## PORTALES BERALD-TTMES

ofFICIAL OREAN OF ROOSEVELT, COUNTY, NEW MEXICO
Volume Thirteen
PORTALES, NEW MEXICO, THURSDAY APRIL 1, 1915.

## EIIDA DARTMWI PROSPRERS STOCK PROSFECES COOO ROOSEVELT COUNTY'S <br> 

Straight Farming One Year Cattíe Men Are Enthusiastic
With Another Not Very Successful. Conditions an Their Success.

Pioneer Cream Man and Constructed First Silos in Elida Country

One of the successfal dairy.
tarmers in this county,
is
Ben Pendieton whose place is five miles east of Elida. He started
to ship cream three years ago and is one of the pioneer ship. pers in the county. He does not
hesitate to say that the cream besitate to say that the cream
business has made it possible for pim to stay in New Mexico and more than that it has put him on the road to independence. He came to this country years ago and his worldly effects
consisted of $\$ 61$. He tried straight far with another it did not prove
very successful. Commencing three years ago with two cows
the berd has increased to 50 head milch cows.
From this farm last year $\$ 500$ much as $\$ 75$ worth from 10 cows
in a single month. The hog in the dairyman is not overiooked hold last winter. Five,five mon ths old bogs ciressed 150 pounds
net each.
: Mr. Pendleton constructed the first silo in this part of the coun-
bry and is a strong believer in
hem. He thinks Sudan grasa hem. He thinks Sudan grase
has a great future in this part
and is going to make a goodstart
$\qquad$
$\square$ are substantial and indicate
prosperity. Amonk them is a
concrete tank twenty-three by
thirty, and is three feet deep which insures a bountiful supply
of stock water at all times. An
orchard in which is a general variet
ole ass
sivenes
Mr.
.
$\qquad$
hated in the last, three years
tinee he commenced dairying
nd stokfarming. Besides get ing this far in his worldly accupamily of five children.

## County Unit Law

The county unit law which
assed at the recent session of
he legislature, will in no wise
flect the eveven months term in
he rural schools. It will have
he rural schools. It will have
Dade for the next term.
State Superintendent Alvan $N$.
White, in a letter to our county
uperintendent, announces the
bove and also that copies of the
ow are being printed and will in
sware being printed and will in
ahort time be distributed in hs different counties.
Miss Ruth Schrader, who hus
etarned to her home in Roswell

Car of Hogs Ever Shipped From Portales.

The stock and hog business continues to prosper in this coun-
y. It will only be a short time intil there will be an abundanc of native grass and the stockinen and dairymen are deligbted with conditions. The calf crop is going to be large and already in many herds fifty and seventy-five per cent.
J. E. McCall

County Assensor J. E. McCall buying ten head of cows with calves from the Willemson Oldham Cattle company. makes sometbing over sixty
head now on the McCall ranch at Macy and with this year's calf
crop the herd will be considerably over the centary mark.

Harris-Smith
In the herd of ope hundred
cows which C. Y Harris, owner of the Arksasas store, bought from Henry Townsend there are
already eighty calves and fifteen Ben and
Ben and George Smith who in the same herd with the Harris cows report that they have about nave sixty-five more.
These qentlemen fe thusiastic over their success in for cow business and they should
fows have been winter ed without much expense or feed,
are now in good shape and the crop of calves is going to be large.
Coming early as they have they will get a good growth by fall
and will command a fancy price.

Car of Hogs
E. P. Williams of Inez last Sat day shipped a car of fat hogs There were about seventy head
in the car and many of them weighed more than 500 . Mont by Mr. Williams and the remainder by his netghbors among Mr Williams claims to be, and is, a bog man for he followed that business in Arkanses. He has
taken a great deal of pains in preparing this bunch for market and they showed it for compe
tent judges pronounced them
the best that have ever theen the best that have ever been
marketed from here.

Mrs. Culberson Visits Schoole On Monday County Superintendent Mrs. 8. F. Cuiberson
visited the schools at Lacy and
Bian Blanco. The former is taaght
by Fred L. Ohr, and the latter by Miss Lillian Marshall. Mrs. with the pros highly pleased these schools and especially in the industrial work
Inspection of several schools n the soathera part of she counGarrison. She will return to
day. day.


