicated, subject to action of the Democratic Primaries.

FOR COUNTY JUDGE—
Jeff Dean

FOR SHERIFF AND TAX ASSESSOR-COLLECTOR—
Paul Good

FOR COUNTY AND DISTRICT CLERK—
Weldon Fikes

FOR COUNTY TREASURER—
Gertrude Gray

FOR COUNTY ATTORNEY
Frank C. Dickey, Jr.

FOR COMMISSIONER,
Precinct No. 2—
Howard Brock

FOR COMMISSIONER,
Precinct No. 4—
Claude Ditmore

FOR CONSTABLE,
Precinct No. 2—
T. F. Sims, Sr.

her mother, Mrs. J. White.

Mrs. Al Snead and daughter, Dorothy, Mrs. Jessie Reed and Mrs. Charles Ragsdale attended the funeral for Joe Thetford at Robert Lee Friday.

Mr. and Mrs. John Holland had as their guests Sunday Mr. and Mrs. Dub Mitchell and children of Seagraves and Mrs. Charles Ritter and sons of Sweetwater.

Mr. and Mrs. Al Snead and Albert and Mr. and Mrs. Charles Ragsdale visited in the Archie Westbrook home at Tennyson on Monday night.

Mr. and Mrs. Everett Bryant had as their guests Sunday Mr. and Mrs. R. W. Rogge of Maryneal, Mr. and Mrs. Mack Collins and Cardie Mae of Nolan, and Mr. and Mrs. Louis Rosser and children of Bronte.

The Mary Martha Class was entertained in the home of Mrs. Mack Sligers last Tuesday afternoon. Mrs. A. J. McLendon gave the devotional. Mrs. G. K. Finley opened with a prayer.

Mrs. Wyley McRorey gave a Bible story. Sunshine pals were revealed and new names were drawn.

Punch, sandwiches and cookies were served to Mes. Everett Bryant, Wyley McRorey, Willie Robertson, B. N. Walls, Ed McCook, Lou Tubb, Ezra Lackey, Stella Holland, A. J. McLendon, J. T. Sanderson and the hostess.

Mrs. Nancy Bagley has as her guests Sunday Mr. and Mrs. Franklin Bagley and son of Sweetwater, and Jimmy Bagley of Abilene.

Homer Cook has been ill in the Sweetwater Hospital, but is home now.

Mr. and Mrs. Roy Sanderson and Mrs. H. C. Raney visited their uncle, Sam English, at Albany Sunday.

Mrs. Billy Whiteside of Austin is visiting Mrs. Will Whiteside.

Mrs. Roy Sanderson accompanied her sister, Mrs. Harvey Glass, of Sterling City to visit their brother, Robert English, at Fort Worth, who was injured while working on an airplane. He broke an arm and injured a shoulder.

BIG TURNIP

Dr. J. D. Leonard read the story the other day about the big turnip that was raised on the R. E. Lee farm between here and Ballinger. Which reminded him that he had a fair sized one growing in his back yard. Upon measuring the turnip he discovered it was 25 inches in circumference and extended 5 inches about the ground. The Lee turnip had a circumference of 30 inches and weighed 9 3/4 pounds. Dr. Leonard didn't weigh his turnip, because it's still growing!

He said the giant turnip came up about 10 feet from his turnip patch and that he just left it alone.

SINGING TONIGHT

The Enterprise has been requested to announce that there will be a singing tonight at the Kickapoo Baptist Church. Everyone is invited.

Mrs. Lulu Lewis of Carrizozo, New Mexico, is here for a visit with her daughter, Mrs. John R. Harris, and family. She was accompanied here last week by her son, Rex Lewis, also of Carrizozo, who has returned home.

ALEXANDER'S CAFE

In San Angelo Offers You Sea Food and Tasty Lunches STEAKS, MEXICAN FOOD

Join Your Friends at

ALEXANDER'S

In Angelo, Concho & Chad.

Bob Bell, small son of Mr. and Mrs. A. E. Bell, Jr., underwent a tonsillectomy last week at Shannon Hospital.

Mr. and Mrs. Bob Wilson went to Breckenridge Sunday for a visit with her parents, Mr. and Mrs. W. T. Reed.

