

THE PORTALES HERALD

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Ten

PORTALES, NEW MEXICO, THURSDAY, FEBRUARY 1, 1912

Number 8

The Caloric Fireless Stoves

LET US DEMONSTRATE THE VALUE OF THESE FIRELESS WONDERS—WILL ADD YEARS TO THE BUSY WIFE—COME AND SEE!

HUMPHREY & SLEDGE

HARDWARE

Fence Your Alfalfa Fields

YOUR ORCHARDS AND YOUR TRUCK PATCHES WITH UNION FENCE BEFORE THE RABBITS ENTIRELY DESTROY YOUR YEAR'S LABOR

BIG BOOSTER CLUB NOW ORGANIZED FOR BENEFIT OF PORTALES VALLEY

Mr. A. A. Rogers Entertains at Dinner at Wood's House

Will do Much for the Cause of Immigratin Here

Mr. A. A. Rogers, formerly of Chicago, the general manager of the Portales Irrigation company, arrived on the ground last week and has established permanent headquarters here. He has secured as an office the Citizens National Bank building, on main street and is having it thoroughly overhauled and the fixtures re-arranged and is equipping it with modern office furniture and making it one of the very nicest offices in this entire section of the country.

Mrs. Peasley, of Colorado, Mr. Rogers' secretary has also arrived and is engaged very busily during the office hours in the work of carrying on a very wide correspondence and sending out copies of "Bulletin No. 1," advertising the many resources of this valley to the many interested inquiries that are now pouring in.

The entire power house equipment has been gone over thoroughly by Mr. S. E. Ward, the operating manager, with a thoroughly efficient force and everything at the power station is being put into first class condition for the opening of the pumping season and there is no question at all but that our farmers are to be furnished power sufficient to meet all demands during the coming season. Mr. Ward has been busily engaged in putting in the necessary tools for doing all manner of repair work and is ready to meet the demands, not only of the power plant, but can readily take care of any sort of repair work that our land owners may need and might not be able to get done elsewhere.

Mr. Rogers has demonstrated to entire satisfaction of all that he not been idle during the month of January, but is showing us evidences of a month well spent in the interests of Portales and the Portales Valley, and is not drawing on the imagination to state that before another month has gone by he will be seeing tangible results of his efforts in the increase of immigration into our midst, and it is quite certain that Mr. Rogers has in motion a movement that will be far reaching and will completely revolutionize the entire situation here. The few days he has already spent here have not been without their results, as witness the strong real estate exchange that grown out of his 'get together feed' given to the real estate men at the Wood's House last Saturday afternoon. There is also a movement well under way to encourage the growth of cantaloupes in our valley and to organize the growers into an association, and a representative of a house desiring to handle them is expected on the ground within the next few days.

Mr. Rogers was called to Chicago last Wednesday to attend a meeting of the bond holders of

the irrigation company and will represent the interests of the local company at that meeting and will immediately return here arriving on Wednesday of next week.

With this movement well under way and with the manifest determination of our local people to 'get together' and pull for the common interests of our town and community, we can see the absolute assurance for greater and better things for Portales, and all those desiring to settle in a community where thrift is sure of its reward and whose resources are unlimited, are extended the 'glad hand' and bidden to come to Portales.

Girls Organize

The Methodist girls organized a league January 1, 1912, with the following members: Bessie Culberson, Edith Reagan, Helen Lindsey, Irma Belle Smith, Ione Austin, Lillian Smith, Leola Merrill, Maggie Blankenship, Mary Lillian Hopper, May Ferguson, Nora Fairly, Selma Larson, Thelma Trimble, Thelma Mac Oldham, Vera Merrill, Willie Ferguson, Will Stewart.

COMMITTEES

Lookout—Edith Reagan, Vera Merrill, Irma Belle Smith, Lillian Smith, Bessie Culberson.

Music—Willie Ferguson, Thelma Trimble, Selma Larson, and Will Stewart.

Visiting—Leta Smith, Ione Austin, Nora Fairly, Maggie Blankenship and Mary Lillian Hopper.

Program—Mrs. Oldham, Leota Merrill, Thelma Mac Oldham.

The officers that were elected are as follows: Thelma Mac Oldham, president; Leota Merrill, first vice president; Willie Ferguson, second vice president; Lillian Smith, secretary; Selma Larson, corresponding secretary; Ione Austin, treasurer; Leta Smith, press reporter and Mrs. Oldham, leader. We had our second meeting on last Sunday, January 28th.

LETA SMITH,
Press Reporter.

THE HOMESTEAD—AFTER TAKING

Yes we'll charge it up to Bridges
If things do not better grow,
And all the other nesters
When the prairies lie in snow.
For they should have told us better
Than to have come and filed,
It sets us all a billing
And we confess to getting riled.
We'd have more in our bread tanks
If we'd use our think tanks more,
And had chances good for heaven
If we hadn't up and swore.

But it seems we could not help it
When we saw how things were going,
For the grain we got at harvest
Did not equal that of sowing.
There's "frijole" on our menu
At morning, noon and night,
Snapped, stewed, baked and scalloped
I tell you its a sight.

And we're a burning bear grass,
The "yuca," if you please,
From which is manufactured
Everything but axle grease.

But now we're all a smiling
It is breaking off in chunks,
Since MounDay's chug-chug wagon
Calls out sugar-sugar, honk.

with irrigation on our land
We surely can't be cross,
We'll make the eastern farmers exop
Look like a total loss.

So we forgive you nesters
And have repented that we swore
And are on our way to heaven
Where beets and dead-beets are no
more.
L. M. BRINKER,
Lacy, New Mexico.

American Lady flour at C. V. Harris's.

Grand Military Ball

The first grand military ball that was to have taken place Wednesday night, January 30th was postponed until Saturday night, February 3rd, because of the fact that the necessary arrangements could not be made by Wednesday. This ball promises to be the best one yet attempted and will no doubt receive the necessary co-operation of the people. Tickets have been printed and the admission will be one dollar per couple or for each family and dance programs will be issued at the door to the dancers. Each member of Company M first Regiment, National Guards, will be in full uniform and the ball will be under the entire control of the company. A cordial invitation is extended to everybody.

School Program

The following program will be rendered at the school building Friday afternoon:

The Child's Responsibility in the Home, Mrs. Molinari.

The Daughter's Daily Task, Mrs. Merrill.