The Journeyiat Visits Among the Stockfarmers in the Difierent Partio ot the County. A Safiafied People Who Are Suceleding in a Big Way.

## 

Good Crops Have Been Raised, More Cattle Have Bee Bought and the Inhabitants Here Getting In Position To Be Substantial and Independent

## The Journeytat pulled of af tention of leasing. He is pursu

 new stant thie week, by making boatk. an 80 mille ride on horse gack. Quoth the raven never ore sore, Sore! He would be iempted to touch him. But, sty Anywny that a tellow han to magnificent, melefefuent conntif is worth the price.At Garrison, the bouse wo.
twice foll to hear bis addre Prot. Will A. Palmer sald that the wey the Gurrison people ain thliggs, and he was correet. At Onasey, Inex and Oarter, he wio greeted with appreciative aud1encep. These are most excellen. loge and caltured oitilemathip Perbaps the most up-todate an down-to-the-minate 8 an
achool fin the county is it in Bet itio not of thil trip ilatil mant to write this week, I will the general round aps
H. L. Cappe

Mr. Cappse is one of the solif
atockfarmers of the Plainviev for the past nine years and ex
foction hat pects to stay. As evidence ot
this he is erecting an up-to-date
five room house, Mr. Capps
first lived in in tent, later to a dugout and sbeck, but we stock
tolit and now I am building a five room house. I have lived in sev. en atat an
L. M. Walker

Mr. Walker has lived oars esection ror above five ta stay, by some improvemente well be is stinking on his farn He sald: "I expect to stay. didn't come here toleave. I like
be country fine. I was sick durng the last three yearra I wae to Miseourl. I bave good bealth doctor in my house not had to this country.
L. W. Whitfiold

After thirteen years reasdence obstantial citiven of Ines says think of leaving. Ho mouns acres of land and has 320 acres pore leseed. He owns 90 head and a lot of pooultry. He will have $\$ 1500$ worth of grain to well rom his last year's crop, not to nention the amount conssumed
by bis atock, and the forage crope On tbe Whitfeld farm blg bara, two wells and wied mills, with otber needed build ings and " thit
ife pleasant.

## J. E. Howl.

J. E. Howl lis one of the atardy young stock-farmers of the Car. Lor nelghborhood who io delliver ing et goods. He has been
here elght jears and has no in-
ing the sure road to success by
arming and raising good stock The Howle sell cream and this dded to the amount brought in regularly from the sale of eggs
is quite an item. He has an un put in another this year.
W. F. Faggard.

Last Saturday I gladly accept
d a place in W. J. Faggard'
da place in W. J. Faggard' adge of the city to view that dan dy bunch of red steers he is feed ng on ensilage. These steer re nine months old, have been average 723 pounds. No wonder Mr. Faggard says, "A man oolish who tries to get alons without a silo in this country. He has a 210 ton silo, and expect expects to put in one or two un derground silos. Recently he each. He said "It these calve had been fed in the old way could not have sold them fo
more than $\$ 27.50$ each. The cos of ensilage and meal was $\$ 5.80$ per head, bence I figure that
each of these calves brought me $\$ 11.70$ more than they, woul
have fed in the old way." An other item worthy of note is hout 200 bead of hogs in the seling pens with these steer Which has not cost him one cen
for their keep.
R. G. Bryant.

Early Tuesday morning The Journeyist found himself by the
side of Represantative R. G. Bryant in his Ford car gliding across the rich, rolling pratrie Portales. The emollient breeze gently tanned our cheeks as w. Whirled over this magnificen atreteh of country for twenty
wo miles, arriving at Mr. Bry wo miles, arriving at Mr. Bry
ant's three section ranch before ant's three section ranch befor
the noon hour. Some time wa spent in viewing his splendic ranch, stock and the improve
ments that are going on there George Bryant, always happy ras in his best mood, and shor sumptious repast. I prediet that R. G. Bryant will have eal model ranch, and one of the within a few years. He is build ing wisely and solidly. Every
where is manifested that shrewd bosipess sagacity for whic lepresentative Bryant is noted

The Journeyist.
Honor Roll, Floyd School.
Bernice Lane, Dorsey Nash Tloo King, Nora Looper, Tullos King, Lather Jones, Gladis derson, George Lane, Donni Griffith, Ross Armitage, Elton King, Lester King, Joe Looper Foy Jones and Ora Pearl Nash.

