

# THE CASTRO COUNTY NEWS

OFFICIAL COUNTY PAPER

YOUR HOME NEWSPAPER

VOLUME X

DIMMITT, CASTRO COUNTY, TEXAS, THURSDAY, JANUARY 24, 1935

NUMBER 42

## County Home Demonstration Notes

Mrs. R. L. Rule, live at Home Demonstrator of Rance, has made 75 feet of concrete tile for garden. Mrs. Rule plans to make more.

Mrs. Frank Brown of Hart, had 24 cauliflowers to head this year. The largest weighed three pounds.

"I canned more this past year than I ever canned," said Mrs. Fred Walton of Easter.

Mrs. Mack Dixon of Frio, has artichokes in her garden. They are the best in December and January, and are considered a delicacy by many people.

Mrs. Ed Peacock of Rance, has a hot bed with lettuce and mustard sufficient for a raw salad each day. Liver past when mixed with salad dressing makes an appetizing and a nutritious sandwich spread and was shown at a pork demonstration at the home of Mrs. Elmer Nobles.

Now is the time to manure the garden. How much? Lets say at least ten wagon loads for half acre of garden. No, it wont burn the vegetables up next summer. The idea is to apply it now, turn it under and let it rot before planting time, says Mr. Rosenbrough, extensions specialists of College Station.

Spring Gardening, Preparation And Selection of Seed, will be discussed over radio on Jan. 29 by Mr. Roseborough. The broadcast will come from station KRLD, Houston; KTSa, San Antonio at 12:30. 12:35 P. M. LISTEN IN!

## Jones Mercantile Continues January Clearance Sale

Continuing their gigantic January Clearance Sale, Jones Mercantile Companies of Dimmitt, Bovina and Odell are offering their entire stock of merchandise to the public at drastically reduced prices that will continue until the last day of January. Many items are found in their stores at prices lower than can be secured in the large stores of the cities. With every large stock of goods on hand at the beginning of the year they were compelled to reduce their stock in order to place in their new goods, and they are offering winter clothing with other dry goods at a price reduced to the very lowest in order to clear out their stores. Due to the bad weather that has prevented many from attending their sale the past week and desiring to put before the people of his trade territory another chance at the many bargains he has to offer, Mr. Jones decided to continue his sale until the last day of January and has permitted the news to again carry a two-page ad in his endeavor to show the public that he with the many other merchants intend to give them a reason to come to Dimmitt. Dimmitt is proud of their two live-wire dry goods stores, Jones Mercantile Company and Shipleys. These two stores offer you a complete line of good fair priced dry goods at all times.

**RAMEY IMPLEMENT CO. PURCHASES A NEW CAR**  
The Ramey Implement Company of Dimmitt recently purchased a new 1935 Pontiac Coach for their business firm. The car was purchased through one of the local dealers, the Pat Dean Sales and Service.

**CARD OF THANKS**  
We wish to thank our many friends and friends of our loved one, for the deep sympathy, kind deeds and beautiful floral offerings in our hour of sorrow. May God's blessings be on each of you.

Mr. and Mrs. Al Sharp and Frank

## Kansas City Sets Top Cattle Price

The highest price paid for cattle in Kansas City since January 1931 was recorded recently when two loads of prime quality Hereford steers sold for \$12 a hundred pounds. The top a year ago was \$7.

## COMMISSIONERS COURT MEETING

The New Commissioners met with the County Judge in their first regular session Monday of last week with numerous problems to be settled. A number of road petitions were settled, salaries set, and other business transacted at this meeting. Among the items disposed of were the following:

Motion carried that a salary will not be allowed for constable in Precinct No. 1.

Motion carried that Mack Johnston be employed to brace the Court house at \$3.50 a day and that \$2.00 be allowed for a helper, the county paying for the material, rods, etc.

Salary of County Attorney services set \$50 per month.

Motion carried that Mr. Henry Gibbs be employed for the year 1935 as Janitor.

Salaries established as follows:

County Judge, per month \$166.66 or \$2,000 per year.

County Commissioners, \$60 per month, or \$720 a year.

County Commissioners, \$5 per day during meetings.

County and District Clerk, \$41.66 per month or \$500 a year.

Home Demonstration Agent, \$50 per month, or \$600 a year.

County Agent, \$66.66 a month, or \$800 a year.

Assessor. Adv. Allowance \$75 per month or \$900 per year.

Janitor, \$60 per month, or \$720 per year.

Watchman, \$15 a month, \$180 per year.

County Steno. (Dist.) \$27.17 per month, or \$326.05 per year.

Auditor, \$20 per month or \$240 per year.

Treasurer, one-half of 1 per cent of collections and disbursements.

Motion carried that the county treasury be allowed a commission of one-half of 1 per cent on all receipts and disbursements of the county funds payable in monthly instalments of 35 per month it being understood that the above allowance is not to exceed the one-half of 1 per cent.

Motion carried that the resignation of Sylvester Berkenfeld as constable of Precinct No. 1 be received and said resignation to be effective Feb. 3, 1935.

Motion carried that the court sign the agreement with City of Silvertown in the matter of default on principle and interest on the City of Silvertown Bonds.

Motion carried that the court retain Auditor Paul Corbett as a salary of \$20 per month or \$240 per year.

Usual bills examined and approved for payment except those marked to hold over. County Judge instructed to advertise for Bids for County and School depository.

Though the items given above does not give a detail statement of all of the business transacted, the larger part of the Commissioners' proceedings are given and for those wishing to read the minutes, they will be found on record at the court house.

## Mrs. Boren Receives Interesting Letter From Mrs. Graham

Mrs. Perry Graham, a former resident of our town, wrote to her friend, Mrs. R. B. Boren this last week, stating that everything at Cleburne where her and her husband are now staying and taking care of their cattle, was fine, that she hoped to thaw Perry out during his stay there, and that she desired the News to forward her paper to her new address regularly, since it was much like a visit home. After last Monday morning, we can hardly imagine roses looming and green grass anywhere, but we are glad to hear of someone that did, and we appreciate her request that the News be forwarded to her.

**WANTED**—Quarter or third horse-power motor. Prefer variable speed, or slow speed. Must be 110 volt, 60 cycle, D. C. current. Inquire at Castro County News.

## 3,000 Rabbits Taken in Hart Drive

The Hart Rabbit drive, which was once put off because of bad weather netted the farmers approximately 2,000 rabbits. Parties from the surrounding town and communities who came to the drive despite the fact that it had been called off organized themselves and began the hunt east of Hart.

Bill Johnson, truck line owner of Hart, received a slight injury, but his wound was not serious.

A number of rabbit drives is now being planned over the country. The Sunnyside community has not definitely announced their plans, but are expected to arrange for one some time in early part of February.

Vega, who recently held one of the largest drives in this part of the country, plans to hold another Friday.

## COLD WAVE HITS DIMMITT

One of the coldest waves of the winter months hit Dimmitt Sunday afternoon, bringing the thermometer down past the zero mark on Monday morning. Some reported a temperature of 5 below, however, it was generally estimated to have fallen to about 2 below. The cold wave was not accompanied by any moisture and probably hurt the grain to some extent, but the norther subsided over the Panhandle Tuesday with no serious damage.

## Pontiac Managers Ask For More Cars

Regional managers of the Pontiac Motor Co., gathered at the factory and asked for more than twice as many Pontiac sixes and eights to take care of the requirements of the country during the first three months of this year as were shipped during the same period a year ago. The first quarter projection which these key men in the field presented, calls for 40,000 cars or more than one half the total production of the factory last year.

With brief cases bulging with evidence in the form of definite commitments from dealers, regional managers F. C. Sibley of New York; V. L. Murray of Detroit; Allen Wright of Chicago and T. M. Ray of Oakland, Calif., told the same story business revival throughout the country and the great increase of Pontiac acceptance by the public.

Allen Wright, head of the Midwest region under whose jurisdiction falls the huge agricultural area of the Mississippi valley, reported that scores of small rural dealers who heretofore have bought their cars one at a time now are ordering in carload lots. In one of his smallest zone areas, that centering around Oklahoma City, Mr. Wright said that 17 small dealers who never in their history have bought Pontiacs other than singly have placed orders for carload shipments.

## BIRTHS

To Mr. and Mrs. H. M. Timmons, a boy, William Kelvin, Jan. 23.

To Mr. and Mrs. Phillip Acker, a girl, Phyllis, Jan. 17.

To Mr. and Mrs. M. L. Rasden, a girl, Betty Elizabeth, Jan. 3.

To Mr. and Mrs. N. D. Bryan, a girl, Faye, Jan. 18.

To Mr. and Mrs. Louis Schacker a boy, Jan. 20.

B. B. Wise of the Cleo community made the News a very pleasant and interesting call last Friday in regard to his subscription and also gave us the names of a number of young folk that we hope to add to the list of our country correspondents. At the present time Mr. Wise is living at Dimmitt, as his wife is still in the hospital with a broken hip received by a fall from the porch at her home in the Cleo community.

## MEET YOUR FRIENDS AT DIMMITT

Our community is progressing, because we are offering our people the friendship and the cooperation that they deserve. Saturday afternoon, despite the sand and wind, Dimmitt enjoyed one of the best crowds ever seen in a town of its size. No longer does one come to Dimmitt because they have to; now they know that Dimmitt is a place to purchase, to meet, and to transact their business. The merchants reports a fine business and the customers report a fine town. Next Saturday meet your friends at Dimmitt and be the guest of the merchants at the free show.

## Cotton Quota For 1935 Announced

### REDUCTION PROGRAM BEGINS

Secretary Wallace, in a recent announcement, made public the cotton allowable for the present year which will be 11,200,000 bales of 500 pound weight. Mr. Wallace also announced that farmers might make an additional cut in acreage up to 35 per cent on their base acreage under the voluntary cotton adjustment program and additional benefit payments would be made.

The cotton reduction program for 1935 begun with the appointment of the new State Review and Allotment Board and the reorganization of the Cotton Control Associations in the various counties and Articles of Association for the cotton production control associations have been sent to the farm demonstration agents in each county, and the reorganization of the associations is proceeding communities must have 500 producer units this year instead of the 300 last year, and the farm demonstration agent will designate these communities on the basis of the number of producer units on which cotton production was reported in the applications for allotment and tax exemption certificates in 1934. There shall be three community committees in each community designated, and a county having less than 500 producer units will have only one community committee. Those who are eligible to sign a 1935 contract are owners, cash tenants, standing or fixed-rent tenants, or managing-share tenant jointly with the landlord, and who operates or controls a farm on which cotton was planted in 1933 or 1934 and on which cotton will be planted in 1935 and which was not covered by a 1934-1935 reduction contract.

According to information received from College Station: "Any producer is also eligible who is operating a farm on which cotton was not planted to perennial crops in a regular rotation or because of such farm was covered by an agreement with the government to eradicate pink boll worm, but on which cotton was planted during the period 1928 to 1932 and on which cotton will be planted in 1935."

## Haile Drug Offers Prizes

Keeping with the "share with others" that has become the attitude of the merchants of Dimmitt, Haile Drug is sponsoring a plan of their own by which his customers may share in his profits. With your purchase, a ticket is rung up on the cash register and each day a prize is offered to those holding the lucky number on the cash register ticket. Prizes are also offered to those who hold from \$2.50 to \$25.00 worth of the cash register tickets.

