

PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Twelve

PORTALES, NEW MEXICO, THURSDAY, MARCH 26, 1914

Number 14

SILO FED CALVES ARE FINE

M. Williamson Enthusiastic Over the Silo Possibilities

VALLEY FARMERS GET BUSY NOW

Our Farmers Should Get Silos and Cows for Money Making

Last week making a visit to some stock ranches near Hereford, Texas, for the purpose of investigating the silo and feeding ensilage to young stock, Geo. M. Williamson, president of the Portales Bank and Trust company, returns with the information that he found a number of stockmen feeding ensilage to young stock which were made to weigh 600 to 800 pounds at one year old. The finishing process is termed in feeding yearling calves consists of feeding daily 20 pounds ensilage, ten pounds alfalfa, two pounds cotton seed meal and two pounds of ground kafir corn, and this feed is producing at the rate of two pounds weight per head per day. The ensilage commonly used is irrigated kafir corn rich with grain. What are called spring calves fed from the silo up to the finishing period are made to weigh 800 pounds and this figure is given for "tops," or the best grade. Mr. Williamson reports that he saw a number of 700 pound, year old calves, and in his opinion there were some that would weigh around 900 pounds thus from silo fed young stock a yearling can be made to weigh as much as two and three year old steers under the old custom of range and feeding.

Mr. Williamson believes that the stock growers of Portales Valley will come to this process quickly, and regards this Valley as the most natural location for the silo, and could be made an excellent central feeding ground besides the greater results would be gained from feeding ensilage to dairy cows and to horses.

Sells More Hen Fruit

Major Frank T. McDonald who resides, with much grace and dignity, over one of the choice farms of the valley, was in the city the other day with another batch of eggs: just fifteen dozen, that was all.

This is getting to be a very common occurrence with this fine gentleman. Ever and anon he drives his prancing mare to the hub with a buggy full, more or less, of hen fruit, and takes back some shining sheekles too.

Mr. McDonald and family are very fond of these little money makers and eat them good and plenty. Yet they are able to sell some fifteen dozen every once and occasionally. Sure this is a great poultry country.

Ivy Selling Alfalfa

Ellis Ivy was in the city two or three days this week with some of that extra fine alfalfa that he grew the past season.

Mr. Ellis has sold about twelve tons during the past ten or twelve days.

CONTEST CLOSED ON FRIDAY

The Final Count Gave Miss Cunningham the \$400.00 Piano

MANY NEW SUBSCRIPTIONS ADDED

Herald-Times Subscription List Much Larger Than Before

As per the announcement the Herald-Times, Merchants piano contest came to a close Friday afternoon March 20. About 200 new readers were added to our list as a direct result of the campaign, besides a very large number of renewal subscriptions. During the same time there were some fifty new readers and a like number of renewals secured at this office, not as a result of the subscription campaign.

This gives us easily five times the paid in advance circulation of any other paper published in this country. This is no "hot air" talk. If this is not true Mr. Advertiser your advertisement in this paper will not cost you one cent.

If you want results, advertise in the Herald-Times, the paper that reaches the people, and is the "people's paper." If you want to do "charity" work, or if you are afraid of a "roast" advertise in.....

The votes were as follows: Miss Myrtle Cunningham, 295,450 Miss Willie Bell Blakey, 147,425 Miss Jessie Farnham, 26,075. Miss Aggie Wells, 23,300. Miss Eva Crosby, 20,700. Miss Lurline Sandifer, 14,175. Miss Ora Crawford, 12,075. Miss Orma Sandifer, 8,175. Miss Rosa Bartlett, 8,172. Miss Maude Copeland, 7,875. Miss Minnie Forbes, 6,000. Miss Ruby Jackson, 5,200. Miss Irene Sanders, 3,000.

Miss Cunningham, having received the largest number of votes, was awarded the piano by the judges. The other young ladies will receive the other prizes given by the Portales merchants in the order in which they come. That is, the young lady having the second largest number of votes will have first choice of all the prizes aside from the piano, the young lady having the second largest number of votes will receive the second merchants prize, etc. And we wish to urge that all the young ladies who are entitled to prizes come at once to the Herald-Times office and select the prize desired.

Business Changes

C. B. Thompson, of Carlsbad, who recently moved here, has purchased a half interest in the White House grocery. Mr. Thompson is a thorough going young business man of splendid business acumen, and correct ideals.

This company has recently employed W. M. Cox, a man with some twenty or more years experience in the grocery business. These are certainly two valuable additions to this company.

Capt. Molinari prides himself on keeping his grocery store in the very best sanitary condition and a stock of goods strictly first class.

WHY PORTALES VALLEY EXCELS ALL OTHERS

The Investor Can do no Better than Come to Portales Valley, the Land of Soil, Water and Sunshine

THERE ARE NO GREATER OPPORTUNITIES THAN HERE

Large Capital has Recognized the Superiority of the Portales Valley--You do Not Take a Chance

By Charles F. Stanton

With a thousand towns and communities in the great southwest vying with each other for supremacy, the interest of the homeseeker, and the money of the capitalist, a problem is presented to the man who wants to move, or the man who wants to invest.

