PORTALES HERALD-TIMES

OFFICIAL ORGAN OF ROOSEVELT COUNTY, NEW MEXICO

Volume Thirteen

PORTALES, NEW MEXICO, THURSDAY NOVEMBER 4, 1915.

Number 46

Handled By That

Body

FAIR COMMITTEE REPORTS CREAMERY ALMOST FINISHED FINISHED TO COUNTY LINE BIGBROOM CORN CROP HERE MEAT SALES SHOW INCREASE CONDITIONS GOOD AT ELIDA

Completed On Curry

ons Come From All Directions

Account For All Monies Most Modern, Best Equip- State Highway Now Being Constant Strings Of Wag- Cattle Feeding Is Best Way Cream, Cattle and Excellent

Outside World Has Learned Local Creamery Should Will Occur When Road Is Many Cars Have Been Stor- Our Stockmen and Farmers Work On Streets Will Be Of Our Great Variety Of Products

We desire to porticularly call your attention to the fact that complishments Roosevelt counwhile we have received from ty can now boast of having the Roosevelt county \$1529.50 in best equipped and up.to-date cash we have given Roosevelt creamery in New Mexico and county a good local fair and dis- one of the best in the whole tributed to Roosevelt county southwest. A few of the finish-\$2311.68 in cash and premiums ing touches remain to be added which includes of course pay- but the plant is practically comment for labor, materials and pleted and is a model of its various incidental accounts. We kind. have in addition to this spent The machinery is the most upin the town of Albuquerque to-date that is manufactured \$730.36 and taken out of the and nothing has been omitted town of Albuquerque \$1000. We to make it the most sanitary have left in our Treasury \$517 .- and complete that it is possible 46 which is available and will be for money to secure. It is deused in furthering the interests signed to make 3600 pounds of of the Roosevelt County Fair butter per day and should serve

over fifty families in Albuquer- crease the capacity. que have purchased sweet po- The creamery has been designtatoes from the Portales Val- ed and built for the farmers of ley. We have inquiries from this county by J. L. Blunt an various dealers for over one hun- expert in this line who has built dred cars of grain from differ- many creameries in lows and Roosevelt, Curry and Chaves is new stored about 30 cars and for vegetables and grains from Mr. Blunt has leased the cream-Raton, Gallup and Peralta, New prices for cream right at the Mexico, as well as Winslow, Ar- creamery.

Committee is not engaged in business men of Portales subthe business of buying or selling scribed money to build an ice produce but the Roosevelt Coun-plant in connection with the ty Fair Committee is in the creamery. It has been combusiness of making a market for pleted and has a capacity of the farmers of Roosevelt county more than seven tons per day. for their produce. We believe The machinery was tested a few that Roosevelt county has re- days ago and found to be in exceived more advertising as a re- cellent order. sult of this year's Fair and the work which has been done, than making great strides in the past could be purchased for a great few years as a cream producing many thousands of dollars. No county and now ranks as one of member of the Fair Committee the leading counties in the state has received any compensation in this respect. The farmers whatever for his time except of this county realize that the the Secretary and the total production of cream is one of compensation paid him has been their surest and best money less than \$50, which would in no makers and each year they are way recompense him for the getting larger and better milch work which he has done. LOCAL FAIR.

Roy Connally, freight 3.75 R. L. Stewart, Judge 29 10 F. Garcia, Judge 12.00 R. W. Latta, Judge 15.50 Chas. Maxwell, expense 10.00 Draft for Zercher 19.31 Cigar Races 5.00 Chas. Payne, Carpenter 6.50 T. V. Denton, Deputy 15.00 Deen-Neer Co., express .69 W. S. Merrill, express .69 W. S. Merrill, telegraph 3.54 C. O. Leach, stamps 20.00 M. S. Merrill, express 10.70 W. S. Merrill, express 2.00 Coe Howard, gasoline 1.00 W. S. Merrill, telegraph 18.75 Telephone Company 3.86 Stamps 1.00 H. B. Ryther, correspondence 8.00 W. S. Merrill, telegraph 18.33 Portales Lumber Company 53.75 W. F. Faggard, goats 20.00 Warren-Fooshee, supplies 12.80 Hardy Hardware Co., supplies 20	W. S. Merrill, freight \$ 2	40
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THE RESERVE THE PROPERTY OF TH	Hardy Hardware Co., supplies	.20
Egbert Wood, supplies 2.60	Egbert Wood, supplies 2	.60

(Continued on page 6)

C. V. Harris, supp

ped and Uptodate Plant In State

Stimulate Cream Production in County

Along with her many other ac-

the needs of this section for a We placed two one-half page time at least. If the occasion ads in the two Albuquerque pa- demands it it will be possible pers. As a result of these ads to install another churn and in-

In order to help make the The Roosevelt County Fair creamery more successful the

> Roosevelt county has been herds. This being so it is anticipated that the creamery will be well patronized from the start and its production will steadily increase.

The date for the formal opening of the Roosevelt county creamery has not been set but there will be a meeting of the directors and the building com- all the natural and acquired mittee Saturday when it is expected that the building and a successful teacher. She is a machinery will be formally accepted by them and some other we are sure the Eiland people details of the business worked out.

Womans Club.

The Wemans Club will meet with Mrs. Wollard on November twelfth. Mrs. Hall presidthe last meeting, the club voted pounds and is 22 inches in cir-next Sunday evening. to assess each member twenty- cumference. Mr. Fairly has Bro. F. G. Calloway will association at that place. Rev. 25.25 five cents on year-books, and the 5.40 or send that amount to the next ley but this is the first time we is requested to be present.

MANY INQUIRIES FOR PRODUCTS ICE MACHINERY HAS BEEN TESTED AUTOMOBILE PARADE IS PROPOSED LEARNED HOW TO HANDLE CROP PRICES OF STOCK MAY GO HIGHER BUSINESS MEN MAKE IMPROVEMENT

Formally Taken Over

By Counties

County End

The Portales-Clovis State

as any road in the entire state Enda and other railroad towns. when the southern portion connecting Portales and Roswell by the A. L. Gurley Co. is provhas been finished. Even under ing a great success for business the present conditions there is for we see farmers from distant much travel by both wagons points, who formerly did not and automobiles. We under-come to Portales, coming here stand that some cars make 60 with their corn. The Guriey miles an hour at places on the Company buy as much as \$10,000

eastern New Mexico is just be- in eastern New Mexico. State bond issue and it is ex-during a single day. Conserva Albuquerque, Dawson, Belen, ery and will pay Elgin butter pected that it will be expended tive estimates place the amount just as soon as it is available.

> road board, has proposed to at least \$60,000. details in the near future.

the two counties as well as the work. officials who will be invited to participate.

Aiss McBride Teaches In Roosevelt

Miss Helen McBride left Wed nesday night for Eiland, Roosevelt county, where she will teach this winter, her school opening Monday. Miss Helen has qualifications necessary to make noble, energetic young lady, and will consider themselves fortunate in securing her services. Hagerman Messenger.

Some Turnip.

ited the largest turnip on rec- evening. have heard of his turnips.

ed In Gurley Company's Warehouse

Few people realize the impor-Highway has been practically tance of the broom corn crop in finished as far as the Curry Roosevelt county and of the county line, which is about six money it brings to the producmiles from Clovis. State High- er. The crop this year will proway foreman, D. W. Jones, now bably be the largest in the hishas his force of men at work on tory of the county and it is of the Curry county end continu- an excellent variety. There is ing the highway through to the almost a constant string of city of Clovis. It is expected wagons pouring into Porta es that in less than one month the from nearly every direction entire road will be finished and loaded to the limit. While the ready to be turned over to the greater part of the crop will be road boards of the two counties. marketed at Portales no doubt This road will be used as much considerable will be hauled to

The new warehouse erected worth of corn in a single day at Highway improvement in this and their other warehouses

ginning. The three counties of In the local warehouse there ent points. We have inquiries other parts of the United States. will receive about \$70,000 of the as much as eight cars come in of the crop that will be market-Capt. T. J. Molinari, secre- ed at Fortales to be 75 cars and tary of the Roosevelt county it is estimated that it will bring

have an automobile parade over | Each year sees an improvethe new highway between Pcr- ment in the grade of corn protales and Clovis when the road duced here. The farmers of is completed and ready to be this county have learned with formally turned over to the broom corn as with many other boards of the two counties. He products, that it pays to proexpects to have all the owners duce the best. In years gone of cars in the two towns partic- by other states have commandipate and will invite State En- ed better prices for their corn gineer Jas. A. French to be pres- simply because the producers ent. The details have not as have used more care in gatheryet been werked out but we ex- ing and marketing it but the pect to give the date and other Roosevelt county broom corn raiser has learned that if he We feel sure that such an af- takes the proper precaution and fair will meet with the approv- care with his crop that he is al of the automobile owners of more than paid for the extra

Methodist Church.

In keeping with the week of prayer set apart by our Womans Home Missionary Society, I will by request preach upon the subo'eleck hour Sunday, and I will preach at night upon the subject 'Sowing and Reaping."

We had a good day at our church last Sunday. Rememprayermeetings, for of all our most helpful. A. C. Bell.

BAPTIST NOTES.

Last Sunday was a good day at the Baptist church, good at-J. A. Fairly this week exhib-tendance both morning and

for some time been one of the preach next Sunday morning W. E. Dawn will also be in at-

To Market

Can Both Make Money By Co-operating

(A. M. Hove)

Every farm in the valley has hey and forage that will winter cattle and sheep; feed that otherwise has no money value. This feed may represent the margin between profit or loss for the season. This feed has no market value, but can be turned to profit in the feed lot.

Here is an opportunity for the stockman and the farmer to get together on a co-operat.ve basis. The sto kman has cattle or sheep that will be worth more money in the spring if well wintered and the farmer has the feed and the skill to do the service. By co-operating they can both proat.

It is worth while giving stock the best possible care and have the calves and lambs crowded to early maturity. The price is now high and it may go higher. 'i here has been a remarkable increase the past year in meat exports from the United

1915, 61,016,625 pounds of canned meats were exported against 7,707,934 pounds in 1914. In the sume period 207,255,532 pounds of fresh beef were sent abroad against 11,707,893 pounds in 1914. The export of hog products have increased heavily. Up to September 30th this year the export of bacon was 368,308-435 pounds against 129, 727, 134 pounds in 1914, while the export of hams and shoulders increased from 110,720,432 pounds to 207, 809,936 pounds.

