

# The BRONTE ENTERPRISE

Vol. 39

BRONTE, TEXAS, FEBRUARY 1, 1957

No. 5



**CITIZENS OF TOMORROW**—Tennyson children comprise four of this week's future citizens. The two young gentlemen on the top row, left to right, are Larry, 8, and David, 6, sons of Mr. and Mrs. Jack Corley of Tennyson. Top row, far right, is Peggy Corley, 9, daughter of Mr. and Mrs. Marvin Corley of Tennyson. On the bottom row, left, is Mary, 9-year-old daughter of Mr. and Mrs. Jack Corley. Last two pictures are Rex, 10, and Ann, 9, son and daughter of Dr. and Mrs. John R. Harris.

## AD-LIB-BEN

The dominant topic conversation this week has been the weather. Like everyone else, we would like to see more moisture with the cloudy weather. But there's one thing we think we can say without fear of contradiction—and that is this weather is lots better than so many spells we've had the last few winters when all we got with our cold was blowing sand.

Not being an authority on farming, we don't know for sure, but, with the soil as bare as it is in spots, it seems to us this slow drizzle may be just what we need.

Everyone's hat should be off to Bronte's Latin-American citizens for their swell job in aiding the March of Dimes. Last Saturday they prepared and sold enough tamales to clear better than \$50 for the Dimes March. If the rest of Bronte's population would raise as much per capita, we wouldn't have any trouble going over the top.

The word is that there are lots of cases of measles in the area. Quite a number of kids have been taken home from school with the disease. We hear, also, that the Bronte Hospital has "had 'em lined up" getting shots.

You still have plenty of time to do your part in helping the March of Dimes. If you haven't already, give all you can, as thousands of polio victims still need expensive care. It'll make you feel good to know you helped somebody walk again.

We were impressed with the following column from the Mitchell County News at Loraine. Publisher J. W. King brings out some interesting points concerning a problem which faces the Bronte School just as acutely as it does the one at Loraine. Mr. King says:

Wanted: One or two hundred more kids to go to school in Loraine.

Five hundred is the minimum number of children the State Board of Education has or will recommend to the Legislature that each school district must have or else.

The or else means that if a  
Continued on Back Page

## Last Rites Held Saturday For Mr. Kinney

Funeral services for Fred Nelson Kinney, 72, were held at 3:30 p. m. Saturday from First Baptist Church here. Rev. Douglas Brown, pastor of the church, officiated. Interment followed in the Fairview cemetery here.

Mr. Kinney died in Lubbock on Thursday, Jan. 24, of a heart ailment.

He was born in Rockdale, Texas, Milam County, April 16, 1884. He lived in and around Milam County until 1916 when he moved to Bronte. His wife was the former Annie Irene McNeil. Except for seven years when he lived in Crosby County, Mr. Kinney lived in Coke County until 1938 when his wife died and was buried here.

After that time he moved around with his children and was living with his youngest son, Cecil, at the time of his death.

He is survived by three sons and two daughters, 12 grandchildren and 8 great-grandchildren. His children are F. M. Kinney, Canyon; R. J. Kinney, Phoenix, Arizona; Cecil A. Kinney, Lubbock; Mrs. W. H. Braswell, Bronte and Mrs. H. J. Fine, Houston. A sister, Mrs. Grace Vittrup of Dallas, also survives.

Pall bearers were Earl Black, O. R. McQueen, G. A. Braswell, Claude Gentry, Paul Pruitt and Walter Whalen.



## New Tax Exemptions

Deborah Sue is the new daughter of Mr. and Mrs. Fred Baker. She was born at 1:20 a. m. Friday, Jan. 18, in the Bronte hospital and weighed 5 pounds and 15 ounces. The father is employed by Lone Star Producing Co. They have three other children.

## Measles Epidemic Hits Area; 36 Out of School

Measles has reached epidemic proportions in Bronte and surrounding area, according to Dr. John R. Harris. A large number of school children have been absent this week and a great number of the absences were attributed to the disease.

Dr. Harris said bed rest, aspirin and a dark room or eye shades are recommended in treating the measles. "Complications of ear infections, permanent eye damage or pneumonia may result if extra precautionary care is not undertaken," he said.

An immunization serum of

gamma globulin may be given before the rash becomes full blown, he pointed out, and in most instances this lightens the course of the disease.

Mumps and chickenpox are also in this area, the local doctor said. However, there are only a few cases.

## March of Dimes Fund Raising Events Set for Coming Week

About \$402.00 had been turned in Wednesday toward the East Side Fund for the March of Dimes. Other events are scheduled. I. C. Oden, chairman of the drive, urged everyone to turn in their "Remember Me" cards either to him

or to Cecil Kemp, treasurer for the fund.

The Mothers March on Polio and the Teen-Age basketball games were scheduled for last night.

The tamale sale, held last Saturday by Bronte Latin-American

citizens, netted \$52.90 and was a big success. All the tamales they made were sold, and more were in demand.

Next Friday night, Feb. 8, Robert Lee and Bronte basketball teams will play a polio benefit

## Coke County Livestock Show Re-Scheduled for Saturday

Coke County's annual Livestock Show will be held here Saturday, Feb. 2, at the show barn in the county park. The show was originally scheduled for Monday, Jan. 28, but was postponed due to inclement weather.

Approximately 115 animals will be on exhibit. The animals have been cared for by 4-H boys and girls and FFA boys as their club projects during the past year.

County Agent Jack Waide said this week that just as good a show as was hoped for Monday is expected tomorrow, and that the same number of animals will be entered.

Judging will get underway promptly at 10 a. m. and all animals are required to be in their places at the show barn by 9 o'clock Saturday morning.

Included in this year's showing will be six classes of stock, as

follows: 50 fat lambs, 30 fat hogs, 15 breeding hogs, nine baby beeves, eight breeding sheep and three breeding cattle.

