# PORTALES HERALD-TINES 

official organ of roo ivelt county, new mexico

## PORTALES, NEW MEXIGQ THURSDAY DECEMBER, 171914.

Number 52

## VUIFY FARMERS DMERSIIF

Peanuts Profitable Crop And Grown With Great Success

## REST SEF SHOULD BE SEECTE

Hay Fine Feed For Stock Great advantage



Most Remarkable Dry Fotige Crop Ever Known, Everywhere it Spels Great Success

A Dependable Crop Whith Stock Eat Beadily in Preforence to Others, Malces Pine Ensilage
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## Threefllundred PiacCominty

Twe Year Ond Steets
From W.E. Roberty


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on of Mr, and itra. J. D. Wotins

[^0]| The：Million DollarMystery <br> By HAROLD MAC GRATH <br> Hhustrated from Scenes to the Photo Drama of the <br> Same Name by the Thathouser Film Company |  |  |  |  |  |
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| Sheot |  | Looked． |  | $\begin{aligned} & \text { gerly she touched the plstol. The cold } \\ & \text { steel sent a thrill of fear over her. He } \\ & \text { hadn't told her how to shoot it! } \\ & \text { Two blocks down the street, up an } \end{aligned}$ |  |
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|  |  |  |  | was capable of anticipating his every movement． The shadow across the street stood undecide |  |
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|  | Your unhapDy FATHER．＂ What child would refuse to obey a summons like this？ | nit |  |  |  |
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Men Fight On Thelr Stomaohs Manoon nothic Amm
 Dr. Pierce's Golden Medical Discovery品隹

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## You Look Prematurely Old

 CREAM; BUTTER AND ECG YOU SAVE MONEY BY BING FROM US. $\quad x \quad x$ FAIR DEALING OUR MOTTO.
Portales Herald Times

INSURANCE SERVICE "lt's Right if We Write it"
Do You korrect writing of your policies in Companies that pay their losses Fairly and Promptly.
This in arto t the Service we eive thoye who us. It will pay your in instrance service BRALEY and BALL Portales, : New Mexico

CHRISTMAS
Get your Nuts, Candies, Fruits, "Big Red Apples-- -- -- --AT STRICKLAND AND BLAND old racket store

No. 6187
The First National Bank of portales Capital, Surplus and Undivided profits $\$ 80,000$

A CONVENIENT METHOD Of paying current expenses is to maintain a chech-
ing account with the First National bank and dras. ing account with the First National bank and dras.
ing checks for your bills. We invite checking ae counts in any amount and render prompt, efficient
and painstaking service.

The First National Bank Portales, ...of...
 WHY GROW OLD?
 that youthful appearance in old age: PURE DRUGS PRODUCE QUICK RESULTS GET THEM HERE
EGBERT WOOD, Proprietor Succesor to PORTALES DRUG Ca.



Proceedinge of the board of
oounty coiminisioners of Roone oounty commigsioners of Roose
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180r，Itis the order of this bowrd 180\％，Itis the order of thes bolitd of county commigaioners of that in election be and ia hereby
catiled to be hetd in on the Pre
 emets of Robe Monday of January， t915，for the putphivifes yectut one Juatice of the Prace and one
Constable in each of said pre－ cincts of said county；said elec－ tion to be held in acoordance with the love of the tell of New Mexico，governing Justice of the Petce ele titonit．
The following jadges are by
the board，appointed for the par－ pose of holdingt stid for the pur the various pregincts，to－wit：－
 Molinarl and W．E．Keeter．
Precinct 2，G．W．Robertson， Fred Rackmairathd J．C．Ttrateation Preefnct 8，S．A．Fry，Ben Hell
and Thomas Headloy， Lane and Hugh King． Prectict 5 ，E，Wint Sor uflemat J．T．Colomen， Precinct 6，J．H．Short， Mayfield and J，A．Murphy．
Prectnet 7 ，J．B．Cratword，J． Pinson and E．M．Trammell． Precinst 8．H．W．Davidson， Balley and R．A．Cromer．
Preeinet 9，A．D．Smith，L．W． Precinet 9，A．D．Smith，L．W
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Fraer and Fred Maxwell． Fraser and Fred Maxwell．
Precinct 12，J．W．Thompson Precinct 12，J．W．Thompson，J．
M．McOormack，Arthar McFall Presinet 18，W．J．Philips，J．F． Vaughen and F．A．Whitimsor． High Plummer añd W．H．Johneon Prectinct 15，G：W．Jonew，Loril Barget urd Gobrte Plits． Precinct 16，T．＇J．Mallins，W．
R．Tollett and E．P．Williams． Precinet 17，W，Todd，James Stineón and J．W．Franise． Precinet 18，L，R．Jopes，Fin
met Gore nd Precinel 19，O．T．Grimes，W C．Thorntor and J．F．Morgan． Precinct 20，L．G．Soott，J． Sanders and J．C．Clark．
Precinct 21，J．W．MoMahan， 8．Peartion，and J！OJ．Binson． Fraiklili and J．M．Difyden． Preoinot 23，P．J．Keeter，J． Price lut e．．7．Blue．
Preeinet 25，T．A．Higgina，R．
Kornegay and E．C．Cummingh： Preciact 26，J．E．Walle， O N． Millev sited ETO．2ther． Precinet 27，H．P．Hards，M．A．
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## White House Grocery Co．

