

Robert Lee Observer

Vol. 67, No. 6

Robert Lee, Coke County, Texas, Friday, July 1, 1955

Published Weekly

TWISTERS WIN TO HOLD LEAD IN BASIN LOOP

Robert Lee Rabbit Twisters defeated Jax Inc. of San Angelo Sunday to remain in a tie with Sonora for top rating in the Concho Basin League. The score was 10 to 7.

The Twisters held a 10-5 lead when Jax rallied in the bottom of the ninth inning. They picked up a couple of runs and had two men on bases when Clarence Tinkler was called to the mound to relieve Tommy Franks. The next two batters were retired on easy grounder balls.

Marlon McCutchen laced a home run and a triple. Jimmy Gray and Barnell Malish also slammed homers, the latter's blow into deep centerfield was one of the longest drives reported this season. Of course, it takes a long one for Barney to make it around the diamond.

Clarence Tinkler finally was persuaded to don a Twister uniform again and after next week will be a regular in the Robert Lee lineup. The old boy is still one of the best hurlers in these parts and will strengthen the club substantially.

Tommy Franks has been pretty good and will continue to do some of the pitching. He is also a good outfielder and one of the club's best hitters.

A big surprise last Sunday was Sonora's 11 to 6 victory over the crack Magnolia Red Horses, while the Plowboys defeated Miles 21 to 3.

Next Sunday's schedule:
Robert Lee at Miles.
Magnolia vs. Jax.
Plowboys vs. Sonora at 8 p.m. in Ozona.

Concho Basin standing:

	W	L	Pct.
Robert Lee	7	2	.778
Sonora Mules	7	2	.778
Magnolia Horses	6	3	.667
Jax Inc.	5	4	.556
SA Plowboys	4	5	.444
Miles Giants	1	8	.111

4th OF JULY CLOSING

All offices and business places in Robert Lee will be closed next Monday for the July 4th legal holiday.

HOSPITAL NEWS

June 22—Mrs. J. C. Cobb, Joe Dodson, Sr., Mrs. R. V. Wade, S. B. Plumlee admitted.

June 23—Mrs. John Blair, Mrs. Jack Chatham, Mrs. Willis Smith admitted.

June 24—Mrs. Sam Fowler, Frank Smith, Mrs. W. T. Roach, Robert Strube admitted. Mrs. Jack Chatham, Joe Dodson, Sr., Mrs. John Blair, Wanda Walker, Mrs. R. V. Wade dismissed.

June 25—Joe Milam admitted. Robert Strube, Mrs. W. T. Roach, Mrs. W. M. Brown dismissed.

June 26—Mrs. Charles Brice dismissed.

June 27—Lloyd E. Goswick, Mrs. T. A. Dorsey admitted. Daughter born to Mrs. Dorsey at 6:55 a.m. Joe Milam, S. B. Plumlee dismissed. Joe Dodson, Sr., Henry Mirelas admitted. Mrs. Sam Fowler dismissed.

June 28—Mrs. J. C. Cook, Henry Mirelas, Arvel Childress dismissed.



DONALD HAMILTON

Local Youth Serves 4 Years In U. S. Navy

Donald Hamilton recently received an honorable discharge after serving four years in the U. S. Navy. Accompanied by his wife and their little daughter, Donna Shirlene, they came in last Thursday from Norfolk, Va., where he has been stationed the past year.

Youngest son of Mrs. J. F. Hamilton, Donald enlisted June 19 after graduating from Robert Lee High School in 1951. Most of his enlistment was spent in the Pacific area where he was a fireman on a refrigerated cargo ship. He achieved the rating of MM3.

Donald and his mother are now visiting relatives in Odessa and Roswell, New Mex. His future plans are indefinite, but he is anxious to find a worthwhile job as he returns to civilian life.

Saturday Noon Closing For Banks in Coke

Effective Saturday of this week banks in Robert Lee and Bronte will start closing at noon on Saturdays.

Shorter banking hours are going into effect all over the state and in many of the larger cities banks are closed all day Saturdays.

The last legislature changed the law to permit shorter hours, and recommendations of the State Banking Department have resulted in smaller banks curtailing their business also. Main cause of the movement is to allow banks to abide by the 40-hour work week for employees.

G. C. Allen, executive vice president of the Robert Lee State Bank, says his stockholders voted to adopt the Saturday noon closing, to keep in line with other banks in the area. It is hoped their customers will not be inconvenienced because of the change.

Since next Monday, July 4, is a legal holiday, better keep in mind to do your banking before noon Saturday or wait until the following Tuesday.

Lloyd Goswick of Silver fell off a tractor Sunday night and ran a quarter inch pipe through one hand. He was brought to Coke County Memorial Hospital for treatment. Goswick is employed by the Silver Trucking Co. and is engaged in oil field work.

SCOUT AWARDS PRESENTED AT HONOR COURT

Numerous awards were presented during a Court of Honor ceremony held in the Robert Lee High School Auditorium last Thursday night. Boy Scout troops from Silver, Bronte and Robert Lee took part in the affair which was largely attended.

Rev. Warren Ellis opened the program with a prayer and a talk on Scouting was given by O. K. Reynolds of Ballinger, district Scout representative. The Court of Honor was made up of Hale Kincaid, Earl Lindsey and Delbert Shoemaker of Silver, Rev. Maynard Rogers and R. W. Rees of Bronte, and Buck Ivey, Fred McDonald, Jr. and Dick Skipworth of Robert Lee.

Jerome Sirus, Silver Scoutmaster, presented awards to the following members of his troop: Jerry Jameson, Wade Anderson, Tommy Stewart, Dale Dean, Joe Windham, Lawrence Stewart, Wayne McFerrin, Dwayne McFerrin, Charles Palmer, Tommy Gibson, Larry Lindsey, Wayne Reed, Jr. and Jimmy Palmer. Delbert Shoemaker is assistant scoutmaster.

Oscar Dorsey and Rev. Rogers represented the Bronte troop. Awards were presented by their fathers to Neil Black, Richard Rees, Johnny Grimes, Doyle Rogers and Ronnie Cole.

Scoutmaster Joe Dodson, Jr. and Ray Shandlee, assistant, gave out the Robert Lee awards. Freddie McDonald had the honor of becoming an Eagle Scout, the highest award in Scouting. The presentation was made by J. T. Henderson of San Angelo, long time friend of the McDonald family. Freddie was also given a Life Guard award and two merit badges.

Other Robert Lee awards: Gary Jackson, Star and merit badge. Bobby Cowley, Star and 2 merit badges. Larry Rabb, life guard and 2 merit badges. Richard Sims, merit badge.

Sam Ed Skipworth, 4 merit badges. Charles Calder, 4 merit badges. Jerry Calder, Don Stewart and James Stewart, merit badges. Bill Mundell, three merit badges.

Byron Griffith and wife of Odesa and Mrs. Don Wells of Quannah were guests here last week in the home of their mother, Mrs. J. K. Griffith.

BIRTHS

DORSEY — Mr. and Mrs. T. A. Dorsey of Robert Lee are parents of a daughter born at 6:55 a.m. June 27 at Coke County Memorial Hospital. Karen Joyce weighed 8 pounds, 5½ ounces. This was their first child. The father is an employee of Redwood Lumber Co. His parents reside in Arkansas. The mother is the former Virginia Mozelle Martin, daughter of Mr. and Mrs. C. M. Martin of Mertzon.