Judging of breeding hogs will start at 10 a. m. and will be followed at 10:30 by fat hogs; 11 a. m. fat lambs; 1:30 p. m. breeding sheep; 2 p. m. breeding cattle and steers. The auction sale will begin at 2:30.

Waide said directors of the show expect the auction sale to be successful again this year. Last year's sale was very successful with brisk bidding and high prices for the choice animals.

Officers of the Coke County Livestock Association, sponsor of the show, are James Arrott, president; Leslie Wink, vice president; J. F. McCabe, secretary; Fred McDonald, Jr., Douglas Gartman, D. K. Glenn, Jacob Morrow, Crowley Harmon, Buster Burson, Marvin Corley, Hollis Ensor and Edward Cumbie, directors.

Featured for the first time at the show will be an exhibit of work of Future Homemakers, 4-H club girls and HD club members of the county. Mrs. Fay C. Roe, county HD agent, said the number of these exhibits would be small this year due to the limited amount of time the ladies have had to prepare them. She added that a large number will be expected next year. These exhibits will be at the American Legion Building, situated close by the Bronte park.

## Damp, Cloudy Weather Covers Area Past Week

The Bronte area has been engulfed in cloudy and foggy weather most of the time the past week. Little moisture has fallen, but light mist a good part of the time has helped to alleviate the drought of the area.

Drizzling rain and freezing temperatures combined Saturday to make this section slick with ice Saturday night and Sunday.

Temperatures dropped to 34 on Wednesday morning and the forecast for Thursday was for warmer weather.

Ranchers and ranchmen of the area are well pleased with the weather, but some of them said Wednesday they would like to see the "fog get a little thicker."

## Tad Richards Dance Will Be Held Feb. 8th

The Tad Richards dance, an

March of Dimes dance will be held this year on Friday night, of next week, Feb. 8, in the Joe Rose Construction Co. warehouse beginning at 8 p. m. Billy Madery and his orchestra will be out from San Angelo to furnish music for the affair.

Matthew Caperton, chairman for the dance, said the building is large and plenty of parking space is available. The building is located on Highway 277 just north of downtown Bronte.

The Tad Richards dance annually one of the biggest money raisers for the March of Dimes, has always been held in the large barn at his ranch home northeast of town. The famous barn was destroyed by fire earlier this year and has not been entirely rebuilt. Uncertain weather conditions necessitated the change in location of the annual dance. Everyone is invited to attend.

game at the local gym.

Oden said that some of the cards are yet to come in and the school students still have some more to turn in. It is hoped that, with the events scheduled, the quota can be met.

## Blackwell Stock Show Winners Are Announced

By Mrs. Charles Ragsdale

Blackwell's Fat Stock Show was held Monday afternoon.

Twenty-two hogs were entered and fifteen placed. The first five winners belonged to: 1st, Courtney King; 2nd, Wayne King; 3rd, Wayne Estes; 4th, Wayne King, and 5th, Courtney King.

Fifteen fine wool lambs were entered: Winners were 1st, Wayne King; 2nd, Courtney King; 3rd, Wade Lewallen; 4th, Wade Lewallen and 5th, John Tubb.

Eight pens of three lambs were entered. First five winners included 1st, Courtney King; 2nd, Wayne King; 3rd, Wade Lewallen; 4th, John Tubb and 5th, Wayne Estes.

Frank Brownfield and sixteen of the FFA boys were scheduled to go to the Sweetwater Stock Show Wednesday.

## HOME FROM COLLEGE

Tech students here from Lubbock for a between semesters visit with home folks included James David Luttrell, Bill Maxwell, Mary Ann Gray, Scooter Snead, Jo Rowland and Carol Lynn Thomason. Miss Snead and Miss Rowland do not plan to return for the second semester.

## Only 10 Per Cent Texas Persons Under 20 Years Have Been Given Polio Shots

Austin, January 17—Quickening concern over lagging polio vaccinations was in evidence this week as state health authorities reported just slightly over 10 per cent of the Texas population under 20 years of age has received the full course of three shots.

"And the start of the 1957 season is just a brief three months away," State Health Commissioner Henry A. Kelle reminded.

"The polio season usually begins in mid-April in Texas.

Dr. Kelle predicted the relative number of cases among teen-agers and young adults would steadily increase because many persons in these age groups discount the possibility of falling victim to the disease and thereby fail to take the protective shots.

"The facts are that about 20 per cent of all polio cases last year occurred among persons over 15 years old," the commissioner said. "Moreover, polio among persons of these ages is more highly fatal than it is in younger ages."

Dr. Kelle said "fair" progress has been made in vaccinating infants and youngsters of grade school age, but that unless high school and college students quickly avail themselves of protection through vaccination, "the heaviest percentages of future cases will affect them."

He said the vaccine is now in plentiful supply, "but it doesn't do any good in the bottle." National vaccine supply sources have indicated that enough of the protective fluid is on hand to vaccinate anyone desiring it, regardless of age.

## Ford Makes Big Changes In '57 Trucks

Dearborn, Mich.—Ford's new 1957 truck line, originally not scheduled for production until 1958, will be introduced by Ford dealers February 1. Offering nearly 300 different models, the Ford line represents the biggest change in the history of the company, and cost \$77,000,000 to design and put into production.

"We have made this great change in our truck line because we believe truck users are on the threshold of vast improvements in delivering goods to the American public," said Robert S. McNamara, Ford Motor Company vice president and Ford Division general manager.

"To help truck operators make this progress, Ford has launched this new line a year ahead of its original scheduled introduction," he explained.

Cutting one year off the design and production schedule cost Ford an extra \$5,000,000, it was disclosed.