THE INVESTOR

He wants the assurance of benefit in the contemplated change. He wants to justify the statement "there is going to be an advance in realty values," a permanent increasing population with a sufficiency of money circulating at all times.

He will not buy land without believing that it will increase in value. He will not figure on civic improvements in a town of stationary or residing population, and does not want to live in the continuous class of "hard times," and the constant shortage of money which he has experienced in the old home town.

He wants further to know that in so far as it is possible his money and his town will be free from complications of repeated panics and periods of depression. To such a man comes the question Why Portales Valley? Let it be stated in the beginning that the claims for Portales Valley for favor from investors and the expectations of advancement in population and wealth depend for the best part upon what there is within the splendid modern town of Portales, just in its swaddling clothes.

Beyond good churches, schools, a progressive class of business men, strong and wealthy city government, first class municipal accessories, Portales makes great claim for her future growth and welfare upon the sixty thousand acres of rich virgin land which is rapidly coming into cultivation and development, assured by the never failing, abundant volume of shallow water supply, obtained from wells 14 to 30 feet depth; the pumping plants driven by electricity furnished from a central pump station which system is of the most modern and successful equipment and represents a cost of \$380,000. Besides this mammoth central power plant there individual pumping pumping plants operated successfully in Portales by gas engines. With this vast empire of fertile acreage, and more than plenty pure water within easy lift the Portales Valley land will produce tenfold wealth to contribute to the building of Portales town.

LAND IS YOUNG--PRICE IS CHEAP The land in this nature-favored Valley is cheap at present but will not remain so. Most of the rich spots of the United States have been long ago sought out and are being held at high prices today. Land was at one time a superfluity in this new world, but

presently now we will have a "land famine." We are constantly growing "crops of people," but there will be no more "crops of land," and the Portales Valley is a veritable mecca of manless land for landless man.

The United States government is expending many millions of dollars reclaiming arid lands and corporations investing many millions more to irrigate land for people who must live by tilling the soil.

But little of the best farming land of our country remains unoccupied and Portales Valley comprises one of the mammoth area extent where the soil is rich and deep, and water is a proven quantity.

The successful present day farmer is a student and has use for all his wisdom and the science of the agricultural institutions, for his problem is how to increase the productiveness of such land as he has.

It is certain as fate that competition in farming will soon become as keen as it is in any business and the farm of the future will steadily increase in value.

What then must be the future worth of a forty or eighty acre farm in this matchless Valley, under a sunny, southern sky, where water is plentiful, the soil is deep and rich as the chemistry of nature can make it.

If considered only as an investment there is no region more attractive than the Portales Valley land at the present low prices where improved and unimproved acres can be purchased.

That large capital has recognized the superiority of the Portales Valley land in combination with the proven supply of shallow water is attested by the holdings of one company which own ten thousand acres representing an investment of a million dollars; added to which is an established, going system of irrigation by electric pump aggregating a further investment of nearly a half million more, all of which is assurance of the development of those thousands of acres, thus providing good homes and farms for more good people who are seeking the best country in which they will exercise intelligence and energy in the fulfillment of prosperity.

What do these conditions mean to the Portales Valley? That population within another decade will double, treble, yes maybe quadruple and the products of the soil will annually bring fortunes to the "horny-handed yeomen" who do and dare in this utopian valley.

—HERE IS SURPLUS LAND, AND IN THE EAST ARE SURPLUS PEOPLE—THE TWO MUST BE BROUGHT TOGETHER—

Portales Valley is a new land an undeveloped empire with certain resources and natural advantages in soil, water and climate.

REDPATH LYCEUM ENGAGED

Woman's Club has Secured the Redpath Lyceum for Portales

GREAT LYCEUM COURSE NEXT YEAR

Splendid Entertainments Next Year For Portales

It was indeed a lucky strike getting the Redpath entertainers to furnish us with our course of lyceum entertainments this next season.

There are no better entertainers in the whole country than the Redpaths. It is a costly proposition to get them and seldom are these entertainers had outside of larger towns and cities. But the Woman's Club felt that Portales was entitled to the best and hence got the best.

The three numbers secured cost considerably more than the five or six numbers of this season. They are Kellogg-Haines Musical Co., easily one of the best musical companies in the country. Then Mr. Manlove, the famous impersonator and the Harmony Company. This company plays on most all instruments. There will also be a home talent play as usual!

Mrs. S. E. Ward said, "This is a big undertaking, but we believe the people of Portales will appreciate the best entertainers in the lyceum field, and, you know, it cost money to get the best."

60,000 Dollar Land Deal

Perhaps the biggest single land deal that has ever been made in the Portales Valley was made last week when Coe Howard disposed of the five hundred acre farm belonging to Mr. Yoakum.

This farm has three irrigation wells, one ten room house, fifty acres of alfalfa, lots, barns, sheds etc. All the farm stock, chickens and hogs, and the furniture of the home was included in the deal.

