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Robert Lee Observer

WEST TEXAS' NEATEST WEEKLY PAPER—COMPARE!

FIFTY-NINTH YEAR—ESTABLISHED JUNE 13, 1889

SUBSCRIPTION PRICE \$2.00 A YEAR IN ADVANCE

Vol. 58, No. 27

Robert Lee, Coke County, Texas, Friday, Dec. 19, 1947

Published Weekly

David M. West, 73, Veteran Bronte Publisher, Is Dead

D. M. West, 73, former Bronte newspaper publisher and an important figure in Coke county affairs for many years, died suddenly of apoplexy at his home in Bronte at 4 o'clock Monday afternoon.

He had just completed typing his weekly news letter to The Observer when he was stricken. When he became ill he got up and started toward his bed to lay down, but he slumped to the floor and died immediately.

Funeral rites were conducted Wednesday afternoon in charge of the Rev. George McCrary of Lampasas, former Methodist minister at Bronte. Clift funeral home was in charge of burial at the Bronte cemetery.

David M. West was born at Searcy, White county, Arkansas, May 9, 1874, and departed this life at Bronte, Texas, Dec. 15, 1947, at the age of 73 years, seven months and six days. He was the son of Noah H. and Ellen West.

He came to Texas in 1889. Later he joined the Missionary Baptist church at Rock Creek, in Somerville county near Glenrose. Sometime afterward he entered Howard Payne college at Brownwood to study for the ministry. He was engaged in preaching for a long time and for many years owned and published the Bronte Enterprise.

Mr. West took a very active part in civic affairs and politics and was noted for his vigorous newspaper editorials. He suffered a stroke in the fall of 1945 and was forced to suspend publication of his newspaper, later selling the business to San Angelo parties. He regained his health considerably during the past year and had been looking forward to launching another newspaper the coming year.

In 1923 he was married to Miss Minnie Waldrop, who survives. He also leaves three daughters, Shirley Ann West of Bronte, Mrs. Ernestine Edmondson of Saugus, Calif., and Mrs. Vivian Frasier of Coleman. There are two brothers, J. T. West of Cleburne and John M. West of Des Moines, N. Mex., and two sisters, Mrs. J. F. Osborn of Cleburne and Mrs. Anna Benson of Abilene.

Holiday Vacation

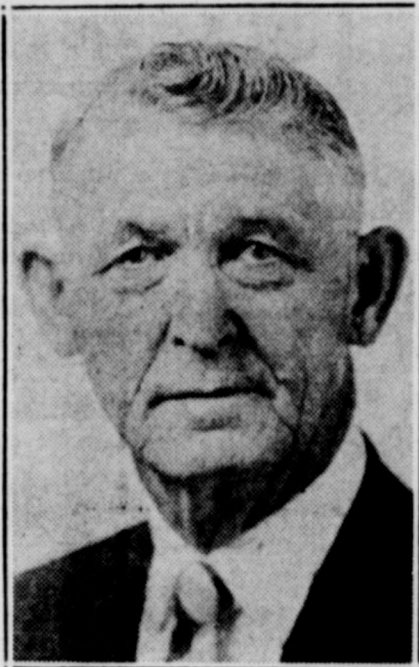
Supt. M. G. Hannaford announces that the Robert Lee public schools will have a two weeks Christmas holiday vacation, starting at 4 p. m. Friday, Dec. 19. Classes will be resumed January 5.

For Sale—6,000 bd. ft. 2 x 8 at 7.40, 3,000 bd. ft. 1 x 4 at 8.20, all lengths, also some 1 x 12, 2 x 4s, flooring, siding. Mesquite.

Mr. and Mrs. Frank D. Bryan were visitors in the H. G. Burch home at Monahans last weekend. Mrs. Bryan and Mrs. Burch are sisters.

For Sale—Kerosene heater, cook stove, refrigerator. A. Samuelson.

"30"



D. M. West

Clarence Webb Re-elected Coke Triple-A Chairman

Only one change was made on the Coke County Triple A committee when new officers were elected here Monday, J. B. Robertson being named as vice chairman to succeed W. B. Clift.

Meeting as delegates to choose the county committee were T. E. Rives, Jr., W. C. Shamblin and A. N. Counts.

The county committee for the new year will be as follows:

C. N. Webb, chairman.
J. B. Robertson, vice chairman.
G. C. Casey, member.
D. K. Glenn, 1st alternate.
A. N. Counts, 2nd alternate.

Gift Suggestion—Give a subscription to The Observer for Christmas. Great things are in prospect for Robert Lee and Coke county the coming year and The Observer will keep you posted on what is going on.

Mrs. A. J. Kirkpatrick has been a patient the past week at Shannon hospital in San Angelo where she is submitting to a series of X-ray treatments.

Banquet Honors 4-H Club Groups

Coke County 4-H boys and girls held their third annual Achievement Banquet Monday, December 15, at Robert Lee. One hundred and twenty-five club members and their parents were served chicken and dressing with all the trimmings.

Nelda Ann Sheppard, winner of a Santa Fe award, gave a very interesting account of her trip to Chicago. Mary Pearl Bearden, home demonstration agent, and T. B. Hicks, county agricultural agent, made special awards to the following 4-H club boys and girls:

First Year Service Pins—Clinton Hood, Van Harlan Schooler, Billy Wayne Casey, Wilton Robertson, Clyde B. Sherrod, Tommie Jett Hood, David McCutchen, Ted Cox, Everette Bussey, Ervin Bussey, Betty Lois Burson, Mary Beth Schooler, Jeffie Harmon.

Second Year Pins—Clayton Bloodworth, Bobby Gene Hood, Milburn Wink, Lynn Davidson, Buddy Millican, W. D. Latham, Billy Ray Scott, Roy Burleson, Ray Aldridge.

Third Year Service Pins—Don Joel Schooler, Jerome Sheppard, Billy Glenn Garwile, Allen Sparks, Lyndon Waldrop, Don Fields, Stanley Austin, Joyce King, Susie Jameson.

Fourth Year Service Pins—Zona Mae King, Donna Jean Jameson, Eula Fae Smith, Eddie Sue McAuley, Billy Fred Jameson, Ruth Blair, Ester Allen.

Fifth Year Service Pins—Wayne Arrott, J. B. Arrott, Le Drew Arrott, Bobby Cox, Marlene Arrott, Norma Jean Gentry, Nelda Ann Sheppard.

Clothing Awards—Marlene Arrott, Eula Fae Smith, Norma Jean Gentry, Nelda Ann Sheppard, Janet Dean, Donna Jean Jameson.

Record Book—Nelda Ann Sheppard.

Clothing Achievement Record—Marlene Arrott.

Following this a special Leadership award was given to Raymond Schooler for meritorious work done in 4-H Club Leadership in Coke County.

4-H Clubber Wayne Arrott was master of ceremonies.

S. E. (Skinny) Adams had his injured leg put in a cast this week and is expected to be more comfortable in the future. He has been a patient at Shannon hospital the past four weeks receiving treatment for a broken leg and other injuries received in an auto collision near San Marcos.

Hubert Buchanan Weds San Angelo Young Lady

The marriage of Mr. Hubert Buchanan of Robert Lee and Miss LaVida Martin of San Angelo occurred last Saturday afternoon in Sterling City, with the Rev. C. D. McEntire, Baptist minister of that city, officiating. The couple were attended by Mr. Ray Ledbetter of Robert Lee and Miss Ann Edwards of San Angelo. The wedding party spent the weekend at Big Spring.

The bride formerly resided in the Vernon community but has spent a number of years in San Angelo where she has operated a beauty shop. The bridegroom, son of Mrs. Minnie Buchanan, is a well known Robert Lee business man and operates a barber shop. He served three years in the navy during the war.

Mr. and Mrs. Buchanan returned to Robert Lee the first of the week and have established their home here.

Robert Lee Will Have 18 New Street Lights

Construction work on new electric lines and poles which will provide 18 new city street lights for Robert Lee is under way this week. New lights will be placed from the court house on Main street for three blocks and there will be five new lights along the highway. Three lights are allocated for alleys back of the two blocks of business houses.

Mayor Bruce Clift says the new lights are being secured without much cost to taxpayers. The city recently signed a new contract with West Texas Utilities Co. which extends the company's franchise for a period of years. In return the company agreed to remit to the city treasury 2 per cent of its gross revenue from Robert Lee patrons.

It is estimated that the income thus received by the city will pay costs of the street lighting.

Robert Lee has just about been in the dark and the improvement is acclaimed by every citizen as a mighty fine project. We need more improvements and it is hoped the new street lights are just the beginning of a real program of progress.

Mr. and Mrs. J. D. Jones of Artesia, Colo., spent last week with relatives and friends at Robert Lee. They brought her mother, Mrs. F. M. McCallian, home after a three months visit in Colorado.

Mathers and Jack Walker Tests Are To Be Completed

Two more producers are in prospect this week for Sun Oil company in its Jameson field near Silver, and two more tests are reaching the pay section with the possibility of being completed before the end of the year.

No. 1 C. E. Mathers was flowing to tanks Thursday and 97 barrels of good oil was gauged in a 13 hour test. The flow still contains some water, but operators expect it will far exceed the allowable production of 110 barrels daily without being acidized.

No. 1 Mathers was bottomed at 6,500 feet after setting pipe at 6,150 feet. The Baker-Taylor rotary equipment was released the first of the week and is moving to No. 2 C. E. Mathers, a location east and south of Mathers No. 1.

No. 1 J. S. Walker was cleaning to pits Thursday after being worked over following shooting last week. It is expected to be completed for a good producing well. The test was plugged back to 6,420 feet after failing to make production in the Ellenburger below 7,100 feet.

No. 1 J. B. Walker, wildcat south of the river and 4 miles distant from a producing well, was drilling at 6,200 feet in shale and lime. No oil showing is reported. A drillstem test was run last week when tight sand was encountered at 5,800 feet.

No. 5 Fred Jameson was drilling Thursday at 5,614 feet in shale.

No. 5 Homer Jameson was reported in shale and lime at 4,492 feet.

No. 3 Willie I. Tubb was waiting for cement after setting pipe at 1,468 feet. Roberts & Hawkins are the contractors, moving to this location after completing No. 3 Homer Jameson.

No. 1 J. W. Arledge, Sun's wildcat test north of Sanco and 9 miles east of the Jameson field, was drilling Thursday at 4,677 feet in shale and lime. A five day fishing job was successfully concluded Sunday morning. Shortly after drilling resumed a drillstem test was taken from a lime formation at 4,200 feet. A large quantity of sulphur water was recovered but there was no oil showing.

Notice

The ordinance regulating operation and parking of motor vehicles on streets of Robert Lee will be enforced.

All double-parking, parking in center of street, parking cars on sidewalks, parking trucks with trailers in business district and disregard of speed regulations is prohibited.

The co-operation of the operators of motor vehicles is respectfully solicited.

V. H. Simpson, Constable

Black's Grocery will be open next Sunday and Genie Baker's store will be closed for that date, according to word given The Observer.

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By Sending a Subscription to The Robert Lee Observer

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and we will mail a beautiful Greeting Card with the following message:

A Year's Subscription to

The Robert Lee Observer

Is presented to you with my

Christmas Greetings

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Ain't It So?

If the world was created out of chaos, who created that chaos? Were there politicians then?

A strong voice does not necessarily denote a strong argument.

An unbiased person is one who has the same bias that you have.

It may be a compliment to be whistled at, but the sensible girl won't let it turn her head.

Our greatest need today is a lot more open minds and a lot less open mouths.

Diver in Record Descent Loses His Life as Result

The greatest depth ever reached by a deep-sea diver equipped with only an oxygen mask was the 393.6 feet to which Maurice Fargues dived recently in the Mediterranean off Sete, France. This depth (pressure 175 pounds to the square inch) broke the previous world's record of 295.2 feet (pressure 131 pounds to the square inch) which was made there last June. The feat, however, was too strenuous for Fargues, and he died within a few hours after returning to the surface.



