

The BRONTE ENTERPRISE

Vol. 51 (Old Vol. No. 64), No. 38

Bronte, Texas (76933), September 19, 1969

Price 10c

Cleanup Planned for Bronte

Chevrolet's newest entry is the

Elegant Monte Carlo Coupe for 1970



A new concept of elegance is the distinctive Monte Carlo Sport Coupe. This newest addition to the Chevrolet line is characterized by smooth flowing lines and sculptured surfaces dramatically emphasized by the longest hood ever produced by Chevrolet. The plush interior includes a simulated wood burl accent on the instrument panel and extra-thick foam cushioned front and rear seats. The Monte Carlo will be at dealerships on September 18.

Capertons to Show New Chevies

Caperton Chevrolet Co. will have an open house Thursday for the annual showing of the new model Chevrolets. They will have seven of the new 1970 cars on hand for their friends and customers to look over.

In addition to the new car showing, the firm will be celebrating its "coming of age," since it was 21 years ago this month when the agency was opened for business and had an open house to show the 1949 Chevies.

"We would like for all our friends to come by Thursday and see the new cars," R. T. Caperton said. "We are really impressed with them and think our customers will like them, too."

Included among the seven which

COUPLES GOLF TOURNEY

Couples who enjoy golf are reminded that a husband and wife golf tournament will be played this weekend, Sept. 20 and 21. Trophies will be awarded winners of the 18-hole event. Nine holes will be played Saturday and the second nine on Sunday. Starting time both days will be 1 p.m.

Ann Harris left last week for New York City to visit friends. She made the trip by plane. Dr. and Mrs. John R. Harris also said this week that they have heard from their son, Rex, that he safely arrived in Caracas, Venezuela. He is in the Peace Corps.



New Tax Exemptions

Mr. and Mrs. Gary Bilibrey of Ballinger are parents of their first child, a daughter, born at 10:59 p.m. Monday night, Sept. 15 in the Ballinger Hospital. She weighed seven pounds, fourteen ounces and has been named Alysa Lyn.

Grandparents are Mr. and Mrs. J. W. English of Bronte and Mr. and Mrs. Dee Bilibrey Jr. of Ballinger.

will be on display is one of the new Monte Carlos, a completely new addition to the Chevrolet line.

Duchesses Named For Queens Race

Duchesses from school classes who will compete for Queen of the Fall Festival have been announced. The festival will be held at the school Oct. 18.

The festival is being sponsored by Bronte Evening Lions Club, except for the Queen's Race and Coronation, which is being sponsored by the Band Boosters Club.

Duchesses and their dukes have been selected as follows:

First grade, Lisa Lee and David Creek; second, Lindie Butler and Brian Champion; third, Beekie Coalson and Jimmy Tidwell; fourth, Karen Arrott and Randy Parker; fifth, Shelley Cumbie and Donald Butler; sixth, Kim Caperton and Bill Holley; seventh, Kim Arrott and Jim Dan Raughton; eighth grade, Debbie Luckett and Kim Barrett.

High school candidates are: freshmen, Valerie Hubbard and Richard Scott; sophomores, Ann Ivey and Matt Caperton; juniors, Jolene Vaughn and Dana Sowell; seniors, Sandy Lee and James Vaughn.

Bake Sale Saturday

Each class in school has a designated time for having a bake sale in support of its candidate. The sales are being held each Saturday in the West Texas Utilities Building. The senior class will have a sale Saturday morning and the second grade will have one in the afternoon.

MRS. JOHN TAYLOR HONORED WITH PARTY

Mrs. John (Leona) Taylor was honored Tuesday afternoon when a group of her friends met at her home for a surprise birthday party. Mrs. Taylor celebrated her 87th birthday.

Those present were Meses. Winnie Tidwell, W. H. McKown, Margaret Stephenson, J. A. Culpepper, Emma Sims, Genie Fort, Josie Sims and Reuben Blake.

Free refreshments will be served all day Thursday, and Capertons will have gifts for all their visitors. Door prizes will be awarded to lucky persons whose names are drawn from the list of those who register.

A complete story of the 1970 models is being carried elsewhere in this issue of The Enterprise.

PAPER OUT EARLY

This week's Enterprise is coming to our readers several hours earlier than it has been since June 1. We will carry our usual Friday dateline, but the paper is being printed on Wednesday so it will be ready to go in the mail Thursday morning.

The reason for moving up the printing time was to enable us to deliver the paper to our readers before the showing of the new 1970 Chevrolets by Caperton Chevrolet Co. in Bronte.

Next week we will go back to our regular Thursday printing schedule.

Eden Coming Friday for Game

The Bronte Longhorns are looking for a more successful outcome to their football game this Friday than they had last week. The Eden Bulldogs will be here Friday night for the second game of the

SHORTHORNS DOWN RL DOGIES, 6-0

The Bronte Shorthorns, junior high football team, took a 6-0 win last Saturday morning from the Robert Lee Dogies.

The Shorthorns' score came after they marched the ball down the field in a sustained drive to the 2 yard line. Kim Barrett plunged over from the 2 for the lone counter of the game.

The Shorthorns will be idle this weekend.

A cleanup campaign is planned for the City of Bronte next month. Dates for the all out effort all over the city have been set for Oct. 1, 2 and 3 and Oct. 8, 9 and 10.

Mayor Royce Lee said that cooperation of the entire community is sincerely solicited in making the campaign effective.

Plans call for appointment of block personnel to contact residents in each block of the city to see what needs to be done in each area.

Release forms are available at the city hall for owners or custodians of property to sign, giving city workers authority to go

on private property for clean up purposes. Lee said city officials will appreciate the help of everyone in getting the forms signed.

Also, the mayor stated that suggestions for making the campaign a success will be appreciated, and can be left at the city hall. A list will be kept of all suggestions.

Class Officers Are Announced

Officers for the high school classes have been elected to serve during this school term. They are:

Seniors

President, Linda Carlton, vice president, Keith McCutchen; secretary, Janet Thomas; treasurer, Dee Ann Percifull; reporter, Mary Champion; student council representative, James Vaughn.

Juniors

President, Kenneth Stroebel; vice-president, Susan Cumbie; secretary-treasurer, Paula Landers; reporter, Danny Cooper; student council representative, Jolene Vaughn.