Wm. Fletcher and Jas. Blevins of Oklahoma City are the new owners and we understand that it is their intention to move onto the farm and develop it fully.

We congratulate Mr. Howard on his splendid ability as a real estate salesman, and we congratulate Messrs Fletcher and Blevins upon their good judgment in coming to the Portales Valley and upon their good fortune in getting such a choice farm.

The Woman's Civic club will meet with Mrs. Humphrey on Monday next. Mrs. Humphrey has invited the club to spend the day with her, so each member will bring fancy work and come in the morning. The program is as follows, The hardy nerves of woman, according to Woods Hutchinson, by Mrs. T.E. Mears, The sommers domestic science, Mrs. Carl Graf, Colonel Roosevelt on the Monroe doctrine, Mrs. W. E. Ludsey, Vocal music, Mrs. Hough and Mrs. Leach, Instrumental music, Mrs. S.F. Culbertson, Scientific temperance in public schools, Mrs. Roselle Culbertson.

MORE ABOUT TOMATOES

Valuable Information given on the Growth of all Tomatoes

OTHER SUGGESTIONS ARE MADE

Tomato Growers should file this Article for Future Reference

Having been asked by several parties why tomatoes shed their first blooms, I will give a few of the most known reasons.

To start with the plant in the hot bed. If the plants are allowed to become infected with fungus diseases or become chilled so as to get stunted they will shed their blooms.

Remedy for first cause, spray with bordeaux mixture. Remedy for second cause, special care and attention.

If plants are planted out directly from hot bed and not properly hardened at first they will shed blooms. If plants in any stage of growth become infected with aphid (plant lice) they will shed their blooms.

Remedy; spray with kerosene emulsion two or three times. Kerosene emulsion kills by contact and therefore the application should be very thorough. It may be used against a great many different pests, but especially valuable for destroying those insects with sucking mouth parts for they cannot be killed with arsenical poisons.

Plants will shed blooms if grub worms are allowed to work on their roots.

Remedy; One bushel of bran, one pound paris green, and one gallon molasses, mix together with enough water to make a rather stiff dough, sprinkle around plants in the evening as the grub worms come up during the night to feed. And say, if you are having trouble with bothersome chickens just leave the gate open next morning and, in all probability, you will have peace the rest of the summer!

When you visit your friends garden if you will keep to the walks and refrain from handling the plants you will keep his friendship much longer, than if you persist in hopping around between plants, tracking up his ground, making unnecessary labor. Besides, handling plants often does a lot of damage.

A. BLUMQUIST.

W. P. Pitts Sells Trees

Mr. Pitts is not making much noise about it, but he is building up a splendid little nursery, and we feel sure if those who are interested in fruit would give him the proper encouragement we would soon have a nursery right here at our door that we would all be proud of.

Mr. Pitts has sold quite a lot of plum and cherry trees as well as other varieties this season already. He was quite busy Wednesday taking and delivering orders for apple trees. The Herald-Times is glad to see this nursery growing. There is no reason, it appears to us, why Portales should not grow fruit and shade trees, shrubbery etc. for the Portales Valley and this section.

(Continued on Page 3)

COURTY OF ROOSEVELT
Filed for Record the 25 day of March
A. D. 1914 at 1 o'clock P. M. and
Recorded in Book
Page
C. P. Mitchell
County Clerk

SCHOOL
By

Portales has one in the debater to debate the contest at ball game with the score stood Portales should boys, both as ket-ball playe Mr. Ralph E. of Santa Fe work, The Sp Now Mexico, the Portales beautiful book preciated and to the author for his genero The visitors were, Mesdan dy, Nixon, Stej Shock and Ru the debaters Miss Hayd pupil in the th All pupils punctual and at school that attendance ce



After the N

drop in and h delicious ice deliciousness w change from t been eating d will refreshy bloodand pies the?same tim we Every kin Dobb's

Portales Herald-Times

DEMOCRATIC IN POLITICS
Published Thursday at Portales, New Mexico
THE HERALD PRINTING COMPANY
Entered at Postoffice at Portales, New Mexico as Second Class Mail Matter
SUBSCRIPTION \$1.00 THE YEAR
I. H. SHEPARD EDITOR

How Have You Made Good

To the farmers and ranchers of Portales Valley, we want to talk with you just a little "heart-to-heart" talk.

Now that the Herald Times has established the Publicity Development department, which feature will be a permanent part of the work devoted to advertising Portales Valley, there is no more effectual plan than that of publishing the letters written and signed by those of you who have accomplished some good in your diversified respective pursuits.

Such letters when read by people "back east" who are contemplating coming to Portales Valley to buy a farm or make a home will result in great good. The perspective new settler had far rather learn from the man "who has made good," or who is on the way to such coveted goal than read so much purely advertising literature.