Filter oil twice with the AC "Star Quality" Oil Filter. AC has the only filter element with acid-proof glass cloth Collector Tube Trap, to prevent oil pollution and engine wear. One of 10 big AC features.

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Made in famous McKesson Laboratories, 113 years of pharmaceutical know-how

WITH THE COLUMNISTS

WESTBROOK PEGLER

Teamsters' Revolt Brews

A PALACE revolution is smoldering in the Teamsters' union of the A. F. of L., one of the great, autocratic kingdoms of the union movement. There are almost a million subjects. There is a treasury of 17 million dollars, cash.

Strange as it may seem, Dave Beck, the most pushful aspirant for the throne of Dan Tobin, the old king, may invoke the Taft-Hartley law to promote his revolutionary ambitions, although he has damned this act as slavery law. If Beck's political plan should succeed smoothly, then a number of less prominent rival household princes and barons of outlying provinces certainly will take advantage of the Taft-Hartley act. They will invoke its protection to secede from the big international union without reprisals.

My use of the royal metaphor is not an exaggeration. This union is, in the most practical effect, a monarchy, and Tobin is the king. He has been president for 41 years. Emperor Franz Josef and Queen Victoria ruled longer, but not many monarchs in history have matched Tobin's tenure.

He is so precious, and in the kingly manner he acknowledges his preciosity, that during his reign the constitution was amended with a special section couched in the language of royal courts, providing unlimited expense allowances for himself and his queen, and an unlimited retinue of secretaries and servants.

H. I. PHILLIPS

Solving the Football Riddle

"The college football season is on its last legs if not finished," said Elmer Twitchell, "and I never saw one fade out with fewer regrets. The old game has been so riddled with changes that the average spectator got hopelessly behind years ago. And this season trying to keep track of all the changes made in any one team in one period left him limp and befuddled.

"I remember when you could go to a college football game and watch a contest mainly dependent on one team for each side. Today they use a dozen teams a period. They throw in so many replacements that a screwball football game has become just a clambake on a revolving floor.

Elmer was pretty disgusted. "I am not asking too much," he concluded. "It would just be nice if a cash customer knew once in a while who was playing and could care much."

CAN YOU REMEMBER—

Away back when the analyst's interpretation of a presidential speech was no harder to understand than the speech?

Back when you could give away a gold piece for Christmas?

And way back when all you had to do after winning a war was to get yourself back on your feet?

A Texas penitentiary held a rodeo for inmates and a man serving 99 years gave a wild horse a tough fight. What could he lose?

DREW PEARSON

Presidents Deplore Fanfare

FEW people realize the problem a president of the United States faces when he goes to church. Most presidents have been God-fearing men, accustomed to regular church attendance. However, there is usually so much publicity about their worship that the chief executive feels uncomfortable in the House of the Lord.

One reason President Truman attends the First Baptist church, about half a mile from the White House, is that there is no fanfare. The minister makes no special note of the President's presence. Whenever possible, Mr. Truman walks to church accompanied by only one secret service man.

The late President Roosevelt always complained that when he went to church, he had no privacy. This was partly because special ramps had to be constructed at the church entrance, and there was always the painful spectacle of the President being forced to move to his seat on uncomfortable braces while the congregation stared.

Mr. Roosevelt used to enjoy taking some of his less religious associates to church—one of them being Winston Churchill. Just after Pearl Harbor, Churchill flew to Washington to confer with Mr. Roosevelt, and the President insisted on Churchill's accompanying him to Christmas services. Churchill looked most uncomfortable. Finally he felt compelled to make some comment.

"Nice church," he remarked, looking at the ceiling.

WALTER WINCHELL

From a Columnist's Notebook

Some H'wood film firms are producing in Canada to get away from the British 75 per cent tax. . . . Tempe Pigott (a glamazon of yesterday) makes a neat living in H'wood pix portraying a movietown hag. . . . Betty Grable motoring alone. The car behind her (half a block) piloted by husband, Harry James.

Headline: "Papa Says He'll Continue to Support Princess Elizabeth." And, of course, Uncle Sam will continue to support pa-pa.

Oferhevensakes! Gimbel's is selling a hairbrush that retails at

WALTER SHEAD

Key Figures in Aid Program

TWO men loom up in the house of representatives as important factors in both the stop-gap aid legislation and the long-range Marshall plan for European recovery. One is Congressman Christian A. Herter of Massachusetts, considered an expert on foreign affairs, and the other is Congressman John Taber of New York, chairman of the house appropriations committee.

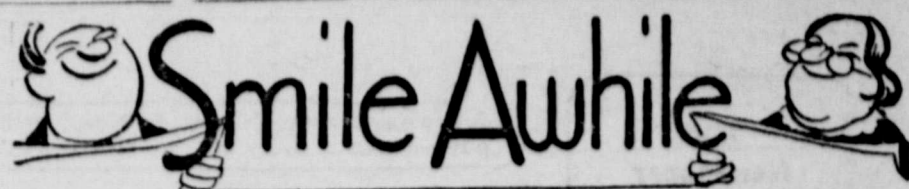
No matter what sort of aid congress votes for Europe it remains for Taber's appropriations committee to start the ball rolling for the actual money. He's the man who didn't see any lack of food in Europe during his sojourn there this summer.

On the other hand, Congressman Herter saw plenty. Herter is playing the role of Vandenberg in the lower house. Although Congressman Charles A. Eaton of New Jersey is chairman of the house foreign affairs committee and Herter is only a vice chairman of a house select committee on foreign aid, Herter is the leading authority and author of the bill likely to be finally passed.

Herter, who is from Boston, was born in Paris. His career since Harvard has followed diplomacy closely as an attache in American embassies in Berlin and Brussels and service with the American peace commission and secretary of the European relief council. He believes the house should play a more important role in foreign affairs and his bill advocates nearly all features of the Marshall plan carefully supervised by congress.

only 400 bux. . . . The marble plaque honoring Wendell Willkie (outside Freedom House) needs a soap-suds bath.

*Broadway Ballad: (By Don Wahn):
That was another day—another year. . . .
When pennants floated from castle wall. . . .
When all the fruits of ecstasy were near. . . .
And you were gay and I was young and tall. . . .
That was another flowered lane we took. . . .
When moon mist raced across the purple sky. . . .
And life was but a Golden Fairy Book. . . .
And rapture stayed—and care went tumbling by. . . .
If we had known—but that's a foolish phrase. . . .
For who could know that terror strikes so fast? . . .
That lightning routs the sunshine of the days. . . .
And beauty is a rose that cannot last. . . .
That was another day and pennants fall. . . .
And shadows creep along a castle wall!*



Either Way—

"My husband is so jealous."
"How absurd!"
"Why, isn't yours?"
"Of course not."
"How humiliating!"

At one dangerous railroad crossing is a junk dealer's sign reading: "Go ahead, take a chance. We'll buy the car."

Good Example

"Daddy, I got top marks at school for dictation."
"You get more like, your mother every day."

Good Story

She listened to her counsel's eloquent speech in the divorce action with a palpitating heart, and when he had finished she burst into tears.

"Thank you, oh, thank you!" she cried. "I should never have known how much I had suffered if I had not listened to you telling the judge today."

To the question "previous occupation," the ex-serviceman replied: "Oversea-er."

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SALESMEN—Christmas is coming. Make money now, selling "The Book of Knowledge," the children's encyclopedia in twenty volumes. New edition, easy to sell on small monthly payments. Full commission paid at once. Write for free sales kit to THE BOOK OF KNOWLEDGE, 2102 Bryan St., Dallas, Texas. FOR SALE—Washateria at Palmer, Texas. 8 machines; doing good business. Building will lease for as much as 3 weeks. R. E. EVANS - Box 71, Palmer, Texas

FARMS AND RANCHES

7,000 ACRES near Fluvanna, 200 in cultivation, good house, 1/2 mineral. Possession now \$15.00 per A. Owner, JOHN WINDHAM, 1381 Amarillo, Abilene, Texas. FOR SALE: SOUTH DAKOTA RANCHES, FARMS, GEORGE P. HURST, 615 1/2 Main St., Rapid City, S. D.

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FRENCH CUFFS, WIDE-SPREAD ROLL COLLAR

"THE LANCER" SHIRT

Designed and introduced in California, "The Lancer" Shirt, with wide-spread rolled collar and french cuffs, is now the number one style shirt for young men throughout the country. In white broadcloth; or Madras in solid tan, blue or grey. Sizes 14 to 16. **\$4.95**

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THE UNIVERSITY SHOP OF
JAS. K. WILSON
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Folks You Know

Mr. Russ Mathers was honored with a birthday dinner Sunday in the home of his daughter-in-law and son, Mr. and Mrs. Elton Mathers. Those attending were Mrs. Russ Mathers and son, Arch, of Silver, Doyle Mathers of Abilene, Mrs. Ethel Green, J. D. Green and family, Garland Green and wife, and Bill Green of Robert Lee, and Mrs. J. S. Augustine and children of Sterling City.

Mr. and Mrs. R. B. Alien were in Brownwood a couple of days last week where they attended the State Soils Conservation convention. Mr. Alien is president of the Coke County organization. Also attending a part of the sessions at Brownwood were County Agent Travis Hicks and C. N. Webb, county AAA chairman.

Madine Burgess and her girl friend, Billye Jones, of San Angelo spent the weekend with the former's parents, Mr. and Mrs. E. A. Burgess.

Mr. and Mrs. Mike Casey are nicely settled in their new home that they recently purchased from Gerald Allen.

Mrs. Bess Simmons is employed at the Y-Mack Cleaners while Mr. and Mrs. T. A. McMillan are at Hastings, Neb., where they will attend the wedding of their son, L. O. McMillan.

Bob Fields is a new employee at Brown and Clark service station.

Guests in the home of Mr. and Mrs. Carl Brock last week were Guy Christy and Max Hardy of Connetville, Pa. Carl and Mr. Christy were in the army together.

Mr. and Mrs. Clell Varnadore and children were weekend guests in the home of his brother-in-law and sister, Mr. and Mrs. Weldon Scott, in Lampasas.

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Kelley-Springfield Tires
All Sizes Good Trade-Ins
Quick & Courteous Service
Texaco Gasoline
Casey Chevrolet Company

Special Notice

We will have three operators working through the Christmas Holidays, and will be able to take care of all who want appointments.

We have a good selection of Gifts.

Come in and see us.

**OLENE'S
Beauty Shop**

Nutrition is Your Business and Ours

In this wintry month, as America prepares for that feast which celebrates the birth of the Prince of Peace, men and women of good will take spiritual stock, give thanks for many blessings.

Well-nourished bodies and minds are the wealth of America. One of the great blessings that this country enjoys is the food it produces in such abundance. Farmers and ranchers who produce this food, and we at Swift & Company who process and distribute it, have an occasion for satisfaction in our teamwork. Together we can say—and proudly—"Nutrition is our business."

Good nutrition begins with soil itself. Out of the soil come the crops—the fruits and grains and vegetables we eat. Out of the soil also come the grasses and legumes and grains on which livestock feed—the very foundation of the meat and dairy products that are the protein backbone of our nation's food.

Today the American people are better nourished than ever before in history. This is cause for pride and rejoicing. For a better fed, healthier people leads to a stronger nation with greater capacity for clearer thinking, for work and production.

Good nutrition adds life to your years and years to your life. Good eating, which today we call the science of nutrition, is not an accident. It must be planned—beginning with the preparation of the soil and continuing through the raising of the crops and livestock, to the selection and preparation of meals for the table. This is an activity in which we all play an important part. Swift men of research and technology, like you farmers and ranchers all over America, are seeking ways in which the food of our people may be improved and our joint operations made to thrive ever more abundantly.

