

PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Thirteen

PORTALES, NEW MEXICO, THURSDAY NOVEMBER 4, 1915.

Number 46

FAIR COMMITTEE REPORTS

Account For All Monies Handled By That Body

MANY INQUIRIES FOR PRODUCTS

Outside World Has Learned Of Our Great Variety Of Products

We desire to particularly call your attention to the fact that while we have received from Roosevelt county \$1529.50 in cash we have given Roosevelt county a good deal fair and distributed to Roosevelt county \$2311.68 in cash and premiums which includes of course payment for labor, materials and various incidental accounts. We have in addition to this spent in the town of Albuquerque \$730.36 and taken out of the town of Albuquerque \$1000. We have left in our Treasury \$517.46 which is available and will be used in furthering the interests of the Roosevelt County Fair Association.

We placed two one-half page ads in the two Albuquerque papers. As a result of these ads over fifty families in Albuquerque have purchased sweet potatoes from the Portales Valley. We have inquiries from various dealers for over one hundred cars of grain from different parts of the United States. Mr. Blunt has leased the creamery and will pay Elgin butter prices for cream right at the creamery.

In order to help make the creamery more successful the business men of Portales subscribed money to build an ice plant in connection with the creamery. It has been completed and has a capacity of more than seven tons per day. The machinery was tested a few days ago and found to be in excellent order.

LOCAL FAIR.

W. S. Merrill, freight	\$ 2.40
Roy Connally, freight	3.75
R. L. Stewart, Judge	29.10
F. Garcia, Judge	12.00
R. W. Latta, Judge	15.50
Chas. Maxwell, expense	10.00
Draft for Zercher	19.31
Cigar Races	6.00
Chas. Payne, Carpenter	6.50
T. V. Denton, Deputy	15.00
Deen-Neer Co., express	.51
W. S. Merrill, express	.69
W. S. Merrill, telegraph	3.54
C. O. Leach, stamps	4.00
Mrs. Cunningham, meals	20.00
H. B. Ryther, correspondence	10.00
W. S. Merrill, express	10.70
W. S. Merrill, express	4.69
C. O. Leach, stamps	2.00
Coe Howard, gasoline	1.00
W. S. Merrill, telegraph	18.75
Telephone Company	3.86
Stamps	1.00
H. B. Ryther, correspondence	8.00
W. S. Merrill, telegraph	18.33
Portales Lumber Company	53.75
W. F. Faggard, goats	20.00
Warren-Pooshee, supplies	12.80
Hardy Hardware Co., supplies	.20
Egbert Wood, supplies	2.60
C. V. Harris, supplies	25.25
D. A. Wolverson, labor	8.20
J. M. Speer, labor	5.40

(Continued on page 6)

CREAMERY ALMOST FINISHED

Most Modern, Best Equipped and Uptodate Plant In State

ICE MACHINERY HAS BEEN TESTED

Local Creamery Should Stimulate Cream Production in County

Along with her many other accomplishments Roosevelt county can now boast of having the best equipped and up-to-date creamery in New Mexico and one of the best in the whole southwest. A few of the finishing touches remain to be added but the plant is practically completed and is a model of its kind.

The machinery is the most up-to-date that is manufactured and nothing has been omitted to make it the most sanitary and complete that it is possible for money to secure. It is designed to make 3600 pounds of butter per day and should serve the needs of this section for a time at least. If the occasion demands it it will be possible to install another churn and increase the capacity.

The creamery has been designed and built for the farmers of this county by J. L. Blunt an expert in this line who has built many creameries in Iowa and other parts of the United States. Mr. Blunt has leased the creamery and will pay Elgin butter prices for cream right at the creamery.

In order to help make the creamery more successful the business men of Portales subscribed money to build an ice plant in connection with the creamery. It has been completed and has a capacity of more than seven tons per day. The machinery was tested a few days ago and found to be in excellent order.

Roosevelt county has been making great strides in the past few years as a cream producing county and now ranks as one of the leading counties in the state in this respect. The farmers of this county realize that the production of cream is one of their surest and best money makers and each year they are getting larger and better milk herds. This being so it is anticipated that the creamery will be well patronized from the start and its production will steadily increase.

The date for the formal opening of the Roosevelt county creamery has not been set but there will be a meeting of the directors and the building committee Saturday when it is expected that the building and machinery will be formally accepted by them and some other details of the business worked out.

Womans Club.

The Womans Club will meet with Mrs. Wollard on November twelfth. Mrs. Hall presiding. An interesting program will be rendered. All members are urged to be present. At the last meeting, the club voted to assess each member twenty-five cents on year-books, and the members are requested to bring or send that amount to the next meeting.

FINISHED TO COUNTY LINE

State Highway Now Being Completed On Curry County End

AUTOMOBILE PARADE IS PROPOSED

Will Occur When Road Is Formally Taken Over By Counties

The Portales-Clovis State Highway has been practically finished as far as the Curry county line, which is about six miles from Clovis. State Highway foreman, D. W. Jones, now has his force of men at work on the Curry county end continuing the highway through to the city of Clovis. It is expected that in less than one month the entire road will be finished and ready to be turned over to the road boards of the two counties.

This road will be used as much as any road in the entire state when the southern portion connecting Portales and Roswell has been finished. Even under the present conditions there is much travel by both wagons and automobiles. We understand that some cars make 60 miles an hour at places on the road.

Highway improvement in eastern New Mexico is just beginning. The three counties of Roosevelt, Curry and Chaves will receive about \$70,000 of the State bond issue and it is expected that it will be expended just as soon as it is available.

Capt. T. J. Molinari, secretary of the Roosevelt county road board, has proposed to have an automobile parade over the new highway between Portales and Clovis when the road is completed and ready to be formally turned over to the boards of the two counties. He expects to have all the owners of cars in the two towns participate and will invite State Engineer Jas. A. French to be present. The details have not as yet been worked out but we expect to give the date and other details in the near future.

We feel sure that such an affair will meet with the approval of the automobile owners of the two counties as well as the officials who will be invited to participate.

Miss McBride Teaches in Roosevelt

Miss Helen McBride left Wednesday night for Eliland, Roosevelt county, where she will teach this winter, her school opening Monday. Miss Helen has all the natural and acquired qualifications necessary to make a successful teacher. She is a noble, energetic young lady, and we are sure the Eliland people will consider themselves fortunate in securing her services. — Hagerman Messenger.

Some Turnip.

J. A. Fairly this week exhibited the largest turnip on record in Portales. It is perfectly good, weighs five and one-half pounds and is 22 inches in circumference. Mr. Fairly has for some time been one of the famous corn raisers in the Valley but this is the first time we have heard of his turnips.

BIGBROOM CORN CROP HERE

Constant Strings Of Wagons Come From All Directions

LEARNED HOW TO HANDLE CROP

Many Cars Have Been Stored In Gurley Company's Warehouse

Few people realize the importance of the broom corn crop in Roosevelt county and of the money it brings to the producer. The crop this year will probably be the largest in the history of the county and it is of an excellent variety. There is almost a constant string of wagons pouring into Portales from nearly every direction loaded to the limit. While the greater part of the crop will be marketed at Portales no doubt considerable will be hauled to Euda and other railroad towns.

The new warehouse erected by the A. L. Gurley Co. is proving a great success for business for we see farmers from distant points, who formerly did not come to Portales, coming here with their corn. The Gurley Company buy as much as \$10,000 worth of corn in a single day at this and their other warehouses in eastern New Mexico.

In the local warehouse there is now stored about 30 cars and as much as eight cars come in during a single day. Conservative estimates place the amount of the crop that will be marketed at Portales to be 75 cars and it is estimated that it will bring at least \$60,000.

Each year sees an improvement in the grade of corn produced here. The farmers of this county have learned with broom corn as with many other products, that it pays to produce the best. In years gone by other states have commanded better prices for their corn simply because the producers have used more care in gathering and marketing it but the Roosevelt county broom corn raiser has learned that if he takes the proper precaution and care with his crop that he is more than paid for the extra work.

Methodist Church.

In keeping with the week of prayer set apart by our Womans Home Missionary Society, I will by request preach upon the subject of missions at the eleven o'clock hour Sunday, and I will preach at night upon the subject "Sowing and Reaping." We had a good day at our church last Sunday. Remember the Wednesday evening prayer meetings, for of all our services, I believe they are the most helpful. A. C. Bell.

