

# ROOSEVELT COUNTY HERALD

OFFICIAL ORGAN OF ROOSEVELT COUNTY NEW MEXICO.

Ninth Year

PORTALES, NEW MEXICO, THURSDAY, JANUARY 5, 1911.

## The Caloric Fireless Stoves

LET US DEMONSTRATE THE VALUE OF THESE FIRELESS WONDERS—WILL ADD YEARS TO THE RUSTY WIFE—COME AND SEE!

## HUMPHREY & SLEDGE

HARDWARE

Fine Line Riverside Heaters  
Everything Seasonable

### SUGAR BEETS TOPIC OF DAY

Sufficient Acreage Subscribed by Farmers to Practical Irrigation of This Industry in Portales Valley—Big Meeting Saturday.

For the third time, the Herald undertakes to point out the real merits of the proposed beet-sugar industry for the farmers of Portales Valley. And we beg to say in the beginning that if these people who are making this proposition, draw a contract in accordance with the oral propositions presented to this community and the farmers will take the pains to go into this contract and properly safeguard themselves, it is absolutely the greatest offer ever presented—and we had almost said, that ever would be presented—to the farmers of Portales Valley; and it will mean more to Portales and to all this section than any business offer that could possibly come before this people. And we believe this statement is true, no matter what side of the matter one looks at.

#### BIG MONEY BROUGHT HERE.

Not one farmer or business man out of a hundred can realize how much money will be brought to this community by this beet sugar industry or what the bringing in of this sum of money will mean to the employment of laborers, the increase of every phase of business the relief of the money pressure which, without something of this kind, is bound to be hard until next year's crop under the irrigation plant, to say nothing about the launching of new enterprises, the bringing in of three times the number of people now in this valley and above all, the transformation of this entire valley into one vast, teeming garden spot. The beet-sugar factory alone is to cost \$1,500,000! How many people in Portales Valley know how much money that is? And how many of us can imagine, can figure out in our own minds, just what that much money—all brought in here—will do for this whole valley? But in addition to this vast sum,

these beet sugar people propose to furnish the farmers of this community \$500,000 in cold cash with which to install private pumping plants on the 200 farms of 160 acres each, which money is to be lent the farmers on 20 years time without one cent's interest. Here then are two cold millions of dollars—not to be taken out of this community—every dollar of which is to be brought into this community. Nor is this all of it, but the launching of this project in this community will necessitate the coming of three times the present number of people into this community, and this increase in population will mean a like increase of money brought in and turned loose in this community. Now every man who has any sense knows that you have got to have money in a community before you can make money in that community, that no matter what sort of bonanza proposition you may have—if you haven't got money in the community, it won't work. And every boy of 12 years of age in Portales knows that this valley—the people who live here—don't need land, they have just as good as can be found nor do they need climate and health; nor do they lack "nerve" and will and enterprise—God never made a more heroic people than ours—nor are they blind to their opportunities. On the contrary they see what others have done and what they can do and they have the will and the grit to do or to die; but—but what? But they are bound, hand and foot, because they haven't got the money to develop their lands.

Now here comes the beet sugar people who have money to build, maintain and operate this plant to cost \$1,500,000; furnish to us another \$500,000 to install private pumping plants on our land and wait 20 years for their pay for the pumping plants without interest; and then, in addition, not only bring in three times as many people, but employ 460 men in the plant 200 days out of the year and pay them from \$2.00 a day up to \$6.00 for their work and then pay

cash for every beet you can raise, amounting to \$900,000 a year.

#### NOT A DIME FROM FARMERS.

Over against the proposition of these people to put over \$2,000,000 into this beet sugar plant, to bring in 32,000 acres more under irrigation, to employ 460 men here in our town and pay them monthly over \$18,000, to pay out to the farmers of this community over \$900,000 cash every year for the beets they raise, over against this more than three millions of dollars which this company proposes to bring into this community in the year 1911, how much money are they asking the farmers for? Not one dime, not one penny are these people asking the farmers to expend, and not one cent of all this money will go out of this community—all of it will come in here, all of it will be put into circulation, into new business enterprises, into making over this community.

#### WHAT FARMERS ARE ASKED TO DO.

First, he is asked to give a mortgage of \$60 an acre on his land. This mortgage holds for 20 years and bears six per cent interest. But the farmer is given preferred stock in the beet sugar plant for the same amount which is guaranteed to earn six per cent dividend, so that the dividend pays the interest on the mortgage. "But the mortgage itself—don't you have to pay it off?" No, if you raise sugar beets, 30 acres on every 160 acres, this company proposes to make this beet sugar factory pay all the interest on the factory and on your pumping plants and then pay off this \$60 an acre mortgage in 20 years; and the company proposes to release this mortgage after 20 years and hand it back to the farmer, without a cent for interest or principal. Not only so, but after the 20 years, the farmer will still have his preferred stock in the factory which earns 6 per cent on \$9600 every year, or \$576 a year. This is given to the farmers to encourage them to raise sugar beets after the 20 years is out and the mortgage is paid out and released.

Second, the farmers agree to raise 30 acres of beets every year, for every 160 acres of land under this project—raise them not for fun nor for interest on the money this company is lending the farmers, but raise them for cash, and they are guaranteed \$4.00 and \$5.00 a ton for them and will not have to haul them over 5 miles. This will mean some work; but it is not work for nothing; and the farmers have it in their power to make from 10 to 75 tons per acre of beets and to realize from \$30 an acre net to \$225 an acre net. And in the meantime they have 40 acres which will never be required in the rotation of the beet crop every fourth year and which may be set to alfalfa, fruit or anything else one desires and the farmer has 30 acres more which he may crop with anything he likes for four years. 30 more he may crop in like manner for eight years and 30 more he may crop for 12 years.

Third, the farmers—for the irrigation of their entire 160 acres have no money to pay out—outside of seeding and working the ground, of course, but \$125 to \$150 each year, to pay back the company for money (not interest) used in installing private pumping plants. Of course they have

to pay for operating pumps, as all the other farm machinery.

#### SOME MISUNDERSTANDINGS.

Some people have supposed, and we think foolishly, that every man who went into this proposition had himself and his land tied, hand and foot, for 20 years. This is not so. On the contrary it was made plain at the beginning that the land could be sold or traded, though the stock in the beet sugar factory rightly goes with it; otherwise the farmers could trade around for a few years when half or all this land from which this company was expecting sugar beets would be in the hands of men who would have no interest in the sugar factory and would cease to raise beets for it. And suppose one is tied on for 20 years? Did you marry your wife for 20 years or for life? If the government were to give you a pension, would you object because it specified that for 20 years you were sure to get it?

Now if this company furnishes you money on 20 years time without interest, to put water over your whole farm and agrees to let this \$1,500,000 plant of theirs stand here and do business for 20 years, and then further agrees to pay out over \$18,000 per month for labor for 20 years and furnish the farmers a cash market for every beet they can raise for 20 years, if, in short, they agree to bind themselves to make over again this community and then sit down and stay here and put a thousand times more money in this community than the farmers could or would put into it—is it not fair, is it not right, is it not for the good of us all and the building of our community, for every man who is a man to join hands with every other man; and, if these people make good on what they have proposed and we launch the enterprise, God in heaven never looked down upon any community that is more favored than ours will be.

