

THE PORTALES HERALD

AND PORTALES TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Eleven

PORTALES, NEW MEXICO, THURSDAY, NOVEMBER 13, 1913

Number 47

W. M. Brown of Elda was in
COUNTY OF ROOSEVELT
Filed for Record the 14th day of Nov
A. D. 1913 at 3 o'clock P. M. and
Recorded in Book
Page

E. J. Mitchell
J. M. Mitchell

THE DEMONSTRATION TRAIN

Stops in Portales and is At-
tended by a Large Num-
ber of Our Citizens

VALUABLE INFORMATION IS GIVEN

Each Department Of The
Train was Presided over
By a Specialist

Portales was the first lecture
and demonstration stop for the
Santa Fe's Educational Special,
and the people of this city ex-
pressed their appreciation of the
efforts made by the railroad com-
pany, by turning out in num-
bers.

Superintendent J. S. Long
with all the teachers and pupils
marched to the train in a body.

The train is complete in all its
details consisting of nine cars.
Three of these are given over to
silos and silage equipment, one
to dairy cows and equipment one
to poultry and equipment, one to
domestic science and equipment,
one lecture car, one business car
and one baggage car.

Introduced by H. M. Bainer,
L. L. Johnson spoke to the worth
of poultry on the farm. He de-
clared that despite the fact that
fanciers have contributed liber-
ally and efficiently to fund of
pure breeds, the farm is never
less the place—the logical
place in which to raise poultry.
He stated that the hen if prop-
erly handled will give better re-
turn for the money expended than
will any other one item in the
farm scheme.

H. M. Bainer talked on better
farming, dealing broadly with
the theme. He gave inclusion of
saving seeds, preparation of
lands, seeding, cultivating, har-
vesting and even marketing.
The extensive farming of the
present day, Mr. Bainer charac-
terized as the chief weakness
of the farmer. He declared that
the farmer who spreads his ef-
forts over a large spread of
country, is destined to suffer
great loss of time and labor and
reap an indifferent yield. Inten-
sification, rotation and diversifi-
cation, were the strong points of
his talk.

J. D. Tinsley talked on silos
stating that they are of most vi-
tal importance in the preser-
vation of feed and a most valuable
adjunct to the raising of cattle.
He was insistent in his statement
that without the silo and the ani-
mal to consume the silage the
best results on the farm are im-
possible. This being true he ur-
ged the installation of the silo in
connection with live stock on
every farm.

H. H. Simpson spoke briefly
on dairying, showing in connec-
tion with his lecture three dairy
cows: Holstein, Durham and
Guernsey. The strong as well
as the weak points of each type
were prominently brought out
by the speaker. He told of the
possibilities of dairying, even on
a small scale, and expressed the
idea that every farm should have
at least a few dairy cows.

Miss Frances Lowen and Miss
Amanda Stoltzfus were joined at
Clovis by Miss Pearl Miller, the
three presiding in the domes-
tic science car, where they ad-
dressed the ladies of Portales
and surrounding country. The

NEW LAND FIRM ORGANIZED

Dr. R. H. Bailey and W. B.
Reid organize big Land
and Loan Company

SELL TO THE ACTUAL DEVELOPER

This Firm Propose to Cut Up
Their Valley Land and
Sell in Small Tracts

There was organized this week
one of the real big land compan-
ies of this section. The local
members of the firm are Dr. R.
H. Bailey and W. B. Reid. The
name of the firm is The Portales
Valley Land and Loan Company.

Dr. Bailey is one of our first
citizens; is one of the largest de-
velopers and land owners of the
Valley.

W. B. Reid was formerly in
the land business here, and es-
tablished an enviable record as a
reliable, thoroughgoing gentle-
man.

The uniting of the forces of
these two men make a strong
combination, one capable of
handling any land proposition.

This company owns more than
a thousand acres of as good land
as there is in the Valley, which
will be cut into five acre tracts
and up, and sold to actual de-
velopers.

Dr. Bailey said to the Herald
man: "The actual developer is
the man we are after. The man
who will work can buy land from
us on most any kind of terms.
Yea we will lend him money to
buy and develop his land."

This company is financially
able to make good any undertak-
ing. Dr. Bailey has loaned over
\$50,000 on Valley lands. In the
future, we understand that loans
of this company will be confined
to their own lands and their own
customers.

This company, with the other
land companies already operat-
ing here, will, ere long, place the
Portales Valley, with all of its
beauty and glory and magnif-
icent possibilities, before the
world, and that is all that is nec-
essary in order to thicken popu-
late the Valley, and that right
quickly.

Merchants J. B. Priddy and
F. E. Turner went out to the
Rogers community Thursday.
We failed to ascertain the cause
for this hike, but we "suspicion"
it was not all business that called
them hence. Our suspicion is
built on the fact that the bottom
of the car was literally covered
with ammunition and there were
two or three guns conspicuously
displayed.

E. D. McElroy, representing
the Republic Trust Co., of Dal-
las, was a business visitor here
this week.

A. J. Smith left for Culberson
county Texas, on a big land deal.

Lecturers and demonstrators
gave chief attention to the sim-
ple things applicable to every
home in the community, showing
ways and means through which
efficiency may be maximized
even with a minimum amount of
labor, time and money. Several
most appetizing dishes were
demonstrated during the stop
of the train, and at the close of
the work, bulletins containing
the recipes rules and regula-
tions were distributed.

Canning Factory Data

This data is to be used for information only, no ob-
ligation involved. If we build a substantial, well finan-
ced canning factory at Portales this winter would you
contract to raise produce, and for what price can you
deliver it at Portales? Put the minimum price you can
make money at. Remember, if the price is too high
the factory can't afford to run. We want to know what
can be expected.

Name	Location	Distance from town	Miles	Irrigated or not	How Irrigated	Kind of Fruit or Vegetable	Number Acres	Price, Pound
.....	Sweet Potatoes
.....	Tomatoes
.....	Cucumbers
.....	Peas (Canning)
.....	Beans (Greens)
.....	Corn (Sweet)
.....	Rhubarb
.....
.....	Number Bearing Trees	Kind	Price, Pound
.....	Cherries
.....	Plums
.....	Apricots
.....	Pears
.....	Peaches
.....	Apples
.....	Raspberries
.....	Blackberries
.....	Gooseberries
.....	Currants
.....	Strawberries

Creamery Data

Please fill out the following blanks. There is no ob-
ligation involved, we only want to get an accurate list of
available milk cows within reach of Portales. Condi-
tioned upon a substantial, well financed creamery be-
ing located in Portales. Will you milk some cows and
how many.

Name.....
Location.....
Miles to Portales.....
Number of Cows now Milked.....
Number of Cows to be Milked in Spring.....
Would you buy some Cows.....
How many.....
Your present average monthly returns from cream.....
Would you want stock in a Creamery.....
How much \$.....
Fill out and clip the above and send to Mr. A. A.
Rogers, Portales New Mexico.

Musical Program

The music department of the Woman's club will
meet with Mrs. Rogers, Monday November seventeenth
at eight o'clock p. m.

- I. In Old Madrid..... Warhurst-Trotero
Ladies Chorus.
- II. Paper—French Opera..... Mrs. Mears
- III. Cupids Conquest..... Steane
Mrs. Hough
- IX. Flatterer..... Charminade
Mrs. Nixon
- V. Felice..... Licurance
Mrs. Hough
- VI. Second Muzurka..... Godard
Eva Crosby
- VII. Santa Lucia..... Wm. Rees
Ladies Chorus

A VERY SUCCESSFUL TRIP

Messrs. Troutt & Smith, Live
Wire Land Men, get line
Up of Good Men

BUNCH OF SUCCESSFUL FARMERS

Coming to the Portales Val-
ley and will Build Homes
and Develop Farms

Messrs Troutt and Smith, one
of our real live land firms, re-
turned first of the week from
Texas points where they had
been for the past week or ten
days in the interest of the Por-
tales Valley.

These men have resided in the
Valley for a number of years and
their faith in its magnificent fu-
ture is unbounded. Mr. Troutt
said, "the truth about this Valley
is good enough, almost too good
to be true, some think. We tell
our customers that if they don't
find this Valley as good or bet-
ter than we represent it we will pay
their railroad fare both ways.
And we will certainly do it."

"We went after the cream of
the country, the very best citi-
zens; men who will build splendid
homes here and will be a monu-
ment to the Valley. These men
are coming and we know that
when they see this Valley they
will buy land and become at once
citizens and home builders. They
have made a success in the coun-
try from whence they come, and
with the greater possibilities
here, it is but natural to suppose
they will make a still greater
success here." These citizens
will be welcomed to the Portales
Valley in the Portales way, which
is the big, openhearted way.

Pushing New Buildings

Contractor T. N. Harris, has a
bunch of men hard at work on
the new Coey theater building
and states that if he has good
weather and no mishaps, he will
complete the building in thirty
days. "Uncle Tom" is a pusher
as well as a first-class work-
man.