## COURT HOUSE RECORDS

Marriage Licenses  
Furch Riley and Miss Etta Mae Sanders, Jan. 21.

Car Licenses  
J. R. Riley, Hart, Pontiac Sedan, Jan. 22.

## Commissioners Court Attends Meeting At Hereford

The Castro County Commissioners' Court attended a meeting of the Commissioners Courts of Deaf Smith, Oldham, and Parmer counties at a joint meeting at Hereford Thursday, Jan. 24, to discuss different problems that come up before this section of the Panhandle. Relief, rabbit drives and other problems of this nature were the main issues of the meeting and it is expected to bring about the views as well as the cooperation of other counties in some of the problems that confront this territory.

## W. O. W. To Have Box, Pie Supper

One of the major entertainments for Dimmitt next week will be the W. O. W. Box and Pie Supper to be held at the Dimmitt High School Auditorium Thursday, Jan. 31 at 8:00 o'clock. The lodge is planning one of the best entertainments of the month and are giving a prize to the one who purchases the pie or box containing the lucky number. Musical entertainment will also be furnished at this event. The public is invited, so bring your box, pie or just come yourself and enjoy this entertainment.

## HOSPITAL NOTES

Jack Acker, child, a pneumonia patient, condition very low.

R. R. Ferguson, child, pneumonia patient, condition improving.

Mrs. B. B. Wise, fractured hip, condition improving.

Roy Daniel, child, pneumonia patient, condition improving.

## Georges Shoe and Harness Shop Gets New Equipment

Desiring to serve his many customers in a better and quicker method George Mallouf, manager and owner of Georges Shoe and Harness Shop of Dimmitt, has recently installed a number of new machines. Heretofore Mr. Mallouf as served his customers with unequalled service, but the new American Straight Needel Stitcher, the New American 16 wheel Patching and Trimmer Machine, the Sole Cutter and Edge Reverser, all electrically operated, will enable the shop to turn out the very highest quality work in the shortest possible time. Mr. Mallouf, more commonly known among his friends and customers as "George," states that he is also in a position to do efficient and good harness and leather repairing at prices he believes will compare with any shop in this territory. When you have some repair work or a few spare minutes, George invites you to drop in at his shop.

## Joe Collehon Building Going Up Rapidly

Getting off to a slow start because of the changing of the foundation of the new filling station-ice storage plant now being erected on the southwest corner of the First State and building block, the building is now going up very rapidly and Dimmitt is sure of a new business within the near future.

## CARD OF THANKS

May God's blessings rest on those who faithfully and kindly came to our assistance during the illness and death of our beloved Jesse.

Mrs. Alta Gladman and children, Harold Gladman; Kenneth Gladman, Tonkawa, Okla.; Mr. and Mrs. T. H. Gladman and Don, of Arkansas City, Kansas; Mrs. W. J. Lohman, Plainview.

## Community Meeting Regard to Terracing & Cotton Contracts

Meetings were held by the County Agent last week in the following communities: Hart, Sunnyside, Nazareth, Arney, Jumbo, Big Square, Flagg, Easter, Frio and Dimmitt at which time the reduction contracts including the new Corn-Hog and Cotton and wheat contract were discussed. Community organization was also completed with officers in nine communities. Demonstration work of the ensuing year was also discussed and committees to have charge of different phases of the work including 4-H Club work and terracing were appointed.

A terracing demonstration was held in Big Square community Tuesday of this week in charge of the County Agent. Much interest is being shown in this community in terracing. The Community Terracing Committee Clyde Prather, Rufus Carter and Carl Baker has secured funds for purchase of a terracing level to be used in the community. This committee and others in the community are learning to use the farm level and will continue the work on the different farms in the community.

Much interest is being shown throughout the county in terracing and contouring and demonstrations will be held in every community within the next few weeks.

Preliminary regulations for signing the new one year cotton reduction contract have been received. Under the new regulations all producers who were eligible to sign cotton reduction contracts the past year are again eligible to sign the one year contracts. In addition to these all those who had cotton for the first time in either 1933 or 1934 may sign contracts and take as their base acreage the acres planted in those years. There are now in effect 39 contracts and it is expected that those will be increased by as many as 60 contracts under the new regulations. The sign up will begin as soon as the necessary forms are received.

## Graham Implement Co. To Hold Tractor Day Next Tuesday

For those interested in a short practical course on the benefits of power farming or those interested in any way in the new John Deere Tractors, a tractor demonstration will be held at the Castro Theatre Tuesday, Jan. 29. The course will be held under the supervision of practical tractor men and talking picture, "Partners" will furnish a full hour of entertainment and education for those attending. The Graham Implement Company of Dimmitt is sponsoring this John Deere Tractor Day and the public is especially invited and requested to attend this educational entertainment. The course will begin at 1:00 o'clock in the afternoon.

## D I M M I T T

The word "DIMMITT" is going to mean something to us. It is going to mean a development center if we will let it. Wednesday one of the local lumber yards received a shipment of a load of lumber, the fourth car of building material to be received within the last few weeks. New cars are being sold, buildings are being built, and an implement company reports a good sale of tractors. The word "DIMMITT" is going to mean something to us.

## PRODUCE MARKETS

(Furnished by Hicks Produce)  
Heavy Hens, lb. .... 9c  
Light Hens, lb. .... 7c  
Cocks, lb. .... 2c  
No. 1 Turkeys, lb. .... 13c  
No. 2 Turkeys, lb. .... 7c  
Old Toms, lb. .... 9c  
Cream, lb. .... 28c  
Eggs, dozen .... 18c

**Castro County News**  
Official Paper of Dimmitt and Castro County, Texas

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ROSS COX - Editor  
E. C. BRUTSCHE - Manager

Legal Notices, Want Ads, Cards of Thanks, Political Announcements, Etc., charged for at the rate of 10 cents per single column line for the first insertion and 5 cents per line for each additional insertion.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of this paper, will be gladly corrected upon due notice of same given to the editor personally at the office in Dimmitt, Texas.

**PAY YOUR POLL TAX**

The poll tax offers you more return for your money than any tax you pay! That is a statement few who know will deny. There are no "bargain counters" in this tax. You must realize its importance with a few "pay your poll tax" notices, and sometimes not even that much, yet it might be advertised with the screaming headline, "LESS THAN ONE-HALF CENT PER DAY FOR A PART IN YOUR COUNTRY'S AFFAIRS." Failures cost YOU, and the failure to vote is a big mistake. Whether you are twenty or sixty, the affairs of this county, state and country are yours, and you are as much concerned in those who run it as you are in the one who runs your business. Only a few days are left in which you may pay this tax. Why not pay your part and pay your poll tax before January 31st.

**BE A LOYAL CITIZEN**

Let's be loyal to our town and our community, to the people who strive to help us by their cooperation and assistance. There is no greater asset to a town or community than a loyal and cooperative citizen. It takes a lot of loyalty on the part of some of us to offset the knocker and pessimist who takes every opportunity to ridicule and condemn the efforts of a true citizen, to uphold his town and community. To be happy and pleasantly situated, one must have the utmost faith in his ability to accomplish certain ends. Therefore, one must believe in the future development of his town and community if the greatest satisfaction and success

is to be achieved. Without faith there can be little development. Dimmitt and territory has some real boosters, and that is why our town and county is in better condition than most of our little towns in this state. We need more live wire boosters to put our town and county in its rightful place. We have the resources and a trade territory sufficient to develop a city of much greater population and wealth. The man who is not afraid to take a chance is the one who succeeds and makes of a small town a proud city; a city where one can have all the advantages offered in the larger cities of our United States.

Let's cooperate with our home merchants, and boost instead of knock; let's vision the future and see our town and county going ahead and shaping itself into a real little city, with a surrounding territory of faithful and loyal supporters.

Be loyal to the cause for which your town and community stand. Be a faithful and consistent citizen, for is it not true that faith has built nations.

**DON'T STAY IN A RUT**

Those who follow the right examples, profit thereby, but one must be very careful just who they take for an example. It might be true that everybody knows you and may even be your friend, but that does not mean that they will continue to do so. Those good ideas of today will probably not be so good next year. The fellow who makes a success this year may make a failure next year. It all depends on your staying out of the old rut. You cannot afford to stand still just because you are making a living at the present time. That which makes you a living today may fail tomorrow. Many large companies change their branch managers for no other reason than in time the manager trends to believe that he has his trade "copped" after spending a few years in one place. He fails to see that trade is passing him every day, going elsewhere. He resorts to the old saying, "Everybody knows I'm here." There isn't but one thing wrong. Everybody probably does know he's here, but everybody doesn't trade with him. Your store or your farm cannot change hands like the large company's branch office, but you can stay out of the old rut by following the example of the progressive persons.

Advertising is the rule and not the exception of the successful business man.

**DIRECTIONS TO FILE YOUR INCOME TAXES**

The attention of all persons required to file income tax returns covering the year 1934 is respectfully directed to the following:

The Revenue Act of 1934 requires that all joint returns must be signed by both husband and wife. Either may prepare and acknowledge the return, but the signature of each must be affixed. Those persons desiring to make out their returns in the collector's office or at designated places in the various portions of the district should be accompanied by their respective husbands or wives. If this be impracticable, either may render the return under oath, and take to the other for his or her signature. The return, however, must be prepared and mailed in time to reach the collector's office on or before midnight of March 15, 1935.

Especially emphasis is given to the fact that the new Form 1094 (the pink slip) must be executed and submitted together with the income tax return. Failure to do this, in each case, will result in an arbitrary charge of \$5.00, which amount will be added to the amount due and will be collected in the same manner as the tax. It is highly important that this requirement be not overlooked, since the collector will be powerless to waive payment of this charge in case of failure to file said Form 1094.

Taxpayers should file their returns

at the earliest moment possible so as to obtain better service and avoid the rush conditions usually prevailing during the last few days of the filing period.



HAVE THAT OLD HAT

CLEANED AND BLOCKED

WE CLEAN ANYTHING

CALL FOR AND DELIVER

**PARKER TAILOR**

SHOP

Phone 3

**BAKER WINDMILLS**

8 Foot Mill  
**\$45.00**  
Complete

**BALTIC SEPARATOR**

Without Stand  
**\$45.00**  
TERMS

HEAT WITH

*The American Oil Burning Heater*  
BURNS KEROSENE OR TRACTOR FUEL

**MILLER**

**HARDWARE**

DIMMITT, TEXAS

**GUNTER DRUG**

THE PRESCRIPTION STORE

Phone

4



*Prim Winter Nights*  
hold no terror for the car filled with...



You'll have no trouble starting your car any time, anywhere, if you have Special Winter-Blend Conoco Bronze Gasoline in the tank! A NEW BLEND! A live gasoline for the dead of Winter, specially made for sure-fire starting and smooth pick-up. MORE ECONOMICAL! Saves your battery. You choke less—waste no gasoline. TRY IT! Drive into your Conoco dealer's for a tank of Conoco Bronze and see for yourself how it performs!

CONTINENTAL OIL COMPANY — Established 1875

**INSTANT STARTING LIGHTNING PICK-UP**



USE WINTER-GRADE OIL — to get easier starting, greater motor protection and better gasoline mileage. Ask your Conoco dealer for the 10W or 20W grade of Conoco Germ Processed Motor Oil. You will see at once how much easier your car starts and how much smoother it runs.