#### POINTS TO GUARD.

There are two points among others which we will need to guard, but which can be easily taken care of in the contract, viz. to have a bond of these people that they will secure us in case the plant is not operated or fails for any reason and, second, to have our own man, paid by the farmers, who will be permitted to test and oversee the weighing and analyzing of the beets when they are brought to the factory. But the fact is, the laws of New Mexico allow us the right of our own weigher and chemist; and the beet sugar people are more than anxious to guarantee that they will operate the plant, if only we will give them the beets.

#### WHAT WILL WE DO?

An inscription on Ben Hill's tomb in Georgia reads:

"He who saves his country, saves all,  
And all things saved shall bless him.  
But he who loses his country, loses all,  
And all things lost shall curse him."

If these beet sugar people make good with their contract in line with their oral proposition, then the men who subscribe their land to this proposition will not only save their land, but save their community and save their all and all things saved shall bless them and bless us all. But the man who lags and knocks

and croaks and not only stays out himself but keep others out, will lose his self respect; his community's respect and throw himself as a weight upon the head of his struggling brothers and help to sink them under the tides of eternal adversity. Put your land down and force these beet sugar people to put up or hush up and let us get busy and build up our country.

#### SUGAR BEET MEETING.

The regular weekly sugar beet mass meeting was held at the courthouse in Portales yesterday afternoon at 2 o'clock, N. Connally presiding and with R. G. Bryant at the secretary's desk. The meeting, as all the others, was largely attended. The main purpose of the meeting was to hear the report of the committees, although able addresses by Attorney Kaune and others were heard. The committees' reports make it certain that the acreage will be subscribed, the total acreage now running up to 20,972. It was decided to have another meeting at the courthouse Saturday, January 7th, and not only seek to swell the acreage, but to have present one or two of the representatives from the beet sugar company. Saturday's meeting will take place at 12:30. Everybody take notice and come prepared to sign up.

#### FOR SALE.

One 4-room residence, two blocks of business section and one and a half blocks of Public School house. It is a new, well-built frame building on a corner lot 70x100 feet. Bargain if taken soon as I want money to improve my irrigated land.

My five acre home place, two blocks south of Public School. I need money to improve my irrigated land and will give some one a bargain in this well improved place. There is an acre of alfalfa on it from which 2 tons were made from one crop. There is 1 acre in celery now that will bring possibly \$800. These show this place is a money-maker, aside from the satisfaction of having a real home, combining the conveniences of town with the privileges of country life.  
John R. Hopper, Owner.

### Called Meet of Womans' Club.

A called meeting of the Woman's Club Wednesday at Mrs. Hightower's, at which there was a large attendance, it was decided to accept the offer of the Commercial Club that meetings of the Woman's Club be held there. The acceptance was unanimous and a vote of thanks was extended the Commercial Club for its generosity.

The club is to be divided into four committees with Mesdames Nixon, Williamson, Lindsey and Mears as chairmen. These committees are to devise and carry out plans for raising money to be used to purchase more books for the library.

Next Wednesday at 8 o'clock there will be another called session at the home of Mrs. Nixon. Among the business discussed will be that of resuming the regular weekly meetings at once and discontinuing in the summer.

A. G. Trout has moved his insurance office into the east corner building of the Howard Block and is now a near neighbor of the Herald.

Last evening, Mr. and Mrs. Isaac Corhn and Mr. and Mrs. John Corhn entertained a number of young people with progressive "42," in their pretty new home in north Portales. Delicious candies were served during the games while later in the evening all partook of a fine oyster stew. Everybody had a good time and so assured their hosts and hostesses.

Editor G. V. Johnson, of the Portales Times accompanied by his daughter, Marguerite, left the first of the week for points in Kansas where he will look after some property interests. Miss Marguerite stops at Tonkawa, Oklahoma where she will enter school.

Ladies' Tailor-made Suits and Cloaks at from \$2.00 to \$7.50 off regular price. A nice line of handsome patterns and designs. Keep-You-Neat Tailors. Phone 87

Anderson Automatic computing scales, the best in the world, for sale by C. M. Dobbs.

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W. E. LINDSEY, Vice-Pres.  
W. O. OLDHAM, Cashier

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OF PORTALES, N. M.

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Irrigation Has Come! It includes 16,000 Acres and Costs \$280,000.00

*unto him that hath it shall be given*  
Tear this out!

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The sooner you begin to save money, the sooner you will have money. You cannot foolishly squander what you earn and also have it. Begin banking your money and you will find more pleasure in saving than in spending.

**Portales Bank & Trust**

# ROOSEVELT COUNTY HERALD

A Democratic Weekly Newspaper Devoted to the Moral, Intellectual and Material Advancement of Roosevelt Co. and Portales, N. M.

PUBLISHED EVERY THURSDAY AT PORTALES BY THE HERALD PRINTING COMPANY

E. P. ALLREDGE.....EDITOR  
WALTER BRANDON.....MANAGER

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## ANNOUNCEMENTS.

The Herald is authorized to announce J. D. OSBORN as a candidate for the office of Constable of Precinct No. 1 at the election to be held at Portales, Monday, January 9, 1911.

The Herald is authorized to announce C. T. DUNCAN as a candidate for the office of Constable of Precinct No. 1 at the election to be held at Portales, Monday, January 9, 1911.

The Herald is authorized to announce A. G. TROUTT as a candidate for the office of Justice of the Peace of Precinct No. 1 at the election to be held at Portales, Monday, January 9, 1911.

The Herald is authorized to announce A. B. SEAY as a candidate for re-election to the office of Justice of the Peace of Precinct No. 1, at the election to be held at Portales, Monday, Jan. 9, 1911.

### What's the Use?

Some good friends of ours have written to us and called at our office protesting against an attack made upon the editor of the Herald, Mr. James A. Hall, of Elida, and several other respectable gentlemen, by one Will Robinson a la the Tenderfoot, etc., etc., of Roswell, and insisting that we answer Mr. Robinson's fulmination.

It is but fair to say that the editor of the Herald has been aware and was not aware of the attack he attempts to make on us until so advised by our friends. And then, what's the use to answer Mr. Robinson on any point? Just give him time and he will answer himself and do a better job than you or anyone else can.

We are reliably informed that, in turn, he has been a democrat, a socialist, a Roosevelt republican, then an "insurgent" and finally just a good old orthodox, machine ring republican.

We also understand that he has been both a prohibitionist and an anti; a devout church man and a disciple of Fra Elberta, etc., etc. Answer a man like that? What's the use? Just go back and dig up the files of the paper he edits and others on which he has bestowed an equal share of his immortal name and fame, and you will find every position, every creed and every new line of thought that has ever flowed from his facile pen answered in the most convincing style by Mr. Robinson himself.

### The Socialists Speak

Resolutions of protest by Portales local socialist against the New Mexico fake constitution as adopted by the tools of the capitalist class.

The proposed constitution for New Mexico when read in the Spanish language sounds fine. In the hands of a skilled Mexican interpreter, it has a rhythm and a swing that commands it. Translated into English, the effect is different.

The musical cadence of the softer language becomes the rattle of chains, the rhythm becomes the steady consistent blows at the right of the people to govern themselves.

The people voted for initiative and referendum. The referendum is so farcical that the leaders of the convention boasted that it would never be worked.