Sophomores

President, Lynn Lawhon; vice-president, Bobby Skelton; secretary-treasurer, Andra Cooper; reporter, Matt Caperton; student council representative, Dixie Ver-syp.

Freshmen

President, Brian Pruitt; vice-president, Ginger Snead; secretary-treasurer, Nell Champion; reporter, Sandra Stroebel; student council representative, Michelle Golson.

Eighth Grade

President, Tony Mackey; vice president, Jesse Flores; secretary-treasurer, DeWitt Scott. Cheerleaders are Jean Ann Raughton and Dawn Cumbie, and twirler is Diane Arrott. Head cheerleader for junior high is Norma Thompson, also an eighth grader.

Seventh Grade

President, Kim Arrott; vice president, Louis Martinez; secretary, Randy Scott; treasurer, LeRoy Zuniga. Cheer leaders are Kim Arrott, Julie Snead, and twirler is Donna Butler.

HEART ASSOCIATION TO SPONSOR FILM

Coke County Heart Association will have a meeting and show a film for the public Monday night on the school campus at Bronte. The film, "Eat to Your Heart's Content," is of vital interest to everyone in the community who wishes to avoid heart disease. It was produced by the American Heart Association. The program will begin at 7:30 p.m.

Prior to the showing of the film there will be a board meeting of the Coke County Heart Association. Mrs. Kenneth Lackey of Robert Lee is president of the organization.

The film was shown recently in Robert Lee and anyone who missed it is invited to attend the Bronte showing.

D.L. EXAMINER WILL NOT BE IN COUNTY SEPT. 23

The highway patrolman who is driver license examiner for Coke County will not be here Tuesday, Sept. 23. However, he will be back at the courthouse in Robert Lee on Sept. 30.

Rodeo Set for W'kend

All Coke County rodeo fans are invited to come to Bronte Saturday night and Sunday afternoon to witness the finals of the West Texas Rodeo Association. Some eight events will take place, and a parade will start the action at 5 p.m. Saturday. Everyone in the area is invited to ride in the parade.

Events will start Saturday night at 8 o'clock in the arena in the west part of town, and will continue Sunday afternoon at 2 o'clock.

Events and prizes offered are: bare back bronc riding, \$20; calf roping, \$20; dogging, \$20; team dallying roping, \$20; barrel racing, \$15; flag race, \$5; pole bending, \$5; bull riding, \$20.

The rodeo is being sponsored by the Coke County Roping Club. J. Lee Ensor, president of the club, said some of the best performers in this part of the state will be here and a good show is promised to all those who attend.

1970 Chevrolets On Display Sept. 18

The Monte Carlo — a totally new personal luxury car—headlines Chevrolet's new models for 1970, John Z. DeLorean, General Motors vice president and Chevrolet general manager, said today.

"The 1970's will be an unparalleled decade of individual customer choice," DeLorean said. "Chevrolet will continue to set the industry pace with a variety of cars and options which allow each buyer to custom tailor his personal transportation.

"Monte Carlo adds a new market dimension by offering to the youthful, sophisticated buyer a superb blend of individual, high fashion styling and intermediate size handling and performance.

DeLorean said seven distinctive Chevrolet lines will be shown in dealerships on Announcement Day, Sept. 18.

"The big Chevrolet has new styling and added power for 1970 and Chevelle has an all-new appearance," DeLorean said. "Improvements in these lines are incorporated in both sizes of Chevrolet station wagons. The fast selling Nova has fresh appeal in its new models."

Current models of the popular Chevrolet Corvette and Camaro will be continued to the end of this year with new models in each line scheduled for introduction later in the model year.

DeLorean said that among important 1970 engine changes, the base V-8 of the big Chevrolet is increased to 350 cubic inches from 327 cubic inches in 1969 to give added power for options such as air conditioning that continue to grow in customer popularity.

The base six cylinder engine of Chevelle is also increased — 250 cubic inches in 1970 compared

with 230 cubic inches in 1969. "A smooth running new 400 cubic inch V-8 that burns regular fuel is introduced as an option on the big Chevrolet and also is available on Monte Carlo," DeLorean said.

Two new high torque 454 cubic inch V-8's replace 427 cubic inch engines offered on the big Chevrolet in 1969.

He said mechanical improvements include smoother engine acceleration through the use of a transmission controlled vacuum spark advance.

There is extended use of variable ratio power steering which gives more responsive maneuverability in turns and parking. It is now available on all 1970 models except station wagons and Nova models with four cylinder engines.

Longer life, fiberglass-belted tires are standard on all 1970 Chevrolet models.

Every 1970 model has extensive safety features for occupant protection, accident prevention and anti-theft.

New for 1970 among Chevrolet's more than 400 options and accessories are improved electric door locks, replacing vacuum locks.

With the electric door locks is a new automatic front seat back release for coupes which unlatches when either front door is opened, for easier access to the rear seat. The latch re-locks securely when the door is closed.

Also new is an electric rear deck lid release operated from inside the glove box.

A new headlight delay option reminds the driver with a warning buzzer if he opens his door without turning off his headlights. After the lights are off,

he may push a timer button on the instrument panel and lights will turn on for about two minutes to provide illumination after he leaves the car.

Radio antennas contained within the windshield glass will be factory installed when radios are ordered on all 1970 Chevrolets. They replace outside mast antennas used previously and are not subject to being broken or bent. A new highly compact combination A.M. or AM-FM stereo radio and tape player unit fits snugly in the instrument panel.

Also available is a broader than ever variety of trailering, towing and recreational vehicle accessories.

Chevrolet offers 15 colors, most of them new, for 1970. There are up to seven two-tone combinations, five vinyl top colors and two convertible top colors.

Here are additional details by car line:

Monte Carlo—This totally new Chevrolet blends action and elegance in a sporty personal luxury car. There is one model — a 2-door hardtop coupe.

It has the longest hood of any car in Chevrolet history — a full six feet from grille to concealed windshield wipers.

The distinctive front has a die cast plated metal grille which gives precise detail and brilliance. New single-unit headlights are up to 14 per cent brighter than other single lamp systems.

Body side panels have smooth, flowing lines, accented by a low, full length bright molding and brushed chrome wheel covers. Roof styling is formal. The deck is short and trim. Vertical taillights complete the image of an all-new car from Chevrolet.

