## PORTALES HERALD-TIMES

## OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

## GREETINGS FROM OUR BUSINESS CONCERNS

Portales Business Men Appreciate Your Patronage And Are Telling You So In This Weeks Paper
the usual entepprise manffested by our merchant The Following Greetings Show The Customary Spirit And Enterprise of Our Business Men
 county. We are really proud of
the tact that we have been the cause of many people buying
land in this Valley. We know o land in this Valley. We know of
no place that offers greater op
portunities than Portales and glad Christmas time we
wo you the compliment Land and loans. We are glad that Portales and Rereselt county from fires in 1913 We are glad that we are in a pos
ition to "protect" any who may
happen to such a misfortune in 1914. That s our business. and
we "know our business." When
you think insurance think Corhn Bros. Wishing you the compli
ments of the season.-Cork $B$ ros., Fire insurance. By fair deaing and good goo
have tried to show my appre alation of the business of the
people of Portales and Roosevel way I hope to merit your busi
ness in 1914. I shall continue $t$ pay cash for your cream. Wish
ing you a joyous Christmas and prosperons New Year.-T.
Molinari, White House Grocery The year 1913, all things con
sidered, has been the best of the best of seven vears we have
been doing business in Portales Ween thank you heartily. The
"square deal" shall continue a his store, and your businesg
during the year 1914 will b greatly appreciated. May the
lull joys of the seaso be yours,
Lu Dardy Hardy Hard ware Co We take this method of thank
ng all those with whom we have had any business dealing during
our stay here We shall contin ue to give yout the best servicin in terest and strive in every wa
possible to merit your busines in 1914. Yours thankfully, -W
H. Braley \& Son,Fire insurance

Yes, I am thankfol. Why appetite distressingly good. have gotton an abundance of hai nd whisiers in 1913 3and there ha een no complaint on the part he victims."Yours to make ugly passa
ber shop.

We take this opportunity riends and customers for the fa ors of the past year. We than vish for you a merry Christma and joyful New Year. It is ou aim to give you the best possible service in 1914.-Claud Conning ham, Portales tailoring \& clean
lng company.

Saylors Cafe:-We are thank ful for the patronage afforded u uring the year 1913, and wis to express our appreciaion





Christmas day is one of su-
preme importance to all christ-
endom. This is one of the real
"good cheer" days of the year.
We hope that oodles of good
cheer will come your way this

| We hope that oodles of good |
| :--- |
| cheer will come your way this |
| Christmas and that the New Year |

will add still more good cheer to
your life. You are invited to
make this store your beadquar.
ters-S. A. Morrison, Portales

## In looking back over the ciosing

 year I find many reasons forthankfulness. My volume of business has been larger and my
dealings with the people of Portales and Roosevelt county has
beentplesant; I hope to merit your patronage during 1914. Wish-
ing you many happy returns of lig you many happy returns of
the season. C. V. Harris, Dry-
goods, Groceries.
$\qquad$ velopment in the Portales Valley within the next year or so that
will surprise the most optomistic such as to justify this prediction. Believing thus, we shall exert our utmost efforts to induce all the
people we can to buy homes in the Valles. Yours for a merry
Christmas and a glad New Year. Troutt \& Smith, Howard block. "The Live-wire Land Men." It is a real pleasure to express
our appreciation of the courtesys shown us during the year 1913 and to reaffirm our faith in the
future of Portales and Roosevelt county. "Brighter grows the
prospects day by day.". It is our determination to bring this
section before as many people as we can in 1914 and induce as ble. For we verily believe these will rise up and caH us blessed in
the years to come. Yours for a merry Cbristmas and glad New Year-Dr. R. H. Bailey, W. B.
Reid. Portales Valley Land and Loan Company.
It has been our pleasure to do business with the people of Por tales and this section for a num mas time we take this means of have had any business dealings. We wish you a merry Christmas and a happy New Year. You will find us at the same old stand rea dy to give you the bestin our
line in 1914-J.B. Crow in shop. We have been doing business year and we have found the peo ple of this town and county uniformally courteous and pleasant to deal with. We fiatter ourselves square with you and that we enjoy your confidence. We shall
be glad to be glad to supply your needs in
1914. Wishing you 1914. Wishing you the compli

ments of the season $-G$. W. Carr | ments of the season.-G.W.Carr, |
| :--- |
| $\mathbf{M g r}$. Portales Lamber company. |

## To Our Readers

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## INTEREST INCREASING IN VOTING CONTEST