The people asked for a constitution which would be easily amended. The provision in this matter, linked with the others, is such that it seems doubtful whether there can be amend-

ment to it for a quarter of a century. The people asked for a railroad commission with ample power to regulate some of the abuses to which the people are exposed. They got a commission, but its powers are lodged with the supreme court of the new state. The only defense offered by the two delegates of our county is that it was the best that they could do, and that it is better than those written for states admitted to the union a century ago.

No reverent hands erected this constitution. Corporate lawyers, imported representatives of railroads, shrewd manipulators for Rockefeller who owns vast acres of coal lands, and others in the same business, insurance men who want "no interference," tax dodgers and office seekers; these men were the potent forces.

The convention chose for its president Charles Spiess, better known by the sinister title of the "Black Eagle," who admits he represents the Santa Fe and other railroads.

Within the convention was H. A. Bursum, the republican chairman from whose belt dangles the scalp of Ex-Governor Hagerman who was sent to New Mexico by Roosevelt to stop the rule of the graft, but was stopped after he had made Bursum disgorge some \$3,000.00 of public money. These with their lesser lieutenants are the mouth-pieces of the men who sat in their hotels and sent orders.

Chief of the real writers of the constitution was H. I. Waldo counsel for the Santa Fe railroad. The weapon used to put through the dictates of Waldo and W. A. Hawkins who came from El Paso to look out for the Rock Island, and for the representatives of the Dawson fuel company which owns 550,000 acres of coal lands, was a party caucus, controlled by votes of men who cannot read or understand the English language. The insurgent republicans surrendered to this caucus under the party whip. They surrendered to the Mexicans. The control of the Mexican vote by Spiess and Bursum was absolute.

Party loyalty, the flattery of power, explains the fealty of some, for in the convention were men of the Mexican race whose patriotism was unquestioned. Some were men of education who needed no interpreters.

Perhaps over the others, the memory of a long series of outrages had cast the spell of fear. They knew that men who had fought "plunder-bund" whose leaders were powerful in the convention, had never prospered. They knew the stories told down there with bated breath of men driven from their ranches by arbitrary taxation. They knew of stolen flocks of sheep which meant the vassals of the county bosses. They had heard perhaps the story of men whose bodies were found with crushed skulls, or pierced by bullets, in regard to whom coroners' juries had returned a verdict of death by pneumonia, or other diseases. The men who died so peculiarly were always those who refused to obey the petty bosses. Six interpreters were hired to translate to this section of delegates the proceedings of the convention. This fact furnishes its own commentary of the Americanism of the convention.

Brother Republican, Brother Democrat, what do you think of it? We most earnestly commend Hon. H. B. Ferguson, also the seventeen delegates who accompanied him and left the convention hall at dawn Nov. 22nd vowing that even territorial government, with its reign of graft, and intolerance, with its tyrannies of dishonesty and its impositions of injustice, was preferable to eternal subjugation of the rule of railroads, of coal barons, and of the old territorial "plun-

der-bund" which they believe the constitution insures.

Mr. Ferguson further says it binds our people to absolute control by the railroads and other special interests for many years. It makes it as difficult as possible for the people to rule themselves. It makes it easy for the forces of misgovernment to control every department, and the choice, as the radicals see it, is between a government from abroad which has always been one of tyranny and grafts to a government by railroads; it is simply a change of masters.

We call on the 10,000 comrades also all brother laboring men of the territory to present your ballot January 21st against this fake constitution, using the words of J. Howard Moore, "Be men not doormats." Light the fires of industrial revolution, for what is life if it be but the accursed privilege of wearing yourselves out in the service of cannibals, of man-eating millionaires, of monsters that eat you up alive, you and your wives and children?

J. C. DAVIS,  
J. J. ROBERTS,  
UEL SMITH,  
Committee Portales Local.

Have you a weak throat? If so, you cannot be too careful. You cannot begin treatment too early. Each cold makes you more liable to another and the last is always the harder to cure. If you will take Chamberlain's Cough Remedy at the outset you will be saved much trouble. Sold by Pearce & Patterson Pharmacy.

### Dr. Weeks Departs.

Last week Portales lost one of its most splendid families and ablest medical doctors when Dr. Weeks, wife and brother-in-law, Mr. Johnson, left for Ryx, Colorado, where they will make their home if the change is beneficial to the health of Mrs. Weeks and her brother.

They will be almost ideally situated in their new home, being at the foot and in splendid view of the great Rockies, where they will not only be sheltered from the winds and dust but have the pure snow water to drink.

Dr. Weeks did not live in Portales but a few months, but it is safe to say that no professional man ever lived here the length of time and carried away with him so nearly the universal esteem and regret of the entire community. The Herald hopes that the change will enable the sick wife and her brother to fight and win the battle for health and that they may return to us some day.

### A Christmas Afternoon

Paul, Gertrude and W. J. Horney; F. D. Galloway and family; Leslie Smith and wife and E. G. Galbraith spent Christmas day with Inda Humphrey and family. These four families have spent the past four Christmas days together, alternating from one home to the other.

FOR SALE—Household furniture. Apply to Mrs. J. D. Osborn.

### Notice of Lis Pendens.

No. 684.  
In the District Court of Roosevelt Co., N. M. The Portales Bank & Trust Co., Plaintiff, vs. John W. Morris and Carl Morris, Defendants. The defendants, John W. and Carl Morris, will take notice that a suit has been filed against them in the District Court of Roosevelt Co., N. M., by the plaintiff, the Portales Bank & Trust Co., styled and numbered on the docket of said court as above and process by publication ordered against them, a proper affidavit being filed with the clerk of this court for such process.

The nature and objects of said suit is to collect a note for the sum of Six Hundred Dollars, interest and attorney's fees, due plaintiff by said defendants, said note being executed to said plaintiff by said defendants of date Jan. 25th, 1910, and due six months after date with twelve per cent per annum interest thereon from maturity until paid, together with ten per cent on the sum due as attorney's fees, the whole thereof, with interest and attorney's fees being due and unpaid; and the further object of said suit being to foreclose a mortgage executed to said plaintiff by said defendants of even date with said note to secure the due payment thereof according to its tenor and effect on the North half of Block Five (5) Crosby Addition to the town of Portales, N. M., according to the plat of said town on file in the Recorder's office of Roosevelt Co., N. M.

Said defendants are further notified that unless they appear and answer in said cause on or by the 15th day of Feb., 1911, judgment will be taken against them by default and the plaintiff be given the relief demanded in its complaint. Said defendants are further notified that T. E. Mears is attorney for the plaintiff and his business address is Portales, N. M. In witness whereof I have hereunto set my hand and seal of said court as clerk thereof on this 25th day of Dec., 1910. B. I. Roberts, Clerk. D224w  
Llewellyn Carter, Deputy.

### Capitulates to Cupid

The many friends of Geo. J. Tharp little realized until a few days ago, that his holiday visit to the old home at Worthville, Ky., had any more significance to it than that he was going to get another glimpse at the old Santa Claus who made his appearance there when he was in his boyhood days. But it now appears that it meant this and something more—quite a deal more to Mr. Tharp. He was won over to the double blessedness idea by Miss Mae Worth of the town of the name with the ville added, and the nuptials were consummated some time during the holiday season. It is beyond question that Mr. Tharp won a helpmeet worthy of the name, for he deserves much in assuming this relation. Mr. Tharp is one of the valued assistants at the First National Bank, and he numbers his friends and acquaintances in Portales and Roosevelt county according to the count of the last census.