Dairy Will Yield sure and Reasonable Profit Each Year.


The dairy industry is recog
aized as a blg factor in the solu ion of our problems of a sur and proftable mariket for leed crops, the utilisation of un arketable crops. the equal dis ribution throughout the year of of soil fertility, However, datfy Ing is not a get-rich-quick ocen ried on at a loss. In some years single cash orop farming wil yield profits larger than can b hoped for from dairying, but in other years conditions beyon ake this syatem of farming un profitable. On the other hand with proper management, dairy ing will yield a sure a
ble proft each year.
It will be the plan.
airy leader to his time in the fleld promoting aterest in the knowledge fairying. He will endeavor he state the most practical in ormation on all phases of dairy ing. The following are some of the problems that will be taken ap: The finding, selection, and methods of purchase of the righy kind of dairy stock, herd man urning out a high quality mar ret product and methods of mar reting same, and individuar and community interest in allos, en ailage machinery, pure-bred airy balls, and cow teating ractical farm cow testing and demonstrated, looking toward the elimination of unprofitabil ows, or "star boarders."
The leader in dairy work has ad a wide and varied experience a varions lines of dairy manuhe creameries and the city milk men as well dairy farmers. He will be glad to enter into corre. ate along winy any one in the the dairy indastry. Addres Leader of Datis to

State College, N, M

## Hoagland Here

E. E. Hoagland, former mana er of the Joyce-Pruit store at hagerman was here on business ucceed J. P. Deen. He expects to move his family here and talk
charge some time this month.

## Iids People Wide Awake

 To Educational Affirs, Will Do Their Part.The meeting of the Roosevels County Teschers association at EHida not only promises to sur paes all other meetings that have been held but several distin-
grished guests have glgnifed belr intentions of being presept among whom, to Govirnor Wil mm O. MoDonala.
County Supt Mrs. S. P, Oul and ambitlon personal entionte with the success of the County Teachers associations is leaving nothing undone to make this meeting the best ever
The Elida people are wide wake to educational aftairs and no doubt will do their part to ard the success of the meeting The teachers and the officer: the County Teachers associathat should feel bighly hopored atate has promised to honot them tate has promised to honot the The following is the letter The following is the letter re-
eived from him by Mrs. Oulber

Santa Fe, N.M. March 24,1915 Crs.8.F.Culberson
Portales, N.
Dear Madam
I have to thank you for your
latter of March 2nd, letter of March 22 nd, and at. aure you I ahall try to be with
you April gth or 10 th at Elids
with yoar teachers it dit With yoar teachers. It is dif:-
cult for me to promise definitely now. Please Write me gain
about the lat of April so that I may not forget it.
espectfully yours,
W. C. Mobonald.
Governor
New Grocery Compeny.
A new arocery. compiny com ates, G. T. Amos and Besocl Neer, will open their store for business the latter part of April. The new business will be locited In the Oldham building, formerly 3tore.
They propose to carry a atrict yew, up-to-date and complete une of aroceries, teed, ete., and verything will be atriotly sani tary. Oream and farmers pro noe will be bought. An automoblle delivery will be qsed, the J. P. Deen,



HEPORTALESHERALDTIMES



## The Praetorians

Home Office
DALLAS, TEXAS

## H.C.M'CALLUM

For any and all kinds of hauling Fiephone 104 and he will be right around.

## HONEST WORK

General Blacksmithing and Repair Shop.--First Class Horse Shoeing in Connection.-Carriage and Wagon Material Sold Right.

Agents for Eclipse and Daisy WINDMLLS
None better were ever made.