These are samples of increases as reported by the government and indicates that the live stock busines has the best outlook ever. Under these circumstances it is certainly good business to buy enough feed to save every hoof for one thing this winter and prevent the usual winter shrinkage for another.

From Inez.

E. P. Williams, Tom Mullins and Bob Stoker of Inez came to ject of missions at the eleven town in the latters Ford, Monday. They report that the farmers of that community are hard at work on their grain crop. Mr. mulhas was the first in that community to get his ber the Wednesday evening crop gathered and was in to buy lumber for a granary. Uncle services, I believe they are the Po.k says that he had a bunch of hogs and is going to feed his

To Baptist Association.

Rev. G. W. Stroud, A. S. Bramlett, Mrs. Bell Bramlett Missouri pippin apples Saturday will be rendered. All members ord in Portales. It is perfectly Young peoples union was or- and Dr. S. B. Owens left Tues- and Monday. Can use some are urged to be present. At good, weighs five and one-half ganized, to meet at six o'clock day for Tucumcari in the latters car to attend the Baptist in part exchange. 8.20 members are requested to bring famous corn raisers in the Val- and evening. The entire church tendance. He left Monday and went via his ranch at Des Elida were business visitors in

Crops Bring Prosperity There

Benefit For Many Years To Come

The most prosperous condition exists at Elida, the Cream City. Business men were never more optimistic for business is good. The farmers who trade there have made immense crops and the dairy and cattle interests which mean so much to the town, are in a flourishing condition.

Many cattle deals have been made in the past few weeks and stock of all kinds are commanding excellent prices. Grain, broom corn, beans and other farm products are coming in every day for shipment.

Prosperous business conditions are apparent on every hand and the merchants are increasing their stocks and many of them enlarging their buildings. R. H. Morrow is building a wareroom to the rear of his store. C. A. Coffey is hard at work preparing to use the lot on the west side of his building as an addition to his store. L. E. Eaton has added new shelving to his drug store and increased

The streets of the town are in fine shape and would be a credit to town many times the size of Elida. The money spent last summer by that town on the streets will be a penefit for many years to come.

N. M. E. Association.

The next session of the New Mexico Educational Association which will be he.d at Albuquerque promises to suspass anything of the kind that has ever been held in the State before. Among the most interesting features of the contest are the spelling and writing contests by which they expect to determine who among the school children over the entire state excel in these branches.

Last year Amanda Mueller of the Portales schools won in the spelling contest. Each school in the State is entitled to send one contestant for each subject from any grade below the high school. Roosevelt county should have a good delegation in attendance and the teachers should avail themselves of the opportunity of taking the matter up with County Superintendent when they are in Portales as she has a copy of the rules governing the contests which she will be pleased to show them.

Car of Apples.

Will be in Elida with a car of

Messrs. Cain and Weaver of

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NEW MEXICO STATE NEWS

COMING ÉVENTS. November 26.—Annual meeting of the New Mexico Educational Association at Albuquerque. Jan. 17-27.—Convention of Alianza His-

The diphtheria epidemic at Paton is being stamped out. Shipments of mohair

made from Cloudcroft. Large shipments of cattle are be

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ing made from Deming. Five children died of typhoid fever

in one week at Gallup. Nearly \$50,000 is available for road

work in Bernalillo county. The Baptists are to erect a new \$4,

600 church at Albuquerque. Several cases of diphtheria have

been reported at Albuquerque Work is being pushed on a road between Bluewater and Mt. Sedgewick.

Work on the stale highway from Aztec to the state line, is progress-October land office receipts at Santa Fé were the largest in its his-

J. M. Heck shipped twenty-four cars of cattle from Cimarron in one

The new Y. M. C. A. building at Albuquerque is to be completed by

New Mexicans are pleased with the showing made by the state at San Diego.

The Gallup school district will realize about \$80,000 from a recent land decision.

Freddie Baca was killed by one of his playmates fifteen miles south of

Supreme Chancellor B. S. Young of the Knights of Pythias will visit Albuquerque early in December.

Deming has invited three governors to attend the Liberty Bell celebration in that city, Nov. 16.

Gus Branson an old-timer in the Penasco section, was crushed to death when a load of logs rolled over

Rev. E. H. Hammond, the new pas tor of St. John's M. E. church at Santa Fé, motored from his Ohio

A charter has been granted for the Reserve State Bank in western Socorro county and the bank will open for business about Nov. 15.

State Superintendent White has sent out a circular reminding the teachers of the big meeting to be held

at Albuquerque, Nov. 20-24. Marie Petrovich of Gallup, wife of pital at Albuquerque, from the effects of a bullet wound received in Gallup

A fire occurred at the Carlisle mine, Steeple Rock Mining District, in western Grant county, destroying the regidence of Superintendent George F Utter

Governor McDonald has honored a requisition from the governor of Texas for the return to Wilbarge county, that state, of William G. Long. wanted there on a charge of swind-

Thomas M. Dickens was found guilty of murder in the second degree at Clovis for causing the death of Head Blacksmith Combs, who was hit on the head with a hammer in the Banta Fé shows on June 21st.

That the teachers in Santa Fé county are all going to get a raise of from \$10 to \$15 each as a result of improving their qualifications at the last county examination, is stated by County Superintendent Conway.

Gallup citizens will celebrate when the Santa Fé starts work on its new roundhouse in that city.

A jury in the District Court at Santa Fé returned an instructed vertict of not guilty in the cases of Nicholas Elia and Cleofes Jiminez, charged with murder in connection with the death of Adolfo Padilla, last

A local branch of the Congressional Union was formed at Santa Fé to work for the Susan B. Anthony amendment, with the following officers: Mrs. Kate Hall, chairman; Mrs. F. C. Wilson, vice chairman; Miss Ethel Church, secretary and treasurer.

The net increase of \$21,791,031.14 fn the total valuation of taxable property in New Mexico, which was decreed by the State Tax Commission at its last session, was accomplished by general percentage raises in various classes of property, such as ands, livestock, merchandise, household goods, etc., and by placing property alleged to have been omitted on the tax rolls. The general raisès amounted to \$18,011,810.66, and the

smitted property to \$4,324,199.68. The Santa Fé Club extended its hospitality to the state highway officials in the form of a smoker and the affair was of the usual enjoyable Santa Fé Club sort.

Four hundred thousand people, a number equal to the entire population of New Mexico, have visited the New Mexico building at San Diego the

past nine months. N. A. Pollock of Tyrone, Fred Caron of Perea and Ventura Baros of Stanley have been appointed license collectors by State Game Warden Frinidad C. de Raca

LESTER IS PRESIDENT

MESILLA PARK MAN HEADS THE STATE HIGHWAY BODY.

Convention Passes Important Resolu tions and Names Santa Fé as Permanent Meeting Place.

Santa Fé.-The convention of highway officials adjourned after re-electing Francis E. Lester of Mesilla Park. president; Fidel Ortiz of Las Vegas, vice president; Arthur Seligman of Santa Fé, secretary, and W. M. Atkinson of Roswell, treasurer.

The executive committee is to consist of Governor McDonald, Attorney General Frank W. Clancy, Land Commissioner R. P. Ervein, State Engineer James A. French and three others to be named by President Lester. The legislative committee is to consist of one member from each judicial dis-

The resolutions adopted designate Santa Fé as the permanent convention city of the association, endorse the State Highway Commission and county road board system and recommend that where necessary for the sake of harmony a member of the board of county commissioners be appointed on the road board. It is recommended that the State Highway Commission undertake to complete at the earliest possible date the permanent and uniform signing of all state roads, charging the expense thereof against each county's apportionment of the state highway bonds.

The association urges the adoption by Congress of Joint Memorial No. 2 passed by the last Legislature, granting 2,000,000 acres of land for highway purposes in this state. It asks the United States government to make provisions under which twenty-five per cent of the income from the sale of lands in the state of New Mexico be paid into the state treasury for highway purposes, and that a copy of the resolutions be sent to the Prestdent of the United States, the president of the Senate, the speaker of the House, the secretary of the interior. Senators Catron and Fall and Congressman Hernandez

According to an estimate presented by State Engineer James A. French a total of \$1,247,227 will be available for road building and improvement in New Mexico during the present year. Mr. French estimated that the state funds, including the \$500,000 resulting from the sale of the state highway bonds, would amount to \$685,000, and the county funds to \$562,227. His fig-

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Catron Not in Favor of Suffrage. Santa Fé.- Using the oft-quoted arguments that woman's place is in the nome and pointing to the results in New Jersey and elsewhere as proof that the people do not want equal suffrage, United States Senator T. B. Catron of New Mexico refused the appeal of a delegation of 150 New Mexlco suffragists that he support the Susan B. Anthony constitutional suffrage amendment.

Mora Making Big Bean Shipments. Santa Fé.-Ten carloads of Mexican beans were shipped from Roy, Mora county, five cars leaving on one train. Altogether seventy-five cars to have said lands sold for the purpose will be shipped. The price received of satisfying said indebtedness as claims \$3.25 per hundred

New Mexico Wants Area in Colorado.

Santa Fé - After thorough investigation Governor W. C. McDonald is convinced that New Mexico has valid claim to a 350-mile strip varying from a half mile to a mile wide now claimed by the State of Colorado along this state's northern boundary, the thirtyseventh parallel. The state will instiute proceedings to get the land, estinated to be worth several million dollars. It is contended that the line surveyed by H. H. Darling for the U government in 1868 was shown by a federal survey by H. B. Carpenter in 1904 to be erroneous. A resolution. passed by Congress, adopting the Carpenter survey, was vetoed by Presiient Roosevelt. It is held that Edith. Ortiz and La Costilla, Colo., should rightly be included in New Mexico.

Appointed License Collectors. Santa Fé.-Fred Carson of Perea, Sandoval county, V. A. Pollock of Tyrone, Grant county, and Benturo Baros of Stanley, southern Santa Fé county, were appointed license collectors by Game Warden T. C. de Baca.

Sentence in Liquor Case.

Santa Fé.-U. S. District Judge Wilam H. Pope sentenced Adelaido Romero to serve thirty days in the U. S. jail here and to pay a fine of \$100 for selling liquor without the icense of a wholesaler. Romero had entered a plea of guilty.

Numa Raymond Laid to Rest.

