

The BRONTE ENTERPRISE

Volume 40

BRONTE, TEXAS, DECEMBER 26, 1958

No. 52

Bronte Prepares for Christmas Holiday

AD-LIB-BEN

Dear Santa:

I don't suppose there's much we need down at our house or at the Enterprise. Granted, there are lots of things we want, but I don't suppose we really need them. We are all healthy, happy, warm and overfed, but it just wouldn't seem like Christmas if we didn't get our letter off asking for a few things. So, if you have any of these in your pack, would you please bring:

For Eddy: a couple of more hands every Thursday. (Two just aren't enough sometimes.) Also a pair of roller skates might be helpful when walking from one place to another isn't fast enough.

For Ben: One of those new automatic typesetting machines, a new automatic press; in fact just about anything, so long as it is new and automatic.

For Albert and Kenneth and Larry: Brand new, shiny gold plated folding sticks. Maybe they wouldn't carry them home with them all time.

For Libby: She'd like an automatic typesetting machine, too, so just bring two of them. She'd like a machine, too, which sorts out junk from good mail so she wouldn't have to go through it all every day.

And, Santa, we know we haven't been particularly good and you probably won't be able to fill all these orders. But don't feel bad about it because we've been getting along without 'em for a long time anyhow.

But we would like for you to convey our personal greetings at this time of year to all of our readers and friends; we would like for you to bring them a warm sense of Christmas peace and happiness — and of course, as you always do, give them all a Merry Christmas and a Happy 1959.

Ben and Libby Oglesby
Eddie Alexander
Albert Grace III
Larry Robinson
Kenneth McCutchen.

Having Christmas with Mr. and Mrs. Melvin Lasswell will be their three daughters and their families. They are Mrs. Ed McDaniel of Chillicothe, Mrs. Lee Craig of Blackwell and Mrs. Binks McCutchen of Bronte.

Mr. and Mrs. Joe Russell Ash and Russell of Weatherford are in West Texas visiting his parents. Mr. and Mrs. Joe Ash here and her parents, Mr. and Mrs. Jahew Jameson at Silver.



Bronte merchants will take a two-day holiday when they close their stores Wednesday night, most of them to re-open Saturday. The holiday will be welcomed after a busy Christmas shopping season.

About the only establishments that won't take two days off will be First National Bank and the Post Office. Their holidays are regulated by law and they will be closed only on Christmas day. Possibly some cafes and service stations will remain open for holiday tourist business.

Postmaster Noah Pruitt, Jr. said that the parcel post window at the post office will be open from 7 until 8 a. m. only on Christmas morning for the convenience of customers. Persons having business there should be at the post office during that one hour period.

A Christmas atmosphere has prevailed over Bronte for the past several weeks. Christmas lights

Paper Out 2 Days Early

Christmas Paper Out Early
Although this paper bears a Dec. 26 date line, this week's Enterprise was printed on Tuesday, Dec. 23, in order that employees might have a holiday and so that this special Christmas edition might reach readers before Christmas Day.

Special greetings from business firms and some individuals will be found in the pages of this paper.

Our special thanks to all who cooperated in helping get this edition out early.

have been up in town, stores have been beautifully decorated and special gay decorations, lights and trees have appeared at residences all over town.

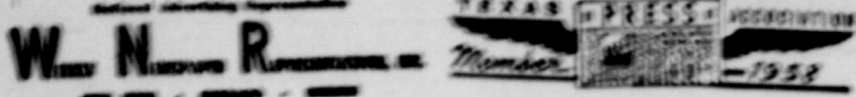
College students are home for the holidays and most local residents are either expecting out of town relatives and friends or are in the process of packing to spend Christmas at some distant point.

The usual round of Christmas parties have been held and special observances and programs were a part of last Sunday's services at most local churches.

Another Holiday Next Week

Another holiday is in prospect for next week when everything will close Thursday for New Years Day. Both the two-day Christmas vacation and the New Year holiday were voted at a meeting of merchants early last year. A similar meeting will be called after the first of the year for the purpose of naming holidays for 1959.

Merry Christmas



Ben Oglesby Publisher
Mrs. Ben Oglesby Editor

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Any reflection on the character or standing of any person, firm or corporation is not intended and will be corrected upon notification.

UNCLE HUIE from HOG CREEK says

DEAR MISTER EDITOR:

There's someone about the Christmas spirit that makes folks forget their burdens and troubles. For instance, up at the store Saturday late all the fellows was in a good mood, telling funny stories instead of complaining about things.

One feller said he'd got so lazy since he got addicted to them allotment checks that it was a real chore for him anymore to hold the lantern for his old lady to see how to chop wood. And another feller was telling about stopping work on the house he was building for himself, so's he could

build a goat house. He allowed as how there ain't nothing in the world that hater can like a goat, and he said he couldn't stand to see that pore goat suffer no longer. His wife and four kids is staying with his mother till he gets the goat house built and gets back to work on his own.

And my neighbor said his wife had him a necktie for Christmas but that she forgot to remember he didn't have no shirt to go with it. And some feller spoke up and allowed as how, since my neighbor stayed in the dog-house so much, it would be more fit'n if his old lady bought him a dog



At This Holy Time

May the spiritual meaning of the season be with you this Christmas, and bring its blessing

TO ALL OUR FRIENDS
SOUTH TEXAS
LUMBER CO.

collar.

And some time was spent on discussing the difference between farming and agriculture. It was finally decided that farming is done by farmers and agriculture is mostly a literary proposition carried on by Government employees.

And that's the kind of good natured talk that was going on. I reckon there ain't no happier folks in the world than a bunch of rural fellers when they get around a warm fire about Christmas time.

And this being the Christmas season, I ain't got no sermon for my little piece in the paper this week. It's been a good year in a heap of ways, and while I'm always complaining about things that don't suit me, most of us has got plenty to eat and a warm place to sleep and warm clothes to wear, and we should put aside disagreeable things and be happy and jolly at Christmas time.

I want to wish all my readers

Letters to Santa

Dear Santa Claus,
I want a Cub Scout Suit and a Machine gun and a guitar.
Love,
Sid Richards

Dear Santa Claus,
I want a Tiny Tears Doll and some candy too. Marlene wants a red ball and some new house shoes for mother, and some boots for daddy, and some books for me.

Melody Martin
Orient, Texas

Dear Santa Claus,
I have tried to be good and my brother wants an Electric Train. I want a Fanner 50 gun and holster, and a Rifle and a hat and gloves with fringe.