Monte Carlo is built on an easy handling 116-inch wheel base. Compared to an Impala Coupe, it is nine inches shorter in overall length, more than one inch lower and is four inches less in width.

The interior is finely tailored in keeping with the car's luxury concept. The distinctive instrument panel—which groups precision-faced gauges and controls in a wide cluster—has the look of rich burl grain elm, as does the steering wheel.

Conventional seats are standard with buckets and floor console optional.

Besides a wide selection of options, all advanced features of other Chevrolet models are incorporated in Monte Carlo. There is Astro ventilation, full door-glass styling, complete sound insulation and corrosion resistant fiberglass inner fenders.

Five V-8 engines give the buyer a wide choice in Monte Carlo performance. The base V-8 is the same 250 horsepower 350 cubic inch engine standard on the 1970 big Chevrolet. There are also 400 cubic inch engines and exclusive on the Monte Carlo SS is a 454 cubic inch V-8 developing 360 horsepower.

Four transmissions include Powerglide and Turbo Hydramatic automatics.

Regular Chevrolet

The industry's top selling car has a new front end appearance in 1970 with a richer looking fine mesh grille and more prominent headlights.

The exclusive Caprice and Impala Custom Coupe roofline with full-width rear windows continues in 1970. This is the largest selling single body style among regular-sized cars in the industry.

Fine-line vertical taillights located in the new rear bumper are a clear change identity from the horizontal lights in 1969.

Caprice models have color-matched side moldings and for the

first time have wheel covers which are accented with body color. The popular raised vinyl protective side molding is continued on Impala in five harmonizing colors.

Fifteen inch wheels are now standard on all big Chevrolets.

There are a total of six engines with a horse power range from 155 to 390. The base six cylinder engine is 250 cubic inches. Five V-8's range from the new base 350 cubic inch engine to the new 454 cubic inch engines.

A total of 9 big Chevrolet models are available on a 119-inch wheelbase.

Chevelle

The industry's top-selling in-

termediate, whose sport coupe is the largest selling single body style on the market, has a completely new look for 1970.

The bold front end design emphasizes the engine with a projecting, split grille. Dual headlights blend back into the fenders.

Sculptured sides have a strong family resemblance to the big Chevrolet, as does the new shape of rear quarter windows on the coupe which are enlarged for greater visibility than in 1969. The coupe and convertible have full door-glass styling.

Simplicity keynotes the rear with rectangular taillights recessed in a larger bumper. On the

Continued on page 6

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September 19, 1969

The new FRIGIDAIRE Home Laundry is worth looking into



Tired of the back-breaking drudgery of washing and drying clothes the old fashion way. Well, Frigidaire has the modern answer to this problem. The time-saving, work-saving washer and dryer of Frigidaire.

The JET ACTION Frigidaire washer has a different agitator that gives your clothes a deep cleaning you never thought possible. It has a different way of rinsing that jets away lint and suds, all automatically. A different design in the mechanics, no belts, no gears and no pulleys wear out. All this and as quiet as a whisper.

Couple this new Frigidaire washer with the new Frigidaire FLOWING HEAT ELECTRIC CLOTHES DRYER, and you have a wash-day pair that can't be beat. The dryer beats all out doors in getting clothes dry. One dial does all the work. You have a choice of settings, including settings for delicate fabrics and wash & wears. There's a different kind of lint screen, right on the door. And you can choose the degree of dryness you want. So, don't delay any longer. Go to WTU and see these new and different washers and dryers—the wash-day homemakers prefer! It's worth looking into!

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BACK THE LONGHORNS

Attend the Game

Bronte

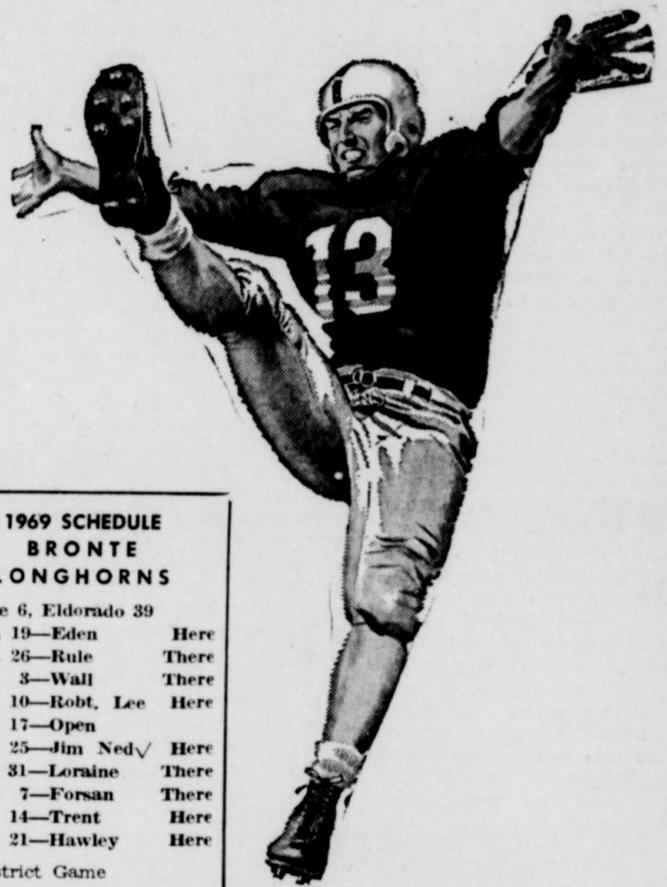
VS.

Eden

Friday Night - Here

BACK THE FIGHTING LONGHORNS
LET'S GO ALL THE WAY!

See and Hear the Big
BRONTE LONGHORN BAND
Twirlers & Cheerleaders Will Have a Good Show



1969 SCHEDULE BRONTE LONGHORNS		
Bronte 6, Eldorado 39		
Sept. 19—Eden	Here	
Sept. 26—Rule	There	
Oct. 3—Wall	There	
Oct. 10—Robt. Lee	Here	
Oct. 17—Open		
*Oct. 25—Jim Ned	Here	✓
*Oct. 31—Lorraine	There	
*Nov. 7—Forsan	There	
*Nov. 14—Trent	Here	
*Nov. 21—Hawley	Here	
*—District Game		
✓—Homecoming (Sat.)		