What My Boys Do for the Home, Mrs. Humphrey.

How School Complaints Are to be Treated in the Home, Mrs. Larson.

Why is Play in Which Work is Concealed the Best for Children, Miss Anderson.

The Value of Music in the Home, Mrs. Leach.

Visitors From Home in the School Room and What They Can do for Us, Miss Reece.

This promises to be a very interesting meeting. Let us have a good attendance.

C. V. Harris wants a car of clean thrashed maize, sacked. Call on him for prices and time for delivery.

At the M. E. Church

Order of service at the Methodist church Sunday, February 4 1912.

MORNING

Silent Prayer
Doxology
Hymn 208
Apostle's Creed
Prayer
Anthem, "Must Jesus Bear the Cross Alone," Mrs. Roy Connally, solo
Psalm 48
Gloria Patri
Matthew 13: 24-48
Announcements
Hymn 649
Sermon, "The Kingdom" by the pastor
Offering for poor
Lord's Supper
Benediction
Postlude

There will be no services in the evening on account of evangelistic services at the Baptist church.

C. V. Harris has just received a large shipment of shoes.

Bain Dwelling Burns

Last Monday night the dwelling belonging to R. A. Bain, situated on the north side of the railroad, together with his furniture was burned to the ground. Mr. Bain was just moving out of the jail to give room for the newly elected sheriff, Geo. C. Deen. The origin of the fire is unknown but it is supposed that some weak-minded freak set a match to it. This dwelling and furniture were partially covered with insurance but he is yet at a loss of about five or six hundred dollars.

POSSIBILITIES FOR THE BEET SUGAR FACTORY ARE VERY PROMISING

The MounDay's Left Yesterday on Way to Kansas

Information About Factory Will be Published Later

The required acreage for the sugar factory has not yet been secured, however it is hoped that the acreage will be secured in the next few days. Several big booster meetings have been held at Melrose and other towns on the cut-off lately. There was a big booster meeting held at Melrose last Saturday. A barbecue dinner was spread and afterwards several hundred acres of land was signed. Yesterday Mr. and Mrs. MounDay and Mr. Will Faggard left for Melrose where they will be for a couple of days and while there they will endeavor to secure the remaining acreage necessary for the factory.

From there Mr. and Mrs. MounDay will go to Topeka, Kansas, where they will attend a meeting of the directors of the American Manufacturing & Refining company relative to the sugar industry for this valley as well as other business matters. It will possibly be some time before anything definite can be announced whether or not the factory will be built, but it is hoped by the industrious people of this valley that we have secured the factory. Surely there has been a sufficient amount of energy put forth by these representatives but the lack of help from the citizens of the county has caused the delay.

These people have been here three months and have accomplished much but the people of Roosevelt county could have done more in three weeks. They have not in any way tried to defraud the people or tried to place themselves above the average citizen but have lived as one of us and have submitted to every practical farmer a straight forward proposition, one that means something to each individual and to the whole county, should we get the factory.

The Herald has tried to show by every possible means the good of the industry by publishing written statements from people who have raised beets and from what has been said from time to time in the many meetings that have been held. We feel that we have not fell short on our part in the boosting of this—the greatest enterprise that has yet been offered to the citizens of this county. If the citizens had worked as earnestly and conscientiously for the factory as the people of Melrose, according to the statement made by these representatives, we would have no doubt been getting the results due from its promotion in a very short time. Our crops would never be a failure under this project, therefore the farmers advancement would be certain. The increase in population would be enormous in the years to come, indeed we would be the largest city in the state of New Mexico. If we have lost

The Boys Brigade

The Boys Brigade was organized at the Methodist church Sunday, January 21, 1912. Officers were elected and plans were made for the years work. A committee was appointed to make book shelves and all friends of boys are asked to contribute boys books to fill them. The following officers were elected for the coming three months:

Joe Blankenship, president; Joe Moss, first vice-president; Sanford Fairly, second vice-president; Hubert Yates, recording secretary; Heck Harris, corresponding secretary; Jere Hart, treasurer; Vassar Smith librarian and Sanford Fairly, press reporter.

The following members were enrolled: Joe Blankenship, Jim Brown, Billy Bryan, Vincent Carrol, Victor Crowell, Fred Dickens, Cecil Dunlap, Kyle Dunlap, Clint Fairly, Sanford Fairly, Heck Harris, Jere Hart, Pete Hart, Ralph Jackson, Rupert Larson, Ed Matheson, Joe Moss, Ruffin Sledge, Vassar Smith and Hubert Yates.

Boone-Honea Nuptials

Last Sunday Mr. W. A. Boone and Miss Fay Honea were united in the holy bonds of matrimony at a point two and one-half miles north of town, the ceremony being conducted by Elder T. P. Burt. Mr. Boone is a prosperous young farmer in the Black Water draw. Miss Honea is a beautiful young lady, the daughter of our fellow citizen, Monroe Honea. We join their many friends in wishing them a happy married life.

Woman's Missionary Society

The Woman's Missionary society will hold its monthly business meeting at the home of Mrs. Ed. Hawkins Thursday afternoon. Let every member be present.

Is Your Name Written Here?

The secretary of the commercial club reports the following members as being in good standing: W. I. Luikart, T. J. Lomax, J. B. Priddy, C. P. Mitchell, Jeff Hightower, W. E. Lindsey, W. W. Van Winkle, T. J. Molinari, A. D. Wallace, W. S. Berry, R. M. Sanders, C. O. Leach, C. V. Harris, Roy Connally, W. B. Reid, G. M. Williamson, S. A. Morrison, J. P. Deen, Fred Crosby, G. L. Reese, H. B. Ryther, G. V. Johnson, Coe Howard, R. A. Larson, A. F. Jones, J. R. Darnell.

There is really not one good reason why every business man in the city should not find his name in this list. Let's hope that by the time the secretary makes his next report there will not be one name of any business man in the town missing.

Lyceum Number

The Woman's Club has just received information that the next number of the Lyceum course will appear here on Saturday night February the 13th. In next week's issue we will make some remarks relative to this number of the course.

this effort we have robbed ourselves of future industries. Here's hoping we get the factory, and if we do we shall spread the glad news in every home in Roosevelt county.

THE ROOSEVELT COUNTY TEACHERS ASSOCIATION MET AT LA LANDE, N. M.