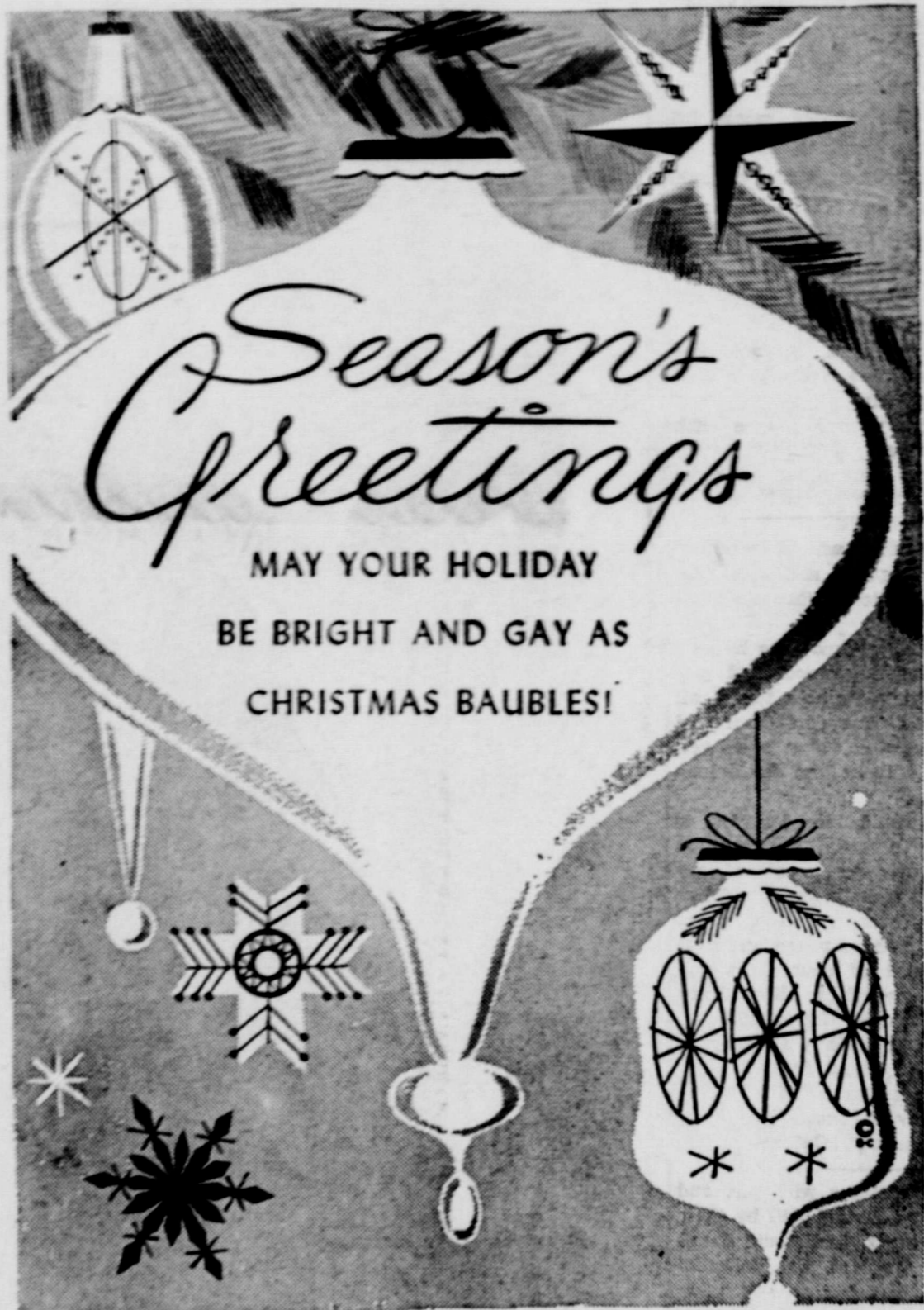
David Lee Baggett

(if I got any) the very happiest Christmas they ever had, spent with their kin folks and friends. I hope things in the nation will be in such shape next year that I won't have to complain quite as much as in the past year. I ain't making that as a promise, Mister Editor, just wishing it.

A very Merry Christmas to you, Mister Editor, and to the good folks that takes your paper. I even hope them Congressmen has a Merry Christmas, them fellers that thinks the taxpayers is Santa Claus and spends our money like ever day was Christmas.

Yours truly,
Uncle Huie

Mr. and Mrs. W. P. Harlan of Temple spent last Monday night with their cousins, Mr. and Mrs. Rube Collins. They were enroute to California for a holiday visit with relatives.



To all our friends and many patrons...
We wish the very best during the coming year!

First National Bank

Officers

- J. T. HARMON, Chairman of Board
- L. T. YOUNGBLOOD, Active President
- EARL F. GLENN, Exec. Vice Pres.
- B. D. SNEAD, Vice Pres. and Cashier
- VIRGINIA BOECKING, Asst. Cashier

Directors

- R. E. CUMBIE
- D. K. GLENN
- E. F. GLENN
- J. T. HARMON
- J. B. MACKAY
- W. B. MIDDLETON
- EDWARD RAWLINGS
- L. T. YOUNGBLOOD

Letters to Santa

Dear Santa,

I have been a good girl. Please bring me candy, nuts, and a baby buggy.

Paula Segale Parker

Dear Santa Claus,

I would like to have a Toodler Doll. And anything you would like to bring me to surprise me.

Love,

Norma Lynn Pruitt

Dear Santa,

I have been a good girl. Please bring me candy, nuts, and a doll buggy.

Linda Ann Carlton

Dear Santa,

I have been a good boy. Please bring me candy, nuts, and some boxing gloves.

Herman Brown

Dear Santa,

I have been a good girl. Please bring me candy, nuts, and a high heel doll.

Karen Rhea Lee

Dear Santa,

I have been a good boy. Please bring me candy, nuts, and a Jerry Mahoney doll, a football, a bicycle and a football suit.

Robby Wilson

Dear Santa,

I have been a good boy. Please bring me candy, nuts, a bee bee gun, and a wagon train.

Wesley Ash

Dear Santa,

I have been a good girl. Please bring me candy, nuts and some high heels, and a baby buggy.

Meredith

Dear Santa,

I have been a good boy. Please bring me candy, nuts and a farm set.

Jim Bob Arrott

Euterpena Club Hosted By Mrs. L. W. Sweet

By Mrs. Charles Ragsdale

Mrs. L. W. Sweet was hostess to the Euterpean Club Thursday afternoon with Mrs. C. B. Smith as co-hostess.

The guests answered roll call with a cherished Christmas tradition. Mrs. Charles Ragsdale told of the origin of Christmas carols and Christmas trees.

After gifts were exchanged from the Christmas tree, a refreshment plate was served to Mes. James Cate, O. T. Colvin, Herman Craft, P. G. Dabney, Bob Harris, Austin Jordan, Reese McCarley, H. C. Raney, J. Roy Sanderson, W. C. Shamblyn, Bob Ragsdale, Kay Corley, Charles Ragsdale and the hostesses.

The entertaining rooms were decorated in a Christmas theme.

MOORES ATTEND GOLDEN WEDDING ANNIVERSARY

Mr. and Mrs. Foy Moore and family, accompanied by Lee Mulligan of Silver went to Vernon Sunday to attend the Golden Wedding Anniversary and Open House, honoring Mrs. Moore's parents, Mr. and Mrs. M. C. Ruckman. Also present were Mrs. Moore's two brothers, Loye C. Ruckman of Lubbock and Roy L. Ruckman of Rush Springs, Okla.

Ten of the eleven grandchildren of the couple were present for the occasion.

HONORED AT PARTY

Mrs. Lula Brown was given a surprise birthday party Friday mornign, Dec. 19, in her home. The party was given by her daughter, Mrs. Matthew Caperton.

Birthday cake and punch were served to 15 guests, including Mrs. Brown's other daughter, Mrs. Thelma Jo McDonald, and three other ladies from Robert Lee.

SHOP BRONTE FIRST

Merry Christmas

TO ALL OF
OUR MANY, MANY
GOOD FRIENDS



Christmas is a time

for counting our blessings,

for acknowledging with gratitude the

loyalty of our friends, and for expressing

appreciation and good wishes that the

coming Holiday will be a happy one!

Season's Greetings To All

Caperton Chevrolet Company

Jerry Proctor — Royce Fancher — Roy Robinson — Clifford Hageman — Clifford Dwain Hageman — Pete Puentez
Mr. and Mrs. E. L. Caperton — Mr. and Mrs. Matthew Caperton and Family — Mr. and Mrs. R. T. Caperton and Family

PERSONALS

Mr. and Mrs. H. L. Griggs and Tam are expecting her parents, Mr. and Mrs. George Pulis from Beano, New Mex, and her grandfather, Mrs. Loyd Bilnis of Wichita Falls, to be their guests for Christmas.

Mr. and Mrs. Albert Grace II and family went to Fort Worth last weekend for an early Christmas dinner with his parents, Mr. and Mrs. Albert Grace. Next weekend they will go to Moran for a family gathering in the home of her parents, Mr. and Mrs. Alvin Husky.

Mr. and Mrs. W. E. Terry and boys plan to spend the holidays in Cisco with their mothers, Mrs. Mae White and Mrs. Zora Terry.

Mr. and Mrs. B. D. Mackey are spending Christmas in Alvin, Texas with their daughter and son-in-law, Mr. and Mrs. R. B. Buron,

and children. Mr Mackey plans to return Christmas day but Mrs. Mackey will remain for a three weeks visit.

Tolbert Adair arrived Saturday to stay over Christmas in the home of his parents, Mr. and Mrs. J. I. Adair. The Adairs also expect their daughters and their families to be home on Christmas Day. They are Mrs. Charlie Phillips and Mrs. Clifford Baker of San Angelo and Mrs. George Faulk of Midland.

Mr. and Mrs. J. A. Culpepper will come from Lometa for a holiday visit in the home of Mr. and Mrs. John Keeney.