A bitter clear cold wave held Portales Valley in its grip from Sunday to Wednesday of this week, the thermometer registering something like two degrees below zero. But this kind of thing does not keep going long, for only yesterday the weather was clear and bright and just cold enough to enable one to leave his light overcoat at home. Come to Portales Valley.

L. J. Savage, of Hamburg, Ark., was a visitor in town the past days, the guests of his old friends, Mr. and Mrs. T. E. Mears.

There are persistent rumors afloat over the town that we are to have a new and modernly equipped hotel in Portales. The matter does not seem to have taken definite shape as yet, but it is expected that this much needed enterprise will burst into bud and full flower by the coming spring.

The busiest and mightiest little thing that ever was made is Chamberlain's Stomach and Liver Tablets. They do the work whenever you require their aid. These tablets change weakness into strength, listlessness into joyousness. Their action is so gentle one don't realize they have taken a purgative. Sold by Pearce & Patterson Pharmacy.

Frank Joyce of Carlsbad was a visitor in Portales all of last week, assisting local manager, A. T. Monroe in going over the books and stock of the Joyce-Pruit & Co.'s store. The firm is very much gratified with the success of its business the past season.

Judge H. F. Jones returned yesterday from an extended trip from Santa Fe, where he attended our state democratic convention, to Oklahoma City, where he visited his son over the Christmas holidays and New Year.

Hubbard Morris, wife and daughter returned Tuesday from Abilene, Texas, where his wife has been visiting her parents for the past two months, and he spending the holidays there.

The visit of J. I. Seder, Supt. of the Anti-saloon League of New Mexico, was postponed so that he will come to Portales later.

Miss Maud Brandon returned Friday from Canyon City, Texas where she spent Christmas with her father and mother.

### THE CITY Meat Market

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(Successors to Williams Bros.)

#### FRESH AND CURED MEATS

FISH AND OYSTERS IN SEASON  
DRESSED CHICKENS SATURDAYS.  
Portales, New Mexico.

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All kinds of Hauling done on Short Notice.  
Orders left at Humphrey & Sledge's will receive my prompt attention, and your patronage will be appreciated.

Portales New Mexico

### BIG MONEY

IN DRILLING WELLS  
with the NEWEST  
WELL DRILLS. Can be drilled one day to depth and one day to open and one day to produce.  
Write for Catalog and  
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### A. N. FREEMAN

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....I do High Class Work....  
AT  
Pearce & Patterson Pharmacy

G. L. REESE  
ATTORNEY-AT-LAW  
Practice in all Courts  
Office—In Reese Building  
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Will practice in all courts, Territorial and Federal  
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Fifteen Years Experience. Plans Sketched and Estimates Given on all kinds of Buildings.  
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Up-to-Date Barber Shop  
WILLIAM H. TWIGGS, Prop.  
First Class Work—Hot and Cold Baths.  
Three doors north Portales Hotel  
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Office at Portales Drug Store  
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### EVERY PLANTER SHOULD HAVE OUR SEED CATALOG FOR 1911

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Summer Soft Drinks and Ice Cream Served in Season.  
Everything New. Everything Clean.  
Pearce and Dobbs Old Stand. Your patronage solicited.

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Open to all regular practicing physicians—We are prepared to do all forms of minor and major operations; obstetrics a specialty. We also give Turkish Baths, Shower, (hot-cold) Automobile Ambulance  
DR. J. F. GARMANY, Physician in Charge.

Monday home of opened the W friends, Club's a Christm graceful holly, m Arrivi by the who wit and man of anyth the joy dy; Mrs. ing pres sey, pre ex-presi roe, fir Hightow Mrs. A. Ni Pew, libi Judge Misses Lindsey, to a snol Wollard galed to thence Mrs. A. Merrill cheered coffee, candies ed by Mattie Monroe, Sara Mo In spit parlors o'clock v and gai women. Music tales' Co citizens quintette Beaty, Twigg blending voices cl During and just said, all Chamb never dis use it for and irrit lungs. remedy diseases. person F

# The Store For All The People



**T**HERE'S only one way to conduct a successful clothing business.

That's to "make good" every time.

The sale of a Suit or Overcoat is incidental to securing a customer's confidence.

The profit we'd make would not compensate us the loss of a customer.

That's the reason of our selling *Kirschbaum Clothes.*

While we make less money on them than on other makes we could buy, they are so uniformly good year in year out, they invariably give such good satisfaction, that we pin our faith to them above all other makes.

Great enough variety of styles and models to make your selection certain—Suits, Top-coats, Raincoats, with or without convertible collar, the latter rain-proofed by the very best process in the world, "Priestly Cravenette."

Prices \$15 to \$35

## Joyce-Pruit Company.

A. T. MONROE, Manager.

### Annual Reception of Womens' Club.

Monday night the elegant home of Mr. and Mrs. D. Hardy opened its hospitable doors to the Womens' Club and their friends, the occasion being the Club's annual reception, an air of Christmas being lent by the graceful decorations of bells, holly, mistletoe and festooning.

Arriving guests were greeted by the following receiving line, who with their charm of person and manner dispelled all thought of anything save the present and the joy of living: Mrs. D. Hardy; Mrs. S. F. Culberson, retiring president; Mrs. W. E. Lindsey, president; Mrs. Jim Stone, ex-president; Mrs. A. T. Monroe, first vice-pres.; Mrs. Jeff Hightower, second vice-pres.; Mrs. Arthur Jones, sec.; Mrs. S. J. Nixon, treas.; Mrs. Alice Pew, librarian.

Judge Seay, assisted by little Misses Maurine Seay and Helen Lindsey, next conducted guests to a snowy booth where Mrs. N. Wollard and Miss Brandon regaled them with punch. From thence to the dining room where Mrs. A. B. Seay and Mrs. W. S. Merrill presided and further cheered with chocolate, tea, coffee, sandwiches, cakes and candies of various kinds, assisted by Misses Myrtle Moore, Mattie Doss Hightower, Polly Monroe, Fannie Williamson and Sara Monroe.

In spite of the bitter cold, the parlors were filled by nine o'clock with beautifully dressed and gaily chatting men and women.

Music was furnished by Portales' Concert Band of which her citizens are very proud, and a quintette composed of Messrs. Beaty, Weber, Geo. Deen, Jas. Twigg and L. R. Hough, the blending harmony of whose voices charmed all.

During the music by the band and just before good-byes were said, all joined in a grand march.

Chamberlain's Cough Remedy never disappoints those who use it for obstinate coughs, colds and irritations of the throat and lungs. It stands unrivalled as a remedy for all throat and lung diseases. Sold by Pearce & Patterson Pharmacy.

A business change of unusual interest took place the first of the year when A. B. Austin sold his bakery and confectionery store to M. R. Russell, who moved his grocery stock into the Austin quarters, thus merging the two lines. The Herald regrets to lose Mr. Austin as a factor in the mercantile life of the town, but it is possible that Mr. Austin will remain here and devote his whole time to his bottling works. So mote it be.