Meeting Was Well Attended by the Many Teachers

Received Heartfelt Courtesy From People of La Lande

The Roosevelt county teachers association met at La Lande the 28th to 27th of January. Portales was represented by Mrs. S. F. Culberson, R. A. Deen, Reagan Connolly, Miss Anderson, Miss Foglesong, Miss Reece, and Miss Leahy, also little Misses Rath Faggard, Bess Culberson, Mary Lillian Hopper and Alvin Thompkins.

The reception committee met the teachers at the station and gave them a warm welcome, then all were invited to the home of Misses Smith where they enjoyed unbounded hospitality. Mr. Smith, by his wit and humor, distinguished himself as a good entertainer.

Judge McGill, in his characteristic manner, delivered a spicy and unique address which was highly appreciated. The numbers on the program were well rendered. The teachers escorted by Rev. King and Judge McGill had a pleasant walk to the Holiness college buildings. From there they went to the beautiful home of Judge McGill to spend quite pleasantly the remainder of the afternoon.

It was with much regret that the guests of the occasion bade good bye to La Lande and its pleasant people.

Captain Murray Coming

Office of the Adjutant General, Santa Fe, N. M., Jan. 23 1912
Special Orders, No. 2.

Captain M. S. Murray, U. S. Army, retired, will proceed to Portales, N. M., on February 2nd, 1912, for the purpose of mustering in the company of infantry which has recently been organized in that place.

Upon completion of this duty, Captain Murray will return to his proper station.

The travel directed is necessary in the Military Service.

By command of the Governor:—
A. S. BROOKS,
Adjutant General.

J. H. Gee is working a few weeks in Alamogordo.

Christian Church Services

There will be preaching at the Church of Christ, situated on the north side of the railroad, the first and third Sunday in each month, services conducted by Rev. F. T. Burt.

U. D. C. Meeting

In the absence of the president, Mrs. H. F. Jones, Mrs. Williamson called a meeting of the Daughters of the Confederacy, after a two months vacation, to outline the years work.

There was a full attendance and a very enthusiastic meeting. After the business was disposed of refreshments were served and the chapter adjourned to meet with Mrs. Milton Brown the first Tuesday in February.

Probate Clerk

Handwritten notes: "Herald", "2-2-12", "8 Dec 20", "A. D. Miller", "C. W. Hart"

The Portales Herald

J. R. DARNELL, Proprietor

Entered at the Postoffice at Portales, N. M.
Second Class Mail Matter

Subscription \$1 Year in Advance

DEMOCRATIC IN POLITICS



Richeon's Condition

Rev. Clarence V. T. Richeon has almost become insane over the fear of having to play his last tune in the electric chair for the murder of his former sweetheart, Avis Linnell. He has based great hopes on the possibility of Governor Foss commuting him on a life sentence instead of the death sentence as passed by Judge Sanderson. Each day he asks whether or not the governor had refused to commute the sentence of Phelps, but this information has been kept from him.

No one dares the responsibility of letting him know that Phelps has not been granted the commutation for fear he should perish in his cell before the day of execution. He is now a craven coward and so nerve racked that the lights cannot be turned off in his cell at night. He has stated several times that his treatment was good and that he had plenty to eat, but he desires to live in the cell for the remainder of his life that he may be a benefit to the world. Little good he would be in a cell for the years to come and it is no more than justice to impose the penalty of death on him as was announced.

Notice of Sale.

No. 758.

In the District Court of Roosevelt county, New Mexico.

The Portales Bank & Trust Company, plaintiff,
vs.
Darrington A. and Maggie A. Parrish, defendants.

Whereas, The Portales Bank & Trust Co., of Portales, N. M., above named plaintiff obtained in the District Court of Roosevelt county, New Mexico, on the 6th day of December, 1911 a judgment in debt against Darrington A. and Maggie A. Parrish, upon a note executed to the Citizens National Bank by defendants and assigned to plaintiff, for the sum of \$395.00, of date July 1st, 1909, and due September 1st, 1910, with twelve per cent per annum interest from maturity until paid, and ten per cent additional as attorneys fees, amounting to the sum of \$499.67 at date of judgment and for which judgment was given and also decreeing a foreclosure of mortgage executed to secure the payment of said note, recorded at page 197 of book 471 of mortgage records of said county of Roosevelt, by which defendants conveyed the S 1-2 of S E 1-4, the N E 1-4 of S E 1-4 and N E 1-4 of section 12, township 2 south, range 35 east, N. M. P. M., subject however, to a prior mortgage on said lands in favor of J. B. Nolan to secure a note for \$7,000.00 and interest; said judgment in favor of plaintiff, also being for the additional sum of \$108.00 accrued interest to October 4th, 1911, on the said J. B. Nolan note and mortgage mentioned, paid by plaintiff with twelve per cent interest thereon from said Oct. 4th, 1911, until paid and the additional sum of ten per cent thereon as attorneys fees, amounting to date of judgment in the sum of \$150.34 and for which plaintiff was given judgment, making a total, for which plaintiff has judgment against said defendants, in the sum of \$690.10 with twelve per cent per annum interest thereon from date of said judgment until paid, all of which was decreed to be a lien on said above described lands, subject only to the lien mentioned in favor of said J. B. Nolan, and

Whereas, the undersigned was by the court appointed as special master to sell said above described lands for the purpose of paying said debt, interest and cost of suit after advertising same as required by law, said undersigned in pursuance of said authority in him vested, will at the hour of one o'clock p. m., on the 12th day of March, 1912, at the northeast corner of the court house in the town of Portales, Roosevelt county, N. M., sell said above described lands subject to the said lien in favor of said J. B. Nolan, to the highest bidder for cash for the purpose of paying said debt, interest and costs of said suit aforesaid.

A. F. JONES,
Special Master.

The Portales Irrigation Project



One sure way of having water on your land when and where you want it.