Celebrating William Fletcher's birthday Sunday and having dinner with Mr. and Mrs. Fletcher in Sterling City were Mr. and Mrs. Leonard Fletcher and Mr. and Mrs. Jake Sparks and Craig and Speedy Sparks.

News From Tennyson

By Mrs. John Gaston

Thursday night visitors in the Burgess Dunn home were Mr. and Mrs. Marvin Landers and Paula Jane of Bronte.

Saturday visitors of Mr. and Mrs. Jack Corley were Mrs. B. R. Davis of Lynnwood, California and Jake VanZandt of Crane.

Miss Patricia Baggett of San Angelo and Pfc. Arthur Thomas of Fort Carson, Colorado were weekend visitors in the Hamp Thomas home.

Mr. and Mrs. Charles Ray Brown and girls have gone to Belen, New Mex. where they will spend the holidays with her parents, Mr. and Mrs. Earnest Woods.

Mr. and Mrs. Burgess Dunn went to Christoval Friday where they visited Mr. and Mrs. O. T. Weaver and Mr. and Mrs. Edwin Brown.

Mrs. Goldie Conard of Athens came Saturday to spend the Christmas holidays in the John Gaston home.

Sunday visitors of Mr. and Mrs. Ben Murphey were Mr. and Mrs. Jack Sharp, William and Margaret of Big Spring, Mr. and Mrs. Marvin Corley and Peggy of Bronte.

Visiting Mrs. S. W. Gaston and Sam Sunday afternoon were Mrs. Claud Cotten, Marilyn and Buddy Gaston, Susan Meinzler, Grady Gaston, Mike and Buzzy, San Angelo, Mrs. Goldie Conard, Athens, and the John Gastons.

Mr. and Mrs. J. B. Arrott and boys visited Mr. and Mrs. J. C. Boatright in Brookshire Friday night.

Saturday visitors in the John Gaston home were T. A. Conard of Lubbock and O. H. Kemp, Odessa.

Thursday visitors of Mrs. Burgess Dunn were Mrs. Oscar Brown of Orient and Debbie Page of Eldorado.

Mr. and Mrs. D. T. Wrinkle of Cisco visited last week in the Robert Brown home.

The quilting club met with Mrs. Hamp Thomas Thursday, December 18. A chicken dinner was served at the noon hour and Christmas gifts were exchanged. Attending were Mmes. Tom Green, W. L. Caudle and Charlie Brown of Brookshire, Mmes. Otto Finck, Ben Brooks, Erve Little, Bill Feil, John Clark, Charles Ray Brown and girls, Claud Ditmore, Roy Baker, Robert Brown, Ben Murphy, Sudie Brown, John Gaston and Jeffrey, and Wallace Montgomery of Orient. The club will meet with Mrs. Otto Finck on Jan. 8, 1959.

Peggy Corley of Bronte and Janelle Gaston spent Thursday night with Mary Corley and celebrated Mary's birthday. The girls enjoyed hamburgers, ice cream and birthday cake. Then Mr. and Mrs. Corley took them to San Angelo.

ODALIA FUENTES TO WED DECEMBER 27TH

Mr. and Mrs. Frank Fuentes of Bronte announce the engagement and approaching marriage of their daughter, Maria Odalia, to Mr. Paul T. Martinez, son of Mr. and Mrs. Bernabe Martinez of Knickerbocker.

The wedding will take place on Saturday evening, Dec. 27, at 4 p. m. in the San Jose Mission Catholic Church on North Ran-

dolph St., in San Angelo.

Mr. and Mrs. Fuentes have asked The Enterprise to say that everyone is invited to the wedding and also to the reception and dance which will follow. The reception and dance will be held at the ranch of Mr. Tad Richards.

SHOP BRONTE FIRST.

ANNOUNCEMENT—

I Have Opened a

WELDING & GENERAL REPAIR SHOP
IN THE REAR OF BEST SERVICE STATION

All Types of Welding and General Automotive Repair Work
YOUR BUSINESS APPRECIATED

PAUL CLARK

A REMINDER

That medical and hospital expense paid for in 1958 has a bearing on your income tax.

W. D. McDonald
Business Manager
BRONTE HOSPITAL

Merry Christmas
MAY IT GLOW
WITH HAPPINESS

Kemp's
CLEANERS & HATTERS

Cecil, Frances and Carolyn Kemp
Tony Martinez



COME LET US ADORE HIM...
let us reserve a part of our
joyous holiday for thoughts of Him
Who is The Christmas Spirit.

Jimmy and Chris Campbell

Marsha, Jimmy Lee, Kim, and Karen

Local News

Mr. and Mrs. Charlie Boecking and Tom went to Johnson City last weekend where they visited his parents, Mr. and Mrs. Hans Boecking.

Rev. and Mrs. Jimmy Campbell and family left Monday morning and will spend this week visiting relatives in Dallas and Louisiana.

Lester Parker of Blythe, Calif. and his brother, Joe Parker, of Los Angeles visited in the home of Mr. and Mrs. A. M. Wynne Friday. They were enroute home after attending the funeral of their father in San Benito. The former is a son-in-law of Mr. and Mrs. Wynne.

Mr. and Mrs. Bon Spoons and children of Priddy are spending part of the holidays in the home of her parents, Mr. and Mrs. C. E. Bruton.

Mr. and Mrs. John Riley and family of Skidmore are here spending the holidays with her parents, Mr. and Mrs. George Wrinkle.

Joy to All

... this Christmas

Season — and our

thanks for your

loyal patronage.



LAMMERS STATION & STORE



Greetings
May your
Holiday
be a gay
one...

We Will Be Closed Christmas Day

CACTUS CAFE

PETE & INEZ NUTTER



Our gift to you —
many best wishes
for a very bright and
Happy Holiday!

Bob Wilson Barber Shop
Dot's House of Beauty

DEATH OF WILL GENTRY

Word was received here of the death of Will Gentry, former Bronte resident and brother of A. E. (Pete) Gentry of Bronte. He died at 11 o'clock Monday night in Carlsbad, New Mex., where he made his home.

The Pete Gentry family left here early Tuesday for Carlsbad and sent word back that funeral services will be held Wednesday, Dec. 24, at 2 p. m. from the Church of Christ there.

MRS. RAWLINGS HOSTESS TO SOROSIT CHRISTMAS PARTY

Mrs. Joe Rawling was hostess for the annual Christmas party of the Sorosis Study Club. Games were played and gifts exchanged.

A refreshment plate of chicken salad, congealed strawberry salad, crackers, cake, candy and punch was served to Mmes. Dean Adams, Garland Black, Edward Cumbie, Royce Fancher, Clark Glenn, E. F. Glenn, John Harris, T. D. Joplin, Clyde Lee, Royce Lee, W. D. McDonald, Jacob Morrow, Ben Oglesby, Roy Robinson, Jimmy Campbell, Lois Campbell and the hostess.

LOCAL NEWS

Mr. and Mrs. O. R. McQueen are expecting their daughter and son-in-law, Mr. and Mrs. Paul McGuire and girls, Barbara and Paula Ruth of Abilene to arrive Wednesday to spend Christmas in their home.

Miss Margie Oglesby was in Colorado City Monday and Tuesday where she was a house guest of Miss Anita Fox and also a guest at a party given for Colorado City pre-teen agers.

Mr. and Mrs. Grady Baker and 7-month-old son, Randall, of Walnut Springs were in Bronte Wednesday visiting friends. The Bakers are former Bronte teachers and were enroute to the Plains where they will visit in the home of her parents during the holidays.

Mr. and Mrs. Richard Beck and family entertained Sunday with a Christmas dinner for members of Mrs. Beck's family. Present were her mother, Mrs. Ola Skipworth as well as her three sisters and two brothers and their families.

Mrs. Kate Cox left this week for Burnett and Cherokee where she will spend Christmas with relatives.

LETTERS TO THE EDITOR

Dear Ben:

Can you write in your paper for me and thank folks for all the nice Christmas cards I received from the good people in Bronte? I have been in the hospital at Throckmorton for 17 days after a serious operation and I don't feel strong enough to answer all of them.

Yours respectfully,
H. M. Robinson
Woodson, Texas.

