

PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Twelve

PORTALES, NEW MEXICO, THURSDAY, JANUARY 1, 1914

1914

Number 2

A. A. ROGERS TALKS

Says There Should Be One
Cantaloupe As'n.
In The Valley

LESS EXPENSE AND MORE MONEY

The Expense Would Be Less
To the Growers and
Profits Larger

We people of the Portales Valley have now been able to take over two years experience in the cantaloupe game and in that time we have learned certain things not to do. There may be a lot more things that we have to learn but it might be well for us to recite a few of those things our experience dictates not to do, also having in mind a few of the things that we can do in the future.

We know that it is best for each farmer to plant only five to ten acres of cantaloupe and that it is also best for him to keep some hogs so that the hog can consume the over ripe, under-size and oversize and all non-marketable melons. If the market goes off and the individual farmer has hogs to feed his melons, he can let the commission men whistle.

Farmers of the United States are unorganized and as a result according to the last report of secretary of agriculture although the record of production has fallen off for the year 1913 and the fact that the number of farmers increased 11 per cent. since 1910, still there is no lowering of cost of living in the United States. "It seems that the long line of distributors and middlemen between the farmer and the consumer are in a position to take advantage of the market and to a certain extent control the market in both directions.

"The high price paid by the consumer ranging up as high as 500 per cent in some cases more than the farmer receives, indicates that there is plenty of room for lowering of cost of farm production to the consumers and at the same time largely increase the cash income to the farmer.

This question is one that we have to consider in the Portales Valley and among other things in connection with the marketing of our cantaloupes. There is now one offer of \$200 cash advance per car to the growers of Portales Valley provided they will agree to make good any deficiency if the gross sales do not cover this amount, including freight and hauling charges. This party will charge 7 percent commission on gross and will also take out cartage and handling expenses which will amount to from \$18 to \$20 a car.

It seems that there is a change coming in the method of marketing produce and that a number of growers and marketing concerns are putting in specialists in the various cities to handle their crop. These specialists claim that by their exclusively handling only one kind of crop they are able to get better results, higher prices for the farmer and cut out a lot of the administration expense of the commission houses.

We believe that in some in-

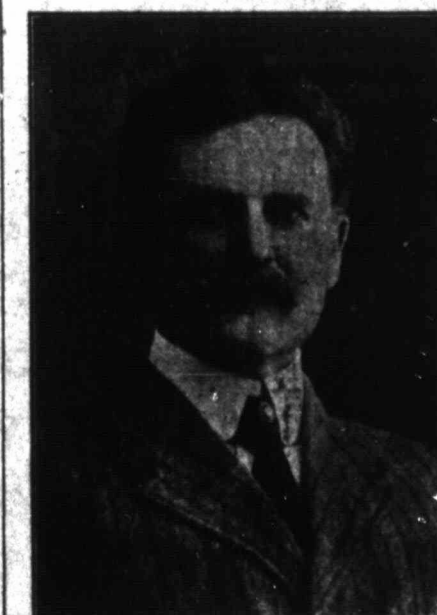
(Continued on page 8)



The above is a picture of J. B. Sledge, of the Humphrey & Sledge Hardware Co., and one of the real pioneers of this section, having come here some eighteen years ago, some time before there was any town of Portales. It is hardly necessary to say that Mr. Sledge is a fixture here and is well pleased with Portales and the Portales country. Said he: "I do not remember of but one or two years since I have lived in this country when there was as good a season in the ground at this time of the year as at present. I never saw the prospects for a crop better. I think if our farmers don't make big crops this year it will be because they do not try. This snow and rain is simply great."

Coe Howard returned last week from a business and pleasure trip to his home, Hopkins county Texas. Coe says that in the matter of schools, as well as in every thing else, Roosevelt county is far ahead of that section. Of course Mr. Howard is better pleased with this section every time he sees another. Seeing is believing or convincing, that is, it convinces a fellow that the best is the Portales valley and Roosevelt county.

E. E. Boothe, of Kenna, cashes up for the Herald-Times.



The above is a cut of Judge W. E. Lindsey, the pioneer attorney of this section. The life story of the Judge since coming to Portales more than thirteen years ago would make most interesting reading and we have partially exacted a promise from him that he will furnish us an early date with the story. In the year of our lord 1900 Mr. Lindsey hit Portales. There were about five saloons here at the time, and three or four other lines of business. It was a wide-open town in the fullest sense of that term. Judge Lindsey soon opened a law office and "hung out his shingle." He has stayed by the stuff and is easily recognized as one of our foremost citizens, always alive to the best interests of the town and community. He is an enthusiastic educator and an active member of the local school board. More anon.

Cupid Busy

Cupid has been quite busy during the holiday season and many hearts have been made happy. The Herald-Times extends congratulations to the following couples who have set sailing on the sea of matrimony:

J. C. Whitaker of Amarillo, Texas, and Miss Bertha Johnson of Elida, New Mexico were united in marriage Wednesday the 24th by Rev. Bell.

J. E. Carter and Miss Graycie Sandefer, both of this county, were united in marriage Wednesday the 24th by Rev. Bell.

Carl Hill of Amarillo, Texas, and Miss Edna Witt of Carter were united in marriage here in the county clerks office Tuesday the 30th by Rev. Bell.

Stinson Martin of Howard county Texas and Miss Janie Chandler of Carlisbad, New Mexico, were united in marriage at the courthouse here by Rev. Bell Tuesday the 30th.

"Blonde" Tom Arnold and Miss Ella Smith, both of Benson were united in wedlock at the White House Grocery Tuesday the 30th by Rev. F. G. Callaway.

Walter Alexander and Miss Mary Gomer secured license here to wed on Wednesday the 24th, and we understand were married at Inez. Both live in that community.

T. W. Austin came in first of the week from Stonewall county Texas, where he has been for several months. Mr. Austin has returned to his place west of town. He also owns a splendid farm east of the city. He says this country looks good to him.

S. H. Harris, who has been at Hereford Texas for some time, has returned to the land of promise. He called at this office Friday and asked to have the Herald-Times sent to him here.

Messrs. J. A. Oden, president of the Texas State Bank, Texico Texas, C. W. Harris, cashier of the same institution, and Judge S. G. Bratton of that city, were business visitors to Portales, Tuesday and Wednesday.

An Accomodating Bunch

One day last week this scribe was in the postoffice just prior to the coming of the north bound passenger train and we were attracted by the great amount of mail matter being handled by Uncle Sam's force here. We did not count the mail bags, but there was a dray wagon full of them. At this same time a very large crowd were there, wanting a diversity of things. The patience exhibited by the aforesaid force attracted our attention, and the rapid and careful manner in which they dispatched business attracted us still more.

Postmaster Leach and his helpers need no commendation from the Herald-Times, but we believe in "scattering flowers," when due, to the living, instead of waiting until the deserving die. Hence we could not refrain from saying the above, and we cannot refrain from saying this further thing. Viz. The Herald-Times sends as much, or more, mail matter through the local postoffice as any concern in the city, yet we have never had just cause to register a single "kick," against Postmaster Leach or his force. The only complaint we have to make against Mr. Leach is, he is not a Woodrow Wilson Democrat! and we are hoping that he may be converted from the error of his way.

W. B. Reid is wearing that smile that won't come off because Tuesday morning he received a telegram from Fulton, Kentucky, stating that his wife and little girl Katherine were starting that day for Portales and he is expecting them Thursday.

Miss Ione Austin of Clovis is in the city visiting her brother Cash of the Herald-Times force, and her host of friends here. Miss Austin came in Sunday and will spend the week here.

I. N. Ballard, of Denver Colorado, sends \$1.50 and says keep the Herald-Times coming my way. Thank you.

S. L. Boone of Plainview, Texas, was a visitor to Portales first of the week.

Musical Program

The music department of the Womens club will meet with Mrs. Hough on Monday January 5th and the following program will be rendered.

Paper.....German Composers
Mrs. Nixon

Mixed Quartette--When the Swallow Homeward Fly
Mrs. Jones and Hough, Mr. Beatty and Hough

Instrument Solo.....Romance of the Evening Star
Mrs. Hall

Male Quartette.....German National Air
Graf, Beatty, Smith and Hough

Instrumental Solo.....Rando Brillante
Eva Crosby

Instrumental Selection.....Pearl Leach

Interpretation by.....Mrs. Mears and Howard



JOYNER TALKS ON SPUDS

Is Pleased With This Country.
Sweat Potatoes
Paying Crop

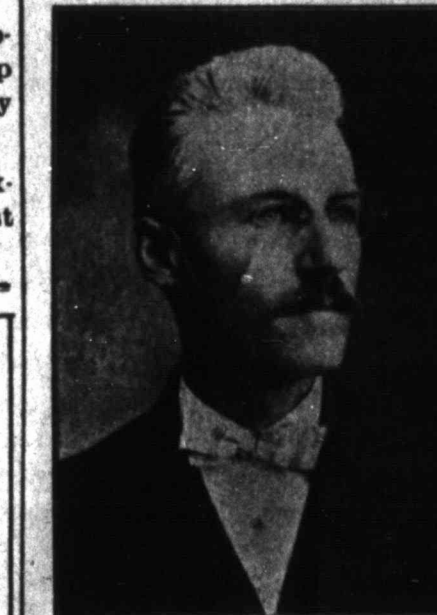
IRISH POTATOES WILL GROW

Says Irish Potatoes Can Be
Grown Successfully
With Right Seed

The above is a cut of Coe Howard, one of our hustling land men, and an all 'round booster. Mr. Howard recently made a trip to Texas points, and he is, if possible, louder than ever in his praise of this country. He says Texas is great, but the Portales Valley and Roosevelt county are greater. Said Mr. Howard: "I think we have the greatest country on earth and the people who come here think the same. There is only one thing that holds us back, and that is lack of people to see this country. Get more people to see this country and we will have more people living here."