Martha Logan's Recipe for MINCEMEAT

| | |
|--|---------------------------|
| 1 pound cooked beef shank, chuck, or neck meat | 1 1/2 pounds brown sugar |
| 1 cup meat stock | 1 quart cider |
| 1/2 pound suet | 2 teaspoons salt |
| 4 pounds apples | 2 teaspoons nutmeg |
| 1/2 pound currants | 2 teaspoons cloves |
| 1 pound seeded raisins | 3 teaspoons cinnamon |
| | 5 tablespoons lemon juice |

Pare, core, and chop apples. Chop together currants and raisins. Add apples, sugar, cider, and meat stock. Cook about 5 minutes. Grind meat and suet. Add with seasonings to apple mixture. Simmer 1 hour, stirring frequently to prevent burning. Add lemon juice.

This mincemeat may be made ahead of time and canned for use throughout the holiday season. (Yield: 4 quarts)

Track Down the Facts

The beaver is an industrious and intelligent animal. He fells trees, builds dams, and wastes little effort or material. A "by-product" of his building operations—the bark of limbs and logs—provides his supply of winter food.

We in the livestock and meat industry have been "busy as beavers" developing methods of saving the different by-products of livestock. These products benefit the human race in many ways. Many ailments are relieved by extracts from livestock glands. Numerous ordinary articles, such as glue, buttons, combs, knife handles, soap, etc., originate from livestock.

Under normal conditions the returns from livestock by-products are almost large enough to offset the operating and marketing expenses of the meat packers. The value of by-products has reduced the average cost of meat to consumers and has increased the prices the producer receives for livestock.



Business is Built on Faith

The American business system is based on keeping faith with the people whom business serves. For example, if Swift & Company is to continue to be successful, five distinct groups of people must have faith in our ability to serve them: producers, stockholders, employees, retailers and consumers.

Farmers and ranchers look to us to provide a daily cash market, and to compete in buying their livestock and other products. We, in turn, depend on you for raw materials. Our operations and yours are interdependent and based on mutual trust in each other's fair dealing.

The 64,000 stockholders invest their savings in Swift & Company with faith that good management will earn them a fair return on their investment. To keep that faith, the company must earn a reasonable profit.

Another definite responsibility of management is to provide regular employment, good working conditions, plants and tools for the 74,000 employees of Swift. Here again, mutual faith and understanding is essential.

In serving retailers in every city and town in the nation, Swift is very conscious of its responsibilities to this fourth important group. Through exacting quality-control we are able to supply the retailers with the grade and type of products their trade demands. To serve them faithfully, we have to study and understand their problems, and give them an understanding of ours.

The fifth and largest group served by Swift is the consumers of the nation. Their faith in the Swift name and Swift's branded products is the very basis of our business—and a great asset to both you and us.

As we review the operation of Swift & Company at year's end, we again resolve to do everything in our power to justify the faith placed in our business by so many people.

John Holmes
President, Swift & Company

OUR CITY COUSIN

Why does City Cousin cry?
He has no room for his Mince Pie!



COMPETITION SETS THE PACE

There's lots of competition in the livestock and meat industry—both in the buying of livestock, and in the selling of the meat and by-products. U. S. Government reports show the best evidence of this competition when they list a total of more than 4,000 meat packers and more than 22,500 other commercial slaughterers operating in the United States. Of course, Swift & Company does not bid against every one of these 26,500 slaughterers at every point at which it buys livestock. However, there isn't a purchase of livestock or a sale of meat made that doesn't have to meet a considerable number of actual or potential bids of competitors.

To all our friends on America's farms and ranches, we at Swift & Company wish

*a Merry Christmas and
a Happy New Year*

SWIFT & COMPANY
UNION STOCK YARDS
CHICAGO 9, ILLINOIS

NUTRITION IS OUR BUSINESS—AND YOURS
Right eating adds life to your years—and years to your life

HOUSEHOLD HINTS

For a variation in serving an old-fashioned dessert, cut a baked apple in half, serve cut side up topped with ice cream. Or, top a baked apple with cream cheese whipped with milk to a creamy consistency.

Be sure your windows are clean before you put wreaths and candles in them.

Slip-cover baby's bottle. A wool bag will keep the milk from cooling. A drawstring at the top will fit the cover snugly to the bottle.

When your little one catches cold—

Relieve Distress As He Sleeps!

At bedtime rub warring, soothing Vicks VapoRub on throat, chest and back. VapoRub's special relief-bringing action starts to work instantly to soothe irritation, ease coughing, relieve muscular soreness and tightness. And then—even while child sleeps—VapoRub keeps right on working to bring relief. Remember, it's the best-known home remedy you can use to relieve distress of colds. Try it!

VICKS VAPORUB

Doesn't it seem more sensible? ALL-VEGETABLE LAXATIVE

In NR (Nature's Remedy) Tablets, there are no chemicals, no minerals, no phenol derivatives. NR Tablets are different—act different. Purely vegetable—a combination of 10 vegetable ingredients formulated over 50 years ago. Uncoated or candy coated, their action is dependable, thorough, yet gentle, as millions of NR's have proved. Get a 25¢ box. Use as directed.

Nature's Remedy NR TO-NIGHT TOMORROW ALWAYS CARRY QUICK RELIEF FOR ACID INDIGESTION

Helps keep me on my feet!



say many old folks about good tasting SCOTT'S EMULSION

Thousands of happy folks know this! Good-tasting Scott's Emulsion helps you ward off colds—helps you get well faster—and helps you keep going strong when your diet needs more natural A&D Vitamins! Scott's is a HIGH ENERGY FOOD TONIC—rich in natural A&D Vitamins and energy-building natural oil. Try it! See how well you feel. Easy to take and digest. Economical. Buy today at your drug store!

MORE than just a tonic—it's powerful nourishment!

SCOTT'S EMULSION HIGH ENERGY TONIC

When Your Back Hurts—

And Your Strength and Energy Is Below Par

It may be caused by disorder of kidney function that permits poisonous waste to accumulate. For truly many people feel tired, weak and miserable when the kidneys fail to remove excess acids and other waste matter from the blood.

You may suffer nagging backache, rheumatic pains, headaches, dizziness, getting up nights, leg pains, swelling. Sometimes frequent and scanty urination with smarting and burning is another sign that something is wrong with the kidneys or bladder.

There should be no doubt that prompt treatment is wiser than neglect. Use Doan's Pills. It is better to rely on a medicine that has won countrywide approval than on something less favorably known. Doan's have been tried and tested many years. Are at all drug stores. Get Doan's today.

DOAN'S PILLS

WEEKLY NEWS ANALYSIS

Everybody Talking About Inflation; CIO Reveals Wage Increase Drive; Arabs Riot, Pillage in Holy Land

(EDITOR'S NOTE: When opinions are expressed in these columns, they are those of Western Newspaper Union's news analysts and not necessarily of this newspaper.)

INFLATION

What's to Be Done?

Administration pressure to force the adoption of President Truman's proposed anti-inflation panacea involving wage and price controls was increasing steadily.

Latest in a procession of cabinet members testifying before congressional committees in favor of price controls was Clinton P. Anderson, secretary of agriculture.

He bluntly warned the house banking and currency committee that unless rising meat costs are halted price controls on that commodity would be necessary by early spring. Describing meat and grain as foodstuffs in which early shortages can be foreseen, Anderson pointed out the likelihood that early 1948 would see fantastically high prices of meat.

There was a profusion of thinking on the inflation problem which so far had done little except to promote widespread disagreement and uncertainty among the people.

The administration, congress as a body and private citizens remained at odds concerning what should be done. Robert S. Nathan, former government economist, called for an immediate 20 to 25 per cent rollback in prices and predicted a "bust" next year if the situation remains uncontrolled.

Secretary of the Treasury John Snyder issued a direct challenge to congress to come up with some workable idea of its own to combat rising costs of living.

Earl Bunting, president of the National Association of Manufacturers, epitomized the attitude of private business and industry in general by calling for greater production per man per day, reduced taxes and a curb on exports.

What it amounted to was this: You either were in favor of price and wage controls or against them. You pay your money and you take your choice; but in any event, with inflation a predominant condition of the economy, you pay your money.

HOLY WAR:

And Terror

In Cairo, Egypt, a group of Moslem religious scholars—the Alzahar Council of Ulemas—solemnly renounced the U. N. decision to partition Palestine and decreed a "jihad," which, in the Islamic tongue, means a holy war.

Thus was added the highest Moslem religious sanction to the decision of the Arabs to fight with every means at their command the separation of Palestine into independent Jewish and Arab states.

In the cities of Jerusalem and Tel Aviv the holy war was creating unholy terror. Jewish-Arab fighting resulted in 31 deaths, hundreds of injuries and countless cases of pillage and destruction amounting to damages upward of a million dollars during the first week following U. N. approval of partition.

Fear spread that Arab fury over the partition would erupt into a full-scale civil war. It was reported that King Ibn Saud of Saudi Arabia had promised to donate the 18 million dollars a year his state received from Middle East oil concessions (largely American-owned) to the support of Arab military forces.

What the Arabs didn't seem to realize, or were ignoring, was the fact that, in violently opposing partition, they were stepping in the face of the nearest thing to a united world opinion that has existed among mankind for a long time. From that standpoint their actions were something less than smart.

WARFARE:

Plastic Tanks

Tanks, as we know them, may be for the memory only in a few more years if the prediction of Maj. Gen. James M. Gavin is sound.

In the event of another war tanks made largely of plastic and light enough to be flown from one front to another will play a decisive role, the military expert said in a copyrighted article in the Armored Cavalry Journal.

Gavin, who commanded the parachute assault troops in the Normandy invasion, said the heavy tank of World War II is so outdated it "belongs in the Smithsonian institution."

"Either we develop the means that will enable us to fly everything we need for combat or another nation will," he asserted. "If another does—well, we've had it."

Grand Champion



Claude Millwee, 18, of Fort Cobb, Okla., poses proudly with his 1,100-pound shorthorn, "Big Boy," which was judged grand champion steer of the International Livestock Exposition in Chicago.

WAGE DRIVE: Third Round

Since there apparently is no way of eliminating inflation in the foreseeable future, the CIO decided, the best thing American labor can do is to string along with it.

That was the philosophy behind CIO President Philip Murray's announcement that the labor organization would seek general wage increases for its six million workers in basic industries.

It presaged a new series of labor difficulties which probably will reach a crucial peak next March and April. More than that, it was the development most feared by economists frantically trying to combat inflation—official launching of the third general round of wage demands since the war.

Murray, seeking to justify the decision, claimed that since the war workers had suffered a net loss of 18 per cent in the purchasing power of their weekly earnings despite wage increases.

He added, in a tone of disillusionment, that the CIO's move for another pay raise grew out of his and other CIO leaders' moral certainty that congress would do nothing to halt inflation and its continuing and dangerous impact on the American worker. He hoped, he said, that "it won't be necessary to have strikes."

The decision was not entirely unexpected. Secretary of Labor Lewis



Schwellenbach had seen it in the cards earlier when he predicted such a development and warned that pressure for general wage increases was mounting with rising prices.

Meanwhile, congress, dissatisfied with President Truman's 10-point anti-inflation program, continued working on cost-of-living problems with two cabinet officers under orders to draft specific bills to fight inflation.

BOGEY:

No Red, He

Humphrey Bogart, the film actor, is above all not a Communist, said Humphrey Bogart in Chicago.

He wanted it known definitely that the labels of Communist or Communist sympathizer tacked on him and his wife, "Baby" Bacall, by some segments of the press were groundless.

The actor found himself being given a pink wash after his recent trip to Washington, along with other film stars, "to preserve the first amendment" which they thought was getting roughed up during the Thomas committee's investigation of Communism in Hollywood.

"I detest Communism just as any other decent American does," he growled. And he added that the reason he went to Washington was because "I thought fellow Americans were being deprived of their constitutional rights and for that reason alone. As a taxpayer—a guy who pays more than \$100,000 a year in income tax—I thought I had a right to have my say."

He sounded sincere. Tough, too.

ASK ME ? ANOTHER ?