LOCAL NEWS

Mr. and Mrs. Bill Braswell are making a holiday visit in Denver City in the home of their son, Malcolm Braswell, and family.

Miss Marguerite Murphey of Encino, New Mex., is here visiting her niece, Mrs. Marvin Corley and family.

Mr. and Mrs. J. M. Walter of San Angelo will be here to spend Christmas in the home of their daughter and son-in-law, Mr. and Mrs. T. D. Joplin, and children.

Mr. and Mrs. F. R. Collins and girls will go to Dallas to spend Christmas with her parents, Mr. and Mrs. E. R. Newbourn.

Mr. and Mrs. Lewis Bridges and family are spending part of their holidays here with his mother, Mrs. Nora Bridges. He is VA teacher at Eden.

Mrs. Lula Brown will spend Christmas in Robert Lee with her daughter, Mrs. Thelma Jo McDonald and family.

Mr. and Mrs. C. E. McGuire and family will go to Carthage for a Christmas visit with his brothers, Edwin and Kenneth McGuire, and their families.

Here for Christmas with Mr. and Mrs. A. M. Wynne will be her sister-in-law, Mrs. A. C. Loyd and daughter Ethel, of San Antonio, and the Wynne's son, Loyd Wynne and his family from San Angelo.

Mrs. Lula Oglesby will arrive from Lubbock Wednesday to spend the remainder of the week in the Ben Oglesby home. They will all go to Midland Christmas day for a family gathering of Mrs. Ben Oglesby's family in the J. W. McCullough home. On Sunday members of the Oglesby family will be here for the day. They are his four sisters, Mrs. Hazel Portwood and Mrs. Tommie Findley, both of Lubbock and Mrs. M. W. McConnell and Mrs. Jack Winter, both of Fort Worth.

Mr. and Mrs. Johnny Smith of Abilene were here over the weekend visiting his parents, Mr. and Mrs. C. R. Smith. Johnny returned to Abilene but his wife remained here to help the Smiths in their store during the holidays.

Mr. and Mrs. J. T. Henry and Linda leave Friday for a holiday visit with her parents at Fort Worth. They will attend a gathering of the Henry family on Christmas Day.

R. J. Milikin is home from Stephen F. Austin College at Nacogdoches for a holiday visit in the home of his parents, Mr. and Mrs. W. W. Millikin.

Mr. and Mrs. Don Glenn will be here from Monahans for a holiday visit in the D. K. Glenn, Binks McCutchen and Melvin Lasswell homes.

TRY A WANT AD!

"THE OLD TIMER"



"The man who toots his own horn soon has everybody dodging when he approaches!"

FUNERAL SERVICES HELD IN ANGELO FOR MRS. RENFROE

By Mrs. Charles Ragsdale

Funeral services for Mrs. George W. Renfroe, 81, were held at 3 p. m. Thursday in Johnson's Funeral Chapel in San Angelo. Burial was in Lawnhaven Cemetery.

Mrs. Renfroe died at 5:15 a. m. Wednesday at the home of a daughter, Mrs. E. M. Pate, Tucumcarl, New Mex.

Prior to moving to Tucumcarl seven months ago, Mrs. Renfroe had lived in San Angelo for six

years and in Wingate 20 years. She was born in Milam County. Her husband died in 1955.

Survivors include two daughters, Mrs. Pate and Mrs. Jack Waggoner of Blackwell; one son, Dell Renfroe of Marfa; one sister, one brother, two grandchildren, one great grandson.

For Life, Hospitalization and Polio Insurance, See

B. D. SNEAD

At First National Bank



Rev. and Mrs. R. W. Blackmon
Bette and Sue



NOEL

May this Holy Season bring you an abundance of happiness!

Bronte Flowers & Gifts

Mrs. Hurlin Lee

THANKS

To everyone who attended the formal opening of our new building and Maytag Laund-o-Rama. We appreciate your business, whether big or small and invite you to come back.

The following names were drawn for the free prizes given away:

- O. T. Colvin—Toastmaster and Jam Set
- Ruby Davenport—Dearborn Stove
- Mrs. James Arrott—Rubber-Maid Dish Drainer & Mat
- Mrs. F. L. Clark—Hamilton-Beach Mixette
- F. E. Fancher—Peerless Wall Heater
- A. M. Wynne—RCA Radio
- Mrs. M. G. Gilreath—Travel Iron
- Mrs. M. F. Cannon—Propane Lantern
- Mrs. Nolan Cave—Set Pyrex Mixing Bowls
- A. E. Bell, Jr.—Stock Tank

BUTANE SERVICE AND HARDWARE CO.

Mr. and Mrs. R. H. Sims



A JOYEUX NOEL

TO OUR MANY GOOD FRIENDS

AND LOYAL CUSTOMERS!

SO-LO FOOD MART

Mr. and Mrs. W. W. Millikin and R. J.



VERY MERRY CHRISTMAS

May the gifts of happiness grow for you — and give you lasting pleasure!

Standard Oil Company

Mr. and Mrs. Lester Webb

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Rev. J. W. Caudle of Hardin-Simmons preached at the Baptist Church Sunday night. He and Miss Sue Moore of Cisco were supper guests of his parents, Mr. and Mrs. Willard Caudle. Other guests in the Caudle home Sunday were Mr. and Mrs. M. D. Stephenson and daughter of Elfreda, Ariz., Mr. and Mrs. Luther Nixon, Mrs. C. H. Hedges of Douglas, Ariz., Mr. and Mrs. Johnny Bradshaw and son of Ballinger, Mr. and Mrs. Willie Dean Stephenson and children of Goldsmith, Mr. and Mrs. J. L. Stephenson of San Angelo, Mr.

and Mrs. B. V. Hedges of Elfreda, Arizona and Mr. and Mrs. Verlin Oates and Mary Evelyn of San Angelo.

Mr. and Mrs. Dean Thomas and children of Brownwood were dinner guests of Mr. and Mrs. Franklin Thomas Sunday. Dean Thomas is employed by Atlantic Oil Co. there.

Mrs. Coy Wilson and daughter, Susan of Abilene, visited her mother, Mrs. Luther Nixon Tuesday through Thursday. Mrs. C. H. Hedges of Douglas, Arizona, was a guest in the Nixon home Thursday. Mrs. Hedges is a sister of Mr. Nixon.

Guests Saturday in the home of Mr. and Mrs. James Lee and Judy were Mrs. Georgia Mae Nixon of

Arlington and Mr. and Mrs. James Lee and baby of San Angelo. They all went to Bronte Saturday night for a family gift exchange in the home of Mr. and Mrs. Hurlin Lee. Also present were Mr. and Mrs. Martin Lee and Tommy Lee.

Mr. and Mrs. B. V. Hedges of Elfreda, Arizona are here spending the Christmas holidays with her parents, Mr. and Mrs. T. G. Gleghorn, other relatives and friends. Mrs. Hedges came last Monday while he stopped in Midland and joined Charles Hedges for a fishing trip to the Rio Grande at Eagle Pass. They reported a catch of four big cat fish, the largest weighing 28 pounds. The others weighed 16, 7 and 6 pounds each. They returned Wednesday night.

Sunday guests of the T. G. Gleghorns were Mr. and Mrs. B. V. Hedges, Mr. and Mrs. Doyle Gleghorn and children of Miles, Mr. and Mrs. Jack Moore and children and Mr. and Mrs. J. C. Boatright.

Mr. and Mrs. Johnny Dunn and daughter came out from Ballinger Thursday night to visit the Herbert Hollands. Lawrence Duckworth of San Angelo was a dinner guest in their home Friday.

Mrs. Jerry Landers and Mrs. Herbert Holland spent Wednesday in San Angelo with Mrs. Landers' mother, Mrs. Etta Marks.

Here for the Christmas holidays are Mr. and Mrs. Jack Moore and children of Live Oak, Calif. They arrived Friday and will visit in the home of her parents, Mr. and Mrs. T. G. Gleghorn.

Mrs. Lillie Lee is in Ballinger for a visit with her son, Winford Lee, and family.

Mr. and Mrs. Robert White of Blackwell were guests in the Franklin Thomas home Thursday. Mr. Thomas visited his mother, Mrs. Susie Thomas, in San Angelo on Saturday.