The third room from the Herald office in the Howard building is being put in readiness for the re-organized Commercial Club home. The offices will be appointed with the necessary furniture and fixtures to accommodate the secretary, and the room will be otherwise prepared to meet the needs of a first class headquarters for this working body. The club will have some attractive stationery printed in a few days, and after the organization is thoroughly perfected, the Herald hopes to have more to say about its workings.

### Articles of Incorporation.

Territory of New Mexico, Office of the Secretary.

**CERTIFICATE OF COMPARISON.**  
I, Nathan Jaffa, Secretary of the Territory of New Mexico, do hereby certify that there was filed for record in this office at 3:00 o'clock p. m., on the seventh day of December, A. D. 1910:

Articles of Incorporation of THE PUBLIC SERVICE COMPANY, Number 4629.

And also, that I have compared the following copy of the same, with the original thereof now on file, and declare it to be a correct transcript therefrom and of the whole thereof.

Given under my hand and the Great Seal of the Territory of New Mexico, at the City of Santa Fe, the Capital, on this Seventh day of December, A. D. 1910.

NATHAN JAFFA, Secretary of New Mexico.

**ARTICLES OF INCORPORATION** of THE PUBLIC SERVICE COMPANY.

**KNOW ALL MEN BY THESE PRESENTS:** That we, the undersigned, all citizens of the United States, residing as hereinafter set forth, have associated ourselves together for the purpose of forming a corporation under the laws of the Territory of New Mexico and for that purpose do declare as follows:

First. That the name of such corporation shall be THE PUBLIC SERVICE COMPANY.

Second. The location of its principal office and its principal place of business and the location of its plant to be operated will be Portales, Roosevelt county, New Mexico, and the location of its lines of pipes, wires, cables or conduits to be operated on, above or under the streets and alleys of the said town of Portales, New Mexico, and the resident agent in charge of its office upon whom service may be had is T. G. LOMAX, who resides at Portales, New Mexico.

Third. The purpose and objects for which said corporation is formed are as follows:

(a). To acquire by gift, donation,

grant, purchase or otherwise rights, privileges and franchises of and from towns, villages, and cities or counties of New Mexico, or elsewhere, for the purpose of transacting, promoting, carrying on or conducting any and all business, enterprise, or projects of the nature or character, and incident hereto, as hereinafter set forth or indicated.

(b). To own, operate, buy, sell, lease, acquire, maintain, construct, promote, control and otherwise manage power plants and systems of any kind or description whatever, electric, light, water and sewer systems, for the purpose of furnishing power, lights, water and sewer service for commercial, domestic, improvement or other purposes to towns, villages, cities, counties, individuals, companies or corporations, whatever, whether said plants be operated by steam, electric or other power and generally to do any and all things necessary or incident to the promotion or operation of any such business whatever.

(c). To buy, sell, own, or acquire stock in any other corporation of like kind or character or nature as herein mentioned.

(d). To lease, buy, sell, use and own all such property, real or personal, as may be necessary or convenient in connection with any such business as herein mentioned.

(e). The number of shares composing said capital stock shall be three thousand (\$3,000.00) dollars, and non-assessable.

(f). The number of shares composing said capital stock shall be three hundred shares of the par value of ten dollars each and the total capital stock with which said corporation will begin business is two thousand and sixty dollars.

(g). The duration of said corporation shall be fifty years.

(h). The Board of Directors of said corporation shall be four and the names and postoffice addresses of the directors of said corporation for the first three months and who shall serve until their successors are elected and qualified are as follows, to-wit:

T. E. MEARS, Portales, New Mex.  
A. T. MONROE, Portales, New Mex.  
G. M. WILLIAMSON, Portales, New Mex.  
T. G. LOMAX, Portales, New Mex.

(i). The names of the subscribers for stock in said corporation and the incorporators thereof with their postoffice addresses and the number of shares subscribed for by each are as follows:

T. G. LOMAX, Portales, New Mex., 100 shares.  
T. Monroe, Portales, N. M., 20 shares.  
T. E. MEARS, Portales, N. M., 10 shares.  
G. M. WILLIAMSON, Portales, N. M., 20 shares.  
T. L. KEEN, Portales, N. M., 10 shares.  
Geo. C. DEEN, Portales, N. M., 5 shares.  
H. M. LIVINGSTON, Portales, N. M., 5 shares.  
G. V. JOHNSON, Portales, N. M., 2 shares.  
W. O. OLDFHAM, Portales, N. M., 10 shares.  
Deen, Portales, N. M., 5 shares.  
Geo. C. DEEN, Portales, N. M., 5 shares.  
J. B. FRIDY, Portales, N. M., 5 shares.  
T. J. MOLINARI, Portales, N. M., 5 shares.  
H. C. MCCALLUM, Portales, N. M., 1 share.  
E. A. MORRISON, Portales, N. M., 5 shares.

IN WITNESS WHEREOF, the said parties have hereunto set their hands and seals at Portales, New Mex., this 27th day of Oct., 1910.

(Signed),  
T. G. LOMAX,  
G. M. WILLIAMSON,  
W. O. OLDFHAM,  
A. T. MONROE,  
T. E. MEARS,  
GEO. V. JOHNSON,  
S. A. MORRISON,  
J. B. FRIDY,  
E. A. MORRISON,  
H. C. MCCALLUM,  
T. E. MEARS,  
H. M. LIVINGSTON,  
GEO. M. MONROE,  
GEO. C. DEEN.

Territory of New Mexico, )  
County of Roosevelt. )  
On this 27th day of Oct., 1910, personally appeared before me, T. G. LOMAX, G. M. WILLIAMSON, W. O. OLDFHAM, A. T. MONROE, T. E. MEARS, G. V. JOHNSON, S. A. MORRISON, J. B. FRIDY and T. L. KEEN and H. C. MCCALLUM, to me personally known to be the persons described in and who executed the foregoing instrument and acknowledged to me that, each for himself, had executed the same as his

free act and deed and for the uses, purposes and considerations therein expressed.

In Witness Whereof I have hereunto set my hand and official seal this 27th day of October, 1910.

(Signed) VIRGINIA HOGGARD, (Notarial Seal) Notary Public. My commission expires Jan. 17, 1914.

**ENDORSED:**  
No. 4629.  
Cor. Rec'd Vol. 4, Page 55, Articles of Incorporation of THE PUBLIC SERVICE COMPANY Filed in Office of Secretary of New Mexico.

Dec. 7, 1910, 3:00 p. m. NATHAN JAFFA, Secretary. Compared C. F. K. to J. O.

Territory of New Mexico, Office of the Secretary.

I, Nathan Jaffa, Secretary of the Territory of New Mexico, do hereby certify that there was filed for record in this office at three o'clock p. m., on the Seventh day of December, A. D. 1910:

Certificate of Stockholders' Non-Liability of THE PUBLIC SERVICE COMPANY, Number 4629.

And also, that I have compared the following copy of the same, with the original thereof now on file, and declare it to be a correct transcript therefrom and of the whole thereof.

Given under my hand and the Great Seal of the Territory of New Mexico, at the City of Santa Fe, the Capital, on this Seventh day of December, A. D. 1910.

NATHAN JAFFA, Secretary of New Mexico.