A quiz with answers offering information on various subjects

The Questions

1. What is the weight of the Liberty bell?
2. The Hanging Gardens of Babylon were 60 miles south of what present-day city?
3. What part of the earth's population knows English?
4. What line follows "The night has a thousand eyes"?
5. What was a Greek hoplite?
6. The average annual precipitation in the U. S. is how many inches?
7. What is the weight of each

gold brick stored at Fort Knox Ky.?

The Answers

1. It weighs 2,080 pounds. Its clapper is 3 feet, 2 inches in length.
2. Bagdad.
3. More than a third understand a large part of the English vocabulary.
4. "And the day but one"
5. A soldier.
6. Approximately 29 inches.
7. The 892,000 bricks weight 27.5 pounds each. Total value about \$12,500,000,000.

IF PETER PAIN KNOTS YOU UP WITH

MUSCLE ACHE

● Rub in gently-warming, soothing Ben-Gay for fast relief from muscular soreness and pain. Ben-Gay contains up to 2½ times more methyl salicylate and menthol—famous pain-relieving agents known to every doctor—than five other widely offered rub-ins. Insist on genuine Ben-Gay, the original Baume Analgésique.

Also for Pain due to RHEUMATISM, NEURALGIA, and COLDS. Ask for Mild Ben-Gay for Children.

QUICK RUB IN **Ben-Gay**

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EASY WAY TO CHANGE A FUSE

TOUCH ONLY RIM OF FUSE.

WARNING: Never try to substitute a coin or other object for a fuse.

Don't touch pipes or other metal surfaces.

Avoid contact with a wet floor while changing fuse.

KEEP a flashlight at top of steps, so you won't stumble. Using your flashlight, examine each fuse to locate "dead" one. When you replace a burned-out fuse, touch only its rim. Never use a coin instead of a fuse.

Always have good fuses on hand. To test a fuse, use an "Eveready" battery, a bulb (or bulb assembly), and wire—as shown. If fuse is good, bulb will light.

Proof!...in the laboratory, in your own flashlight...

"EVEREADY" BATTERIES OUTLAST ALL OTHER BRANDS!

● Brighter light, longer life! That's what you get with "Eveready" brand batteries. Laboratory tests prove it. And the best "lab" of all—your flashlight—proves it! That's why "Eveready" batteries outsell all other brands—because they outlast all other brands!

The registered trade-mark "Eveready" distinguishes products of NATIONAL CARBON COMPANY, INC. 30 East 42nd Street, New York 17, N. Y. Unit of Union Carbide and Carbon Corporation

*According to the "General-Purpose 4-Ohm Intermittent Test" of the American Standards Association.

Basket Ball Schedule Opens Here January 9

A big squad has been working out in basket ball drill the past two weeks, but no regular contests will be played until after the first of the year.

Robert Lee is expected to have a fair cage team this season, and particular emphasis will be placed on inter-class games, so that all the players will see action.

Regular conference schedule opens Jan. 9 with Bronte, Crews, Norton and Robert Lee playing a round robin series. Teams in the west half of the loop including Christoval, Mertzon, Rankin and Water Valley, will play a tournament. Winners of the east and west divisions will then play off the conference championship.

The Robert Lee schedule:

Jan. 9—Bronte, here.
Jan. 16—Crews, here.
Jan. 23—Norton, there.
Jan. 30—Bronte, there.
Feb. 6—Crews, there.
Feb. 13—Norton, here.

My Friend West

A brave and tender man whose heart was gold. A giant tree and a great rock against life's storms and floods. The winds and rains could not wear him down.

When he espoused a cause, he kept the true course; others might weary and fall from his side; he, feeling the justice of the cause, would fight on and on.

It mattered not that he stood with few or alone; or, that ridicule and scorn might be in store; he fought to achieve that which to him was right, whether it be on behalf of self or friend.

His passing is a casualty to the battle-ranks of many a worthy cause and a loss to those who were his friends.

If there is ill to say of him, let those whose robes are clean speak. He was my friend.—Frank C. Dickey.

A nice Gift—The Observer has a few copies of the new Texas Almanac that would make excellent Gifts for Christmas. They are cloth bound and sell at \$1.40.

For Sale—One reconditioned refrigerator; also used radios, new radios, batteries, Frostmaster freezers. Radio Jim, Phone 125.



Pat Invites Santa To Methodist Home

With eyes sparkling in anticipation, four-year old Pat McKeever of the Methodist Home, Waco, Texas writes his Christmas needs, which include a cowboy suit and hat; and, incidentally, maintenance for another year. The Methodists of this area are Santa Claus to Pat and about 400 other children whose empty stockings are up for the annual Christmas offering that will take care of their food, shelter, clothing, health and training needs for another year, even at today's increased cost of living. Yes, the Methodist Home is "The Old Woman in the Shoe, who had so many children she didn't know what to do," but thousands of Santa Clauses will answer Pat and his hundreds of little pals before they enjoy Christmas with their own children.

Folks You Know

Mrs. W. R. Mathews is being treated for illness this week at the hospital in Bronte.

W. F. Tucker, pusher for Ray-Harris Drilling company, is driving a new 2-door Chevrolet sedan which he purchased this week from Casey Chevrolet company of Robert Lee.

Mr. and Mrs. Frank Bryan, Mrs. F. D. Bryan and Terry Frank were shoppers in San Angelo on Tuesday.

For Sale—Good gentle horse, suitable for children or old man. See Ed S. Roberts. 1p

Mrs. R. B. Dunivan of Seagraves was a guest here a couple of days last week of Miss Chrysteille Mathers.

Kenneth Shropshire, former Robert resident, writes that he killed a 4-point buck with a .22 rifle on the 9 section Henderson ranch near Van Court, where he is working

Legends of Holly

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.

It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.

Reduce Christmas Hazards With Care

To avoid tragic Christmas accidents in the home, the Fire Protection institute issues these precautionary tips:

—Use a flame-proof compound to spray wreaths and other pine decorations.

—Use materials marked flame-proof for tree trimmings and home decorations if they are obtainable.

—Inspect Christmas tree lights, and repair frayed wires or loose sockets.

—Never leave Christmas lights burning unless someone is around.

—Never unwrap gifts near an open fire or flickering flame. Dispose of paper and other inflammable wrappings immediately.

Everybody's Happy WITH Gifts of Jewelry



Blazing diamond set in sleek 14K gold mounting.

69.50



3 flashing diamonds . . . exquisite mounting of 14K gold.

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5 diamond solitaire. Tailored mounting of 14K gold

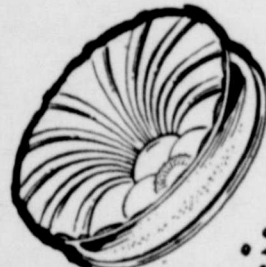


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Man's signet ring. Massive 14K gold. We have his initial.

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Beautiful Compacts styled by America's leading designers.

3.95 up



WALTHAM ELGIN GRUEN Complete selection of nationally advertised

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1947 Rogers Bros. 52 pc. service for 8.



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Six Months \$1.00

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Start taking oral cold vaccine. It comes in tablet or capsule form.

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Hayrick Lodge
No. 696 A. F. & A. M.
Meets second Tuesday night in each month.
Visitors welcome.

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Coke County PLANING MILL

On Bronte Highway
Half Mile East of Robert Lee

Kitchen Cabintes, Store Fixtures, Screen Doors, Window Screens, Moulding, Doors, General Mill Work

Moderate Prices
Work Guaranteed

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SADDLES

We are in position to give you two to four weeks service on new Saddles. Order now!

Finest of SHOE REPAIRING—Leddy's for Leather, any kind, any time!

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Phone 21—Robert Lee, Texas

If you don't get The Observer
You don't get The News!

Your County Home Demonstration Agent

Mary Pearl Bearden

Fireproof Household Cottons

Lately a lot of folks have been asking for a simple way to fireproof curtains and other household articles.

Well, it's easy to fireproof any cotton fabric that won't be hurt by dipping in a solution of borax and boric acid water.

Make a solution of seven ounces of borax, three ounces of boric acid, and two quarts of hot water. Remember that's seven ounces of borax, three ounces of boric acid, and two quarts of hot water. Keep stirring until the water looks clear.

Next, dip the article you want to fireproof into the solution. . . . just as though you were rinsing it in water. Wring it out, hang it up to dry, and press in the usual way with a warm iron.

That's all there is to it. . . Remember, though, you need to re-dip articles every time they're laundered. . . And the curtains,

towels, or clothes you've fire-proofed must be dry when you dip them. . . Otherwise the solution would be diluted and less effective.

Fireproof such things as curtains for the kitchen, a cotton rug which lies in front of the living room fireplace. . . cloth pot lifters, ironing board covers, chinille robes and the like. Or you can fireproof large articles of cloth. . . wall hangings, upholstery, or large cotton rugs by spraying the borax-boric acid solution on them.

Notice To Bidders

The Commissioners' Court of Coke County, Texas will receive bids until 10 o'clock A.M. January 12, 1948 at the Court House in Robert Lee, Texas for the purchase of one Motor Grader (Used machine thoroughly rebuilt and guaranteed will be considered); certified check in the amount of 5% of bid required, and the Court reserves the right to reject any and all bids.

If a contract is made the Commissioners' Court intends to issue warrants for all or any part thereof in amount not exceeding \$3,750.00, said warrants to bear interest at the rate of 4%, and the last maturity date to be not later than 1950.

Bob L. Davis,
County Judge Coke County, Texas.

San Angelo Standard-Times

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- ★ MORE WEST TEXAS NEWS

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How long is a minute? Actually, it's about the length of time it takes to bring you this message from your telephone company. Yet, a minute seems pretty long when you're waiting to place a telephone call. At certain times of the day, a temporary overcrowding of facilities makes it impossible for your operator to handle your local or long-distance call. This over-crowding is caused by the increased number and use of telephones. More central office facilities for handling your local and long-distance calls are on order. Your telephone company thanks you for your continued o-operation.

SAN ANGELO
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Named in honor of a tree which, though not native to these parts, seems hard to get rid of.

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Winter Is Coming!

It's time to change to lighter crankcase oil, and have a lighter grease put in the transmission and differential. We feature expert service including Washing, Greasing, Battery Charging, Tire Repairs, etc.

Batteries

Good guarantee and the best price we know of.

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We do all kinds of automotive repair work and have installed up-to-date shop equipment. No job too large or too small.

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A good old West Texas gas right from the Big Spring refinery. It's giving excellent satisfaction.

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The Observer For Fine Printing

High School Annual

The 1947-48 Robert Lee high school annuals will be \$2.50 this year, and the deposit is \$1.25. Anyone wishing to buy an annual please see Maudie Watson, Frances Parker, Preston Ross or Ralph Walker. The annual will also include grade school.

WANT ADS

MAN WANTED

Do you need a larger income to meet high costs of living? The answer is your own Watkins Business in Coke County. A car essential - no other investment required. Age limit over 25 and under 50. Write The J. R. Watkins Company, Rural Department, Memphis, Tennessee.

Gifts for birthdays, showers, anniversaries, etc. See our gift display. Leeper Supply Co.

For Sale—Model B John Deere tractor, planter and cultivator. All in good shape. All new tires—6 ply on back, for \$955.00. L. W. Beatty, Bronte, Texas. w2p

For Sale—Barracks building, 16 x 48, located north of blacksmith shop. See J. C. Strickland.

PABCO Linoleum, rugs and piece goods; also inlaid linoleum now in stock. Leeper Supply Co.

For Sale—All steel sheep and goat panels, 3 x 12, wt. 69 lbs., ideal for corral fences, gates, hog pens, hay feeding racks and numerous other uses on the farm or ranch. Price \$5.00 F. O. B. Goldthwaite, Tex. Write A. P. Fambrough for photo. Rt. 1, Goldthwaite, Tex. 22w4

For Sale—Cafe and equipment. Call or see W. S. Powell, owner, at Silver, Texas. 20tf

HELP! HELP! WE HAVE A FINE LOCALITY AVAILABLE IN THIS AREA. A real "honest-to-gosh" set-up for the right man over 25 years of age and under 50, who has a car, ambition and likes to deal with farm families. Don't pass this up as just another ad - it isn't. For details write immediately to The J. R. Watkins Company, Rural Department, Memphis, Tennessee.