Will you write such letters from your own experiences and point of view, and in your own good way, don't say you have never written for publication, give us the material based upon what you have done and what you believe can be done upon a farm or ranch, either with or without irrigation in Portales Valley, and we will arrange and publish your letter which will go far toward telling the outside world what are the resource here.

No one is charged anything for publishing these letters and there is no better means of giving much dependable publicity to Portales Valley, so will you start in right now and help engender the community interest along this line. The Herald Times is mailed out each week to several hundred prospective new settlers and this list of inquiries is increasing rapidly, so send along your letter to the Herald Times Publicity Development department and help bring to Portales Valley some of these many thousand good people.

The Clovis Journal says that by an oversight the professors of the A. and M. College failed to stop at that town and give their course of lectures to the farmers. No doubt of it sir. Had Portales failed to raise the necessary demand these gentlemen would have "by an oversight" passed us by.

Villa continues to draw the net about Torreon and it appears now that the decisive battle of Mexican war will be fought in the next few days.

Don't fail to bring that ad to the Herald Times the paper that gives the news and reaches the people.

The modern woman has time to entertain most everybody except her husband.

Just for a change try cleaning up around your own premises.

Home Talent Play

The 9th of April the Ladies Chorus, assisted by the male quartette will put on an entertainment at the Cosy. It is intended that this shall be something above the ordinary.

The holders of the season tickets for the lyceum course will be entitled to attend this entertainment free of charge.

Miss Lexie Wagon, who has been visiting her parents, returned to Plainview Thursday.

Cantaloupe Men Attention

Have you seen that contract the Gem Cantaloupe Association have with the R. W. Gees Commission company? It's equitable. It's attractive, fair. Secretary W. E. Brown, or Carl Mueller, the president of the association will take pleasure in talking the contract over with you.

Wish we had space to publish the contract in full. We publish the last paragraph of it. From this you can get an idea of the excellency of the contract as a whole.

"Party of the second part, (the R. W. Gees commission company) acting as agents for party of the first part, (the Gem Cantaloupe association) agree to furnish Surety Company Bond in the sum of the amount of at least two thousand dollars to indemnify parties of the first part against any misappropriation or failure to make payment to party of the first part of any money or monies rightfully belonging to party of the first part in possession of party of the second part. Party of the second part also agrees to furnish the Atchison, Topeka & Santa Fe Railway Company Indemnity Bond guaranteeing payment of freight on all cars accepted by party of the second part. Party of the second part agrees to advance at the time of shipment the sum of two hundred dollars a car, such advance to be deducted from net proceeds received from sale of car. It is further agreed by party of the first part in the event the net proceeds from any car on which an advance of two hundred dollars has been paid the association, shall be less than the amount advanced, then such portion of the amount advanced, or all of it, may be deducted from any succeeding cars.

SCHOOL NOTES
By School

The oratorical and declamatory contest with Clovis was held at the Cosy Friday night and was well attended. Miss Humphrey of Clovis won in declamatory and Mr. Edwin Patterson in oratory. This entitles these contestants to contest at Roswell next Friday evening.

Next Friday is Arbor day by proclamation of the governor. It will be observed by appropriate exercises in the various rooms. Mrs. Reese reports that her girls are doing some excellent work in sewing.

Rev. Dawn made a short talk at chapel Monday morning congratulating the contestants on their work in the contest.

HONOR ROLL

- First Grade.
Clovis Garrett
Louise Allison
Elene Oates
Maxine Dameron
Berie Moore
Winfield Oldham
John Fairly Jr.
Graydon Hough
Lois Oldham
Lucile Wood
Mildred Merrill
- High Second
Edna Stephenson
Kathryne Kenady
Vera Bell
Verona Thompson
Clyde Brown
- High Third
Lois Martin
Otto Paulsell
Olande Wood
Ruth Watson
Dorothy Ham
Randolph Williamson
Kenneth Bell
LaVon Brown
Hershel Boucher
Howard Kenady
Imogene Beard
- Fourth Grade
Helen Mundy
Beth Addington

Rev. Dawn returned from Clovis Tuesday.

Notice for Publication.
Department of the Interior, U. S. land office at Fort Sumner, N. M., March 14, 1914.
Notice is hereby given that Jacob F. Wagner, of Noble, N. M., who, on March 23, 1905, made homestead entry number 69821 for SW 1/4 section 21, township 33 N., range 28 east N. M. P. M., has filed notice of intention to make five year proof, to establish claim to the land above described, before C. C. Henry, U. S. commissioner, at his office at Noble, N. M., on the 2nd day of May, 1914.
Claimant names as witnesses: George H. Newcomb, James W. Armstrong, Sidney Walter, John E. Pinner, all of Noble, N. M.; C. C. Henry, Register.

