

# The BRONTE ENTERPRISE

Vol. 42

BRONTE, TEXAS, DECEMBER 22, 1960

No. 51



## AD-LIB-BEN

Dear Santa,

You've already brought us so many things this year that we are hesitant to ask for anything when you make your annual visit to Bronte on Christmas Eve.

We appreciate the Democratic majority you gave the whole country when you visited back in November. We feel that with this change coming up in January, even you may be a little more prosperous than you have been the past several years.

Then, when you made that early visit to Bronte last March and gave us a 2-1 majority on our sewer bond election, you couldn't have given us a nicer present. We still haven't been able to make full use of this fine gift, but we are working on it and hope to have it developed completely before many more months.

So, you see, with both of these previous visits to Bronte this year, we think you have just about given us all we deserve.

However, if you do decide to come to Bronte again, and want to bring us something, how about a PAVED street running north and south clear through town once again. We are pretty sure you'll fill this request for us, but we are wondering WHEN. The sooner you can arrange it the better we'll like it, especially those folks who live on the highway. Fact is, some of them are geaaing pretty impatient with you cause you haven't already filled this order. Love, Libby and Ben Oglesby.

Now that we finally got our letter to Santa written, all of us here at the Enterprise want to wish all our readers and friends everywhere a very happy holiday season. May your Christmas be as bright as our caliche highway when the sun's shining on it.

And probably the happiest folks in town this Christmas will be Mr. and Mrs. W. D. (Pete and Maxine) McDonald. Christmas is supposed to find them with a new, adopted, infant son. He is named John Doughty and the McDonalds expected to bring him home on Wednesday of this week.

**THIS IS CHRISTMAS** — From all over the land, bright eyed youngsters are filled with anticipation of a visit from Old Santa on Christmas Eve. Good examples of the youngsters expecting a visit from Santa are these two grandchildren of Mr. and Mrs. Floyd Modgling of Bronte. They are Charles Robert, 5, and Mike, 2, sons of Mr. and Mrs. Charles Oliphant of Houston. Mike, the younger of the boys, looks as if he is extremely pleased with his conversation with the old gentleman, while Charles Robert looks as if talking to Santa is pretty much of an everyday job for him.

## Sewer Surveying Now in Progress

Larry Little of Scott Engineering Co., has been working the past several days laying out lines for the sewer system.

Word has been received from Clyde Construction Co. of Odessa, contractor for the job, the firm expects to start work on the lines about Jan. 15.

Cecil Coalson and Doyle Rogers have been assisting Little with the surveying.

Ernest Black was around town this week after a serious illness. He was hospitalized in Bronte hospital.

## Don Hester and Dee Arrott To Captain '61 Longhorn Team

Dee Arrott and Don Hester were announced as the co-captains for the 1961 Longhorn football squad at the annual football banquet held in the school lunchroom last Friday night. The captains were elected by teammates from a field of twelve eligible boys. Arrott was also a captain of the 1960 squad.

A good crowd attended the banquet which was highlighted by the presentation of football awards and the 1960 Longhorn team by Head Coach Bob Howard. Howard pointed out that the successful 1959 and 1960 football teams were largely a community effort and he thanked the hundreds of people in this school district who have helped in the various methods of support

## Bronte Looking Forward To Christmas Holidays

Most all of Bronte's business district will be closed Sunday in observance of Christmas Day. Firms will also close Monday, since the holiday comes on Sunday this year.

The post office and First National Bank, whose holidays are regulated by law, will be closed Monday. It has also been announced that the city hall and county offices in Robert Lee will close Monday.

Bronte school will be dismissed at 2:30 p. m. Friday, Dec. 23, and classes will commence again on Tuesday, Jan. 3. A special Christmas program will be presented in the school auditorium at 12:30 Friday. The band will play

## Voters to Elect Three Directors For Water District

A legal notice appears in this issue of The Enterprise calling an election for Jan. 10 to name three directors for the Kickapoo Water Control and Improvement District. The new directors will be named for a two year term to begin immediately after the election.

Terms of present directors, J. A. Percifull, Austin Sandusky and Preston Davis, are expiring. All of them have stated that they will stand for reelection.

Any person who desires to be a candidate for the jobs is required to file a petition signed by 15 qualified voters in order to get his name on the ballot. Candidates should file their petitions with Percifull, who is secretary of the organization.

The water district is primarily concerned with getting flood control dams built on the Kickapoo Creeks in the area north of Bronte. Federal money has been granted to defray the cost of the million dollar project, and directors are working on obtaining easements from land owners on whose property the structures will be built. Percifull said this week that only three property owners have failed to grant the easements. He said the directors are expecting construction to begin shortly.

several numbers and students will give narrations, poems and vocal selections. Following the program, the elementary grades will return to their rooms for their class parties.

Early services have been scheduled at two local churches, while the other two will carry out their

## Steve Richards Painfully Burned

Steve Richards, 6-year-old son of Mr. and Mrs. E. C. Richards of Clarmont, Florida, was severely burned while playing Sunday. Mr. and Mrs. Richards and family were here for a weekend visit with his brother, C. O. Richards, and family, and his grandparents, Mr. and Mrs. C. H. Wylie.

Steve was playing with his brother, Buddy, and his cousin, Garland Richards, near the Richards home Sunday afternoon when the fire cracker-gasoline explosion occurred. When his clothing ignited, his quick-thinking playmates rolled him in the sand to extinguish the fire. He was severely burned about the ear, shoulder and arm. He is being treated in Hendrick Hospital in Abilene, where doctors expect a complete recovery.

## Junior Play to Be Presented Tonight

Bronte high school juniors will present their class play "Finders Creepers" in the school auditorium tonight (Dec. 22) at 7:30 p. m. It is a mystery-comedy in three acts.

The plot of the play concerns Hercules Nelson and his best pal, Wilbur Maxwell, who pay a visit to their Uncle Bob, a mortician. When they arrive, they find that Uncle Bob has another "guest"—Jason Quigley, who is supposed to be quite dead. But who ever heard of a dead man walking around and reading the newspaper. This brings about some spine-tingling, chilling but funny incidents that make the play a real suspense-bearing thriller.

The public is invited. Admission is 75c for adults and 25c for students.

chen, 1960 captains, presented gifts from the football team to the three coaches, Bob Howard, Joe Simpson and Mike Anderson.

C. O. Richards was master of ceremonies; Hurlin Lee gave the invocation; Bob Wilson presented the coaches; and Joe Simpson made a short talk.

Senior letter awards were presented to Don Andrews, Mike Luttrell, Jerry McCutchen, Douglas Rogers, Larry Robinson, Kenneth Shaver and Don Spiller.

Other letter awards went to Dee Arrott, Tommy Boecking, Jack Corley, Don Hester, Charles Lee, Tommy Lee, Rudy Olivas, Rudy Phillips, J. W. Sharp, Eddy Spiller and Buddy Walker.

Continued on Page 2

usual Sunday schedules. Sunday school of the First Baptist Church will be held at 9 a. m. followed by preaching services at 10 o'clock. No Sunday school will be held at the First Methodist Church, but morning worship services will be held at 10 a. m. No evening services will be held at either of the two churches. The Church of Christ and Kickapoo Baptist Church will hold their services as scheduled each Sunday.

Tidwell Cafe is the only eating establishment that has definitely announced to The Enterprise that it will remain open Sunday.

Christmas gift shopping has been going at a rapid clip in Bronte the past several days and local merchants are expecting an extremely busy weekend, accommodating last minute shoppers.

The social whirl has kept Bronte residents busy the past two weeks. Especially children and teen agers have been busy going to their school, church and club activities.

## Bronte Takes 2 From Ballinger

Bronte high school A & B teams won both their games at Ballinger last Thursday night. The girls A team score was Bronte 46, Ballinger 29. Twenty-six of the Bronte scores were made on free shots. Dana Eubanks was high scorer with 19 points.

The B team won 29 to 19. Jan Wilkins was high pointer with 11. The C team lost their game to Ballinger 14 to 13 with Georgia Owens scoring the most points for Bronte with 5.

### Lose to Lake View

The girls had hard luck Monday night, dropping both games to Lakeview. The A team lost 58-28 with Dana Eubanks scoring 15 points. The B team lost 49-27. Jan Wilkins had high point honors for Bronte with 11 points.

### Win First District Games

Bronte's boys and girls both won their first district games of the season at Christoval Tuesday night.

The boys dumped Christoval 55-23.

In the girls games, Dana Eubanks and Yvonne McCutchen each tallied 20 points in leading Bronte to a 55-23 win over Christoval.

Next games scheduled will be the Coahoma tournament Dec. 29, 30 and 31. Both boys and girls teams will enter.

### GENTRY REPORTED BETTER

The condition of A. E. (Pete) Gentry was reported improving Wednesday. He suffered a heart attack Tuesday morning while at work at Henry's Food Store. He was taken to Bronte Hospital. He is constable for this precinct.

Spending Christmas with Mr. and Mrs. J. A. Percifull will be their children and their families. They are Mr. and Mrs. Waymon Percifull and family of La Veta, Colo., Mr. and Mrs. Floyd Gravitt and family of San Angelo, Mr. and Mrs. Noel Percifull of Abilene and Dan Percifull of Bronte. Also present will be Mr. and Mrs. Carl Robertson of Abilene. She is the former Gay Percifull.



Merry  
Christmas

and  
best wishes

Mr. and Mrs.  
Lester Webb

**HERE'S  
BLACKWELL**

By Mrs. Charles Ragsdale

Mrs. T. T. Oliver has returned from Simmons Memorial Hospital in Sweetwater where she underwent surgery last week.

Mr. and Mrs. Dabner Harris of Sweetwater visited Mr. and Mrs. Ben Palmer Sunday.

**Euterpean Club Christmas Party**

Mrs. H. C. Raney's home was the scene of the annual Euterpean Club Christmas party last Tuesday afternoon. Mrs. Bob Johnson was leader for the Christmas program. The rooms were decorated in a Christmas theme and Mrs. C. B. Smith told the story "The Littlest Angel."

Mrs. L. W. Sweet told the story "No Room." Gifts were exchanged by the group.

Fruit cake topped with whipped cream, and coffee were served to three guests, Mrs. Allen Sweet of Dallas, Mrs. Roy Raney and Mrs. J. W. Raney of Blackwell, and Mmes. P. G. Dabney, Austin Jordan, R. Q. Spence, Kay Corley, Frank Brownfield, James Cate, L. M. Gordenhire, Bob Harris, Roy

Sanderson, W. W. Youngblood, Coffey Welch, Charles Ragsdale, Sweet, Smith, and Miss Bertha Smith.

After the regular Eastern Star meeting last Tuesday night a Christmas party was held. Mmes. S. P. Smith, Delos Alsup, Ernest Ware, Reece McCarley and C. B. Smith were hostesses.

Christmas decoration were featured.

Mmes. L. W. Sweet and Eddie Garvin gave the program on the origin of carols, followed by group singing of Christmas carols.

Husbands of the members were guests. Others present were Mr. and Mrs. Joe Smith, Mr. and Mrs. Charles Ragsdale, Eddie Garvin, Ernest Ware, Delos Alsup, Reece McCarley and Mmes. Willie Burwick, Mark Hanna, Therrell Burwick and Austin Jordan.

Refreshments were fruit cake with whipped cream, nuts and coffee.

Mrs. S. M. Evans has gone to St. Louis, Mo., to spend Christmas with her daughter, Mrs. Walter Phillips, and family.

Mrs. Jim Wilson is ill in the Bronte Hospital.

Mr. and Mrs. Kelly Richards visited his father, Ben Richards of Childress, who is visiting in the home of Mr. and Mrs. Arnold Richard at Abilene Sunday.

The Baptist Kingdom Seekers Sunday school class held their annual Christmas party in the home of Mrs. Bob Johnson last Friday night.

After games were played the ladies surprised Mrs. Johnson and Mrs. Dick Cooper with a pink and blue shower.