This Ad Sponsored in the Interest of Good Sportsmanship By:

Charles Ragsdale Barber Shop
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Coke County Sheriff's Department
Howard Brock, Commissioner, Prec. 2
Bronte Hospital
Cumbie & Mackey
Kemp's Cleaners
Caperton Chevrolet Co.
Jack Corley, Commissioner Precinct 4
Mrs. Winnie Waldrop, County Clerk

Mrs. Jerry Thomason, County Treasurer
Ware's Texaco Station
Cactus Cafe
Hughes Radio & TV
Bronte Motor Co.
Tidwell's Enco Service
Spencer's Grocery and Station
Butler's Gulf Oil Products & Butane Service
Luttrell Construction Co.
West Texas Utilities Co.
Lammers Country Store

City Cafe
White Auto Store
Sims Food Store
Central Drug
Margaret's Flowers & Gifts
First National Bank
W. H. Maxwell Jr., Conoco Products
Youngblood & Glenn, Insurance
Bob's Gulf Station
Peggy's Beauty Shop
Hurley Pharmacy
The Bronte Enterprise

Longhorns Fall, 39-6 to Eldorado In 1969 Season Opener Last Friday

Things didn't get off to a really great start for the Bronte Longhorns last Friday night in their season opener. Powerful Class A Eldorado downed the local lads 39-6, and left no doubt that they have some very fine running backs.

The Eagles scored in every quarter while Nicky Arrott made the Longhorns' lone tally in the fourth period.

First Quarter

Willie Zuniga kicked off to start the ball game. Keith Williams carried a couple of times for small gains and a penalty against the Longhorns moved the ball to the Eagle 34. It was from there that Wayne Doyle broke through to go all the way for the first Eagle counter with only 1 minute and 18 seconds gone. Quarterback Archie Nixon kicked the extra point and the score was 7-0.

Nixon kicked off to Nicky Arrott who was pulled down on the 32. Keith McCutchen kept the ball for a 10 yard gainer but the Longhorns were penalized 5, to bring up 1st and 15. McCutchen, Arrott and Bobby Skelton moved the ball real well, going to the Eagle 34 on 6 plays, but there the offense bogged down, and after four tries for another 1st down, the ball went over on the Eagle 37.

Bob Page, James Davis and Doyle moved the ball to the Bronte 5, making three 1st downs in the process. Davis went to the 2, but a penalty moved it back to the 7. Davis then made 5 and Page carried it on over for another TD. The try for extra points failed, and the score was 13-0.

Skelton took Nixon's kick and was tackled on his 29. Randy Barbee went 11 yards for a 1st on the 40, then the Longhorns were fined 15 yards for pushing. The Longhorns were facing a punting situation as the quarter ended.

Second Quarter

Barbee punted and the ball was returned to the 45. James Vaughn trapped Nixon on a pass try for a loss of 18 yards and the Eagles were forced to punt. It went to Barbee who was hit on the 24. After four tries the Longhorns had to punt, and Barbee's kick went to Paul Page who handed it to Doyle. The Eagle speedster soared past the Bronte defenders going all the 60 yards between the spot where he took the handoff and the Bronte goal line. Try for point failed and the score was 19-0.

Arrott took the kickoff and went down on his 43 after a nice runback. But the Horns couldn't make the needed 10, and Barbee punted. The Eagles made a first down on the Bronte 45, but had to kick on the next series. It went into the end zone and gave Bronte the ball on the 20. Another punt was in order after a first down failed to materialize, and the Eagles took over on their own 40. The Eagles kept the ball the remainder of the half and would have had another touchdown, but a holding penalty nullified it.

Third Quarter

The Longhorns took the ball to begin the second half of play, and moved to the 35 for a 1st down. Moving on out to the 40, they bogged down and Barbee had to punt. There the Eagles began a long march that took them over the double stripe for another counter. They got down to the Bronte 3, where Doyle took the ball over for the score. McCutchen rushed in to block the EP kick, leaving the score at 25-0.

Arrott took Nixon's kick out to the 32. On the second play of the series a fumble was recovered by Jerry Baty on the Bronte 44. Davis went for a good gainer, and a penalty against the Longhorns moved the ball to the 13 yard line.

Fourth Quarter

Keith Williams gained 8 and then Page carried over for another counter. Doyle ran the EP and the score was 33-0.

Arrott was downed on the 32 after taking the kickoff. Then a big pass play from McCutchen to Barbee was good for 31 yards and a 1st on the Eagles 37. Another pass to Zuniga netted 6 and a penalty against Eldorado moved the ball to the 15 for a 1st down. McCutchen tried to pass but couldn't find a receiver and ran the ball to the 3. It was from there that Arrott went over the right side for the Bronte touchdown. The try for points was no good and the score stood at 33-6.

Zuniga kicked off to Davis who was stopped on the 25. Page ran the ball twice for 19 yards and a 1st on the 44. Then Nixon tossed an aerial to Williams who went all the way and wound up scoring for the night. EP try was no good, leaving the scoreboard reading 39-6.

The remainder of the game saw the Longhorns keep the ball most of the time and move it up to the Eagle 28, but they were unable to cross into the pay zone. A pass play was intercepted on the Eagle 18 by Doyle at the end of the game.

David Glenn and a friend, Carroll Day of Spearman spent the weekend with Mr. and Mrs. Clark Glenn. Both boys are students at Texas Tech in Lubbock.

BROOKSHIRE BROWSINGS

By Mrs. Herbert Holland

Rev. John Early of San Angelo will preach Sunday at the 11 o'clock service at Maverick Baptist Church.

Mr. and Mrs. Herman Miller visited relatives in Fort Stockton Sunday.

Mrs. Ethel Morgan spent last week in Stephenville with her daughter and family, Mr. and Mrs. Robert Keeney.

Sunday guests of Mr. and Mrs. James Lee were Mr. and Mrs. Jimmy Lee and children, Mr. and Mrs. Gary Coates and David, all of San Angelo and Luther Nixon of Ballinger.

Mr. and Mrs. Larry Saunders and Mike of San Angelo spent most of last week here with her parents, Mr. and Mrs. Vernie Smith.