**THE TELEPHONE**

SAY! Mr. Man, why not start the New Year right by installing a very cheap and modern convenience----A TELEPHONE. Let your wife do her church, social and club visiting the economical way.

TELEPHONE and save the difference

One of the Great Necessities that should be in every home

DEPENDABLE SERVICE



West Texas Telephone Co.

Conoco Products For Sale By  
**FRED BOSWELL, Dimmitt, Texas**

# JANUARY

# GIGANTIC SALE

FINAL CUT IN PRICES!

CONTINUING

Pillow Tubing	Sheeting	Bleached 81" Sheeting	WESTGATE 9-4 Sheeting	BRIEFS	PANTIES	BLOOMERS
You all know this quality. 36 inch width. A very special low price.	Westgate 81 inch bleached sheeting good as the best. YARD	Good quality and a bargain at, YARD---	Unbleached wide Sheeting, heavy weight, smooth finish BROWN	Elastic top and bottom, lace and applique trimmed.	Good quality Pantie, applique in assorted designs and colors.	Good heavy quality, rayon Bloomer . . . assorted sizes
<b>19C</b>	<b>33C</b>	<b>25C</b>	<b>29C</b>	<b>39C</b>	<b>19C</b>	<b>29C</b>

## Wash Frocks For 1935

SAVE HERE

EVERY DRESS REDUCED

Every One Fast Color

SELLING NOW

67c, 87c, \$1.27 and \$1.77



Ladies Suedine Jackets \$4 values . . . \$2.88  
Sweaters, \$1.50 values . . . . . 98c  
500 Cards Dress Buttons, 10 and 15c values, 4 cards for . . . . . 19c  
36" Broadcloth, all colors and white, yd. 14c

### DICKEYS 5-STAR

### OVERALLS

Sanforized Shrunken

Buy a Pair

More For Your Money

SPECIAL . . . . . \$1.25

### HOSIERY

Buy now. You'll save plenty. Pure silk hose; full fashioned, rayon hose, cotton hose, new fall and winter colors. All marked at clearance prices. Come in! Buy now.

PURE SILK, FULL FASHIONED HOSE	<b>49C</b>
CHIFFON HOSE REGULAR \$1.00	<b>79C</b>
PURE SILK HOSE, WORTH AT LEAST 59c, ONLY	<b>39C</b>
COTTON HOSE, 19c VALUES SPECIAL, PAIR	<b>12C</b>



SAVE ON FOOTWEAR NOW SHOES of real style and quality! . . . . Children's School Shoes, Women's Dress, Street and Field Shoes, Men's Work Shoes, Boots and Dress Shoes . . . . leather or composition soles. Shoes that we do not have a full run of sizes in and will not restock. Come early, take advantage of this unusual shoe offer!

WOLVERINE WORK SHOES, Close Out	\$2.78 and \$3.88
MEN'S GOOD WORK SHOES, Very Special, Clearance	\$1.88
MEN'S DRESS OXFORDS, All Reduced, Special Priced	\$1.88 to \$4.48
DIAMOND BRAND BOOTS, Special Priced and a value	\$3.48, \$4.98
BOYS' BLACK OXFORDS (Diamond Brand) Extra Special Pr.	\$1.88
LADIES SLIPPERS AND OXFORDS Greatly Reduced "BUY NOW," Priced for this sale	\$1.88, \$2.88, and \$3.88

SHOES FOR THE ENTIRE FAMILY AT A BIG SAVING NOW

MEN'S KAHAKI SHIRTS Clearance Price <b>88c</b>	BIG SMITH BLANKET LINE JUMPERS Special <b>\$1.68</b>	WOLVERINE LEATHER WORK GLOVES Unlined . . . . . 69c Lined . . . . . 79c	Close Out MENS WORK PANTS <b>\$1.15</b>	WORK SOCKS . . . . . 10c CANVAS GLOVES 8 oz. . . . . 10c DRESS SOCKS . . . . . 15c MEN'S TIES, \$1.50 values . . . . \$1.19 HANDKERCHIEFS . . . . . 3c BOYS' COVERALLS . . . . . 69c TENNIS SHOES, Leather Insole, pair . . . . . 79c
BOY'S WEEP LINED LEATHERETTE COATS Zipper or Button Style ONLY <b>\$2.68</b>	EXTRA SPECIAL MENS and BOYS HEAVY BOOT SOX <b>25c PAIR</b>	GENUINE HORSEHIDE LEATHER PALM GLOVES Only <b>44c PAIR</b>	200 Page School tablet, 10c value . . . . . 5c	
MENS DRESS CAPS Special . . . . . 49c BOYS DRESS CAPS Special . . . . . 39c	CHILDREN'S HOUSE SHOES Special <b>37c PAIR</b>	MENS SUEDE CLOTH SHIRTS Extra Quality. Worth 50% more Now <b>98c EACH</b>	Heavy Winter Weight	
MENS DRESS HATS Entire Stock At Low Prices <b>\$1.64, \$2.44, \$3.44, \$4.44</b>	LADIES HOUSE SHOES Special <b>44c PAIR</b>	MENS OVERALLS 240 Weight---Triple Stitched Special <b>79c</b>	<b>Union Suits</b>	Buy that extra suite now. Warm rib union-suits that will cost you much more next year. All sizes and priced very low.
	MENS COWHIDE LEATHER BELTS 50c and 65c Values, your Choice for <b>39c EACH</b>		<b>89c</b>	BOYS' UNIONSUITS, Extra Quality . . . . . 59c

JONES MERCANTILE CO.  
Dimmitt, Bovina and Odell Texas

# Jones Evolves Plan To Develop Vast Panhandle Gas Resources

By BASCOM N. TIMMONS

Special Washington Correspondent  
Washington, Jan. 21.—Establishment of a new federal power authority to develop the vast natural gas resources in the Texas Panhandle may be a part of President Roosevelt's recovery program during the coming year.

The almost unlimited possibilities of such development were today being seriously considered by administration advocates of power projects from the President himself down to gas experts in the U. S. Bureau of Mines.

The man who has brought forcibly to their attention the potential resources of the Panhandle field, and to whom credit must go if the government decides to undertake the project, is congressman Marvin Jones of Amarillo. Beginning quietly nearly a year ago, congressman Jones communicated with official after official in various government agencies outlining and explaining power development possibilities in the world's largest natural gas reservoir, with the result that the Panhandle field is today a familiar topic of discussion among key men in the government's power development agencies, and is certain to be given serious consideration for inclusion in any future federal power program.

Under the plan proposed by the Amarillo Congressman, the government would establish in the Panhandle a great authority, similar to the Tennessee Valley Authority, and which would operate to end the great natural gas waste now buffeting the field, conserve the future supply, and develop the vast resources for cheap power purposes.

Included in the long list of federal officials to whom Mr. Jones has presented the plan and from whom he has in every instance received encouraging replies, are: President Roosevelt, Secretary of the Interior Ickes, Executive Director Donald Richberg, of the National Emergency Council, Executive Offices Charles W. Elliott of the National Resources Board, Executive Officer Charles W. Elliott of the National Resources Board, Executive Secretary Frank C. Walker of the Executive Council, Executive Secretary Joel D. Wolfson of the National Power Committee, and other less prominent officials who nevertheless play a part in determining the Administration's power policies.

Excerpts from letters to Congressman Jones from these officials, indicating their encouraging attitude would fill a small book. Here are some of them:

From Louis Howe, secretary to President Roosevelt: "The President has asked me to thank you for your views. By his direction, I am referring your letter and the enclosure for the consideration of the Secretary of the Interior."

From Harry Slattery, personal assistant to Secretary Ickes: "This department is greatly interested in the gas fields of the Texas Panhandle, not only because of their importance as a natural resource, but also because of the serious and difficult problems involved in their conservation. It seems that every effort should be made to protect and preserve this resource in order that it may contribute in full measure to the future growth and development of the surrounding region. The department will be glad to render what assistance it can in any project the Administration may adopt for obtaining increased public benefit from these gas fields."

From Donald Richberg: "I am much interested in the possibility of development of natural gas uses and I will suggest that when the program of work relief projects is organized the Panhandle field might well be considered by those placed in charge."

Congressman Jones presented his proposal to these officials in this way:

"I have been very much interested in the Tennessee Valley Authority project. I can see no reason why power should not be developed through the use of this natural gas in the field, and through transmission lines supplied to the people throughout the

surrounding and nearby sections similar to the manner in which it is handled by the Tennessee Valley Authority. I believe it would be found that the expense involved would be less than the expense incident to the establishment of the other project. At least, I feel sure it is quite as practical."

To each official Mr. Jones sent complete data on the field, its capacity and resources, and scientific opinions of Bureau of Mines experts concerning waste and possibilities for development.

Assisting the congressman in his work to assure the project have been Tom Currie, of Amarillo, who supplied full information on the Trigg gas dome; J. M. McDonald, ofampa, deputy supervisor of the Texas Railroad Commission, who supplied authentic gas production figures; Olin Culbertson of Austin, director of the railroad commission's gas utilities division, who cooperated with Mr. McDonald; and Lawrence R. Hagg, of Amarillo, who assisted in arranging for a hearing before the Cole investigating committee.

Additional statistical information was supplied for Mr. Jones by John W. Finch, director of the U. S. Bureau of Mines.

How much chance there is that the project may definitely be undertaken will not be known until President Roosevelt decides how much money will be allotted for power development from the forthcoming four billion dollar recovery fund.

And the resident has before him the report of the mineral policy planning committee of the National Resources Board, which vigorously recommends that the government adopt a strict policy of conservation of natural gas.

Writing of the Panhandle field, the committee declares:

"The most striking of measurable wastes is the blowing of gas into the air. Such gas is valuable as

## TO ALL COUNTY ADMINISTRATORS

Our Potter county cattle processing is completed for the time being and in order to continue co-operation of the Administrators in the Panhandle District.

Our plan is to can for individuals on the regular percentage basis, that is, we will furnish equipment, cans, and labor for beef processing, fifty per cent going to producer and fifty percent to TRC Surplus Commodities. Cattle to be delivered to Pinkney Stockyards, tagged, recorded, killed, and chilled then to our plant for processing and division.

In an endeavor to ascertain whether or not our plan is workable I am asking you to contact your County Agent to determine the number of cattle, delivered by owner, we might expect weekly during February and March.

This, of course, does not apply where you have a plant in your own county unless you have a surplus.

Will you kindly give us this assistance and reply as early as possible.

Very truly yours,  
R. W. WILLIS,  
District Engineering Supervisor  
District Eight.

fuel, but it has another value which perhaps is more important. The expansion of gas as the pressure is reduced is one of the most important sources of energy that drives oil to the well and through it to the surface. Under present competitive practices, much of the inherent value of gas as fuel is thrown away and inefficient use is made of its propulsive power. As this is written nearly 1,000,000,000 cubic feet of natural gas is being blown into the air daily in the Texas Panhandle. This is equivalent in heating value to 40,000 tons of coal."

The committee recommended that a new national six-point program of oil and gas conservation be adopted including development of technical and scientific knowledge, discouragement of use of individual fields, and other efforts toward better control.

—Amarillo Daily News.