Coke and punch were served to Mmes. A. E. Clem, Joe G. Conradt, Ira Lee Craig, James Cate, James Saunders, C. J. Campbell and daughter, Sharon, Merlin Northrup, Cooper and Johnson and Roy Raney.

**Grand Jury Called  
For Dec. 22 Session**

The Grand Jury for the 51st District Court has been called for Thursday, December 22, to investigate theft complaints charged to three men.

One man remains in county jail at Robert Lee due to failure to make bond. He is Billy Joe Baker. The other two men that are to appear at the Grand Jury hearing are Victor Allen and Ronald Letcher. They are free on bond at present.

Grand jurors summoned for duty are: A. R. Bagwell, Roy Braswell, T. E. Pitcock, Charlie Davis, R. H. Godwin, Glenn Waldrop, Roy Walker, Walter King, Bob Odom, W. W. Ivey, Royce Fancher and Jack Corley.

**LONGHORN CAPTAINS —  
Continued from Page 1**

Also introduced as members of this year's team, some promising members for future years were: Bobby Allen, Jack Bailey, Russell Brown, Charles Coppock, Jimmy Forman, Marshall Freeman, Eddie Glenn, Malcom Johnson, Jimmy Ed Mickey, Tony Montez, Wesley Murphy, Douglas Phillips, Jerry Roach, Joe Shaver, Glenn Sims, Ray Sisscm, and Jimmy Wells.

Richards and others praised the record of the Longhorns, who actually have lost only one game in regular season play the past two years and two games in all during the two seasons. New team captains and Howard asserted that they hoped to better the record next year by winning the district title. The loss to Hermleigh was mentioned several times, the loss which placed the Longhorns in second place in the district this year.

READ THE WANT ADS.

**HOSPITAL NEWS**

Dec. 12 — Mrs. John W. Dyess, Mrs. C. D. Stewart, Brady Mills, Mrs. Mattie Gibson, Terrell Ross admitted.

Dec. 13 — Franklin Millican admitted. Mrs. C. D. Stewart, Mrs. Bud Caruthers, Ginger Murtishaw, Brady Mills dismissed

Dec. 14 — Grady Becksworth, Mrs. Dwain Hageman, Geo. James, Leland Hilliard, Loretta Walker, Mrs. E. E. Eldred admitted. Mrs. Melvin Lasswell, Terrell Ross, Frankie Millican dismissed.

Dec. 15 — Mrs. Alvin Drake, Greg Whalen, Mrs. Earl Black admitted. Mrs. Mattie Gibson, Mrs. J. L. Shaver dismissed

Dec. 16 — Mrs. C. E. Calder, A. J. Knight, Sherry Miller admitted. Mrs. Earl Black, Mrs. John Dyer, Ernest Black, Mrs. Maggie Word, Miss Amanda Long dismissed.

**SENIOR CLASS DINNER**

The Senior Class enjoyed a turkey dinner with all of the trimmings at the home of Mr. and Mrs. J. D. Luttrell last Saturday night. The group also exchanged gifts.

**Christmas Dinner  
Special — \$1.00**


- Fresh Ham, Baked with Pineapple Sauce
- Baked Chicken and Dressing
- Giblet Gravy, Cranberry Sauce
- Vegetables
- Spiced Yams with Marshmallows
- Green Beans
- Fruit Salad
- Dessert—Cake

*Season's  
Greetings*

**Tidwell Cafe**

**Season's Best Greetings**

FROM  
**YOUR AVON REPRESENTATIVE  
MRS. VERNON LAMMERS**

**CHEER**   
and **HEALTH**  
and **HAPPINESS**  
to Our Friends

**Jack and Juanita Trimble**

**FOR YOUR  
Last Minute Shopping**

- Dolls — Wagons — Tricycles
- Guns and Holster Sets
- Games — 25c Books — 29c Records
- Chess Sets — Dominoes

- TV Stuffed Dogs — Loved by All Ages
- Texasware Dishes—45 pcs.—\$19.95
- Cannister Sets — Pie Carriers — Clock Radios
- Corning Ware for Mom's Good Cooking
- Stainless Steel — Silverware & Cookware
- Tools and Tool Boxes for Dad
- Stoves — Bathroom Heaters
- \$1 Items and Under for School Parties  
And Adult Parties

**BUTANE SERVICE  
& HARDWARE**

**May Peace be your Gift**

at Christmas



and your treasure during

the coming year.

We wish to express our deep appreciation to our loyal customers for their patronage and friendship during the past year.

**Spencer's Grocery & Station**

Mr. and Mrs. Garland Spencer and Richard

*Happy Holiday Season*

May we express our appreciation for your

pleasant associations and extend our sincere

wishes for a Merry Christmas

**Rev. & Mrs. R. W. Blackmon  
Bette and Sue**

**FILE YOUR  
INCOME TAX  
EARLY**

Starting Jan. 9, I will be in Robert Lee on Mon., Tues. and Wed. and in Bronte on Fri. and Sat. to assist you with your Income Tax Returns. Seventeen years experience with all types of Returns.

**O. T. COLVIN**

Phone 282-2291

Blackwell

Farm Bureau Income Tax Service

THE BRONTE ENTERPRISE

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Mrs. Ben Oglesby Editor

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Any reflection on the character or standing of any person, firm or corporation is not intended and will be corrected upon notification.

UNCLE HUIE from HOG CREEK says

DEAR MISTER EDITOR:

Christmas is about to git here again and the fellers in town Saturday was having their annual discussion about peace and good will toward men.

First off, it was agreed that the peace we got is pretty shaky but it was better'n none and that this Christmas we better be mighty thankful fer what we got. Of course, the fellers all admitted that ole Khrushchev was slow but sure worrying us to death. On the other hand, it was agreed it was better to depart this earth worrying and painless than to git hit with a atom bomb.

My neighbor sorter put a sour note to the session by claiming that it didn't take near as long to worry us to death as it used to. He allowed as how us Americans can't take it like we could 30 year ago, that we're getting softer ever year. I'd have to vote wit him on this item. There was a time, Mister Editor, when you could say the average American was a pritty solid citizen. But he's been pushed around so much with the New Deal, the Old Deal, the Queer Deal, taxation, red tape,

Government forms, rules and regulations that he's gitting a heap of give in him, ain't near as solid as he used to be.

But, anyhow, we got peace on earth at this Christmas time and it was agreed by all that everybody ought to say a prayer of thanks fer it on Christmas Day.

On the topic of good will, the fellers was a little bit divided. One feller, fer instant, allowed as how good will ought to start out with your neighbors and spread from there. He said some of his neighbors and the meanest young-uns ever brung into this world. They was so mean, he said, that he was thinking about fencing in his pigs to keep 'em from mixing with the little hellions, said they set a bad example fer his pigs. But maybe after he gits his pigs fenced in and his neighbors kids fenced out the good will bug will hit him a little harder. It was agreed that especial at Christmas time everybody ought to forgit old grudges and start over, with good will toward men.

In spite of the mess the world's in, all of us ought to try and make this a happy Christmas. I can

recollect them war years when our loved ones was fighting far from home and fireside and how we wished they was at home fer Christmas. Now that we've got 'em here fer this Christmas, let's try to make it one to remember fer years to come, regardless of what comes with them years. MERRY CHRISTMAS!

Yours truly, Uncle Huie

PERSONALS

Mrs. Hattie Culp and Bobby left Saturday to visit until after the New Year with her daughter, Mrs. Peggy Black and boys in New Orleans, Louisiana. While away she will also visit her son, Bill Glenn Culp, in Venice, La.

Mr. and Mrs. R. D. Hembree and family of Midland and Jerry McShan of Clairmont will spent Christmas with their parents, Mr. and Mrs. W. B. McShan.

CHRISTMAS CHRISTMAS

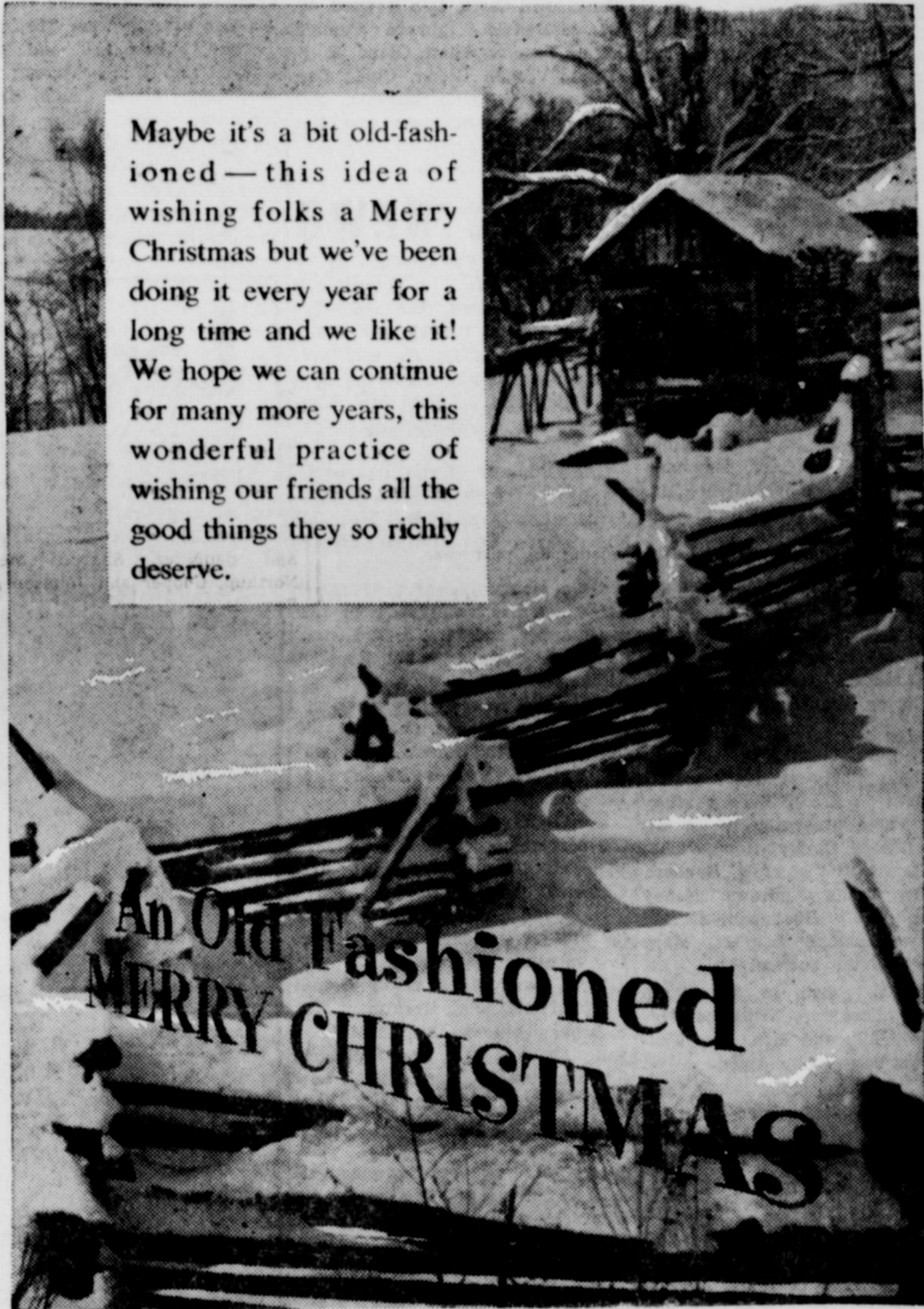


GREETINGS

We're hoping you'll have a most glorious Christmas.

CACTUS CAFE

PETE AND INEZ NUTTER



Maybe it's a bit old-fashioned — this idea of wishing folks a Merry Christmas but we've been doing it every year for a long time and we like it! We hope we can continue for many more years, this wonderful practice of wishing our friends all the good things they so richly deserve.