The new Ford truck line features "Styleside" pickup models with streamlined load area 25 per cent bigger than last year; a new series of six tilt-cab transport truck models which are the lowest priced in the industry; a new Ranchero model which combines passenger car styling and comfort with all around pickup truck utility; greater payload capacities in medium and heavy duty models; and an expanded parcel delivery series.

Engine power throughout the line has been raised an average of 8 per cent to help truck operators stay abreast of modern traffic flow. Engines have been redesigned for better breathing. They have a new rotor oil pump for more effective lubrication, a dry-type filter that is more easily cleaned, new economical heavy duty carburetors, and lighter flywheels to permit faster acceleration. Hydraulic clutches are a new feature, standard for the whole line at no added cost.

As the year ended, a total of 732 cases of polio in its paralytic form had been registered in Texas for 1956. Of that number only 48 were reported as having received at least one shot. Only two had received all three shots.

Dr. Kelle also appealed to parents of children who had received one or two shots to be sure the youngsters completed the third shot on schedule.

"The vaccine may give over 90 per cent protection when all three shots are administered as recommended."

The recommended sequence calls for the second shot to be given a month after the first, and the third shot seven months after the second.

The commissioner called for a concerted drive throughout the state to get "all Texans—from infancy to maturity and beyond" to begin the three-shot series at once.

"It is a major medical miracle that so many people have been vaccinated in such a short space of time, but we cannot rest on that laurel with less than 10 per cent of the job done and with another polio season coming up," the commissioner said.

## BASKETBALL AT BRONTE HI

### BOYS LOSE DISTRICT TILT

The Bronte Loughorns lost again this past week to a high flying Miles club by a margin of 68 to 38. The Loughorns scored first but the Miles boys did not let that bother them, and bounced back to lead at the half, 34 to 14. Fletcher of Miles was high pointer with 23, while Lee of Bronte had 12.

### GIRLS WIN 5TH DISTRICT TILT

The Bronte Cowgirls came out on top in their encounter with the girls from Miles to win their fifth district game against two losses. The score was 48 to 42. Halftime score was 25 to 17. Bronte girls were never behind and the third quarter was played by the B team. Jo Gentry was high for Bronte with 22 points while Jane Petry of Miles copped high honors for the game with 23 points. Hagaman of Bronte had 13 points.

### PRACTICE GAME LOST

In a rough and tumble game the Cowgirls were defeated by Lakeview by a score of 59 to 48. Jo Gentry and Virginia Brown tied for high scoring honors with 27 points each. Bronte girls just could not get together in the first half but the last half they out-

scored the visiting team. Juanita Winkle was injured in the game and will not be able to play for quite some time.

The B team was also defeated by the Lakeview E girls by a score of 32 to 9. Zamirripi of Lakeview was highpointer with 13 points. Madene McGuire was high for the Cowgirls with 8 points.

### DISTRICT GAME TONIGHT

Your backing is needed when the boys and girls travel to Mertzone tonight to begin the second go-round of district play. The

girls tied for second place with Robert Lee. Game time is 7 p.m. for the girls and 8 p.m. for the boys. On Tuesday night, Feb. 5, both boys and girls clubs again play a district tilt with Wall. The game will be at Wall. School officials and students urge you to attend these game and back the Bronte High teams!

Ira Prewitt was here from Ralls last weekend to visit friends and to attend funeral services for Fred N. Kinney.

## THE BRONTE ENTERPRISE

Published Every Friday at Bronte, Coke County, Texas

National Advertising Representatives  
**W. N. R.**  
NEWSPAPER REPRESENTATIVE, INC.  
NEW YORK • CHICAGO • DENVER



Ben Oglesby  
Mrs. Ben Oglesby

Publisher  
Editor

Entered as second class matter at the Post Office at Bronte, Texas, March 1, 1918, under the Act of March 3, 1879.

Subscription Rates  
Per year in Coke and adjoining counties ..... \$2.50  
Per year elsewhere ..... \$3.00

Any reflection on the character or standing of any person, firm or corporation is not intended and will be corrected upon notification.

# LOOK! NEW FORD TRUCKS for '57

The Ranchero! More than a car, more than a truck—it's a completely new kind of vehicle. A real pack horse that handles more than half a ton.

Totally new Tilt Cabs! America's lowest-priced,\* most modern Tilt Cab line. Six complete new Series, up to 60,000-lb. GVW.



New pickup with Styleside body, standard at no extra cost, gives you stunning style and the biggest capacity of any half-tonner. Available in 6½- and 8-ft. body lengths.

# LOOK again! They're modern through and through

The boldly modern styling you see just hints at how deep-down modern the '57 Fords really are!

New Ranchero rides, handles and looks like a modern car. It's a rugged truck that carries over half a ton—more than many standard pickups. Ford's all-new Tilt Cab Series brings modern design to the big-truck field. It's America's lowest-priced\* Tilt Cab line.

New Ford pickups back up their modern styling with higher power, completely new cabs, a new kind of ride. Styleside bodies are biggest of any pickup.

The trucks shown here just touch the sweeping changes in the new Ford line for '57. See your Ford Dealer for complete details on the truck to fit your job.

\*Based on a comparison of factory-suggested list prices

**NEW cabs**—completely new—stronger, roomier, smarter! New wider windshield. New inboard step, new Hi-Dri ventilation.

**NEW hydraulic clutch** standard in all models from pickups to tandems. Easier to operate—works like hydraulic brake. Clutch and brake pedals are suspended type!

**NEW Styleside pickup bodies** standard at no extra cost. America's biggest pickup bodies! Side loading's far easier with full-width body.

**NEW riding comfort!** Big new roomy cabs, completely new chassis suspension and increased visibility improve handling ease.

**NEW chassis strength!** New frames, up to 13% stronger. New sturdier front and rear axles! New higher capacity springs!

**NEW power advances!** Higher horsepower, freer breathing, higher compression ratios, new Super-Filter air cleaner. Short Stroke engine design—V-8 or Six, in every model!