Recent guests of Mr. and Mrs. Charlie Brown have been Mr. and Mrs. Carol Miller and family of Las Vegas, Nev., Mr. and Mrs. Ted Kruse and family, Mr. and Mrs. Elbert Fiveash and family, all of San Angelo, Mr. and Mrs. Robert Brown of Tennyson, Mr. and Mrs. Charles Ray Brown and girls, Mr. and Mrs. Robert Melvin Brown, Miles and Debbie, all of Blackwell and Mr. and Mrs. Franklin Thomas.

Mr. and Mrs. Albert Tucker and Mrs. Jim Townsend recently visited Mr. and Mrs. Dailey Story in Tucumcari, N. M. Mrs. Story and Mrs. Townsend are sisters of Mr. Tucker.

Mr. and Mrs. Dee Foster Jr., Mark and Buddy of Hobbs, N. M. spent the weekend with his sister and family, Mr. and Mrs. James Holland.

Ona Mae Lee of San Antonio spent the weekend here with her parents, Mr. and Mrs. Alto Lee. Others visiting them Saturday night were Mr. and Mrs. Leland Carlton. The group enjoyed home made ice cream.

Mr. and Mrs. Vernie Smith hosted the domino party Tuesday night of last week Progressive dominoes were played. Dips, chips, cake, nuts, bottle drinks and coffee were served to Messrs. and Mmes. Glenn Burks, Bill McCannless, Charlie Brown, Herbert Holland, Willard Caudle and Smith. The group sang happy anniversary to the Smiths at the close of the party as it was their 42nd wedding anniversary.

Visiting Mr. and Mrs. Willard Caudle last weekend were Mr. and Mrs. Victor Hedges, Kevin and Kyle and Daron, Mr. and Mrs. Jerry Walker and Glen, all of Abilene and Mr. and Mrs. J. W. Caudle and family of Bronte.

Lunchroom Menus

Monday, September 22

Bar-B-Q sandwich, pork and beans, potato chips, pickles, pineapple upside down cake.

Tuesday, September 23

Chicken with noodles, seasoned green beans, buttered corn lettuce wedge with dressing, rolls, gingerbread with orange sauce.

Wednesday, September 23

Fish fillets with tartar sauce, macaroni and cheese, buttered English peas, cabbage, apple, carrot salad, rolls, jello with fruit and dreamwhip.

Thursday, September 25

Spanish rice with ground meat, pinto beans, spinach, tomato slice, onion ring, cornbread, sliced peaches and vanilla wafers.

Friday, September 26

Oven fried chicken, boiled potato in jacket, frozen blackeyed peas, tossed vegetable salad, rolls, fruit pastry cobbler.

Mrs. Warren Hames of Crosbyton and Mr. and Mrs. Jack Hamilton of Dallas are visiting this week with their mother, Mrs. F. S. Higginbotham.

The Bronte Enterprise

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SOROSIS CLUB NOTICE

The Sorosis Club will meet tonight (Thursday) in the home of Mrs. Wayman Percifull at 7:30 p.m.

'69 STUDY CLUB NOTICE

The '69 Study Club will meet next Monday night at 7 p.m. in the home of Mrs. Jimmy Bargett. Mrs. Martin Lee will be in charge of the program.

Mr. and Mrs. E. K. Buford of McCamey spent Sunday night with her sister and brother-in-law, Mr. and Mrs. Floyd Modgling. Mrs. Modgling said that her grandson, Charles Oliphant, is a member of the Vikings football team in Missouri City, Texas. A freshman, he is the son of Mr. and Mrs. Charles Oliphant of Missouri City.

Hear the Broadcast of the BRONTE LONGHORN PEP RALLY

OVER

Station KRUN

Friday at 4:30 P.M.

Sponsored By:

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Cumbie & Mackey Dry Goods
Denman's White Auto Store
Elroy Butler Gulf Oil Distributor
The Bronte Enterprise
ALL OF BRONTE, and
Charles Hambrick Jeweler of Ballinger

The Pep Rally will be taped at 2:30 in the Bronte Gym and broadcast at 4:30—Be sure to listen!

RODEO

THIS WEEKEND

West Texas Rodeo Assn. Finals



Saturday — 8 P.M.

Sunday — 2 P.M.

In Bronte Roping Arena

Parade at 5 p.m. Saturday

Everyone Is Invited to Ride in the Parade

EVENTS

Bare Back Bronc	-----	\$20.00
Calf Roping	-----	\$20.00
Dogging	-----	\$20.00
Team Dalling Roping	-----	\$20.00
Barrel Racing	-----	\$15.00
Flag Race	-----	\$ 5.00
Pole Bending	-----	\$ 5.00
Bull Riding	-----	\$20.00

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Coke County Roping Club



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Bronte

DEE ANN PERCIFUL SPEAKS FOR DIVERSITY CLUB

"Americanism" was the subject for Dee Ann Perciful's speech before Diversity Club members at their first fall meeting of the new club year. Miss Perciful, a senior in Bronte High School and the daughter of Mr. and Mrs. Wayman Perciful, attended the Farm Bureau Citizenship Seminar at Baylor University last

summer.

The club meeting was held on Thursday night of last week in the home of Mrs. Otis Smith. Co-hostesses were other members of the yearbook committee, Mmes. George Thomas and Carroll Robbins.

A salad supper was served from a table decorated around the theme for this year "Space...and Women's Involvement with Peo-

ples of the World." Dolls were used to depict involvement of different countries.

Mrs. Thomas presented the year books and also gave a gift from the club to Mrs. Vetal Flores who has moved to San Angelo. Mrs. D. K. Glenn, president, presided for a business session and plans for a tea honoring federated clubs in Bronte were discussed. It was also voted that the club will spon-

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sor a float in the homecoming parade. Other members present were Mmes. Clifford Clark, W. H. Dismore, Cecil Kemp, H. M. Kirkland, R. C. Lasswell, J. W. Martin, O. R. McQueen, Charles Ragsdale Collins Sayner and Joe George Wilkins.

Sunday dinner guests in the home of Mr. and Mrs. James Tidwell were Mr. and Mrs. Jack Corley and Davis, Mr. and Mrs. Marvin Corley and Mrs. Winnie Tidwell.

Patronize Our Advertisers

BE WISE, INVEST REGULARLY IN U. S. SAVINGS BONDS.

Introducing the 1970 Buicks.

Three of 36 great new Buicks.
Three of the finest Buicks ever.
Built with all the care and craftsmanship possible.
Built with product integrity.
Right down to the fine details.
As a few of these fine details will prove.