Mr. and Mrs. Harold Sheppard of Colorado City are parents of a son born June 28 at Clinic Hospital in San Angelo. Named Ricky Dean, he weighed 9 pounds. His grand parents are Mr. and Mrs. Otis Smith of Bronte and Mr. and Mrs. Delmir Sheppard of Robert Lee. The little boy has a sister, Dona Jean and a brother, Randy Eugene.

SOME GOOD SHOWERS

Robert Lee and some sections of Coke County received good showers Tuesday afternoon and night. Rainfall of more than an inch was gauged here, and a greater amount of moisture fell north and west of town. Silver received an inch, but in many parts of the county the rain was less than a half inch. Most crops of feed and cotton are up and will be highly benefitted. Pastures will also be revived. Grazing has been good since soon after the excellent rains which began May 8.

Little League Splits With Sterling City

Robert Lee's Little League baseball team was given a rough time when Sterling City came here on June 20. The visitors took the 6-inning contest by a score of 13 to 2. Only 4 hits were made by the local club. Allen and Kinsey had one hit each and Sims made two.

Monday Robert Lee journeyed to Sterling City for a return match and won a well played game by a score of 8 to 5. Bill Pharris went all the way on the mound for Robert Lee. He faced only 26 batters and struck out 13. Five Sterling City runners were cut down at second.

The Robert Lee players were hitting the ball in fine style. Hood got 3 for 4, and Robertson slammed a beautiful triple.

Sterling City comes back to Robert Lee for the rubber game Thursday night of this week, June 30. Richard Sims is scheduled to start on the mound for the home club.

The Robert Lee Little Leaguers were rained out at Silver Tuesday night, but the contest has been rescheduled for Friday night of this week.

Manager Bruce Allen said the players wish to thank the BCD, Mr. Clark of D. S. & R., Weldon Fikes, Genie Baker and Melvin Bahlman for their help in buying some much need equipment.



MRS. JOHN McDANIEL

Young Couple Wed in Mexico

Miss Peggy Jackson, daughter of Mr. and Mrs. Norvil Jackson, and Mr. John McDaniel, son of Dr. and Mrs. J. D. McDaniel, were married in Hobbs, New Mexico, June 21. The young popular couple are both graduates of Robert Lee High School. Mr. McDaniel is employed by the West Texas Utilities Company. They are now at home in one of Mrs. H. L. Scott's apartments.

UCRA STUDIES DAM SITE ON YELLOW WOLF

(The following news article is reprinted from Wednesday's issue of the San Angelo Standard-Times.)

Approval to seek engineering advice about building a small irrigation dam on Yellow Wolf Creek about six miles north of Robert Lee was voted at San Angelo Tuesday by the board of directors of the Upper Colorado River Authority.

The UCRA authorized W. I. (Bill) Marschall, its field representative, to make inquiries about the feasibility of construction a reservoir on the small stream which would hold 2,500 acre feet of water.

Marschall mentioned B. W. Chaunch of Ballinger, Runnels County surveyor, as a possibility. Chaunch also is an engineer, and Marschall said he had indicated interest in small dam projects considered for development in the past by the UCRA.

LIPAN FLAT SURVEY

Porter Henderson, a director, suggested the study of the Yellow Creek area be followed by a survey of Lipan Flat and other areas where the UCRA might finance still additional small holding dams.

Henderson said the UCRA should build such dams primarily for the purpose of recharging sub-surface streams, a procedure generally credited with helping boost the power of water wells and with helping conserve underground water resources.

Marschall said the UCRA might investigate the possibility of constructing dams also near the old Dove Creek Farm near Knickerbocker near the old 17-Mile Crossing south of Miles on the Main Concho and Willow Creek, and at what he called the "natural site" at the old Mullins Crossing near the east boundary of Tom Green County.

SHOULD KEEP LOOKING

In other discussion about water, Henderson said that although San Angelo now can draw from both Lake Nasworthy and North Concho Lake he believes "any forward-looking city administration should begin right now looking elsewhere for water—perhaps the Colorado River."

The directors yesterday also approved a rewritten version of the UCRA's contract with the city of Robert Lee, under which Robert Lee pays the UCRA \$359 a month to use water from the Mountain Creek Reservoir, and to amortize its cost.

The new version merely clarifies the earlier document through other language, but makes no change in the original provisions.

MRS. BAKER HONORED

A Pink and Blue Tea was given in honor of Mrs. Bill Baker (June) Duncan on Saturday, June 25. The affair took place in the home of Mrs. Raymond Shandlee from 3 to 5 p.m. A color scheme of pink and white was used in the flower arrangement and table setting. Many beautiful gifts were presented to Mrs. Baker. Hostesses included Mmes. Eddie Good, J. W. Service, Jr., J. F. Hamilton, Willis Wayne Smith, Carl Hurley, Bobby Baker, Howard Varnadore and Mrs. Shandlee.

Mayor Ferrell Writes Further On Siren Signals

With reference to the front-page article in a recent Observer dealing with use of the fire siren as a disaster signal and by way of enlarging on the subject for the sake of added clarity etc., the Civil Defense Headquarters at San Angelo, with radar detection and warning distribution facilities, is now attempting to give Robert Lee and other area towns and communities the benefit of such facilities (in addition to and over and above the usual radio and television broadcast method) by assuming the responsibility of transmitting to them the initial warning message concerning any probable approach of disaster, as picked up and identified by the radar screen, and have in turn delegated to the local county and municipal officials the responsibility of organizing or developing their own system of spreading the alarm locally. As previously mentioned, the Headquarters Office for this service in the San Angelo area is the Department of public safety (or Safety Division) of the State Highway Department, which is in constant touch with the Weather Bureau, Defense Agencies, etc. We in Robert Lee can and will, of course, use and be activated by one or two other authorized local sources of warning data in event of contact failure with San Angelo or similar contingency and, in such event, the same warning signal will of course be utilized.

Locally, the City Commission has solicited and received the unreserved cooperation of the General Telephone Company's exchange office and the Robert Lee Volunteer Fire Department in setting up a proper and universal signal for alerting local residents to the probable approach of either an actual enemy air raid, the dreaded tornado or any similar emergency matter which might be classified as a disaster—this to be accomplished by use of the local fire siren in the manner previously outlined, viz:

For an air raid alert or for a tornado or similar disaster item warning, there will be one long, continuous blast of the siren for a period of 3 to 5 minutes duration; this is the universally recognized alert signal and no attempt will be made to follow this up with any "take cover" or "all clear" signals, for, with our limited facilities, such an effort might prove to be more confusing than helpful in confounding our own local fire signals, etc.

The usual noon hour single, short blow of the siren on regular week days will still be heard.

For our regular fire signal the Volunteer Fire Department has agreed to revert to the two-blow signal so as to make it quite distinguishable from the disaster alert signal, the noon-hour "whistle," etc.