Who Will Get the $\$ 10.00$ Gold Piece--Trade With Merchants Giving Coupons-It Will Pay You MANY IMQUIRIES RECEIVED ABOUT THE CONTEST The First Count Will Be On January Twentieth And The Leading Contestant Receives $\$ 10.00$ in Gold
J
ha
${ }^{\text {pr}}$

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is going to be a great scramble
Tuesd count in contest will be on time \$10 January 20th, at which to be given to the contestant hav- to the contestant receiving the
$\qquad$ argest number of votes These are the names contestants who have been nom
priz
en contestants realize the fact. This inated. They are authorized to has never been a contest in this to the Herald-Times and give a

locality where more or better receipt therefor prizes have bcén offered, or a Get busy an more strict adherance to justice choice. The contest will be con| The Herald-Times desires taem. | $\begin{array}{l}\text { ducted squarely and no partiali } \\ \text { ty will be shown. Do it now and }\end{array}$ |
| :---: | :--- | :--- | phasive the point that every con help some one reap the benefits lestant will be afforded an abso- of this liberal offer.

## The uames of the judges

$\qquad$
$\qquad$

## th every dollar pu Leyoo- Puit Cor

## Cosy Theater

R. H. Adams

Stricklands Groce
Ed J. Neer
M.-J. Faggard \& Co

Connally Coal Co.
Portales Lumber Co.
Portales Tailoring Co
Hardy Hard ware C
When you trade at these store sure and ask for coupons bearing 25 votes may win som friend of yours the beautiful Ob ermeyer \& Sons grand piano.
Get your friends to subscribe
for the Herald-Times. For each
for the Herald-Times. For each
one year new subscription you will receive 600 votes; renewa
one
otes
There is already a large list of contestants, but there is oppor-
tunity to nominate others. Fill
out the nominating blank and
send it to this office. Also cut
out the rote coupon and cast it
for ydur favorite. In order that
derstand the votes during the es to state that the contestan having the largest number of
votes during the contest, will be warded the piano as first priz the one baving the next largest number of votes will have the The third largest will have ber choice of the remaining prizes and so on until all the prizes have been distributed.
sue. If you know who has not veen nominated whom you think would make a
good race, use the nominating blame to this office or bring her person and it will be entered. It matters not if she be single or married. This is a popular votyoung lady voting contest. Some oneis going to receitre this pri

## The nominations so far are as

Miss Mignon Jones, City
Miss Jessie Farnham
Helen Lindsey
Ora Crawford,
Minnie Ross,
Minnie Ross, Nobe
Edna Cald well, Elida
Montana Grinsted "
Irma Sandefer, City
Lillian Smith,
Winnie Robinso
Ruby Jackson
Nettie Chesher
Tina Tyson
Verda Beasley
Eunice Honea
Mrs George Byars

1. Winiene Sandef

WinieBelle Blake
Maude Copelan
Dewey Elkins
Mayme Sanders Dereno
Minnie Forbes Elida, R
Miss J. Pearl Hntchinson, Normal send the holidays with Miss Willie Mae Culberson.
Lee Perciful, of Elida, was bus Miss Vera Monday from Waso Texas to pend the holidays with her parnts. Miss Humphrey is attending Misalor University. Misses Mattie Doss Hightower,
Fannie Williamson and Gladys Stone returned Monday from school at Wichita Falls Texas to spend the holidays with their
Mrs. M. A.Rudd and son, Floyd, returned Saturday from Califormake this their home. Ruad lived here seven ears and proved up on a claim. She thought she could find a bebey, but having learned better Erastag Danlup
Erastus Dunlap came in Sunday from the State University at
Albuquerque to spend the holl Alouquerque to spend the hollA. T. Monroe, who h
in San Antoinio, Texas, came
Monday to visit his wife and n Monday to visit his wife
childreh during the holidays.