## For '57 and the years ahead— FORD TRUCKS COST LESS

LESS TO OWN... LESS TO RUN... LAST LONGER TOO!

# Bronte Motor Company

# SOCIETY

The Bronte Enterprise

February 1, 1957

## what's what by whatley

I hardly know how to begin my column this week. I may break out in the middle of it and start writing JUG, RUG, PUG and HUG. This all takes me back to what I have learned in school this week. I didn't start in the "primer", but I started at the very beginning in typing. These words above are some that I am writing at present.

I am thoroughly enjoying my schooling. There are about 15 in my class including one negro boy. We started out with a negro girl in the class but she was too good for us and went on to the upper class. She has had typing in high school. It's a new experience for me but lots of fun.

It seems with the three mornings a week that I go to school and with a study club and bridge club, which I have joined, along with church work, that I am a very busy woman. I received a letter last week inviting me into another study club but I can just go so much and had to decline.

We hope to make a trip this weekend to Crane to see our daughter and we also plan to make a run through Bronte on our way home. Hope to see many of our friends.

At a party I attended last week, a most wonderful "dish" was served. The lady was nice enough to give the recipe to all of us. I want you to try it as I know you will love it. It is called

### "Cranberry Crunch"

Mix 1 cup rolled oats, 1 cup flour, 1 cup brown sugar.

Cut in 1/2 cup butter until crumbly. Place 1/2 of this in 8x8 baking dish. Cover with 1 cup cranberry jelly or sauce. Spread remaining crumbs on top and bake 45 minutes at 350 degrees.

Cut in large squares and serve

## Progressive Club Meets In Higginbotham Home

Progressive club members met Thursday night, Jan. 24, in the home of Mrs. F. S. Higginbotham. Roll call was answered by each giving a new trend in car safety.

Mrs. L. E. Smith presented one part on the program which was entitled "Who is Liable?" Mrs. Charlie Keeney spoke on "Safer Traffic Through Driver Education."

A salad plate consisting of chicken salad, potato chips, olives, cookies and hot tea were served to the following members: Mmes. Edna Butner, R. E. Cumbie, W. C. Duncan, Mattie Glenn, C. C. Glenn, J. D. Leonard, A. N. Rawlings, L. E. Smith, Charlie Keeney, Annie Wilkins and the hostess, Mrs. F. S. Higginbotham.

## Mrs. Eddie Alexander Honored with Shower

Mrs. Eddie Alexander was honored with a pink and blue shower Friday night, January 25, at the home of Mrs. Harold Denton. Cake, decorated with white icing, and trimmed in pink and blue with question marks, and punch were served to about twenty guests.

Hostesses for the affair were Mmes. Garland Spencer, Claude Beavers, Noah Pruitt, Jr., R. W. Blackmon and Harold Denton.

Lloyd Ash, student at Abilene Christian College in Abilene, was a Sunday guest in the C. E. Bruton home. Ash was enroute to Big Lake to preach Sunday morning when his car slid on the icy pavement south of town. The car hit a post and damaged the gas tank. He was unable to go on to Big Lake.

with ice cream on top. It is very flavorful and different.

## ANNOUNCE WEDDING PLANS

Announcements have been received here of the approaching marriage of Miss Mary Anita Wuemling of Mertzon to Alvin R. Mauldin, Jr. The wedding will take place tonight, Friday, in the First Methodist Church in Mertzon. Miss Wuemling is the daughter of Mr. and Mrs. D. A. Wuemling of Mertzon.

Alvin is the son of Rev. and Mrs. Alvin Mauldin, also of Mertzon. Rev. Mauldin is a former pastor of Bronte First Methodist Church. Alvin is a graduate of the Bronte High School.

## NEWS FROM TENNYSON

By Mrs. John Gaston

Debbie Kay Cornelius of Abilene spent the weekend here with her grandparents, Mr. and Mrs. Bert Cornelius. Mr. and Mrs. Curtis Cornelius came down for the weekend and returned Debbie to her home Sunday.

Mr. and Mrs. Clarence Petty of Bronte visited the Hamp Thomases and others in Tennyson Sunday afternoon.

Visitors in the Otto Finck home on Monday were Mr. and Mrs. Doyle Walling and daughter of Denton and Mrs. Myrtle Bailey of Miles.

Mr. and Mrs. Roy Baker and Roy Lee went to Eldorado Thursday where they visited the Louis Bakers. They returned home Sunday evening.

Mrs. Robert Brown was hostess to the quilting club Thursday. Ladies present were Mmes. John Clark, Floyd Gibson, W. L. Caudle, James Arrott, Ben Brooks, Dan Hale, D. J. Corley, Otto Finck, Bill Feil, Hamp Thomas, Adeline Carper, Ben Murphey, John Gaston, Jack and Marvin Corley, J. L. Latham, Wallace

Montgomery, Charlie Myers, Bert Cornelius. Next meeting will be with Mrs. Finck on February 7.

Mrs. Sudie Brown and Mrs. Anna Mae Howell are now operating the store and service station formerly run by Mrs. Bud Hurst.

Mrs. John Gaston and baby visited Mrs. Mary Rutherford in Bronte Tuesday afternoon.

On the sick list this week are Mrs. Montie Little and Burgess Dunn.

Sunday visitors in the Bill Feil home were Mr. and Mrs. H. Feil, Sr., Mr. and Mrs. Leon McCarty, San Angelo, and Mr. and Mrs. H. Feil, Jr. of Midway.

Mrs. Jack Corley and Mrs. John Gaston and Jeffrey made a busi-

ness trip to Sweetwater Friday. J. W. Latham, Jack and Marvin Corley attended a barbecue at the Turkey Growers Association in Ranger Thursday night.