Will give a handoome water color marites picture to the customer recelving the highest nutalber of votes．Every 25 －ceit parclive reperents one rote．Couposis will also be giver to those paying accounts before dove al contest．Contest closes Felinnary lat． Painting is now on exhibition at our store． Elvious is cortially invited to cell ind ee it．We handle only cleas，freeh boold af the higheot quality and the prices and
Wh en cuh for crean，butter aid eges．
Whife House Grocery Co．

# More Centrs In Dollairs When Sperin Here  

The practical man or woman this Christmans will look for useful articles-something the recipient will appreciate. You could find no better assortment of practical or useful presents than you will be able to get from us. We invite a close comparison of quality and prices; quality is always first with us in selecting all our purchases. We know this is also cheapest for you. Our very large output enables us to constantly keep new and frech supplies of everything we sell you. Compare our quality with the so-called just as good.

## GROCERIES

Our quality Groceries are not equaled anywhere in this section. See to it that your Christmas dinner comes from our quality. It costs you no more after throwing away the inferior articles that you get with the socalled cheaper grades.

## HARDWARE

Take a look over your wife's kitchen, then look through our Hardware department. You have no idea how many articles you can find to lessen her work. Articles of quality at a normal cost.

## DRY GOODS

Quality in our Dry Goods department is making friends for us every day. If your Santa Claus comes here the recipient is sure to be pleased. We have entirely too many articles to give discription and prices in this small space.

## More Cents In Dollars When Spent Here

In keeping with one of our mottos, to always do the best for our customers, we are giving more for your grain than any one in this section of the country, on account or in trade.


## REST ROOM FOR

 LADIES and CHILDREN
# JEWELRYSALE 

## Te We have bought at a bargain, the Orlofsky stock of Jewelry at Clovis, and are selling these goods cheaper than the mail order houses could buy them. ic ic

Sterling Silver-Ware<br>Silver Thimbles Tie Pin Sets Gold Thimbles Fountain Pins Neck Chains Bracelets Diamonds Rings

ENGRAVING FREE ON ALL OUR GOODS

Rogers 1847 Silver-ware High Grade Watches Manicure Sets

Elgin, 19 Jewels, B. W. Raymond fully adjusted in 20 year screw case for only $\$ 20.00$ Waltham, 21 Jewels, Vanguard 20 year case, screw back and bezel, this sale for $\$ 20.00$ Columbus King, 25 Jewels, 20 year case, $\$ 20.00$. Any of these watches cannot be bought ordinarily for less than $\$ 40.00$ Only a limited number of these High Grade Watches so come early while the supply lasts. All goods Guaranteed to give Satisfaction

## Whitcomb \& Larrabee <br> AT THE KANOY KITCHEN PORTALES, NEW MEXICO.

## COULD SCARCELY

## WALK ABOUT



## HONEST WORK

General Blacksmithing and Repair Shop...-First Class Horse Shoeing in Connection.--Carriage and Wagon Material Sold Riglit.

## R. W. NIOORE

## H.C.M'C.ALLUM

For any and all kinds of hauling
Telephone 104 and he will be right around.