Every 1970 Buick has a new cooling system that should never ever overheat. • Every 1970 Buick equipped with a V8 engine has an exclusive carburetor time modulated choke control. It will make for easy starts in any weather. • Every 1970 Buick is equipped with fiberglass belted tires as standard equipment. • Every 1970 LeSabre, Wildcat, Estate Wagon, Electra 225 and Riviera has an exclusive suspension system called AccuDrive. Never has handling been easier. • All the 1970 Buicks have the look that makes people look twice.

No wonder Buick owners will keep on buying Buicks. Buicks are automobiles you can believe in.

Something to believe in.



1970 Buick LeSabre Custom 2-door Hardtop. With a 124-inch wheelbase. Now available with a 455-cubic inch V8.



1970 Buick Estate Wagon. Totally new. A full size wagon with a 124-inch wheelbase. The longest you can buy.



1970 Buick Riviera. An all new 455-cubic inch V8 combined with a beautifully behaved 3-speed automatic transmission are a small part of what's standard.

Wouldn't you really rather have a Buick?



SS Chevelles, a special dent-resisting resilient black insert is part of the rear bumper.

The pace setting SS 396 Chevelle now takes nearly one out of every five Chevelle sales. For 1970 its base 396 cubic inch V-8 is increased from 325 to 350 horsepower. It also has a special domed hood.

Optional on the SS hood is a new "cowl induction" system in which a valving door at the rear automatically admits cooler outside air to the carburetor on demand.

Included in the SS 396 Chevelle is a black-accented grille, special performance front and rear suspension for improved handling, special sport wheels with 7-inch rims, wide oval white lettered tires and SS 396 identification.

Twin sport stripes for the hood and rear deck are a new SS 396 option for 1970.

Chassis improvements in the 1970 Chevelle give a smoother ride. There is better brake performance from cooler-operating finned rear drums. Variable-ratio power steering is an option on all models.

All 1970 Chevelles have increased

side impact protection due to new safety guard door beams.

Interiors of Chevelles are all new and feature an instrument panel of molded fiberglass-reinforced plastic with integral glove compartment. Astro Ventilation is standard on the Sport Coupe and Convertible.

There are a total of five Chevelle engines with a horsepower range from 155 to 350. The base six is the bigger displacement 250 cubic inch engine. The four V-8's begin with the 307 cubic inch base V-8. Four transmission are available.

Chevelle coupe and convertible models are on a 112-inch wheelbase and two sedans are on a 116-inch wheelbase.

Nova

Chevrolet's Nova showed substantial sales increases in 1969 and continued to be the industry's top selling small domestic family car.

For 1970, Nova continues its blend of clean styling and economy. It features a new finer mesh grille and larger front, side and rear lamps.

Interior and exterior trim and colors are new.

Chassis refinements give an

even smoother ride. Variable-ratio power steering is a new addition to the wide range of Nova options.

The sporty Nova SS coupe includes a 300 horsepower 350 cubic inch V-8 engine with special SS identification, black-accented grille and rear panel, 7-inch wide wheels with white stripe wide oval tires and special suspension.

A four-cylinder, two sixes and three V-8 engines give a horsepower range from 90 to 300. Among the five transmissions is Chevrolet's low cost "clutchless" Torque-Drive for four- and six-cylinder engine Novas.

There is a 2-door coupe and 4-door sedan on 111-inch wheelbase.

Station Wagons

To again give the station wagon buyer opportunity to select exactly the size and features he wants, Chevrolet's eight station wagon models are grouped in a single line with two sizes in 1970. All have dual action tailgates.

On a 119-inch wheelbase and incorporating the styling of the big Chevrolet are the Kingswood Estate, Kingswood, Townsman and Brookwood.

On a 116-inch wheelbase with Chevelle styling are the Concours

Estate, Concours, Greenbrier and Nomad.

The Kingswood Estate and Concours Estate wagons have wood-grained panels on body side and tailgate. All but the Brookwood and Nomad are available in 3-seat as well as 2-seat versions.

Chevrolet wagons again offer the comfortable "walk-in" rear design. Using the Chevrolet dual-action tailgate that includes a step built into the rear bumper, a passenger can step upright into the wagon and sit down easily in the rear-facing third seat.

The 119-inch wagons all have V-8 engines with a horsepower range from 250 to 390. Fifteen-inch wheels are standard on all 119-inch wheelbase models.

The 116-inch wagons have one six and four V-8 engines with a horsepower range from 155 to 330. Side-guard door beams are introduced in this size wagon and continued on bigger wagons.

All wagons have improved ride and handling. They include the engineering, styling and safety advances of Chevrolet cars of comparable wheelbases and offer a wide variety of options and acces-

sories.

Corvette and Camaro

Current models of these companion excitement cars will be continued to the end of 1969 with new models to be introduced later in the model year.