An Old Fashioned MERRY CHRISTMAS

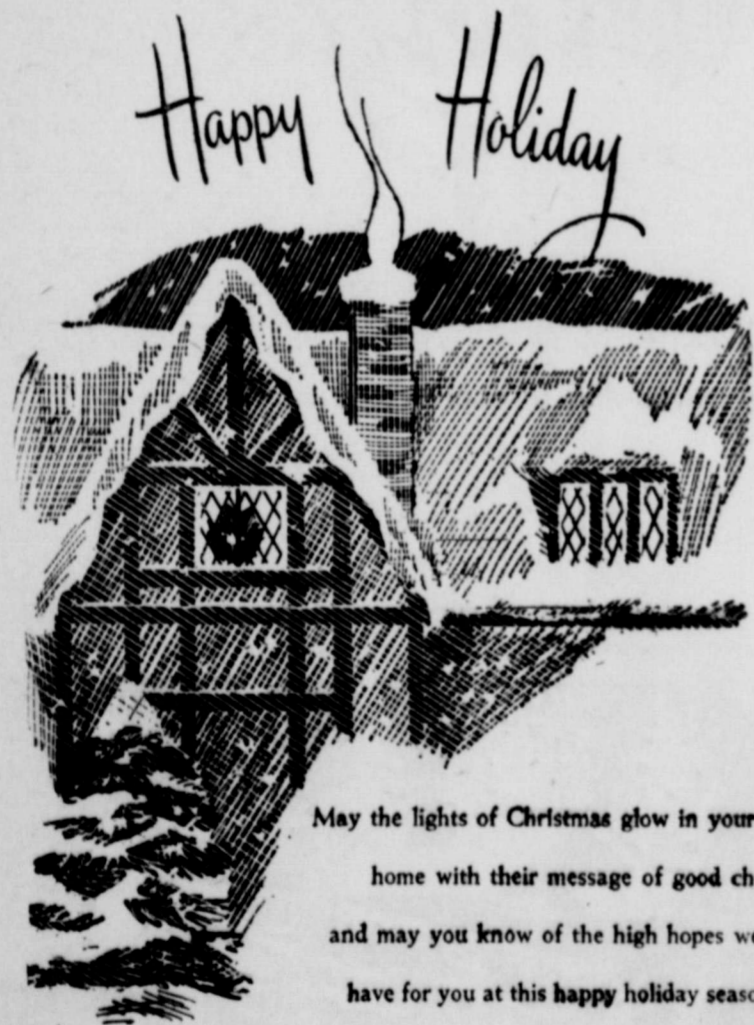
SPECIALS ON ALL CHRISTMAS ITEMS

PLENTY OF OTHER BARGAINS

Don't Forget Our Big Drawing on December 24

Be Sure and Register for Free Prizes

Henry's Food Market



May the lights of Christmas glow in your home with their message of good cheer and may you know of the high hopes we have for you at this happy holiday season

Coke County Judge's Office

Mary Patterson

W. W. Thetford

## NEWS FROM TENNYSON

By Mrs. Jack Corley

Mr. and Mrs. Tom Green and William made a business trip to Roswell, New Mex., Thursday of last week. They reported snow all the way on from Lamesa and up to 15 inches in the Roswell area.

Mrs. Myrtle Thomas was hostess to the Tennyson quilting and Christmas party last Thursday. Gifts were exchanged between the following ladies: Mmes. Bill Feil, Bess Fincks, Homer Cornelius, Willard Caudle, Ben Brooks, Erve Little, Myrtle Bell and Ola Rogers of Bronte. The next meeting will be on Jan. 5 with Mrs. Feil.

Mr. and Mrs. Jack Corley and children had lunch Saturday with her mother, Mrs. B. R. Davis, in San Angelo.

Weekend guests of Mr. and Mrs. Ben Brooks were Mr. and Mrs. Albert McGinnis and children, Mrs. Jack Logan and Mrs. Liza Baker of Eldorado, Mr. and Mrs. Bill Brooks and Beverly of Sterling City, Mrs. Bill Hawkins and children and Mrs. O. B. Graves of San Angelo and Mr. and Mrs. Roy Baker and Roy Lee.

George James was admitted to Bronte Hospital last Wednesday. Mr. and Mrs. James Chambers and children of San Angelo visited Mrs. James and the Jake McClure family.

Mr. and Mrs. Claude Ditmore had all of their children home over the weekend for their Christmas dinner. Mr. and Mrs. Raymond Ditmore and boys of Abilene, Mr. and Mrs. Elton McGinnis and children of Eldorado, Mr. and Mrs. D. W. Sheffy and children of San Angelo and Mr. and Mrs. Douglas Ditmore were present.

Mrs. Alene Latham of Bronte and Lou Ann Latham of Robert Lee visited the James Arrott and Jack Corley families Sunday afternoon.

Mary Corley was surprised with a birthday party at the home of Beth Ivey in Bronte Sunday afternoon. Those present were Jimmy Wells, Peggy Corley, Ronnie Lee, Ann Harris, Jim Morrow, Kenneth Wilkins, Tricia Andrews, Nancy Wilson, Philip Buchanan, Gerald Parker, Barbara Baggett, Mary Corley and the hostess.

Weekend guests in the Hamp Thomas home were William of Abilene and Mr. and Mrs. Pete Thomas and son of San Angelo.

Mr. and Mrs. Joel Webb and Brenda of Nolan visited Mr. and Mrs. Floyd Gibson and Mr. and Mrs. C. N. Webb Monday.

Mr. and Mrs. Marvin Landers and Paula of Bronte visited Mr. and Mrs. B. D. Dunn Monday evening.

Mr. and Mrs. Clarence Derrick and Chester Roy visited Mr. and Mrs. John Mahann in Miles on Sunday. Mr. and Mrs. Chester Derrick and girls of Odessa spent Monday night with the Clarence Derricks.

Mr. and Mrs. John Clark took his aunt, Mrs. Bruce, back to Lorraine where she will visit relatives and friends.

Mr. and Mrs. Wayne Arrott and

girls, Benny Corley and Louis Sessums were dinner guests of Mr. and Mrs. James Arrott and Dee on Saturday. The boys went hunting with no luck. Dinner guests of the Arrotts on Sunday were Mr. and Mrs. Richie and son Doug of San Angelo, Mr. and Mrs. Buck Arrott and Jimmy. J. B. Arrott, Susan, Diane and Karen visited them in the afternoon.

### SOROSIS CLUB HAS CHRISTMAS PARTY MONDAY

Sorosis Club members met for their annual Christmas party Monday night in the home of Mrs. Otis Smith, who substituted for Mrs. Jean Sheppard as hostess. "The Spirit of Christmas", a Christmas sermon written by Peter Marshall, was read by Mrs. Bill Clark.

Gifts were exchanged. Refreshments consisted of a Christmas tree salad, date cake and whipped cream, ritz crackers and lime sherbert punch.

Members present included Mmes. Bill Clark, Bob Howard, W. D. McDonald, Edward Cumbie, Royce Fancher, Clark Glenn, E. F. Glenn, Vernon Glenn, Clyde Lee, Royce Lee, Jacob Morrow, Ben Oglesby, Roy Robinson and Bob Grimes.

### LOCAL NEWS

Here during the holidays to visit Mr. and Mrs. T. E. Tidwell will be their children, Mr. and Mrs. James Arnold Tidwell and children of Karnes City, Mr. and Mrs. Douglas Stevens and girls of Happy Valley and Mr. and Mrs. Theron Tidwell Jr. and family of Lamesa.

Guests in the Hurlin Lee home Monday night were Mr. and Mrs. James Lee and Judy, Mr. and Mrs. Martin Lee, and Mrs. Georgia Mae Nixon of Arlington.

Linda Henry is home to spend the Christmas holidays with her parents, Mr. and Mrs. J. T. Henry. She is a student at Sul Ross in Alpine.

Mr. John Keeney this week received word of the death of his nephew, Elmo Hoherd. He was the son of Mrs. Joe Hoherd of Temple.

Pvt. Bobby Webb is home from the service to spend the holidays with his parents, Mr. and Mrs. Clayburn Webb. He will leave Jan. 3 for Lynwood, Mo., where he will be stationed for the next few months.

Mrs. Earl Black is in Bronte Hospital receiving treatment for a broken hip she sustained in a fall last Thursday in Ballinger. She was taken to an Abilene hospital for surgery and has been transferred back to Bronte. She is reported to be doing fine.

Mrs. Jean Sheppard was expected to return home Wednesday or Thursday from clinic hospital in San Angelo where she underwent minor surgery on Tuesday.

Mrs. Vernon Lammers attended a Golden Wedding anniversary celebration Sunday for Mr. and Mrs. Eugene Carlile in Ira. She was accompanied by her mother, Mrs. Ella Carlile, of Roscoe.

Mr. and Mrs. J. A. Percifull and their son, Dan Percifull, recently made a trip to La Veta, Colo., where they picked up a registered bull at the ranch of Waymon Percifull.



### New Tax Exemptions

Mr. and Mrs. C. E. Calder of Robert Lee are parents of a new daughter, Fammie Lou, born Dec. 16, in the Bronte Hospital. She weighed 8 pounds, 12 ounces.

Mr. and Mrs. Doyle Caulder of Midland have a new son, Alvin Doyle, Jr., who was born Dec. 4 in a Midland hospital. He weighed 8 pounds and 15 ounces. Grandparents are Mr. and Mrs. Lewis Caulder of Bronte and Mr. and Mrs. Curtis Walker of Robert Lee.

### BRONTE H. D. CLUB ENJOYS TURKEY DINNER

The Bronte H. D. Club had their Christmas party in the Fellowship Hall of the Methodist Church on Friday night, Dec. 16. Their husbands were guests.

After a turkey dinner the group played progressive "42". Walter Whalen was high and Clarence Arrott was low. Gifts were exchanged from a lighted tree.

Those present were Miss Carole Hooper, Robert Lee, and Messrs. and Mmes. C. E. Arrott, J. C. Boatright, Floyd Crunk, Douglas Ditmore, Wornock Hipp, Herbert Holland, H. H. Holland, J. F. Hughes, O. R. McQueen, Truman Parker and Walter Whalen.

Mrs. Arrott will be hostess to the club at 2:30 p. m. January 4.



In the Spirit of the Season, we join with your many friends in wishing you the best of all the good things of life in the years to come.

Lillian and Claude Ditmore

## Last Minute Gifts . . .

Our store is still chock full of lovely gift items for every member of the family . . . come by and finish all your shopping with only one stop.

### Please Pick Up Your Packages

We are requesting that you pick up your packages just as soon as you can conveniently do so.



As the Season approaches, we take this opportunity to send out

heartiest and most sincere greetings and to express our appreciation

for your past business.

We earnestly wish you and yours the best of success and personal happiness.



## CUMBIE & MACKIEY

Mr. and Mrs. R. E. Cumbie

Mr. & Mrs. J. B. Mackey and Jimmy Ed

### NON-CANCELLABLE HOSPITAL INSURANCE

AGES 0 TO 100

SENIOR POLICY—PAYS REGARDLESS OF Present or Past Health

LOUVENIA K. REES

## BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

A Christmas tree and program was presented at the Baptist Church Sunday night. The pulpit was filled Sunday morning by Rev. Nathan L. Stone of Honolulu, Hawaii, who is attending Howard Payne College at Brownwood. Stone, 21, was born and raised in Hawaii and graduated from high school there. He worked with the Honolulu Police Force for two years, then attended the University of Hawaii as a law student. He came to Brownwood to study for the ministry last September. He and the pastor, Rev. Paul Padrosa same out Saturday and spent the weekend in the Herbert Holland

home and were Sunday guests of Mr. and Mrs. T. G. Gleghorn. Doyle and Gary Gleghorn of Miles were also visiting there.