The Robert Lee Volunteer Fire Department is actually the only local, functioning organization which could be construed as available and qualified to act as a Civil Defense unit in and for the Robert Lee vicinity, although up to the present time such department has not been specifically or officially requested to function as such beyond the usual department coverages of fire protection, life saving through first aid, etc., and general policing aid in event of real emergencies, etc. Limited city finance or revenue precludes the development of any further unit or body for strictly civil defense purposes and, considering the size

of our community and its doubtful value as a military target, it is quite likely that even in event of air raid or similar attack, the Department would be found as adequate as any special defense unit might be, perhaps more so. While it may not be generally known, the local Fire Department functions under a rigid set of rules, regulations and by-laws, having to meet certain State-wide standards and requirements, and also has and effectively operates under a real and commendable code of ethics and we, as citizens of this little city, should "take our hats off" to this fine group of men. In other words, the Fire Department serves us all in many more ways than in the mere economic sense of saving all of us a tidy sum on insurance premiums, property protection, etc., and we should certainly give the Department all possible encouragement, cooperation and support!—The Mayor.

Mr. and Mrs. A. M. Tubb and son, Mack, returned Sunday from a vacation trip. They spent two weeks with their son-in-law and daughter, Mr. and Mrs. Vincent Hanna, at Laverne, Okla., and also visited a couple of days in the Lawton area. Mr. Hanna is drilling on a Baker & Taylor rig on a wildcat location in northwestern Oklahoma.

PERSONALS

County Attorney and Mrs. Frank Dickey, Jr., and two little sons leave Friday on a two weeks vacation trip to Minnesota. They will drive to Minneapolis for a visit with Mrs. Dickey's parents, and plan to spend a brief period at Detroit Lakes.

Deputy Sheriff and Mrs. J. L. Tinkler and children plan to leave early Friday on a vacation trip. They will visit relatives and attend the rodeo in Pecos and explore the Davis Mountain area. On Sunday they will go on to Brady to spend the week with Mrs. Tinkler's mother.

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Mrs. Charlie Wisdom returned home Sunday after a few days visit with her parents, Mr. and Mrs. J. C. Cobb. She came to be with her mother while she was being hospitalized in the Coke County

Memorial Hospital.

Mrs. Richmond Stroud and daughter, Fatima Ann and Michaeleen McCrohan left Thursday for Red River, New Mexico where they will spend the next two months.

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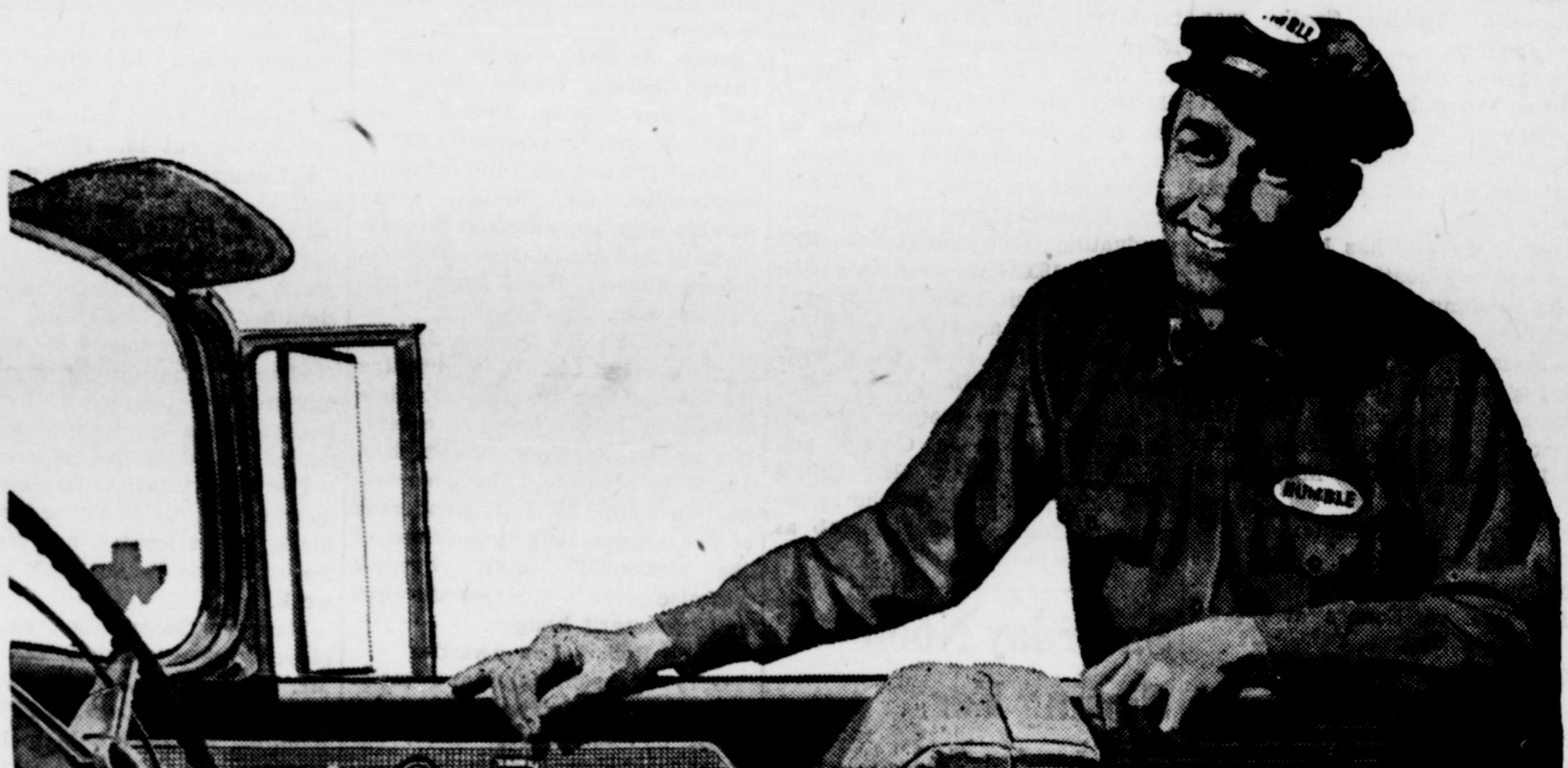
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Robert Lee, Texas



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PLEASE DRIVE SAFELY!

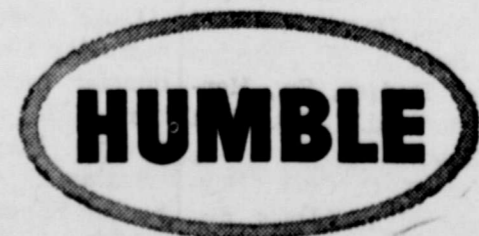
Safety Associations recommend that you follow these simple rules for a safe vacation trip:

- Observe all posted speed limits; don't hurry, ever.
- Regulate the speed of your car to highway and traffic conditions.
- Don't drive too long—stop when you're tired.
- Observe all highway caution warnings—slow down for curves, when descending steep hills, etc.
- Don't drink when driving.
- Follow the golden rule of traffic courtesy: give other motorists the same consideration you'd like for them to give you.



DON'T BE A HURRY BUG!

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HUMBLE OIL & REFINING COMPANY

Smaller Talk

By J

They tell the story about a tiny ant who gazed longingly but helplessly at the body of a dead horse. Just then a bootlegger's truck rattled by and a case of the stuff fell over the endgate and crased to the ground. A puddle formed and the ant, thirsty, took a sip. Then he seized the dead horse by the tail and shouted: "Come on big boy, we're going home."

The lower animals are slaves to the conditions that surround them. But a real man is greater than any condition that may be against him.

On mules we find two legs behind, And two we find before. We stand behind before we find What the two behind be for.