FOOD SPECIALS FOR FRIDAY & SATURDAY

- SWIFT'S JEWEL
Shortening 3 Lb. Can 39c
SUGAR (Limit 2) - 5 Lbs. 45c
- NABISCO
Premium Crackers .. 1 Lb. Box 25c
- ADMIRATION
COFFEE Limit 2 - Lb. Can 98c
Oxydol, Cheer or Tide ... Lge. 29c
- TALL CANS - (LIMIT 6)
MILK 2 for 25c
- OUR VALUE ELBERTA
PEACHES No. 2 1/2 Can 31c
- TEXSUN 2 NO. 2's
Grapefruit Juice 25c
- CHARMIN
TISSUE 4 Roll Pkg. 39c
Has Coupon Worth 10c
- SUN SPUN
Golden Corn 2 No. 303's 31c
- REG. CTN. LIMIT 2
CIGARETTES \$1.99



- STEW LB.
MEAT 19c
- Cured LB.
JOWLS - 39c
- HORMEL LB. CELLO.
FRANKS ... 47c
- SUN SPUN LB.
OLEO 22c

Beef Roast CHUCK LB. 34c

- FRESH
HAMBURGER MEAT - Lb. 35c
- HORMEL SLICED
BACON Lb. 65c
- PACE COUNTRY STYLE
SAUSAGE - - - 2 Lbs. 89c
- WISCONSIN
LONGHORN CHEESE Lb. 49c
- FRESH
PORK ROAST Lb. 54c



- LETTUCE - - Head 10c
BANANAS - - - Lb. 12c

SIMS FOOD STORE

PHONE 41

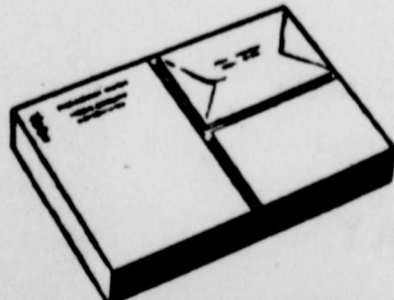
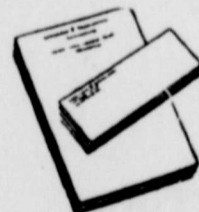
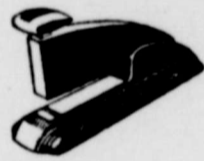
Office Supplies

FOR ALL YOUR HOME & OFFICE NEEDS!

We Now Have A Nice Line of Office Supplies — Reasonably Priced

Come In Before You Buy!

We Can Also Order Office Furniture, Adding Machines, Typewriters and Office Equipment For Prompt Delivery.



PERSONAL STATIONERY

The Bronte Enterprise

Lunchroom Menu

Monday, March 15

Barbecue, pork and beans, mashed potatoes, pickles, biscuits, fresh pears, and milk.

Tuesday March 16

Beef and gravy, potato salad, string beans, tomato slices, biscuits, peanut butter cookies and milk.

Wednesday, March 17

Beans, chili pie, tomato slices, Cole slaw, crackers, cup cakes and milk.

Thursday, March 18

Goulash, mashed potatoes, spinach, tomato slices, biscuits, fruit cobbler and milk.

Friday, March 19

Roast and gravy, mashed potatoes, English peas, tomato slices, rolls and butter, apricots and milk.

Funeral News

Feb. 23: Adelia Stone, R. L. Wright, Mrs. Chet Holcombe admitted. L. O. Byrd, Fred Cromley dismissed.

Feb. 24: H. G. Burnett, Marlin McCutchen, William Cobb, Mrs.

Charlie Vowell, Sheri Miers, Fred Cromley admitted. Mrs. Chet Holcombe, J. B. Arrott, Mrs. Hurlen Lee, Mrs. John Gordon dismissed.

Feb. 25: W. R. Byers, J. I. Murtishaw admitted. Mrs. J. M. Huckaby, R. L. Wright, Martha Faulk dismissed.

Feb. 26: Mrs. George Thomas, Linda Lee, Mrs. D. M. Ott, Mr. and Mrs. Taylor Emerson admit-

ted. Adelia Stone and William Cobb dismissed.