Mr and Mrs. Rob Jenson of Lubbock are parents of a daughter born at 8:30 a. m. Dec. 11 in a Lubbock Hospital. She weighed 7½ pounds and has been named Reva Janee. Grandparents are Reva Clark of Lubbock and Homer Clark of Big Spring. Mr. and Mrs. Jim Clark of this community are the great grandparents. Mrs. Jenson is the former Jimaille Clark of this community.

Sunday night guests of Mr. and Mrs. Alton Morgan in Maverick were Mr. and Mrs. Jerry Landers and Mr. and Mrs. Alton Bradberry.

Mrs Jerry Landers went to San Angelo Monday where she visited her mother, Mrs. Etta Marks.

Mr. and Mrs. Willard Caudle went to Brownwood Friday to visit an aunt, Mrs. H. L. Smith. They also visited Mr. and Mrs. Emmitt Garvin, Mr and Mrs Albert Smith and Mr and Mrs. R. E. Patterson.

Mrs. Addie Cook, Mr. and Mrs. Roy Ferguson and four children, all of Fort Worth, and Mr and Mrs. E. M. Cook are expected to arrive Friday to spend the holidays with Mr. and Mrs. G. L. Cook and Jay.

Mr. and Mrs. J. C. Boatright visited Mr. and Mrs. W. Y. Boatright in Miles Thursday night.

Mr. and Mrs. G. L. Cook received word Saturday that his sister, Mrs. Emily Crow of Fort Worth, had been injured. Mrs. Crow was hit in the head and robbed when she went to her store in Fort Worth Saturday morning. The robbers put her under some card board boxes where she was discovered by men picking up the garbage. She was rushed to the hospital where she remained unconscious for several hours. The Cooks learned Sunday that her injuries were not serious but that she was still suffering from shock and probably would be hospitalized several days.

Luther Nixon came out from Ballinger Saturday to visit Mr. and Mrs. Willard Caudle.

Tim and Jim Arrott spent the weekend with their grandparents, Mr. and Mrs. J. C. Boatright.

Mr. and Mrs. J. C. Boatright and Mr. and Mrs. Herbert Holland attended the HD turkey supper at the Methodist Church in Bronte Friday night

Mr. and Mrs. B. V. Hedges, Mrs. Grace Hedges and Mr. and Mrs. Mug Stephenson and daughter of Elfrida, Ariz, will be here the last of the week to visit relatives and friends during the holidays.

Rev. Paul Podrosa left Monday to spend Christmas with his parents in Bay Town.

Mr. and Mrs. Alto Claude Lee and children of McNease, Ariz., and Mr. and Mrs. Edsel Hall of Hale Center are expected Friday for a holiday visit with their mother, Mrs. Susie Garlington, and other relatives.

Homer Clark and Mary Hooper of Big Spring visited his parents, Mr. and Mrs. Jim Clark, Sunday.

Mr. and Mrs. Homer Flanagan and daughter returned last Sunday from Petaluma, Calif., where he was discharged after serving a year in military service. They have moved back to San Angelo and spent Wednesday with her parents, Mr. and Mrs. Charlie Brown. Mrs. Flanagan is the former Flora Mae Brown of this community.

**Boatright-Altman Wedding**  
Miss Bobbye Boatright became the bride of Allen Altman in a double ring ceremony read at the Northside Baptist Church in Victoria on Dec. 10. Rev. Lewis Walton officiated.

Both Mr. and Mrs. Altman are from Victoria. She is the daughter of Mr. and Mrs. W. Y. Boatright of Miles, graduated from Miles high

school and Draughon's Business College in Abilene and is a partner in a printing firm there. Mr. Altman is the son of Mrs. Ruth Altman of Victoria, graduated from Gregory high school and is also associated with the printing firm.

Attendants included Mrs. Doyle Gleghorn, sister of the bride, of Miles as matron of honor and Edgar Lee Altman, brother of the bridegroom, of Tinker, Okla. W. Y. Boatright of Miles gave his daughter in marriage. The bride wore a waltz length dress of white chantilly lace over taffeta fashioned with fitted bodice, scalloped neckline and long tapering sleeves. She carried a cascade bouquet of lavender orchids and white feathered carnations.

Following a reception in the parlor of the church, the couple left for a wedding trip to Mexico City.

Bringing Best Wishes



FROM OUR HOUSE TO YOURS

### MOTEL VICTOR

Mr. and Mrs. Ernest Ivey and Family

WISHING YOU

Christmas greetings

R. S. WALTON

Gulf Oil Products

HAPPIEST CHRISTMAS

Greetings



to our Many Friends and Customers

Webb's Texaco Station

## LOOK - FOLKS

We Are Giving

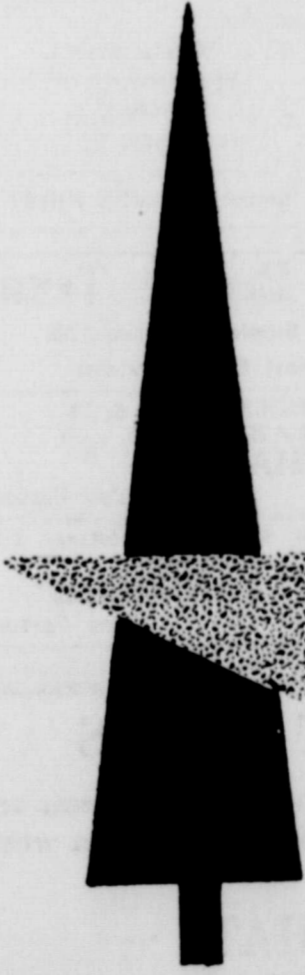
### DOUBLE FRONTIER STAMPS

On All Merchandise Sold

### Friday & Saturday, Dec. 23 & 24

This includes toys, gift items and everything. Will also give Double Stamps on all accounts paid on those dates.

WE STILL HAVE LOTS OF CHRISTMAS GIFTS



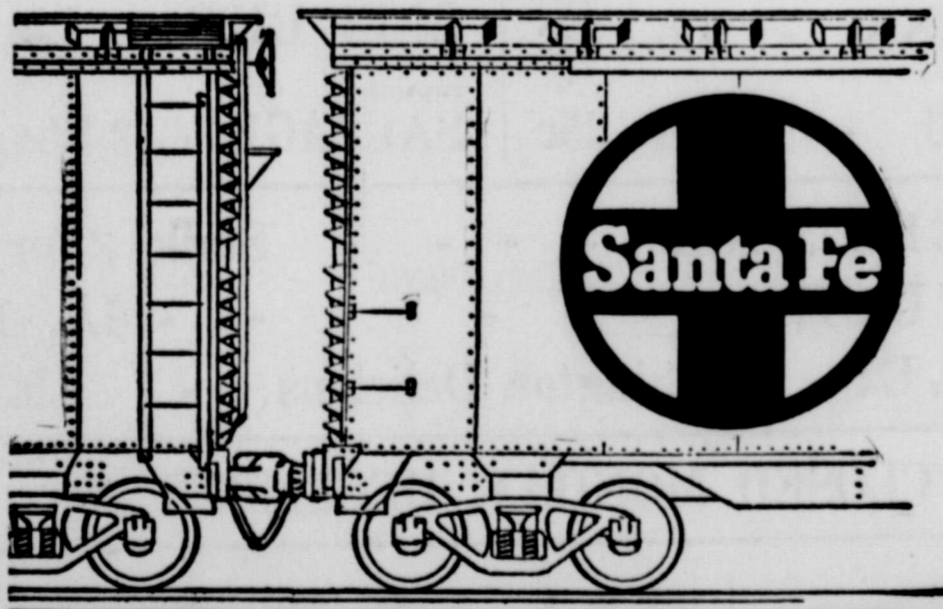
May the joys of Christmas be richer, may friendships be stronger, and the future brighter as the Holidays reach you this year.

a joyous Christmas

## WHITE AUTO STORE

Mr. and Mrs. C. E. Bruton

# Ship the better way



No matter what you ship, call your local Santa Fe Agent and let the railroad that is always on the move toward a better way go to work for you.

**Bigger Better Bargains** Classified Ads **EVERY AD A VALUABLE OPPORTUNITY**

**NOTICE OF ELECTION**

**ORDER FOR ELECTION OF DIRECTORS, COKE COUNTY KICKAPOO WATER CONTROL IMPROVEMENT DISTRICT NO. ONE.**

This 12th day of December, 1960, came to be considered by the Directors of Coke County Kickapoo Water Control and Improvement District No. One, the matter of calling an election for the purpose of electing three (3) directors for said district to serve a term of two (2) years from the second Tuesday in January, 1960; and it appearing to said directors of said district that it would be advisable to hold said election of directors on the 10th day of January, 1961, the same being the second Tuesday in January, 1961, and that the directors of said district issue an order therefore and cause public notice to be given as required by law:

NOW THEREFORE, by virtue of the authority vested in the Directors of Coke County Kickapoo Water Control and Improvement District No. One, said Directors do hereby order that on the 10th day of January, 1961, at Bronte Feed & Supply Store in the City of Bronte, County of Coke, State of Texas, an election shall be held for the purpose of electing three Directors of said District.

That the polls shall be open for such election at the Bronte Feed & Supply Store in the City of Bronte, Texas, located in said district from 8:00 a. m. to 7:00 p. m. on the day of the election; and the following officer to hold said election hereby is appointed, to-wit, Hurlin Lee, Presiding Judge. Said Presiding Judge is hereby given authority to hold said election.

No person shall vote at such election unless he is a resident voter of said district and also a qualified voter under the Constitution and laws of the State of Texas. All votes of such election shall be by ballot, and voters desiring to vote for the Directors of the District shall vote for three persons each of whom shall be at least twenty-one (21) years of age, a resident of said District and an owner of taxable property in the District.

On or before the fifth day after such election, the officers holding such election shall make due returns, in triplicate, of all the votes cast for Directors of said District,

**CARD OF THANKS**

We want to thank Dr. Harris, the nurses, those who gave blood, and brought gifts, during my stay in the hospital.  
Ernest Black.

**FOR RENT** — 3 room furnished house. 473-2441.

Before buying reference books see the World Book and Child Craft. Mrs. Jeff Dean. Phone 453-4781, Robert Lee. tfe

**INTERESTED IN WORK**  
plus

**AN EARNING OPPORTUNITY**  
AVON has an opening for you. Write BOX 1629, San Angelo, Texas.

**OZARKA AND DISTILLED WATER** for sale at Central Drug. tfe

**FOR SALE** — Table and four chairs, Frigidaire refrigerator, and Frigidaire range, all in good condition. Phone 473-3101. 51-2tc

**FOR FAST** efficient developing service by Fox, bring your film to Central Drug Store.

**PITTSBURGH PAINTS** — All kinds, 1500 colors to choose from. Also all kinds painting supplies. Bronte Feed & Supply. tfe

**POSTED:** No hunting or trespassing on Halamecek Ranch. Violators will be prosecuted. 46-6tc

**FOR SALE:** 7 cubic foot Frigidaire. \$45. Jack Bailey. 473-3201.

and deliver one (1) return to the President of the District and one (1) to the Secretary.

Public notice of this Order shall be given by publication thereof in The Bronte Enterprise, a newspaper of general circulation, published in Coke County, Texas, the publication of this Order being once a week for two consecutive weeks, with the first publication being at least twenty (20) days prior to the election and not more than thirty-five (35) days prior thereto.  
WITNESS THE HAND OF the President and Secretary of the Directors of Coke County Kickapoo Water Control and Improvement District No. 1.

F. S. Higginbotham,  
President  
J. A. Percifull,  
Secretary.

**SHOP BRONTE FIRST**

**TEXAS THEATRE, Bronte Texas**

Evening Show Starts at 6:30 — Sunday Matinee 1:30

Motion Pictures Are Your Finest Entertainment

FRIDAY AND SATURDAY, DECEMBER 23 & 24  
Steve Reeves as the Mighty Hercules in  
"HERCULES UNCHAINED"

(In Color) Also Cartoon

SUNDAY & MONDAY, DEC. 25 & 26, Matinee Christmas 1:30  
Natalie Wood, Robert Wagner in

"ALL THE FINE YOUNG CANNIBALS"

(In Color) Also Cartoon

**SALE CONTINUES**

Our sale will be continued till our closeout items are all sold. Further reductions will be made from week to week.