Mit Reynolds came in Friday of last week from Lamesa Texas where he has been for several months picking cotton. Mr. Reynolds said he found nothing as good as the Portales country and that he was glad to get back. He ordered the Herald-Times changed to his address here.

W. R. Hanley and wife and children returned to their home in Amarillo Tuesday after spending the holidays with Mrs. Hanley's father, H. T. Mayes.



The above is a cut of T. J. Molinari, proprietor of the White House Grocery, and Captain of Company M. Captain is a booster for Portales and Roosevelt county and the great state of New Mexico. He is secretary of the county road board, and recently in company with Ed Wall, chairman of the board, and B. W. Kinsolving, vice-president, went over the section of proposed State Highway between Portales and Elida and recommended that this highway be built. While in Santa Fe some few weeks ago, Mr. Molinari, secured a favorable report from state engineer, J. A. French and the assurance that a liberal appropriation would be made for the purpose of putting this proposition through. This road will be built through Portales and will in time mean as much to us, perhaps as another railroad as it will bring hundreds of tourists through this section.

J. A. Joyner called at this office Saturday and cashed up for the Herald-Times for a year for his old friend George W. Tinker at Polk Nebraska. Mr. Joyner has lived in the Valley for the past five years and expresses himself as well pleased. He thinks one of the real big moneyed crops will be sweet potatoes. If our farmers could have gotten seed this past year there would have been probably 30,000 bushels of sweet potatoes raised in this Valley instead of 12,000. There ought to be at least 50,000 bushels of sweet potatoes grown here this year.

With our potato house that keeps them in perfect condition the year thru' thus insuring the best market, as they do not have to be thrown on the market when it is off; and, considering the further fact that from 150 to 300 bushels can be grown to the acre here, it is quite evident that this is destined to be one of our biggest paying crops.

From five short rows across our garden, ye editor raised enough sweet potatoes the past season to supply himself and family until another crop is grown.

Mr. Joyner also gave it as his opinion that Irish potatoes can be grown profitably here, if the right seed is had. We know of two or three parties who did very well with Irish potatoes this year.

On this matter A. J. Smith said "A man from an Irish potato section who examined soil said 'you can grow Irish potatoes successfully here by using straw or some similar substance in the furrows so the potatoes can get a sufficient amount of air."

Selling Alfalfa

Monday Carl Johnson, the "gentleman farmer," was in town with a two ton load of alfalfa. Mr. Johnson is the man who shipped a ton of his alfalfa by express to a party in Amarillo. He has also shipped one or two other car loads and is preparing to ship another.

We are pleased to say here that a cut of Mr. Johnson, his four big horses, and his big load of alfalfa which he brought town Monday will appear in the paper next week, as he is a cut made for that purpose. The story of his interesting farm, prepared after a personal inspection of the same by the editor of the paper, will also accompany the cut. Watch for it.

Mrs. A. R. Billberry, been visiting her parents and Mrs. S. H. Stinnett at home at Abilene Tuesday. Her sister, Billberry, who has been visiting her parents on holidays returned to Dickens Texas.



The Herald-Times is really proud of the legal profession of this city. They are men of ability and stamina. We regret that we are not in a position to "show the faces" of all our attorneys to our readers. We are pleased to present herewith a good likeness of Judge T. E. Mears, one of our foremost attorneys, and a man who stands four-square for the things that make for the material, moral and educational development of this section. Judge Mears came here in 1909 and said he: "This is the best season I remember to have seen at this time of the year. I think the country and the people generally are in better condition than ever before in this section. I think our country is improving morally and educationally. Perhaps the greatest need of this Valley and county right now is more people who will work."

Who Can Beat This?

Monday J. H. Sandefer of the Portales Springs neighborhood called at our office and we pumped the following out of this substantial citizen.

Mr. Sandefer came to this section from north Texas ten years ago, principally for his wife's health. Now she enjoys almost perfect health, his health is fine and he thinks this the healthiest country out of doors.

Mr. Sandefer has grown stock most of his life and says that cattle, horses, hogs, in fact all stock do better here than any place he has ever lived. He thinks that beyond doubt this is the greatest hog country in the world. Said he: "This is the finest hog country I ever lived in. I can make a hog grow faster here than any place I ever saw. The summers are cool and hence the heat does not hurt the hogs. I killed a hog or perhaps it would be more correct to say shoat, the other day that was just seven months and fifteen days old that netted 280 pounds."

Can any of our readers beat this? If so let us hear from you.

Ben Smith Talks

Mr. Ben Smith is easily one of our most successful young business men. He is a banker and one of the chief "hog men" of the Valley. He and his brother George and brother in law, F. A. Anderson, shipped two carloads of hogs this past fall, or about 170 head. They now have two more cars on full feed and expect to ship about the 15th of January. These are being fed crushed maize. Mr. Smith says he regards this as good or better than Indian corn.

When asked about alfalfa for hogs, he said: "It is the thing. With alfalfa and just a little other feed you can fatten your hogs and at a nominal cost. We expect to run hogs on all our alfalfa this year. We do not expect to cut any of it. We will also raise all of our other feed with which to fatten our present bunch of hogs, but we are going to make money out of them anyway. I think hogs and alfalfa are the things for the farmers here."

A Parable

By Rev. C. Jones, Haskell, Texas. Then the kingdom of Satan shall be likened unto a grain of tobacco seed, which, though exceedingly small, being cast into the earth, grew and became a great plant and spread forth rank and broad so that huge worms, with horns on them, came and found habitation thereon and did crawl all over the leaves.

And it came to pass in those days that the sons of men did look upon this filthy plant and did think it was beautiful to be desired, and men claiming to be nice gentlemen, did put forth their hands and cut these filthy plants and cured and stripped and prized and wrought the leaves thereof into curious shapes and forms and the sons of men gave gold and silver for it and did chew thereof and some it made sick unto death and others it made their heads ache and caused them to vomit exceedingly. And those who continued to chew became unmanly and exclaimed, "We are enslaved and cannot cease from chewing" and were seized with violent spitting, and they did spit even in ladies' parlors and on their carpets.

They invaded the sacred precincts of the Lord's house and there with prayers on their lips and tobacco in their mouths, they sang, prayed and preached, chewed, and spurted the filthy juice under the pews, in the pulpit, on the floor, against the walls, and then returned to their homes and said, "We have worshiped God, today."

Now, some of the Saints of the most High were well pleased with such conduct.

And it came to pass that this plant was ground to dust and called snuff, and the ladies, even beautiful and fair to look upon, did make for themselves brushes and mops and dipped the same into the filth called snuff and placed them into their mouths and would rub and scrub mightily and would call this dipping.

The cultivation of this plant became a mighty business in the earth, and its leaves were also wrought into little rolls called cigars and the sons of men did set fire to one end thereof and did put the other end into their mouths and suck, even as calves suck; and the smoke of their torment ascended up and doth defile the pure air of Heaven.

And it came to pass that many of the so-called saints of the Lord did spend money for this filthy plant while the Lords little ones suffered with hunger. And the Lord was greatly displeased and said, "Wherefore do you spend money for that which satisfieth not, and why do the little ones lack bread and shoes and warm clothes and school books? Turn your tobacco filth into corn, wheat and cotton; put away this evil thing from among you and defile not your selves and I will bless you." But they almost unanimously exclaimed, "We cannot cease from chewing and snuffing and sneezing and sitting for we are enslaved to the tobacco evil."

Portales Springs

Health of the community is good.

School is progressing nicely under the instruction of Miss Patterson.

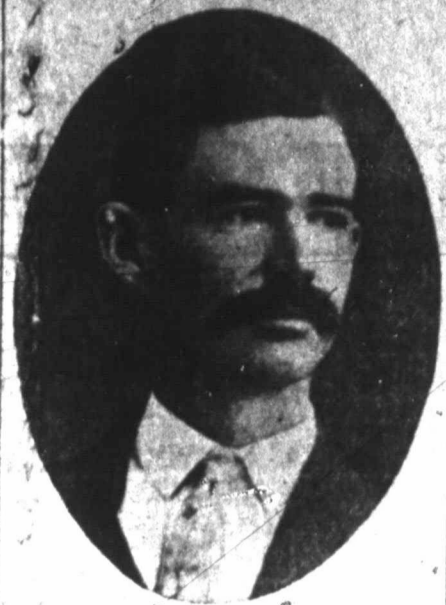
The party given at the home of Miss Ellen Turner one night last week was enjoyed by all present.

There was a Christmas tree at the Pleasant View school house on Christmas eve night.

Quite a number of our young people attended a social at the McDermott home Saturday evening.