Bell writes insurance: All Kinds. Old Line Companies. Santa Fé.—The funeral of Numa Anciently Established. Raymond, the old-time stage proprie appreciate your Patronage and about what a good town Portales is tor and Mesilla valley business man, treat you Right. took place at Las Cruces

The eavesdropper and the line hog No 1140. on party telephone lines are attacked in the latest of the numerous laventions to stop the national habit of "listening in." The device is small

BEATING THE LINE HOG.

and simple, inclosed in a little box attachable to any ordinary telephone

instrument, and it is now going

through the practical test of daily

trial on a number of rural telephone

a number for central. By turning a

conversation becomes impossible ex-

the line can detect the conversation.

At the end of the talk the line auto-

ephones on the whole line into the

longer be secret. Thus any other per-

son on the line will get a chance to

the original talkers can have three

minutes more for secret conversation.

Each of the boxes have an emergency

call, which can be reached only by

smashing a small pane of glass. If a

'ain central's attention without delay.

J. W. Mc C A R T Y

Watchmaker and Jeweler

Difficult jobs and complicated

watches a specialty. All work

Store. - - E LIDA, N. M.

NOTICE OF PENDENCY OF SUIT.

No. 1135.

brey P. Morris and Wesley N. Morris,

that a suit has been filed against you ir

District of the State of New Mexico in

and for the county of Roosevelt, where-

1135 on the civil docket of said court.

ed and all costs of said action.

is Portales, N. M.

convincing proof.

[Seal]

court this Oct, 6th, 1915.

for the relief demanded in his complaint

T. E. Mears is attorney for plaintiff

Witness my hand and the seal of said

You Are Shown A Way Out.

There can be no reason why any

reader of this who suffers the tortures

of an aching back, the annoyance of

urinary disorders, the pains and dan

gers of kidney ills will fail to heed the

word of a resident of this locality who

Manuel Delgado, 140 Canon St.

Santa Fe, N. Mex., says: "I suffered

from backache and got so bad that I

often had to lay off from work for a

week at a time. I tried different rem-

edies but got no benefit. Finally, 1

used Doan's Kidney Pills and they

soon cured me. I haven't needed any

kidney medicine in three or four

Don't Forget:

Co., Props., Buffalo, N. Y.

Price 50c. at all dealers. Don't

has found relief. The following is

J. w. Ballow, Clerk.

in R. G. Carty is plaintiff and John R.

The State of New Mexico to John R.

NOTICE OF PENDENCY OF SUIT.

The State of New Mexico to the defendant, Henry B. Hastings, Greeting: You will take notice that a suit has been filed against you in the District Court of the 5th. judicial District of the State of New Mexico, in and for the county of Roosevelt, wherein Joyce-Pruit Company, a corporation, is plain-taiff and Henry B. Hastings is defendant, said cause being numbered 1140 on the civil docket of said court.

lines. A dial on the box gives the The general nature and objects of said numbers on the party line as well as suit are as follows: To collect the balance due on a note executed to said plaintiff by defendant, dated, Aug. 15th pointer to any one of the numbers 1913, for the sum of \$87.00, due on demand after date with twelve per cent cept between the two numbers so conper annum interest thereon from date nected, and no other instrument on until paid and ten per cent additional on the amount due thereon as attorneys fees, if placed in the hands of an attorney for collection, on which it is alleged matically restores itself to normal. the sum of \$76 00 is due and owing to This takes care of the listening-in plaintiff, with twelve per cent per antrouble. In order to prevent the unnum interest thereon from April 15th, reasonable use of the line by any of 1914, until paid, and ten per cent additional on the sum due thereon as attorthe patrons, another little device at neys fees, no part of which has been the central office, at the end of three paid; and said suit is further to enforce an attachment against defendants prop-erty, to wit: the SW 1-4 of the SW 1-4 or five minutes-whichever the manager sets it for-will throw all the telof Sec. 29 Twp. 2 S. R. 36 East N. M. P. M. in Roosevelt Co. N. M., with all imcircuit, so the conversation will no provements thereon, which has been duly attached in this action, and plaintiff claims a lien thereon for the amount of its demands herein and all costs of suit kick for the use of the line. If no and prays the court to so decree. other person insists on using the line

You are further notified that unless you enter your appearance in said cause on or before Dec. 11th, 1915, the plaintiff will apply to the court for the relief demanded in its complaint and judgment will be rendered against you by default and your property sold to satisfy

secret conversation is going on and T. E. Mears is attorney for plaintiff some other patron has an important and his Post office and business address and immediate call to make he can is Portales, New Mexico.

send in this emergency call and ob-Witness my hand as clerk of said court and the seal of said court on this ctober 20th, 1915. J. W. Ballow, Clerk.44

NOTICE OF PENDENCY OF SUIT

No. 1138.

The State of New Mexico to the deguaranteed. With Elida Drug fendant, J. C. Morris, greeting: You will take notice that a suit has been filed against you in the District Court of the Fifth Judicial District of the State of New Mexico in and for the county of Roosevelt, wherein A. A. Beeman, is plaintiff and J. C. Morris, is defendant, said cause being numbered on the civil docket of said court as No Helm, Ada C. Helm, H. N. Morris, Au-

The nature and objects of said suit are as follows: The plaintiff sues the You and each of you will take notice defendant to collect a note dated Dec. 1th, 1914, for the sum of six hundred the District Court of the 5th Judicial dollars, due Oct. 15th, 1915. with twelve per cent per annum interest thereon from maturity until paid, with ten per cent additional on the amount due there-Helm, Ada C. Helm, H. N. Morris, Auon as attorneys fees, if placed in the brey P. Morris, Wesley N. Morris, Emhands of an attorney for collection, it ma A. Morris and Maud E. Morris, are being alleged that no part of said note defendants, said cause being numbered either as to principal, interest or attor-The general objects of said sure are the whole thereof is past due and owing follows: To collect a note executed by to this plaintiff and that said note has defendants John R. and Ada. C. Helm been placed in the hands of attorney for to plaintiff dated July 11th, 1911, due collection, and said suit is further to hree years after date, for the sum of enforce an attachment against the prop-\$800.00 with ten per cent per annum in- erty of the defendant in said action and terest thereon, interest payable semi- his property, to wit: "The East thirty annually, from date until paid, and ten feet of Lot No. four (4) in Block No. per cent additional on the sum thereon seventeen (17) in the original town of as attorneys fees, it being alleged that Elida, Roosevelt County, New Mexico. there is due on said note the sum of together with all improvements there \$1000 00 with ten per cent per annum inon including the building located there terest thereon from Oct, 1st, 1914, until on known as the First National Bank paid, and ten per cent additional on the Building in said town of Elida, N. M. amount due thereon as attorneys fees, except the West half of the West wall and to foreclose a mortgage executed to. of said building," has been duly attached plaintiff by defendants, John R and Ada in said action, and plaintiff clailms a lien . Helm to secure the due payment of thereon by virtue thereof for all said said note, by which they conveyed to sums so claimed to be due with all costs plaintiff the S. E. 1-4 of Sec. 31, Twp. of this action and prays that same be so three (3) North of Range twenty-seven decreed by the court.

(27) East N. M. P. M. in Roosevelt Co. You are further notified that unless M., conditioned upon the due payyou enter your appearance in said cause ment of said note, and to have same on or before the 11th day of Dec., 1915 decreed by the court to be a first and the plaintiff will apply to the court for paramount lien on said lands as against the relief demanded in his complaint all of said defendants in said action and judgment will be rendered against named, it being alleged that said defendyou for the amount of plaintiff's de-mands with all costs of suit and your ants claim some interest in said lands. but that same is inferior and subsequent property sold to satisfy the same. to the lien of the plaintiff thereon, and T. E. Mears is attorney for the plaintiff and his Post-office and business address is Portales, N. M.

Witness my hand as clerk of said court You are further notified that nnless and the seal of said court, this Oct. 20th,

you enter your appearance in said cause on or before Nov., 27, 1915, judgment J. W. Ballow, Clerk.44 will be rendered against you by default and the plaintiff will apply to the court

Notice for Publication.

Notice is hereby given that James R. Eckles of and his business and Post-office address Delphos. N. M. who, on Dec. 5, 1912, mad homestead entry No. 010441 for SW 1.4 section 7, township Three South, range 34 east, N. M. P. M., has file notice of intention to make 3 year proof, to establish claim to the land above described, he fore W. E. Lindsey U. S. commissioner, at his office at Portales, N. M., on the 29th day of November, 1915.

Claimant names as witnesses Joseph D. Throgmorton, Eli C. Cummings, both of Delphos, N. M. Burnie M. Schumpert, Joshua Page both of Portales, N. M. A. J. Evans Register

Notice for Publication,

Department of the Interior U. S.land office at eart sumner N. M. Oct. 18. 1915.

Notice is hereby given that Arthur S. Davidson, cf Floyd. N. M. who on Nov. 11th 1911 made Homestend entry No. 09905, for W. 1.2

Section 14 township 1 S. range 31 E. N. M. P. M. has filed notice of intention to make

M. P. M. has filed notice of intention to make final three year proof, to establish claim to the land above described before W.E. Lindsey, U.S. Commissioner in his office at Portales N.M., on the 11th day of Dcember, 1915. Claimant names as witnesses. William H. Beck, George H. Clary, Peter E. Wykel John L. Williams alt of Floyd, N. M.

A. J. Evans, register

Notice for Publication. Department of the Interior, U.S. land office a Ft. Sumner, N. M. Oct. 18th 1915.

simply ask for a kidney remedy-get Pt, Summer. N. M. Oct. 18th 1915.
Notice is hereby given that Albert G. Howey of Red Lake N. M. who on Oct. 22nd, 1912 made homestead entry No. 010233 for N.E. 1-4 section 30 and S. E. 1 4 section 19 township 4 S. range 34 E. N. M. P. M. has filed notice of intention to made final three year Proof, to establish claim to the land above described, before J. C. Compt. n. Probate Judge in his office at Portales, N. M. on the 11th day of December, 1915. Claimant names as witnesses William H. Nichels Lee Fyars. Ottis Nelson. William B. Brumfield all of Redlake N. M. A. J. Evans Register. Doan's Kidney Pills the same that Mr. Delgado had. Foster-Milburn

Do not be cintent with talking Get busy and make it better.

GROW OLD? WHY

We carry Everything You need to preserve that youthful appearance in old age.

PURE DRUGS PRODUCE QUICK RESULTS

GET THEM HERE

EGBERT WOOD, Proprietor Successor to PORTALES DRUG Co.