**Certificate of Non-Liability of the Stockholders of the PUBLIC SERVICE COMPANY.**

We, the undersigned, being the incorporators of the Public Service Company and the subscribers for the paid up capital stock of same, do hereby certify according to the provisions of Section 22, Chapter 78, of the Session Laws of the 14th Legislative Assembly of the Territory of New Mexico, approved March 15th, 1910, and as provided by any and all acts amendatory or supplemental thereto, as follows, to-wit:

1st. That there shall be no stockholders liability or individual liability on account of any stock issued by said corporation.

2nd. That the private property of the stockholders of this corporation shall not be liable for its corporate debts.

IN WITNESS WHEREOF, we have hereunto set our hands and seals this 27th day of October, 1910.

(Signed),  
T. G. LOMAX,  
G. M. WILLIAMSON,  
A. T. MONROE,  
S. A. MORRISON,  
W. O. OLDFHAM,  
GEO. V. JOHNSON,  
GEO. C. DEEN,  
J. B. FRIDY,  
T. L. KEEN,  
H. C. MCCALLUM,  
T. E. MEARS,  
GEO. M. MONROE,  
H. M. LIVINGSTON,  
T. J. MOLINARI.

Territory of New Mexico, )  
County of Roosevelt. )  
On this 27th day of Oct., 1910, personally appeared before me, T. G. LOMAX, G. M. WILLIAMSON, A. T. MONROE, S. A. MORRISON, W. O. OLDFHAM, Geo. C. DEEN, and J. B. FRIDY and T. L. KEEN, H. C. MCCALLUM and T. E. MEARS, to me personally well known to be the persons described in and who executed the foregoing instrument and acknowledged to me, each for himself, that he executed the same as his free act and deed and for the uses, purposes and considerations therein expressed.

IN TESTIMONY WHEREOF, I have hereunto set my hand and official seal this day and year in this certificate first above written.

(Signed) VIRGINIA HOGGARD, (Notarial Seal) Notary Public. My commission expires Jan. 17, 1914.

**ENDORSED:**  
No. 4629.  
Cor. Rec'd Vol. 4, Page 55, Certificate of Stockholders' Non-Liability of THE PUBLIC SERVICE COMPANY, Filed in Office of Secretary of New Mexico, Dec. 7, 1910, 3:00 p. m. NATHAN JAFFA, Secretary. Compared C. F. K. to J. O.

# A 1911 Pointer!

A dozen reasons why you should be a reader of the **Roosevelt Co. Herald** and send it to your relatives, friends, acquaintances:

1. A community is judged by the character of its papers. It is up to you to give your support to help your home paper represent your community creditably.
2. No other publication will give you your local or neighborhood news as well as your home paper.
3. Its advertisers are assisting in building up your home town and deserve your support.
4. The Herald is a home product. It is boosting for home enterprises and should be loyally supported by the home people.
5. The Herald is newsy, clean and readable and a paper that you will not be ashamed to have in your home.
6. In giving your patronage to the Herald you are really helping yourself, for it is building up your town and increasing the value of your property.
7. No other medium can cover the field it is occupying, and you owe it to yourself to keep informed of the doings in your own community, state and country.
8. The Herald is fearless and independent and tells the news without fear or favor.
9. You should not only read the Herald yourself, but you should send it to your relatives and friends. It will be like a letter from home to them.
10. The people of intelligence are those who keep abreast of the times and take good reading matter. You owe it to yourself, to your family and your community to be an intelligent, progressive and wide awake citizen. The Herald will help you keep abreast of the times.
11. The Herald gives reliable and authentic descriptive articles of the great Portales Valles, which will be valuable to those who are planning to invest their savings in the fertile virgin lands in its domain.
12. The Herald is a newspaper of character. It will come to you each week breathing the spirit of the great Southwest. It will broaden your horizon, make you more loyal to your home and to your country, and if you will but keep your subscription paid in advance and follow the advice of its columns to the wayfaring sinner, there may be some hopes for you in the world to come.

# THE HERALD

## Only \$1 A Year!

### Richland Items

Our wanderers are returning home after few months sojourn in other parts of the country, and we are glad to welcome them home again.

Richland had a fine time Saturday afternoon at the school house. Santa Claus came; fixed up a couple of Irish green wheels, decorated them very nicely and filled the hubs, spokes, rims and tires with beautiful presents, candy, nuts and pop corn, and best of all for the wee girls, dolls, dolls. Oh! how those eyes sparkled and little hearts beat and wee hands reached out to receive them as they were handed out.

Mr. and Mrs. Brown anticipated his coming and had a fine program ready for his coming. He was well pleased and declared he would come to Richland again next year.

Mrs. Williams gave a fine reception to a few of her friends Christmas.

Mrs. A. J. Watson gave a fine dinner to several of her friends and we thoroughly realize that it was fixed up in proper style. Those that were lucky enough to partake of it surely went home feeling that it was good to have been there.

Mrs. J. B. Stratton's friends, at the old home town, concluded that she needed some presents as a reminder of her birthday, she being 58 years old, Nov. 29. She received some valuable presents, photos, post cards and letters, being 131 cards and 24 letters.

Mr. Herrington returned home from Kelley last week.

Mrs. Beeman went to Texas to visit home folks, accompanied by little Lucile who went along to see grandpa.

New Hope gave a fine program and a Christmas Ladder on Christmas Eve.

### ACKNOWLEDGE THE TRUTH.

Portales Has to Bow To the Inevitable—Scores of Endorsements Prove It.

After reading the public statement of this fellow sufferer given below, you must come to this conclusion: A remedy which cured years ago, which has kept the kidneys in good health since, can be relied upon to perform the same work in other cases. Read this: P. Ciddio, 506 Grand Ave., East Las Vegas, N. Mex., says: "I am as strong in my praise of Doan's Kidney Pills today as when I publicly testified in their favor two years ago. I had a great deal of trouble from my back. There was a steady, dull ache through my loins and right side and stooping caused sharp twinges. I believe that my work was responsible for the trouble, as I am obliged to sit in a cramped position so much. Prompt relief followed the use of Doan's Kidney Pills and the contents of one box completely cured me. I had no return of backache until about 3 weeks ago and then the attack was very slight. I once more used Doan's Kidney Pills and they disposed of the trouble at once. One of my relatives who was confined to her bed for some time, as the result of kidney complaint took Doan's Kidney Pills on my advice and the contents of three boxes restored her to good health.

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 72t

FOR EXCHANGE—Two farms in Arkansas for land in shallow water belt of the Portales Valley. Address P. O. Box 7, Portales, N. M.

### MONOGRAM STATIONERY.

Don't you want some? The Herald Ptg. Co. will order it for you. Call and see samples.

R. M. Sanders returned from a Christmas visit to Ft. Worth Tuesday.

### A FIFTH SUNDAY MEETING

Of the Portales Baptist Association, comprising Roosevelt and Curry Counties, to be held in Portales Jan. 26 to 29.

Thursday night 7:00 o'clock. Introductory sermon, Rev. J. A. Cassidy.

Friday morning: 8 to 12 a. m. Reports from the fields and suggestions for good of the work, by representatives of different sections, conducted by G. W. Stroud, Carter, N. M. Friday afternoon: 2 to 5 p. m. Sunday School work.