Miss Orma Sandefer who has been attending the Portales high school is spending the holidays at home.

Miss Anna Stephenson of Portales spent the week at the Sandefer home.—Correspondent.



The above is the likeness of J. B. Priddy, manager of the Warren Foshee & Company, who also own and operates an irrigated farm near Portales. In conversation with Mr. Priddy this week he said: "I have thirty acres in alfalfa and at this time sixty head of hogs. I consider hogs and alfalfa great paying crops for our farmers. I sold my alfalfa at \$15.00 and \$16.00 per ton this year. I think it will bring twice that when grazed by hogs and marketed in this way. This is the surest way to market alfalfa and is less expensive, it does not require as much water for irrigating. I have my 30 acres cut into blocks of five acres each, and I expect to keep my present bunch and more hogs on this alfalfa, also get two cuttings from it."

R. C. Massey of Carter called at this office Monday. Mr. Massey has lived here seven years and says he got his health back here and expects to stay.

R. M. Sanders spent the holidays in Ft. Worth, Texas, visiting relatives.

Mrs. M. V. Cummings

Dealer in General Merchandise, Feed and Coal, also Agent for the Famous De Laval Cream Separator

Delphos, : New Mexico

H. C. McCallum

DRAY LINE

All kinds of Hauling done on Short Notice. Orders left at the hardware store of Humphrey & Sledge will receive my prompt attention, and your patronage will be appreciated

Telephone Number 104

Commissioners' Proceedings

Proceedings of the board of county commissioners of Roosevelt county, New Mexico, at a recess session of the regular October, 1913 term, thereof held in the courthouse in Portales, New Mexico, on the 24th day of December, A.D. 1913. Present—

C. V. Harris, Chairman.
D. K. Smith, Commissioner
C. P. Mitchell, Clerk

The board met for the purpose of canvassing the returns of the recent election on "County High School." There being quite a number of precinct ballot boxes out it was impossible for the

board to canvass returns. No further business appearing the board recessed to convene at the call of the chairman.

Attest, Signed
C. P. Mitchell, C. V. Harris,
Clerk Chairman.

Notice

Same two weeks ago a crippled man claiming to be a relative of ours, went from house to house asking assistance for himself. Will say that he was not a relative and forged our names to his petition and we did not know it until after he had left town or would have prosecuted him.
MR. AND MRS. W. F. KENADY

MONEY--MONEY

We need a few hundred dollars quick and in order to get results we are going to make goods at a price that will cause you to sit up and take notice. Our stock is new, both dry goods and groceries, no old goods to offer at any price, and in order that we may turn goods into cash. We will make the following offer. Beginning today Jan. 1st, we will give you a 20 per cent discount on all goods bought from us "without any reservation other than flour and sugar." Come now while our stock is complete and take advantage of this money saving offer, can't begin to tell you what we have to offer, but you will be glad that you came, when you come to know how much you can buy for so little money.

The Racket Store

F. E. TURNER, Mgr.

Sale begins Jan. 1st. Closes Jan. 17th
TELL YOUR FRIENDS AND OUR FRIENDS

Try It on the Most Difficult Things You Ever Bake



In 10, 15 & 25 Cans At All Good Grocers

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.

HUMPHREY & SLEDGE
HARDWARE

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.

An Open Letter

As there has been some misleading statements regarding this company we are getting out this open letter in an endeavor to defend ourselves as well as our shippers and friends.

In particular we wish to call the attention of those interested in the dairy industry of this state. We think that you will agree with us that it is the salvation of the rancher, and therefore the backbone of the valleys where it is carried on.

You are aware there is some cream being shipped out of the state and we shall try in this letter to give you our views of the matter, that you may not be misled by someone who may have only his own interests at heart and not that of the rancher and producer of all dairy products.

In the first place it is doubtful if these outside people will want this cream through the summer months, as they cannot hope to ship it that distance in the heat, as fully ninety-nine percent of the cream we receive in the summer time comes in, in very poor condition. You can draw your own conclusions as to the condition after being hauled an extra day before reaching the creamery, not only that, but they will have all the cream they can handle closer to home than New Mexico. We refer to the men who tried this plan last summer, who found that the company to whom they shipped wrote them that they could not handle their cream until the weather grew cooler.

Again, to those who are familiar with the dairy laws of the older dairy states, you will find that they have enacted laws forbidding the larger companies from paying more at one station than at another. This is done to protect the farmer and the small creamery, as it was their habit to raise their price where they had a local creamery as competition and lower it where they had no local creamery with which to contend. This practice was carried on until they froze out the smaller plants, so to speak, and now we ask you to look at the prices being paid the farmers in Kansas, Nebraska and Missouri, and you will find that they are now getting at least four cents less for their butterfat than you are now getting from us.

On the other hand, this company has always asked the cooperation of the farmers and cream shippers, and if you will look back you will remember that this company averaged a higher price for butterfat when we had no competition than we are paying at the present time with it. Does not this prove our point that while honest competition is the life of trade, dishonest competition is about the lowest thing mankind could possibly stoop too?

Look what is being done to you on your produce. One of our shippers showed the writer a remittance from a Denver firm for five cases eggs shipped them last summer, for which he received fifty-seven cents.

Now if he had shipped these eggs to a local house and had not received more than that amount for them he would have thought that he had been robbed, but there was at that time no house in New Mexico handling eggs of any amount he was compelled to ship them east and take what he could get out of them. Do you want this same condition to exist in New Mexico with your cream?

As we have stated before it is doubtful if these Kansas people will want this cream at all during the summer months, and if they do and can succeed in doing away with the local creameries

When in Elida, N. M.

...BE SURE AND STOP AT...

THE CENTRAL HOTEL

Service first Class

G. PARDUE

Prop.

..Ford Automobile Agency..

We now have a sub-agency for the famous Ford Automobile, having procured the same from Messrs. Faggard and Tyson, of Portales, New Mexico.

Also have supplies and a well fitted and appointed garage.

Autos for Livery Hire
As well as for Sale

PERCIFULL & ROCKEY
ELIDA NEW MEXICO

they will pay what they want to for it and you will be helpless.

Do you think that it is fair to ship your cream to a house upon whom you can depend to handle it the year round only in the summer time when butter is plentiful, when the maker can hardly find an outlet for it and does so often at a loss to himself and then discontinue shipping him just as soon as another firm comes along who has no inducements to offer you outside of a change, and then turn back to the people who have handled it for you in the summer, when butterfat is plentiful?

This firm, as you know, is geographically located so that we have a ready outlet, the greater part of the year as there is not one-fifth the butter made in New Mexico and Arizona through the winter to supply the trade in those two states alone.

The fact that we have a ready outlet is caused by four things.

FIRST: We are located in the largest town in the state, whose people are very loyal to us and for which we are very thankful.

SECOND: We have by far the best railroad facilities in the state, which enables us to supply a very large area of territory where there is no butter made and which, before this plant was started, was sending thousands of dollars weekly to Kansas for butter where it remained, and did not find its way into the hands of the ranchers of New Mexico, as it now does.

THIRD: We have not spared time or expense in getting together one of the most modern plants west of Denver for the manufacture of butter.

FOURTH: We have in our employ a man who has spent his life in a creamery and whose butter won the first prize at the New Mexico state fair and has won distinction wherever it has been placed. In our office, we have the best man to be found, and in our factory, only men who are

experienced and can absolutely be relied upon. All these things go towards making a fine product and giving you the best service possible.

We will honor drafts issued upon the express receipt wherever a bank is located. This plan means the same as cash at the time the cream is delivered at the depot, as the bank will give you cash for the draft. We further refer you to the First National Bank of this city, Dunn & Co., or to any reliable house located here. This plan is for those who must have ready money, as you know our regular pay day is Thursday of each week.

However, it is not our purpose in getting out this letter to blow our own horn, as we have a number of good creameries located in this state any of which are good, but give your cream to one of them by all means if you would have the dairy industry prosper.

We wish to thank our many friends and shippers for their loyal support during the past year, and trust that we have given them such treatment as to warrant a continuance of same. And we further wish to say that we ask your hearty co-operation in all respects. If at any time you have any suggestions to offer they will be given the utmost consideration and attention. In fact we want you all to be one of us in the coming year, and all work together towards the one great purpose a GREATER, MORE PROSPEROUS NEW MEXICO.

We also wish to extend to one and all a hearty invitation to visit our plant at any time, and to extend greetings of the season.

Yours very truly,
Sunshine Creamery Co.

Herald \$1 a year and worth it. See me when in need of anything in my line. Earl Landers, the barber, Justice Building.

Farmers School Here

Will we have Farmers School as published in the recent issue of this paper? That depends as to whether our people take hold of the proposition. Carl Johnsin was in the city Friday of last week and in conversation with the Herald-Times man said "We ought to have these specialists here. We can not overestimate the value of such a course of instruction to our farmers. They will discuss matters of vital interest to the farmers and ranchers of this particular section. The cost is nominal. All these five instructors require for the weeks school is their expenses which will amount to \$200. We want to sell 100 tickets at \$2.00 each. Of course this school is to be free to the entire county and we are anxious that every person in the county attend these course of lectures."