## Church

CHURCH OF CHRIST  
All members are urged to be on hand at ten o'clock Sunday for Bible study. Certainly they can not afford to absent themselves from the Lord's

supper, at 11:45. The morning subject will be, "A Consecrated Membership." At the evening this subject will be used, "Convicting Power of The Holy Spirit." Everyone is invited to all the services.  
THOS. McDONALD.

## LEGAL NOTICES

### CITATION BY PUBLICATION OF FINAL ACCOUNT THE STATE OF TEXAS.

To the Sheriff or any Constable of Castro County—Greeting: You are hereby commanded to cause to be published, once, not less than ten days before the return day thereof, in a newspaper printed in Castro County, Texas, the accompanying citation, of which the herein below following is a true copy—(but if there be no newspaper so printed in said county, then that you cause the said citation to be posted for at least ten days before the return term thereof as required by law).

### Citation By Publication The State of Texas:

To all persons interested in the Account for Final Settlement of the Estate of J. H. Jackson, Deceased No. 180, C. L. Attaway, Administrator thereof, has filed in the County Court of Castro County, Texas, on the 21st day of January, A. D., 1935, his Final Account of the condition of the Estate of said J. H. Jackson, deceased, together with an Application to be discharged from said Administration, which will be heard at the February 1935 term of said court commencing the 4th day of February, A. D., 1935, at the Courthouse of said County, in the City of Dimmitt, Texas, at which time and place all parties interested in the Account for Final Settlement of said Estate are hereby notified to appear and contest said Account and Application of the said C. L. Attaway, administrator, if they see proper to do so.

Witness, Glenn Hickman, Clerk of the County Court of Castro County, Texas, and the seal of said Court attached, this 21st day of January, A. D., 1935.

(SEAL) GLENN HICKMAN  
Clerk County Court, Castro County, Texas.

By Mrs. C. O. Smith, Deputy.  
Herein fail not, and have you then and there before said court this writ with your return thereon endorsed showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Dimmitt, Texas, this 21st day of January, A. D. 1935.  
(SEAL) GLENN HICKMAN  
Clerk County, Court, Castro County, Texas.  
By Mrs. C. O. Smith, Deputy.

### NOTICE OF DEPOSITORY BIDS THE STATE OF TEXAS, County of Castro.

Notice is hereby given that the Commissioner's Court of Castro County, Texas, will receive bids from any banking corporation, association or individual that desires to be selected as the depository of the funds of Castro County. Sealed proposals stating the rate of interest on daily balances offered on the funds of the County for the next two years. Each bid must be accompanied by a certified check for one-half of 1 percent of the amount, carried the preceding year as a guarantee of good faith on the part of the bidder and that if his bid is accepted he will enter into the bond required by law. Said bids will be opened at the February term, 1935, of the Commissioner's Court of Castro County.



REMINGTON NO. 1  
Portable  
\$62.50  
EASY TERMS  
Remington No. 8 Noisless  
Portable  
\$79.50 Cash  
EASY TERMS  
Remington No. 5 Portable  
\$49.50 Cash  
EASY TERMS  
MRS. R. C. BRUTSCHE  
THE REMINGTON AGENCY  
Dimmitt, Texas



## FRIDAY & SATURDAY SPECIALS

- MATCHES, 6 boxes ..... 19c
- SUGAR, 10 lb. cloth bag ..... 48c
- SPUDS, 10 lbs. .... 13c
- PRUNES, Gallon ..... 27c
- BAKING POWDER, 2 lb. can. 16c
- CRACKERS, 2 lb. box ..... 17c

FREE COFFEE and CAKE

GOOD THINGS TO EAT

AT  
WILSON CASH GROCERY  
PHONE 41



20c Dozen

FRIDAY  
and  
SATURDAY  
SPECIAL  
COOKIES  
2 Dozen for  
25c  
DIMMITT  
BAKERY

## WEST TEXANS KNOW

"... did you say the best steak dinner that money can buy... Ya Subl Boss, right this way."

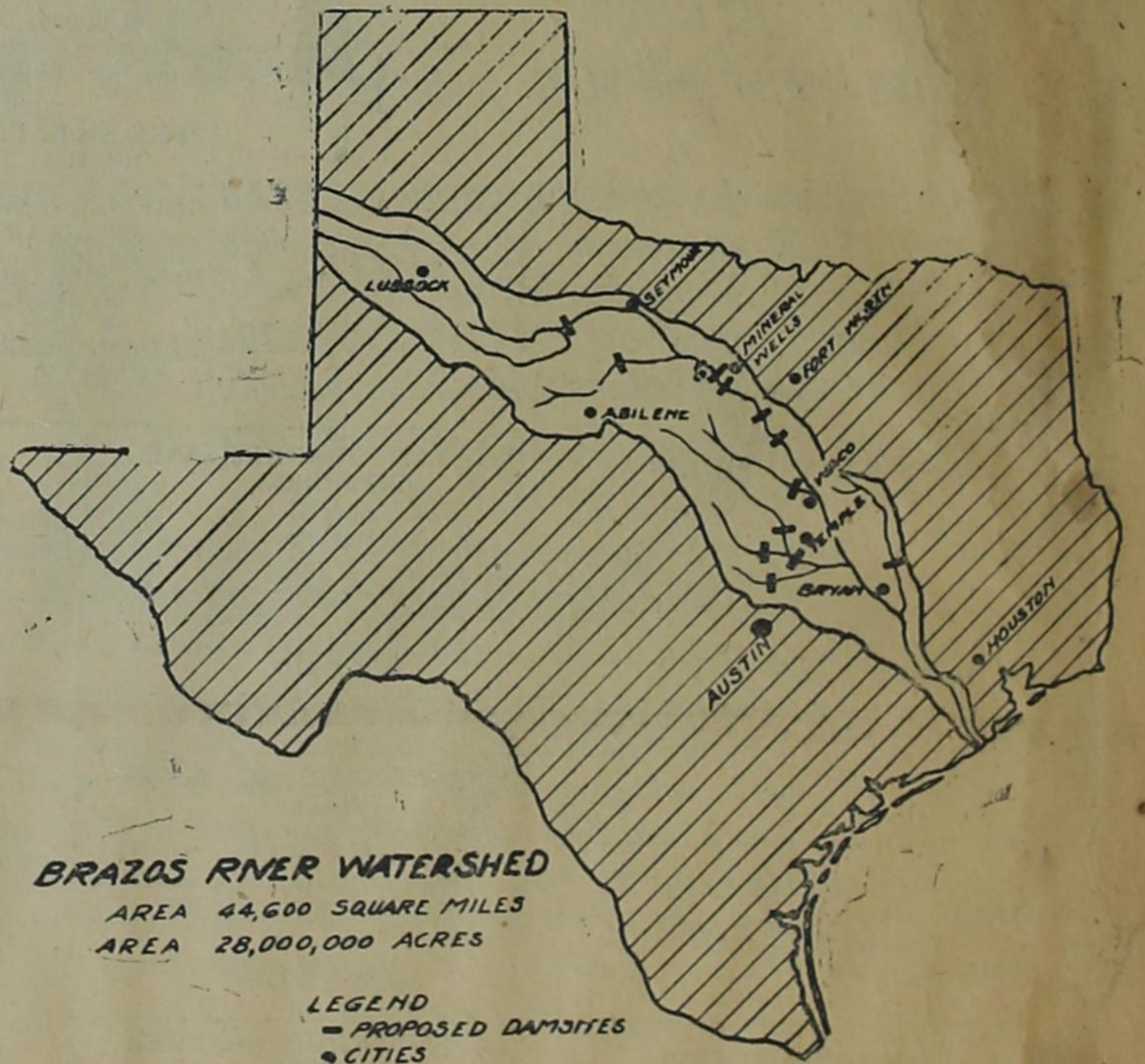


Yes-sir-ee... they know what WESTERN hospitality means. They know when they come to the WORTH they are going to feel right at home... that every attendant is ready to serve with a smile that's broad and real and genuinely understanding.

18 FLOORS OF CHEERFUL GUEST ROOMS ALL ROOMS WITH BATH

\$2 and up

the new WORTH  
FT. WORTH • TEX.  
7TH and TAYLOR



BRAZOS RIVER WATERSHED  
AREA 44,600 SQUARE MILES  
AREA 28,000,000 ACRES

LEGEND  
- PROPOSED DAM SITES  
• CITIES

Above is shown that part of Texas which the enormous Brazos Reclamation and Conservation Project would cover. The Brazos is states largest river, 900 miles long, with drainage area of 44,600 square miles, or one-sixth of the state's area. The watershed alone is said to cover a greater area than the entire state of Ohio, and it is believed that the resultant good of this project will outweigh that of any project yet placed in the state of Texas. In ad-

dition to the 12 major dams proposed, between twenty and twenty-five smaller dams would be built along the lesser streams soil erosion and reclamation will be undertaken, and west Texas land that lies in the watershed district would be subject to cultivation through irrigation. I interest to the people of Castro and Lamb counties, is the fact that the White River or Running Water river would be probable sites for smaller dams, providing not only a water sup-

ply but also pleasure possibilities in the way of fine fishing, boating and swimming. Many of the larger dams would be power producers and would furnish power to be sold wholesale to public utilities or communities or retailed by the district under its own management, and while as yet the project has not been approved by Congress, the people living in the district of the watershed as well as those interested in the development of Texas are interested in it.

**EASTER**

Rev. Armstrong called in the J. S. Smith home Thursday.

Ben Medley left Friday for San Angelo where he will attend school.

Mr. and Mrs. Cyril Albracht are the proud parents of a big boy born to them Jan. 12.

Miss Lovee Sullivan is spending a few days in the E. M. Allen home.

Steve Chandler returned Tuesday from Highland, Tex., where he has been visiting his relatives.

Miss Olive Stagner is visiting with V. A. Allen and Mrs. Eddie Lee Smith this week.

The Lions of Hereford put on a program here Friday night. Everyone certainly did enjoy it.

Mr. and Mrs. Slemmons visited with Grandmother Sames Saturday afternoon.

Mrs. Geo. Chambless visited in the J. S. Smith home Saturday afternoon.

Mrs. Pat Hardy and children spent Saturday and Sunday with her parents, Mr. and Mrs. J. A. Nolen.

We had 42 attendance at Sunday School and church Sunday and hope to keep increasing.

Rev. Armstrong filled his usual appointment and rendered a splendid sermon.

J. A. Nolen was converted and joined the Methodist church Sunday morning.

Rev. and Mrs. Armstrong took dinner in the J. A. Nolen home Sunday.

Mrs. Geo. Chambless and Mrs. Carl Frye gave a birthday dinner in honor of Misses Caroline Frye and Hazel Chambless Sunday. They had as their guests the Easter Young People Sunday school class. Those who were present are Dan Allen, Frank Allen, Tom Jameson, Mutt Henry, Leon Henry, Richard Chambless, Rita Chambless, Aubrey Epperson, Miss McClure, Miss Ramey, Juanita Henry, Hazel Henry, Annie Mae Smith, Louise Ann Frye, Mr. and Mrs. Chambless, Mr. and Mrs. Carl Frye, Charles Frye, Patricia Wayne Frye, Emerald Smith, Caroline Frye and Hazel Chambless.

Mrs. Howard Atwood is on the sick list this week, reported to be getting better.

**BETHEL**

Mrs. Jim Bagwell and children and Mrs. Houseman and boys were Sunday dinner guests of Mr. and Mrs. Kay Roberts.