BAPTIST NOTES.

Last Sunday was a good day at the Baptist church, good attendance both morning and evening.

Young peoples union was organized, to meet at six o'clock next Sunday evening.

Bro. F. G. Calloway will preach next Sunday morning and evening. The entire church is requested to be present.

Deacons.

MEAT SALES SHOW INCREASE

Cattle Feeding Is Best Way To Market Crop

PRICES OF STOCK MAY GO HIGHER

Our Stockmen and Farmers Can Both Make Money By Co-operating

(A. M. Hove)

Every farm in the valley has hay and forage that will winter cattle and sheep; feed that otherwise has no money value. This feed may represent the margin between profit or loss for the season. This feed has no market value, but can be turned to profit in the feed lot.

Here is an opportunity for the stockman and the farmer to get together on a co-operative basis. The stockman has cattle or sheep that will be worth more money in the spring if well wintered and the farmer has the feed and the skill to do the service. By co-operating they can both profit.

It is worth while giving stock the best possible care and have the calves and lambs crowded to early maturity. The price is now high and it may go higher. There has been a remarkable increase the past year in meat exports from the United States.

In the first nine months of 1915, 61,016,625 pounds of canned meats were exported against 7,707,934 pounds in 1914. In the same period 207,255,534 pounds of fresh beef were sent abroad against 11,707,893 pounds in 1914. The export of hog products have increased heavily. Up to September 30th this year the export of bacon was 368,308-435 pounds against 129,727,134 pounds in 1914, while the export of hams and shoulders increased from 110,720,432 pounds to 207,809,936 pounds.

These are samples of increases as reported by the government and indicates that the live stock business has the best outlook ever. Under these circumstances it is certainly good business to buy enough feed to save every hoof for one thing this winter and prevent the usual winter shrinkage for another.

From Inez.

E. P. Williams, Tom Mullins and Bob Stoker of Inez came to town in the latter Ford, Monday. They report that the farmers of that community are hard at work on their grain crop. Mr. Mullins was the first in that community to get his crop gathered and was in to buy lumber for a granary. Uncle Po. says that he had a bunch of hogs and is going to feed his crop.

To Baptist Association.

Rev. G. W. Stroud, A. S. Bramlett, Mrs. Bell Bramlett and Dr. S. B. Owens left Tuesday for Tucumcari in the latter car to attend the Baptist association at that place. Rev. W. E. Dawn will also be in attendance. He left Monday and went via his ranch at Des Moines.

CONDITIONS GOOD AT ELIDA

Cream, Cattle and Excellent Crops Bring Prosperity There

BUSINESS MEN MAKE IMPROVEMENT

Work On Streets Will Be Benefit For Many Years To Come

The most prosperous condition exists at Elida, the Cream City. Business men were never more optimistic for business is good. The farmers who trade there have made immense crops and the dairy and cattle interests which mean so much to the town, are in a flourishing condition.

Many cattle deals have been made in the past few weeks and stock of all kinds are commanding excellent prices. Grain, broom corn, beans and other farm products are coming in every day for shipment.

Prosperous business conditions are apparent on every hand and the merchants are increasing their stocks and many of them enlarging their buildings. R. H. Morrow is building a warehouse to the rear of his store. C. A. Coffey is hard at work preparing to use the lot on the west side of his building as an addition to his store. L. E. Eaton has added new shelving to his drug store and increased his stock.

The streets of the town are in fine shape and would be a credit to town many times the size of Elida. The money spent last summer by that town on the streets will be a benefit for many years to come.

N. M. E. Association.

The next session of the New Mexico Educational Association which will be held at Albuquerque promises to surpass anything of the kind that has ever been held in the State before. Among the most interesting features of the contest are the spelling and writing contests by which they expect to determine who among the school children over the entire state excel in these branches.

Last year Amanda Mueller of the Portales schools won in the spelling contest. Each school in the State is entitled to send one contestant for each subject from any grade below the high school. Roosevelt county should have a good delegation in attendance and the teachers should avail themselves of the opportunity of taking the matter up with County Superintendent when they are in Portales as she has a copy of the rules governing the contests which she will be pleased to show them.

Car of Apples.

Will be in Elida with a car of Missouri pippin apples Saturday and Monday. Can use some threshed grain at market price in part exchange.

E. E. Reed.

Messrs. Cain and Weaver of Elida were business visitors in Portales today.

you pri- If rin-ac- 15. Over- or the dem-t cars

Probate Clerk
A. D. 1915 at 10 o'clock
Recorded in Book
Page
J. M. Bacon
County Clerk

NEW MEXICO STATE NEWS

COMING EVENTS.
 November 26.—Annual meeting of the New Mexico Educational Association at Albuquerque.
 Jan. 17-27.—Convention of Alianza Hispano-Americana at Albuquerque.

The diphtheria epidemic at Elton is being stamped out.

Shipments of mohair are being made from Cloudcroft.

Large shipments of cattle are being made from Deming.

Five children died of typhoid fever in one week at Gallup.

Nearly \$50,000 is available for road work in Bernalillo county.

The Baptists are to erect a new \$4,000 church at Albuquerque.

Several cases of diphtheria have been reported at Albuquerque.

Work is being pushed on a road between Bluewater and Mt. Sedgewick.

Work on the state highway from Aztec to the state line, is progressing.

October land office receipts at Santa Fe were the largest in its history.

J. M. Heck shipped twenty-four cars of cattle from Cimarron in one day.

The new Y. M. C. A. building at Albuquerque is to be completed by Jan. 1.

New Mexicans are pleased with the showing made by the state at San Diego.

The Gallup school district will realize about \$80,000 from a recent land decision.

Freddie Baca was killed by one of his playmates fifteen miles south of Riberia.

Supreme Chancellor B. S. Young of the Knights of Pythias will visit Albuquerque early in December.

Deming has invited three governors to attend the Liberty Bell celebration in that city, Nov. 16.

Gus Branson an old-timer in the Penasco section, was crushed to death when a load of logs rolled over onto him.

Rev. E. H. Hammond, the new pastor of St. John's M. E. church at Santa Fe, motored from his Ohio home to his new location.

A charter has been granted for the Reserve State Bank in western Socorro county and the bank will open for business about Nov. 15.

State Superintendent White has sent out a circular reminding the teachers of the big meeting to be held at Albuquerque, Nov. 20-24.

Marie Petrovich of Gallup, wife of a coal miner, died at St. Joseph's hospital at Albuquerque, from the effects of a bullet wound received in Gallup.

A fire occurred at the Carlisle mine, Steeple Rock Mining District, in western Grant county, destroying the residence of Superintendent George F. Utter.

Governor McDonald has honored a requisition from the governor of Texas for the return to Wilbarger county, that state, of William G. Long, wanted there on a charge of swindling.

Thomas M. Dickens was found guilty of murder in the second degree at Clovis for causing the death of Head Blacksmith Combs, who was hit on the head with a hammer in the Santa Fe shows on June 21st.

That the teachers in Santa Fe county are all going to get a raise of from \$10 to \$15 each as a result of improving their qualifications at the last county examination, is stated by County Superintendent Conway.

Gallup citizens will celebrate when the Santa Fe starts work on its new roundhouse in that city.

A jury in the District Court at Santa Fe returned an instructed verdict of not guilty in the cases of Nicholas Ellis and Cleofes Jimenez, charged with murder in connection with the death of Adolfo Padilla, last March.

A local branch of the Congressional Union was formed at Santa Fe to work for the Susan B. Anthony amendment, with the following officers: Mrs. Kate Hall, chairman; Mrs. F. C. Wilson, vice chairman; Miss Ethel Church, secretary and treasurer.

The net increase of \$21,791,031.14 in the total valuation of taxable property in New Mexico, which was decreed by the State Tax Commission at its last session, was accomplished by general percentage raises in various classes of property, such as lands, livestock, merchandise, household goods, etc., and by placing property alleged to have been omitted on the tax rolls. The general raises amounted to \$18,011,810.66, and the omitted property to \$4,324,199.68.

The Santa Fe Club extended its hospitality to the state highway officials in the form of a smoker and the affair was of the usual enjoyable Santa Fe Club sort.