R. G. Bryant is making a special effort to sell the required number of tickets, or in other words to raise the \$200. Those interested should see either Mr. Bryant or Carl Johnsin. The Herald-Times is anxious to see this Farmers School brought to Roosevelt county and will go the price of a ticket or so to get school here.

New Mexico Society

Alhambra, Calif.,
December 14, 1913.

Dear Editor: Through my father, W. H. Hopkins, a resident of your town I receive your enterprising, wide awake weekly. I thought this would be an interesting item to you and your subscribers, as anything pertaining to our state must certainly be. You no doubt know that we have organized a New Mexico State Society in Los Angeles, with headquarters at the State Federation building, 953 W. seventh street, where all strangers coming from New Mexico may register their old and new addresses and so make it easy for friends to locate them. The society meets on the second Monday of each month, after a short business session an entertainment is provided, our last meeting on December the eighth was attended by one hundred and twenty members who enjoyed one of the best entertainments of the season, consisting of vocal and instrumental music, an interesting talk on the first railroad through the pass and over the mountains and a history of events about New Mexico dating from 1530 to the time of being admitted to statehood, which was voted the best paper ever heard on the subject. The Society will celebrate the second anniversary of New Mexico statehood on January the sixth.

Respectfully,
Mrs. Dave Rios.

Says Cattle Are Doing Well

"In the 14 years that I have spent in the country where I am, I do not recall a time when cattlemen were more prosperous, or when cattle were doing better than right now."

E. B. Hawkins of Portales N. M. made this statement.

"We have had a very large amount of rain, and the ground is soaked", he continued. Cattle everywhere are in good condition, and are doing well."—Kansas City Drivers Telegram.

Wanted clean cotton rags at Herald-Times office.

Dr. D. D. Swearingin, of the firm of Presley and Swearingin, eye ear and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 and 22 of each month.

Herald for all the news.

..Save Big Money..

On Christmas Pianos

Write at once for copy of our big "Christmas Bargain Bulletin"—Containing descriptions of hundreds of special bargains in new and used PIANOS, PLAYER PIANOS, VICTROLAS, etc., etc., and giving full details about "OUR EASY PAY PLAN." write today. Address

....The....

Knight-Campbell Music Company

West's largest and oldest music house
1625-27-29-31, California St. Denver, Colorado

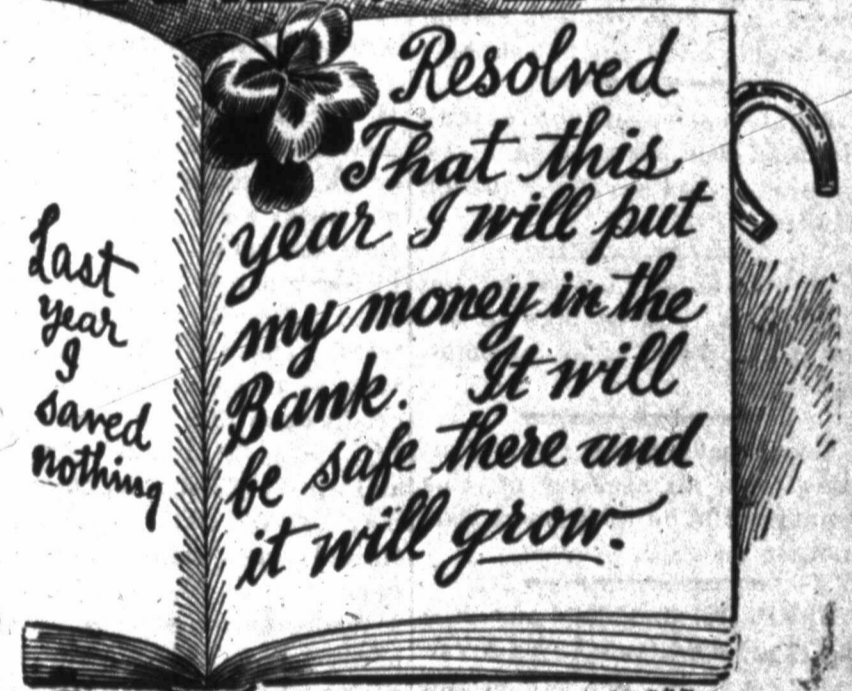
...NOW IS THE TIME...

To prepare to build Silos
Call and let us explain
Our plan to you.

The Portales Lumber Company

G. W. CARR, Manager

A NEW LEAF



PETER COOPER, who when yet alive gave \$630,000 to founder Cooper Union in New York City, earned only \$25 a year for the first two years he was in that city. He was an apprentice to a coach maker. He saved \$20 the first two years and put it in the bank.

DO YOUR BANKING WITH US

THE FIRST NATL. BANK
OF PORTALES, NEW MEXICO

WE WELD ANYTHING THAT MELTS

Aluminum crank cases made good as new. Engine cylinders, farming machinery cast iron or steel welded. Out of town business given immediate attention. We have an expert welder of years experience and we can save you the wait, the worry and a good part of the cost of new repairs.

Phone 81 Woodhead & Wilmots Roswell, N.M.

Portales Herald-Times

DEMOCRATIC IN POLITICS
Published Thursday at Portales, New Mexico
BY THE HERALD PRINTING COMPANY
Entered at Postoffice at Portales, New Mexico as Second Class Mail Matter
SUBSCRIPTION \$1.00 THE YEAR

J. H. SHEPARD EDITOR.
Boost.
Boost again.
Boost good roads.
Boost for everything good.

Who said President Wilson was a mollicoddle?

The Herald-Times is for good streets and good roads.

The peace doves seem to have all flown from Mexico.

It requires more than good intentions to build good roads.

You will not succeed in 1914 by whining at what you did in 1913.

We are glad all over in spots that we voted for Woodrow Wilson.

The only thing that the obnoxious lobby deserves is annihilation.

Lot's of news comes from Mexico these days, but its all bad news.

As a breaker of precedents, President Wilson is breaking all precedents.

Good roads are a good thing to think about and a better thing to drive over.

The dead Mexican in Mexico appears to be the only one who is pacified.

That "ideal winter climate" of Colorado is giving the tourist the cold feet.

Every man is better for being clean, and the same applies to a city, a county, a state, a nation.

That congressman who introduced a bill to protect calves had veal in mind, not slit skirts.

Righteousness exalteth an individual, a city, a county, a state, a nation. And sin is a reproach to all.

We like to hear people talking good roads, but we like to see the talks backed up by the building stunt.

Good roads leading into Portales from all sections of this county would be worth more than another railroad.

The Portales Valley needs a thinking, solid, substantial farmer for every five, ten, twenty and forty acre tract.

Colorado claims to be an ideal winter climate, but a lot of her claims have been snowed under during the past few weeks.

Any man who will try in the Portales Valley can make two crowns of alfalfa grow where once grew a crown of thorns, as it were.

A fellow said, the water in the Portales Valley is so pure that air seems vulgar in comparison with it, and air so sweet that paradise appears almost commonplace.

An exchange say the parcel post is crowding the express companies off the earth. Guess they will get aeroplanes. We have often wondered how these companies could be so high and still have their feet on terra firma.

The natural advantages of the Portales Valley and Roosevelt county should be heralded abroad until they are known from Boston Harbor to the Golden Gate and from the sun-kissed plains of British Columbia to the sin-cussed plains of old Chihuahua.

You can build a city on climate and intelligent publicity. You can make a country famous on water and printers ink. You can bring people by advertising rich soil, but when you have a combination of climate, soil and water you ought to get the best people and the most intelligent citizenship of our commonwealth. Come to the Portales country.

Bury the croaker out in the wood in a beautiful hole in the ground where the woodpecker pecks and the bumble-bees and the straddle bug straddles around. He is no good to city push; to impractical, stingy and dead, but he wants the whole earth, and all of its crust, and the stars that shine over head. Then hustle him off to the bumble-bees' roost and bury him deep in ground; he is of no use here; get him out of the way, and make room for the man that is sound.

Breaking Precedents

Roosevelt was cussed because did not observe precedents Woodrow Wilson is cussed for the same reason. The man who dares to think and act for himself; to blaze new paths; to throw precedents to the wind when they stand in the way of progress, will be criticised. The editor of this paper has been accused of not observing newspaper ethics. To the wind with your newspaper ethics if they stand in the way of a real live, up-to-date paper. We are publishing a paper for folks who are alive, and we are not loosing any sleep over the fellow who is still in the ruts and who insists that the newspaper ethics of the long ago must be observed. Some day, perchance, he will wake up, and when he becomes a "man will put away childish things."

But, after all, most of the "newspaper ethics" talk that you hear around here, is the merest figment of the imagination and has no foundation, in fact. Neither is it born of a desire to better journalism or to give Portales a better newspaper. It is a known fact that the Portales Herald-Times is, with one or two exceptions, the largest and liveliest weekly newspaper in New Mexico to day. This is not due so much to the management, as to the live business men of Portales. These men appreciate the value of a paper that will reflect credit upon this town and country, and their liberal patronage and words of encouragement, are playing a big part in making the Herald-Times that sort of a paper.

Wherein do we fail to observe newspaper ethics? We boost our paper too much, say the man in the rut. On this point we will give you a few statements from the Western Newspaper Union, the biggest publishing concerns in the country.