For HEATERS

For Heaters, Cook stoves, Ranges, Stove pipe. Dampers, Stove boards, Granite, Tin, Alluminum, Queensware, Bowsh er grinders, Eclipse windmills, Barbed wire, weven Wire. Iron roofing, Shelf and Heavy hardware, Pipe and Cylinders, see me.

Prices consistant with Good Business

INDA HUMPHREY

MAIN STREET

-miserable paimdon't you want relief?"



AWFUL SUFFERING.

with neuralgia. I thought l

would go mad with pain. A

to take Dr. Miles' Anti-Pair

Pills. I did so and the pain

stopped almost at once.

Then I commenced using

Dr. Miles' Nervine and be-

fore long I was so that I did

not have these pains any

561 E. Platte Ave.,

E. J. WINTER.

Colorado Springs, Colo.

riend of mine advised

"I suffered untold agony

Close attention to work is the cause of much Pain and many Headaches. Obtain relief by taking one or two

DR. MILES' ANTI-PAIN PILLS

Then tone up the Nervous System by using

Dr. Miles' Restorative Nervine

IF FIRST BOTTLE, OR BOX, FAILS TO HELP YOU, YOUR MONEY WILL BE REFUNDED.

When a Blizzard Strikes

HOW do your roofs stand cold weather, the thaw that follows and the slow trickle of melting snow? The cold is apt to crack them, the water to rot or rust them, if they are not of Texaco

The worst blizzard Texas ever saw could not affect

It won't crack. It won't rot. It can't rust. It is always water-proof. As a result it out wears the ordinary type of roofing two to one. Ask the man who uses Texaco Roofing. He can tell you of the service it gives.

Write us for samples, further information. KEMP LUMBER COMPANY PORTALES AND ELIDA NEW MEXICO



W. B. O'NEILL, Manager, Roofing Division, The Texas Company, Houston, Texas ar Sir; — Without obligation on my part please send me samples and full information regarding tage Roofing. I am interested in roofing for

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LISTEN

If you find a certain road closed to you in life, and ambition lies ahead of it, you must find a way of skirting that path to reach your ambition. If obstacles lie in your way, you must either climb over or find a road around them, and you will, if you are made of the right stuff

BUILD YOU A HOME PORTALES LUMBER CO.

FIRST NATIONAL BANK

of Portales, New Mexico

We are prepared to serve you promptly and efficiently.

Our customers have the knowledge that their affairs are in the hands of a strong and conservative bank, whose officers render prompt and courteous attention to every transaction.

MEMBER OF FEDERAL RESERVE BANK OF DALLAS

W. O. OLDHAM P. E. JORDAN H. C. WAGGONER. Asst. Cashier President Cashier

If you want home grown trees that are healthy and propagated from varieties that have been tested and do best in the West, it will pay you to investigate all that claim to have nurseries on the Plains. Plainview Nursery will pay \$5 00 a day to anyone who will investigate, if they do not find that we have the largest and best stock of home grown trees anywhere in Texas west of Fort Worth or in New Mexico. We are practically the only institute that has a stock of fruit trees ready for the market. For your good and ours too, we solicit your investigation. Plainview is not far away. Would it not justify you to visit our nursery and see what can be done on the plains in the way of propogating and growing fruits.

PLAINVIEW NURSERY CO. Plainview, Texas.

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measics, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has and no more trouble. I shall never be without

THEDFORDS

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents. ------

Boot and Shoe

done neatly and promptly next Telephone No 104. door to telephone office

Repairing

ter Marble Works, Call on,

PLUMBING

Windmill and Repair Work
Estimates Carefully Made S. HOWELL

N. F. WOLLARD, M. D.

Office in Nixon building Phone, res. 169 PORTALES, E.M.

DR. E. T. DUNAWAY **Physician** and Surgeon

Office at Portales Drug Company. Office 'Phone 1. Residence No. 4

GLASSES FITTED W. J. SMITH, M. D. Physician and Surgeon

Calls answered day or night. Office phone 18
Resistence phone 98 ELIDA, NEW MEXICO

Office hours 9 a. m. to 5 p. m.

L. R. HOUGH. Office in Reese Building

DR. W. E.PATTERSON

Physician and Surgeon Phone 67 2 rings Office in Neer's Drug Store

DR. W. L. JOHNSON, Chiropractor,

Office at Seay Residence. PHONE 84. Portales, N. M.

VETERINARY SURGEON Calls made day or night. All diseases of domestic animals treated and all surgical operations performed

PHONE 120 DR. S. B. OWENS

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Practice in all Courts. Office in Reese building PORTALES, NEW MEXICO

T. E. MEARS

LAWYER Will practice in all Courts, State and Federal Portales, New Mexico

> W. E. LINDSEY Attorney-At-Law

PORTALES, NEW MEXICO

For Quick DeliveriesFone 71. Trunks a Specialty

YOU ARE NEXT

To the smoothest, easiest and most satisfying shave and most up-to-date hair cut in the city when you get in one of the chairs at

The Sanitary Barber Shop HARDY BUILDING

PORTALES VALLEY BARBER SHOP

First class work guaranteed Your work will be appreciated. Give me a trial

W. A. STEPHENSON Proprietor

Dr D. D. Swearingin, of th firm of Presley and Swearingto eye car and nose specialists of Roswell, New Mexico will be in Portales, at Neer's Drug Store 20-21 22 of each month.



A National Custom

"Bull" Durham is more than a national form of enjoyment—it is an expression of American character. The millions of "Bull" Durham smokers are the self-reliant, energetic Americans who make the United States the most progressive nation in the world.

These men make their own opportunities, make their own success—and they make their own cigarettes, to their own liking, from ripe, mellow

GENUINE BULL DURHAM SMOKING TOBACCO

It is smart, fashionable, correct, upon all occasions, to "roll your own" cigarettes with "Dull" Durham tobacco - and shows an experienced smoke-taste.

The smooth, mellow flavor and rich fragrance of fresh-rolled "Bull" Durham cigarettes afford healthful enjoyment and lasting satisfaction to more millions of men than all other high-grade smoking tobaccos combined.

An Illustrated Booklet, showing correct way to "Roll Your Own" Gigarettes, and a package of cigarette person will both be mailed, free, to any address in States on postal request. . Address "Bull" Latham, Durham, N. C.

THE AMERICAN TOLACCO COMPANY

THE RESERVE THE PROPERTY AND ADDRESS OF THE PERSON OF THE



Stark Bros Fruits

How to Grow Bigger Crops of Superb Fruit-FREE

YOU need this practical, expert information. Whether you own or intend to plant a few trees or a thousand, it is information that will save you time, labor and money. Get it! Simply send us your name and address on the coupon—or on a postal, if you prefer.

We will gladly mail you a free copy of our New Catalog—an Il x 8 in. book that is simply packed with hints that will enable you to secure bumper crops of finest fruit—and sell them at top-market prices. The whole book is filled with facts that will interest and instruct

everywhere are getting prodigious crops and large cash profits from crops of young, thritty, genning Stark Bro's trees—facts that emphasize the truth of the axiom "Stark Trees Bear Fruit." Beautiful life-size, natural-color photos

Stark Bro's Nurseries at Louisiana, Mo.



Deafness Cannot Be Cured Deafness Cannot Be Cured
by local applications, as they cannot reach
the diseased portion of the ear. There is
only one way to cure deafness, and that is
by constitutional remedica. Deafness is
caused by an inflamed condition of the mucous lining of the Eustachian Tube. When
this tube is inflamed you have a rumbling
sound or imperfect hearing, and when it is
entirely closed, Deafness is the result, and
unless the inflammation can be taken out
and this tube restored to its normal condition, hearing will be destroyed forever; nincases out of ten are caused by Catarrh,
which is nothing but an inflamed condition
of the mucous surfaces.

We will give One Hundred Dollars for any
case of Deafness (caused by catarrh; that
cannot be cured by Hall's Catarrh Cure.
Send for circulars, free.

F. J. CHENEY & CO., Toledo, Ohio.
Bold by Druggista, 15c.
Take Hall's Femily Pills for constitution.

Sold by Druggista, The.
Take Hall's Family Pills for constipation.

times and missed the St. Louis burglar should not get the fool notion that he has a charmed life. The woman in the next house he burglarizes may shoot at the hallrack and kill

Yesterday's war news from the eastern theater is quite like that of the day before or the week before, in the important particular that it is so contradictory that no one can feel sure of it.

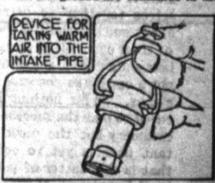
NEW PLUG OF VALUE

SOMETHING THAT WILL BE AP PRECIATED BY ALL.

Invention That is Designed to Save Time and is Said to Fulfill Its Mission of GT

Motorists appreciate anything that will save time and labor while on the road, and thus it is a new style spark plug should be welcomed. It is true it is not much of a job to take out and clean a plug or to put in a new one, but it requires the use of tools, which must be taken from a kit packed away and which must be replaced. It is also true that plugs do not now give the trouble they did once, because of better plugs, better ignition systems and better oiling devices. Nevertheless, plugs do need attention just about so often, and it usually happens that this is required on the road, when the motor party is in a hurry.

This new plug is made so the elec-trode and ground are contained in the



turned down, an eccentric action tightening the porcelain in its place in the shell.

Another good point about the plug is that it may be used as a priming valve, on motors that are not provided with such things, as for instance, a Ford. It is usually necessary to procure a combination plug and priming cup for use on such motors, but this plug eliminates the necessity for such an out-

Now and then an author, or would be author, dies from somsides lack of nourishing food.

the off equal properties as CONTRACTOR OF STREET

S. B. OWENS, Prop'r.

MONUMENTS

I am agent for the Sweetwame for anyting in this line.

Inda Humphrey

ortales Herald-Times

DEMOCRATIC IN POLITICS

Published Thursday at Portales, New Mexico THE HERALD PRINTING COMPANY

at Postoffice at Portales, New Mexic as Second Class Mail Matter





A recent issue of the Literary Digest contains opinions from many editors all over the country on the question of equal suffrage. One of the most interesting is given by J. R. Hull It is a business proposition. But it of the Clovis Journal who is quoted as writing the following: "We men are beginning to realize that only about 50 per cent of us have enough regard for moral issues," speaking for the community. As to himself says the editor "I am a single man; the matter does not figure much in the affairs of my life, but if I were a married man I would his utterly helpless mental state is hesitate in vesting too much pitied and that a truly marvelous power in the hand behind the ing on him-but that doesn't coax rolling-pin."