**STETSON HATS**

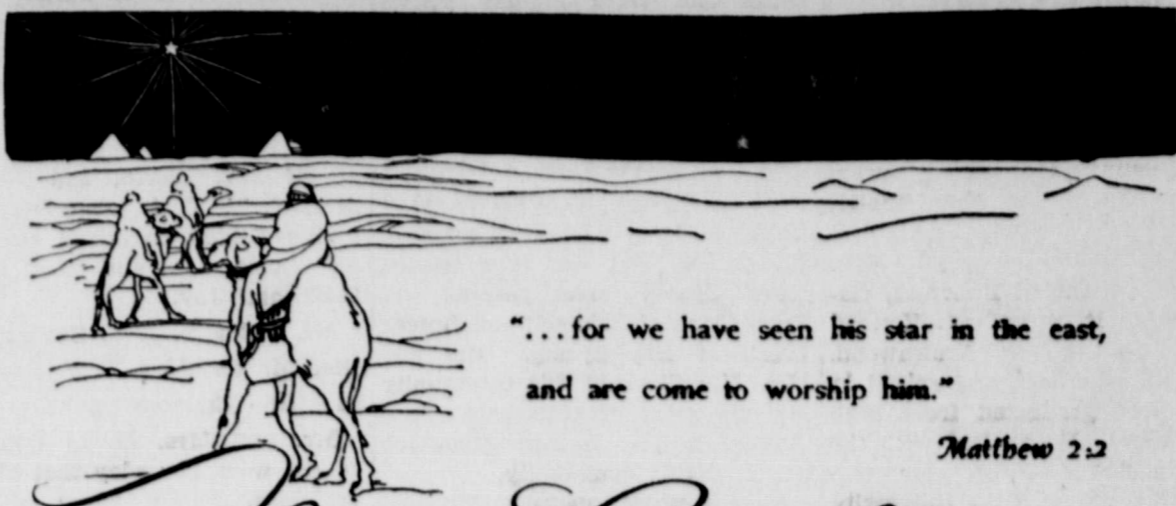
Open Road Type in Black — \$7.95

Belly Color — \$9.00

A Few Beavers for \$12.50

**CARLISLE & CO.**

Blackwell, Texas



"...for we have seen his star in the east, and are come to worship him."

Matthew 2:2

*Merry Christmas*

TO ALL OUR FRIENDS AND CUSTOMERS

At this Yuletide Season, we are especially mindful of our many blessings . . . and want to thank you, one and all for your friendship and patronage.

T. F., PAULINE AND GLENN

**Specials Thursday, Friday and Saturday, Dec. 22, 23, 24**

**Crisco 3 lb. can 83c**

**CHOCOLATE COVERED CHERRIES - 12 Oz. 49c** REG. 59c

**SWEET POTATOES, Kimbell's - No. 2 1/2 Can 27c**

**MILK 2 for 29c** (LIMIT 6)

**CRUSHED PINEAPPLE, Del Monte - No. 2 31c**

**CRANBERRY SAUCE, Kimbell - No. 300 Can 19c**

**FRUIT COCKTAIL, Del Monte - No. 2 1/2 39c**

**Coffee lb. can 69c**

**PECANS, In the Shell, New Crop - Lb. Bag 39c**

**WALNUTS - Lb. Bag 49c** REG. 59c

**PUMPKIN - 2 for 29c** NO. 303 CAN

**FLOUR - 5 Lb. Bag 49c** GLADIOLA

**CHERRIES - 10 1/2 OZ. JAR 29c** KIMBELL SALAD

**SUGAR - 5 Lb. Bag 49c** (LIMIT 1)

**GUM - 4 for 15c**

**HAMBURGER MEAT - Lb. 43c**

**CHICKEN HENS - Lb. ????** KIMBELL'S

**BEEF ROAST - Lb. 45c** PICNIC HAMS - Lb. 29c

**BOLOGNA - Lb. 33c** GOOCH'S BEEF RIBS - Lb. 29c

**OLEO - 2 for 35c** KIMBELL'S GOOCH'S SAUSAGE - 2 Lbs. 89c

**CELERY, Nice - Stalk 2 for 25c**

**LETTUCE - Lb. 12 1/2c**

**APPLES, Washington Delicious - Lb. 19c**

**CLOSED MONDAY, DECEMBER 26**




**SIMS FOOD STORE**

# Good Tidings Of Great Joy

By R. W. Blackmon  
Pastor, Kickapoo Baptist Church

Luke 2: 8-14. And there were in the same country shepherds abiding in the fields, keeping watch over their flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord



AY  
CHRISTMAS  
Joy  
BE YOURS

**Bronte  
Furniture Co.**  
Mr. & Mrs. J. W. Jones  
And Family

shone round about them and they were sore afraid. And the angel of the Lord said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Saviour, which is Christ the Lord. And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes lying in a manger. And suddenly there was with the angel a multitude of heavenly host praising God, and saying, Glory to God in the highest and on earth peace, good will toward men.

In those broad undulating fields lying around Bethlehem, where Ruth began her mission of glean- ing, and where David tended the flock of his father Jesse, shep- herds were still keeping watch o- ver their flock by night. But that was a night never to be forgotten. That night a star appeared that was destined to supercede the brightness of the sun, and to fill the whole earth with glory of the invisible God. Look at —

I. THE PREACHER. "The An- gel of the Lord." This is the first herald of the new dispensation. It was a great occasion, but it was not what the wisdom of men would call an eloquent sermon. It was brilliant in its simplicity, though in meaning fathomless as eternity. "Fear not, I bring you good tidings of great joy." It was what all sermons should be; plain, pointed, practical, powerful.

II. THE HEARERS. "Shepherds in the fields." They were both intelligent and attentive. They were more. They were hungering and thirsting for the tidings which now fell so suddenly on their startled ears. They were anxious

souls, looking and longing for His appearing. Just as the highest hill top catches the first rays of the rising sun, so these shepherds, standing on the heights of believ- ing expectation, are first to hear of Him who was born to bless a sleeping world.

III. THE GOSPEL. "Behold I bring you good tidings." Let us examine the characteristics of this wonderful God-spell that was in the approaching ages to hold so many spellbound amidst all the fascinations of the world and plea- sures of sin.

It was —

I. MYSTERIOUS. "Unto You is born Christ the Lord." Who can by searching find this out? The Lord of glory born lying in a man- ger, stripped of His ineffable ma- jesty and wrapped in swaddling clothes. This is the sign (V 12). The sign of infinite grace and compassion. Great is the mystery of Godliness. God manifest in the flesh.

2. GOOD. "Good tidings." The voice on the mount at the giving of the law only brought fear and quaking. The law proclaimed was holy, just, and good, but that was no tidings of good to sinful men. The gospel brings good tidings, because it declares a Saviour born. Without the birth of God's Son, no son could be born of God.

3. JOYFUL. "Good tidings of great joy." Its first note is "Fear not." Fear not the depth of your sinfulness, the number of your sins, your own weakness, or the foes of the soul without, for unto YOU is born o Saviour. God has laid help on ONE that is mighty. "He can save to the utmost."

4. PERSONAL. "I bring YOU good tidings. "For unto YOU is born this day!" The voice of this heavenly wisdom is still crying out, "Unto YOU, O men, I call." The shepherds could not but be- lieve that this message from God was for all that heard it.

5. UNIVERSAL. "Which shall be to all people." When our Lord lay in His swaddling clothes, or when He stood before Pilate, He was in the eyes of men a very in- significant object compared with Pilate and the pagan Emperor of Rome, but where are they now? The world for which Christ died shall be blessed through His Name.

6. CONFIRMED. "Suddenly a multitude of the heavenly host, praising God and saying, "Glory to God in the highest." This thing was not done in a corner. Those who believe the Gospel will have ample reasons for cleaving to it, both miraculous and otherwise, the Word will always be confirmed with signs following. "The Spirit beareth witness with out spirit that we are the children of God."

*A special greeting  
and sincere wishes  
for Christmas*



**Pittman's Humble Service**



*Wishing you  
all the joys of Christmas*

**Mr. & Mrs. J. D. Luttrell Jr.  
And Family**

*Christmas  
Greetings*



*to all good people everywhere.*

**Luckett's Col-Tex Service**

*A wish  
for your  
happiness at Christmas*

**MR. & MRS. HOWARD BROCK**



*C*HRISTMAS is a time for counting our blessings, for acknowledging with gratitude the loyalty of our friends, and for expressing appreciation and good wishes that the yuletide will be a joyous and happy season.

BEST *Christmas* WISHES  
**BILL & CHARLES  
Gulf Station**

## Letters to Santa Claus

Dear Santa,

I could use a rocket that goes on pressure, a chemistry set, an erector set. Eddie would sure like to have a typewriter. Thank you.

Love, Gene Glenn

Dear Santa,

Please bring me a space helmet, and armor suit and some football britches. Paul Wayne would enjoy a dump truck. Thank you, Santa.

Love, Billy Christopher



*It's the  
Old-time*

# GREETING

*that still  
rings true*

## Home Motor Co.

Mr. & Mrs. Robert Knierim

Mr. & Mrs. Wade Rees  
And Family

Dear Santa,

Will you give my mother a new hat. Please bring my father an electric saw. Bring my sister a bicycle. Give my brother a football suit. I want a new rifle. And a shot outlaw. Watch out for the dog, and give him some dog food and a new collar. Please bring a new sack of skratsh for our duck. The front door will be unlocked. We will have something for you to eat and drink. Give us all some clothes.

Thank you, Your Christmas Lover  
Kenneth Alan Stroebel

Dear Santa,

I want a dump truck, a crane. I want a shotgun for my daddy and a duck gun, a quail gun. Bring my mother a new pair of shoes and a new nightgown. I want my brother David and I a bicycle. Randy wants a tricycle and Eugene wants one too. Bring Timmy a little Tractor. I want some boots also.

Love, Richard Scott.

Dear Santa,

I want a firetruck and some men with it and a firestation. I want a dump truck and I want one station wagon and one convertible. I would like a plane also. Please bring a rain coat for my mother and daddy. Don't forget my dog. (He likes dog food.) Thank you Santa I am trying to be good.

Love, John Brooks Hudson

Dear Santa Claus,

I want a doll bottle and a baby doll and pacifier and some play dough and brother wants a tricycle and a horn and a New watch.

Love, Tammy and Randy — and Pee-Wee wants a rubber bone.

Dear Santa,

I wish that you would bring me gum machine, gun, watch, and candy for Christmas.

Bring mother a new dress.  
Bring daddy some new cigars.  
Tam Grigg.

Dear Santa,

I want a record player and a bicycle. Bring me a Halloween Suit. My brother likes trucks and my sister would like a bed for her doll. My smallest brother could use a rattler for Christmas. Would you please leave me your picture. I would like a school tablet and typewriter. My sister and I would like some dress up clothes of our own instead of wearing Mother's. All the children in the family would like to have some story books and a Bible and a hairclasp. The boys would like a cap for each of them. Thank you Santa Claus for all the nice things.

Love, Linda May Coulombe

Dear Santa,

Please bring we a baton, a parasol, a ball and a pretty can-can petticoat and a new dress. Please my niece Sherry a giraffe and nephew Butch a blanket because he is too little to play with a toy yet. Gloria wants a little pink dress. Thank you and I have been good to mother and daddy.

Love, Nita Gayle Phillips

Dear Santa,

I want a pair of skates and a watch. Sandra Kay wants a doll. She wants a buggy too. Thank you, Santa. The doll will need a bottle, diaper bag with everything in it. Thank you Santa for what you brought last year.