For Sale—Allis-Chalmers 1947 tractor and 2-row equipment, A-1 condition. Waymon Robertson. 25tf

Now in stock—5-ft. recessed bath tubs. Leeper Supply Co.

For Sale—One good oil heater, and one oil cook stove, both in good condition. Phone Mrs. J. I. Murtishaw. 25w2

Westinghouse electric irons, light weight; also Westinghouse radios, electric and battery sets. Leeper Supply Co.

MAN WANTED—If you want security in the years ahead in a business of your own with an organization that has unexcelled records, no capital needed. Car essential. Age limit over 25 and under 50. Write A. C. Fine, 70 West Iowa Avenue, Memphis, Tennessee.

For Sale—Residence lot, 50 ft. front and 140 ft. deep. J. C. Strickland.

Get your free copy of Color Dynamics for the home. Leeper Supply Co.

Robert Lee Dam Cost Now Near \$35,000,000

(Note: The following is reprinted from a recent issue of the San Angelo Standard Times.)

WASHINGTON, Dec. 11.—Skyrocketing costs in the construction field are eliciting a series of headaches for the Bureau of Reclamation officials who are nearing the end of the long planning for a dam across the Colorado at Robert Lee, Texas.

The report on the proposed Colorado project has been returned to the regional Bureau of Reclamation office at Amarillo with suggestions for review to scale down costs.

\$10,000,000 over '46

The latest and unofficial estimate on the project is \$35,000,000, an increase of \$10,000,000 over the 1946 report, an informed Bureau of Reclamation official said today. The 1946 estimate of cost for the dam was \$10,000,000, and this has now been revised to \$15,000,000.

The bureau is attempting to correlate charges for reclamation and flood control, and the final effort at separating these charges will determine what shape the project reaches Congress, or if it does. The bureau has authority to charge

flood control in certain projects, and such costs are non-chargeable to the landowners.

"If the flood control costs consume most of the cost, and thus are strictly federal expenditures, the overall cost of the project may be such that it can be built without prohibitive charges to the landowners," one official said.

Favoring Upper Site

The proposed dam would cost around \$15,000,000, with the irrigation distribution system to cost

**T. Whitehead
Public
Accountant**

OF
BALLINGER, TEXAS

Announces the opening of a part time office in Robert Lee next door to Post Office, starting Jan. 1, 1948

another \$10,000,000. It is estimated 56,000 acres will be brought under ditch.

Several sites for the dam are under consideration, and most favored is one above Robert Lee. Such a decision, if made, would eliminate the necessity of moving the present county seat of Coke

County, and bureau officials lean towards this site at the moment.

The report on the project reached Washington in draft form some time ago and underwent careful review in the Bureau of Reclamation offices here before being returned to Amarillo with suggestions for changes.

**Christmas
Gift
VALUES**



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| Boys' Sweaters..... | 1.50 to 3.95 |
| Polo Shirts..... | 98c to 1.25 |
| Tie and Billfold Sets for Boys..... | .95c |
| Boys' Fine Leather Gloves..... | 2.25 to 2.69 |
| Men's Leather Jackets & Coats..... | 12.50 and up |
| Men's Pajamas, E & W and Warwick..... | 3.98 |
| Men's Dress Shirts, 14 to 17s..... | 2.50 to 3.95 |
| Nylon Hose, the Perfect Gift, 45-Ga..... | 1.49 |
| Dainty Lingerie, Gowns sizes 32 to 52..... | 2.95 to 6.95 |
| Slips, laced trimmed and tailored..... | 2.95 to 4.95 |
| Purrey Blankets, 9 beautiful colors..... | 6.95 |
| Towel Sets..... | 1.00 to 2.37 |
| Chenille Bedspreads..... | 7.95, 8.95 and 9.95 |

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know your Ford best. They're Ford-trained to make your Ford factory-fit with fast, money-saving service.



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is designed to give your Ford a thorough check-up. Saves you a lot of worry, time and money.

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are precision built to fit your Ford—give you better, longer service.



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Texas Press Association Sees Dawn of A New Era

December 1 will mark the dawn of a new era for the Texas Press Association in the opinion of Paul Fulks, president of the Texas association and publisher of the Wolfe City Sun.

On that date the daily and weekly newspapers of Texas join hands to open their own central office with a full-time staff of experienced press association workers in charge.

Texas Press Association directors have contracted with Vernon T. Sanford, for 13 years secretary-manager of the Oklahoma Press Association, to manage the Texas association. Officials of the Texas organization are now endeavoring to locate office headquarters in Dallas.

Said Fulks, "Our central office will issue information bulletins to the newspapers, serve as an employment bureau for newspaper workers, look after the legislative interests of the publications, represent our newspapers in the sale of political and state advertising, and arrange our convention programs."

The TPA president also stated that "our plans call for activities not alone in the interest of the press of Texas, but for the state in general. Details of a promotion program for Texas will be announced as soon as the central office can complete arrangements with other interested groups and individuals who want to see the great state of Texas grow greater and greater."

Sanford has been with the Okla-



VERNON T. SANFORD

homa organization since August 1, 1934. Prior to then he was manager of the Nebraska Press Association.

He is a native Oklahoman. His newspaper training was received in the Sooner State over a period of 15 years, on the Chickasha Daily Express, Norman Transcript, Anadarko Daily News, and the semi-weekly Cleveland County Democrat - News. He has been a carrier boy, printer's devil, assistant pressman, reporter, classified advertising manager, display advertising manager, and part-owner.

Sanford is a past-president of the Advertising Club of Oklahoma City; the Oklahoma City Chapter of the Southwestern Association of Industrial Editors; and of Newspaper Association Managers. He served for two years as chairman of National Newspaper Week and editor of the NAM Bulletin. He is a member of the board of directors of the Better Business Bureau of Oklahoma City and an honorary member of the board of directors of the Oklahoma City Chamber of Commerce. He is also a member of the Oklahoma City Camera Club, the Midwest Circulation Managers' Assn., the International Council of Industrial Editors, and the Newspaper Advertising Executives Assn.

He belongs to the Legion of Honor of the Order of DeMolay, the Masonic Lodge, and the Methodist Church.

The new Texas manager is a graduate of the University of Oklahoma, with an AB in Journalism; and holds a Master of Arts degree from the University of Missouri. He was awarded a Fellowship by the University of Missouri and was presented with the first Merit Award given to graduates of the University of Oklahoma's school of journalism for accomplishments in their chosen profession.

Mr. and Mrs. Sanford will establish a home in Dallas. They have two children, a daughter Gaye, 17 years; and a son, Sandy, 14.

BRONTE NEWS

By D. M. WEST

You bet, we're looking for ol' Santa—we're not too young nor are we too old to look for the friendly annual visit of dear old Saint Nick—and Santa, just as a hint, a pound of good old streaked breakfast bacon would be too wonderful to believe!

Mr. and Mrs. Preston Davis shopped in San Angelo Monday.

Mrs. H. O. Whitt and Mrs. George Braswell were doing their Christmas shopping in Ballinger Wednesday.

Mrs. D. H. Palmer is convalescing from illness at her home. She was carried to the local hospital Saturday for a check up as to her condition.

Mrs. O. W. Chapman is confined at the local hospital with a heart ailment. The last report was that

she is doing satisfactorily at this time.

Mrs. O. E. Allen went to Ozona Sunday where she accepted a place to do private nursing for an indefinite period. Her charge is an elderly lady who is a semi-invalid.

And it 'snew' in Bronte Sunday! And, folks, we "don't mean maybe." The heavens opened and the largest "gobs" of frozen water this writer ever saw fall, came down out of the heavens. The snow melted almost as fast as it fell.

The Wojtek brothers are going along satisfactorily with their new modern theater building in which they will operate Bronte's popular picture show, the Texas Theater. This Wojtek Bros. team is one of the kind that gets things done. Greater and greater success to you, gentlemen.

Frazer laundry is installing steam heat facilities at their laundry, and

will furnish abundance of hot water to their customers, by steam boiler facilities which means there will never be any shortage of hot water at any time for their patrons.

Mesdames D. M. West, and O. E. Allen "window shopped," saw the beautiful sights and shopped in Ballinger the latter part of the week. They report that "the city on the Colorado" is bringing Christmas in with a whizz this year.

Mrs. D. M. West was hostess Saturday afternoon to a group of girls and boys when she honored her daughter, Shirley Ann, with a birthday party, celebrating her twelfth birthday. The honoree's birthday was Thursday, December 11, but the celebration was deferred until Saturday afternoon so that the occasion would not interfere with the children's school work.

After the guests had talked and romped to their hearts content and had admired the gifts with the honoree a refreshment course consisting of a beautiful birthday cake and ice cream was served. The plate favors were miniature Christmas trees set in red and green gum drops.

As a happy ending of the celebration the honoree was hostess to the group to a picture show party, chaperoned by Mrs. Gertrude Gray.

The honoree received quite a few appreciated gifts.

Christmas Party

The annual Christmas Party for Home Demonstration Council members and new members for 1948 was given Saturday, Dec. 13, at the Baptist church. Sixteen ladies and three children enjoyed the festivities. Mrs. T. M. Wylie was in charge of the program. Miss Bearden, county home demonstration agent, read an interesting Christmas story. Refreshments were served.

Recent Bride Honored

A gift honoring Mrs. Joe Ed Scott was given last Thursday at the E. C. Davis home. Hostesses were Mrs. Bob Davis, Mrs. James Thomason and Miss Ione Davis. Coffee and sandwiches were served to a group of 40 guests. Mrs. Scott, who was the former Wilma Roberts, received many beautiful gifts.

A little want ad will sell it.

Mixed Nuts lb. 43c

| | |
|----------------------------------|-------------|
| Royal Puddings, 3 pkgs. | 19c |
| Apple Sauce, No. 2 can | 15c |
| Vegetable Mix, 2 can | 25c |
| Crushed or Sliced Pineapple, can | 33c |
| Brachs Chocolates, lb. box | 1.15 |
| Kraft Dinner | 2 pkgs. 15c |
| Pork Sausage, country Style, lb. | 69c |

Pork Chops lb. 65c

| | |
|------------------------------|-----|
| 7-Bone Beef Roast, pound | 39c |
| Brick Chili, all meat, pound | 39c |

BAKER'S Grocery & Market

Guests in the Gilford Lord home on Sunday included Mr. and Mrs.

J. D. Jones and two sons of Artesia, Colo., Mr. and Mrs. Walter McGallian of Eunice, New Mex., Mr. and Mrs. Hubert McGallian of San Angelo, Mr. and Mrs. Sam McGallian and Raymond, Mrs. F. M. McGallian and

Mr. and Mrs. Foy Askins and children of Robert Lee.

Wilson Bryan delivered a registered Duroc Jersey this week to a buyer at Rotan. Mr. Bryan was accompanied by his wife and they spent some time visiting in Grassland, returning home Wednesday.

Choose Your Financing Plan Wisely

Finance thru this Bank

The Modern Low-Cost Way

Just as the new motor car models bring you important improvements, so this Bank's modern Auto Financing Plan offers vital advantages making it the economical, sensible way to finance your next car. You need not be a depositor to finance here.

List These Advantages:

1. Substantial savings thru our low rates. No hidden "extra" charges.
2. Insurance may be placed with your own agent.
3. We can finance your insurance premium—include it in your monthly payments.
4. Any new or late model used car may be financed here.
5. Dependable BANK protection—dignified, responsible handling of your account.
6. You deal with home people—receive prompt, friendly service and interested cooperation.
7. You establish valuable BANK CREDIT.
8. Payments may be made at the bank—saving you inconvenience and extra expense.