William Jessie Green of Lubbock spent the weekend here with his parents, Mr. and Mrs. Tom Green.

## SHOP BRONTE FIRST!

For Life, Hospitalization and  
Folio Insurance, See

**B. D. SNEAD**

At First National Bank

# NOTICE!

After March 1st, we will discontinue our China Ware Coupon Deal. If you ladies want a 63-piece set, 1 piece, or whatever you like, I will sell it to you at my cost. Thanks.

## Sims Food Store

## NOTICE TAXPAYERS

### FARM BUREAU INCOME TAX SERVICE

I will be in my office in the old Agricultural Building across from the Courthouse in Robert Lee to assist you with your income tax returns on Tuesdays, Wednesdays, Thursdays and Fridays, and will be at the Red Chain Feed Store in Bronte on Saturdays until further notice.

**O. T. COLVIN**

Blackwell, Texas

Phone 172 Blackwell

# Weekend Specials

CIGARETTES, Reg. Size - Ctn. \$2.15

SUGAR - - - 10 Lbs. 99c

CHEWING GUM, 5c pkg. - 4 for 15c

DEL MONTE or JACK SPRAT  
PUMPKIN - - - 2 Cans 25c

ASPARAGUS, Our Darling - 22c

MILK, Tall Can - - 2 for 27c

TIDE - - - Reg. Size 29c

PICKLES, Mountain Dill - Qt. 25c

CRISCO - - - 3 Lbs. 89c

BRIGHT & EARLY  
COFFEE - - 1 Lb. Pkg. 83c

COUNTRY KITCHEN  
LOG CABIN SYRUP - - 43c

DOG FOOD, Scrappy - 3 for 25c

Grapefruit <sup>LB.</sup> 11c

CELLO PKG.  
CARROTS 11c

SPUDS <sup>10 LBS.</sup> 49c

CLUB <sup>LB.</sup>  
STEAKS - 39c

SWIFT'S ORIOLE <sup>LB.</sup>  
BACON - 47c

HORMEL <sup>2 LBS.</sup>  
Margarine 45c



FRESH FRYERS - Lb. 39c

GROUND MEAT, Fresh - Lb. 29c

ARM ROAST - - - Lb. 35c

ROAST, Seven-Bone - Lb. 29c

HOME MADE PURE PORK  
SAUSAGE - - - Lb. 35c

LONGHORN CHEESE - Lb. 43c

JEWEL  
SHORTENING - 3 Lb. Tin 79c

CHILI, Home Made Style - Lb. 49c

BOLOGNA, All Meat - Lb. 29c

# Pruitt's Store

DON'T GO BY -

BRONTE

- COME BUY

## Here's Blackwell

By Mrs. Charles Ragsdale

George Sanderson of Dallas, who is with Jamieson Film Co. was at the school Tuesday taking pictures of school children in physical education. It is sponsored by Humble Oil Co. for Texas in Review TV program. The whole school will participate in the film.

Mrs. Roy Sanderson received the "thrill of a lifetime" Monday. She watched the inaugural parade from Washington and her son, Pvt. Bobby Sanderson, who is stationed at Ft. Belvoir, Va., was on guard and stationed about 8 feet from President Eisenhower's box. Bobby wrote that he would not take anything for his experience that day but that it was plenty cold as he was on duty from 10 a. m. to 5 p. m. Ft. Belvoir is 20 miles from Washington.

Mr. and Mrs. Bud Caruthers, Ben Palmer and Louis Conradt went to Goldthwaite Tuesday.

Mr. and Mrs. Paul McCoy and daughters attended the funeral of her father at Duncan, Okla. last week. Mrs. McCoy had been with her father for over a month.

Mrs. P. G. Dabney, Mrs. Douglas Gossett, Mrs. R. Q. Spence and Mrs. Charles Ragsdale attended a sub-district WSCS meeting at 6th St. Methodist Church in Sweetwater last Thursday.

Mrs. George Russell visited her daughter, Mrs. Charles Clark and family in San Angelo Wednesday and Thursday.

## BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

The community had an icy and cold weekend.

T. G. Gleghorn attended the

### NOTICE OF BIDS FOR COUNTY DEPOSITORY

NOTICE IS HEREBY GIVEN by the County Judge of Coke County, Texas, for Depository of said Coke County and Coke County Common School District Funds for the next two (2) years in accordance with Article 2544 (2440) Revised Civil Statutes, 1925, of Texas at the February Term, beginning on the 11th day of February, A. D. 1957. Said Court will receive proposals from any banking corporation, association or individual banker in said County that may desire to be selected as the Depository of said County.

Any Banking Corporation, Association or individual banker in said County, desiring to bid, shall deliver to the County Judge on or before the first day of the Commissioners' Court at which the selection of the Depository is to be made, a sealed proposal, stating the rate of interest that said banking corporation, association, or individual banker offer to pay on the funds of the County for the term between the dates of such bids and the next regular term for the selection of a depository.

Said bids shall be accompanied by a certified check for not less than one-half of one per cent of the County's revenues of the preceding year as a guarantee of good faith on the part of the bidder, and that if his bid should be accepted he will enter into bond as herein provided, and upon failure of said banking corporation, association or individual banker that may be selected as such Depository to give the bonds required by law, the amount of such certified check shall go to the County as liquidated damages and the County Judge shall re-advertise for bids, said Court reserving the right to reject any and all bids proposed.

GIVEN under my hand and seal of office this 23rd day of January, A. D. 1957.

Jeff Dean, County Judge  
Coke County, Texas  
(Seal)

workers conference at the Bronte Baptist Church Tuesday night.

Herbert Holland and Clarence Derrick made a trip to Cisco and Rising Star.

Mr. and Mrs. Preston Wheat of Andrews visited Mr. and Mrs. Jim Clark Monday.

Rev. and Mrs. Bill Cope were Sunday guests of Mr. and Mrs. Herbert Holland and Tony.