The wife of a man who had enlisted in the Navy handed the pastor of a church the following note: "Peter Bowers having gone to sea, his wife desires the prayers of the congregation for his safety."

The minister glanced over it hurriedly and announced: "Peter Bowers, having gone to see his wife, desires the prayers of the congregation for his safety."

If at first you don't succeed, don't count the first time.

It doesn't take any more time to speak kindly than it does to be gruff or short spoken, and the results are much better.

When a man dies his body turns to dust. Peradventure along comes a horse and eats the grass, which climaxes its career as a horse apple. Moral: Never kick a horse apple, it might be your uncle.

There may be germs in kissing, but some people we know kiss hard enough to kill the germs. "Let us," said Mayor Ferrell to the City Commissioners, "put our heads together and make a concrete road."

I used to fear that I would be Very homely, and oh, so fat. The thought no longer worries me For now I am and that is that.

If we spent as much time tending to our own business as we do trying to tend to the other fellow's we would all be more successful and much happier.

I sort of like this old saying by Elbert Hubbard: "Folks who never do any more than they get paid for, never get paid for any

more than they do."

Editor Kirk, the paper is all yours.

J

GREEN MT. HD CLUB

The Green Mountain Home Demonstration Club met in its regular session Tuesday, June 21, at the recreation center with five members, two visitors and four children present. Mrs. Glenn Waldrop, president, called the meeting to order. For the opening exercise, Mrs. McArthur read a poem. She also gave the council report. Club members voted to place an ad in the cook book.

The program was given by Marjorie Gladys Rives, a Sunshine 4 H Club member. She gave her demonstration on "Cream Cheese Party Dip." It was enjoyed by all, with Fritos, cake and punch as refreshments.

The hostess was Mrs. Inez Burnes.

The next meeting will be held July 5, with Mrs. Fred Ashworth as hostess.—Mrs. Glenn Waldrop, Club Reporter.

Mmes. Elmo Bell, Garland Davis and Russell Zoet and children spent the weekend in Amarillo in the homes of Bob L. Davis and Don Bell.

HIGGINS REUNION

(Too late for last week)

The E. O. Higgins home was the scene of a family reunion on Father's Day when his brother, Ernest Higgins, of McAdoo, and his sons, Bobbie Higgins and wife of Lubbock and Mrs. and Mrs. D. B. Higgins and sons, Warren and David, of Seminole, Texas, joined the E. O. Higgins family for the day.

Children of Mr. and Mrs. E. O. Higgins present for the occasion were Mr. and Mrs. F. L. Smith and children, Nancy and Layne, Mr. and Mrs. W. N. Terry and son, Stevie and Mr. and Mrs. Bill Higgins of San Angelo.

Also present were Mr. and Mrs. Floyd Higgins and daughter, Linda, of Colorado and Mr. and Mrs. John L. Bruton and Mr. and Mrs. L. E. Higgins of Robert Lee.

E. O. Higgins and his brother, Ernest, are the only ones living in their family. It was a happy occasion when the two brothers had all their children and grandchildren together for the day.

Mrs. Billy Baker was honored with a Pink and Blue Shower last Saturday afternoon in the home of Mrs. Raymond Shandley. She received many lovely gifts. Mrs. Baker is the former June Duncan.

The Observer, Robert Lee, Texas

July 1, 1955

S. E. 'Skinny' Adams

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ROBERT LEE, TEXAS

PERSONALS

Mr. and Mrs. I. N. Eubanks and daughter, Darnell, of McCamey, spent the weekend with relatives in Robert Lee. They came especially to greet Donald Hamilton, who had just returned home with his family after being discharged from the Navy. Mrs. Eubanks is the former Faye Hamilton, daughter of Mrs. J. F. Hamilton. She is also a sister of Mrs. Ray Shandley.

Donny Mauldin, son of Mr. and Mrs. Donald Mauldin, was one year old Saturday and the occasion called for a birthday party, given by his mother. Present for the affair were eight little guests and seven mothers. Also Donny's grandmothers, Mrs. Pat Rives and Mrs. Jim Mauldin.

JOINS AIR FORCE

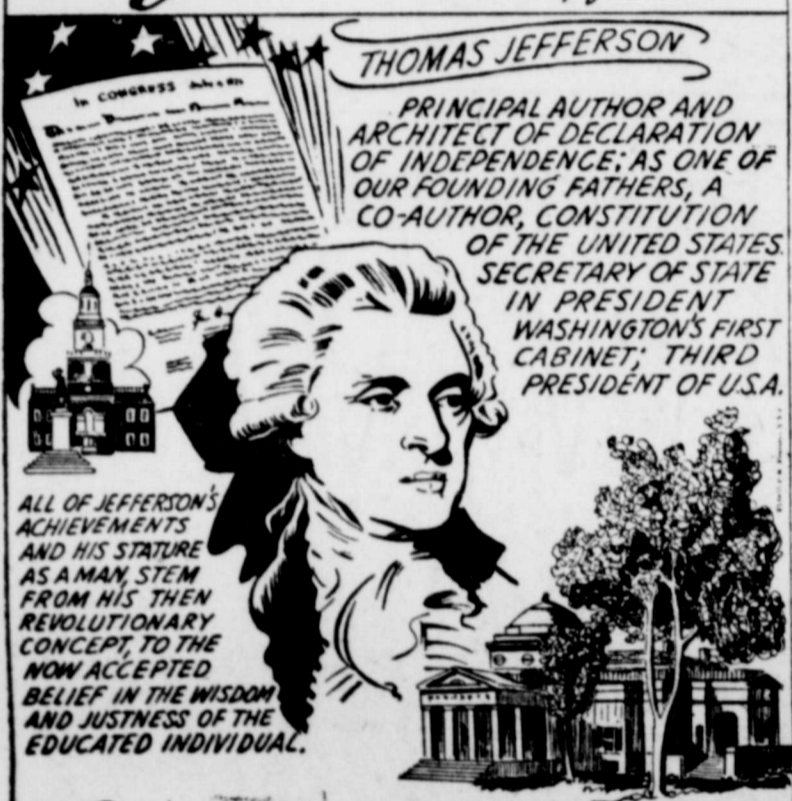
Curtis Don Bell, son of Mr. and Mrs. Elmo Bell, enlisted in the U. S. Air Force Monday. He left Tuesday for basic training at Lackland AFB at San Antonio. Don has been living in Amarillo where he was employed by the Refrigeration and Heating Co. He also has been training as a wrestler and plans to continue this training while in the service. His wife, the former Diane Mitchell, plans to reside in Robert Lee with relatives for the present. She is the younger daughter of Mr. and Mrs. Clarence Mitchell.

Mr. and Mrs. R. W. Kannady and daughter, Renee of Big Lake, visited friends here last weekend. Mr. Kannady is water works superintendent of the Big Lake water works.

Who Said? "With malice toward none; with charity for all..."

THOMAS JEFFERSON

PRINCIPAL AUTHOR AND ARCHITECT OF DECLARATION OF INDEPENDENCE; AS ONE OF OUR FOUNDING FATHERS, A CO-AUTHOR, CONSTITUTION OF THE UNITED STATES; SECRETARY OF STATE IN PRESIDENT WASHINGTON'S FIRST CABINET; THIRD PRESIDENT OF U.S.A.