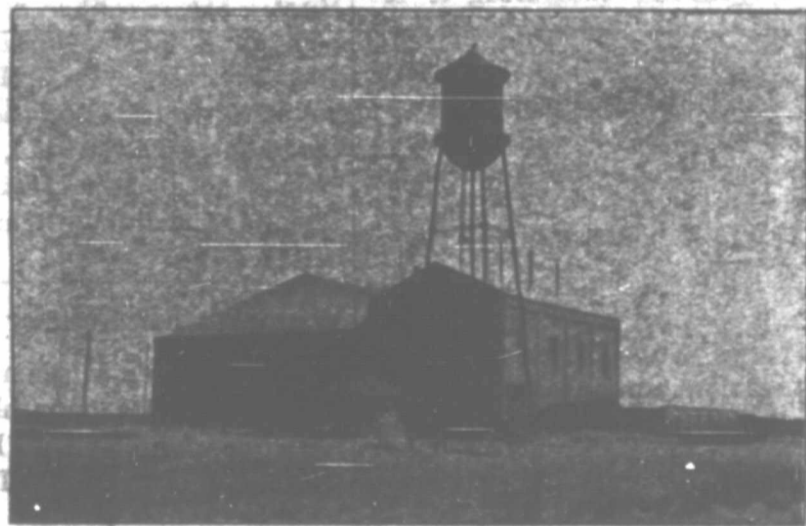
All the land under this system is individually held in blocks of from 40 to 300 acres. The individual owners are offering a portion of their holdings for sale through the company. This is not a real estate boom to make money for a real estate firm; it is a bona fide movement on the part of the mutual stock holders (land owners) to place a portion of their land in the hands of real farmers—to bring into their valley real neighbors who will help build up a community of real homes. The country is young—New Mexico has just been admitted to Statehood—her growth will be and is now marvelous. The U. S. Department of Agriculture, the Immigration Bureau of New Mexico, and the railroads are advertising this new state. People are coming in daily and taking up the land. Here is your opportunity to get a developed irrigated farm if you act quickly. We want only a few families and we intend to choose the best. Read this bulletin carefully. Let your future neighbors tell you what they have done. Remember only two thousand acres of this project will be placed on the market at this time and if each family took a 40-acre tract there would be places for only fifty families—some will take more than 40 acres which means the land will go quickly—it won't last long and the first to come in get the best choices.

ORGANIZATION OF COMPANY

This company is a mutual company organized under the laws of New Mexico covering land comprising 10,000 acres, each acre of land carrying 1 share of stock in the company, which stock is fully paid and non-assessable. Seven directors chosen by the stockholders elect executive officers who direct company affairs.

The original homesteads were placed under this project and bonded to raise money to build the power plant, dig the wells, install the transmission lines, pumps, motors, etc. There is no involved title problem to contend with. Each 160 acres of land has its own well, pump, motor, etc., making it an independent pumping and irrigation system—each acre of land of this 160 has its equal right in the well and water therefrom. This eliminates much waiting for water which is the experience of people living on a ditch system—there is no one between you and the source of water.

THE POWER PLANT



Built by The Westinghouse Electric & Mfg. Company and The Westinghouse Machine Company. Represents the highest production of these firms. This at once removes this project from any question of instability.

The power house contains 3 500 H. P. Westinghouse Bituminous Double Zone Producers; 2-750 H. P. Horizontal Westinghouse Gas Engines direct connected to 2-600 K. W. 3 phase, 60 cycle, 600 volt Westinghouse Generators. All the electrical equipment is standard Westinghouse construction throughout. These people placed 35 of this type power house in successful operation previous to the purchase of this plant by the Irrigation Company.

The power plant was guaranteed to deliver a Brake Horse Power on 1.2 lbs. of 12500 B. T. U. coal per hour. A thorough test run last year demonstrated that they ran on less coal than guaranteed. Full load on the engines developed a kilowatt hour for less than one cent including fuel, labor, oil, and waste, when paying \$5.20 per ton for coal at the plant. Remember on this project farmers own the plant and you as an owner of land only pay the actual cost of power. You do not pay a profit to a power concern organized for the purpose of selling power at a profit; you do not pay for expensive offices or highly salaried executives; you get power at cost plus the usual sinking fund for maintenance. Therefore, you get water on your land at lowest cost per acre foot possible on any pumping project in the United States and lower than on the majority of ditch systems.

VALUE OF CENTRAL PLANT

By having a central plant all labor is centralized, all apparatus can be run continuously at maximum efficiency and at lowest cost. You have a few men and can afford to have experts, therefore, the apparatus lasts longer and runs at a lower up-keep cost. There is no argument but that a central station is the most sensible and cheapest, and most durable method of handling power over a district. In Colorado at one place a central power plant is able to buy coal from the coal mines and sell power at a profit back to them. The central station can, by running continuously, make power at a profit at less than the cost of making power on small isolated plants of this coal property.

Costs of power and pumping on the Portales Irrigation system based on last year's run will be furnished anyone interested.

DISTRIBUTION SYSTEM

There are 73 1/2 miles of transmission lines on the property, 38.4 miles of primary and 35.35 miles of secondary. Transformer stations are located at 17 points for distributing low tension power to the motors driving the pumps. The transformer stations vary from 2-25 K. V. A. to 2-50 K. V. A. units.

(Continued on page three)

Washington E. Lindsey
Attorney-At-Law
Notary Public
United States Commissioner
Final Proof and Homestead Applications
PORTALES, NEW MEXICO

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Office Upstairs Humphrey and Sledge
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Portales, N. Mex.

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two rings, residence phone 65.
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LAWYER
Will practice in all Courts, Ter-
ritorial and Federal
Portales, New Mexico

Portales Barber Shop
FRED CROSBY, Proprietor.
If you appreciate first-class work
and a clean towel with every
shave, I will be pleased to serve
you. Hot and cold baths.

City Transfer
R. S. ADAMS
Proprietor
For Quick Deliveries Phone 71 or Residence 184

H. C. McCallum
Dray Line
All kinds of Hauling done on
Short Notice.
Orders left at Humphrey &
Sledge's will receive my prompt
attention, and your patronage
will be appreciated.
Portales New Mexico

Lady Wanted
To introduce our very complete Spring line of
beautiful wool suitings, wash fabrics, fancy
waistings, silks, etc. hdkfs, lace and petti-
coats. All up to date N. Y. City Patterns. Fin-
est line on the market. Dealing direct with the
mills you will find our prices low. Profits \$10.00
to \$20.00 weekly. Samples and full instructions
packed in a neat sample case shipped express
prepaid. No money required. Exclusive terri-
tory. Write for particulars. Be first to apply.
Standard Dress Goods Co., Desk 605, Bingham-
ton, N. Y.