Feb. 27: Mrs. Loy Wrinkle admitted and son born. Mrs. Keith Lofton admitted. W. R. Byers, Mrs. Charlie Vowell, J. E. Mitchell, Sheri Miers dismissed.

Feb. 28: Mrs. L. P. Wimberly, Mrs. C. L. Harter, Mrs. Monica Flores admitted. J. I. Murtishaw, Fred Cromley, Mrs. Keith Lofton, Mrs. George Thomas dismissed.

March 1: Miss Towner Key, Mrs. Charlie Phillips, Mrs. George

Thomas admitted. Miss Mary Pruitt, Mrs. D. M. Ott dismissed.

March 2: Mrs. C. L. Hunter, Mrs. Monica Flores dismissed.

March 3: Mrs. Joel Webb, Betty Stanfield, Mrs. Joe Ash admitted. Marlin McCutchen dismissed.

March 4: Mrs. Clinton Eastman admitted and son born. Guy Strickland, C. E. Bruton admitted. Linda Lee, Mrs. Loy Wrinkle and son dismissed.

March 5: Mrs. E. A. Brookshire, Mrs. A. E. Rusk admitted.

Mrs. Joel Webb, Mrs. George Thomas dismissed.

March 6: Mrs. J. L. Carroll, Clarice Irvin, Marilyn Glenn admitted. C. E. Bruton, Guy Strickland, Mrs. L. P. Wimberly dismissed.

March 7: Mrs. Annie Wilkins admitted. Marilyn Glenn dismissed.

March 8: Charlie Copeland admitted. Mrs. Bill Miller dismissed.

March 9: Mrs. Mary McKown expired at 2:30 a.m.

THE

Bronte Enterprise

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National Advertising Representative
AMERICAN PRESS ASSOCIATION



NEW SPECIAL

LOW

PRICES ON

Fine Television

Due to the fact that the Trav-ler Corp. does not spend large sums of money advertising in magazines and over radio — these unheard-of low prices are yours.

We're Now Authorized Dealers for TRAV-LER Television Sets that Bring the Best in Television at the Lowest Prices Yet!

17 Inch Mahogany Table Model - \$159.99

Beautiful 21-inch
Table Models
ONLY \$199.95

AND

Trav'ler 21-inch
Console
ONLY \$259.95

NEW!

Aluminized Picture Tube

For Clearer, Brighter Pictures
and Longer Life!

Anti-Glare Optic Glass

For Better Viewing . . .
Easier on the Eyes!