ALL OF JEFFERSON'S ACHIEVEMENTS AND HIS STATURE AS A MAN, STEM FROM HIS THEN REVOLUTIONARY CONCEPT, TO THE NOW ACCEPTED BELIEF IN THE WISDOM AND JUSTNESS OF THE EDUCATED INDIVIDUAL.

JEFFERSON DESIGNED MONTICELLO.

HIS OWN WORDS, IN THE DECLARATION OF INDEPENDENCE, THEMSELVES MADE ENDURING HISTORY:

"WE HOLD THESE TRUTHS TO BE SELF-EVIDENT, -THAT ALL MEN ARE CREATED EQUAL; THAT THEY ARE ENDOWED BY THEIR CREATOR WITH CERTAIN UNALIENABLE RIGHTS; AMONG THESE ARE LIFE LIBERTY AND THE PURSUIT OF HAPPINESS."

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Robert Lee State Bank

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Your cooperation will be appreciated.

The Robert Lee Observer

If You Don't Get The Observer
You Don't Get the News!

SMALL TALK

By A. J. K.

My recent stay in northern Iowa was delightful indeed. No joke about those big luscious strawberries. We had 'em every meal. Visited The Little Brown Church in the Vale near Nashua, about 20 miles away from the folks. It is observing its 100th anniversary and 3,500 persons were there June 19th for a celebration. I'll write more about it next week.

Enjoyed the stay of several days with kinfolks and old friends where I owned and published the Allison Tribune in the Butler County seat. I went there right after getting out of the army in March of 1919. The town has made a lot of progress in business, some fine new homes, too, but the population don't increase very much. Farmers are making money with Democratic instigated price supports and never a crop failure. It's not all gravy, however. Land prices are high, as are taxes, and it requires much high priced machinery to operate a stock and grain farm. Crops were looking good, but rain needed in that section.

Left Allison Wednesday and visited friends in Oskaloosa and Des Moines and on to western Iowa on Thursday where I stopped for a noon time visit with Aunt Annie Tucker, youngest of my mother's sisters. She and Aunt Noma Deputy are the only ones left of a big family which spent their lives in western Iowa and eastern Nebraska. Distressed to learn of the critical illness of Aunt Noma, who is now residing with a daughter near Beatrice. Aunt Annie was experting me and had a tasty meal featured by fresh vegetables from her own garden and a fresh raspberry pie. Happy to find her so well at 79.

On to Lincoln for a brief stop over with my favorite cousin, Mrs. Helen Helm, who is about my age. Found her health much better than when I saw her five years ago. John, her husband, left for work soon after I arrived and is looking forward to retiring before long from his position with the Gas & Electric Co. Surprised to learn that Lincoln, the capital city of Nebraska, now has a population of more than 100,000.

On down to Pawnee City in the southeast corner of the state, where I was born and raised. Guest of my brother-in-law and sister, Mr. and Mrs. Joe Gifford, who were well and happy over recent good rains. Amazed at their son, Ross, fresh high school graduate, who is about as keen and active young guy as I've met up with lately. He was born on my birthday, so there is a special affection. Ross is going to the University this fall and he'll make it fine.

Vena's home recently was made more attractive with kitchen improvements and a downstairs bath. Happy with the arrival for supper of the Gifford's daughter, Beth, her husband, Chick Binder and their sweet little daughters, Rachael and Kristine. They own a good farm on the pavement a few miles from town and make money raising corn and hogs. Pretty strict kids, don't even drink coffee.

Enjoyed numerous visits with old friends, some of whom I had not seen for 30 years. Letter waiting for me from a special friend, Bud Shrader of Lincoln, who was unable to come down because of illness. Happy when Vena invited the Clyde Bartons, Elmer Wittes and Dr. John Bennetts over Friday night. Phone call at 1 p. m. Saturday from Sister Florence, who had just returned to her home in Kansas City from a vacation trip to eastern states. She came up by train that night and joined us. Pretty rugged gal, but a good traveler.

After dinner Sunday Florence

and I left for St. Joseph, Mo., where we stopped a couple of hours with our brother, Virgil, and his wife. Happy that Ida was much improved from a month's illness, although still convalescing. Arriving later were their son, Junior, his attractive little wife whom I had not seen before and their sweet little daughter. Virgil proudly showed us his vegetable and flower garden — not large but highly productive.

Florence and I drove on to Kansas City and arrived at her apartment before dark. She's a registered nurse, been at it in KC about 35 years. We loafed and talked quite some time and turned in early. She thinks I'm a proud grandfather.

Up early Monday morning and hit the road for home. Small town guy has plenty of trouble driving in the city, but I got out in the right direction and on the road to Ft. Scott. Then west through Kansas to Wichita, down into Oklahoma and at the Beacon Motel in El Reno over night. Traveling early again Tuesday down through Lawton and Wichita Falls. Hot when I reached Robert Lee at 1:30 but a nice rain later cooled things off here.

Had a wonderful trip, about 3,000 miles, but glad to be home as everyone is. Thanks to Mrs. Tinkler, Mrs. Jay and the Oglesbys at Bronte for keeping The Observer going while I was away.

If You Don't Get the Observer
You Don't Get the News

Want Ads

LANDOWNERS

If you want to lease your land, get a well drilled, or sell part of your minerals, producing or non-producing royalty, write to
B. D. HAMPTON JR.
State Licensed Broker
P. O. Box 1001, Baird, Texas

33 1-3 PCT. OFF still in effect on PITTSBURGH PAINTS, ENAMELS, ETC. Subject to stock on hand. LEEPER SUPPLY CO.

FOR SALE — Two bedroom home across from school house. See S. R. Young. 4tf.

NOTICE

My place south of Robert Lee has been posted and \$50 Reward will be paid for the arrest and conviction of any person or persons trespassing upon my property without permission.
—Fred McDonald, Jr.

NOTICE — I have all equipment for cleaning your septic tanks and cess pools. Call me at No. 8, Bronte, for this service. Also do plumbing. — A. L. ROGERS. tfe

SPECIAL — We have on hand two 16-qt. National Canners. Regular price \$29.95. Will close them out for \$19.95 each. LEEPER SUPPLY CO.

FOR SALE — 2-ton Ford truck. Fred McDonald, Jr.

NEW STOCK full 5/8 size wrapped and braided rubber water hose, not plastic. Also all styles garden tools and sprinklers. — LEEPER SUPPLY CO.

FISHING and Camp Headquarters. Full line. 10% OFF until further notice. LEEPER SUPPLY CO.

MODERN single bedroom home, with bath, for sale or will trade for house trailer or property in San Angelo. 2 blocks southeast court house in Robert Lee. Phone San Angelo 213154 after 5 p. m. 43tf

Building Materials — Cement and Paint. The right materials at the right price. McDonald Lumber Co., Robert Lee, Texas.

PERSONALS

Mrs. Sam Powell and her mother, Mrs. J. N. Adams of San Angelo, returned the fore part of the week from a trip to Harlingen where they were guests in the Claude Carter home. Mrs. Carter and her granddaughter, Judy Allen, accompanied them home. Mr. and Mrs. S. E. (Skinny) Adams will entertain with a family gathering over the weekend at their summer home at Ruidoso.