1. "Putting New Life Into the Old Sunday School"—by Supt. John Corhn, Portales.
2. "The Worth and Necessity of the Teachers' Meeting"—by S. M. Edwards.
3. "Necessity and Value of a Big Bible Class"—T. E. Mears.
4. "Class Spirit in Sunday School Work"—F. T. Burke.

Friday night, 7:30 p. m. "New Mexico as a Mission Field"—Papers by E. P. Alldredge, Portales; L. L. Kyle, Elida; S. B. Calloway, Clovis.

Saturday morning: 9 to 12 a. m. "Church Finances"—C. M. Dobbs, Portales; A. W. Hockenhull, Clovis; W. J. Downing, Clovis; E. D. Fortner, Carter.

No session Saturday afternoon. Saturday night: 7:00 p. m. Sermon by D. B. Moore, Minco.

Sunday's services by local pastor and deacons.

Respectfully submitted, COMMITTEE. Chamberlain's Cough Remedy is not a common, every day cough mixture. It is a meritorious remedy for all the troublesome and dangerous complications resulting from cold in the head, throat, chest or lungs. Sold by Pearce & Patterson Pharmacy.

### Revival Meeting at Methodist Church.

Rev. James E. Savage of Ephworth Federated Methodist church, Oklahoma City, will hold a revival meeting in the Methodist church here beginning the first Sunday in February. Other announcements will come later.

Chamberlain's Cough Remedy is a very valuable medicine for throat and lung troubles, quickly relieves and cures painful breathing and a dangerously sounding cough which indicates congested lungs. Sold by Pearce & Patterson Pharmacy.

### Register Now to Vote on Statehood.

If you want to vote on the constitution on January 21, you must register your name this week. Don't take a chance that your name is registered. Go personally and see that it is on the books. And do it now, because the registration books close on January 11.

Now is the time to get a tailor-made suit when the discount is from 10 to 20 per cent off regular price. Keep-You-Neat Tailor Shop, next door to Fred Crosby's Barber Shop.

Sand and gravel for sale—Good for all building purposes. Reasonable prices with a short haul. Apply to B. F. Gardenhire, Tolar, N. M.

Call the garage, 45-2r, when in need of automobile repairs and accessories, oils and etc.

10 to 20 per cent off on a handsome tailor made suit is a pick-up these close times. This discount may be obtained by seeing the Keep-You-Neat Tailors. Phone 37

### Protect Your Trees!

Car load Tree Protectors just received. Ask for prices on quantity needed. Our 1911 seed catalog ready. Ask for one.

### Roswell Seed Company.

Mrs. Pat Wolforth came in Tuesday from Amarillo where she visited with friends during the holidays.

Mexico Lump \$7.00, Colorado Lump \$9.00; nut \$7.50—2000 lbs. for a ton. Phone 3. Connally Coal Co.

### Company's Proposition.

There has been such a demand for the reproduction of the contract submitted by the sugar beet factory people that the Herald takes the liberty of again setting it before our readers. This is the authorized proposal of the sugar people as given to the Herald:

The sugar company takes a mortgage on the farmer's land for \$60.00 per acre payable in 20 years and drawing interest at 6 per cent and issues to him a like amount of preferred stock in the sugar factory guaranteed to pay 6 per cent dividend counter balances the interest on the mortgage so the farmer has in reality no interest to pay on said mortgage. The sugar company binds itself to pay off this \$60.00 per acre mortgage at the end of 20 years and have the mortgage released without any expense whatever to the farmer. This preferred stock is held permanently by the farmer and continues to pay him 6 per cent dividends.

Upon the execution of the above mortgage in favor of the sugar company the company will put down a surface well and install a pumping plant for the farmer, paying for the same; or where a farmer has good land with water on it, the company will make him a loan to the approximate amount of what would be expended for a well and pumping plant in case he had no water. The money thus expended upon the farmer's land or loaned him is to be repaid to the company in twenty equal annual payments without interest.

The farmer agrees to grow the sugar beets under the supervision of an experienced superintendent furnished and paid by the sugar company to the extent of 30 acres out of 160, or 15 out of 80 acres, for the period of this contract of 20 years, for which the company contracts to pay the regular market price.

Now, the signing up of 32,000 acres, the amount required under our proposition, means, putting approximately this whole amount of dry land under water and cultivation; it means 6,000 acres of sugar beets (the company will in addition sign up 4,000 acres more for the growing of beets with the farmer who is already on his feet and in operation paying the regular market price for the same, as the company must have 10,000 acres in beets to justify a factory) it means the building of a sugar factory at a cost of \$1,500,000.00 using 1,000 tons of beets per day and employing 460 laborers; it means the introduction into this locality of the most profitable agricultural crop that the farmers can grow, doubling the net returns of alfalfa with one half the water; it means making unproductive and almost worthless land productive and valuable; it means the sugar company and the farmer working hand in hand, the company putting up the money and putting the farmer on his feet, and the farmer helping the sugar company by furnishing beets to be worked up into sugar.

### January Examination.

We desire to call your attention, teachers of Roosevelt county, to the midwinter examinations which will take place on Friday and Saturday, January 13th and 14th, 1911. All teachers who hold certificates which expire January 15th, and those who hold permits, must take these examinations. Those who hold permits must secure regular certificates in order to draw pay for work after 15th of January. Examination will be held in Portales, conducted by the county superintendent. By order of Territorial Supt. J. E. Clark.

MRS. S. F. CULBERSON, County School Superintendent.

We just give you 2000 pounds coal for a ton. Come and weigh it yourself. Lump \$7.00 per ton. Phone 3. Connally Coal Co.

### Watch Party at Mrs. Hightower's.

One of the most delightful affairs of all the holiday entertainments was the watch party given by Miss Mattie Doss Hightower on last Saturday evening to a crowd of her young friends. The house was prettily decorated in bells and colors appropriate to the season while here and there, in unexpected places, bunches of mistletoe hung, adding greatly to the merriment of the occasion, and leading to many a narrow escape, and some few that barely could be termed an "escape." Games were the order of the evening and a clever conundrum game proved more than ordinarily interesting, in that a prize was offered. There were four contestants for this honor but at the final cut Cash Austin won, and was awarded a lovely box of chocolates. Mrs. Williamson and Mrs. Hightower ably assisted the young hostess in entertaining her guests, and so charming was the amusements provided and so gayly and swiftly did the hours pass that the old year probably would have died forgotten and in unheralded; but shortly after eleven o'clock, dainty refreshments were served, consisting of grape Jello and Nabiscoes, and, like dogs, "we did eat and run." The whole party chaperoned by Mrs. Williamson, marched forth to the marshal beat of the drum as manipulated by the well known and competent drummer-boy, Jess Freeman. We succeeded in ringing the old year out, even though it was necessary to use a little New Mexico "fire-works" to complete the job, and we got the new one in alright, for we stayed with it long enough to see that it got a good start, and the right kind of welcome, and in the wee, sma' hours the party disbanded wishing each other, and particularly our hostess, all sorts of good luck for the New Year, and hoping we might soon have such another merry time.