Mr. and Mrs. Jack Baker were dinner guests of Mr. and Mrs. Mick of Big Square Sunday.

Mrs. Kay Roberts, niece of Mrs. Houseman, and sons of Vega, spent the week-end visiting their aunt.

Miss Geneva Crawford spent the week-end at home with her parents.

Miss Helen Estes is back in school again after having the mumps.

Miss Ethel Womle and Miss Helen Estes were Sunday guests of Mr. and Mrs. Cleo Richardson Sunday.

Mr. and Mrs. Jack Baker were business visitors in Clovis one day last week.

Mr. and Mrs. J. G. Davis, Mr. and Mrs. Cleo Richardson and Mr. and Mrs. Jack Baker were in Hereford Saturday night.

Mr. and Mrs. Harry Sinclair and Mr. and Mrs. Bryan Sinclair enjoyed a number of interesting games in the home of Mr. and Mrs. Glenn Smith Friday night.

Spelling Honor Roll  
Evelyn Terrell, J. A. Bagwell, Clayton Settle, Roy Baker, Ben Simmons, Lee Settle, Mary Jo Smith, Melvin Blackburn, Houston Settle, Ellie Brooks (Sinclair), Dorothy Sinclair.

**SUNNYSIDE**

**4-H CLUB**  
The Sunnyside 4-H club girls met Jan. 16 at the home of Miss Cross. Miss Clark and the following members were present: Bonnie Ruth Marlar, Mary Ellen (Fennal), Geneva Lee Enlow, Ruby Maude Ferguson, Augusta Lucinda Peterson, Mazell Armstrong, Anna B. Bradley, Joy Hawkins, Norma Jean Walthall, Nanie V. Bostic, Mamie Lee Eundic, Avanel Gilmer, Lavern Duke, Julia Mae and Lillian Mudd, Clyde and Ruth Bearden and Madge and Ella Jo Winders.

Mozell Armstrong and Louise Lilley were elected room demonstrators: Julia Mae and Lillian Mudd, Clyde and Ruth Bearden and Ruby Maude Ferguson, tomato demonstrators.

Miss Clark served pineapple with canned roast.

The next meeting will be at the home of Miss Cross, Wednesday, Jan. 30.

J. S. Barnett and Miss Eutha Barnett spent Sunday at Tulia visiting

relatives.

Miss Opal Cross and Miss Lella Graham went to Quitaque Sunday to visit Miss Graham's parents.

Several Sunnyside people attended the B. T. S. Zone meeting at Lazbuddie Sunday. Among those attending were Mrs. G. Ferguson and daughters, Ruby Maude and Beatrice, Mr. and Mrs. George Abbott, Mr. and Mrs. Sampler and son, Mr. and Mrs. Ross Roye and daughters, Mr. and Mrs. Clyde Chism, Mr. Cadz, Alonzo Ferguson and Mr. and Mrs. Flaudie Gellman.

Mr. and Mrs. Binkley Drake and son, Leonard, visited Mr. Drake's brother at Earth Sunday.

Rev. J. B. Hammonds preached at Sunnyside Sunday.

Mr. and Mrs. Embroy Sadler were guests of Mrs. G. Ferguson Sunday.

Mr. and Mrs. Howard Bridges were business visitors in Plainview last Monday.

Mr. and Mrs. Freeman Sadler were business visitors in Lubbock last week.

T. J. May visited the Redwine boys Sunday.

Mr. and Mrs. Ross Roye were guests of Mr. and Mrs. Flaudie Gellman Sunday.

The many friends of Mr. and Mrs. Hubert Lilley met in the home of Mr. and Mrs. Bernard Brown last Friday evening and honored them with a lovely shower. Mrs. Lilley was formerly Miss Aline Armstrong daughter of Mr. and Mrs. Johnny Armstrong. Mr. Lilley is the son of Mr. and Mrs. S. W. Lilley.

**SUNNYSIDE CLUB**  
The Sunnyside club met Jan. 16 at the home of Mrs. Howard Bridges, with 14 members and Miss Clark present.

Mrs. R. E. Duke and Cleary Winders gave a demonstration on working and marking of tufted bad spreads.

Members present were Mesdames J. McInain, E. Duke, M. Gilmer, G. Abbott, Sampler, Phillippe, Coventry, McInahan, Bridges, Bradley, Lilley, Ferguson, Misses Cleary Winders and Clark and hostess.

On Feb. 6 the club meets with Mrs. G. A. Bradley.

**NAZARETH NEWS**

**SCHOOL REPORT**  
Everyone seemed ready and anxious to take their mid-term examinations Jan. 15, and 16. Now that the examinations are over, and we have received our grades, most of us are pleased with the outcome of the examinations. Those that are more pleased than the others and are leading in the various subjects are:

English IV ----- Ruth Braddock  
English II ----- Arnold Schmulker  
English I ----- Rita Guggemos  
Ancient History ----- Arnold Schmueker  
American History ----- Roberts Hyland  
Spanish I ----- Agnes Schumaker and Louise Bellinghouser  
Spanish II ----- Ruth Braddock  
Algebra 1 ----- Rita Guggemos  
Geometry ----- Arnold Schumaker  
General Science ----- Rita Guggemos and Larnack Hawkins  
Biology ----- Arnold Schmueker  
Economics ----- Ruth Braddock

Everyone has started out the second semester with new strength and in grand spirit.

The "Wantonit Club" held a very important meeting Jan. 18. A very important topic was brought before

the members of the club. The topic concerned a club paper, it was analyzed, discussed and voted on. All members favored the idea of a club paper.

We have named the paper, "The Wantonit Snoopers." This paper will contain original stories, essays, jokes, embarrassing moments, weather forecasts, believe it or not, and a can you imagine list.

It is the belief of the officers that all the members are willing to cooperate and make it an interesting paper.

**FLAGG**

The Sunshine Club met with Mrs. J. G. Binswager last Thursday. A good crowd was present and a fine dinner served and a quilt quilted. All spent a most enjoyable day.

The farmers held a corn-hog meet at the church house Wednesday evening.

The Flagg P. T. A. met at the school house Friday evening. A nice program was given to an appreciative audience. Our president, Mrs. Earl Lust, gave a very interesting talk on Denmark, taken from an address given by Mrs. Ruth Bryon-Owen at Canyon, in "The Home Coming" in October.

A large crowd surprised Mr. and Mrs. Vernon Simmons with a 42 party last Tuesday evening.

The Lions club of Hereford will put on a program here next Friday evening, Jan. 25, consisting of music and other forms of entertainment.

This is a good will tour, and the Lions are making no charges, but the club ladies of Flagg are charging a small fee of five and ten cents which will go to help get a more efficient lighting system for our school house, and we think we all agree that we need it. Everyone is invited to come.

Rev. Weathers preached Sunday morning at 11 o'clock, but there were no evening services due to the extremely cold weather.

Lineal Floyd is quite ill. Calloway Bostick has a fine case of mumps.

W. A. Senter and E. G. Snapka were business visitors in Plainview Friday.

Mrs. Earl Lust and children were callers in the W. L. Longan home Wednesday evening.

Vivian Collins, from south of Big Square, was in Flagg Tuesday.

The Dimmitt basketball girls and boys played the Flagg "outsiders" Tuesday evening in the gym. There is nothing compulsory about telling how the score stood, is there?

**Bees Have Edge On Human Race, Says**

Nedrom, N. Y.—A war between the human and bee population of the United States would mean immediate extinction of the former, according to Mrs. Mabel Parker, who owns more bees than any other woman in New York state.

She estimated that there are approximately 125,000,000,000 bees in the United States, and that every man, woman and child in the country could be stung to death if each domesticated honey bee attack an adult.

Michigan still has 810 Jacksmith shops, 200 harness shops, and 70 liverf stables.

**FARM FRIENDS**

One of our good friends, William Hochstein, of Nazareth, was in Dimmitt Wednesday. Mr. Hochstein is a regular reader of the News and is glad to add him to the list of our farm friends in this column.

J. S. Smith of the Easter community, who is one of the News friends, paid a pleasant call to the office last Thursday while in Dimmitt. During Mr. Smith's visit we enlisted another reporter to our staff of country correspondents.

Kay Roberts of the Bethel community, was a business visitor to the News office Tuesday with Francis Miller of Amherst. Mr. Roberts has been a regular reader to the News since its first issue and we are glad to have such an old friend with us. Our chat with him disclosed that the cold wave did little damage to the residents of the Bethel community with the exception of a few broken water pipes on the windmills.

J. H. Wagley, another friend of the News, made us a call Saturday afternoon with his little son, Joe, who purchased some paper from us. Little Joe was seriously burned some time ago and a number of times it was thought that he would not get well, but he is fine and walking about as well as anyone now. We certainly enjoyed Mr. Wagley's visit and hope he will bring Joe back to see us the next time he is in town.

A pleasant caller in the News office Saturday was Mrs. Chas. Heck, who lives in the Nazareth community. Mrs. Heck called to have us add her name to the increasing number of our readers. We appreciated her call and trust that our paper will be interesting to her. Any time that you are in town Mrs. Heck, we will be glad to have you as a visitor to our office.

Though not one of our callers, she is still our good friend and we would like to have Miss Emerald Smith, who is now reporting to us in the Easter community, to call on us any time. Miss Smith is one of our new correspondents and we are glad to have her as such. We are expecting much of the Easter community and when you have a news item pass it on to Miss Smith and she will see that Easter has its part in the affairs of Castro county.

Raymond Annen sent in his subscription this week and we are sorry that we did not secure the name of the party bringing it in. Anyway, Raymond is an old friend of ours even before taking over the paper and we hope he enjoys the News as much as we enjoy giving the people of Castro county a paper we hope they will be proud to show their friends.

Wilburn Axe of the Jumbo community, called at the News office Monday. Mr. Axe is a young farmer and a regular reader of our paper. We certainly appreciated his visit and the talk we had with him, as we are always desirous of knowing the conditions of the different parts of the county and the farmers are the only ones that can reliably give us that information. Mr. Axe stated that the wheat in his part of the county was doing fine; however, the sand was damaging it to some extent. We welcome Wilburn and our other Jumbo friends to call on us when they are at the county seat.

**Dimmitt Has New Cookery Rate**

According to information received from the local manager of the Texas Utilities Company office, Miss Norma Cowert, a new cookery rate will be in effect at Dimmitt, starting from the first of January. The new rate will enable users of electric appliances in the way of stoves, irons, heating pads, washers, toasters, refrigerators etc., to do so with a saving as compared with the old light or power meter rate. The new effective rate will be 10c per kilowatt for the first 25, 8c per kilowatt for the next 25; 3c per kilowatt for next 40 and 1 1/2-10 per kilowatt for any amount used after the first 30 kilowatts.

In the past few months the Texas Utilities Company has made Dimmitt a reduced rate for the residences however, the cookery rate will permit those using all kinds of electric appliances to obtain a rate that compares very favorably with the rates of any other form of power they might secure.

**SPORTS**

**DIMMITT HIGH BOBCATS LETTERMEN ARE PRESENTED WITH SWEATERS**

The Bobcats football team, who for the first time in a number of years represented the Dimmitt High school on the grid iron last fall, received their sweaters and letters last Friday morning at an assembly called at 11:30 in the morning at the local high school auditorium. Ten of the boys who saw action in nearly every game of the season were presented with the beautiful purple and white sweaters and letters also. Four of the Bobcats that did not participate in quite as many games received letters.