Notice for Publication.
Non coal land 69811
Department of the Interior U. S. land office at Fort Sumner, N. M., March 12, 1914.
Notice is hereby given that Ella D. Walker of Ruidoso, N. M., who on April 3, 1911 made homestead entry No. 69811 for South half Section 28 township 31 south, range thirty-four east N. M. P. M., has filed notice of intention to make three year proof to establish claim to the land above described, before J. C. Cameron, probate judge Roosevelt co. at his office at Portales, N. M., on the 6th day of May, 1914.
Claimant names as witnesses: Charley C. Price, N. A. Cameron, both of Ruidoso, N. M.; James Grasso, Marion Farrak both of Carter, N. M.
C. C. Henry, Register.

Miss Alma Harris, field secretary of the Woman's Missionary Union from Clovis was here this week and held an interesting meeting with the Baptist ladies.

Wm. Elliott of Olive was a business visitor here this week.

CHARLES GOODLOE
Painting and Papering
...SIGNS...
Bx. 355 Portales Bx. 627 Clovis



Don't take it to a Bungler

a skilled mechanic is what you want. Bring it here if your automobile needs repairing. We will repair it so that it is as good as new. We guarantee our work. Our customers are always satisfied with our work and our prices. You will be satisfied if you send your work here, because we do only good work.

Shaw's Garage



IN BOX OR TUB.....

We supply our delicious ice cream in any quantity. For the family dessert or for a big party. Order what you require. Our cream is simply perfect and is always appreciated. Not to know it is to miss a splendid treat.

Dobb's Confectionery

SEEDS

Have just been admitted to the mails on Parcel Post rates. Take advantage of the cheap rates and order your seed from the

Roswell Seed Company
Roswell, New Mexico
The nearer home, the cheaper the Postage.



The Task of the Century

The United States Government has nearly completed the biggest job in the world

Two oceans have been wedded and a continent cut in two

The total cost of the Panama Canal is \$375,000,000.00

Three Hundred and Seventy-Five million dollars to dig a ditch

That's a lot of money, but—

It's less than three-fourths of the money the Bell Telephone System has paid in wages to its employes in the last five years

Right here in the Mountain States we paid our own operating employes last year, over three million dollars in wages alone.

You see it does cost a lot to make your telephone service

...The Mountain States Telephone and Telegraph Company...
"The Corporation Different"

EASTER DRESSES AND DRESS GOODS

Our showing of Easter dresses and dress goods, Easter slippers and neckwear for ladies and Misses is the largest and best assortment from the largest manufactures. If you buy from us you are sure of having the very latest design, pattern and make up of this seasons' styles. Our mens department is complete also for anything for men or boys suits, pants, hats, shirts, ties and low shoes. Give us a call and look thru this large and well selected stock of new spring styles.

Joyce-Pruit Co.
Portales, : : : : New Mexico

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.

HUMPHREY & SLEDGE HARDWARE

Agents for Eclipse and Daisy
WINDMILLS
None better were ever made.



CARELESSNESS is the reason why many people do not put their valuables—jewels, heirlooms, notes, deeds, wills—into our safety deposit vaults. **ARE YOU CARELESS?** Our vaults are absolutely safe against fire and burglars, and you can sleep well or leave home knowing you are safe against fire and the burglars.

DO YOUR BANKING WITH US
THE FIRST NATL. BANK
OF PORTALES, NEW MEXICO

WE WELD ANYTHING THAT MELTS

Aluminum crank cases made good as new. Engine cylinders, farming machinery cast iron or steel welded. Out of town business given immediate attention. We have an expert welder of years experience and we can save you the wait, the worry and a good part of the cost of new repairs.

Phone 81 Woodhead & Wilmots Roswell, N.M.

Portales Drug Co.

....Dealers In....

Drugs, S-W Paint,
Oils, and Toilet Articles
Agents Columbia Grafonola

Portales Drug Co.

S. A. Morrison, Mgr.

The Local Field

There is no guess work about our cleaning results are obtained by knowing how. Portales Tlg. & Cleaning Co. Phone 7

Try an ad in the 'Cents at Work' column for results. The cost is one cent the word.

Big reduction on hats at Harris.

We want that local. Fone 108.

On time work is one of our strong features, we never disappoint. Portales Tailoring & Cleaning company. Phone 7

White House grocery company sole agents for Wichita Beat and Golden Seal flour.

The White House grocery company will treat you right.

We are closing out our boys and mens' hats. C. V. Harris.

It may mean big money to you to place an ad in the Cents at Work column. Cost one cent the word. Try it. Do it now.

See us for job work, best yet.

The White House grocery company buys the farmers' produce.

W. I. Luikart, of Clovis, was a visitor to Portales Thursday.

Go to the White House grocery Saturday afternoon and get pies, cakes and other delicacies of the ladies of the Christian church.

S. A. Morrison has been busy auditing the treasurers books this week.

New shoes at Harris.

See N. C. Landers or phone No. 144 when you have a suit to clean and press. He also makes a specialty of ladies suits and skirts. All work guaranteed.

Judge Sam Bratton and father C. J. Bratton, of Farwell Texas were business visitors to the hub this week.

"I was cured of diarrhoea by one dose of Chamberlain's Colic, Cholera and Diarrhoea Remedy" writes M. E. Gebhart, Oriole, Pa. There is nothing better.