BOOST!
"The modern way to get the best results from what you have to sell is BOOST! BOOST! BOOST!"
The best-advertised articles of whatever nature have the biggest and most profitable sales records.
If you have newspaper excellence to sell, don't let a single man in your county be ignorant of that fact.

Don't merely smile and push, but smile because you push.
Don't bring up the rear of the procession, because all the dollars on the road to wealth will have been picked up.

The man in front does not have to reach over anybody to get what there is to get.
Get up where the reaching is good."

Notice of Pendency of Suit

To Ed Harris, Carrie E. Harris and Eytshell Chappell:
You will take notice that a suit has been filed against you in the District Court of the Fifth Judicial District of the State of New Mexico, in and for Roosevelt county, wherein Sarah E. Curson is plaintiff and you, the said Ed Harris, Carrie E. Harris, and Eytshell Chappell, are defendants, said cause being numbered 961 upon the Civil Docket of said Court.

The general objects of said action are as follows:
The plaintiff sues and demands judgment against said defendants in the sum of \$321.00, with interest thereon at the rate of 8 per cent. per annum from the 19th day of October, 1913, until paid and \$50.00 additional as attorney's fees, upon a promissory note executed and delivered by the defendants, Ed Harris and Carrie E. Harris, on the 19th day of October, 1910, to M. E. Case, and by the said M. E. Case assigned to plaintiff, who is the owner thereof, and all costs of suit.

The plaintiff further sues for the foreclosure of a mortgage deed of even date with said promissory note, and executed and delivered by the said defendants, Ed Harris and Carrie E. Harris to the said M. E. Case, and by the said M. E. Case assigned to the plaintiff, upon the southeast quarter of section six in township five south of range thirty-one east of New Mexico meridian, New Mexico, that plaintiff's said mortgage lien be declared prior to, and superior to the rights of the defendant, Eytshell Chappell, who is alleged to have purchased said land subject to plaintiff's said mortgage, and to have assumed payment thereof; for the sale of said property and the application of the proceeds of such sale to the payment of plaintiff's said judgment, interest, attorney's fees and costs of suit; and also that plaintiff have judgment for the sum of \$33.17 which said sum plaintiff has paid as taxes assessed against said land; and for general relief.

You are further notified that unless you enter your appearance in said cause on or before the 20th day of February, 1914, judgment will be rendered against you in said cause by default, and the plaintiff will apply to the Court for the relief demanded in the complaint.

G. L. Reese is the attorney for the plaintiff and his post office address is Portales, New Mexico.

Witness my hand and the seal of said court this 29th day of December, 1913.

(Seal) C. P. Mitchell Clerk
By J. W. Ballow Deputy.

1913--1914
Christmas and New Years Holidays.....
Via

One and one-third fare for the round trip to local points in New Mexico and Texas. Dates of sale December 20, 21, 22, 23, 24, 25, 26, 31, 1913 and January 1, 1914, final limit January 6th, 1914.
W.S.MERRILL, Agt.

Try an ad in the 'Cents at Work' column for results. The cost is one cent the word.

Portales Bank & Trust Co.
Capital Stock, \$25,000.00
Surplus, 5,000.00
Resources, 153,000.00
Portales .. New Mexico
Banking For Ladies
Every lady who handles money should have a checking account.
It will put a safeguard about her funds and systematize her money transactions.
It will place at her disposal the advice of men of training in financial affairs.
This bank has a special department for handling the accounts of ladies, and its officers and employees give courteous and considerate attention to their requirements.
Portales Bank & Trust Co.
O. M. WILLIAMSON, Pres. BEN SMITH, Cashier. T. E. MEARS, V-Pres.

DO YOU WANT THE HERALD PIANO
...Get your Groceries at...
Stricklands Grocery Store
...CALL FOR PIANO TICKETS...

School Directory
...of...
Roosevelt County

DIST. NO.	NAME OF TEACHER	ADDRESS	DIST. NO.	NAME OF TEACHER	ADDRESS
1	J. S. Long, Supt.	Portales, N. M.	37	P. M. Fortner	Carter, N. M.
1	P. B. Timmons, Prin.	Portales, N. M.	39	Miss Lillian Marshall	Cromer, N. M.
1	Mrs. A. J. Stephens	Portales, N. M.	40		Causy, N. M.
1	L. L. Brown	Portales, N. M.	44	Mrs. Mary D. Baker	Delphos, N. M.
1	Miss Carrie Reece	Portales, N. M.	45	Mrs. A. L. Wilson	Cromer, N. M.
1	Miss Jessie Farnham	Portales, N. M.	46	Mrs. Laura Stratton	Richland, N. M.
1	Mrs. W. F. Kenady	Portales, N. M.	47	J. D. Cyphers	Benson, N. M.
1	Miss Maude Wallace	Portales, N. M.	48	Rhea Robbins	Delphos, N. M.
1	Miss Ethel Crawford	Portales, N. M.	49	Miss Ester Sage	Upton, N. M.
1	Mrs. G. L. Reese	Portales, N. M.	50	Miss Edna Caldwell	Ingram, N. M.
1	Mrs. Altha Lewis	Portales, N. M.	53	W. L. Breithaup	Tolar, N. M.
2	J. W. Russell	Elida, N. M.	54	Ida Johnston	Floyd, N. M.
2	J. W. Shock	Elida, N. M.	56	Miss Mary Wilson	Red Lake, N. M.
2	Pauline Anthony	Elida, N. M.	57	Miss Minnie Forbes	Elida, N. M.
2	J. A. Biles	Elida, N. M.	60	A. L. Wilson	Cromer, N. M.
2	Miss Montana Grinstead	Elida, N. M.	63		Caldwell, N. M.
3	F. A. Cooke	Texico, N. M.	66	J. W. Harmon	Melrose, N. M.
4	Miss Effie Anderson	Portales, N. M.	73	Miss Minnie Ross	Nobe, N. M.
5		Floyd, N. M.	74	Mrs. Joe Morgan	Roosevelt, N. M.
6	Miss Bessie Young	Portales, N. M.	76	Miss Beatrice Cooper	Kenna, N. M.
7	Miss Georgie Gilliam	Eiland, N. M.	81	Miss Jennie F. King	Dereno, N. M.
9	J. H. Kelso	Tolar, N. M.	87	Miss Amelia DelCurto	Floyd, N. M.
9	Miss Vella Forrest	Tolar, N. M.	88	Sam J. Stinnett	Portales, N. M.
10	R. A. Palm	Arch, N. M.	89	I. M. Elliott	Bouke, N. M.
11	Mrs. C. H. Brown	Lacy, N. M.	91	E. B. Bristow	Inez, N. M.
13	Olive Swagerty	Portales, N. M.	92	Mrs. Ruby McCormick Rogers	N. M.
14	R. F. Richardson	Elida, N. M.	95	Rhea Robbins	Charlaette, N. M.
15	A. J. Stephens	Portales, N. M.	97		Caldwell, N. M.
16	Miss Gertie DuPuy	Elida, N. M.	99	Wm. Sc. weikhard	Givens, N. M.
17	E. G. Taylor	Elida, N. M.	100	Amy Bartlett	Elida, N. M.
18	Ethel Holmes	Elida, F. M.	101	Katharyn Parker	Tolar, N. M.
19	J. W. Taylor	Judson, N. M.	103	Mayme Sanders	Dereno, N. M.
24	Miss Vertie Ashton	Portales, N. M.	105	Ann Bow	Inez, N. M.
26		Elida, N. M.	106		Canton, N. M.
28	Miss Irene Sanders	La Lande, N. M.	107	Franklin Myers	Portales, N. M.
30	W. Fremont Osborne	Taiban, N. M.	108	Marguerite Patterson	Portales, N. M.
30	Mrs. Alex Ballityne	Taiban, N. M.	109	Iva Crawford	Melrose, N. M.
30	Miss Willie Mae Culberston	Taiban, N. M.	110	J. W. Slone	Redland, N. M.
33	Mrs. B. B. Nash	Rogers, N. M.	111	Bert Paxton	Red Lake, N. M.
34	Wesley Rogers	Longs, N. M.	112	Lottie Smith	Melrose, N. M.
35	A. R. Young	Garrison, N. M.	113	Marguerite Calloway	Portales, N. M.
36	J. A. Millsap	Mann, N. M.	115		Redland, N. M.
			116	Miss Lucille Moore	Portales, N. M.

Respectfully Submitted,
MRS. S. F. CULBERSON,
County Superintendent, Roosevelt Co. N. M.

Several Hundred Dollars in Prizes

To Be Distributed By

Portales Herald-Times In Its Grand Piano Voting Contest

The Capital Prize Which Will
be given by
Portales Herald-Times
is to be an
Elegant \$400.00
OBERMEYER & SONS
PIANO
Like cut Shown here



Most of the merchants
of Portales have contri-
buted prizes and will
give "Herald & Times"
Vote Coupons
With \$1.00 Cash Pur-
chases.