★ ★ ★

See us before you buy your car. We can approve your loan now. Your money will then be ready, and you can purchase the car of your choice at any time.

★ ★ ★

Robert Lee State Bank

A Bank Loan Establishes Bank Credit

FREE! FREE! Firecrackers

For the Holidays

Baby Giant Firecracker Free With Every Gallon of Gasoline

This Offer Is Good Thru Dec. 27

STOP HERE FOR Gas, Oil, Tires & Accessories

All Night Service

Cox Station

Just East of Robert Lee on Bronte Highway

Gems of Thought

NEVER esteem anything as of advantage to thee that shall make thee break thy word or lose thy self-respect.—Marcus Aurelius.

Nothing is so strong as gentleness, nothing so gentle as strength.

Money is a handmaiden if thou knowest how to use it; a mistress if thou knowest not.—Horace.

There are no hopeless situations; there are only men who have grown hopeless about them.

Gratitude is the music of the heart.

Independence Document Lay Forgotten 47 Years

Shortly after congress had adopted the Declaration of Independence in 1776 and a formal copy had been prepared for signatures, its author, Thomas Jefferson, took his original corrected manuscript with him when he returned to Monticello. Forgotten by Jefferson as well as the public, this priceless document reposed in one of his files there for 47 years, until its whereabouts was brought to light by a dispute over its authorship.

If you are looking for ways to stretch your Christmas budget—here's good news! Make a list of all the smokers you know and give them either of these two popular gift items featured by your local dealer—a carton of flavorful Camel Cigarettes or a pound tin of mild, mellow Prince Albert Smoking Tobacco. Both gifts come ready to give. The Camel carton comes in a colorful holiday dress, containing 200 mild, rich-tasting cigarettes. And Prince Albert—the National Joy Smoke—is offered in the popular full pound container. Even a card is unnecessary for these gifts—space is provided for a personalized Christmas greeting. You'll be "tickled pink" when you see the hearty reception your friends will give holiday-wrapped Camels and Prince Albert!—Adv.

COLDS
LIQUID MEDICINE IS BETTER
Get split-second relief of Cold Miseries with 666 the largest selling Liquid Cold Preparation in the U. S.
666 LIQUID COLD PREPARATION
Caution: Use only as directed.

SAME LOW PRICE... 16 TABLETS
LAYMON'S 10
ASPIRIN
Sold at Local Stores
Guaranteed by Good Housekeeping

IT'S NEW HERE LASTING VALE & SONS
Colored Asphalt Paints for All Exterior Surfaces. Never Chalks or Decomposes.
1/2 The Price 4 TIMES THE LIFE
Ask Your Dealer to Write Us.
W. H. Vale & Sons, 1100 Quinotte, K. C., Mo.
Home of Superba Products.

PREPARE NOW!
Secure a profitable future in one year, by enrolling in the Houston School of Horology today. Become an expert watch repairman. Veterans may attend under G. I. Bill of Rights. Classes both day and night.
HOUSTON SCHOOL OF HOROLOGY
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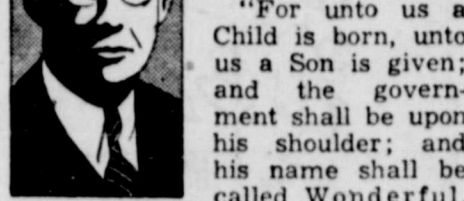
U. S. SAVINGS BONDS
Are Always A Good Buy

THE BIBLE SPEAKS
International Uniform Sunday School Lessons
By LOUIE D. NEWTON, D. D.

SCRIPTURE: Revelation 8-15; Isaiah 9:2-7; Luke 2:1-20.
DEVOTIONAL READING: Luke 2:8-20.

The Prince of Peace
Lesson for December 21, 1947

IT IS Christmas now that we are all thinking about, and our lesson for Sunday helps us to rightly approach this blessed season of joy and thanksgiving. It is suggested that we read Revelation 8-15, Isaiah 9:2-7, and Luke 2:1-20.



Dr. Newton
Everlasting Father, The Prince of Peace," Isaiah 9:6.

Thus Isaiah sings of the coming Saviour, and in countless hearts this glad refrain will sound and resound as we come on in these waiting hours for Christmas Eve. It is the season of giving, because God made the Best Gift.

The Christmas Story

WE NEVER truly observe Christmas until we live again in the message of John 3:16: "For God so loved the world that he gave his only begotten Son, that whosoever believeth on him should not perish, but have everlasting life."

The Christmas story is the story of God's love. There is not enough goodness in man to produce the Christmas spirit—the true Christmas spirit. Only God could so love, and only God can create within our hearts the proper attitudes to worthily celebrate the birth of the Saviour.

Wisdom is fled from us if we drop down into the lowlands of commercializing the Christmas season by seeking gain for ourselves.

The Greatest Gift

THE gift of Jesus is the greatest gift for the reason that it represents divine giving. Jesus was not forced to give himself. "God commendeth his love towards us in that while we were yet sinners, Christ died for us."

If God so loved and gave, let us, by his indwelling Spirit, seek so to love and give. Boys and girls will thus find the answer to their desire to make suitable gifts to parents, and parents to children.

The Prince of Peace

THE bold prophecy in Revelation 11:15, which reads: "The kingdom of the world is become the Kingdom of our Lord, and of his Christ; and he shall reign for ever and ever," is the lifting thought of this lesson. That is Christmas fulfilled!

How this prophecy challenges our present world of fear and suspicion! Instead of the hysteria which has characterized our nation for months, we should have been strong in the gentleness of God—strong enough to dismiss the thought of pillage by another—gentle enough to drive Communism from the earth.

For let us well remember that the program of the Prince of Peace is not one day out of the year. It is an enduring program of progress among all men of goodwill.

The Song of Triumph

IN VAIN shall we observe another Christmas season if we allow it to come and go without joining in the song of triumph which the angels would ever teach us.

"Glory to God in the highest, And on earth peace."

It is, then, the high and holy task of every Sunday school teacher, every parent, every Christian, to sing this song of triumph. Only through personal faith in the Lord Jesus Christ can burdened, frightened souls catch the cadence of the choiring angels. But we have the promise of God that every seeking soul may have this peace, this poise, this victory.

Permit me, please, to wish for you, and each of you, the blessed experience of the inward happiness of Christmas with Christ.

(Copyright by the International Council of Religious Education on behalf of 40 Protestant denominations. Released by WNU Features.)

Cartoon Quips

Dentist with golf bag over his shoulder, answering the telephone, "Sorry, no more appointments today. I have 18 cavities to fill this afternoon."

Young lady sitting on beach with young man, "I'd like to rest my head on something, George. Could you get a little boulder?"

One girl to another, "Why sure he loves you, Mabel; do you think you are an exception?"

"You're the first girl I ever kissed," he said, as he shifted gears with his knees.

Advertising slogan of a milk company, "Our products help add life to years."

BREAK HOUSING JAM

Business Men Build Apartments

ROCHESTER, N. Y. — In this modest city of 325,000 population, 15 business firms have organized to whip the housing shortage by building 114 more houses and renting them to 228 families for \$45 or less. It is not its first such housing project. Two previous developments have been begun, with one of them already completed.

The newest housing plan calls for an outlay of \$1,500,000 and will be the largest of the three.

The non-profit corporation that is setting up the new units is composed of Rochester business firms, representing a cross section of the community's economy.

In the newest development, with units renting for \$45, each family will have two bedrooms, a living-room, combination kitchen and dinette, and full basement.

"There's nothing like it in the country, according to the Federal Housing administration," said Harry Ruppert, city real estate advisor for the new corporation.

The corporation got land for the developments from the city, which provided it from areas taken over for taxes and declared "blighted." Rochester has no permanent housing settlements subsidized by federal or state governments.

Optical Illusion

No one yet knows exactly why the size of an object appears to vary with the angle of the eyes. For instance, the moon on the horizon shrinks to half its apparent size when viewed by a person with his head between his legs looking at it upside down.

NEWS that makes folks sleep all night!

Thousands now sleep undisturbed because of the news that their being awakened night after night might be from bladder irritation, not the kidneys. Let's hope so! That's a condition Foley Pils usually allay within 24 hours. Since bladder irritation is so prevalent and Foley Pils so potent, Foley Pils must benefit you within 24 hours or DOUBLE YOUR MONEY BACK. Make 24-hour test. Get Foley Pils from drug-gist. Full satisfaction or DOUBLE YOUR MONEY BACK.

Information on Baby's Health, Food, Bath, Training and Development Given in Booklet



DON'T do this! Don't do that! Every mother knows the constant stream of "don'ts" that cascade on her from every side—from relatives and friends. It's true that

each stage of your child's training and development brings with it a set of rules—things to avoid—but take your advice from your doctor or from a child expert.

Don't pick up baby to show him off to visitors after he has gone to bed. Don't let the baby get the habit of sleeping with the bottle. Don't take baby out in the evening to the movies or for a ride. Don't leave the baby alone in the house at any time.

You will want to know about proper sleeping conditions, how to get the baby used to sleep routine, what to do when he cries. See our Reader Service booklet No. 203, Baby's health, food, bath, training and development.

Send 25 cents in coin for "Baby Care" to Weekly Newspaper Service, 243 West 17th St., New York 11, N. Y. Print name, address, booklet title and No. 203.

Champion Farmer MORRIS BUERMAN Prefers
Firestone
CHAMPION GROUND GRIPS
Because They
OUT CLEAN
OUT PULL
OUT LAST
ANY OTHER TRACTOR TIRE

CHAMPION FARMER BUERMAN uses Firestone Champion Ground Grips on his tractors, because he knows they clean up to 100% more effectively, pull up to 62% more, last up to 91% longer, and roll smoother over highways.

This superiority is based on patent rights which permit only Firestone to build tractor tires with connected curved traction bars. Curved bars are stronger . . . like a curved roof. They're braced . . . like a corner fence post. They cut into the soil with the cleaving,

cleaning action of a plowshare. The tapered openings between the bars throw out mud and trash. Connected bars don't bend, wipe and wear like the bars on broken center tires. And because the bars are connected, the tire rolls along in smooth, continuous contact with the highway.

Be sure to specify Firestone Champion Ground Grips when you order your new tractor . . . or when you buy replacement tires for your present equipment. They'll pull more . . . last longer . . . and they'll cost no more than ordinary tires.

Listen to the Voice of Firestone every Monday evening over NBC

FIFTY TONS OF CHERRIES! That is the average annual harvest of Champion Farmer Morris Buerman, Sodus, New York. His apple trees annually bear 12,000 bushels, and his peach trees, 1200 bushels. As "The Voice of Cherry Growers" on a series of radio broadcasts, Champion Farmer Buerman contributed much to increase the market demand for cherries, and to encourage growers to improve production methods and produce better quality fruit. The National Cherry Growers Association is an outgrowth of his local association in which he has been extremely active. As a leader in production, as well as in marketing methods, Champion Farmer Buerman naturally prefers Firestone Tires for his equipment.

Only FIRESTONE CHAMPION GROUND GRIPS TAKE A "CENTER BITE"

THERE'S A FIRESTONE TIRE FOR EVERY WHEEL THAT ROLLS ON YOUR FARM

DELUXE CHAMPION PASSENGER TRANSPORT TRUCK

OCEAN SPRAY

Cranberry Sauce 2 cans **46c**

- Dromedary Pimientos, 7 oz can . 21c
- Stokely Pumpkin, No. 2 1-2 can . 19c
- Jack Sprat Catsup, 14 oz bottle . 17c
- Lady Betty Mince Meat, 20 oz jar . 18c
- Maraschino Cherries, 8 oz jar . 29c
- Dromedary Dates, pitted, 7 1-4 oz . 27c
- White Karo, half gallon can . 59c

Admiration COFFEE 1b can **46c**

- Powdered or Brown Sugar, 2 boxes 25c
- Crushed Pineapple, No. 2 can . 29c
- Delicious Apples, pound . 13c
- Texas Oranges, dozen . 37c
- Trellis Peas, No. 2 can . 2 for 23c
- Potato Salad, one pound jar . 19c

Plenty of fruits, Nuts, Candy,
Fireworks and Cigars

Black's Grocery

SANTA'S HEADQUARTERS

Our new store is full of Christmas merchandise. It is impossible to enumerate the many items on display, so why don't you come in soon and look around.