The boys receiving both sweaters and letters were Robert McLean, Leslie Loudder, Sam Kirkpatrick, Leon Bost, Bill Snapike, Robert Ramey, Pat Haytt, James Barron, Robert Singer, and Audice Hipy. The boys receiving letters only were Leon Lile, Clefton Sparkman, Jack Boren and Bob Estes.

The Bobcats ask that they be permitted in this instance to thank their many fans for the wonderful support given them the past season and to thank the Lions Club for the four sweaters that were presented by them. The only favor that the boys ask is that they be permitted to again represent their school in the oncoming season.

Coach Haas, coming here for the first time this year, is due much credit for helping these boys thru what is the first football season the majority of the boys had ever participated in, bringing them through in good condition without marring their desire for the game yet preparing them for experienced men to represent our school on the old grid iron next fall.

This last season the boys were much handicapped because of their inexperience in the game and four of the Senior lettermen, Pat Hyatt, James Barron, Robert Singer and Audice Ripy, will probably be lost by graduation, but we are looking forward to the day that Dimmitt may be represented on the grid iron as well as she is in the school.

**DIMMITT WINS OVER VEGA BY SCORE OF 39 TO 9**

Playing what was probably the best game they have ever played this season, the Dimmitt Bobcats took a thrilling game from the Vega boys on the local court here last Friday night by the large score of 39 to 9. No slack came in the attack of the boys during the game, and Stagner, Dimmitt center, gave the visitors much to worry about by finding the basket for 18 of Dimmitt's 39 points in the game. The Dimmitt boys showed much superiority in their passing and found little trouble in keeping the ball in their own territory all during the game. Lile, Bobcat guard, who was ineligible in the first part of the season, played a fine game at guard.

The starting line-up for the boys game was:

DIMMITT	VEGA
Maples	Brents
Marlar	Murphy
Stagner	Shawalter

Winders ----- Linger  
Lile ----- Goodwin

The girls, following their usual routine, snowed under the Vega girls by the score of 23 to 12. The Vega girls put up a good fight, but were out-classed by the Bobbies throughout all of the game. The goal pitching of Waggoner coupled with the work of the all-tournament guards, Ramey and Wright, left the visitors at a loss as to where the ball was a number of times, however, they usually found it either going through or well on its way to the basket.

The starting line-up for the girls game was:

DIMMITT	VEGA
Waggoner	Duggert
Meeks	Shelton
Rothwell	Turner
Marlar	Bartlett
Ramey	Campsey
Wright	Ames

**CASTRO THEATRE**

Saturday night is CASH NIGHT  
**Bob Steele**  
IN  
**"DEAMON FOR TROUBLE"**  
Also TAILSPIN TOMMY

Sunday, Monday, Tuesday  
See the Thrilling Screen Play  
**Sing Sing Nights**  
Three men condemned to Die—  
Yet only one is guilty

Wednesday  
**Dunbar Players**  
Vaudeville and Pictures  
10c and 25c

Thursday Jan. 31; Friday Feb. 1  
**"Broad Way Bill"**  
With  
WARNER BAXTER  
MYRNA LOY

One of the greatest outstanding Pictures of the year 1935

Saturday Night, Jan. 2  
**"STRAIGHT FROM THE HEART"**

Mary Aster  
ROGER PRYOR  
Baby Jane  
Super-Special

Sunday, Monday, Tuesday  
January 3, 4, 5

**"Captain Hates The Sea"**  
ALSO SELECTED SHORTS

**W. O. W. BOX AND PIE SUPPER**



AT  
High School Auditorium  
Dimmitt, Texas  
BEGINS AT 8:00 P. M.

THURSDAY NIGHT, Jan. 31

Musical Entertainment  
**EVERYBODY INVITED**

Bring a Box or Pie

PRIZE TO BE GIVEN TO HOLDER OF LUCKY NUMBER THAT WILL BE PLACED IN BOX OR PIE

**Now Relieve Your Cold "Quick as You Caught It"**



1. Take 2 BAYER Aspirin Tablets. Make sure you get the BAYER Tablets you ask for.



2. Drink a full glass of water. Repeat treatment in 2 hours.



3. If throat is sore, crush and stir 3 BAYER Aspirin Tablets in a third of a glass of water. Gargle twice. This does throat soreness almost instantly.

For Amazingly Fast Results Remember Directions in These Simple Pictures

The simple method pictured here is the way many doctors now treat colds and the aches and pains colds bring with them!

It is recognized as a safe, sure, QUICK way. For it will relieve an ordinary cold almost as fast as you caught it.

Ask your doctor about this. And when you buy, be sure that you get the real BAYER Aspirin Tablets. They dissolve (disintegrate) almost instantly. And thus work almost instantly when you take them. And for a gargle, Genuine Bayer Aspirin Tablets disintegrate with speed and completeness, leaving no irritating particles or grittiness.

BAYER Aspirin prices have been decisively reduced on all sizes, so there's no point now in accepting other than the real Bayer article you want.

NOW 15¢  
PRICES on Genuine Bayer Aspirin Radically Reduced on All Sizes

# January Clearance Sale Continues To January 31

### CLEARANCE PRICES

2,000 YARDS 36 INCH VAT FAST PRINTS These prints have been selling for 15c and 19c PRICED TO CLEAR, 4 YARDS FOR	<b>44<sup>C</sup></b>
500 YDS. 36" EXTRA QUALITY BROWN MUSLIN 5 YARDS FOR ONLY	<b>49<sup>C</sup></b>
100 YDS. 36" BROWN MUSLIN 5 YARDS FOR ONLY	<b>33<sup>C</sup></b>
<b>EXTRA SPECIAL</b>	
BLEACHED MUSLIN YD.	<b>9<sup>C</sup></b>
36" DRESS SUITINGS, Sold for 19c TO CLEAR OUR COUNTER, YD.	<b>12<sup>C</sup></b>
54" WOOL GOODS CLEARANCE PRICE, YARD	<b>\$1.10</b>
1 BIG LOT DRESS GOODS TO CLEAR COUNTERS AT	<b>23<sup>C</sup> &amp; 33<sup>C</sup></b>



We have about 6 dozen  
Fast Color Wash Dress-  
es, formerly sold for  
89, 98 and \$1.19, all new  
style in Short and Long  
Sleeves, sizes 14 to 54

**WHILE THEY LAST**

**2 FOR \$1.00**

### CLEARANCE SPECIALS

MEN'S DRESS SHIRTS--PRICED TO SELL  
**47<sup>C</sup> 67<sup>C</sup> & \$1.47**  
400 SHIRTS TO BE SOLD AT THESE PRICES

RAYON SHIRTS	<b>19<sup>C</sup></b>
MENS WHITE HANDKERCHIEFS EACH	<b>3<sup>C</sup></b>
MENS RED AND BLUE HANDKERCHIEFS EACH	<b>4<sup>C</sup></b>
40 INCH SHOE LACES PAIR	<b>2<sup>C</sup></b>
1 BIG LOT OF MENS WORK SHIRTS CLEARANCE PRICE SOLD FOR 79 90 AND 98	<b>69<sup>C</sup> 2 FOR \$1.25</b>
MEN'S DRESS OXFORDS 1 BIG LOT TO CLOSE OUT VALUES TO \$4.00 FOR ONLY	<b>\$2.89</b>

## PRICES SLAUGHTERED ---- FOR QUICK SELLING

### EXTRA SPECIAL MENS SUITS AND OVERCOATS AT DRASTICALLY REDUCED PRICES

Never in the history of our business have we made more attractive prices on nationally advertised clothing than we have made for this clearance campaign.

**CHOICE OF OUR MEN'S SUITS  
FOR ONLY \$19.95**

**FREE! FREE! WITH EACH SUIT A**

\$3.00 PAIR OF ALL LEATHER DRESS OXFORDS  
\$3.00 PORTIS DRESS HATS  
\$1.00 DRESS SHIRT  
.50c NECK TIE

**All For Only.....\$19.95**

**"MEN'S OVERCOATS REDUCED  
TO SELL QUICK**

**Eighteen Dollar Overcoats now  
\$10.88 and \$14.88**



SUITS AND OVERCOATS ONLY AT OUR DIMMITT STORE

### EXTRA SPECIAL SAVE NOW ON COATS AND DRESSES

#### DRESSES

All must be cleared quick. Our new spring line will soon begin to arrive, so these smart, dark dresses have been marked so they will move. Now, we are working on the theory that you need the dresses and we need the money---ACT NOW.

**Reduced to \$3.88, \$4.88, \$5.88, \$6.88**

FREE with each \$3.88 Dress, choice of our stock of fams values to a dollar.

FREE, with every better dress choice of our stock of fall hats, values to \$2.49.

#### LADIE'S COATS

Furred and Tailored coats that should have sold during the fall at twice the amount we are asking you today, and a lot of cold weather awaits you. Look these nationally known coats over. A real saving

**PRICES AT \$7.88, \$9.88 and \$11.88**

**FREE, Free---A fall hat with every coat or dress.**



<b>MEN'S HOSE</b> Heavy wool appearance, dark grey Work Sox--- <b>11<sup>C</sup></b>	<b>MEN'S RAYON SOX</b> Assorted ancy hose for men, 2.20 needle, good quality rayon. <b>10<sup>C</sup></b>	<b>TOWELS</b> Good quality, light weight Bath towels, as-assorted borders 24x48. <b>29<sup>C</sup> EACH</b>	 <b>COTTON BLANKETS</b> 70x80 cotton plaid blanket. Weighs 2 7-8 lbs. Beautiful quality blanket. <b>\$1.59</b>	<b>EXTRA SPECIAL</b> BLOOMERS, PANTIES AND STEP-INS Large assortment of these smart garments just arrived from the original manufacturer! Garments that should sell for much higher price. Special for this event--- <b>19<sup>C</sup></b>	<b>HERE MEN You Can Save Big Reductions</b> Men's Sheeplined Coats .....\$3.95 Men's Leather Jackets .....\$4.49 Boys' Sued Cloth Jackets .....\$1.98 Men's Melton Jackets .....\$2.98 Men's Suede Cloth Jackets .....\$2.49 Boys' Melton Jacket .....\$2.44 Boys' Sheeplined Coats .....\$1.98	<b>FANCY OUTING</b> Light fancy patterns of stripes, checks and plaids. <b>10<sup>C</sup></b>
<b>MEN'S WORK SHIRTS</b> Heavy blue shirt, full cut coat style. Not a cheap shoddy shirt. Has two pockets. Sizes 14 to 17. <b>44<sup>C</sup> EACH</b>		<b>BATH TOWELS</b> 20x40, rainbow border Bath Towel, good weight <b>14<sup>C</sup></b>			<b>OUTING</b> EXTRA QUALITY Solid color Outing Flannel... good heavy quality. Blue, white, pink and grey. <b>12 1/2<sup>C</sup></b>	

# Jones Mercantile Co.

## BANKING EVOLUTION

By R. S. HECHT  
President American Bankers Association

**B**ANKING at one time was a private business, but more recently has developed into a profession—a semi-public profession. This change has not come suddenly but is the result of an evolutionary process. Banking has grown and changed with the growth and change of our country.