| Portales Herald-Times |  |  |  |
| :---: | :---: | :---: | :---: |
| democratic in poltics |  | 1913--1914 <br> Christmas and New Years Holidays....... | Portales Bank \& Trust Eo. |
| Pumber |  |  |  |
| THEHERALD PRINTING COM |  |  | Stock. |
|  |  |  |  |
| SUBSCRIPTION SI.OOTHE VEAR |  | Via | Portales .. New Mexico |
| 1. н. shbramd |  |  |  |
| An Open Letter | summer time when butter is plentiful, when the maker can hardly tind an outlet for it and |  | Banking For Ladies |
| $\underset{\text { As there has been some mis }}{\substack{\text { a } \\ \text { leading statements } \\ \text { reearding }}}$ | does so often at a loss to himself |  | Every lady who handles money should |
| this comonay we are gett |  |  |  |
|  |  |  |  |
|  | ments to offer you outside of a change, and then tura back to the people who have handled | One and one third fare for the round trip io loci | It will place at her disposal the advice of men of training in financial affairs. |
| the attention of those inte in the dairy industry | the people who have handled it for you in the summer, when buterfat is plentiful |  |  |
| state We think that |  | and | This bank has a special department for handling |
| agree with us that it it the |  |  | the accounts of ladies, and its officers and employ. |
| tore the backone ot the whereit is charied on. | part of the year as there is notone fifth the butter made in NewMexico and Arizona through thein all respects. If at any timeyou haveany sugmestions to offer |  |  |
| Where it it carcried on. You are aware the |  | , | ers give courteous their requirements. |
| cream being shipp | Mexico and Arizona through the winter to supply the trade in those two states alone. | W.S.MERRILL, Agt. |  |
|  |  |  | Portales Bank \& Trust Co. <br> 6. M. Williamson, Pres. beN SMIth, Cashier. I. E. Mears, v-Pres. |
|  | outlet is caused by four things. Finst: We are located in the |  |  |
|  |  |  |  |
|  | PRosptiout's NEW MEXICO. We also wish wextend to one | We have something swout inwill you at be Racket Storn |  |
|  | tor which we are very thank ful Secosvl: We have by tar the and |  |  |  |
|  | state, which enables us to supplya very large area of territorywhere there is no butter made |  |  |
| , |  |  |  |  |  |  |
|  |  |  |  |
|  |  | $\square$ CIEANING $\square$ |  |
| tion |  | $\square$ CLEANING |  |
| conclusions as |  | Portales Tailoring and Cleaning Cor |  |
| aching |  |  |  |  |  |
| ery, nol only that, but they will have all the cream they can han. |  | $\square$ CLEANS BY THE $\square$ |  |
| We refer to |  |  |  |  |  |
| We reter to | manufacture of butter. Forrth: We have in our em ploy a man who has spent nis life | - एoren |  |
| found that the company 5 whom |  | ๑Mn\|0 H0n |  |
| they shipped wrote the |  | 011 |  |
| until he weather grew cat |  |  |  |
| with the dairy |  | Cleaning Process |  |
| dairy states you will find hey have enacted laws for |  |  |  |  |  |
| er |  |  |  |  |  |
| m paying |  |  |  |  |  |
| ,rice | 25 VOTECOUPON | SUITS |  |
|  | Send this vote to the Herald ontice within is day* from dath <br>  | ATS |  |
|  |  |  |  |  |  |
|  | Vote for ............... ...... | AVAJ |  |
|  |  | LANKETS |  |
|  | NOMINA TING BLANK <br> Popular Voting Contest | GARPET |  |
| arenow |  |  | RAL |
| the | I hereby nowinate or suggest $\mid$ |  | ND RUGS |
| pers, and |  |  |  |
| m shippers, and back you will |  |  |  |
|  |  | We Will Give You Prompt Service--and |  |
| we had no convetion than we are pasing at the resent tue with |  |  |  |  |  |
| it . Does not this prove our point |  |  |  |
| on is about the lowest |  | tion. Telephone Seven |  |
| on | Address |  |  |
| is |  | Portales Tailoring and Cleaning Company |  |
|  | Mrs. M. V. Cummings |  |  |  |  |
| which |  |  |  |
| Now it he had shipped thees | Dealer in General Merchandise, Feed and Coal, also Agent for the Famous De Laval Cream Separator | DO YOU WANT THE HERALD PIANO ...Get your Xmas Groceries at... |  |
| eggs ta local house and had don |  |  |  |  |  |
| Tor them hewowle have thought |  |  |  |  |  |
|  |  |  |  |  |  |
| east and take what he Do you $t$ out of them. Do you | Delphos, : New Mexico | Stricklands Grocery Store |  |

## Several Hundred Dollars in Prizes

To Be Distributed By

# Portales Herald-Times In Its Grand Piano Voting Contest 

for handling
and employattention to ust Co. e. merrs. viper.


Most of the merchants of Portlaes have contributed prizes and will give "Herald \& Times"

## VoteCoupons

With $\$ 1.00$ Cash Purchases.

RULES AND REGULATIONS OF THE CONTEST ARE AS FOLLOWS:

1. ANNOUNCEMENT. This piano and Populat Ladies Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured success.
2. PRIZES. The capital prize will be an Obermeyer and Sons Piano. Also other valuable prizes to the amount of many dollars which are announced herewith.
3. CANDIDATES. Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes shall receive the beautiful $\$ 400$ bermeyer and Sons Piano, and other premiums will be distributed in accordance with the contestants standing at the final count.
4. TIE IN VOTES. Should any of the contestants tie in votes, The Publishers Music Company will award a similar prize according to standing at final count.
5. VOTES CLASSED. Votes will be issued in the follow
ing denominations:


Value $\$ \mathbf{5} .00$

## Donated by

R. H. Adams

Confections, cigars, lunch room etc. I give a $6 \ddagger$ vote coupon free with each 25 cent cash purchase.