G-E Appliances

Why not give a General Electric Waffle Iron, Coffee Maker, Toaster, Electric Clock, Automatic Blanket or Electric Foot Warmer?

G-E Radios

A complete line of General Electric Radios and Phonograph Combination. There is nothing better than the G-E trade mark. We have a model to suit your needs and fit your pocket book.

Lovely Gifts

Our line of Mariposa and Pyrex Ware is complete and offers a wide selection of practical and attractive gifts.

Toys For the Kiddies

Electric Trains, "genuine Lionel" Dolls, Doll Houses and Doll Furniture, Toy Sewing Machines that really sew, Electric Irons, Cowboy Outfits, and hundreds of other attractive Toys.

Xmas Lights and Tree Decorations

Free Gift Wrapping

Ivey Electric

Home Appliance Store

Robert Lee, Texas

Washington News Letter

By Congressman O. C. Fisher

Aid Bill

Only time will tell whether the winter relief measure for three European countries will accomplish its avowed purposes. Those responsible for our national security are nearly unanimous in viewing the present extension of relief as vital to America's national security.

Perhaps few people realize that in this Atomic age a major source of the fissionable material for the atomic bomb is under the control of certain European countries where continued independence of communist domination is of the highest importance to the United States and its future security.

The temporary relief measure, which is not to be confused with the Marshall Plan, will be mainly in the form of goods and commodities to France, Austria and Italy. We have some surpluses that can be spared this winter, particularly wheat. Our wheat production this year amounts to 1,400,000,000 bushels, which is about twice as much as we have ever consumed in this country in one year. An amendment to prohibit export-for-aid of commodities in short supply in this country, which I supported, was not adopted. Controls over such exports, however, will be in the hands of the President. I also voted for amendments to restrict the exportation of fertilizer and farm machinery which I felt should not be exported when our own farmers can't get them.

An amendment to terminate assistance to any country if such country should become communist-dominated, which I offered on the floor, was adopted by a vote of 2-to-1. I am opposed to advancing any more American help to any country that is under control from Moscow.

One surplus we can easily spare at this time is mohair. A considerable surplus has developed in Texas warehouses and the market has been very dull this fall. Because of that condition, I have renewed my request, made in October at the suggestion of Mr. Frank Montague of Bandera, that the officials in charge of relief make use of this surplus and thereby relieve our own mohair industry of a cloud on our domestic market.

Christmas Plans

It is expected that the present session will end this week-end. I have accepted an invitation to be in Kerrville on December 19 to take part in dedication ceremonies of the new \$2 million veterans hospital addition at Legion.

With the expansion of the buildings there and with the installation of the very best and most modern equipment to be found anywhere, the hospital at Legion will be one of the largest and best facilities for tubercular and other types of treatment in America. We have good reason to be proud of that institution.

I will spend Christmas in San Angelo with my wife and daughter, and during the vacation period I hope to visit briefly over the district, particularly at places where time did not permit me to go before I was called back to Washington in October. In the meantime, my Washington office will remain open and prompt attention will be given any matters that come in.

This being my last News Letter of the year, I extend thanks to all the publishers of the district and to all my friends for their fine cooperation in the past. To everyone I extend my very best wishes for a Merry Christmas and a Happy, Peaceful and Prosperous New Year.

Banner EggNog Mix

For Sale at all Banner Milk Dealers in Robert Lee

We Invite You to Use

BANNER DAIRY PRODUCTS

Jake Davis

Independent Dealer

Robert Lee, Texas



Whether you give a large Radio-Phonograph or a small Table Model, come in and compare the tone volume and prices with any on the market.

Also bring in your favorite old record that is scratched or worn and enjoy it as you did when it was new.

Guaranteed Repairing

RADIO JIM

YOUR CROSLEY DEALER

Phone 125

Robert Lee, Texas



We are not loaded down but have a few items which will be very practical and worth while as Christmas Gifts. Won't you come by and see our stock?

Queensware

New extra thick cast aluminum in Dutch Ovens and Chicken Fryers. Every home needs one of these, and every woman will appreciate getting one for Christmas.

Other Fine Gifts

- Presto Pressure Cookers
- Pyrexware, a good big assortment
- Aluminum Roasters
- China and Pottery Novelties
- Men's Fine Leather Belts

Toys

A small selection including wagons and tricycles, dolls, games, etc.

LEEPER SUPPLY CO.

ROBERT LEE, TEXAS



ANOTHER JOB FOR SANTA . . . Tree farming is one of Santa Claus' off-season activities. When he isn't busy with his toy shops, he is making an inspection tour of his Christmas tree farms. America's forests, with increasing use of good forestry practices, reproduce themselves prolifically, not only assuring boys and girls of the nation plenty of Yule trees but also providing wood for a multitude of uses.

CHRISTMAS CROP

Supplying Santa With Trees Now Ranks as Big Business

WNU Features.

Santa Claus may make his toys in a workshop at the North Pole, but he grows his Christmas trees right here in the United States. And growing trees for the old man with the long white beard is big business. This year, the men who help him will harvest a crop that is expected to top 18 million trees.

Many folks, living in the country or in smaller towns, will follow the old American custom of chopping their own tree. But most of the evergreens destined for tinsel and bright lights will come from commercial stocks, and the annual Yuletide demand has created a really big business.

In normal years, Americans cut from 14 to 16 million trees for the Christmas observance. The most marketable conifers are those between 6 and 10 years in age, and they come from nearly all states except those in the Great Plains area.

Pines Predominate.

In the Pacific Northwest Douglas firs are being harvested for the season; in the Great Lakes area and Northeast firs, balsam and spruce are being cut; in most of the rest of the nation trees are being selected from the many species of pines—long leaf, loblolly, sugar, white, Torrey, Monterey, jack, short leaf and others. Even Canada is cutting trees for the American market. And soon the tightly bundled evergreens, one to eight to a bundle, will be moving by trainloads to the cities.

Last year G. R. Kirk company, which operates on a nationwide basis, shipped 1,110 carloads of trees from the Pacific Northwest to states west of the Mississippi, while supplying its eastern customers with another 1,500 carloads from a Canadian source. Farmers in two northwestern Montana counties recently sold more than a half million dollars worth of trees. It has become an important source of their annual income.

Christmas trees are not only big business, but also an old business. In Seattle, a comparatively young city by eastern standards, the J. Hofert company is busily filling orders for its 67th consecutive season. Other smaller firms trace their beginning back more than a hundred years and amateurs have been cutting their own for upwards of three centuries.

The tradition that has made Santa Claus a tree-harvester also has made the old saint a first class forester. Supplying the vast Christmas demand over the years has become more and more a matter of growing trees for this particular market. Species, age and size have become factors closely linked with price. Also, there was a danger of forest depletion resulting from heavy cutting among young trees.

Practices Good Forestry.

So Santa has applied forestry to his job and become what wood-thinking folks call a "tree farmer." His helpers, who have followed him into silviculture, have tree-growing success stories to tell. One of the best comes from helper James L. Woodbury of Morrill, Maine.

Woodbury farms 130 acres, of which he has devoted 10 to the holiday product. For some time, he has shipped one and a half box cars full of trees each year. Soon he expects to be shipping two cars. He says he can go on raising Christmas trees indefinitely and that he makes more

money per acre from his tree patch than from any other part of his farm.

The soil of Woodbury's 10-acre tree farm is the poorest on his place, yet it has paid him as much as \$300 in a season and this year is expected to top that figure. In 1929, Woodbury cleared the 10-acre tract for pasture. But the firs came back and five years later he harvested his first crop of Christmas trees. When he discovered that the trees grew faster than he could cut them, he resigned himself and ever since has been applying good forestry to his Christmas tree patch to produce increased growth.

Heaviest Harvest.

Probably the nation's biggest Christmas tree producing area per acre is in Mason county in the State of Washington, which cuts and ships in the neighborhood of a million trees each year. But even with this heavy annual harvest, the tree-growing lands are ready after 12 months with another crop of evergreens. About a dozen operators gather their trees in Mason county, and the management plans they apply to their forests assure them of Christmas trees to cut, on a sustained yield basis, forever.

Borrowing a page from forest industries which have inaugurated the nationwide tree farm program, Santa is eating his cake and keeping it too. He is producing his trees scientifically with an eye on the future. While Santa himself has not been awarded a certificate of enrollment with the tree farmers of America, a fair percentage of the 15 million acres of forest land now operated under strict tree farm management will produce trees for the Christmas market. On these woodlands, where trees are grown like crops for commercial uses, Christmas cuttings will be largely thinnings—the removal of selected trees to permit accelerated growth among those remaining.

Nineteen states are active in this movement with the strong possibility that the white-bearded spirit of Christmas may be given a new role as patron saint of the nation's major tree-growing effort.

In one additional respect, Christmas trees this year are expected to follow the trend of the times—with higher prices. Christmas morning 1946 found many dealers with unsold stocks and this year's orders have been more conservative than last year's estimates. Fewer trees usually mean higher prices, dealers declare, and cite the price of \$35 asked and paid for a tree in Manhattan one year, when a last minute shortage developed.

However the dealers may figure it, America's woodlands have the trees. And Santa's helpers are knee-deep in their busiest season with the deadline set at Christmas eve. Trees may be big business and young firs and spruce may be dollars in the bank the night before Christmas. But no stock quotation on Wall street can fall as fast as Yule tree values on Christmas morning.

Misinterpreted

An irate lady stormed up to the manager of the boys' clothing department and demanded attention. "My boy's suit doesn't fit him," she explained impatiently. "and when I showed it to the salesman who sold it to me, he said he could do nothing about it. Now, what do you intend to do about it?"

"It must have fitted when you bought it," hedged the manager.

"Now, wait a minute" interrupted the woman triumphantly. "You've got a sign over there that says, 'Money cheerfully refunded if not approved.' I demand my money back."

"But we found absolutely nothing wrong with your money," said the manager suavely.

AROUND THE HOUSE

To keep a recipe card in view and out of the way while cooking, insert the card between the tines of a fork placed handle down in a glass.

Let the buttons of your garment be an effective part of the trimmings. The color of the buttons may be contrasting or matching.

Rub vaseline or lard on door knobs, hinges, and other hardware before painting a room. Daubs of misplaced paint may then be wiped off easily.

If you plan to have pop-corn strings for the Christmas tree this year, pop the corn a day or two before it's to be used. This gives pop-corn a chance to become tough, and the kernels won't break when the needle is pushed through them.

To cut cardboard, use a sharp pocket knife. Rubber is more easily cut if the knife blade is moistened with water. To cut thick leather, first immerse it in warm water for two or three hours.

NEEDLEWORK PATTERNS

Tree Ornaments, Easy to Make



HERE are some colorful Christmas tree ornaments that the children will have fun making. The cute angel on the tree top wears a striped skirt and has stars on her wings—combine felt with cro-

cheting for the Santa standing under the tree. Nine different ornaments included in the directions.

To obtain complete tracing patterns, instruction drawings, crocheting directions and full instructions for nine ornaments on Tree Trimming Time (Pattern No. 5642) send 20 cents in coin, your name, address and pattern number.