Special price on embroidery for 10 days at Harris.

Full line of racket goods at the White House Gro. Co.

A. A. Rogers is looking after matters of business in Chicago.

A. E. Signor and wife of Clovis were in Portales this week. We understand they are contemplating moving here.

You get cash for your eggs, poultry and hides at Smiths Cash Store. Old Hill wagon yard.

If you want up-to-date dress goods go to Harris.

All the latest styles in dress goods at Harris.

"Were all medicines as meritorious as Chamberlain's Colic, Cholera and Diarrhoea Remedy the world would be much better off and the percentage of suffering greatly decreased." writes Lindsey Scott, of Temple, Ind. For sale by all dealers.

If you want a good hat go to Harris.

For staple and fancy groceries trade at the White House Gro. Co.

Mr. and Mrs. Frank Beard are the proud possessors of a fine baby girl who arrived at their home Wednesday night and seems determined to stay.

1914 catalog now ready—Roswell Seed company. 114

Marriage license were issued this week for J. L. Marchbank and Miss Della Little of Redland

Get your Sunday dinner from the ladies of the Central Christian church Saturday afternoon at the White House grocery.

Miss Mandie Smith who has been visiting at Elida returned home Tuesday.

The Herald Printing Company for job work that is right.

Our promptness and efficiency of workmanship makes our business the largest of its kind in Roosevelt county. Portales Tlg. & Cleaning company.

Joe Howard left for Oklahoma City, Wichita Kansas and other points the middle of the week on land matters.

W. C. Freeman and wife of Dallas Texas came in Tuesday for a visit with Mr. Freeman's parents, Mr. and Mrs. A. N. Freeman.

Dr. D. D. Swearingin, of the firm of Presley and Swearingin, eye ear and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 and 22 of each month.

Mr. and Mrs. Zack Campbell returned to Elida Tuesday after a weeks stay in our city.

R. C. Akers returned to Elida Tuesday after attending court here for a few days. Mr. Akers says he was royally treated by the people of Portales during his stay in their midst.

A letter from evangelist J. L. Haddock states that he is in a great meeting now but will be able to close in time to reach Portales Saturday April 11th. and will begin the revival meeting the following day. Evangelist Haddock is one of the south's great preachers, a man of great power. His knowledge of the bible is little less than marvelous.

The minister of the Central Christian church will be out of town Sunday but there will be communion service and Bible school at the new meeting place in the former Herald building. You are invited.

Arbor Day Proclamation

In response to a universal call for the conservation of our natural resources; in harmony with the movement to have agriculture taught in every school in the state; and with the desire of arousing in the youth of the land an intelligent appreciation of the dependence of all upon nature, it is important that our state have the opportunity of fittingly observing Arbor day.

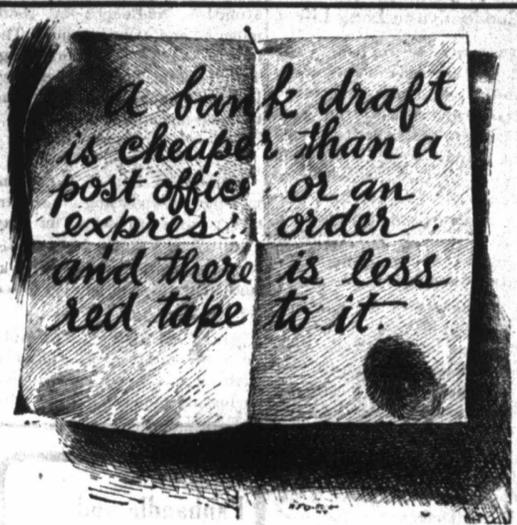
NOW, THEREFORE, I, William C. McDonald, governor of the state of New Mexico, by virtue of the authority of law and in accord with the spirit of the times do hereby designate and proclaim

FRIDAY, MARCH TWENTYSEVENTH, AS ARBOR DAY

To be formally recognized in all schools of the state, and I urge that on this day, teachers, pupils and patrons unite in such appropriate tasks and exercises as will leave a permanent desire in the mind of each one to become an active agent in the conservation of all useful things, so that the spirit of the day may create a healthy influence in the lives of our boys and girls, leading them to devote; not one or two special days in the year to the study of trees, birds, flowers, school gardens, good roads and nature study; but parts of every day, to the conserving and enriching of plant and animal life.

Given under my hand and the great seal of the state of New Mexico, at the capitol in the city of Santa Fe, this 18th day of March, A. D. 1914.

WILLIAM C. McDONALD,
(Seal) Governor
ANTONIO LUCERO, Sec. of State.



A bank account not only gives you a safe place to keep your money, but it is also a great convenience and besides every check you draw is a legal receipt for the debt you pay. We pay liberal interest consistent with safety.

Make OUR Bank YOUR Bank.

Portales Bank & Trust Co.

Capital Stock, \$25,000.00.
Surplus, 5,000.00.
Reserves, 153,000.00.