Love, Linda Sue Dunklin

The Bronte Enterprise

December 22, 1960

Dear Santa,

Please bring me dishes and baby buggy and a bicycle. Help my mother and father to be careful. Please bring my new little sister


a doll because she does not have one. My brother wants a truck. We will try to be good children.

Love, Sally Reyes.



Paul and Garland Good



CHEER   
and HEALTH  
and HAPPINESS  
to Our Friends

Mr. & Mrs. W. H. Maxwell Jr.

TO EACH OF YOU



To everybody... everywhere...  
we wish you a most pleasant  
Christmas season.

Bob Wilson Barber Shop

Bob, Dot, Nancy and Robbie

Merry  
CHRISTMAS

To wish you good cheer  
at Christmas and to  
thank you for your friendships  
and patronage in the past.

The Bronte Hospital



## Letters to Santa Claus

Dear Santa,

I want another doll, one of those pretty three year old dolls, a teddy bear, some jacks, and some little dishes. My brother and I want storybooks. My doll will need a suitcase and clothes. My mother would enjoy a purse and may I have a purse too? Bring my brother a jeep and a little gasoline truck. Bring my mother a dress too. Daddy would enjoy a 23 rifle and a shirt. Also bring my mother a pair of high heel shoes.

Love, Paula Smith

Dear Santa,

I want a hoster and one gun and I want a car. I want three glass bowls to eat from. I could use a cowboy hat. I want some glasses for Daddy and a train for me but I will share it with Mike. I'll need a baseball, glove and ball for the peewee team next year. Grandmother would enjoy a pretty vase. Grandmother would enjoy a pretty dress. Bring me some tennis shoes too. My brother would like a tether ball and bat. Thank you, Santa.

Love, Steve Terry

Dear Santa,

I want an electric football game and spurs. Kim wants a doll and a buggy. Nick and I want football shirts and pants. Bring my mother something nice and my daddy a new dear gun.

Love, Mike Arrott

Dear Santa,

I want a game that Victor and I can play together. May I have a book that I can read. Bring my mother a rain coat, and some trousers for my daddy.

Love, Anne Ivey

Dear Santa,

Tad wants a bicycle, Nancy wants a doll carriage for little Blanco. I want a bicycle like Tad's. Mother wants a typewriter and Tad want a shotgun for Christmas. Nancy wants an adding machine, too. I would like to have an electric train. Daddy wants power tool set. Thank you, Santa.

Love, Terry Richard

Dear Santa,

I want a Paladin's gun and I want a Calvary forts and little filling station. Please bring the other children in my family some toys, too.

Love, Richard Smith

Dear Santa,

I want a train, a BB gun, a filling station, a Paladin set, a cavalry set, a bicycle. That is all I want for myself. Bring my sister a doll and doll bathtub. Bring my mother some new things for the house.

Love, Brent Kedziora

Dear Santa,

Our family wants a record player for our whole family's Christmas. I want a play suit of armor. My sister wants a big bride doll. We want a Reader's Digest.

Love, Eddie Vinson

Dear Santa,

I want a bicycle, two guns, a knife like an Indian. Bring my sister some dishes and dolls.

Love, Albert Sanchez

Dear Santa,

My sister Janet wants hi-fi. My little sister Savannah wants a doll and buggy. I want a bicycle. I don't know what mother and daddy want but maybe you do, Santa.

Love, Matt Caperton

Dear Santa,

Will you bring me a big doll and a big buggy and table and chairs and roller skates and dishes and stove and Icebox and sink and a dresser, make up kit, a party dress, and shose and a baby bde.

Love, Santa, your friend,  
Peggy Butts.



## Caperton Chevrolet Company

Jerry Proctor — Royce Fancher — Roy Robinson — Clifford Hageman — Clifford Dwain Hageman — Pete Puentez

Mr. and Mrs. E. L. Caperton — Mr. and Mrs. Matthew Caperton and Family — Mr. and Mrs. R. T. Caperton and Family

## Christmas Time

By Bob Grimes

Pastor, First Methodist Church

Christmas time... these words evoke an immediate response but a different response from each of us. For many the response is on a deep emotional level that reaches back into the mysterious, half remembered feelings of long ago childhood. Because Christmas time heightened the feeling of rejection and lack of love expressed it is a time that many would like to avoid because it makes these memories most vivid. Others, however, remember with tenderness and warmheartedness the feeling of acceptance, a sense of belonging, and love expressed at Christmas time. And surely this is the meaning of the Christ event whenever and wherever it happens.

Whatever your particular and individual response to Christmas I am sure you would agree that Christmas time is a time of many different feelings. Coming to the forefront, as I try to verbalize about Christmas, are three thoughts that I would like to share with you.

Christmas time... is a time for the heart. It is a time when the heart and not the head makes de-

isions. All of us need to have experiences where our practical considerations become secondary. We need to do things simply for the joy and thrill of doing without asking what we will get in return.

The American people are a very generous people when it comes to supporting worthy causes and there is a time for some hard-headed thinking about our responsibility in relation to the causes we support. But there are times when for the sake of our own hearts and feelings, we need to be very impractical about our giving. The woman who poured expensive perfume on Jesus was rebuked by the "practical" disciples but Jesus, knowing the need of the woman to express her love in this way, commended her action. Christmas is a time for warm, tender responses of the heart to God, the world God loves, and the people for whom Christ died.

Christmas time... is a time for Home. It is a time for family gatherings, renewing of family ties, and reenacting family traditions. No other institution in our society influences our feelings and responses to life as does the home. Christmas is a time for us to appropriate anew for ourselves what

it means to be a family. What does it mean to treat each other as persons rather than things? What does it mean to be responsible for each other in the family? So close to the heart is the home that it is easy to make the home an object of worship. But only as we in the home recognize our responsibility to that One who is above very home can our family relations become meaningful.

Christmas time... is a time for Hope. In the midst of our disappointments and fulfillments, our successes and failures we are sustained by a sense of expectancy. What we expect is not always clear and our hope is sometimes rather vague. This feeling is expressed by the young hero-rebel in Tennessee Williams' play "Orpheus Descending", he says,

... I felt I was waiting for something!... For something to happen, for anything to happen to make things make more sense... like if you ask a question and wait for someone to answer... Does everything stop because you don't get the answer? No, it goes right on as if the answer was given... and your still waiting for someone to answer the question and going right on as if the question was answered."

Thus life goes on. God continues to give His gifts without giving us the final gift. We do not know what his final gift will be but we do know that it will be in keeping with His gift at the first Christmas and thus our hope is renewed at Christmas Time... A time for the heart, a time for the home and a time for hope.

## PERSONALS

Visiting last week in the T. D. Joplin home was her mother, Mrs. L. S. Mullins, and Mr. Mullins of Lake Brownwood.

Mr. and Mrs. Wilson Sharp accompanied Mr and Mrs. Willard Sharp of San Angelo to Hot Springs, Ark. to visit the men's father, E. F. Sharp, who is ill.

Mrs. Iva Richards plans to accompany her son, Dolf Richards, and family to Muleshoe for Christmas. They will visit Mr. and Mrs. Sam Richards and family and Mr. and Mrs. Bill McKown and family.

The Earl Box family will spend Christmas at home. Among their guests will be their daughter, Mrs. Johnnie Dyer, and family of San Angelo.

The Bronte Enterprise

December 22, 1960

Tolbert Adair of Houston is expected in this week to spend the holidays with his parents, Mr. and Mrs. J. I. Adair. Guests in their home Christmas Day will also in-

clude Mr. and Mrs. Charlie Phillips and children and Mr. and Mrs. Clifford Baker and children, all of San Angelo, and Mrs. J. M. Rutherford.



**A Beautiful Christmas**

May the spirit that makes Christmas the greatest day of all days be yours throughout the coming year.

## HOME LUMBER CO.

Mr. and Mrs. L. C. Loffland

Mr. and Mrs. Billy Magness and Jan

## OUR GOODWILL . . .



**AT CHRISTMAS  
and  
ALWAYS!**

The Christmas Season has, and always will be, a time when men individually can express their own feelings of goodwill and exchange friendly greetings.

**BRONTE MOTOR CO.**



## Season's Greetings

For kind thoughts — For loyal support — For all of the courtesies extended us during the past year . . . we thank you sincerely — May your Christmas be joyful and your New Year prosperous.

**Butane Service & Hardware Co.**

Bronte

Robert Lee



At Christmastime our thoughts again go out to our friends. May we express the wish that your Christmas radiate warmth and happiness in your hearts? May you have the sort of Christmas you hope it will be.

Merry  Christmas

## Closing Notice

This Bank Will Be Closed

**December 26**

Due to the fact that Christmas comes on Sunday, we will observe Monday, Dec. 26, as a holiday. Please arrange your banking business so you will not be inconvenienced by our closing.

**First National Bank**

Officers, Directors and Employees

# Christmas 1960

By Lester Vinson  
Pastor, First Baptist Church

Christmas is celebrated this year in the midst of a world in turmoil. There are wars and rumors of wars on every hand. There is deceit, death and destruction among nations and individuals. Yet this year is not a great deal different from the first Christmas. The Prince of Peace entered a world at a time when the voice of the prophets had been stilled for more than four hundred years. The glory which had been Israel's had

been trodden under the feet of conquering armies. The Legions of Rome now held the nation in the grip of occupation. The Jews were a persecuted and oppressed people. The Puppet King Herod was continuing to drain the life blood from the people by taxation and conscripted labor. Truly it was hardly a time for rejoicing.

Then into this darkness shone a light, the light of God's love. His Son was given humble birth in a stable by a Virgin whose name was Mary. Not many days afterward a wondrous star blazed across the eastern sky and wisemen traveling from afar followed its beams to where the Christ Child lay. There they opened their treasures and presented unto Him gold, frankincense and myrrh.

From this time until the very present day the message which the angels sang in the Galilean hills has echoed in the hearts of those who welcome Him now as Saviour and Lord.

The question which remains to be answered is this: does the message of the past speak to us in our time? Some by their actions, conduct and words are denying that God has given unto us a way of salvation, forgiveness, comfort and strength.

One word which describes so many today is the word, fear. Men are afraid of losing their prestige, security, health, position or authority. They are afraid of life as well as afraid of death. Uncertainty grips the major part of the citizens of the world yet it need not be so!

The angels sang, "and on earth peace to men of good will." I am convinced that we cannot possibly know the escape from fear unless each individual soul comes to know from a personal experience the peace which Jesus alone can give. Only through this 'new birth' will a man learn not to fear and to

lean not unto his own understanding but in all his ways acknowledge God in order that God may direct his paths.

My Christmas message to each of you would be simply this. In such a time as this when men's hearts are failing because of fear, Christ stands to declare, I am the way the truth and the life, no one cometh unto the Father but by me. Since the Son of God came that we might have life and have it more abundantly won't you at this Christmas season respond to this invitation and accept into your heart and life by faith Jesus Christ the Saviour of the world, the Prince of Peace.

## CHRISTMAS 42 PARTY

Eighteen guests were present for a 42 party in the home of Mr. and Mrs. T. D. Joplin Saturday night. Hosts and hostesses were the Joplins, Mr. and Mrs. J. B. Arrott, Mr. and Mrs. Martin Lee and Mr. and Mrs. Corky Collins.

Gifts were exchanged after refreshments of sandwiches, stuffed celery, potato chips, fruit cake, coffee and punch were served.

The ladies high score was won by Mrs. Arrott and low by Mrs. A. E. Bell, Jr.

Men's high score was won by Bob Wilson; low by Bob Grimes. The traveling prize was won by Bill Terry.

## Peace and Good Will to Man

By Joe Wolf  
Minister Bronte Church of Christ

"IN THE BEGINNING GOD CREATED THE HEAVENS AND THE EARTH". GOD'S GREATEST CREATION WAS MAN. (Gen. 1:31). After man's disobedience to God, Sin entered into the world. For 4,000 years through the Prophets of God a Redeemer was promised to mankind. Those people looked forward to the coming of Christ. They looked for the Redeemer spoken of in Genesis 3:15.