SEWING CIRCLE NEEDLEWORK
539 South Wells St. Chicago 7, Ill.
Enclose 20 cents for Pattern.
No. _____
Name _____
Address _____

Get Well QUICKER
From Your Cough
Due to a Cold
FOLEY'S Honey & Tar
Cough Compound

DOUBLE FILTERED
FOR EXTRA QUALITY, PURITY
This name, Moroline, guarantees highest quality. Only 10c.
MOROLINE
PETROLEUM JELLY

CHAPPED LIPS?

that's a job for "Comfy" and "Minty" the MENTHOLATUM TWINS



Quick MENTHOLATUM

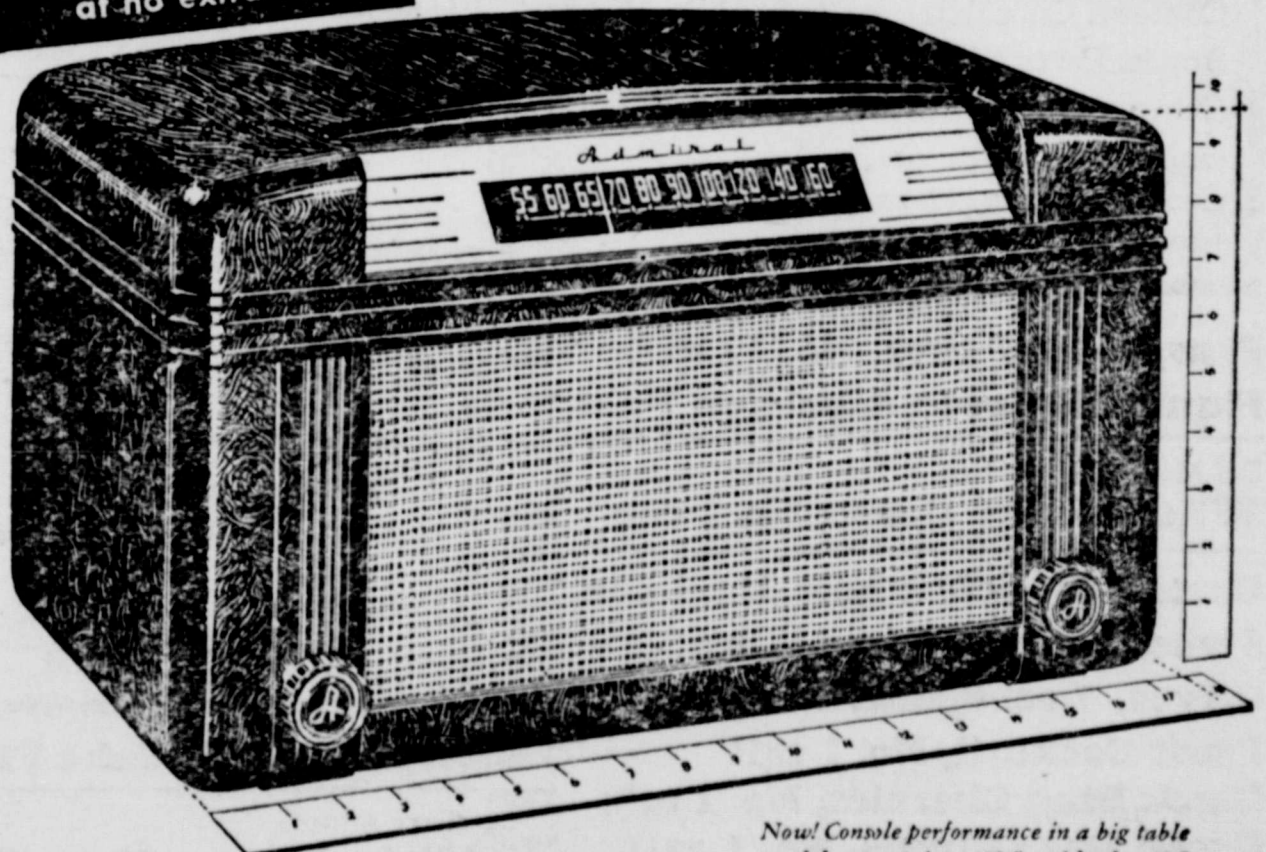
When biting raw winds cut lips, leave them dry and cracked and so painful it even hurts to smile—quick! call for Mentholum, containing comforting Camphor and minty Menthol. These famous Mentholum ingred-

ients gently help soothe tender lip skin, quickly revive dried out "thirsty" skin cells, help them retain needed moisture. Soon smarting pain leaves, your lips feel softer, smoother—you smile again. Get Mentholum today. ALSO RELIEVES HEAD-COLD STUFFINESS, CHEST-COLD TIGHTNESS, NASAL IRRITATION

1000 Hour Power Pack Included with this Sensational New 1948

For Limited Time Only
A FULL YEAR'S POWER SUPPLY
at no extra cost

Admiral
Battery Operated Table Model



Big in Performance! Big in Size
Small only in Price . . .

Now! Console performance in a big table model measuring 17 1/2" wide by 9 1/2" high by 9 1/2" deep, including space for power pack. A money-saving value!

\$39.95
Model 12

EASY TERMS

Outstanding long-distance reception everywhere made possible by Admiral's perfected superhet circuit with dual and triple-purpose long-life, low battery drain tubes. Easy-to-read, beautiful slide-rule dial. Alnico dynamic speaker gives superb tone quality. Comes in satin-smooth mahogany finished cabinet. Truly a value sensation!

See Your Admiral Dealer Today!

Honored with Gift Tea

In the traditional candle light glow, as was her wedding, Mrs Bob Fields was honored Friday at a gift tea given by Mrs. W. T. Roach, assisted by Mrs. Carl Brock, Mrs. J. C. Strickland and Mrs. Mike Casey. Guests were greeted by Mrs. Fields and presented a miniature corsage of two hearts entwined with white satin with the inscription, "Dale-Bob, Dec. 5, 1947." She presented the hostess and co-hostesses with lovely white carnation corsages.

Mrs. Casey presided at the guest register, the handiwork of Mrs. Strickland. Mrs. Brock escorted guests to the room where a large collection of gifts were on display. Mrs. Strickland and Mrs. Roach presided at the tea table which was centered with a lovely arrangement of cut flowers flanked with pastel tapers.

Refreshment plates, consisting of heart sandwiches, cookies, mints and hot spiced tea, were served to 28. Goodbyes were said by the hostess and honoree.

Builds Ranch Home

Work is nearing completion on the new house which Victor McCabe is building on his ranch north of Silver. The house is of frame construction and has ground dimensions of 24 x 26 feet. There is a front porch 6 x 6, and a back porch 10 x 26 feet with one corner enclosed for a bedroom. Roy Taylor and his crew have been in charge of the construction work. The house will be occupied by Thad Walls, who is employed on the McCabe Ranch.

Hawley Fields is employed as a mechanic at Ivey Motor company.

Christmas Party

The Homemakers class of the Baptist church enjoyed a Christmas party in the home of Mrs. Cumbie Ivey last Friday, with 40 members and guests in attendance. Miss Eunice McLure conducted a Bible quiz and the group sang Christmas carols. Gifts were exchanged. Wrist watches were presented by members of the class to their teacher, Mrs. Claud Dean, and the assistant teacher, Mrs. Mark Chumley. Refreshments of cranberry salad and coffee were served. Plate favors featured Santa Claus riding a marshmallow and driving an animal cracker.

Occupy New Home

The John Brown family recently moved into their new home which they built on their 100-acre farm at the southwest edge of Robert Lee. Walls are of concrete tile and the interior has been nicely finished. The house has six rooms and bath. City water and electric lines were recently extended to the property.

Mrs. Carl Miller of Burkburnett spent several days here recently visiting her sister, Mrs. Hattie Day, and her brother, C. E. Bruton, in Bronte.

Folks You Know

The many friends of Dan R. Campbell will be pleased to learn that he underwent a successful operation for the removal of a cataract from his eye. The operation took place early last week at Baylor University hospital in Dallas. Mrs. Campbell has advised home folks that they plan to return to Robert Lee next week.

Rev. Fred Blake is happy this week over 150 new song books which were purchased for the Baptist church by donations from various members of the congregation.

The Doodge Hallmark family recently purchased the new concrete tile modern home constructed by Maurice Cole in the north part of town. The property has four rooms and bath and the new owners moved in last week.

Mr. and Mrs. J. W. Denman left Sunday afternoon for Lubbock where the former will be examined at a veterans hospital there.

M. E. Ehle and his flying instructor of Dallas were guests Sunday of Mr. and Mrs. J. W. Denman. J. W. and Mr. Ehle were Marine buddies.

**ROBERT LEE
PLUMBING & ELECTRIC CO.**

PLUMBING
No Job Too Large or Too Small
REA WIRING

All Kinds of
LIGHT and PLUMBING FIXTURES

Henry Caston Leslie Lofton

ALAMO THEATRE

Robert Lee, Texas

FRIDAY and SATURDAY, DEC. 19-20

Johnnie Weissmuller-Brenda Joyce-Johnny Sheffield in
Tarzan and the Huntress Comedy and News

SUNDAY, DEC. 21, 1:30 and 3:10, also MONDAY

Bud Abbott-Lou Costello in
"Buck Privates Come Home" Cartoon

WEDNESDAY, DEC. 24

Lynne Roberts-Donald Barry in
Thats My Gal in Trucolor Comedy

The Observer Is Coke County's Oldest Business Institution



A complete and attractive
Selection of Christmas Merchandise
for you to choose from

ALLEN'S
City Drug Store
The Rexall Store

CHRISTMAS Food Sale!



Shop here for everything you need to make your Christmas Dinner a big success. Complete assortment of fresh, appetizing, foods at reasonable prices

CANDY The Ideal GIFT

- Contessa Chocolates, pound 1.19
- Brachs Party Mix, pound 89c
- Chocolate Covered Cherries, pound ... 89c
- Hard Candies, 12 oz. 29c
- Coconut Fudge, 12 oz. 39c
- Jumbo Mint Sticks, 1 1/4 pound 49c

Peas, R & W tiny, No. 2 can 25c
Hunts All Green Asparagus, No. 1 29c

Del Monte or President
Whole Green Beans, No. 2 can 25c

Beets, Monach whole, No. 2 can 23c

Sweet Pickles, 12 oz. D. M. 33c

Olives, 7 oz. Spanish 43c

Fruit Cocktail, No. 1 tall 25c

Black Bing Cherries, No. 1 tall 33c

Green Gage Plums, No. 1 tall 27c

Cherries, Maraschino, 8 oz. 29c

Pineapple, Crushed, No. 2 can 33c

Pineapple Juice, No. 2 can 19c

Grape Juice, pint 19c

- R & W Grapefruit Juice, No. 2 9c**
- Texsun Grapefruit Juice, 46 oz. 19c**
- Sunshine Orange Juice, 46 oz. 19c**
- Gingerale, Lime Rickey
- Sparkling Water, qt. bottles 15c**

Popular Brands
CIGARETTES
In Gift Wrapped Cartons

FRUITS

- Bananas pound 15c
- Tangerines, pound 12 1/2c
- Oranges, Texas or California—By the dozen or by the box.
- Delicious Apples, Comb. fancy and Extra fancy Box 4.19

Swans Down, Cake Flour, pkg. 39c

Sherry Added

Mince Meat, 15 oz. 13c 20 oz. 17c

Armours Shortening, 3 lb. crt. 99c

Wesson Oil, pint 47c

Kuners Pumpkin, No. 2 1/2 can 19c

FIREWORKS

Crackers, Torpedos, Roman Candles, Rockets, Cap Pistols and Novelties.

TURKEYS and BAKING HENS

Dressed and Drawn, ready for the oven—please place your order early.

ARMOURS STAR HAMS

Home Made
Pure Pork Sausage, lb. 59c
Lean Meaty Pork Chops, lb. 59c

Home Killed Beef

NUTS

- Pecans, thin shelled, pound 49c
- Walnuts, large Diamonds, pound 39c
- Almonds, large, pound 45c
- Brazil Nuts, pound 47c
- Filberts, pound 45c
- Coconuts, pound 12 1/2c

Prices Effective
Thru Wednesday, 24th

FRANK'S RED & WHITE

Get Your New
1948 Callender