Mr. and Mrs. Luther Nixon were in Ballinger Sunday night to visit Mr. and Mrs. Johnny Bradshaw. Mrs. C. H. Hedges is here from Douglas, Arizona visiting Mr. and Mrs. Willard Caudle, Mr. and Mrs. Luther Nixon, and another sister, Mrs. Willis Smith, and family in Ballinger.

Mr. and Mrs. M. D. Stephenson and daughter have come in from Elfreda, Ariz. They are visiting Mr. and Mrs. J. L. Stephenson in San Angelo, Mr. and Mrs. Dean Stephenson and family in Goldsmith and with relatives and friends here.

Mr. and Mrs. Less Webb have a new GMC pick-up.

Guests during the weekend in the home of Mr. and Mrs. Jim Clark were Homer Clark of Big Spring, Mrs. Herbert Holland, Mr. and Mrs. James Lee and Judy and Mr. and Mrs. A. J. Essary.

Mr. and Mrs. W. Y. Boatright, Mrs. Doyle Gleghorn and Mrs. Carrie Holland came over from Miles Monday to visit Mr. and Mrs. J. C. Boatright.

Rev. and Mrs. M. R. Rogers of Canton are spending this week in the home of Mr. and Mrs. Jimmy Lee in San Angelo. Mr. and Mrs. James Lee and Judy will join them there Christmas Eve night.

Herbert Holland, Clarence and Chester Roy Derrick spent the weekend deer hunting near Mason.

Mr. and Mrs. Herbert Holland visited Mrs. Carrie Holland in Miles Tuesday night. Mrs. W. Y. Boatright and Mrs. Doyle Gleghorn were also guests in her home.

Oscar Isbell of Tennyson was a Sunday afternoon guest of Mr. and Mrs. Luther Nixon.

Mr. and Mrs. B. V. Hedges were weekend guests of Mr. and Mrs. J. C. Boatright.

The WMU met last Tuesday afternoon at the Baptist Church. The program was observing "The Lottie Moon Christmas Offering for Foreign Missions."

Opening prayer was given by Mrs. B. V. Hedges. Subject of the lesson, led by Mrs. Herbert Holland, was "And yet abideth hope." Other members took part in the program which was dismissed with a prayer by Mrs. J. C. Boatright.

The next meeting will be Tuesday afternoon, Dec. 30 at two o'clock at the Baptist Church. All ladies are invited to be present.

Mrs. Mary Walker and Buddy will spend the Christmas holidays in Jacksboro with her daughter, Mrs. Clarence Doggett and family.



Merry Christmas,
Everyone!

SCOTT BUTANE

Mr. and Mrs. Joe Ed Scott



Greetings
Our Sincere Best
Wishes for a Happy
Holiday to Each of You!

TEXACO SERVICE STATION

BILL LUCKETT

G. D. LUCKETT



Christmas is a gift that
belongs to us all...but in our
merry-making, let us not
forget the true meaning of the day!

Best Wishes to All Our Friends

Howard and Will Estelle Brock



We'd like to gaily-bedeck your
Christmas tree with ornaments
of Health, Wealth, and Laughter!

We are especially grateful at this season to all our good customers that keep coming back to see us while the road is closed. Your continued patronage will be appreciated. During the time the road is blocked, we will close up at night a little earlier than usual, but when the new bridge is completed we'll be open later in order to serve you better.

Gulf Service Station

Bill & Charles

Here's Blackwell

By Mrs. Charles Ragsdale

Dr. and Mrs. Dixie Smith and son of Laramie, Wyoming are the guests of his parents, Mr. and Mrs. C. B. Smith.

Mr and Mrs. Bill Hamilton are the parents of a son born Dec. 18 at the Bronte hospital. They have one daughter, Carol, 4. Grandparents are Mr. and Mrs. Nolan Cave of Wingate and Mrs. W. C. Shamblin of Blackwell. Great grandmother is Mrs. John Cave of Hylton.

Mr. and Mrs. Clarence Smith and daughter of Bay City are the guests of his parents, Mr. and Mrs. S. P. Smith.

Mrs. T. F. Ragsdale of Winters has been visiting in the Charles and Desmond Ragsdale homes.

Mr. and Mrs. Jimmy Dan Hipp of Abilene are the parents of a son born in the Sterling City hospital. Grandparents are Mr. and Mrs. Curtis Wilson of Sterling City and Mrs. Josie Hipp of Blackwell. Great grandparents are Mr. and Mrs. Jim Wilson and Mrs. Robert Tubb of Blackwell.

Mr. and Mrs. Gordon Montgomery have had as their guests Mr and Mrs. Cecil O'Neal of Brownfield and Mr. and Mrs. Burl Montgomery and children of Del Rio. The Burl Montgomerys are also visiting Mr. and Mrs. Will Waggoner at Hylton.

Mr. and Mrs. Jodie Van Zandt have been visiting relatives in Bangs and Odessa.

ELECTED CLASS FAVORITE

Robert L. Moore, son of Mr. and Mrs. Foy Moore has been elected one of three freshman class favorites at San Angelo College. He is also President of the Freshman class. Robert L. is a 1958 honor graduate of Bronte High School.

Diversity Christmas Party in McQueen Home

"The True Meaning of Christmas" was given by Mrs. George Thomas at the annual Diversity Club Christmas party held last Thursday night in the home of Mrs. O. R. McQueen. Gifts were also exchanged.

A salad plate, crackers, candy, fruit cake and nuts were served to six guests: Mmes. F. S. Higginbotham, Edna Butner, Albert Rawlings, O. H. Willoughby, Billy Jack Gentry and Wornock Hipp and the following members: Mmes. John Quinn, Clifford Clark, R. C. Lasswell, R. W. Rees, Joe G. Wilkins, T. L. Morgan, H. A. Springer, Otis Smith, T. O. Spiller, D. K. Glenn, Thomas and the hostess.

Letters to Santa

Dear Santa,

It is Christmas time again and this is what I want. A poly cargo plane, a electric train and a loony kin set.

Don Hageman

Dear Santa Claus,

I want a doll with a red evening dress and china dishes. I keep my room clean.

Love,

Genie Yvonne Thomas

Dear Santa,

I have been a good boy. Please bring me candy, nuts, and a rifle, two pistols, black holster and a deringer gun.

David Scott

Dear Santa,

I have been a good boy. Please bring me candy, nuts, and a fire engine.

Leroy Scoggins

Dear Santa,

I have been a good boy. Please bring me candy and a bicycle.

Johnny Cantu

CUB SCOUT TRAINING MEETING TO BE MONDAY

The third section of the Cub Scout Basic Training will be held Monday night, Dec 29, in the audio visual room at school at 7:30 p. m. All parents, especially the den mothers, are urged to be present. Rev. R. W. Blackmon is the Cubmaster.

LOCAL NEWS

Mrs. and Mrs. Jack Vaughn and Vicki of Big Lake were weekend visitors in the home of his parents, Mr. and Mrs. Homer Vaughn.

Mrs. Len Joplin of San Angelo recently spent two weeks with her son, T. D. Joplin, and family. Another son, Grant Joplin and son, Billy Grant, of Oklahoma City spent Saturday night in the Joplin home here.

Mr. and Mrs. Joe Lee Scott and daughter of Denver City were here for a weekend visit with her parents, Mr. and Mrs. Dink Beavers.

Mr. and Mrs. David Gulley and children from Eunice, New Mex. were guests Monday and Tuesday in the home of her parents, Mr. and Mrs. Bill Wrinkle, and Bob.

Mr. and Mrs. George Looney of Springtown visited two days last week in the T. D. Joplin home.

Mr. and Mrs. Norman Porter and son have gone to Pleasanton where they will spend the holidays in the homes of their parents.

The Bronte Enterprise

December 26, 1958

Weekend guests in the home of Newbourne and also her sister, Mr. and Mrs. F. R. Collins were Mrs. M. O. Moosbery, and her parents, Mr. and Mrs. E. R. band, all of Dallas.



Mr. and Mrs. W. H. Maxwell, Jr.
and Bill

**OH, SILENT
AND HOLY NIGHT...**

...here's a prayer that our Savior's
message..first told so long ago..
will bring comfort and peace to
all mankind at Christmas...