Louis Kirby, the owner is all
smiles tonight love, and H. Fick-
enaber the man who will occupy
the building with the best show
going over the road, is smiling
too thank you. The Herald
force are a little hilarious, be-
cause we just can't help rejoic-
ing over the construction of
splendid new brick buildings in
our growing town.

Sample Copies

A large number of extra copies
of the Herald is being sent out
this week. One party buying
and sending out 125 copies. If
you receive a copy and are not
a regular subscriber it is an in-
vitation to you to subscribe.
Send 25 cents for three months,
or 50 cents for six months, or
\$1.00 for twelve months. Better
keep in touch with this coming
country. No better means than
this paper.

Presbyterian Church

Sunday School at 10: a. m.
Preaching at 11: a. m. and 7: p. m.
All Presbyterian people are
specially urged to be present.
And a cordial invitation is given
to everybody to come and wor-
ship with us. Pastor.

MUCH LIVE STOCK SHIPPED

Portales is Not Only An Im-
portant Shipping Point
For Farm Products

SHIPS LIVE STOCK AS WELL

In One Day Ten Cars Of
Cattle and One Car Of
Hogs Are Shipped

Just as a gentle reminder that
Portales is something more than
one of the really great shipping
points of the country for cantal-
oupes, sweet potatoes, vegeta-
bles and alfalfa, we would men-
tion the fact that in one day this
week ten car loads of cattle were
shipped from here, and one car
of hogs. The same day two cars
of cattle were shipped in.

Eight cars were shipped by W.
R. Hext, one car by Mayor Ed
Hawkins, and one car by John
Tyson. These were shipped to
Kansas City.

Ivy and Anderson shipped a
car of fat hogs to Ft. Worth.

One of our citizens said that
two years ago hogs were as
scarce as hen teeth in this Val-
ley, but two cars had already
been shipped this season and
there would be several more.

The same day that the above
stuff was shipped out Oval Keen
shipped in from El Paso two cars
of cattle.

Over Hundred Copies Sold

The many infallible proofs that
the Herald is growing more and
more in favor with the people is
very much appreciated by us.
From every hand come only
words of praise. And another
thing. People are showing their
appreciation of this paper in a
substantial way. We have re-
ceived several single subscrip-
tions this week, while one man
subscribed for ten men, and
another man bought one hun-
dred and twenty-five copies of
this issue to send to different
sections of the United States.

Big Ranch Deal

One of the biggest deals that
has been put through in this
section in many a day was made
this week when Messrs Dreyfus
and May of Kansas City pur-
chased the Stone and Vaughn
ranch.

This ranch consists of 86,000
acres of land and is recognized
as one of the very best ranch
propositions in the country.

Five thousand head of cattle
were included in the deal.

The consideration has not
been made public as yet.

We understand that the
owners of the ranch will con-
tinue it, largely, as it has been
in the past.

County Fair Grounds

We learn from Coe Howard
that plans are being formulated
for permanent fair grounds and
equipment. We understand the
purpose is to form a stock com-
pany and buy the grounds and
erect all necessary buildings, with
the idea of making this a perma-
nent feature. This is a capital
idea and the Herald hopes to see
the proposition put through.

Rev. Bristo will fill the pulpit
at the Baptist church Sunday.

In Memory of J. P. Stone

Brother James P. Stone was made a mason at Plainview, Texas, in the month of February 1898. Brother Stone was Past Master of this lodge and was deputy Grand Master at the time of his death, having served one year prior to this.

While we drop a sympathetic tear in paying our last respects to our deceased brother, let us not withhold from his memory the praise his virtue claimed. A more enthusiastic mason we have never had the pleasure to know. To you who have clasped the hand of Brother Stone in the bond of fraternal fellowship, know that to him masonry had a deep meaning. His deep reverence for the principles of masonry extended beyond the walls of the lodge room. In his every day life what our brother could do for the uplift of masonry or for those claiming our first consideration, was always his highest pleasure. We who know him so well in our brotherhood feel that in his departure from among us something has gone out of our lives that can never be again.

In the death of our brother we view the most striking instance of the uncertainty of life, and the vanity of all human pursuits. Our brother had but reached the meridian of life when nature called him to pass through the dark valley of the shadow of death.

To the family of our deceased brother we would say, that while the strongest tie is broken and the world becomes less and less; the hope of being reunited grows more and more. Here is immediate compensation, which, while it cannot assuage their grief, may teach them resignation to the inevitable doom of all things mortal.

As the fairest flowers are those that we gather for our homes, so the Supreme Architect would also wish to call to

His own home those of greatest beauty of life.

Our beloved brother was called October 9th, 1913.

Resolved: That in the death of our brother Stone his family has lost a devoted husband and father, the lodge a faithful and useful member, and the community an upright and honored citizen.

Resolved: That we will ever bear in grateful remembrance the zeal and fidelity with which Brother Stone discharged all his masonic duties, and will try to imitate his devotion to the grand principles of our fraternity.

Resolved: That we tender our heartfelt sympathy to the bereaved widow and children and commend them to the care of that God whom Brother Stone served and in whom he trusted.

Resolved that a copy of this memorial be spread upon our records, and engrossed copy be sent to the family of the deceased.

C. O. LEACH,
S. A. MORRISON,
INDA HUMPHREY,
Committee.

New Firms

Just as a slight evidence that Portales is continuing to push forward, we would mention the fact that two new firms were organized this week, and at least one other new business opened in the city. The new firms are the Valley Electric Company, Fred Crosby, manager. This company proposes to handle all kinds of electric supplies. The other firm is the Portales Valley Land and Loan Company of which mention is made elsewhere in this issue.

Willhousen-Smith

Thursday evening Minister J. H. Shepard spoke the words that made Mr. W. F. Willhousen and Mrs. Annie Mae Smith husband and wife. They were united in marriage at Minister Shepard's residence. The Herald extends congratulations.

Judge McBee Resigns

Judge W. D. McBee, Probate Judge of Curry county, last week tendered his resignation to the Board of County Commissioners. It is said that Judge McBee intends leaving Clovis within the next few days, and that he was therefore unable to longer attend the duties of his office. Judge McBee has lived in this section of the country for a long number of years, having been a very prominent political figure in Roosevelt county long prior to the time that Curry county was created. He represented Roosevelt county in the Territorial Council for a term of years, and has many friends in Roosevelt and Curry counties, as well as in the state at large, who regret that he has decided to move to another section of the country.

Walter C. Zerwer, at present deputy county clerk under Hon. A. L. Awalt, is a strong applicant for the position made vacant by the resignation of Judge McBee.

Study Irrigated Sections

Dr. R. H. Bailey left Wednesday for Yuma, Arizona. He expects to be absent a week or ten days. On his way out he will investigate every irrigated section, that he may get all the data possible that may be of value in the work of advertising and developing his irrigated lands here, as well as the whole valley.

The Doctor may buy a big chunk of irrigable land for his company over in Arizona.

Methodist Church

Sunday school at 10 o'clock and preaching at 11 o'clock. Subject, "Transfiguration of Christ." Service Sunday evening at 7 o'clock.

A cordial invitation is extended to all to attend these services. A. A. BELL, Pastor.

SCHOOL NOTES

By School

The third month of school began November 3rd and all the teachers report increased interest on the part of the students to make it a very successful month.

Five new pupils were enrolled last week in the following grades: First grade, Lillian Bell; Third grade, Charles Darnell; Eighth grade, Willie Tubbs and Richard McDermott; High School, Miss McCullough.

Mesdames Boucher, Braley and Humphrey and Messrs. Fairley and Humphrey were visitors last week. These visits afford much pleasure and encouragement to both pupils and teachers. We will be pleased to have patrons and friends of the school visit us at any time.

A vote was taken last week in the eighth grade and high school as to the pupil having the best deportment during the preceding week. The vote resulted as follows:

8th grade, Willie Tubbs,
9th grade, Emma Del Curto
10th grade, Junius Smith,
11th and 12th, Maude Copeland
There will be an oratorical contest at the Methodist church Friday evening for the purpose of choosing a representative from this school at the state contests at Albuquerque. Every one cordially invited.

Honor Roll

- First grade:
R. L. Pucket,
Mildred Merrill,
Nettie Lee Allison,
Jack Hopper,
Lucile Wood,
Louise Allison,
Maxine Dameron,
- Third grade:
Arthur Del Curto,
Hershel Boucher.
- High fourth and low fifth:
Ralph Jackson,
Edwin Sanders,
Buford Harris,
Richard Blakey,
Edwin Sanders,
Myrtle Huffman,
Mardell Morrison,
Virginia Paulsell,
Elizabeth Priddy,
Ruby Servis,
Rachel Dunaway,
Jim Brown,
Lonnie Starns,
- High Fifth:
Lester Brown,
Menefee Long,
Clint Fairly.
- Sixth grade:
Harold Beard,
Selah Smith,
Janice Wiley,
Viah Sanders,
Newton Watson,
Pearl Bramlett,
Lelah Lyte,
Fern Foster,
Joe Wolforth,
Eva Crosby,
Thelma Pearce.
- Seventh grade:
Amanda Mueller,
Pearl Taylor,
Cummins McDonald,
Maurine Seay,
Talma Moore,
Eddy Lee Hall,
Esther Tinsley.
- Eighth Grade:
Willie Tubb.
- Freshman Class:
Emma DelCurto,
Mable Sanders,
Willie Bell Blakey,
Irma Williams,
Maudie Young,
Cymbeline Warnica.
- Sophomores:
Alta Potes,
Leslie Prater.
- Junior Class:
Bessie Dickbreeder,
Amelia Del Curto.
- Senior Class:
Maude Copeland

Lacy Locals

Some few of the citizens of this community have become discouraged and moved to other parts, but those who are here are taking on new life.