The banker who has survived the trials and tribulations of the past few years has proven himself a man of courage and ability, and we may well expect him to meet the problems that lie before him with resolution and sound judgment.

Changes of momentous importance have occurred in our economic structures and bankers have had a difficult road to travel. Some will argue that all of these changes were evolutionary and inevitable, while others look upon many of them as revolutionary and unnecessary. It is extremely difficult to trace with any degree of accuracy the real causes for many of our troubles and it is not always easy in judging these developments to distinguish properly between cause and effect.

Unfortunately it has become the fashion to blame on our banking system all the troubles which the depression has brought. As a consequence we hear much of needed reform of banking by law. No one will deny that certain defects have developed in our existing banking laws which need correction, and that certain abuses were committed which no one wishes to defend or have remain possible in the future. Never before were bankers more determined than they are today to bring about whatever changes in our banking system are called for by the public welfare.

The best results can and will be accomplished by normal processes and gradual adjustments of our present private banking structure—suitably supervised by proper authority—rather than by the passage of still more drastic laws, offering panaceas in the form of more government-owned or government-controlled financial organizations.

**The Basis of Good Laws**  
Lasting laws relating to any phase of human need are formed and modeled in the rough school of practical human experience and are usually the result of sound evolutionary processes rather than of sudden impulses to change fundamental principles.

If we analyze the new banking picture which has developed during the past few years, we cannot help but arrive at the conclusion that evolutionary changes which have taken place in banking, and the economic life of the nation of which it is a part, have justified much of the banking legislation recently passed. As we look ahead and consider the new problems which are facing us we must inevitably come to the conclusion that some further changes in our banking laws will become necessary.

It is not enough that bankers merely acquiesce in banking imposed by law. Zeal for evolutionary banking reform must be more aggressive than that. Banking practice itself without com-

**Singer Sewing Machine**  
**Vacuum Cleaners**  
EASY TERMS  
Liberal Allowance For Your Old Machine  
A Post Card will bring our service to you  
**Singer Shop**  
G. W. FORD and SON  
708 BROADWAY  
PLAINVIEW, TEXAS

(First published in the Castro County News Jan. 10, 1935.) 3t  
**NOTICE OF SHERIFF'S SALE**  
STATE OF TEXAS  
COUNTY OF CASTRO

By virtue of an order of sale issued out of the Honorable District Court of Castro County on the 7th day of January, 1935, by the clerk thereof in the case of Mrs. Elizabeth Herring versus M. J. Barkley, No. 1636 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for sheriff's sales, on the First Tuesday in February, A. D. 1935, it being the 5th day of said month, before the court house door of said Castro County, in the City of Dimmitt, the following described property, to-wit:

All of the Northeast One-fourth (N. E. 1-4) of Section No. 28, Block No. T-4, containing 160 acres, more or less, situate in Castro County, Texas, together with all improvements thereon situate.

Levied on as the property of M. J. Barkley to satisfy a judgment amounting to \$7,518.54 in favor of Mrs. Elizabeth Herring, and costs of suit.

Given under my hand, this 9th day of January, A. D. 1935.  
GARLAND BROWN, Sheriff

## MANY BANKS LONG LIVED

In the United States—  
168 Banks over 100 years old.  
2,472 Banks over 50 years old.  
10,391 Banks over 25 years old.

There are in the United States 168 banks that have been in continuous existence for more than one hundred years. There are 2,472 banks over fifty years old, while 64% of all the banks in this country, or 10,391, are twenty-five years old or older.

In other words, practically two-thirds of the banks in this country have come through several successive periods of depression and panic, including 1907, 1914, 1920 and 1929-33.

### The Oldest Bank

The oldest bank in the country, which is in Boston, was chartered February 17, 1784.

In the 64% of banks that are twenty-five years old or older is lodged a major portion of the banking resources of the nation, in commenting recently upon the stability of a great majority of the banks in the United States, Dr. Harold Stonier, Educational Director of the American Bankers Association, said:

"The fact that we have so many banks that have been in existence a long period of years is an eloquent tribute to the genius of American managerial ability, for no other country has experienced such wild gambling eras and resultant periods of business stagnation as those through which our country has passed at frequent intervals during the past century."

As we march on into the world of tomorrow the banker has a greater opportunity for usefulness than ever before, and I hope that the service he will render to society will be so conscientious, so constructive and so satisfactory as to merit general approval and assure him his logical high place and leadership.

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## NATIONAL SAVINGS MARK INCREASES

NEW YORK.—The annual savings compilation of the American Bankers Association for the year ending June 30, 1934, shows that for the first time since 1930 total savings in all American banks recorded an annual increase.

A statement by W. Espey Albright, Deputy Manager of the association in charge of its Savings Division, in the organization's monthly magazine "Banking," says that savings deposited in banks as of June 30, 1934, gained 3.5 per cent as compared with a year earlier.

"The aggregate is an increase over last year of \$742,132,000, the first since the year which closed June 30, 1930," he says. "This is a notable achievement, for the decline since 1930 had been precipitate and all-embracing. In that year savings had reached the all-time high of \$28,478,631,000. A year ago the amount was \$21,125,534,000, a loss in three years of \$7,353,097,000. This year the figure stands at \$21,867,666,000."

"Depositors, too, have gained in number, going from 39,252,442 on June 30, 1933, to 39,562,174 on June 30 this year, a gain of 299,732. Four years ago there were 52,729,432 depositors, or one depositor for each 2.3 persons in the country. Now there is one account for each 3.2 persons."

## ADS. WILL TELL BANKERS' STORY

American Bankers Association  
President Announces Move  
to Stimulate Newspaper Advertising

NEW YORK.—Plans for stimulating wider use of informative newspaper advertising by banks in promoting public understanding and confidence in regard to existing banking conditions and methods have been announced by R. S. Hecht, President of the American Bankers Association, as a part of his organization's activities in aid of business recovery.

A general groundwork was prepared through a nationwide survey of advertising by banks relative to their willingness to extend justifiable loans to industry and trade. This, he said, revealed that a large number in all parts of the country are pursuing aggressive policies along this line and encouraging their customers to develop forward-looking business plans. "It is our aim to aid in fostering this constructive attitude whenever possible," he said.

### The Theme of New Advertising

The association's Advertising Department, under the direct supervision of the general executive officers, has prepared, at the headquarters in New York City, an informative advertising series for the use of member banks in the association to aid them in developing in their own communities better general public understanding regarding banking, Mr. Hecht said.

"The underlying theme of this advertising is that sound banking is based on helpful human relations and that it has a unity of interest with the people of its community which binds them together with a common purpose," he said.

"We are confident that if a clear understanding of this is brought home to the people in all our banking communities, it will go far in restoring the public confidence which good banking deserves. A bank in which people deservedly believe is doubly safe, it is to the public interest for the people to have confidence in their banks."

### The Place of Advertising

"We feel that bank advertising has a special public duty to perform in this connection under existing conditions. The copy which will be supplied in the service we have developed will not only aid the individual bank in promoting the use of its own facilities but is also aimed to bring about with the aid of newspaper advertising a clearer public viewpoint regarding the essential part it occupies in the life of its community."

Mr. Hecht emphasized in regard to the new advertising facilities being offered to the members of the association that they are not a profit making venture and that there is no intention to disturb existing advertising arrangements, the idea being that these institutional services shall supplement rather than replace present plans, or that they will give assistance to member banks now lacking satisfactory arrangements.

## THE PLAINVIEW SANITARIUM and CLINIC

Thoroughly equipped for the examination and treatment of medical and surgical patients. Departments include X-Ray, Pediatrics, Obstetrics, Dental and Eye-Ear-Nose and Throat.

## GLASSES FITTED

## NEW WEALTH FROM SOIL

New wealth which comes from the soil is of special interest to those to whom falls the responsibility of maintaining our credit structure.

Unless agriculture is successful farm borrowers cannot ultimately succeed, neither can the banks they serve. Foreclosure sales are not a sound basis for good farming or good banking. Bankers, therefore, are as much interested in the permanent success of the agricultural industry as are the farmers whether the deposits come directly from farm patrons, or indirectly through the ordinary channels of business.—D. H. Otis, Director of Agriculture, American Bankers Association.

## WANTED

A house in Dimmitt, furnished or unfurnished. Call Castro County News.



**MODERN SHOE REPAIR**

SHOE AND HARNESS SHOP

Don't throw your old shoes away for we rebuild them just like new at low prices.

George's Electric SHOE SHOP



## NEW

Merchandise is arriving almost every day...

Spring Coats  
Swagger Suits  
Dresses

It will be a pleasure to show you.

OUR PRICES ARE RIGHT

Silk Dresses  
\$2.95 up

Wash Frocks  
\$1.00 up

and we now have plenty of large size dresses

SHIPLEYS

1901

1935

Have Served You for Thirty-Two Years and are Prepared to Render Better Service Than Ever.

PROMPT AMBULANCE SERVICE—DAY or NIGHT  
Prices Same as in Hereford. Call—

Carlos Reynolds

Phone 25, or E. B. BLACK CO., Hereford, Texas.  
FURNITURE and UNDERTAKING

## YOU ARE INVITED

TO ATTEND

FREE

JOHN DEERE

TRACTOR DAY

Under the Direction of Practical Tractor Men  
WILL BE HELD AT

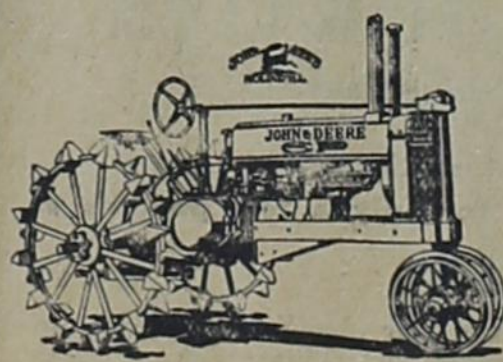
CASTRO COUNTY THEATRE

TUESDAY, JANUARY 29 1935 at 1:00 O'CLOCK

As this is a short, practical course, we suggest that you be there early and get the benefit of all the instruction and demonstration.

SEE AND HEAR  
THE NEW POWER FARMING  
TALKING PICTURE  
"PARTNERS"

—A full Hour of Entertainment and Education.



LEARN ALL ABOUT THE  
NEW JOHN DEERE GENERAL PURPOSE TRACTORS

GRAHAM IMPLEMENT COMPANY

DIMMITT, TEXAS

## PRINTING that sells

THERE is no substitute for good printing just as there is no substitute for a good salesman... If you want your commercial printing to actually do the work of a salesman, which it should, you naturally want printing that sells. We know how to put that selling punch in your printed pieces by judicious use of the correct type faces, press work and colors.

Letter Heads  
Envelopes  
Statements  
Cards

Stationery of all kinds



# Locally

Mr. and Mrs. Ray Sheffey and Goodwin Miller were in Portales Sunday.

Mr. and Mrs. A. R. McCowan and children, Mary Bell and Rena spent the week-end in Oklahoma City.

Mrs. Ray Sheffey, R. McCowan and Mene were in Plainview Wednesday.

Mr. and Mrs. Robert Hembu are spending the week in Sayre, Okla.

Mr. and Mrs. Raymond Wilson were in Tulia Sunday visiting Mr. Wilson's parents, Mr. and Mrs. A. M. Wilson.