The Rebekah Lodge had installation of officers at the IOOF Hall in Miles. Mrs. Minnie Hipp was

installed noble grand and Mrs. Herbert Holland as vice-grand. About 20 persons were served refreshments.

Mr. and Mrs. Willard Lee and children are here on a two months visit from Venezuela. They are visiting friends and relatives at Maverick and Norton and his parents, Mr. and Mrs. Ellis Lee at Big Spring.

### 42 Party

Mr. and Mrs. J. C. Boatright entertained with a 42 party at their

### The Bronte Enterprise

February 1, 1957

home Wednesday night. There were five tables for progressive 42. Mrs. J. P. Tounget received high and Mrs. T. G. Gleghorn low for the ladies Prize winners for the men were Willard Caudle, high and G. L. Cook, low.

Refreshments of cookies, coffee and punch were served to Messrs. and Mmes. James Arrott, J. B. Arrott and children of Tenyson, J. P. Tounget and children,

Hurlin Lee and Tommy, Herbert Holland and Tony, Charlie Brown, Willard Caudle, G. L. Cook, T. G. Gleghorn and the Boatrights.

Mr. and Mrs. Louis Bridges, Wayne and Barbara, came Friday from College Station for a weekend visit with his mother, Mrs. Nora Bridges. They returned Monday and Louis will re-enroll at Texas A&M College.

# Golden Esso Extra

has the highest octane rating of any gasoline.

Modern cars, especially the 1957 models, have engines with very high compression ratios (9 to 1, and higher!).

These engines require a gasoline that's better than the best of "premium" gasolines, better than the "supers."

The one gasoline—the only one—that permits every high compression engine to deliver its full power output is Humble's Golden Esso Extra.

It is the world's finest automotive fuel . . . with the highest octane rating of any gasoline.

Protect the value of your automobile investment—use the gasoline that gives you added value from full performance. Fill up at the golden pump under your neighbor's Humble sign.

*If you answer yes to any one of these questions, you should try Golden Esso Extra — world's finest gasoline.*

- Does your car knock on "premium" gasoline?
- Is your car air-conditioned? (On an average the engine pulls a 3-ton air conditioner.)
- Does the engine have a compression ratio of 9 to 1, or higher?
- Does your car have more than one carburetor or a "Power-Pack"?
- Is the engine rated at 200 horsepower or higher?

*(These points become even more important as you add miles to a new car. Anti-knock requirements increase when you pass the break-in period.)*

## HUMBLE

HUMBLE OIL & REFINING COMPANY

*Don't let a "knock you can't hear" rob your car of power!*

Engineers call it "trace knock," a knock so faint that only a trained technician can hear it. But like all knocks, it robs your engine of power, forecasts engine damage. If yours is a modern car in any price class—especially if it's a 1957 model—prevent "trace knock" with Golden Esso Extra, the gasoline with the highest octane rating ever.



# HUMBLE SERVICE STATION

BRONTE, TEXAS

## MARCH 1 DEADLINE SET FOR SOIL BANK'S ACREAGE RESERVE

March 1 is the deadline for farmers to sign agreements under the 1957 Cotton Acreage Reserve Program, according to C. E. Arrott, chairman of the county Agricultural Stabilization and Conservation Committee.

Agreements will be entered into on a "first-come, first-served" basis, he said, and late-comers will have to take their chances of additional funds being made available later.

Arrott explained that agreements with farmers to put up to the maximum acreage under the program will be entered into on a firm basis as long as the County a location of funds permits. The maximum acreage for cotton is 30 percent of allotment or 10.0 acres. Farmers who sign agreements after such funds are exhausted will be listed in the order of signing, and these agreements will be honored later if additional funds are made available through reallocation from other counties after the close of the program sign-up.

Any farmer who wishes to put an acreage under the program which is larger than the allowed maximum should indicate this at the time he signs the original agreement. If additional funds are allocated later, a new agreement for the larger amount will then be entered into by the farmer and the County ASC committee.

Chairman Arrott emphasized that land placed in the cotton acreage reserve must be specifically designated and identified

in the agreement, and that only land suitable for the production of cotton will be eligible for such designation.

Farmers who take part in the cotton acreage reserve program must reduce their acreage of the crop below the farm allotment; must not harvest or graze the "reserved" land (except when permission is granted in emergencies); and must take steps to prevent the land from spreading noxious weeds. In addition they must comply with all allotments established for other crops on the farm.

Weekend visitors in the Mac Ripptoe home were Mrs. Ripptoe's sister, Mrs. E. E. Watson, and her daughter, Glenda Littlefield, of Abilene.

## A&M Specialist Visits County Poultry Farms

By JACK B. WAIDE  
County Agent

Mr. Bob Griffin, poultry specialist with the Texas Extension Service, was in the county last Wednesday. We visited as many of the larger poultry growers as time would permit. Bob told me after his visit that it was unusual to visit as many growers as he visited here and find the management as uniformly good on each place. He didn't say that anyone was perfect, but that everyone seemed to be doing a good job. I think we can expect more help from our poultry specialists in the future, and by using their help to a good advantage we can build a sound poultry industry in this county.

It might surprise some of you

## Rainbow's End For Health Seekers

The famous Crazy Water Hotel maintains the atmosphere and friendliness of the Old West. Farmers, ranchers, business and professional people visit this great hotel for rest, for health and wholesome pleasure.

Rates, by the week, for room, food, bath, and massage and mineral water range from \$40.00 to \$52.00 and for two people from \$70.00 to \$92.50.

Another feature is the 5-Day Special where two people may enjoy a choice room, complete daily bath and massage and anything desired for breakfast — for only \$36.00.

Since 1878 Mineral Wells has been a mecca for health seekers through the Southwest. Crazy Water became famous generations ago. More than 40,000,000 people have used Crazy Water in natural or crystal form, satisfactorily.