J. A. Hurst has purchased the W. L. Need irrigated farm and has bought some dairy cattle. He will farm this place next year.

Isaac Guest has sold his farm to Prof. R. A. Palm of the Arch community. Mr. Isaac has bought some dairy cows and is doing well selling cream.

Tom Jay has bought the Neels residence and moved it to his farm near Bethel.

N. B. Griffin is listing his land preparatory to another crop.

Most of the people of this section will plant feterita this year instead of milo maize.

A. N. Sanders has purchased some dairy cows from T. C. Martin near Langston. It seems that most every one has the cream fever. Those who haven't are trying to catch the disease.

Mrs. J. S. Mauldin is sick at this writing.

Mrs. J. A. Hurst has returned from Portales after a stay of three weeks.

Several of our industrious farmers have been battling with the tumbling weeds during the past few days.

Mesdames Shinault and Smithee from Bethel were visiting Mrs. Butler last Sunday.

John McClung and family visited Mrs. Hurst last Sunday. 'Rustler.'

We appreciate this newsy letter from 'Rustler'. This paper, "The people's paper" wants a representative in the Lacy community and in every other community in this section. Drop us a card or call at the Herald office when in Portales and get our proposition. Remember we are in the brick building in the Howard block.—Editor.

Cockerels

Thoroughbred Rhode Island Red cockerels for sale, at Red Feather Farm, one and a half miles west of town.

J. L. REID, PROP.

Herald Printing Co.
Printers and Publishers

"LOOK HERE," we believe you are open to reason, otherwise we would not argue with you. We do your Job Work right and will be glad to handle the next order for you, no matter how large or how small. Our work is unexcelled. It is talked so much that it has become sort of a proverb. We handle anything in the printing line--

Herald Printing Co.

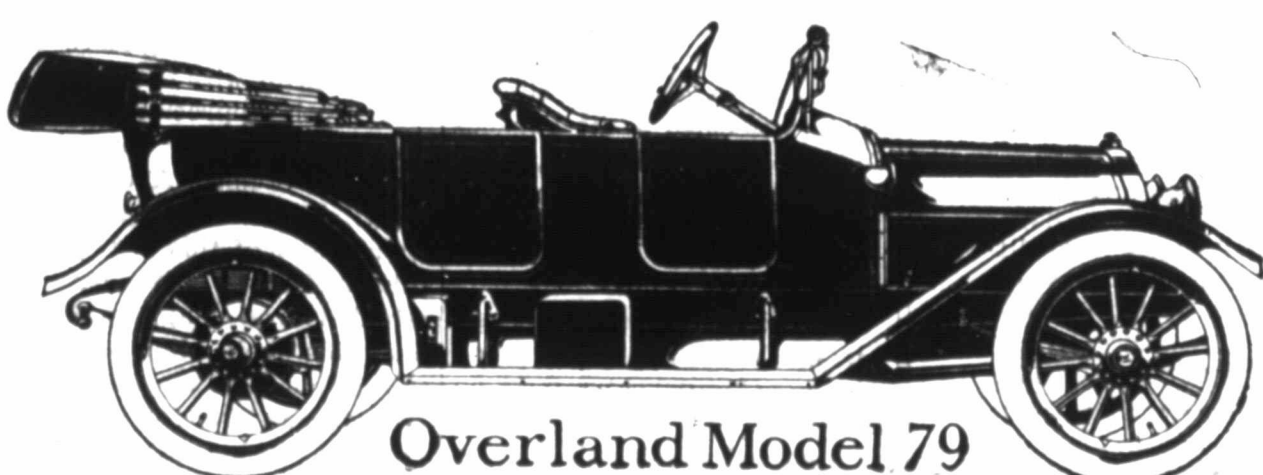
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E

"PRINTERS FOR PARTICULAR PEOPLE"

Try It on the Most Difficult Things You Ever Bake



In 10, 15 & 25 Cans At All Good Grocers



Overland Model 79

Which are you looking for an Automobile or a Pile of Junk?

Big difference in Automobiles. The Overland is an AUTOMOBILE every part of it. Do you want to learn how to manipulate a car? The price of the Overland will permit you to do this, and, Remember, that while you are learning, and long, long afterwards, you will still have the best possible Automobile on the market to day.

A five-passenger touring car, model 79-T, 35 horse power, including electric lights and storage battery, for only \$950. Equipped with Gray & Davis electric engine starter electric starter and generator, \$1,075.

Figure with me before you buy that Car. It will pay you.

JEFF HIGHTOWER, Agent
Portales New Mexico

The Local Field



O. B. Frampton, who has lived for the past three years in this Valley, said to the Herald man this week: "I grew as fine wheat and kaffir corn last year as I ever saw grow in any country. There is certainly a future for this Valley. It is a great place for poultry. I am making a specialty of the Rhode Island Reds. I have tried most every standard breed and I find the reds, which I have grown for the past nine years, are the best all purpose chick I can get."

Gentle mare, buggy and harness for \$90. Ask at this office.

O. B. Frampton was a caller at the Herald office Monday and left the cash for this paper. Thanks two times.

Dr. D. D. Swearingin, of the firm of Presley and Swearingin, eye ear and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 and 22 of each month.

To trade a gentle all purpose mare for milk cow. Enquire at this office.

All railroads will grant a special rate of a fare and one-fifth for the round trip from all points in New Mexico to Deming. The rate is granted at the request of the State Corporation Commission to give a low fare to those desiring to attend the state sale of 18,000 acres of land in the shallow water belt, which sale takes place at Deming, New Mexico, on the 8th day of December, 1918.

"Were all medicines as meritorious as Chamberlain's Colic, Cholera and Diarrhoea Remedy the world would be much better off and, the percentage of suffering greatly decreased," writes Lindsey Scott, of Temple, Ind. For sale by all dealers.

A. Westbrook and family from Texas, passed through Portales Monday on their way to Broncho.

J. D. Latta of Cook county Texas, is in the city looking after his interests.

Go to C. V. Harris for your sweaters.

Miss Bonnie Freeman went to Clovis Saturday to visit her aunt, Mrs. W. D. McBee. She returned Monday morning.

S. A. Jones of Roswell, was a business visitor to Portales this week.

F. L. Vandergrift, who is at the head of the publicity department of the Santa Fe system, and the editor of the Earth, spent a few days here this week looking over the Valley with the view of telling the world about it. Let the good work continue.

Motor Hoods from 25c to \$100 at Harris.

Belverson Blakey is in Roswell this week.

I have bought the Yates Dray and Baggage business, also handle the Texas Co. oil products. Will appreciate your patronage. T. V. Denton.

W. E. Elder of Allie, was a business visitor to Portales this week. Mr. Elder is merchant and post master at Allie. Mr. Elder is a new Herald reader.

Six per cent loans on farms, orchard lands, city, resident, business property, to buy, build, improve, extend or refund mortgages or other securities; terms reasonable; special privileges; correspondence invited. Dept. L, 618 Commonwealth Bldg. Denver, Colo.

Keep posted on what we are doing, if you want to save money on suit or overcoat.

Joyce-Fruit Company.

Judge G. W. Reese attended to legal business in Roswell this week.

Custom corduroy at Harris.

Roy Connally and a jolly party of Portales people motored to Elida Sunday in Mr. Connally's big Case touring car. And not being satisfied with the sights in Elida they motored to Kennas in the afternoon, returning to Portales in time for early supper. Mr. Connally has recently put in a coal business at Elida, under the management of his brother, Lawrence Connally, and he reports that business conditions in that section are good.

J. Porter Deen had business in Clovis Monday.

Go to Harris for your over-shoes.

"I was cured of diarrhoea by one dose of Chamberlain's Colic, Cholera and Diarrhoea Remedy" writes M. E. Gebhart, Oriole, Pa. There is nothing better. For sale by all dealers.

Keep posted on what we are doing, if you want to save money on suit or overcoat.

Joyce-Fruit Company.

W. B. Reid received a letter from Mr. N. Connally, formerly of this place, but now of Memphis, Texas, congratulating him on his wise move back to Portales. The man who comes to Portales now is certainly acting the part of a wise man. We understand that Mr. Connally is looking longingly towards Portales and will probably be one of our citizens again before many moons.

Ladies suits, coats and dresses at very reasonable prices.

Joyce-Fruit Company.