### DISCUSSES ALFALFA.

E. I. Allen Tells of Big Profits in the Seed of Lucerna.

I have been in the threshing business for five years, threshing alfalfa seed. I learned more at Carlsbad this last summer than I had ever known before. To grow alfalfa successfully you should cut your first crop as early as possible, not later than when it begins to bloom. The farmers west of the railroad should irrigate all they can this winter and then cut their first crop early. Let the second crop of alfalfa go to seed. The farmers east of the railroad should be very particular about not getting too much water on their alfalfa. This difference is necessary for the reason that the land west of the railroad is dryer than that east and the land must not be left too dry nor gotten too wet to raise alfalfa seed.

After threshing at Carlsbad this summer I am mighty near willing to guarantee any farmer that will let the alfalfa go to seed early three hundred pounds of seed to the acre. I have threshed over three hundred pounds of seed from a half a ton of hay. If enough farmers will let alfalfa go to seed to get the seed buyers in here there will be no trouble to sell it for between fourteen and fifteen cents per pound. The Carlsbad seed was sold at the thrasher for fourteen cents per pound with considerable Johnson grass seed in it.

The proper way to cut the hay is with a buncher attached to the mower and follow the mower with men enough to pile the bunches up in small piles. The buncher delivers the bunches to one side so that the horses in making the next round will not walk on it, and these bunches should be picked up with a fork carefully and placed in small piles, about four or five bunches to the pile. It must be handled carefully in going into the stack. In stacking before threshing, stack on the ground in a dry place where there is no rock to get into the machine in picking up the chaff in cleaning up and threshing out the seed, etc. Before stacking, clear the ground off so that all the trash can be gathered up so as to get all the seed that falls off in handling the hay into the stack and from the stack to the thrasher. When the stack is completed cover it with green hay four or five inches thick. That will make a better cover for it than anything else that can be used.

In handling the hay from the field to the stack a sheet must be used on the hay frame to catch all the seed that might fall off in handling the hay. In putting the hay on the wagon

it should be handled carefully and not tramped on the wagon, as the causes more or less seed to fall out. In stacking it is proper to tramp it in the stack as it makes the stack firm and what seed is loosened from the stack, remains on the ground where it can be gathered up when the hay is threshed.

The hay will go into the stack before it is dry enough to bale. The length of time that the hay should remain on the ground after being cut will depend, of course, upon the condition of the weather, but in ordinary dry weather such as we usually have for the time of the year that the seed crops will be handled not more than two days in these little piles.

I have talked with several farmers and they have already promised that they will let their crops go to seed, amounting in all to several hundred acres of alfalfa. There were about 2600 acres of seed crop near Carlsbad last year and every pound of the seed sold as soon as threshed. The highest yield at Carlsbad was 792 pounds of seed to the acre, and the average for the 2600 acres ran 250 pounds. In every instance the small yields were due to late planting. E. I. ALLEN.

### "From the Mill to the Home"

## Hosiery

### For Everybody

MRS. ALICE A. PEW, OF PORTALES, IS A REPRESENTATIVE OF THE WORLD'S STAR KNITTING CO., OF DAY CITY, MICH., MANUFACTURERS OF A STRICTLY HIGH-GRADE LINE OF HOSIERY AND UNDERWEAR, WHICH IS SOLD ONLY DIRECT TO CONSUMERS BY MAIL ORDER THROUGH LOCAL SALESMEN.

THIS LARGE AND PERFECTLY EQUIPPED MILL IS UNSURPASSED WHEN IT COMES TO TURNING OUT KNIT GOODS OF THE HIGHEST QUALITY, AND THEIR METHOD OF SELLING ENABLES ME TO GIVE THEM TO YOU AT POPULAR PRICES. WHEN BUYING FROM THE MILLS DIRECT, YOU ARE ASSURED OF GETTING NEW GARMENTS FRESH FROM THE MACHINES, AND NOT SHOP-WORN STUFF THAT HAS LAIN IN WAREHOUSES AND ON SHELVES FOR MONTHS AND YEARS UNTIL THE WEARING QUALITY HAS BEEN GREATLY IMPAIRED THEREBY.

**Ladies' Hosiery**—In this line we offer a great variety of fabrics. We call special attention to our pearl top, which does away with the tight hem at the top. This is the great objection to the ordinary Ladies' Hose. After once using our stockings, you will be able to appreciate the benefit and comfort of this improvement. All our Hose are a good width in the leg, and have a neat, slender foot. We carry in stock the white and split sole Hose in a number of lines, but recognizing the importance of sanitary and non-poisonous colors, we have our own dye plant, which is equipped with the most up-to-date process and machinery. Our colors are absolutely fast, do not crack, and do not injure the most tender feet.

**Men's Half Hose**—Our line of hosiery for gentlemen's wear is complete in every detail, consisting of light, medium and heavy weight styles in artificial silk, lisle thread, Combed Cotton, Fleece Lined, Merino and Worsted. Our yarns are all carefully selected and spun to our order. Our colors are all our own dye. Each and every stocking is knit to fit perfectly. Good elastic tops, full length legs, wide instep, and reinforced heel and toes. Most men complain that they cannot secure a sock that will not go to pieces after being worn a few times, but we can assure you that in World's Star Hosiery you can find that for which you have been looking—a good wearing half hose.

**Children's Hosiery**—We pride ourselves upon the quality and variety of this part of our line. We have no hesitation in stating that we offer the best assortment of strictly high-grade stockings for children on the market. Mother has to do the darning, consequently she is deeply interested in the question of good wearing hose for her boys and girls. We offer all grades, from the heaviest cotton for the boys to the finest lisle and artificial silk for the girls, in tan, black and white. The yarn for our children's stockings is all spun to our order, special attention being paid to the wearing qualities of the raw stock, which is all long staple, and is doubled and twisted in our own mill, so we can be assured of getting the strength in the yarn which is necessary to stand the rough usage which children's hose generally receive. If your patience has been tried with poor wearing goods, give the "World's Star" brand a trial, and your hosiery troubles will cease.

## Mrs. Alice Pew

EXCLUSIVE AGENT PHONE No. 135—PORTALES, NEW MEXICO.

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### NEW MEXICO.

By E. P. ALLDREDGE. (Reproduced by request.)

There is a land supremely blest, New Mexico, New Mexico, It is a land I love the best, New Mexico, New Mexico. Where sun and stars eternal shine, Where mountains rise in heights sublime, Where youth and vigor ne'er decline, New Mexico, New Mexico.

What means the thousands crowding round, New Mexico, New Mexico. Where homes and hopes and health abound, New Mexico, New Mexico. They're coming for the sunshine bright; They're coming for new life and light; New Mexico, New Mexico.

They've heard the call of the newest state, New Mexico, New Mexico. They've felt the grip of splendid fate, New Mexico, New Mexico. They've dreamed, they've longed to feel the charms, Of teeming irrigated farms, And wear the magic coat of arms, New Mexico, New Mexico.

Come join the patriotic host, New Mexico, New Mexico. And drink to her a living toast, New Mexico, New Mexico. The last but greatest commonwealth, The sunshine land, empire of health, The home of hope and boundless wealth, New Mexico, New Mexico.

### Notice to Dry Land Farmers.

I have a first class 80 acres of land at Winlaw, Ark., in the northern part of the state, well improved, part bottom land, that I will trade for a deep water quarter, but if you want to trade come to my office not later than Jan. 18, as I will not be in Portales for some time after then.

SAM D. LOWRY, Portales, N. M.