HURLIN and MARTIN LEE

**Werry
Christmas**

This olden greeting, we send to you,
For its meaning to all rings ever-true...
And so sincerely we mean what we say,
We will repeat-have a Happy Holiday!

Central Drug

Mr. and Mrs. Norman (Wink) Kiker and Girls

Classified Ads *EVERY AD A VALUABLE OPPORTUNITY*

MAYTAG LAUND-O-RAMA in Bronte is now operating for your convenience from 5 a.m. until 10 p.m.

FOR FAST efficient developing service, bring your film to Central Drug Store.

RENEW YOUR Standard-Times subscription now. Larry Robinson, Standard-Times Agent, Ph. GR3-4151.

WRECKER SERVICE: Day and night. Day phone GR 3-2911. Night GR 3-3852. HOME MOTOR COMPANY.

OZARKA AND DISTILLED WATER for sale at Central Drug. tfe

GUFFEY SCORE PADS for sale. The Bronte Enterprise.

NEW OR RENEWALS ON ANY magazine at regular prices. See Mrs. Ben Oglesby, Bronte Enterprise. Proceeds go to Methodist Talent Fund.

FOR SALE: 4 room house, bath. 124 Lombard, 1 block from school, \$2,000. Small down payment. Rest like rent. Phone 8-0252. S. E. Lee, 2017 Blum, San Angelo, Texas. tfe

TOOLED LEATHER
 Pony Tails 79c
 Stir'p Purses 79c
 Tom Thumb purses 98c
 Misses & Ladies Purses From \$1.25 to \$12.50
 Various Sizes and Designs Belts and Billfolds
 Infants Moccasins, size 1-3 69c
LAMMERS STATION & STORE

Funeral Rites Held Tuesday For J. S. George

By Mrs. Charles Ragsdale

Last rite for J. S. George, 67, were held Tuesday at 2 p. m. from Blackwell Baptist Church. Officiating was Rev. Kenneth Jones, pastor, and Rev. C. F. Powell of Paducah. Burial was in the Decker cemetery.

Mr. George died at 6 p. m. Friday in Simmons Memorial Hospital in Sweetwater after a brief illness. He had undergone surgery on the previous Tuesday.

He was born March 18, 1891 in Nolan County at the Bittersweet community. His parents were Mr. and Mrs. J. J. George. He married the former Mamie Haggarton Mar. 23, 1910, near Blackwell. Since their marriage they had engaged in stock farming in the Decker community near Blackwell.

He had been a member of the Baptist Church since 1912 and was a deacon in the Blackwell Baptist Church.

Survivors include his wife, three sons, Osley of Phoenix, Ariz., J. G. of Maryneal, and Billy with the U. S. Navy at Norfolk, Va.; four daughters, Alma George of Phoenix, Ariz., Mrs. Jasper Moore of Sweetwater and Mrs. W. R. Modrall of Winters; two brothers, one sister, 10 grandchildren and three great grandchildren.

BAPTIST NOTES

The Intermediate Sunday School class, sponsored by Mrs. Clark Glenn made corsages and took them to patients in the Bronte Hospital Sunday.

A Christmas program at the First Baptist Church was presented to a large crowd Sunday night. The program was arranged by music director Tommy Seymore. A Christmas tree and Santa Claus were the highlight of the evening for the children.

Mr. and Mrs. Bob Wilson and children went to Breckenridge Saturday night where they joined a family gathering at the home of her parents, Mr. and Mrs. W. T. to Winters Christmas day for dinner with his parents, Mr. and Mrs. L. F. Wilson and other members of the family.

TEXAS THEATRE, Bronte Texas

Two Shows Each Day — 6:15 Evenings; 1:30 Sunday
 Motion Pictures Are Your Finest Entertainment

FRIDAY AND SATURDAY, DECEMBER 26 & 27
 Don Megowan, Molly McGowan, Claire Kelly in
"SNOWFIRE"

(In Radiant Color) Also Cartoon

SUNDAY & MONDAY, DEC. 28 & 29, Matinee Sun. 1:30 & 3:00
 Victor Mature, Leo Ginn in
"TANK FORCE"

(In Technicolor & CinemaScope) Also Cartoon



This Bright Wish We Send To You ...

MAY YOUR CHRISTMAS

BE GLOWING AND MERRY!

Mr. and Mrs. Claude Ditmore



Of all the gifts that folks exchange, and all the pleasure they enjoy during a Christmas Season, the best of these is the simple goodwill of friends and neighbors.

We wish you the Merriest Christmas ever — and hope that all good things may come your way in the New Year. For your continued patronage — For your help — For your understanding — we again "Thank You" and sincerely resolve to conduct ourselves in a manner that will warrant your continued support.

BUTANE SERVICE AND HARDWARE CO.

Mr. and Mrs. R. H. Sims



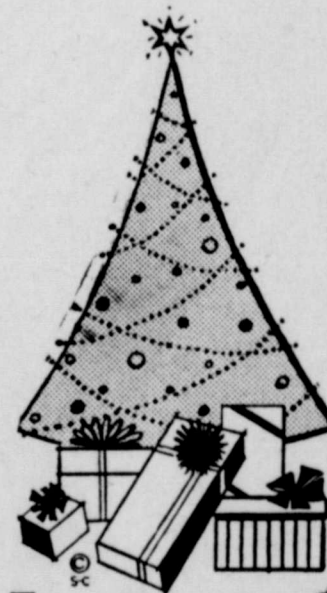
O. T. COLVIN

Farm Bureau Insurance and Income Tax Service

A Few Specials You May Need for That

Christmas Dinner

- STOKELY'S PUMPKIN - - - No. 2 13c
- OCEAN SPRAY CRANBERRY SAUCE - - 23c
- DEL MONTE GOLDEN CORN - 303 Can 17c
- DEL MONTE ASPARAGUS SPEARS - 303 CAN 39c
- KIMBELL BLACKBERRIES - - - 23c
- DEL MONTE PEACHES, Halves - - - NO. 2 1/2 CAN 33c
- HORMEL or KIMBELL MARGARINE - - Lb. 19c
- HENS — TURKEYS — ROASTS
- FRUITS — NUTS — CANDY



Extending to you our warmest and most sincere wishes for THE MERRIEST CHRISTMAS, EVER!

Remember to Register for the **FREE TURKEY** To Be Given Away at a Drawing At 3:30 P.M. Today (Dec. 24)

Pruitt's Store

DON'T GO BY — BRONTE — COME BUY

Is That Christmas Gift Taxable?

Although it may come as a surprise to some people, the federal government levies a tax which applies to gifts made by one person to another. However the government has no desire to tax ordinary birthday and Christmas gifts. The law therefore excludes from taxable gifts the first \$3,000 given to each individual in each calendar year.

The law also excludes from taxable gifts, gifts to the church, community chest, and similar charitable organizations, and allows each giver an exemption of \$30,000 — before the tax applies.

The tax applies whether the gift is of money or of property. If it is of property, the tax is computed on the fair market value of the property at the date of the gift.

The purpose of many gifts is to remove the property from the taxable estate of the giver at the time of his death. This may or may not be accomplished. The federal law provides that transfers made within three years before date of death shall be deemed to have been made in contemplation of death and shall be taxable in the estate of the one who dies.

It may be advisable to "look a gift horse in the mouth" for the gift may cost the one who receives the gift in income taxes as well

as the giver in gift taxes.

For income tax purposes the cost basis of property received by gift is the cost to the giver regardless of the fact that the giver may have paid a gift tax on the gift. The other rule is that in case of property received by inheritance, the cost basis is the fair market value at the date of the descendant's death.

An example will show the application of the rules. Suppose a farmer acquired his land in the early days at a cost of \$10,000. This property is now worth \$50,000. The farmer wishes to retire and to escape estate taxes, so he gives the farm to his daughter.

Although he may pay federal gift taxes totaling several thousand dollars, when the daughter decides to sell the farm for its \$50,000 value, she still has to pay income tax on \$40,000 profit (difference between the sales price and her father's cost of \$10,000.)

On the other hand, if the farmer had not given the farm to the daughter, but had left it to her under his will, he would have saved the gift tax. The daughter would have taken the property at a cost basis of \$50,000, so upon the sale she would not have had to pay any income tax.