Art Class
At the public school building
on Monday, January 8, 1912,
Mrs. W. O. Oldham opened an
ART CLASS
Hours from 1 to 4 p. m. daily,
Teachers class each Saturday
morning from 9 to 12 o'clock.
TERMS PER MONTH
Drawing - - - \$3.00
Painting - - - \$4.00

Mountain Cottonwoods.
One thousand mountain cotton-
woods one year old at ten cents
each while they last. Fred Crosby

DONT KEEP VALUABLES IN THE HOUSE



PUT THEM
IN OUR
SAFETY
DEPOSIT
VAULT

You want your valuables to be safe. A safety deposit vault will be the cheapest insurance you can get, and will insure you not only against burglars, but also against fire. We shall gladly show you our safety vaults if you will. For \$2.00 we will rent you a box in our safety vaults for a whole year. Then your valuables will be safe.

Make our Bank your Bank.

Portales Bank & Trust Co.

Elrod's Cafe

When you want anything in the short order line—Remember we have the leading Cafe and are ready to serve you. A good dinner for 25 cents. Let us prepare you a lunch.

Phone No. 113. -.- Opposite Faggard Grocery Co.

City Cleaning and Pressing Parlor

Telephone Number 91.

We are there—when it comes to cleaning and pressing. We represent the best custom tailors to be found anywhere. Hats cleaned and blocked. We will call for and deliver the goods. Give us a trial on your next suit.

LANDERS & LAWRENCE, Proprietors.

Portales Lumber Company

Now is the time to build your cisterns, and we have the "Best Portland Cement on earth to build them with. If you have the money, come.

G. W. CARR, Manager

Keep - U - Neat Tailor Shop

EDGAR W. McMINN, Proprietor

They look like new and they are as good as new if we clean and press them. We represent the best custom tailors on earth. Come in and be measured for that suit.

Call No. 37 and We'll Be There and Deliver the Goods

WE DO THE ONLY REAL Good Commercial Printing IN ROOSEVELT COUNTY

Real Estate, Fire, Lightning, Tornado and Life Insurance. Money to Loan at 5 per cent Interest. All Kinds of Farms For Sale or Trade.

TROUTT & LARSON

Real Estate and insurance.

THE PORTALES DRUG CO.

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DID IT EVER OCCUR TO
TO MAKE YOUR HOUSE
NEAT AND ATTRACTIVE.
USE SHERWIN-WILLIAMS
PAINTS AND VARNISHES

For the next two weeks you can
buy Ladies Hand Bags and Pictures
for 66 2-3 per cent off regular price.
Silver Ware 20 per cent off. Souve-
nir Dishes 15 per cent off. We in-
vite you to come and see them.
THEY MUST MOVE

IT MATTERS NOT WHAT
YOU WANT—TRY OUR
MINT PHOSPHATE. IT
TASTES LIKE MORE.
ALL SOFT COLD DRINKS

THE PORTALES DRUG CO. PORTALES
NEW MEXICO



**He Banked his money
and became a partner
in the Business**

Our successful business men began by saving the first money they earned so that when a business chance arose they were in a position to grasp it. Many senior members of great firms became junior members of that same firm by having MONEY SAVED with which to buy the first interest they had in the business. Start a bank account and see how happy you will be to see it grow; it will be the best friend you have and the BEST PARTNER.

Do YOUR banking with US.

FIRST NATIONAL BANK

Portales, New Mexico

DR. JOHN S. PEARCE
PHARMACY

Summer Soft Drinks and Ice Cream served in season. Everything new and clean. Pearce & Dobbs' old stand. Your patronage solicited

**The
White Is King**



The Best all-round Family Sewing Machine that can be produced. Made in both Rotary and Vibrator styles.

The rotary makes both Lock and Chain stitch. The latest up to the minute steel attachments with each machine. Sold on easy payments. Send name and address for our beautiful H. T. catalogue free.

White Sewing Machine Co.

1668 Market Street

San Francisco, California

American Block, the coal with the guarantee \$8.50 per ton. Phone 8 Connally Coal Company.

Seed Sweet Potatoes

The Southern Queen—the best producing variety for this section. Send in your advance orders now. Ask for prices on SWIFT'S FERTILIZER.

ROSWELL SEED CO. Roswell, New Mex.

Anderson Automatic computing scales, the best in the world. For sale by C. M. Dobbs.



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A GREAT Continued Story of the World's Progress which you may begin reading at any time, and which will hold your interest forever, is running in

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The Irrigation Project

(Continued from page two)

WELLS AND PUMPS

There are 69 individual pumping plants on the property. Each is fitted with a Westinghouse motor and American Well Works pump—direct connected.

(Did you ever try starting a gasoline or oil engine? Did it buck? Then you know the satisfaction of the farmer on this project who merely throws in a switch and his motor and pump start immediately). The head against which pumping is being done varies from 15 ft. to 35 ft. The capacity of wells as now proved by actual pumping last season runs from 900 gallons per minute to 1700 gallons per minute. A log of the well with description of each property will be furnished intending purchaser—only proved water and land is being offered.

CASING

"The wells were drilled so as to insert a 14-inch galvanized iron pipe casing. At all water-bearing strata, it was perforated with slots one inch in length, one-eighth inch in width, spaced about three-eighths inch centers transversely and one and three-fourths inch centers longitudinally. The discharge pipe at all plants is 10-inch pipe."

In thus having an independent irrigation system on each 160 acre tract (some tracts are smaller with one well on them) with motor driven pump, you have water regardless of atmospheric conditions. Many gravity systems being supplied from the rivers ultimately will have to prorate the water during dry seasons. Here there can be no dry season. After last year's pumping no appreciable lowering of water level was noticed. The water level has been rising this past winter.

LAND

From report by C. A. Dockstater of Syracuse, N. Y. "The physical analysis shows disintegrated rock very finely ground and of an origin and character to form the basis of a very fertile and easily tillable agricultural soil adapted to the variety of crops suitable to the climatic conditions of the Portales Valley."

From report of P. E. Fuller, U. S. Government Engineer: "The land being generally level and having a favorable slope of from 9 to 20 feet per mile, will lend itself perfectly to irrigation. The soil here, as in many of the valleys in New Mexico, consists of an alluvial fill, deposited by surface flows or rivers, and in character varies from that of red sandy loam to clay loam, though the latter occurs in limited portions. The depth of soil varies from 6 to 15 feet."