## HUMPHREY \& SLEDGE <br> HARDWARE

## FARMERS

Form a banking connection now by depasiting now while you are marketing your crops, and you will be in line to ask for accommodations during the lean months next Spring and Summer. It is our earnest endeavor to help build up the Farmers and Stock Farmers of this Community

## FIRST NATIONAL BANK

## Portales, New Meri

MEMBER FEDERAL RESERVE SYSTEM

## White House Grocery Co,

Agents for Wichita Best
and Golden Seal Flour
Headquarters for Oyality
Groceries. We pay the
highest cash price for your cream. Cleanliness and fair dealing our motto
White House Grocery Go.

## WHY GROW OLD?

We carry Eoerything You need to preserve
that youthful appearance in old age. $X$ PURE DRUGS PRODUCE QUICK RESULTS

GET THEM HERE
EGBERT WOOD, Proprietor
Smenmor to PORTALES DRUG Ca.

## WE HAVE INOUURIES

For Farma and Small Ranches. List your places with placen to trade for New. Mexico stuff.

SEE US
WE ALSO WRITE INSURANCE
BRALEY and BALL
Portales, : New Mexico

## KOHL'S GARAGE

First Class Automobile and Gas Engine Repairing
COIMPLETE STOCK OF FIBK TIRES AIO TUBES LOUIS KOHL, Prop.

CALL In And See That Cheap Sudan Grass Seed

Mogul Farm Wagons Steel Wheel Farm Trucks Avery Listers, Riding and Walking, All sizes

HARDY HARDWARE CO.
PHONE NO. 91


## A National Custom

"Bull" Durham is more than a national form of enjoyment-it is an expression of American character. The millions of "Bull" Durham smokers are the self-reliant, energetic Americans who make the United States the most progressive nation in the world.

These men make their own opportunities, make their own success - and they make their own cigarettes, to their own liking, from ripe, mellow

## Bulí Durham

## SMOKING TOBACCO

It is smart, fashionable, correct, upon all occasions, to "roll your own" cigarettes with "Bull" Durham tobacco - and shows an experienced smoke-taste.

The smooth, mellow flavor and rich fragrance of fresh-rolled "Bull" Durham cigarette afford healthful enjoyment and lasting satis faction to more millions of men than all other high-grade smoking tobaccos combined.
FREE
Illustrated Booklet, show


What You Want How You Want lt When You Want it


Trees Trees
Trees Trees

GUARANTEED SEEDS
Catalogue Free
C.E.WHITE SEED C0 PLAINVIEW, TEXAS

IITERSCHOLASTIC MEET Albuquer que, M. M. April 23-24, 1915


Tickets on sale Aprili 21 . 25th, 1915. F
A. B. HALE, Agt.

The Sum and Substance | or bengs subocriber to this |
| :--- |
| paper it that ycu and your | it The paper beled to

 rival of anyomene nhat be er-:



| GUARANTEED SEEDS <br> Catalogue Free <br> C.E. WHITE SEED CO. PLAINVIEW, TEXAS |
| :---: |
| IMTERSCHOLASTIC MEET Albuquerque, M. M., April 23-24, 1915 |
| sanlaric |
| Tickets on sale April 21. 22 and 23, 1915. Return limi 25th, 1915. trip $\$ 15.40$ <br> A. B. HALE, Agt. |

$\qquad$
Beware of Ointments for
Catarth that Contain Mercury



City Transfor




##  <br> CEETS AT WORT











 For Sale -Thorougtbred Bronze Tur
keys and White Faced Black Spanish


 2,

 8 )
The loafer's idea of ple
watch other people work.

## he Largest Stock of Goods In Roosevelt County

have been in the mercantile business in Rogers for the past nine years. We have died the needs and wants of all the people of this entire seetion of the country and have pays tried to carry a satisfactory stock of goods-goods that we were delighted to sell ause they would delight the purchaser; but we say without any henitation that we have $w$ considerably the largest and choicest stock of dependable merchandise we have ever ught to Rogers. In fact, we think we are perfectly safe in saying that there is not a ger stock of dependable merchandise in Roosevelt county. Mrs. Anderson and I went ect to the eastern markets, and with our buying experience, were able to purchase the est stock of Dry Goods, Dress Goods and Notions; both as to atyle and wearability. ese goods have arrived, and we respectfully invite you-yes, we urge you to call at once inspect these goods. Look where you will, bat examine our goods before your buy. a owe this to yourself. It is not possible for us to describe all this splendid line of merandise, or mention each artic
id see. Do it now-today.