Four hundred thousand people, a number equal to the entire population of New Mexico, have visited the New Mexico building at San Diego the past nine months.

V. A. Pollock of Tyrone, Fred Carson of Perea and Ventura Baros of Stanley have been appointed license collectors by State Game Warden Trinidad C. de Baca.

LESTER IS PRESIDENT

MESILLA PARK MAN HEADS THE STATE HIGHWAY BODY.

Convention Passes Important Resolutions and Names Santa Fe as Permanent Meeting Place.

Santa Fe.—The convention of highway officials adjourned after re-electing Francis E. Lester of Mesilla Park, president; Fidel Ortiz of Las Vegas, vice president; Arthur Seligman of Santa Fe, secretary, and W. M. Atkinson of Roswell, treasurer.

The executive committee is to consist of Governor McDonald, Attorney General Frank W. Clancy, Land Commissioner R. P. Ervin, State Engineer James A. French and three others to be named by President Lester. The legislative committee is to consist of one member from each judicial district.

The resolutions adopted designate Santa Fe as the permanent convention city of the association, endorse the State Highway Commission and county road board system and recommend that where necessary for the sake of harmony a member of the board of county commissioners be appointed on the road board. It is recommended that the State Highway Commission undertake to complete at the earliest possible date the permanent and uniform signing of all state roads, charging the expense thereof against each county's apportionment of the state highway bonds.

The association urges the adoption by Congress of Joint Memorial No. 2 passed by the last Legislature, granting 2,000,000 acres of land for highway purposes in this state. It asks the United States government to make provisions under which twenty-five per cent of the income from the sale of lands in the state of New Mexico be paid into the state treasury for highway purposes, and that a copy of the resolutions be sent to the President of the United States, the president of the Senate, the speaker of the House, the secretary of the Interior, Senators Catron and Fall and Congressman Hernandez.

According to an estimate presented by State Engineer James A. French a total of \$1,247,227 will be available for road building and improvement in New Mexico during the present year. Mr. French estimated that the state funds, including the \$500,000 resulting from the sale of the state highway bonds, would amount to \$685,000, and the county funds to \$562,227. His figures follow:

STATE FUNDS—	
Highway bonds	\$500,000
One-third mill levy	80,000
Delinquent taxes	10,000
Automobile fees	25,000
Special road tax	70,000
Total	\$685,000

COUNTY FUNDS—	
County levies	\$203,254
Delinquent taxes	20,000
County Road	20,000
Forest funds	16,871
Luna bond issue	100,000
Automobile fees	25,000
Road tax	20,000
Special bridge tax	127,900
Total	\$562,227

Catron Not in Favor of Suffrage.

Santa Fe.—Using the oft-quoted arguments that woman's place is in the home and pointing to the results in New Jersey and elsewhere as proof that the people do not want equal suffrage, United States Senator T. R. Catron of New Mexico refused the appeal of a delegation of 150 New Mexico suffragists that he support the Susan B. Anthony constitutional suffrage amendment.

Mora Making Big Bean Shipments.

Santa Fe.—Ten carloads of Mexican beans were shipped from Roy, Mora county, five cars leaving on one train. Altogether seventy-five cars will be shipped. The price received is \$2.25 per hundred.

New Mexico Wants Area in Colorado.

Santa Fe.—After thorough investigation Governor W. C. McDonald is convinced that New Mexico has valid claim to a 350-mile strip varying from a half mile to a mile wide now claimed by the State of Colorado along this state's northern boundary, the thirty-seventh parallel. The state will institute proceedings to get the land, estimated to be worth several million dollars. It is contended that the line surveyed by H. H. Darling for the U. S. government in 1868 was shown by a federal survey by H. B. Carpenter in 1904 to be erroneous. A resolution, passed by Congress, adopting the Carpenter survey, was vetoed by President Roosevelt. It is held that Edith Ortiz and La Costilla, Colo., should rightly be included in New Mexico.

Appointed License Collectors.

Santa Fe.—Fred Carson of Perea, Sandoval county, V. A. Pollock of Tyrone, Grant county, and Benturo Baros of Stanley, southern Santa Fe county, were appointed license collectors by Game Warden T. C. de Baca.

Sentence in Liquor Case.

Santa Fe.—U. S. District Judge William H. Pope sentenced Adelaido Romero to serve thirty days in the U. S. jail here and to pay a fine of \$100 for selling liquor without the license of a wholesaler. Romero had entered a plea of guilty.

Numa Raymond Laid to Rest.

Santa Fe.—The funeral of Numa Raymond, the old-time stage proprietor and Mesilla valley business man, took place at Las Cruces.

BEATING THE LINE HOG.

The eavesdropper and the line hog on party telephone lines are attacked in the latest of the numerous inventions to stop the national habit of "listening in."

The device is small and simple, inclosed in a little box attachable to any ordinary telephone instrument, and it is now going through the practical test of daily trial on a number of rural telephone lines. A dial on the box gives the numbers on the party line as well as a number for central. By turning a pointer to any one of the numbers conversation becomes impossible except between the two numbers so connected, and no other instrument on the line can detect the conversation.

At the end of the talk the line automatically restores itself to normal. This takes care of the listening-in trouble. In order to prevent the unreasonable use of the line by any of the patrons, another little device at the central office, at the end of three or five minutes—whichever the manager sets it for—will throw all the telephones on the whole line into the circuit, so the conversation will no longer be secret. Thus any other person on the line will get a chance to kick for the use of the line. If no other person insists on using the line the original talkers can have three minutes more for secret conversation.

Each of the boxes have an emergency call, which can be reached only by smashing a small pane of glass. If a secret conversation is going on and some other patron has an important and immediate call to make he can send in this emergency call and obtain central's attention without delay.

J. W. McCARTY

Watchmaker and Jeweler.

Difficult jobs and complicated watches a specialty. All work guaranteed. With Elida Drug Store. - - - ELIDA, N. M.

NOTICE OF PENDENCY OF SUIT.

No. 1135.

The State of New Mexico to John R. Helm, Ada C. Helm, H. N. Morris, Aubrey P. Morris and Wesley N. Morris, Defendants, said cause being numbered 1135 on the civil docket of said court.

The general objects of said note are as follows: To collect a note executed by defendants John R. and Ada C. Helm to plaintiff dated July 11th, 1911, due three years after date, for the sum of \$800.00 with ten per cent per annum interest thereon, interest payable semi-annually, from date until paid, and ten per cent additional on the sum thereon as attorneys fees, it being alleged that there is due on said note the sum of \$1000.00 with ten per cent per annum interest thereon from Oct. 1st, 1914, until paid, and ten per cent additional on the amount due thereon as attorneys fees, and to foreclose a mortgage executed to plaintiff by defendants, John R. and Ada C. Helm to secure the due payment of said note, by which they conveyed to plaintiff the S. E. 1/4 of Sec. 31, Twp. three (3) North of Range twenty-seven (27) East N. M. P. M. in Roosevelt Co. N. M., conditioned upon the due payment of said note, and to have same decreed by the court to be a first and paramount lien on said lands as against all said defendants in said action named, it being alleged that said defendants claim some interest in said lands, but that same is inferior and subsequent to the lien of the plaintiff thereon, and to have said lands sold for the purpose of satisfying said indebtedness as claimed and all costs of said action.

You are further notified that unless you enter your appearance in said cause on or before the 27th day of Dec., 1915, judgment will be rendered against you by default and the plaintiff will apply to the court for the relief demanded in his complaint.

T. E. Mears is attorney for plaintiff and his business and Post-office address is Portales, N. M.

Witness my hand and the seal of said court this Oct. 6th, 1915.

[Seal] J. W. Ballow, Clerk.

You Are Shown A Way Out.

There can be no reason why any reader of this who suffers the tortures of an aching back, the annoyance of urinary disorders, the pains and dangers of kidney ills will fail to heed the words of a reality of this locality who has found relief. The following is convincing proof.

Manuel Delgado, 140 Canon St. Santa Fe, N. Mex. says: "I suffered from backache and got so bad that I often had to lay off from work for a week at a time. I tried different remedies but got no benefit. Finally, I used Doan's Kidney Pills and they soon cured me. I haven't needed any kidney medicine in three or four years."