Mrs. Ethel Green returned the last of the week to her duties on the nursing staff of Coke County Memorial Hospital after enjoying her annual vacation. She spent a few days in Gainesville with her son, Billy Carroll, and family. Another son, Garland, of Colorado City and his family joined the group there after vacationing in the Gulf country. Mrs. Green returned home with the Garland Greens.

PONY LEAGUE GAMES

Manager Howard Varnadore has been working with the Pony League boys and will soon be ready to take on all comers. Games scheduled are July 8 at Bronte, July 11 Bronte at Robert Lee and July 15 the local club plays in Sterling City.

C. E. (Doc) Benningfield has been critically ill recently and is being treated in the Veterans Hospital at Big Spring.

The Observer, Robert Lee, Texas

July 1, 1955

Mrs. J. D. Green and two daughters of Big Lake were weekend guests in the home of Mrs. Ethel Green.

E. C. (DooDad) Davis returned Monday from a week's stay in the Veterans Hospital at Big Spring. He is working part time this week.

SPECIAL

WASH AND POLISH JOB

ONLY \$7.50

Now equipped to clean motors with pressure gun.

COMPLETE SERVICE

FIRESTONE TIRES

Bagwell Texaco Station

Robert Lee Texas

BAKER'S Groc. & Mkt.

FIRM CRISP HEADS

Lettuce

1b. 14c

VINE RIPENED

Tomatoes

1b. 19c

FLOUR, AUNT JEMIMA - - - - 10 Lbs. 79c

POWDERED SUGAR - - - - - 2 Pkgs. 25c

SWEET POTATOES, Mary Dale - No. 2 1/2 Can 19c

CHARMING TISSUE - - - - - 4 Roll Pkg. 39c

SHOE STRING POTATOES - - - - 2 Cans 23c

SPRY 3 lb. can 69c

ALL FLAVORS

MISSION CANNED DRINKS - - - - 6 Cans 53c

GLADIOLA CAKE MIXES - - - - Pkg. 37c

JACK SPRAT

MUSTARD or TURNIP GREENS - 2 Cans 23c

COFFEE, Louisiana Blend - - - - Lb. 53c

WISCONSIN FULL CREAM

Cheese 1b. 47c

Biscuits 2 cans 23c

SIRLOIN OR T-BONE

Steak 1b. 59c

Advertising Expert Says That Newspapers Tell the Story of Their Advertisers

GALVESTON —Advertisers look to the Texas newspapers to tell their story, E. A. Schirmer, senior vice president Campbell-Ewald Company, Detroit, told members of the Texas Press Assn. meeting in Galveston Friday at its 76th annual meeting.

Schirmer, who spoke on the "High Cost of Silence," paid tribute to the press association on the celebration of its diamond jubilee and said "we in the advertising business look to your newspapers to tell the story for our clients in this large, important and fast-growing market. Newspapers are a particularly important medium in a territory, such as this, covering hundreds of thousands of square miles."

Campbell-Ewald Co., of which Schirmer represents, is one of the oldest and largest advertising companies in the country, having been founded 44 years ago.

The Company handles all advertising for Chevrolet automobiles and over a long period of years they have found the medium of daily and weekly newspapers gives them the best results for their advertising dollar.

Role Of Advertising

"There are still, today, too many people occupying management positions in all kinds of business who do not realize that their incomes, to a large degree, depend on advertising. They are too quick to censor the high cost of advertising — but fail to analyze the long-range effect of product silence," Schirmer told the newspaper representatives. Many people at the management level forget that the production problem in any business is only over when the goods are in the hands of the ultimate consumer. "It may be said generally that top management is not aware of advertising or how it should be used, and what it can do."

In illustrating his subject, "The High Cost of Silence," Schirmer referred to company after company which at one time or another through the last century were heavy advertisers but which, for one reason or another, no longer advertised. Most of the companies are out of business.

'Perishable'

"The companies forget that good will and brand acceptance are high-priority perishable assets. Good will cannot be wrapped up and stored away for future use. Brands in America have been built in long periods of uninterrupted selling. Markets seldom, if ever, spring back after protracted neglect. Markets are no common property, nor has any company or brand any claim upon them except such as has been established in the minds of men and women by the power of persuasion. People become markets through the uni-

Hayrick Lodge

No. 696 A.F. & A.M.
Meets second Tuesday night in each month.
Visitors welcome.



R. H. GODWIN, W. M.
H. S. LEWIS, JR., Sec'y.

FOR GENERAL INSURANCE

Life, Hospitalization, Polio,
Fire, Auto and Bonds

SEE

T. A. Richardson
or G. C. Allen
At Robert Lee State Bank

fyng power of advertising," he said.

"These same people absorb slowly, forget quickly, and are cautious in making changes in their living and buying habits. As advertising is dropped or thinned out it loses its cementing quality. Markets disintegrate, people become individuals again, and the whole slow, expensive process of cementing them together must be repeated. The basic economic fact

is that it is always cheaper to hold a market than re-acquire one," he advised.

"Advertising dollars, properly put to work do not increase cost to the consumer, but actually the reverse is true," he said. Advertising while usually referred to as a cost, is really an investment in our business growth."

Mr. and Mrs. Lewis Heuvel and daughters returned the first of the week from a three weeks vacation. They visited relatives and friends at Brenham, Houston and Galveston. Mr. Heuvel is a Sun pumper in the Millican field west of Edith.

Mr. and Mrs. Bill Havins recently enjoyed a vacation visit with the Jarvis Littlefield family at Afton, Okla. Mrs. Havins is a sister of Mrs. Littlefield.

McDONALD Lumber Company

ROBERT LEE, TEXAS

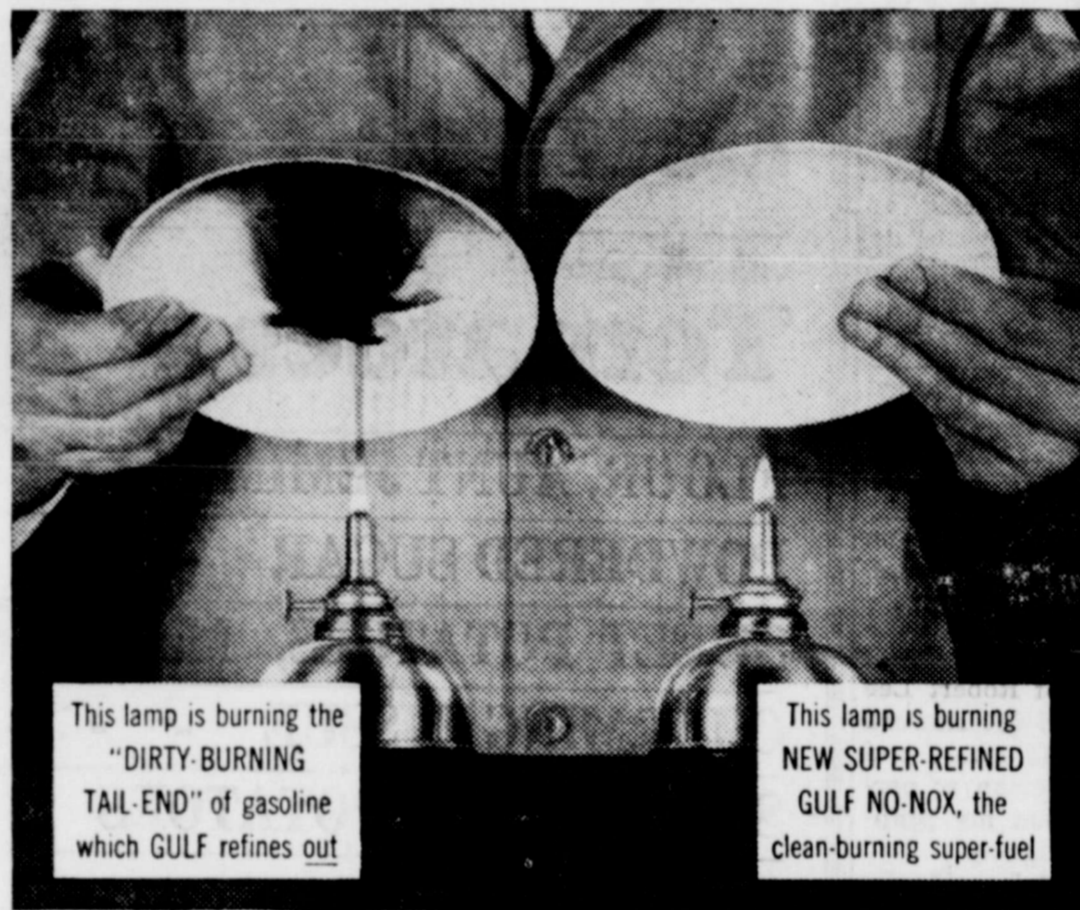
Lumber, Millwork, Builders Hardware, Cement, Roofing, Fence, Windmills, Well Supplies, Pipe, Drilling Mud, Oil Field Lumber.