## Ladies-

You will find here a full line of thelatest styles and weaves in dress goods at prices t suit your purse. Come early and get first pick. HATS-We bought a complete line all the nobby styles in Ladies Hats. You will make a mistake if you buy that spring
t before seeing our line.

## Gentlemen-

# S. F. Anderson \& Son 

Rogers, New Mexico

## 10350NL <br> local

Her matio at the Coay sat . Harris was in Amarillo, ness. V. 8. Merrill and family reKed Wed

## mert, was tr Tre Tuesday.

## re Tuesday.

mail George now carries
oute in a For
The Bethel telephone line has
ne west of Portales
A. A. Rogers retarned Tueslay after being absent a few
lays in the east on business. 1ays in the east on business.
H. Fickensher returned from Roswell this morning after show.
Dr. E. E. Nunnery, a physioian of Granite, Okla., was in town
this week. He may locate at this we
Elida.
Ehida.
Henry Shapcott has moved his residence from the Cassidy place to a five acre tract on the school

## rection.

First National bate cashier of the First National bank, and his fam. ily were visiting this week in Pa-
ducah, Texas. ducah, Texas.
We write insurance on farm property and grain under the most favorable terms, at small cost. Braley \& Ball
Chairman Ed Wall, of the Roosevelt County Road board, came up trom Elida Wednesday to attend a meeting of the road board.
Wm. Beatty, a prominent busf ness man of Roswell, and little girls, were visiting Mr. and Mrs. Jas. Monroe the first of the wee

Both butcher shops will close
from Monday on at 6 o'clock p.m. W. M. Cox Jim Keynolds.
Mrs. S. E. Moore returned rom Plainview Monday. She reports Mr. Moore improving,
and thinks that he will beable to return in about two weeks. The Ford motor company averged making 1847 complete Fords per day during the month of Feb-
raary. At that rate they would turn out more than half a million
C. H. Apsley died Wednesday Mrs. Frank Beard of daughter after a short iliness. ment occured at the Portales cemetery Thursiay afternoon.

More Moisture
A heavy snowfall occured Wednesday adding mueh more
moistare to the ground. It melt. ou nearly as fast as it fell and amounted to several inches.

## Card of Thanks.

1 desire to thank my friends or the many different coartesies practice in Portales. I expect to return in about a year and be better able to serve you.

Dr. J. F. Garmany.

## W.C.T. U. Meeting

 The W.C.T.U. Will hold its as church Monday at $3: 00 \mathrm{p} . \mathrm{m}$. Al women are urgently askiced to come with this organization and lic opinion which will put pubinterests ont of business in our state and country.All officers for the year will be elected. Don't forget the place and time.

## Dr. Garmany Leaves.

Dr. J. F. Garmany and wife Deft today for San Francisco, Cal where the Doctor will spend sev eral months talking a postgradu ate course. From there they will make a tour of the eastern states before returning. They expect to be gone about one yea
Dr: Garmany is one of on best physicians and surgeons in the practice of his than ever when be returns. profession whenss have been a most geeful couple in this community and we are glad to note that their lose is only vemporary.

## Program Men's Meeting.

 Sunday, April 4th, at Brale E Ball's oflice. How May we Bhipoott, C. Li cariter

 A apecial vote of thanks was extended Messrs. Braley \& Ball for the use of their office for
these meetings. The last meet ing was the best. Come join us.

## Harris Sells Land.

C. V. Harris, this week, sold 160 acres of the Harley Thomp aon place, which he bought short time ago and which is Howard of Amarillo, the consid Howard of Amarillo, the consid In Amarillo and $\$ 1000$. Amarillo and $\$ 1000$.
or this land, but as the as the transection netted a handsome profit to Mr. Harris and he conld Dot refuse.
While in Amarillo closing the 1915 Cose touring car.