Now for the past 2000 years man has looked back at the coming of this Redeemer. When Christ was born, the Shepherds were herding and tending their sheep. Angels came to announce the birth of Christ and sang "GLORY TO GOD IN THE HIGHEST, PEACE AND GOODWILL TO MAN. YES, for twenty centuries the world has turned to the babe of Bethlehem.

Today, more than ever we need to turn to him so that PEACE AND GOODWILL TO MAN will prevail through out the world. These are perilous times and now above all times we need PEACE AND GOODWILL TO OUR fellow man.

As we exchange gifts during this Holiday Season, we should remember that God also gave us the Saviour of mankind. Not only should we be reminded of His birth but also of His life, death, resurrection and His ascension into Heaven, making it possible for us to have PEACE AND GOODWILL. Let us exchange gifts with God our Father, by accepting Christ as our Redeemer, we should give unto God ourselves. If every man and woman would give themselves unto Christ and do His will we would have everlasting PEACE AND GOODWILL TO MAN.

At this time of year people turn their minds to Christ. However, it should be noted that once a year is not enough to remember Christ. In order that PEACE AND GOODWILL TO MAN may prevail, we should remember Christ every day that we live. We could make everyday a joyous happy day and peace would reign supreme in this world if we would turn to him more than once a year.

Let us make the New Year approaching a happy, joyous, prosperous one by vowing in our hearts we will ourselves have PEACE AND GOODWILL TO MAN. MAY each one of us have a happy Holiday season.

## LOCAL NEWS

Mr. and Mrs. Nolan Butler and children will spend the Christmas weekend in the home of her parents, Mr. and Mrs. W. R. Dunlap of Snyder.

The Charlie Gentrys are expecting their four children and their families home during the holidays. They are Mr. and Mrs. Sonny Gentry of Bronte, Mr. and Mrs. Bobby Gentry and daughter of Odessa, Mr. and Mrs. Billy Jack Gentry and son of Bay City and Mr. and Mrs. Eugene Gentry and family of Midland.

Rex and Ann Harris arrived in Bronte last week to spend the holidays with their parents, Dr. and Mrs. John R. Harris. Ann is a student at Radford School for Girls in El Paso and Rex attends the Kentucky Military Institute at Lyndon, Kentucky.

Benny Corley and a friend, Lewis Sessums, both of Baylor University, Waco, spent the weekend with Mr. and Mrs. Marvin Corley.

Mr. and Mrs. Robert Herron visited her mother, Mrs. Sallie Long, and other relatives in Hobbs and Eunice, N Mex., last week.

Gene Allen Sherrod will arrive the latter part of this week to spend the holidays with his parents, Mr. and Mrs. Allen Sherrod, and Carole. Gene is a student at the University of Texas in Austin.

Visiting Mr. and Mrs. Joe Rawlings and children are her parents, Mr. and Mrs. J. L. Pope of Denton

## GREETINGS

and

## GOOD WISHES

"Sing unto him, sing psalms unto him: talk ye of all his wondrous works."

PSALM 105:2



O. T. Colvin

Farm Bureau Insurance

Income Tax Service

Blackwell, Texas

Friendship

IS BUILT ON

Best Christmas Wishes

Confidence

Green's Store, Station and Cafe

TENNYSON

TO WISH YOU

Merry Christmas!

Central Drug

Mr. and Mrs. Norman Kiker  
And Girls



May your Christmas be bounteous and full of good cheer.



SEASON'S GREETINGS

T. C. Baggett  
TV Service

SEASONS

Greetings



O. B. Jacobs and Family

GREETINGS

For Everyone...

With our good wishes go our heartfelt thanks for

your patronage and support.



We Invite You to Come to See Us

Dr. and Mrs. Hillie R. White

ROBERT LEE

## Letters to Santa

Dear Santa,  
Will you bring my sister Linda a toodles peek-a-boo-eyes baby. I would like a bride doll with a formal.  
And a baby calf.  
Susan Cumble

Dear Santo,  
I want a camera, and my sister wants a doll and my mo-mo wants sume lectric stove.  
Jimmy Rex Freeman

Dear Santa,  
I want a Patty Play Doll.  
Will you bring my brother a foot-ball.  
Will you bring my mother a camera.  
Will you bring my daddy some work gloves.  
Nancy Rawlings



AND  
**Thank You**  
FOR YOUR  
**FINE PATRONAGE**  
AND GOOD WILL

**Nita's Cafe**

Dear Santa,  
Will you bring me a tiny tear doll.  
I want a bicycle.  
Can we want a table and chairs.  
Will you bring me a nurses kit?  
Can you bring my mother a table?  
Can you bring my father two gloves.  
Will you bring me a nursery?  
Will you bring me a formal.  
Love, Santa, your friend, Jolene Vaughn.

Dear Santa,  
I would like a football.  
I would like a bow and arrow.  
I would like some cowboy boots and an airplane.  
Sincerely, Donald Thompson

Dear Santa,  
Bring my mother a pretty suit. And bring my daddy a pair of shoes. Bring Mary Jo a little red wagon. And bring me a big 3 year old doll and a pair of skates.  
Sincerely, Paula Jane Landers

Dear Santa,  
I would like a football and a baseball glove, bow and arrow, pi-pi pupit, Cowboy boots, Cowboy hat.  
Sincerely, Tommy Grace

Dear Santa,  
I want a Paladin double holster set.  
Would you please bring me a cowboy hat and boots.  
And would you bring me a baseball glove. Please bring my brothers football suits and shoes. Bring some shoes and socks for my sister.  
Bring my brother som boots. Bring my mother a dress.  
Bring my father a coat, please.  
Your friend, Dale Baggett

Dear Santa,  
I want a table and chairs and some dishes too.  
Will you bring me a drum and two sticks to go with the drum and a bicycle. Bring a prayer about Jesus, too.  
We love Jesus and Christmas too.  
Love, Sherry Miller

Dear Santa,  
I want a bicycle.  
Will you bring me some clothes. Would you bring my mother some clothes too.  
Would you bring my father a saw?  
Sincerely, Sallie Richards

Dear Santa,  
I want a boy scout knife. Well you bring a car for Louis?  
Adam Martinez

Dear Santa,  
I have a dog and a cat.  
Please have a rifle.  
Please get me a table for mother.  
Jan Aldred

Dear Santa,  
I want a brownaro becas I am in the second Grade and I wont bran strips on it.  
Danny Parker

Dear Santa,  
Please bring me a frigidaire and a stove and a doll. Please bring a doll bed that has wheels so that I can roll it into my room. I need dishes also. I am learning to read now so please write me a note too.  
Love, Jan Magness

Dear Santa,  
Please bring me a ball and candy. Juan wants a boat to play with and candy too. I will try to stay in my chair and listen more to my teacher.  
Love, Emilio Cantu.

The Bronte Enterprise

December 22, 1960

Dear Santa,  
Please bring me a doll like ther Wesley wants a Santa Claus thing. I saw one of your helpers yesterday and told him that I wanted a doll buggy. Thank you.  
Love, Sheila Walden

Our SEASON'S  
Wish

At this time of the year, we can give expression to the gratitude we feel for having you as our friends, and to assure you, in turn, of our friendship. In this spirit, we want to wish you a Happy Christmas.



**HUGHES RADIO & TV**

Mr. and Mrs. J. F. Hughes

a  
merry  
merry

christmas



This message is conveyed to our many friends.

**Ruth and Bruce Clift**

When Christmas is over . . . may the blessings of the season linger long . . . yes, linger with you until another Holiday rolls 'round once more.  
This is the wish of all of us for all of you.

**Christmas**



**Greetings**

to our friends

**Hurlin & Eula Verne Lee**

## Letters to Santa

Dear Santa,  
I want a car for daddy.  
I want a bicycle for Robby.  
I want a wagon for Warren.  
I want a play train for Tim.  
I want a table for Mother.  
I want a book for me.  
Sincerely, Mark Grimes

Dear Santa,  
I want a machine gun and a electric train.  
My brother wants a bee bee gun, please.  
Would you bring me a rifle and bring my father some tools and bring my mother some silver-ware.  
Sincerely, David Bell.

Dear Santa,  
My brother want a gun.  
I want a tiny tears doll and some shoes for my father.  
My brother wants some shoes too.  
Odalia Minjarez

Dear Santa,  
I want a bicycle for Christmas and a tiny tears doll for Christmas and some dishes for Christmas and a buggy, too and this a nursery kit.  
Love, your friend,  
Linda Cope,

Dear Santa,  
I wish you would bring me a truck and a car and I would like a Bank and a Book.  
Jerry Brock

Dear Santa Claus,  
I want a doll. And I like a doll for my baby sister, and my big sister, a rabbit, and a puppie dog for my sister. For my mother a book and for my father a new car. I want a bike.  
Lupe

Dear Santa,  
I want a BB gun. I want a drum. Please my two sisters dolls. Albert and I want a bicycle. Thank you.  
Love, Eliseo Sanchez

Dear Santa,  
I want a gun.  
I want a play gun.  
I want a train.  
I want a ball.  
Monica Flores

Dear Santa,  
I want a doll. My brother wants a bicycle. My mother wants some house shoes.  
Sincerely, Melissa Lee.

Dear Santa,  
I want dishes to play with at home, and we want you to bring my mother a book.  
Olga Gonzales

Dear Santa,  
I want some clothes. May I have a nursery doll and some P. J.s  
Please, get my mother a new house.  
Sincerely, Pamela Guernsey.

Dear Santa,  
I would like a nurse kit.  
Please, bring my aunt a new dress. And bring my uncle a new bow tie.  
Bring my cousin a new cowgun and holster.  
Sincerely, Deanna Barbee

Dear Santa,  
I want a machine gun.  
I want a bow and arrow for my brother. And get him some guns.  
Arthur Martinez

Dear Santa,  
I want a machine gun some arrows and a go-cart please.  
My brother wants a electric train.  
My sister wants a tiny tear doll.  
Will you bring my mother some house shoes?  
Will you bring my grandfather a suit and some house shoes?  
Bring my grandmother some dishes.  
Sincerely, Randy Sheppard

Dear Santa,  
I wish you would bring me a rifle and cow boy boots and a tranassistr radio.  
Lovingly, Danny Joplin

Dear Santa,  
I want a bow and arrow.  
My mother will put two apples for you.  
My sister wants a Tiny Tears doll.  
My Mother wants a new car.  
My father wants some tools.  
Merry Christmas, Happy New Year.  
Sincerely, Steven Clark

Dear Santa,  
I want a baseball glove, please.  
Bring my sister clothes, please.  
Please bring my baby a doll and a buggy.  
Christmas is a good time.  
Will you come to school.  
Sincerely, Joe Basquez

The Bronte Enterprise

December 22, 1960

Dear Santa,  
I want a truck and a dump truck and an airplane. Thank you.  
Love, Joe Reyes

Dear Santa,  
I want a doll. My sister wants a baby doll. Bring a dress for my mother.  
Susie Ann Reyes.



**KEMP'S CLEANERS**

Mr. and Mrs. Cecil Kemp

Tony Martinez

Mrs. Eddie Garvin

Wishing you  
a Merry  
Christmas

**Scott Butane Company**

Mr. and Mrs. Joe Ed Scott and Family

Yuletide  
**GREETING**

Merry Christmas. And  
a word of appreciation  
for our past year's  
happy relationship.  
With best wishes for a  
pleasant holiday season  
and assurance of  
our service to you in  
the days to come.