- Ask For Coupon

Gold Ring Value $\$ 1 \mathbf{0 . 0 0}$
Portales Drug Company
Drugs, jewelry and toilet articles. We give a 25 vote coupon free with each $\$ 1.00$ ase.
Ask For Coupon
Due Bill in Trade Value $\$ 5.00$
Donated by
M. J. Faggard \& Co. Groceries, meats and hardware. We give a 25 vote coupon free with each $\$ 1.00$ cash purchase

Ask For Coupons

| Due Bill in Trade | Value $\$ 4.00$ | Tailor Made Skirt |
| :--- | :--- | :--- | Donated by

Strickland's Grocery Staple and fancy groceries. I give a 25
vote coupon free with each $\$ 1.00$ cash vote coupo
purchase purchase.

Ask For Coupons
Portales Tailoring Co.
Custom Tailors, cleaning, pressing and re pairing. We give a 25 vote coupon free with eaoh 1.0 canh purchase. Ask For Coupons

## Rocker

Donated by

Ed. J. Neer
Drugs and drug sundries. We give a 25 vote coupon free with each $\$ 1.00$ cash parchase.
purchase.
Assk For Coupons

Call for and save your tickets beginning today for some young lady will appreciate them

Agents for Eclipse and Daisy WINDMILLS
None better were ever made.

HUMPHREY \& SLEDGE
HARDW ARE

Agents for Eclipse and Daisy WINDMILLS
None better were ever made.

A Columbia grafonola wil make this Christmas last all win ter. The one ideal gift for al the family. Sixteen styles ran
ging in price from $\$ 17.50$ and ging in
$\$ 500.00$-Price, from
$\$ 17.50$ agents.
Notice-Those knowing themselves indebted to either mysel
or R. A. Deen will find the notes with J. P. Deen at Joyce Pruit Co, Please call and settle same

I have bought J. E. Deen. and Baggage business, also han dle the Texas Co. oil puoducts. Will appreclate your patronage See the Portales Drug company for jewelry and toilet articles. All Columbia records will play on Victor talking machine will play Victor records.-Por Drug company, agents.
Herald for job work, rig Give ber,him or them a Colum make yaur selection and get you order placed. Prices and terms on application-Portales Drug company:
City guarantee every Quee tales Drug company
Wren you think
think Corhn Brothers
Telephone your
Frank Beard for dress
ens for your Sunday o'clock Saturday morning. fill orders through reasonable not

## the goods.

If you buy a Queen City ring and any stone, excopting dia monds, falls out, we will replace Portales Drug company.
Herald for all the new
Herald, 'the peoples pa
For Rent:-Nice fi house, well located, good
plenty of water and five plenty of water and five acre fice of county clerk.
.,Were all medicines as merit ous as Chamberlains Cholic the world would be much and off and, the percentage of suffer. ing greatly decreased Lindsey Scott, of Tem

## or sale by all dealers.

Herald $\$ 1$ a year and worth it. See me when in need of any
thing in my fine. Earl Landers the barber, Justive Building, Try an ad in the 'Cents Work' column for results. Th cost is one cent the wor

I was cured of diarrboea one dose of Chamberlain's Colic
Cholera and Diarrhoea Remedy Cholera and Diarrhoea Remed y
writes M. E. Gebhart, Oriole, Pa There is nothing better. For

Dr. D. D. Swearingin, of th
tirm of Presley and Swearingin eye ear and nose specialists Roswell, New Mexico will be in $20 \cdots 21$ and 22 of each month

A gentleman from Memph Missouri writes to know about Herald Times.
E. J. Withr

Kansas, cashed up
ald-Times Saturday

## T. J. Mullen Times reader.

Times reader.
W. P. Clark of Fayetville Ar

Notice for Pablication.
Notice for Publication.




| WE WELD ANYTHING THAT MELTS |
| :---: |
|  |  |
|  |  |

When in Elida, N.M.

BE SURE AND STOP AT.

THE CENTRAL HOTEL
G. PARDUE

Prop.