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After God had fashioned the rattlesnake, the toad and the vampire, He had some awful "substance" left, with which He made the "knocker." A knocker is a two-legged animal with a cork-screw soul, a watersogged brain and a combination They are for the purpose of pleasant backbone made of jelly and ly convincing people that they ought glue. Where other people have principles. When the knocker comes down the street, honest men turn their backs, and the devil shuts the gates of hell to ple. If they had the comic spirit keep him out. No man has the better. A saving grace of humor is right to knock as long as there a mighty help in time of trouble. It is a pool of water deep enough lifts people over the rough places and to drown his body in or a rope to hang his carcass with. Judas Iscariot was a gentleman compared to a knocker, for, after betraying his Master he had an utterly humorless man takes his enough character to hang himself, and a knocker has not .-Salt Lake Times.

As we understand it, success in the cream business depends in a great measure on the cooperation between the producer of the raw material and the are able to evoke strains of heavenly ton Chronicle. "It is the salesman man who manufactures and markets the butter. The farmers of this county joined themselves together to bring this about and have built a creamery of their own. It is perhaps the best equipped in the state and not a one-horse concern by any means. So far nothing has occured to mar the success of the creamery but the most important part is yet to come and that is the matter of patronage by the producers of this county. To the observer this appears to be the only thing that is necessary to make it successful. The cream producers of this county thought they were not getting sufficient price for their butter fat and now it is up to them to stay with the institution and in a circus ring is from Joe Jefferson. boost for it and have it succeed from the start. Co-operatiev creameries are succeeding elsewhere and there is nothing to of truth and stneerity, because they prevent the Roosevelt county creamery from doing likewise if tion. They are heart-high it gets the patronage.

Hdvertising Talks

HUMOR IN ADS THAT MEANS SOMETHING

Kind That Causes Smiles That Yield to Sense of Conviction Is Effective.

By WILBUR D. NESBIT. If you care to, you can trace "humor" and "human" back to the same root, or at least to the same

The trouble is that some people do not differentiate between humor and cut-and-dried clownishness. Neither do they differentiate between humor and wit, or between humor and jest-

They just call them all "humor." Humor is a very human attribute. The dictionary gives us such classifications as "good humor," "ill humor," and so forth. All these phases of humor are human manifestations, part of our daily lives. They classify the good-natured man and the grouch, the optimist and the pessimist.

Certainly an advertisement is not to be construed as a vehicle for the obvious jest or the dragged-in joke. An advertisement is neither an after dinner speech nor a feature column. surely can be and should be good-

You may be as grouchy as you please in the privacy of your sanc-You may rule things with an iron hand and make your employes stand around or get what is what. But when you meet Mr. Customer, you shed your grouch as a garment, and you most assuredly do not call him down for having the temerity to

want to buy your goods. There are places where the unsuspecting customer is made to feel that kindness is being shown him in waithim into the once-a-customer-alwaysa-customer class.

"Be pleasant" is not only a policy. it is a fixed rule of successful sales-

And whenever anybody tells you not to be pleasant in your advertising, make him show you why. Good humor in advertising? By all

But, "funny" advertisements! Advertisements are not for the purpose of making people laugh.

to buy the goods advertised And the man or woman who hearts, he has a tumor of rotten pleasantly convinced is the best friend an advertiser can have.

Funny Ada by Humorless Writers. Most "funny" advertisements are written or planned by humorless peowithin their beings they would know lightens the cloudy days.

The Lord in his infinite wisdom creates every now and then a specimen of the utterly humorless man Probably this is done as an object lesson to the rest of us. And when utter humorlessness seriously he becomes that form of critic who, because he can see no reason for others entoying life and work and buying and selling, lifts up his hands and bewails the drift of things toward the demnition bowwows.

I have seen artists who paint great most absurd caricatures of their own material. melody produce the raggediest of which those who shed them were unclarity of statement greases the

Mark Twain wrote some of the wildest, most improbable funny things. and he wrote some of the gentlest. most human, and naturally humorous of man. And he wrote a life of Joan of Arc that is so serious and sincere. and withal so filled with human kindness and touched with deep humor, that it can never be forgotten.

A sense of humor is a sense of humaneness.

All normal people have this. But the turning of jokes-the cutting and fitting of buffoonery into the same old jest day after day—that is as far from humor as the clown All good advertisements are humorous good-humorous. They are friendly in tone. They have the angle of human appeal. They have the ring approach you in a way that you understand. They don't need explana-

The Joke a Glancing Shaft. A joke glances off the memory. self.

funny story dies with the hearing. But a humorous story stays with you because it is fundamental; it is human; it relies upon its treatment of human traits that are common to all

Humorists of the class of Mark Twain or George Ade or Finley Peter Dunne could, if they wished, write wonderful advertisements. If some one engaged them to write advertise ments and insisted upon their being funny, their work would fail. If they were given a free hand and asked to find the buman elements in a proposition and tell them, they would present the vitally interesting points to the public, because they know how. They have always written with an how to say a thing and they know

And not one of the writers of that class would counsel an advertiser to print a "funny" advertisement. No said judgment at the date of sale hereone can write humor to order; when inafter mentioned will amount to the It is so done, it becomes as mechanical as the antics of a clown.

Often you see trade-paper advertisements which exhibit a laboriously determined effort to amuse the tired retailer. Weak puns, worse pictures, are printed in the evident belief that they are going to pierce a rudimentary intellect. If such advertising pays, it will have to be proven.

A "funny" advertisement is as annoying as a "funny" man. No man who has any sense of humor will try to be funny, and no advertisement that is worth the ink it uses should so debase the name of advertising as to be so dolorously slapsticky as some of them are.

But this does not mean that the writer's notion is that an advertisement should be no merrier than an epitaph. If it has not the leaven of good nature it may as well be an

Use slang in an advertisement? If it can be so used as to carry & convincing argument, yes. Use collequialisms by all means if they fit your medium and are going to appeal to your audience. Who knows what slang of today will be the polite conversation of tomorrow? Who knows when the trade phrase of today will grow into the slang of the future?

"You press the button; we do the rest" grew into slang overnight, but when it was written it was an expression of a service performed for the

An advertising campaign is like a political one. The politician who is pleasant and friendly and convinces the people that he is sincere gets the votes. The advertisement that is pleasant and friendly and rings with good-natured truth gets the results.

By all means, let us appreciate and cultivate human nature in divertis-The good-humored advertisement is the honest, well-wishing friend and neighbor; the "funny" advertisement is the Smart Aleck

The deadly serious, matter-of-fact advertisement is a wall flower.

figure out plans for getting more new business next year. Your business will not be Increased to any great extent by selling to the same customers you already have. Your success depends upon the number of new accounts you can get. You are entitled to the business of every man, woman and child in town if you get it. Make up your mind to get it if you can.

A LESSON FOR ADVERTISERS

Merchant Who Gets Results Knows His Goods, His Public and How to Make Public Want His Goods.

From President Wilson's clearness

of talk, the New York Mail obtains a suggestion of salesmanship. The president, it finds, reveals himself as clear in his own mind because he has studied the questions as to which he pictures unbend and dash off the has to deal and is the master of his "There is a lesson for the work I have heard musicians who seller of goods in this." says the Houswho knows the commodity who makes ragtime parodies of the compositions the sales. Can a man talk about nothof the great masters. I have heard ing? If one knows next to nothing professional humorists tell stories of his product, his talk in selling is and read poems which clutched the powerless to convince. Indeed, in all heartstrings and brought tears of our intercourse with one another, wheels. Most of our defeats are trace-George Ade pounds home a truth able back to the confession, I did not in his Fables in Slang, and he make myself understood.' But back pounds it home in a way that makes of that is another humiliating selfyou smile and makes you think, consciousness: 'I did not know my own story; I fail to understand the thing myself."

There is not only a lesson for sales manship in this, but also for the adthings that ever came from the brain vertiser. The convincing advertiser who gets results knows three things and three things thoroughly: He knows his goods, he knows his public and he knows how to make his public want his goods.

Goods and public can only be learned by study and experience. To make the public want a certain kind of goods is an art.

The most successful advertisement is worded so as to appeal to the average man. It must capture his attention, awaken desire and convince the judgment. All these things are more effectively done by the enthusiasm of the ad writer rather than by cold puzzling over forms of phrase or particular kinds of words

There is a great deal of personality in advertising. The good ad writer writes a magnetic ad because he is sincere and is able to convince others because he has first convinced himNOTICE OF FORECLOSURE SALE.

Whereas on the 8th day of June, 1915, in cause No. 1099, pending in the District Court of Roosevelt County, New Mexico, wherein Virginia A. Nolan, for-merly Virginia A. Boswell, is plaintiff, and Robert E. Curd, Mary A. Curd, Sallie G. Bryant and A. E. Siegner, are defendants, the plaintiff recovered a judgment upon a promissory note and mortgage against the defendants, Rob-ert E. Curd and Mary a Curd, in the sum of \$531.39; personal judgment against the defendant Sallie G. Bryant in the sum of \$398.45; personal judgment against the defendant A. E. Siegner in the sum of \$117. 10; that the items of judgment against the defendants Sallie G. Bryant and A. E. Siegner are that portion of the tolal judgment appeal to the masses. They know against the defendants Robert E. Curd and Mary a Curd, which were assumed by said defendants, Bryant and Siegner, upon a purchase of portions of the property described in said mortgage; that the total amount due the plaintiff upon sum of \$561.87 together with cost of suit; that in said decree plaintiff's said mortgage given for the security of said sums was foreclosed upon the following described real estate, to-wit:

The Southwest quarter of Section wenty-four in Township Two South of Range Thirty-Five East; and.