A. A. Rogers left for Kansas on land business Tuesday.

Hotel for sale or trade, well located in Portales, New Mexico. Inquire at Herald office. 46-47-p

W. B. Elkins of the Pleasant View community, was a business visitor to the city Tuesday.

Mrs. Louis Kohl returned Sunday from a visit with friends in Friona.

Mr. and Mrs. Alford of Tatum, N. M., came in Sunday and remained until Tuesday with Mrs. Alford's brother, Egbert Wood, and family.

Ladies suits coats and dresses at very reasonable prices.

Joyce-Fruit Company.

The Missionary society of the M. E. church, will have a pantry sale consisting of chickens, bread, cakes, pies, and ect., on the day before Thanksgiving. Place will be announced later.

J. W. Anthony and W. E. Brown of Elida, were business visitors here Tuesday.

HIGH GRADE PIANO FOR SALE AT A BARGAIN

We have one of our best pianos on hand unsold in Portales. Has been used, but is in splendid condition and can offer at **BIG DISCOUNT**, if can sell **AT ONCE** instead of reshipping. **WILL MAKE TERMS TO SUIT** to responsible party. If interested address

Knight-Campbell Music Co.
Denver Colorado

NOTE:—This advertisement will not appear again

Why Not Build a Silo?

It Will Pay You Big to Do It. I can sell you an ALL STEEL Silo for Cash or on two years Time. The Silo I Sell you will be installed for you by an expert. Let me talk this matter over with you. X

Coe Howard, Portales

PIPES

From 25cts. to \$3.50

ADAMS CONFECTIONERY

FOR SALE OR TRADE

I have a one-fourth interest in one of the best Flour Mills of Kansas that I will trade for grazing land. Also a good Hardware stock to trade for shallow water land.

THE W. H. BALL REALTY COMPANY

Real Estate and Investments

Portales New Mexico

W. H. Garrett came in Friday from an extended stay in Illinois and Indiana where he has been in the interest of the Valley. J. C. Howard, a capitalist of Olney, Illinois, came in with Mr. Garrett and was highly pleased with Portales and the Portales country. He has returned to his state with the avowed purpose of interesting the people there in this section. Beyond doubt this is the most powerfully convincing proposition to be found. Invariably when a fellow sees the Portales Valley he is at once converted to the proposition that no section offers greater opportunities either for a home or an investment. And usually the fellow goes out at once to spread the news, that he has found the promised land, to his neighbors.

To save money on shoes go to Joyce-Fruit Company.

The Missionary society of the M. E. church will have their annual Christmas bazaar December 11th. Will also serve lunch. Place will be announced later.

The Womans Missionary society of the M. E. church met at the home of Mrs. R. Hardy, Thursday November 6th. There was good attendance and after a very interesting business meeting delicious refreshments were served by the hostess. The society adjourned to meet with Mrs. Charles Hart, November 20, at 2:30 p. m.

To save money on shoes go to Joyce-Fruit Company.

Ed J. Neer transacted business in Roswell this week.

Mrs. T. J. Mahaffey, of Kansas City, came in Tuesday and will spend the winter with her sister, Mrs. W. H. Ball.

Caps for men and boys at Harris.

V. J. Martin and wife returned Tuesday from points in Oklahoma where they visited friends and relatives. They also took in the International Dry Farming Congress at Tulsa.

R. E. Baker of Oakhill, Kansas, is in the city visiting Ben Smith.

Mrs. R. S. Smith of Clovis, is in the city visiting her father, W. L. Doyal.

See the Ladies and Misses cloaks at Harris. The prices are right.

Jim Fred Gardner is opening up an eating house to be known as the Grand Central Cafe.

160 acres of Ellis county Oklahoma land to trade for land near Rogers or Minco, N.M.

C. M. Pendergraft, Lambert, Oklahoma.

W. E. Brown of Elida was in Portales Tuesday looking into the matter of violations of the game law. Mr. Brown's son, a young boy, unknowingly violated the game law last week, by trapping quail. As an evidence that he did it unknowingly he points to the fact that he carried the birds to town and tried to sell them to Z. T. Campbell, the deputy game warden.

Mrs. Grace Dobony and Mrs. C. A. Brown of Elida were business visitors in Portales this week.

Charlie Blakey returned from Roswell first of the week, where he has been for a week or so under the treatment of a physician.

Coe Howard is adding two rooms and a porch to his residence and otherwise touching it up. This will be one of the prettiest homes in town when Coe gets through with it.

Judge Sharon L. Harrod of the Illinois bar and who represents Little, Brown & Company law book sellers and publishers, was in our city this week visiting with the various attorneys.

Judge H. D. Terrell was down from Clovis a couple of days this week looking after some legal matters.

J. R. Darnell has sold his thoroughbred jersey bull, Harry, to J. A. Fairly. Mr. Fairly will keep him on his farm adjoining Portales.

Miss Millie Arves of Clovis was in Portales a couple of days this week.

Dr. A. M. Lumpkin who has been quite sick for the past several days is very much improved and will soon be able to attend his usual duties.

W. H. Ball received a telegram Thursday morning announcing the illness of his mother at Stafford, Kansas. Mr. Ball left on the morning train for Stafford.

Howard & Sons report the sale of twenty acre tract for \$100.00 per acre this week. They also report the sale of the Arthur Jones residence.

The Herald this week put out a nice lot of stationery and cards for Perciful & Rockey of Elida. These gentlemen have a first class garage in Elida and expect to push their business by doing the right kind of work, and also incidentally using a little printers ink.

Tom White, of Roswell, was in our city for a couple of hours Monday morning. He was en route from the Yellow House to his home.

All the old cattlemen say that thus far cattle are in much better physical condition than this time of year has seen team for a long time. The grass is still splendid and the weather has simply been great, all of which means dollars to the cattleman's pocket.

Notice—Those knowing themselves indebted to either myself or R. A. Deen will find the notes with J. P. Deen at Joyce-Fruit Co. Please call and settle same. J. E. Deen.

J. M. Riley and family returned from an extended visit and prospecting tour of Missouri Wednesday. Mr. Riley said to a Herald reporter, "I am sure glad to get back, Missouri is too rocky for me."

C. W. Miller has accepted a position with Warren-Foehoes

Lost, from the Seth Morrison place, a black Poland China sow, weighing about 175 pounds. Finder notify Dr. R. H. Bailey and receive reward.

Mrs. Jim Huffman went to Amarillo first of the week to be with her daughter who was operated on for appendicitis. The daughter is doing well after the operation and will return with her mother in a few days.

There will be a convocation of the Royal Arch Chapter No. 14 at the lodge hall here Friday and Saturday.



FINE FALL CLOTHES

"FINE FEATHERS MAKES FINE BIRDS" AND FINE CLOTHES MAKE YOU FEEL JUST FINE. WE SELL FINE CLOTHES BUT WE DO NOT FINE YOU WHEN YOU BUY FROM US, BY CHARGING YOU MORE THAN THE CLOTHES ARE WORTH. WE CAN MAKE MORE MONEY BY SELLING LOTS OF GOODS AT A LITTLE PROFIT THAN BY SELLING FEW GOODS AT A BIG PROFIT. COME IN AND "WE WILL SHOW YOU."

We are making some very Attractive prices on Men and Boys Suits and Overcoats. X

THE JOYCE-FRUIT COMPANY

THE PORTALES HERALD

AND PORTALES TIMES

DEMOCRATIC IN POLITICS

Published Thursday at Portales, New Mexico

BY THE HERALD PRINTING COMPANY

Entered at Postoffice at Portales, New Mexico as Second Class Mail Matter

SUBSCRIPTION \$1.00 THE YEAR

JAMES A. HALL, EDITOR
J. E. DARNELL, BUSINESS MANAGER

The Herald this week feels that it can really be congratulated by its many readers and patrons, because the management has been successful in securing the services of one of the best, if indeed not the best, and most experienced newspaper men of the entire southwest, as the managing editor. In the person of J. H. Shepard, we have, we believe found a man whose heart and soul are indeed wrapped up in the development of the Portales Valley, and in the entire south, west. He is a man whose pen can depict the wonders of this country in a manner that is convincing to the most skeptical, and at the same time one whose writings at all times carry with them the stamp of truth and sincerity. These are essential qualifications and in Mr. Shepard the Herald feels that it has found a man who is truly a booster, a splendid writer and a most successful newspaper man.

The Herald is one of the very best newspapers that can be found anywhere, and we are proud of the fact that its patrons appreciate it. We are proud of the fact that our circulation will double and treble that of all other papers in the county, and that our list is growing by leaps and bounds. Daily we receive letters congratulating us upon the par excellence of our product, but now, since we have succeeded in securing the services of Mr. Shepard we feel that the future greatness of the Herald is assured, and that the growth of our circulation, the greater excellence of the product in our office, will indeed be by leaps and bounds. Mr. Shepard is a splendid writer of ads and it will pay the business men of our city to let him try his hand in this line. The Herald reaches the people and you will therefore have a splendid audience when you talk through our columns.

HERALD PRINTING COMPANY.