You can visit this great hotel now. Time and a small amount of money spent there will be an investment in pleasant living and good health. For reservations write today to

Fred Brown, Manager  
Crazy Water Hotel  
Mineral Wells, Texas  
Adv.

The Bronte Enterprise

February 1, 1957

to know that a lot of people in this county are raising hogs and apparently doing very well at it. Our Coke County growers aren't going to break the market. There is plenty of room for expansion in this industry here and I think we have some folks who are going to show the way.

Help the March of Dimes.

Weekend guests in the home of Mr. and Mrs. R. C. Lasswell were Mr. and Mrs. Kenneth Bradbury of Lubbock

Mrs. Carroll Leathers, John Robert and Ann and Roberta Herron, all of Odessa, visited Mr. and Mrs. R. H. Herron. Also recent guests in the Herron home were Mr. and Mrs. Nolan Roberts and Douglas of Christoval.

## We Can't Make It Rain!

But We Can Help the Drouth Situation with These Low Prices On Your Favorite Beverage

Texas Brands - 20c Can or Bottle  
Premium Brands - 25c Can or Bottle

Also Low Prices by the Case

COME TO SEE US AND SAVE

## The Orient Tavern

DAVE BOWEN, Mgr.

A. B. CARTER, Owner

## SPEEDY CHARLIE BOECKING & L.T. YOUNGBLOOD



SEE THE NEW 1957

# Ford Trucks

ON DISPLAY

## Friday & Saturday

Read about the latest thing in truck transportation in our ad on another page of this paper.

JUST ADDED—

### NEW WHEEL BALANCING MACHINE

This new machine is the latest thing in modern wheel balancing equipment. It does the job on all makes and models. Save your tires, make your car easy to handle. DRIVE IN TODAY!

AND DON'T FORGET OUR—

### RADIATOR SHOP

Complete Clean Out and Repair Service

## BRONTE MOTOR CO.



CHARLIE C. BOECKING & L.T. YOUNGBLOOD, owners

Sales - Service - Parts  
A-1 USED CARS - WE SERVICE ALL MAKES  
HIWAY 277 BRONTE, TEXAS

Phone  
112

## Weekend Specials

**Crisco 3 lbs. 89c**

OLEO, Medal A - - Lb. 19c

ANY FLAVOR

**Jello 2 for 15c**

KRAFT DINNER - - Pkg. 15c

CHARMIN

TOILET TISSUE - 3 Rolls 25c

CHARMIN

PAPER TOWELS - Roll 19c

TIDE - - - Large Box 29c

GOLDEN RIPE

**Bananas 12c**

FRESH

**Tomatoes 19c**

CELLO PKG.

LEMONS, Sunkist - Ib. 15c

PICNIC

**Hams 1b. 32c**

WISCONSIN

LONGHORN CHEESE - Lb. 47c

**CUMBIE'S  
FOOD MARKET**

**Bigger Better Bargains** Classified Ads **EVERY AD A VALUABLE OPPORTUNITY**

**FINISH HIGH SCHOOL** or grade School at home. Spare time. Books furnished. Diplomas awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, Texas.

**FOR BEST** and quickest service in kodak films, bring to the Central Drug One day service. tc

**WRECKER SERVICE:** Day and night. Day phone 10. Night phone 2. HOME MOTOR COMPANY.

**FOR MONUMENTS OF FINE** quality and lasting beauty, see Claude Word, Box 256, Phone 37, Bronte. Representative of the Coleman Monument Works.

**FOR SALE**—House in Bronte, four rooms and bath, and four lots. Also two new Dearborn Heaters, one General Electric refrigerator and one General Electric kitchen range. See Ernest Ivey, Bronte, or Cumbie Ivey, Robert Lee. 40-tfe

**First National Bank**

in

Bronte, Texas

Offers

**Complete Service**

- Checking Accounts
- Safety Deposit Boxes
- Travelers Checks
- Travelers Insurance
- Loans on Cars, Cattle and Sheep
- Sale of U. S. Bonds
- Cash Your U. S. Bonds

**STRENGTH — SAFETY**

Member F.D.I.C.  
Member Federal Reserve System

**YOUR BANK**

Can Insure Your Note

**INSURE WITH Youngblood & Glenn, Agents**

- Automobile Complete Coverage
- Credit Insurance
- Fire & Extended Coverage
- Casualty & Farm Liability
- Only Texas Standard Policy

We Write No Mutual Policies

Travel & Accident Policies

One Day to One Year

**CARD OF THANKS —**

Thanks so much to everyone for their loving expressions of sympathy for it helped so much during our recent sorrow. May God bless each one of you.  
The Kinney family.

**CARD OF THANKS**

I would like to say thank you to the people of Bronte for their kindness, visits, cards, flowers and gifts while I was ill and in the hospital.

Miss Nannie Marie Pearson

**FOR SALE** — Dining table and six chairs in good condition. Contact Louis Sims after five p. m.

**BUY A HOUSE CHEAP.** See Jack Denton, Rt. 1, Winters, Tex.

**FOR RENT**—3 room furnished house, nice, also garage. Contact Joe Carter, phone 68 or 21. 4-tfe

**FOR SALE** — 4 air conditioners, \$125.00 (all); 1 deep freeze, \$35.00; 7 1947 Ford "6" Coupe, \$50.00; 1 White truck, \$150.00; 1 Ford tractor, \$150.00; 1 television antenna, \$25.00 (as is). Joe Rose.

**FOR SALE**—Esterbrook Desk Pen Sets at The Enterprise.

**AD-LIB-BEN—**

Continued from Page 1

school district has less than 500 enrolled in school the district must consolidate with another school district.

Should such a recommendation ever become law—and there is a very grave possibility that it will — the Loraine school district would have to consolidate with some other school district, for at this time there are not 500 children in the district.