Portales .. New Mexico

G. M. WILLIAMSON, Pres. BEN SMITH, Cashier. T. E. MEARS, V-Pres.

HUNTER'S CREAM FLOUR

AS GOOD AS MONEY
....CAN BUY....

Stricklands Grocery Fone 11

...NOW IS THE TIME...

To prepare to build Silos
Call and let us explain
Our plan to you.

The Portales Lumber Company

G. W. CARR, Manager

Baptist Notes

It is very gratifying to have continued interest in our services. We were sorry to have the superintendent of our Sunday school absent last Sunday. And hope will be present as we miss his help very much. Last Sunday there was a good congregation in the morning and only a medium sized one at the evening services. There were three baptised into the church. We are glad to report a growing interest in the prayer meeting. We are studying the book of Acts come and take part with us. Subject for next Sunday morning "Going Forward." Sunday evening, "Ways and means of Revivals." Rev. Wm. Cooksey will be with us to begin meeting Monday. Ladies will have week of prayer. Welcome to our church. W. E. DAWN, Pastor.

Free strawberry plants at C. L. Sanders as long as they last.

Why Portales Valley

(Continued from Page 1)

mate which are sure to yield health and wealth. National prosperity will continue to come from land development and the country-wide movement "back to the land," is no where more opportune than in the 'Great Portales Valley of New Mexico,' and because there is yet much room in this wonderland of contented, happy people prosperity will continue to come here so surely and rapidly as these vast, rich acres are brought into development which now lie idle awaiting with magic response "the man with the hoe."

S. Street and lady were business visitors to Portales this week. While here Mr. Street got the Ford car he recently purchased from Percifull & Rocky and drove it back to Elida.

Thrown From Buggy

When returning from a professional call Wednesday night Dr. Dunaway happened to the misfortune to drive into a guy wire which upset his buggy, breaking the shafts of same and throwing the doctor violently to the ground. The doctor was shaken up considerably, but was able to be about next day.

Don't forget the meeting that begins at the Baptist church next Monday.

Remember the revival meeting that is to begin the second Sunday in April.

M. G. Frazer and family of Artesia came in first of the week and will make this their home in the future. They have a farm in the Arch community.

Crosses of Honor Bestowed

The U. D. C. met Tuesday afternoon of last week at the palatial home of Mr. and Mrs. George Williamson and bestowed the cross of honor upon four worthy ex-confederate soldiers. The three thus honored were, Messrs Hendersan, Carter, Wolf, and Maxwell.

Mrs. Milton Brown spoke a few fitting words in a most pleasing way of the work of the soldiers and of the honor of the cross. Judge Carter and Mr. Henderson made a brief, impromptu address.

The occasion was made still more delightful by the sweet music furnished by the Glee club, and the delicious refreshments served by the hostess.

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QUALITY, COURTESY AND SANITATION

Conductive to Long Life

If you want to live long, look well and prosper break away from the low, damp swamps and malarial districts of the East and come to the golden, glorious West. And, take this tip from us, when you are preparing to move to the West, you had better just come to the best part of the West at once, that is, come to Portales Valley of Roosevelt county New Mexico.

Why, the county superintendent of public instruction of Roosevelt county is a little less than a hundred years old, and "honored to goodness" she does more work and looks handsomer than any sweet sixteen year old girl reared in the swamps of the east. And just this week "Uncle" Jim Williams, who has resided in the Arch settlement for the past fourteen years and who is eighty years young, less two years, was in our office looking as sprightly as a kitten. Mr. Williams owns 320 acres of mighty good land and his better half are prospering. Come to the Portales country.

Notice

There will be a meeting of the Portales Cantaloupe and Produce Association at the office of the Portales Utilities company on Saturday March 28, 1914 at 2 o'clock p. m. for the purpose of electing officers for the coming year.

R. H. Bailey, President

Methodist Church

Sunday school at 10 a. m. At 11 o'clock we will preach to the children but this does not mean that the parents and others are to stay at home for a cordial welcome is extended to all. Epworth League 6:30 and preaching 7:30 in the evening.

We had a splendid day at the Methodist church Sunday 1:34 at Sunday school and splendid and

attentive audiences at both morning and evening hours. The music was also very inspiring. The League services lead by Prof. Timmons I thought was the best since its organization.

A. C. BELL.

Little Miss Louise Robinson, who has been visiting the Carters, returned to Clovis Thursday.

Rev. F. G. Calloway has accepted a position with S. Strickland where he will be glad to see his friends.

Mrs. W. H. Ball left Thursday for Stafford Kansas to join her husband who is with his mother during her illness.

"I Thank You"



MISS MYRTLE CUNNINGHAM

I wish to take this method of thanking everyone who in any way assisted me to win the Herald Times \$400. piano.

I also wish to thank the Herald management for the fair and impartial manner in which they conducted their part of the work.

The management was perfectly fair in all of their dealings. And I positively know that scores of new readers were added to their list.

I thank you, each and every one.

Myrtle Cunningham.