PHONE 60

FRED McDONALD, JR., Owner and Manager

New Gulf No-Nox gives you not just the highest octane but ...

full working octane



This lamp is burning the "DIRTY-BURNING TAIL-END" of gasoline which GULF refines out

This lamp is burning NEW SUPER-REFINED GULF NO-NOX, the clean-burning super-fuel

Remember this picture? This is Gulf's famous burner demonstration—proof of what a difference Gulf super-refining makes. Notice that Gulf refines out the "dirty-burning tail-end" of gasoline . . .

instead of fighting it, inside your engine, with so-called "miracle additives." That's why new, clean-burning Gulf NO-NOX can promise you not just highest octane, but full working octane.

because it's super-refined to burn clean

No gasoline, no matter how high the octane, can keep on giving you full power from your engine unless it burns clean.

That's why New Gulf NO-NOX is your best gasoline buy. In making new NO-NOX, Gulf refines out the "dirty-burning tail-end" of gasoline, the No. 1 troublemaker in today's high-compression engines.

As a result, you get a clean-burning gasoline that gives you:

- More complete engine protection than you get with so-called "miracle-additive" gasolines
- Extra gasoline mileage in the kind of short-trip, stop-and-go driving motorists do most
- Freedom from vapor lock, stalling and stumbling in hot-weather driving
- No knock, no surface pre-ignition — even in today's high-compression engines

Now! For the ultimate in working octane performance, always use Gulf's super-refined gas-oil team... New Gulf NoNox Gasoline and New Gulfpride H.D. Select Motor Oil



The only motor oil in the world that's super-refined by the Alchlor Process for modern high-compression engines.

- Controls carbon—cause of knock, pre-ignition, valve failure.
- Combats corrosive acids, rust and deposits on engine parts.
- Assures lower oil consumption than "all-season" oils.
- Provides the toughest protective film ever developed.

Available in 3 grades—SAE 10W, SAE 20/20W, SAE 30—for each season.



R. S. WALTON, Consignee, Bronte, Texas

BROWN & CLARK SERVICE STATION, Robert Lee, Texas

GULF SERVICE STATION, Bronte, Texas

Water Supply Is First Requisite Of City Reservoir

During the past few weeks there has been a considerable increase in violations of the Sanitation Rules at the new lake, both in fishing and in boating. The City Commission has been compelled to employ an officer to help enforce the rules, but if the violations continue, it is probable that the lake will have to be closed to the public. The rules are recommended by the Texas State Health Department and are set up for the safety of the water users.

The first requirement of the water in the lake is for domestic usage — drinking and household uses. The fact that the lake is small makes this problem of enforcing zoning for fishing, bathing, picnicing, etc. imperative. Water, given ample time and distance, tends to purify itself, but in a small lake the factor of pollution at short distances from the intake tower creates a grave danger. This is because the water does not have enough time and distance for self-purification before being drawn into the intake valves and taken directly to the mixing basin at the filter plant. The water, when reaching the basin, is treated by chlorination, coagulation and aeration and is then drawn into the pump pit where it is chlorinated again. It goes from the pit to the rapid sand filters, thence to the water tower and into the mains. In order to receive full treatment the water must be given a chance for self-purification or there is a possibility of organism getting by the plant. This self-purification cannot transpire if there is pollution close to the intake tower. This deals with fishing in the out of bound areas, as posted, also wading, bathing, seining and using dead bait any where on the lake.

The large sign posted in plain view of all persons entering the lake property, clearly sets forth the rules governing the lake.

Other signs are posted, and new ones are in process of being posted, around the shoreline of the lake. There are barrels placed for the convenience of picnickers in disposing of cans, paper, etc.

Motor boat speeding on the lake is prohibited for these reasons; (a) consideration for other people who are boating (or fishing from the bank), (b) safety of the person speeding and (c) because of the rough terrain of the bottom of the lake which makes the finding of the body of a drowned person very difficult. The same reasons apply to the case of a person going out on the lake in any kind of boat with out a life preserver.

By this time all local residents should be familiar with the rules and it is their duty and to their interest to report any person violating the rules. This is "your lake" but in order to be able to use it for recreation and still maintain a safe, potable water supply for your health protection the rules must be observed. These rules are backed by a City Ordinance and the Texas State Health Department and any person apprehended and convicted of violating any rule is subject to a fine of from ONE to TWO HUNDRED DOLLARS.

LOCAL NEWS

Mr. and Mrs. J. C. Snead, Jr. left Monday night to visit their son, 1st Lt. Jack Snead, and wife at Travis AFB near Oakland, Calif. They made the trip in a Pullman compartment and left Sweetwater on the Texas & Pacific. During their absence the barber shop is closed, as Mr. Snead was unable to secure a replacement.

PERSONALS

Mr. and Mrs. Sam Williams and son, Gary, returned Thursday after a few days fishing trip at Lake Buchanan. They were accompanied by Mr. and Mrs. R. E. Jay and Dr. and Mrs. T. B. McClish of San Angelo.

Mrs. John Pierce and daughter, Mrs. Bervia Plunk and two sons of Dallas, were guests last week in the home of Mr. and Mrs. B. B. Pierce.

Black Named New Supt. Of Bronte School

BRONTE—Garland Black, head football coach and high school principal, has been named superintendent of Bronte schools. He will be succeeded as coach by Oscar Dorsey, formerly of San Angelo.

At a recent meeting, the Bronte School Board appointed Black to replace O. K. Wolfenbarger, who is going to Tucson, Ariz., to be principal of the Sunnyside elementary school.

Wolfenbarger, a San Angelo high school teacher until 1954, resigned his Bronte job to accept the position in Arizona.

At the board meeting Dorsey was also appointed to succeed Black. Dorsey has been assistant football coach and head basketball coach for the last year.