## ..Ford Automobile Agency.

We now have a sub-agency for the famous Ford Automobile, having procured the same from Messrs, Faggard and Tyson, of Portales, New Mexico. IC IC EC
Also have supplies and a well fitted and appointed garage. ic ic ic
Autos for Livery Hire
As revell as for Sale
PERCIFULL \& ROCKEY
ELIDA
NEW MEXICO

## Santa Claus. Look! Look!

Headquarters for Santa Claus goods of all kind from 5 c to $\$ 50$. Absolutely the largest stock of Christmas good ever displayed in Elida and lowest prices.

The Elida Drug Store



CRIEAM BAKING POWDER Madefrompure, grape Cream of Tartar good health

No alum

|  |
| :---: |
|  |
| Don't take it to a Bungler |

$\qquad$
$\qquad$ as new. We guarantee our work fied with our work and ou if you send your work here,
cause we do only good work.

Shaw's Garage




$\square$

$\qquad$


## $=\square=5$ 5



## $2+8=4=$



Just What Its
Cracked Up to
Be
Our coan in exactly
what itu name implies what its name implies
It's just coal and nothing
ond in comparison wth low else. It shines like a diamond in comparison wtth low
grade coal: Burn a ton of it and you'll find one way at least to practice coal economy
Connally
Coal Co.
Portales, N/ Mex
Precinct
Precinct 18
Precinct 19

## Precinct 21

Precinct 22
Precinct 23
Precinet 24
Precinct 25
Precinct 26
Precinct 28
Tax Assessor Roosevelt County,
New Mexico.

Hot Chili and Fried Oysters ADAMS CONFECTIONERY

Next door to Cosy Theater
To To

Phone 3
Portale, Ni.

## Notice to Taxpayers

f any person shall fail to render a true and complete list of his
DR. E. T. DUNAWAY Physician
and Surgeon property, the assessor shall make such list according to the best in
formation he can obtain and such person shall be liable to a penal ty of twenty-five per cent of the total amount of his assessmen and saidspenalty to be added to and collected the same as any other
tax, also no exemptions will be allowed to heads of families unless properly signed and sworn to
will velt county, New Mexico, hereby notify all taxpayers that day during the time specified by law, and therefore will not mak
day a house to house canvass, but will visit each precinst at the plac and time designated below for the purpose of making the assess-
ment of all taxable property for the year 1914, and furthermor ment of all taxable property for the year 1914, and furthermo
will not receive any schedule after the last day of February with out adding the twenty-five per cent penalty as provided by law.
Precinct $1 \quad$ Portales, assessors office, Jan.1, to Feb.28, ine Elida, Feb. 16th to 21 inclusive Edgar Sa Precinct
y.
W. H. BRALEY \& SON

Fire Insurance
We watch carefully the inter-
est of our customers, from the est of our customers, from the
time the policy is issued until
he loss is paid. "Special at-
ention , given to correct policy
rms."
"We Know How"
W. H. BRAIFY \& SON

Portales, - New Mexico

## JOYCE-PRUIT CO <br> .

 WISHES YOU A
## passeraus <br> 

And takes the following means of showing our appreciation of your past business by the following prices and ask that you look them over feeling that we offer the best bargains that are to befound in this section of New Mexico. We know of no better way of showing our appreciation than in this manner and this sale if taken advantage of will mean the saving of many dollars to our many customers. Saies begin December 17th and continue indefinitely. No goods charged at these prices.
100 Pounds of C. C. Flour ..... $\$ 2.50$
100 Pounds of K. K. Flour ..... 2.40
25 cent can Jack Frost Baking Powdar ..... 1515 cent Pink Salmon now10
10 pound can Apples now ..... 40
10 pound can Apricots now ..... 50
10 pound can Blackberries now ..... 50
10 pound can Peaches now ..... 50
25 cent 3 pound can Yosemite Apricots now ..... 15
25 cent 3 Pound can Glad 'tgr Table peaches ..... 15
1 dozen 1 pound cans Del Gardos Chile Con Carnia now ..... 85
1 dozen 1 pound cans Libby's Chili Con Carnie now ..... 95
1 dozen 1 pound cans Walkers Chili Con Carni now ..... 85
1 dozen 1 pound cans Del Gardos Tamiales now ..... 85
1 dozen 1 pound cans Van Camps Soup now ..... 95
1 dozen 1 pound cans Libby's Pork \& Beans now ..... 85
1 dozen 2 pound cans Standard BB Corn now ..... 1.00
15 cent Kraut now ..... 10
15 cent can of Peas now ..... 10
20 cents can of Sweet Potatoes now ..... 12



[^0]:    haman ike other loiks, hence enjoy Chrismas. Therelore we brought out our paper Full quote of news next week.-herald-times porce.