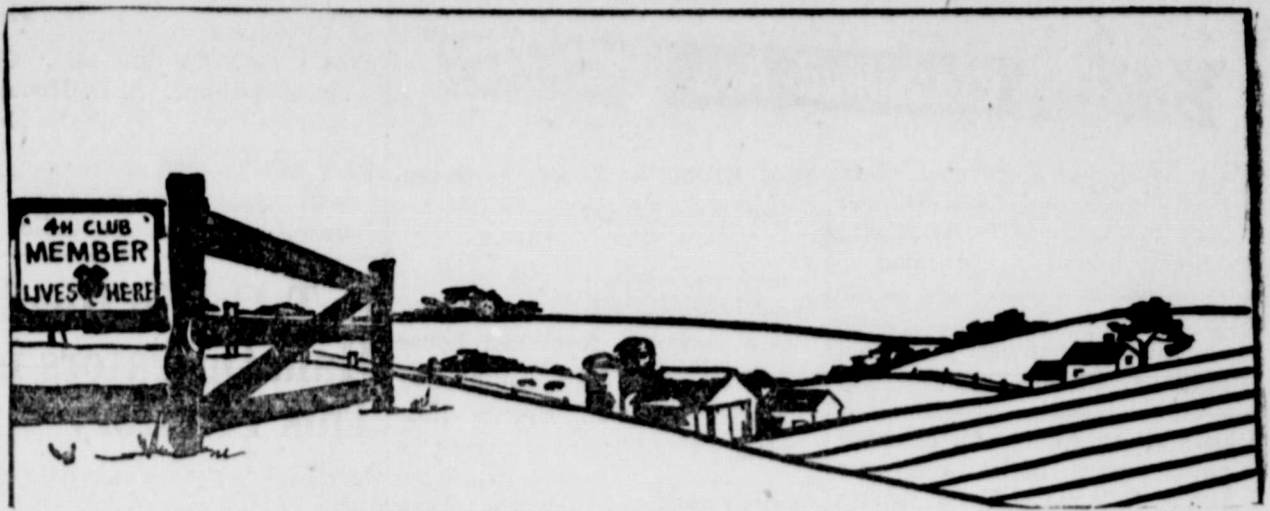
**COME IN TODAY
FOR
INFORMATION**



BRONTE PHARMACY

National 4-H CLUB WEEK

March 6-13, 1954



Wherever you see a 4-H Gate Sign denoting the home of a 4-H Member, there you will find a conscientious citizen — one who has dedicated Head, Heart, Hands, and Health to Club, Community, and Country. During 4-H Club Week, March 6-14, we salute these boys and girls, men and women, who are working together for the betterment of America.

We Are Proud To Salute The Members and Leaders Of COKE COUNTY 4-H CLUBS During National 4-H Club Week

Those who work with 4-H boys and girls look to America's future with confidence, for they know that here are more than two million young people whose daily lives uphold the highest ideals of character and good citizenship. During 4-H Club Week, March 6-14, we congratulate all 4-H Club members for their adherence to the principles that have made our country strong.



Dreams Come True ...

4-H girls who learn to sew find satisfaction and economy in fashioning clothes for themselves... and often for other members of the family. Through such projects they develop a knowledge of color, fabrics, and design... assets of basic value, whether they're used for careers in business or the home.

Weldon Fikes

Cliff Funeral Home

Kemp's

Bronte Hospital

Howard Brock

Caperton Chevrolet Co

Jeff Dean

Bronte Pharmacy

The Bronte Enterprise

White Auto Store

Paul Good

Keeney Variety Store

BIGGER BETTER BARGAINS Classified Ads **EVERY AD A VALUE OPPORTUNITY**

FOR RENT — Furnished three room house and bath. \$40 per month. Call 6171 Ballinger, collect. 5tfc

FOR RENT — Four room house one block northwest of school grounds. Phone 1305. 2tp

I have all equipment for cleaning your septic tanks and cess pools. Call me at No. 8, Bronte for this service. L. M. Jones.

FOR SALE—6, 8 and 10 foot Aeromotor double-gear windmills and towers. LEEPER SUPPLY CO. Robert Lee.

FOR RENT—Two nicely furnished apartments. Call 6171, Ballinger, Mrs. J. R. Hash. tfe

FOR RENT — A nice bedroom. See Mrs. Ernestine Powell. 9-2tp

WANTED TO RENT — One or two bedroom furnished house for Dr. and Mrs. Chunn, by March 13. Call Bronte Hospital. 9tfc

ROYALTIES — Do you have them? Will you sell them? If so, list them with me. TAYLOR EMERSON, Registered Dealer. Phone 232-J. Res. phone 225. Box 178.

WRECKER SERVICE: Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

HAVE NEW Truck ready to haul any distance. J. L. Keeney. 11-3tp

FORD PICKUP for sale. Good running shape. S. D. Hoots. 11-2tp

FOR RENT — Three room house and bath. Unfurnished. Inquire at Enterprise Office.

O. T. Colvin Heads Ham Operators in This Territory

Owen T. Colvin, who lives on Route 1, Blackwell, has been selected to set up an organization of local amateur radio operators prepared to furnish organized emergency communication in time of disaster, it was announced today by Communications Manager F. E. Handy of the American Radio Relay League, national association of radio amateurs. Colvin's assignment, which carries the title of Emergency Coordinator, is to band together members of the amateur radio service in his area to perfect arrangements for emergency radio communication by hams in the event of natural disasters or other emergencies. In addition to use of normal station equipment working from commercial power, amateur stations using self-powered radio transmitting and receiving equipment are needed. Mr. Colvin, as ARRL Emergency Coordinator, will call local meetings of amateurs, establish common operating procedures, and arrange regular drill periods when the hams' personal stations

may be mobilized under simulated conditions.

Other duties include cooperating with the Red Cross and other relief agencies and with such protective services as fire and police departments and civil defense authorities.