Whereas the undersigned, Lee Carter, was in said decree appointed Special Commissioner and directed to advertise and sell said property according to law and in the following manner, to-wit: First: The East half of the Southwest quarter of said section twenty

Second: The West half of the said Southwest quarter of section twenty-

Therefore, by virtue of said judgment and decree and the power vested in me as such Special Commissioner, I will on the 8th day of December, 1915, at the hour of two o'clock P. M. at the front door of the court house in the town of Portales, New Mexico, sell said described property at public vendue to the highest bidder for cash, for the purpose of satisfying said judgment, interest, costs of suit and accruing costs.
Witness my hand this 30th day of Oc-

Lee Carter, Special Commissioner

NOTICE OF FORECLOSURE SALE

Whereas on the 27th day of July, 1915 in cause No. 1083, pending in the District Court of Roosevelt County, N. M. wherein Wm. P. Quentmeyer is plaintiff and L. W. Hardy Jennie Hardy and the First National Bank of Portales, N. M. are defendants, the plaintiff recovered a judgment upon a promissory note and mortgage executed and delivered by the defendants, L. W. Hardy and Jennie Hardy, to the plaintiff on the 25th day of October, 1910, in the sum of One Thousand Nine Hundred Fifty-Three dollars and eighty-seven cents, together with costs of suit, and obtained a decree foreelosing plaintiff's said mortgage given for the security of said sums and amounts upon the following described real estate, to wit:

The Southwest quarter of Section Nineteen in Township Two South of Range Thirty-three East of the New Mexico Meridian, New Mexico, containing 153.56 acres; Also the Northwest nuarter of the Northeast quarter and the North half of the Northwest quarter of Section Thirty, in Township Two South of Range Thirty-three East; and the Northeast quarter of the Northeast quarter of Section Twenty-five in Township Two South of Range Thirty-two East; that said judgment at the date of sale hereinafter mentioned will amount to the sum of Two Thousand twenty-six dollars and forty-two cents, together with costs of suit; and

Whereas the undersigned, P. E. Jordan, has been appointed Special Commissioner by said court and directed to advertise and sell said property according to law, and to apply the proceeds to the satisfaction of said judgment and

costs: Therefore by virtue of said judgment and decree, and the power vested in me, as such Special Commissioner, will, on the 27th day of November, 1915 at the hour of two o'clock P. M. at the front door of the court house in the town of Portales, N. M. sell said described property at public vendue to the highest bidder for cash, for the purpose satisfying said judbment, interest, costs of suit and accruing costs.

Witness my hand this the 19th day of October, 1915 P. E. Jordan, Special Commissioner.

PEARCE'S **PHARMACY**

Complete line of Boye Machine Needles, Bands. Shuttles, Bobbins, and Hand Needles

Machine Threader given with every bottle of machine oil

Are You in Arrears on your subscription? You know WE NEED THE MONEY



IS MORE THAN JUST A BANK

It is your friend. It is the medium of exchange between you and the rest of the world. Its drafts are honored everywhere. It protects your savings. It loans you money when you need it. It exerts a strong influence in upholding the moral and material interests of your community, of yourself. It is safe, it is sound, it is conservative, it is strong. It is a GOOD place for your savings. Your name to an honored check is a good endorsement.

The Portales Bank and Trust Company

KOHL'S GARAGE

First Class Automobile and Gas Engine Repairing

COMPLETE STOCK OF FISK TIRES AND TUBES LOUIS KOHL, Prop.

H.C.M'CALLUM

For any and all kinds of hauling Telephone 104 and he will be right around.

Portales,

New Mexico

White House Grocery

Agents for Wichita Best and Golden Seal Flour Headquarters for Quality Groceries. We pay the highest cash price for your cream. Cleanliness and fair dealing our motto

White House Grocery Go.

LOCATION IS A BIG ASSET

Saving a Few Dollars in Rent and Losing Several Times That in Business Is Poor Policy.

Proper location of a store is one of the most valuable assets that any merchant can have. Store location can make or break any business. It is not wise to sacrifice a few dollars of rent, only to lose out on the hundreds of dollars worth of business that good location brings.

The president of one of the largest series of chain stores attributes his wonderful success to the location of his stores. This location is selected with as much care as the ordinary merchant selects goods when first stocking his store. The number of people who pass the site on which he intends to build or to open a store, the proximity of the site of the store to other successful business enterprises both play an important part in the se lection of store locations.

The rent is a secondary considera tion with him. If he is satisfied that the location he has picked out will be productive of more business than any other available location, he spares no nected with every store increase the the town is the one most likely to these beavier expenses.

It is rarely that you see many par ticularly fine stores in the outlaying districts of a town. The capital may be more than sufficient, the stock new and clean, the store bright and at tractive, still it is but ordinary logic for us to know that no store can be more than averagely successful unless it has a community to ably support it Almost every retailer realizes this fact some time. If his store is located in an outlying district and he sees its growth handicapped by lack of proper support, he generally moves. It would be an easy matter to mention thousands of instances where moving would increase the volume of a retail er's business.

Self-satisfaction should not stand in the way of business development. The retailer should be willing to take a chance on a new location if his pres ent business has outgrown the sup porting community. Different store sites have peculiar advantages. Cor ners will always hold distinct advant age over sites that have but one front age. There is more room for show windows and more light.

A man who adheres to old-fashioned methods of merchandising is forced either to change his ideas or to loose business. If he is loosing business, the pains to secure it. Rent, losses on other merchants gain by his loss. In dead stock and the heavy expense con the smaller towns it is not necessary to give so much thought to the store merchant's running expenses. In the lecation. There the business is usualselection of a store site, all these ly transacted on but one street. The things must be taken into considera butcher, the grocer, the hardware tion, yet the store near the heart of man, etc., cannot be very far from each other. Their group of stores is achieve rapid development despite a focal point to the towns people and the neighboring rural population.

THE SANDBO STARTER

The greatest mechanical invention of the age. Put one on your Ford, Hup, Saxon or Maxwell. Any lady can operate it. Avoid the risk of broken arms or sprained wrist. Don't climb out over your passenger, or get out in the mud to crank your car, sit in your seat-give the handle a pull and you are off. It is neat, classy and absolutely reliable—and absolutely guaranteed It will start your car in cold weather.

PRICE \$14.



Agents Wanted.

T. J. MOLINARI, State Agent, Portales, N. M.

W. H. BRALEY & SON INSURANCE

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PORTALES, N. M.



Ford Parts

Our stock of Ford Part is complete with every part used on a Ford. Our present stock will invoice more than \$1200 00 We are selling Ford Parts to Garages in Clovis, Nelrose and Elida. This is worth something to Ford Owners.

HIGHWAY GARAGE Blanton Manager

Portales, New Mexico

SOMETHING NEW

In order to encourage building for the next 60 days commencing November 15th, we will offer for the party guessing the number of nails in jar in our show window one keg nails.

For one guessing second, one half keg nails third, one fourth fourth 12lbs.

fifth, the jar and

One guess with every 25 cent purchase except wagons and wind mills. For every \$1.00 builders hardware you purchase you get six guesses.

J. B. Sledge Hardware Co.

A. J. Evans, Register.

and their own, to possess and there

LANGSHAN VERY HARDY FOWL

Uniformity in Size Make Them Desir able for Home Flock-Also a Wonderful Layer.

(By PAUL V. IVES.) The Langshan is probably the oldest variety of standard fowl. It has been bred for many hundreds of years in the Langshan hill district of China, from which place the breed derives its

The Langshan has been bred for so long a time that the type is fixed and practically all birds bred from a mating come very true to the ancient type. They are so uniform that the casual observer will have difficulty in seeing any difference in them, and this feature makes them very desirable for a home flock on a gentleman's estate. They give tone and distinction to a place that no other breed will.

The Langshan is a wonderful winter layer of the largest of winter eggs, and as table fowl, too, is unsurpassed. The carcass is fine boned and white skinned, with an abundance of breast meat and very little offal for the size of the carcass. The finest of capons



Black Langshan Cock.

are made from this breed, and many good sales have been made in the last year by the breeders for this purpose.

They are very hardy, grow quickly and mature earlier than American breeds. With their erect red combs, wide-standing, cordy legs; short, beautifully curved backs; broad, full breasts and wide, full-flowing tails that rise as high or tower over the head, the Lanshans present a most imposing tion, whether on the farm or in the

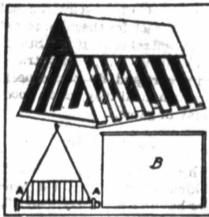
Two colors are bred in the Langshans, the older and more common blacks and the whites, which are more more modern but fully as useful. They are just as good layers and perhaps more beautiful than the blacks. The whites as yet do not come so true to the old type as do the blacks, nor are they quite so large. There is in the process of evolution a blue variety that will, when perfected, be, in the opinion of some, handsomer than either its black or white consing

The Langshans are decidedly on the gain in popularity, and this with no concerted action on the part of the breeders to boom them. Breeders are unable to fill orders for eggs this spring, and anyone starting in this breed now with the idea of selling surplus stock or eggs for hatching at good prices will have the advantage of this rising tide of popularity that has set in for the Langshan.

FEED COOP FOR THE CHICKS

Much Trouble Avoided by Providing Place for Little Fellows to Get Their Share of Food.

In feeding a flock of chickens it often happens that the older and stronger fowls get more than their share of the feed by driving the younger ones away. This frouble may be averted by making a covered coop for



Feeding Coop for Chicks.

the latter. The coop complete is shown in the larger drawing. B is a feeding board with a slot cut in front for drawing it out of coop. AA represent stakes driven at end of coop to anchor the feeding board when in use. Make front of coop so it can be removed easily. A cord and nail at top and stakes at bottom will do.

Same Height for Roosts, Have all the roosts in a hen house the same height. If they are of different beights all the hens will try to sit on the highest one.

TRUE BERVICE.

work serves the customer is worth all he costs he increases the value of what he sells.

The bringing about of co-operation between our customers' salesmen and their advertising is a special form of our serv-

Salesmen profit by advertising because it gives them time become expert and worth more in the things which personal salesmanship alone can

Advertising is an organized form of salesmanship. The customer gains thereby, because advertising performs at a less cost, what otherwise must be the work of personal salesmanship.

There Reptiles Are Domiciled in Concrete Houses.

Immediate Object is the Production of Serum Antidote for Bites-Cement Bath a Feature of the Institution.

It was recently learned that at the national cement show held in Chicago sanitary cement bathtubs were shown—these bathtubs being constructed exclusively for the use of pigs. New information along similar lines has reached America. The government of Brazil maintains at Sao Paulo a snake farm where reptiles are provided with concrete houses.