Of course, there would have been some estate taxes and administration expenses in the father's estate, but that would have been much less than the taxes which resulted from the gift. However

depending upon individual and particular circumstances, there may be occasions when a gift is advisable. Your lawyer can advise you on this matter.

(This column, prepared by the State Bar of Texas, is written to inform — not to advise. No person should ever apply or interpret any law without the aid of an attorney who is fully advised concerning the facts involved, because a slight variance in facts may change the application of the law.)

LETTERS TO SANTA CLAUS

Dear Santa,
I have been a good girl. Please bring me candy, nuts, and some high-heels and a baby buggy.
Mary Jane Morrow

Dear Santa Claus,
I have tried to be good and would you please bring my mother a necklace and a bracelet. And bring my father a suit of clothes. And my sister and me two bicycles.
Love,
Jo Nell Geryk

Dear Santa Claus,
I have tried to be good. I want 5 packages of BBs and a baseball glove. I want a play rifle. My mother wants a bracelet.
David Clifford Denman

The Bronte Enterprise

December 26, 1958

Dear Santa,
I want some house shoes for my mother and my father, then I want some high heels and then I

want an evening dress. And then, my brother wants an army truck.

Love,
Debbie



COUNTY CLERK'S OFFICE

J. L. TINKLER AND FAMILY

WINNIE WALDROP

JO CLAWSON



TO ALL OUR FRIENDS AND
WONDERFUL CUSTOMERS!

SIMS Food STORE

Mr. & Mrs. T. F. Sims, Jr. and Tommy Glenn



Beauty is in many things -
a snow-covered countryside
...the bright Northern Star,
In the meaning of Christmas!

Home Furniture Co.

Mr. and Mrs. J. G. Tuckey

Ballinger

LETTERS TO SANTA CLAUS

Dear Santa,
I have been a good boy. Please bring me candy, nuts and an Army hammock.
Rusty Johnson

Dear Santa,
I have been a good boy. Please bring me candy, nuts, and a rifle, and holster, and a derringier gun.
Gary Richards

Dear Santa,
I want a B. B. gun and a bow and arrow set.
Love,
Clifford Garrett

Dear Santa Claus,
I want a Rocket Ship and a Cub Scout Suit, and please have a Merry Christmas and a Happy New Year.
Love,
Jimmy Lee

Dear Santa,
I have been a good boy. Please bring me candy, nuts and a cattle truck, and loading chute and lots of animals, or cows, horses and sheep.
James Lynn Vaughn



"PEACE ON EARTH"
This - the eternal message to the world - rings out at Christmas!

SPENCER
Grocery & Station

Mr. & Mrs. Garland Spencer and Richard

Dear Santa,
I have been a good boy. Please bring me candy, nuts and a rifle.
Philip Keith McCutchen

Dear Santa Claus,
I want a big poodle doll and some candy, please. And a bicycle, too, please. I want a real typewriter too, please. And a play sewing machine, please.
Ginger Murtishaw

Dear Santa,
I have been a good boy. Please bring me candy, nuts, and a Bee Bee gun.
Garland Holt Richards

Dear Santa,
I have been a good girl. Please bring me candy, nuts, and some high heel shoes, and a ballerina doll.
Valeta Kate Brown

Dear Santa Claus,
I want for Christmas a white coat. And my mother wants some pot holders, and my sister wants for Christmas a pair of skates. I think my daddy wants a pair of socks.
Love,
Dana Sue Middleton

Dear Santa Claus,
I want my Mother and Father and brothers and I want house shoes.
Barbara

Dear Santa Claus,
I have tried to be good and would you please bring my mother a necklace and a bracelet. And for my daddy I want a pair of blue jeans. And for me, I want some skates—but big skates. And some tires for my bicycle.
Love,
Sharon McCutchen

Dear Santa Claus,
I have been a good girl. And, I do want some high heels for my Revlon doll. Please bring me a bicycle. Thank you and good by.
Love,
Bennie Carol Oglesby

Dear Santa Claus,
My little brother would like a ball and a pair of house shoes and a pair of spurs, please.
My big brother would like a pair of guns and a pair of spurs and a cowboy suit and a BB gun.
And my mother would like a pair of house shoes and a necklace and bracelet, and my Daddy would like a hat and boots and a shirt.
I would like a pair of high heels and a Revlon doll and a chemise dress.
Love,
Nancy Richards

Dear Santa,
I have tried to be good. I want a set of guns and a guitar and a Machine gun and a play Rifle.
By,
Jerry Myers

Dear Santa Claus,
I want a BB gun and an airplane and a bow and arrow and a bicycle.
Love,
Manfred Thompson

Dear Santa,
I want some house shoes for my mother and my father wants a saw, and my brother wants a knife and I want a bride doll.
Love,
Kathy

Dear Santa,
My little brother wants a toy truck and a toy car. I want a Shirley Temple doll and a Shirley Temple snap-on paper doll and a Shirley Temple story book and a bicycle and a Mink Stole. My mother and daddy want a movie camera. My big brother wants a Football Suit.
(This letter wasn't signed, but usually Santa Claus is pretty smart at figuring out unimportant details such as that.)

Dear Santa,
I have tried to be good. I want a U. S. Rocket ship, model paints and a Scout knife.
Love,
Steve Williams

The Bronte Enterprise

December 26, 1958

Dear Santa,
I have been a good girl. Please bring me candy, nuts, and some high heels and a baby buggy.
Rachel Navarro

Dear Santa,
I have been a good boy. Please bring me candy, nuts, and a little cap and some gloves.
Adam Martinez



**OUR
BRIGHTEST
WISHES
WE SEND
TO YOU!**

HUGHES TV & RADIO SERVICE
MR. & MRS. J. F. HUGHES AND FAMILY



YULETIDE GREETINGS!
And Best Wishes for the New Year

BRONTE MOTOR CO.
CHARLIE BOECKING & L. T. YOUNGBLOOD



Oh Holy Night...

...with "tidings of great joy!" Again the Savior is reborn in the hearts of all mankind! May love and peace light your way this Christmas!

Ruth and Bruce Clift

\$1 Reserves Any Gift In Our Entire Stock

HUGE SAVINGS ON DIAMONDS

4-DIAMOND BRIDAL SET
REGULARLY \$325.00
\$325.00

Ladies' Emerald Cut, Platinum Set
DIAMOND RING WITH 2 BAGUETTES—Center Stone 1 Ct., 85 points. Total Weight 225 points. REG. \$2,200.00. **\$1,545⁰⁰**

MAN'S 2-DIA. 1/2 CARAT 2-Dia. RING
REGULARLY \$375.00
\$149⁹⁵

6-DIAMOND BRIDAL SET
REGULARLY \$225.00
\$112⁵⁰

Ladie's Platinum-Emerald Cut W. 2 BAGUETTES DIA. CNTR. 85 PTS. TOTAL 100 PTS.
RING
Regular \$1,200.00
\$750⁰⁰

Ladie's 2 1/4-Ct. Center Stone DIAMOND RING Platinum Mounting—23 Stones
Regular \$3,000.00
\$1,995⁰⁰

BEAUTIFUL CARDS

FOR ALL OCCASIONS
CHRISTMAS
BIRTHDAY
WEDDINGS
ANNIVERSARIES

Values To \$1.00
YOUR CHOICE **1^c**

HUGE SAVINGS ON WATCHES

LADIES' GODDESS OF TIME
BULOVA WATCH
REGULARLY \$45.00
\$27⁵⁰

Ladies' "Petite" 23-Jewel 4-Diamond
BULOVA WATCH
REGULARLY \$85.00
\$51⁰⁰

Men's 23-Jewel, Automatic, Waterproof
BULOVA WATCH
REGULARLY \$95.00
\$51⁰⁰

LADIES' 17-JEWEL
BULOVA WATCH
REGULARLY \$39.95
\$24⁵⁰

10 DIAMOND
Hamilton Watch
REGULARLY \$595.00
\$295⁰⁰

Men's 17-Jewel, Automatic, Waterproof
BENRUS WATCH
REGULARLY \$71.50
\$39⁸⁸

Stone Set RINGS!