Some of our friends are getting to be great hunters of the feathery tribe. We heard one say the other say day that he was out for a couple of hours that afternoon and as a result bagged seventy four birds. This statement was re-iterated, in good hunter's style, but when someone suggested that the number of birds was limited under this law to so many per day, and no more, that seventy-four began to dwindle until it finally became much lower than the legal limit. Some good that law does, any way. Sure, it causes men to be careful in telling their game yarns.

B. F. Clayton left Sunday for Durango, Colorado, where he goes for John Richards of Taiban in this county, who is charged with having on the sixteenth day of October stolen six head of cattle from Joe Ashburn. Richards has agreed to return without the necessity of extradition.

Notice to Property Owners

We have had experience in handling rental property. Do you have trouble with your rents we look after your property carefully, we collect rents or know the reason, and remit promptly. All property turned over to us will be given prompt attention.

Mr. non resident property owner let us hear from you.

W. H. Braley, Portales, N. M.

19th CONCLAVE ELECT OFFICERS IN N. M.

At the thirteenth convlance of the Grand Commandery, Knights Templar of New Mexico, held at Santa Fe the following officers were elected:

Grand Commander, A. N. Pratt, Carlsbad.
Deputy Grand Commander, Lewis H. Chamberlin, Albuquerque.
Grand Generalissimo, Amos W. Pollard, Deming.
Grand Captain General, Ralph M. Parsons, Roswell.
Grand Senior Warden, John Borrdalle, Albuquerque.
Grand Junior Warden, William A. Chapman, Raton.
Grand Prelate, W. H. Newcomb, Silver City.
Grand Treasurer, A. J. Maloy, Albuquerque.
Grand Recorder, A. A. Keen, Albuquerque.
Grand Standard Bearer, H. B. Holt, Las Cruces.
Grand Sword Bearer, Chas. A. Whelton, Santa Fe.
Grand Warden, Henry F. Stephens, Santa Fe.
Grand Captain of the Guard, Chas. E. Lowber, Albuquerque.

AN IMPOSSIBLE TASK.

A woman went to a priest and confessed that she had, in gossip, spoken unkind words of a neighbor, relates the Horton Headlight. "What shall my penance be, she asked. 'Take a bag of feathers,' said the priest, and scatter them freely upon her wind, and then come back for further instructions. The woman marvelled, but obeyed. When she returned the priest said: 'Go now and gather up all those feathers and return them to the sack.' 'I cannot do this; they are gone, and I could not by searching a lifetime, find them.' 'Neither can your idle words, your cruel gossip,' he recalled," said the priest.

"Though heaven may forgive you, the injury done your neighbor, can not be cancelled. Your words, like feathers can not be recalled. Make a solemn vow that you will ever carefully guard your words in the future, knowing that when once spoken they are forever beyond your control."

THE SPECIAL SESSION

Appropos the tax muddle in the state, the county salary question and a good many other things that are now talked of which the legislature did not "fix" it is the opinion of the editor (who however does not speak for the governor in the matter, with or without authority) that there will be no special session.

This statement may be thus qualified: If the leading members of the majority party in the Senate should announce their purpose to actually give the state the legislation that would relieve conditions and which it is known the governor has asked for many times and has insisted upon, and in that way go on record as favoring such a program, the governor would, the writer believes, call a special session. Why should the governor call back the same legislature that has made two efforts at tax legislation and the salary question both in contradiction of the plans the governor favored and was urging unless he should have some assurance that the session would be devoted to something besides playing politics and trying to secure a two thirds in each house to annul his vetoes? There will quite likely be no session of the New Mexico legislature until the people send up in January 1915 a newly selected squad for the lower house. This might at least offer some moral reason for the senate which entire body holds until 1917.

ADVERTISING HINTS.

- Some Brief Hints for the Merchant Who Wants to Be a "Live Wire"
- 1—Reach the point of contact with the reader of our advertisement. Place yourself in his place and then make the "adjustment."
 - 2—Telegraph it. That is cut it short. Talk to the point with cold facts. Nobody wants to be bored with useless and immaterial nonsense.
 - 3—Use simple Anglo-Saxon words.
 - 4—Use plenty of "white space" about your advertisement. Make it easily seen.
 - 5—Don't insist on too many different kinds of type. Your type must be easily distinguished, but not of a great variety.
 - 6—By all means advertise the "truth." You may be able to fool some of the people with exaggerations for a while, but not continually.
 - 7—Don't run one good advertisement and then stop, thinking that this will sell your goods and answer for the season. Your competitors will not do this.
 - 8—Make your ads serious, simple and to the point. The people who want to be amused read the joke columns of The Herald. They will not look for this in your ads.
 - 9—Let the newspaper advertising man assist you in arranging and wording your copy. He may have ideas that have not occurred to you. That's his business, you know, and a good, live newspaper man is usually a good ad writer.
 - 10—Remember that an advertisement in a favorite local newspaper is kept in the home and is seen as often as the newspaper itself is opened and read. The Herald is the favorite in the homes of Portales and Roosevelt county people.
- Advertiser.
Another reason why the average man loves to have his wife get down the old lover letters and read to him is because Boss Murphy of Tammany and Sulzer are the very warmest personal friends.

The Dallas News now is mean enough to say "Felix Diaz seems to have received about as many votes for President of Mexico as Eugene Debs gets for president of the United States."

The address of President Woodrow Wilson at Mobile will live in history as a masterpiece utterance by an American president. It was full of the new American spirit that the president is trying to politely but firmly impress upon all the world.

E. Dana Johnson of the Albuquerque Herald seems to be getting as badly mixed as Brother Fox of the opposing daily on the Mexican situation. Both talk as though they thought Wilson and Bryan won't fix it in the end!

Huerta might yet get licked if he don't take down that bully sign.

We are wondering if Colonel Roosevelt is making those speeches in Brazil in the national tongue of those people, the Portuguese.

Notice of Suit

In the District Court of Roosevelt county New Mexico.

I. R. Hill, as administrator of the estate of Mack Qualls, deceased, plaintiff.

vs. No. 959.
Dillard Qualls and Arch Qualls, defendants.

To the defendants, Dillard Qualls and Arch Qualls in the above suit:

You will take notice that a suit has been filed against you in the District Court for the fifth judicial district of the state of New Mexico, for the county of Roosevelt, in which I. R. Hill as Administrator of the estate of Mack Qualls is Plaintiff and Dillard Qualls and Arch Qualls are Defendants and numbered 959 on the docket of said Court. That the general objects of said suit are as follows:

To secure an order from the said Court herein allowing the said I. R. Hill as administrator of the estate to sell all the interest of said estate in and to the NE 1-4 section 13, in Twp. 2 south of range 30 east N. M. P. M., and any other real estate in and to which said estate may have an interest and for cost of suit and such other and further relief as the nature of the case may require. You are notified that if you fail to appear and answer or plead in this cause on or before the 12th day of January 1914, judgment by default will be rendered against you in this suit and the allegations to plaintiff's complaint will be taken as confessed.

C. M. Compton, Jr. is attorney for the plaintiff and his business address is Portales, New Mexico.

Witness my hand and the seal of said court this 7th day of Nov. 1913.

C. P. Mitchell, Clerk.
By J. W. Hallow, Deputy.
(Seal)

No. 8348 Report of the condition of The First National Bank OF ELIDA

At Elida in the State of New Mexico, at the close of business, October 21, 1913

RESOURCES	
Loans and Discounts	\$ 98,361 80
Overdrafts, secured and unsecured	1,891 47
U. S. Bonds to secure circulation	25,000 00
Premiums on U. S. Bonds	500 00
Banking house, Furniture and Fixtures	7,000 00
Other Real Estate Owned	4,905 00
Due from state and private banks and bankers, Trust Companies and Savings Banks	682 22
Due from approved Reserve Agents	3,731 96
Checks and other cash items	177 99
Exchanges for Clearing House	1,125 76
Notes of other National Banks	175 00
Fractional Paper Currency	
Nickels and Cents	19 47
Specie	6,050 95
Legal-tender Notes 50 00	6,100 95
Redemption fund with U. S. Treasurer (5 per cent of circulation)	150 00
Total	149,821 62
LIABILITIES	
Capital Stock paid in	25,000 00
Surplus fund	5,000 00
Undivided profits, less expenses and taxes paid	4,157 19
National Bank Notes outstanding	25,000 00
Due to other National Banks	10,690 44
Individual deposits subject to check	63,178 69
Time certificates of deposit	5,693 80
Cashiers checks outstanding	1,097 59
Bills payable, including certificates of deposit for money borrowed	10,000 00
Total	149,821 62

State of New Mexico, County of Roosevelt, ss:

I, A. A. Beeman, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

A. A. Beeman, Cashier.

Subscribed and sworn to before me this 12th day of November, 1913.

T. E. Mears, Notary Public.
My commission expires Apr. 27, 1917.
Correct—Attest: Lala Stone, G. W. Robertson, W. F. Bennett, Directors

SOCIETY

A STRONG REPLY

A smart-aleck newspaper man who probably was tickled to death to get a chance to peep at the things he was kicking about, published this in his paper.