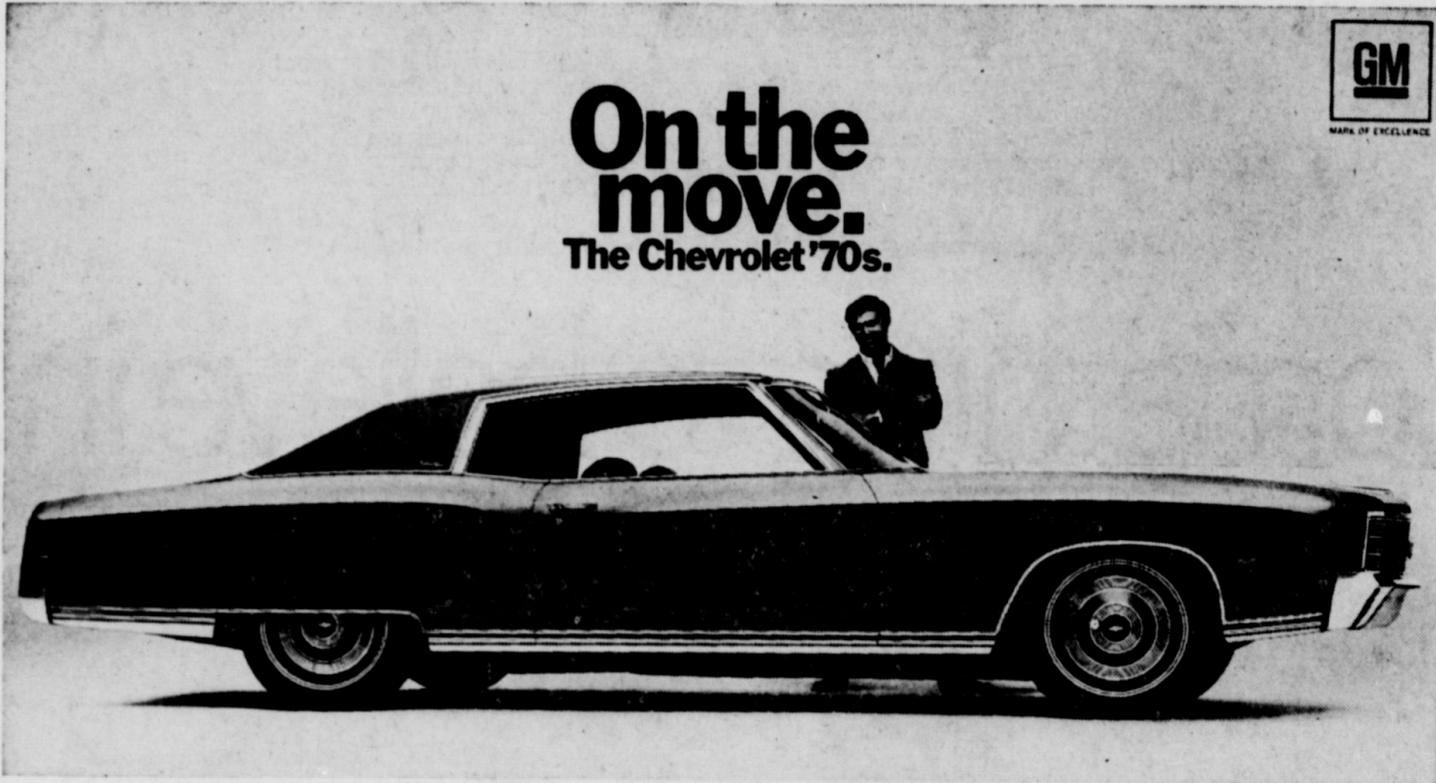
The prestige Corvette sports car is offered in two Stingray models — a convertible and the unique "semi-convertible" Aero coupe with removable roof panel sections and rear window.

There is a wide choice of performance — five V-8 engines ranging from 300 to 435 horsepower.

Chevrolet's Camaro continues to build its enthusiastic following in the sporty car market.

It, too, is offered in a convertible and a sport coupe. The Z-28 Camaro continues to be a sales standout. It has a 302 cubic inch engine and special handling equipment.

Camaro offers two six-cylinder and four V-8 engines with a horsepower range from 140 to 325. A wide variety of appearance and mechanical options allow the buyer to order Camaro to suit his or her particular taste.



Our new one: Monte Carlo



Our big one: Caprice



Our tough one: Chevelle SS 396

Monte Carlo. Our whole new field of one.
The first truly luxurious personal car even us guys who work for a living can afford.
Big 350-cubic-inch V8. Power disc brakes. Deep twist carpeting. All standard.
Some car, the Monte Carlo.
Some cars will be wishing we had never brought it out.
Moving on. Caprice.
The perfect car for "the big car man."
For 1970 we gave it a new grille, new 250-hp standard V8, new

fiberglass-belted tires, new colors, new trim.
New headaches for higher priced cars.
Moving on. Chevelle SS 396.
The Chevellest Chevelle yet.
Now you can order a Cowl Induction Hood to help the horses breathe. All 350 of them.
Move on.
To your Chevrolet dealer's.
Putting you first, keeps us first.



You're Invited To Our

OPEN HOUSE

Thursday, September 18

See The New Exciting Different 1970 CHEVROLETS

FREE

- REFRESHMENTS
- GIFTS FOR EVERYONE
- DOOR PRIZES



21 YEARS OF SERVICE . . .

Thursday is a day of double importance to us. It will be our 21st birthday—we're full grown. It was just 21 years ago we opened our Chevrolet dealership here and had a showing of the 1949 models. Since that time your patronage and loyalty have enabled us to sell many hundreds of new Chevrolets and thereby have our business grow and expand. We are deeply grateful for the business you have given us. Our policy has always been to sell a top quality product as inexpensively as possible and to provide the best of service. We believe as long as we stick to this policy, there will be a place in this community for Caperton Chevrolet Company.

Seven New Cars

ON DISPLAY

ALSO NEW 1970 PICKUPS

Y'all Come

BE OUR GUEST

CAPERTON CHEVROLET COMPANY

Classified Ads GET A BARGAIN OPPORTUNITY

CLASSIFIED ADVERTISING RATES

1st Insertion Per Word 5c
 2nd and Subsequent
 Insertions Per Word 3c
 Minimum Charge: 50c
 Additional 50c for blind ads.

CARDS OF THANKS

Per word 5c — (Minimum \$1.00)
 Classified ads and cards of thanks are payable in advance unless customer carries a regular account. \$1.00 minimum charge if posted in ledger.

COPY DEADLINE:

Classified Ads — 12 Noon Wed.
 Display Ads — 5 p.m. Tuesday

CARD OF THANKS

OUR HEARTFELT THANKS for all the expressions of love and comfort shown to us during our time of tragedy and sorrow. These will forever be remembered in our book of memories. May God bless each of you.

The Families of Allen Bryan, O. F. Bryan and G. D. Luckett.

Special Buy On Corrugated Sheet Iron

\$6.95 per sq. on 26 gauge — 6 ft. long
 \$7.50 per sq. on 12' long
 \$8.25 per sq. on deep Corrugated
 \$9.95 per sq. on 26 gauge Heavy Material
 \$9.95 per sq. on 29 gauge "V" Crimp
 \$10.95 to \$15.95 on Colored heavy and up to 45' lengths.
 Closed Saturday Afternoon
Mueller Supply Co., Inc
 Highway 67 West, Phone 365-3555
 Ballinger, Texas
 6tc

FOR SALE — Boys bicycle. Mark Murtishaw. 473-4331. 1tp

WE BUY AND SELL Used Furniture and anything of value. Jay's Bait, Robert Lee. 38-4tp

FOR SALE — Purebred Suffolk bucks. Lambs or yearling. Pho. 453-2906, Robert Lee. 38-1tc

Bookkeeping

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B. E. TAYLOR
 115 S. Jefferson, Ph. 655-8391
 San Angelo

You Deserve The Best —

OF SERVICE!