RULES AND REGULATIONS OF THE CONTEST ARE AS FOLLOWS:

- ANNOUNCEMENT.** This piano and Popular Ladies Voting Contest will be conducted fairly and honestly on business principles, strictly with justice and fairness to all concerned. With the above principles, it will be an assured success.
- PRIZES.** The capital prize will be an Obermeyer and Sons Piano. Also other valuable prizes to the amount of many dollars which are announced herewith.
- CANDIDATES.** Young ladies in this and adjoining towns are eligible to enter this contest, and the party receiving the largest number of votes shall receive the beautiful \$40 Obermeyer and Sons Piano, and other premiums will be distributed in accordance with the contestants standing at the final count.
- TIE IN VOTES.** Should any of the contestants tie in votes, The Publishers Music Company will award a similar prize according to standing at final count.
- VOTES CLASSIFIED.** Votes will be issued in the following denominations:

New Subscriptions, 600 Votes	\$ 1.00
Renewals, 500 votes	1.00
Renewals, more than one year, 600 votes	1.00
Back Subscriptions, 400 votes	1.00
5 years New Subscriptions, 5,000	5.00
10 years New Subscriptions, 12,500 votes	10.00
20 years New Subscriptions, 30,000 votes	20.00

6. **INSTRUCTIONS.** Results as to standing of votes will be issued after 30 days. No votes accepted at less than regular price of paper concerned in this contest. No one connected with this paper will be allowed to become a candidate in this contest or work for contestants.

Votes after being counted, cannot be transferred to another. Be sure to know whom you are going to vote for before coming to the ballot box, as the editors or anyone will positively not give any information on the subject. The key to the government ballot box shall be in possession of the awarding committee during the contest.

For the first thirty days the paper will run a 25-vote coupon which can be voted free for any lady contestant.

Contest to run not less than ninety days. Closing of contest will be announced 25 days in advance of closing. The right to postpone date of closing is reserved if sufficient cause should occur.

The contest shall close on a day which will be named later. 10 days prior to closing of contest, the judges will carefully lock or seal ballot box and take same to the Portales Bank and Trust company, where same will be in a place where voting can be done during business hours and locked in a vault at night until close of contest, when the judges will take charge and count same and announce the young ladies winning in their turn.

The last ten days all voting must be done in a sealed box at the bank. If you do not wish anyone to know whom you are voting for, place your cash for subscriptions together with your coupons in a sealed envelope which will be furnished you and put same in ballot box. This will give everyone a fair and square deal.

Prize Value \$5.00 Donated by R. H. Adams Confections, cigars, lunch room etc. I give a 64 vote coupon free with each 25 cent cash purchase. Ask For Coupon	Due Bill in Trade Value \$4.00 Donated by Strickland's Grocery Staple and fancy groceries. I give a 25 vote coupon free with each \$1.00 cash purchase. Ask For Coupons	Tailor Made Skirt Value \$5.00 Donated by Portales Tailoring Co. Custom Tailors, cleaning, pressing and repairing. We give a 25 vote coupon free with each \$1.00 cash purchase. Ask For Coupons	100 Admissions Value \$10.00 Donated by Cosy Theatre High class motion pictures. We give coupon with 10c admission, and redeem \$1.00 worth at our box office with 25 vote coupon Save Your Coupons
Gold Ring Value \$10.00 Donated by Portales Drug Company Drugs, jewelry and toilet articles. We give a 25 vote coupon free with each \$1.00 cash purchase. Ask For Coupon	Set of Dishes Value \$5.00 Donated by Hardy Hardware Co. General hardware. We give a 25 vote coupon free with each \$1.00 cash purchase. Ask For Coupon	Rocker Value \$10.00 Donated by Ed. J. Neer Drugs and drug sundries. We give a 25 vote coupon free with each \$1.00 cash purchase. Ask For Coupons	1 Pair Shoes and gloves Value \$5.00 Donated by Joyce-Pruit Company Dry goods, clothing, shoes, hardware and groceries. I give a 25 vote coupon with each \$1.00 cash purchase. Ask For Coupons
Due Bill in Trade Value \$5.00 Donated by M. J. Faggard & Co. Groceries, meats and hardware. We give a 25 vote coupon free with each \$1.00 cash purchase. Ask For Coupons	One cord wood Value \$9.00 Donated by Connally Coal Company Coal and wood. We give a 25 vote coupon free with each \$1.00 cash purchase. Ask For Coupons	Due Bill in Trade Value \$10.00 Donated by Portales Lumber Co. G. W. Carr, manager. We give a 25 vote coupon with each \$1.00 cash purchase. Ask For Coupons	Dress Pattern Value \$6.00 Donated by C. V. Harris Dry goods, clothing, furnishings, shoes and groceries. I give a 25 vote coupon free with each \$1.00 cash purchase. Ask For Coupons

Call for and save your tickets beginning today for some young lady will appreciate them

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INTEREST INCREASING IN VOTING CONTEST

Who Will Get the \$10.00 Gold Piece—Trade With Merchants Giving Coupons—It Will Pay You

MANY INQUIRIES RECEIVED ABOUT THE CONTEST

The First Count Will Be On January Twentieth And The Leading Contestant Receives \$10.00 in Gold

The candidates and others interested in the Herald Times voting contest will soon have the opportunity of seeing the piano which is to be given to the lady having the largest number of votes. The company of whom we are securing the piano writes us that it will be shipped at once. When it arrives the fact will be made known so that you may come and look it over.

To own a magnificent \$4.00 upright piano will be the privilege of some lady in this section through the Herald Times contest. To secure some of the other big prizes offered will be the privilege of other young ladies in the contest and work is required to win, that's all.

The Herald Times offers this opportunity to its readers and friends. It's yours. Votes are coming into this office by the thousands and the contest is just two weeks old.

Get busy and vote for your choice. The contest will be conducted squarely and no partiality will be shown. Do it now and help some one reap the benefits of this liberal offer.

First count in contest will be on Tuesday January 20th, at which time \$10 in gold will be awarded to the contestant receiving the largest number of votes.

These are the names of the contestants who have been nominated. They are authorized to accept money for subscriptions to the Herald Times and give a receipt therefor.

The nominations so far are as follows:

- " Myrtle Cunningham City
- Miss Jessie Farnham "
- " Helen Lindsey "
- " Ora Crawford "
- " Nita Van Winkle, Rogers
- " Minnie Ross, Nobe
- " Irene Sanders, LaLande
- " Edna Caldwell, Elida
- " Irma Sanderfer, City
- " Lillian Smith, "
- " Winnie Robinson "
- " Ruby Jackson "
- " Sarah Monroe "
- " Nettie Chesher "
- " Tina Tyson "
- " Eva Crosby "
- " Verda Beasley "
- " Ernice Honea "
- Mrs George Byars "
- Miss Lurline Sanderfer "
- " Winie Belle Blakey "
- " Maude Copeland "

- Miss Ethel Battenfield, City.
- " Dewey Elkins "
- " Mayme Sanders Deroeno
- " Minnie Forbes Elida, R 1
- " Aggie Wells, City.

There is already a large list of contestants, but there is opportunity to nominate others. Fill out the nominating blank and send it to this office. Also cut out the vote coupon and cast it for your favorite. In order that every contestant may fully understand the votes during the contest, the Herald Times wishes to state that the contestant having the largest number of votes during the contest, will be awarded the piano as first prize the one having the next largest number of votes will have the first choice of the other prizes. The third largest will have her choice of the remaining prizes and so on until all the prizes have been distributed.

Use the free coupon in this issue. If you know of any lady who has not been nominated whom you think would make a good race, use the nominating blank in this issue and send her name to this office or bring it in person and it will be entered. It matters not if she be single or married. This is a popular voting contest, not necessarily a young lady voting contest. Some one is going to receive this prize and you can help decide who it will be.

The following names have been suggested to act as awarding committee and count the ballots, and if no objections are offered they will constitute the committee:

- W. B. REED
- J. A. FAIRLEY.
- BEN SMITH.
- Remember to have your friends call for and save the vote coupons given by the following merchants
- Joyce Fruit Co.
- Cosy Theater
- R. H. Adams
- C. V. Harris
- Stricklands Grocery
- Ed J. Neer
- Portales Drug Co.
- M. J. Faggard & Co.
- Connally Coal Co.
- Portales Lumber Co.
- Portales Tailoring Co.
- Hardy Hardware Co.

When you trade at these stores be sure and ask for coupons. Every one little piece of paper bearing 25 votes may win some friend of yours the beautiful Obermeyer & Sons grand piano.

Get your friends to subscribe for the Herald Times. For each one year new subscription you will receive 600 votes; renewals for one year, 500 votes; for each one year back subscription 400 votes.

CENTS AT WORK

Everybody reads this column. Here you will find "special bargains" advertised. Watch for them each week. It will pay you. This column will be the "clearing house" especially for our readers of the rural districts. Look about your place, see what you have that you want to dispose of and advertise it in this column, for sale or trade for the small sum of one cent a word. Try this column for results. From 4000 to 5000 people will read your advertisement every week.

For sale, 20 acres under irrigation, 5 in alfalfa, three miles of Portales, choice tract. Bargain. Terms. Offered for sale by owner. Write or call at Herald office. 50-4t.

For sale or trade, second hand Oliver typewriter, Joyce-Fruit Co.

For sale—160 acres, fenced, four miles of Portales. Snap for quick sale.

To trade—Watch, good time keeper, for feed.

Enquire at this office for the above.

For sale or trade, Good second hand 40 horse power automobile.

Joyce-Fruit Co. 1t

For sale a \$375 piano, good as new, \$225 cash or terms if sold by January 1, 1914. Call at this office.