## Arbor Day Changed.

Owing to the fact that Friday April 2nd, is Good Friday, Arbor
day will not be observed over the Stay will not be observed over thet day as was the thtention, but Monday April, 5tb will by observed instead.
The man who has the contract to prepare the holes for the trees on the Bethel boalevard was unavoidably detained and will not have the holes dug before that ime. For that reason the post ponment is very agreeable. A great many had signified ther intention of assisting in tree planting work on Friday and it is hoped that they will be able to do so Monday. The trees ave already arrived, the larges Portales hal was ever made ortales and by Monday nigh most of
ground.
ground.
We h
We have been informed that most or the merchants will close
thetr stores part of the day Monday. probably from 9:30 a.m. un til 3:00 p.m. The school trustees are considering the matter of granting the larger boys in the Portales school a part holiday The indications are that the citizens of Portales and the Val ley are goling to respond and turn out in large numbers. If the atores close and everybody turn plete the work.

School Notes.
Much interest is being center est is being centered now in the of the Operetta is excellent. I was written by Charies H. Gab riel and musis and song lovers need no further recommendation. The date is
production.
Patrons are invited and urged to visit our schools. Come and your neighbor to do the visiting A dipecial invitation is extended to you to be pre
ary programs.
Roy Angelloz, the Clovis pho tographer, was in town Friday laking the various pictures for
out annual. He will be bere again this week
Dun't fail to hear "Cyclone" oouthers at the Cosy Tuesday igght in the "Boss Devil. Thi she of the best productions of It kind to come to Portales. Ac and 22 se . Remember the date. HONOR ROLL
FTRST ORADE
$\qquad$ Durward Jones Mowis Terrell
Perle Furgeon Mimnie Musinger
Addie J. Addington Lora Nelaon
 Orvile Dubois Wine Thie Terrell

 Kathry $\frac{\text { Kanird gradg }}{}$
 Jim Guitiom nou
Charlie Hart
Hownd Ken
Otuo Prulsill
tomin Sledge Imfin Sleded
Imengeoe Bee
Kenneth Bell

## THIS BANK

IS MORE THAN JUST A BANK

$$
\begin{aligned}
& \text { It is your friend. It is the medium of exchange } \\
& \text { between you and the rest of the world. Its } \\
& \text { drafts are honored everywhere. It protects your } \\
& \text { savings. It loans you money when you need it. } \\
& \text { It exerts a strong influence in upholding the } \\
& \text { moral and material interests of your community, } \\
& \text { of yourself. It is safe, it is sound, it is conserva- } \\
& \text { tive, it is strong. It is a GOOD place for your } \\
& \text { savings. Your name to an honored check is a } \\
& \text { good endorsement. } \\
& \text { Portales Bank and T PISt } \\
& \text { Company }
\end{aligned}
$$

## Come To Cox's Meat Market

Nice Fresh Meat and Pure Lard PHONE II

## W. M. COX, Prop.

## FARMERS -

We buy everything you have to sell and pay the highest cash price.
We sell Grain, Coal, Salt, Chickens and Live Stock of all kinds.
Home made Portales Brooms 25c each We sell for cash only and pay cash.
By selling for cash we save you money. Every man pays his own bills.

## H. S. Southit \& Company

## LUMBER

When you buy from us you can depend on receiving the
best to be had and at prices that are right
PORTALES LUMBER 90.

## Keep Your Suits Likg New

The man who does not hare tid dobte dry cleaned and pressed frequently does not get the full wear out of them. Long before the clothes are worn out, the 5 pels droop over, the coat front breals, the sleeves wrinkle and pull out at the ellow, the trousers become bagey and lose their shape at the bottom, and the entire suit looks old and diareputable. Our service keeps them clean and fresh, keeps them shaped right and fitting per. fectly until they wear out. It's not only an aid to good dressing, buta real cconomy as well. Take advantage of it often

## Warnica \& Landers

Next to Portales Hotel
PORTALES, N. :


## ARMOR PLATE

 New Procese, it inHiamed, Will Make
Large Guns Useless.



 Inve indued to tirs orpo Noter mann, cin work without turras trina that ormen Nate vitha ateo
 butheat




## Portales Power and lrigation Company

LET'ER RAIN

The law of averages shows the average rainfall per annum is 21 inches in this district. It will be dry next summer; provide against that by the electric rain maker. About 200 acres of irrigated land left for rent. War still on in Europe. Indications point to higher grain and meat prices.

## Portales Utilities Company