Price 50c. at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills the same that Mr. Delgado had. Foster-Milburn Co., Props., Buffalo, N. Y.

Don't Forget:

Bell writes insurance: All Kinds. Old Line Companies. Anciently Established. Will appreciate your Patronage and treat you Right. 45tf

NOTICE OF PENDENCY OF SUIT.

No. 1140.

The State of New Mexico to the defendant, Henry B. Hastings, Greeting: You will take notice that a suit has been filed against you in the District Court of the 5th Judicial District of the State of New Mexico, in and for the county of Roosevelt, wherein Joyce-Fruit Company, a corporation, is plaintiff and Henry B. Hastings is defendant, said cause being numbered 1140 on the civil docket of said court.

The general nature and objects of said suit are as follows: To collect the balance due on a note executed to the plaintiff by defendant, dated, Aug. 15th 1913, for the sum of \$87.00, due on demand after date with twelve per cent per annum interest thereon from date until paid and ten per cent additional on the amount due thereon as attorneys fees, if placed in the hands of an attorney for collection, on which it is alleged that the sum of \$76.00 is due and owing to plaintiff, with twelve per cent per annum interest thereon from April 15th, 1914, until paid, and ten per cent additional on the sum due thereon as attorneys fees, no part of which has been paid; and said suit is further to enforce an attachment against defendant's property to wit: the SW 1/4 of the SW 1/4 of Sec. 29 Twp. 2 S. R. 36 East N. M. P. M. in Roosevelt Co. N. M., with all improvements thereon, which has been duly attached in this action, and plaintiff claims a lien thereon for the amount of its demands herein and all costs of suit and prays the court to so decree.

You are further notified that unless you enter your appearance in said cause on or before Dec. 11th, 1915, the plaintiff will apply to the court for the relief demanded in its complaint and judgment will be rendered against you by default and your property sold to satisfy same.

T. E. Mears is attorney for plaintiff and his Post office and business address is Portales, New Mexico.

Witness my hand as clerk of said court and the seal of said court on this October 20th, 1915.

[Seal] J. W. Ballow, Clerk. 44

NOTICE OF PENDENCY OF SUIT.

No. 1138.

The State of New Mexico to the defendant, J. C. Morris, greeting: You will take notice that a suit has been filed against you in the District Court of the 5th Judicial District of the State of New Mexico in and for the county of Roosevelt, wherein A. A. Beeman, is plaintiff and J. C. Morris, is defendant, said cause being numbered on the civil docket of said court as No. 1138.

The nature and objects of said suit are as follows: The plaintiff sues the defendant to collect a note dated Dec. 11th, 1914, for the sum of six hundred dollars, due Oct. 15th, 1915, with twelve per cent per annum interest thereon from maturity until paid, with ten per cent additional on the amount due thereon as attorneys fees, if placed in the hands of an attorney for collection, it being alleged that no part of said note either as to principal, interest or attorneys fees have ever been paid, but that the whole thereof is past due and owing to this plaintiff, and that said note has been placed in the hands of attorney for collection, and said suit is further to enforce an attachment against the property of the defendant in said action and his property, to wit: "The East thirty seven (17) in the original town of Elida, Roosevelt County, New Mexico, together with all improvements thereon including the building located there, on known as the First National Bank Building in said town of Elida, N. M., except the West half of the West wall of said building," has been duly attached in said action, and plaintiff claims a lien thereon by virtue thereof for all said sums so claimed to be due with all costs of this action and prays that same be so decreed by the court.

You are further notified that unless you enter your appearance in said cause on or before the 11th day of Dec., 1915, the plaintiff will apply to the court for the relief demanded in his complaint and judgment will be rendered against you for the amount of plaintiff's demands with all costs of suit and your property sold to satisfy the same.

T. E. Mears is attorney for the plaintiff and his Post-office and business address is Portales, N. M.

Witness my hand as clerk of said court and the seal of said court, this Oct. 20th, 1915.

[Seal] J. W. Ballow, Clerk. 44

Notice for Publication.

Notice is hereby given that James R. Eckles of Delphos, N. M. who on Dec. 5, 1912, had homesteaded entry No. 010441 for SW 1/4 section 12 township 19 N. R. 36 E. S. 12 South, range 34 East, N. M. P. M., has filed notice of intention to make 3 year proof to establish claim to the land above described, before W. E. Lindsey U. S. Commissioner, at his office at Portales, N. M., on the 29th day of November, 1915.

Claimant names as witnesses: Joseph D. Throgmorton, Eli C. Cummings, both of Delphos, N. M. Burnie M. Schumpert, Joshua Page both of Portales, N. M.

Notice for Publication.

Department of the Interior, U. S. land office at Fort Sumner, N. M., Oct. 18th 1915. Notice is hereby given that Arthur S. Davidson, of Floyd, N. M. who on Nov. 11th 1911 made homesteaded entry No. 09965 for W. 1/2 Section 14 township 1 S. range 31 E. N. M. P. M. has filed notice of intention to make final three year proof, to establish claim to the land above described, before W. E. Lindsey U. S. Commissioner in his office at Portales N. M. on the 11th day of December, 1915.

Claimant names as witnesses: William H. Beck, George H. Clary, Peter E. Wykel, John L. Williams all of Floyd, N. M.

A. J. Evans, register.

Notice for Publication.

Department of the Interior, U. S. land office at Ft. Sumner, N. M., Oct. 18th 1915. Notice is hereby given that Albert G. Howay of Red Lake N. M. who on Oct. 22nd, 1912 made homesteaded entry No. 010233 for N. E. 1/4 section 19 township 4 S. range 3 E. N. M. P. M. has filed notice of intention to make final three year proof, to establish claim to the land above described, before J. C. Compton, Probate Judge in his office at Portales, N. M. on the 11th day of December, 1915. Claimant names as witnesses: William H. Nichols, Lee Evans, Otis Nelson, William B. Brumfield all of Redlake N. M.

A. J. Evans Register.

WHY GROW OLD?
 We carry Everything You need to preserve that youthful appearance in old age. X
PURE DRUGS PRODUCE QUICK RESULTS
GET THEM HERE
EGBERT WOOD, Proprietor
 Successor to PORTALES DRUG Co.

For HEATERS
 For Heaters, Cook stoves, Ranges, Stove pipe, Dampers, Stove boards, Granite, Tin, Aluminum, Queensware, Bowsher grinders, Eclipse windmills, Barbed wire, weven Wire, Iron roofing, Shelf and Heavy hardware, Pipe and Cylinders, see me.
 Prices constant with Good Business
INDA HUMPHREY
 MAIN STREET

"That miserable pain—don't you want relief?"
 Close attention to work is the cause of much Pain and many Headaches. Obtain relief by taking one or two
DR. MILES' ANTI-PAIN PILLS
 Then tone up the Nervous System by using
Dr. Miles' Restorative Nervine
 IF FIRST BOTTLE, OR BOX, FAILS TO HELP YOU, YOUR MONEY WILL BE REFUNDED.

When a Blizzard Strikes
 HOW do your roofs stand cold weather, the thaw that follows and the slow trickle of melting snow? The cold is apt to crack them, the water to rot or rust them, if they are not of Texaco Roofing.
 The worst blizzard Texas ever saw could not affect
TEXACO ROOFING
 It won't crack. It won't rot. It can't rust. It is always water-proof. As a result it out wears the ordinary type of roofing two to one. Ask the man who uses Texaco Roofing. He can tell you of the service it gives.
 Write us for samples, further information.
KEMP LUMBER COMPANY
 PORTALES AND ELIDA
 NEW MEXICO
 W. E. O'NEILL, Manager, Roofing Division, The Texas Company, Houston, Texas
 Dear Sir:—Without obligation on my part please send me samples and full information regarding Texaco Roofing. I am interested in roofing for
 Name _____
 Address _____

Dont Forget, That we have among the newest and best Wall paper patterns out. It will pay you to figure with us. Remember we hang paper too.

C. Goodloe & Co.

Try Kyanise for Your Floors and Furniture

Try our new grade of paint. One of the best on the market, but new in this locality. Monarch Paint 100 per cent pure. Also Hughes Paint. Let us Paint your house.