For Sale, a guitar-zither, splendid Christmas present, excellent musical instrument. Enquire at this office.

What have you to trade for a work horse, want grain, young colts, calves, or large 2nd hand truck. Address this office:

FOR SALE—80 acres shallow water land, one-half mile from city limits, \$75.00 per acre. See W. E. Brown. 4t 52

To Trade: Buggy and horse for feed. Call at this office. 2t

Sale or trade, five acre block adjoining town. Cash or part long time. Lee Carter. 2t

For Sale, 5 acres of land best location in Portales. House, outbuilding at bargain. R. A. Larson. 529 California Street, Los Angeles, Calif. 24t

For trade, Farm in timber belt eastern Oklahoma for New Mexico farm. I have a 130 acre farm 45 acres in cultivation 4 acres bearing apples 5 miles of county seat to trade for a New Mexico farm. Write T. E. Wiley Stillwell, Oklahoma. 22t.

Notice of Foreclosure Sale

Whereas, on the 15th day of October 1913, in a certain cause pending in the District Court of the Fifth Judicial District of the State of New Mexico, in and for Roosevelt county, wherein A. A. Rogers is plaintiff and R. L. Weber, K. S. Lykins, E. Renfro, and Mary E. Jackson are defendants, said cause being numbered 922 upon the civil docket of said court, the plaintiff recovered a judgment and decree upon six promissory notes and a mortgage executed by the defendants, R. L. Weber and K. S. Lykins, on the 24th day of January, 1910, said judgment running against the land hereinafter described in the sum of \$2045.23, with interest thereon at the rate of six per cent per annum from said 14th day of October, 1913, and the further sum of \$204.62, for attorney's fees, which said judgment, at the date of sale hereinafter mentioned will amount to the sum of \$2299.85, with all costs of suit, and whereas, in said decree said mortgage in favor of the plaintiff, securing said notes and debt, was foreclosed upon the following described property, to-wit:

Beginning at the North-east corner of the Southeast quarter of section ten in Township One South of Range Thirty-three East of the New Mexico Meridian; thence West one-half mile to the north-west corner of said quarter section; thence South 330 yards; thence East one-half mile to the east line of said section; thence North 330 yards to the place of beginning; the same being sixty acres out of the north side of said quarter section Ten, and whereas, in said decree, the undersigned, S. E. Ward, was appointed by the Court Special Commissioner, and directed to advertise and sell said property according to law, and apply the proceeds of such sale to the satisfaction of plaintiff's said judgment demands.

Therefore, by virtue of said judgment and decree, and the power vested in me as said Special Commissioner, I will, on the 3rd day of February, 1914, at the hour of 1 o'clock, p. m. at the Northeast front door of the Court house, in the Town of Portales, New Mexico, sell said described property, public vendue, to the highest bidder for cash, for the purpose of satisfying said judgment, interest, costs, and attorney's fees.

Witness my hand this 31st day of December, 1913. S. E. Ward
Special Commissioner.

"Uncle" Buck Blankenship returned Tuesday from a short stay in Pecos.

Notice of Pendency of Suit

To Riley C. Cogdill and Maud Cogdill: You will take notice that a suit has been filed against you in the District Court of the Fifth Judicial District, in and for Roosevelt County, New Mexico, wherein Ida Koenig is plaintiff and you, the said Riley C. Cogdill and Maud Cogdill, are defendants, said cause being numbered 902 on the Civil Docket of said Court.

The general objects of said action are as follows: The plaintiff sues and demands judgment against you, and each of you, said defendants, upon a promissory note executed by each of said defendants on the 29th day of May 1910, for the sum of \$600.00, with interest thereon at the rate of 12 per cent per annum from the 29th day of May, 1912, until paid, and ten per cent additional upon said amount as attorney's fees; and the further sum of \$12.42 due as taxes paid by plaintiff against the land hereinafter described and all costs of suit.

The plaintiff further sues for the foreclosure of a mortgage deed of even date with said promissory note, and executed and delivered by said defendants to the plaintiff for the security of said note, upon the north-west quarter of section twenty-seven in township one north of range thirty-two east of the New Mexico meridian, New Mexico; for the sale of said property by order of the Court and the application of the proceeds of such sale to the payment of plaintiff's said judgment, interest, cost of suit, and attorney's fees; and for general relief.

You are further notified that unless you enter your appearance in said cause on or before the 20th day of February, 1914, judgment will be rendered against you in said cause by default, and the plaintiff will apply to the Court for the relief demanded in the complaint.

G. L. Reese is the attorney for the plaintiff and his post office address is Portales, New Mexico. In Witness whereof, I have set my hand and the seal of said court this 29th day of December, 1913.

C. P. Mitchell, Clerk.
By J. W. Ballow, Deputy.

Notice of Pendency of Suit

To Walter L. Ray, Nancy Ray, George Horn and W. R. Tally:

You will take notice that a suit has been filed against you, and each of you in the district Court of the Fifth Judicial District of the State of New Mexico, in and for the County of Roosevelt, wherein Ida Koenig is plaintiff,



**DR. PRICE'S
CREAM
Baking Powder**

Received the highest award
at Chicago World's Fair

and Walter L. Ray, Nancy Ray, George Horn and W. R. Tally are defendants. said cause being numbered 901 upon the Civil docket of said court.

The general objects of said action are as follows:

The plaintiff sues and demands judgment against the defendants, Walter L. Ray and Nancy Ray, upon a promissory note executed and delivered by said defendants to the plaintiff on the 12th day of July, 1910, for the sum of \$475.00, with interest thereon at the rate of 12 per cent per annum from the 12th day of July, 1912, until paid, and 10 per cent additional upon said amount as attorney's fees, and the further sum of \$36.15 for taxes assessed against the land hereinafter described and paid by the plaintiff, together with all costs of suit.

The plaintiff further sues for the foreclosure of a mortgage deed of even date with said promissory note, and executed and delivered by the said defendants, Walter L. Ray and Nancy Ray, to the plaintiff for the security of said note, upon the Southeast quarter of Section Twenty-six in Township One South of Range Thirty-one East of the New Mexico meridian, New Mexico; and prays that said mortgage lien be declared prior and superior to the rights or claim of the defendants, George Horn and W. R. Tally who are alleged to claim under conveyances subsequent to plaintiff's said mortgage; for the sale of said property by order of the Court, and the application of the proceeds of such sale to the payment of plaintiff's said judgment, interest, costs of suit, and attorney's fees and for general relief.

You are further notified that unless you enter your appearance in said

cause on or before the 20th day of February, 1914, judgment will be rendered against you in said cause by default, and the plaintiff will apply to the Court for the relief demanded in the complaint.

G. L. Reese is attorney for the plaintiff and his post office address is Portales, New Mexico. Witness my hand and the seal of said Court this 29th day of December, 1913.

C. P. Mitchell
Clerk
By J. W. Ballow
Deputy.

Baptist Church Directory

- Sunday School..... 10:00 a. m.
- Preaching..... 11:00 a. m.
- B. Y. P. U..... 6:00 p. m.
- Preaching..... 7:00 p. m.
- Choir Practice Monday 7:00 p. m.
- Prayer Meeting Wed... 7:00 p. m.
- Ladies Aid Thursday... 2:30 p. m.
- Communion services every first Sunday..... 11:00 a. m.
- Business meeting Wednesday night following each first Sunday.—W. E. DAWN, Pastor.

Mrs. M. E. Weldon left Tuesday for Knowles where she will reside in the future.

Advertising has no value unless it is founded on truth.
Every statement we make is absolutely true.

Our Business
...is...
Your Business

MAKING AND
MENDING MISTAKES

We all make mistakes—it's human to do so.

You make them, and so do we, for we're human, too.

Our biggest mistake was that we didn't know that you as a partner, in our business (your business) wanted to know how we ran your company.

We didn't realize that you as a partner, not only wanted to, but had the right to know how we spend your money

We've corrected that mistake now, and we don't make the same mistake twice. You've made a mistake, too—a human one like ours

You thought because we kept our business to ourselves that we were like a lot of other corporations you've heard about

You thought that we (like they) had "watered" our stock, sold bond and preferred stock, and had a lot of high rates, big mortgages and inflated values

We've corrected that mistake, too

We've shown you and we're going to keep on showing you that our finances, our methods, our rates, and our revenues are clean, right and honest

You and the rest of our partners, paid us \$6,844,576.25 for telephone service last year; that's a lot of money, but—

It's less than one-fourth of the money our stockholders (our other partners) have paid in to make your service possible

Our actual expenses for that same year were \$6,790,076.94 for operation, taxes, maintenance, depreciation and seven per cent dividend to our stockholders

It cost that much to make your service

We don't believe that any corporation in the country can show a cleaner balance sheet than that

That kind of a showing is fair, both to the public and to the investor

You see your company is different from other corporations

The Mountain States Telephone & Telegraph Co.
"The Corporation Different"

25 VOTE COUPON

Send this vote to the Herald office within 15 days from date and it will count for 25 votes. No money is required with this coupon. Do not fold or roll. Mail today. Don't delay.

Vote for

NOMINATING BLANK

Popular Voting Contest

.....1913
I hereby nominate or suggest the name of

Address.....