W. C. T. U. Business Session

The Woman's Christian Temperance Union held an interesting business session Monday at the home of the local president, Mrs. Faggard.

Plans were promulgated for an active campaign in the interest of temperance. From time to time open programs will be rendered by this organization assisted by the friends of the temperance cause.

Carl Turner, merchant of Red land, bought a building here this week and moved it out to his store.

Miss Nannie Johnson, who has been visiting her sister, Mrs. J. C. Compton, returned to Canyon Texas Thursday.

HEADQUARTERS FOR WICHITA BEST FLOUR

Watkin's Goo's Consists of Extracts, Medicines and etc. Second Hand Goods. Wagon Yard.
Cordill & McMahan, Prop.

To Whom It May Concern

We, the undersigned merchants of Portales desire to say that we feel that the Herald Times management complied with their contract and conducted themselves strictly on the square in their dealings with us and in their management of the contest.

Joyce Fruit company, Portales Drug company, K. H. Adams, C. V. Harris, H. Fickensher, Hardy Hardware company, Stricklands grocery, M. J. Faggard & company, Connally Coal company, Portales Lumber company, Portales Tailoring company.

It is needless to say that we appreciate these words of the Portales business men. These merchants made it possible for most all of the young ladies to secure a prize. Some of them

did not receive, perhaps any direct benefit, yet, with out an exception, they are gladly complying with their part of the contract and the young ladies will receive the prizes as advertised in this paper.

In the future when you are enjoying the prize given by these different merchants, remember that it cost them something to make it possible for you to get the prize, as they did not increase the price of their goods at all. Remember also that they will be pleased to serve your wants and supply you with your needs in the future.—HERALD PRINTING COMPANY.

Rev. Atwood gave an interesting stereoptican lecture on home missions at the Baptist church Wednesday evening.

Panhandle and Southwestern Stockman Convention.
OKLAHOMA CITY
March 3-5 1914 Fare \$16.25

Via



Dates of Same March 1, 2, 3, Final limit March 16th, 1914.

SCOTTISH RITE Re-union Santa Fe, N. M., Feb. 23, 25, 1914. Dates of same Feb. 21, 22, 23, 1914. Final limit Feb. 28, 1914. Fare \$16.70 for round trip.

W.S. MERRILL, Agt.

PUBLIC SALE

AT PORTALES, N. M.

Saturday, April The 4th.

Commencing at 1:30 p. m. I will sell at public auction to the highest bidder at my residence, the second dwelling west of the Portales Bank and Trust company, in Portales, New Mexico, the following described furniture and household goods. These articles must sell as I am leaving for Virginia.

ONE CORNISH PIANO

2 extra good mission leather rocking chairs, 1 mission rocking chair, 1 wicker rocking chair, 2 childs rocking chairs, 6 good as new leather seated dining chairs, 1 oak dining table, 1 extra large wall mirror, 1 fine glass china closet, 1 oak chiffonier, 1 almost new Princess dresser, 1 iron bed and springs, 1 folding bed, 1 good as new mission writing desk, some wall pictures, 1 Wheeler-Wilson sewing machine, 1 heating stove, 1 two hole gasoline stove and oven, 1 fireless cooker, 1 zinc top kitchen cabinet, 1 300 pound capacity refrigerator, 1 childs iron bed, 1 good camp bed, 1 porch swing and chair, 1 sanitary couch and pad, 1 extra fine center table, some linoleum, dishes, cooking utensils fruit jars and other articles.

P. S. These household goods are strictly sanitary, having had no sickness in the house, and is the best and most up-to-date line of furniture I have been asked to sell in Portales.

Signed, D. L. Zinn.

Ladies Especially Invited to Attend Sale

Auctioneer

Col. D. L. Zinn

Owner

Mrs. Ed Mundy

TEXAS STATE BANK OF FARWELL, TEXAS

Your Deposit in this Bank is Protected by the "DEPOSITORS GUARANTY FUND OF THE STATE OF TEXAS"
LISTEN: Isn't it Better to Be Safe than JUST satisfied

JIM ODEN, President

D. W. DUNN, Vice-President

C. W. HARRISON, Cashier

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DEVELOPMENT DEPARTMENT

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To the Rich Resources and Excellent Opportunities for the Home Builder and Farm Maker in the "Great Portales Valley of New Mexico"

Sixty thousand Acres Rich Irrigable Land--Plenty Water from Wells 14 to 30 feet Depth. Pumping Plants Operated by Electric power Insure Cheap Cost and Great Efficiency.

Portales Valley has the Land, Water and Sunshine. Portales Valley Needs **ONLY** More Farmers.

40 and 80 Acre Farms in Portales Valley Devoted to Diversified crops, Dairy Cows, Hogs, and poultry Guarantee You a Competency for Life With a Bank Account.

Investigate "Portales Valley" Now!

FOR FURTHER INFORMATION IN DETAIL WRITE TO,

HERALD-TIMES SERVICE BUREAU

P. O. Box Number 278

Portales, New Mexico