Black, who grew up at Abilene and Roby, came to Bronte last year from Brady, where he was on the coaching staff. During his 17 years in the teaching profession he has served nine years in an administrative capacity. He has served as superintendent of the schools at Royston and Crawford. He has coached at Goldthwaite, Midland, Brady, Pleasanton and Bronte.

The new school head is a graduate of Roby High School and Texas Military Junior College at Terrell. He has a B. A. degree from Oklahoma City University and received his master of education degree from Howard Payne at Brownwood.

The new football coach is a graduate of San Angelo high school San Angelo College and has a B. A. degree from Abilene Christian College. He will do work at ACC this summer on his masters degree. Dorsey was head coach at Blackwell and Sterling City prior to moving here.

Supt. Wolfenbarger announced that only two vacancies exist in the Bronte school faculty, that of high school principal and band instructor.

The Observer, Robert Lee, Texas

July 1, 1955

APPLIANCES

SYSTEMS

San Angelo Phone 4743

FRALEY & WARD, Inc.

Butane Distributors

Robert Lee Phone 154

SERVICE

INSTALLATIONS

If you don't get The Observer, you don't get the news

Now Going On!

FORD TRUCK

SUMMER BANDWAGON

SELL-A-BRATION!

Get our bandwagon deal . . .

best truck buy of the year

Ford Trucks are outselling every other make! And here's the biggest reason why: **ONLY FORD** gives you modern Short Stroke power, V-8 or Six, in every model—and at no extra cost!

But we want to sell even more trucks! How are we going to do it? By offering you values you just can't afford to pass up — real Bandwagon buys!



Lowest-priced Pickup with modern Short Stroke power! It's the Ford F-100, with your choice of V-8 or Six. Biggest-capacity standard Pickup body, too . . . plus up-to-the-minute styling and the wonderful comfort of Ford's three-man Driverized Cab



Get on the Bandwagon. See us for a Leadership Deal NOW

FORD TRIPLE ECONOMY TRUCKS

IVEY MOTOR COMPANY

GREAT TV FORD THEATRE, THURSDAY, KTXL TV, SAN ANGELO

DEATH CLAIMS MRS. GODWIN

Bob Godwin, Sun Oil Co. employe in the Millican field, mourns the death of his mother, Mrs. B. F. Godwin, 73, of San Angelo. Her passing occurred early last Thursday following a long illness of cancer of the chest.

Funeral services were held at 2 p.m. Friday at Trinity Methodist Church in San Angelo. Rev. Grady Peters, former pastor now of Big Lake, officiated. Burial was in Lawnhaven Memorial Gardens under direction of Johnson's Funeral Home of San Angelo and Clift Funeral Home of Robert Lee.

Mrs. Godwin was born March 12, 1882, in Rockdale and was active in the Methodist Church and Chapter 10 of the Eastern Star.

She married Jan. 16, 1900, in Rockdale. The couple lived in Levelland 25 years and in Ranger five years before moving to San Angelo, seven years ago.

Survivors include her husband; two daughters, Mrs. Hart Phillips of Big Spring and Mrs. Willard Renfro of Norton; three sons, R. H. Godwin of Robert Lee, Lewis

Godwin of Odessa and John P. Godwin of McCamey; a brother, John Modesett of Cameron; three sisters, Mrs. Mollie Simmons of Rockdale, Mrs. Lizzie Barber of Austin and Mrs. Annie Thompson of Taylor; ten grandchildren and three great-grandchildren.

SUMMER IN WISCONSIN

Jo Alice and Freddie McDonald, children of Mr. and Mrs. Fred McDonald, Jr., left Monday for Wisconsin where they will spend two months at summer camps. The former will be at Camp Nagawicka near Delafield, where she also spent last summer. Freddie will be at St. John's, an adjoining camp for boys. The camps are located in the beautiful Wisconsin lake region west of Milwaukee. Jo Alice and Freddie left by rail from Abilene in company with several other young people from West Texas.

CARD OF THANKS

We wish to express our heartfelt thanks to Coke County friends and neighbors for their many expressions of sympathy and acts of kindness, and for the beautiful flowers received in our recent bereavement.—The Godwin Family.

Robert Lee Methodists

Officers of both the Robert Lee and Silver Methodist Churches will go to San Angelo next Tuesday night to attend the sub-district Group Quarterly Conference. This is a departure from the practice in previous years when the First Quarterly Conference was held in each local church. The nature of the business required of this group has so altered as to justify holding the meeting on a sub-district group basis. All churches in the northern end of the San Angelo District will participate.

Following the conference, training classes will be held for each of the four standing commissions. All commission members are urged to take advantage of this opportunity. The conference will meet in the First Methodist Church opening at 7:30.

At the Official Board meeting Wednesday night following the Family Night Supper at Robert Lee, action was taken for the church to provide partial expenses for the pastor and a layman as delegates to the National Town and Country Church Conference to be held in Bloomington, Ind., July 22-25. The Annual Conference is providing partial expenses for two pastors and two laymen from this District. Rev. Lynn McAden of Rankin is the other pastor selected as delegate.

LEONARD-CHILES

Miss Sandra Leonard, daughter of Mr. and Mrs. Lester Leonard of Colgate, Okla. and Mr. Leslie Chiles, son of Mrs. Hazel Chiles, Phillips, Okla. were united in marriage June 9 at Ada, Okla. Leslie is a former resident of Robert Lee. His mother was in the cafe business here for several years. The young couple were visiting friends in Robert Lee the past week.

ALAMO THEATRE

ROBERT LEE, TEXAS

MOTION PICTURES ARE YOUR FINEST ENTERTAINMENT
EVENING SHOW STARTS 6:30 — SUNDAY 1:30

FRIDAY AND SATURDAY, JULY 1 & 2
Roy Rogers & Trigger, Gabby Hayes, Dale Evans in
"DON'T FENCE ME IN"

Also News and Cartoon

SUN., MON., TUES., JULY 3, 4, 5, Sun. Matinee 1:30 & 3:30
Burt Lancaster, Montgomery Clift, Deborah Kerr in
"FROM HERE TO ETERNITY"

Also Cartoon

WEDNESDAY AND THURSDAY, JULY 6 & 7
Cornel Wilde, Richard Conte in
"THE BIG COMBO"

Also Cartoon

BANKING NOTICE

Due to new banking laws the following Banks will be closed at Noon on all Saturdays beginning the 2nd day of July, 1955.

In addition to the Saturday noon closing, the following holidays will be closed during the year: Lincoln's Birthday, Memorial Day, Independence Day, Labor Day, Columbus Day, Armistice Day, Thanksgiving, and Christmas.

**Robert Lee
State Bank**

**First National Bank
in Bronte**

Imperial Pure Cane 10 lbs.

Sugar 75c

TUNA, Van Camp - - Tin 23c

WEANIES, Van Camp - Tin 18c

PICKLES, Red River - Qt. 23c

MIRACLE WHIP

SALAD DRESSING - Pt. 33c

KETCHUP, Kuner's - Bottle 15c

Kool Aid 6 pkg. 25c

DIAMOND NAPKINS - Pkg. 15c

Cheer lge. pkg. 19c

AMERICAN

LB.

Cheese 49c

7-BONE

Roast lb. 49c

HORMEL

Wieners lb. 45c

Open Saturday Night Until 9:30

Closed All Day Monday, July 4

**ROBERTS
GROCERY & MARKET**