LISTEN

If you find a certain road closed to you in life, and ambition lies ahead of it, you must find a way of skirting that path to reach your ambition. If obstacles lie in your way, you must either climb over or find a road around them, and you will, if you are made of the right stuff

BUILD YOU A HOME
PORTALES LUMBER CO.

FIRST NATIONAL BANK

of Portales, New Mexico

We are prepared to serve you promptly and efficiently.

Our customers have the knowledge that their affairs are in the hands of a strong and conservative bank, whose officers render prompt and courteous attention to every transaction.

MEMBER OF FEDERAL RESERVE BANK OF DALLAS

W. O. OLDHAM P. E. JORDAN H. C. WAGGONER.
President Cashier Asst. Cashier

TREES! TREES! TREES!

If you want home grown trees that are healthy and propagated from varieties that have been tested and do best in the West, it will pay you to investigate all that claim to have nurseries on the Plains. Plainview Nursery will pay \$5.00 a day to anyone who will investigate. If they do not find that we have the largest and best stock of home grown trees anywhere in Texas west of Fort Worth or in New Mexico. We are practically the only institute that has a stock of fruit trees ready for the market. For your good and ours too, we solicit your investigation. Plainview is not far away. Would it not justify you to visit our nursery and see what can be done on the plains in the way of propagating and growing fruits.

PLAINVIEW NURSERY CO.
Plainview, Texas.

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.
"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

Boot and Shoe Repairing

done neatly and promptly next door to telephone office
S. B. OWENS, Prop'r.

MONUMENTS

I am agent for the Swartzwater Marble Works. Call on me for anything in this line. Telephone No 104.

Inda Humphrey

PLUMBING

Windmill and Repair Work
Estimates Carefully Made
S. HOWELL

N. F. WOLLARD, M. D.

Office in Nixon building
Phone, res. 169 PORTALES, N.M.

DR. E. T. DUNAWAY

Physician and Surgeon

Office at Portales Drug Company.
Office Phone 1. Residence No. 4

EYES TESTED GLASSES FITTED

W. J. SMITH, M. D.

Physician and Surgeon
Calls answered day or night. Office phone 18
Residence phone 98

ELIDA, NEW MEXICO

Office hours 9 a. m. to 6 p. m.

L. R. HOUGH,

DENTIST

Office in Reese Building

DR. W. E. PATTERSON

Physician and Surgeon

Phone 67 2 rooms

Office in Neer's Drug Store

DR. W. L. JOHNSON,

Chiropractor,

Office at Seay Residence.
PHONE 88. Portales, N. M.

VETERINARY SURGEON

Calls made day or night. All diseases of domestic animals treated and all surgical operations performed.

PHONE 120

DR. S. B. OWENS

Compton & Compton

Attorneys at Law

Office over Humphrey's Hardware

PORTALES, NEW MEXICO

G. L. REESE

Attorney-At-Law

Practice in all Courts. Office in Reese building

PORTALES, NEW MEXICO

T. E. MEARS

LAWYER

Will practice in all Courts, State and Federal

Portales, New Mexico

W. E. LINDSEY

Attorney-At-Law

PORTALES, NEW MEXICO

City Transfer

R. S. ADA #5

Proprietor

For Quick Deliveries Phone 71. Trucks a Specialty

YOU ARE NEXT

To the smoothest, easiest and most satisfying shave and most up-to-date hair cut in the city when you get in 'one of the chairs at

The Sanitary Barber Shop
HARDY BUILDING

PORTALES VALLEY BARBER SHOP

First class work guaranteed
Your work will be appreciated. Give me a trial

W. A. STEPHENSON

Proprietor

Dr. D. D. Swearingin, of the firm of Presley and Swearingin, eye, ear and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 22 of each month.



A National Custom

"Bull" Durham is more than a national form of enjoyment—it is an expression of American character. The millions of "Bull" Durham smokers are the self-reliant, energetic Americans who make the United States the most progressive nation in the world.

These men make their own opportunities, make their own success—and they make their own cigarettes, to their own liking, from ripe, mellow

GENUINE "BULL" DURHAM SMOKING TOBACCO

It is smart, fashionable, correct, upon all occasions, to "roll your own" cigarettes with "Bull" Durham tobacco—and shows an experienced smoke-taste.

The smooth, mellow flavor and rich fragrance of fresh-rolled "Bull" Durham cigarettes afford healthful enjoyment and lasting satisfaction to more millions of men than all other high-grade smoking tobaccos combined.

FREE An Illustrated Booklet, showing correct way to "Roll Your Own" Cigarettes, and a package of cigarette papers will both be mailed, free, to any address in the United States on postal request. Address "Bull" Durham, Durham, N. C.

THE AMERICAN TOBACCO COMPANY

Ask for FREE Package of "Papers" with each 5c pack.



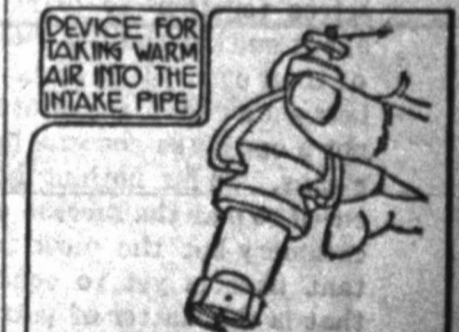
NEW PLUG OF VALUE

SOMETHING THAT WILL BE APPRECIATED BY ALL

Invention That is Designed to Save Time and is Said to Fulfill its Mission.

Motorists appreciate anything that will save time and labor while on the road, and thus it is a new style spark plug should be welcomed. It is true it is not much of a job to take out and clean a plug or to put in a new one, but it requires the use of tools, which must be taken from a kit packed away and which must be replaced. It is also true that plugs do not now give the trouble they did once, because of better plugs, better ignition systems and better oiling devices. Nevertheless, plugs do need attention just about so often, and it usually happens that this is required on the road, when the motor party is in a hurry.

This new plug is made so the electrode and ground are contained in the



porcelain action, and the ball is turned down, an eccentric action tightening the porcelain in its place in the shell.

Another good point about the plug is that it may be used as a priming valve, on motors that are not provided with such things, as for instance, a Ford. It is usually necessary to procure a combination plug and priming cup for use on such motors, but this plug eliminates the necessity for such an outfit.

Now and then an author, or would-be author, dies from something besides lack of nourishing food.



How to Grow Bigger Crops of Superb Fruit—FREE

YOU need this practical, expert information. Whether you own or intend to plant a few trees or a thousand, it is information that will save you time, labor and money. Get it! Simply send us your name and address on the coupon—of on a postal, if you prefer.

Stark Bro's Nurseries at Louisiana, Mo.

Read it and learn about the new fruit-triumph of Stark Bro's long century of success—the "Double-Life".



Deafness Cannot Be Cured

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedy. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY & CO., Toledo, Ohio. Sold by Druggists, etc. Take Hall's Family Pills for constipation.

Because a woman shot at him 2 times and missed, the St. Louis burglar should not get the fool notion that he has a charmed life. The woman in the next house he burglarizes may shoot at the hallrack and kill him.

Yesterday's war news from the eastern theater is quite like that of the day before or the week before, in the important particular that it is so contradictory that no one can feel sure of it.

SCIENTIST SAYS old men do the best work. Depends on the job.



Editorials

A recent issue of the Literary Digest contains opinions from many editors all over the country on the question of equal suffrage. One of the most interesting is given by J. R. Hull of the Clovis Journal who is quoted as writing the following: "We men are beginning to realize that only about 50 per cent of us have enough regard for moral issues," speaking for the community. As to himself says the editor "I am a single man; the matter does not figure much in the affairs of my life, but if I were a married man I would hesitate in vesting too much power in the hand behind the rolling-pin."

After God had fashioned the rattlesnake, the toad and the vampire, He had some awful "substance" left, with which He made the "knocker." A knocker is a two-legged animal with a cork-screw soul, a water-sogged brain and a combination backbone made of jelly and glue. Where other people have hearts, he has a tumor of rotten principles. When the knocker comes down the street, honest men turn their backs, and the devil shuts the gates of hell to keep him out. No man has the right to knock as long as there is a pool of water deep enough to drown his body in or a rope to hang his carcass with. Judas Iscariot was a gentleman compared to a knocker, for, after betraying his Master he had enough character to hang himself, and a knocker has not.—Salt Lake Times.