As a lady worthy to become a candidate in your popular voting contest, I present this name with the distinct understanding and agreement that the editor shall not divulge my name. This does not obligate me in any way whatever.

Signed.....

Address.....



The above is a picture of Judge Geo. L. Reese, one of the leading attorneys of New Mexico. The Judge recently made a business trip to Eastland and Crowell Texas. He reports that country as having been hit pretty hard by the drouth, but as looking up since the recent rains. Then the Judge smiled just like he really felt it and said: "I think this country is far ahead of that section, or of Texas as a whole. Back in the cotton section the people go more in debt than do our people and they are not in position to give the best education, to their children as they are almost compelled to keep them in the cotton field. Then, you know, with our shallow water here in the Portales Valley, we never have to worry about the drouth."

A. A. Rogers Talks

[Continued From First Page]

stances last year we paid a commission to a commission house and this commission house afterwards sold through a specialist and also paid him. This is an incident we do not want to repeat if we can help it.

Last year's experience I think has proven to the growers in this Valley that it is foolish to have any fraction in the matter of the cantaloupes. All of the growers should ship their produce through one organization and every man should be broad minded enough to be willing to abide by the ruling of the majority. What happened last year and what happened the year before ought to be sufficient experience for the growers to know that hereafter they should place their marketing facilities in one successful organization. For that purpose the growers of the Portales Valley should hold a meeting and organize a committee to represent all the growers. When this committee has canvassed the market situation they should present the facts to a meeting of the growers and the growers should then decide and back them up to the finish.

It would seem that the following facts should be borne in mind in the selection of a method of marketing the produce.

First: That the company or individuals handling the marketing be financially able to pay all their obligations.

Second: That the organization be such as to adequately handle the particular territory covered.

Third: That there be at least a cash advance of not less than 50 cents per crate payment at the platform.

Fourth: That their be weekly and not weekly settlement.

Previously contracts with the commission houses have been so drawn that whenever there was a loss, these losses would be subtracted from the returns of previous cars and the growers stands all loses. It is a beautiful contract which can be drawn on the part of the commission concern in such a way that the farmer takes all the risk of production and the commission man takes no risk of sale. It would be better that the farmer of the Portales Valley raise no melons than to have no returns from his endeavors.

I would like to suggest that

the growers in the Portales Valley get together and take up this question of raising melons and marketing of same, appoint a good strong committee to actively pursue this method of marketing. We raise the best melons in the country and there is no question but what if we are organized and continue in business on a business basis, we can get a good contract from commission houses.

If there are sufficient growers who will raise cantaloupes and other truck out through the farming districts, I will recommend to my company the purchase and use of a storage battery electric driven truck which can be operated from Bethel to Portales at little cost and thereby assist in hauling cantaloupe from those farms to the market.

This hauling can be done at a considerable less expense than by team. In this connection, why don't you farmers living out beyond Bethel get together and go after the question of good roads? You are bringing your trade to

the town of Portales. The merchants undoubtedly appreciate this trade and if you organize and get together and go after it hard enough, I am sure that the pressure of the merchants, your pressure and the pressure of the county commissioners will be sufficient to get some money expended on a good road.

There is no question but what all of the county officers, town officers and individuals in the Portales Valley recognize the value of roads and the proposition simply needs some active central head. If a number of farmers will get together and push this thing it will be accomplished.

A. J. Hardy one of the leading attorneys of Ardmore, Oklahoma, spent the holidays with his brother D. Hardy and other relatives.

Mrs. J. P. Stone sent her son James to Austin, Texas, Tuesday where he will enter a school especially suited those suffering from nervous trouble.

We have fits and want everybody to know it—Let us fit you with a tailored to measure suit. Phone 7, Portales Tailoring and Cleaning company.

Miss Nell Carter returned to Wichita Falls, Texas, Monday after spending the holidays with her parents, Mr. and Mrs. Judge Carter. Miss Carter has a responsible position in Wichita Falls, and is fully equipped to fill it.

Rosamond Deen Burned

One of the saddest accidents that have occurred in Portales in a long time happened Monday morning when little Rosamond (Baby Doll) Deen was burned.

The accident occurred about 9 o'clock while the mother was out at the lot milking the cow.

It is not certainly known the cause of the accident. Master Robert and his little sister were alone in the house and it is supposed that a candle was lighted from which, in some way, Rosamond's clothes caught fire. Before help could reach her the clothing was nearly all burned from her body. Her face and hands were severely burned and at this writing she is in a critical condition, tho hopes are entertained for her complete recovery.

Mrs. E. H. Robinson returned to her home at Clovis first of the week after spending the holidays with her parents here, Judge Carter and wife.

Resolve that you will buy from the Store that sells it for Less.

The Racket. Phone 15.

A. A. Rogers and family were passengers on the north bound train Monday. Mrs. Rogers will visit relatives and friends in Minnesota for a while and Mr. Rogers will attend a meeting of his field agents in Kansas.

Remember the Racket delivers your goods. Phone 15.



G. M. Williamson, former farmer, stockman, and the present head of the Portales Bank and Trust Co., was buttonholed by the Herald-Times man and said among other things: "I have lived within hallowing distance of the town of Portales for twenty-five years, and I have never seen as good season here at this time of the year but one time, and that was nine years ago. That year I had 85 acres in maize, kafir corn and Indian corn. I never saw such stuff grow on the same amount of land in my life. I raised fifty bushels of Indian corn per acre. I consider the prospects for a bumper crop this year just as good as anyone could wish."

Methodist Services

The regular eleven o'clock service will be held at the Methodist Church Sunday morning with the following order of worship:

Break Newborn Year Choir

Hymn 551

Apostles Creed

Prayer

From Glory unto Glory Choir

Scripture Reading

Gloria Patri

Scripture Reading

Announcements and Offering

Hymn 538, 1, 2, 4

Sermon By Pastor

Hymn 610

There will be no services at this church in the evening on account of the Revival at Baptist church.

Leon Jones left Monday for Oklahoma, where he expects to reside in the future. Mr. Jones was one of our splendid business young men, having filled a responsible position with Warren Foose for a number of years. The Herald-Times wishes him success in his new field.

Mrs. D. W. Colligan, of Clovis, came in Wednesday and is visiting her mother, Mrs. Voyles.

When you want your suits neatly cleaned and pressed call or phone No. 144. The Model Tailor shop. In the old Justice building. Satisfaction guaranteed. N. C. Landers, Prop. (2tf)

The Womans Republic will meet with Mrs. Humphrey Monday afternoon at 3 o'clock.

J. W. Stewart of Clovis was a business visitor here Monday.

We need you as our customer. Save your money and buy at The Racket, phone 15.

Attorney James A. Hall transacted legal business in Carlsbad first of the week.

Herald, 'the peoples paper.'

W. F. Jernign, an old time friend of C. L. Sanders, came in this week with his family and household effects and expects to make this his home. Mr. Jernign was here and traveled all over this country ten years ago, and the vision of its great future never fully left him, consequently he is here to reside in the future. Mr. Jernign is recommended as one of the most substantial citizens of Erath county Texas, his former home, and we gladly welcome him to this promised land. We are also glad to enroll him for a years subscription to the Herald Times.

Money in your pocket. If you deal with The Racket. Phone 15.

F. E. Turner returned Tuesday from a short visit with his folks at Artesia.

Bring all your shoes and have them repaired at Sanders harness shop. 244

We do it with modern machinery—French dry cleaning it does not fade nor shrink the daintiest garments. Phone 7, Portales Tailoring and Cleaning company.

"Were all medicines as meritorious as Chamberlain's Colic, Cholera and Diarrhoea Remedy, the world would be much better off and, the percentage of suffering greatly decreased," writes Lindsey Scott, of Temple, Ind. For sale by all dealers.

When you think insurance, think Corhn Brothers.

Telephone your orders to Frank Beard for dressed chickens for your Sunday dinner. Have your order in by eight o'clock Saturday morning. Will fill orders through the week on reasonable notice. We deliver the goods. 244

I have bought the Yates Dray and Baggage business, also handle the Texas Co. oil products. Will appreciate your patronage. T. V. Denton.

Don't fail to read our add. The Racket. Phone 15.

"I was cured of diarrhoea by one dose of Chamberlain's Colic, Cholera and Diarrhoea Remedy," writes M. E. Gebhart, Oriole, Pa. There is nothing better.

New shoe shop at Sanders harness shop. 244

We are equipped to do first class bushelman work. Phone 7, Portales Tailoring & Cleaning Co.

We will call on you twice each week for your work. Portales Tailoring & Cleaning company.



JANUARY OFFERS

MONEY SAVING PRICES

WE COULD NOT ESTIMATE EXACTLY HOW MUCH TO BUY FOR WINTER. WE HAVE MANY GOODS LEFT. WE DO NOT WISH TO CARRY THEM OVER UNTIL NEXT YEAR. WE HAVE PUT "MONEY SAVING PRICES" ON WHAT WE HAVE LEFT WHICH WILL COMPEL YOU TO BUY OUR STYLISH, GOOD GOODS. COME, SEE THEM. MANY A COLD RAW WIND WILL YET BLOW THIS WINTER.

Men's and Boy's suits and overcoats at reduced prices.

THE JOYCE-FRUIT COMPANY