Attorney Ray Cowser made a business trip to Amarillo Monday.

Mrs. Howard Scoggins is substituting for Miss Link, Home Economics teacher at Dimmitt High School, as she is ill with the mumps.

Miss Geneva Crawford, Springlake school teacher, visited in Dimmitt last week-end.

James Booth is substitute for Herman Troutman, Dimmitt High School Principal, during his illness. Herman is doing much better and we hope to see him out of bed very soon.

J. M. Simpson, former county judge of Potter county, is visiting Mr. Marverick Clark this week.

M. C. Anderson, special agent for the Gulf Insurance company of Dallas, was in Dimmitt Thursday visiting the B. D. Woodlee Loan and Insurance office.

B. D. Woodlee and Swain Burkett were in Hereford Thursday.

Mr. and Mrs. Raymond Wilson were in Tulia Thursday evening.

Mrs. Ray Sheffey entertained day.

Attorney Swain Burkett and Dr. Mayes Miller were in Floydada Wednesday on legal business.

Neel Cooper, who has been ill for some time, is now able to be out of bed.

W. H. Cauldwell returned Saturday from Dallas.

Judge Estes and Wade Dent were in Plainview Friday.

Miss Mayme Cox and Louise Whitlow and Swain Burkett and Tom Hanks attended the Don Cossack Russian Chorus at the Municipal Auditorium at Amarillo Friday evening.

Attorney Swain Burkett and Carl Kemp were in Hereford on business Monday.

Mr. and Mrs. Geo. Barnett and Lois Rae were in Dimmitt over the week-end visiting friends. They are now living in Lubbock.

Mrs. Vernon McCullough of Muleshoe, was in Dimmitt Tuesday of last week.

Mrs. Jesse Gladman and sons, and Harold Gladman have returned to Dimmitt to resume their operation of the Dimmitt Bakery.

District Attorney Chas. H. Dean was busy in his court at Plainview the past week.

J. J. Albright, county treasurer, was summoned to appear before the District Court at Childress Monday, remaining until the middle of the week.

Mr. and Mrs. E. I. McBride and son of Amarillo, are visiting their daughter, Mrs. Floyd Reynolds, here.

T. A. Singer and Wade Dent were in Tulia Tuesday night where they attended the Chamber of Commerce meeting.

Miss Dorothy Maples, a student at W. T. S. T. C. Canyon, spent the week-end with her parents, Mr. and Mrs. Maples.

Jim Elder, who is attending school at Muleshoe, was a Dimmitt visitor for the week-end.

# Society

## W. M. S. ANNOUNCEMENT

The Hannah Salee Circle met in the First Baptist Church Jan. 21 with nine members present. A song, "Have Thine Own Way," opened the program, and Mrs. Allridge led in prayer. The 14th Chapter of John was read for devotion. The lesson was taught by Mrs. Caudle, finishing the 3rd Chapter of our Book. Business was attended to, and it was moved to adjourn and to meet in an all day meeting at the church January 28. The meeting was dismissed by Mrs. Patrick.

## LAUGH A LOT CLUB MEETS WITH MRS. HASTINGS

The optimistic club of Dimmitt, the Laugh A Lot Club, met at a very interesting meeting in the home of Mrs. Gano Hastings with the following members present. Mesdames Dilmond Neumayer, J. W. Webb, Henry Stalcup, Ward Golden, P. P. Robb E. W. Thomas, L. E. Parker, W. E. McCuan, W. H. Clemms and the hostess.

Refreshments were served, with the

meeting continuing by the presentation of the pretty quilts, hooked rugs, and other needle work to those present for their inspection and criticism.

The next meeting of this club will be at the home of Mrs. Parker with the expectations, of both an enjoyable and industrious social affair.

## TRES MESA CLUB ENTERTAINED AT MRS. RAY COWSERT

One of the most delightful occasions of last week was the waffle breakfast given by Mrs. Ray Cowser at 9:00 in the morning to the members of the Tres Mesa Bridge club as the event of their regular meeting on Thursday, Jan. 18.

After the unique breakfast, which also included sausages, grapefruit and coffee, two tables of bridge were enjoyed by the following. Mesdames Marsh Collins, Goodwin Miller, Buck Woods, Raymond Wilson, Harvey Youts, C. L. Morris, L. G. Manning, Tom ice and the hostess.

## ELSIE CLOR CIRCLE

Elsie Clor circle of the Baptist W. M. U. met at the church Jan. 21, with nine members present and one new member present, Mrs. V. Shaw. Rev. V. Shaw visited our circle. He also had our devotional reading a position of the 12th Chapter of Romans. Mrs. G. Key let in prayer; Mrs. Frank Easter directed the study of our book.

## MR. AND MRS. J. W. BELL ENTERTAIN RELATIVES

Mr. and Mrs. J. W. Bell entertained relatives Sunday, Jan. 20, in a buffet lunch. Those present were Mr. and Mrs. E. C. Bell and daughter, Fannie Mae of Olton, Mr. and Mrs. Ed Smith and children, Clarence and Arlene, of Earth, Mr. and Mrs. Sim Griffin and daughter, Lavonne, of Earth, Mr. and Mrs. Gibbs and Orlen and Alton of Dimmitt, Mrs. Audrie Fattah of Santa Fe, N. Mex., Juanita and H. E. Mundell of Flagg, Mr. and Mrs. J. W. Bell, Mr. and Mrs. Roy Bell, Mr. and Mrs. H. N. Borden, Mr. and Mrs. J. W. Webb, Mrs. Patrick, Louise and Clyde all of Dimmitt.

## THE FAST SIDE DIMMITT CLUB

The club met with Mrs. Callaway Friday, Jan. 18, Miss Izora Clark giving a demonstration on making tufted bed spreads and urging each member of the club to make a spread. Miss Clark had several spreads to show the club and also had material there to show how to lay off a spread, demonstrating one. She ask all members to try to make up a design for a spread, using two colors of thread, tan and brown.

All members present enjoyed the afternoon demonstration. Those absent missed a very useful meeting. All are urged to be present at the next meeting which will be at the home of Mrs. Geo. Behrends the first Friday in February.

Members present were Mesdames Barber Eubanks, Geo. Behrends, Elmer Noble, Jack Hawkins, Henry Timmons, E. C. Newton and the hostess. Visitors present were Miss Lois Branson and Miss Izora Clark.

## Y. W. A. HOLDS BUSINESS AND SOCIAL MEETING

With ten members present the Y. W. A. of the local Baptist church held a business and social meeting at the home of Mrs. T. A. Singer Tuesday night, Jan. 22.

The young people enjoying the benefits of this meeting were Misses Lois Mae Cox, Myrtle Woodfin, Elva Garrison, Anne Phillips, Mattie O'Neal, Novelene McKinney, Lois Mandell, and Mesdames B. C. Barron, Elizabeth Stephenson, and Wade Dent.

# STAR THEATRE

HEREFORD, TEXAS

FRIDAY ONLY  
Matinee and Night  
ANOTHER BIG 10c SPECIAL  
"THE NIGHT

IS YOUNG"

Featuring  
RAMON NAVARRO  
EDWARD EVERT HORTON  
UNA MERKEL  
EVELYN LAYE  
Serial and Comedy  
ATTEND THE MATINEE

SATURDAY ONLY  
MATINEE AND NIGHT  
"Million Dollar

Ransom"

with  
PHILIP HOLMES  
EDWARD ARNOLD  
MARY CARLISLE  
and one of those ununny  
SATURDAY COMEDIES  
IT'S ALL FOR A DIME

Special! Special!

For

Sunday, Monday and Tuesday

"THE CAPTAIN

HATES THE SEA"

WITH A DOZEN STARS  
VICTOR McLAGLEN  
JOHN GILBERT  
ALISON SKIPWORTH  
WAYNE GIBSON  
HELEN VINCON  
News and Mickey Mouse

WEDNESDAY, JAN. 30

ANOTHER BIG BANK NIGHT

Your Name May Be Called

Be There

COMING FEB. 3-4-5

THE BIG SPECIAL

"Broadway Bill"

The Greatest Race Horse Picture Ever Made

W. M. S. ANNOUNCEMENT

The Elizabeth Routh circle of the First Baptist church met in the Home Makers class room Monday at 2:30. Ten members were present. The lesson was taught by Mrs. Stephens. The circle adjourned to meet at the church Jan. 28 in business and missionary program at 10:00 o'clock.

## SENIOR STUDY CLUB MEETS

The Senior Study Club met at the Library room in the Courthouse, Jan. 17 in their regular meeting.

Those present were Mesdames Goodwin Miller, Mark Cowser, Chas. Dean, E. W. Thomas, T. A. Singer, R. E. Cogswell and Wilburn Edleman. Mrs. Edleman is a new member of the club from the Flagg community.

## MRS. SHEFFEY GIVES PARTY

Ray Cowser was in Plainview Friday Wednesday afternoon at 3:30 with a party honoring her daughter, Ollie Ann, 4 years. Refreshments of punch, and cake were served. Those present were Genevieve Hicks, D. D. Parks, Marilyn and Wanda Ruth Gollehon, Jack and Jean Albright, Jack Miller, Carolyn Parker, Betty Jo and James Keith Maynard, Betty June Witt, Mary Beth Dent, Melva Jean Cone, Bennett Thomas, Anita and Juanita Reynolds and Johnnie Bice.

# 9c SALE

BARGAINS EXTREMELY DEEP CUTS  
EVERYDAY NEEDS  
ONE WEEK ONLY

Putnams DYE 9c	Ex-Lax The Chocolate Laxative 9c	Rubbing Alcohol 9c	Aspirin Tablets 9c
Writing Tablets 9c	Envelopes LINEN FINISH 9c	Cleansing Creams 9c	Ever-Ready Safety Razor 9c
Rouge GOOD SHADES 9c	Lipsticks Popular Numbers 9c	Face Powder Real Values 9c	Tooth Brushes 9c
Waving Fluid 9c	Gauze Bandage 9c	Adhesive Plaster 9c	Lux-Lifebuoy WOODBURY SOAP 9c
Almond Lotion For Hands-Face 9c	Combs Large Assortment 9c	Tooth Paste 9c	Toilet Paper 9c

## Haile Drug Store

PRESCRIPTION DRUGGISTS

THE COURTESY STORE

Day Phone 99

Night Phone 2

# A Pontiac Proverb

IS WHAT YOU GET

FOR WHAT YOU PAY

THAT COUNTS

and the PONTIAC gives you MORE QUALITY  
for LESS MONEY than any car you can buy

QUALITY IN APPEARANCE

QUALITY IN PERFORMANCE

QUALITY IN MATERIALS

QUALITY IN MANUFACTURE

Come in the PONTIAC SHOW ROOM and compare features and you too will be convinced.

That Quality Considered, the PONTIAC is  
LOWEST PRICED

Quality Considered the PONTIAC is lowest priced

Pat Dean PONTIAC Sales and Service

NEW LOCATION-----WEST SIDE OF SQUARE

Dimmitt, Texas

INSTANT  
**HOT WATER**  
is so convenient!



An automatic water heater operates for only a few pennies a day.

See your Gas Appliance Dealer or your Gas Company today about an Automatic Water Heater.

Note: Water Heaters are eligible for Modernization Loans under the National Housing Act.

**West Texas Gas Co.**