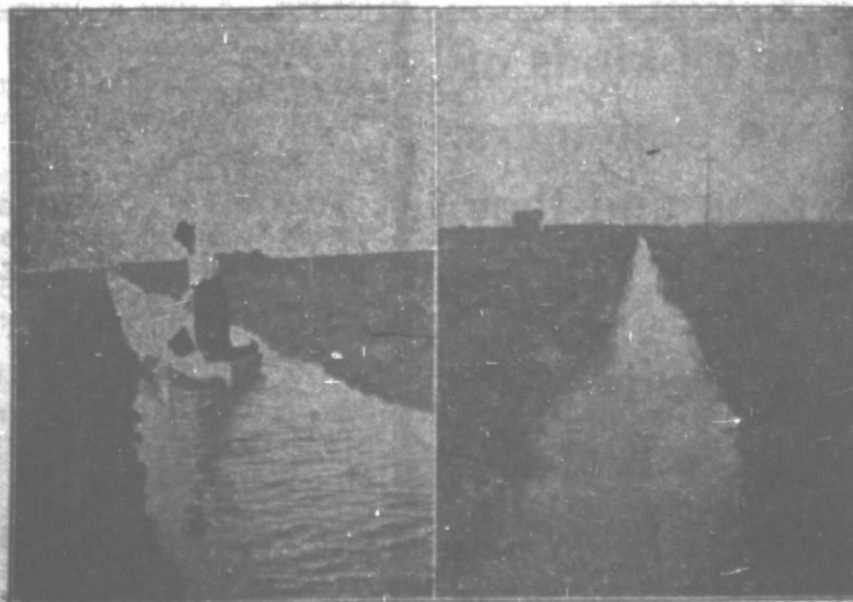
(This project was laid out and all wells drilled under the direct supervision of P. E. Fuller of the United States Government Reclamation Service.)

Little or no grading is necessary and the soil is ready for the plow—no grubbing out mesquite or trees or hauling off rocks. Considerable of that to be offered has already been plowed—some now has an excellent stand of alfalfa.

Quoting from C. A. Dockstater: "At Roswell, about 90 miles south of Portales, I was informed that the original irrigated area was substantially 9000 acres, or about the same number of acres under the project at Portales. This acreage built up and supported a prosperous community and a city of several thousand inhabitants, and made real land values which seem extravagant compared with land prices now prevailing at Portales. At Roswell \$150.00 per acre was the best I could do for land, but comparing the soil and water of the two locations, I believe Portales has the advantage."

"At Penrose, Colo., and at Garden City, Kansas, lands with assured irrigation rights are being held at about the same prices prevailing at Roswell, and I have failed to find any other irrigated land selling as cheaply as at Portales."

WATER SUPPLY



The water is being used for domestic purposes. Few irrigated areas have water for irrigation which can be used for drinking water.

Quoting from P. E. Fuller, Government Engineer: "While the sandhills north and south mark the confines of the Valley, they do not limit the underground body of water to this Valley,

the water bearing formation being similar south and east into Texas

"It is not improbable that the Brazos River and the Canadian River in the north, had as its channel at one time the district east of Quay and Roosevelt counties, and thus deposited much of the sand and gravel now forming the river beds in this section. Whatever may be the sources contributing to the underflow in the Portales valley, those having a definite and known value only may be considered and the best known reservoirs for the catchment and storage of water are sand hills or dunes.

On the north and south of the Portales Valley are many square miles of such sand hills aggregating nearly 200,000 acres. This area alone should contribute upon an evaporation loss of 60 percent of the total average annual precipitation (21) nearly one hundred thousand acre feet of water annually to the underground water source or sufficient water to supply 3 acre feet of water to over 30,000 acres of land. The availability of this water for an irrigation supply has been thoroughly demonstrated in the various test wells, drilled at my suggestion, in several localities and from which flow as great as 3 second feet has been obtained, depending upon the depth of well, without effect upon the water plane within a radius of 1000 feet and after practically continuous operation during 68 hours."

"As regards the feasibility and practicability of pumping for irrigation as contemplated, I would say, the low heads against which you will be required to pump and the very low cost of electrical power made possible by the use of coal producer gas plants, the cost per acre foot of water is lower than in any plant designed for a similar purpose on record."

"The duty of water provided for in the plant capacity, 3 feet, in addition to the natural precipitation averaging 21 inches is very liberal and I should anticipate an actual use of not to exceed 1.5 feet thereby giving a large margin of capacity which may be ultimately employed in increasing of acreage."

CLIMATE

Is it necessary to speak of the climate? So many come here for their health—4,000 ft. altitude makes an ideal climate in this latitude. Nights are always cool, and we have occasional snow in the winter time with good invigorating crisp mornings. Any government weather station can give you data, or we can send it to you.

PRODUCE

Ultimately this valley will be a fruit orchard. You have already heard of the Roswell apple orchards—we will equal them—the soil is right. Come and see the trees already growing.

One man cut 9 tons of alfalfa per acre last year. Five cuttings are made each year during growing season. All sorts of melons de well—cantaloupes of flavor equal to the famous Rocky Ford and entering the market earlier. Onions rivaling the Bermuda. All vine crops do well.

Sweet potatoes grow excellently. In fact, there are a large number of carrying crops you can put in while the fruit orchard is developing.

Alfalfa is one of the best carrying crops and will be a staple one for years to come. The dry sunlit air cures the alfalfa a fine pea green and it always commands a premium on the market of \$1.00 to \$2.00 per ton. Last year the prices varied from \$16.00 to \$18.00 per ton. Say you get 6 tons to the



Sweet potatoes and orchard raised by irrigation in the Portales Valley—Two good money makers.

acre on second year, you can easily figure out what this will bring in.

As to market—Roswell ships all her products past our door—we are 20 minutes by rail from the main line of the Santa Fe—Belen cutoff. Look at the map.

SCHOOL AND CHURCHES

One always likes to know that the children will have an opportunity of education. The Government, when New Mexico was a territory, set aside 3,500,000 acres of land, the revenue from which was to establish a public school system. Some of this land has been sold and other property rented, consequently, the state of New Mexico's public school system is on a good basis and you will find schools of a high character in all sections.

The following denominations have churches in the town of Portales: Presbyterian, Methodist Episcopal, Baptists, two Christian Churches, Catholic.

This number of the Bulletin cannot contain all the information. Write and let us give you specific data.

REMEMBER

That this is a complete running project—not a contemplated one.