Mr. and Mrs. B. F. Bridges returned recently from Galveston where he underwent medical treatment. Mr. Bridges is reported improving since his return.

Mr. and Mrs. Floyd Gravitt and children came out Sunday from San Angelo for a visit with the J. A. Percifulls.

Sam Lewis Says—

**SERVE
HOLSUM
BREAD**

With Every Meal

For Life, Hospitalization and Polio Insurance, See
B. D. SNEAD
At First National Bank

TEXAS THEATRE

BRONTE, TEXAS

SHOW STARTS 6:15 P. M.—SUNDAY MATINEE 1:30 P. M.

Motion Pictures Are Your Finest Entertainment

FRIDAY AND SATURDAY, MARCH 12 & 13
Joel McCrea, Yvonne DeCarlo, Pedro Armendariz in
"BORDER RIVER"

(Color by Technicolor) Also Cartoon and News

SUNDAY & MONDAY, MAR. 14 & 15, Sun. Matinee 1:30, 3:20
James Stewart, Joanne Dru, Gilbert Roland, Dan Duryea in
"THUNDER BAY"

(Color by Technicolor) Also Cartoon

TUESDAY AND WEDNESDAY, MARCH 16 & 17
Edmond O'Brien, Frank Lovejoy, William Talman in
"THE HITCH HIKER"

Also Cartoon

Out of a \$60-a-week pay check
I saved \$4,900

says John A. Walsh
of Malden, Massachusetts

He did it through the
Payroll Savings Plan

AND SO
CAN YOU!



Have you been thinking you just can't save money? Well, you can. And eight million working folks have proved it for you. Just take the case of one of them—John Walsh, a widower with three children. He saved \$4,900 in less than ten years out of a \$60-a-week pay check!

How? The same way you can do it. By investing in U. S. Savings Bonds on the simple, systematic Payroll Savings Plan.

Whatever your savings goal, you can reach it through Payroll Savings!

Want a new house... a car... a farm... or a business of your own? You can get it through Payroll Savings—and here's how simple it is to start this successful saving system:

Just go to your company's pay office today and sign up. You say how much you want to save out of each check (it can be

as little as a couple of dollars a payday). The money will then be automatically saved for you—before you even draw your pay. When enough has been accumulated, it will be invested in a U. S. Series E Savings Bond, in your name, and the Bond will be delivered to you. After that your savings earn more—because each Series E Bond pays you interest averaging 3% per year when held to maturity.

When Uncle Sam makes saving so simple, and so safe, why not give the plan a try? Sign up today where you work or, if you're self-employed, join the Bond-A-Month Plan where you bank. Get on your Plan, stay on your Plan—and you'll get where you want to go!

The U. S. Government does not pay for this advertising. The Treasury Department thanks for their patriotic donation, the Advertising Council.

**Grocery
SPECIALS**



- ASSORTED
JELLO 3 for 25c
- Banquet Pears · No. 2 1/2 Can 35c
- Sugar - 10 lbs. - 85c
- OUR DARLING
CORN No. 303 Can 21c
- CIGARETTES - Reg. Ctn. \$1.99
- DURAND'S
Sweet Potatoes Can 27c
- ANY BRAND
WASHING POWDER - Lge. 29c
- PET OR CARNATION
MILK, Large - - 2 for 25c
- SWIFT'S
PEANUT BUTTER 20-OZ. JAR 52c
- SWIFT'S JEWEL
SHORTENING - 3 Lb. Can 77c

TENDER DELICIOUS MEATS

- AND FRESH PRODUCE
- U. S. GOOD
BEEF ROAST - - Lb 35c
- SLAB, SLICED
BACON - - - - Lb. 53c
- SWIFT'S PREMIUM
FRYERS Lb. 48c
- Sunspun Oleo Lb. 23c
- CLARK CERTIFIED
PREMIUM EGGS - Doz. 43c
- PURE PORK
SAUSAGE 2 Lb. Bag 89c
- ALL MEAT
BOLOGNA Lb. 35c
- SPUDS - 10 LBS. 45c YAMS · Lb. 13c
- BANANAS 12 1/2c CARROTS CELLC 10c

We Reserve the Right to Limit Quantities

**BRONTE ICE
COMPANY**