Your pharmacist strives to serve in many ways... by bringing you the finest drugs available at the lowest price possible; by offering his knowledge.

We will be closed Saturday and urge you to shop our store for your drug needs Thursday and Friday.

HURLEY PHARMACY

Cottons Featured At Fashion Show

Cottons for all occasions will be featured in a fashion show to be presented by Coke County Home Demonstration Clubs at 8 p.m. Tuesday, September 23, in the Robert Lee School Auditorium.

The traveling collection of fashions, "Cavalcade of Cottons," is a loan service made available by the National Cotton Council and McCall's Patterns. It is offered as a demonstration of the versatility in home sewing, and as information on the latest trends in fabric and pattern styling.

The wardrobe, made by seamstresses in Memphis, Tenn., includes casual clothes, tailored suits and coats, late-day dresses and children's wear.

Plans for the program are announced by Mrs. Fay C. Roe, county home demonstration agent. The show will be commented by Mrs. Larry Jameson.

The show is free and the public is invited.

RUNNELS BAPTIST ASSN. TO MEET MONDAY

Runnels Baptist Association Workers Conference will be held in the First Baptist Church in Ballinger, Monday, Sept. 22. The theme is "Sunday School Outreach." It will begin at 5:30 p.m. with supper at 6:30 and the evening program at 7:15.

NEWS FROM TENNYSON

By Janet Thomas

By Janet Thomas

Mrs. Tom Green recently visited with Mrs. Mildred Washam in San Angelo. Bill Green has returned home after a visit in Austin.

Mr. and Mrs. Hamp Thomas visited Mr. and Mrs. William Thomas in Sweetwater recently. The Thomases and Mr. and Mrs. John Clark attended the circus in San Angelo last weekend.

Otis Rolls, who is attending Howard Payne College in Brownwood spent the weekend with his parents, Mr. and Mrs. Leslie Rolls.

Mr. and Mrs. Tom Williams and their son and family, Mr. and Mrs. Squirrel Williams of San Angelo had a fish fry at the lake. Also attending were the Carltens from Maverick.

Visiting Mr. and Mrs. Claude Ditmore over the weekend were Mr. and Mrs. Raymond Ditmore, Ray and Mike, of Abilene, Mr. and Mrs. Elton McGinnis and Mr. and Mrs. Sam McGinnis of Eldorado, Douglas Ditmore of Robert Lee and D. W. Sheffey of San Angelo.

Recent guests of Mr. and Mrs. John Clark have been Mr. and Mrs. J. O. Bagwell of Fort Worth, and Kenneth Clark of Odessa.

Mrs. Jack Corley was hostess to the Quilting Club last Thurs-

day. Present were Mmes. Roy Baker, Bert Blaylock, Leon McCarty and Nancy, Tom Green, Robert Brown, Tug Boatright, Willie Carper, Bill Feil, Imogene Griffin, Wallace Montgomery, Charlie Brown, Louis Baker, John Clark, Pauline Conger, Oneta Fields, Hamp Thomas, James Arrott, Tom Williams and Mmes. James Tidwell, M. L. Corley, Jim Morrow and Becky of Bronte. The next quilting club meeting will be Sept. 25 in the home of Mrs. Bill Feil.

Davis Corley, student at Texas Tech in Lubbock, visited his parents over the weekend.

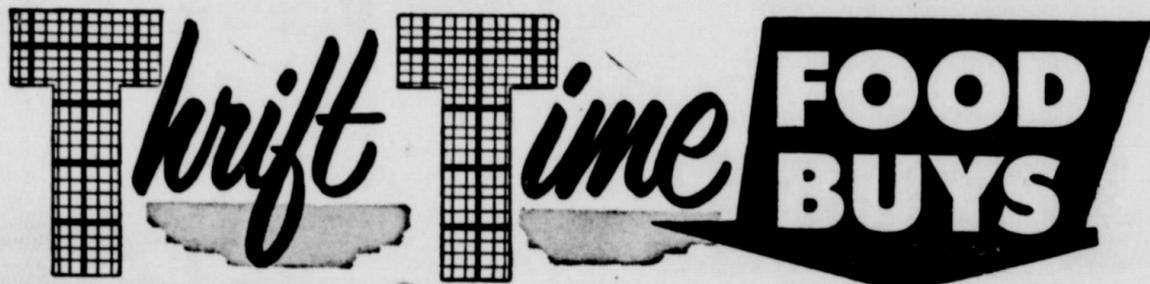
YOUTH RALLY

The Runnels Baptist Youth Rally will be held Saturday night, Sept. 20, at 7:30 p.m. in the Third Avenue Baptist Church in Ballinger. Some Bronte youth are expecting to attend.

Insurance & Real Estate

All types of Insurance: Fire, Casualty, Crop Hail & Life, Town & Rural Property, give us your real estate listings. Phone Blackwell 282-2291 or Bronte 473-3611.

**O. T. Colvin
 Martin N. Lee**



Specials for Friday & Saturday, Sept. 19 & 20

Store Hours: 7:30 A.M. to 6 P.M. Mon. thru Sat.

KIMBELL'S
BISCUITS - - 3 for 27c
 LB.

Beef Ribs 43c

LONGHORN CHEESE - lb. 69c

GROUND BEEF - lb. 60c

HORMEL 2 LB. PKG.
Bacon \$1.59

CHUCK BEEF ROAST - Lb. 65c

PICNIC HAMS - lb. 45c

OLEO, Kimbell's - Lb. 19c

LB.
Lettuce 17c

CALIFORNIA LB.
Oranges 15c

LB.
Bananas 12½c

CHEWING GUM - 6 pkgs. 25c

MILK - - - tall can 19c

NABISCO PREMIUM
CRACKERS - - 1 lb. box 35c

ANY BRAND (EXCEPT SANKA)
Coffee lb. 79c

SWIFT'S JEWEL
SHORTENING - 3 lb. can 63c

BETTY CROCKER LAYER
Cake Mixes 39c

WASHINGTON DELICIOUS
Apples lb. 25c

SIMS FOOD STORE

BRONTE, TEXAS