"Backward, turn backward, oh time in your flight; give us a girl whose skirts are not tight; give us a girl whose charms, many or few are not too much exposed by a peek-a-boo; give us a girl no matter what age, who won't, the streets use as a vaudeville stage; give us a girl not too shapely in view; dress her in skirts that the sun can't shine through."

Whereupon one of his lady subscribers "came back" with the following, since which everything has been very quiet:

"Backward, turn backward, oh, time in your flight, give us a man that never gets tight; give us a man both honest and brave, who still wears something when he goes to shave. Give us a man no matter what age who won't use the world as a vaudeville stage; give us a man with a fine manly face, who won't shed all his clothes when running a race, when playing base ball and basket ball game; give us a man that won't show all his frame, give us a man that has something to do besides watching us women, please, oh please do!—Ex

MRS. J. B. SLEDGE ENTERTAINS

A delightful social affair among the children was that held at the beautiful home of Mr. and Mrs. J. B. Sledge Saturday afternoon from two to four o'clock. The Sunday school classes of Misses Reece and Ferguson, with a few invited guests, met for a jolly good time, and they had it too.

The house was decorated with Japanese lanterns, black cats, and witches. Such games as bobbing for apples, pinning tails to a large black cat were entered into joyously.

The afternoon entertainment closed with the children keeping step to a pretty march played by Mrs. W. O. Oldham. The children marched around the dining table each receiving an apple, some candy and cake, which made complete the happy affair for the children.

The following were present: William Garrett, Carr Hopper, Willie Taylor, Ernest Taylor, Charlie Adams, Kyle Dunlap, Pete Hart, Ruffin Sledge, Myrtle Huffman, Helen Mueller, Susie Freeman, Alris Garrett, Jerry Hart, Clint Fairly, Mrs. W. O. Oldham, Mage Shepard, Helen Humphrey, Ruby Servis, Mildred Murrell, Nay Servis, John Merrill, Hallam Shepard, Berte Boyken.

HENSON—BURROWS

Married at 4514 Broadway, Kansas City, Mr. Owen V. Henson and Miss Elzie Burrows. The bride is the youngest daughter of Dr. and Mrs. Burrows who resides east of Portales. Dr. Burrows was one of the first settlers around Portales and here the bride grew to womanhood. The groom is the third son of Mr. and Mrs. Sum Henson of 2918 North 12th st. St. Louis. He formerly lived with his par-

ents east of Portales but for the past two years has made his home in St. Louis.

The bride-to-be left Portales October 6, and was met in Kansas City by Mr. Henson and Mr. and Mrs. C. E. Bartlett, son of Mrs. Burrows. The couple left immediately for St. Louis where the groom has prepared a home.

GIRLS ROOK CLUB

The girls rook club met with Thelma Huffman Saturday. It was a most delightful afternoon. After playing rook for a time, light refreshments were served. The following were present:

Eva Crosby, Thelma Pearce, Janise Wyly, Vera Merrill, Mabel Rogers, Ouida and Lucile Munday, Maurine Seay, Maud Amy Reese, Nola Keen and Thelma Huffman.

MRS. TYSON HOSTESS

Mrs. Tyson entertained on Thursday afternoon with four tables of rook. At the close of the afternoon a delicious salad course was served. The guests were Mesdames Jones, Molinari, Mears, Hightower, Hawkins, Harris, Connally, Brown, Luikart, Addington, Dolan, Williamson, Mundy, Hall, Culberson, Misses Marguerite Patterson and Edna Carter.

PRUETT—DUTTON

Thursday of last week Judge Compton said the words that united in wedlock Mr. W. H. Pruett and Miss Elvr Dutton, of Dora. The Herald extends congratulations.

A very delightful bridge party was given Saturday morning by Mrs. T. E. Mears in honor of Mrs. Ed Mundy who returned from a lengthy visit with relatives at Roanock, Va. There were two tables of six hand bridge. A delicious two course luncheon was served at noon. Those enjoying this party were Mesdames Mundy, Ward, Nixon, Hardy, Howard, Hall, Rogers, Puckett, Jones, Brown, Monroe and Williamson.

A SOLUTION OF THE DANCING MANIA—

The dancing mania that has been sweeping the country is naturally greeted by all careful-thinking and clean-minded people. If the dances of themselves had merit and were graceful, to say nothing of having even a glimmer of refinement, a National expression in dancing need not be deplored. As a matter of fact it might well be welcomed, provided always that the auspices under which dancing is enjoyed are what they should be in the interest of young people. But there is neither rhyme nor reason, grace nor merit, in the dances known as the "turkey trot," the "tango," the "bunny hug," and the rag. Their very names proclaim their character. They are absolutely inexcusable of introduction into a company having any regard for the right relation of things.

It is already apparent that last summer witnessed the apex of this mania for these vulgar dances, and that from now on we shall see less of them. Meanwhile a complete and refreshing change is in the hands of every woman who has the opportunity to do so to bring about a revival of the quadrille, the lancers, the minuet, and to restore the graceful waltz to its old place on the dancing-card. We have certainly reached the limit in meaningless and grotesque dancing and the time is ripe for a return to

that "poetry of motion" which the old-fashioned dances so beautifully typified. The most effective way always, to banish an undesirable element is to introduce something desirable.—Ladies' Home Journal.

Posted

No hunting on the following described property: west half section 14, east half section 22, section 23 and section 26, township 2 south, range 36 east.

Aviso

No se permite de casar aqui en esta propiedad: west half section 14, east half section 22, section 23 and section 26, township 2 south, range 36 east.

JOE BRADLEY.

For Trade

Two lots, seven room house in the city of Stanford, Texas, to trade for relinquishment, stock, etc., or deeded land. If you want to trade your stuff and get to a fine town where there are fine schools, colleges, churches, etc., this is your opportunity. Write me fully what you have.

F. I. Green, Stanford, Texas.

To Trade

Desirable residence property in Ada, Oklahoma, for land, town property or livestock of any kind in Roosevelt county. Ada is one of the best school towns in Oklahoma, has well equipped state normals, good city schools. My property is four blocks from the post office. Two blocks from two of the finest churches, in town. Two blocks of city high school. This proposition will bear investigation, if interested write or call and see, W. H. Braley, Portales, New Mexico.

"Known"

The parties who have our maize forks and coal shovels are known and reminded. Therefore they should return them to avoid trouble.

BELL & SON

Cockerels

Thoroughbred white leghorn cockerels for sale, two miles north, one mile west of Carter, New Mexico. Mrs. J. M. Grisso 3t-46

Lost:—Somewhere between Peaces Drug Store and the railroad a bunch of keys. Finder return to the Herald office and receive reward.

J. E. Deen has returned from an extended visit with a son at Ft. Worth, Texas, and also a son at Willis Point, Texas.

The Stone and Vaughan cattle have been sold to Mr. Dreyfus of Kansas City and are now being dipped and tallied out. A. A. Beeman and G. M. Williamson closed the sale while in Kansas City a few days ago, and we understand that the stuff brought top prices tho we were unable to learn the exact figures.

LAND WANTED

We want to buy all of the land in section 20, 21, 22 and 23, township 3 south, range 36 east. Will pay cash if price is right.

JOE HOWARD & SONS

Fresh Syrups, Fresh Corn, Fresh Peaches, Fresh Tomatoes, Fresh Honey, Fresh Soups, Fresh Chili, Fresh Oats, Fresh Meal, Fresh Potatoes, Fresh Berries, Fresh Bread. Big Tablets and long Striped Pencils at.....

.....STRICKLAND'S GROCERY.....

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.

HUMPHREY & SLEDGE HARDWARE

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.



**AVOID
THE
COAL**

that contains a mixture of stone, slate or dirt. These ingredients help make the weight but do not help in warming the house. You'll find our coal entirely free from such costly substances. It is all coal and every piece of it will do its share in heating the house, stove or office.

Connally Coal Company
PORTALES and ELIDA

**We make our Own
Chocolate Creams**
.....AT THE.....
Kandy Kitchen

H. C. McCallum
DRAY LINE

All kinds of Hauling done on Short Notice. Orders left at the hardware store of Humphrey & Sledge will receive my prompt attention, and your patronage will be appreciated.

Telephone Number 104

Pure Drugs Medicines Perfumes =	Prescriptions our Specialty	Combs Brushes Soaps =
and Toilet Articles =	Portales Drug Co. B. A. MORRISON, Mgr.	Rubber Goods and Sponges =
Watches Clocks Jewelry	We Appreciate Your Patronage CALL AGAIN	Fine Stationery Cigars Etc.

..Ford Automobile Agency..

We now have a sub-agency for the famous Ford Automobile, having procured the same from Messrs. Faggard and Tyson, of Portales, New Mexico.

Also have supplies and a well fitted and appointed garage.