**COUNTY CLERK'S OFFICE**

J. L. "Chilly" Tinkler and Family

Winnie Waldrop

Mildred Wallace

SEASON'S GREETINGS  
WITH REGARDS AND  
BEST WISHES TO ALL



**MERRY  
CHRISTMAS**

**B. D. Snead  
Insurance**

To our  
Good  
Friends  
and  
Customers

Christmas Greetings

**Patterson Pharmacy**

Wayne B. and Gerry Patterson

# Progressive Business and Civic-Minded People of San Angelo and Vicinity

This department has been worked up largely as a reflection of public opinion. No person has written about themselves or their business. All articles have been compiled by a representative of The Bronte Enterprise as he saw conditions. These people are all leaders in their various lines of endeavor and the co-operation of those citizens of San Angelo who helped make this department possible is sincerely appreciated.

## J. C. WILSON

Logically a man who has earned the reputation of being one of San Angelo's more dependable quality furniture dealers, would in so doing, have earned the friendship and good will of a great many people throughout this entire district. A man who justly deserves this distinction is—modest, efficient, friendly J. C. Wilson of Wilson's Serv-Ur-Self Furniture Store, located at 60 North Chadbourne, who numbers many of our readers as some of his best customers.

Mr. Wilson is the type of man who would be an asset to any community, not only because the successful conduct of his business plays a definite part in the general civic scheme, but because the ultimate measure of his value to the city and district lies in the fact that he is untiringly zealous and remarkably successful in the promotion of civic progress.

It would be difficult to estimate the actual dollars-and-cents value of such a man to his community. We congratulate the people of San Angelo for numbering among their more progressive citizens such a man as J. C. Wilson, and we also express the wish that he will enjoy many more years of success.

## ALICE MAE WELCH

A city grows and prospers by reason of the public-spirited men and women who take an active interest in its development. San Angelo has its share of these progressive and civic-minded people, and one who is deserving of recognition is friendly, likeable Alice Mae Welch of the Welch Transfer & Storage, located at 222 North Chadbourne.

Her business ability, coupled with a sense of obligation to the public have been major factors in maintaining the Welch Transfer & Storage in a position of leadership throughout this entire area. She not only in her business activities but also in her attention to civic duty, assumed an active part in community affairs.

Mrs. Welch has always been ready and willing to contribute her time and energy to the promotion of any project promising to benefit the community as a whole. She has often sacrificed personal interests to be of assistance to the city, and her efforts are deserving of commendation and support.

We congratulate Alice Mae Welch on her past achievements, which, in our opinion, indicate a similar successful career in the years ahead.

## MR. AND MRS. TROY PATTERSON

We wish in this edition to pay tribute to Mr. and Mrs. Troy Patterson of the Troy Patterson Outdoor Advertising & Neon Company, located at 24 East Concho, for their many services to the city of San Angelo, and their splendid records of achievements in the business life of the city.

Mr. and Mrs. Patterson probably have as wide a circle of friends as any other two we could name, because they are just naturally the kind of folks who make friends with almost everyone, and always conduct themselves in such a manner as to deserve the respect and good will of all who know them. San Angelo is fortunate in

being able to number, among its more progressive business people, citizens of this type.

They are always ready and willing to lend their support to the promotion of any project which promises to benefit this entire district.

They may be depended upon and their services to the people are too many in number to be described here. It may be sufficient to say that we consider Mr. and Mrs. Troy Patterson as assets to the community, and progressive citizens of whom their city may be proud.

## L. A. "DOCK" WILLIAMSON

In all business and professional pursuits there are men who have met with success because they have honestly deserved it, and such a man in his field is L. A. "Dock" Williamson of Dock's Garage, located at 411 Howard, who well deserves the reputation he has earned for being one of San Angelo's more progressive business men. His thorough knowledge of everything pertaining to the automotive repair and maintenance business is exemplified by the manner in which he fulfills each and every demand made upon him in line with his business.

Moreover, such experience as Mr. Williamson has gained in the successful management of his business has been turned to the advantage of his fellow citizens by applying the same principles to the promotion of those civic projects to which he has been called upon to lend his able assistance. Thus his success in business has further enhanced his value to the city.

We appreciate the opportunity of including "Dock" Williamson in this group of progressive and civic minded men who are actively taking part in the evolution of the business and civic life of San Angelo.

## JIM, JACK AND D. R. SPEARS

It is a privilege in this San Angelo review of progressive men and firms that have been such a great aid to the growth and development of this section of West Texas to place three such men as Jim, Jack and D. R. Spears of Spears' Brothers, located at 27 North Chadbourne, and service department at 15 West College, on an equal plane with all others in this rank. In the past, few men have exceeded them in contributing of their time and energy to the onward progress of San Angelo and the surrounding country.

The Spears Brothers are recognized as three of the more dependable automotive supply dealers and repairmen in this district, and they retain that distinction in the admiration and respect of their wide circle of friends. Also their interest in, and the very valuable assistance they have rendered to the many projects of a civic nature reflect the principles which they have always so successfully applied to their business affairs.

We congratulate Jim, Jack and D. R. Spears on their records, and sincerely hope that their careers will be as useful and completely successful in the years ahead as they have been in the past.

## J. H. BROTHERTON SR. AND JR.

At the head of one of the district's more prominent wholesale produce firms, and as leaders of recognized ability in community life, J. H. Brotherton Sr., and Jr., stand out today as two of the best liked men on the panorama of San Angelo activity. Their friends are numbered by the hundreds, and all of them are of the lasting fiber which comes of worth-while associations, both in the world of business and in the realms of neighborhood life.

The Brotherton Produce Company, located at 18 West Washington Drive, has been a strong factor in the growth and progress of San Angelo; and the Brotherton's own efforts in many instances, has been the stimuli behind the outstanding accomplishments of the wholesale produce firm.

The case is a fine example of two men weaving their own personal prominence into executive's lives, with lasting benefits to both organization and individual.

We take pleasure in expressing these few words of commendation to two men who have done so much to promote the growth and progress of this entire district.

## PAT ROZAR

We desire in this San Angelo review to call attention of our readers to the well-earned position which Pat Rozar has reached in the business life of this section. During the comparatively short time she has been operating the San Angelo Service Bureau, located at 119 East Beauregard. She has made many personal friends as well as having earned the good will of her associates for the straight-forward manner in which she has conducted her business affairs.

Miss Rozar is working hard to deserve the confidence which the people of the community have in her, and she continues to work hard to maintain in every way, that high standard which she has set, not only for herself, but for the operation and management of her employment service business as well.

She has also shown a willingness to assist in every manner at her disposal in the growth and development of San Angelo, and is always ready to lend her support to civic projects. Pat Rozar deserves our heartiest congratulations on the splendid record she has already established, and we sincerely hope for her continued success.

## DICK SMITH

Good motels and tourist courts are indispensable to the progress and development of a growing city such as San Angelo. And the Motel Magill, located at 3610 Lake Drive, combining the best features of both, has accommodated a great many tourists and business men in a manner that assures them of the continued patronage and good will of the motoring public.

The management of Motel Magill has maintained an ideal of service which is thoroughly exemplified by the manner in which every need of the traveling motorist has been anticipated and prepared for. Nothing is taken for granted; nothing is forgotten, and hospitality and service is always

their first and last consideration.

Much of the credit for the splendid reputation of this modern drive-in motel is due to the executive ability of Dick Smith, whose untiring efforts, foresightedness and careful attention to detail, have maintained a standard of hospitality and service which would be difficult to surpass. It is a pleasure to publish these few words of praise about the Motel Magill, and its friendly and capable operator, Dick Smith.

## HUGO AND NEAN CORTESE

In every community there are a number of business men who can be pointed out as having taken a three-fold part in the onward progress of their city. Two well known business men of San Angelo who belong in this category are Hugo and Nean Cortese of Cortese Real Estate, Builders & Insurance, located at 1009 West Beauregard.

Their leadership in their line of business is recognized throughout this entire district and their furtherance of civic activities and support of those organizations whose main objectives are directed along lines of civic betterment and community progress is well known to their immediate associates.

They are men who are equally well liked and respected by their intimate friends and their associates. They are loyal to the community, thankful for their success in business, and have shown their appreciation by their contributions to various civic movements of benefit to the city.

We congratulate Nean and Hugo Cortese for being good citizens, progressive business men, and boosters of San Angelo.

## JESSIE HALL

In paying tribute to some of the more dependable business men of San Angelo, we would be remiss in our duty should we fail to include Jessie Hall of Jessie Hall & Son Garage, located at 521 West 15th, who operates a prompt and efficient day or night wrecker service, whose business ability is no greater than the "know-how", and mechanical skill which has contributed to his well-earned success in the automotive repair and maintenance business.

He has also contributed generously to the welfare of the city and the community for many miles around. And his civic spirit is evidenced by the many services which he has performed, and will continue to perform in the interest of the people as a whole.

Mr. Hall is a man of wide acquaintance, whose many friends admire and respect in him those virtues which inspire confidence and promote good feeling. And his upright business methods are a credit to his inherent sense of fair play.

We congratulate Jessie Hall on his splendid record of service, and trust he shall continue to assist us for many years to come.

## GEORGE BAUMGART

Every progressive and successful business man in San Angelo contributes in some manner to the growth and progress of the city. And a man who is always willing to do his part in both civic and business activities is George Baumgart of the Sherwood Lanes, located at 2725 Sherwood Way, who is well known and has many friends and business associates throughout this entire district.

The prominent part that the Sherwood Lanes is playing in the business and recreational life of San Angelo and vicinity mirrors the progressiveness and ability of such men as he. Moreover, Mr. Baumgart has also at all times been steadfast in his devotion to the city and the surrounding country, and on many occasions,

has lent his support to the successful promotion of meritorious civic projects.

San Angelo and this district are fortunate to have such a man as George Baumgart in a position of responsibility and service, and this newspaper feels that it merely reflects public opinion in paying tribute to one of the city's more progressive business men.

## R. C. CRABB

It is fitting in this review of progressive San Angelo business men that we acquaint our readers with the man to be credited with having maintained the Monarch Tile Manufacturing Incorporated in the enviable position it holds in the business life of this area. That personality is R. C. Crabb, whose genius for organization and for converting new ideas into actual deeds has played a vital part in the distinctive reputation which this reliable firm now enjoys throughout this entire district.

Mr. Crabb has found time, in addition to his business interests to give thought and energy to community projects. He is a citizen whose talents have been steadfastly devoted to the best interests of the city. He has been successful in his own business, and in the promotion of the general welfare of the community.

We are glad to pay this brief tribute to him, and to say that this district owes much to the many benefits which R. C. Crabb and the Monarch Tile Manufacturing Inc., have rendered to the people.

## C. B. BLAND

It is a well-known fact that a man's true character must come through in his work... whether in business or professional activities or in public life. So when a man conducts himself in such a manner as to cause the public to recognize in him certain qualities, over and above the average, he is deserving of a few words of praise. Such a personality is C. B. Bland of the C. B. Bland Leathercraft, located at 1005 North Main, a leader in the business and civic life of San Angelo.

In addition to being one of the city's more dependable business men, Mr. Bland was never a man to shirk his civic duties. More than ever he enters cheerfully and with enthusiasm and optimism into those civic affairs in which he has time to take part. And seldom does he fail to find time to do his share.

C. B. Bland deserves his share of credit for being one of those progressive citizens of San Angelo who has contributed to substantially to the onward progress of the city. It is a pleasure to include him in this group.

## CHARLES ECKHARDT

Charles Eckhardt, who just a short time ago established the Eckhardt Motor Company, located at 2471 Sherwood Way, authorized Volkswagen Sales Service, quite readily demonstrated his executive ability by his quickness to appreciate the obligations and responsibilities of his new endeavor, and to conduct his affairs accordingly.

Although he has been operating his Volkswagen agency for a comparatively short time, he has already made many new friends and satisfied customers for the Eckhardt Motor Company.

Mr. Eckhardt is an active, energetic man whose sincere and friendly personality, and desire to be of service is rapidly earning a place for him in this district. He has already taken an interest in community activities, and in due course of time will assume his full share of civic responsibilities.

Charles Eckhardt deserves a word of praise for having so quickly established himself in his new venture, and we are glad to extend to him, this brief, but sincere mention.