Portales,
New Mexico
ATTENTION FARMERS
Highest CASH Price Paid for Cream and
other Country Produce
$\boldsymbol{x}$
L. M. WINTER, Central Hotel, Elida, N.M.

| you know yourself better than you do your neighbor. |  |
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| \$1.00 a year and wort |  |
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# TO THE PUBLIC 

The Portales Utilities Company desires to announce that they have concluded exclusive selling arrangements with the Martin-Hansen Investment Company of Kansas City, Mo., for the sale of the Portales Valley lands.

## Selling Organization

An immediate selling campaign is under way and at least two hundred and fitty agents located in the states of Minnesota, the Dakotas, Iowa, Montana, Nebraska, Kansas, Wisconsin, Indiana, Illinois, Missouri and Arkansas are now working. The Martin-Hansen Investment Com pany is the successor to the Kroh-Martin Investment Company of Kansas City. This organization was the selling agency for the Pearson Syndicate at Plainview, They were released due to complications arising through the European war situation, and we were fortunate enough to secure this organization for the sale of Portales Valley lands.

## Results Obtained Elsewhere

During the period of time embraced from January 1,1914, up to September 1, 1914, this selling organization sold nearly $\$ 300,000$ worth of Plainview land to actual bona fide buyers. They claim and WE KNOW that the Portales Valley lands can be sold easier than the Plainview lands.

## Why Portales Valley Lands Will Sell

FIRST: We have the same soil at Portales and our water is less than one-half as deep.
SECOND:We have electricity as motive power.
THIRD: We can equip a well for one-third the cost and operate it at very much less cost.

## Time To Boost

Now is the time for every citizen of Portales to sit up and take notice. This Valley is going to be permanently put upon the map. Every citizen should become a booster.

## Painting and Clean-up Competition

The painting and clean-up competition started on December 15, and ends on January 15, 1915. First prize for the neatest place in the Valley on January 15th will be $\$ 20$ in gold. Second prize, $\$ 15$ in gold. And there will be three third prizes of $\$ 5$ in gold each. The free paint will be distributed some time this week. The Portales Valley is going to look clean and neat. Let every man lend his assistance to this end.

## Creamery

Steps are being taken to establish a bona fide creamery in this Valley. This creamery will be established in such a manner
that the marketing of the butter will be assured; in such a manner that when a farmer delivers his cream he can get a cream check in payment for it which will be good at the banks or at the stores. Get in behind this creamery proposition.

## What Other People Are Doing

The United States is starting on the greatest boom this country has ever known; 35 per cent of the population of the United States must raise all the food necessary to feed the entire United States and nearly half of Europe. These millions of people must be fed, crops must be raised. Farm lands must increase in value.

## Advertising

The Martin-Hansen Investment Company is placing ad, vertising literature of the Portales Valley lands in the hands of every farmer in the Middle West. Hundreds of thousands of people will hear of this Valley. The Santa Fe railroad is soon to issue thousands of bulletins on the Shallow Water District of Eastern New Mexico, in which the Portales Valley will be featured. The Santa Fe Rail road is reported to have ordered twelve thousand tons of 90 -pound rails, and the statement is made that they will spend $\$ 3,000,000$ a month for the next six months on road and equipment betterment. This is their faith in the Southwest country. We will obtain our share of the benefits of these expenditures.

## New Power Schedule

Power rates have been reduced. Power can be obtained for pumping purposes from 21.2 cents per kilowatt up to 5 cents per kilowatt, depending upon the load factor, No restrictions as to where water is used. Get busy and get your power contract fixed up on the new basis. Are range to put in an irrigated, sure watered crop next year. If you cannot afford an outfit of your own, arrange to buy water from your neighbor.

## Selling Facilities

The Martin-Hansen Investment Company of Kansas City, Mo., is one of the best selling organizations in the United States Their record at Plainview and at previous propositions handled by them, proves their ability. The Portales Utilities Company's selling contract with these people is exclusive; they cannot sell any lands excepting it be lands that they get from the Utilities Company. The real estate men of Portales are also organizing a real estate organization. The best of feeling and the most cordialrelationship exists between these real estate men and the Utilities Company's sell
ing organization. There will be crated ing organization. There will be created a market for your land if you want to sellit. Get busy and place it in the hands of some one of these real cstate orgen
izations. Get away from that absent izations. Get away from that absent treatment Christian Science system of boosting. Peel off your coat and get in behind and make this town and Valley successful.


[^0]:    METHODIST CHUNCH.
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