**Autos for Livery Hire
As well as for Sale**

PERCIFULL & ROCKEY
ELIDA NEW MEXICO

Little Stories Made Larger

(T. J. Mabery in Clavis Journal)

Santa Fe, the capital of New Mexico, it is said by everybody living in Santa Fe, and a few outside of the city limits, is the oldest permanent stopping place of the white man in the United States. The considerable number of folks in this country not included in the above group, admit, if pressed closely for a committal, that they have learned from history and story writers that it is at least the second oldest, St. Augustine, Fla., having to justify herself for first place. Anyway, Santa Fe is a very old city, with many interesting items for the tourists' note book and camera, besides curio shops, heartless inn keepers, politicians and ex-governors.

Once upon a time the writer counted governor and six "exes" grouped within the area of a city block and he didn't have to turn and describe more than a half circle to accomplish the feat either. Not all of the ex-governors whom we saw that day live in Santa Fe permanently, but most of them did. Some of them just spent their annual ten months and two weeks vacation there, living the remainder of the time at their "home" for political purposes, at Tularosa and other places.

Santa Fe had a population in 1910 of just 5,972, if you count the Anglo-Americans, who form a minor fraction of the human bulk, and in addition to this the oldest house on the North American continent (excepting as we said before St. Augustine's main) which costs tourists 25 cents per to look upon and into, also the Santa Fe river which separates the city proper from the state house and the legislature and serves as a sewer deposit. There is now a bridge across the river, but there used to be merely a foot log.

As an indication of the progress of the city of Santa Fe, it might be said that in the last three quarters of a century about 100, according to the Mexican federal census report in 1830 there was a population at Santa Fe, of about 6,000. Santa Fe and New Mexico, you know, were not ours until after we ran General Armistie out in 1846.

The first newspaper published at Santa Fe was in 1834 on a press brought from Mexico City. The paper was named La Verdad, and perhaps the best carrier published here until Bronson Cutting and Theodore Roosevelt started in 1912 the Progressive Santa Fe New Mexican, which was to help Democrats to office in New Mexico and extinguish stand-pat Republicans, grafters in high places as well as the bunny-hug and other immoral rags practiced in Santa Fe's high society, and expostulate upon the virtues of large families and the many causes of the high cost of this present day living.

Santa Fe also has a number of Catholic schools and hospitals all of which are worthy institutions and well patronized by the people of the state, the latter being partially supported by the funds of the state because the constitution says it's the right thing to do.

Santa Fe has one railroad coming within eighteen miles. This is the much advertised A. T. & S. F. which runs from Chicago to Los Angeles via Kansas City and Lamoy, and it is the source of much profit for its stockholders and the Indian souvenir vendors and the eighteen miles of short line narrow gauge which connects the capital city with the rest of the world. Santa Fe also is in direct touch with Denver by via of the wireless and the "Chill Line." The "Chill Line" is the narrow gage steampassenger and freight carrier which hauls passengers for accommodation and 5 cents per mile.

Then the New Mexico Central is the name of the misfit that Delegate Bull Andrews of congressional fame imposed upon the Ancient City and the Estancia Valley, and which it is predicted will some day be a real live and commercialized institution. It costs only seven and one half cents per mile to ride on this road now if you are traveling with light baggage.

The hotel folks and butchers of Santa Fe are very considerate of people who come here to spend the legislative or tourist season, and they never charge more than the traffic can bear, if they have any dependable way of estimating the maximum pressure.

That is one thing that has made Santa Fe such a big town so it is claimed the low cost of living for the tenderfoot and the occasionalite.

But there is still hope for Santa Fe. There is a Democratic Governor there, who stays on the job most of the time to see that the republicans and outlawed Democratic politicians don't get away with the state house and treasury. He won't hardly take the time and the chance to come to county fairs about over the state where he is wanted to help draw crowds to the pumpkin shows, for fear something will happen while he is out. It is perhaps alright for the state and Santa Fe too, but rather exasperating, and trying on the nerves of the governor's friends who think he ought to give a little advertisement for political party purposes.

Baring a few objections, Santa Fe is a delightful place to live, or visit. There is here a delightful climate; there are to be found here the best people on Earth, excepting a very few; and there on the snow capped mountains which rear their heads to an upright distance of nearly eleven thousand feet above sea water level comes the breeze which would enchant and charm the Gods of old Athens. A better summer climate cannot be found in all the world,

AS ROOSEVELT COUNTY

Excels in the Production of Farm Products---So do we excel all others in quality, and price on up-to-date groceries.

JOYCE-PRUIT COMPANY

Shaw's Garage
W. F. SHAW, Proprietor

Located in old Vaughan Garage and ready to put out first class work. We carry the only complete line of automobile accessories, consisting of tires, tubes and etc., in town and ask you to come inspect our stock when in need of such.

OUR PRICES ARE RIGHT

All Work Guaranteed

**WHEN YOU'VE HARVESTED
YOUR COIN
PUT IT
IN THE
BANK**



Just a few bushels of wheat planted in the ground become MANY BUSHELS of grain; so will the money you put in our bank from time to time become a BIG SUM. The interest we will pay you will help it grow.

We pay liberal interest consistent with safety.

**DO YOUR BANKING WITH US
THE FIRST NATL. BANK
OF PORTALES, NEW MEXICO**

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Cleaning Up The Town

In the days of the 'Wild West' the gun men went on their periodical sprees, used to go into the small and remote frontier settlements and 'clean up the town'. Finally, however, when the decent citizens got their heads together and organized the 'vigilantes' it became extremely injurious to the health, happiness, and especially the longevity of the roughs who undertook to terrorize the community.

Nowadays to clean up the town means just the opposite of what it meant in the long ago. In every town there is, however, still need of 'vigilantes' who shall see that the town is 'cleaned up' and to see that the town is 'cleaned up' and to see that some of its 'gun men' citizens do not neglect the duty imposed upon all to keep their places—their homes, yards, outbuildings and alleys 'cleaned up.'

No self-respecting community can afford to go on with dirty, garbage-laden alleys, and with fly-infested disease-breeding rubbish heaps within its borders. Sensible, intelligent and well-informed people now know that by the most of the disease, deaths and suffering are caused by neglect of well-established laws of sanitation, and in this community there are or should be persons, with the courage of their convictions, who will organize and push a campaign that shall have no disease breeding corner untouched.

Of course a movement of this kind cannot be carried on without wounding some folk's sensibilities. Consequently the campaign should be preceded by ample publicity that shall take the form of warning if not even of threats. The conduct of the person who would deliberately drop poison into his neighbors well does not differ greatly in principle from that of him who in his yard or alley breeds disease germs that endanger his neighbor's health.



The Temptation

to try just one more of our Loose Wiles candies is irresistible, once they have been tasted. The smooth delicious flavor, the sense of complete satisfaction a sample discloses, make all tasters of our candies candy lovers.

Dobb's Confectionery

Plain speaking and vigorous action are more to the purpose before than after the harm has been done. Every city, village and community ought, therefore, to be armed capable to fight the disease that lurks in the unsanitary conditions, sparing nobody who neglects his duty with respect to keeping his premises in a condition that does not endanger the public health.

Some Difference

We overheard a conversation between two traveling men this week. One, it appears, failed to sell any goods in the town. Probably this made him sore. At any rate he was knocking the town. The other said, "Young man I have traveled extensively and I want to tell you that I regard Portales as one of the very best little towns I ever saw. There is no greater opportunities for good, safe, money-making investments anywhere in the country than is offered here in this Valley. The man who will buy even a small tract of this irrigable land now has a snug for tune laid up for the rainy day."

Interested?

Lacy, N. M. Nov. 12, 1913.
Editor Portales Herald:

I have just read the notice of the creamery meeting in your paper. While I am a dry land farmer, I am in the Portales Valley and feel an interest in its future. As to the cannery, if I can add anything to its success I shall raise what I can on dry land. I can grow snap beans, pumpkins, cucumbers, etc.

I have sold a little cream this year and am making preparation to sell more next year.

I hope the efforts to establish a creamery and canning factory at Portales will prove successful. I think our people should take hold and help to make the two enterprises worth something to our country.—N. B. Griffin.

We are glad to give space to this letter in the herald, and shall be pleased to hear from others on this subject. What are you willing to do to make these two needed enterprises possible.—Editor.

Some Potatoes

Judge W. E. Lindsey said to the Herald man, "I made fifteen hundred pounds per acre this year and sold them for two cents per pound, or \$300 per acre." Well we are not going to dispute that the Judge realized the \$300 per acre from his "tater crop," but we do rise to ask the question, Who did the work? His better three-fourths may not have done the work, but we do know that Mrs. Lindsey received the \$300 check for the potatoes. Evidently she had a three hundred per cent interest in those potatoes. Isn't that the way lawyers argue?

W. O. Oldham was a business visitor in Clovis Friday and Saturday of last week.

White House Grocery Co.

OUR MOTTO IS:

Quality, Price and Fair Dealing

We Buy Butter, Eggs and Cream. Cream Day is Saturday. We are Paying 35 cents per dozen for Eggs. I Pay 28 cents for Cream, CASH. x x x

We handle the celebrated Ridenour Baker
"PUNCH BRAND"
of Staple and Fancy Groceries

Phone 21 T. J. Molinari, Prop.

Portales Bank & Trust Co.