As we understand it, success in the cream business depends in a great measure on the co-operation between the producer of the raw material and the man who manufactures and markets the butter. The farmers of this county joined themselves together to bring this about and have built a creamery of their own. It is perhaps the best equipped in the state and not a one-horse concern by any means. So far nothing has occurred to mar the success of the creamery but the most important part is yet to come and that is the matter of patronage by the producers of this county. To the observer this appears to be the only thing that is necessary to make it successful. The cream producers of this county thought they were not getting sufficient price for their butter fat and now it is up to them to stay with the institution and boost for it and have it succeed from the start. Co-operative creameries are succeeding elsewhere and there is nothing to prevent the Roosevelt county creamery from doing likewise if it gets the patronage.

Advertising Talks

HUMOR IN ADS THAT MEANS SOMETHING

Kind That Causes Smiles That Yield to Sense of Conviction is Effective.

By WILBUR D. NESBIT.
If you care to, you can trace "humor" and "human" back to the same root, or at least to the same tree.

The trouble is that some people do not differentiate between humor and cut-and-dried clownishness. Neither do they differentiate between humor and wit, or between humor and jesting.

They just call them all "humor." Humor is a very human attribute. The dictionary gives us such classifications as "good humor," "ill humor," and so forth. All these phases of humor are human manifestations, part of our daily lives. They classify the good-natured man and the grouchy, the optimist and the pessimist.

Certainly an advertisement is not to be construed as a vehicle for the obvious jest or the dragged-in joke. An advertisement is neither an after-dinner speech nor a feature column. It is a business proposition. But it surely can be and should be good-natured.

You may be as grouchy as you please in the privacy of your sanctum. You may rule things with an iron hand and make your employees stand around or get what is what. But when you meet Mr. Customer, you shed your grouchy as a garment, and you most assuredly do not call him down for having the temerity to want to buy your goods.

There are places where the unsuspecting customer is made to feel that his utterly helpless mental state is pitied and that a truly marvelous kindness is being shown him in waiting on him—but that doesn't coax him into the once-a-customer-always-a-customer class.

"Be pleasant" is not only a policy, it is a fixed rule of successful salesmanship.

And whenever anybody tells you not to be pleasant in your advertising, make him show you why.

Good humor in advertising? By all means.

"But 'funny' advertisements!" Advertisements are not for the purpose of making people laugh. They are for the purpose of pleasantly convincing people that they ought to buy the goods advertised.

And the man or woman who is pleasantly convinced is the best friend an advertiser can have.

Funny Ads by Humorless Writers. Most "funny" advertisements are written or planned by humorless people. If they had the comic spirit within their beings they would know better.

A saving grace of humor is a mighty help in time of trouble. It lifts people over the rough places and lightens the cloudy days.

The Lord in his infinite wisdom creates every now and then a specimen of the utterly humorless man. Probably this is done as an object lesson to the rest of us. And when an utterly humorless man takes his utter humorlessness seriously he becomes that form of critic who, because he can see no reason for others enjoying life and work and buying and selling, lifts up his hands and bewails the drift of things toward the demerit bowdows.

I have seen artists who paint great pictures unbend and dash off the most absurd caricatures of their own work. I have heard musicians who are able to evoke strains of heavenly melody produce the raggediest of ragtime parodies of the compositions of the great masters. I have heard professional humorists tell stories and read poems which clutched the heartstrings and brought tears of which those who shed them were unashamed.

George Ade pounds home a truth in his Fables in Slang, and he pounds it home in a way that makes you smile and makes you think. Mark Twain wrote some of the wildest, most improbable funny things, and he wrote some of the gentlest, most human, and naturally humorous things that ever came from the brain of man. And he wrote a life of Joan of Arc that is so serious and sincere, and withal so filled with human kindness and touched with deep humor, that it can never be forgotten.

A sense of humor is a sense of humaneness.

All normal people have this. But the turning of jokes—the cutting and fitting of buffoonery into the same old jest day after day—that is as far from humor as the clown in a circus ring is from Joe Jefferson.

A funny story dies with the hearing. But a humorous story stays with you because it is fundamental; it is human; it relies upon its treatment of human traits that are common to all of us.

Humorists of the class of Mark Twain or George Ade or Finley Peter Dunne could, if they wished, write wonderful advertisements. If someone engaged them to write advertisements and insisted upon their being funny, their work would fall. If they were given a free hand and asked to find the human elements in a proposition and tell them, they would present the vitally interesting points to the public, because they know how. They have always written with an appeal to the masses. They know how to say a thing and they know why they say it.

And not one of the writers of that class would counsel an advertiser to print a "funny" advertisement. No one can write humor to order; when it is so done, it becomes as mechanical as the antics of a clown.

Often you see trade-paper advertisements which exhibit a laboriously determined effort to amuse the tired retailer. Weak puns, worse pictures, are printed in the evident belief that they are going to pierce a rudimentary intellect. If such advertising pays, it will have to be proven.

A "funny" advertisement is as annoying as a "funny" man. No man who has any sense of humor will try to be funny, and no advertisement that is worth the ink it uses should so debase the name of advertising as to be so dolorously slapsticky as some of them are.

But this does not mean that the writer's notion is that an advertisement should be no merrier than an epiphany. If it has not the leaven of good nature it may as well be an epiphany.

Use slang in an advertisement? If it can be so used as to carry a convincing argument, yes. Use colloquialisms by all means if they fit your medium and are going to appeal to your audience. Who knows what slang of today will be the polite conversation of tomorrow? Who knows when the trade phrase of today will grow into the slang of the future?

"You press the button; we do the rest" grew into slang overnight, but when it was written it was an expression of a service performed for the customer.

An advertising campaign is like a political one. The politician who is pleasant and friendly and convinces the people that he is sincere gets the votes. The advertisement that is pleasant and friendly and rings with good-natured truth gets the results.

By all means, let us appreciate and cultivate human nature in advertising. The good-humored advertisement is the honest, well-wishing friend and neighbor; the "funny" advertisement is the Smart Aleck.

The deadly serious, matter-of-fact advertisement is a wall flower.

Now is the time for you to figure out plans for getting more new business next year. Your business will not be increased to any great extent by selling to the same customers you already have. Your success depends upon the number of new accounts you can get. You are entitled to the business of every man, woman and child in town if you get it. Make up your mind to get it if you can.

A LESSON FOR ADVERTISERS

Merchant Who Gets Results Knows His Goods, His Public and How to Make Public Want His Goods.

From President Wilson's clearness of talk, the New York Mail obtains a suggestion of salesmanship. The president, it finds, reveals himself as clear in his own mind because he has studied the questions as to which he has to deal and is the master of his material. "There is a lesson for the seller of goods in this," says the Houston Chronicle. "It is the salesman who knows the commodity who makes the sales. Can a man talk about nothing? If one knows next to nothing of his product, his talk in selling is powerless to convince. Indeed, in all our intercourse with one another, clarity of statement greases the wheels. Most of our defeats are traceable back to the confession, 'I did not make myself understood.' But back of that is another humiliating self-consciousness: 'I did not know my own story; I fail to understand the thing myself.'"

There is not only a lesson for salesmanship in this, but also for the advertiser. The convincing advertiser who gets results knows three things and three things thoroughly: He knows his goods, he knows his public and he knows how to make his public want his goods.

Goods and public can only be learned by study and experience. To make the public want a certain kind of goods is an art.

The most successful advertisement is worded so as to appeal to the average man. It must capture his attention, awaken desire and convince the judgment. All these things are more effectively done by the enthusiasm of the ad writer rather than by cold puzzling over forms of phrase or particular kinds of words.

There is a great deal of personality in advertising. The good ad writer writes a magnetic ad because he is sincere and is able to convince others because he has first convinced himself.

NOTICE OF FORECLOSURE SALE.