FAMOUS NAME
ALARM CLOCKS

Reg. \$2.95
\$1⁸⁸

REMINGTON ROLLECTRIC
SHAVERS

Reg. \$32.50
\$15⁸⁸

OUT THEY GO

VALUES TO \$29.50
MEN'S 10K & 14K GOLD

(Including Lodge)

STONE-SET
RINGS

NOW **\$9.75**

COME ON THE RUN!

FAMOUS MAKE
POCKET WATCHES

Reg. \$2.95
\$1⁸⁸

LADIES' MATCHING
NECKLACE & EARRING SETS

Reg. \$7.50
\$2⁸⁸

SAVE UP TO 75% on the DOLLAR

FAMOUS NAME
PEN & PENCIL SETS

UP TO **50% off**

17-JEWEL MAN'S WATCH
Water Resistant, Shock-proof, Antimagnetic with Expansion Band

REG. \$29.50
\$11⁸⁸

EVERYBODY GETS A BARGAIN!

SAVE UP TO 75% on the DOLLAR

FAMOUS MAKE
6-PC. STAINLESS STEAK SETS

Reg. \$7.50
\$2⁸⁸

FAMOUS NAME
5-PIECE STERLING TEA SET

Reg. \$400.00
\$199⁵⁰

EVERYBODY GETS A BARGAIN!

EVERY ARTICLE *Guaranteed!* We Are NOT GOING *Out of* BUSINESS!

GRAB BOXES!

SATISFACTION GUARANTEED
VALUES \$2⁰⁰ UP TO \$50⁰⁰

DIAMONDS WATCHES
JEWELRY COMPACTS
WALLETS PEN SETS
SILVERWARE LIGHTERS
BIRTHSTONE RINGS

PICK a DIAMOND!

PICK a WATCH!

CHARGE
ACCOUNTS
WELCOME

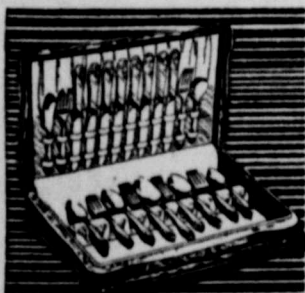
ACT NOW

LEFFEL'S

EST. 1900

San Angelo

Open Till 9 Every Night Till New Years

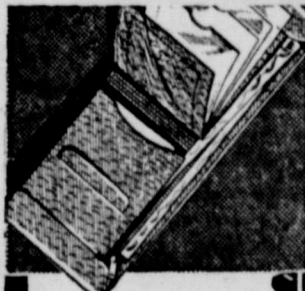


Wm. ROGERS
52-Pc. Service for 8
SILVERWARE
Reg. \$49.50
\$24⁸⁸
Chest Included

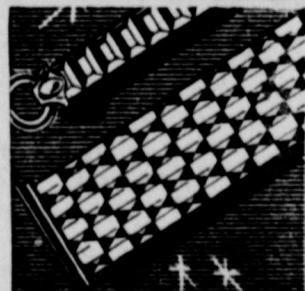


Values to \$18.50
10K and 14K GOLD
LADIES'
STONE
RINGS
Now **\$5⁸⁸**

TERRIFIC!

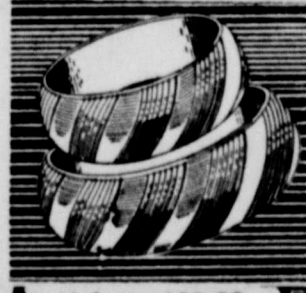


Reg. \$5.00 to \$7.50
Famous Make
Genuine
Leather
Wallets
Now **\$1⁹⁵**



Vals. to \$12.50
Ladies' & Men's
Expansion
Bands

Every one guaranteed to be gold filled. All famous makes.
One Year Guarantee **\$2⁴⁹**



Vals. to \$18.50
SOLID GOLD
LADIES' and MEN'S
WEDDING
BANDS
Your Choice **\$5⁸⁸**

SENSATION!



OUR
Famous Make
CHINAWARE
UP TO **50% Off**



Famous Names
STERLING
Compotes
Regular \$12.00
\$5⁸⁸

Gov. Daniel Urges Safe Driving During Coming Christmas Holiday Period

With some 238 lives already saved in Texas this year through Dec. 5, Gov. Daniel's statewide traffic safety crusade is being concluded with an all-out drive to reduce the year-end holiday death toll on Texas streets and highways.

The objective will be to hold this year's holiday toll below 103, the number of lives lost during the 11-day "Operation Deathwatch" maintained by the Department of Public Safety during the 1957 Christmas-New Year's period.

The DPS Statistical Service reports that the 218 persons killed in December, 1957, was the smallest number for any December in nine years. The nine-year average for December is 255. If the present trend continues, the Governor points out, then the major improvement noted thus far this year can be maintained.

Several powerful forces will unite their efforts in the climaxing traffic safety project of 1958, a year which thus far has seen motoricides drop 10 per cent from the 1957 toll. That 10 per cent reduction has been Governor's year-long goal.

Governor Daniel proclaimed "Safety Sunday" for the December holidays this year at the request of Rev. Don Benton of Dallas, Chairman of Church Safety

for the Texas Safety Association. In his official proclamation, the Governor suggested that Texas clergymen include traffic safety in their pre-Christmas messages and urged citizens of the State to "join in this united religious campaign to awaken in the conscience and mind of every driver the realization that negligence at the wheel of an automobile is a transgression of God's Own Command. 'Thou Shalt not Kill.'"

A Christmas traffic safety reminder is also being carried to millions of Texas highway travelers through the cooperation of every billboard company in Texas. Officials of the Outdoor Advertising Association of Texas, Inc., announced that members of their organization had pledged 976 billboards — about one out of every 20 in the state — to carry the Governor's traffic safety Christmas reminder. The big, 24-sheet billboards signed by the Governor and carrying his full-color photo, feature a personal statement, reading: "Don't Let A Collision Spoil Your Holiday." Printing of the color posters and space on the billboards was provided without cost to the Texas Traffic Safety Council by member-companies of the billboard association.

Expressing his appreciation to the companies for their coopera-

tion, Governor Daniel said: "We are very grateful for the huge amounts of time and money devoted to the traffic safety crusade by the billboard companies and other mass communications media in Texas, daily and weekly newspapers, press associations, radio and TV stations and movie theatres. Without this vast array of help, we could never have made so much progress this year. We now hope for major improvement in the annual December-New Year's death toll because of this type of cooperation and because so many Texans this year are working to help save the lives of their fellow citizens."

Letters to Santa

Dear Santa,

I have been a good boy. Please bring me candy, nuts, and a football.

Nicky Arrott

Dear Santa,

I have been a good girl. Please bring me candy, nuts and a bicycle.

Kathy Rae Kiker

Dear Santa Claus,

I want a play Rifle and a set of guns. Richard wants a set of guns and a Rifle. Barbara and Molly want a doll. James and Patricia will write their own.

Love,
Gary Smith

The Bronte Enterprise

December 26, 1958

LETTERS TO SANTA CLAUS

Dear Santa,

I have been a good girl. Please bring me candy, nuts and a Tiny Tears doll.

Joan Martha Bradshaw

Dear Santa,

I have tried to be good. My mother wants a house coat. I want a mink stole. My daddy wants a new car. My cousin wants a new bicycle.

Love,
June Followell

Dear Santa,

I have been a good girl. Please bring me candy, nuts and a doll.

Paula Ann Coppedge

Dear Santa Claus,

I tried to be good. My Mother wants some dishes, I want some bigger balls, two. My brother wants a little car. I want a little stove. My name is Otelia Cante.

Dear Santa,

I have been a good boy. Please bring me nuts, candy and two pistols and two scabbards and a toy gun.

James Larry Nelson



May Your Christmas Be
Bright As Holly Berries!
Home Motor Co.

Mr. & Mrs. Robert Knierim
Mr. & Mrs. R. W. Rees
and Family



GREETINGS

TO YOUR HOUSE

FROM OUR STORE



...AND
THANKS
FOR YOUR
LOYALTY
TO US

CUMBIE & MACKKEY

Mr. and Mrs. R. E. Cumbie
Mr. and Mrs. J. B. Mackey and Jimmy Ed



'Tis the season for carol singing, for gay wreaths of holly, glowing candles, and sugar plums. It's Christmas! Time to wish you all the

HAPPIEST OF HOLIDAYS

Bronte Hospital