Capital Stock, \$25,000.00
Surplus, 5,000.00
Resources, 153,000.00

Portales .. New Mexico

Why a Checking Account?

The checking account at a good bank is a necessity with every one who wants to put system, safety and stability into his own matters.

It prevents the necessity of carrying a large amount of cash on hand.

It provides, in the returned cancelled check, a receipt for every payment.

You can open a checking account here at any time with any sum from a dollar up.

Portales Bank & Trust Co.

G. M. WILLIAMSON, Pres. BEN SMITH, Cashier. T. E. MEARS, V. Pres.

---HOWARDS---

Land and money brokers. See us for loans or land exchange. ::

We Get Results

The Country Town Weekly

Concerning the small town weekly newspaper, a well known metropolitan publication recently said:

No daily newspaper, however well edited, can take the place of the small town weekly, if the publisher knows his business. The latter has a hold on the hearts and lives of the people that can not be loosened by an outside newspaper, daily or otherwise. It's the personal friend of every man, woman and child in the community. It furnishes the first reading lesson for the toddler who has just learned the alphabet. In its columns are recorded the child's progress through school, his departure for college and the record he made while there, his marriage and his business career in the distant city. It tells of the tragedies and comedies in the lives of those who are neighbors and acquaintances. It gives the gossip of the hour and the news of the day, and discusses subjects that are of interest to all who can scan its pages. Its editor is a sort of father confessor to everybody. The home town newspaper is as essential to a town as the retail merchant. The extent of the prosperity of the town depends upon how well the merchant and editor pulls together. Once in a while the remark is heard that the life of the small town weekly or the life of the small town merchant is threatened by interests now neutralizing in the large cities, but this is not true. The community is safe, the local merchant is safe and the editor is safe so long as we are alive and alert to our neighborhood interests and do the things that should be done to promote community welfare.

NOTICE FOR BIDS.

Notice is hereby given that the Board of County Commissioners of Roosevelt County, New Mexico, will receive sealed bids up and until November 21st, inclusive from and after the publication of this notice, which said date is October 30th, 1913, at the office of the County Clerk at Court house in Portales, N. M., for a contract to furnish material except brick and labor and install a fireproof vault in the County Clerk's office in the court house of Roosevelt County, as per plans and specifications on file in the office of the County Clerk of said county. A certified check of ten per cent of the bid will be required of all bidders, same to accompany the sealed bid, as a guarantee that said bid is in good faith and that said bidder will within five days after the acceptance of such bid enter into contract and bond as required by law.

Work under this contract must be begun within ten days after acceptance of bid, unless delayed by lack of material, and pushed to immediate completion.

The Board reserves the right to reject any and all bids. By order of the Board of County Commissioners of Roosevelt county, New Mexico.

C. F. MITCHELL,
County Clerk.
By J. W. BALLOW,
Deputy.

Some Beets

Mr. Carl Mueller states that he got fifteen tons of sugar beets from one third of an acre this year. This is forty-five tons to the acre. Mr. Mueller says it is easy to grow these beets and that they are sure. He says they are great for hogs and cattle. He expects to fatten his twenty-four hogs, largely, from these beets this year. We predict that in the not far distant future there will be a very large acreage planted to beets in this Valley and that it will be one of the big paying crops. Of course we must, and will have some time, a beet factory, just as we must, and will have a canning factory and a creamery. These three industries are a certainty for Portales because they are an absolute necessity, and will be a paying venture from the beginning.

Splendid Showing

D. Z. Little was a business visitor to Portales this week, he lives near Causey and while in the city called at this office. The Herald is "the people's paper"; is published in the interest of every section of the county and we are always glad to have our readers and friends from over the county call on us when in town. You are thrice welcome.

Mr. Little reports crops good in his section and the people, as a whole, satisfied and doing well.

Another thing Mr. Little said that is of special interest is, that three years ago he started with one cow, and today he has three cows and four calves and yearlings worth about \$450. This is not a bad showing. In a short time now he will have a good size bunch of cattle grazing on his half section of land and his bank account will swell proportionately and with not so much effort on his part.

Go thou and do likewise.

When you think insurance, think Corha Brothers.

New Mexico Bankers Association Convention, Albuquerque, N.M. November 12, 13 1913

Dates of sale November 11, 12, Return limit 13 Fare \$13.90

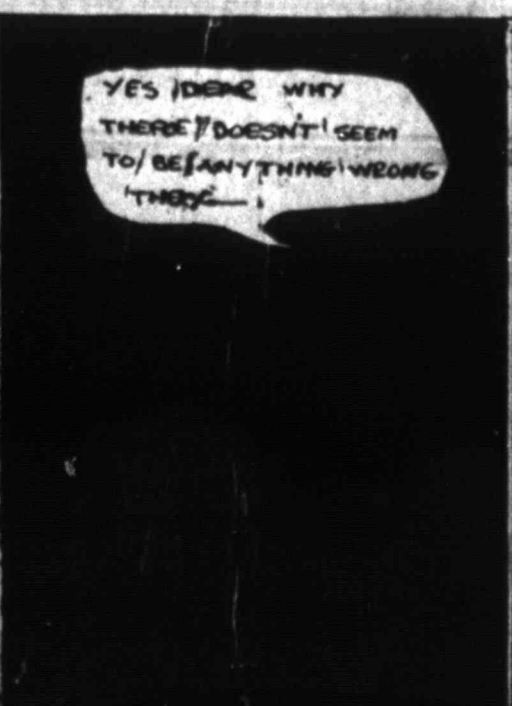
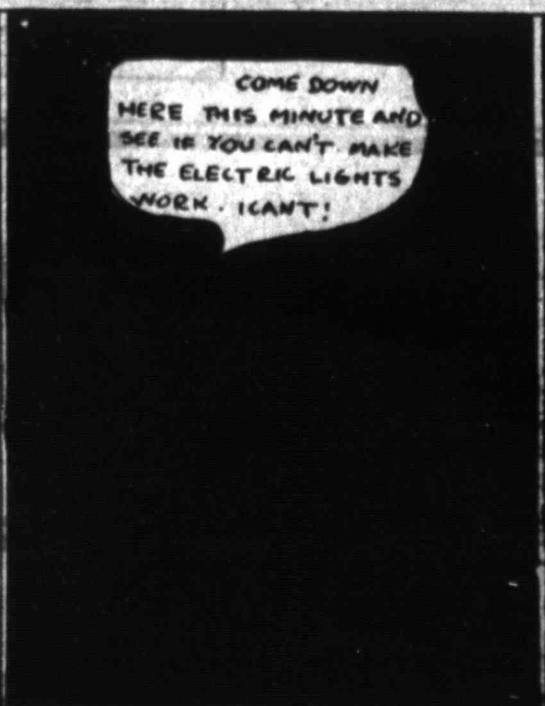
New Mexico Educational Association, Albuquerque, N.M. Nov. 23, 26 1913

Date of sale November 21 to 25 final limit Dec. 2, fare \$13.90

W. S. Merrill, Agent

MR. HENRY PECK AND HIS FAMILY AFFAIRS

By Gross



WHY NOT OWN YOUR OWN HOME?

We own more than a thousand acres of the very best land in the Portales Valley; "The Shallow Water Section of the Great southwest." We are Offering this Land for Sale for the First Time. *x x x x x x x x*
 None of the Above Land is over two Miles from Portales and Much of it adjoins the Town. Every Acre is Choice Stuff, But of Course the First Buyer Will Get First Pick of Location.

We are cutting this Land Into any Size Tract to suit Purchaser and Will Sell on EASY TERMS to the Man who wants a Home. x x



Irrigation Scene in the Portales Valley

We are financially able to stand by our customers and will certainly help the man who wants a home. x x
In fact we can make it possible for him to own his home. x x

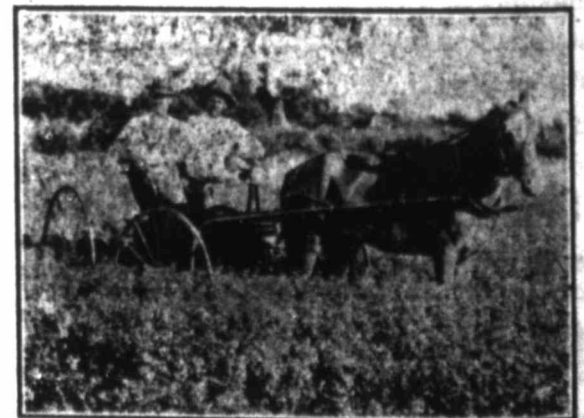
Call or Write Us About This

We can sell you unimproved land or we can sell you improved tracts or farms in any part of the Valley. Let us know your wants. We are in a position to help you. NO USE TO PAY RENT, Get you a Home, Start on the Road to Prosperity. Get Our Prices and Our Terms, and Get On An Irrigated Farm With Water Furnished If You Like and Go to Work on---



Young Orchard in the Portales Valley

YOUR OWN HOME PLACE



First Years Alfalfa Portales Valley

The Portales Valley Land & Loan Company

Office First Floor of Citizens National Bank

Portales, New Mexico

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