The snake farm serves the double purpose of providing a supply of material for the production of serum antidete for snake bites and for educat ing the public to the fact that all anakes are not venomous. A concrete



wall high enough to keep the snakes from crawling out surrounds the farm but it is low enough to allow visitors

a chance to see over. It is by this means that this educational work is carried on. Familiarity breeds contempt there as elsewhere. It you see a snake that you have believed to be a dangerous enemy playing with its master each day you gradually alter four opinion of it. At any rate that is what has happened and is happening

there. Inside the wall is a water-filled trench, also lined with concrete, while cement walks connect the snake houses. At night the snakes are herd ed into these double-shaped structures and the doors are closed. In the morning an attendant wakes up the reptiles by prodding them with a stick through a hole in the door, after which the doors are removed and the snakes come out for their morning bath in the trench.

Suffrage Gardens.

Women are offering gold for votes golden flowers for votes for women Suffragists plan to make the coun try bloom with yellow, the suffrage color, just as a reminder that this is the greatest suffrage campaign year in the history of the movement, The "suffrage garden" idea origi

nated with a Pennsylvania woman who had no money to give to the cause, and gave instead a golden idea The Woman Suffrage association of Pennsylvania has arranged to have packages of seeds containing six dif ferent kinds of flower seeds to be distributed among suffragists the country over. Flowers that will bloom successively from spring until fall have been selected by the Pennsyl vania women for the floral suffrage maps they hope to see blooming next summer in the garden or the window box of every loyal suffragist.

French and German Languages. The French, Spanish, Italian and Portuguese languages (known as the 'Homance" languages) are offshoots of the old Latin, and are, to a consid erable extent, founded upon it, while he German and English tongues grew up quite apart from the Latin. That is why the Scandinavian, Dutch, Ger man and English languages (which like the peoples themselves, are close ly related) are so scaut in Latin words and derivations



PURE-BRED SIRES ARE BEST

Selection of Herd Bull Is of Greatest Importance—Avoid Contagious Abortion and Tuberculosis.

Farmers everywhere are beginning to appreciate the need for pure-bred sires. In dairying the selection of the herd bull is of the greatest importance because he is at least half the herd from the breeding point of view. His influence on the characteristics of every calf born in the herd is as great as that of the dam of the calf. If he is a pure bred animal used on grade cows, his influence will be more than half because his transmitting powers in breed characteristics will be stronger.

No bull whose dam and paternal grand-dam were not capable of producing 300 pounds of butterfat in 365 days should be used for breeding purposes if good results are expected. It would be much better if this premium were set at 350. The prudent dairyman will select a calf from a cow which produced 400 pounds or more of butterfat.

If the use of bulls from dams and paternal grand-dams producing less than 300 pounds of fat were prohibited by state law it would be a long step in advance. Much damage has been done by unscrupulous and ignorant breeders, who have sold, for breeding purposes and at low prices, pure-bred male calves from cows



Endymion, Grand Champion Bull.

had a long line of pure-bred ancestry. be sure that they are healthy. It is trade at a pargain. especially important to avoid contagious abortion and tuberculosis. Satisfactory young bulls of breeding age cannot always be purchased easily, place of the older herd bull

The tubercular cow is a menace to City. Price \$7000. public health.

ularly she must be fed regularly.

Kindness and regularity in handling dairy animals yield profitable returns.

The cream separator is one of the necessities of the all 'round dairy

If you are manufacturing butter the best way to sell it is to the special customer.

If we cannot get the best cows there are, let's get the best we can and then work for better.

The yield and character of a dairy cow's milk is directly influenced by the character of her surroundings.

Begin this week to dig that pit silo. You will be so pleased with results that you will dig another one next

The man who considers foot-andmouth disease lightly is the very one we would expect to light his pipe in a powder factory.

It is not advisable to milk cows before calving except very heavy milkers whose udders become so distended as to cause suffering by by military

In handling hogs on the dairy farm the shorter the fattening period the greater the profits. Remember this and feed accordingly.

An important point to inquire about in buying a cow is the milking record of the sire's dam and you must know what she cats and what she yields.

For Sale or Trade—Small white mule not lazy, and gentle and safe for chil-dren. J. A. Fairly, Portales, N M 41

FOR SALE.—A good combined horse, 7 years old, about 16 hands high. Apply to S. N. Hancock, Portales, or G. W. Robertson, Elida.

For Sale: - Good fat turkeys, dressed if desired. Carl Moss. Phone 1.6.

For Sale. - About 100 head of good calves. S. N. Hancock, Portales, or G. W. Robertson, Elida.

For Sale: - Young mares and 2 and 3 year old mules. Some just weaned. I. R. Greathouse, Upton, N. M., 23 miles west of Portales.

Strayed:-From my place, Friday night, October 22nd, one dark red heifer calf, part jersey. Year old. No brands or marks. Any information leading to its whereabouts will be rewarded. Mrs. J. J. Jordan, Longs, N. M.

For Sale:—One of the best small herds of high grade Durham cattle in Roosevelt county. Herd consists of 46 cows, 1 bull, 12 coming two year old heifers and 19 calves, 16 of which are heifers. Will sell them worth the money. See S. F. Lane, Floyd, N. N. tf

Lost.-Bunch of eight keys on ring. Reward to finder. Guy P. Mitchell, 46tf

For Sale: 150 S. C. White leghorn Walter Crow. 46 tf.

TO EXCHANGE FOR

ROUSEVELT COUNTY LAND:

192 acres of level black hog wallow land in Liberty county, 5 miles of Raywood, all prairie except lo acres tim-bered. Pienty of wood and post. Fine cotton and corn land, shallow water, good roads and first class markets. rrice \$60 per acre.

640 acres in Liberty county, adjoining all level black prairie land, shell road shallow water, nne 6 room two story house, price \$60 per acre.

292 acres in same neighborhood, with fine two story building, modern amprovements, a very choice piece of land, price and per acre.

au acres in the incorporated limits of San Antonio, adjoining riighland Park on the North, would make an elegant addition. Adjoining loss sell from \$200 to \$000 per lot. Ima piece of land would make 214 lots oux 140 our price

\$750 per acre. 140 acres in Colorado county, 6 miles from nock island, part timber and part

prairie land, price *20 per acre.
20 lots in rockport, line resident lots close to bay. Fine shade trees, price \$100 per lot. Rockport, Texas is the mest summer resort in the South. Fine

six ious in ingleside, Texas, fine resi ent lots, near the Bay. ing and bathing. I rice \$100 periot. I wo nve acre plocks in Sunmons Subdivision in Lave Oak county, near Simmons city. Also two live acre blocks near Christine, and two resident lots in

Christine. One block 250 x 250 feet, one block from Bay, in ROCKPOTE 1exas. Near which did not pay for their keep, but Depot. Trice \$1000.

One Grist mill, complete, except en-In getting bulls from other herds gine. Cost \$1000. As good as new, For

I wo acres aujoining Fort Aransas on Muscang island, price \$1000. oat acres in Brooks county, all fine

mesquite land, price so per acre. I wo lots in Los Angeles Heights adand therefore it is always best to have dition to San Antonio, near good school, a young bull growing up to take the car line and paved street, price \$250

One lot in Highland Park Addition to

San Antono, price \$400.

Two hym at Mission Addition to San Antonio, price \$200 each. A tine residence in San Antonio on

Crofton & Constance street, beautiful location, Main Residence portion of the 202 acres 12 miles S. of Seguin, Texas,

2 miles from store, school and cotton If you expect a cow to produce reg | gin, post office, 4 room residence, large cultivation, some black, mixed and sandy land, plenty wood and post, price \$30 per acre. barn, good well of water, 60 acres \$30 per acre.

15 acres adjoining the city of Austin,
Texas, all fine black land, 4 room house,

well of water, price \$4000. Look the above list over and see what you want. If you do not find what you want write us, we have plenty of it. List your land with us if you want to sell. Warnecke & Stieren Land Co., Karnes City, Texas.

ROUND-TRIP **EXCURSION FARES**



TEXAS STATE Dallas Texas, October, 16th 1915 \$17.45 for round-trip, date of sale Oct. 15th, to 30th, 1915 return limit Nov. 2nd, 1915.

W. S. Merrill, Agt.

It will be well may be to C. tro



Dan Vinson made a business trip to Elida Tuesday.

G. H. Perdue, of Elida was up Wednesday on business.

Jim Hunter and Chas. Brown were up from Elida Monday on business.

skir

Judge T. E. Mears was in legal business.

Am now in position to loan money on farms, long time, easy terms, T. J. Molinari 421f.

Louis Kirby and Horace Anthony of Elida were in town Sunday.

Mrs. Chas. Anthony and baby of Elida were visitors here Tues-

Full line of optical goods, C. J. Whitcomb, Jeweler

Mr. and Mrs. G. W. Carr returned Sunday from Amarillo, Texas.

Mrs. Dr. Bailey returned Tuesday after visiting at Amarillo, Texas.

Cut glass and silverware, C. J Whitcomb

Mayor Lum Acker and P. F. West of Elida were in town the pastorate. first of the week.

"Judy Forgot" See who, at the Cosy. Thursday Nov. 11th.

Miss May Bridges left Tuesday to visit her sister Mrs. Z. T. Campbell at Elida. Eyes tested free by C. J

Whitcomb. Born, to Mr. and Mrs. R. H Grissom, of Elida, Tuesday, Oc-

tober second, a girl. Broadway Feature Comedy in five acts at the Cosy Thurs-

day, Nov. 11th.

posed of a car of apples. New line of jewelry, C. J. Whitcomb, jeweler.

G. H. Sweeney, manager of the Albuquerque Creamery was here on business Saturday.

See "Marie Cahill" Broadways Famous Comedian at the Cosy Thursday, Nov. 11th.

Jim Anthony, Ed Wall and A W. Baker of Elida were in town a short time Saturday on busi-

R. M. Sanders returned Sunday after a visit at Dallas, Mineral Wells and other Texas points.

Mrs. V. H. Evans who was here for several days on business left Saturday for her home in Oklahoma City.

Mrs. A. E. Siegner returned Monday after a months visit with relatives in Nebraska and other northern states.

Clifton McManaway, of Petersburg, Va. brother of Mrs. T. E. Mears arrived Wednesday for a visit with his relatives in Portales.

Mrs. Evans, formerly with Minowitz Dress makers of Denver is at Mrs. Knight's. Would be glad to make your dresses. 45-4t

R. A. Deen, principal of the Taiban schools was in town Saturday. Everything is progressing nicely at Taiban according to Mr. Deen.

Mrs. Mabel Vance who has Saturday for Amarillo, Texas car to join her husband.