Whereas on the 8th day of June, 1915, in case No. 1099, pending in the District Court of Roosevelt County, New Mexico, wherein Virginia A. Nolan, formerly Virginia A. Boswell, is plaintiff, and Robert E. Curd, Mary A. Curd, Sallie G. Bryant and A. E. Siegner, are defendants, the plaintiff recovered a judgment upon a promissory note and mortgage against the defendants, Robert E. Curd and Mary A. Curd, in the sum of \$531.39; personal judgment against the defendant Sallie G. Bryant in the sum of \$398.45; personal judgment against the defendant A. E. Siegner in the sum of \$117.10; that the items of judgment against the defendants Sallie G. Bryant and A. E. Siegner are that portion of the total judgment against the defendants Robert E. Curd and Mary A. Curd, which were assumed by said defendants, Bryant and Siegner, upon a purchase of portions of the property described in said mortgage; that the total amount due the plaintiff upon said judgment at the date of sale hereinafter mentioned will amount to the sum of \$561.87 together with cost of suit; that in said decree plaintiff's said mortgage given for the security of said sums was foreclosed upon the following described real estate, to-wit:

The Southwest quarter of Section Twenty-four in Township Two South of Range Thirty-Five East; and

Whereas the undersigned, Lee Carter, was in said decree appointed Special Commissioner and directed to advertise and sell said property according to law and in the following manner, to-wit:

First: The East half of the Southwest quarter of said section twenty-four.

Second: The West half of the said Southwest quarter of section twenty-four.

Therefore, by virtue of said judgment and decree and the power vested in me as such Special Commissioner, I will on the 8th day of December, 1915, at the hour of two o'clock P. M. at the front door of the court house in the town of Portales, New Mexico, sell said described property at public vendue to the highest bidder for cash, for the purpose of satisfying said judgment, interest, costs of suit and accruing costs.

Witness my hand this 30th day of October, 1915. Lee Carter, Special Commissioner.

NOTICE OF FORECLOSURE SALE

Whereas on the 27th day of July, 1915, in case No. 1083, pending in the District Court of Roosevelt County, N. M., wherein Wm. P. Quentmeyer is plaintiff and L. W. Hardy, Jennie Hardy and the First National Bank of Portales, N. M. are defendants, the plaintiff recovered a judgment upon a promissory note and mortgage executed and delivered by the defendants, L. W. Hardy and Jennie Hardy, to the plaintiff on the 27th day of October, 1910, in the sum of One Thousand Nine Hundred Fifty-Three dollars and eighty-seven cents, together with costs of suit, and obtained a decree foreclosing plaintiff's said mortgage given for the security of said sums and amounts upon the following described real estate, to-wit:

The Southwest quarter of Section Nineteen in Township Two South of Range Thirty-three East of the New Mexico Meridian, New Mexico, containing 153.56 acres; Also the Northwest quarter of the Northeast quarter and the North half of the Northwest quarter of Section Thirty-three East, and the Northeast quarter of the Northeast quarter of Section Twenty-five in Township Two South of Range Thirty-two East; that said judgment at the date of sale hereinafter mentioned will amount to the sum of Two Thousand twenty-six dollars and forty-two cents, together with costs of suit, and

Whereas the undersigned, P. E. Jordan, has been appointed Special Commissioner by said court and directed to advertise and sell said property according to law, and to apply the proceeds to the satisfaction of said judgment and costs:

Therefore, by virtue of said judgment and decree, and the power vested in me, as such Special Commissioner, I will, on the 27th day of November, 1915 at the hour of two o'clock P. M. at the front door of the court house in the town of Portales, N. M. sell said described property at public vendue to the highest bidder for cash, for the purpose of satisfying said judgment, interest, costs of suit and accruing costs.

Witness my hand this the 19th day of October, 1915. P. E. Jordan, Special Commissioner.

PEARCE'S PHARMACY

Complete line of Boye Machine Needles, Bands, Shuttles, Bobbins, and Hand Needles
Machine Threader given with every bottle of machine oil
DR. J. S. PEARCE PROPRIETOR

Are You in Arrears?
on your subscription? You know WE NEED THE MONEY

THIS BANK

IS MORE THAN JUST A BANK

It is your friend. It is the medium of exchange between you and the rest of the world. Its drafts are honored everywhere. It protects your savings. It loans you money when you need it. It exerts a strong influence in upholding the moral and material interests of your community, of yourself. It is safe, it is sound, it is conservative, it is strong. It is a GOOD place for your savings. Your name to an honored check is a good endorsement.

The Portales Bank and Trust Company

KOHL'S GARAGE

First Class Automobile and Gas Engine Repairing
COMPLETE STOCK OF FISK TIRES AND TUBES
LOUIS KOHL, Prop.

H. C. M'CALLUM

For any and all kinds of hauling Telephone 104 and he will be right around.
Portales, .. New Mexico

White House Grocery Co.

Agents for Wichita Best and Golden Seal Flour
Headquarters for Quality Groceries. We pay the highest cash price for your cream. Cleanliness and fair dealing our motto
White House Grocery Co.

LOCATION IS A BIG ASSET

Saving a Few Dollars in Rent and Losing Several Times That in Business is Poor Policy.

Proper location of a store is one of the most valuable assets that any merchant can have. Store location can make or break any business. It is not wise to sacrifice a few dollars of rent, only to lose out on the hundreds of dollars worth of business that a good location brings.

The president of one of the largest series of chain stores attributes his wonderful success to the location of his stores. This location is selected with as much care as the ordinary merchant selects goods when first stocking his store. The number of people who pass the site on which he intends to build or to open a store, the proximity of the site of the store to other successful business enterprises both play an important part in the selection of store locations.

The rent is a secondary consideration with him. If he is satisfied that the location he has picked out will be productive of more business than any other available location, he spares no pains to secure it. Rent, losses on dead stock and the heavy expense connected with every store increase the merchant's running expenses. In the selection of a store site, all these things must be taken into consideration, yet the store near the heart of the town is the one most likely to achieve rapid development despite these heavier expenses.

It is rarely that you see many particularly fine stores in the outlying districts of a town. The capital may be more than sufficient, the stock may be clean, the store bright and attractive, still it is but ordinary logic for us to know that no store can be more than an average success unless it has a community to ably support it. Almost every retailer realizes this fact some time. If his store is located in an outlying district and he sees its growth handicapped by lack of proper support, he generally moves. It would be an easy matter to mention thousands of instances where moving would increase the volume of a retailer's business.

Self-satisfaction should not stand in the way of business development. The retailer should be willing to take a chance on a new location if his present business has outgrown the supporting community. Different store sites have peculiar advantages. Corner sites will always hold distinct advantage over sites that have but one frontage. There is more room for show windows and more light.

A man who adheres to old-fashioned methods of merchandising is forced either to change his ideas or to loose business. If he is loosing business, the other merchants gain by his loss. In the smaller towns it is not necessary to give so much thought to the store location. There the business is usually transacted on but one street. The butcher, the grocer, the hardware man, etc., cannot be very far from each other. Their group of stores is a focal point to the towns people and the neighboring rural population.

PERSONAL & LOCAL

Dan Vinson made a business trip to Elida Tuesday.

G. H. Perdus, of Elida was up Wednesday on business.

Jim Hunter and Chas. Brown were up from Elida Monday on business.

Judge T. E. Mears was in Roswell the first of the week on legal business.

Am now in position to loan money on farms, long time, easy terms, T. J. Molinari 421f.

Louis Kirby and Horace Anthony of Elida were in town Sunday.

Mrs. Chas. Anthony and baby of Elida were visitors here Tuesday.

Full line of optical goods, C. J. Whitcomb, Jeweler.

Mr. and Mrs. G. W. Carr returned Sunday from Amarillo, Texas.

Mrs. Dr. Bailey returned Tuesday after visiting at Amarillo, Texas.

Cut glass and silverware, C. J. Whitcomb

Mayor Lum Acker and P. F. West of Elida were in town the first of the week.

"Judy Forgot" See who, at the Cosy, Thursday Nov. 11th.

Miss May Bridges left Tuesday to visit her sister Mrs. Z. T. Campbell at Elida.

Eyes tested free by C. J. Whitcomb.

Born, to Mr. and Mrs. R. H. Grissom, of Elida, Tuesday, October second, a girl.

Broadway Feature Comedy in five acts at the Cosy Thursday, Nov. 11th.

J. E. Morrison returned Sunday from Clovis where he disposed of a car of apples.

New line of jewelry, C. J. Whitcomb, jeweler.

G. H. Sweeney, manager of the Albuquerque Creamery was here on business Saturday.

See "Marie Cahill" Broadway Famous Comedian at the Cosy Thursday, Nov. 11th.