That it was laid out under the supervision of an engineer in the employ of the United States Reclamation Service.

That the power plant and transmission lines were manufactured and installed by the Westinghouse Companies. (You know the reputation of these firms and their product.)

That we want some good neighbors under this project and will make you a partner in this enterprise at a very reasonable cost to you, provided we are satisfied you are able and capable of taking hold of your land properly.

That we are not looking for speculators and we don't want them.

That the plant will run during February for winter irrigation and preparation of land if necessary. You should get on your selection by then to get the best out of your next year's crop.

Now don't delay—there are fifty places open on January 15th and 10,000 farmers will get a copy of this Bulletin. First come, first served. We want to make this valley hum this summer and this will do it.

Write for nearest depot of information. Come down and investigate.

OSTEOPATHY

Owing to the fact that Osteopathy is practically a new treatment, there are many who think it is only applicable to a few diseases, which is a very great mistake. I am giving an outline of the different parts of the body the diseases of which are successfully treated by Osteopaths. Diseases of the eye, ear, nose, throat, lungs, heart, stomach, intestines, liver spleen, kidneys, bladder, bones, joints, muscles, nerves, blood. All diseases of women--menstrual disorders, ovarine troubles, milk leg, backache, headache. Attend confinement cases, meet the emergencies that may arise. Treat all diseases of children including tonsillitis, diphtheria, scarlet fever, croup, whooping cough. Recommend and do surgical operations when necessary. Treat the contagious and infectious diseases--typhoid fever, pneumonia, small pox, measles, mumps, meningitis, infantile paralysis, grip.

I make a thorough examination of each case using both the Osteopathic and Medical methods of examination and diagnosis. I treat only those cases that I can cure or benefit. I do not claim to cure cancer, advanced cases of tuberculosis, but there are many other diseases that medicine fails to cure that can be cured by Osteopathic treatment. If you have an ailment of any kind come and see me or arrange for me to come and see you regardless of the trouble or the amount of treatment you have had. If the case is incurable I will be honest enough to tell you so. Charges reasonable. Patients treated at their homes when necessary. Office hours 9 a. m. to 12 a. m. and 1 p. m. to 3 p. m. :: :: :: ::

DR. H. R. GIBSON

Portales, New Mexico

Office One Block Southwest of Presbyterian Church

For Sale

Best improved 5 acre home in town, \$5,000.

Four room house close in. Trees, city water, \$1,100.

Thirty-seven acres one and one-half miles of the court house square. Fine well. Level. Two-thirds of it was plowed deep in August. Fine shape now to receive crops this spring. No trades. Might give terms to right parties. John R. Hopper.

C. V. Harris wants your cash trade.

R. A. Cromer of Cromer, New Mexico, came in yesterday from Oklahoma, where he has been buying cotton. While here Mr. Cromer made this office a pleasant call asking us to send him the Herald that he might keep in touch with the progress of the valley.

C. V. Harris is going to sell goods cheaper than anyone for cash, no cut on credit.

I have about a car load of young mules for sale. Call on or address W. A. Clark, Portales.

Redland

We are glad to see the beautiful days we are having. The farmers are sure making use of them.

Since our last letter, death has visited our community and claimed the little three year old girl of Mr. Mrs. Ben Hill, member of croup was the cause of its death. The body was buried at the Roebuck cemetery. The entire community join the parents their bereavement.

We regret very much to learn of the death of Mrs. George Parks, in the Longs neighborhood.

There will be preaching at the Roebuck school house Sunday, January 28th.

Dodd Tyree is drilling another well on his place.

Mr. Hobbs of Cromer was in our community one day last week.

Burl Johnson and father made a trip to the county capitol last week.

There are a good many of our citizens making their final proof and will soon start on search of another honey pond.

Luther Smith's school is out at Negro Hill and he has gone to Portales and is working for Street & Walker.

Carl Turner, Redland's stock man, traded ponies last week.

T. A. Cartwright went to Portales with some cotton to get it ginned and wasn't gone but ten days.

C. V. Harris under sells all of them for cash.

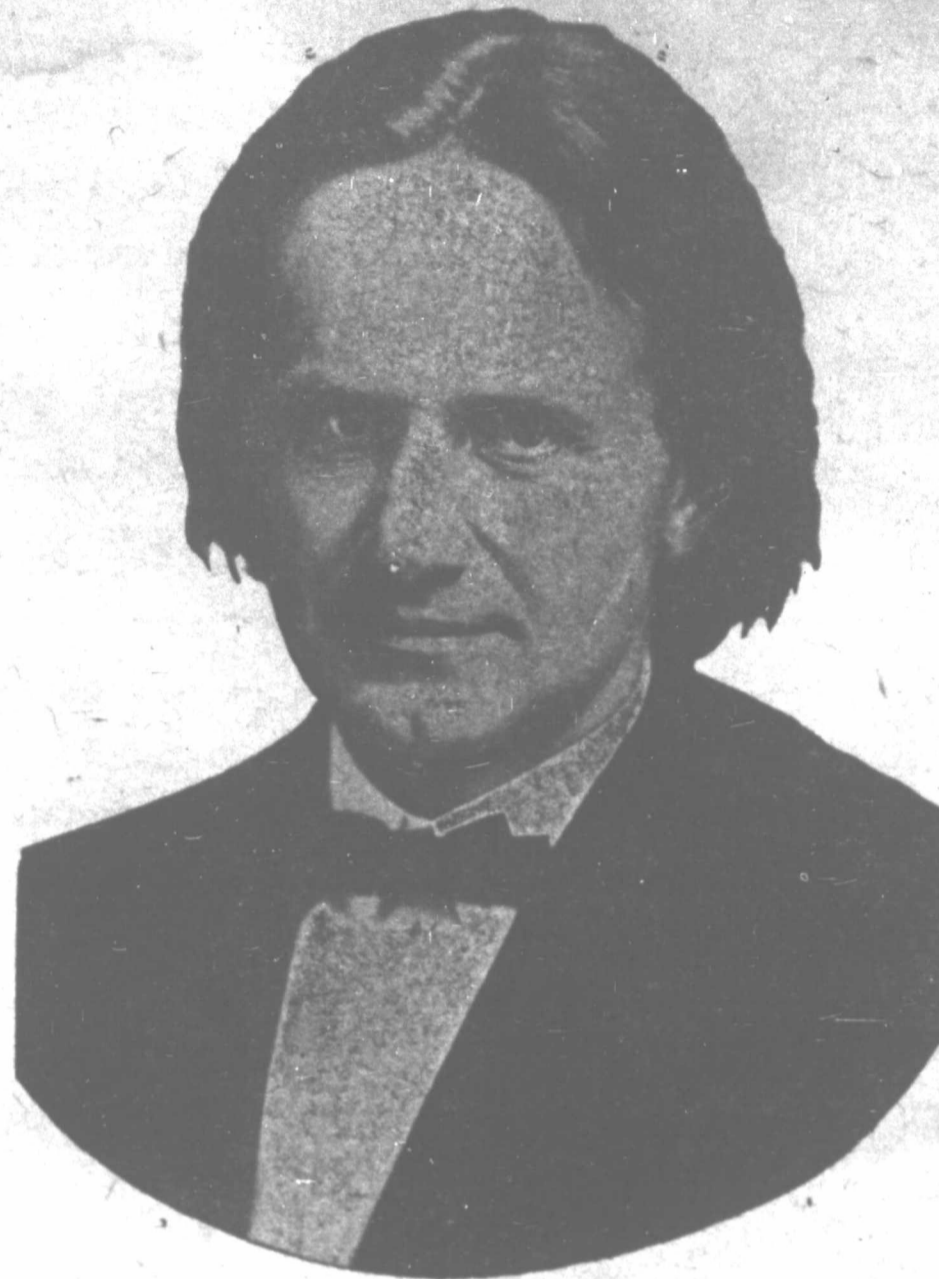
Louise Kohl has accepted a position with the Portales Irrigation company as their machinist and will take charge of the shop today.