We understand they will go for the business. from there to Colorado and Miss Laura Grinstead of Inmake their future home.

who has been visiting for sever- Grinstead. here Saturday for a few days is now fixed for prosperity, sur- Chloe who have many friends 12th. We are about to organize

some five miles south of town assured. has returned after four years

Miss Vera Humphrey spent had a good time. part of last week with Mr. and Mrs. Sidney Putnam south of Melrose. Mrs. Putnam and she were school mates at Baylor University, Waco, Tex.

Many attractive patterns of Congoleum, one and two piece Roswell the first of the week on rugs, congoleum rug border and ongoleum floor covering by the yard. Water proof and needs no fastening. Let me show it to you, C. M. Dobbs.

> Mr. and Mrs. Wm. R. Bing and family of Mason City, Iowa arrived today and will take possession of the farm which they recently bought northwest of town. Two more families are expected from the north the last of the week.

Rev. Wm. A. Dotson who lived for several years at Causey died at Roswell last Thursday. He was a Baptist minister for lived in different places in New tales. Mexico in search of health. He came to this state from Hermleigh, Texas which was his last

Detroit seems to be setting the crops of broom corn this year. country wild over their Saxon Six Cylinder car. The car has been out about four months and 45,000 have been sold. The Car has the Continental Motor and Timkin Axles and Bearings, and is said to be the most powerful light car on the American Mar-

Thad Rice, son of J. M. Rice, 713 Dodge Avenue, who recent ly located on a farm near Portales, N. M., has found a special J. E. Morrison returned Sun- friend in Henry Shapcott, forday from Clovis where he dis- merly of the Little Gem restau- entertained a number of their Shapcott is leader of the Mens' Bible class in the Methodist attendance, owing to others absense, was superintendent and lightful and enjoyable time. chorister. Mr. Shapcott is a ples from the Portales valley ly good. and they are the equal of the famous Colorado.-From Wichita (Kans) Beacon.

Doss Items.

We are still having fine weath. er and everybody is taking advantage of it to gather their

at J. B. Naylor's report a nice Campbell, 96 6-7.

here this week visiting Mr. and girl.

Mrs. G. S. Hatch. Mr. Write spent the day at

the Stinnett home Sunday. T. A. Higgins made a business day. trip to Portales Monday.

Redlake Items.

Fine weather continues in this locality.

owner of a new well.

Ed Johnson will take a load of been visiting her mother Mrs. teachers from this locality to Eliza Thomas for some time left | the Teachers Association in his

Jim Stinson, our Redlake mail Thos. Amos and wife left carrier, has purchased a mail Tuesday for Amarillo, Texas. wagon and is now fully equipped

diana is visiting at the home of Miss Bess Dohoney of Elida her parents Mr. and Mrs. S. M.

good land on which he has a herd this sad time.

Geo. Conner who owns a place of cattle. His success seems

his place. They will come back. was largely attended and all Bascom Howard, auto hire 7.50

Floyd Items.

The weather for the past Dr. Reid, Secretary three weeks has been ideal and J. A. Tinsley the early crops have been harvested in a hurry.

The Cottage Studio man of H. V. Miller, labor Portales was in our vicinity last week taking pictures of the residences and scenery. Novemper is a good time for this work before the leaves go dancing right and left and the big red apples tumble down.

Mrs. A. H. Yoder and children of Roswell came last Friday to visit her parents Mr. and Mrs. N. B. Bingham.

Uncle Cal Price and daughter Eulah went to Portales Sunday returning Monday.

Messrs. Wolverton and Young who are building our school many years but for several years house spent Saturday and Sunhad been in failing health and day with their families in Por-

> Rev. Bristow of Portales will preach for us next Sunday.

Hugh King's new broom corn seeder is very busy these days The Saxon Motor Company of as we have raised immense

Inez Items.

The basket and volley balls arrived last week. The basket ball team organized with Miss Nellie Banks as captain and Allan Banks as coach. Allan was a member of the champion col- Hardware at Albuquerque lege team in Arkansas last year and is an unusually good coach. We expoct to have a strong

Lorene and Turner Hensley four course buffet lunch was served by Mrs. Hensley assisted church, and at Mr. Rice's initial by Mrs. Wasthrom and Mrs. Williams. All had a most de-

The Athenians gave a short live wire in all the activities of but interesting program last his new home. Mr. Rice sent Friday afternoon. The debate his father a box of the finest ap- by the little folks was especial-

Mr. Daughty of Texas has been visiting his sister Mrs. J. W. Spurlock for the last two

Messrs. Dan Vinson, Jewel Brown and White were in Inez last week buying beans.

The following pupils are on the honor roll this month, having made the highest general av-Prof. Stinnett reports two erages: Thelma Campbell, 99; new pupils in school this week. Inez Mullins, 98; Jenia Adams, All who attended the singing 97 1-7; Novella Elrod, 97; Leland

Mr. and Mrs. Tom Mullins are Leonard Fails and wife are the proud parents of a baby

Mrs. Burroughs of Portales Springs visited her daughter, Mrs. Shannon Clark last Sun-

B. E. Edmonson Dies.

eral years was one of the most eled in cars and do not expect prominent citizens in the south- to return until they have a good eastern part of the county, died supply of game. Elmer Nelson is the proud at the home of his son-in-law. Ancel L. Robertson, at Amarillo, Texas, on October 24th. The deseased was 49 years old and came here from Missouri ten years ago and settled at Longs P. M. If you should need cakes the demand for seed is greater until a few months ago when he went to Amarillo. He had been in ill health for several months but the end came rather unexpected. He was a man who was well liked by his neighbors and respected by all who knew him. K. of P. whether in good stand He leaves three children to ing or not are requested to meet al weeks at different points in D. A. Lee has moved all of his mourn their loss, Mrs. Ancel L. at W. H. Braley's office at 7:30 Colorado and Texas stopped off houses to his other claim. He Robertson, J. R. Edmonson and o'clock p. m., Friday November

Billings, Watchman, 2.40 Herald Pub. Co., printing The Halloween party given at Portales Pub. Co., printing 17.50 Cosy Theatre, rent A. Saylor, meals Inda Humphrey, supplies. John Allison, labor P. U. Company, glass jars. Chas. Thompson Will Carleton, labor Premium money paid out which was received from J. A. Fair-170.00

4	1	
		\$755.86
	STATE FAIR.	
	J. A. Tinsley, grain	\$ 4.25
	J. F. Morgan, apples	
	J. W. Cox, watermelons	
	W. S. Merrill, frieght	
	Railroad fare, transportation and	
	expense account, four men	200.00
	Railroad fare, expense account,	
	two men	150.00
	Bank & Trust Co. for post cards.	80.00
	W. S. Merrill, express	19.61
	Chas. Goodloe, Burlap	40.55
	W. S. Merrill, freight	35.45
	R. W. Wiley, grandstand box	50.00
•	G. D. Hawkins, grain	7.20
•	Chas. Goodloe, expense	50.00
	Mr. Shay, grain	1.00
ı	W. S. Merrill, express	2.02
	P. O. Naylor, labor	13.10
	Carl Mueller, geese	2.50
ì	A. R. Bowers, auto	7.42
١,	Chas. Greathouse, Taxidermy	53.50
,	John Jones, labor	1.60
	Joyce-Pruit, supplies	18.75
	T. E. Bell, auto	4.05
	Albupuerque Evening Herald	17.90
	Bradley & Brown, potatoes	8.20
	L. B. Tucker, labor	24.00
ţ	Chas. Goodloe, labor	54.75
	C. W. Terry, auto	
/	Dr. Reid, Secretary	15.00
	U. N. Hall, drayage	2.25
•	Walton, Photographs	
ŕ	Crace I am reason, ramber	
	Hardware at Albuquerque	15.00

29.64 Furniture Packing & Shipping Hotel Bills Advertising 25.00 Cash spent in Roosevelt county in interest of the local county Cash spent in Roosevelt county in interest of the State Fair Cash spent in Albuquerque in interest of State Fair

Total amount spent

Received from County Commis-

\$3,042.04

sioners \$ 500.00 Raised by local subscription. (this includes only subscriptions paid) remiums donated Grand Cash Prize from State 1000.00 Received from all sources \$3523.86 Paid out all accounts Bank Balance \$481.82 mount of subscription received since above Statement was

Total cash on hand Oct. 22, 1915 \$517.46 Respt. submitted. A. A. Rogers, Chm. Roosevelt Co. Fair Com.

To The Mountains.

Louie Konl and family, W. H. Ball and wife, J. B. Priddy and family and Chas. Greathouse left last week for the mountains in the central part of the State B. E. Edmonson who for sev- on a hunting trip. They trav-

Pantry Sale.

pies, bread, salads, or dressed than he can supply. chickens for next Sunday dinner call on them.

Notice K. of P.

All members of the order of visit with her sister Mrs. E. C. rounded by five quarters of who extend their sympathy at a live K. of P. lodge in Portales. Come out and help.

DEEN--NEER COMPANY

"THE SQUARE DEAL GROCERY"

Just received a full line of Wedgewood Star Brand canned goods fresh from the packers.

Pickles, all kinds in both bottles and barrels. Sour kraut, etc.

Agents for Red Star Flour, the best ever sacked.

DEEN-NEER COMPANY

Phone 15 **Auto Delivery**

After considerable effort we have Asucceeded in getting a buyer for Pinto beans to come here. After looking over the field this commission man decided to buy what Pinto beans he can get by Nov. 15th.

Mr. Dan Vinson will receive and pay for the beans. This party is paying a fair cash price and we think all bean producers will do well to see Mr. Vinson at once.



JUST ARRIVED

A car load of 3, Model 83 Overland cars, the best made for the money. We will be glad to demonstrate one of these excelent cars to you if you are interested.

E. L. Kohl, Agent

At Kohl's Garage

PORTALES, NEW MEXICO

Famous Denias.

E. P. Kuhl, our gardner, received an offer this week to buy all the Denia onion seed he could produce. The offer came from The Methodist ladies will sell the county demonstrator at all kinds of cooking at the San- Laredo, Texas. Mr. Kuhl was ders building Saturday, Nov. 6, forced to turn down the offer as

Carter-Robinson Abstract Co

We have a complete set of indexes of all real estate in Roosevelt and Curry counties. We make abstracts accurately and promptly.

Office in Reese Building Phone 63 Portales, N. M

Printing

Before

We are here to serve you with anything in the line of printed stationery for your business and personal use.

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The best quality of work at prices that are RIGHT