Jim Anthony, Ed Wall and A. W. Baker of Elida were in town a short time Saturday on business.

R. M. Sanders returned Sunday after a visit at Dallas, Mineral Wells and other Texas points.

Mrs. V. H. Evans who was here for several days on business left Saturday for her home in Oklahoma City.

Mrs. A. E. Siegner returned Monday after a months visit with relatives in Nebraska and other northern states.

Clifton McManaway, of Petersburg, Va. brother of Mrs. T. E. Mears arrived Wednesday for a visit with his relatives in Portales.

Mrs. Evans, formerly with Minowitz Dress makers of Denver is at Mrs. Knight's. Would be glad to make your dresses. 45-4t

R. A. Deen, principal of the Taiban schools was in town Saturday. Everything is progressing nicely at Taiban according to Mr. Deen.

Mrs. Mabel Vance who has been visiting her mother Mrs. Eliza Thomas for some time left Saturday for Amarillo, Texas to join her husband.

Thos. Amos and wife left Tuesday for Amarillo, Texas. We understand they will go from there to Colorado and make their future home.

Miss Bess Dohoney of Elida who has been visiting for several weeks at different points in Colorado and Texas stopped off here Saturday for a few days visit with her sister Mrs. E. C. Murrell and other friends.

Geo. Conner who owns a place some five miles south of town has returned after four years absence and again will live on his place. They will come back.

Miss Vera Humphrey spent part of last week with Mr. and Mrs. Sidney Putnam south of Melrose. Mrs. Putnam and she were school mates at Baylor University, Waco, Tex.

Many attractive patterns of Congoleum, one and two piece rugs, congoeum rug border and congoeum floor covering by the yard. Water proof and needs no fastening. Let me show it to you, C. M. Dobbs.

Mr. and Mrs. Wm. R. Bing and family of Mason City, Iowa arrived today and will take possession of the farm which they recently bought northwest of town. Two more families are expected from the north the last of the week.

Rev. Wm. A. Dotson who lived for several years at Causey died at Roswell last Thursday.

He was Baptist minister for many years but for several years had been in failing health and lived in different places in New Mexico in search of health. He came to this state from Hermleigh, Texas which was his last pastorate.

The Saxon Motor Company of Detroit seems to be setting the country wild over their Saxon Six Cylinder car. The car has been out about four months and 45,000 have been sold. The car has the Continental Motor and Timkin Axles and Bearings, and is said to be the most powerful light car on the American Market.

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of cattle. His success seems assured.

The Halloween party given at the home of Miss Bertha Wyatt was largely attended and all had a good time.

Floyd Items.

The weather for the past three weeks has been ideal and the early crops have been harvested in a hurry.

The Cottage Studio man of Portales was in our vicinity last week taking pictures of the residences and scenery. November is a good time for this work before the leaves go dancing right and left and the big red apples tumble down.

Mrs. A. H. Yoder and children of Roswell came last Friday to visit her parents Mr. and Mrs. N. B. Bingham.

Uncle Cal Price and daughter Eulah went to Portales Sunday returning Monday.

Messrs. Wolverton and Young who are building our school house spent Saturday and Sunday with their families in Portales.

Rev. Bristow of Portales will preach for us next Sunday.

Hugh King's new broom corn seeder is very busy these days as we have raised immense crops of broom corn this year.

Inez Items.

The basket and volley balls arrived last week. The basket ball team organized with Miss Nellie Banks as captain and Allan Banks as coach. Allan was a member of the champion college team in Arkansas last year and is an unusually good coach. We expect to have a strong team.

Lorene and Turner Hensley entertained a number of their friends Saturday afternoon. A four course buffet lunch was served by Mrs. Hensley assisted by Mrs. Washrom and Mrs. Williams. All had a most delightful and enjoyable time.

The Athenians gave a short but interesting program last Friday afternoon. The debate by the little folks was especially good.

Mr. Daughty of Texas has been visiting his sister Mrs. J. W. Spurlock for the last two weeks.

Messrs. Dan Vinson, Jewel Brown and White were in Inez last week buying beans.

The following pupils are on the honor roll this month, having made the highest general averages: Thelma Campbell, 99; Inez Mullins, 98; Jenia Adams, 97 1-7; Novella Elrod, 97; Leland Campbell, 96 6-7.

Mr. and Mrs. Tom Mullins are the proud parents of a baby girl.

Mrs. Burroughs of Portales Springs visited her daughter, Mrs. Shannon Clark last Sunday.

B. E. Edmonson Dies.

B. E. Edmonson who for several years was one of the most prominent citizens in the southeastern part of the county, died at the home of his son-in-law, Ansel L. Robertson, at Amarillo, Texas, on October 24th. The deceased was 49 years old and came here from Missouri ten years ago and settled at Longs where he lived most of the time until a few months ago when he went to Amarillo. He had been in ill health for several months but the end came rather unexpected. He was a man who was well liked by his neighbors and respected by all who knew him. He leaves three children to mourn their loss, Mrs. Ansel L. Robertson, J. R. Edmonson and Chloe who have many friends who extend their sympathy at this sad time.

(Continued From First Page.)

Billings, Watchman,	2.40
Herald Pub. Co., printing	47.70
Portales Pub. Co., printing	17.50
Hugh Knox, hauling	1.25
Bascom Howard, auto hire	7.50
Cosy Theatre, rent	5.00
A. Saylor, meals	2.55
Inda Humphrey, supplies	4.05
John Allison, labor	5.75
P. U. Company, glass jars	85.33
Dr. Reid, Secretary	25.00
J. A. Tinsley	3.25
Chas. Thompson	2.50
J. B. Vernon	18.25
Will Carleton, labor	1.00
H. V. Miller, labor	3.00
.....	\$585.86

Premium money paid out which was received from J. A. Fairly

..... 170.00

..... \$755.86

STATE FAIR.

J. A. Tinsley, grain	\$ 4.25
J. F. Morgan, apples	12.00
J. W. Cox, watermelons	2.00
W. S. Merrill, freight	129.00
Railroad fare, transportation and expense account, four men	200.00
Railroad fare, expense account, two men	150.00
Bank & Trust Co. for post cards	80.00
W. S. Merrill, express	19.61
Chas. Goodloe, Burlap	40.55
W. S. Merrill, freight	35.45
R. W. Wiley, grandstand box	50.00
G. D. Hawkins, grain	7.20
Chas. Goodloe, expense	50.00
Mr. Shay, grain	1.00
W. S. Merrill, express	2.02
P. O. Naylor, labor	13.10
Carl Mueller, geese	2.50
A. R. Bowers, auto	7.42
Chas. Greathouse, Taxidermy	53.50
John Jones, labor	1.60
Joyce-Pruit, supplies	18.75
T. E. Bell, auto	4.05
Albuquerque Evening Herald	17.90
Bradley & Brown, potatoes	8.20
L. B. Tucker, labor	24.00
Chas. Goodloe, labor	54.75
C. W. Terry, auto	7.60
Dr. Reid, Secretary	15.00
U. N. Hall, drayage	2.25
Walton, Photographs	25.00
State Fair Assn., lumber	19.96
Hardware at Albuquerque	15.00
Hauling	9.00
Supplies	29.64
Furniture	11.00
Packing & Shipping	21.40
Hotel Bills	76.50
Advertising	25.00
National Electric Co.	10.00
.....	\$1,256.18

Value of premiums and cash paid for premiums

..... \$1200.00

Cash spent in Roosevelt county in interest of the local county

..... 583.86

Cash spent in Roosevelt county in interest of the State Fair

..... 525.82

Cash spent in Albuquerque in interest of State Fair

..... 730.36

Total amount spent

..... \$3,042.04

Received from County Commissioners

..... \$ 500.00

Raised by local subscription, (this includes only subscriptions paid)

..... 821.86

From J. A. Fairly

..... 170.00

Premiums donated

..... 1080.00

Grand Cash Prize from State Fair

..... 1000.00

Received from all sources

..... \$3523.86

Paid out all accounts

..... 3042.04

Bank Balance

..... \$481.82

Amount of subscription received since above Statement was made

..... 35.64

Total cash on hand Oct. 22, 1915

..... \$517.46

Respt. submitted,

A. A. Rogers, Chm.