LADIES

We solicit your dressmaking. Our motto is to please in work and price. At Dickens' rooming house. Phone No. 160. :: ::

MRS. DICKENS AND MRS. GARROL

Evangelistic Services



Evangelist L. C. Wolfe of Shawnee, Okla.

Portales Baptist Church

3:00 P. M. and 7:00 P. M.

You Are Invited.

Begins February 4, 1912

Will You Come?

Remember the Date!

J. Q. HERRIN, Pastor

A Live Newspaper in the Portales Valley

Lest you forget--We wish to call your attention to the fact that we are endeavoring to put out to our many readers the best Newspaper that has yet been published in the great Portales Valley.

It is not often you see a Weekly Newspaper giving in detail the most vital subjects of the day. In order for us to make the paper better we desire to have your name on subscription list or send the paper to your friends in the states--they are interested in the Portales Valley.

Remember that we are headquarters for all kinds of high class commercial printing. We have customers in various parts of New Mexico and Texas and they are all satisfied with our commercial work.

When in town call in and see us. If there is anything you need in the printing line we have it at the office of the Herald Printing Company---the home of

The Portales Herald



A number of the Portales teachers including Misses Lula Anderson, Carrie Reese, Willie Leahy, Grace Foglesong, Mrs. S. F. Culberson, Prof. Deen and Reagan Connally attended the teacher's association held at La Lande January 26th and 27th. Ruth Faggard, Bess Culberson, Mary Lillian Hopper and Alvin Thompkins accompanied their teacher, Miss Leahy.

FOR TRADE--I have a twenty acre tract of land about one mile from the court house in Pecos City, Texas, that I will trade for land here and pay the difference in cash. Arthur F. Jones.

Willie Carter of Inez spent Friday in Portales enroute to Plainview, where he will spend several months.

FOR SALE OR TRADE--My Stoddard-Dayton Automobile in first class running order. Car is fully equipped. T. J. MOLINARI, Portales, N. M.

Mrs. Effie Hanna left Saturday for Iola, Kansas, where she will be the guest of her sister, Mrs. P. C. Irwin.

FOR RENT--Five room residence 1 mile from court house. Good lots, water and grass. For further information see or write CLAUDE ANDERSON.

Mrs. J. R. Garrett, of Franklin, Kentucky, arrived last week to visit her brother Dr. Gibson.

Miss Grace Page left Friday for her home in Stoneburg, Texas, in response to a message stating the serious illness of her mother.

LOST--Big spur between Portales and "Uncle" Joe Lang's place near Bethel. Finder please leave at this office.-- JOE LANG.

Buy American Lady flour, the best, at C. V. Harris's.

Miss Ruby Berry returned Friday to her home in Headley, Texas, after a short visit with Mr. and Mrs. H. Hawkins.

C. V. Harris sells American Lady flour--the best in town.

LOST--Lid to brass chafing dish. Return to Herald office.

Mrs. S. M. Snyder, who has been the guest of J. A. Cassidy and family for some time, left Friday for Plainview, where she will visit relatives.

When you need your clothes cleaned and pressed phone 91, Landers & Lawrence tailor shop they call for and deliver them.

Mrs. Rosa Bivins left Monday for Belen where she will visit her parents Mr. and Mrs. J. A. Lee.

If it's good flour you want, go to C. V. Harris's and buy American Lady flour.

If you want your clothes neatly cleaned and pressed call phone 37.

Misses Georgia Stewart and Myrta Wood returned Saturday from La Lande where they have spent the past ten days.

C. V. Harris now handles the best line of can goods in town, its the White Swan.

Your lady sure loves the candies sold by Dobbs.

Order Of School Board

It is ordered by the Board of Directors of school district No. 1 that all pupils suspended or expelled from school from any cause must keep off the school grounds at all hours, unless accompanied by their parents or guardians. This order will be strictly enforced.

WILL SMITH, Chairman
INDA HUMPHREY, Clerk
W. M. Cox, Member

Go to C. V. Harris's for American flour.

Eastern Star.

Eastern Star Chapter No 26 meets every second and fourth Thursday night at 7.30 p. m. all members are requested to attend.

MRS. J. B. PRIDDY, W. M.
MRS. JEFF HIGHTOWER, Sec.

DR. E. T. DUNAWAY

Physician
and Surgeon

Office at Portales Drug Company.
Office Phone 1. Residence No. 4.

SAM J. NIXON

Attorney-at-Law

Will practice in all the courts. Office opposite Portales Bank & Trust Co.
PORTALES - NEW MEXICO

FOR SALE--Lots 1-2-3-4-5 and 6, block No. 5, East Portales addition. I need the money, will sell reasonable. TERMS CASH, Box 327, Elk City, Okla.