When this district has to consolidate with another school Loraine would no longer have a football team, basketball teams or baseball team. That would be bad, but even worse, Loraine would have no school.

The thousands of dollars this district has spent to build and equip a school would be lost. And in all probability the district to which Loraine is transferred would have to build additional room to take care of the new pupils.

The recommendations of the Board of Education are preposterous. The State Board claims the cost per pupil in schools with fewer than 500 enrolled is too high and that the smaller schools can not offer all the courses necessary for a good education.

It may cost a little more per pupil to educate children in a small school but I am inclined to believe it is worth the cost for it seems to me that the small schools offer just as good or better education than larger schools.

City schools are already bursting at the seams for lack of room. If these recommendations are made law those already large schools will become so overcrowded that they will have to build more room or the pupils will lack the attention they need and are getting in the smaller schools now.

By the time the larger districts got their buildings ready to receive the new pupils the cost per pupil would probably be higher than it is in the small districts now.

This column pointed out months ago that small town schools were in danger of being lost unless trends changed. Now it appears that this community, with others of comparable size, are up against the real threat and will have to put up a tremendous fight to save the school. And we had better start the fight NOW or it will be too late.

**Home Demonstration Club Activities**

MRS. A. J. ROE, JR., H. D. Agent

The Clothing Leaders continue to sew on their garments. These garments consist of a coat and dress or a two-piece suit of linen, rayon, cotton, silk and mixtures of these fibers. The jacket or coat will be lined. The meetings are being held in the home of Mrs. Weldon Fikes in Robert Lee and will continue until all garments are finished.

Was sorry the Livestock Show was postponed after the sun came out and was so warm Monday. Anyway some of the family members were glad it was called off, as they got to eat the pies and candy that the ladies meant to take to the show! My family enjoyed pies for a change, and I hear of a certain family enjoying candy!

I hope the exhibits will be ready for you to see by 10 a.m. Saturday. Everyone knows the amount of exhibits will be small due to such a short time to get this done, but maybe next year we can plan to award exhibits and prizes and have a nice show of work being done by the girls and women.

The weather was so bad on Jan. 23 that only a few people "braved it" and watched Mr. W. S. Allen from the Extension Service build the trash burner. If you get a chance, drop by the Springer

home and see this trash burner. We have free plans in the office if you are interested in building one.

The 4-H Council meeting planned Saturday has been postponed due to the Stock Show. A date will be set and letters written to the girls and leaders as soon as possible.

**Former Residents Elected Officers In A & M Club**

Two former Bronte men were elected to offices in the West Texas A&M Club at their meeting Thursday night of last week in Sitton's Cafeteria in San Angelo.

R. T. Caperton of Sterling City was named president and Norman R. Kiker of San Angelo was elect-

ed a director.

Other officers elected at the business session included Jack Shaw, San Angelo, vice-president, Thomas B. Hill, San Angelo, secretary-treasurer.

Also elected as new directors are R. L. Heitcamp, Ed Hyman and Alton O. McEver, all of San Angelo and Jack B. Waide of Robert Lee.

The group also held a business meeting and afterward saw a film of the 1956 A&M-SMU football game.

Visiting Mr. and Mrs. John Rusk and A. E. Rusk over the weekend were Mr. and Mrs. Earl Rusk of Lubbock. They returned home Sunday afternoon.

Martin Lee was here from Harlingen the past weekend to visit his parents, Mr. and Mrs. Hurlin Lee, and other relatives and friends.

**TEXAS THEATRE, Bronte Texas**

2 SHOWS DAILY: Evening Show Starts 6:15, Sun. Matinee 1:30  
Motion Pictures Are Your Finest Entertainment

FRIDAY AND SATURDAY, FEBRUARY 1 & 2  
Frank Sinatra, Keenan Wynn, William Conrad, Phyllis Kirk in  
"JOHNNY CONCHO"  
Also Cartoon

SUNDAY & MONDAY, FEB. 3 & 4, Matinee Sunday 1:30 & 3:10  
Walter Brennan, Phil Harris, Brandon deWilde in  
"GOOD-BYE, MY LADY"  
Also Cartoon

**Specials for Friday & Saturday**

SUGAR - 10 Lbs. 98c

SWIFT'S JEWEL 3 LB. CTN.  
SHORTENING - 79c

GUM - - - 4 for 15c

ANY BRAND LGE.  
WASHING POWDS. 31c

PET \* TALL CAN  
MILK - - 2 for 27c

HIXSON'S  
COFFEE - 1 Lb. 85c

NABISCO PREMIUM 1 LB. BOX  
CRACKERS - - 27c

OUR VALUE 3 FOR  
PORK & BEANS - 29c

LIGHT CRUST  
FLOUR - 25 Lbs. \$1.98

CRACKER JACK Yellow POLLY BAG  
POP CORN - Lb. 29c

GLADIOLA 5 LB. BAG  
CORN MEAL - 37c

MOUNTAIN DILL  
PICKLES - Qt. 23c

TENDERIZED  
PICNIC HAMS - Lb. 31c

CHUCK  
BEEF ROAST - Lb. 29c

FRESH LB.  
Ground Meat 29c

FRESH  
STEW MEAT - Lb. 19c

FRESH HOME MADE  
SAUSAGE - Lb. 33c

HORMEL MIDWEST  
BACON - Lb. 49c

ALL MEAT 1 LB. CELLO  
WIENERS - - 43c

SPICED LB.  
LUNCHEON LOAF 39c

CURED JOWLS - lb. 27c

SUN SPUN or HORMEL  
OLEO - 2 Lbs. 45c

LETTUCE - Lb. 14c

CARROTS - - 11c

LEMONS - Doz. 29c

STOP — SHOP — SAVE

**SIMS FOOD STORE**